Every person who maliciously cuts, defaces, breaks or injures any book, map, chart, picture, engraving, statue, coin, model, apparatus, or other work of literature, art, mechanics or object of curiosity, deposited in any public library, gallery, museum or collection is guilty of a misdemeanor.

Penal Code of California, 1915, Section 623.

245919

Digitized by the Internet Archive in 2013

http://archive.org/details/housegarden91jannewy

House & Garden

Spring Gardening

Tomorrow's House Today

BURLINGAME
JUL 30 1947
245619



nuary 1947 Price 35 Cents 40 Cents in Canada

245919



Folks are heading for Sloane's!
Five stores coast-to-coast. Another one on the way.
That proves something . . . doesn't it?
Proves that Sloane's goes all out for good home furnishings . . .
prices that are right . . . solid satisfaction.
We've never settled for anything less.
We're never going to!

Over A Century Of Furnishing America's Homes

W & J SLOANE

NEW YORK • WASHINGTON • SAN FRANCISCO • BEVERLY HILLS • WHITE PLAINS, N. Y. • GARDEN CITY, L. I. (COMING UP)



ANTIQUE HORSES

frightened by the voice of the oracle
(Chirico) . . . dramatically interpreted by
Scalamandré in a new design capturing
the classic, elegant beauty of
horses in motion.
"Fabrics you can feel with your eyes."*

Scalamandré Silks INC.

Manufacturers of Fine Drapery and Upholstery Fabrics Trimmings

598 MADISON AVENUE, NEW YORK • *also* BOSTON • CHICAGO • LOS ANGELES

Exclusive Manufacturers of all approved silk fabrics for Williamsburg Restoration

WHOLESALE EXCLUSIVELY • CONSULT YOUR LOCAL DECORATOR

Reg. U.S. Pat. Off.*

HOUSE & GARDEN is published monthly by The Condé Nast Publications Inc., Boston Post Road, Greenwich, Connecticut. Entered as second-class matter at the Post Office at Greenwich, Connecticut, under the act of March 3rd, 1879. Subscription $4.00 a year in U. S. A. For Canada 50c additional per year for Tariff.

a graceful new EVERETT console

...with the tone beauty of a grand!





LOOK AT THE BACK for an explanation of Everett's richer, more resonant tone. Streamlined metal levers replace bulky wood posts to give the Everett sounding board nearly 40% more unmuffled resonance area. Years of research prove conclusively that this new "Balanced Tension" back construction also keeps the piano in tune *months longer.*

THE EVERETT SERIES 22 CONSOLE is now on display in more than 100 principal cities throughout America. Superbly styled, walnut or mahogany finish, here at last is a graceful small piano—only 39 inches high—with the glorious freedom of tone of a grand . . . A piano that more than ever identifies Everett as the standard of comparison in fine pianos.

For the name of your nearest dealer, write the EVERETT PIANO COMPANY, SOUTH HAVEN, MICHIGAN

Glowing, *Mellow Mahogany* to warm your heart and home

Morgan Masterpieces seem almost to glow with an inner fire, so deep, so warm is their hand-rubbed finish. And beneath that finish, at the heart of the furniture, Morgan craftsmanship achieves a quality seldom found in any but custom-built pieces. Drawers that move at a finger's touch . . . silky-smooth interiors, joinings skillfully engineered, each tiny detail made perfect and made to last!

By combining beauty with permanence, Morgan is creating genuine Masterpieces of authentic design. Choose a room setting, or single pieces, one by one, from the open-stock Asheville Colonial collection in solid Honduras mahogany. At the nation's fine stores. Morgan Furniture Company, Asheville, North Carolina.



Write for Ideas in the new "Fashions in Furniture" Booklet, brimful of style-right suggestions for devising color schemes, selecting furniture and accessories. Yours for only 10c in stamps or coin. Fill in the coupon and mail today!

. . . . . .

Morgan Furniture Co., Dept. B-1, Asheville, N. C.
Enclosed is 10c for the new "Fashions in Furniture" booklet.

NAME _____

STREET _____

CITY _____ STATE _____

MORGAN
Masterpiece Furniture

OTHER MORGAN MASTERPIECE COLLECTIONS ARE
"TRENDMAKER" MODERN AND "TROUVILLE" PROVINCIAL





e Provincial. A superb new radio-
ionograph representing the best tradi-
onal influence in Modern Provincial.
eautiful finish is distressed fruit wood.

Today . . . you can hear the magnificent new Magnavox

Now, at a fine store in your city, you will find a brilliant new array of Magnavox models available for early delivery. Thousands of these new Magnavox instruments are already delighting owners in their homes. Each is a masterpiece of furniture craftsmanship, incorporating all the wonders of radio science including F. M. and automatic record changing.

See, hear and compare the new Magnavox with other radio-phonographs — and you won't be satisfied until you own one. Prices [illegible]. Look for the name of your Magnavox dealer in the classified telephone directory.

The Magnavox Company, [illegible]



The Belvedere. It's the spirit of Chippendale translated into the wonders of the modern radio-phonograph. Available in genuine mahogany, white oak, and genuine walnut.



Magnavox
RADIO PHONOGRAPH

The Regency Symphony [illegible]

SHOPPING

All merchandise shown on these pages, editorially or in advertisements, may be ordered by writing directly to stores. Most prefer not to handle c.o.d.'s, so please enclose check or money order. All firms, except those selling personalized services, agree to refund full price of any item returned by unsatisfied readers.



A. OVAL GALLERY WASTEBASKET, $8.75
B. CACHE-POTS $15.75
C. GALLERY HAMPER-WASTEBASKET SET, *Silver, contrasting lining.* **$20.75** *set, prepaid.*

GOTHAM GIFTS, INC.
DEPT. H.G., 70 EAST 45TH STREET, NEW YORK 17, N. Y.



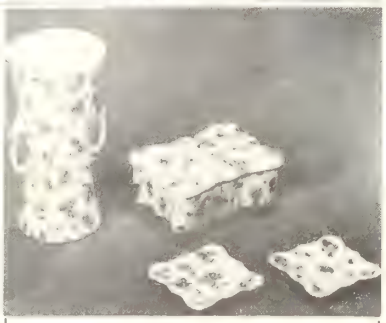
Storm's

POT-TO PLANT-IN

Here is a pot you will want to own — made of high polished spun copper. Lacquer finish prevents tarnishing, and no washing is necessary. Can be planted in directly or used as a holder for less decorative flower pots. Durably constructed; complete with copper finished wrought iron bracket and chain.

$3.95 ppd
no C.O.D. please

STORM'S
2579 N. Clark St. CHICAGO



Pansy Beauty

—to accent your home setting

The delicate hues and color gradations of this favorite flower are most realistically captured on fine china decorative accessories—remember they are also functional pieces.

VASE 7" . . . $8.40
CIGARETTE BOX . . . $5.40
ASH TRAYS 4" square—$2.45 ea.
Add 40c for postage
Send for free booklet

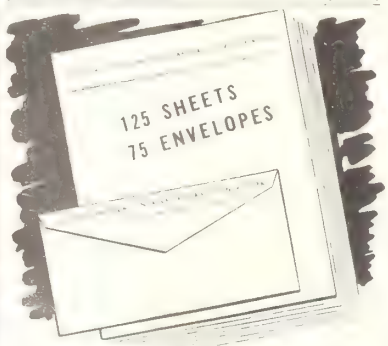
NORMAN'S
BRISTOL, PA.
Also for sale in our stores at 930 Chestnut St., Phila., Pa.; 141 Halsey St., Newark, N. J.; 17 S. Broad St., Trenton, N. J.



Your old favorites
Staffordshire dogs
now made in America.
In gold & lavender lustre.

5" high pr. 3.50
7" high pr. 7.50
postpaid

Robert Kaith



Personal Stationery

Every Piece With Your Name and Address

200 PIECES **$1.00**

A wonderful value! Rich, pearl-white, water-marked bond paper, printed in deep Regal Blue ink, notehead size 6¾" x 6", just right for letters to friends, clubs, lodge, or business correspondence. Ideal for students. 200 pieces, only . . **$1.00**

Envelopes and West please add 25c for postage. Send now for FREE 52 PAGE CATALOG of Personal Gifts and Entertaining Specialties.

HORACE ANDERSON'S **GIFTCRAFT SHOP**
1234 E. 47th STREET • CHICAGO 15, ILLINOIS



Mail-A-Voice, a magnetic recorder, enables a business man to dictate memos and letters at home or on his travels and mail them back to his office for transcribing. Simple to operate, it records on paper. In portable metal case. For use on AC only. $49.50 exp. col. Blanks $1.45 for 20. Terrace Novelties, 211 E. 58th St., N. Y. C. 22.

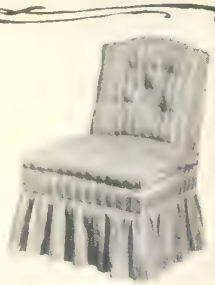


The pinball game, popular as the juke box, is good indoor sport. Here's a miniature one on which you can roll up a terrific score—and think of all the nickels you'll save! It's a toy, but when the children have gone to bed, you can borrow it. Only 75c postpaid. Malcolm's, 524 North Charles St., Baltimore 1, Md.



Chester Slipper Chair

You'll want two of these lovely slipper chairs because they'll be so useful and comfy in either your bedroom, dressing room, bath or den. It has a buttoned seat and back, 4 resilient coil springs in the seat and is blown cotton filled. Well constructed of native hardwood, finished mahogany. Height 30", Width 21", Depth 17". Choose from these smart covers: Blue or rose striped fabric, or blue, rose or beige floral design. Single, $15.95, pair—$29.95. Check or money order. Express Collect.



P. O. Box 5536, Raleigh, North Carolina
SEDGEFIELD CRAFTSMEN



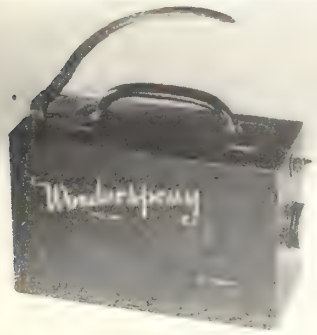
This remarkable Calendar Bank takes nickels dimes or quarters AND ANY OF THESE CHANGES THE DATE! A quarter changes the month. A conscience slot on top takes bills and 50c coins. Made of ivory shockproof plastic with pick-proof lock! You can personalize it by imprinting name on name plate—back of bank. A splendid gift the year 'round.

$2.00 plus 15¢ postage
No stamps. No C.O.D.'s. Write for Gift Catalogue

M. C. FLYNN, Inc. Est. 1901
43-B East 59th St., New York 22, N. Y.

AROUND





All-purpose sprayer, designed [illegible] can be filled with any liquid, such as DDT, alcoholic solutions, kerosene, oil and even light paint. It's 10″ x 10″ x 4″ wide, adjustable nozzle, holds 1 qt. Easy to operate. $2.99, post. 25c. Balcrest, 29 Dale Gardens, Kew Gardens, N. Y.



Change-a-Blade scissors have two sets of precision steel blades—a pointed set for delicate cutting problems and a blunt set for Junior's cut-outs. Tension is adjustable and blades can be changed in a few seconds. $3.35, postage 15c. Sharp new blades are 35c a pr. J. Raymond Miles, P. O. Box 86, Jackson Heights, N. Y.



Information please for 1947. Two pocket-size, leather-bound books—one for addresses and the other for appointments (which also has information on holidays, postage, first aid, a calendar and special-data pages). Come with name stamped in gold. $1.50 each or $2.75 the set ppd. M. C. Flynn, 43 East 59th St., N. Y. C. 22.



A superb covered casserole wrought of Buenilum, that hammered aluminum famed for its lustrous beauty. With a removable two-quart covered pyrex liner.

9.50 complete
(add 15c for postage)
In Ohio add 3% sales tax)
Send for our catalog of smart gifts

The Union
COLUMBUS 15, OHIO



from VERMONT



the FARRIER'S KIT

[illegible]

POSTPAID $12.00 No C.O.D.'s
OLD MILL SHOP
READING, VERMONT



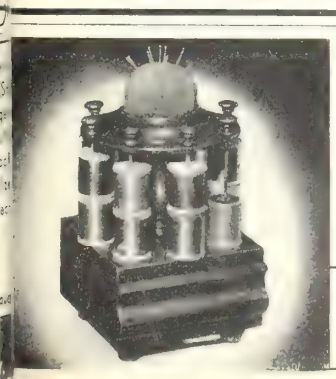
For a more Symmetrical Figure . . .

The MARGO ROLLER



The Margo Roller is a new tool [illegible] into your hand like a military brush [illegible] your eliminate unhealthy bulges and [illegible] exact spot where you want to lose [illegible] reducing. It need a few minutes a day [illegible] help you to work off not so fine fat [illegible] ankles and arms the way it's done in [illegible] The Margo also provides an easy [illegible] massage. Rolls in gently with [illegible] circulation.

MAILED ANYWHERE POSTPAID—$5.00 (Sorry, no C.O.D.)
THE MARGO SPECIALTIES, Box 507B, Lancaster, Pa.



Aunty Lee's "Sewing Helper"

Like the Grand American original from which it was copied, [illegible] hand-rubbed cherry finish. Decorative — and so very conveniently practical.

Serpentine front drawer, with secret lock, for needles and small scissors. Legs, posts and knobs are hand turned. Old-fashioned pin cushion top is hair filled. Easily taken from room to [illegible] $5.65
Mailed postpaid for . . . . . .

Carl Forslund
EAST FULTON
[illegible]



Put A Self-Starter on your Fire!

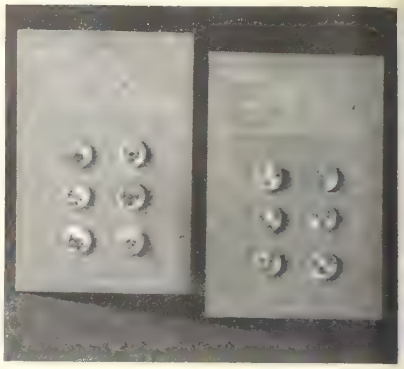
PINE KINDLING
that ignites instantly
. . . burns fiercely

[illegible] combustible resin and oil [illegible] Gulf Coast [illegible] Pine is [illegible] [illegible] and [illegible] [illegible] [illegible]

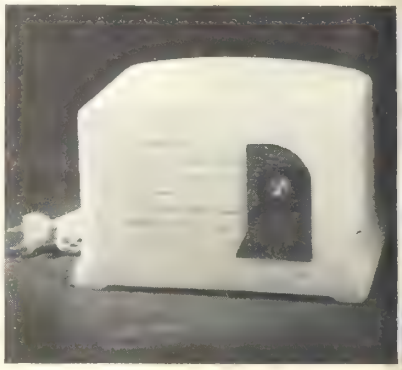
SHOPPING AROUND



Button up your blouse, bed jacket, nightgown, dress or baby's sweater with tiny white pearl buttons, hand-painted with dainty floral designs, little ducks, bunnies, your name, initials or what you will, in any color. ¼" size, $2 for a card of 6; ½", $3, ppd. Marjorie T. Metcalfe, 1372 N. Sedgwick St., Chicago 10, Ill.



Clear the air of smoke or cooking odors by the mere press of a button. At home or in the office, "Air Clear" makes indoor living more comfortable. High power for clearing quickly; low for general use. Catalin case in tortoise shell or white mottle finish. AC only. $24.50. Hammacher Schlemmer, 145 E. 57 St., N. Y. C. 22.



Ten little toes will be well protected in a pair of handmade soft white kid shoes like these. The child's name, little hand-painted posies or ducks decorate the toes. In creeper sizes, tied with pink or blue ribbons, they are $3.50 a pair ppd. Made to order from Egdam, Box 583, Grand Prairie, Texas.



CHILL YOUR DRINK DON'T DILUTE IT



PLASTIC ICE-CUBES

THE NEATEST TRICK OF THE YEAR

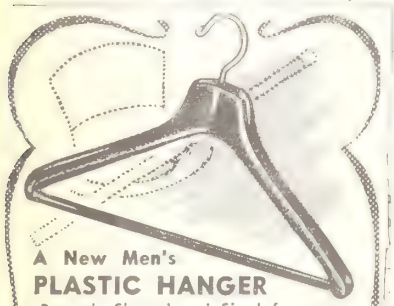


"NICE-CUBES" are made of ice-like unbreakable plastic filled with water sealed in. Placed in refrigerator ice-compartment, they freeze solid. Drop them in your drink and watch it chill—and stay chilled! Use again and again—last FOREVER—tasteless odorless. Ice your beer, wine and soft drinks *without dilution.*

Set of 8 "NICE-CUBES" del'd in U.S.A. for only $2.95. No C. O. D.'s please.

"NICE-CUBES"

6777 HOLLYWOOD BLVD., Dept. A, HOLLYWOOD 28, CALIFORNIA



A New Men's
PLASTIC HANGER

Properly Shaped and Sized for garments of today! Practical . . . unbreakable! Scientifically designed . . . full plastic trouser bar to prevent creasing . . . revolving plated metal hook firmly anchored to last a lifetime . . . special concave construction "shaped like a man's shoulders." 18½" in length, ideally suited for his suits, coats, leisure jackets,

HENRY'S MEN'S Rainbow PLASTIC HANGERS

Crystal, amber, onyx, sapphire, green.
$1.25 each. Set of 12—$12.00
Postage Prepaid — Send check or money order. No C.O.D.

RAINBOW PLASTIC HANGER SALES CO
205 W. 34th St., N. Y. 1, Dept. H.



Pansy Beauty
—to accent your home setting

The delicate hues and color gradations of this favorite flower are most realistically captured on fine china decorative accessories—remember they are also functional pieces.

VASE 7" [illegible] $8.40
CIGARETTE BOX, [illegible] $5.40
ASH TRAYS 4" square $2.45 ea.
Add 40c for postage

Send for free catalog

NORMAN'S
BRISTOL, PA.

Also for sale in our stores at 930 Chestnut St., Phila., Pa.; 141 Halsey St., Newark, N. J.; 17 S. Broad St., Trenton, N. J.

Now for EVERY WORK SHOP!
NEW Invention Electroplates by BRUSH



Easy to Plate CHROME, GOLD, SILVER, NICKEL, COPPER
... For Pleasure and Profit!

If you have a shop, you need this new electroplater. At the stroke of an *electrified* brush, you can plate models and projects—you can replate worn faucets, tools, silverware, etc. with durable coat of sparkling metal . . . Gold, Silver, Nickel or Copper. Easy method. Equipment complete, ready for use. So make your home workshop complete by getting a Warner Electroplater right away. Send today for FREE SAMPLE of plating and illustrated literature. Mail coupon below.

for
• MODEL MAKERS
• MAINTENANCE
• HOBBY SHOPS
• HOME SHOPS

WARNER ELECTRIC CO., DEPT. L 304
1512 Jarvis Avenue, Chicago 26, Ill.
Please send Free Sample and Details.
Name .....
Address .....
City ..... Zone ..... State .....

RARE ANTIQUE
ORIENTAL RUGS
In Perfect Condition.
At Moderate Prices

Also 600 Semi-Antique and New Orientals in old designs

For sale by America's foremost authority and expert. Write for descriptive list—then if you wish, I will ship selection on approval for your inspection. Prices on many are no higher than new rugs.

My Antique Rugs are not the worn out variety—but with most of their nap intact and will generally outwear most new rugs because they have better wool quality, better dyes and better workmanship.

200 antiques $90 to $200.
100 antiques $200 and up.
Will send three if you wish to buy one.

EXPRESS PREPAID
NO OBLIGATION TO BUY

Chas. W. Jacobsen
401 S. SALINA ST.
SYRACUSE, N. Y.



THE IVY SWING
Combination Stand and Wall Bracket
Each [illegible] complete with painted pot and hanger attached to back. Holds potted plants and growing ivy. Three color combinations:
1. Green with White Pot. 2. Green with Red Pot. 3. White with Red Pot. Leaf Base 7" x 4½"—Swing holds 3½" pot.
$2.00 the pair . . . Postpaid
Indicate by number color combination desired. Sorry, no C.O.D.'s.
VAPOO PRODUCTS CO., INC.
103 East 125 St., N. Y. 35, N. Y.

M-m-m!
FRESH FRUIT PRESERVES
ASSORTMENT OF 6
STRAWBERRY • RASPBERRY • PLUM
BLACKBERRY • CHERRY • PEACH
(NO SUBSTITUTIONS)

Six one-pound jars filled with luscious fresh fruit preserves packed at the height of their tree & vine-ripened goodness—an appreciated gift—or a welcome addition to your table.

OUR RECIPE: FRUIT & SUGAR • CUP FOR CUP

ALL 6 1-LB. JARS— 4.25 DELIVERED
(40c ADDITIONAL OVER 300 MILES)
CHECK OR MONEY ORDERS—NO C.O.D.'s.

Berry Ridge Farms INC



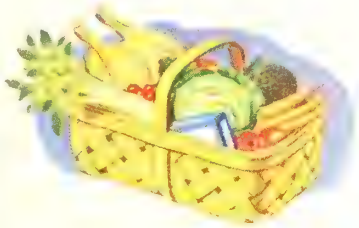
P.O. BOX No. 6583-A • PHILADELPHIA, PA.

Now! Greatest Servel Ever Made!

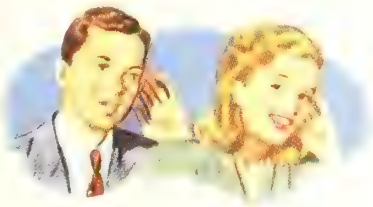
1947 GAS REFRIGERATOR STORES A BUSHEL OF FROZEN FOODS...STAYS SILENT, LASTS LONGER



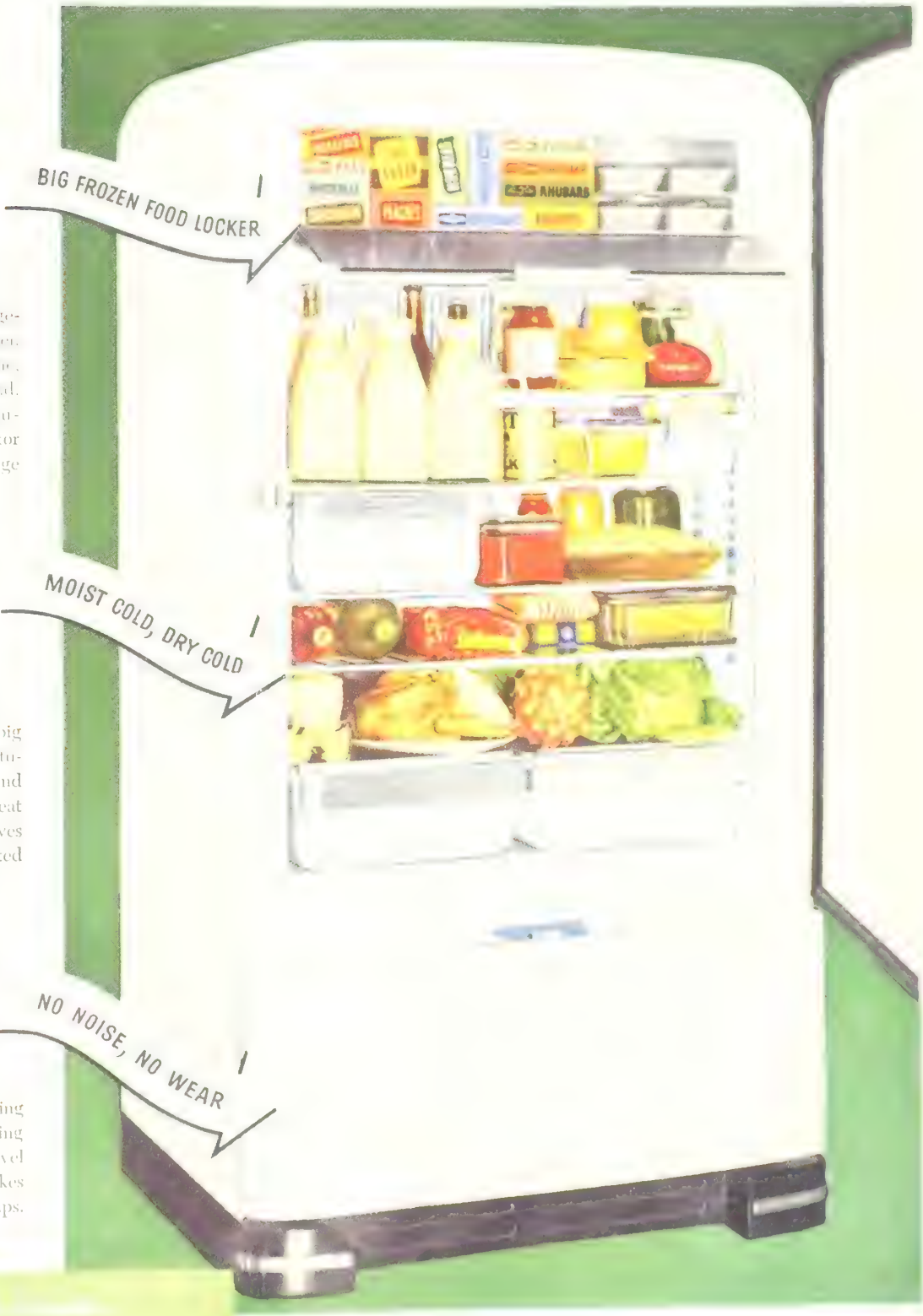
Put up to 60 packages of frozen meats, vegetables, fruits, biscuits into the big Servel Frozen Food Locker. You'll save hours of shopping time, enjoy delicious out-of-season foods all year round. There's plenty of room in Servel for freezing sparkling ice cubes, too. And the new Gas Refrigerator brings you the newest and best in modern storage for *fresh* foods!



Store garden vegetables and fruits in the big Servel dew-action fresheners. Salad greens actually crisp up, perishables stay safe, appetizing. And fresh meats keep tender for days in the Servel meat keeper. You've extra roominess too, because shelves adjust to eleven positions. They're Plastic Coated for utmost in rust-and-scratch resistance.



Best of all, there's no machinery in the freezing system of the Servel Gas Refrigerator—no moving parts! 2,000,000 happy owners will tell you, "Servel stays silent, lasts longer." A tiny gas flame takes the place of motor, valves, pistons and pumps. There's nothing to cause noise or wear, ever.



Servel

The GAS Refrigerator

Come to your Gas Company or neighborhood dealer . . . *See the won-*



CHAIRS BY KENSINGTON

Right at home in the loveliest home

These lustrous new Kensington chairs will blend the beauty of their simple, classic lines into any type of room, period or modern. They are so versatile, so comfortable, you'll use them at the dining table, for bridge, in bedrooms—as occasional chairs.

Moreover, you'll find these handsome chairs superbly practical. They'll be right at home with children—and pets. For they're made of Kensington metal . . . which keeps its rich, silvery lustre year after year after year. They won't chip, peel or warp. Cold, heat, dryness, dampness can't affect these sturdy beauties.

Kensington chairs are upholstered in smart, washable, decorators' colors (aquamarine shown above). Be sure to see these fascinating Kensington chairs at leading furniture and department stores—or, for literature, write Kensington Inc., New Kensington, Pa.

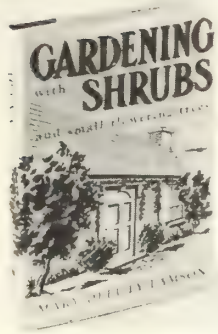
Kensington Chairs are made of the same beautiful, silvery metal as the famous Kensington Gift Ware.

Kensington

OF NEW KENSINGTON

SHOPPING AROUND





"Gardening with Shrubs and Small Flowering Trees" by Mary Deputy Larson is a complete guide to buying, planting, pruning and transplanting of all types of shrubs, hedges and wall shrubs which provide immediate and permanent beauty to newly built homes. $2.75 ppd. M. Barrows, 114 E. 32nd St., N. Y. C.



Slide right in and wander around the house to and from the shower, or from cabaña to beach in these comfortable sun-tan leather slippers. They are lightweight, sturdy and smart-looking. Only $2.45 in either men's or women's sizes. Order them from M. Pokorny & Sons, Ltd., 124 St. Charles St., New Orleans 12, La.



Invitation to tea. Treat your guests and yourself to a delicious cup of China Congou black tea with a full-bodied flavor appreciated by tea drinkers. One pound, packed on individual order to insure flavor, is $3.50. Henry F. Semke of Oceanside, New York, who also invites your questions with no obligation to you.



GIFTS OF DISTINCTIVE SILVERWARE

A. ... Each $17.00
B. ... Each $8.50
C. ... Pair $7.50
D. ... Each $9.50
E. Chippendale ... Pair $6.00

PRICES INCLUDE TAXES AND SHIPPING IN U. S. A.

Garfield & Company
JEWELLERS AND SILVERSMITHS
1727 CHESTNUT STREET, PHILADELPHIA 3, PA.

Garden Umbrellas attractively designed



THE IDEAL GIFT

Lined with Floral ...
... $10 each
... Blue and White
... Express Collect ...

OUTDOOR PRODUCTS, INC.

HANGING COACH LANTERN



... Pompeian green 9-1/2". Bronze finish vase and metal ... $2.75, postpaid.



Wind-O-Syl Bookends

Al... tractive, de... popular, may be used as separate vases, of course, for vines or flowers. In dark bottle-green hand-blown glass. 5¼" high. $1.75 a pair, postpaid.

The SALT & PEPPER SHOP
445 E. 86th St., New York 28, N. Y.



17th Century Ghiordes Prayer Rug

Treasure Chest of Gem Oriental Rugs

RARE ANTIQUES: ...
CHOICE OLD RUGS ...
OTHER RUGS OF OUTSTANDING MERIT MODERATELY PRICED: ... obligation to buy.

THOMAS F. DAVIS, Box 86-H, Skaneateles, N. Y.
Successor to Marcus L. B. ...

STUDY INTERIOR DECORATION

FOUR MONTHS' PRACTICAL TRAINING COURSE

Resident Day Classes

Home Study Course

NEW YORK SCHOOL OF INTERIOR DECORATION

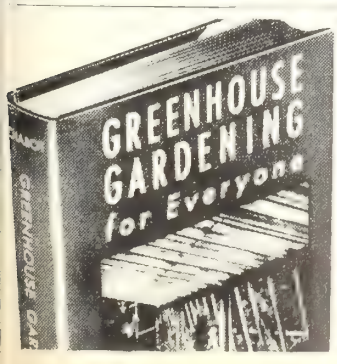


4-in-1 Pressure Cooker

You can ... Pressure Cooker ... Complete with Separator ... $15.48
... 13.50

MAIL ORDERS FILLED ...

Hammacher Schlemmer
145 EAST 57TH STREET, NEW YORK 22, N. Y.
Send for Catalog S-2



GREENHOUSE GARDENING FOR EVERYONE *by Ernest Chabot* takes the mystery out of gardening under glass. Whether you're the owner of a small cold frame or an acre of greenhouses, you'll find here the help you need on heating, ventilating, automatic watering, location, the kind of plants to grow and how to grow them. Send for your copy today! *Many photographs and line drawings, $3.00 postpaid.*

M. BARROWS & COMPANY, INC., Dept. HG-1
114 East 32nd Street, New York 16

SHOPPING

Lovely

DUNCAN PHYFE EXTENSION TABLE





Truly one of distinction . . . for living or dining room . . . Handsome in gleaming mahogany or walnut. Handsome veneered top. Measures 32 by 42 inches with leaves closed; 32 by 54 inches when fully opened. . . . Height, 30 inches. . . . Beautiful matching chair *(lower left)*. . . . Mahogany or walnut finish. . . . Durable, cotton tapestry seat measures 17 by 15 inches. . . . Height, 32 inches. . . . Table at $68.50. . . . Chair, $6.85. . . . Both F. O. B. Louisville, Ky.

Write for Free Catalogue showing complete line of our distinctive tables and chairs.

SONS' Mfg. Co., 1436 South 22nd St., Louisville, Ky.



Pay station telephone bank, for imaginary local and long-distance calls, has realistic dial action and receives nickels, dimes and quarters. Made of red, black or ivory plastic, it has a key for opening and closing, teaches numbers and encourages saving. $2.25 ppd. Eunice Novelties, 541 Madison Ave., N. Y. C. 22.



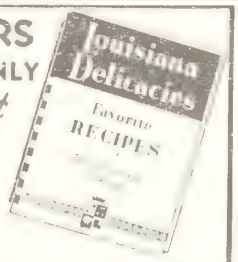
Dandy dishes—one for candy and the other for cigarette ashes—made in red, blue or green chrome-plate. An attractive set for an end table or coffee table in your living room or game room. Singly or in pairs, they're useful presents. They are $2.75 each, or $5.25 for the pair postpaid from Santa Claus Land, Santa Claus, Indiana.



Flip for a drink with this handy bar gadget, which tells you how to make any drink you or your guests desire. A twist of the knob reveals the recipe of your choice and eliminates guessing at amounts. Made of plastic, it's good-looking, compact, and measures 4" x 4½". $4.95 ppd. The Bar Mart, 62 W. 45th St., N. Y. C. 19.



YOURS FOR ONLY 25¢



NEW ORLEANS Creole RECIPES

Treasured recipe book brings you the savory secrets of New Orleans Oyster Rockefeller, Creole Shrimp Remoulade, French Grillades, famous tasty Louisiana meat and fish sauces, etc.

It tells how to use French and Creole herbs and seasonings. With it you own the culinary secrets of famous New Orleans chefs. New Orleans dishes will create excitement and praise for you.

Treasured recipe book alone 25¢.

Treasured recipe book and beautiful Gift Box containing one jar each of the required six New Orleans seasonings $3.95

Gift wrapping and gift cards on request. Sorry, no C.O.D.'s. Shipped prepaid.

LOUISIANA DELICACIES CO., INC.
3520 Frenchmen St., New Orleans, La.



OLD WORLD CHARM

Three individual heavy cast brass ash trays or candy dishes which will lend an air of distinction to your home. Each embellished with the beautifully modeled crest of one of three world-famous European Hotels:

Hotel Bristol (Vienna), illustrated.
Hotel Eisenhut (Rothenburg).
Hotel Villa D'Este (Lake Como).

Please specify name of hotel desired.

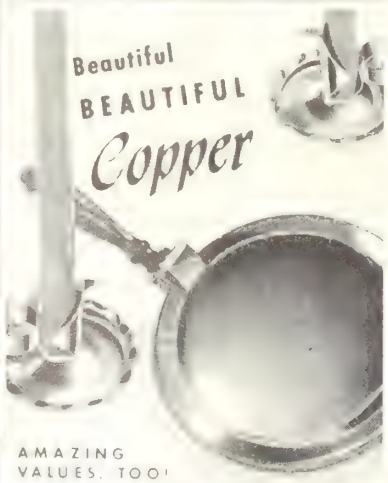
$4.25 each, or $12.00 for set of three Postpaid. No C.O.D.'s, please.

Winkler Mill
CRAFTSMEN, INC.
BOX 58, R. F. D. 2
ROCHESTER, MICHIGAN



HAND DECORATED in natural colors on frosty background. Your choice of three assortments —Game Bird, Flowers or Fruits. You may have either six disc highball glasses or six highball glasses and six old fashion glasses. $12 per set, postpaid. Send check or money order, no C.O.D.'s please.

IVY HILL
BOX No. 41
HUBBARD WOODS
ILLINOIS



AMAZING VALUES, TOO!

These graceful footed candlesticks, all copper only $2.95 pr. And as little as $5 for this handsome silent butler of Alsace copper with protecting baked lacquer finish. Hinge brass, handle polished brass. Purchased at these prices, duplicate now impossible. Postpaid to Californians, add 2% sales tax. Sorry, no C.O.D.'s

JAY BURTON Dept. A 5655 Hollywood Blvd Hollywood 28 California



For Your Garden

This chubby little fellow with Jug and Bird Bath is 25 in. high, 28 in. wide. Jug to pour water easily arranged. Made of Pompeian Stone. $65.00 f.o.b. New York. Figure without bird bath $35.00.

Write NOW for our New Catalog picturing a great variety of lovely Ornaments for House or Garden—from $5 to $500—10c please for mailing.

Erkins Studios
Visit our GALLERIES
38 West 40th St., New York 18



BUTTERFLY KISSES for your floor are these charming, hand hooked rugs that will be bright stepping stones of color and warmth. Each is about 3 feet long and they come in soft colors that will be lovely in both traditional and modern rooms. Give your color preferences. $7.95 postpaid.

No C.O.D.'s, please.

EDITH CHAPMAN
168 East 33rd Street, New York 16, N. Y.

AROUND



The Sportsman, a tailored and warm coat [illegible] a man really comfortable, is made in sizes [illegible] in full heather, blue heather, navy, blue green, medium brown or maroon, $9.95 ppd. If you knit get yarn in same colors for 75c per 2-oz. skein and make socks to match. Friendship House, Winchester, Mass.



Door-knob ironing board, miniature size for travel or small apartments, mounts firmly, folds flat, is easy to pack and put away. Fitted with protective rubber bumpers, it won't scratch or mar woodwork. Complete with pad, in two sizes. 8" x 22", $3.25; 8" x 32", $3.75 ppd. J. J. Anthony, 225 E. Detroit St., Milwaukee 2, Wis.



A little wicker basket, filled with eight crisp white napkins bordered in gay colors, weaves itself right into the midst of an informal cocktail party. The basket also comes in handy for serving popcorn or potato chips. The set is $2.95 postpaid from Robert Keith, Inc., 13th and Baltimore, Kansas City 6, Missouri.

JG

SELL

Surplus Silver, Diamonds and Jewelry

to

JULIUS GOODMAN & SON

[illegible]

attractive prices than most dealers for individual pieces or entire

[illegible]

matched pieces. Correspondence invited.

JULIUS GOODMAN & SON

[illegible]

Jules Goodman [illegible]

References: The First National Bank, Memphis
Jewelers' Board of Trade

ELECTRIC APPLIANCE REPAIR SERVICE



All Work Guaranteed

IRONS ROASTERS
TOASTERS BROILERS
HEATING PADS
ELECTRIC CLOCKS
VACUUM CLEANERS
IRONING MACHINES
WRINGERS . . . . MOTORS
FANS . . . . HEATERS

Ship the articles to us [illegible] guaranteed service. We have parts for all makes. Estimate given, if desired, before we proceed with work.

Allen Electric Co.
2031 Caniff Ave. Detroit 12, Mich.



DOUBLE DUTY COOKER

LIGHT, QUICK, CONVENIENT

[illegible]

$6.95 [illegible]
No [illegible]

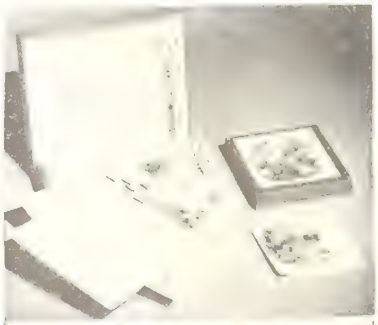
TERRACE NOVELTIES Dept. 61
211 East 58th St., New York 22, N. Y.



IN BALANCE

A TINY SCALE ONLY 9 INCHES HIGH. BEAUTIFULLY HAND TURNED OF SELECT HARDWOODS. FINISHED IN YOUR CHOICE OF NATURAL GRAIN, PROVINCIAL OR MAHOGANY. HIGHLY POLISHED BRASS PANS AND CHAIN. USE THIS LITTLE BEAUTY WITH THE GLASS BOWLS PLANTED OR PACKED WITH FLOWER BUDS. IDEAL AS A REALLY DIFFERENT CIGARETTE CONTAINER [illegible] $9.50 • EACH $18.50 • A PAIR

THE HOLLY MART
P.O. BOX 651, WEST BRANCH, LOS ANGELES, CALIF.



to brighten YOUR CORRESPONDENCE

Beautiful indeed . . . writing paper and note cards with birds and flowers and pretty things. 24 decorated sheets and 12 plain sheets of paper with 24 envelopes. 9 elf cards and envelopes. All for **$2.25** postpaid.

Sorry, no c.o.d.'s.

Crebs Town Shop
Dept. G, 45 Broad Street, Westerly, R. I.



LEARN

Interior Decoration

AT HOME

• NOW is the time to [illegible] an important and lucrative career. There is a great post-war demand for trained decorators. Should you not wish a professional career, who not learn the fascinating principles of decoration for creating beauty in your own home? It will save you money, enable you to buy [illegible] which will assure [illegible] harmonious setting.

Arts & Decoration Home Study Course in Interior Decoration

WRITE FOR BOOKLET G-38—It's FREE

HOUSEHOLD MEMO PADS

Make things much simpler for yourself, your husband or youngster when shopping, taking phone messages, etc. Here are 4 different memos which are indispensable to the efficiently run household—"Don't Forget"—"Telephone Messages"—"Laundry Lists" and "Shopping Lists". Box contains 48 pads—one dozen of each—enough for one year's supply for the average home. The perfect household gift!

Refill pads of any one subject $1.00 per dozen. **$3.50** postpaid

No Stamps. No C.O.D.'s.

M. C. FLYNN, Inc.
43-B East 59th St., New York 22, N. Y.





SHOPPING

Ketchup dispenser eliminates that irritatingly slow drip or the sudden onslaught as you pound on the bottom of the bottle. It's a wonderful plastic gadget which fits all popular brand bottles. What you do is pump till you have just the right amount. $1 plus 25c post. from Gwendolyn Maloney, 170 E. 51st St., N. Y. C. 22.



Fold-a-Desk combines a desk, drawing table and seat all in one sturdy unit that can be easily stored or moved to a better light or to Grandma's when junior pays her a visit. Made of oak and white pine. Top is 16″ x 21″. Suitable for children 4-12. $13.50 exp. col. Leo Rocca, 4301 Conn. Ave., N. W., Wash. 8, D. C.



Your own needlepoint. Display your handiwork on this Hamilton footstool, which you'll find infinitely useful as an extra seat. Made of mahogany, waxed and rubbed to old-time patina. Send needlepoint, 12″ x 16″, or order it in muslin for another covering. $6.95 exp. col. Sedgefield Craftsmen, Inc., Box 1864, High Point, N. C.



Juicier Sweeter Fresher

TREE-RIPENED FLORIDA ORANGES
TANGERINES AND GRAPEFRUIT

ORDER NOW
FOR GIFTS or
FOR YOUR OWN FAMILY'S USE
NO SHIPMENTS UNTIL FRUIT IS SWEET
(About December 1st)



DIRECT FROM OUR FLORIDA GROVES TO YOU

Only when you "*bite into*" these luscious juice-filled fruits, will you be able to appreciate the huge difference between these tree-ripened fruits and the tasteless kind.

"Quality" [illegible] fruit [illegible] packed 55 lb. bushel . . . $6.00

"De Luxe Gift Pack" selected fruit, 4 assorted pound marmalades, pound fruit cake, pound fancy pecans, 90 pound bushel . . . $11.00

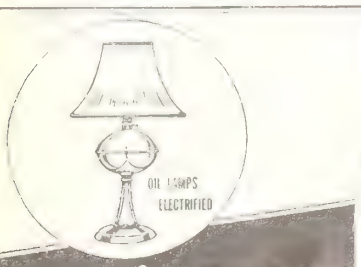
"De Luxe SPECIAL Gift Pack," selected fruit, 6 assorted marmalades, 3 pounds large fancy pecans, pound fruit cake, 65 pound bushel . . . $16.00

"Russet Sweets" Home Pack, good inside quality, firm, fresh sweet fruit, 50 pound bushel $5.00

(Unless otherwise specified, all packs will contain assorted oranges, grapefruit and tangerines). PRICES INCLUDE PREPAID DELIVERY TO YOUR DOOR (East of the Mississippi River). WRITE FOR PRICE LIST. We also ship finest quality Marmalades . . . Jellies . . . Honey. U. S. Deliveries Only

Bonded Packers of Individual Shipments Tree Ripened Fruit.

HADLOCK FRUIT COMPANY
Box 8-3, Mount Dora, Florida



New ELECTRIC LAMPS MADE FROM KEEPSAKES

How would you like to have your prized possessions such as figurines, vases, flagons, trophies, candle-sticks, urns, pitchers, oil lamps or other antiques converted into permanent electric lamps that you can use and enjoy every day.

Ship us the article, whatever it may be, and we will tell you how our expert lamp craftsmen will fashion it into an attractive table lamp, quoting you the cost. Any object sent will be returned upon request. No obligation!

• *Lamp Shades Recovered or Made to Order.* •

LAMP CRAFTSMAN STUDIOS
2031 Caniff Ave. Detroit 12, Mich.

OPTICAL ILLUSION



OPTICAL ILLUSION

created in ARTISCOPE (A) allows girl (B) to see object (C) on drawing paper (D) in full perspective and natural color.

Drawing any scene or object becomes simple tracing with an ARTISCOPE. It's done with mirrors. Used by artists and children alike. Amuses and develops talent. A perfect gift for both children and adults. Durable metal construction. A lifetime of pleasure. Guaranteed. Useful for portraits, scenery, reducing. $6.95 postpaid. No COD, please. California residents add 2½% sales tax.

ARTISCOPE
Dept. 36-A North Hollywood, Calif.

BELLOWS
GOURMETS' BAZAAR

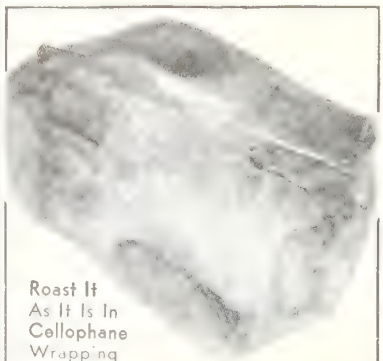
Choicest
Dinner Coffee
A rich blend of selected crops.

Finest
Breakfast Coffee
A light fragrant blend.

Regular Drip or Extra Fine Grind Vacuum Style
55¢ per pound jar

Both deserve care in [illegible] and correct equipment to [illegible] to their Heading and Fine [illegible]

Bellows & Company
60 East 52nd Street, New York 22, N. Y.



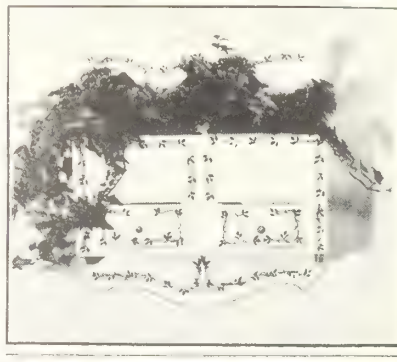
Roast It As It Is In Cellophane Wrapping

Selected Broad-Breasted
E-Z-Roast Turkeys
REDI-STUFT! No Hours of Preparation. A New Delight!

[illegible] dressed as pack of [illegible] dressing, [illegible] in special DuPont [illegible] to bake perfectly [illegible] 10 to 16 lbs. [illegible] 15 to 21 lbs. [illegible] 20 to 26 lbs. [illegible]

GIBLET GRAVY [illegible] $2.50

Sommers Market Co.
Colorado Springs, Colorado



Sugar 'n Spice

And it's really nice—this authentic reproduction of an early American spice box by the Indoor Gardener. Of hand-decorated wood antique white or antique black finish, 12″ high 12″ long. Metal lined ready for planting.

$12.00 postpaid. No C.O.D.'s.

Send check or money order to:

Gilbert Spencer
A SPENCER-KANE AFFILIATE
960 Broadway Woodmere, L. I., N. Y.



DRINK HEARTY

Handsome aluminum cocktail shaker and ice bucket [illegible] practical, unbreakable, rust proof and tarnish proof. Easily polished. Keeps drinks undiluted until served. Will not affect flavor and produces dry, frosty [illegible] Shaker designed for fruit juices, [illegible] pounding [illegible] lemon [illegible] juice.

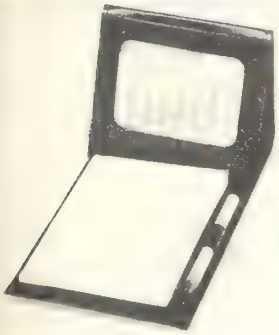
Cocktail Shaker (quart size)
$12.95 east of Rockies
13.50 west of Rockies

Ice Bucket to match (7½ x 9″ overall)
$15.00 east of Rockies
15.75 west of Rockies

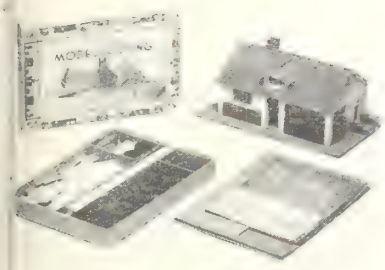
No C. O. D.'s, please
NOMMEL NOVELTIES
CORNWALL BRIDGE, CONN.

AROUND

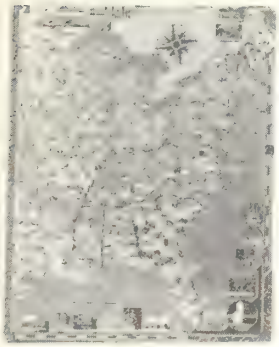




Not for just a year but al[l] [year]s [you'll have] a [useful] calendar. The [blank] [calen]dar [can] [be] [used] [many] [ways] [and] [for] [many] [years]. [Shown] [here] [is] [one] [for] [your] [desk] [and] [another] for the telephone table, 6½" x 3½" in red, black or brown leather. With refill pad. $1.25 ppd. Maytair Gifts [illegible] Hall, L. I., N. Y.



Construction ahead for the child who receives this prefabricated building kit. Blueprints included show how to assemble three different model houses, but that's only a beginning for a budding architect. Materials can be used over and over. $4.95 postpaid from F. A. O. Schwarz, 745 Fifth Avenue, New York 22, N. Y.



Start the New Year right, for a boy or girl, by giving him or her a spacious scrapbook to keep track of events. This will be fun to look back on. It has an intriguing, colorful map cover 11¼" x 17¾", on which you can find almost any hamlet in the U. S. It's $5.95 ppd. from Edith Chapman, 168 E. 33rd St., New York 16, N. Y.



YOGURT MASTER

Makes the best Yogurt you ever tasted—right in your own home.

[illegible] tested recipes, diets, instructions (includ[illegible]

[illegible] 19.95

[illegible] 9.00

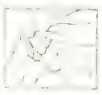
Yogurt Master is scientifically constructed of sturdy, hand spun aluminum and lasts for life. May also be used as a food warmer.

YOGURT MASTER Dept. HG
225 West 34th Street New York City



IT CRACKS!
IT SHELLS!
IT PICKS!

COOK'S NUT CRACKER AND SHELLER



The old way

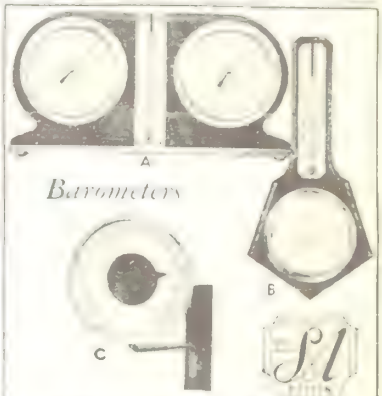


The new way

Now you can get the whole nut meat out of the shell easy, quickly and whole. Made of stainless steel.

$1

COOK SALES
1212 Lowerline St.
New Orleans 18



Barometers

A

B

C

$1

A—[illegible] in Mahogany. Frosted 3" dials. Overall [illegible] —$15.25

B—Same Barometer and Thermometer, wall-[illegible] —$10.25

C [illegible] thermometer mounted outside window will give you accurate information. Just [illegible] $2.20

Harley's Clock Shop
[illegible]



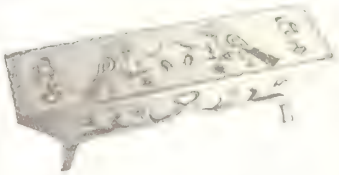
Kiddy Story Books

Tots and toddlers love these cunning books beautifully and brightly illustrated in full color. Mothers like them too, because they are of indestructible, washable linen.

"Molly's Farm," "Molly's Toys" and "Dinky Donkey"....$1.25 each
Set of Three..... 3.50

No C.O.D.'s please *Postpaid*

EUNICE NOVELTIES Dept. G-17
5th Floor Woman's Exchange Bldg.
541 Madison Ave., New York 22, N. Y.



Crickets in the House
GOOD LUCK!

[illegible] [illegible] [illegible] [

SHOPPING



Seven-league boot, decorated with frolicsome nursery-rhyme characters, to delight the tiny tots. They'll have loads of fun stuffing and unstuffing it with various toys, or Mother can use it for their laundry. It's washable and comes in white and blue or white and red for $2.50 exp. col. Alice H. Marks, 9 W. 57th St., N. Y. C. 19.



Full circle. This popular serving tray, not available during the war, is back again ready to pass sandwiches, *hors d'oeuvre* or cookies. It's made of five-ply hardwood veneer, hand-decorated in color. 16″ size, $3; 14″, $2.50; 12″, $1.50 postpaid. Add 25c West of Mississippi. The Woodcroftery Shops, Second Ave., Wayland, N. Y.



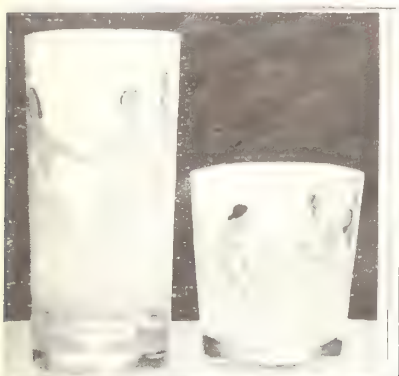


"DOLLARS & SENSE"
THE BIG MONEY GAME FOR 1947

No monopoly here. Everyone has a chance to win an oil well, a race horse, or even a fortune. It's the new fast game of skill and chance that you'll want to give and own too.

—$3.00

Mail check or money order to
SCREEN PATCH CO.
628 Com'l Tr. Bldg., Phila. 2, Pa.



Malcolm's Original! Totally New!
BALLET BEAUTIES

Glasses of captivating new loveliness. Highball Glasses (Hi-Ballet) and Old Fashion Glasses (Old Fashion Ballet). The graceful figures, strikingly done, are permanently fired on in 3 colors. In colorful ballet design boxes. Specify Highball or Old Fashion. Set of 8 glasses, prepaid **$10**

Send check or money order. Sorry, no C. O. D.'s.

MALCOLM'S
HOUSE AND GARDEN STORE
526 N. Charles St. Baltimore 1, Md.

MUSICAL LIQUOR CABINET



Make Mine Music With A "Jingle Bar"

A gift of distinction for an executive's office and for the home. This musical liquor cabinet comes complete with two removable trays and eight fine tumblers. Holds any fifth bottle. Beautifully grained, genuine Canadian Burnt hardwood. Superb smooth finish on the outside, natural on the inside. Selected Swiss movement plays two tunes. Music starts when the hinged cover is raised. The size is 12¼" x 9" x 4¾". No liquor with cabinet.

$17.75 Postpaid. *Sorry, No C.O.D.'s. Add 2% sales tax on New York City deliveries.*

AERO SALES CO.
Dept. HG 1
327 Canal Street, New York 13, N. Y.



The Finest Personal Desk Book in the World

APPOINTMENT BOOK BOUND IN IMPORTED ENGLISH TAN PIGSKIN

Here's the de luxe desk book for discriminating people. Size 8 by 5 inches, pages edged in gold, bound by hand in fine imported English Tan Pigskin. Has 200 pages for appointments plus 200 pages of extraordinarily useful information, such as best hotels, leading cities, air and railroad fares, flying time between world airports, etc.

Name imprinted in gold for 30 cents additional. Sorry no C.O.D.'s. **$10.00**

THE DARTNELL CORPORATION
4653 Ravenswood Avenue, Chicago 40, Illinois



FIRESIDE BOX

$14.50
Express Charges Collect

Write for Booklets "Country House Reproductions" and "1947 Gift Sampler"

The Lennox Shop
NEWLETT, N.Y.



let NELSONIZING remake your worn shoes FACTORY NEW!

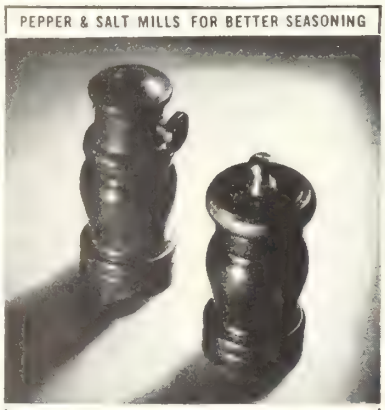
Send a postcard today for our free booklet which tells all about our shoe doctoring at prices you pay for *just ordinary cobbling.* Send for it now!

Write For Free Booklet "V"

We Mail Everywhere
Since 1879

B. NELSON CO.
Main Office
10 EAST 39th STREET, N. Y. 16
MUrray Hill 3-6448
BROOKLYN • NEWARK • HARTFORD
JAMAICA • WHITE PLAINS

PEPPER & SALT MILLS FOR BETTER SEASONING



Know the aromatic bouquet and delicious flavor of freshly ground pepper in your cooking and at table. As much difference as between freshly ground and stale coffee. Smart tables are enhanced with these Salt and Pepper Mills, exquisitely fashioned of beautifully grained, imported solid mahogany, finished in modern, natural honey-tone or genuine black walnut. Machine tooled case-hardened steel parts grind pepper coarse or fine. Hardwood grinding ball assures free running salt in all weathers. Ht. 4 Ins. Pepper Mill, $3.95; Salt Mill, $3.50. Pr. $7.25 (Postage, each 25c.) Peppercorns, 2 jars postpaid $1.00. Bag of Salt Crystals, 25c. Sorry, no C.O.D.'s. Satisfaction or money back. MAIL ORDERS FILLED.

THE POST MART
Dept. 79, 230 E. 78th St. New York 21, N. Y.



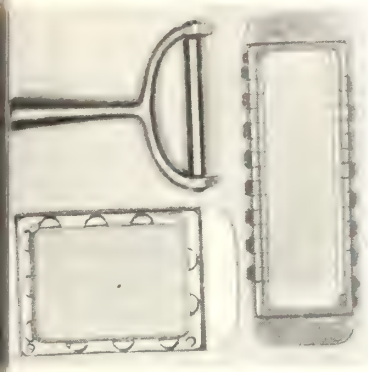
"Washington Monument, Baltimor

Acclaimed by critics throughout the nation the outstanding print of this famous la mark, the first in the country to be erected George Washington, this photograph is print on imported Belgian paper and comes attr tively framed in either black, brown, gold white. 22 x 26 inches, this internationa famous, restricted autographed picture by Aubrey Bodine, FPSA, is an addition to a room. Price, including framing—$25.00, press collect. Please specify frame color wh ordering. Unframed—$17.50.

BODINE'S
OF BALTIMORE
formerly Bodine's of Baltimore
2119 N. Charles Street Baltimore 18, Maryla

AROUND





Cut-a-way. Potatoes can be sliced for French fries in a jiffy, a quarter of a pound of butter sliced into 16 uniform pats and cheese cut into thick or thin slices with this set of non-tarnishing, rust-proof aluminum cutters. Good kitchen-shower present. The set is only $1.60 ppd. from Miles Kimball, 100 Bond St., Oshkosh, Wis.



Shine, mister? Be your own shoeshine boy with the help of this handy gadget. The Shinemaster adjusts automatically to any size shoe, holds it rigid as you work up a two-handed, professional polish. Slips in or out of its wall bracket in a jiffy. $2.89 ppd. Roger H. David Co., 3103 First National Bank Bldg., St. Paul 1, Minn.

PENNSYLVANIA DUTCH

Colorful Decals

Picturesque Tracing Patterns



DECALS

TRACING PATTERNS

No. 100 A, B, C, D Hex signs, bird & flower designs, alphabets, etc. . . . postpaid $1.00.

HEX SIGNS

TRACING PATTERNS. Pennsylvania Dutch Hex signs, one

illustrated booklet giving history of Hex signs, postpaid . . . $1.00.

DECALS. Reproduced in full color. Hex signs are delightful for home decoration. Large sheet of 18 decals, postpaid . . . $1.00.



R. W. CUMMINGS, INC., LANCASTER 2, PA.

LAMP SHADES Recovered!

New SHADES MADE TO ORDER



Send to the frame and we will quote you price before proceeding with work. Return of Labels mail orders acceptable. Or we will use material you send.

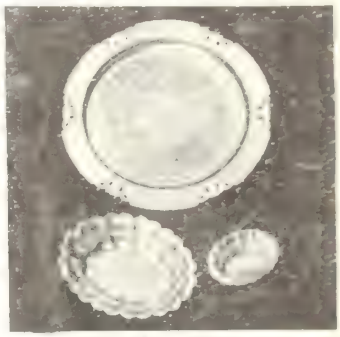
New Shades Custom-Made — *Old Shades Cleaned*

Frames Made to Order

Lamp Craftsman Studios

2031 Caniff Ave. Detroit 12, Mich.

STERLING TRAYS



CHROME ON BRASS

Here's brass you can't tarnish . . . because it's chrome-plated. It's stunning with its mirror finish.

Pierced Handle Tray 12" diam. $6.00

Cocktail Tray 8" x 6" $2.50

Set of 4 $9.00

Almond Dish, 10" x 6" $1.25

Set of Four $4.00

The Tool Shop

Box 150 Stamford, Conn.



OTTOMANS

to your order!

Covered in Decorator Fabrics, and only 12.50

17" x 22" Express Collect

15" high

Specify color, plain fabric or pattern

HANCOCK HOUSE

1664 UNION — MEMPHIS, TENN.



STRICTLY PERSONAL . . .

these PHOTO MATCH PACKS

. . . one will have matches just like yours. . . . mune photographic miniatures of your favorite picture or negative made in our own studios by top-flight photographers. Friends will retain the photo long after the matches are gone. A distinctive hostess or remembrance suggestion. Gift-boxed. Original returned intact.

1 box of 50—$4.50 2 Boxes for $7.50

With Name or Monogram on back:

1 box of 50—$5.75 2 Boxes for $9.50

Postpaid. No C.O.D.'s

J. CLEMENT GRIMES

4 River Ave. Providence 8, R. I.

Ring in the new!



with a HICKS CHROMIUM COMPOTE TRAY!

NOW—ONLY $12.50

A HICKS GIFT NOVELTY

to serve at your New Year's party . . . *to give* as the perfect holiday gift . . . chock full of tasty, tempting nuts, candies, fruits and other tid-bits.

Lovely [illegible] service at dinner or tea.

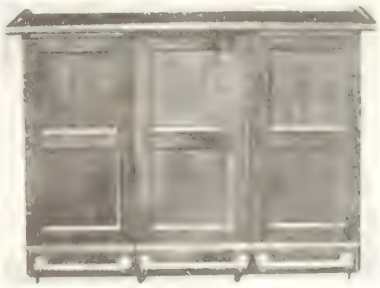
H. HICKS & SON

INCORPORATED

660-5TH AVENUE, N. Y. C.

BAR MART Presents "The LEADER"

Space is no barrier to this 3-WAY CONVERTIBLE HOME BAR





Swings open and closed to 3 sizes.

You will be thrilled at your choice of [illegible] this 3-way convertible bar. Compact when closed for [illegible] mobile, it opens for use in [illegible] Wherever you put it, it's a conversation piece. (It [illegible] when open.)

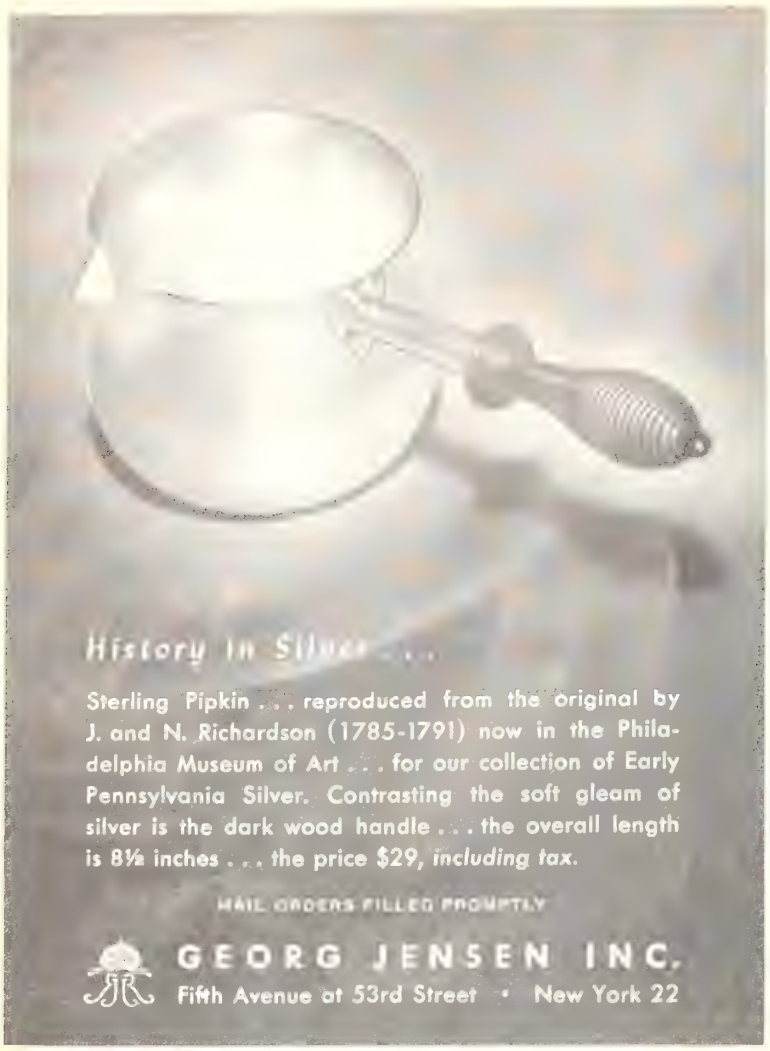
Send for our complete [illegible]

$148.50 F.O.B. New York City

Executive Director bobbie ganger

BAR MART Inc. The Only Store of its Kind Everything for your entertainment needs

62 WEST 45TH ST., N.Y.C. 19, N.Y. HOME BARS · SILHOUETTES · GADGETS · GLASSWARE





SHOPPING AROUNI



Fork it over neatly and efficiently with this silver-plated fork, specially designed for spearing elusive olives, cherries and pickles. Get one for yourself and others for shower presents and bridge prizes. Only $3.95 incl. tax. Add 15c postage. Alfred H. Glasser Corp. 421 Madison Ave., New York 17, N. Y.



Glory be for cups and saucers that come by the dozen again. "Shenandoah Morning Glory" is the name of this new Paden china, guaranteed to pep up a postwar breakfast table. Flower pattern on a white background. Coffee pot, $2; sugar bowl and creamer, $2; cup and saucer, 60c. Gimbel's, 33rd and Broadway, N. Y. C. 1.

Did you ever taste Louisiana Oranges?



Louisiana "Sweets" **ORANGES**

are thin-skinned, seedless, juicy.

DELICIOUSLY, DECIDEDLY DIFFERENT!

Rich Delta Soil Enhances Citrus Flavor

Oranges of unsurpassed quality grow in a limited fertile area along the Western shores of the lower Mississippi River, just where it enters the Gulf of Mexico. Conditions here impart an unrivalled sweetness and taste.

These small juicy, delicious oranges are tree-ripened under perfect conditions. We ship only the pick of the crop—perfect oranges—that will delight you and thrill your friends.



$4.85 PER HALF-BUSHEL BASKET

SHIPPED EXPRESS PREPAID ANYWHERE IN THE U.S.

D. H. Holmes Co., Ltd.—New Orleans' Quality Department Store—is one of the South's oldest and largest stores. For more than 100 years Holmes has served the South with only quality products. These fine oranges meet our every requirement for perfection.

ORDER BY MAIL FOR IMMEDIATE DELIVERY

★ D.H. Holmes CO.,LTD.
NEW ORLEANS, LA.





Fashions for Kitchens

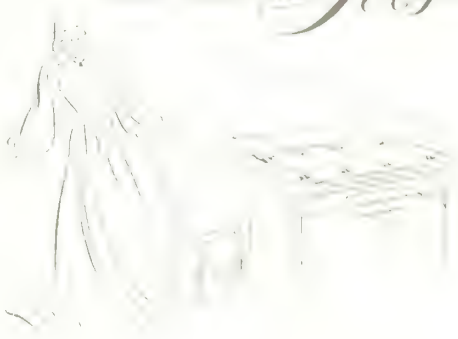
WALTER DORWIN TEAGUE

DESIGNS NOW DECORATE

DAYSTROM

TUBULAR · CHROME · KITCHEN *Sets*

Bring your dreams with you when you go see the new Daystrom sets. It's a beauty adventure in modern kitchens. 5 new plastic table top ideas by a world famous decorator-designer . . . 5 new fabulous color treatments . . . 5 new streamlined decorating possibilities . . . 5 new model kitchen formulas that clamor for attention • Start at the top . . . it's dramatic! Look at the durable heavily plated tubular frame, it's like a shimmering light. And the colorful, richly upholstered chairs . . . they invite you to sit down, in luxury • Note the features: The table top is chip-proof, stain-proof, heat resistant — and the whole set cleans like magic with a damp cloth! • Daystrom means quality tubular chrome "Fashion for Kitchens"!





Daystrom sets are obtainable only at authorized dealers in your community.

DAYSTROM CORPORATION • OLEAN, N. Y.

The Aristocrat of Bonds



A profound pride of product distinguishes the master craftsman. We have such a pride in Kentucky Tavern. That's why this famous bourbon has been building lasting friendships for 75 years.

Glenmore Distilleries Company
Louisville, Kentucky

KENTUCKY STRAIGHT BOURBON BOTTLED-IN-BOND 100 PROOF

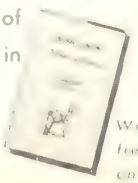
COPYRIGHT 1946 G. D. C.



"Yes, it's real Irish Linen"

The beautiful beginning of your most admired table settings . . . kid-textured Irish linen damask. So right with traditional patterns of silver and china . . . so rich with modern!

Your selection may still be limited, but beauty, quality, elegance — those subtle indications of your gracious hospitality — are yours again in Irish linen.



Write for this free 40-page book on Irish Linen

THE IRISH LINEN GUILD • 527 FIFTH AVENUE, NEW YORK 17, N. Y.



Designed by I. of D.

The Fresh . . . Friendly Spirit of French Provincial



by Drexel

Better *your home* by *your living*

Your bedroom, of all rooms, should be gay and bright! A place for leisure and light-hearted hours. And the furniture, like this lovely Touraine Collection by Drexel, should reflect this cheery . . . happy spirit.

Touraine is French provincial—and from this romantic heritage Drexel brings delicate lines . . . exquisite architecture and a lustrous lacquer finish to add charm and graciousness to your bedroom.

When planning furniture—plan first to see Drexel. Among the many beautiful groupings you are certain to find exactly the style and design you want, and at the price you want to pay. Ask for Drexel at leading department and furniture stores in your city. Each piece is branded with the "by Drexel" seal.



Write today for new booklets "Touraine" and "Traditional." Send 10c for each to 572 Huffman Road, Drexel, N. C.

Drexel Furniture Company

DREXEL · NORTH CAROLINA

AMERICA'S LARGEST MANUFACTURER OF QUALITY BEDROOM AND DINING ROOM FURNITURE

House & Garden

January, 1947

As the year begins . . .

There isn't an editor on earth who wouldn't like to sit down with his readers and go over each issue of the magazine to hear what they think of it. We are no exception. Particularly, since we feel that we are your eyes on the whole panorama of building, remodeling, decorating and gardening. If we could talk together, you would undoubtedly agree with us that the things you buy and never use are the most expensive of all. You would certainly feel, as we do, that under today's conditions, it is much more difficult (and far more important) to make taste and ingenuity do the work of dollars.

Take this issue for example. Your garden may be a window box or it may cover an acre. In either case, you will find a lot of useful information in the gardening articles which follow. Look next at the modern house designed by Marcel Breuer, who taught architecture at Harvard University. By studying this house you will discover ideas on how to blueprint your own home to fit your specific requirements. If a new house is impossible for you because of current building conditions, see what can be done by remodeling a stable (page 47), or a laundry (page 50).

Take a personal view of the bedrooms, baths and dressing tables we show on pages 52 to 58. Why not convert an old sofa into a handsome bed? Or an attractive tray into a portable make-up table? If you are an executive, you will be interested in the offices on pages 68 to 71. They will give you ideas for your own "business home."

With each of these features, we give you our basic thinking—our philosophy—which we believe will help you accomplish in your own house and garden a way of life suited to your special needs.

The Editors

ditor-in-Chief: Richardson Wright
ditor: Albert Kornfeld
ssociate Editor: Fay Hines
rt Director: Alexander Liberman
rt Editor: Wolfgang Fyler
rchitecture: Katherine Morrow Ford
Miriam White
Cecile Hayward
uilding: Don Graf
ecoration: Claire Kennard, Lester Grundy
Julia Moriarty
eatures: Brooke Marshall, Virginia Grimes
ousehold Equipment: Hildegarde Popper
hopping Around: Helen Hamilton
Merchandising: Helen Kelly
Jane Thomson
Ruth Kain
opy: Suzanne Gleaves
Production: Rosalie Smith
Advertising Manager: Arnold C. Shoop

PUBLISHED BY THE CONDÉ NAST PUBLICATIONS INC.

va S. V.-Patcèvitch, President
F. L. Wurzburg, Vice-President
W. E. Beckerle, Treasurer
M. E. Campbell, Secretary
F. F. Soule, Business Manager

Contents

GARDENING	Page	BUILDING	Page
Which way gardening?	26-27	[illegible]	[illegible]
In the time of [illegible]	[illegible]	[illegible]	[illegible]
Spring effect	30-31	[illegible]	[illegible]
Why not a [illegible] garden?	[illegible]	GENERAL	
Roses [illegible]	[illegible]		
Vegetables	36-37	[illegible]	[illegible]
Plants	[illegible]	[illegible]	[illegible]
[illegible]	50-51	[illegible]	[illegible]
Sweet peas	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]





Which way gardening?

by Richardson Wright

Before we can determine which way American gardening will turn in the next few years, we have to [illegible] fied to give it direction and leadership.

Due to the prodigious growth of the garden club movement among men and women alike, we find that practically every community contains at least one or two who are long practiced in gardening, capable of discerning meritorious plants and quick to grow them, alert to new methods of plant culture and the application of modern machinery and modern pest control. They also are possessed of a social conscience. To these we look for leadership. The direction their gardening takes, whether it be the style of gardens or the kinds of plants inhabiting them, or their relation to the community, will be the direction others follow.

This responsibility need not be onerous, for they will merely be pursuing the course they have always maintained. It is the course that has continued to make gardening an insistent preoccupation for them when others [illegible] interest and abandoned it. They consider gardening part of the good life, and they realize that it is abundant for them and can be for others according to the measure of intelligent approach, honest work and questing mind given to it. Their judgment is [illegible] endowed with a [illegible]

GREEN WALLS FOR A GREEN GARDEN

Left, at Hedges Hill, Glen Head, Long Island, massive plantings of Williams Lawrence Bottomley's [illegible] a formal lawn. Beyond are [illegible] which [illegible] beds and drop off in two massive clumps



ENTRANCE APPROACH is gradual, tree-shaded

In the time of dogwood

Whereas Mr. Bottomley's garden, shown on the two previous pages, derives its style from a flat terrain, the residence of A. Freydberg, at Scarsdale, N. Y., is located on a sloping site of varying levels, in a well-wooded district. These conditions dictate the manner of planting. Outlying groups are naturalistic, to blend into the immediate surroundings. Near the house, a stone structure of English provenance, the gardens are formal. Beside the front entrance, *above*, a little dooryard garden is defined by a low, white paling fence. On the living side are three gardens. One is a paved terrace near the house, edged with low shrubs from which steps lead down to the main axis of the garden, *opposite*. Another is on a lower level, a small, circular garden with jet fountain from which steps lead up to the same garden, where tulips flower in spring and annuals in summer. Benson Eschenbach was the architect; W. Lee Moore, landscape architect.





H. C. LEPPERT, JR.

THIS FORMAL PAVED GARDEN, [illegible] enclosed by fence, wall and hedge, is further secluded by surrounding trees. Feathery [illegible] daffodils and tulips bloom dense in summer

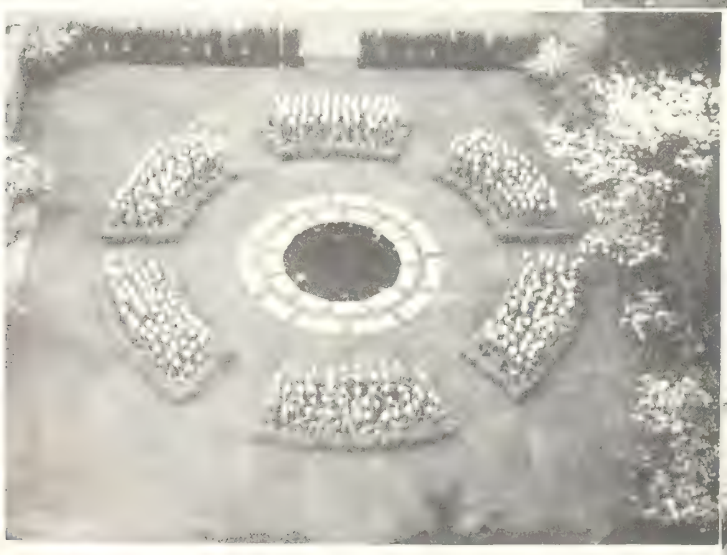
pring effects

The great flower shows of March give early promise of what reluctant spring will bring

These six pictures of the New York International Flower Show of 1946 are indicative of what will be seen in this exhibition and others in 1947. By March, gardeners and many people who never touch a spade are hungry for a glimpse of spring. So they throng to flower shows. With one step they pass from the dreary chill and confusion of city streets to the reality of fresh green lawns, serried tulips, multicolored azaleas, flowering trees and realistic rock gardens, as actual as though May were already here. Several shows, abandoned during the war, are being revived; others are new. Because of the need to force plants, they are crowded into one month. The dates are: Boston, March 10 to 15; Detroit, March 15 to 23; Chicago, March 16 to 23; New York and Philadelphia, both March 17 to 22.



AZALEAS AND DOGWOODS, in a garden by Bobbink & Atkins, form a bower for the circular terrace with white Victorian seats.



[illegible] green and white only, exhibited by [illegible] captured century first prizes and awards.

[illegible] of the earliest harbingers of spring, [illegible] in Schreiber's rock garden.



Why not have a Year-round garden?

by Ernest Chabot

A little greenhouse, not so expensive as you think, affords the chance to grow a wide variety of hobby plants

Have you ever felt you would like to have a greenhouse, yet put off the idea because of the time and care that it seemed to involve? That was one of the qualms I had on taking up the hobby, but soon found there is nothing to it.

All that's required for so much fun is an investment of about $800, depending upon the scope of your enthusiasm, and a space about 10 by 15 feet along the sunny side of your home, garage or a garden terrace. Of course, you should go in for something larger, if you can, for no matter what size you build your glass garden to start with, it soon becomes overcrowded and you wish for just a little more room.

Modern construction has done much to make the building and operation simple. Prefabricated greenhouses, which are an easy matter to set up, can now be had from manufacturers. The heating should be thermostatically controlled for good results and minimum attention. This has been included in the above estimate. The best method, if practical to your location, is to extend your steam or hot water house heating system to the greenhouse, though a separate heater may be used. Automatic ventilation is also a must for the busy amateur greenhouse gardener. Small electric motors open and close the roof ventilators thermostatically, so you don't have to give them a thought from one day to another. Here's a time program that is possible in the small greenhouse, such as mine, which is 13 by 18 feet: 10 to 15 minutes for watering in the morning, 4 to 5 days a week; 3 to 4 hours on week ends, or when you have the time, for raising plants from seed, rooting cuttings, potting up plants, shifting them, potting bulbs and for the general care of the greenhouse; 1 day a year to build good compost. All-year-round flowers and plants are that easy to grow, but the man or woman who can't devote at least 5 or 6 hours a week for the winter garden should not have a greenhouse. Electrical controls do simplify the operation; still, like most hobbies, results and pleasures are proportionate to interest and care.

In the very small greenhouse or lean-to, plants in pots, flats, boxes and other containers are far more satisfactory than plants in benches because they are maneuverable. You can rearrange and replace them as often as you choose. Types that become dormant can be set out of view. Annuals and bulb plants that have finished flowering can be set aside or discarded and replaced by others. Insect and disease control is easier, too, since plants in pots can be sprayed or dusted from all angles, and those which are badly infected can be segregated from the healthy stock.

In a greenhouse 10 by 20 feet or larger, it may be desirable to grow plants in benches just as your florist does. Soil moisture is easily controlled and requires less attention than with potted plants. You have flowers to cut, but for a succession of blooms you must have new plants coming along all of the time to carry on where each crop leaves off. Colorful snapdragons, fragrant stock, showy calendulas, winter-flowering marigolds, and marguerites are among the satisfactory bench crops. Carnations may be raised, but several hundred plants are needed to provide enough flowers so you can cut a bouquet at any time. (Continued on page 99)

OPPOSITE: In his greenhouse, Mr. Chabot grows the plants which please him

TSCHO-SCHLEISNER



Roses

one year older, one year better

by R. C. Allen, *Executive Secretary of the American Rose Society*

Each year between twenty-five and fifty new roses are introduced to the public. The beauties of each variety are glamorously shown in color, and each is represented as the one rose which the world has long awaited. To many gardeners this array of new roses is bewildering. Sometimes the hybridizers and nurserymen are accused of conspiring to confuse the public. Interestingly enough, they are all personally convinced that they, at last, have the world-beater which is destined to revolutionize all rose growing and give lasting joy to the gardener. Their personal enthusiasm for their new "children" is seldom fully reflected in their public announcements.

It is perfectly obvious, of course, to those who have seen new roses come and go, that not all stand the test of time. This is no discredit to the introducer. We all gamble to a degree and sometimes we back the wrong horse, misjudge our favorite ball team or overestimate our skill in a card game. A new rose is not unlike a new automobile. The final test is its ability to perform satisfactorily and give pleasure.

Of all the new roses, perhaps none has been more enthusiastically acclaimed than Peace. It is one new variety that seems to be well adapted to all sections of the United States. Two flowers are seldom identical, and some growers have criticized the rhythmic coloring of the variety as the blooms progress from bud to full maturity. The foliage is luxuriant and rich.

The basic color of Peace is yellow, but as the blooms mature, a beautiful tone of rose develops as a flush or glow at the edges of the petals and gradually intensifies and suffuses, lending exciting quality to the aging blooms.

More important from the viewpoint of most gardeners, Peace grows vigorously. The habit is upright, and while the stems are somewhat coarse and stiff, the ability to thrive is a great asset. It is not immune to blackspot, but it apparently is not especially susceptible, and with the modern methods of control, this disease need no longer be a scourge.

Rubaiyat is a newcomer offered for the first time this year. It was originated in Ireland by the McGredy firm that has long had a reputation for breeding fine roses. After comprehensive testing, it received the recommendation of All-America Rose Selections, the only variety to be so (*Continued on page 76*)

DRAWINGS BY DAVID


Rubaiyat
Eclipse
Sonata

Vegetables you grow in your own garden always taste best

In gardening, the necessities of peace are as pressing as the necessities of war. We still have short-crop nations to feed. What we raise at home makes it possible for us to send more. The home vegetable garden supplies food at its maximum state of freshness and nutritional value. To this, Victory gardeners over the past five years have become accustomed. Those who demand the best for their tables will continue to work to supply it. Whether in good times or bad, a home vegetable garden helps the family budget and sustains the physical well-being of those who work it. During the war our efforts were necessarily restricted to essential crops. Now we are free to grow what we please. But whatever our impelling motive, the success of a vegetable patch depends on the preparation of the soil as shown in the drawings *below*.



Honest digging means fork is thrust straight downward.

If you hit heavy stones, heave them up with pickax.

Often a coating of manure, well dug in, is sufficient.

A hard subsoil should be broken up with a spade.

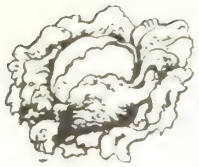
Wise gardeners mix compost in the bottom of the trench.

Spread compost or manure to cover completely.

Onto the topsoil spread complete fertilizer, rake in.

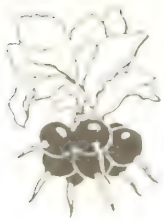
Compost heap is one of the best sources of soil richness.

DRAWINGS BY WALTER YOUNG



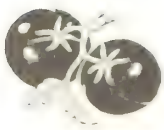
CABBAGE

Cabbage plants raised indoors can be set out after early peas have been harvested. The same applies to broccoli and Brussels sprouts. Early cabbages provide for summer use and later types for winter. Watch for cabbage worm.



RADISHES

The easiest crop to grow and the speediest. As soon as ground can be worked, sow early kinds—Scarlet Button, Scarlet Globe or Sparkler. Follow these with French Breakfast, Icicle or Rocket, and after June 1 try Long White.



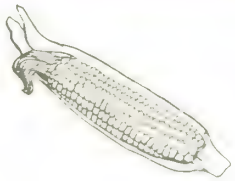
TOMATOES

Maturing from 85 to 120 days, tomatoes should be raised early indoors and set out after the last frosts. For early use, try Break O'Day and Earliana; for mid-season, Burpee's Globe, Marglobe, Beefheart, Ponderosa and Winsall.



ONIONS

Raise from seed (and seedlings thinned vigorously) or from onion sets. Good white varieties are Southport White Globe, Burpee's Silver King. Good yellows: Southport Globe, Ebenezer, Yellow Globe Danvers.



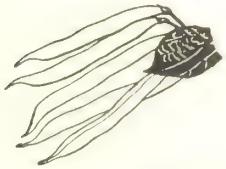
SWEET CORN

Full sun required. Sow in rows or little hills after ground is warm. To keep a succession growing, plant early, mid-season and late types, using the new hybrid crosses. Hill up occasionally. Drop oil on the silk for corn borer.



LETTUCE

A quick crop, wanting cool weather, moisture and room. Set out plants or thin seedlings to 4″ apart. Four types: Loose-leaf, Butterhead, Crisphead and Cos or Romaine. Bronze Beauty resists heat. White Heart Cos for fall.



SNAP BEANS

More enjoyable when fresh from the garden. Sow seed 2″ deep, 3″-4″ apart. Sow a variety for succession—Tender Green producing in 52 days, Streamliner and Plentiful each 55 and Bountiful 49. Pick when pods are matured.



MELONS

Love warmth and need room. Plant 12 seeds in a circle in enriched hills. Thin to 3 plants per hill. Or plants can be started early indoors. Watch for slugs and spray with Bordeaux for stem wilt. Try Netted Gem or Hearts of Gold.



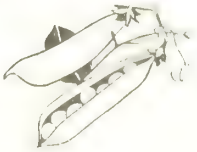
CARROTS

Complete luxury is plenty of small, tender carrots. Sow in shallow drills, 5 seeds to the inch. Thin out lightly. They grow best in well-dug soil. The Chantenay and Nantes types, ready in 70 to 75 days, are always desirable.



CAULIFLOWER

One of the prettiest crops when grown well. Set out plants in June or early July to mature in October. To blanch heads, tie leaves together. Varieties under Snowball names generally used. Grown well, they are most satisfactory.



PEAS

With the new varieties, it is possible to sow early, mid-season and late peas at the same time. Sow seed 2″ deep, 2″ apart, in double rows, with brush, net or wire supports for the vines. An early crop that should be grown right along.



PEPPERS

Until you have grown a variety of peppers—yellow, red and green—you can never know how beautiful they are. Raise plants indoors and set out 18″ apart. They mature from 67 to 75 days and will continue producing until frost.

Planting methods and use

ANNUALS

NAME	HEIGHT	SEASON	COLOR	COMMENTS AND DIRECTIONS
African Daisy	12″-24″	June-Oct.	Various	Daisy-like, good for cutting. Second sowing for late bloom.
Ageratum	6″-18″	May-Oct.	Blue, various	Effective as edges. Long-flowering if old flowers are cut.
Alyssum	4″-10″	May-Oct.	White, lilac	Succession sowing provides continuous bloom.
Anagallis	6″-12″	June-Oct.	Blue, various	Showy flowers suggestive of annual phlox. Needs sun.
Aster, China	18″-30″	July-Oct.	Various	Fine for cutting and display. Not always easy, but good to try.
Babysbreath	12″-15″	June-Sept.	Blue	Showy, graceful and bushy. Seed under glass in March.
Balsam	10″-30″	June-Sept.	Pink, various	An old favorite, now much improved. Not too rich soil.
Begonia	6″-12″	June-Sept.	Various	Long display in hot, dry spots. Sow seed under glass.
Browallia	15″-30″	June-Sept.	Blue	Graceful and bushy. Sow seed early, indoors.
Calendula	12″-18″	June-Oct.	Yellow, orange	Best in moist, rich soil. Sow indoors early or outdoors in May.
California Poppy	10″-12″	June-Aug.	Yellow, var.	Sow seeds where plants are to bloom. Stands sun and dryness.
Calliopsis	18″-36″	June-Aug.	Yellow, var.	Makes fine masses. Sow seed and thin out.
Candytuft	10″-18″	June-Sept.	Various	Low-growing types are fine for edging.
Clarkia	24″-36″	June-Oct.	Rose, various	Good for cutting. Quick from seed to shrub-like flowers.
Cosmos	48″-72″	July-Oct.	Pink, various	Splendid tall-growing background plant. Sow seed early.
Datura	24″-36″	July-Sept.	White	Trumpet-like, fragrant flowers on bushy, vigorous plants.
Gaillardia	24″-30″	June-Oct.	Maroon, bronze	Brilliant, continuous bloom. Stands drought and heat.
Globe Amaranth	12″-18″	July-Oct.	Various	Well-branched, free-flowering. Attractive all summer.
Godetia	12″-24″	June-Sept.	Rose, various	Cup-shaped flowers, single and double. Easily grown.
Hunnemannia	18″-24″	July-Sept.	Yellow	Sow in late April where plants are to bloom.
Larkspur	24″-40″	June-Oct.	Blue, various	Indispensable for borders and cutting.
Lobelia	4″-10″	June-Nov.	Blue, various	Good edge plant. Flowers freely. Replace in late summer.
Mallow	36″-48″	June-Sept.	Pink, rose	Foliage and flowers resemble hollyhocks.
Marigold	12″-40″	July-Oct.	Yellow, gold	Wide variety in many types. Indispensable for cutting.
Mignonette	12″	June-Oct.	Pinkish white	Fragrance its chief value. Sow where plants are to bloom.
Nasturtium	15″-72	June-Oct.	Various	Dwarf and climbing types, singles and doubles. Give full sun.
Nicotiana	18″-36	June-Oct.	Various	Sow early in March. Fragrant, freely-borne flowers.
Nierembergia	15″-18″	June-Sept.	Lavender	A graceful plant with yellow-eyed, saucer-shaped flowers.
Petunia	15″-24	June-Oct.	Various	Dwarf and balcony (spreading) types. Sun or shade.
Phlox	6″-15″	June-Oct.	Various	Sow early and successionally where plants are to bloom.
Poppy	8″-24″	May-Oct.	Various	Easy and quick from seed sown where plants bloom.
Portulaca	6″-10″	June-Sept.	Various	Low, brilliant color masses in hot, dry places. Sow in May.
Salpiglossis	20″-30″	June-Oct.	Various	Sow early under glass. Showy and valuable for many places.
Salvia	24″-30″	July-Sept.	Blue	Not the scarlet sage. Sow under glass in March.
Scabiosa	24″-30″	June-Oct.	Various	Fragrant, delicately-toned blossoms over a long period.
Snapdragon	8″-30″	May-Oct.	Various	For cutting and garden display. Pinch back for stocky plants.
Stock	12″-20″	May-June	Various	Unexcelled for early summer, but cannot stand great heat.
Strawflower	12″-24″	July-Sept.	Various	Useful especially as "Everlasting" for winter bouquets.
Sunflower	36″-72″	July-Sept.	Various	Many types more refined than the old barnyard kind.
Tithonia	60″-80″	Aug.-Oct.	Orange-red	Vigorous, brilliant-flowered plants for rear of beds. Sow early.
Torenia	12″-18″	June-Sept.	Blue, pink	Sow seed under glass about mid-March.
Verbena	8″-10″	July-Nov.	Various	Spreading ground cover that withstands difficult conditions.
Vinca	8″-12″	July-Oct.	Rose, pink	For bedding and edging. Sow indoors in February.
Zinnia	15″-36″	July-Oct.	Various	One of the best of all annuals. Give sun and good soil.

for annuals and perennials

PERENNIALS

NAME	HEIGHT	SEASON	COLOR	COMMENTS AND DIRECTIONS
Alyssum, Hardy	12″	April-May	Golden yellow	Broad, solid masses of bloom, good for edging sunny borders.
Anthemis	21″	June-Oct.	Golden yellow	Easy to grow, long-lived. Daisy-like flowers.
Arabis	10″	April-May	White	Low and spreading. Excellent as a border-edge plant.
Aster, Hardy	8″-48″	Sept.-Nov.	Various	Indispensable in autumn garden. Tall, [illegible] and dwarf types.
Bleeding-heart	18″-36″	April-June	Deep rose	Give part shade, good soil. Needs to be well established.
Bocconia	48″-60″	July-Aug.	Pinkish	Rather coarse. Use in background. Give plenty of room.
Butterfly-weed	24″-36″	July-Aug.	Orange	For brilliant effects in dry, sunny places. Good for cutting.
Campanula	24″-36″	June-July	Various	Best treated as biennials. Great variety of kinds and sizes.
Candytuft, Hardy	6″-10″	April-May	White	An evergreen, fine for edging. Flourishes when in full sun.
Chrysanthemum	18″-40″	Aug.-Nov.	Various	Give good soil and [illegible]. Fine, long-lasting cut flowers.
Columbine	18″-36″	May-June	Various	The hybrid strains are especially graceful. Give sun.
Coreopsis	24″-36″	June-July	Yellow	Easily grown. Keep dead flower heads removed.
Cynoglossum	18″	June-frost	Blue	Forget-me-not flowers. Fine during late summer.
Daylily	24″-48″	June-Aug.	Various	Grow in full sun to part shade. Many new kinds.
Delphinium	36″-60″	June-Sept.	Blue, various	Best of the tall blue flowers. Superb for cutting and display.
Dianthus (Pinks)	8″-18″	May-July	Pink, various	Several types, mostly fragrant. Give sun and lime soil.
Doronicum	24″-30″	April-May	Orange	Masses of daisy-like flowers. Needs sun, well-drained spot.
Eupatorium	18″-24″	Sept.-Oct.	Blue, white	Ageratum-like flowers on long stems. Full sun.
Evening Primrose	18″-24″	July-Sept.	Primrose	Continuous flowering in well-drained soil and sun.
Flax	18″	May-June	Light blue	Airy, clear color. Best in masses. Sun or part shade.
Forget-me-not	8″-12″	May-Oct.	Light blue	Edging, masses or ground-cover for spring bulbs.
Gaillardia	15″-24″	June-Nov.	Various	Continuous flowering. Good for cutting. Grow new varieties.
Geum	15″	May-Oct.	Various	Very long-flowering, in singles and doubles.
Gypsophila	24″-36″	June-Sept.	White, pink	Clouds of dainty flowers, indispensable for arrangements.
Heuchera	12″-18″	May-Sept.	Red, pink	Effective in masses and for cutting. Sun or part shade.
Hollyhock	60″-80″	July-Sept.	Various	Tall and dominant. Comes in singles and doubles. Full sun.
Iris	6″-48″	April-Sept	Various	Many varieties for moist or dry, sunny or shady conditions.
Liatris	36″-48″	July-Sept.	Purplish	Slender wands of densely packed little blossoms.
Lupine	15″-48″	May-June	Blue, various	Give full sun and a fair amount of moisture for success.
Mallow	60″-80″	Aug.-Oct.	Pink, various	Crepe-paper blossoms. Superb in masses. Sun or part shade.
Meadowrue	36″-48″	May-June	Creamy, pink	Feathery, fine for cutting. Moist, well-drained soil.
Monkshood	36″-48″	Aug.-Sept.	Blue, white	For back-of-border display. Rich soil and partial shade.
Peony	30″-40″	May-June	Various	Give sun and deep, rich soil. Many fragrant varieties.
Phlox, Garden	30″-40″	June-Oct.	Various	Unexcelled for masses of color. Good soil, full sun.
Platycodon	24″	July-Nov.	Blue, white	In sandy, well-drained soil, sun or shade, these thrive.
Poppy, Iceland	12″	May-Oct.	Various	April-sown seed blooms first season. Good ground cover.
Poppy, Oriental	24″-36″	May-June	Various	Many new subtle colors are available. Give sun, good soil.
Primrose, Hardy	8″-15″	April-May	Various	Generally want a dampish soil. Increase from division.
Scabiosa, Hardy	18″-24″	May-Oct.	Various	Good border plants for full sun and average soil.
Shasta Daisy	18″-24″	June-Nov.	White	Prefers cool, moist soil. Showy white flowers.
Spirea	15″-36″	June-July	Cream, pink	Fern-like foliage; flower heads in sprays. Moist; sun or shade.
Stokesia	18″	June-Oct.	Blue, white	For borders and cutting. Sun and sandy soil preferred.
Sweet William	12″-18″	May-June	Various	Always desirable for borders. Try new varieties. Give sun.
Veronica	8″-18″	June-Sept.	Blue, white	Another of the graceful spire plants. Sun or part shade.
Viola	6″-8″	April-Nov.	Blue, various	Numerous, improved varieties. For edging and ground cover.
Yarrow	36″-48″	July-Aug.	Yellow	A back-of-the-border plant, needing full sun, dryish soil.

Don't let your garden grow obsolete

Take advantage of the work of the hybridizers

by planting some of these new hardy perennials this year

by Alex Cumming

If your garden is due for an overhauling with the coming of spring, it will be an excellent time to replace some of the old standbys with newer, improved plants which have shown definite garden merit. Mentioned in their general blooming order, here are a number of excellent plants still not too well known.

Because it blooms in spring, we might first consider the moss pink or *Phlox subulata* group. With such grand varieties as Emerald Cushion in pink, also a blue form, which have bright green foliage all through summer, there is not the slightest excuse for growing the old pink *subulata rosea*, which takes on magenta tints after a few hot days. Maysnow is just one of several white varieties which are much better than the original *subulata alba*. Camla, really a hybrid form of the *subulatas* and less inclined to spread, will flower again quite effectively in late summer. It is a clean, bright pink.

The snowy white *Arabis alpina*, so indispensable as a companion or foil for spring-flowering bulbs, is available now in a delightful shade of pink, aptly named Pink Charm. Also, there is a really good pink forget-me-not named Pink Beauty. It makes an excellent companion to the familiar blue *semperflorens*, both of which, with a little attention to watering, will flower more or less all summer if planted in partial shade.

Viola Purple Heart is a grand addition to the spring- and summer-flowering violas. Be sure to divide your plants every second year to keep them at their best. Small divisions pulled from the old crowns in September and replanted in rich, mellow soil make fine plants for spring blooming. The immensely popular Jersey Gem is still one of the best.

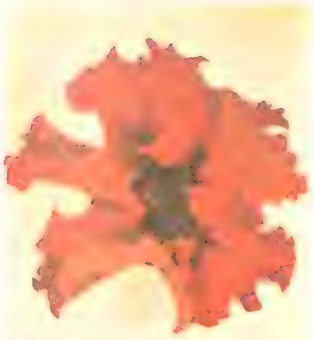
Dicentra formosa or plumy bleeding heart has long been a favorite for shady corners. The pure white Sweetheart is exquisite. The finely cut, bright green foliage, always clean and restful, is decked throughout the season with white blossoms. It will grow well in those spots too shady for the average plant, yet it does well in the open garden. A moist soil is ideal.

Another good plant for shady spots is Polemonium Blue Pearl, growing about a foot in height and flowering prodigiously throughout April and May. The foliage is good, too, so it can be used either in clusters or as an edging where a fairly wide border is desired. (*Continued on page 89*)

Among the 1947 novelties

(*opposite*)

1. PETUNIA CRIMSON GLORY is of such vivid color that it can be used with white for accents along the border.
2. TETRA RED, an annual Phlox *drummondi*, grows to 20″, with stiff stems and its individual florets 1½″ across.
3. ROSE DEBONAIR flowers on a vigorous, glossy-foliaged plant. Free branching, it produces numbers of buds.
4. PETUNIA MRS. DWIGHT EISENHOWER, an All-America Silver winner, bears double ruffled salmon flowers.
5. CUTHBERTSON SWEET PEAS of long-lasting bloom are reviving interest in this colorful annual. *See page 44.*
6. VIOLA YELLOW VIXEN, a new everblooming perennial, bears its 2″ flowers on 6″ stems. Makes a bushy plant.
7. PENSTEMON RUBY KING offers the contrast of 2″ trumpet-like flowers ruby outside and white within.
8. DOUBLE SNAPDRAGONS can now be grown from seed. Spikes are 18″ tall, followed by many lateral branches.



1



2



3





5



6



7

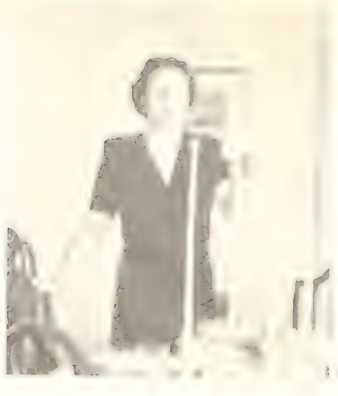


8



HAANEL CASSIDY

Set for lunch, indoors or out



5:30 cook

Mrs. Martin S. Saportas thinks cooking is fun—even at the end of a business day.

Like many busy people, Mrs. Saportas [illegible] time like coin of the realm—not wasting it, spending it freely, but never [illegible]. As one of New York's best-known hostesses she not only arranges for memorable and successful dinner parties but also finds time to keep up with a wide circle of friends and acquaintances. Because she knows well the ease and effortlessness of the born cook, one of her special talents is the impromptu dinner for four or six, often arranged on the spur of the moment.

Mrs. Saportas [illegible] often does arrive home only a short time before her guests. The maid has seen to the fresh flowers and fresh towels. The fire is burning briskly. The table is set. The rest is up to Mrs. Saportas. The trick, says she, is to spend the time in *planning* the dinner, not in preparing it: to work out in advance several menus that have both style and imagination and to practice them so thoroughly that you can do them blindfolded. The menu below is one of her favorite little dinners. She hates rushing, and as much preparation as possible is done in advance.

The sequence, she believes, is the key to success. In the morning the French *crêpes* are made, filled, rolled and laid in an oblong Pyrex dish; the *pots de crème* made and set in the refrigerator along with the bottles of wine to chill; the chicken and other ingredients for the main dish partially cooked.

In the evening when she returns Mrs. Saportas first puts the chicken on to cook, since this is the dish which will take the longest (45 minutes). While it's cooking, she makes the cheese-ball mixture and puts it into the refrigerator to chill for a minute or two; then fries the little balls in deep fat. By this time the guests have begun to arrive. While Mrs. Saportas is mixing the cocktails and the cheese balls are being served, the chicken is simmering in its casserole. A few minutes before the guests go to the table, the hostess [illegible] and puts the [illegible] (Continued on page 110)

7:30 dinner

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

SET FOR LUNCH

Opposite: It could be Florida. Actually, it is a delightful sheltered garden in the center of New York, belongs to Mrs. Eustace Seligman. Its leafy table and chairs in the Mount Vernon Ivy design of Neva-Rust wrought iron are by John B. Salterini. (On page 74 is a list of stores where you can buy them.) Octagonal mats and matching napkins by Mosse, add daffodil color to the water-clear glass tabletop. It is set with Spode earthenware, called "Apples," and with crystal goblets from Plummer's Palm Beach shop. The sterling silver is from the Tuttle Silver Company: the dessert spoons and forks in the "Hannah Hull" pattern, after-dinner coffee spoons in the "Windsor Castle" design.

How to grow

the wonderful new

Sweet Peas



Frank G. Cuthbertson, hybridizer

In Great Britain and many European countries, sweet peas are the most popular cut flowers for summer. Here, where summers are hot, the vines used to come to the end of their flowering early. Now that we have varieties which resist heat, it can be safely said that sweet peas soon will become as popular as they are abroad.

New strains, hybridized by Frank G. Cuthbertson, are supplying varieties which give the vines greater vigor, larger flowers and a wider range of colors. A sweet pea specialist, long trained in England, Mr. Cuthbertson came to the United States in 1911. For the past ten years he has been working to perfect the strains which bear his name.

In California, seed of sweet peas should be sown outdoors in August or September for early spring bloom; in November, December or early January for summer bloom. In the Pacific Northwest, March and April are suitable months; in the Southwest, southern Texas and southern Florida, September or October; in the lower southern states (Texas to the Atlantic Seaboard), November to January.

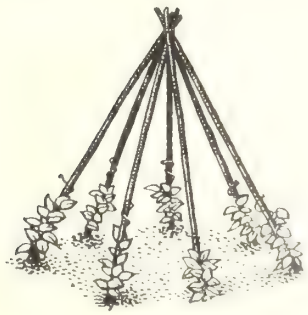
To get really good results in the eastern and middle western states, the seed should be sown as early as possible in spring. If facilities are available, sow the seed indoors in a flat or flower pot, two to three weeks before time to transplant outdoors, using very light soil or pure sand. Set the seedlings in the open ground as soon as the soil can be worked, after danger of severe frost is past. Sweet peas will stand frost but not freezing. The seedlings, even though quite tiny, can be transplanted by using a dibble, a pointed stick or even a pencil. By sowing sweet pea seed as early as possible, the plants have a chance to develop strong root systems before hot weather sets in.

Soil preparation and general culture of sweet peas are the same for all localities. Whenever possible, select a location where the sweet peas will get sunshine most of the morning and none in the afternoon. The rows should not be too close to a building or shaded by overhanging trees. If the location is right, the flowering season will be longer and the stems more satisfactory.

The best time to spade the ground is in early fall, as the longer the soil can be left turned over in a rough state, the better. If available, a 3″ layer of well-rotted manure should first be spread and left a few days before digging under. In digging, push the spade down to its full depth. Deep digging is one great secret of successful sweet pea growing. The ground should be leveled, but the soil should not be chopped down fine until planting time. (*Continued on page 86*)



PRIZE SWEET PEAS are trained to tall stakes or 8' bamboo canes, a plant to a stake, 6" apart, and tied to wires. Or they can be trained on chicken wire or [illegible] erected on gates or sturdy fence.



TEPEE made of brush or stakes will give ample support for sweet peas. Use as decorative accent points in low borders.



CULTIVATING and [illegible] soon as plants are about 3' high, bearing their first flowers. Then give manure water.



TYING [illegible] the stake, not the stake to the vine. Rub off side shoots to develop prize blooms.

Remodeling is the answer to many a building shortage, to the countless aggravations which harass people who want to build today. But there are ways to cope with the hurdles. Here is how two energetic families solved their problems: one bought a stable, the other bought a laundry.

Stable into House

Because the Howard Richmonds like the informality of living in unconventional houses (in New York they have a remodeled garage), they sold their formally decorated country house and bought a stable. They are now remodeling it into the kind of house they have always wanted. This six-stall stable and tack room, surrounded by the shade trees and meadows of Greens Farms near Southport, Connecticut, has in a few short months become a house that charmingly reflects the Richmonds' easy-going personalities. Mr. Richmond started to make over the stable last spring. By mid-summer he had succeeded in turning the stalls into three bedrooms, a bath, an attic bedroom and a combination cooking-dining-living room. The old tack room is now the garage. Since the Richmonds and their teen-age daughters, Cynthia and Abby, are fond of people and like informal entertaining, the focal point of the house is the huge terrace facing out toward Long Island Sound. As building materials ease up, they plan to add a large living room wing, with three bedrooms and a bath above it (see plan). This will then become their year-round home, and the little stall-bedrooms will be used as summer guest rooms. An art director and advertising executive with a shrewd eye for blueprints, Mr. Richmond planned this house for easy, servantless living. He confined his color scheme to three colors, which serve merely as background. Two of these colors he mixed and named himself—"sassy yellow" and "elephant's ear gray." The other color is the familiar old "dead barn red," as he calls it. The original half-and-half stall doors lead into each tiny bedroom (10′ x 12′); in pleasant weather, the upper halves of the stall doors stand open, and the white interiors sharply punctuate the dark gray wall of the building. The beautiful terrace is paved with unusual gray stone blocks, each of which is three feet square, cut to order in a New York State quarry. The Richmonds have long been ardent collectors of antiques, especially of Americana, and this well-designed, unaffected building is an ideal background for their pieces. On the modern terrace, they have an interesting collection of (*Continued on page 48*)

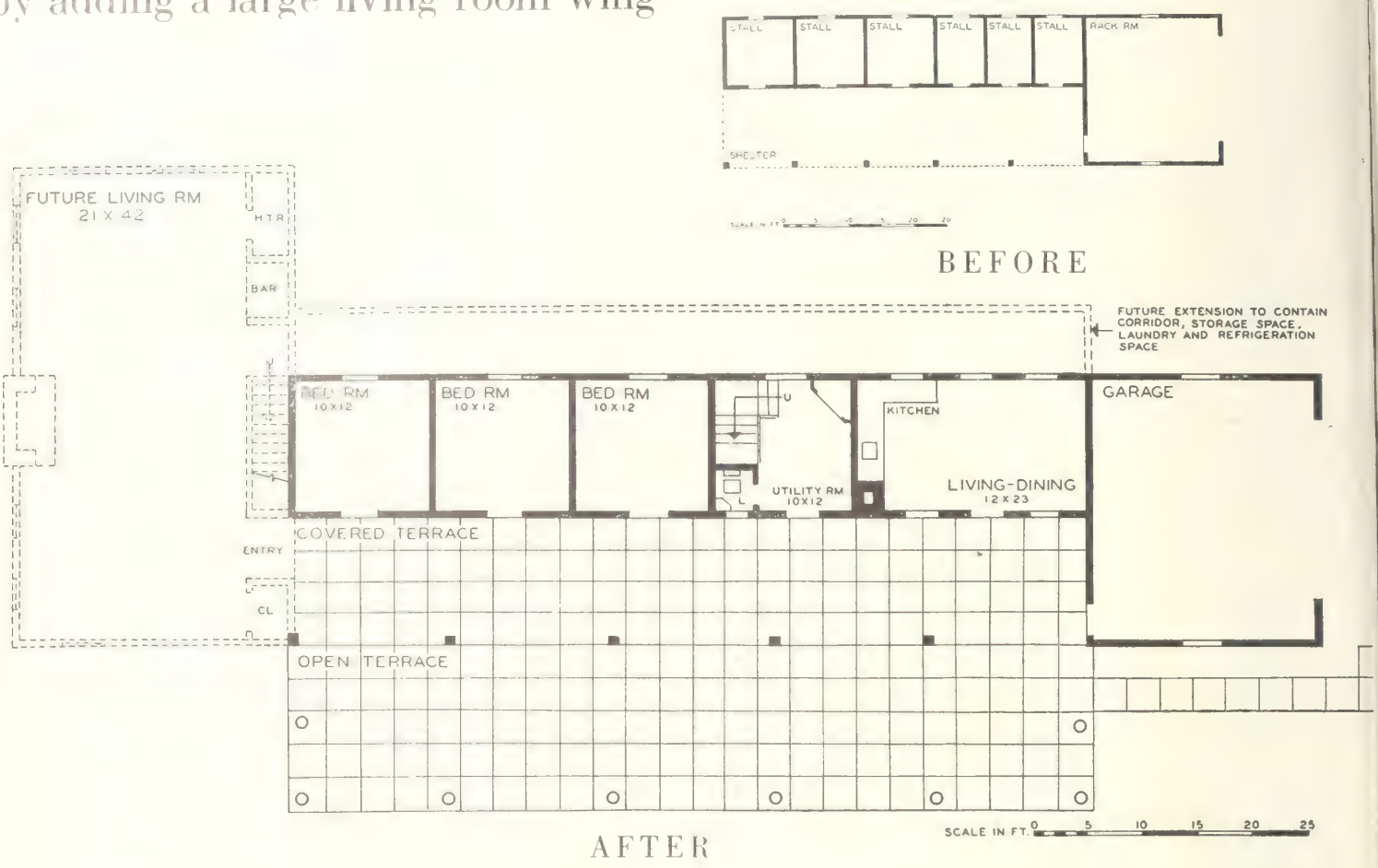


TESZ

The sheltered part of terrace is used for dining, the other part for sun bathing and par

At Greens Farms, Connecticut, Mr. and Mrs. Howard K. Richmond cleverly transformed an old stable into a charming, livable house. Here, they and their two daughters spend the summer.

Later on, when building materials are available, the Richmonds will make this a year-round house by adding a large living room wing





Early American furniture, which even includes a few farm milk benches. Old New England tavern chairs stand around the terrace dining table at which the Richmonds and their guests dine on warm evenings. The "Lazy Susan" makes service easy. At the entrance to the terrace is an early kitchen dresser, which still has its original barn-red paint. In it are some of the wonderful pieces from their ironstone collection. The beautiful finials bordering the terrace came from the porch of an old house in Milford, Connecticut. About the only modern things on the terrace are a few folding chairs with "sassy yellow" and "elephant's ear gray" canvas seats. Two of the stalls have been thrown together to form a fair-sized kitchen-living room. This is a contemporary version of the old farm kitchen and the hub of family activities. Here, Mr. Richmond, an amateur chef, enjoys trying out his culinary skills while Mrs. Richmond, Cynthia and Abby, in Greek chorus fashion, predict dire fate for the dinner. It's a warm, friendly room with comfortable old painted kitchen chairs and a pine hutch table. Two antique bedside tables stand on either side of the sofa. When equipment is available, the Richmonds plan to add a corridor along the rear of the house which will incorporate closets and dressing rooms for each stall bedroom as well as a laundry, refrigeration and storage rooms. When he started reconstruction work last year, Mr. Richmond wanted to put radiant heating pipes throughout the house but that proved to be unfeasible and now only the winter wing will be heated. Fond of the country, the Richmonds have a lot of planting around the house. Great old maple trees dip their branches down on the terrace and separate it from the wide-running meadows. There's a small herb garden near the entrance which supplies a great variety of herbs for kitchen use.

A barn-red wall is an effective foil for the Richmonds' collection of ironstone which decorates the cooking/living room



Iron sewing machine bases with marble tops are consoles



New wing will be adjacent to this last stall at far end of house



A horse on the gable points the direction of the town wall



Plaid horse-blanket bed spreads cover Richmond bed



Stoneware [illegible] wood handles [illegible]



Mr. Richmond, an expert [illegible] and smoke [illegible] specialty

Laundry into House

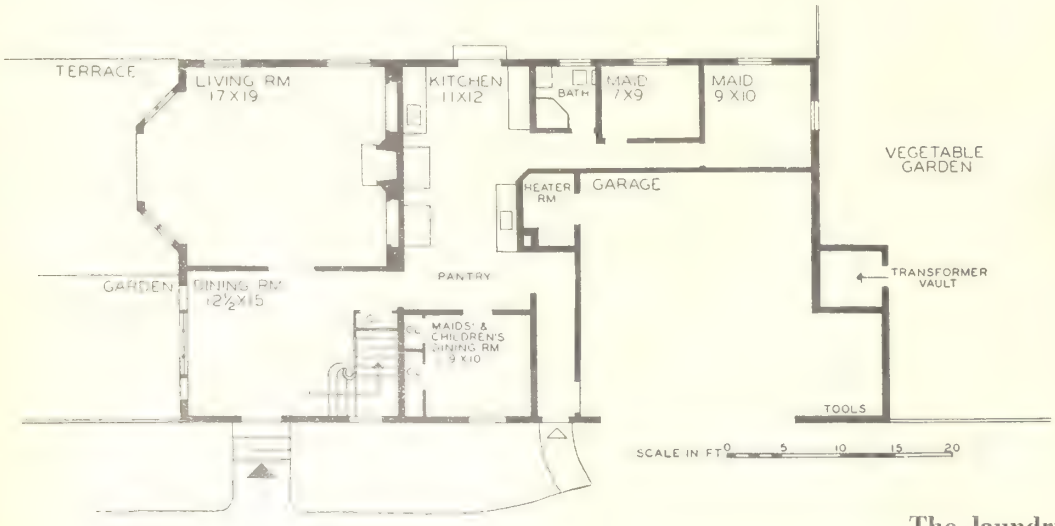
Because she liked its foursquare lines and high ceilings, Mrs. Charles Morgan bought a little laundry and remodeled it

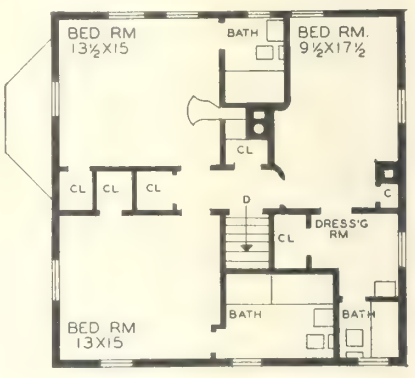


Facing a pleasant inlet at Southampton, Long Island, is a small clapboard house. Looking at it, you would never guess that it started life as a laundry, a mile from its present setting. Because Mrs. Charles Morgan thought it had possibilities, she rescued it from a wrecking-crew death, moved it cross-country to the clearing where it now stands, and added a service wing to the box-like, 31-foot square building. Mrs. Morgan and her architect, Archibald M. Brown, share an antipathy for small entrance halls, so they combined entrance and dining room into one large room. In this way the dining room, generally unused for most of the day, becomes a focal center of the life of the house. The family eats beside the south window, overlooking the garden.

The decoration reflects Mrs. Morgan's fondness for the outdoors. Gifted with a green thumb, she has made an enchanting walled garden despite the hazards of salt air and ocean winds. Indoors, flower-bright chintzes are splashes of color against the pale blue walls of her living room. A big bay window, looking out on the terrace, captures sunshine and breezes from the south. It has a lovely view across the inlet to the ocean beyond.

Four Morgan grandchildren (you see them sitting on the stairs, *opposite*) are frequent visitors. They share a small dining room beyond the kitchen with the maids. Here, they can track in sand from the beach with a minimum of damage. A much-used entrance opens on a passageway between this room and the garage. Upstairs are three corner bedrooms and three baths, no small planning feat in such a small house. The small dressing room off Mrs. Morgan's room often serves as a bedroom for one of the grandchildren. A happy afterthought was the addition to the garage of a catch-all shed for bicycles, garden tools and the children's playthings.





The laundry was square, but the architect added a service wing and bay windows to expand the original contours into a livable house.



Tidy foundation planting ties the crisp, white clapboard house to the earth, relates it to Mrs. Morgan's lovely garden. The house is planned to take advantage of every inch of space.



Bright and cheerful, this corner of Mrs. Morgan's [illegible] pretentious but gay, like the rest of the house. A built-in cupboard houses a small collection of English china. She uses rose-patterned chintz for her slipcovers.



The use of one color throughout the main floor [illegible] In the pale blue living room, a Louis XVI mantelpiece, a white cotton rug; on sofas and chairs [illegible]



On the stairs, Mrs. Morgan's [illegible] look down on the hall-dining room. An antique, painted French screen hides the pantry door.

Your private life

In a tumultuous world, everyone needs an oasis, a safe harbor which will soothe his nerves and calm his spirit— your bedroom and your bath can supply that need

Serenity is a word we hear too little of late. We have exchanged it for speed, time-saving and efficiency. Like the White Rabbit, we race through our days muttering, "I shall be late," until the watches we wear on our wrists begin to tick in our brains. We are the indirect victims of a war in which civilians shared with soldiers the mounting crescendo of strain, anxiety and discomfort. We are suffering from a kind of battle fatigue. You say, "The war is over." But the war of nerves is not over.

Ask yourself if you have lost touch with serenity. If you have, you must find it again. Look for it today because tomorrow may be too late. You will not necessarily find it in a doctor's office or in the country or in a book. Serenity begins in yourself, at home in the actual physical surroundings of your life. It is born only when your spiritual problems have been faced in solitude, repose and quiet.

Such solitude, repose and quiet can be found in the rooms which are the core of your private life . . . your bedroom and your bath. The pages which follow show pictures of such rooms. These are backgrounds for the balance of mind which all of us must achieve in order to live wisely in this complicated twentieth century world.

Mr. William T. Walker's bath-dressing room has everything within easy reach



Above and opposite:

This bath-dressing room in Mr. Walker's Beverly Hills house is as compact as the inside of a watch. Because architect James Dolena knows what good proportions can do, the room has an air of spaciousness. Actually, it measures 12′ x 12′, but its height, emphasized by a large dome light and a classic column, carries the eye upward pleasantly. As he dresses, Mr. Walker can look into glass-fronted closets which house his clothes, or up to a vista of green vines. The room is oyster white and blue. Dressing table is a slab of glass on rams' heads.

DAPPRICH



Your dressing table can mirror your personality as well as your face



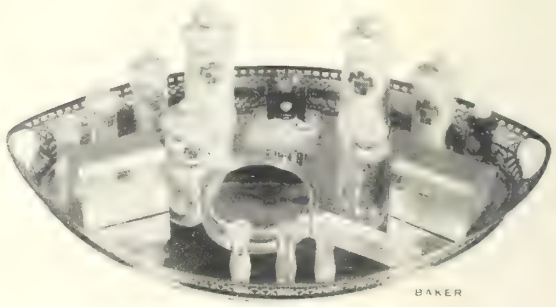
Mrs. Carroll Carstairs' dressing table was a spinet

Above: An active life and a great reputation for chic are Mrs. Carroll Carstairs'. She likes the generous "working area" of the fine old English spinet which leads a new life as her dressing table. Mrs. Carstairs keeps her tortoise shell brushes and bottles where the keyboard used to be, shows her collection of 18th century snuff boxes on the top. Her chair is covered in quilted chintz.



Mrs. Preston Davie's dressing table is an heirloom

Left: One of New York's busiest women—she heads the Republican Women's Auxiliary, New York County—Mrs. Preston Davie of Westbury, Long Island, is always beautifully groomed. Her dressing table and mirror belonged to her mother. The original black walnut frame was painted chalk-white, the table has a skirt of white linen. Yellow bourette (antique satin) covers the chair.



If you have a small bedroom, a silver tray (like this one from Robert Ensko) makes a compact, portable dressing table. Gourielli's powder, foundation, cologne and lipstick.



Because it can be wheeled from bathroom to bedroom, a gleaming copper and glass cart is a useful accessory. Cart, bottles and boxes, W. & J. Sloane. Callaway towels in "Quilt" pattern, McCutcheon's. Bath salts, cologne, Elizabeth Arden.



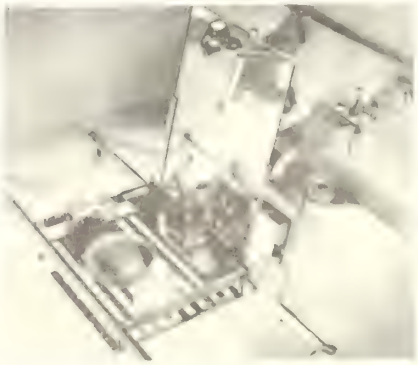
Mrs. Harold Sterner likes this French *poudreuse*

Above: Well-known actress Paula Trueman (Mrs. Harold Sterner) takes a professional view about make-up. She sets her make-up table in front of the window to utilize daylight; at night, her good-sized lamps with white shades give ample light. Imaginative and talented, she finds this *poudreuse* with its four mirrored panels a perfect dressing table. Her chair is covered in ruby satin, her window curtained with lace-edged white mull.

Left: [illegible] as author of [illegible] of magazines), plus a family keep Mrs. Joseph B. Platt busy, but she always finds the time to be well-turned-out. June Platt knows that good lighting is essential to good make-up. She has a light panel under the mirror in her dressing table which bathes her face in light.



Mrs. Joseph B. Platt has a table with inset lighting



[illegible] bathtub rack holds soap and [illegible] soap [illegible] books if you like to read in the tub.



Your bedroom is your private world

Four people with successful careers
use the privacy of their bedrooms to create
the ideas which make their work noteworthy



Here designer Miles White . . .

plans sketches for his highly imaginative theater costumes. Decorator Katherine Cowdin used the back of a Louis XVI loveseat for the headboard of his chaise-bed. The table was contrived from the legs of a baroque chair.

Here decorator Frederick Victoria . . .

visualizes his beautiful interior designs. His elegant Louis XVI painted bed at New Lebanon, New York, is hung with white voile, blue fringed, which matches the curtains.



Here actress Paula Trueman . . .

works on her stage [illegible] designed by her architect-husband. Here she is at sewing. Mrs. Sterner makes her clothes from *Vogue Patterns*, made the table [illegible]



Here commentator Shirley Wolff . . .

writes her radio scripts. [illegible] adjustable bed table: one with [illegible] and scripts; the other pulls over the bed for breakfast or writing. In the corner, [illegible]



Here is a bedroom that . . .

suggests comfort and serenity for you. Carlin Comfort blanket cover, pillow, Chatham blanket. Pacific Mills percale sheets and case. Bed and night table, Hales, New York. Accessories, Lord & Taylor. Margaret Owen [illegible] Mandel [illegible] by [illegible]

PUBLISHER'S
FUR[illegible]LIBRARY

RTESZ



DAPPRICH

A pair of Empire obelisks in a man's bath

Gray-beige walls of decorator John Bonar's bathroom are topped with white scallops. The beige marble lavatory is set in a white-paneled base. Gold trims the emerald-green medicine cabinet.



HAANEL CASSIDY

A satin dressing table in a lady's bath

Rose-clustered wallpaper and ninon curtains set off a beautiful dressing table upholstered in antique cherry satin. Bathroom by Marie Holst of Katherine Cowdin-Jessica Barthelmess, Inc.

Where better than in your bedroom and bath can you express your taste?



Pearl Wick hamper with hand-painted motif. Cabin Crafts Needletuft bedspread. Fieldcrest towels are in the Swag pattern. The Dritz [illegible] has a new magnifying lens.

Facing page:

1. VIBRANT COLOR FOR A MAN. Bold plaid Celanese shower curtain, Lord & Taylor. Lawrence Products bath rug, W. & J. Sloane. Flying duck, Martex towels. Mosse. St. Marys wool blanket, Abraham & Straus. Simulated pigskin boxes, Sherle Wagner Closet Interiors. Leather scrap basket, Georg Jensen, Inc. Cross Country men's toiletries, Mark Cross.

2. ROSE AND BLUE FOR A YOUNG GIRL. Metal scrap basket and plastic shower curtain, W. & J. Sloane. Skyfoam cotton rug, F. Schumacher & Co. All-wool blanket, Kenwood Mills. Swag design bath towels, Fieldcrest Linen hand towels, Léron. Quilted satin sachets, Mary Chess. Gourielli porcelain bottles. Lucite bath brush from B. Altman & Company.

3. DELICATE PINK FOR A LADY. Laverne Originals Star Dust wallpaper. Blanket cover, Léron. Pillow, Carlin Comforts. Trousseau blanket, Springfield Woolen Mills. Textron shower curtain. Wamsutta Supercale sheet and case, Cannon Mills Sovereign bath towel monogrammed by Mosse. Cologne and soap, Helena Rubinstein. Accessories from Mottahedeh.

4. BRIGHT AND CLEAR FOR A GUEST. Marbalia wallpaper, Laverne Originals. Footsteps plastic shower curtain, Para Manufacturing Co. Cabin Crafts Needletuft bedspread. Faribault Mills Frontier blanket. Carol Janeway tile tie-backs. Georg Jensen, Inc. Cannon Mills yellow bath towels. Perfume bottles and powder box are from Designed for Living.

For further information on bed and bath accessories see page 106

HAANEL CAS





2





1



Tomorrow's house today:

The story of a house whose plan was shaped by the needs of three small boys

Three small boys, the oldest of them seven, are indirectly responsible for the plan of one of the most successful modern houses built since the war. At Lawrence, Long Island, the house which architect Marcel Breuer created for Mr. and Mrs. Bert Geller's family, and most of all for their three children, is a strong case for the modern approach to design.

This is tomorrow's house built today. It is important because it is brand new thinking, realized in wood and stone. Its architect is a realist. He knows that children are noisy and that parents want quiet, so he has planned a house where two generations can live intimately but not in a heap. He understands that servants are scarce, so he has geared the house to require a minimum of upkeep. Hungarian-born Breuer understands the American passion for the sun, and has at his fingers' ends all the accepted tenets about indoor-outdoor living. He is sensitive to the qualities of materials, knows how simple things like fieldstone and cedar siding, when they are juxtaposed, can set each other off excitingly. He works in restrained, natural colors, interrupting them suddenly, sharply, with flashes of primary reds, yellows and blues.

All of these factors, taken separately, do not in themselves equal an important house. It is the way in which they have been interrelated which is the secret of the success of the Geller house. As if he had used a pair of giant scissors, Marcel Breuer has taken what is at heart a two-story-and-basement house, cut its stories apart and set them in a spreading, wing-like pattern on the soil of Long Island. This is a complete departure from the old-fashioned bungalow, where bedrooms radiated at random from the main living rooms. Here the living-dining-service area is confined to one wing; the family's floor is a separate unit connected by the entry hall; carport, storage room and guest bedrooms are in a building of their own, adjacent to the main house. Mr. Breuer's [illegible] description of the plan: "[illegible] composed of two distinct units [illegible] satellite buildings."

On the following six pages the panorama of the house, its plan and interiors. A description and photographs of the mechanics, building materials and equipment of the Geller house will appear in the pages of HOUSE & GARDEN in February.

Low lines, earthy colors

Opposite: This post-war house lies close to the earth, open to the sun. Its colors are the colors of elemental things, the russet brown of cedar, the cool gray of fieldstone, punctuated with singing red and yellow and blue doors. It is strong and simple, almost primitive, completely devoid of ornament. Here, you see the entrance —what architect Breuer calls "the connecting link"—between the two wings. The living-dining-service area is on your left, the family's quarters are in the wing at right.

EZRA STOLLER

CONTINUED ON THE NEXT PAGE

Panorama: "America is a big country—its houses can spread out over the land," says Marcel Breuer who planned this one-story house without a basement, attic or stairs.



CARPORT

Cantilevered roof [illegible] between sidewalls and ground "so that heat blown in can blow out again."

LIVING-DINING-SERVICE WING

High, wedge-shaped panels of glass and low windows light the service wing.



THE CONNECTING LINK

Hub of the house is passageway between wings. Here is the front door; straight through, a covered terrace.

PLAYROOM AND BEDROOMS

Largest room (at rear) is playroom, which separates children's and parents' bedrooms. Mechanical [illegible] this wing.

CONTINUED ON THE NEXT PAGE



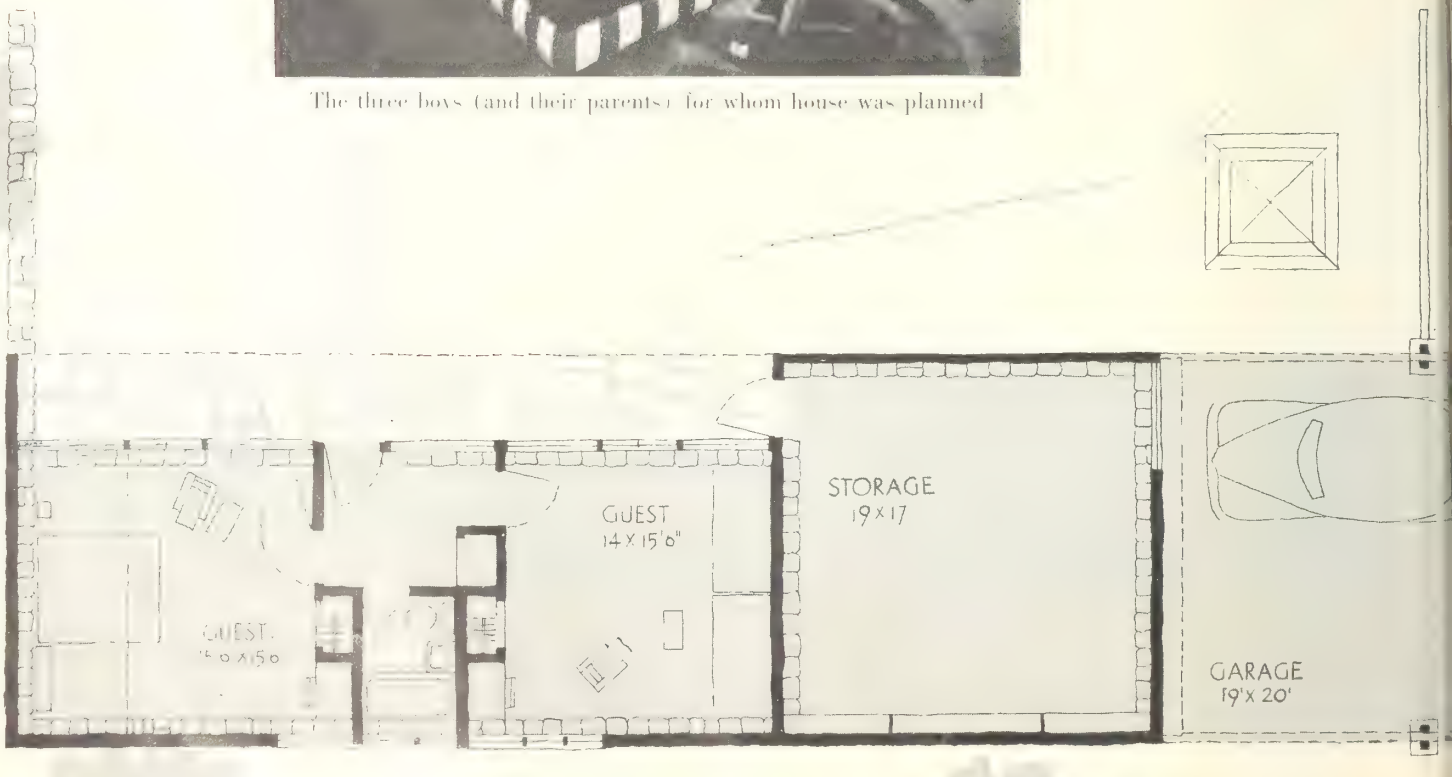
Architect Marcel Breuer

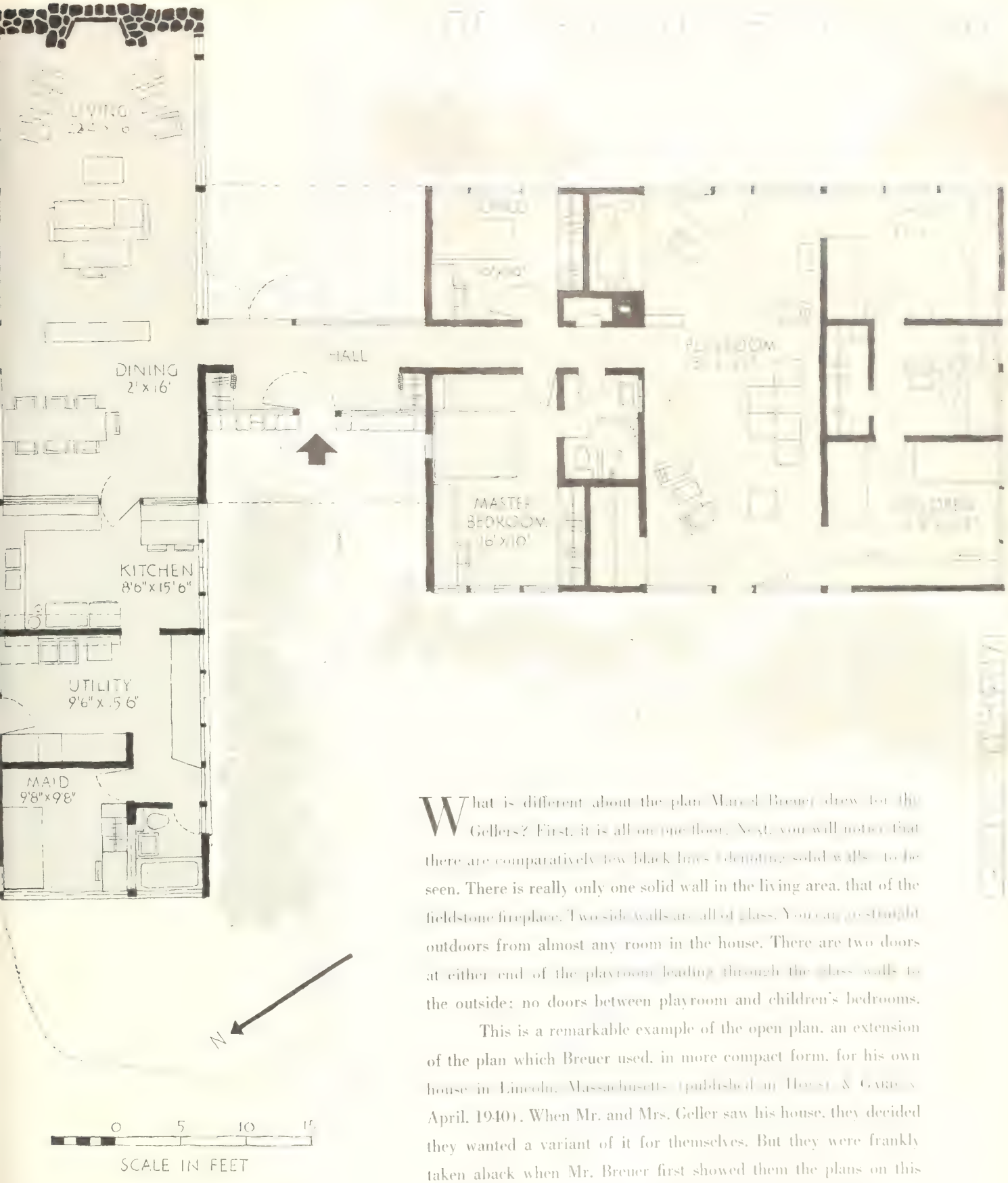
Plan: "Modern planning is flexible." The family's wing affords privacy to children and grown-ups; living-dining area has no partitions; guests have a house of their own.

STOLLER



The three boys (and their parents) for whom house was planned





What is different about the plan Marcel Breuer drew for the Gellers? First, it is all on one floor. Next, you will notice that there are comparatively few black lines denoting solid walls to be seen. There is really only one solid wall in the living area, that of the fieldstone fireplace. Two side walls are all of glass. You can go straight outdoors from almost any room in the house. There are two doors at either end of the playroom leading through the glass walls to the outside; no doors between playroom and children's bedrooms.

This is a remarkable example of the open plan, an extension of the plan which Breuer used, in more compact form, for his own house in Lincoln, Massachusetts (published in House & Garden's April, 1940). When Mr. and Mrs. Geller saw his house, they decided they wanted a variant of it for themselves. But they were frankly taken aback when Mr. Breuer first showed them the plans on this page. When the architect explained how the house would work for them, they began to feel an enthusiasm for it which never ceased to grow. Their children took to it from the very first because it is a house which imposes no unreasonable restrictions on them. They are free to make noise, to track dirt onto the stone floor of their playroom and to draw pictures on the washable lacquered doors.

CONTINUED ON THE NEXT PAGE

Interiors: "Emphasis is on the occupants rather than their surroundings." To create neutral settings, Breuer used natural birchwood, gray walls, fieldstone and glass.



THE LIVING ROOM has only one solid wall, the massive fieldstone wall of the fireplace, and almost no pattern, other than the design of the stones. From the pitched, acoustic ceiling hang curtains of natural-colored silk, which can be drawn at night across the wide window walls. Armchairs are pulled up to the fireplace; a simple desk stands behind the comfortable beige sofa which faces it. The furniture, also designed by Breuer, introduces a new type of cut-out plywood construction. The chairs were designed to give comfortable support to the head.









SLIDING PANELS between dining area, *top*, and kitchen push back for serving. China and glass cabinets open handily into both rooms. Table, near window wall, seems almost out of doors.

BED-SITTING ROOMS for guests, *bottom*, are arranged so beds can be used as chaises during the day. Fieldstone foundation wall extends up in room. Guatemalan [illegible]

GAYEST ROOM in the playroom, *top*. Walls are washable [illegible] painted in spatter-stitch effect as part of Mr. Breuer's "war against fingerprints."

BUILT-IN DESKS in children's rooms, *bottom*, will be used for homework when they are older. Children's rooms are really extensions of their playroom.

Your office is your silent partner

House & Garden believes that the decoration and arrangement of your office are as important as the decoration and arrangement of your house

Your office is more than a room, more than just a place where you do business. It is a measure of your success, a contributor to your efficiency. It tells the kind of business man (or woman) you are. You go to infinite pains to make your house pleasant. But do you leave your sense of fitness at home when you catch the 8:19 in the morning? If you do, you are slighting your business. Your office—the way it works for you and your staff, the way it affects your visitors—can make a greater difference in your life than any room in your house. (After all, you spend almost a third of your life in it.)

First, your office should work. It should be a place where you and your associates get the most done with the least amount of friction. Friction grows from bad space planning, poor arrangement of furniture, inadequate lighting, unnecessary noise, uncomfortable chairs. It feeds on rough edges of furniture which snag your secretary's nylons, on dreary colors, on ugly floors. Don't let your office be too formal. It should have something of your personality, expressed in colors, pictures, carpets, curtains and lamps. If you want a conversation-starter, you might have a collection of interesting objects. If they have something to do with your business, the transition into the agenda will be easy and natural.

A lighting expert can tell you if you are putting your eyes and the eyes of your employees to undue strain. He will see in a flash if dark walls are drinking up available daylight and taking the best out of artificial lighting. He will know about translucent panels to admit light to inner offices. A sound expert can check the most efficient way to cut down noise. Noise is hard on nerves and bad nerves are hard on an office. Air conditioning will also make your office more comfortable. You can improve the air by installing glass ventilators in windows or machines which filter out dust and dirt particles.

No office is benefited by being prettied up to a point where it ceases to look or function like an office. Filing cabinets, though not glamorous, need not be disguised. They belong in offices and therefore have the dignity of logic. What you can do about them is to paint them in colors other than olive drab, to match woodwork or walls.

Don't underestimate the importance of how your office looks to the outsider. He may not be directly conscious of it, but a shabby, run-down office doesn't create confidence. And confidence depends on more than a comfortable chair, a handy ashtray, a warm handshake. It relies on orderliness, dignity, friendly colors and quiet in which to confer.

The editors of HOUSE & GARDEN believe so firmly in the importance of well-planned offices that they will take you from time to time into the offices of executives whose decorating proves our point. As a beginning, we show you the offices of Miss Dorothy Shaver, president of Lord & Taylor, and of Joseph B. Platt, industrial designer.



About her office:

Dorothy Shaver

President, Lord & Taylor says:

"An office needn't look busy and stuffy to be efficient. I prefer to work in a room that has all the charm and quiet serenity of an informal drawing room. I find that people who visit me feel immediately at ease. It is often much pleasanter and much more expeditious to talk side by side on the sofa, than it is to talk across a wide expanse of desk."



About his office.

Joseph B. Platt

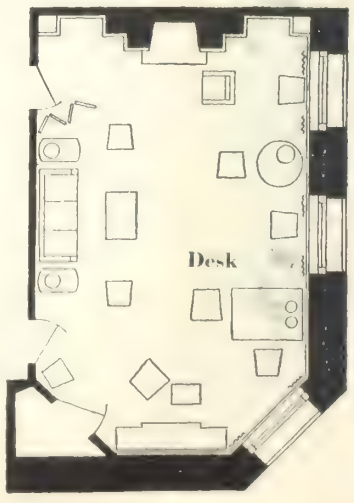
industrial designer says:

"As you can see by the plan, *page 71*, my office is rather small. I had to design it to meet the specific requirements of my work. The large desk-table permits me to show quantities of samples and drawings with maximum effectiveness. Since I constantly meet with groups of clients, the office is arranged to make people feel comfortable."



Miss Shaver's office looks like a living room

Few shoppers at Lord & Taylor are aware of the contrast between the bustling shopping floors and the quiet offices where Miss Dorothy Shaver this month celebrates her first anniversary as the store's president. Miss Shaver's office is charming and serene. She planned it that way. Here is no clutter, no confusion. Nor is her office markedly feminine. Its distinguished Eighteenth Century furniture is substantial, its colors are calm against pine paneling brought from England. Because Miss Shaver loves flowers, there are always gay bouquets. Decorative accessories add color, but do not obtrude. This is an efficient work-room, planned with precision and illumined by Miss Shaver's dynamic personality.

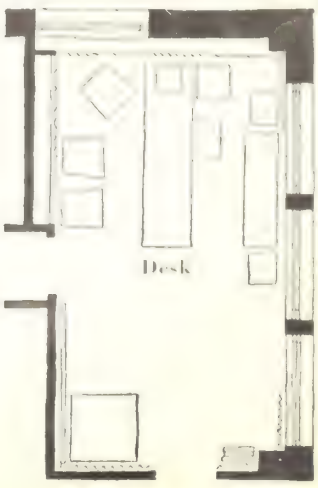


Furniture plan



Mr. Platt's office is also an artist's studio

Mr. Platt's profession (industrial design) is an amalgam of art and manufacturing knowledge. His combination office and conference room reflects both aspects of his work. Here is his large and systematic desk, dominated by an African mask which he found on New York's Third Avenue, while in a bosky tangle of plants stands a piece of sculpture by his father-in-law, Rudulph Evans. Since space is limited, and many of Mr. Platt's projects are large, he has a long slate-gray lacquered table on which to show his drawings. (Detail on page 105.) In town, Mr. Platt lives in a modern apartment, works in a modern office, in contrast to his Rhode Island farmhouse (November House & Garden).



Furniture Plan

NEW for you . . .

New on the floor . . . the architectural "marble block effect" of deep-pile broadloom cut and sewn in huge squares of dove gray and beige, as used by decorator William Pahlmann . . . the fun of creating your own Colonial rug by sewing together as many of the new small (3-foot-square) hooked rugs as you need to fit that problem floor, or go around corners . . . the soft chenille rugs you can order in any size because there's a new lacing process which binds together any number of strips invisibly . . . the new Swedish carpet cleaner which comb-cleans your carpets by a unique rotating brush process.

New on the wall . . . *for those with feet-in-the-snow but hearts-in-the-tropics, the blithe scenic wallpaper reproducing Adolph Treidler's painting of Tucker's Town, Bermuda . . . the June-in-January wallpaper called "Forest", which is just that—slim, thick-standing trees like a young birch forest . . . the beguiling wallpaper "Mexican Shepherd" . . . a naïve Pennsylvania Dutch wallpaper on elegant metal foils (or solid colors) in panels that are easy to put up . . . the new garden-fresh chintz burgeoning with prize vegetables . . . those diverting deep wallpaper borders to brighten country bedroom walls.*

New for children . . . a stroller-walker of featherweight magnesium which makes the afternoon walk in the park practically effortless . . . the new painting-drawing desk, with hinged easel-top and large storage compartments, scaled for an eight-year-old . . . you'll have to fend off your moppets if you want to play with those plastic building blocks out of which you can build, in miniature, the house you *hope* to build . . . the new "Cookbook for Girls and Boys" beyond the mud-pie age, which does for siblings what the same author, Irma S. Rombauer, did for grown-ups earlier in "The Joy of Cooking".

New for green thumbs . . . *the growing number of vases hand-crafted to inspire a beautiful flower arrangement . . . bowls designed to float flower heads or your still-fresh corsage . . . the engaging idea of keeping a bowl of boutonnière flowers in the hall for dressing up passing lapels . . . the exciting ceramic art show starting its national tour at the Metropolitan Museum of Art the 10th of this month . . . the easy-to-handle aluminum lawn sweeper which the well-groomed lawn will welcome this Spring.*

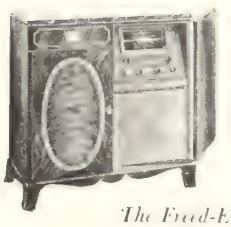
New for the modern-minded . . . electric comforter with its rayon quilted cover concealing a "warming sheet" threaded with electric wires . . . the new heat-resistant glass roaster which speeds up cooking time by exposing food to infra-red rays . . . those inflated plastic beach chairs, direct descendants of wartime life preservers . . . the dishwasher which uses jet propulsion to whirl your dishes clean in less than five minutes . . . the new cork, aluminum and plastic vacuum tub (18 quarts) which doubles as a frozen food container or a fireless cooker . . . a ready-made complete apple pie . . . The Museum of Modern Art's exhibition of useful objects, a foretaste of the new world, its materials and techniques.

For more detailed information about these items write to HOUSE & GARDEN'S *Reader Service.*



HE IS A MUSIC CRITIC ~ SHE, A GIFTED WRITER

...THEIR RADIO-PHONOGRAPH IS THE NEW HIGH-FIDELITY



The Freed-Eisemann New World Sheraton

Freed-Eisemann

with FM

ONE OF THE WORLD'S GREAT RADIO-PHONOGRAPHS

is brilliant reviews of concert and opera recognized as a guide to music appreciation. His wife—a notable figure in literary cles—presides with him in their lovely me, where they frequently play host to distinguished friends. Alone or when entertain-, they turn to their new Freed-Eisemann satisfying musical enjoyment.

The new Freed-Eisemann is the aristocrat ong high-fidelity radio-phonographs. As neers and specialists in Frequency Modu-ion (FM), the makers of Freed-Eisemann have engineered an instrument that reproduces, with vivid realism, the *entire* audible tonal range. You hear timbre pure and undistorted—from lowest bass to highest treble.

In phonograph performance, Freed-Eisemann high-fidelity brings you the full beauty of your favorite recordings. Garrard *mixer* changers handle your records with almost human gentleness and efficiency. Of course, standard radio and international shortwave serve as further evidence of Freed-Eisemann superiority.

As distinguished in design as in musical reproduction, Freed-Eisemann Radio Phonographs come to you in authentic period cabinets—in models which express the talents of leading decorators and furniture craftsmen. These cabinets blend harmoniously with the decor of exquisitely appointed homes.

For those who will accept only the finest, who will not compromise on any score, the new Freed-Eisemann will be a proud and treasured possession. Ask your dealer for a demonstration. Prices begin at $520. For free catalogue, write Freed Radio Corporation, 200 Hudson Street, New York 13, N. Y.

Twin Homes—but

what a difference in comfort!



NOT INSULATED. Poor little Judy Barrett! Being bathed is a shivery ordeal in the chilly, drafty, uninsulated Barrett house—even though Daddy keeps the furnace *roaring!* Really, Daddy and Mommy ought to have a talk with the Merritts next door...



KIMSULATED. "All the comforts of home" is a phrase that means what it says at the Merritts'. For their house—protected by snug KIMSUL* Insulation—provides a wealth of even warmth in every corner. And for a fraction of the fuel the Barretts burn!

Why you get greater comfort and fuel savings in a new or existing home, with *Many-Layer* KIMSUL*

Your new home can enjoy a wealth of winter warmth—with fuel savings of possibly 44%—when you insulate it throughout with *many-layer* KIMSUL. And you can have greater comfort plus generous fuel savings in your present home, too, with KIMSUL Insulation in the attic. For KIMSUL, with its prefabricated *many-layer* construction, is designed to give uniform, effective insulation coverage.

Unlike loose fill or "blown-in" insulations which may vary in efficiency with the skill and thoroughness of the applicator, KIMSUL has no heat-leaking thin spots or money-wasting thick spots. Dependable, uniform thickness is built right into KIMSUL in manufacture. And KIMSUL is lasting . . . won't sag, sift, or settle . . . resists fire, moisture and fungi . . . is termite-proof.

Order KIMSUL from your lumber or building supply dealer, hardware or department store. Put KIMSUL in your new-home specifications.



Simple to install in the attic floor or roof of your present home



Puts your new home in the "Comfort Zone"

KIMSUL
REG. U.S. & CAN. PAT. OFF.
INSULATION
Kimberly Clark

*KIMSUL (trademark) means Kimberly-Clark Insulation

KIMBERLY-CLARK CORPORATION
KIMSUL Division HG-147
Neenah, Wisconsin

Please rush FREE KIMSUL BOOKLET, "How to Put Your Home in the Comfort Zone."

☐ We now live in our own home. ☐ We plan to build a new home.

Name .....

Address .....

City, Zone, State .....

THE LETTER BOX

Sagging House

Q. I am thinking of buying and restoring a 150-year-old house whose foundation has caved in. The front of the building has dropped several feet, while the back remains straight. The center is now approximately 1½ feet lower than either end. I would like to repair the house, because it has beautiful woodwork, a doweled oak frame with 4" x 4" beams running the width of the building, and a roof which is in good condition. The structure measures 36' x 20' and has two rooms on the first floor and two on the second. A hall runs from front to back on both floors. Do you think this house can be jacked back into a level position?

Mrs. D. L. G.
Syracuse, N. Y.

A. A qualified house mover may be able to jack up the 4" x 4" beams and return the house to its former position if the work is done very carefully. He will probably use a screw-jack so that the strain on the beams will be progressive rather than sudden. The task may seem unduly long as no more than a few inches a day should be straightened, but the timber is now undoubtedly dry and has settled well into a bowed shape. The second floor and roof should move up into position as the first floor is jacked, considering the excellent framework you describe.

You may find it cheaper to replace the sagging timber with new wood, instead of jacking up the old frame.

Discolored Enamel

Q. The enamel on my commode looks cracked and pitted. It is not chipping but brown lines are appearing on the surface. It is also turning yellow. What is the cause of these stains? Can I restore the surface, and if so, how?

Mr. K. K.
Cleveland, O.

A. The enamel on your commode may have been exposed to liquids, certain types of cosmetics, drugs, etc. You may find it satisfactory to remove the discolored surface with sandpaper and reenamel it. Or the coloring can frequently be removed by soaking the enamel with weak Javelle water and allowing it to remain on the surface o night. A paste of Bon Ami and k sene may also be applied. Harsh a sives like steel wool should not be u

Cracked, pitted enamel can s times be patched with enamel patc putty, bathtub enamel, etc. First v the pitted or broken place with zine to remove traces of grease soap, and then rub the exposed with sandpaper. Wipe again with zine and apply the mending mat according to directions on the lab the method usually being to fill broken place to the level of the rounding enamel. Guard the p against water and friction until hard. Smooth it with fine sandp and waterproof it with a coat of g

Chinese Modern Decoratic

Q. I want to decorate my bed-si room in the Chinese Modern style plan to paint the walls, woodwork furniture olive green. The furnitur cludes a three-quarter bed with tachable headboard and a wing upholstered in rust-colored wo plan to buy sectional furniture, in ing a dressing table and possib desk. What fabrics and colors sho use for the curtains and bedsprea

Mrs. E. B.
Ontario, Co

A. Since you want the walls and work olive green, we would su that you have the large sectional ture waxed and polished a na wood color. Lacquer the smalle casional pieces mandarin-red to the room a gay, cheerful look. T get a modern desk and dressing similar in style and cover the chair with mandarin-red nubby rial. Choose a bamboo-colored tw material for the bedspread and a large flowered-print bolster ma hues of olive green, mandari lime and bamboo. Use curtains of the same material as the bolste hang them under a flat-shaped va with ends curving up and out Chinese pagoda. Add spaciousn the room by placing over a ch large mirror which can be center one wall. Group a set of four C prints over the bed. Stain the black, varnish and wax to high gl

SET FOR LUNCH

The wrought-iron furniture on page 42 is the Mount Vernon Ivy pattern by John B. Salterini. Its Neva-Rust finish stands all kinds of weather, its grace of line makes it as attractive for indoor use as it is practical for outdoors. You may buy it at these stores:

CALIFORNIA
LOS ANGELES
Barker Bros.

FLORIDA
MIAMI
Burdine's

ILLINOIS
CHICAGO
Marshall Field & Company

MASSACHUSETTS
BOSTON
Paine Furniture Company

MISSOURI
ST. LOUIS
Lammert Furniture Co.

NEW YORK
NEW YORK
B. Altman & Co.

OHIO
CLEVELAND
Sterling & Welch

TENNESSEE
MEMPHIS
The Four Seasons Shop



"THERE'S SOMETHING MISSING IN THIS HOUSE"

"SURE it's a cute house. And most of the quipment is right up-to-date. But I have my doubts about hat heating plant."

Funny thing, how people will put only the best materials nd upstairs equipment in a house—and then skimp on the ost important thing, the heating plant. They don't seem realize that no matter how much you invest in a house, isn't really a *home* unless it is comfortably heated.

If you have had the unhappy experience of buying or uilding a house with an unsatisfactory heating system, heer up, for relief is in sight! Minneapolis-Honeywell has eveloped a remarkable control system that has corrected eating difficulties in thousands of homes. It is called Ioduflow. Moduflow operates on an entirely different rinciple from the ordinary on-and-off control system. furnishes heat *continuously* at whatever temperature is equired to maintain comfort in any kind of weather. Ioduflow eliminates the drafts and chilly spots caused y intermittent heat supply, and saves much of the heat ormerly wasted at the ceiling.

Best of all, Moduflow control can be easily and inexpensively installed *right now* on your present automatic heating plant. You don't have to wait until you remodel or build a new home. It can be installed without even shutting down your heating plant. Get all the facts about Moduflow. Mail the coupon today for your free copy of the booklet "Comfort Unlimited" that tells the fascinating story of Moduflow.

MODUFLOW

the new HONEYWELL heating control system

MINNEAPOLIS-HONEYWELL REGULATOR COMPANY
2724 Fourth Avenue South, Minneapolis 8, Minnesota
Please send me free copy of "Comfort Unlimited"

Name

Address

City State



FREE!

D HEATING SYSTEM + MODUFLOW = COMFORT UNLIMITED

EAPOLIS-HONEYWELL REGULATOR COMPANY, MINNEAPOLIS 8, MINNESOTA. CANADIAN PLANT: TORONTO 12, ONTARIO.

GARDEN GUIDE

Here is a list of some of the things to be found in the new 1947 Short Guide of Kelsey Nursery Service. Copy free on request (except 25c west of Iowa). Will be ready in late February—but write NOW!

AZALEAS

70 Choice Varieties—mostly in small inexpensive sizes. Both evergreen and deciduous.

Gable's Hybrid Azaleas—a new race of real hardy kinds. Sensational colors never before in really hardy plants. 5 assorted, 8 to 12 in. $8.50.

Hinocrimson Azalea—Much improved, hardier Hinodigiri—sensational! 10 to 12 in. B. & B., $5.00 each.

BLUEBERRIES

10 New Giant Blueberries—strong 4-year-olds (bearing age) now 1½ feet high, assorted named varieties, our selection but all good, $22.50.

BERRY-TREES

3 Showy Berry-Trees—handsome blooms in spring, then a show of bright berries in fall that the birds love. One each Mountain Winterberry, 2 ft., Christmasberry, 5 ft., and Female Holly, 2 ft. B. & B., 3 specimens for $8.50.

EVERGREENS

Kelsey Berrybush Yew—dark green evergreen rather dwarf, bushy. Covered with brilliant red berries in autumn. 15 inch B. & B. plant for $4.50.

Japanese Yew—upright "Capitata" form. By the hundred and by the thousand. Smallest size as low as 45c each in quantities.

Dwarf Evergreens—mostly grafted, rare and interesting shapes. Will never grow out of place in foundation plantings.

Yew Hedge—set 18 inches apart, 25 Upright Hardy Yew will make 37 feet of insect-free hedge that takes care of itself. Plants now 12 to 15 inches high, twice transplanted, sturdy, 25 for $28.50.

Hemlocks for Hedges—American Hemlock by the thousand now 15 to 18 in. twice transplanted—25 for $22.50.

3 New Pyramidal Yews—Result of years of work, hardy yews (new 1946) narrower than Irish yew! New shapes, new colors!

FLOWERING TREES

Franklinia, the only tree that blooms in fall. Sizes from $2.00 and up. Also Japanese Flowering Cherries, Chinese Crabs. Magnolias, Tree Lilac, Tree Azalea, etc.

Rare Dogwood Varieties—not just the white-flowering, but pink as well. Also Double-flowering (like white roses); also a form with yellow berries that the birds leave on a little longer than ordinary red berries.

FLOWERING VINES

A Wisteria that Really Blooms!—New Wisteria praecox blooms at half the age of other named sorts. Long blue clusters, vigorous grower. Also named Japanese forms. Chinese, etc. Better sorts of Clematis, Climbing Roses, Bignonia, etc.

FRUIT TREES

Standard Size Trees. Honestly grown, healthy, absolutely true to name. Top size two-year-olds as well as older; low prices. All the best varieties.

Dwarf Fruits—All varieties, from $2.60 up. They can be pruned, sprayed or picked without ladders. Groups should be selected for proper pollenization, and we offer a suggested minimum selection of six: 2 Apples (Wealthy and McIntosh), 2 Pears (Clapp Favorite and Bartlett), 1 Plum (German prune), 1 Peach (Elberta). All 6 are 2-year size, fruit possible next fall, for $23.00.

Older, already fruiting, we have a 5-year-old size in all but the peach. We offer five plants: 2 apples, 2 pears and 1 plum as above—5-year-olds—for $47.50.

You may add additional varieties to the above collections, which take care of all basic pollenizing at the rate of $4.75 for each extra 2-yr. or $9 for each extra 5-year-old.

GROUND COVERS

Protect your banks from erosion with Vinca minor (heavy clumps $12.00 per 100). Pachysandra under trees where grass will not grow—$9.00 per 100. Many others to choose from.

PEONIES AND IRIS

Specially prepared lists for the beginner to choose from intelligently—and economically. Don't wade helplessly through thousands of meaningless catalog names. Real help here

HARDY PERENNIALS

The best New kinds (as well as the old). Arranged so you can quickly select and know what you are doing. Priced lower than most for top-quality plants. Aster Frikarti, Verbascum Pink Domino, Astilbe Fanal, Penstemon Fire Bird, Dianthus Old Spice, Christmas Rose, etc.

RHODODENDRONS

Rhododendrons for 35 cents!—Native species in the smallest grades (12-15 inches) that can be safely handled with the smallest earthball, from 35c to 75c each, depending on quantity ordered. Heavier grade too: 5 assorted 18 to 24 in. B. & B. $15.75.

YOUNG TREES & PLANTS

More than 900 different evergreen and deciduous trees and shrubs, plants, etc. in small seedling and transplant sizes by the hundred and thousand.

As few as ten of a kind can be bought in many kinds. In a few years they are worth many times the few cents they cost now. Why not start your own nursery for future plantings?

KELSEY NURSERY SERVICE

Established in 1878

DEPT. D1•50 CHURCH ST•NEW YORK 7, N. Y.

ROSES

Continued from page 34

honored in 1946. It is still too new to be evaluated accurately, because the final test is always to be made in the gardens of America, but it does show great promise.

While less spectacular than Peace, Rubaiyat possesses many admirable qualities. The buds and blooms are large and exquisitely sculptured. The buds are at first bright red, opening to a slightly lighter hue. It is a strong grower and its continuity of bloom is not surpassed by any other rose. The term "monthly" is inappropriately applied to this variety; with reasonable care, it is continuous. A rich rose fragrance is another virtue of this impressive new rose.

Among the newer yellow varieties, V for Victory is rapidly proving its worth. This is strictly an American-bred variety. While the individual blooms often lack the refinement in form of some of the other yellow bush roses, the variety has several compensating qualities. The plants are especially vigorous and winter-hardy in cold climates and they are comparatively disease resistant. The flowers are bright yellow with less tendency to fade than most others.

Mirandy, which is another American rose, is especially valuable in the Midwest or wherever the weather is hot, but it is of little use in the cool, moist climates of either the Pacific or Atlantic seaboards. In these regions, some flowers may fail to open properly and the color becomes a dull crimson. In the Central States, however, it performs admirably. The plant grows tall, producing fine long stems for cutting. The blooms are bright, clear garnet in color, large and full, and the fragrance is rich and powerful.

Sonata, whose long, sleek buds are especially appealing, ranks high among the new introductions. It too is a strong grower with a marked degree of disease resistance. The color is described as cochineal red, although during hot weather it becomes a lively deep pink with a golden undertone.

Lowell Thomas is one of the promising new yellows that is worth trying. It seems to be adapted to all sections, and while the plants or flowers are not large, it is generous in its production of beautifully formed buds and blooms that hold their clear yellow color well.

In the multicolor group, Mark Sullivan can be recommended highly. It is not easy to describe its color, a subtle blending of gold and rose pink.

Horace McFarland, one of the varieties named for Dr. J. Horace McFarland, the dean of American rosarians, should not be overlooked. The color is a blend of golden apricot and pink, and, in addition to the excellent plant growth, the blooms open slowly and remain perfect for an unusually long time.

For those who live in the Pacific Northwest, Fred Edmunds, which at times is almost pure orange in color, is a prize. Unfortunately, this variety is

(Continued on page 80)

Tricker's Colorful WATER LILIES

Enjoy a WATER GARDEN THIS SUMM

No garden is complete without the be and fragrance of a Water Lily Pool ter Lilies are easiest of flowers to gr no weeding no watering no hoe Certain to prove a delight for the w family. Tricker is famous for Water L Aquatic Plants, and will give you al information needed to build a w garden

EVERYTHING FOR THE WATER GARDEN

- ★ SHALLOW WATER and BOG PLANTS
- ★ FLOATING PLANTS
- ★ WATER LILIES
- ★ OXYGENATING PLANTS
- ★ EGYPTIAN LOTUS
- ★ POOL ACCESSORIES
- ★ GOLD & FANCY FISHES
- ★ FISH FOOD & REMEDIES

Beautiful NEW CATALOG now

Profusely illustrated in natural Helpful directions show how to s with aquatic plants all about Tricker's healthy plants. G teed to bloom. St ingly low prices. for FREE copy (Canada 15 cents

FREE

Wm TRICKER

Celebrating Our Fiftieth Anniversary Year

7107 Brookside Ave., Saddle River, N. J. or 7125 Rainbo Independ

Oldest and Largest Water Lily Spe

Have ROSE All Winter Lon



PLANT Christmas Rose

(Hellel all su

NOW – in winter! Not real roses, of c the rare, highly prized Christmas Rose J&P presents blooms in late Fall at Ch time, and right up till Spring. Exquisite pe size, glacier white flowers, 2 to 3 in. a is the rare altifolius form of Helleborus ger

Guaranteed to Live and Bl

As the plant becomes firmly established, more and more flowers. Its luxuriant fo ally hugs the ground. Superb for spots your favorite evergreen or shrub This improved variety will bloom next Fall. Only $1.50 each, postpaid. SAVE MONEY. Order 3 for $3.75, 6 for $7.50. Jackson & Perkins Co., 646 Rose Lane, Newark, New YORK.

JACKSON & PERKINS CO.
646 Rose Lane, Newark, New YORK

I enclose $..... Send postpaid, planting time. Christmas Ro

Check below and save money:
3 for $3.75 6 for $

Name .....

Address .....

Send 48-page, limited edition COLOR CATA

E GLORIOUS COLOR PHOTOGRAPHY

...ven miracle fruit grown on trees specially ...ected for home planting as ...ed by U. S. Gov't.

Mail Coupon—Get Brand New Book FREE

WORLD'S CHAMPION STARK FRUIT TREES

Hurry to get New Big FREE BOOK of World's Champion Fruits (over 1 ft. long) while they last!

SOME WEIGH 1 POUND EACH



New STARKING Double Red Delicious Apple (Trade-mark)

TREES BEAR FRUIT

New HALEKRTA Coastal Peach

New STARK ... and BURBANK PLUM-GIANT ... sweet ... berries

COUPON BRINGS prize tree offer to encourage home-planting

Apple

...w Fruit Tree Marvels

...undreamed-of in Grandfather's time

...amazing new improvements of Stark and Burbank that ...g you World's Champion Trees propagated direct-in-line from record-bearing parent trees . . . many

Bear larger fruit!
...ear 1 to 3 years sooner*!
...r Bear up to 40 bushels!

...stounding results from scientific selection, ...ecial super-heavy root system grafting and ...attening" in selected soils before shipping

...ERE NOW, in America's most alarming fruit tree shortage, ...come trees of the horticultural wizards, Burbank and Stark, offering fruit abundance quickly for individuals ...even as little as 20 feet square of ground.

...astly improved have some varieties of fruit trees become ...ecting the heaviest bearers, or the quickest to fruit, or ...es with largest, most vividly colored, most delicious fruit, ...he benefits of fruit growing have multiplied many fold. ...ands of these trees, selected over years and years, are ...y in the grounds of thousands of delighted growers in ...lly every state of the union, and on almost any land of ...where usual farm crops grow.

...se tree miracles are the expert's choice for home and ...ercial planting as urged by U. S. Gov't. to produce fruit ...ckly as possible.

Pay Cost Before Ordinary Trees Bear*

...e and farm orchard throughout the country will show ...ese living testimonials to the skill and care by Burbank ...Stark. Fruit trees that are bearing such delicious premium ...g prize fruit ... summer ... these trees have come ... that some often pay back the cost ... year at all.

...azing new Book of Actual Color Photographs free
Tells how—shows how

...reatest of all fruit catalogs ... become more from page ... walk of life from across the country ... Yet it costs you ... and why it is easier to grow prize fruit than ordinary fruit.

This master book of horticultural ... deals with the ... proper planting ... Varieties not ... tried-and-true ... made and ... Characteristics ... Chicago Fair ...

Health authorities are urging people to eat twice as much fruit. More fruit will be needed to supply the devastated countries of Europe ... more home planting of fruit trees.

Glorious New Book of World's Champion Fruits and Shrubs

... Book of World's Champions ... shows you, in glorious color photographs, how to re... ... ...



BRIGHT RESOLVE—TRY ITS SUNNY MORNING FLAVOR

Start the New Year *right*—treat yourself to the Sunny Morning flavor of Schenley Reserve! Every pleasing sip gives a *plus* . . . an *extra* measure of enjoyment. Good reason why Schenley Reserve is America's favorite!

A PRE WAR QUALITY

SCHENLEY

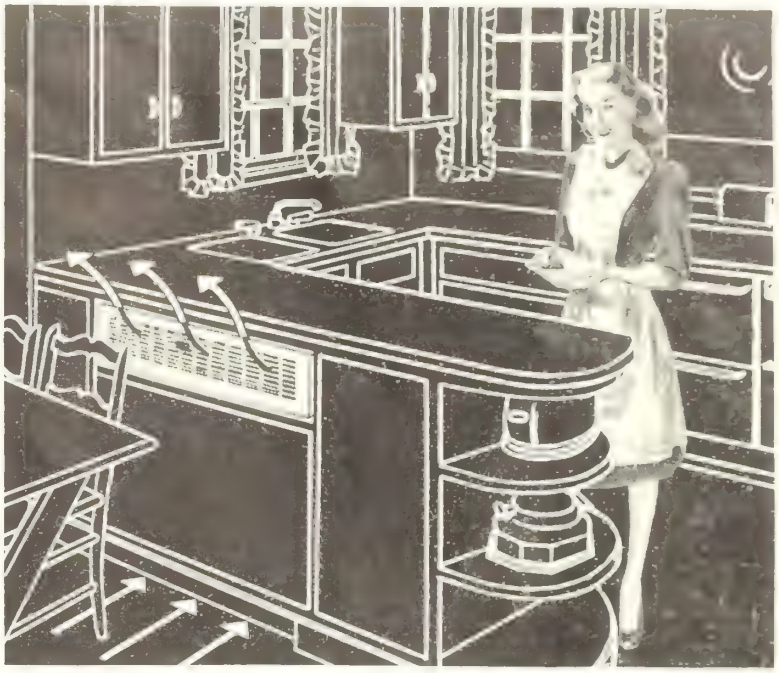
RESERVE

RARE BLENDED WHISKEY 86 PROOF 65% GRAIN NEUTRAL SPIRITS COPR. 1946, SCHENLEY DISTILLERS CORP., N. Y. C.

TWO GREAT HEATING PRINCIPLES BLENDED INTO ONE!

that's what Modine Convector Radiation offers you!





RADIANT HEATING

Notice those arrows? That's radiant heat . . . mild radiant heat coming from that Modine Convector panel in just enough quantity to offset heat loss from window areas. But we don't stop with just *radiant* heating. To it we add . . .

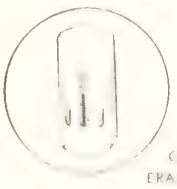
CONVECTION HEATING

Convection heating. The hot water or steam circulates through the copper heating unit, draws the cooler, floor-line air into the bottom of the convector where it's warmed, rises, and is then gently circulated throughout the room.

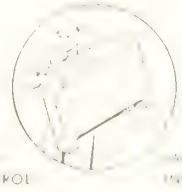
RESULT: A modern, blended heating system for modern living! • A heating [illegible] control, hat responds almost instantaneously to sensitive automatic controls . . . that gives you gentle air circulation without the use of mov-ng parts that wear out. Yes, if you're planning to build a new moderate cost home or apartment, specify the dependable heating omfort, distinctive charm, space-saving, cleanliness and long service life of Modine Convector Radiation. Look for Modine's rep-esentative in the "Where to Buy it" section of your phone book. Write for complete information and free descriptive literature. MODINE MANUFACTURING CO., 1840 Racine Street, Racine, Wisconsin.



MODERN BEAUTY



CLOSE TEMP ERATURE CONTROL





ADDS TO LIVING SPACE



FITTED FOR TODAY'S HOMES AND APARTMENTS

Modine

CONVECTOR RADIATION

The Modern "proved by use" heating method

Better get under cover!



SNUGNESS, SECURITY
...UNDER RANCHO



FARIBO *Rancho* BLANKETS

Colorful as sunrise on the desert. FARIBO RANCHO blankets —in Vista Blue, Hacienda Red, Mesa Green, Sombrero Yellow. Always 100 per cent long-fibred virgin wool, double bed size, 90-inch length for plenty of "toe room".

FARIBAULT WOOLEN MILL COMPANY ··· Faribault, Minnesota

Continued from page 76

very limited in its regional adaptability and it cannot be recommended except where the climate is cool and moist.

The floribunda varieties are especially valuable for garden display. These produce large clusters or trusses of blooms, and as a group are hardy, free flowering and disease resistant. They represent a comparatively new development, and each year new colors and types are added. The leaders in this field are Goldilocks, a floriferous bright yellow; Floradora, cinnabar red; Red Ripples, bright velvety red; and Pink Bountiful, soft, clear pink.

One new climber called Dream Girl promises to be a real addition to our rose gardens. In form and habit it is similar to the older ever-blooming climber, New Dawn, but the color is a soft coral pink. It is not a rampant grower, which is an advantage in the average small garden, and it is one of the most consistently recurrent bloomers of the hardy climbers. The very new Climbing Crimson Glory also looks like a step forward.

While it is always desirable to experiment with a few of the new introductions each year to keep one's garden up to date, it should be remembered that progress in the quest of better roses comes slowly. The older time-tested roses should form the backbone of any garden until they are superseded by distinct improvements. No new red rose can yet be said to be better than such favorites as Crimson Glory, Etoile de Hollande or Christopher Stone. Crimson Glory is without question the most generally satisfactory red variety in the United States today, and it is by all odds the most popular as shown by a recent American Rose Society survey. It virtually has everything that is desired in a rose: good growth, continuous bloom, rich coloring, fine form, fragrance and disease resistance. In the group of light reds, nothing in sight is likely to replace Charlotte Armstrong.

Among the pinks, the old Radiance, Mrs. Charles Bell, Betty Uprichard, Editor McFarland, Margaret McGredy, Mme. Cochet-Cochet and Comtesse Vandal still hold a prominent position. The yellow varieties, such as Eclipse, whose streamlined bud is still the acme of perfection, Soeur Thérèse, Mrs. Erskine Pembroke Thom and Mrs. Pierre S. du Pont, remain the standards by which new introductions are evaluated.

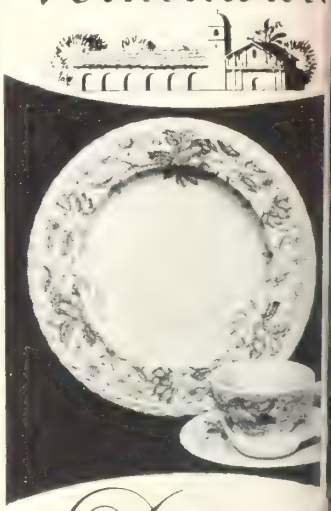
No new multicolor has the combination of good qualities of President Herbert Hoover or Condesa de Sástago. While there are several white varieties that show promise, only time will tell whether they will prove superior to Kaiserin Auguste Viktoria. Even in the rapidly developing group of floribundas, there are some old standbys that will be hard to improve upon, such as Donald Prior, Betty Prior, World's Fair, Permanent Wave, Snowbank, Dagmar Spath, Pinocchio, Rosenelfe and Gruss an Aachen.

Perhaps the poet's advice:

"Be not the last by whom the new are tried
Nor yet the last to lay the old aside,"

has a direct application to our selection of roses.

CALIFORNIA *Vernonware*



Dolores

"I am as feminine as the petal of a flower. I am light and sa smooth, and add a luxurious touch to your dinner, luncheo or breakfast table."

Dolores belongs to the aristocratic California Vernonware family—Amer finest line of semi-porcelains.

VERNON KILNS
2300 East 52nd Street, Los Angeles 11,

Good ne

THE NEW DETEC ALUMINUM HAMP IS NOW AVAILAE IN LIMITED QUANTITIES AT YOUR DEPARTMENT STORE. IT'S THE MOST BEAUTIFUL HAMPER YOU'VE EVER SEEN



Since we refuse to tamper wi quality and accuracy of DE SCALES they'll be a while g to you. Just remember, DE SCALES are worth waitin



DETECT
SCALES an
HAMPERS
SINCE 1900
DETECTO SCALES INC BROO





"THAT MAN OF MINE . . .

"How he can take it! Day after day he works hard and he plays hard . . . He's the kind of a guy who just has to have a good night's sleep to relax him from each day's fatigue and to prepare him for another active tomorrow. That's why I was so careful in selecting sleep equipment. At my favorite store I asked for the 'inside story' about mattresses and box springs. When they explained all about Spring-Air 'controlled comfort' I said, 'That's what my man and I want.' Now that we have chosen Spring-Air, we 'Sleep Right—Wake up Bright.'"

Despite shortage of materials, Spring-Air has not lowered quality standards in order to maintain production, and will not do so. You may not be able to find Spring-Air at once, but you can be sure of full value and "irresistible comfort" when you do!

RRESISTIBLE COMFORT



Spring Air

MATTRESSES

OX SPRINGS

TRADE MARK REG. U.S. & CAN. PAT. OFF.

SPRING AIR COMPANY
HOLLAND, MICHIGAN



Every Spring-Air is made with [illegible] each performing its own part in "controlled comfort" . . . assuring *individual comfort* regardless of the sleeper's weight.



Examine Spring-Air closely . . . look at the design, ticking, vents, grips, tailoring. Sit on it, feel it . . . test it in any way you wish . . . you'll find Spring-Air tops in every respect! When you *sleep* on Spring-Air, you'll know you chose wisely.



Enjoy the perfection of a centuries-old skill in delicious de Kuyper Cordials

Expect to taste in these choice liqueurs the fruit of 250 years' experience! The old treasured secrets of making de Kuyper Cordials were brought to America twelve years ago. Since then these cordials have been produced here, exactly as in Holland for generations. Made with the same magnificent flavor, bouquet and suave smoothness! For cocktails, after dinner, for delectable long drinks, grace your entertaining with luxurious de Kuyper Cordials.



de Kuyper

CORDIALS

and **FRUIT FLAVORED BRANDIES**

12 Popular Varieties of Cordials

4 Delightful Varieties of Brandies



Send for free Recipe Booklet. Learn to make these delicious drinks with De Kuyper Cordials

De Kuyper Creme de Cacao Liqueur 60 Proof • National Distillers Products Corporation, Dept. HK6, P. O. Box [illegible], Wall Street Station, New York, N. Y.

TURNS WITH A CORKSCREW

Serve American wines with American oysters



During the war a lot of dyed-in-the-wool gourmets made a notable discovery: that America can produce very fine wines indeed. Her sun is warm, her soil suitable, her vintners experienced. It's a pleasant occupation to sample the wines which are grown right across the country, from New York State to the Napa Valley, and decide which of them are to your taste. You'll be inundated with tips on good brands, from friends who have made the excursion before you. But there is really only one criterion—do you like it or don't you? Wine and oysters have a natural affinity, and Americans have been "oystering" since the days of the Pilgrims. We have so many varieties (eighteen distinct types are taken from the waters of the Atlantic seaboard) that the New York Wine and Food Society holds an annual "oyster tasting." It occurs in January at the Hotel Waldorf-Astoria, and it set us to thinking of the pleasures of oyster-eating, especially when they're served with American wines. Oysters on the half shell are always a wonderful way to start a dinner. But it's a pity to forget how delicious cooked oysters can be. In order to refresh your memory, Corkscrew has rounded up some recipes, selected some wines to go with them. Your cookbook will have a dozen more. And if you live a long way from both the Atlantic and the Pacific, don't count yourself out. The quick-frozen varieties have excellent flavor, are fat and fresh, fine in anything from stew to jambalaya.



The entrée—Oysters Jambalaya—(4-6)—to 2 chopped onion browned in butter, add 1 tbsp. flour, chopped thyme, parsley, bay leaf and garlic clove. Cook five minutes. Add tsp. chili pepper 3 tomatoes, cut small. Simmer 10 minutes. Add ½ pint stock glass white wine. Bring to boil, add ½ lb. half-cooked rice. 2 do: en uncooked oysters. Stew 20 minutes. *Above*, Weibel Champagn



enter your canapé tray with a bowl of fried oysters on tooth-icks. Sift $\frac{1}{2}$ cup flour and $\frac{1}{4}$ tsp. salt, add 1 egg, slightly beat-n, $\frac{1}{2}$ tsp. lemon juice, $\frac{1}{3}$ cup milk. Dip 2 doz. oysters in batter, ry brown on both sides. The cocktail: Drip bitters on lump ugar, add ice, lemon peel, champagne. *Above*, Weibel Champagne.



Oysters on the half-shell — fresh from their deep oyster beds: Blue Points or Chincoteagues, succulent and juicy. Whatever your favorite, it is at its zenith icy cold and freshly opened — barely 2 minutes before your guests arrive. With them, serve a well-chilled, carefully chosen Chablis. *Above* is Widmer's Chablis.



Oyster Soup — to pint of milk heated to scalding point add teaspoon salt, dash paprika, celery and parsley salt. Add 6 chopped oysters, cook until edges curl. Top with whipped cream and paprika. Serve with a dry Sherry at room temperature. *Above*, Merito Sherry.

All china and glass (except oyster plate) Haviland, Marks. Wine from Sherry Wine and Spirits.



Cheerful AND Inviting...

Howell Chromsteel* furniture brings a new kind of charm into your dinette and kitchen. Clean, gleaming Chromsteel is skillfully combined with other colorful, modern materials. This distinctively fine furniture is highly practical and usable. It stays new-looking indefinitely to be admired by all who see it.

There are many table designs from which to choose the exact model for your kitchen or dinette. Some tables extend — and others have pull-out leaves — to provide extra space when needed. The choice of table top materials includes Howellite* and Plastex* in several decorative colors, and others have beautiful natural Birchwood tops. Comfortable chairs to match are upholstered in genuine Fabrikoid* in matching or contrasting colors.

Leading furniture and department stores feature and sell Howell Chromsteel furniture. For name of your nearest dealer, write to

THE HOWELL CO.
ST. CHARLES
ILLINOIS

Genuine HOWELL Chromsteel

HOWELL
Chromsteel KITCHEN & DINETTE FURNITURE



Let early thaws and rains soak VIGORO into your lawn

—even the deepest roots will be nourished!

Lawn experts strongly advise early feeding—even when snow is still on the ground. Applied now, early thaws and rains work Vigoro down deep . . . to the base of the roots where it does the most good.

Vigoro . . . complete, balanced plant food, is the result of scientific laboratory research . . . a combination of food elements growing things must have from the soil for proper nutrition, growth and reproduction.

So feed Vigoro now—just 4 pounds to every 100 square feet of lawn area. Give your lawn an early beauty treatment. It will come up healthier, thicker, greener . . . more weed-free. Ask your garden supply dealer for Vigoro today.



A Product of Swift & Company

THE CROP OF NOVELTIES

THE American gardener's insatiable thirst for novelties keeps our hybridizers busy and fills the seed and nursery catalogs with notices of plants that advance standards in beauty, unusualness and often vigor.

Since several of the perennials and roses have been described elsewhere, let's take a look at the 1947 annuals. Seven of them are shown on *page 41*. The all-double snapdragon, the first of the kind to be raised from seed, will be bound to claim attention. The individual flowers are 1¾" across with flaring lips, slightly frilled. Their color combination is soft, canary yellow shading to golden yellow, with the lips in light, rose pink. The first flowering central spike rises to 28", followed by many lateral branches, so that the plants produce a mass of color. Moreover, it has the added virtue of being spicily fragrant.

Another snapdragon, an all-America Bronze Medal winner for 1947, is Velvet Giant. This grows 2½' tall, with each plant producing 6 to 12 towering spikes. The overall color is deep crimson with an undertone of orange-bronze.

Among petunias is the all-double Mrs. Dwight D. Eisenhower, a silver medal winner for 1947. Its flowers measure 2¾" across, the outer petals being soft salmon and the center ones deeper salmon. Mature plants stand 16" high and will spread to 30" across. Rose Marie is another all-double and another prize winner. Its 3" flowers are a clear rose pink. Its long stems recommend it for cutting.

Three marigolds claim attention: Naughty Marietta, a new dwarf French single with golden-yellow flowers blotched maroon; the odorless, frilly carnation-like Frills, which grows 2' tall; and Burpee's Primrose.

The Cuthbertson strains of heat-resisting sweet peas are shown on *page 41* and suggestions on how best to raise them on *page 44*. Another variety in deep salmon is Clare Boothe Luce.

Several other annuals will be tempting gardeners. There is the Tetra Red phlox, a vivid addition to the annual drummondis; also larkspur White Wonder, producing well-branched plants 2½'-3' tall; also a new celosia named Rose Beauty—bright rose pink on a silvery base, with flowers ball-shaped. It dries well for winter, holding both its shape and color. We are especially interested, too, in the new Peppermint-Stick verbena.

Phlox Chesapeake, from the skilled hybridizing hand of Mr. LeGendre, grows only 15" high, bearing large heads of Tyrian-rose flowers with silvery-white reverse on the petals. It promises to be a good edging plant.

New perennials and roses

While some of the new and better perennials have been discussed elsewhere, we are glad to note that the white variety of bleeding heart, White Sweetheart, is now in quantity produ tion. For a long time it has been a c lector's item for those who grew u usual plants. Also the new hardy carn tion Irene, one of the clove-scent dianthus, a soft pink sport of the o Mrs. Simkins, which appeared in 188 It is large, double flowered and rich scented. Those who have not tried dia thus Westwood Beauty, issued la year, will find it maintains its stan ing both as a garden flower and in t vase.

By this time rosarians have b come accustomed to receiving catalo from growers with many varieties ca celled "Sold Out." The demand h been great and the production by means supplied it. HOUSE & GARDE was asked not to picture the 1947 priz winner, Rubaiyat, for the simple re son that already the stock was ove sold. However, a great many rose that prove of outstanding merit a never submitted to the All-Americ judges. These are well worthy of tria Debonair and China Doll are two them. The former is shown in color o *page 41*; the latter is a little polyanth introduced last year. It is suggeste for a low border. The plants gro about 18" high and bear China ros flowers on a rounded, compact bush.

Those who have enjoyed th climber Dream Girl, hybridized by Ma tin E. Jacobus, will welcome anothe from the same source. A hardy, fra grant, pink pillar rose named Inspira tion, it made its debut at the Fall Sho of the Horticultural Society of Ne York in October.

As we have already noted in Dr Allen's survey of roses, some varietie do better in one section than another A case in point is High Noon, a tende yellow climber from the lower Pacifi Coast and a top-scorer in the All America trials. However, it can b recommended only for the Pacifi coast and the Atlantic up to and includ ing New Jersey.

From another source comes the pale pink hybrid tea, Sunset Glory, a sport of McGredy's Sunset and the new red floribunda, Chatter. Still another source supplies Copper Lustre. And from a third, famous for its sub-zero roses, six hybrid teas: Curly Pink, Dolly Darling, Old-Fashion Red, Red Duchess, Tip Toes and Velvetier. This same hybridizer lists a number of floribunda types, "the copper-orange Anne Vanderbilt," the two-toned Curly Pink, spectrum yellow, Free Gold, the single-flowered Nearly Wild, which eventually grows into quite a bush; Red Robin, a brilliant red and Tomkins Red, which is very dark.

While the transition from new roses to a new peach cannot help being abrupt, it would be unfair to close these notes on novelties without mentioning a remarkable peach called Fuzzless Berta. It really is naked of fuzz. One of the hardiest peaches grown, it bears two weeks earlier than one of its parents, Alberta. The loss of fuzz hasn't lessened its full peach flavor.

Burpee Gigantic ZINNIAS

ll next summer
u will have the
rgest and most
lorful Zinnias
n've ever seen!

SPECIAL OFFER!

75¢ Packet for 10¢

sure to grow this exclusive Burpee blend of unique
nusually pleasing colors, varying from lovely soft
l tints to hues of striking brilliance —*apricot, rose,*
, salmon, pink, lavender, cream, buff, yellow, orange,
t, crimson, etc. The unsurpassed giant blooms
ure *up to 6½ in. across.*

e of the fascinating flowers have two
re tones; some have extremely curled
wisted petals like giant chrysanthe-
They are glorious in the garden, won-
for long-lasting bouquets.

Very Easy to Grow

sow the seeds outdoors after the
d has become warm and you will have
ly garden all summer and fall. The
owing plants will reach 3 ft. in
—sturdy, vigorous and well-branched,
ing for a long season. Developed on
's Floradale Farms, the most famous
seed farms in the world.

CIAL—For just 10c we'll mail you
big 75c-Packet of seeds postpaid.

Send Dime Today!

y special value, for gardeners everywhere to enjoy
g Zinnias. Please tell your friends, so they can send
Burpee Seeds too.

wers grow
r than
ctures



Big New 1947 Burpee Seed Catalog FREE

Finest, Most Valuable Ever Published

Burpee Giant Double Snapdragons

New Burpee Hybrid Vegetables

Send postcard or coupon below

W. ATLEE BURPEE CO.
407 Burpee Building
Philadelphia 32, Pa. — Clinton, Iowa



W. Atlee Burpee Co.

407 Burpee Bldg.
Philadelphia 32, Pa.

OR

407 Burpee Bldg.
Clinton, Iowa

Send postpaid the big 75c Packet of Burpee Gigantic Zinnia Seeds (No. 3235). Enclosed is 10c.

Name

St. or R.D.

P.O. Zone (if any) State

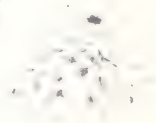
☐ Send Burpee's New 1947 Seed Catalog FREE.

100th ANNIVERSARY PRESENTATION

1847 1947

PETER HENDERSON & CO.





2 NEW ANNUALS

CRIMSON GLORY
The New Giant Ruffled Petunia
Here is a color that's entirely new in petunias.

Huge 4 to 5 inch rich velvety crimson flowers, charmingly ruffled and pleated grow gracefully erect on strong stems . . . plants average 18 inches high . . . with luxuriant deep green foliage.

Crimson Glory is a regal flower we're proud to introduce to American gardeners in celebration of our Centennial Anniversary. 75c per packet.

GOLDEN CENTURY
New Giant Dahlia Flowered Zinnia
You'll be delighted with the purity of color in this lovely golden orange zinnia. Salmony tones on the reverse of the petals make the Golden Century glow – like pure gold leaf in your garden. Large flowers are produced in abundance over a long season and its wonderful keeping qualities make it ideal for cut flower arrangements. Golden Century grows on strong stiff stems on vigorous plants about 3 feet high. 35c per packet.

SPECIAL ANNIVERSARY OFFER

Be the first in your neighborhood to enjoy these beauties. Order now. Use coupon. One packet of each for only **$1.00**

4 NEW VEGETABLES

HENDERSON'S Empire State POLE LIMA BEAN



This new pole lima bean is unique "the only one of its kind." The pods of Empire State are of giant size, the average length being from 7 to 8 inches. They are borne in great clusters from the top to the bottom of the plant.

The beans are uniformly large and fleshy with a perfection of flavor, luscious and rich. They are ideal for freezing.

The vines show great vigor, and under normal conditions, grow up to 12 feet or more in length. 35c per packet.

HENDERSON'S New PEPPER Golden California Wonder



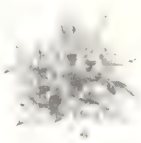
Golden California Wonder has all the grand qualities that have made the red variety so popular. The large green fruits have the same thick and solid flesh walls. They have the same fine flavor - sweet, mild and free from all unpleasant pungency. But at maturity they turn a rich golden yellow. A plant, covered with these beautiful golden yellow fruits, is an attractive sight. 35c per packet.

BEET — Improved Oval Gem



It is oval in shape, it is extremely smooth and uniform, medium in size just the right size for the home garden. The foliage is small, bronze-green in color. The beets are dark red, the color of a glowing ruby. 25c per packet.

BRONZE BEAUTY LETTUCE BRONZE MEDAL All-America Selection 1947



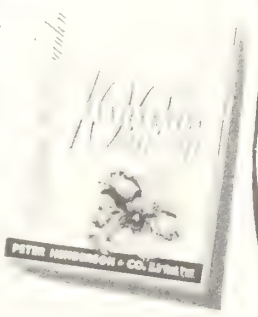
The new Bronze Beauty Lettuce is tender, crisp and of unusually tasty nut-like flavor. The finest, most colorful and most delicious leaf lettuce for the home garden. Easy and quick to grow . . . ready for the table about 40 days. 25c per packet.

SPECIAL ANNIVERSARY OFFER!
1 Packet each of these 4 new introductions for only **$1.00**

Send* for Your FREE Copy *NOW!

HENDERSON'S 100th *ANNIVERSARY SEED CATALOG*

The best catalog ever! Sparkling, color illustrations of finest flowers and vegetables from Henderson's tested seeds. Reliable descriptions. Chock full of valuable information for gardeners as well as complete listings of seeds, plants, bulbs and garden supplies . . . timely "Everything for the Garden."



PETER HENDERSON & CO.
35 CORTLANDT STREET, NEW YORK 7, N.Y. • DEPT. 36

SWEET PEAS

Continued from page 44

When the time comes to sow the seed or transplant seedlings, make sure the soil is fine, firm, level and moist.

Sow the sweet pea seeds about an inch apart, and 1" to 1½" deep outdoors and ¾" indoors. White-seeded varieties should be planted very shallow and not kept too wet.

When the sweet pea plants are about 3" tall, set twigs around them to which the young tendrils may cling. The growth will be checked, if they are allowed to blow around in the wind. Permanent support should be given when the plants are about 6" tall.

There are several means to support the vines. The best and most natural is to use broad tree boughs with plenty of twigs. Another good way is by means of wire netting. Coarse netting with about 4" mesh does nicely. Still another means of support can be made by driving in stout stakes and stretching strong strings between. Examine the vines often to see whether any shoots need training into position. This is important not only because the row will look better, but because it keeps the growth going straight, and therefore straight stems will result.

Whenever the soil begins to get a little dry, sweet peas should be watered. A thorough soaking once a week, and later twice a week, is much better than a little sprinkle every day. Keep the surface soil moist along the rows, as this will create a moist atmosphere beneficial to sweet peas. Occasional spraying of the vines in the evening will keep them clean and healthy. If the surface soil gets dry after watering, stir it with a hoe. Never let the soil bake and crack.

As the flowers begin to bloom, they should not be allowed to wither on the vines but should be cut continually. This will greatly prolong their blooming season and add considerably to your enjoyment of your sweet peas.

NEW BOOK ON LILIES

For many gardeners, lilies have proved a difficult hurdle. That was because we did not really understand them or grasp their requirements. With the appearance of "Garden Lilies" by Alan and Esther Macneil (Oxford University Press, $3.50), there is no longer any excuse for ignorance.

The Macneils have devoted themselves to the culture and study of all forms of the lily over a number of years. They know the idiosyncrasies of each kind, know its history, and the nature of its native heath. They approach their subject with such enthusiasm that they impart to readers a desire to try these beauties once more. "Garden Lilies", illustrated in color and black and white, and explained with many drawings, belongs on your country-house shelf.



ENGLISH BLOSSOMS IN YOUR GARDEN

Sutton brings the charm and beauty of England's countryside to your garden. Hundreds of choice, unusual flowers are described in our catalog. Luxurious vegetables now available, for first time since war.

Catalog: G. H. Penson, Box 646-H, Glen Head, N. Y. Flower and vegetable seeds from Mr. Penson; flower seeds from Wayside Gardens, Mentor, Ohio.

By Appointment Seedsmen to H.M. The K

Sutton's Seeds
BRITAIN'S BEST

FERRIS NURSERY BOOK FREE!



Our 78th Anniversary Catalog and Guide

The most beautiful and complete nursery catalog ever published. Many pages, many gorgeous natural-color pictures. Our finest in 78 years. Special values in

FERRIS NORTHERN GROWN EVERGREENS
Shade Trees • Flowers
Fruit Trees • Shrubs • Plants

Hundreds of attractive, low priced suggestions in this generous new book.

Everblooming **ROSE BARGAIN**



5 EVERBLOOMING ROSES Strong, Field Grown, 2-Year Plants. WILL BLOOM THIS YEAR.

1 Golden Dawn, yellow
1 Grass an Teplitz, fiery red
1 Mrs. Chas. Bell, shell pink
1 Pink Radiance, deep pink
1 Talisman, gold orange red

5 ROSES Only $
Post Paid

EARL FERRIS NURSERY
545 Bridge St. HAMPTON, IOWA

3 *Choicest* California Roses

Grown in Sunny San Fernando, California's Valley of Roses

Free CALIFORNIA ROSE BOOK!

Send Coupon Below

om California, home of world renowned roses, me these 3 *choicest* – specially selected and grown Germain's, California's leading growers since 71. They assure you of *surer, earlier* blooming.

HARLOTTE ARMSTRONG – magnificent, ng-stemmed, cerise red blooms, produced in pro- sion throughout season. Strong growth, luxurious liage, exquisitely lovely long, tapering buds that en slowly with delicate grace. Grows Red Rose buds excelled. $1.50 each postpaid.

EBONAIR – the brilliancy of captivated sunshine lurks its golden petals. Shapely buds of rich imosa yellow open to full petaled blooms brilliant primrose – glorious against ossy, deep green foliage. Delight- lly fragrant. $2.00 each postpaid.

EXAS CENTENNIAL – A sport the rugged "President Hoover," is vigorous rose shares the same npressive habit of growth and ng, well formed flower, but is cher in coloring. Opening a ver- illion red, centered with tints of old, it merges toward fter tints golden se. $1.50 ch postpaid.



Special Selection Offer
1 EACH OF THESE 3 VARIETIES
$4.50
Postpaid anywhere in the U. S.

BLETIAS
(Garden Orchids)

An Orchid grown with ease. Plant in shade or semi-shade in ordinary garden soil. Go dormant in Fall and come in Spring with larger supply of flowers than previous year. Flowers on strong wiry stems 12 to 16 inches long. A true orchid in shape. Individual blooms 1 inch long, borne 6 to 8 to a stem. Deep lavender. Just the thing for dainty corsages. Strong Roots: 95¢ each; 3 for $2.75 postpaid. Full cultural directions with each order.



Rainbow Gladiolus Collection

One bulb of each variety of 12 superb Giant Flowered Gladiolus — brilliant red, salmon, pink, orange, golden yellow, clear lavender, pure white. Individually labeled and packed in colorful lithographed box. A lovely gift for gardeners.
12 large Bulbs $1.69

Free! ROSE BOOK

and Catalog in natural color now ready. See the gorgeous new Californian Roses, Giant Perpetual Flowering Carnations, New Long Stemmed Violets, Giant Double Daisies, etc. Also features new exotic conservatory specimen plants, Bird of Paradise, Clivia, etc. Also newest California Bulb Specialties and choicest Flower Seeds. Mail coupon today.

GERMAIN'S

Horticulturists and Seed Growers Since 1871
Los Angeles 21, California

GERMAIN'S, 625 S. Hill St., Dept. 1-D, Los Angeles 21, California
Please send me postpaid the following checked below:

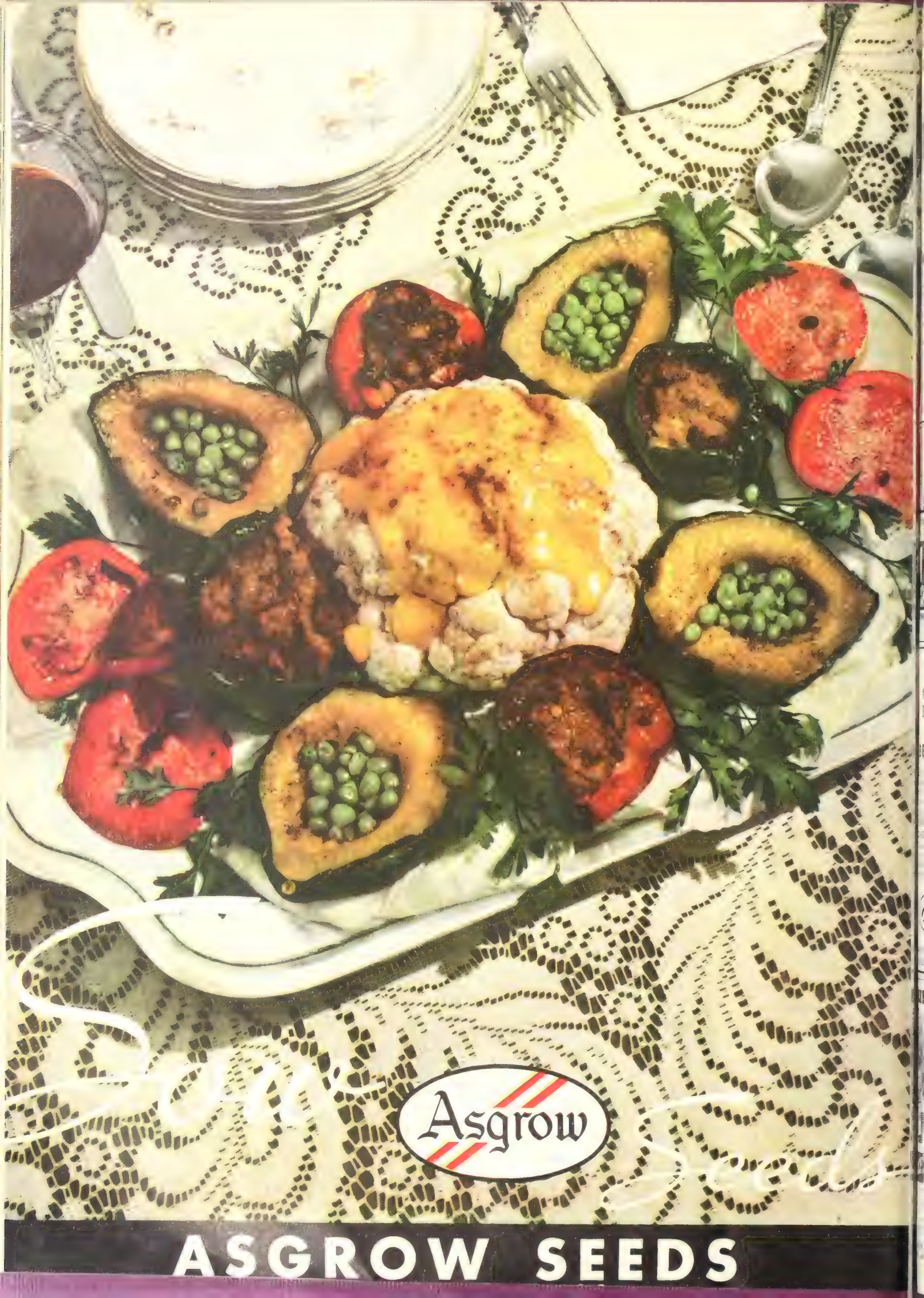
- ☐ "Charlotte Armstrong" Rose $1.50
- ☐ "Debonair" Rose $2.00
- ☐ "Texas Centennial" Rose $1.50
- ☐ Complete collection of all 3 varieties $4.50
- Bletias 95¢ each
- 3 Bletias $2.75
- ☐ Rainbow Gladiolus Collection 12 Bulbs $1.69

Send Germain's 1947 Rose Book FREE

Enclosed is $ _____

NAME _____

ADDRESS _____



ASGROW SEEDS

BROWNELL ROSES



"Curly Pink" and other
ib Zero Hybrid Teas
[illegible] Beautiful. Easy to grow. [illegible] Pure Cut [illegible] Completely satisfy or [illegible]
n live several decades even after sub-zero. *Save replacement expense.* Plants that fail, anywhere, within 2 years, replaced free, purchased m the hybridizers—
Als beautiful yellow and orange hardy Climbers
Send for revised list.
BROWNELL ROSES
Rose Park Little Compton, R. I.



burglar's loose!—But while I'M here, Toro's safe... what's there to fear?
TORO
OWER MOWERS
MANUFACTURING CORP'N, MINNEAPOLIS, MINN.

Gorgeous Tuberous-Rooted
BEGONIAS



sy to grow. Immense, showy flowers, luding Red, Yellow, Pink, Salmon d White, blooming from June to st. Planting instructions included.
OUBLE CAMELLIA FLOWERED, XED or SINGLE TYPES, MIXED BEGONIAS (either mixture) $2.75
rite today for your FREE copy of our lly illustrated SPRING CATA-OGUE, including roses, hardy perennials, gladiolus, lilies, seeds, etc.
Goldfarb GARDEN DEPT.
blished 1889 *America's Largest Florist*
6 East 57th St., New York 22, N. Y.

urpee *Fancy Leaf* CALADIUM



Strikingly veined and variegated, in gorgeous reds, greens and white; a glorious array!
3 BULBS 25¢
Unique as house plants; splendid in garden shade. Start early; order NOW.
Postpaid: 3 Bulbs 25c; 15 Bulbs $1.
W. Atlee Burpee Co.
408 Burpee Bldg. Philadelphia 32, Pa. OR 408 Burpee Bldg. Clinton, Iowa

LE'S 1947 PLANTING GUIDE NOW READY



[illegible] 500 offers—Free. Mostly full colors. Fruit trees, Flowering Shrubs, Evergreens, Berries, Bulbs, etc. Valuable information. Send today. It's FREE. Just west of Rockies and deep
OLE NURSERY CO.
V. Jackson, Painesville, Ohio

YOUR GARDEN

Continued from page 40

For borders, I cannot imagine anything more suitable than the fairly new hardy candytuft, Little Cushion. Its blossoms are pure white and the plant is seldom over 6 inches in height. The foliage is evergreen. It makes an extremely neat, low edging.

If you like a spot of vivid garden color, try *Astilbe fanal*. Its 2-foot, feathery plumes, glowing carmine-crimson, catch the eye but are not garish. All through the season its bronze foliage remains handsome. This can be set in part shade too.

Of the entire iris family, my special pet for partial shade is Caesar's Brother variety. The best of all the Siberian iris, it is a lusty plant with rich purple, orchid-like blossoms.

Coreopsis of the familiar *grandiflora* type is so weedy it could easily be included among the garden pests, but Gold Showers, with its myriad of small, sparkling yellow blossoms all through summer, is really worth while, and can be held in check.

Achillea in any of the older varieties is definitely weedy, too, but the new dwarf Snowball, which does not exceed 18 inches in height, is both effective in the garden and excellent for cutting. It carries through a longer season than any of the older sorts.

Good garden pinks or carnations are hard to find. Lucia, a full-sized, deep salmon-rose carnation, is tops so far for garden use. And I would not want to be without Rose Unique, a typical double June pink, somewhat smaller than the carnation, which blooms all through the summer; in fact, it is at its best during the autumn. The color is a nice rose-pink, and the spicy fragrance marked.

Very useful are the *Lythrums* or loosestrifes, which are popular because they do provide plenty of garden color through the hot summer months, and they seem to be at home from full sun into deep shade. Also, they don't mind wet feet, which makes them useful. Of the lot, I think Morden's Pink would be first choice. Its carmine-pink flowers, carried on 3-foot stems, are colorful from early summer well into autumn.

A few other good things to consider are Veronica Blue Peter for early summer bloom in the garden; Tritoma White Faity, which is dainty in comparison to most of the tritomas; and Echinacea or *Rudbeckia leachsterne*, easily the most attractive of the coneflowers to date. Penstemon Rose Elf is a clear, rose-colored form of the *barbatus* type. It is absolutely hardy, which, incidentally, is more than we can say about some of the penstemon hybrids being offered. Of all the thistle-like flowers so useful for flower arrangements, Echinops Taplow Blue is by all means the best. It is curious that it is not better known.

Looking forward

Of several new varieties being developed, two distinct groups have hitherto received little attention from the hybridizer. It will probably be some time before these are available but the plant enthusiast may derive some pleasure in knowing about them.

(Continued on page 101)

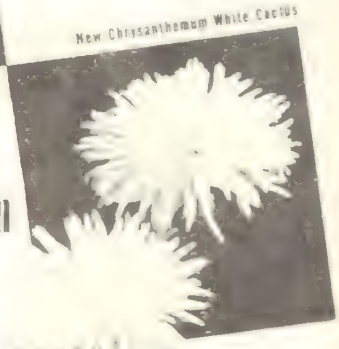
NEVER BEFORE...SO MANY
beautiful, new flowers!

You're invited to Wayside [illegible] annuals—the hardiest plants. This [illegible] special treat for gardeners who enjoy the extra thrill of growing the newer, better things. Many new plants developed during the war are now in full production—ready to make 1947 a truly interesting garden year for you. Here are just a few of these choice items:

NEW ROSES.... *Butterscotch*—[illegible] Petals are soft, pale buff-yellow outside; the inside lemon chrome at base, changing to pale buff, penciled lightly with orange-buff. A famous Hill origination.... *Edith Willkie*—pointed bud of deep jasper red unfurls to show an inside of livid, shrimp pink and an outside of Venetian pink with lemon yellow base. Another Hill creation.... NEW CALIFORNIA ROSE ORIGINATIONS—exclusive Wayside introductions.... *Glorious*—all the name implies. Deep vermilion buds, semidouble flowers of Tyrian rose. Vigorous bushes.... *White Wings*—[illegible] like flowers. Gold-tipped amethyst stamens in silvery white petals.... *Ming Toy*—with dainty rose-colored, precisely-placed petals quite like a miniature Camellia.



New Rose Butterscotch



New Chrysanthemum White Cactus

new chrysanthemum
WHITE CACTUS—Pure white pointed petals form a fully double flower shaped like a Cactus Dahlia. Very hardy. Blooms 4 to 6 inches diameter. Nothing comparable in chrysanthemums.

DELICATELY-TINTED NEW HARDY PHLOX—Two excellent companions for the famous Columbia.... *Pinkette*—large florets are delicate pink, white tubes to plant stems are deep clear pink.... *Rosy-Blue*—in soft lavender-blue with delicate pink undertones. Both plants hardy, with large flower heads.

"HOWARD'S MIRACLE" PLUM—Something New in Fruit .... A new treat—a plum of sweet, delightful flavor like peach, nectarine and plum combined. No trace of plum sourness at center. 2" inches in diameter. Extremely thin skin. Small seed. Bears July and August, second year after planting. Fast-growing. Attractive foliage. Very ornamental and useful for small gardens.



SEND FOR WORLD'S FINEST HORTICULTURAL BOOK-CATALOG... Wayside Display catalog contains [illegible] flowers for your garden [illegible] illustrated in [illegible] colors. Contains complete cultural instructions on how to grow the finest roses, field plants and bulbs. To be sure you get this outstanding book at no necessary that you enclose with your request [illegible] to cover postage and handling costs.

Wayside Gardens
30 MENTOR AVE. MENTOR · OHIO

BRECK'S brings you World's MOST GLORIOUS FLOWERS

GIANT Camellia-Flowered BEGONIAS

RARE, EXOTIC BLOOMS FROM JUNE TO FROST

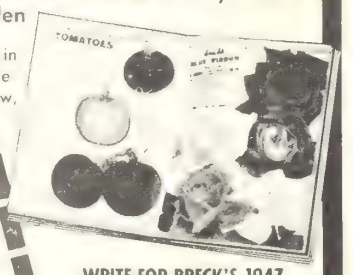
Immense, "king size", double blooms! Handpicked mixture in full range of purest colors.

4 for $1.00
8 for $1.85
16 for $3.50
POSTPAID

Never have you seen such exotic blooms! From the shadowy niches of your garden, from pots and window boxes, these spectacular flowers will lift their exquisite, satin-textured faces to amaze and delight you. Specially bred for giant size — up to 8" across, fully double — with clearest colors, luxuriant foliage, sturdy stems. Easy to grow from tubers — guaranteed to bloom this season. *Do not confuse with smaller imported bulbs.* Valuable FREE booklet on Begonia Culture sent with every order. Also, Breck's famous full color Garden Book-Catalog.

MAKE "SHADY SPOTS" GLOW with COLOR!

6 Glorious Colors in balanced mixture Apricot, Rose, Yellow, Crimson, White, Salmon.



BRECK'S, 77 Breck Bldg., Boston 9, Mass.
Send me ____ Breck's Tuberous Begonias at ____ each. Also send free Booklet and Catalog.
Name
Address

WRITE FOR BRECK'S 1947 GARDEN BOOK NOW!

Most beautiful, most helpful of Garden Books, voted "tops" by experts. Full natural color cover to cover. Shows best seeds, bulbs, roses, fruits, supplies. *Send 9¢ in stamps for postage, handling* — unless ordering above.

SEEDSMEN SINCE 1818

704 BRECK BLDG., BOSTON 9 BRECK'S

PETER HENDERSON PIONEER



THIS year the firm of Peter Henderson celebrates its centennial. Francis C. Coulter writes on the lengthening shadow of the man who gave his name to this famous seed house.

Just a century ago, two enterprising young gardeners went in business for themselves at Jersey City, which was then a pleasant suburban satellite of New York. They were Peter Henderson and his brother James, come but a few years previously from their native Scotland and already endowed, through characteristic work and thrift, with $500 apiece. They now rented ten acres with three greenhouses, but however lofty their ambitions, they can hardly have anticipated that this was the official beginning of a career which was to stimulate American gardening and to increase its growth more than any other contemporary influence. The career was Peter's, for the partnership did not endure, and from the outset he built it by prodigious application, for which he was well fitted both physically and mentally, his tall, strong frame being joined to a naturally vigorous, eager temperament.

Peter Henderson's foundations in horticulture were well laid by a strenuous four-year apprenticeship under an excellent gardener at Melville Castle, near Edinburgh. It was a period of plain living and serious working, when, on a diet of which the main and daily item was oatmeal porridge, he contrived to learn his trade, to indulge in boyish pranks, and yet to study to such purpose that he gained two medals.

In his Jersey City gardens, Henderson and his men began the day at dawn, but he did not always end it at dark, for often there was propagating, potting and other work to be done in the greenhouses when the oil lamps were lit; and for him there was always an insistent urge for reading, which in turn led to writing. His first journalistic efforts appeared in *The Magazine of Horticulture*, and were so briskly written, so obviously compiled by someone who knew from practical experience just what he was about, that the editor, Charles N. Hovey of Boston, decided to look up this new author and make his personal acquaintance. The meeting was no literary tea, for the writer was discovered on top of a manure pile, turning it over with a fork: a symbolic incident, as it was the combination of thoroughness, theory, practice and expression that made

(*Continued on page 92*)

HOLMES GARDEN BOOK SENT FREE



This attractive book, suggesting a garden doorway, opens up to you a line of vegetable and flower seeds that covers every worth-while item. Char ing, gorgeous, fragrant flowers—many n novelties as well as all the old favorites Some 70 pages of interesting ideas, descr tions and prices. Hints for successful g dening, seed offerings, cultural inform tion. Complete index makes all data ree ily available.
Get more beauty, joy and better resu from your flower and vegetable effor Write for this Garden Book today.

The HOLMES SEED Co.
Box M Canton 2, O

CUSHION MUM Special

An outstanding offer—4 of these heavy-flowering exhibition favorites for only $1.00 postpaid. Choose from red, pink, yellow, white, brown, apricot. Order today. *Complete Garden Catalog Free.*
SPRING HILL NURSERIES
DEPT. E-26 TIPP CITY, OHIO

4 SUPERB $1 VARIETIES
REGULAR $1.75 VA

SHAPE & TRAIN EVERGREE TREES THIS NEW EASY W

Use the PERFECT TRIM Shaper, a guiding tool shaping Evergreen T and Hedges. Adjustabl both diameter and h for trees up to 10 ft. With this Shaper, one can trim evergr in 10 minutes or without previous e rience. Simply p Shaper under with fork ag tree trunk rotate it ar tree with foot, lea both ha free to c ate sh

Instantly converted from Tree Shaper to Hedge Shaper. Folds for easy storage.

All Steel precision built of telescoping tubing. Chrome plated for life-time use. Weighs less than 6 lbs. Fully guaranteed. Each owner a happy user. Immediate delivery. $15.00 prepaid in the U.S.A.

BEETS-INC.
P. O. Box 907, Dept. G- Lansing 4, Michigan

Burpee's PANSIE



Largest and finest, exquisitely waved, *all choicest colors*, mixed. Special—a35c Pkt. seeds postpaid for 10c. Send dime today. *Burpee's Seed Catalog Fl*
W. ATLEE BURPEE C
294 Burpee Bldg. Philadelphia 32, Pa. OR 294 Burpee Clinton, I

ORNAMENTA & SHADE TRE

Beautiful flowering mums. The newest and best. A full line of shade trees, ornamentals, hedges. WRITE FR CATA
STAHELIN'S NURSERY, Box 80, Bridgman,

OLDS' MINIATU DOUBLE MARIGOL



Pretty as a picture — they' dwarf 8 to 10 in. plants b with Double flowers from summer until frost. Tightly pact through summer heat. for beds and borders. Sen three 3c stamps for trial packe
SEND FOR FREE
Shows the best of everythin garden, valuable planting
L. L. OLDS SEED
DEPT. 11 MADISON 3



"Trees Live and Breathe . . . Just Like You"

Trees breathe. They have wonderfully complete circulatory systems. They digest their food. They almost seem to *think*. And, because your trees are living things, they can suffer from injury and disease . . . lose their beauty . . . die and cease forever to be a source of pride and pleasure. They need the skilled care they can get from well-trained, reliable Davey Tree Surgeons. Davey Men, backed by three generations of specialized tree saving experience, are ready to help you protect the health and beauty of *your* trees. Ask our local representative for his recommendations.

JOHN DAVEY



1846—1923

DAVEY TREE EXPERT COMPANY • KENT, OHIO

MARTIN L. DAVEY, PRESIDENT

THREE GENERATIONS OF TREE SAVING SERVICE

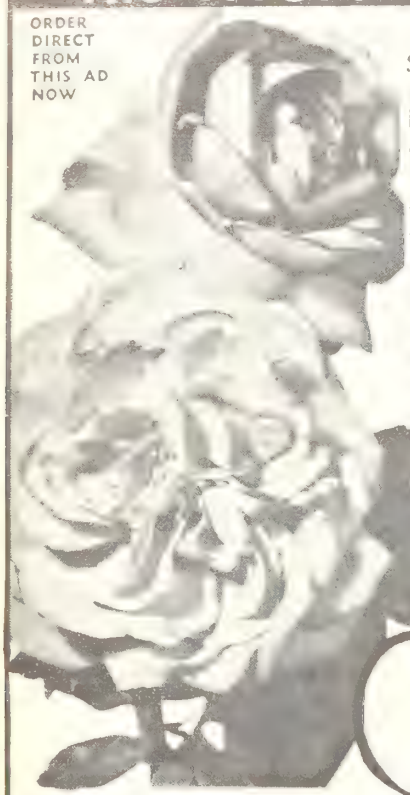
PLANT SOMETHING NEW

"Festival"

U. S. Plant Pat. No. 545

The THORNLESS ROSE

ORDER DIRECT FROM THIS AD NOW



Here is the Latest and Newest—Something Really Fine For Your Gardens—A Bright Red, Everblooming, Hybrid Tea Rose Without Annoying Thorns to Tear Your Skin. "FESTIVAL" IS A SPORT OF "E. G. HILL." One of the Best and Most Famous Roses Ever Introduced.

Have an abundance of bloom all summer. No thorns to bother when planting or cultivating—no thorns to scratch your flesh when cutting.

WILL BLOOM THIS YEAR

2-YR. FIELD GROWN AND BUDDED PLANTS
$2.00 each; 3 for $5.00
Postpaid

FREE NEW 64-PAGE BOOK!

"GLORIES OF THE GARDEN" TRADE MARK

America's "DIFFERENT" Garden Book. Shows you "Peace", "Crimson Glory" and other top ranking Roses as well as Perennials, Phlox, Shrubs, Evergreens, Trees and Fruits. All the best and favorite varieties. Full instructions on Planting and Care of plants. *NEW SPRING EDITION* is just off the press. Ask for your FREE copy today. Drop us a Postcard or use the handy coupon below.



Fill In and Clip the Coupon Below

The KRIDER NURSERIES, Inc., Middlebury, Indiana.

Enclosed find $_____ in Payment for the following:

_____ Plants of "FESTIVAL" the Thornless rose $_____
(Cash with Order. No C.O.D.'s)

☐ "Glories of the Garden." Check if you want catalog only.

NAME _____

STREET _____

CITY _____

STATE _____

KRIDER NURSERIES

Home of "FESTIVAL" the Thornless Rose

BOX 6 MIDDLEBURY, INDIANA

PETER HENDERSON

Continued from page 90

Henderson a potent factor in the development of American gardening.

Soon he was writing for other publications also, and in 1866 appeared his first book, *Gardening for Profit*, which has been described as marking an era in American horticulture. Certainly it was one of the markers at the turn from fraternal war to rapid expansion. It was the first American book dealing solely with vegetable gardening and was invaluable as a guide to the increasing number of market gardeners required to supply the growing urban populations. Written at top speed, when Henderson was resting from manual work, and usually lying down, at noon or in the evening, this little book is terse, informative and original, presenting for others the methods successfully employed by the author in his own gardens. Its success was immediate and enduring, three editions and more than forty printings attesting its popularity over a quarter century.

In due course, *Gardening for Pleasure*, covering all aspects of the home garden—vegetables, flowers, ornamentals and fruits—appeared as a companion volume. *Practical Floriculture* guided many a new florist in business, and *How the Farm Pays*, written in collaboration with a farmer friend, provided similar practical help for the agriculturist. *Henderson's Handbook of Plants* was the garden encyclopedia of its day, plentifully illustrated and packed with information.

In addition to writing books, Peter Henderson frequently contributed to the horticultural publications of his time, and further diffused information and encouragement by continually carrying on an extensive correspondence, replying, usually at once and in his own handwriting, to the innumerable inquiries from his readers.

It was not only as a practical gardener with original methods, and as a writer on horticultural topics, that Henderson shone. He was also a seedsman of unusual ability and great enterprise, searching far and wide—since he lived before the development of modern plant breeding methods—for new and better varieties. These he always tested in his greenhouses and trial grounds before offering them to the public. His introductions make an impressive list:

1872 Trophy tomato
1875 Early Summer cabbage
Norfolk spinach
1878 Early Snowball cauliflower
1880 Sunset tea rose
1882 American Wonder pea
1883 Superb balsam
First of All pea
1884 Mammoth verbena
Premier pansy
White Plume celery
1885 New Rose celery
Mignonette lettuce
Earliest Red Valentine bean
Henderson's sugar corn
1886 New York lettuce
Palmetto asparagus
Mikado tomato

(Continued on page 95)

Genuine **KUNDERD SHOW QUALITY GLADIOLI** *for your Garden*

Enjoy beautiful, new, genuine Kunderd show quality gladioli in your own garden. Glorious shades, delicate hues, rare varieties. Culture is easy. New 1947 catalog shows many interesting other plants too. Prices reasonable. Send post card now.

Send Today For *FREE CATALOG*

KUNDERD
America's Premier Gladiolus Grower

Kunderd Gladiolus Farms -- 217 Lincoln Way, Goshe

LANDSCAPE ARCHITEC

Town and country: ESTATES, small proper Designs prepared, all types architecture. W land, fruit, formal, Boxwood gardens, patter traditional modern, modified French, Plan plans for restored Colonial houses.

ROBERTA FREEMAN DIXON, L
SCOTCH PLAINS N

Send for
Seed of the Official Flower of the "Flower City." Hart and Vick's

ROCHESTER ASTERS

GIANT flowers, long narro curled petals like a chrysanthemum. Ta stems. 9 colors or mixture; seed pkg 15c; 2 pkgs. 25c; all 9 colors $1.0C

SEED Catalog FREE **HART and VIC**
50 STONE ST. ROCHESTI N. Y.

PANSY PLANT

"Swiss Giant." This strain of Super Giant plants has immense flowers. Thrives very w partly shady places. All mixed colors. Up across. Bloom all summer. 100 plants, very s $3.50, or 25 for $1.00. Cash orders prepaid; C.O.D. plus charges. Return at once if not sa Included with $3.50 orders, 2 Mystery Bloom C Mums, $1.00 value. Clip this ad.

OWEN NURSERY
Dept. E4 Bloomingto

NEOSHO MONEY-SAVIN NURSERY CATALO

Beautiful New Neosho 36-page Catalog illustrated in Natural Colors. Finest Selection New Improved Varieties—*Apple, Peach, Cherry, Plum, Pear, Berries, Grapes and Small Fruits, Ornamentals, Roses, Shrubs, Vines, Shade Trees and Hedges.* Direct Grower to You—Operating 100 Acres; Easy Payments! **FREE**. Mail a Postcard **today.** Send Name and Address to—

NEOSHO NURSERIES CO.
131 Spring St., Neosho, Mo.

Fruit & Flowe BOOK FREE

LOW PRIC Hundreds of m saving values. prices same or less than last

KWANZAN FLOWER CHER

Cash with order, only (regular $2.50 value) Breathtaking spring beauties. Sturdy trees 2-3 ft. tall. Order Will ship planting time. SEND TO GET DE Cole Instructions. NO C.O.D.s. Reply to Rocky or Bob Scott's Wa

COLE NURSERY CO
5013 W. Jackson Painesvill

Burpee Seeds Gro

Send postcard or letter today, for Burpee's Seed Catalog free and postpaid.

W. ATLEE BURPEE CO.
296 Burpee Bldg. Philadelphia 32, Pa. OR 296 Burpee Bldg. Clinton, Iowa

Now You can grow Better Sweet Peas



Ferry-Morse proudly present our latest introduction, the new Cuthbertson Sweet Pea —the most noteworthy development in the world of flowers in recent years.

Cuthbertson Sweet Pea marks the culmination of 15 years of intensive seed breeding. This new type has more vigorous vine growth, produces an abundance of large fragrant blossoms with extra long stems, and is definitely *more heat resistant*.

Through sheer excellence, the Cuthbertson Sweet Pea has already won high honors, including a Gold Medal and six other awards from the Scottish Sweet Pea Society. Horticultural experts and state experiment stations over the country who have tested it are lavish in their praise.

Your favorite Ferry dealer will offer Cuthbertson Sweet Peas in twelve different colors and an attractive blend.



WRITE NOW

for your free copy of the new Folder "Now You Can Grow *Better* Sweet Peas"

FERRY-MORSE SEED CO.

Detroit 31, Mich. • San Francisco 24, Calif.

LET THE GOOD EARTH PRODUCE

PLANT **Ferry's Seeds**

Hear "The Old Dirt Dobber" on "THE GARDEN GATE" — Saturdays, 9:15 A.M. EST — Columbia Broadcasting System

FREE BOOKLET



How To Do

Wonders with a Little Land!

Our FREE BOOKLET [illegible] "HAVE-MORE" PLAN "a little land a lot of living" . . . how to [illegible] . . . How, thanks to the NEW SCIENCE OF MINIATURE FARMING, thanks to the [illegible] . . . How to add a "Harvest Kitchen" to make your house a more pleasant and productive home (your wife will love it!) . . . how this new way to live on an acre or so of land can mean better health, more happiness, more security and independence for you, and your family.

We Robinsons know because we've lived this way for years. Our "HAVE-MORE" PLAN [illegible] of all our experience working out the small-scale scientific, wonder-working methods we tell you about. (Perhaps you've seen the stories about our 2-acre miniature farm in [illegible]

FREE BOOKLET

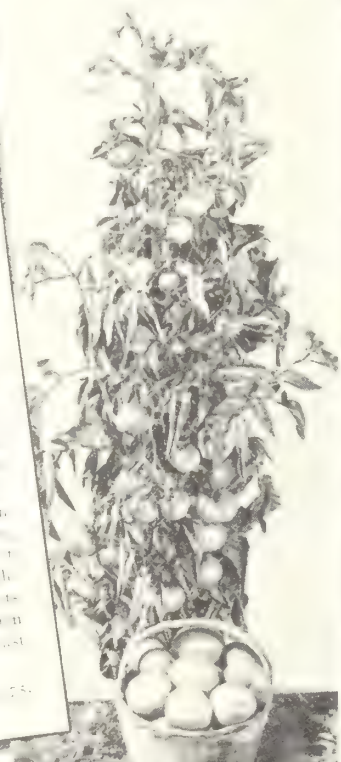
If you'd like to do WONDERS with a LITTLE LAND . . . if you'd like to make the very most of the garden, farm or country [illegible] you now have—or hope to have [illegible] write to me now for our FREE BOOKLET about our "HAVE-MORE" PLAN. I guarantee it will open your eyes to some mighty good new ideas and to a far more satisfying way to live in these United States. Send postcard now to:

ED ROBINSON
Box 3201, Noroton, Conn.

Vaughan's

GIANT TREE-TOMATOES!

Prize-Winners your Neighbors will Envy! 1 to 2 pounds each!



[illegible]

Vaughan's Seed Store, Dept. 81
10 W. Randolph St., Chicago 6, Ill.
17 Barclay St., New York 7, N. Y.

[illegible]

Name

Address

Vaughan's [illegible]

WHICH WAY?

Continued from page 27

generous share of common sense.

Let us consider several problems facing American gardening through their eyes.

The vegetable garden

Both social conscience and common sense determine continuation of the home vegetable garden. In spite of bumper crops here, other nations have not been so fortunate. What we raise adds to what can be sent them. We are still our brother's keeper.

Whether times be bad or good, home-grown vegetables help lighten the family budget. They assure us vegetables at the maximum of freshness—a standard to which Victory gardeners have become accustomed and which there is no reason to believe they will lower.

In these days of unpredictable labor unrest, the home that has a productive vegetable patch is free from uncertainty and the limited supplies that result from strikes. The lettuce harvesters may quit and the truck growers go on strike, but the family with several rows of assorted lettuce continues to enjoy salads.

During the war, as a matter of conscience, we grew the essential vegetables; today we may try our gardening hand at anything which pleases the fancy and satisfies our tastes.

New chemicals

Common sense is definitely required for a sane approach to the various new chemicals offered in the horticultural field. Great advances have been made, great claims issued. We must not expect the impossible, expect a spray to accomplish what we should have done by a little hard work, maintaining soil cleanliness and plants in a healthy state. In the hands of careless amateurs, some of these chemicals may do harm. Read the directions, follow them implicitly—and wait for the results.

New plants

Just because a plant is claimed to be new does not necessarily prove that it is good for all kinds of gardens. In many instances the "improvement" of a novelty over varieties already existing can only be discerned by a long-practiced eye. Disillusionment is apt to follow an indiscriminate acceptance of all that is said to be new.

Nevertheless, great improvements have been made in color, form, vigor of growth, and the gardener who neglects these advantages will soon find his garden obsolete. Every so often gardens should be freshened up, the way we freshen our rooms. Discerning gardeners are known by this practice. Others soon copy their alertness.

The next generation

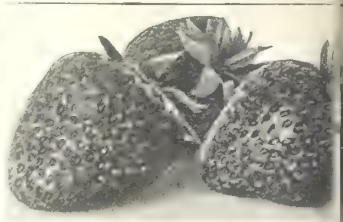
Too many of our garden clubs are still being directed by members whose age

(*Continued on page 95*)

FLOWERING CRABS
Masses of flowers — Excellent bird f
A beautiful addition to any lawn or garden
Heavy 2 yr. trees, 4-6' tall, $2.00 ea
5, your choice of varieties, $9.00
Carmine—Bright rosy pink.
Eley—Red flowers and fruits.
Hopa—Rose red flowers. Bright red fruit
Redvein—Deep red flowers and fruits.
Redbud—Blushed white flowers. Scarlet fr
Write for new 1947 catalog
THE BARNES BROTHERS NURSERY
Box 21, Yalesville, Conn.
The Original BARNES BROS. NURSE
Established 1890

DWARF FRUIT TREES
for small space and early crops.
Write for FREE CATALOG.
STERN'S NURSERIES, Dept. E, Geneva,

SILVER MAPLES
and other beautiful trees that provide ge
shade quickly. Write for FREE CATALO
STERN'S NURSERIES, Dept. E, Geneva,



STRAWBERRY PLANTS (POT GROWN
Order now for April Delivery
HOME GARDEN COLLECTIO
35 June Bearing Plants / 15 Everbearing Plants { Total 50 Plan for $6.
Just the right quantity of each type for t a crop home garden. Only the best of varie in the collection. Safely shipped anywhe at the r
New General Seed and Plant Catalo Beautifully Ill. in Color, Free with Ea Order.
BURNETT BROS., INC. (E 190
92 Chambers St. (BA 7-6138), New York, N.

LUTZ SUPERB PEONIES For over
been supplying the leading landscape gardene peonies and this is our introductory retail offer. we will send postpaid anywhere in the United twelve peonies in red white and pink consisting world's best varieties, including such varieties tiva Maxima, Edulis Superba, Felix Crousse Rosefield and Sarah Bernhardt. Peonies are per fairly free of disease, bloom better as they a require little attention. Just plant them and them bloom. Every garden should have some p
PHIL LUTZ PEONY FARMS
BOONVILLE INDIANA

5 YEAR OLD **BLUEBERRI**
Bears Heavily this year. Also smaller
THORNLESS BOYSENBERRIES
2 Yr. Bearing Age and 1 yr. 3 Delicious in one. Berries 1½" to 2". New Thornless Black
STREAMLINER STRAWBERRY
The Newest Everbearer, bears 3 crops in 18 m Also Early and Late Springbearers. Full Nursery Stock. Free Color Catalog. Write
WESTHAUSER NURSERIES, Box 97, Sawyer



3 KINDS OF FLOWERS YOU WANT . . . ALL
Here's how to find out about NEY'S HARDY NORTHERN seeds, free of charge. Big pl pkts. Calif. Giant **ZINNIA**, D Resistant **ASTER**, Chrysanth flowered **MARIGOLD**. All 3 fre handy planting guide. Send 3c stamp to help cover mailing, please.
Fre
Gurney's Planting Guide is worth a quarter. Mailed free free flower seeds. Get yours n
GURNEY SEED & NURSERY
341 PAGE ST., YANKTON, SO. DA

WHICH WAY?

Continued from page 94

[illegible] garden club displays sufficient social conscience to undertake garden teaching of all children. Gardens and flower shows for children alone should be on the [illegible]

Town betterment

It is a fundamental principle of gardening that no man makes a garden for himself alone. His garden is an integral part of the sum total of his neighbor's and his town's beauty. Given one gardening bellwether in each neighborhood, those around him will soon follow the pattern of his endeavors. In a few years' time the whole face of the neighborhood will be changed.

Equally is it the responsibility of amateur gardeners to spot and have removed ugliness in all its forms. Sometimes that ugliness is due to civic sloth and indifference, sometimes to plain blindness. Alert gardeners should seek out these disadvantages and never stop till something is done about them.

PETER HENDERSON

Continued from page 92

1887 American Banner rose
Trocadero (Big Boston) lettuce
American Champion pea
Butterfly pansy
Highland pansy
Ball of Snow rose
Prosperity pea

1888 Bovee potato
Sowur de Wootton rose
Dinsmore rose
Puritan potato

1889 Henderson's bush lima bean

Most of these have now been superseded, though some are still leaders of their types, but all were valuable contributions to the improvement of American gardens or the raising of culinary standards. Trade circles will admit that Henderson raised standards there also by his insistence upon quality, by importing from France the method of testing seeds in soil and by his example in widening the scope of his store until it supplied "everything for the garden."

Peter Henderson was a robust and very energetic man, but withal modest, abstemious, wise and kindly, eager to learn and equally eager to give to others the benefit of his exceptional knowledge and experience. In his full, busy, happy career, which ended in 1890, he enriched American life and his influence extended far beyond our native shores.

Kelly's
RUIT TREES, BERRIES, OSES AND SHRUBS

ITE FOR FREE ATALOG

● Choice, sturdy, upland grown stock that will make rapid growth and bear plenty of fruit. Our FRUIT TREES, STRAWBERRIES, RASPBERRIES, GRAPES, BLUEBERRIES, ROSES and SHRUBS are noted for their vigor. Write for our new 1947 CATALOG in full color. It's FREE. Free Planting Guide with each order. We GUARANTEE SATISFACTION.

Our 67th Year

ELLY BROTHERS NURSERIES, INC.
90 MAPLE ST. • DANSVILLE, N. Y.

urpee TUBEROUS Begonias 3 FOR 25¢



Exotic camellia-flowered, loveliest of all plants for shady places; or to grow in pots. Large double blooms, all colors mixed; very easy to grow. Lowest price ever; order now! Postpaid: 3 Bulbs 25c; 15 for $1.
W. ATLEE BURPEE CO.
409 Burpee Bldg. Philadelphia 32, Pa. OR 409 Burpee Bldg. Clinton, Iowa

Orlyt Greenhouse
$351.50

omes in sections for easy assembly ith bolts and screws. 10 by 10 ft. Orlyt shown, is all ready to put up n foundation prepared by you. Your ouse heating system may be exended for the greenhouse. Other Orlyt models from $154.50. Write or Catalog.

LORD & BURNHAM CO.
rvington, 35, N. Y. Des Plaines, 35, Ill.



ORLYT PREFABRICATED The GREENHOUSE

U. S. Plant Patent No. 545
'ESTIVAL" THORNLESS
YBRID TEA ROSE
The ONLY Bright Red
erblooming Thornless Tea Rose

we offer you something really new in roses. A e, bright-scarlet 17-petaled rose on long stems h are absolutely *free from thorns!* Truly the el of the age in rose development. Stems as oth as the branch of a widow — thank it no e thorns in your fingers. A sport of the famous G. Hill" Hawaii; extra free blooming — blooms ummer until freezing fall weather. Read all t it in our Free Catalog. Write today.
erman Nurseries, 960 Lake St., Bridgman, Mich.

LUEBERRIES
RASPBERRIES
EE Best and newest varieties. All Michi-LOG gan grown. Full line of other plants. HELIN'S NURSERY, Box 80, Bridgman, Mich.

ree! To Gardeners—THIS BIG NEW 1947 NURSERY BOOK



Send for What, When, Where, and How to Plant Helpful hints—early order discounts—illustrated
Roses, shrubs, fruit and shade trees, flowers, bulbs. Guaranteed.
HUNDREDS Of Special Offers
EST 1849
RING HILL NURSERIES, TIPP CITY, OHIO DEPT. E-25

Order Today! FROM AMERICA'S LARGEST Direct-to-You NURSERIES

CRIMSON BEAUTY



LILY

● A striking dark red lily that's easy to grow in any climate, most any soil. Distinctive, large, rich crimson flowers with just a touch of copper. Blooms freely year after year in early summer. Stems 18-20 inches tall. Lasts a lifetime. Postpaid.
Each 40c; 3 for only $1.00

EARLY HARVEST



MUM

● Sensational new cushion type. 2½-3 inch double flowers of old rose tinged with coppery orange. Starts blooming in early September. Makes a perfect mound (20 inches tall 2-3 ft. wide) with blooms clear to ground . so profuse you can't even see the foliage. Postpaid.
Each 50c; 3 for only $1.25

STREAMLINER



New Everbearing
STRAWBERRY

● Newest, best quality, most productive strawberry ever introduced. Rich red, extra large berries, so delicious, you simply can't eat enough of them. Starts bearing this summer, 60-90 days after planting, continues right up to frost. Regular price 10c each. Postpaid. Special offer
25 for only $1.00

6 IN 1



APPLE TREE

● Six of our best, most popular apples all on one tree. *Yellow Transparent*, for summer. *Wealthy*, for fall. *Yellow Delicious*, for late fall. *Solid Red Delicious*, for early winter. *Bright Red Jonathan*, for the holidays. *Winesap*, for winter. Not Postpaid.
$3.60 each; 2 for $6.75

●Here are but four of the many new and choice flowers, fruits, trees, vines, roses, shrubs and seeds featured in our big new 1947 Nursery and Seed Catalog. We suggest you order them now . . . direct from this advertisement . . . because they are so much in demand. We will ship you first quality stock, fully guaranteed to arrive in good, live, growing condition at the proper planting time.

Remember, because we grow and sell direct-to-you more nursery stock than anyone else, we can offer the finest, first quality guaranteed stock and seeds at reasonable prices . . . with dozens of money-saving special offers. You actually can buy more for the same amount from our tremendous assortment.

With your order, we will also send you a valuable planting guide at no extra cost. So order now!

FREE! AMERICA'S *Most Beautiful* NURSERY AND SEED BOOK!

Mail coupon for your FREE copy of this beautiful, new big book. See the latest, choicest creations pictured in rich, natural colors . . . with everything described so simply, you can quickly and easily select exactly what you want. Also we send free gifts to customers. Just fill in and mail coupon now!



INTER-STATE NURSERIES
3117 E. Street Hamburg, Iowa

Rush my free copy of America's Most Beautiful Nursery and Seed Book, and details of friendly gift offers.

Name

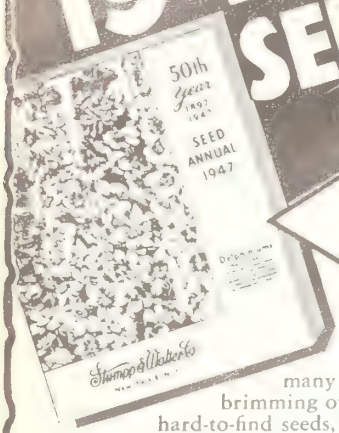
Street, Route, or Box

City State

FREE

1947 SEED ANNUAL

Our 50th Anniversary



FREE on request

Here is our 50th Anniversary complete catalog . . . larger than in many years, 144 pages, with 24 in color, brimming over with the newest, high quality and hard-to-find seeds, bulbs and plants—both from abroad and American produced. Many are from our own testing grounds, many introduced by us for the first time this year. Probably the most complete catalog in this country. Don't miss your copy!



TREE ROSES

Beautiful, fragrant, everblooming.
WILL BLOOM THIS SUMMER.
Lovely planted in a series in your hardy border, against a garden wall, or in your rose garden where they will top their companions.

5 Beautiful Colors
Clear Red—Bright Orange—Pure White
Golden Yellow—Two-tone Red and Gold
3½ ft. stems. In pots.
$6.50 each, 3 for **$18.50**, **$71.50** per doz.

Write for your Free Catalog today

Stumpp & Walter Co

Seeds — Bulbs — Plants — Garden Supplies

132-138 CHURCH STREET DEPT. H NEW YORK 8, N. Y.

Suburban Stores:
White Plains, N.Y. Stamford, Conn. Newark, N. J. Englewood, N. J. Hempstead, L. I.

NEW FOR THE 1947 VEGETABLE GARDE

"What's new?" cries the hibernating gardener as he settles into his armchair beside the fire on a January evening, with the first of the new catalogs to spark his imagination for the season that is still beyond the horizon. First, there are the recently announced awards of the All-America Selections Council, the independent organization sponsored by the seed industry for the evaluation of such proposed new introductions as are submitted for its very thorough-going trials, conducted by 18 judges in as many parts of the country. Seed of the various entries is sent to the judges by the secretary in the anonymity of a plain envelope marked only with a number. At season's end each judge reports, and the Council then makes its awards, usually only to two or three out of the dozens of candidates. As the annual list of awards has been announced regularly since 1933, the gardener's All-America is a well-established institution.

Novelties for 1947

In the All-America Selections for 1947, a new lettuce, Bronze Beauty, receives a Bronze Medal award. It is of the loose-heading type, the leaves cut and scalloped, very much in the manner of the old (and excellent) Oak Leaf variety, but strongly tinged with bronze. Resistance to hot weather is claimed for it, and for eating quality, both texture and flavor, it is well recommended. A Bronze Medal also g to Ranger, a new bush bean o somewhat unusual type. The name parently derives from its spread habit, due to the development of sl runners and leading to a heavy y of pods, which are round, string and light green in color. The seeds white, an advantage where they are lowed to mature for dry beans or wh the pods are canned, though all se are more or less green in the ea stage, at which snap pods are b for picking to eat fresh. So m hybrid types of sweet corn have b bred in recent years, and so many tered in the widespread trials of All-America Selections, that a new has to possess great merit if it is to ceive such marks from each of the judges as will gain recognition fo This year Erie is given Honora Mention for its long and cylindr golden ears on strong-growing pla which are said to be relatively re tant to drought.

The new award-winners in the America Selections are usually lis in the catalogs of at least some of mail-order houses, and displayed the novelty page. Where Bro Beauty, Ranger and Erie are offe gardeners who like to test the la advances in vegetable varieties will well rewarded by ordering trial pack There are, however, many All-Ame winners of previous years which are

(*Continued on page 97*)

FRAGRANT PERENNIALS *from* Flowerfield



Among the many bulbs, roots, plants and seeds listed in Flowerfield's two full-color Spring Catalogs for 1947, are the ever-lovely, hardy Perennials which form the permanent framework of your garden. The many low-growing, medium or tall varieties grow, grow and grow, year after year, with very little care.

Flowerfield's unusual catalogs contain informative descriptions, helpful cultural directions, and illustrations in full color, making them volumes you will want to keep.



DIANTHUS—OLD SPICE

VIOLET—*Royal Robe*

This glorious variety is a lustrous shade of deep violet-blue. The blossoms are fragrant and open like a pansy. A trial in your garden will bear out all your fondest hopes. A few plants will furnish quantities of bloom on stems often 12 inches in length. . . . . **Three $1.75, Doz. $6.00**

DIANTHUS—*Old Spice*

OLD SPICE, aptly named because of its refreshingly spicy fragrance, is one of the finest introductions of recent years. The charming salmon-pink, carnation shaped flowers are especially desirable for cutting. A free blooming plant, ideal for border or rock garden. Patented. . . . **Three $1.50, Doz. $5.00**

Send for your copy of Flowerfield's two full color Bulb, Root, Plant and Seed Catalogs for Spring 1947. Please enclose 10¢ (coin) to cover mailing and handling costs for both.

REG. U. S. PAT. OFF.

flowerfield

Since 1874

FLOWERFIELD BULB FARM, INCORPORATED • DEPT. 10B • FLOWERFIELD, LONG ISLAND, N. Y.

VEGETABLE GARDEN Continued from page 96

y so well known among home gar-
d ers as they deserve to be, principly
b ause of the conservatism which
r kes most of us cling to varieties we
h e already grown with satisfaction.
A ecent poll of experts as to the intro-
c tions of greatest value which were
v ners in the All-America Selections,
s ce the first list was published in
1 3, gave the following results: Im-
p ator carrot, Straight-8 cucumber,
A row Stringless Green Pod (Ten-
d green) bean, Giant Nobel spinach,
F tchard tomato and Early Prolific
s ash. These are well and widely
k own to both commercial and pri-
v e growers, public acceptance thus
c firming the seasonal trials of the
j ges. It is to be noted, however, that
t le most of these are widely adapted,
I perator requires deep soil, being a
l . slim variety, and that Pritchard
s ms to have attained its greatest
p ularity where the plants are staked,
t ier than allowed to sprawl.

Other fine new varieties honored
a awards in more recent years are
g dually forging ahead in gardening
f em as they become better known.
T is the Plentiful bush bean is, as its
g eders intended, replacing the old
B ntiful, over which it is a consider-
a e improvement, though both are of
t same general type; the Potomac
a e bean, because of its straight and
l ays stringless pods, has won away
m y a devotee of the famous Ken-
t ky Wonder, whose pods are curved
and crooked; Great Lakes lettuce stands summer weather better than many others of the heading type and is slower in bolting to seed; the Cubit and Marketer cucumbers are admired for their yield and rich exterior color. Full heart endive, or escarole, is rightly preferred for its dense growth and self-blanched heart; it is mentioned here not because it lags in appreciation as a salad, but because [illegible] species might be grown more generally with advantage in home gardens.

They also serve

On the other hand, quite a number of introductions which must have impressed the judges as having merit in addition to novelty, and therefore received awards, have failed to win through the tests of the garden and the table. Others had several seasons of popularity until they were replaced by later and further improvements. It would perhaps be invidious to mention any of these by name, but some of them will readily be recollected by those who watch for, and try, the annual winners. They all have served a purpose, even if in certain cases that purpose were only the acquisition by the judges and Council of added knowledge as to what the gardeners of America want in their vegetables.

Again, some of the best modern varieties have been introduced without benefit of the All-America Selections.

(*Continued on page 98*)

Tottys

COPPER LUSTRE

(Roberts Pat. 641)



Our Exclusive Introduction of a New and Distinct Variety of Hybrid Tea Rose.

COPPER LUSTRE is a [illegible] garden grower. Its blooming habit is free and perpetual. Large dark green leaves have [illegible] and edging of deep red. Many [illegible] and upright oil green [illegible] with deep red thorns. Flowers [illegible] pointed and about 2" [illegible] long. Color of Rose is [illegible] with [illegible] a glet of Apricot yellow. Blooms about 5" in diameter. Weather [illegible] outer surface of petals vary between Peach red and Jasper red. Blending into a yellow base. For first day or two after flower is full [illegible] is much more delicate, entire flower appearing to be Jasper [illegible] into Apricot yellow. Very fragrant. Extremely [illegible] Wonderful keeping qualities. 2 year old dormant plants—$2.50 per plant—$25.00 per dozen.

VANITY FAIR—*An Outstanding Rose Novelty*

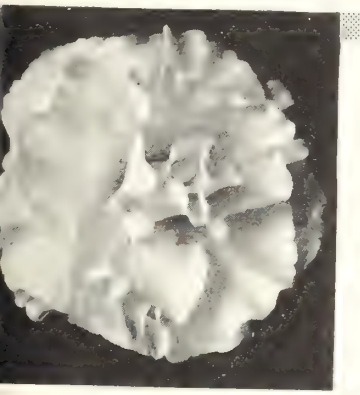
There never has been a Rose introduced to date that has the heavenly penetrating fragrance of Vanity Fair. It is a splendid strong grower, producing long pointed buds on heavy stems with very soft dark green foliage. This exquisite shell pink Rose has created a sensation wherever it has been shown since our exclusive introduction in 1945. Price $2.50 per plant —$25.00 per dozen.

We suggest orders be placed immediately so you can be sure of having these beautiful Roses for your next Spring planting.

Send for our new illustrated Catalog. The 25c charge may be deducted from your first order.

Box G Madison, N. J.

Tottys



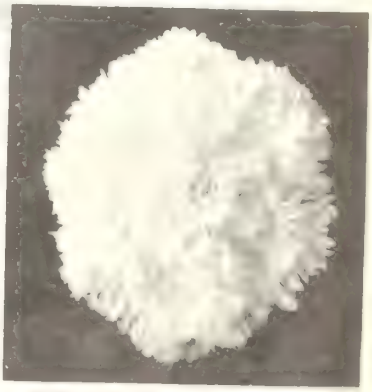
CAMELLIA FLOWERED

Flowerfield's

Giant Flowered

TUBEROUS-ROOTED BEGONIAS

Flowerfield's colorful Tuberous rooted Begonias [illegible] in a wide range of pastel and bright colors, [illegible] and deep rich crimson. These profuse blooming plants [illegible] now where they may be enjoyed until early spring. [illegible] out of doors preferably in deep shade where, with ordinary culture, blooms of 5 to 6 inches in diameter will continue from [illegible]



FOUR MAIN TYPES OF TUBEROUS-ROOTED BEGONIAS

CAMELLIA-FLOWERED

Flowerfield's beautiful Camellia-type Begonias are truly the King of Begonias and appear to be huge delicate Camellias. These completely double blooms are far larger than the best green-house Camellias. A fine garden subject.

Red, Pink or Rose—3 for $1.15
White, 3 for $1.35; Yellow, 3 for $1.25
MIXED 3 for $1.00, Doz. $3.50

CRISPA BEGONIAS

This single Begonia has edges so deeply cut and frilled that it looks double. Five types [illegible] flowers of [illegible] more [illegible] than the other types and particularly desirable for decorative arrangements.

Pink, Rose or White—3 for $1.15
Red, 3 for $1.25; Yellow, 3 for $1.25
MIXED 3 for $1.00, Doz. $3.50

GIANT SINGLE

[illegible]

Pink, 3 for $1.15; Rose, 3 for $1.15
Red, White or Yellow, 3 for $1.25
MIXED [illegible] Doz. $3.50

CARNATION-FLOWERED

[illegible] carnation.

Red, Pink or Rose, 3 for $1.15
White, 3 for $1.35; Yellow, 3 for $1.25
MIXED 3 for $1.00, Doz. $3.50

SPECIAL COLLECTION

Tuberous-Rooted Begonias

Flowerfield's special collection of fine Tuberous-rooted Begonias includes a wide assortment of colors, interesting varieties and types.

MIXTURE OF ALL TYPES

12 TUBERS $2.50

• 1947 SPRING CATALOG •

Send for it

flowerfield

ORDER FROM THIS LISTING



St. James, N. Y.

FLOWERFIELD BULB FARM, INCORPORATED • Dept. 10A • FLOWERFIELD, L. I., N. Y.

NEW FOR THE 1947 VEGETABLE GARDEN

Continued from page 97

First among these we may put Golden Cross Bantam, that splendid sweet corn hybrid which is still, after 14 seasons, the most extensively grown of them all. Next, perhaps, the Rutgers tomato, handsome in size, shape and color, though a little mild in flavor for some tastes. Green broccoli, an aristocrat of the garden and, contrary to the opinion one sometimes hears, not at all difficult to grow, has never been represented in the trials, though several strains, varying in habit and maturity, are now offered. The Slobolt lettuce, a loose-head type of recent development, stands longer without going to seed than any of its compeers, and is therefore valued, though this very factor may make it difficult to get seed. A hybrid cucumber, a hybrid tomato and a hybrid squash have been offered, and one of the very latest announcements is of hybrid onions. None of the new red rhubarb varieties, such as Macdonald and Ruby, with their long red stalks of fine quality, could be entered in the competition since they cannot be appraised from one year's growth and observation. The Pan America tomato was introduced without fanfare, but is a valuable variety in certain sections because of the wilt resistance added to one of its parents, Marglobe, from the other, an immune wild tomato from the Andes. The newly-introduced Garden State tomato made high-yield records in 1946 but is rougher in shape and more strongly flavored than Rutgers.

The old reliables

It is, of course, not at all to be assumed that these new varieties, which have been appearing in increasing numbers through the application of the relatively new science of genetics, will make obsolete all the older types, some of which have been familiar for many years. Among the peas, for example, Thomas Laxton still remains the standard for most home gardens, and for areas subject to Fusarium wilt there are now strains or kindred varieties of this old master which are fully resistant. Little Marvel, after half a century, continues to be about the best of the short-vined peas which require no supporting brushwood. Alderman, an even older variety, is equally good in the tall-growing, large-podded class.

As to sweet corn, there are many people who cheerfully renounce the great, lush hybrids in favor of their old allegiance to the little Golden Bantam, in the yellow type, and Early Pearl in the white—dainty ears, both of them, and very sweet; or even the still smaller midget varieties. An advantage that rests with the home gardener is in being able to raise items of this kind which are not practicable for the commercial grower. Thus he can also have those attractive little lettuces which are seldom seen in the stores, Mignonette and Bibb; while standing in his rows for salad materials will be the cut-and-come-again types. Two old-timers in this group, Oak Leaf and Deer Tongue, are enjoying a revival and are worth trial.

NEW! American Beauty CARNATION!

HARDY—EVER-BLOOMING LOADS OF GORGEOUS, SPICY BLOOMS YEAR AFTER YEAR!



It's new and different — the sensational American Beauty Carnation, with all the fine, big-growing characteristics of hothouse types, plus unusual hardiness to stay outdoors in severe winter cold, and thrive and bloom year after year without replanting. Big, spicy, American-Beauty pink blooms on tall stems, 15 to 20 at a time, each 3" to 3½" across, plant grows about 12" across. Blooms June to freezing weather — will stand light frosts. Limited supply—act now!



Free! GARDEN BEAUTY BOOK!

Packed with latest, best garden novelties; includes American Beauty Carnations, Azalea-mums in brilliant colors, new Baby Azalea-mums, Double Russian Violets, new Thornless Rose, new Polka-Dot Phlox. Old favorites, too. Your copy sent FREE, write today!

NEW SKINLESS GRAPE!



Eat the WHOLE grape — a tender, juicy munch with edible skin! HARDY, heavy-fruiting, easy to grow. Supply limited! See it with other choice small fruits in FREE Fruit Book—write TODAY!

HARDY IN THE NORTH!

R. M. KELLOGG CO., Box 548
Three Rivers, Mich.

Send me your FREE catalog as checked. (If you want both, check both.)

☐ FLOWER ☐ FRUIT

Name_____

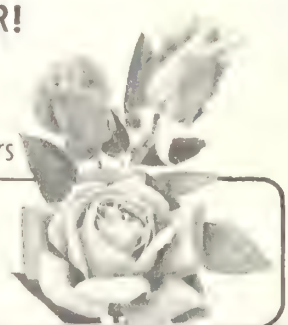
Address_____

City_____ State_____

(Send no cards or letters to Canada, Calif., Wash., Ore., Utah or Wyo.)

ARMSTRONG'S 1947 SPECIAL OFFER!

3 Famous ROSES including 2 All-America Winners



Sturdy plants from Armstrong fields in Southern California . . . each created by Armstrong plant breeders. Will grow anywhere in U. S. giving you extraordinary blooms of beautiful form, color, and fragrance. Shipped postpaid, at the correct time for planting in your locality, with complete instructions enclosed. Order today . . . as many collections as you'd like . . . or single plants if you prefer. Send check or money order . . . no C.O.D.'s please.

All 3 for $4.75 POSTPAID a $5.50 value

All-America Winner

CHARLOTTE ARMSTRONG . . . . winner of every important prize and award, the finest rose produced in our 56 years of rose growing. Produces, from Maine to California, long-stemmed, blood red buds and great cerise-pink flowers thru the whole season. $1.50 ea.

All-America Winner

MIRANDY . . . . All America Winner for 1945 . . a gorgeous deep red rose with overtones of maroon, with black shadings. Full-bodied fragrance from the large many-petalled blooms will fill your home. $2.00 each.

Garden Glamor

SHOW GIRL . . . . has the largest, longest, most perfectly shaped pink rose buds in existence. Put it in the front row of your "Chorus Line" of roses for garden glamor. $2.00 ea.

Armstrong Nurseries

USE THIS HANDY ORDER COUPON . . .

ARMSTRONG NURSERIES · 401 North Lemon Avenue, Ontario, Calif.

Please send me postpaid ☐ All 3 Roses for $4.75 ☐ Free Rose Booklet

☐ Charlotte Armstrong, 1.50 ea. ☐ Mirandy, 2.00 ea. ☐ Show Girl, 2.00 ea.

Name_____

Address_____

City_____ State_____

Free Booklet in full color of Armstrong's Famous Roses!



Direct to You FROM CALIFORNIA

for more Beautiful Garden the World's Finest Flower Seeds

For 75 years discriminating gardeners everywhere have looked to us for the **Best in Seeds, Bulbs, Plants.** Our new catalog contains **many new varieties of great beauty.**

SEND FOR 1947 CATALOG 64 pages 32 in color

Enjoy them now!

Send for Catalog Today!

F. LAGOMARSINO AND SONS · Box 1115 M · Sacramento

DREER'S 1947 GARDEN BOOK free

Write today for your free copy of this well-illustrated 100-page book. A guide to successful gardening, offering Dreer's Quality Seeds, Bulbs, and Garden Supplies.

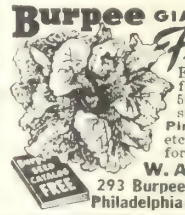
HENRY A. DREER, Inc. 179 Dreer Bldg., Phila. 23, Pa.

PEACH & APPLE TREES

Hardy northern grown trees. Produce earliest fruit. Economically priced. Offers full line of nursery stock. FREE CATALOG

STAHELIN'S NURSERY, Box 80, Bridgman, Mich.

Burpee GIANT Fluffy-Ruffled PETUNIAS



Exquisitely ruffled, fringed and veined, 5 in. wide. Glorious shades of Scarlet, Pink, Lavender, Copper etc. *Special*—25c Pkt. of for only 10c! *Send dime t*

W. ATLEE BURPEE C

293 Burpee Bldg. Philadelphia 32, Pa. OR 293 Burpee Clinton,

SCARFF'S FINE FRUIT for HOME and MARK

SCARFF'S REGISTE RASPBERI

Grown by Ohio Small Fruit I ment Assoc. Finest Plants availat where **Black Raspberries,** Bristol Morrison **Large Fruiting Red Ra ries, Blueberries** improved cultiv rieties **Boysenberries, Currants,** berries and many others for com home and novelty planting. Write t Complete Catalog and Cultural Gui

W. N. SCARFF'S SONS, Box 4 New Carlisle

FREE NEW SPRING 1947 ROSE CATALOG



BIG, 48 page catalog shows glorious pre-view of newest and most popular roses in magnificent full color. Scores of exquisite varieties, PLUS two **brand-new** roses for Spring planting. Also superb, pre-tested **delphiniums, lilacs, mums, phlox, fruits,** etc. ALL GUARANTEED TO LIVE AND BLOOM.

Supply Limited—Mail Coupon Today

Now is the time to plan that New Spring Garden of Outstanding Modern Roses and Perennials. This catalog makes planning it so much easier. Also gives valuable garden hints. Supply limited. Write TODAY. **Jackson & Perkins Co., 645 Rose Lane, Newark, New YORK.**

WORLD'S LARGEST ROSE GROWERS

Jackson & Perkins Co.

645 Rose Lane, Newark, New YORK

Send me, FREE and without obligation, your new, 48 page, limited edition, full color ROSE CATALOG

Name .....

Address .....

YEAR-ROUND GARDEN

Continued from page 33

All the recommended plants material for a cool greenhouse [illegible] at temperatures [illegible] do better at [illegible] of the finest flowers that grow fit into this temperature range and suffer very little effect at slight variations. 50° is suitable for most practical purposes.

In potted plants the [illegible] us many excellent subjects to grow. This is the time to plant seed or take cuttings of the wax begonias, *semperflorens*, and the so-called *gracilis* types, such as brilliant Christmas Cheer, Pink Radio, Indian Maid, Luminosa, and the like; also, other fibrous-rooted beauties, making sure not to pass up colorful President Carnot and Sachsen. Then there is the Rex cultorum group to grow for their metallic colored foliage, such as Emperor, Louise Closson, Glory of St. Albans, etc. If you haven't planned for some of these plants earlier, don't let that spoil your fun. Visit your local florist, or order small plants from catalogs. Later you may wish to increase your stock by rooting cuttings and growing still others from seed.

The most showy of them all—the tuberous-rooted begonias, with their spectacular blooms 5 inches across, may be started in the greenhouse during February or March for flowering out-of-doors in the spring. Since they require a 60° house, it is better not to start too early in the cool greenhouse.

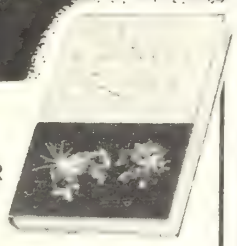
For quick-growing annuals that bring blooms to cut, plant seed of column stock and schizanthus, "the poor man's orchid." They can be grown on a single stalk in 4-inch flats and brought into bloom with no trouble at all. Also, try baby's breath this way to cut for rounding out bouquets. Seed may be planted any time of the year, and successive sowings about two weeks apart will insure a steady supply.

Camellias are now becoming a favorite with nearly every greenhouse gardener. Their glossy, green-leaved foliage is attractive all year 'round, and the blooms in brilliant shades of pink, red, white or with pink and white stripes are magnificent, both in the greenhouse and when cut. With care, they last a week in a corsage. Four or more assorted plants of early, mid-season and late-flowering varieties will give you blooms from fall to spring. They're no trouble to care for, either, but should not have a temperature of more than 50° at night. They like an acid soil and are benefited by an occasional watering of iron sulfate mixed 1 ounce to 2 gallons of water. In the summer, the plants may be set out in the garden under the shade of trees.

Hanging baskets lend a pleasing touch of atmosphere, so be sure to have a few. Line wire-framed baskets with sphagnum moss and fill with good potting soil. Those pictured in my greenhouse have pink oxalis in the center with miniature ivy fringing the edges, but there is no end to excellent material. Try the showy blue browallia, the beautiful trailing fuchsias *(F. Procum-*

(Continued on page 100)

Garden Lilies



by ALAN and ESTHER MACNEIL

THIS handbook by two famous Vermont lily growers, regarded as leading specialists both here and abroad, serves as a guide in selecting a site, ordering bulbs, and the planting, care, potting and exhibiting of this lovely plant. Included is a complete descriptive list of garden lilies. 32 pages of halftone illustrations and one four-color plate.

At all bookstores $3.50

OXFORD UNIVERSITY PRESS
114 Fifth Ave., New York 11

CHOICE WHITE LILIES
SUITABLE FOR SPRING PLANTING

•

OWNII, Late June, 2 feet,
Ea. $2.25; Doz. $24.75.

NTIFOLIUM HYBRIDS, Mid July, 4 to 6 feet,
Ea. 65c, 80c; Doz. $7.00, $8.75.

EEN MOUNTAIN HYBRIDS, Mid July, 4 to 6 feet, Ea. $1.00, $2.00; Doz. $11.00, $22.00.

LPHUREUM, Mid August, 5 to 7 feet,
Ea. $2.00; Doz. $22.00.

[illegible] and habit. The CENTIFOLIUM and REEN MOUNTAIN hybrids are highly ried individually as to shape, color of llen and color of outside of bloom.

Short Spring List on request

SANDYLOAM
ALAN AND ESTHER MACNEIL
ORTH SPRINGFIELD VERMONT

MAIL THIS TODAY
Free 200 EARLIEST TOMATO



urney's Earlibell. Ripe in ly 62 days. Bright red, smooth, licious. Fine for sheing or nning. Big pkt., enough for y family; also handy Planting ide and new Catalog of ARDY, Northern Grown eds and plants—all free, post- id. Please enclose stamp.

Get this big pkt. tomato and Catalog & Planting Guide, free. Write your name, address plainly, mail.

GURNEY SEED & NURSERY CO.
331 Page St. Yankton, So. Dak.

TRAWBERRIES
REE Northern Grown Finest varieties. Heavy producing. Lowest prices. Highest quality nursery stock.
TALOG
HELIN'S NURSERY, Box 80, Bridgman, Mich.

WHO HAS VERMICULITE?
BRECK'S HAS!
VERMICULITE

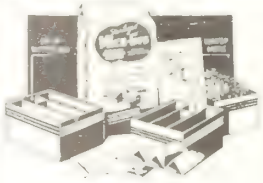


The sensation of the horticultural world, VERMICULITE is the [illegible] because VERMICULITE holds many times its weight in water plus valuable oxygen! Breck's MICA-GRO, widely used for 4 years, is pure Vermiculite of correct grade as used by leading greenhouses. Write for free folder.

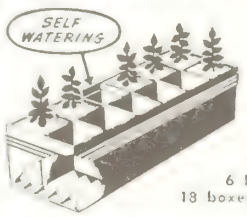
Trial pkg. of ½ peck 75c postpaid

2 Cu. Ft. Bag $1.85 by express

USE BRECK'S VERMICULITE RIGHT NOW!



SEED-STARTING KIT and MICA-GRO
Grows flower and vegetable plants indoors from seed. 3 waterproof, green fibre 5½" flats water from below for 9 varieties; supply of Mica-Gro; 2 pkts. seeds; instructions $1.00.
3 Kits for $2.85 Postpaid



TRANSPLANT BOXES
[illegible] grow [illegible] plants for [illegible] tion. Individual band-pots.
6 boxes for 66 plants $1.25
18 boxes for 198 plants $3.50 Postpaid



BIG, FULL COLOR GARDEN BOOK
[illegible] helps [illegible] Send 9c postage

SEEDSMEN SINCE 1818
BRECK'S
709 BRECK BLDG.
BOSTON 9, MASS.

For Stronger, Healthier Plants



dust with ROOTONE
Reg. U.S. Pat. Off.
THE PLANT HORMONE POWDER

FOR CUTTINGS: Dip the butt end of the cutting in ROOTONE and plant. This stimulates the natural tendency of the cutting to form roots. It encourages faster rooting and, consequently, more vigorous, heavier flowering plants.

FOR SEEDLINGS: Dust seeds with ROOTONE to promote faster and stronger growth.

2-oz. jar (treats 2 bushels of [illegible] cuttings) $1.00

ASK YOUR DEALER OR SEND THIS COUPON

AMERICAN CHEMICAL PAINT CO.
H & G-1, Ambler, Pa.

Enclosed is $1. Please send me a 2-oz. jar of ROOTONE.

Name _____

Street _____

City & State _____

YEAR-ROUND GARDEN

Continued from page 99



PLANTS GROW WELL ON AN ENCLOSED TERRACE

bens), trailing Queen Coleus, variegated euonymus, strawberry begonia, sweet alyssum or periwinkle.

Herbs do well in pots or boxes, too, and should not be left out of any greenhouse plan. You'll find a few pots of rue, marjoram, sage, mint, chives, parsley, etc., grand to have for garnishes throughout the winter.

Boston Yellow daisies are a particular favorite with many because the light yellow blooms keep attractive so long when cut. They make an attractive bouquet by themselves, and in mixed arrangement show off the more brilliant colors of other flowers. They bloom prolifically, so three or four pots

(*Continued on page 101*)

Plant "ROEDING'S QUALITY"
ROSES from CALIFORNIA
● "PEACE"... 1946 All-America winner,
rose fields. Strong tops, roots. Cured the natural way to
illustrated 56-page Orchard & Garden Book... no charge.
CALIFORNIA NURSERY CO.
NILES, California

NEW GLADIOLUS
FIVE superb, new patented varieties.
Thirty-five top ranking sorts.
Best of the standard varieties.
Healthy stock. Moderate prices.
Free catalog on request.
CARL SALBACH
657 Woodmont Avenue • Berkeley 8, Cal.

GIANT FLOWERING PACIFIC HYBRID DELPHINIUM
WILL BLOOM THIS SUMMER
Light Blue Giant White | Mixed Shades Violet Shades | Dark Blue Lavender Pastel
Order Now! Direct From This Ad. Plants sent, postpaid, at planting time.
12 Your choice from any one of the six color groups above, postpaid $1.75
72 12 of each of the six colors above. A real value. Postpaid $10.00
RICHARDS GARDENS
Box HG1 Plainwell, Michigan

Sweet VIOLETS
COLE NURSERY CO.
3123 W. Jackson Painesville, Ohio

25 GLADIOLUS Bulblets FREE
HENRY FIELD
Mix of my most beautiful varieties. Regular first quality bulbs, except baby size. Will grow tall and lovely. Fully half bloom first year. Developing and growing gorgeous flowers is my hobby. My new Catalog tells all about them—that's why this exceptional offer. Write today—just say, Send Free bublets. Enclose 3c stamp, please. Glads, catalog, my magazine Seed Sense, free, postp'd.
HENRY FIELD SEED & NURSERY CO.
321 Elm St. Shenandoah, Iowa

FRUIT TREES, STRAWBERRY, RASPBERRY AND BLUEBERRY PLANTS
Bountiful
BOUNTIFUL RIDGE NURSERY
Box K-1, PRINCESS ANNE, MD.

PLAN YOUR PLANTING NOW WITH FRUIT AND ORNAMENTAL TREES and PLANTS
BUNTINGS' Catalog..
FREE
Write today, for our new catalog—beautifully illustrated in full color.
Follow BUNTINGS' Catalog for gratifying — dependable—profitable results. BUNTINGS' trees and plants are strong—healthy. They have a big head start—hold their lead—because of BUNTINGS' scientific care.
Over 1400 acres under cultivation.
BUNTINGS' NURSERIES, INC.
BOX 44, SELBYVILLE, DELAWARE

AFRICAN VIOLETS
Large size, ever blooming and very beautiful. Full of flowers, buds and leaves. Your choice of "Blue Boy," "Pink Beauty" or "White Lady." Sent for $1.50 C. O. D. plus postal charges, 2 for $2.50 or 3 for $3.75. Cash orders—we pay postage. Return at once if not pleased. Given with orders of $2.50 or more, 6 "Swiss Giant" Pansy Plants, immense flowers, 6" across. Clip this.
OWEN NURSERY, Dept. A4, Bloomington, Ill.

RARE CACTI
OUR BEAUTIFUL 1947 CATALOG
36 fascinating colored pages NOW READY Lavishly illustrated Hundreds pictured and described with full cultural directions. A handbook of Cactus lore. Largest Collection
JOHNSON CACTUS GARDEN
If wanted for reference 10c is appreciated to cover mailing costs A real garden hobby For your copy Write Now! P O Box 2
JOHNSON CACTUS GARDENS HYNES, CALIF.

Newest Plant Introductions by Dr. N.E. Hansen
HANSEN NURSERY, Dept. HG, Brookings, S. D.

BOTH FOR 10c
PETUNIA THEODOSIA
DIANTHUS WESTWOOD BEAUTY
Two unusual flowers for your garden Dianthus in rich velvety reds, 12" plants Petunia Theodosia is giant fringed rose pink with gold throat. Blooms 4" in diameter 25c packet of each - both for 10c New Flower Book Free Write today
Geo. W. Park Seed Co., Greenwood 9, S. C.

BUY SAVINGS BONDS



PEACE, ONLY ALL-AMERICA ROSE SELECTION 1946

"Peace"—
the ALL TIME Highest Scorer in All-America Rose Selections.

Peace is a true prize-winning rose This year it has won many "best o the show" awards in flower show across the country. It is a rose tha everyone wants for it is definitely th rose of a generation.

In the "AMERICAN ROSE AN NUAL of 1946", Peace was rated 9.! by American Rose Society member throughout the country.

"Peace"—a hybrid tea rose o ethereal loveliness—truly the rose o a generation. Its large, ovoid buds o yellow, with picotee cerise edges, un fold to glorious iridescent blooms o ivory and gold edged with a blus of apple-blossom pink.

2-year, Field-Grown Plants, GUAR ANTEED TO BLOOM, $2.50 each 3 for $6.75, postpaid.

ORDER NOW to obtain this glo rious rose. Write TODAY for you Free 1947 STAR ROSE CATALOG showing PEACE and other fine rose in full color.

THE CONARD-PYLE CO.
American Introducers of the Peace Ro
Robert Pyle, Pres.
West Grove 320 P

LEADING ROSE DEALERS SELL PEA

YEAR-ROUND GARDEN

Cont'd from page 100



YOUR PORCH, GLASSED IN [illegible]

are all that are needed for a bountiful supply. Get some now in 2- and 3-inch pots from your seedsman or florist and finish them off to 8-inch pots. They'll bloom from April on.

If you like orchids, you should be sure to grow a few even in a 50° greenhouse. There are several that can take coolness. Cymbidiums and Oncidiums, a minimum of 55°. Of course, there is the danger that they may not flower if kept too cool, but I've seen them do it in a cool house, hung high on the roof purlins where the temperature is [illegible]

Other popular plants not mentioned, that you may find worth while are the old-fashioned but lovely fuchsias, in a variety of colors; the fragrant bouvardia in rose or white; flowering maple; African violets; geraniums, including the fancy Martha Washington and some of the scented group: rose, lemon, spice, mint and oak. Also, some of those large, flowering, climbing pansies that are excellent for cutting.

'chling's
arden Book
FREE



A beautiful book in full natural color, offering a magnificent assortment of the best novelties and old favorites in annuals, perennials, bulbs, and vegetables. You'll be glad to know that many fine quality garden tools, so long unavailable, are listed. Every gardener will want this interesting catalog. Write today for your free

IAX SCHLING SEEDSMEN INC.
son Ave. at 59th St., New York 22, N. Y.

AHLIAS By Dahliadel
You can buy Dahlias and Hardy Chrysanthemums at last years prices.
Our catalog offers over 100 varieties of Dahlias and 100 Chrysanthemums a selection of the newest and best. Send for our complete Catalog for 1947 if not already on our list. FREE on request.
DAHLIADEL, Box G, Vineland, N. J.



FLOWER LOVERS'
LILY Special
35c EACH 4 FOR $1.00 POST PAID
SUPERB—CALIFORNIA
ESTATE LILIES
Now you can grow the same magnificent satin white lilies formerly sold only to nurseries and florists. Profuse blooming—hardy, self multiplying. An outstanding bulb offer, order early. Money back guarantee.
35c ea.—4 for $1.00 postpaid
'47 TREASURY OF GARDEN BARGAINS
Trees, shrubs, flowers, bulbs. Hundreds of special offers.
SPRING HILL Nurseries
TIPP CITY, O., Dept. E-21

ARCE SEEDS



A thousand unusual flowers interestingly described in the illustrated catalog that is yours for the asking.
REX. D. PEARCE
Dept. H, Moorestown, N.J.

Glorious GLADS
Beautiful, bright, glorious Glads! Sturdy Minnesota grown bulbs . . . 20 top notch varieties . . . the finest of ALL flowers for cutting.
WRITE for new 75th Anniversary Catalog!
NDREWS NURSERY
ORCHARD CREST • FARIBAULT, MINN.

UIT TREES and
ORNAMENTALS
Offered by Virginia's Largest Growers
Write for Free Copy Our New Planting Guide listing more than 800 Varieties of Choice Fruits, Nuts and Ornamentals
WAYNESBORO NURSERIES

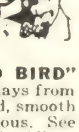
LDEN ROSE OF CHINA
and other beautiful roses.
Write for FREE CATALOG.
'S NURSERIES, Dept. E, Geneva, N. Y.

UBLE FRENCH LILACS
other lovely shrubs, trees and flowering vines. Write for FREE CATALOG.
'S NURSERIES, Dept. E, Geneva, N. Y.

CLIP AND MAIL TODAY

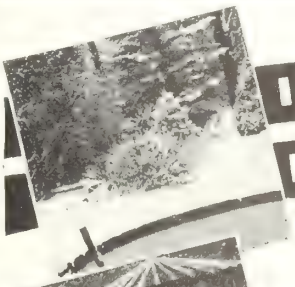


EARLIEST TOMATO GROWN ... My Own Introduction



E: Regular acket of 200 Bird Tomaeeds, free og & year's ription to Sense Send 3c stamp.

"FIELD'S RED BIRD"
Ripe in only 63 days from seed. Bright red, smooth as velvet, delicious. See FREE OFFER at left. All my seeds tested—really grow. Your money's worth or your money back. Write me.
FIELD SEED CO., 311 Elm St., Shenandoah, Iowa



IN TIME OF WINTER—
PREPARE FOR SPRING
"Garden Gems"
WILL HELP YOU
Designed from cover to cover to help you plan your garden, "Garden Gems", our new catalogue, describes and illustrates the best of the New and Old Fashioned Flowers, unusual Evergreen Shrubs and Vines, Azaleas and Rhododendrons, Lilacs and many other Flowering Shrubs, all the Novelty and old favorite Perennial Flowers. Truly a catalog you will read and keep and use. East of Miss., 25 cents elsewhere.
Bobbink & Atkins
523 Paterson Ave., E. Rutherford, N. J.



Maloney
Dwarf FRUIT TREES
MALONEY, first in the U. S. to offer Dwarf Apples, specializes in DWARF FRUIT TREES. Pear and Apple. Famed Maloney supervision assures you FULL SIZE fruit on trees only 3 to 4 feet tall. Ideal for lawns and gardens. Very little space required. Early bearing. Maloney quality always the best. Write for FREE Color Catalog of FRUIT TREES, [illegible] GRAPES, SHRUBS, ORNAMENTAL TREES, EVERGREENS, PERENNIALS and ROSES.
Send for FREE COLOR CATALOG
MALONEY BROS. NURSERY Co., Inc.
53 Circle Road Dansville, N. Y.



HERE'S YOUR HART'S EARLY PEARL SWEET CORN ALL AMERICA IS TALKING ABOUT

Read what people all over the country say about this amazing sweet corn.

NEW YORK [illegible] *cared of [illegible]*

ILLINOIS [illegible] *Sweetest and best I ever ate.*

MASSACHUSETTS [illegible] *planting corn 50 years — this is tops . . ."*

CONNECTICUT [illegible] *garden so well . . ."*

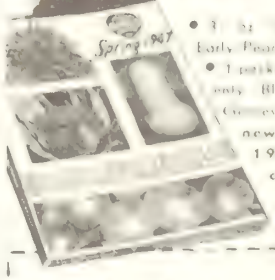
WISCONSIN . . . *"Early, sweet, deliciously tender . . ."*

MINNESOTA [illegible] *quality and tenderness . . ."*

Early Pearl—known as the sweetest corn in the world—is a 12 rowed sweet corn, 5 inches long, with long, deep snowy white kernels. If you have only a small space for a garden, nothing will repay you more than a few hills of Early Pearl—if you appreciate really good things to eat! Write for 1947 Catalog.

The CHAS. C. HART SEED CO.
WETHERSFIELD 9, CONN.

BIG SPECIAL OFFER
SEND 30¢ FOR



• 1 pkg. Early Pearl Sweet Corn • 1 package of Heavenly Blue Morning Glories • Hart's new big spring 1947 seed catalog

PLANT HART'S SEEDS

The Chas. C. Hart Seed Co. 1947
Wethersfield 9, Conn.
Send 1 pkg. package of Early Pearl, package of Heavenly Blue Morning Glories, 1947 seed catalog. Postpaid. Enclosed is 30¢. Send ½ pound (50¢) or 1 pound (80¢) Early Pearl Postpaid. Enclosed is
Name
St. or R.D.
P.O., Zone State

MECHANICS

Don't clutter your house with useless gadgets. Buy equipment whi really serves a purpose. Here are nine new items to help yo house and garden run smoothly: (1) small but spacious greenhouse home as part of your house or as a separate unit; (2) lightweight a minum garage door that swings up; (3) a hand snowplow to help y clear your sidewalk or drive in a jiffy; (4) weathercaster that forete rain and snow; (5) a combination lock and door knob which def burglars; (6) an air purifier, boon to hay fever sufferers; (7) awnin of aluminum that are ventilated; (8) efficient water pump for count folk; (9) radiant heater in the form of a panel.

Greenhouse, *right,* is spacious but low-cost. It can be built as a separate unit, which is easily moved, or on a permanent masonry foundation attached to the house or garage. Simple to assemble, no cutting, fitting or puttying is necessary. The three-bench size shown here is 12'-8" wide, comes in seven sections, costs $536.50. The two-bench attached model is 10'-1" wide, with two sections it costs $134.50, f.o.b. factory. More sections can be added. Lord & Burnham, Irvington, N. Y.





Aluminum garage door, *left.* A li over-head door which operates no lessly on a counterbalancing pri ple. It swings up outside the gar requires little effort to open. The closed mechanism eliminates expo springs and weights; cuts down ser ing, saves space. Single door fits sta ard 8' x 7' opening; double doo 16' x 7'. Double-door installations be made without columns or posts tween doors, because of the cen sealing weatherstrip that can be h from the header. Single door, f.o.b., Berry Door Co., Wayne, M

Hand snowplow, *right,* to help you clear the sidewalk of snow without the usual back-breaking effort of shoveling. Used as a pathmaker, it is said to clean up a 5" snowfall as fast as you can walk. This snowplow is of steel construction, comes with reversible blades. Set in "V" shape as illustrated, it will cut a path 16" wide and is useful for clearing the two paths on the driveway. When set transversely, blades shove snow to one side, clearing a path 20" wide. It has a welded tubular shaft. Blades are enameled red. It costs about $6.75. Maremont Automotive Products, Chicago 8, Illinois.





Weathercaster, *left,* a chart for curate prediction of the weather, wh is used with a barometer. It consist a series of cardboard discs. The lar is the wind dial, the next is the bar eter dial. The barometer change and the center disc is called the pre weather dial. By setting dials ac ing to instr ctions you can be your weatherman. The Weathercaster automatically tell whether it will r shine or blow. Within a radius fron to 50 miles, it gives indications sev hours in advance. $5. Kenyon Ins ment Co., Huntington, L. I., N. Y.

Here's why men who *know tools* and want *the best* buy WISS Hy-Power Pruners . . .



HALLAWELL'S PRIZE Begonias



California leads the world in fine Begonias

CAMELLIA FLOWERED TYPE
CRISPA FRILLED TYPE Orange, Red, Yellow, Rose, Salmon, White
CARNATION TYPE Mixed
CRESTED MIXED
HANGING BASKET Mixed

The genius of world-renowned hybridizers, plus the benefit of climate, combine to produce an unusual quality in these magnificent flowers. They will grow anywhere, except the hot desert.

ORDER NOW! **2-inch tubers for strong plants. 6 for $3.00, 12 for $5.00, 50 for $17.50 postpaid**

SEND FOR CATALOG of California's finest flower seeds and bulbs.

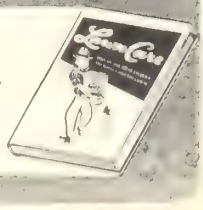
hallawell's *California* flower seed specialists, 40 years

256 M MARKET STREET, SAN FRANCISCO 11, CALIF.

START RIGHT . . . PLAN A BETTER LAWN WITH THE HELP OF Lawn Care IT'S FREE

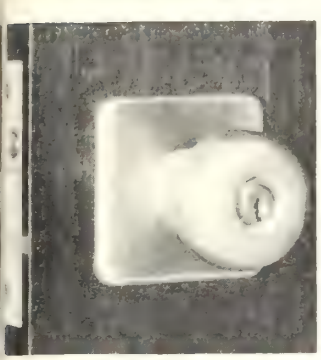


Make your dream lawn come true . . . read Lawn Care. See how simple it is to get Scott lawn perfection . . . a free 2 year subscription is yours for the asking. Just drop a card to —



O M Scott & SONS CO., 12 Spring St., Marysville, Ohio

F LIVING



New lock, *left,* combines door knob and cylinder lock. Made of brass, bronze and steel, it is compact in design, easy for any carpenter to install. Both cut-out and mortise types are made in bronze, brass and chromium finishes. Knob is cast bronze, measures $2^1/_4$". Additional safety feature is the shear pin, which snaps if someone tries to force the lock by turning the knob with a wrench. The knob spins on its shank but the lock itself is still in working order for whoever has the key. This lock costs about $20. Sargent & Company, New Haven, Connecticut.

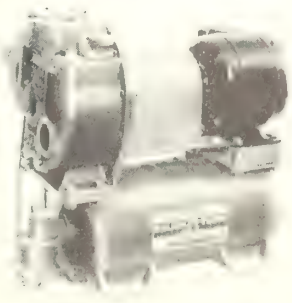
urifier, *right,* self-contained room which cleans and recirculates air. lectronic filtering and precipitation moves from 90 to 100% of the dust, n and smoke in a room. It helps to ve hay fever sufferers, cuts down rially on cleaning costs for drap- and furnishings. For average conration of dust in the air, the unit needs cleaning only once every or four months. Cabinets are able in grain mahogany, walnut ivory finishes. Unit runs on AC costs $395. It is made by the Ray- Mfg. Co., Waltham, Mass.

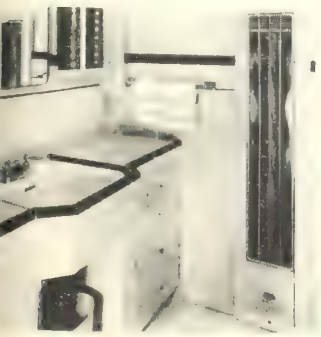




Ventilated aluminum awnings, *left,* are made of rustproof aircraft aluminum. They consist of alternating, separate layers of aluminum strips, which overlap, yet allow for free circulation of air and light. Patented vents and louvers reduce heat. Awnings come in gay cabaña colors, combinations of red, blue or green and white, also natural aluminum. They can be used as a permanent protective roof for an outdoor living room, are useful in sunny climates, and they won't fade. Kool-Vent Metal Awning Corporation, Pittsburgh, Pennsylvania.

ll tankless electric pump, *right,* lies the equivalent of city-water ice to suburban or rural dwellers. It maximum capacity of 540 gallons hour and delivers this volume of r as easily as turning on the faucet e city. Compact, it weighs only 100 complete with motor, is self-prim- and built for service from shallow with water levels down to 25' h. It can be easily installed in a ll space in the kitchen or wherever it is protected against freezing. e, about $97.00. Goulds Pumps, Seneca Falls, New York.





Panel wall heater, *left,* a gas-fired unit, produces radiant heat quickly. On chilly mornings it is useful for kitchens, bathrooms or any other room where instant heat is required. Designed for installation in wall of standard 2 x 4 construction, it extends only $1^1/_2$" beyond plaster wall. It comes in three sizes; heights 9" [illegible] $17^{11}/_{16}$" and $21^{11}/_{16}$". Units are [illegible] white, ivory or dark walnut baked enamel. The three sizes [illegible] in price from about $39 to $75. Day and Night Manufacturing Company, Monrovia, California.



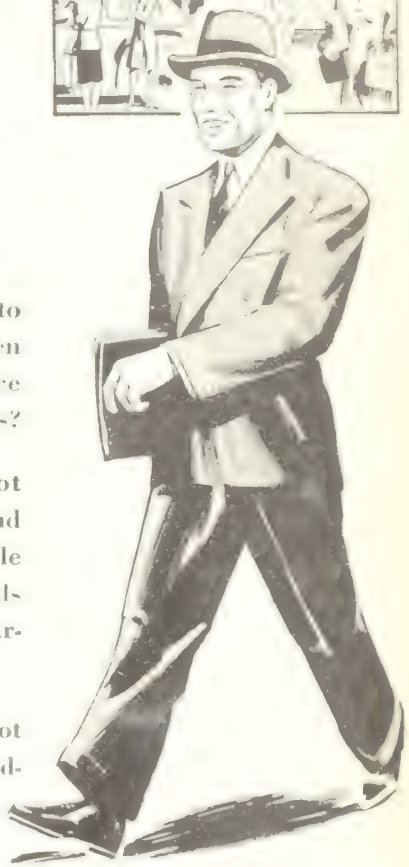
A VERY IMPORTANT MEMBER OF YOUR COMMUNITY

YOUR LOCAL INSURANCE AGENT

HAVE you ever stopped to think what would happen to your community, if there were no insurance companies?

Your merchants could not afford to stock their shelves and take a chance against possible loss by fire and other perils without the security of insurance protection.

Your manufacturers could not expand their plants, thus affording employment for more people, if they could not buy insurance protection.



You and other home-owners would hesitate about risking hard-earned money in building homes and furnishing them comfortably without the peace of mind you receive from adequate insurance.

The man who serves as the medium between you and your insurance company and who makes the transaction convenient and practical is your local insurance agent. He is always available and at your service, desirous of adequately protecting your property values. He is a very important member of every community.

UNITED STATES FIRE
INSURANCE COMPANY
110 WILLIAM STREET, NEW YORK, N. Y.
ORGANIZED 1824



How to make this Beauty Parlor Bathroom!

Just hang a mirror on your wall, dressing table height. Line up a couple of shelves to either side to hold all your creams and other cosmetics. Select a lovely Whitney bench-type Hamper as a bench to sit on. And there you have it. A gay utility dressing table... a new look to your bathroom. Whitney Hampers come in a variety of colors to match your bathroom color scheme. And best of all, when you buy a Whitney you buy beauty that will last and last. Look for a Whitney Hamper at your favorite store next time you go shopping.

If it's a Whitney... its beauty will last!

Whitney HAMPERS

F. A. WHITNEY CARRIAGE CO. *Since 1858* Leominster, Mass.

5:30 COOK Continued from page 43

sauce and grated cheese over the top of the pancakes and puts the dish to brown under the broiler. While the pancakes are browning, she mixes a green salad and makes coffee. When the pancakes are golden brown, dinner is served.

Hot cheese balls

1½ cups grated cheese
1 tablespoon flour
¼ teaspoon salt
Few grains Cayenne
Whites of 3 eggs
Bread crumbs

Mix cheese with flour and seasoning. Beat egg whites until stiff. Add to first mixture. Shape in small balls, roll in bread crumbs, and fry in deep, hot fat. Drain on paper. Serve on toothpicks as an appetizer or with salad, in a slightly larger form.

Crêpes with crab meat (for 8)

½ cup sifted flour
½ teaspoon salt
⅔ cup milk
2 eggs beaten
1 tablespoon butter or salad oil
½ lb. cooked crab meat

Sift flour and salt together. Mix milk, beaten eggs and butter. Add flour gradually and beat until smooth. Heat a small frying pan, grease lightly but thoroughly and pour a large spoonful of batter into it, quickly tilting the pan to allow mixture to cover bottom of pan in a thin layer. Cook until brown, then turn pancake to brown on other side. Place crab meat in center of pancake and fold twice. Then arrange pancakes in a Pyrex dish, cover each with sauce and grated Swiss cheese, put under broiler until brown. Serve immediately. The above recipe makes 16 pancakes.

Sauce:
2 tablespoons butter
1½ tablespoons flour
1 tablespoon Worcestershire sauce
1 tablespoon Pique Kitchen Magic
1 teaspoon onion juice
Salt and pepper to taste.

Melt butter and flour in double boiler. When thoroughly mixed, slowly add warmed milk till mixture is consistency of a fairly thick cream sauce. Then add Worcestershire sauce, Pique, onion juice and salt and pepper.

Chicken sauté (for 8)

2 small young chickens
6 tomatoes
½ lb. cut-up mushrooms
3 onions, chopped
2 sections of garlic
1 tablespoon chopped parsley
1 tablespoon tarragon
2 wine glasses Chablis or other white wine.
Butter

Cut 2 small roasting chickens up in eight or twelve pieces. Brown in butter in large frying pan. In another frying pan cook in butter, cut-up tomatoes, mushrooms, onions, garlic sections, parsley and tarragon. When both chicken and other ingredients are nearly done, put them together and continue to cook over a low flame about ten minutes more, then put in a casserole containing white wine that has been heated. Cover and simmer for 45 minutes over very low flame. Season to taste and serve casserole steaming hot.

Chocolate pots de crème (for 8)

4 sqs. Baker's unsweetened chocolate
¾ quart milk
½ teaspoon vanilla
4 full tablespoons sugar
Yolks of 5 eggs

Melt chocolate, sugar and a little milk in double boiler. When thoroughly melted, add remaining milk slowly. Cook until mixture thickens slightly. Remove from stove and let cool. Stir into beaten egg yokes and stir. Then pour back into double boiler and add vanilla. Cook until it thickens some more. Pour into individual Pyrex cups, place these in a large pan of water and cook on top of stove for 15 minutes. Then transfer to 350° oven for 15 minutes. When cool, place in refrigerator.

YOUR GARDEN Continued from page 89

Platycodons. Familiarly known over the centuries as Chinese balloon flower or bellflower, its particular value has been, perhaps, permanence. It belongs to the "never die" group, and the fact that it blooms well through the mid-summer period is impressive. The white and single blue forms have long been available; now and then double forms have appeared but no concerted effort had been made toward their improvement until recently. Persistent breeding, however, has accomplished wonders. Before long, a group of these very desirable double blossoms will be available, not only in the original blue and white colors but in really good lavender and a distinct, soft pink shade. Often the process of doubling a flower detracts from its beauty, but in this instance the result is a far more glamorous flower. The double white form is gardenia-like.

These new types do not come true from seed but must be increased from root divisions, a process painfully slow. The commonly practiced form of asexual propagation, such as stem cuttings, just doesn't work well with this old-timer. A solution to this was found but quantity production had to wait.

New hostas in the offing. The delightfully fragrant August Day lily (which must not be confused with the daylily) is unquestionably the aristocrat of a large and more or less well family. Botanically, it is identified as *Hosta subcordata grandiflora*, sometimes listed as *Funkia.* Some of the large-leaved kinds are worth while for their foliage alone, because few plants are better adapted for growing in difficult shady spots. The rest are welcome but since they thrive under any condition they are useful. Now, after some twenty years of intensive breeding and blending of this aristocrat and its Asiatic relatives has been achieved. The commonplace old plantain lily will acquire an arbutus-like fragrance.

MR. PLATT'S OFFICE Cont'd from page 71



nce he wished no drawers under his table desk. Mr. Platt designed is chair-side chest with three drawers for his personal papers. It low, within easy reach of his right hand, and barely visible to visitor, as it is painted the same color as the curtains—a deep af green. Two telephones and a small radio fit snugly on the p, are bounded by a small ledge so that they can't slide off



Mellow
IS THE WORD FOR
Golden-hued

DIRILYTE FLATWARE

Dirilyte flatware is made of a wonderful new metal – with the color and brilliance of gold. It's new as a new harvest moon—yet mellow as an old heirloom. It makes your dinner table incomparable. And it's so practical -for Dirilyte is steel-hard, scratch-resistant, solid, moderately priced! Watch for it and send 15c today for color booklet of Dirilyte Table Settings.

AMERICAN ART ALLOYS INC KOKOMO IND
West 44th St New York





WEIMAN
HEIRLOOM QUALITY
Tables

ON DISPLAY AT BETTER FURNITURE AND DEPARTMENT STORES • THE WEIMAN COMPANY, ROCKFORD, ILLINOIS







YOUR CUPBOARD NEEDN'T BE BARE

JANUARY is traditionally the month of "White Sales," and this your favorite store will have a fair stock of blankets, t shower curtains, sheets and pillow cases. While you're consid replenishing your linen shelves, consider your closet. How d look? How does it work? Decorator Sherle Wagner, who speci in closets, has just designed a new one with many good features walls and shelves are lined with Everglaze chintz, which is pra as well as decorative, and it can be cleaned simply by wiping v damp cloth. A wonderful innovation of Miss Wagner's is the U-s shelf which makes it possible to step deep inside. On the shel this closet in the photograph *above*, you see Dan River "Virginia Manor" muslin sheets. These fine sheets come pla hemstitched in two sizes—72″ x 108″ and 81″ x 108″. The secti the floor which is often waste-space is enclosed by doors, thus ing a storage cabinet for household supplies. Miss Wagner also a blanket box covered in chintz with a convenient drop fron adjustable chintz straps to keep your linens in place.

HOW TO BUY SHEETS AND LINENS

When buying sheets and pillow cases, consider the factors inv What type of service do you expect them to give? Will they b in children's rooms, guest rooms? Will they be packed off to next summer? What can you afford? Balance price against s The longer the service, the greater the saving. And the more d a sheet is, the rougher treatment it can stand.

Sheets are labeled under government regulation accord "Types." Each sheet is marked to show the number of threa square inch. For instance, the numbers on muslins are 112 weight, low thread count), 128 (medium) and 140 (heavy-we Percales, which are slightly more expensive than muslin woven in two gauges: 100 (light-weight, fine count, carded

d200 (light-weight and very fine count omitted) [illegible]. Vari-
s brands with the same thread count are [illegible] of
h quality, so choose a name recognized for its high standards.

In storing sheets, put the freshly
fered ones at the bottom of the pile. Be
o buy sheets that are long and wide
h. Allow at least a 6-inch tuck-in on all
e. Sizes of sheets are given in the "torn
and are 5 inches less from the given
; a sheet marked 108" will be about
ter it is laundered. For the number of
you require, multiply the number of
eds by 6. For pillow cases, multiply the number of pillows by 3.



BABY BLANKET BY [illegible]

BLANKETS THAT YOU CAN BUY

am has a brand-new baby blanket which comes smartly pack-
in a transparent box. The blanket has wide, tailored rayon
binding, and the gay box, decorated with flying cherubs, makes
ift complete—blanket for baby and storage-box for mother.



ABY BLANKET

Another new baby blanket, by Fleer Associates, can be used in the crib or carriage. Featherweight, 100% wool, in a Swiss waffle-weave design, is light but very warm. Also available in the same soft weave but larger, a wonderful leisure or chaise throw.

The Simmons Company is now making an *electronic blanket*. Since many people are skeptical of anything electrical, we'd like e you some true facts. You won't catch fire, you won't blow up, on't short the whole house system and you won't electrocute lf. In fact, you don't have to take precautions, because Simmons ken care of all that with triple insulation. This blanket looks ny other fine wool blanket, but flexible wires, consisting of rallel conductors, run through-hese two wires—one the "feel-ne other the "heater"—spiral an inside Celanese material ver touch. There is also a viny-er covering. The "feeler" main-he temperature of the blanket h it is set, by the small bedside , no matter how cold the room s. If you get warm, the "feeler" the blanket temperature.



"TIGER LILY" FLEECENAP DESIGN

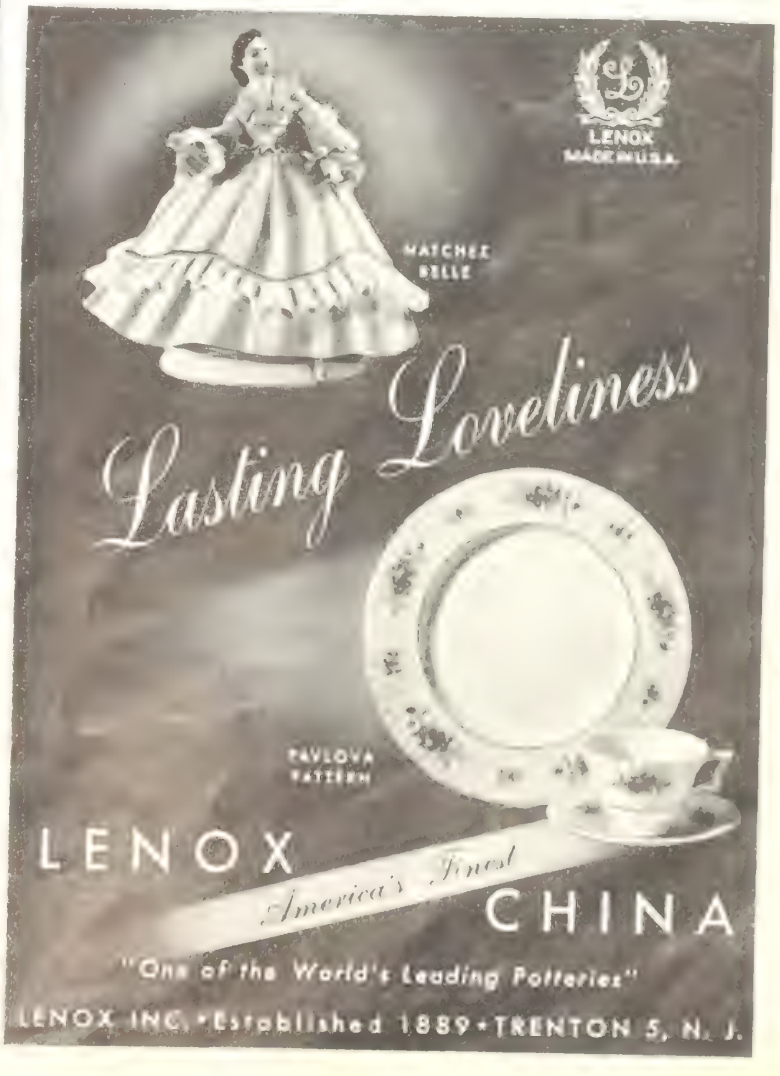
Electronic blankets can be ed like any fine wool blanket. mmons people prefer launder-ry cleaning because dry clean-uires various chemicals which might eat into the linings.

"Fleecenap" shower curtains by the Kleinert Rubber Company k on the market. They are made by a patented process from and have a suede-like finish which dries quickly and won't stick, crack or mildew. The designs are exciting, colorful.

(*Continued on page 1083*)



For your "Guide to English and French Furniture" send 25c to Dept. [illegible]



EXPERIENCE PROVES THAT YOUR FIRST OIL-O-MATIC WILL STILL BE HEATING YOUR HOME EFFICIENTLY AND ECONOMICALLY AFTER YOUR NEIGHBOR'S SECOND ORDINARY OIL BURNER HAS BEEN REPLACED

WILLIAMS OIL-O-MATIC HEATING SYSTEMS

For name of nearest Williams Oil-O-Matic Dealer, consult the classified section of your telephone directory or write to factory at Bloomington, Illinois.

YOUR PRIVATE LIFE continued



Above, in a new plastic storage box, is the "Pearce Beauty," an all-wool blanket made by the Pearce Manufacturing Company, of Latrobe, Pennsylvania. The colors are rose, blue, peach, green and white, and marigold. This blanket is made in two sizes, 72" x 84" and 72" x 90" and is available at leading stores. The storage box made by Kerk-Guild has clear plastic sides with top and bottom covered in striped Koroseal. Elizabeth Arden has designed the beguiling little sachets that look like and are called "Love Letters."

FACTS FOR YOUR SHOPPING LIST

If you would like to order the furniture or accessories shown in the photograph of the maid making the bed (page 57), here is further information to help you in placing your orders.

Wallpaper, "Tulips and Lilacs," by Margaret Owen

Order through your decorator or the decorating department of your local department store.

Bed and night table

Hale's, New York City

Percale "balanced" sheets and pillow case by Pacific Mills

The J. L. Hudson Company, Detroit, Michigan

White "Lamsdowne" blanket by Chatham Manufacturing Company

Bamberger's, Newark, New Jersey
The Denver Dry Goods Co., Denver, Colorado
Ivey's, Inc., Asheville, North Carolina
Neiman Marcus, Dallas, Texas
Marshall Field & Co., Chicago

Pink blanket cover with white trim and pillow to match

Carlin Comforts, New York City

Lamp and accessories

Lord & Taylor, New York City

Maid's blue morning uniform by Henry A. Dix

R. H. Stearns Co., Boston
Frederick & Nelson, Inc., Seattle, Washington

In the photograph shown lower left on page 58:

Pearl Wick hand-painted hamper

James McCreery, New York City

Cabin Crafts Needletuft bedspread in "Monticello" design

James McCutcheon, New York City

Fieldcrest "Swag" pattern towels

Frederick & Nelson, Inc., Seattle, Washington

Detecto scale with magnifying lens

James McCreery, New York City

The items shown in the four-color photographs on page 59 are made by the manufacturers and carried by the stores listed below.

(1) Celanese plaid shower curtain

Lord & Taylor, New York (exclusive)

St. Marys "Ramona" wool blanket

Abraham & Straus, Brooklyn, N. Y.

Lawrence Products bath rug, "Buckingham" pattern

W. & J. Sloane, New York City

Martex sand dune "Doric" towels

Mosse, New York City

Leather scrap basket

Georg Jensen, Inc., New York City

"Cross Country" men's toiletries

Mark Cross, New York City

(Continued on page 109)

SHEPARD Home LIFT

"A Boon To Invalids and Older Fo

The AUTOMATIC ELECTRIC RESIDENCE ELEVATOR

Operates from Light Circuit



The Home-LIFT is designed by experts who have been building commercial passenger elevators for years.

Safe—dependable. Mode ate price. Easily installed new or old homes.

Costs less to operate th a radio. Extensively us throughout the nation. Se for descriptive literature.

THE SHEPARD ELEVATOR CO
2429 COLERAIN AVENUE
CINCINNATI 14, OHIO
Representatives in Principal Cities

KEEP WARM SAVE FUEL

Mortite

BETWEEN YOU AND THE CO

A pliable, plastic weatherstripping—easily, quickly applied to windows, baseboards, doors. Stops expensive heat leaks.

Just press into place. Use in side or outside. Can be painted. Mortite does not shrink or crack.

Also plugs cracks around bathtubs, drainboards, etc.

Roll covers about 80 feet, enough for 5 windows.

$1.25

Higher west of Rockies and Canad

AT HARDWARE, PAINT, DE STORES AND LUMBERYAR

Ask for Mortite Booklet!

J. W. MORTELL CO.

535 Burch St. Kankakee, Ill.



. . and smart homemakers are assing the word along. Logan s the ONLY firescreen with he patented spark-proof IANO HINGES — the only ne that is extra safe — extra urdy. Be sure that your home as ALL the advantages of irescreen protection by de-nanding a Logan when you uy. Sold by better dealers verywhere.

OGAN CO., Inc., 604 Cabel, Louisville 6, Ky.

Logan SPARK PROOF PIANO HINGE Firescreen PATENTED

Your Home in the Sun
COLORADO SPRINGS



e you dreamed of aking your home small, friendly city with the cul- and educational advantages of a opolis...where climate is ideal for oor living the year 'round? Consider rado Springs. Here, in the scenic wonderland of the Pikes Peak Region, you'll begin life anew.



Low taxes...debt-free city. Snow-pure water. Excellent schools, Colorado College. 310 sunshiny days a year!



Colorado Springs
MANITOU SPRINGS and the
PIKES PEAK REGION
RADO SPRINGS CHAMBER OF COMMERCE
Pikes Peak Ave., Colorado Springs, Colo.
send me your colorful, beautifully illustrated e booklet, "Your Home in Colorado Springs."

ss

RICA'S FINEST YEAR 'ROUND CLIMATE

YOUR PRIVATE LIFE (continued)

(2) Joseph Kaplan "Pinks" design shower curtain

W. & J. Sloane, New York City

Metal scrap basket, hand decorated

W. & J. Sloane, New York City

F. Schumacher & Co. "Skyfoam" rug, in 3' x 3' squares

Special order through your decorator or decorating department of your local department store.

Kenwood Mills "Elysian" blanket

B. Altman & Co., New York City
R. H. Stearns, Boston, Massachusetts
Frederick & Nelson, Seattle, Washington
Levy Bros. Dry Goods, Houston, Texas
Maison Blanche, New Orleans, Louisiana
Halle Bros. Co., Cleveland, Ohio

Fieldcrest "Swag" towels

Frederick & Nelson, Inc., Seattle, Washington

Linen hand towel

Léron, New York City

Lucite bath brush

B. Altman & Co., New York City

(3) "Stardust" wallpaper. *Special order by sheet*

Laverne Originals, New York City

Blanket cover

Léron, New York City

Cannon Mills "Sovereign" towels

Mosse, New York City

Textron "Ombré Stripe" shower curtain

Sanger Bros., Dallas, Texas

Pillow

Carlin Comforts, New York City

(4) Marbleized wallpaper. *Special order by sheet*

[illegible]

Para Manufacturing Co., "Footsteps" shower curtain

[illegible]
Halle Bros. Co., Cleveland, Ohio

Cabin Crafts Needletuft "Ripple Texture" bedspread

Rich's, Atlanta, Georgia
Daniels & Fisher Stores Co., Denver, Colorado

Faribault Mills "Frontier" stripe blanket

Schuneman's, Inc., St. Paul, Minn.
The Dayton Co., Minneapolis, Minn.
City of Paris, San Francisco, Calif.
Kaufmann's, Pittsburgh, Penna.

Cannon Mills "Bermuda" design towels

B. Altman & Co., New York City

Carol Janeway tile tie-backs

Georg Jensen, Inc., New York City

Perfume bottles and powder box

Designed for Lanvin, New York City

The merchandise shown on pages 106 and 107 is carried by these stores.

Chatham Baby Blanket

Altman, New York City

Simmons Company Electronic Blanket

Bloomingdale's, New York City

"Fleeceenap" Shower Curtain (Kleinert Rubber Co.)

McCutcheon's, New York City

Dan River Mills "Virginia Manor" Sheets

L. Bamberger, Newark

Fleer Associates baby blanket

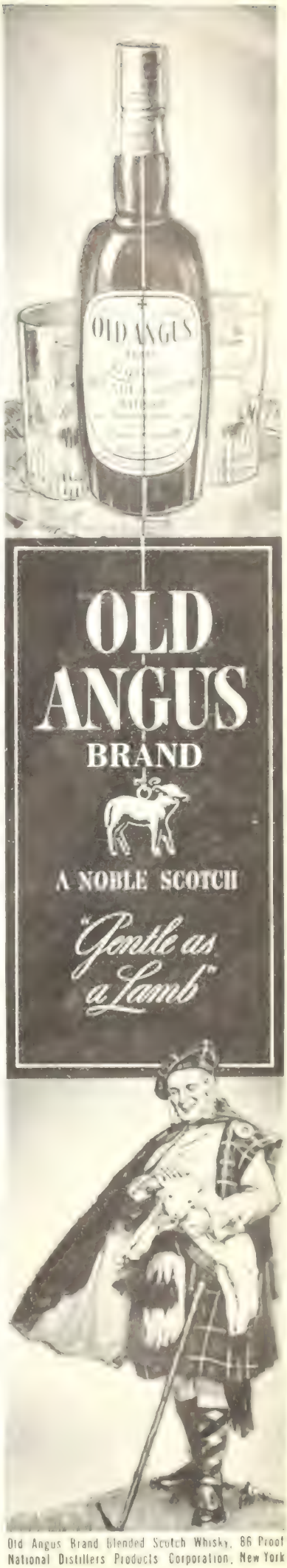
Lord & Taylor, New York City

USEFUL OBJECTS

The début of many postwar products has enabled the Museum of Modern Art to assemble the best Exhibition of Useful Objects it has yet done in this series of annual showings of well-designed functional items. It is also the largest and most comprehensive of the exhibits to date, aided by the widening of its traditional "under $10" limit to "under $25" for the prices of the products shown. But as always, they are things that can be found in stores ranging from five-and-dimes to fine specialty shops.

While the Museum has held to its high standards in both design and usefulness, the current exhibit seems more personable and less clinical, with more of a common denominator in the appeal of the items than in some of the previous exhibits. Much of this lies in the variety and novelty of the objects. There are, for example, plastic transparent cases for tissue flowers, a fluorescent portable lamp that can be used like a flashlight, another [illegible] small bulb at the end of a flexible "goose" neck for [illegible] or [illegible], a [illegible] new [illegible]. There are things for children: toys, strollers, a book with absorbing cut-out animals. Campers can [illegible] both saw and axe, or the grill which doubles for frying or roasting (for indoor use, too). There is quite a variety in small appliances, tablewares and kitchen and garden equipment, some really new in technique, others re-[illegible]

The exhibition continues until January 26th.



Old Angus Brand Blended Scotch Whisky, 86 Proof
National Distillers Products Corporation, New York



Skiing—with electrically operated ski-lifts for full pleasure. Ski school headed by Friedl Pfeifer, international champion. Skating, sleighing . . . swimming in outdoor warm-water pools, and other healthful activities. Music and dancing in the evening hours.

Sun Valley
IDAHO
NOW OPEN

Guest accommodations at a wide price range in Sun Valley Lodge and Challenger Inn. All the facilities of a modern hotel. For protection of guests, reservations must be confirmed in advance.

Address—W. P. Rogers, Gen'l Mgr., Sun Valley, Idaho.

and don't forget next summer

Golf, riding, fishing, skeet-shooting, and many other healthful sports. Fun for all the family.

A LITTLE MEAT GOES A LONG WAY

Chinese dishes for American cooks

by Buwei Yang Chao

EDITOR'S NOTE: *The author of this article wrote the book, "How to Cook and Eat in Chinese" (The John Day Co.—*
[illegible] Press Book).

Did you know that it is possible to buy all the ingredients for a typical Chinese meal at a typical American market? The only ingredient specially Chinese is soy-bean sauce, which is used in about fifty per cent of Chinese recipes. Nowadays you can get good soy-bean sauce at any of the chain groceries.

In Chinese cooking, the combinations of ingredients in a given dish vary. As you get used to the basic recipes, you can experiment with combinations of your own. So the recipes which I shall give you can serve as points of departure for you.

Chinese cooking makes a little go a long way. In the first place, a Chinese family meal is not served in the form of a main dish or a series of courses, but in the form of several dishes served more or less at the same time. Each person helps himself from serving dishes in the center of the table.

Secondly, you depend less on big chunks of scarce materials for a main dish than on the harmony between ingredients, especially between meats and vegetables. You can use almost any odds and ends you have in your refrigerator.

One of the important techniques in Chinese cookery is "stir-frying," which I defined in my book as a "big-fire-shallow fat-continual-stirring quick-frying of cut-up material with wet seasoning." It is the Chinese version of what you call "sauté," but with a difference. Stir-frying has the advantage of bringing out the best flavor, keeping the vitamins intact, and yielding the maximum bulk for a given amount of material. While some Chinese dishes are boiled, stir-frying is Chinese cooking *par excellence*. We don't like to boil things down; we stir them up.

Finally, many Chinese dishes remain good when kept in the ice box. In the case of dishes containing soy sauce, the cold left-overs taste even better than when first cooked, as the sauce has had a chance to seep through more thoroughly.

Here are a few easy recipes:

Sweet-sour fish

Carp, buffalo carp and mullet are best suited for making sweet-sour fish.

1 fish about 3-4 lbs.
2 [illegible] sugar
2 [illegible] vinegar
4 tbsps. cornstarch
3 tbsps. sherry
2 [illegible] water
1 [illegible] salt
4 tbsps. soy sauce
4-5 slices fresh ginger
1 scallion (in 1-inch sections)
Flour
Lard or oil

Clean the fish and make some slashes in its back. Rub some dry flour on the outside of the fish. Deep-fry in about 1 inch of lard or oil, over a hot fire, for 2 minutes on each side. Turn to medium heat and fry for 4 minutes on each side. Then turn the heat up again and fry for 1 more minute on each side. Total 14 minutes. By now the outside of the fish will be very crisp. Place it on a plate. Pour off most of the oil until about 1 tbsp. remains. Put in the scallion and ginger first. Then add the mixed seasoning. When the mixture becomes translucent, pour it over the fried fish and serve.

You can add some shredded sweet pepper or sweet pickle to seasonings.

White stirred shelled shrimps

2 lbs. fresh shrimps
1 tbsp. cornstarch
1½ tsps. salt
2 tbsps. sherry
3 or 4 slices fresh ginger
3 tbsps. lard
1 scallion cut in 1-inch sections

Take off the whole shell of the shrimps. Remove sand along the back. Rinse in water and drain. Mix the shrimp meat with the cornstarch, salt, sherry, scallion, and ginger. Heat the lard in a skillet till very hot. Add the seasoned shrimp meat and stir vigorously. Fry for 3 or 5 minutes depending upon whether the shrimps are small or large.

Stirred fresh scallops

2 lbs. fresh scallops
1 heaping tbsp. lard
2 tsps. salt
1 scallion cut in 1-inch sections
3-4 slices fresh ginger
1 tbsp. cornstarch
4 tbsps. water

Wash the scallops and take off the small tough muscle on the side of each. Cut each into 4 round slices. Mix the cornstarch with the water. Heat the lard in a skillet over hot fire and put the scallops in. Stir for one minute. Add the scallion, the salt and the ginger slices. Stir again for 2 minutes. Then add the starch mixture, and stir for ½ minute more, when the juice will become translucent.

Grown eggs

Various ingredients may be put into grown eggs.

(*Continued on page 111*)

there's only one
MISS AMERICA
MARILYN BUFERD



and there's only o
WASHABLE
Everglaz
FABRIC FINISH

* Everglaze" is a trade-mark which signifies the fabric has been finished and tested according to processes and standards controlled and prescribed by Joseph Bancroft & Sons Co.



Say "Sabel
for the finest in mirrors.

At leading furniture and department stores.

H. SABEL & CO., INC
140 W. 22nd St., New York 11, N.

Continued from page 110

10 [illegible]
1 tbsp. [illegible]
2 tbsps. [illegible]
1 tbsp. [illegible] wine
[illegible]
1 cup water

Mix all ingredients thoroughly. Pour mixture into a Pyrex dish which will hold [illegible] Put the dish in the center of the steamer. Add the mixture. Cover and put directly over the fire. Cook over a very low flame for ½ hr. The eggs are done when the [illegible] Remove from fire, put up the lid. Keep over low fire until [illegible] The [illegible] state will last only a couple of minutes.

Mushrooms stir chicken slices

Meat from breast of one large chicken or two small chickens—about 1 lb.
½ lb. fresh mushrooms
1 tbsp. cornstarch
2 tbsps. water
1 tbsp. sherry
1 tsp. salt
2 tbsps. soy sauce
3 tbsps. lard or oil
1 scallion or 1 small sweet onion
2 or 3 slices fresh ginger

Cut chicken white meat into thin slices. Mix with the cornstarch, water, sherry, salt, chopped onion and ginger. Wash the mushrooms and cut them lengthwise (in the direction of the stem) into slices. Heat 1 tbsp. lard in a skillet, put the mushrooms in, add the soy sauce and stir-fry for 2 minutes. Then take out. Heat the other 2 tbsps. lard over fire and put the chicken in. Stir constantly for 2 minutes, then drop the mushrooms in again. Cook together for ½ minute.

Fu-yung cauliflower

1 cauliflower, about 2 lbs.
2½ cups water
1½ tsps. salt
½ lb. chicken's white meat
3 egg whites
1 tbsp. cornstarch
2 heaping tbsps. lard

Break the cauliflower into very small branches. Put into a pot with 2 cups of water and 1 tsp. salt. Boil for 10 minutes. Then take cauliflower out of the water. Grind the chicken's white meat fine. Add the egg whites, the cornstarch, the salt and 2 tbsps. of water. Beat with an egg beater until it puffs up. Heat the lard in a skillet. Put in the beaten chicken and egg whites and stir for 2 minutes. Add the cauliflower and cook for 2 minutes.

Sometimes we like to sprinkle some finely chopped ham and dried shrimps on top before serving.

Soy beans stir ground meat

1 lb. lean beef, [illegible]
2 tbsps. of any kind of oil (3 tbsps. if meat is very lean)
2 tbsps. cornstarch
1 tbsp. sherry
½ tbsp. sugar
1 can soy beans, [illegible] green peas or lima beans
1 tsp. salt [illegible]
2 tbsps. soy sauce

can of soy beans, or, if using frozen [illegible] and stir constantly for 3 minutes. Then, add the soy beans, peas or lima beans. Still stirring, cook together for 1 minute. Serve immediately. As a main dish, it serves six.

This dish is very good either with rice or as a sauce for boiled noodles.

Sweet peppers stir chicken slices

1 lb. boneless chicken white meat
2½ tbsps. soy sauce
1 tbsp. sherry
3 tbsps. lard or vegetable oil
[illegible]
1 tsp. salt
1 tbsp. cornstarch
2 tbsps. water
5 big sweet peppers

Wash peppers, cut open, and wash out seeds. Cut into irregular shapes of about 1 square inch. Cut meat into thin slices, 1/16 inch thick and about 1 square inch in area. Mix the slices thoroughly with only 1½ tbsps. of the soy sauce, all the sherry, cornstarch, sugar and water. Heat 1 tbsp. lard or oil in skillet over a big fire till hot. Put in sweet peppers and stir constantly for 2 minutes, then take them out. Put the remaining 2 tbsps. lard or oil in a skillet and heat well over hot fire. Put flavored meat in the pan and stir constantly to keep from burning. After 2 minutes put in the pepper and cook together for ½ minute. Add soy sauce and the salt.

Red-cooked eggplant

1 big eggplant (about 2 lbs.)
3 heaping tbsps. lard or the same amount of oil
1 cup water
2 tbsps. soy sauce
½ tsp. salt
4 or 5 slices of garlic

Cut the eggplant lengthwise into 4 sections; then slice each section crosswise into a little over ½-inch slices. Heat the lard or oil in a skillet. Put the eggplant slices in and fry on both sides for 2 minutes. Remove. Peel off the thin skin from the garlic and crush each slice into a juice-yielding state. Add garlic, cup of water, soy sauce and salt to the eggplant. Turn heat low, cover the skillet and cook for 13 min.

Stirred spinach

2 lbs. spinach
3 tbsps. vegetable oil or 2 heaping tbsps. lard
1 tsp. salt

Wash the spinach and shake off as much water as possible. Do not cut it.

Heat oil or lard in a skillet. Put [illegible] Keep stirring for 3 minutes and it is done. In this way, the spinach has its green and its flavor. It can be kept in an oven for a while before serving.



THE VENETIAN
BISCAYNE BAY AT VENETIAN WAY

A distinguished residential hotel strategically located for fullest enjoyment of all that's best in Miami and Miami Beach

CLOSEST MIAMI HOTEL TO BAY AND OCEAN BEACHES

97 Proof

The world's Best is Jamaica Rum
Jamaica's Best is
MYERS'S RUM

"Planter's Punch" Brand
Product of Jamaica

Write for Recipe Book

R.U. DELAPENHA & Co. Inc.
57 Laight St. New York, N.Y.
Dept. EN-1



THE SYMBOL OF
·ROYAL·
DOULTON



THE MALVERN

THE FAMOUS SYMBOL of Royal Doulton appears on a wide range of tableware, figurines, animal subjects — in both Bone China and Earthenware. Production continues today—as reconversion permits.

Write for the name of your nearest dealer. Be patient if he cannot always give you immediate delivery. Enclose 10c if you want a fully illustrated booklet, including correct table services.

DOULTON AND CO., INC.
SUCCESSOR TO
WM. S. PITCAIRN CORP.
212 FIFTH AVE., NEW YORK 10

Behind Any Widmer Label

• "Wintering" Sherry in oak casks over 4 years is traditional in Europe. And so, it is traditional with Widmer's too. For behind any Widmer label are those time honored, leisurely production methods and the painstaking care which alone can insure the finest, mellow quality in wines. Nature is never hurried at Widmer's either for economy or speed or increased production.



NEW YORK STATE
WIDMER'S WINES
and Vermouths
WIDMER'S WINE CELLARS, INC., NAPLES, N.Y.



Your cards are so revealing

Select famous Gainsborough art reproductions. Each edition reflects your devotion to the unusual in quality and design.

GAINSBOROUGH by FAIRCHILD *Playing Cards*

THE MOST BEAUTIFUL PLAYING CARDS IN THE WORLD
E. E. FAIRCHILD Corporation • Rochester, New York

HOW TO Light your paintings

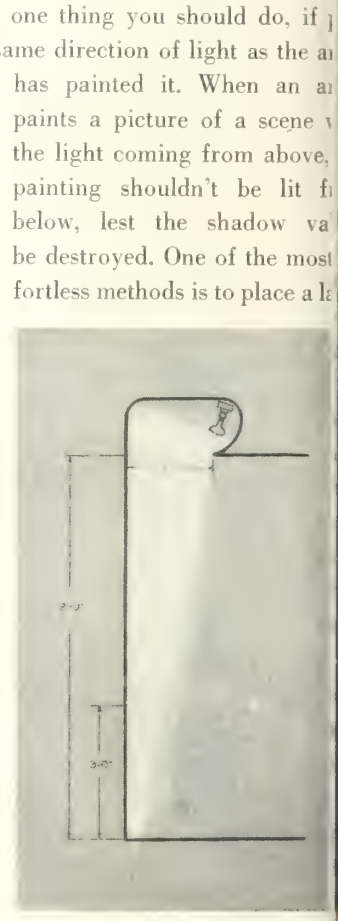
by Richard Kelly

Most people just hang their pictures where they look best and ne give a thought to lighting them, unless they have "old maste or fine originals. But any painting you own and enjoy deserves t lighted to its best advantage.

Actually there are no hard-and-fast rules that govern the li ing of paintings. Individual taste is as much the determining fa as it is in the decoration of a room. Some people like their painti to "come alive," others prefer them with such dim light as to le them practically unnoticeable. But one thing you should do, if p sible: light your picture from the same direction of light as the a has painted it. When an a paints a picture of a scene the light coming from above, painting shouldn't be lit f below, lest the shadow va be destroyed. One of the most fortless methods is to place a l



1. For over-all lighting

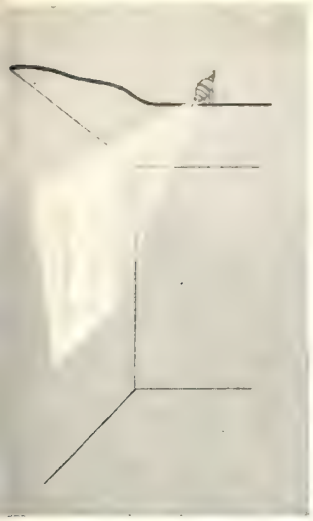


2. To light murals

with an open-top shade under the picture. This is the simplest source of light. If this makes a picture too bright in relation to the rest of the room, use a diffusing shield in the top of the lamp shade. A very small spotlight can also be used to light pictures from below. This may be placed in a cabinet or in a chest below the paint

Paintings should be lit so you can distinguish line, form color easily, but the lighting system should not be so elaborate a attract attention to itself. If you are building, you can plan bef hand where your pictures are to hang and install the lighting this in view. Four different methods are illustrated here.

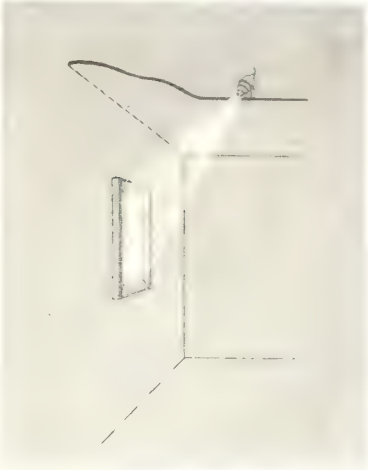
1. For over-all lighting, the entire wall can be lighted di from floor to ceiling, with a concentrated and rather bright centering at 5 feet from the floor, and a less bright area extend roughly from 3 to 7 feet. Light sources may be a series of small le or larger lenses properly spaced and tilted slightly toward the 5- center of focus. Lights should be installed in the ceiling about 3



3. To light a simple picture

10 inches from the wall. The lighted wall provides soft, indirect light throughout the room.

2. To light murals, one of the best methods is to extend the side wall above the ceiling height, to form a 2-foot wide cove. In this cove you can put a variety of equipment which will focus concentrated light on the wall. Spe-



4. To light a canvas

areas may be spotlighted for ncentrated emphasis.

3. To light a simple pic- a "beam-of-sunlight" effect be achieved by a recessed ng spotlight. This should be cted towards the picture in a way that the light over- s onto the frame and wall.

4. If you wish to light the canvas without lighting the frame, t the beam through an inconspicuous pinhole in the ceiling. n this technique is employed, there should be supplementary light ne room, otherwise the effect is likely to seem forced.

Controversy still exists on the color of lighting. Most authori- agree that a painting is best lighted with the exact colors and ntity of light under which it was painted. To determine what this was is usually a scholar's task. For a large collection, such lighting mplex to execute and often distracting to view. Many collectors se "north daylight." This is an inexact term, since the color of the h sky varies from place to place and hour to hour, but an approxi- on of it is considered good.

A few scattered iconoclasts claim that a fine painting can be n under any light, each time with a new and different effect. e are others who hold to the theory that a painting, regardless s origin, should receive the most flattering type of light.

You can set your prints and pictures with shallow frames in es, and light them from the top and sides, but whatever you do, the effect in relationship to the rest of your room. Pictures that you pleasure are worth the trouble involved in obtaining the possible lighting.

Paintings appeal to only one sense: that of sight. Because of fundamental characteristic of pictures—as distinct from music or ature—they should receive attention in the planning of the room, especially in planning the special lighting. Pictures set the atmos- e behind all other activities. Although they are lighted primarily hemselves and not for functional purposes in the room, their light, colors and their character form the definitive background against ch you live. Picture lighting, just like any other type of specialized ting, can be done quite effectively by the amateur who is willing pend a little time, effort and patience in trying to achieve the right ct. Of course, it is always easier to hand it over to someone who ws all the angles and techniques, but if you belong to the "do it rself school," you will enjoy solving the problems.

chrome and fine glass



. . . lovely accessories in smart, modern form. Lustrous chrome that never tarnishes and sparkling inserts of fine, hand-made glass in distinctive colors, combined in modern design for gracious entertaining . . . and for perfect gifts. Mountings snap off for easy cleaning or replacement of the glass . . . At better gift departments everywhere.

Krome Kraft

SNAPS OFF SNAPS ON

Farber Brothers, New York, N. Y.

Lexington

The Chair For Every Occasion

Available in various period designs to blend into any tasteful background

At Leading Department And Furniture Stores

Lexington CHAIR Co.

LEXINGTON • • • • NORTH CAROLINA

Gracious living with Maple created and built BY FOX



American Province Maple by FOX, hewn out of heavy wood, combines the charm of authentic Early American styling with the sturdiness of construction that has made the name FOX famous for forty years. Yet, thanks to modern production methods, FOX quality furniture is unusually low in price. Ask to see FOX living room furniture at your dealers'—and look for the American Province Maple tag on every piece.

FOX MANUFACTURING COMPANY Fox FURNITURE ROME, GA.

Old Fitzgerald



OLD FASHIONED
but still in style

Bottled in Bond

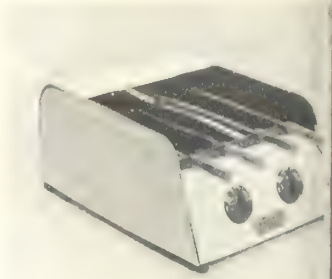
100 PROOF KENTUCKY STRAIGHT BOURBON WHISKEY
STITZEL WELLER DISTILLERY, INC., SHIVELY, KENTUCKY

HOUSEHOLD

Housekeeping is a job in any language and in any climate. Whether you tackle the many chores yourself, or pass them along to servants, the net result is still the same. Pots must be scoured, windows must be washed. But American housewives have reason to be grateful—no other country in the world is so replete with ingenious devices to lighten their household burdens. American designers and manufacturing processes have enabled us to protect our possessions while saving time, money and labor in doing it. Housework is, indeed, a job, but it is no longer drudgery if you take advantage of the many products offered us. It is well to make a periodic inventory of your household tools.



Choppers, *left,* of stainless steel [illegible] good design and fine craftsmanship make useful kitchen tools. *Transcontinental Choppers and Mincers* [illegible] stainproof, rustproof, tempered steel blades. Cutting blades are ground to sharp, keen edges. Dural aluminum handles, polished to a mirror finish, are light and easy to grip. Put two of these superb mincers to work in your kitchen: single blade for chopping, $1.[illegible] double or triple blades for mincing, $2.25, $2.75. Hammacher Schlemmer.

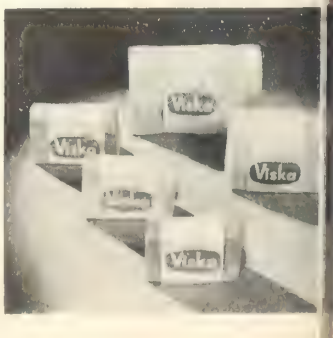


Portable barbecuer, *right,* provides new menus for your family, a change of cooking method for you. *En brochette, shish kebabs* and other unusual dishes are ready in a few minutes on the *Cheftan*. Tabletop unit, 11" x 15", operates indoors or out. Attaches to a gas outlet by flexible tubing. For picnics, beach or cottage, it works with bottled gas. Skewers rotate automatically by electric or hand-wound motor. White porcelain finish, stainless steel skewers. Parts remove for cleaning. $38.50. Nassif Co., Statler Bldg., Boston.



Wax floors, *left,* in jig-time with [illegible] effort. It's a simple, one-hand, push-button operation with the *Speediwax* which feeds wax through its hollow handle. Just unscrew the cap, pour a pint of no-rubbing liquid wax into the handle. Press the button and out flows the wax, evenly, instantly. A swish points the lamb's-wool applicator into corners, or swings it broadside. Applicator detachable. Weighs under [illegible] lbs. Handle aluminum or magnesium (as available), red, blue, ivory or black finish. $3.98. Lewis & Conger.

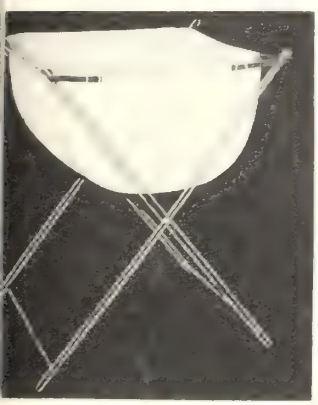
Cellulose sponges, *right,* from Sweden so finely textured they can be used to dry photographic plates as well as for household dishes. *Viska Cellulose Sponges* hold 25 times their weight in water; expand to almost double their size. Their pastel colors make them appropriate for the bath; their texture suitable for washing cars, windows, woodwork, dishes and a host of other cleaning chores. Smallest size Viska, 3" x 4", costs 56c; medium, 3" x 4¾", 94c; large, 4" x 6¼", 2" thick, for $1.11. All these sizes at Macy's, New York.



HORT CUTS

s of Melmac, *right,* a hard- od plastic, make excellent pantry r storage dishes. Empty, they nest actly; full, their flat, functional - permit easy stacking. Melmac is orous, highly resistant to crazing, ong, stamina. It's foolproof and ically unbreakable. *Design Lore* s are sold in sets of four: pint, , 2-quart and 4-quart sizes. In ed cream, red, blue, green, yellow , $16.25 the set. W. & J. Sloane.

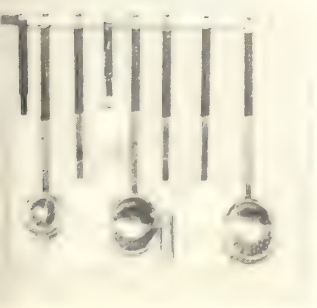




Canvas laundry basket, *left,* which folds, is as useful as an extra pair of hands on washday. Set beside the washing machine, it brings the clothes right up to the washer, eliminates heavy lifting and tiresome stooping. Fits comfortably under the wringer to catch damp-dry clothes as they come through. Galvanized steel [illegible] sturdily built to take a heavy load. Light, easy to carry, the stand and bag together weigh only 5 lbs. Basket has ample capacity: open, it's 17" wide, 20" long, 11" deep. Folds flat to less than 3" for convenient storage. Canvas bag is detachable for washing. "*Canvas Kid*" *Laundry Basket,* $2.39. Gimbel's.

proof cover, *right,* for roller of automatic ironer has many advan- s. It's safe—an overheated roller discolor but won't burn it. Fash- l of Asbeston, the *Tex-Knit Burn- f Roller Cover* is smooth and por- to permit rapid, uniform heat and n penetration for faster, easier ng. Washable, long-wearing and e-to-fit standard rollers: 21", 22", 30", 46" long. Prices: $1.95 to . With waffle-knit underpad, prices to $6.25. Abraham & Straus.





Stainless steel kitchen tools, *left,* like these should hang by your range or worktable, right at your fingertips. Plastic-wound hook handles in gay colors add a smart note and insure a firm, cool grip. *Freeport Kitchen Tools* are made from long-lasting, heavy-gauge steel. Eight pieces to the set, plus a 15" wall rack for hanging them in apple-pie order. Spatula, ladle, perforated turner, cake server, basting spoon, fork, turner, skimmer. Plastic in solid red, green, blue, yellow or striped with white. Priced $9.95 at Lewis & Conger.

vidual bakers and servers, *right,* in crystal glass, newest triple-duty ions to the *Pyrex Ware* line. At ively styled for table service, these tile dishes are both heat- and cold- tant. They can be popped into the , used to store left-overs in the re- rator, or to serve either hot or cold s. Ideal for baking deep-dish meat and desserts; for serving soups or als. In two sizes: 15 oz. for 15c; oz. for 10c. Matching custard cups priced at 5c each. Stern Brothers.





"Designs of Today"

MALMAISON is just one of the seemingly countless beautiful wallpapers found in the advanced 1947 collection, "Designs of Today." Modern taste in decoration strongly favors wallpaper—the *correct* wallpaper for every situation.

See the complete collection, "Designs of Today," at the Show Rooms of those two great wallpaper houses, Warner's in Chicago and Thibaut's in New York, or at their numerous dealers. Write today for full-color sample of *Malmaison*, enclosing 10¢ to cover handling and postage.

Insist on "Designs of Today" offered jointly by—

THE WARNER CO., Dept. HG
418 South Wabash Ave., Chicago 5, Ill.

RICHARD E. Thibaut INC., Dept. HG
269 Madison Ave., New York 16, N.Y.

RWAY FURNITURE



A Gracious Living

NORTHERN FURNITURE COMPANY
MAKERS OF HEIRLOOM AND FINE MODERN FURNITURE
BOSTON · CHICAGO · CINCINNATI · CLEVELAND
DETROIT · KANSAS CITY · MILWAUKEE · MINNEAPOLIS
NEW YORK · PHILADELPHIA · PITTSBURGH · ST. LOUIS · SHEBOYGAN
Purchases may be made only through authorized dealers.

KNOWN THE WORLD OVER



Ritz Carlton, a time-honored name, symbolizes superb service, unusual cuisine and accommodations which combine dignity and comfort . . . truly an aristocrat among hotels. Convenient to Grand Central and Airline Terminals.

RITZ Carlton
MADISON AVE. at 46th ST.
NEW YORK
James O. Stack, Pres.

This FIREPLACE Circulates HEAT



Warms ALL the room... even adjoining rooms!

● The Heatilator Fireplace is *useful* as well as decorative. It actually circulates heat to far corners of the room, and into adjoining rooms. And it eliminates common faults that cause at least 50% of all ordinary fireplaces to smoke. Solves the difficult problem of heating basement rooms. Makes camps usable weeks longer. Proved for two decades all over America.

Will Not Smoke...

The Heatilator unit is a metal form around which the masonry for any style of fireplace is built. Assures correct construction and a properly working fireplace that will not smoke. Greatly



HEATILATOR INC.
151 E. Brighton Ave.
Syracuse 5, N. Y.

Heatilator Fireplace



NEVER TOO YOUNG TO LEARN

A wonderful new book teaches boys and girls to cook

A great many grown-ups had no idea cooking could be fun till Irma S. Rombauer wrote "The Joy of Cooking." Now her publishers, Bobbs-Merrill, present a sequel which opens the kitchen door to children. Mrs. Rombauer calls it "A Cookbook for Girls and Boys" ($2.50). It has many virtues, one of the greatest of them a total lack of condescension. The author speaks with perfect clarity, frequent gaiety, which Marion Rombauer Becker's illustrations echo, and she never talks down. Also she does not limit young cooks to childishly simple dishes. Mrs. Rombauer obviously believes that you're never too young to learn to make an omelet. Even before you're allowed to drink it, you should be capable of brewing good coffee for your elders. She teaches her readers the elements of baking, the way to a delicious salad. There are about a thousand recipes, plus a great deal of basic information about nutrition, utensils, serving and cooking terms. You will buy this book for your children, end up by using it yourself.

HOUSE & GARDEN decided to submit the new cookbook to the acid test. The editors corralled a group of children, no more addicted to housework than most children are, tied Neat 'n Tidy aprons around them and let them loose in a kitchen with Mrs. Rombauer's book and ingredients. We told them to choose what they wanted to make. The unanimous vote was for brownies. The results of the afternoon session, photographically speaking, are seen *above* and *below* on this page. The culinary results were excellent. The boys enjoyed themselves as much as the girls. An early page in the book says, "The most famous cooks of all time have been men."



Makes BATHROOM Air fragrant . . . fresh!

INSTANT Sweet-Aire
THE ORIGINAL AIR BIOFRAGRANT



Bath and toilet odors retire in quick defeat when you atomize with fast acting Sweet-Aire. Spreads instantly . . . neutralizes unpleasant odors in a jiffy . . . makes air fragrant fresh. An all-through-the-house air deodorant, proved by years of home use. At drug, department, hardware stores . . . beauty shops.

Miller Protecto Products Company
Kalamazoo 41, Mich.



*Reg. U. S. Pat. Off.

Cedar Pine o Oriental 4-8-16-oz. Bottles

NO WICK! NO WAITING

Give

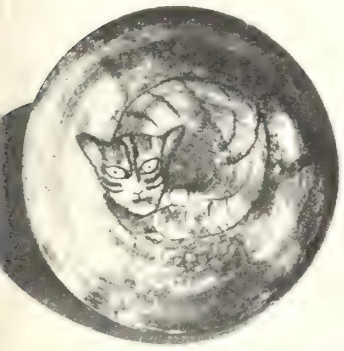
Help us build
Hope Institut

First model hospital for ca of advanced cancer patien

THE NATIONAL CANCER FOUNDATION
85 FRANKLIN ST. • NEW YORK 13, N

CERAMICS ON TOUR

Contemporary ceramics, as the pictures *below* prove, are real art. Much of what the ceramic artist makes is within reach of the average pocketbook, so it belongs in American homes for its color, its charm and its distinction. The four pieces on this page are being shown in the National Ceramic Exhibition, eleventh edition of a show sponsored jointly by the Syracuse Museum of Fine Arts and the Onondaga Pottery Company. It is a touring exhibit which opened at the Syracuse Museum in November, moves to the Metropolitan Museum of Art in New York on January 10th and will proceed to other museums across the country. The judges, who awarded the prizes and chose the pieces for display, were headed by Richard F. Bach, Dean of Education of the Metropolitan Museum. The others: Dorothy Liebes, textile designer and decorative arts expert of San Francisco; Marion Lawrence Fosdick, Professor of Ceramic Art at the New York State College of Ceramics; and Donald De Lue, President of the National Sculpture Society.



"Cat in the Night," *left*, a decorative lustre plate, won for Beatrice Wood of Hollywood one of the prizes given by Richard B. Gump of San Francisco, for the best ceramic design suitable for mass production. Miss Wood's hand-thrown pieces, signed "Beato," are in many retail shops.

The Way of the Red Clay, Amish Horse and Colt," *right*, is Pennsylvania Dutch. It is by W. W. Swallow, ceramic sculptor who won two prizes and an honorable mention. Mr. Swallow's work is lively, charming and bright. A piece like this would add the character of any living room.

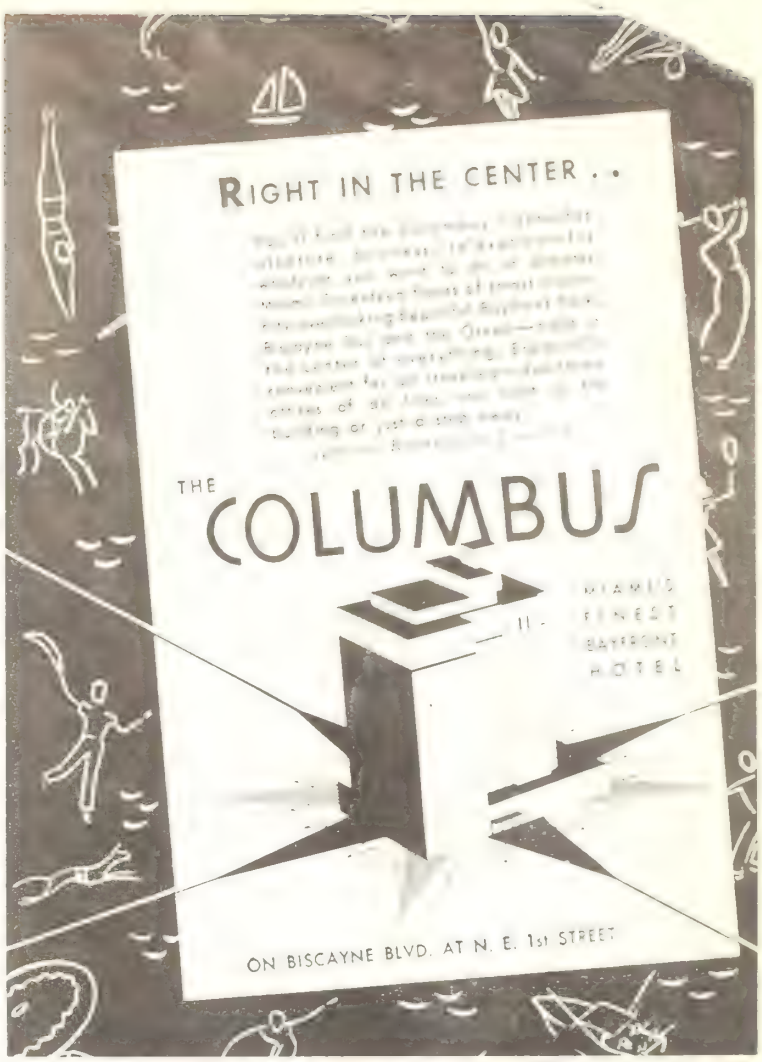




"St. Francis," *left*, would be lovely in a garden, important in a living room. It is a modern, abstract design of St. Francis preaching to wheeling birds, by Adolph Odorfer of Fresno, California and it won honorable mention for ceramic sculpture. The grill is of unglazed terra cotta and stands 21 inches high.



Stoneware, *right*, by Edwin and Mary Scheier of Durham, New Hampshire. The larger bowl won for the Onondaga Pottery Company prize. Mr. Scheier teaches crafts at the University of New Hampshire. The Scheiers have recently returned from a year spent organizing the ceramic industry of Puerto Rico.









Let Swing-A-Way say "Merry Christmas" for you every day in the year—for years to come. So handy . . . so convenient . . . such a welcome gift. Opens any shape or size can in a jiffy—it's built-in opener pops bottle tops, too. No other can opener has Swing-A-Way's exclusive features. It's the finest can opener ever made. Give a Swing-A-Way in the bright red and yellow carton.

REG. U. S. PAT. OFF.

SWING-A-WAY

CAN OPENER

At better stores everywhere or send check or money order for $2.25 plus 15c for mailing to . . . SWING-A-WAY Steel Products P.O. Box 4000, Chicago 54, Ill.



Swings flat, out of your way, when not in use

THE KING OF CAN OPENERS FOR THE QUEEN OF THE KITCHEN

LEROUX LIQUEURS

The World's Finest

LEROUX & CO., INC., PHILA., PA



WRITE FOR THESE BOOKLE



Just write to the addresses given for any of these informative booklets. They will be sent you free unless otherwise specified below.

Gardening

A Home Garden Guide presents a complete list of seed varieties for flower and vegetable gardens. Detailed charts identify each selection and planting instructions are included. A special section is devoted to the new Cuthbertson Sweet Peas. Ferry-Morse Seed Co., HG 1, Detroit 31, Mich.

Roses are emphasized in a 1947 catalog which pictures and describes modern roses, including patented varieties and recent introductions of special merit. In full color, the booklet also features hardy orchids, flowering plants, choice perennials, pelargoniums, long-stemmed violets, double daisies, and other rare varieties. Germain Seed and Plant Co., HG 1, Los Angeles, Calif.

Five Little Pamphlets on Weedone, Fruitone, Transplantone, Rootone and lawn-care-with-Weedone, are presented to help you grow lovelier lawns and gardens. Formulas for treatment show how to protect your plants. American Chemical Paint Co., Horticultural Dept., HG 1, Ambler, Pa.

Elgaro Beauty Plans for landscaping are presented in color, detailed, yet easy to follow. Drawn by C. D. Wagstaff, famous among American landscape architects, the plan contains a plant key, plus instructions. 10c to Swift & Co., Plant Food Division, HG 1, Union Stock Yards, Chicago 9, Ill.

Star Roses features Peace, the All-American rose selection. A hybrid tea, the flower is golden yellow. The booklet also shows other roses in full color, floribundas and hardy perennials. Aids to better rose growing tell you how to keep your flowers healthy. Conard-Pyle Co., HG 1, West Grove, Pa.

Copper Lustre, a new rose, and Peppermint Stick Verbena are featured in a new catalog. The booklet devotes 18 pages to flowers, novelties and standard varieties. Perennials, heliotrope and new plants complete the booklet. 25c to Totty's, HG 1, Madison, N. J.

A Golden Anniversary inspires the 144 page book of Stumpp & Walter Co. New high-quality seeds, bulbs and plants are shown. All-American varieties in vegetables and flowers are reviewed as is a complete list of 57 varieties of fragrant and culinary herbs. Stumpp & Walter Co., HG 1, 132-138 Church St., New York 8, N. Y.

"*Something About Turf*" outlines lawn problems such as soil, drainage, food, seed, weeds, time of sowing. The blending and preparation of lawn grass seed mixtures are discussed, as are various kinds of turf. A real handbook on lawn care. F. H. Woodruff & Sons, Grass Seed Division, HG 1, Milford, Conn.

100 Years of Gardening Experienc sults in an anniversary catalog w cover featuring Crimson Glor new petunia. Other new horticul achievements include Golden Ce Zinnia, Bronze Beauty lettuce and petual rhubarb. Cultural inform and planting tips are included. Henderson & Co., HG 1, 35 Cortl St., New York 7, N. Y.

Roses, Hardy Plants, Flowering Sh and bulbs are shown in a 176-page, color catalog. An outstanding li novelties and standard items is cluded, plus 2000 aids for up-to-gardens. 50c to Wayside Gardens, 1, Mentor, O.

A Garden Catalog devoted to flo and hybrid vegetables contains pages of text and 16 pages of colo serts. Special features are the Burpee double snapdragon and G zinnias. New hybrids—Snowcross Surecross sweet corns, tomatoes, cumbers, and eggplant are special mention. Old vegetable vari are included as are flowers not since the war. W. Atlee Burpee HG 1, Philadelphia 32, Pa.

Rose Selections are Easy when you l a 48-page guide showing the newest most popular roses. Delphiniums, li mums, phlox, fruits are all pictured garden hints will help you plan a b tiful garden. You'll be interested in new roses available for spring plant Jackson & Perkins Co., HG 1, 645 Lane, Newark, N. Y.

"*On America's Table*" tells the stor a wholesale seed house and how work affects the daily menu of average citizen. Modern methods breeding seed to improve flavor, y and resist disease are explained. S with a free sample packet of the Nancy carrot, from Associated S Growers, Inc., 206 Church Street, Haven 2, Conn.

"*Festival*," the new thornless rose highlighted in the Krider catalog. tural tips on growing roses will pr helpful. Flowers, trees and shrubs help to round out your flower and f selections. The Krider Nurseries, H Middlebury, Ind.

Safeguarding Your Trees runs gamut of shade trees' planting and c A handy index covers the problem caring for trees. Before and after il trations show you how to protect y trees from insects, weak branches, dling roots, and storms. The Da Tree Expert Co., HG 1, Kent, Ohi

A Bulb and Plant Catalog conta many varieties of garden subjects spring planting. This 56-page book features gladiolus, dahlias, begon

(Continued on page 119)

BOOKLETS Continued from page 118

nnials, chrysanthemums, iris, r spring flowers. Descriptions e illustrated by color photo- selection of hybrid roses is 10c to Flowerfield Bulb Farm, werfield, Long Island, N. Y.

Catalog features the Stark licious and Starking apples, aches, plums, cherries, and displayed in brilliant color. e guide is elaborately illus- h cultural notes and personal m fruit growers included. A guide and a fruit-garden le are offered with the cata- will be of interest to garden erywhere. Bearing charac- re analyzed, a special section to flowers and trees. Stark 1, Louisiana, Mo.

al Collections of ever-bloom- are given special mention in a alog. Gladiolus, long-spurred e, phlox are other flowers will want to grace your gar- t and shade trees are also h planting instructions. Inter- rseries, HG 1, Hamburg, Ia.

Guide" to varieties of ever- ees, shrubs, fruit and peren- a 52-page catalog. Seven new are offered with a handy basic notes on plant culture. onal feature is the list of gar- which is appended. 25c West Kelsey Nursery Service, 50 t., HG 1, New York 7, N. Y.

arden Catalog consists of 80 natural color. Practical gar- structions, plus a list of sup- included. A new snapdragon ellia-flowered begonias are 9c in stamps to Breck's, HG 1, Bldg., Boston 9, Mass.

China

of a Business and the man it up are the theme of "The Walter Scott Lenox," the blind o developed Lenox, Inc., into greatest makers of fine ceram- ts in the world. The story enox china is made gives you -step impression of the art. lescriptions of ornamentation cularly interesting. 10c to c., HG 1, Trenton, N. J.

Windows

Windows are explained in which illustrates the one-unit A permanent frame, upper e, lower storm pane and sum- n are combined in one com- dow and all sections may be from the inside. You'll want nore about these streamlined, nt windows. Orange Screen , Maplewood, N. J.

Double-Hung Windows, made um, harmonize with any color material. These windows p, swell or stick. A pamphlet ractive window effects adapt- your house. The Aluminum Corp., HG 1, 34-19 10th Street, nd City 1, N. Y.

Building

New Homes are attractively sketched in a booklet which features the "working wall," which will afford almost any storage facility needed. Permanent houses can be built to a blue-print scale. A page describing the Defoe homebuilding system is included. 10c to Defoe Homes, HG 1, The Defoe Shipbuilding Co., Bay City, Mich.

Decorating

"*The History of Silk*" is graphically covered in a brochure which tells the early myths associated with silk and its discovery. The contributions of silkworms are described, and the American process of spinning and weaving different styles and textures for upholstery and curtains makes interesting reading. Limited supply. Scalamandré Silks, Inc., HG 1, 598 Madison Ave., New York 22, N. Y.

Modern Lighting Fixtures are illustrated and described in a handsome booklet. The scientific development of optical reflectors and lighting systems lends itself to modern manufacturing methods with the result that streamlined designs in lamps are now available for houses throughout the country. You'll be interested in the duo-stand lamps, indirect lighting lamps, reading and down light, desk lamps, and the optic glareless lamp. Rudolf Wendel, Inc., 730 Fifth Ave., HG 1, New York 19, N. Y.

"*Kindel Reproductions*" of American Colonial and English designs are pictured in a catalog of bedroom furniture. You'll want to choose several pieces from these mahogany illustrations, styled to fulfill the particular requirements of your home. Of special interest are the reproductions of antique beds and highboys. Kindel Furniture Co., HG 1, Grand Rapids, Mich.

A Sketchbook of Tables shows you how to use them as decorative pieces. Good advice on room arrangements is given with particular interest centering around using tables with sofas, at the fireplace and in corners. Tables lend themselves well to chair and window arrangements as shown in the booklet. Illustrations suggest ways to place accessories for that casual look. 25c to The Brandt Cabinet Works, Inc., HG 1, Hagerstown, Md.

An Album of Furniture shows perennial favorites which have proved themselves throughout the years. Breakfronts, chairs, sofas, loveseats, beds, chests are among many fine pieces in the Colleton Collection. Room arrangements indicate good ways to place each piece for greatest beauty. White Furniture Co., HG 1, Mebane, N. C.

A Color Harmonizer solves color problems easily. Pattern, scale and color are discussed, and you are introduced to charts which have round color spots for rugs and color squares for wallpaper. You'll want this guide [illegible] decorating now or later. 25c to Imperial Paper and Color Corp., HG 1, Glens Falls, N. Y.

HOUSEKEEPING DIARY

FOR JANUARY

Pin this beside your closet door

FIRST WEEK

[illegible] keep the [illegible] Christmas trimmings. Include in the [illegible] and received. List the sizes of friends' and [illegible] such as gloves, stockings, etc. Check children's [illegible] back to school [illegible] candle wax from dining table with warm water, [illegible] knife. Take off glass-ring marks from tables and [illegible] old Christmas cards to the children's wards at [illegible] like to cut the [illegible] in scrapbook [illegible] places. [illegible]

SECOND WEEK

The house looks barren. Get in fresh flower-bearing potted plants or [illegible]. Tackle your desk. Pay your bills and make a new 1947 budget. (Values are changing all the time.) Get a ledger for your accounts. Start a [illegible] Clean out desk drawers and throw away unnecessary [illegible] paper. Dust [illegible] the garden bushes and knock snow off pine trees. Order rock salt for driveways and front steps. If you don't own a floor-polishing machine, [illegible] tracking can wreak havoc on rugs and floors at this time of the year.

THIRD WEEK

This is the week of the "White Sales". Check over your linen closet. Take [illegible] Cut old sheets into squares for polishing glasses. Go over yours and [illegible] plants. You can save your Christmas poinsettias by cutting them back and storing in a dark place. Polish brass handles on bureaus and [illegible]

FOURTH WEEK

[illegible] cleaning system, whether you have a maid or do your own work. [illegible]



Select Your Playing Cards from
Guild's Gallery of Distinguished Art

WESTERN PLAYING CARD CO., RACINE, WISCONSIN

TURNTABLE

for cold evenings in January



Few things are more pleasant o winter's evening than a warm comfortable chair and good music is plenty of the latter about. Am best recordings of recent mon the *Beethoven Quintet in C Majo 29*, Budapest String Quartet wi ton Katims (Columbia Album M $4.85), Maryla Jonas playing th *Music of Chopin* (Columbia Album $3.85), and *Rachmaninoff's Piano Concerto in C Minor*, o Artur Rubinstein with the NBC Symphony Orchestra under V Golschmann (Victor Album DM-1075, $5.85). All three alb worth having because they are well played and technically corded. Of the new recordings, the five albums reviewed are larly enjoyable and would be fine additions to any musical

Songs of the South African Veld

These folk songs, collected and sung by Josef Marais with his Bushveld Band and Miranda, hold the youth and spirit of the Union of South Africa. Marais was born and raised in the Province of the Cape of Good Hope. Since coming to this country in 1939 he has sung these songs in many intimate night clubs like *Le Ruban Bleu* in New York, and on a weekly program on the NBC network. During the war he served as chief of the South African desk at the OWI. There he met Miranda, a young Hollander who is now his singing partner. Like most folk songs, these are a mixture of romantic ballads, plaintive laments and gay lyrics. The rhythm is catchy and the songs are interestingly and often fascinatingly sung in both English and Afrikaans. Most enjoyable are the "Capetown Girls," "Pretty Kitty," "Come Walk With Me Tonight," "Sugarbush" and "Jan Pieriewiet." If there are children in your family, you are likely to find them appropriating this album, for lively tempo seems to take their fancy. Decca A—471, $5.25.

Pictures at an Exhibition

Next album on the turntable is the now famous Ravel transcription of Moussorgsky's *Pictures at an Exhibition*. This enchanting music is further enhanced by Artur Rodzinski's illuminating reading of the imaginative composition. Technically, it is a very well-balanced recording, with clarity and brilliance—qualities often lacking in many recent recordings. Columbia is to be commended on this fine album with its exceptional warmth and perceptiveness. Columbia MM-641, $4.85.

Highlights from Madame Butterfly

As the evening mellows, it's time for a few operatic arias by Licia Albanese, Lucielle Browning, James Melton and the Victor Orchestra conducted by Frieder Weissmann. Here a banese's flawless artistry is in what is regarded by many cini's most artful composition music done with a freshness not often heard even in the s halls of the Metropolitan. aided greatly by his knowin the microphone and shows to vantage in this album than times does on the stage. R DM 1068, $3.85.

By Request—Evalyn

For an interlude of instrumen try this pleasant album stylized piano music recorded company, Request Records. ner, who recently complete engagement at the Hotel Washington, has a distinct She takes "Mood Indigo," " Day," "Brazil," "Begin the and "Minuet" and makes the ing with interesting, well-pla pretations. Her rhythm is st tempo fresh. The result is a good to listen to. Request SW 123-128, $3.00.

Dyer-Bennet's Love

This is another new folk so that is as good as it is un sued by DISC, this album n again six old love songs, one "Western Wind," dates back Elizabeth's time. Richard Dy is a lute-singer, a troubadou made a success out of an a art of old ballad singing. lyrical voice is right for the dies, and his collection of minstrelsy seems inexhausti album has a quaint and lusty quality. "Blow the Ca has all the wit and humor of tury England. The Irish balla to Ballynure," and an old s zuelan sailors sing, "Venez full of spirit. Mr. Dyer-Ben accompanies himself with a this romantic album. DISC

These prices do not inclu

PRINTED BY THE CONDÉ NAST PRESS, GREENWICH, CONN.

ouse & Garden

Building
Remodeling
Equipment



February 1947
Price 35 Cents
40 Cents in Canada

Dayton's continues to lead
the way in quality furniture

THE ORLEANS COLLECTION

Rounding Out Our Famous Family of French Provincial Names



• There is a quiet, good taste in the Orleans Collection of twenty-seven interchangeable pieces that sets an atmosphere of cultured good living, an air of ease and grace as pleasant to be with as a well-bred person. Made of magnolia, a magnificent cabinet wood of subtle shadings, here is French Provincial, modest in manner, modest in price . . . one to take its place with top-ranking French Provincial designers at Dayton's.

THE NORTHWEST'S GREAT STORE **The Dayton Company** MINNEAPOLIS

SPREAD of the South

Photographed in the home of Mr. and Mrs. Joel Chandler Harris. Mr. Harris is the son of the famous writer of Uncle Remus stories which inspired Walt Disney's latest picture, Song of the South.



Charming home of Mr. and Mrs. Joel Chandler Harris on Habersham Road in Atlanta.



Lady Christina bedspread, rug and window drapes form a pleasant ensemble in this pretty bedroom. The pink and green design on the white background compliments the colors in the camellia prints over the mellow old mahogany chest and the bird prints over the sleigh bed. Needlework design by Virginia Hamill combines candle-wicking, punchwork and French knots. Beautifully fresh after every tubbing, they launder easily and need no ironing.

We will be glad to tell you where you can get Lady Christina ensembles if you will write to us . . . J & C Bedspread Company at Ellijay, Georgia.

Lady Christina

BEDSPREADS • DRAPES • RUGS



Closeup of the new Floratone bedspread sh flowers with cross-bar effect in cut and uncut a range of usable colors. Double and twin

Twice in a Lifetime



Illustrated: Pillow Back Lounge Chairs with [illegible] to Match, each $ [illegible]

SELDOM more than twice in a lifetime does a family have the thrilling pleasure of completely furnishing and decorating their home. When that happy time comes, it's truly an event of a lifetime . . . one that sets the scene for new pleasures and happiness for years to come. So, whenever *you* plan your new background for better living, assure yourself utmost satisfaction. Come to Wilson-Jump where the guiding hand of expert decorators . . . the breath-taking selections of the finest of unusual furnishings . . . help to bring your ideas into a harmony of comfort, individuality and exquisite taste . . . all to fit *your* family personality.

Wilson-Jump



6018

re of distinguished Home Furnishings, Furniture, Draperies, Decorations • "Michigan Avenue by the Blackstone" • 608 S. Michigan Ave., Chicago 5



Windows of Billowy Loveliness with CORTLEY Curtains



Large windows or small... narrow windows or wide... whatever their proportion or size, make them a decorative part of the room... make them windows of billowy loveliness with Cortley Curtains. Soon they'll be available in all sizes at your favorite store.

When buying Cortley Curtains be sure to ask for our free decorating folder "Making Interesting Windows". You'll find many new ways of making your windows attractive with Cortley Curtains.

CORTLEY CURTAIN CORP. • MANUFACTURERS OF BETTER MADE CURTAINS • NEW YORK 1



WAND WILLOW *furniture*

Woven sunshine—deftly designed to bring sparkling color and irresistible charm to your home-of-tomorrow.

Ficks Reed Co. *Sold by better dealers everywhere*

CINCINNATI AND NEW YORK

SHOPPIN



All merchandise shown on these pages, editorially or in advertisements, may be ordered by writing directly to stores. Most prefer not to handle c.o.d.'s, so please enclose check or money order. All firms, except those selling personalized services, agree to refund full price of any item returned by unsatisfied readers.



Trig Tea Kettle

Chrome-plated solid copper tea kettle by West Bend Aluminum. Holds two quarts. Clever trigger action lifts cap for pouring and filling. Whistle when water comes to a boil. Lift cap presents spout for pouring. Easy-grip cap prevents spilling.

$3.95 POSTPAID



French-Fry Cutter

Snip the bottom off the potato so it will stand . . . press down hard and fast. Fast drawn and sure-cut 2" x 3/4" aluminum frame shuck through a whole potato in one second flat! Fat fries, too.

50¢ POSTPAID

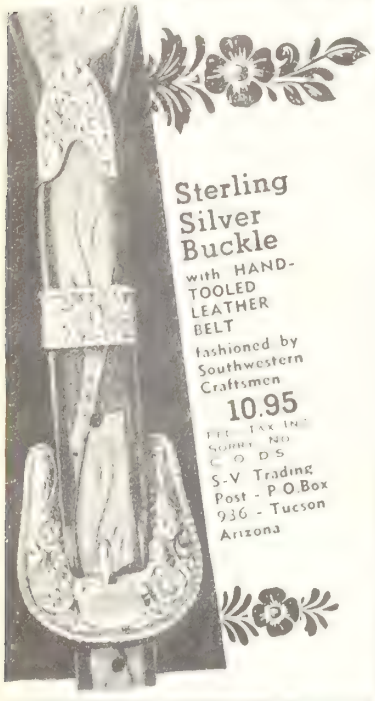
Write for Free Catalog

Miles Kimball

KIMBALL BUILDING

100 BOND STREET

OSHKOSH, WIS.



Sterling Silver Buckle

with HAND-TOOLED LEATHER BELT

fashioned by Southwestern Craftsmen

10.95

FED. TAX INC.

SORRY NO C.O.D.'S

S-V Trading Post - P.O.Box 936 - Tucson Arizona

FRESH FROZEN ***Dover D'oeuvres***



Delicately cut bread, tissue ready to serve hot d'oeuvres will keep in the freezing compartment of your refrigerator indefinitely.

Each tray contains 6 different varieties of 1 piece each. These hot d'oeuvres are made with pure butter and specially prepared bread filled with liver pâté, ham, cervelat, cheddar cheese flavored with sherry wine, anchovy and olives. A sure hit for your next luncheon or cocktail party. Simply remove desired amount of trays from freezing compartment of refrigerator 1 hour prior to serving.

Delicious when warmed slightly.

Unit of 4 trays (96 hors d'oeuvres)

$6.60 postpaid

packed in dry ice

DOVER FOOD SHOP

683 Lexington Ave. at 57th St.

New York 22, N. Y. PLaza 9-4090



The Wagging Tail

. . . has met favor with everyone who has seen it. You'll want it too, if you are devoted to Cocker Spaniels . . . owner and breeder alike will find between the covers of this new and unusual magazine, stories, news and anecdotes of interest about America's most popular dog. You will watch for it impatiently each month.

Don't miss another issue!

The Wagging Tail
Hanson, Mass.

Here's my $2.00 for a one year subscription.

NAME _____

STREET _____

TOWN _____ STATE _____



BAR SHARK

New 5 purpose bar aid of heavy cast aluminum. The Mouth—a bottle opener; the Nose —a muddler; the Body—an ice crusher. The Back Fin —cuts bottle seals; The Tail lifts jar tops. Polished to a high permanent lustre. Gift boxed. **$3.00 each**

Add 25c mailing on orders under $5.00

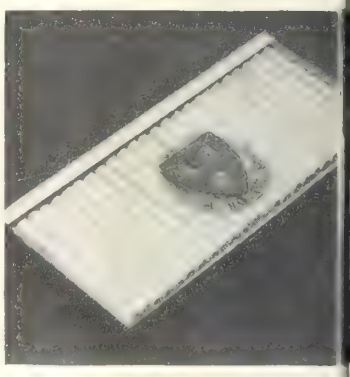
Satisfaction & Prompt Delivery Guaranteed

THE Sea Chest

BEACH HAVEN, NEW JERSEY

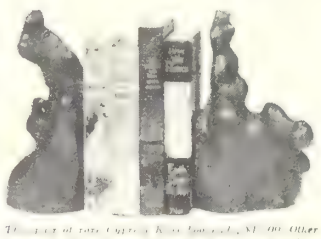


For sentimental reasons as well as other good ones, this pocket-sized double frame is a present you'll want to buy for yourself. In your purse, it's thinner than the slimmest cigarette case. On a desk, it looks like an expensive jeweler's frame. Gold-colored metal. $3.15 ppd., add 50c for 3 initials. Daniel's Den, 141 Newbury St., Boston 16, Mass.



Alumni and undergraduates will be proud to offer cigarettes in this handsome box bearing the insignia of their college or university. Made of chromium with insignia enameled in color on glass cover, it holds 50 cigarettes. Allow 2 weeks' delivery. $12 ppd. Bailey, Banks & Biddle, 1218 Chestnut St., Philadelphia 5, Pa.

You've never seen anything like it!



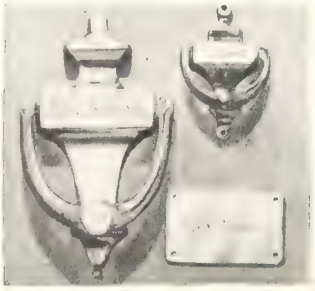
You've never seen anything as artistic, as unique and beautiful as a Cypress Knee. Designed by Nature through centuries of growth in the Florida Everglades, then given strange, new charm by imaginative craftsmen. Mysterious shapes, never two the same. Exquisite coloring. Delicate contours etched by time and water during hundreds of years. Something to be treasured by those who appreciate the unusual as well as decorative pieces. Most Items in Stock. Ship from photos sent upon request.

THOMAS GASKIN

Box 300, Palmdale, Florida

Originator of Cypress Knee Products

Your Home Is Lovelier With Colonial Brass!





2 FF—Colonial Brass Knocker, 6¾" long, on oval with name in Old English. Solid Brass. $3.95, add 25c postage.

2 GG—Miniature Knocker for the bedroom, 5¾", engraved in Block with either name only. Solid Brass, $1.95 prepaid complete.

2 HH—Brass Name Plate, 3½" x 2", engraved in Block. $1.95 prepaid.

2 JJ—Eagle Two Light Sconce, cast of Solid Brass, each 8½" long. Early American pattern. $13.50 pr., prepaid.

SORRY NO C.O.D.'s.

ART COLONY INDUSTRIES, 69 Fifth Avenue, New York 3,

ROUND



Scent from the heart with love on Valentine's Day. Four 1-g-dram bottles, which dangle enticingly from a flower-trimmed heart, contain Arbutus, Rose, Fleur Danoise, Acacia, Receda or Fire Orchid, newest in collection of fine perfumes from Coty. Jessel, 667 Fifth Ave., N.Y.C. 22. $10.50, add 20% tax and 30c post.



A Valentine hankie—made of pure linen, embroidered with a little Cupid and two hearts, and edged with lace. It has its own envelope ready to mail to someone you're sentimental about. Or, if you prefer, send name and address and shop will mail it for you. $2.50 each; 2 for $4.75. Mosse, 659 Fifth Ave., New York 22, N. Y.



On the sunny side. There is a happy quality about this set. Darling for a young girl's dressing table, the guest or powder room. Hand-decorated, the floral design is blue, yellow or brick red on white. Perfume bottles, $2.50 ea. Powder box, $2. Three pieces, $6.50 ppd. Jane Griffith, 23 Maplewood Ave., Philadelphia 44, Pa.



An "Initial" Success

Your three initial monogram is hand cut into the glass which has a beveled frame and handles of gleaming chromium.

Smartly conceived in the modern manner, this cocktail tray is 15½" x 9½".

(add 25c for postage) **$9.95 each** (Ltl. Ohio add 3% sales tax)

The Union, COLUMBUS 15, OHIO



Roses.....

BLOOM IN THE BATHROOM

Essential Garden Rose Bath Accessories in permanent pressed cotton. Shower curtain 70" x 72", bath towel 27" x 52", hand towel 17" x 28", matching bath rug 21" x 34". Each piece \$4.75 ppd. Check or M.O. Catalog on request. Pa. residents add 3% sales tax.

LAKE SHORE GIFTS
906 BLUFF STREET GLENCOE, ILL.

BELLOWS
GOURMETS' BAZAAR

Green Turtle Soup
2 lbs. $1.95

Onion Soup
1 lb., 13 oz. 1.00

Black Bean Soup
1 lb., 4 oz. .75

Terms: Any product returned in 5 days for refund or exchange. No C.O.D.'s.

Bellows & Company
69 East 52nd Street, New York 22, N.Y.

UR CHILD WILL LOVE GETTING LETTERS



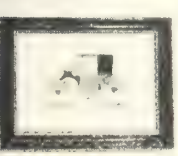
from Belinda Pink-Ears
THAT ADORABLE LETTER-WRITING BUNNY!

A LETTER A WEEK . . . AND A "TOY SURPRISE IN EVERY ONE
A gift to delight any youngster from 2 to 10 years old. Attractive gift card listing sender's name accompanies first letter. Let Belinda add your child's name to her mailing list. *8 Letters $1.95 • 16 Letters $3.75*
(Print name and address plainly)

NOW AT LAST... Belinda Pink-Ears' own "Book of Surprises." A magic Story book with actual tiny toys incorporated into the illustrations . . . *$2.00*

TINY-TOT GIFTS OF HOLLYWOOD
Dept. 17A 1834 W. 11th Place. Los Angeles 6, California





UNUSUAL COLOR PRINTS

Two of a series of six carriage prints stenciled in *color* after the originals from an old coachmaker's catalog. Hogarth frames in black and gold. Sizes 7½" x 9½".

$5.00 each postpaid
Write for catalog

The Little Picture Gallery
850 Lexington Avenue New York, N. Y.

BAR MART *Presents*



MUSICAL LIQUOR POURER

Your favorite will be charmed by the chef notes of "Here We Are Again" coming from your musical liquor dispenser. Has interesting bubble plays if you want to add exportation. Fits any bottle and is chrome plated for extra durability. Contains [illegible] Musical unit \$[illegible] each. Postpaid.

THE BAR MART INC. The Only Store of Its Kind
62 WEST 45TH ST., N.Y.C. 19, N.Y.
Specializing For Your Entertaining Needs
BARWARE · BELLARETTES · CARAFES · GLASSWARE



Statuary

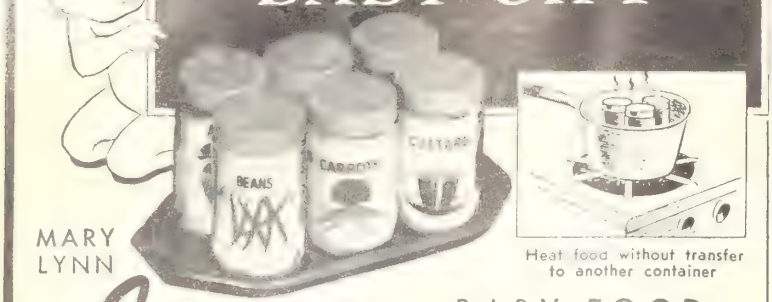
FOR YOUR GARDEN OR TERRACE

Fine Italian and English reproductions many piped for fountains

FLORENTINE CRAFTSMEN, INC.
479-485 First Ave. (cor. 28 St.)
New York 16 • LE 2-3926

SHOPPING AROUN

A Useful and Attractive BABY GIFT



Heat food without transfer to another container

MARY LYNN

Jarettes BABY FOOD CONTAINERS

Wonderful time and food saver. JARETTES fit neatly on aluminum tray, take little room in refrigerator. Gay designs never peel, even in boiling water. Pink for girls, blue for boys.

$3.95 IN GIFT BOX

DEPT. HF, FREEMAN LOEB & CO., BOX 994, NEW ORLEANS 8, LOUISIANA



TRAGEDY and COMEDY

Symbols of Life's important happenings, reproduced in Ash Trays which can be utilized as decorative wall brackets also. (Suspension tabs enclosed.)

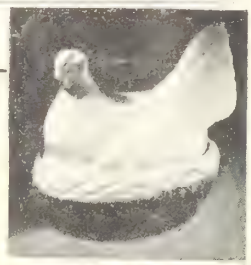
Of pottery, with unusual glazes, each piece is handcrafted and signed by the artist.

Turquoise-ivory antique; crabapple-ivory; dark blue-green; light, dark-green; antique green-yellow; mottled brown-black; gunmetal white. The coloring in each pair is reversed.

$4.00 pair

Add 10 cents for postage.
Sorry—No C.O.D.'s.

MacWATTERS STUDIO
3681 Broadway New York 31, N. Y.



HEN CASSEROLE
Large oven-proof hen in soft yellow and brown pottery. 8" long, it holds enough for all the family. Bring it steaming from the oven to enliven your table. **$4.50 postpaid.**



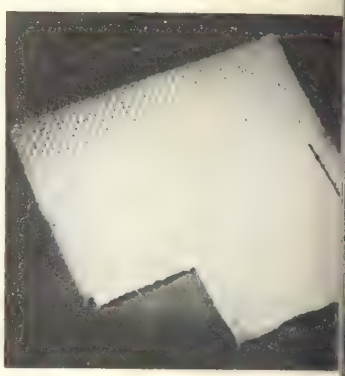
COOK IT IN A CASSEROLE. Chafing dish recipes and menus by Florence Brobeck. Energy-saving dinners served simply and attractively. **$2.00,** postpaid.

Write for Catalogue H-27

The SALT & PEPPER SHOP
445 E. 86th St., New York 28, N. Y.



Made for each other. It's been a long time since place mats and napkins matched as perfectly as these. The mat is roughly-textured woven jute in wonderful colors—yellow, chartreuse, shrimp and sky blue, 75c each. Napkins, 65c. Add 25c to each order for postage. Bertram Shrier, 1147 Conn. Ave., Washington, D. C.



Dreaming of a white centerpiece? There's nothing quite like the rich glow of milk glass to set off a dark wood table or colored cloth. Copied from early American originals, the lace-edge bell bowl is $3.65; four candlesticks, $4.15. Complete set, $7.35 ppd. Carl Forslund, Fulton Street East, Grand Rapids, Michigan.



A star is born, in this case, to provide humor and fun at a cocktail party. Here are twelve zodiac napkins, each printed with a different amusing drawing and verse apropos of the signs we were born under. A merry gift for your week-end host or hostess. Box of 12 is $2.95 postpaid from Bes Davis, 32 East 57th St., N. Y. C. 22.

(*Continued on page 15*)



Now for EVERY WORK SHOP!

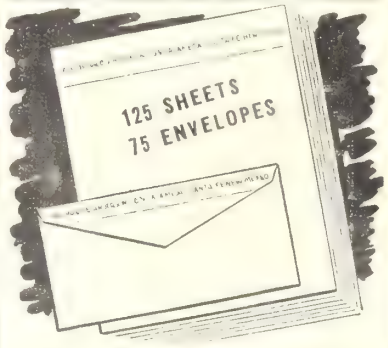
NEW Invention **Electroplates by BRUSH**



Easy to Plate CHROME, GOLD, SILVER, NICKEL, COPPER
...For Pleasure and Profit!

If you have a shop, you need this new electroplater. At the stroke of an *electrified* brush, you can plate models and projects—you can replate worn faucets, tools, silverware, etc. with durable coat of sparkling metal ... Gold, Silver, Nickel or Copper. Easy method. Equipment complete, ready for use. So make your home workshop complete by getting a Warner Electroplater right away. Send today for FREE SAMPLE of plating and illustrated literature! *Mail coupon below!*

WARNER ELECTRIC CO., DEPT. L-105
1512 Jarvis Avenue, Chicago 26, Ill.
Please send Free Sample and Details.
Name .....
Address .....
City ..... *Zone* ... *State* ...



Personal Stationery

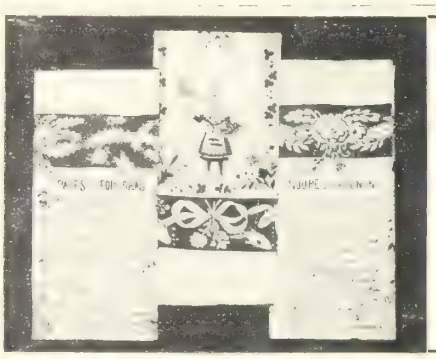
Every Piece With Your Name and Address

200 PIECES **$1.00**

A wonderful value! Rich, pearl-white, water-marked bond paper, printed in deep Regal Blue ink, notehead size 6¾" x 6", just right for letters to friends, clubs, lodge, or business correspondence. Ideal for students. 200 pieces, only.. **$1.00**

Denver and West please add 25c for postage.
Send also for FREE 52-PAGE CATALOG of Unusual Gifts and Entertaining Specialties.

HORACE ANDERSON'S **GIFTCRAFT SHOP**
1234 E. 47th STREET • CHICAGO 15, ILLINOIS



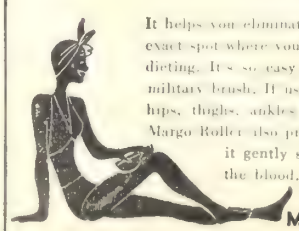
C'EST BIEN ... French re with peasant designs on towels make for interest good use. Famous French pes printed in English. T make practical and diff presents. **$1.25 each,** box **$3.50 postpaid.**

No C.O.D.'s, please

EDITH CHAPMA
168 East 33rd Street, New York 16

Slenderize NEW, EASY WAY with the **MARGO ROLLER**





It helps you eliminate unsightly bulges and fat from the exact spot where you wish to lose it. No exercise ... no dieting. It's so easy to use. Fits into your hand like a military brush. If used a few minutes a day, it will help you work off not hips, thighs, ankles and arms—the way it's done in better beauty salo Margo Roller also provides an effective way to administer a body massage. it gently soothes tired, tense muscles ... increases the circul the blood.

Mailed anywhere postpaid $5.00 (Sorry no C.

MARGO SPECIALTIES, Box 507B, Lancast

Mirror, mirror on the wall, who is fairest of them all?

You IN YOUR GAINSBOROUGH: THE Portrait CHAIR



The GAINSBOROUGH® Chair
made only by
TOMLINSON

$55. each; $99. the pair. At leading stores throughout the nation.



yes...INDOORS!

How else could such an original, sophisticated dining room be created? The Salterini NEVA-RUST* wrought iron dining group shown here provides the perfect balance for the cool modern background. This indoor furniture is given the same NEVA-RUST* protection which has made Salterini furniture so famous for outdoor use. At better stores everywhere or through your decorator.

*Reg. U. S. Pat. Off.

Salterini NEVA-RUST
GUARANTEED AGAINST RUST FOR 6 YEARS

Salterini NEVA-RUST* FURNITURE

Look for the NEVA-RUST* six-year guarantee on every piece.

JOHN B. SALTERINI CO., INC. • 510 EAST 72nd ST., NEW YORK 21, N. Y.

ILLUSTRATED BY THE LANE AVERY STUDIO OF RADIO ARTISTS, BLOOMINGDALE'S, NEW YORK.



GLOSHEEN

THE HEART ♥ OF YOUR COLOR SCHEME

Let *Bonded Glosheen** be your decorator! Begin with *any* Glosheen color-planned print—for example "Fascination" shown above. Let it sing at your windows . . . echo its colors on your couch. Steal its heart-melting yellow to tone your walls . . . match the leaf tone in plain for your chairs. And then for accent, accessories in its richest flower shade. Here's complete color harmony, guaranteed by the Waverly* Bond to keep its sparkling colors fresh through sun and shine, through repeated washings and cleanings.

*Reg. Trademarks

GLOSHEEN

Waverly Glosheen Bonded

ONE OF *Schumacher's*
WAVERLY *Bonded* FABRICS

COLOR TRICKS GALORE WITH FABRICS

WAVERLY *Bonded* FABRICS, Dept. W-18
F. Schumacher & Co., 60 W. 40th St., New York 18, N. Y.

Please send me your decorating booklet "Color Tricks Galore with Fabrics." I enclose 10¢ in cover cost of mailing.

Name _____

Address _____



SPRINGFIELD
Blankets
VIRGIN WOOL

Fresh, Spring beauty
for your bedroom . . .

BUTTERCUP

From a [illegible] of dancing buttercups Springfield's color stylists caught the mood—translated it into the finest of blankets to gladden the eye . . . caress the hand. Pure virgin-wool, of course, [illegible] for extra warm comfort. These newest Springfield-exclusive colors can now be yours at $12.95 to $15.00. Slightly higher on the West Coast.

THE SPRINGFIELD WOOLEN MILLS COMPANY, SPRINGFIELD, TENNESSEE

Spring Blankets are sponsored and distributed by WAMSUTTA MILLS

. AZALEA PINK
MARSH ROSE
MAGNOLIA W
HYACINTH BI
DELPHINIUM
WILLOW GRE

Springfield, maker of the world's fi blankets, also looms fine all-wool p fabrics. Plaids are basic for any rounded wardrobe. And Springf plaids offer you smartest colors outstanding draping characteris

Wamsutta Supercale

SHEETS & PILLOW CASES

For many years to come, the Supercale® sheets and pillowcases you buy today will pay tribute to your taste and discernment. There's real value, real economy, in Wamsutta's finer combed yarns. Hence Supercale's incomparable smoothness, snowy whiteness and measurably longer life. Small wonder, then, that these grand, light-for-laundering sheets have been the pride and joy of six generations of brides!

WAMSUTTA MILLS, New Bedford, Mass. Distributor of [illegible]
Wamsutta Somerset Towels. "The Three Wamsutta Trademarks [illegible]



FOR MORE THAN 100 YEARS THE FINEST OF COTTONS



Interior arranged by Joseph Mullan Mart Inc., American Institute of Decorators

Enduring beauty at your windows with blinds of *Flexalum*

Beauty and quality through and through—that's Flexalum—the new dramatic slat material for Venetian blinds! Its rich plastic finish provides a mirror-smoothness—like the free-sweep of satin at your windows. Gracefully curved to diffuse light or completely exclude it. Flexalum blinds at your windows will live in harmony in any setting, will make your rooms more beautiful than ever.



Only FLEXALUM offers y
all these features:

Deep-down lustre of baked pla
finish. Beautiful and durable. F
to clean and keep clean. W
chip, crack or scratch. Rustpr
Warp-proof. Impervious to
moisture, heat. Whisper-quiet,

Flexalum

For the name of the nearest Flexalum dealer, write to Hunter Douglas Corpora

RIVERSIDE, CALIFORNIA

150 BROADWAY, NEW YORK

OPPING AROUND





Yes sir, [illegible] this turkey [illegible] the stuffed [illegible] tails. The metal top [illegible] and keeps the [illegible] belongs. [illegible] and top is [illegible] the specs. It's $10.50 [illegible] from Janice Novelties, 511 Madison Avenue, New York 22, New York.



Placer pans [illegible] are replicas of those used in the gold rush era. Of hand-crafted, heavy-weight copper with hand-wrought iron handle. Wonderful for frying and serving eggs, as ashtrays, desk trays or very decorative hung from the mantel. In 3 [illegible] 5½", $1.15; set of 4, $3.40; 7½", 80c ea.; set of 4, $2.90 ppd. Hazel House, Hopedale, Mass.



Screen stars. Ducks silhouetted in flight against a pile of logs or a blazing fire bring wild beauty to your hearth. They are also very effective on a screen door. In black tôle, $12.50 a set; in brass, $25. Small attached wires make applying them a simple task. The Four Seasons Shop, 148 Union Ave., Memphis, Tenn.

QUAINT AMERICAN *Solid Cherry*



$19.95

Carl Forslund
GRAND RAPIDS 2, MICHIGAN





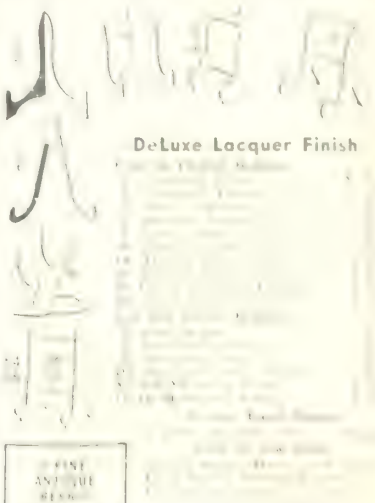
Silly Singlebarry

85c

This is the cutest little knife you ever saw—it will cut too—or sharpen a pencil. You know what to do with the key chain. Gift boxed.

Jamieson's

TASTEFUL PLYWOOD PLATE EASELS and HANGERS



DeLuxe Lacquer Finish

FINE ANTIQUE REPRODUCTIONS

QUANTITY DISCOUNTS

ANTIQUE CORNER • *Antiques*
17th & Nicollet Ave., Minneapolis 8, Minn.



HAVING A WONDERFUL TIMEPIECE!

An electric drum clock that will add a fine decorative touch to the modern manner home or office. The sleek, molded case encloses an easy to read luminated dial with clean-cut numerals Ivory with gold trim. Works on AC only. 7½" x 5". An excellent gift for a housewarming or any occasion.

$14.75 including tax and postage
No C.O.D.'s
TERRACE NOVELTIES Dept. G2
211 East 58th St. New York 22, N. Y.



PERSONAL PUFFERS

[illegible] $5.95

Alfred Adler
[illegible] 5TH AVE., AT 53rd ST., NEW YORK 19



IMPORTED ALL WOOL NUMDAH RUGS

$3.50 each
3 for $10 —postpaid

[illegible] SANDLER & WORTH
P.O. Box A, Route 29, Springfield, N. J.
Merchants [illegible]



PRESSURE COOKERY

by Leone Rutledge Carroll is the ONLY cookbook that tells how to use that miracle time-and food-saver—the pressure cooker. This wonderful book covers the use of *every* kind of pressure pan and includes many recipes, menus, time and pressure charts. Send for a copy today!

$2.00 *postpaid*

M. BARROWS & COMPANY, INC., Dept. HG-2
114 East 32nd Street, New York 16

SHOPPIN



Authentic OLD FASHIONED Student Lamps

These tremendously popular old-fashioned lamp reproductions make welcome gifts, suitable wherever a colonial or old-fashioned accent is appropriate. Made by the original manufacturer, hence authentic in every detail. 20" high, finished in polished brass, wired for electricity. Glass chimney takes 60 watt bulb. Adjustable, revolving arm — kerosene wick adjustment acts as lamp switch. Complete with 10" green overlay or cased ribbed shade; also yellow, pink or white ribbed shade. $42.50



Student Double Lamp
Has same features as single lamp above
$59.50

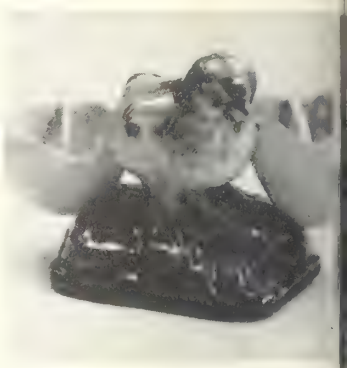
Extra shades suitable for other lamps
7" $6.00 10" $7.50

Mail Orders filled Promptly F.O.B. Boston

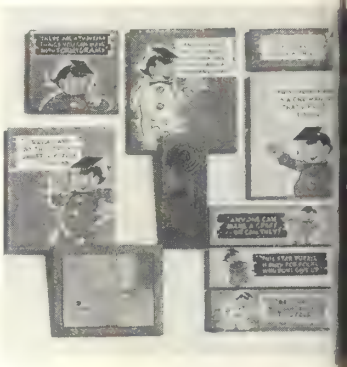
Lowell Street ANTIQUE Shop
10 Lowell Street, Boston 14, Mass.



Chick an' half shells of imported Portuguese Majolica in natural colors, to cheer up your breakfast table or tray. Newly hatched, this little chick still clings to his shell so you can use it for salt and pepper, mustard and relish or marmalade and jam. $3.50 ppd. Bodines, 2119 N. Charles St., Baltimore 18, Md.



Puzzlers. To stump the experts, here's a collection that will keep them guessing for hours—days and nights maybe. Each one, individually boxed, comes with instructions and solutions. Get the set of eight tantalizing wooden puzzles for children or grown-ups, or for parties. $5 ppd. Fun, Inc., 541 W. Division St., Chicago 10, Ill.

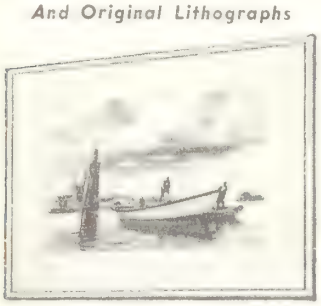


Rimmed with gold, these clear glass coupettes will glamourize a first course of seafood cocktail or fruit, provide a good background for a triumphant dessert. We're pleased as punch and so will you be, to know that the set of eight is only $6.95, postpaid, from the Rendezvous Gift Shop, 523 Bangs Avenue, Asbury Park, New Jersey.



ETCHINGS

And Original Lithographs



BY William Gropper, Fletcher Martin, Luigi Lucioni, 76 Others

ALL *SIGNED ORIGINALS*

Only $5.00 Each
(Normal Value $18 to $36)

WHAT exquisite new charm these *Signed Original* etchings and lithographs will add to your home! Large selection of subjects. These same originals (many prize-winners) have already been acquired by over 200 leading museums. Value $18 to $36.

Many of America's foremost artists have banded together to offer this incentive to the ownership of fine art. These famous artists sign, individually, each of their own Originals. They have also consented to the one price of five dollars for each—regardless of how much more their works regularly command!

FREE CATALOGUE



Associated American Artists Studio 142
711 Fifth Ave., New York City 22



TOLE BOOK ENDS

Exquisitely hand painted to charm your library or any room where you keep your books. They're watertight for your plants. Black background. 7" high, 6" wide.

$7.95 pair shipping charges collect

Mail Order Only. Write for catalogue.

Jenifer House

New Marlboro Stat. Route
GREAT BARRINGTON, MASS.



wonderful, washable
LUNCHEON MATS

Gay sturdy leatherette mats, heat and water-proof. Yellow, red, white, green, blue, pink or navy. Child's place-set mat $2, with name $2.75. Semicircle hand-painted with dogwood $2, unpainted $1.50. Mat with 3-letter monogram $2.50, plain oblong mat $1.50. Add 30¢ for postage. Address Dept. G-2. Gift booklet on request.

TOWN & COUNTRY GIFTS
906 Madison Avenue New York 21, N. Y.

STUDY INTERIOR DECORATION

SIX WEEKS' PRACTICAL TRAINING COURSE

Resident Day Classes
start July 7th • Send for Catalog 1R

Period and Modern styles, color schemes, draperies, all fundamentals. Faculty of New York decorators. Personal instruction. Cultural or Vocational Courses. Longer courses in interior architecture.

Home Study Course
starts at once • Send for Catalog 1C

Same training for those who cannot come to New York. Practical, simple, useful, and intensely interesting.

NEW YORK SCHOOL OF INTERIOR DECORATION
[illegible] Madison Ave., New York 22, N. Y.



For Lovel Interio

Candylbe Add Che Every R

Showering every setting with the graceful charm of a colonial sc Candylbeme Lamps in candelabra wall fixtures turn every occasion it festive event. The bright but me softness of Candylbemes make cr sparkle, polished surfaces reflect a that seems like dancing candle fl They're beautiful!

IMMEDIATE DELIVERY
(Minimum Order 6)

Candelabra Base, Clear 50c, Frosted 5
Adaptors for candelabra base lamps 2
Add 7.5% excise tax for lamps or

Butler-Kohaus, I
2823 Olive Street • St. Louis

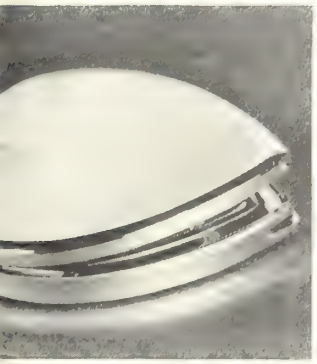
ROUND



In sterling or copper this [illegible] pepper shaker and salt seller with the owner's [illegible] and a charming addition to any table. For [illegible] ones, $10 a pair including tax. For [illegible] pepper ones [illegible] prepaid from Fred Leighton, 15 E. 8th St., N. Y. C. 3.



Pearls of little price, simulated of course, but they are beautifully matched, lustrous milky white ones, and graduated to give the appearance of the real thing. The clasp is sterling. For a birthday, graduation or any other special day they are always a welcome gift. $5.95 plus 20% tax. Gerlou, 501 Fifth Ave., N. Y. C. 17.



Powder by heart. Any girl, seventeen to seventy, will be delighted with this compact, made of gold-colored metal. It has a snap-lock compartment for her own powder and a neat little heart-shaped puff. Simple and well made, it looks expensive, costs only $2.95 postpaid from Lucille Distributing Co., 637 Madison Ave., N. Y. C. 22.



RARE ANTIQUE

ORIENTAL RUGS

In Perfect Condition.
At Moderate Prices

•

Also 600 Semi-Antique and New Orientals in old designs

For sale by American [illegible] authority and expert. Write for descriptive list—then if you wish I will ship selection on approval for your inspection. Prices on many are no higher than new rugs.

My Antique Rugs are not the worn out variety—but with most of their nap intact and will generally outwear most new rugs because they have better wool quality, better dyes and better workmanship.

200 Antiques $90 to $300
100 Antiques $200 and up

Will send three if you wish to buy one

EXPRESS PREPAID
NO OBLIGATION TO BUY

•

Chas. W. Jacobsen
401 S. SALINA ST.
SYRACUSE, N. Y.

Handy Two-Fitted

MAKE-UP MIRROR

[illegible] from the neck and braced on the chest, the mirror [illegible] is best. It folds flat for packing . . . it stands on the dresser! Mirror 5½" in diameter. **$5.00** postpaid.





PLASTIC LACE TABLE COVER

Until you look at it closely you'd think it was a rare old table cloth of the finest lace. It's really [illegible] pleasing lace design. Absolutely stainproof (you can even pour ink on it and remove it with a damp cloth). An economical, beautiful and durable dining table cover. Eggshell only. 54" x 54"—**$4.50.** 54" x 72"—**$5.00** postpaid

Mayfair Gifts
72-08C AUSTIN ST. FOREST HILLS, N. Y.

PURE CANE SYRUP



FROM THE DEEP SOUTH

old-fashioned open kettle syrup made from pure juice of Louisiana sugar cane. No sugar extracted, no chemical added. Please Send Check With Order.

$2.45 for No. 10 Can
$1.75 for No. 5 Can
Delivered

Write for case lot prices

JOHN R. MURPHY
P.O. Box 397 Q Sta. Shreveport, La.



When FIRE *Threatens...*

• Fire Detective, by Dictograph, will give immediate, automatic warning. A dependable alarm system that's easily installed anywhere in your home with thermal detection units in all danger spots. "R" Cell Battery *lasts for years.* Complete with Central Alarm Station and 2 Thermal Detection Units $9.95
Extra Thermal Units . . Each 1.00

• Stop-Fire Extinguisher will release a dense spray that smothers flames instantly at the turn of a simple valve. Light and small (*only 8" long*) but *very* effective. You'll want one for every room in the house as well as your car and garage. Has bracket for hanging. Brass $5.00
Chromium plated 7.50

• Totelite will guard against lighting emergencies. *The first all purpose portable self powered Fluorescent Light.* Batteries last about 35 hours of *continuous burning.* Black crackle-finished steel with plastic handle, finger-tip control switches and non-breakable lens. 11" x 8¼" x 4", weight 4 lbs. . . $15.95

MAIL ORDERS FILLED
Delivery free within U.S.A.

Hammacher Schlemmer
145 EAST 57TH STREET, NEW YORK 22, N. Y.

Send for Catalog G-3



THE NEWSBOY
Cheerful Companion at Your Table

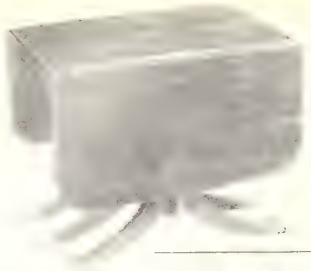
[illegible] A handsome New Booklet "Gifts Preferred" FREE upon request

NORMAN'S Bristol, Pa.
[illegible] PHILADELPHIA, PA. NEWARK, N. J. NEW ROCHELLE, N. Y.

SHOPPIN

Lovely

DUNCAN PHYFE EXTENSION TABLE





Truly one of distinction . . . for living or dining room. . . . Finished in gleaming mahogany or walnut. . . . Handsome veneered top. . . . Measures 22 by 38 inches with leaves closed; 38 by 84 inches when fully opened. . . . Height, 30 inches. . . . Beautiful matching chair *(lower left)*. . . . Mahogany or walnut finish. . . . Durable cotton tapestry seat measures 17 by 15 inches. . . . Height, 32 inches. . . . Table at $68.50. . . . Chair, $6.85. . . . Both F. O. B. Louisville, Ky.

Write for Free Catalogue showing complete line of our distinctive tables and chairs.

SONS' Mfg. Co., 1436 South 22nd St., Louisville, Ky.



LEARN
Interior Decoration
AT HOME

• *NOW is the time to prepare yourself for an important and lucrative career. There is a great post-war demand for trained decorators. Should you not wish a professional career, why not learn the fascinating principles of decoration for creating beauty in your own home? It will save you money, enable you to buy furnishings wisely which will always be harmonious and in style.*

You can gain this priceless training through delightful study at home in spare periods to suit your own convenience. Your work will receive personal supervision. Through the

Arts & Decoration Home Study Course in Interior Decoration

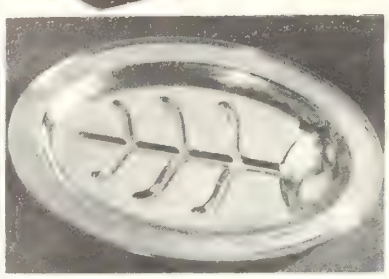
—you get the most knowledge about harmony, form, color, proportion, modern art, period furniture, backgrounds, etc. The entire course is 20 units. 12 color panels of wool mounted in text book on color, fabric, style.

WRITE FOR BOOKLET G-39—It's FREE

Describes the course in detail. 22nd year.

ARTS & DECORATION COURSE IN DECORATION
200 EAST 57th ST., NEW YORK 19, N. Y.

from Rochelle Gifts
481 MAIN ST., NEW ROCHELLE, N.Y.



Favorite "Well and Tree" Platter

Bright and beautiful in exceptionally highly polished silver plate, executed and finished with the care and character of sterling. Three small legs support it. A distinctive and useful table accessory for parties or every night dining. To have or give with pride. 16" long, 11½" wide. Truly a "find" at only **$11.50** *Plus 50¢ Fed. Tax*

Next O.H.? Please Send for Free Catalog

MAIL ORDERS PROMPTLY FILLED



FERNERIES

What could be nicer for your ferns than these handsome copper and brass ferneries? Length 10", width 4", height 3½". Copper with brass feet.

A. "Hobnail"—$9 each, $17.50 pair, postpaid.

B. "Emblem"—Embossed floral design and lions' heads. $10 each, $19.50 pair, postpaid.

AMBASSADORE GIFTWARES
"Ultimate in Gifts"
4 East 41st St., New York 17, N. Y.



Mammoth, full flavored pecan nut meat halves . . . this season's crop from the Gulf Coast Groves. Also jumbo size whole pecans, fancy grafted. Delicious!

Mammoth Halves	per lb.	$1.60
Medium Halves	per lb.	$1.40
Pieces	per lb.	$1.35
Whole Pecans in Shell Jumbo Size	per lb.	65c

Whole pecans packed in 2, 3, 5 and 10 lb. lots. Shipping charges prepaid. No C.O.D.'s please

WASHINGTON PECAN CO.
GULFPORT, MISS.



Brass
DOOR STOP

This handsome brass model of a proud thoroughbred makes a doorstop of distinction, or a handsome fireplace ornament. Made from the antique mold of an old southern foundry, it is mounted on a solid base that will hold any door. Treat yourself or a favorite friend to this discriminating gift. Height 11½ inches, weight 6½ pounds. Only $6.00 express prepaid. Your money back if not delighted.

"little joe" WIESENFELD
Dept. B4 Baltimore 1, Md.

Gifts that LIV

Grown-Ups, Children, Shut-Ins, EVERYONE ... will cherish these LIVING GIFTS!



Our New Evergreen Tree or Paddy O'Hair comes to you bare and bald. Fill with water; plant seed (supplied with full directions), nature does the rest. Tree covers with grassy green coat; Paddy grows hair and eyebrows. Grass grows for months; can be replanted over and over.

10" tall - $



Both made of d pottery. As table rations or house they are ideal g all occasions. P if paid with or or plus postag charges if C.O. Money-back guar

5" tall - $1.00

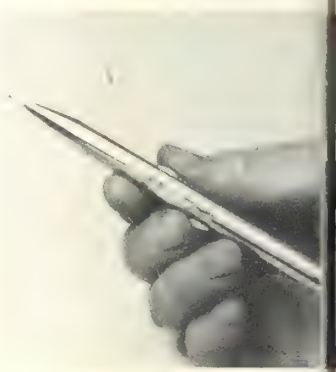
Paddy Novelty
72 WASHINGTON A
GOLIAD, TEXAS



Have a slicer that really slices thin to give your *hors d'oeuvre*, sandwiches and cakes a professional look. It also cuts meat, cheese, vegetables, fruit, gelatin desserts and meat loaves into perfect thick or thin slices. You'll achieve marvelous effects and it's only $1.75 ppd. Malcolm's, 524 N. Charles St., Baltimore 1, Maryland.

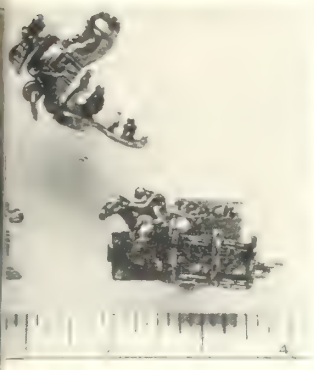


Protective cover. Here's a burn-proof asbeston cover to slip under a warm iron so you can put it away directly after using it. Cover prevents marring and scratching of sole plate and keeps iron free of dust, dirt and grease. Tailored to fit any standard size iron. $1 postpaid from Julian Hess, 6 Grand St., White Plains, N. Y.



Four-color job—besides being an excellent, precision-made mechanical pencil, the "Norma" has red, green and blue lead as well as everyday black. Useful in many professions, and think of the fascinating possibilities of doodling in Technicolor. Monel finish. $5 ppd. M. C. Flynn, 43 E. 59th St., N. Y. C. 22.

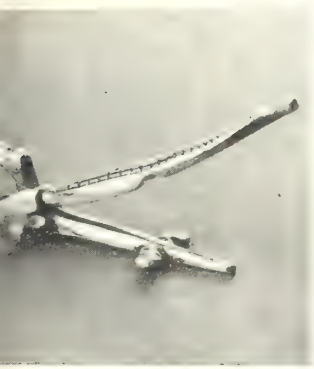
ROUND



They work like a charm ought to work. The old lady who lives in the shoe puts on with all her children, $4.75; the model Liberty Bell rings when cracked, actually rings, $4.00; and the race horse starts when gate is released, $4.75. All sterling. Tax included. Prepaid from Fred Cooper, 109 S. 13th St., Philadelphia 7, Pa.



Venetian blind cleaner enables you to wash, wax or dust an entire blind in 10 minutes. Place it over slat to be cleaned and roll along. It cleans behind the tapes too! Of aluminum and walnut with 3 sets of pads and bottle of cleaning fluid. $5.75 ppd. Warren Venetian Blind Cleaner Co., 103 W. Fifth St., Pittsburg, Kan.



"Nuts to you," says the alligator as you open wide his powerful jaws and crack down on the hardest nut. He's rough, tough and efficient and does a wonderful job on anything from a walnut to a peanut. He can be had in solid cast bronze or brass for $2.50 postpaid from Mayfair Gifts, Forest Hills, Long Island, New York.

JC

SELL

Surplus Silver, Diamonds and Jewelry

to

JULIUS GOODMAN & SON

matched pieces. Correspondence invited.

JULIUS GOODMAN & SON



STERLING SILVER BOOKMARK

HANDWROUGHT BY

THE ELMCROFTERS

The classic sterling silver book mark, beautifully handmade and chased with attached page opener on grosgrain ribbon; gift initial letter monogram makes it lifetime love and cherished gift.

$3.60 Postpaid Including Tax

THE ELMCROFTERS

EON GD MONTROSE, N. Y.



Robert Keith note paper in green, navy, dubonnet or red, tooled with white ink. 36 monogramed sheets with envelopes 2.75

Same in letter size 24 sheets and envelopes 2.25

postpaid



ew Men's

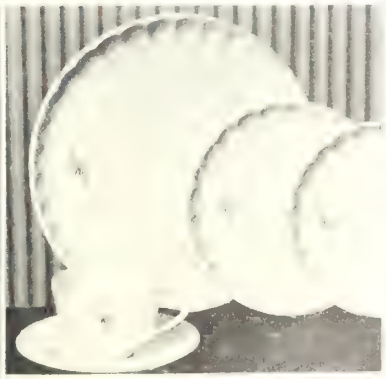
STIC HANGER

rly Shaped and Sized for gar- of today! Practical . . . un- able! Scientifically designed full plastic trouser bar to pre- creasing . . . revolving plated hook firmly anchored to last time . . . special concave con- ion "shaped like a man's shoul- " 18½" in length, ideally suited is suits, coats, leisure jackets,

HENRY'S MEN'S Rainbow PLASTIC HANGERS

amber, onyx, sapphire, green. 25 each. Set of 12—$12.00 age Prepaid — Send check or money order. No C.O.D.

OW PLASTIC HANGER SALES CO. W. 34th St., N. Y. 1, Dept. H.



ADD CHARM TO YOUR HOME WITH

MONOGRAMMED CHINA

Wonderful for gifts too! Add the charm and distinctiveness of monogramming to your china. Lustrous monograms. A striking design with open stock fashioned from fine vitrified [illegible] color and personality. Select your choice of blue or black.

35-Piece Service for Six

61-Piece Service for Twelve

95-Piece Service for Twelve

Available from open stock!

order teaches factory to [illegible] fect. Underscore the [illegible] guaranteed or your money [illegible]

• Write for FREE Gift [illegible] catalog! •

MEREDITH INC. EVANSTON ILLINOIS

OPTICAL ILLUSION



OPTICAL ILLUSION

created in ARTISCOPE (A) blends view of subject you wish to draw at (C) with view of paper, hand, and pencil at (D) into one composite picture.

Drawing and design [illegible] pastime or [illegible] scopes [illegible] needed [illegible] amusing, practical lifetime gifts for young [illegible] ARTISCOPE promptly postpaid with easy [illegible]

BEELER ENTERPRISES

Dept. 36-B North Hollywood, Calif.





SHOPPIN



More menagerie. This mutual admiration society consist of a deck seal balancing a crystal ball on his nose for the benefit of his elegant friend the French poodle. They will be an asset to any collection, but they're also very happy by themselves—thank you. Poodle and seal $4.50. Town & Country, 906 Madison Ave., N. Y. C.



Colonial spice box, beautifully hand painted with a leaf and vine design on an antique white background, has two oversized metal lined drawers for plants. Hang it on the wall in your breakfast nook, kitchen or sun room. $12.50 express collect from Jenifer House, New Marlboro Star Route, Great Barrington, Massachusetts.





Silver-plated brulot bowl, tray and ladle . . but that isn't all! We include a package of famous New Orleans coffee and the other ingredients (minus brandy) and original recipe for making this after-dinner delight — exactly as served in New Orleans' Famous French Restaurants. Gift Wrapped Shipped Express Prepaid, including Federal Tax . . . . . $60.

ADLER'S

NEW ORLEANS FINE JEWELERS

622 CANAL STREET, NEW ORLEANS

Delicious Hard-to-Get
Fresh LOUISIANA
PRESERVES

Selected—Delicious



FIG PRESERVES
Made from an old Creo formula. A delight to evei one who tastes them. 20 oz. jars, each 85

STRAWBERRY PRESERVES
Finest luscious Louisia strawberries, supreme in ta and quality. 1-lb. jars, each . . . 98

These hard-to-get LOUISIANA PRESERVES are marvelous with crackers and cheese for parties . . . or with hotcakes, waffles or biscuits for meals!

All prices include shipping charges anywhere in the U.

★ D.H. Holmes CO.
NEW ORLEANS, LA.

ROUND



A clean and polished look hath this sugar and creamer. A really fine set, it will be the joy of a hostess who loves beautiful things. Always bright and sparkling; a point to remember these days is that it stays that way with no care. Made of hand-cut lead crystal, the set is $12.50 exp. col. Alfred Orlik, 680 Fifth Ave., N. Y. C. 19.



Bible story dolls, heroines of the Old Testament, are part of a new series for collectors. Individually costumed, they have hand-painted faces and stand about 7 inches tall. Left to right, Rebekah at the Well; Ruth, the Moabitess; and Hagar, the Egyptian Slave Girl. $5.95 each. Gray's, 3216 14th St., N.W., Washington 10, D.C.





ESE SMART "ICE HOCKEY" COASTERS
ARE Killinger HI-JACS
Reg. U. S. Patent Office

Specially Designed by Kentucky Tavern

smart coaster, to dress up their Hockey" ad, Kentucky Tavern Killinger Hi Jacs, the King of ers! They designed a brilliant 8 Hi-Jacs in striking color inations, with appliques from signia of leading hockey teams. Gift and department stores everywhere are featuring these exciting new Hi Jacs. They've created sensation and compliments when use them. Terri-knit linen, color thoroughly washable, fit hostess. About $2. Killinger Co., Norfolk, Va.

SEE "ICE HOCKEY" HI-JACS IN KENTUCKY TAVERN'S FULL COLOR AD IN THIS MAGAZINE

Order this
Electro-mite
portable
washer



Little . . . but oh my! What a help around the house, apartment, trailer, motor court—or where are you? **Roomy**—4½ gallon capacity . . . **Safe**—no movable parts in tub . . . **Speedy**—12 minutes per load . . . **Compact**—3 simple sections . . . **Light**—weighs only 18 lbs. Operates on 50 or 60 cycle alternating current. Price $33.75

Mail orders invited. Express charges will be collected on delivery.

SANGER BROS.
DALLAS 2, TEXAS

SHOPPING AROUN



A little rocker for a little person has a tapestry seat for grandmother to needlework, or a not-too-young-child could do it herself. The chair is 22" high, mahogany finish. $9.95. Simple nursery-rhyme patterns, $5; floral, $6.50. Background wool, $1 exp. col. Alice Maynard, 558 Madison Ave., New York 22, New York.



Cutting in on roasts, turkeys or steaks is easy with Flint hollow-ground cutlery knife with a 9", chrome-plated steel blade, sharpener and stainless steel fork. Each has black, Bakelite handle. In a polished wood chest, lined with tarnish-proof cloth, the set is $15. Hammacher Schlemmer, 145 E. 57 St., N. Y. C. 22.



Perfect on all points—be they of the compass or of the breed—is this cocker weathervane. No wind that blows will dismay his wrought-iron ruggedness, as he pivots on an easily installed base. Other breeds available. Measures 27" wide, 29" high. $12 exp. col. Hagerstrom Metalcraft Studio, Wheeling, Ill.

(Continued on page 29)

SHATTERPROOF

PLASTIC ICE CUBES



Beer, wine, soft drinks, cocktails, fruit juices chilled *without dilution*. Ice-like plastic "NICE-CUBES," with mineralized water permanently sealed in . . . freeze solid in refrigerator. Drop them in your drink—watch it chill and stay chilled. Use again and again—LAST FOREVER.

Box of 8 rainbow assorted colors or crystal clear: $2.95 delivered in U. S. A.
SPECIAL:
PERSONALIZED "NICE-CUBES"
2 or 3 *INITIALS*
(CLEAR CUBES ONLY)
$1.00 extra per set

"NICE-CUBES"

8648 MELROSE AVENUE • Dept. A, HOLLYWOOD 46, CALIFORNIA

Completely Assembled
SHIP MODELS



Clipper Ship
RED JACKET

Record sunshine clipper of 1853 — Established record that stand to this day for sailing ships. Handmade model built by Yankee craftsmen in amazing detail. Size 21" x 14" high. Black and antiqued copper hull, painted spars, mahogany finish base, shipped fully assembled and finished, with brass name plates. Historical folder included.

$35.00

Express Ppd. U. S. A.

Satisfaction guaranteed or money refunded. Send for FREE illustrated booklet showing other models $5.00 and up.

LE BARON BONNEY
117 Merrimac St., Newburyport 3, Mass.



Two Heads Are Better Than One

[illegible] bored and signed. Size 18" by 24". [illegible] Mississippi River.

Express prepaid in U.S.A.
No COD's.

HENRY W. LONGFELLOW, III
Weston Mass.



Feminine High-Lights
IN STERLING SILVER

For that fortunate female who "just has everything," why not these different earrings or the impressive looking disc bracelet? Her 3-letter monogram cut out by hand in sterling on them, will intrigue her.

Earrings	$7.50
Bracelet	6.00
Set Complete	12.00

Prices include Federal tax and postage
No C.O.D.'s, please

EUNICE NOVELTIES Dept. G-27
5th Floor Woman's Exchange Bldg.
541 Madison Ave., New York 22, N.Y.

ELECTRIC HAND LANTERN
600 HOUR BATTERY
Insuring long continuous use without battery change.

FOR: Estates, Farms, Boats, Fishing, Hunting, Camping, Emergencies

Handy size, 7" high, 6½" wide, 2½" thick. Lens 3½" diameter, toggle switch. Sturdy construction, made to U.S. Navy specifications. Navy tray finish. Shipped [illegible] be cast aluminum body. Made of ABS high impact plastic, two dry cell #6 batteries [illegible] weighs 2 pounds. MONEY BACK GUARANTEE. No C.O.D.'s please. MAIL ORDER TODAY WITH MONEY ORDER OR CHECK

ONLY $7.95
Express Charges Collect



CARNAGEY'S
50 West 86th St., Dept. D, New York 24, N. Y.

Lovely conveniences

[illegible]

The Hamilton Stool



The Dawson Stool



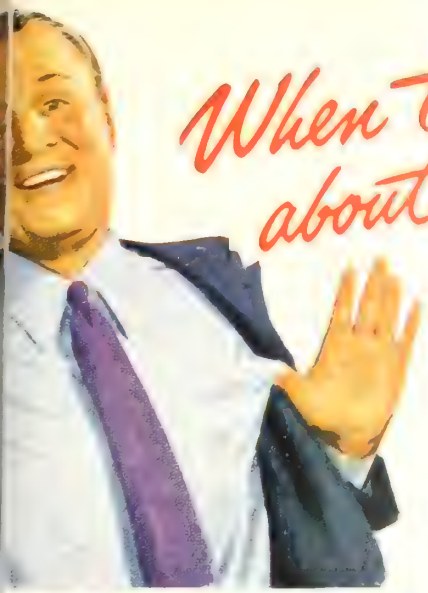
Box 1864, High Point, N. C.
SEDGEFIELD CRAFTSMEN

Countless other readers . . .

have discovered the convenience of ordering by mail. Reliable dealers offer a wide variety of merchandise, often unobtainable at your local stores. Unsurpassed as a shopping center for gifts, too, we suggest that you

shop through SHOPPING AROUND

When they told me about COLOR DYNAMICS



. . . my girls sure earned their orchids!



• [illegible] of the old-fashioned mistakes in decorating. Suggestions contained in Pittsburgh's book "COLOR DYNAMICS [illegible]" not only gave us more beautiful color arrangements [illegible] make rooms friendlier and more enjoyable to live in. That's why I say my girls sure earned their orchids!



read this interesting book from cover to cover old us how colors possess energy which can e people, relieve eyestrain—make them feel The way that Pittsburgh's color experts use ts in their new painting system made sense to ve decided to adopt some of their suggestions.



2 After the outside of the [illegible] found out that COLOR DYNAMICS [illegible] its looks. Light colors for both body and trim made it seem larger. By repeating the trim color on our dormer windows we gave the house more height. By accentuating the doorway we made the whole place seem friendlier and more invitin .



3 Our living room faces north. The light is [illegible] COLOR DYNAMICS [illegible] that we could make the room more friendly by using harmonious tones of Peach and Ivory, with accents of Blue-Green. These colors blend well with our plum-colored carpet and green upholstery



re's no getting out on the wrong side of the bed this room! We figured out interesting color and accents we wouldn't have thought of the COLOR DYNAMICS Book. Three walls of te and a featured wall, three cornices and the Dusky Rose set off the furnishings and give ht, cheerful room in which to start the day.

For added charm and effect consider the use of an extra mirror or a plate glass table top



5 Our [illegible] we were so proud [illegible] But [illegible] them for this issue. Our [illegible] of them got copies of the COLOR DYNAMICS [illegible]

Paint RIGHT with Color Dynamics
Paint BEST with Pittsburgh Paints

W [illegible] be washed repeatedly without marring or [illegible] for floors, steps, woodwork and linoleum. SUNPROOF SEMI-PASTE [illegible] to keep them *live*, tough and elastic—give long [illegible]

GET YOUR COPY OF "*COLOR DYNAMICS FOR THE HOME*" *It's Free!*

[illegible] COLOR DYNAMICS [illegible] this coupon today!



[illegible]

Paint RIGHT with Color Dynamics . . . Paint BEST with

PITTSBURGH PAINTS

PITTSBURGH PLATE GLASS COMPANY, PITTSBURGH, PA.

PITTSBURGH STANDS FOR QUALITY PAINT AND GLASS

The Aristocrat of Bond



The set of 8 famous Kentucky Tavern Highball coasters shown here are a Kentucky Tavern premium and are available in sets of eight at stores everywhere.

Thoughtful hosts, with faultless entertaining as the goal, put Kentucky Tavern on their team. One of the world's great whiskies this famous bottled-in-bond bourbon is eminently worthy of the high esteem accorded it by the discriminating for three generations

Glenmore Distilleries Company
Louisville, Kentucky

KENTUCKY STRAIGHT BOURBON BOTTLED-IN-BOND 100 PROOF

COPYRIGHT 1954



You'll get *Ooh's* and *Ahh's* when you show your Reynolds *Lifetime* Aluminum Utensils with TRIPLE-THICK BOTTOMS



P SOUTH VEAL ROLL

ve bones from 2 whole cutlets, ½-inch thick, cutlets with mallet. d each with half of the ing stuffing: (Sauté ⅓ hopped onions, 1 cup celery in ¼ cup fat. tablespoons chopped y, 1 teaspoon salt, ¼ on pepper, pinch of ary and Savory and 1 ft bread crumbs.) Roll cure. Brown in 3 table- fat in Lifetime Dutch Add ⅓ cup water, 8 potatoes. Cover, sim- 0 min. Add 2½ cups peas, 8 peeled orange 2 tablespoons currant Cover, continue cook- min. 8 servings.

Look for this ridge

—the sign of the Lifetime Triple-Thick Bottom. Shown here is the 6-qt. Dutch Oven.

See?

Triple-Thick Bottom!



Sold at leading department and housefurnishings stores

No hot spots cause scorching

Perfect for "waterless" cooking!

Ask women who own them . . . who have tried them—they'll tell you Reynolds Lifetime Aluminum Utensils are not only beautiful to look at—they're wonderful to cook with!

Notice the **Triple-Thick Bottoms** that give uniform heat distribution . . . evenly cooked food, requiring little stirring. Look at the **moisture seal covers**—designed for cooking the "waterless" way—made with recessed cover knobs so you can stack one utensil on top of another when keeping foods warm on the stove.

Lifetime Utensils have cool bakelite handles . . . **dent-resistant,** easy-to-clean sidewalls—with brilliant, lasting finish!

Lifetime guarantee! If you are in any way disappointed with Reynolds Lifetime Triple-Thick-Bottom Utensils, send them back and they will be returned like new, or replaced, *without charge.* Reynolds Metals Company, Housewares Division, 2000 South 9th Street, Louisville 1, Kentucky.

REYNOLDS METALS

REYNOLDS *Lifetime* ALUMINUM COOKING UTENSILS

TRIPLE-THICK BOTTOM

GUARANTEED FOR LIFE



How proud, this handful of earth...

A DISTINGUISHED-LOOKING MAN stood on a hummock of ground in California.

Before him stretched acres of crooked little vines, row on straight row. He contemplated them with pride and joy. Stooping slowly, he scooped up a handful of rich brown earth. He watched as it trickled loosely through his fingers.

"How proud, this handful of earth," he thought. "From it comes the very finest grapes grown in America."

And from those grapes comes the most regal wine in America. Wine unmatched by any in the land, for its bouquet, its lordly clarity, its lingering flavor.

Wine which has had the personal supervision of the man on the hummock of ground —Mr. Angelo Petri, one of America's foremost vintners.

His standards are high, his demands are severe. For the wine that bears his name can have no equal in all America.

Today, you can buy this wine. Its label bears the name: *Angelo Petri*. Unquestionably, it is among the finest wines made by American vintners.

If you love wines and champagne of greatness, seek out Angelo Petri Signature Bottle. You will admire and enjoy its superb flavor. Your friends will respect your sure judgment.

PLEASE NOTE: Because a wine of this outstanding character requires the utmost care in its production, it naturally cannot be marketed in great volume. If you have difficulty in finding this grand wine, please write us. We will be happy to send you promptly the name of the dealer nearest you who carries ANGELO PETRI SIGNATURE BOTTLE.

Angelo Petri

SIGNATURE BOTTLE WINES

PRODUCED BY PETRI, FAMILY OF VINTNERS



California: [illegible] • GOLDEN MUSCATEL • PALE DRY SHERRY • CREAM SHERRY • SAUTERNE • BURGUNDY • RHINE WINE • ZINFANDEL • ALEA

IN ADDITION, CHAMPAGNE • SPARKLING BURGUNDY • BRANDY, 84 PROOF.

COPR. 1946, PETRI WINE CO., SAN FRANCISCO, C



Y to cheer up a dining room is a lovely mirror* t reflects the gayety and good fellowship of tam- adds warmth, light and color to the room. Lots hapes and colors to choose from.

A little extra GLASS means a lot of extra charm!



IT'S NICE TO KNOW you look just so. That's why full length Plate Glass door mirrors* are considered essential in the truly modern home. They help you see yourself as others see you . . . but only when they are really full length . . .



S DONE IT AGAIN! Left a forgotten cigarette sk top! But there's nothing to worry about here dsome Pittsburgh Plate Glass top* protects the from burns, stains, tumbler rings.



BRIGHT IDEA FOR A LIVING ROOM: install a generous-sized mirror of Pittsburgh Plate Glass* on the wall . . . and see how it makes your room grow larger, more attractive. The beauty treatment is easy and inexpensive.

BUILD BEAUTY INTO YOUR NEW HOME WITH GLASS



with built-in insulation, now makes

cuts heating costs, adds to comfort, vir-



CARRARA GLASS is colorful, easy-to-clean, impervious to water. That's why it is so popular for bathtub recess walls



plenty of daylight where you need it

* *You can buy these items at your favorite department or furniture store.*

u want your home to look smart and attractive, take advantage of the glamor of glass, nagic of mirrors. And if you want to be sure of *quality* Plate Glass in the mirrors and ture tops you buy, look for the blue "Pittsburgh" Label. We invite you to write us for e copy of our book on the use of glass in your home. It is illustrated in full color, ed with ideas . . . not only for *existing* homes, but for building greater beauty and utility *new* homes. Pittsburgh Plate Glass Company, 2002-7 Grant Building, Pittsburgh, Pa.

LOOK FOR THIS MARK OF GOOD PLATE GLASS



"PITTSBURGH" stands for Quality Glass and Paint

PITTSBURGH PLATE GLASS COMPANY



MULTICORD*, one of the most popular Celanese* decorative fabrics of synthetic yarn, viewed from close range! You can see the subtle finely-corded texture from which it derives its name, the dull frost-finish that decorators find so distinctive. Holding a length of Multicord against the light you'll find it suggests the subdued lustre of old milk glass. In a spring survey of pastel tints . . . also available in stripes and prints. Celanese Corporation of America, New York 16.

*Reg. U. S. Pat. Off.

CELANESE* *SYNTHETICS*

OPPING AROUND





Here's how [illegible] different languages. This set of beer steins could do much to further international understanding. Learn [illegible] speak Spanish or Chinese you'll get the idea. Of frosted glass, hand-painted in enamel, the set is $7.50 postpaid from the Bar Mart, 62 West 45th Street, New York 19, N. Y.



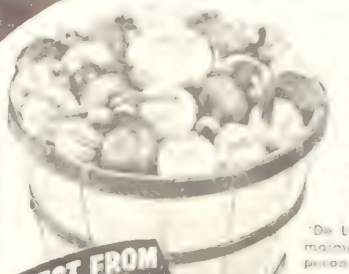
Johnny-on-the-spot to catch the daily discards in the nursery, this small hamper is the child's own and comes in gleaming white wicker with his or her name painted on the lid in pink or blue. Measures 12" x 12¼" x 7¼". Easy to pick up and carry to the laundry. $3.95 post. 50c. Salt & Pepper Shop 445 E. 86th St., N. Y. C. 28.



Here's a king and queen bidding for high honors with your youngster to be his or her favorite paint or coloring book. Inside there are simple designs, inspired by classic art forms, for a budding artist to color. Book #1 for boys, Book #2 for girls; set of two. $2 ppd. American Studio Books, 381 Fourth Ave., N. Y. C. 16.

Juicier-Sweeter-Fresher

TREE-RIPENED FLORIDA ORANGES
TANGERINES AND GRAPEFRUIT



DIRECT FROM OUR FLORIDA GROVES TO YOU

ORDER NOW

FOR VALENTINE GIFTS or FOR YOUR OWN FAMILY USE

"Russet Sweets" Home Pack, good inside quality, firm, fresh sweet fruit, 50 pound bushel $5.00

"De Luxe SPECIAL Gift Pack" [illegible] pound fruit cake, 65 pound bushel $16.00

[illegible] marmalades, 1 pound fruit cake, pound honey, pecans, 60 pound bushel $11.00

$6.00

(Unless otherwise [illegible] all packages [illegible] tangerines. PRICES INCLUDE PREPAID DELIVERY TO YOUR DOOR [illegible] the Mississippi R[illegible] WRITE FOR PRICE LIST. We also [illegible] malades . . . Jellies . . . Honey. U. S. Deliveries Only

Bonded Packers of Interstate Shipments Tree Ripened Fruit.

HADLOCK FRUIT COMPANY
Box 8-2, Mount Dora, Florida



SPRINKLE LIGHTLY

Not too much, not too little—just the right amount every time!

Lovely sterling silver salt spoon, perforated to sprinkle the salt. Has a 14 karat gold plated bowl. The dish is sterling silver, also, designed to harmonize with the spoon. Charming and in excellent taste for formal dinners, or for the family.

$2.35 for the spoon, $6.15 for the dish

$7.75 the set, tax and postage included

GWENDOLYN MALONEY
Antiques & Gifts
170 E. 51st St., New York 22, N. Y.



STER PARADE PRETTY

[illegible] child's dress in pink, blue or [illegible] size dotted swiss with Val type [illegible] ce and organdy trim, as fresh [illegible] pretty as a spring bouquet.

Sizes 1 to 3 $4.95
Sizes 3 to 6 $5.95

[illegible]

SANGER BROS.
Dallas 2, Texas

BEAUTIFY YOUR GARDEN
with
PLASSEINITE BIRD HOUSES

Beautiful—Durable—Practical. Made to last a lifetime from a special mixture of cement and asbestos. Resembles and feels like wood. The birds are wild about them.

Model 100 (Left) for Wrens, Bluebirds, etc. 9½" high.
Model 110 (Right) for Bluebirds, Nuthatch, Titmice, etc. 10¾" high. Order by model number.

$6.50 each. *Express Collect.*
Two for $12.00. *Free folder.*

W. EARLE PICKETT
213 N. Park Dr., Greensboro, N. C.
Bird Houses since 1923 [illegible]





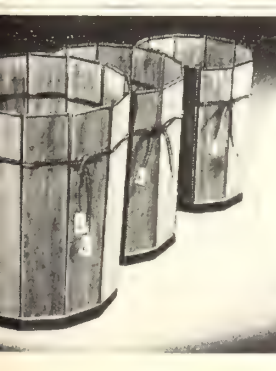
MAGIC TOP
DOUBLES THE SIZE
of Your Card Table!

[illegible] Top is a light [illegible] which fits [illegible] card table, [illegible] doubling it [illegible] in [illegible] comfortable [illegible] for [illegible] [illegible] card games. [illegible] by closing [illegible] Top is [illegible] locked in [illegible] position. [illegible] Top [illegible] Walnut [illegible] ed. Does [illegible] Black Duck Brown

$5.95

Imported [illegible] Top Co. [illegible] Mass.
SEND CHECK OR MONEY ORDER TO
T-TOP COMPANY, Inc.
Dept. 4 Salem, Mass.





BEAUTIFUL BASKETS

Ideal for Bedroom, Kitchen, Den, Office

Strikingly new in design . . . . the most practical and beautiful baskets you've ever seen. 3 graduated and standard sizes [illegible] high, respectively. Wood slats covered with birchwood, mahogany, walnut or floral pattern materials. Contrasting metal edges and cord. Nest of 3 baskets—$5.50 postpaid; sorry none C.O.D.

GOTHAM GIFTS INC.
70 EAST 45th STREET [illegible]
New York 17, N. Y.

For Your Fireplace

BRASS ANDIRONS—designed in the Williamsburg tradition—square base and [illegible] high $34.75 pair

TOOL SET—to match, poker, shovel, tongs and brush with half-round gallery base, 31" high $29.75

SOLID BRASS, POLISHED AND LACQUERED.

Illustrated catalogue upon request

DETROIT MAYHEW TOOL CO.
[illegible]



SHOPPIN

GOVERNMENT SURPLUS

AS MADE FOR THE U. S. NAVY

FOR:
Estates — Homes
Garages — Plants
Farms — Schools
Courts — Boats
Churches



NO. 96 ONLY $15.00

THIS PRICE BELOW FORMER OPA CEILING. ONLY FRACTION OF WHAT IT COST GOVERNMENT

GIANT FLOOD LIGHT ILLUMINATES ENTIRE YARD

Heavily metal-filled bar of heavy rubber cord; takes AC or DC current; frosted lens; rotates on tripod construction; **made to Navy specifications;** inside lined with porcelain enamel. Navy gray steel case.

No. 96 **GIANT**: 14 inches in diameter; includes 150 watt bulb; weighs 10 pounds. [illegible] $15.

No. 98 **SUPER-GIANT**: 17 inches in diameter; includes 200 watt bulb; weight 17 pounds. [illegible] $20.

MONEY BACK GUARANTEE

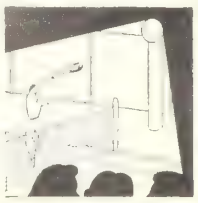
No C.O.D.'s please. MAIL ORDER TODAY WITH MONEY ORDER OR CHECK.

CARNAGEY'S

50 West 86th St., Dept. C, New York 24.



PROTECT YOUR HOME AGAINST BURGLARS AND PROWLERS



NIGHT GAMES



Silver CHROMIUM AND BRASS Plating

Ship us your worn silverware and wet replate it like new at moderate cost. sets, coffee pots, trays, platters, fla cake plates, gravy boats, etc. Der moved. Leaks repaired. Handles rep Beautifully finished and polished.

Brass plating of door knockers, fire sets, candle-sticks, etc. Chromium pl of faucets, electric fixtures, autom parts, etc.

Estimate given, if desired, before w ceed with work. Any article sent will turned upon request. No obligation

THE MASTER SILVERPLATERS

2031 Caniff Ave. Detroit 12, Mich

New Orleans 16, Louisiana



TREASURE CHEST

"Naturally . . ."

Naturally, every day can't be a holiday. But every day gives increasing evidence of your taste, your discrimination. Therefore, continue to have the best in your home with this imported Danish Treasure Chest. Hand-antiqued, bronze finished, wood lined. Ideal, too, for the brides of all anniversaries.

Measures 17" long, 9" high, 10" wide. Weight 15 lbs.

$35.00 each

Postpaid. No C.O.D.'s please.

EDMUND B. HARRIS

"Gifts of Character"

366 MADISON AVE., N. Y. 17, N. Y.

DISTINCTIVE WEATHERVANE



WINGED WANDERERS—The perfect vane for those who appreciate the beautiful and insist on the unusual. Remember it for gifts, and you'll make a name for yourself. Made of fine, weather-resistant metal, finished in black lacquer and mounted on an oil-filled swivel which responds to the smallest breeze. 27" wide, 32" high. Prompt shipment.

Complete with brackets **$16.50**
for easy installation . . . *f.o.b. Wheeling*

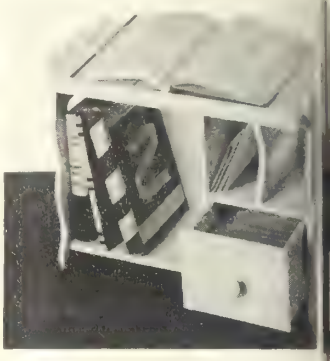
WRITE FOR CATALOG [illegible]

HAGERSTROM METALCRAFT STUDIO

42 Milwaukee Ave. Wheeling, Ill.



The Chef's Helper accommodates a good-sized kitchen reference library—books, clippings and card file. Shelf-top lifts up to reveal space for pad and pencils. Hang it on the wall or use hand-holes to move around. 16" x 7½" x 14", white enamel, $8.95; antique honey pine, $9.95 exp. col. Saxon Poyner, 1043 3rd Ave., N. Y. C.



Frame your sweetheart in a ripple-edge circle of pink-and-blue pottery with three dainty raised rosebuds to hold the picture. It's tied with grosgrain ribbon for hanging. Without picture, frame can be used as an ashtray or as a decorative odd dish. 5" across. $2.75 postpaid. Evelyn Reed, 538 Madison Ave., N. Y. C. 22.



Flower arrangements begin with a good base like this. The needle-sharp brass pins are artfully concealed by a rosette of petals. It is made of heavy, rust-proof metal, in white, green or silver. A good present for friends who love to make unusual flower arrangements. $1.50 each postpaid. Towne Products, 8823 Avenue L, Brooklyn 12, N. Y.





Glass Menager

SIX (6) DELICATE HAND SPUN ANIMALS EACH ONE HAND PA A VARIETY OF COLORS AND ANI ADD TO YOUR COLLECTION OR ONE WITH THESE SIX (6) CHARM DAINTY PIECES. APPROXIMAT INCHES HIGH.

Postpaid. No C.O.D.'s. **$4.00**

MANOR GLASS CO.

163 West 23rd St. New York 11, N. Y.



FOR YOUR FAVORITE SNAPSH

PHOTO ALBUM

As a gift for every occasion, the Fotovue A is unparalleled. It has transparent pocke up to 96 prints. Made of the finest leather 23k gold tooling, it comes in green, re brown in 3 sizes for snaps up to 2¾" x 3" x 4¾" and post card size 3½" x 5½"

Send for Illustrated Gift Catalogue

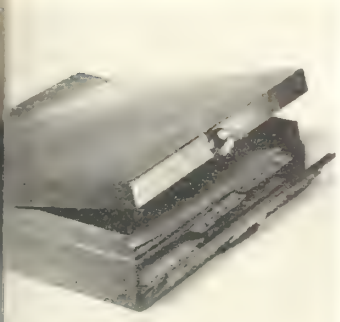
$7.75 postp
sorry, no C.O.D.
gold stamped
initials 25c eac

Page & Biddle, Inc.

21 Station Road *Haverford, P*

ROUND





Top secret. A personal file box for an executive's desk comes in leather with an alphabetical index and keyless secret combination lock for confidential papers. With his name stamped in gold on tan, brown on red, it's $35 postpaid from Dale Fifth Ave., 719 Fifth Ave., New York 22, New York.



A good cover, to protect a good card table or dress up an old one, is made of 100% pure wool felt and embroidered with a three-letter monogram in exquisite Bonnaz stitch. In almost any color you can name, with contrasting custom welting to match monogram, $8.50 ppd. Elizabeth Lacey, Harel House, Hopedale, Mass.



Flavor cupboard made of pine, painted white, with silk screened designs in red and green, is filled with 7 jars of rare herbs and spices, 4 bottles of wine vinegar, 4 jars of seasoning. Measuring spoons hang on one door; two recipe books on the other. 13½" x 16". $18 exp. col. House of Herbs, Inc., Canaan, Connecticut.



JUMBO CUP'N SAUCER WALL PLANTER

THE CUTEST PLANTER YET. A JUMBO CUP 3¾ INCHES HIGH SET ON A SAUCER 7¼ INCHES WIDE. HAND PAINTED CALIFORNIA POTTERY. RIGHT AND LEFT HANDED CUPS AS ILLUSTRATED. PINE CONE OR ACORN DESIGN $3.95 EA. OR $7.50 A PAIR

WE PAY THE POSTAGE · NO C.O.D.'S PLEASE

PATENT APPLIED FOR

THE HOLLY MART

708 N. WESTKNOLL DR. LOS ANGELES 46, CALIF.



WOOD CARVINGS

Imported from Switzerland

Native Swiss characters handsomely carved from wood and artistically colored. Figures are between five and six inches in height. 28 figures in addition to 4 illustrated. Order by number or write for catalog illustrating entire group. $1.50 each, including postage and insurance. Send check or money order.

Sorry, No C.O.D.'s

THE COLONY SHOPS

615 N. GRAND BLVD. ST. LOUIS 3, MO.



Be a SILVER SPOON GIFT

Wonderful little pins of sterling silver that you'll wear on your lapel, hat or purse. Choose from the designs shown.

CLOVER	ROSE	CUPID
BUTTERFLY	FLEUR DE LYS	HORSE
KISSING COUPLE	HORSEMAN	GLADIATOR

2½" long, $1.20 each
Earrings to match, $1.20 pr.
tax and postage included

MAYEDA GIFT SHOP, Ltd.

Radio City 30 Rockefeller Plaza New York 20



SPRINKLE LIGHTLY

Not too much, not too little—just the right amount every time!

Lovely sterling silver salt spoon, perforated to sprinkle the salt. Has a 14 karat gold-plated bowl. The dish is sterling silver, also, designed to harmonize with the spoon. Charming and in excellent taste for formal dinners, or for the family.

$2.35 for the spoon, $6.15 for the dish or $7.75 the set, tax and postage included

GWENDOLYN MALONEY

Antiques & Gifts

170 E. 51st St., New York 22, N. Y.



FOR YOUR WEDDING

or THE WEDDING OF A FRIEND

(A nice anniversary gift, too)

A personalized candy bowl, scalloped edge, 6" diam., attractively decorated with man and woman design in full colors on an ivory background, fired for permanence. Inscription may include the couple's name and the date (the giver's name, too, and the anniversary date if desired). About 3 weeks delivery. Sent express, charges collect, upon receipt of check for

$5.50

Grace Lloyd-Collins

Dept. G. Wilmington 43, Del.



Say Goodbye to Backaches!

LOHRMAN "SNOW GLIDE"

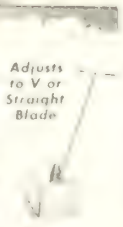
SNOWPLOW

REMOVES THE SNOW WITHOUT EFFORT!

Every Home Should Have One

ONLY $7.95

Express Prepaid



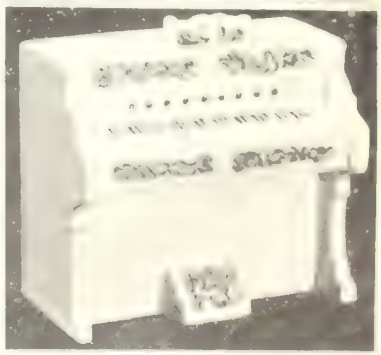
Adjusts to V or Straight Blade

This real [illegible] will snow off sidewalk and drive as fast as you can walk. No stooping, bending or lifting. Clears 21" path with straight blade, 18" with V blade. Every home should have one! 9½" rubber tired wheels, no-vibration rubber grips. Send check or money order. Sorry, no C.O.D.'s

LOHRMAN SEED CO.

Room 422 1370 Broadway Detroit 26, Michigan

Our 50th Year in Business



Prize Patterns Unique Gift

MINIATURE ORGAN

THAT PLAYS A LOVELY TUNE

[illegible] well-loved melody. All-over porcelain [illegible] $9.75

Send check or money order. Sorry, no C.O.D.'s

MACOMB'S

HOUSE AND GARDEN STORE

25 N. Charles St. Baltimore 1, Md.

SHOPPIN



Portable radio-phonograph. It's called "Sky-Weight," weighs only 12 pounds and looks just like a handsome overnight bag. It plays 10" and 12" records. Use it wherever there's AC current. Sturdy leather-bound case, 15½" x 11½". $59.70 exp. col. Dynamic Electronics, 37 W. 57th St., N.Y.C. 19



Vanity fair. Here is a small, black moire case, fitted with a gold-colored metal compact, lipstick holder and comb, for a fair lady to carry in her purse by day, or separately at night. Clasp can be engraved with her name or initials for $1 extra. $4.95 plus 20% Federal tax from Richter's, 585 Fifth Ave., New York 17, New York.



Hiding in the brush are a mirror, comb, Gillette razor with 5 blades, shaving brush and shaving cream tube—each held in separate section to prevent rattling. Hairbrush has Nylon bristles and chromium and black top. In pigskin case. Ideal for traveling or week-ending. $15. Kenard Gifts, Commodore Hotel. N. Y. C. 17.





Magnificent Hand-made Italian Linens and Laces

An exquisite example of our unique collection of fabulous dinner cloths and luncheon sets recently arrived from Italy. Fine Bisso linen with hand-embroidered motifs and center panel and inserts of flat Venise lace. Cloth, approximately 72" x 108", and 12 dinner napkins, **375.00**

First Floor

McCutcheon's

Fifth Ave. at 19th, New York 17, N.Y.



Neverwind Clock

The new, nationally advertised Barr clock you never have to wind. Operates one year on ordinary flashlight batteries. Gives the correct time of electric clocks without wires, plugs or current interruption. Polished brass and sparkling crystal on your choice of dark or light wood base. Will last a lifetime. $42.85 prepaid. Petite 2" Swiss alarm clock, $6.65. Swiss musical alarm clock, $19.95.

Harley's Clock Shop

Altman Bldg. Kansas City 6, Mo.



SCALE SHIP MODELS

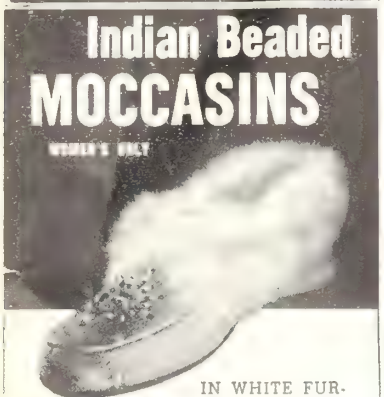
A scale model of the famous clipper "Flying Cloud" personally built from authentic plans and completely brushed to the finest details of construction and correctness of rigging. Museum quality for those who desire the best. Model is 37 inches long, and mounted on mahogany base.

$185. Express Prepaid
No C.O.D.'s, please.
Satisfaction or money refunded.

Send for circular describing this and other models.

HENRY G. STEINMEYER, Jr.
74 Arthur Kill Road Staten Island 6, N. Y.

Indian Beaded MOCCASINS



IN WHITE FUR-TRIMMED-COLORS RED, WHITE OR BLUE LEATHER **4.45**
ADULTS – SIZES 3 to 9
MISSES – SIZES 11 to 2

POSTPAID

S. V. TRADING POST - P. O. BOX 936
TUCSON, ARIZONA

I ENCLOSE CHECK MONEY ORDER FOR THE FOLLOWING MOCCASINS

RED WHITE BLUE

PLEASE INDICATE SIZE

NAME

ADDRESS



SALT BOX PLANTERS

We offer these Robert Mayes Original Salt Box Planters as an introduction to our complete line of Early American decorative accessories.
Authentic Antique Maple finish, worn edges and worm holes are faithfully reproduced. Either size lends an interesting touch of Americana used singly or in pairs. Complete with metal liners.

Smaller size 5½" wide* 7½" high* $3.50 each

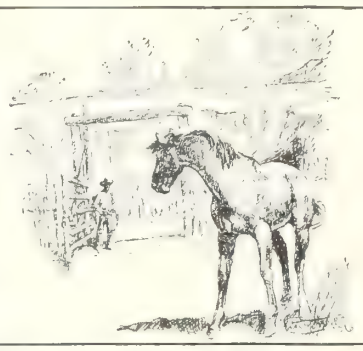
Larger size 6½" wide* 10" high* $4.50 each

Postpaid Check or Money Order
No C.O.D.'s please

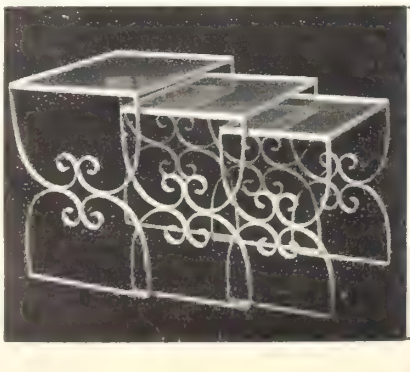
Write for folder of other Robert Mayes Originals.

Gifts Galore

for the discriminating buyer
Lincoln at 15th Bedford, Ind.



$2.00 per box
70 sheets and 40 envelop
For western illustrated st tionery, assorted desig by Will James, author "Smoky"
it's the
SNOOK ART COMPAN
Billings, Montana



Wrought Iron

NEST OF TABLES

Entirely hand wrought, with glass tops finished white. These tables are ski crafted to bring you beauty and lif service. The largest is 19" high; the 18½" x 14½".

THREE TABLES - - $15.0

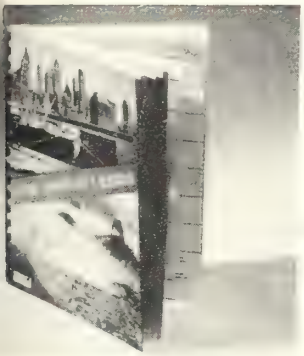
Order by mail, express collect. Send check or money order to

WROUGHT IRON INTERI
24 West 56th St., N. Y. 19, N

OUND



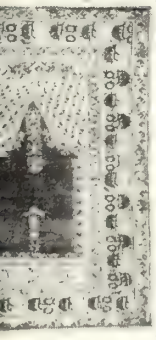
Call of the wild. Pop [illegible] jay, cardinal Baltimore oriole, mallard duck or field sparrow, (shown) on your coat, vest, dress or blouse. Beautifully hand-carved and hand-painted with the finest detail, each is an exact replica of a natural bird. $3 each postpaid from Mayeda Gift Shop, 30 Rockefeller Plaza, N. Y. C. 20.



Inter-American calendar is illustrated with 52 beautifully-lithographed photographs. Opposite each is a page for weekly appointments. Captions and footnotes are in English and Spanish, with important holidays of larger countries indicated. $2.35 ppd. Good Neighbor Imports, Inc., 16 E. 50th St., N.Y.C. 22.



Will you be my Valentine? asks "Sissy," an engaging little bobby soxer, who will win the heart of a little girl at home or a big girl away at college. She's 17" tall, filled with soft stuffing and covered with fine rayon. Her colorful togs offset her bright blue eyes and yellow hair. $4.95 ppd. Giftcraft, Inc., 30 W. 33rd St., N. Y. C. 1.



Treasure Chest of Gem Oriental Rugs

17th Century Ghiordes Prayer Rug

RARE ANTIQUES: Weaves seldom seen in usual [illegible] Each a collector's dream.

CHOICE OLD RUGS of rich, mellow colors and [illegible] traditional designs. Thick and [illegible]

OTHER RUGS OF OUTSTANDING MERIT MODERATELY PRICED: Selections sent prepaid on approval without obligation to buy.

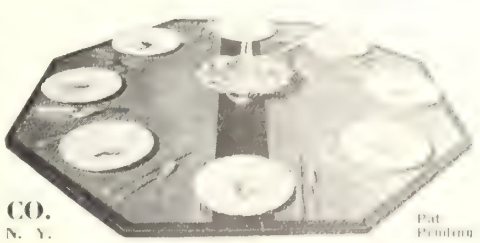
Write for brochure and descriptive list of rugs. A real pleasure awaits you.

THOMAS F. DAVIS, Box 86-H, Skaneateles, N. Y.

Successor to Mrs. L. B. Lawton, Collector of Fine Rugs since 1909

s 8 people! Folding **BRIDGE TABLE TOP, $5.95**

r a bridge table, per- luncheon, dinner or mes. Folds up when se, stores compactly or corner 36" across, ed, green or brown d leatherette finish. ctory.



Pat Pending

S PRODUCTS CO.
11, Mount Vernon, N. Y.

Recapture the charm of yesteryear

Colonial **Wig Stand** *by* **BIGGS**



BIGGS
For 57 years re-creating rare and beautiful furniture

518 N. Charles St., Baltimore, Maryland



All-Purpose Shears

Here's a pair of shears that's a friend to the housewife, the handy man and the fisherman. It boasts a serrated cutting edge, a fish scaler, a screw cap opener and nut cracker. Besides these devices, this scissors also combines a bottle opener, a hammer, a plier, a screw driver and [illegible] Solid steel with nickel blades

$3.85 postpaid

No C.O.D.'s, please.

NOMMEL NOVELTIES
CORNWALL BRIDGE, CONN.



For Teatime Talk

Gilbert Spencer
940 Broadway [illegible] N. Y.

from VERMONT



Hand Wrought Copperware
Copies of
Old Colonial Sconces

Handmade in [illegible] of hand wrought [illegible] brightly antiqued finish. [illegible] candlelight den or kitchen [illegible] hall, bedroom or living room [illegible] the charm of warm [illegible] candlelight. State finish desired.

POSTPAID—[illegible]
[illegible] C.O.D.'s

OLD MILL SHOP
READING, VERMONT



SPOON RACK

[illegible] PIECE on which to display your collection of fine Old Spoons. Made of solid low brown antiqued Knotty Pine, 20" high, [illegible] with [illegible] for spoons.

$10.00 [illegible] Sorry, No C.O.D.'s

The Lennox Shop
[illegible]
HEWLETT, N.Y.

SHOPPIN

PENNSYLVANIA DUTCH

Colorful Decals • Picturesque Tracing Patterns



DECALS

TRACING PATTERNS

and color guide furnished. Four large sheets in set.

Complete set of Tony Sarg Pennsylvania Dutch decals and patterns, postpaid $2.00

TONY SARG DECALS PATTERNS

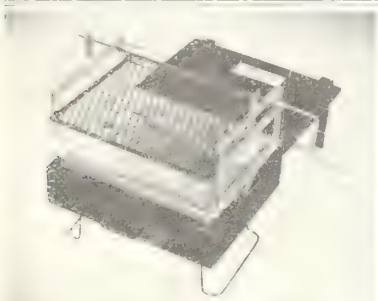


DECALS. The delightful designs of this well-known artist are reproduced in full color. Meticulous care has been taken to preserve his splendid tones and highly original style. Large sheet of 21 decals, postpaid . . . $1.00.

TRACING PATTERNS. These charming designs are also available for painting and needlework. Each design comes in several convenient sizes. May be used over and over again. Color guide furnished. Four large sheets, postpaid . . . $1.00.

Complete set of Tony Sarg decals and patterns, postpaid . . . $2.00.

R. W. CUMMINGS, INC., LANCASTER 2, PA.



A GOURMET'S BEST FRIEND

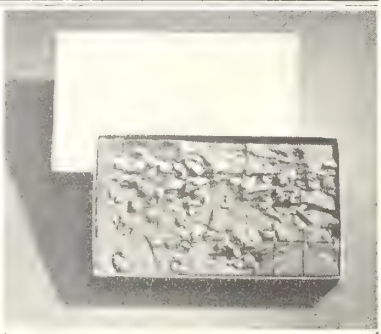
That man of yours who likes to go on picnics and do the cooking will appreciate this deluxe portable grill. You can cook, broil, or barbecue on the 15" x 18" surface. The cover of the case becomes a handy 16" x 20" working table. The grill burns charcoal. Compact—folds down into a convenient, lightweight metal case.

$14.95 Express Collect

GWENDOLYN MALONEY

Antiques & Gifts

170 E. 51st St., New York 22, N. Y.



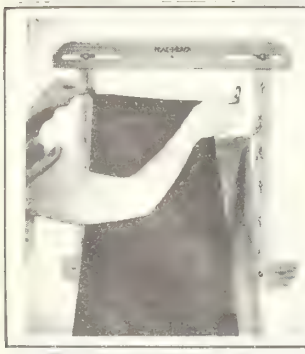
SALUTE TO A SWEET TOOTH

You can now get Keller's delicious fudge by mail! We will send the big *two-pound box* prepaid anywhere in the world for only $2.25. (No C.O.D.'s, please.) No finer treat than this soft and creamy candy—made of dairy butter, fresh cream, and full of walnuts. Order a box for your family today—and another for relatives or friends.

KELLERS' CANDIES

Since 1906

531 Main Street, Laconia, N. H.



PRAC-T-RACK

NO MORE CREASES IN YOUR SKIRTS

And no more old-fashioned skirt hangers to pinch your fingers with this practical skirt rack! Hangs flat against any wall or closet door. Accommodates six or more skirts without creasing. You can remove one or more without disturbing the other skirts. Adjustable to size.

Sold in 48 states, Alaska, Canada, Mexico, Cuba, Hawaii, and South America.

$3.45 Each, prepaid

PRAC-T-RACK Pat. Appl. for

Stillwater 1, New Jersey



For Your Garden

This cheeky little fellow with Jug and Bird Bath is 25 in. high, 28 in. wide. Jug to store water easily arranged. Made of Polyester Stone. $85.00 f.o.b. New York. Figure without bird bath $35.00.

Write NOW for our catalogue, picturing a great variety of lovely Ornaments for House or Garden—from $5 to $500—10c please for mailing.

Erkins Studios

Visit our GALLERIES.

See us at the New York Flower Show.

38 West 40th St., New York 18



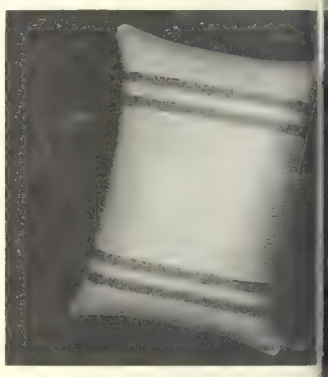
Stone ground meals, ground in the old Sturbridge Mill, have the live germ in them, and therefore contain all the natural vitamins. For homemade breads and griddle cakes, yellow corn meal and whole wheat flour come in 5-lb. bags, $1.50; buckwheat, graham and rye flour in 3-lb. bags, $1 ppd. The Country Store, Concord, Mass.



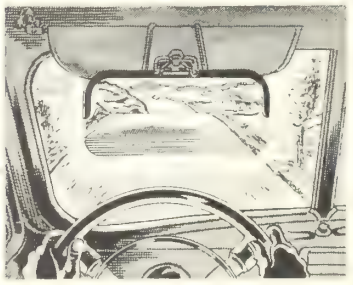
Little glamour girls will have the time of their lives with this kit, which contains all the essentials for mixing good perfumes all their own. Instruction book tells the story of perfume and how to use it, gives formulas for five fragrances, but that's only the beginning. $5.95 from Saks Fifth Ave., 5th Ave. at 49th St., N. Y. C. 22.



Filled with Fiberglas. Besides bringing relief to allergy sufferers, this new pillow is a joy for anyone to sleep on. It sets high standards of lightness, resilience and durability, and, should any moisture get into the filling, it will dry rapidly, as fibers are non-absorbent. $14.75. B. Altman & Co., Fifth Ave. at 34th St., N.Y.C. 16.



AVOID SUN-GLARE!



POLARIZED DAY DRIVING VISOR

Slips easily on the visor of almost any car. Not just a smoked glass shield, but scientifically polarized to exert selective control over light. Eliminates road glare from sun or snow. No C.O.D.'s. Postpaid U.S.A. **$4.95**

Millions of Friends From Coast to Coast

Weed's

Est. 128 Years Ago BUFFALO 5, N. Y.



let NELSONIZ

remake you

worn shoe

FACTORY NE

Send a postcard today for o booklet which tells all abo shoe doctori prices you pay f *ordinary cob* Send for it now *We Mail Every*

Write For Free Booklet "V"

Since 1879

B. NELSON

Main Office

10 EAST 39th STREET, N.

MUrray Hill 3-6448

BROOKLYN • NEWARK • HA

JAMAICA • WHITE P

ROUND



Make it yourself. [illegible] requests have been received for the pattern of this popular "Tree of Life" welcome mat, that it is now available. The family scrap bag supplies the material. Burlap, 20½" x 36", comes with a handmade hook and suggested color swatches. $5 exp. col. Laura Copenhaver, Rosemont, Marion, Va.



No "five minutes more." Don't let a sleepyhead drive everyone else crazy because he can't get to breakfast on time. Give him this good-looking alarm clock that he can't leave turned off from yesterday, because it's a one-day job. $9.54 plus 20% tax from Lambert Bros., Lexington Ave. at 60th St., N. Y. C. 21.



FURNITURE BY
HICKORY
MANUFACTURING COMPANY
HICKORY, N. C.

thank you Mr. Chippendale



just yen a note
[illegible]
Dept. G27

THANKS, INDEED, to [illegible] craftsmen whose designs continue to live in homes of graciousness and charm . . . often furnished by Colby. Colby provides those who prefer traditional designs with an inspiring choice of lovely furniture and accessories. Yet there is a bow for the modernist, too, for good taste is Colby's sole criterion.

OUR 81ST YEAR
john a Colby & Sons
[illegible] North Wabash
Chicago, Illinois
626 Davis Street
Evanston, Illinois
A Complete Furnishing and Decorating Service



Colonial and 18th Century
Bedroom Furniture in
Solid Mahogany

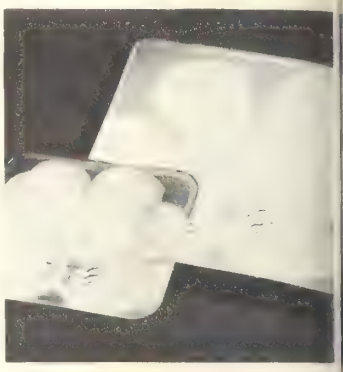
CONTINENTAL CF SUPERIOR QUALITY

The CONTINENTAL
FURNITURE COMPANY
HIGH POINT, NORTH CAROLINA

Designers and Makers of Fine Furniture Since 1901



SHOPPING AROUN



For gay gatherings what could be finer than this hand-painted platter with matching salad or *hors d'oeuvre* plates? A thin coat of plastic on the back is sure guarantee against chipping and cracking. Lovely on any table, in pink or turquoise, the platter is $13, the salad plates, $4.50 ppd. Edith Chapman, 168 E. 33 St., N. Y.



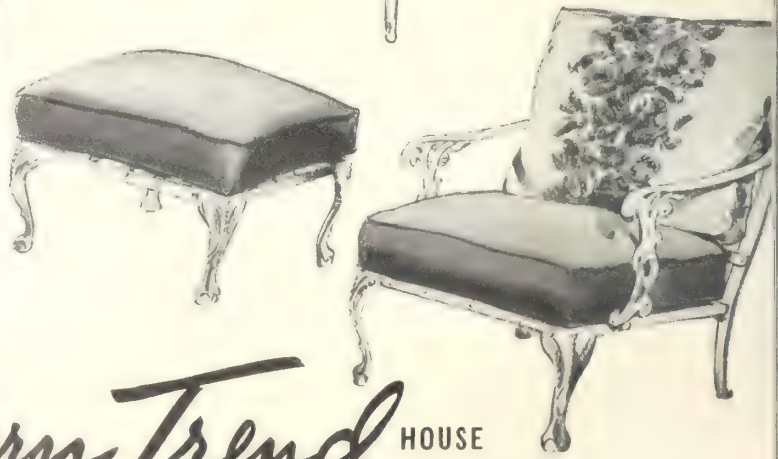
Big, hearted and unlosable in the most cavernous pocketbook, this key chain is probably just what you've been looking for (and you'll find it every time). Measures 4" in diameter, and has hand-painted gold hearts on a red background. Only $1 plus 10c postage from Dennison's, 411 Fifth Avenue, New York 16, New York.

(*Continued on page 39*)

The NEWEST In Aluminum Splendor







Wonderful, sun-splashed furniture for a beautiful home . . and terrace! The sort of delightfully colorful, sturdy pieces we've not seen since before the war . . and how proud we are to offer them again! All these new, wonder-light aluminum pieces, and beautiful glass-top tables too, are found in gala array at

THE Modern Trend HOUSE

59 SOUTH IDLEWILD ★ MEMPHIS, TENNESSEE



Quittin' Time

Fast asleep with one foot in the air…that's *relaxing!* Many of us grown-ups have forgotten the trick of just letting go and slipping off into deep, untroubled sleep, but Pacific Sheets will help send you on your way.

Try them. As you climb into bed, notice how gleaming white they are—how smooth and soft! Settle down, relax, and…zzzzzzz…off to pleasant dreams!

Pacific Sheets are balanced, to give you the most service and comfort at least cost. They're sold at one fine store in each community. Ask for them by name.

PACIFIC PERCALE · FAMOUS FLEECE · FRENCH MUSLIN · FAMOUS PERCALE

Made by the makers of Pacific Factor, Fabric-Conditioning Ri…

Pacific Mills, 214 Church Street, New York 13

BALANCED
PACIFIC
SHEETS

ROMA...the greatest name in wine...proudly offers

Grand Estate Wines

To the discriminating palate, distinguished GRAND ESTATE Wines richly fulfill the promise of pleasure. Their brilliant clarity, full fragrance and mellow taste bespeak a character born of timeless skill...a proud heritage of selected varietal grapes and superior cuvées. To the knowing tongue, GRAND ESTATE Wines speak eloquently—for good living...for gracious giving.



For the gracious host to offer—for the grateful guest to give...GRAND ESTATE Wines are a regal expression of hospitality when served, a flattering gesture of good taste when given. Let these outstanding California cuvées add pleasure and distinction to *your* dining and entertaining. Host or guest, please *all* with all five: Medium Sherry, Ruby Port, Golden Muscatel, Burgundy, Sauterne.



OPPING AROUND



Lend an ear to Cupid, and if you're susceptible to the power of suggestion, you won't be happy until you have the set of this ensemble. Handmade of sterling silver, the pins are $3.50 each; earrings, $3.50 the pair. There is also a bracelet (not shown) for $6.50. Add 20% tax. Studio Shop, 557 Boylston Street, Boston, Mass.



Just for baby, this blanket was hand-woven in Guatemala. It's all wool, has little animals and figures interwoven into white background. Edged in pink or blue rayon, it measures 36″ x 52″. A little on the coarse side, but it will look very nice on a crib or carriage. Washable. $13.95 ppd. Renee Field, 46 W. 57 St., N. Y. 19.



An Invitation



ROOMS with an air of friendly welcome, like this charming French Provincial dining room, do not just happen. They are the gratifying result of good decoration. Barker Bros. are proud of their talented decorators who know how to create interiors that are an invitation to pleasant, friendly home life.

BARKER BROS.

SEVENTH STREET, FLOWER & FIGUEROA, LOS ANGELES

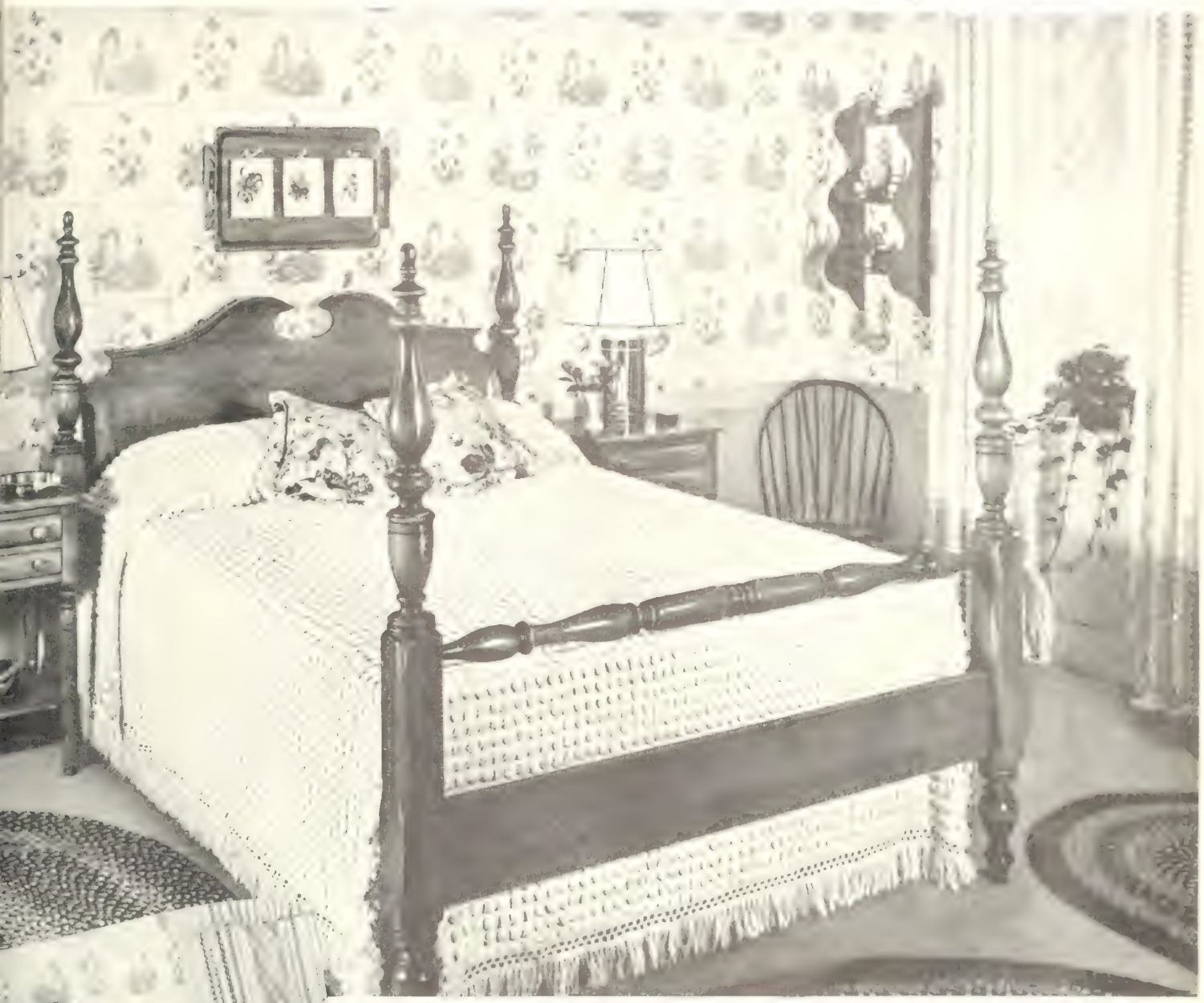


So many problems for the starry-eyed bride . . . but not in crystal. For Fostoria makes a specialty of gifts gorgeous to give or wonderful to keep. *Chintz*, for instance, is one of many handlaid "Master-Etchings" designed with a touch of drama for any occasion. You'll love *Chintz* and find it or other patterns equally alluring, at the better stores everywhere.

Fostoria

★ FOSTORIA GLASS COMPANY · · · MOUNDSVILLE, WEST VIRGINIA ★

Scotland Imperial Hobnail Spreads





For a Charming
Easy-To-Make Bedroom Ensemble

Scotland Imperial [illegible] covered with [illegible] plush hobnail [illegible]. The [illegible] are in the best American tradition . . . the fine, washable cotton requires no ironing! And for a fresh, exciting, perfectly matched bedroom ensemble, make draperies and vanity skirt from these frosty-white hobnail spreads! Easy-to-follow sewing instructions with each spread. Single or double-bed size. About $8.00.

[illegible]

[illegible]	
Peterville, Pa.	Pomeroy's
Reading, Pa.	Pomeroy's
[illegible]	
Lynchburg, Va.	Guggenheimer's
[illegible]	



Members of the Home Furnishings Institute

take time off!



...and *really* scrutinize your skin. Are tiny lines and wrinkles telling your age? To help you gain back a younger, softer bloom, Helena Rubinstein blends her **ESTROGENIC HORMONE CREAM**—blends it with the science and high art that have made her famous throughout the world. **ESTROGENIC HORMONE CREAM** contains an active, natural ingredient which your skin absorbs (the equivalent of a substance rich in young skins, but decreasing as you grow older). Each night, smooth on this silky cream. By the time you're ready for your second jar, you'll notice a rewarding change—a younger look!

ESTROGENIC HORMONE CREAM 3.50 ESTROGENIC HORMONE OIL (so rapidly absorbed you can use it on face and throat by day and night for an "invisible" treatment) 5.00

plus tax

helena rubinstein

PARIS • 715 FIFTH AVENUE, NEW YORK 22 • LONDON

House & Garden

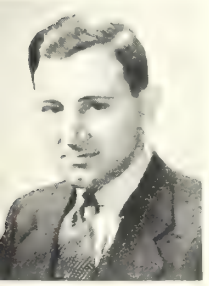
In this issue...



Hon. Harold Nicolson, Tehran-born British author and diplomat, writes about Knole, one of England's great houses (*page 70*). He is married to writer V. Sackville-West, born at Knole, daughter of the third Baron Sackville. His latest book is "The Congress of Vienna" (Harcourt Brace).



Howard M. Sloan has built three solar houses for himself, sorting out and repeating the features which worked best. Present edition, at Glenview, outside Chicago, makes its own weather the year round, is sealed to exclude dust and noise. The story of this important house is on *pages 46 to 53*.



Victor D'Amico has been directing the educational program of the Museum of Modern Art in New York since 1937, heads the fine arts department of Fieldston School. To his work with children (*page 64*), he has recently added a project for war veterans. He writes many articles.



Frederick W. Koonz, designer for Lunt silver, went to work as an apprentice-engraver sixty-three years ago. His Modern Victorian pattern (*page 63*) is based on a decorating trend. When not designing silver, he enjoys two hobbies: painting landscapes and collecting fine antiques.



Earle Sumner Draper, New England-born, made a brilliant career of landscape architecture and regional planning in the South, served during the war as Deputy Commissioner of F.H.A. Now, as private consultant on housing and planning, he is an authority on building (*page 90*).

Contents for February, 1947

BUILDING

60-61

GENERAL

76-79
111

DECORATING

66-67
72-73
74-75
80-81

GARDENING

86-87
132

EDITOR IN CHIEF
EDITOR:
ASSOCIATE EDITOR:
ART DIRECTOR
ART EDITOR
ARCHITECTURE:
BUILDING:
DECORATION:
FEATURES:
HOUSEHOLD EQUIPMENT:
SHOPPING GUIDE:
MERCHANDISING:
COPY:
PRODUCTION:
ADVERTISING MANAGER:

THE CONDÉ NAST PUBLICATIONS INC.
IVAN S. ANDREYEVICH, *President*
W. E. BECKERLE, *Treasurer*
M. E. CAMPBELL, *Secretary*



HEDRICH-BL

Brave new worldling, Johnny Sloan, contemplates his push-button future. Radiant heating warms his world. The air he breathes is scientifically cleaned. His house is on the next 8 pages.

a good PLAN
is a good HOUSE
is a good LIFE

The plan of your house is its bone structure. Like your body, your house has nerves, arteries, sinews. Much of this anatomy is invisible, but what you *don't* see is as important to you as what you *do*. The invisible part, the part behind the scenes, makes the house run smoothly. In this issue, HOUSE & GARDEN presents the behind-the-scenes mechanics of two houses, which harness the wonderful new techniques of living. Study their improvements in equipment, large and small, which can give you leisure and comfort undreamed of in the past. Then translate them into the house which you intend to build for yourself:

Your house can make its own climate. It can be sun-drenched in summer, yet cool. Windswept in winter, yet warm. Its temperature can remain exactly the same, all the months of the year, no matter what its location.

Your house can be all outdoors. Through window walls it can fling wide its horizons to broad lawns, its views as far as the eye can reach, without the discomfort of letting in the elements. Shrubbery and lawns protect its privacy.

Your house can have its own air. Its atmosphere can be controlled so that dust and pollen, dirt and grime are at all times strangers to it.

Your house can be a happier place for children, with space and privacy for everybody. Your baby can play on the floor, warm and clean, unharmed by drafts.

Before you sit down with your architect to plan your own house, analyze the lives of the people who will live in it. Only so can your house fit your needs. Then in these personal terms, look again at the equipment that follows. Which of the new mechanical servants will work best for you? What can they bring you in leisure and comfort? Where is it wiser to spend in order to save? There is no pat answer. You will select and reject to meet your own requirements. But a good plan, backed up by a sure knowledge of what is sound in materials, sensible in construction and new in equipment, will give you a house with all of the fundamentals for a good life.

A small house well worth close study by anyone planning to build

The house that makes its own climate

HEDRICH BLESS



The least-used rooms are on the street side



Lawn at rear creates privacy for the window-wa

If you are planning a house in which to live happily ever after, study the plan of this modest-sized house recently completed in the suburbs of Chicago, designed by architect David S. Barrow and its owner, Howard M. Sloan. We think it is one of the most important small houses we have ever published.

IMPORTANT because the thinking behind its basic plan, its equipment and mechanical principles, is applicable to any blueprint, regardless of period or style.

IMPORTANT because in winter and summer it makes its own climate.

IMPORTANT because it is draftless, dustproof and incredibly easy to keep clean.

IMPORTANT because its unique system of air distribution—totally new in residential construction—creates the most continuously even temperatures ever engineered for rooms facing every point of the compass, from outside to inside wall, from floor to ceiling. To accomplish this the house is "sealed" (i.e., the double glazing in all the windows is fixed). The use of a sheet steel floor with warm air circulating beneath it provides radiant heat that responds quickly to any vagary of outside temperature. The sun gives auxiliary heat and light during the winter months, and helps reduce the cost of heating. (See page 53.)

IMPORTANT because, although its owners are fortunate enough to have a maid, the house doesn't depend on servants for smooth operation.

IMPORTANT because, by adroit planning and elimination of unnecessary halls, four bedrooms are made to fit comfortably within the walls of this small house.

IMPORTANT because, despite its forward-looking design, it looks akin to its neighbors. (Because the house fitted easily into its suburban environment, the FHA financed it without a quibble.)

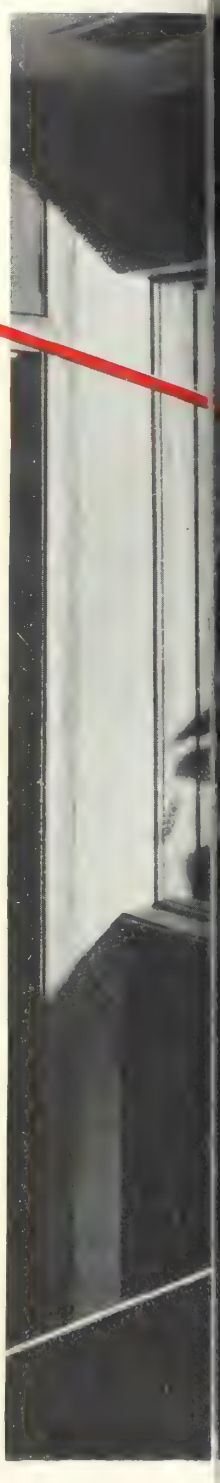
Plan, *opposite:* The house turns its back on street, its face to the southern sun, which hits the ro used most by day, as well as the tiny greenhouse. Roof o hangs, stepped back and tilted, shield the main area f too much sun, have supplementary awnings in sum Plastic window shade protects greenhouse plants. paralleling the window-wall makes window-washing


PRIVATE
PLAY
WORK
5 10 15 20
BATH
LIN.
GUEST RM.
10'3"x13'7"
CL.
OWNERS' RM.
12'6"x15'0"
CLOSET
VANITY
DESK
CLOSET
CHILD'S RM.
12'6"x12'9"
BATH
CL.
CL.
ENTRY
CLOSET
BOOKS
SLIDING WOOD PARTITION
RECREATION
14'0"x20'10"
LIVING P.M.
15'7"x24'4"
GARDEN
GARAGE
17'8"x20'0"
DINING
HEAT.
UTILITY RM.
15'1"x18'0"
KITCHEN
9'7"x14'2"
STORAGE
4'0"x20'0"
MUDS RM.
GREENHOUSE
BATH
TREET
WALL
VEGETABLE GARDEN

More living room. Because one of its long walls is glass and the other is subdivided by a sliding panel, the Sloan living room gives an impression of airy space far beyond its actual dimensions (15′ x 24′). The broad planes of the structural materials—clear glass, rough gray-green stone, satiny smooth plywood in natural tones—all further this effect. The two low storage walls provide space for games, radio, phonograph, record albums, telephone; help keep the room uncluttered. Because the mechanism which cools it in summer, warms the house in winter,



Close the panel and shut off playroom





Plants conceal dining area

When the sliding panel is opened, *right*, see how the playroom and the living room each seem to gain in size, and the rooms flow one into the other. *Above*, when the panel is closed, see how the rooms become separate entities as they should be when the adults wish to talk, listen to music, or entertain at the same time that the children want to play a boisterous game of ping-pong or Indians. A plant garden (*left and above*) atop the low storage wall (behind sofa) conceals the dining area so that the dinner table can be set or cleared unobtrusively while guests are having cocktails or coffee. Because of the winter-summer air conditioning, the room can wear delicate colors with practicality: silvery gray-green for the textured floor. "California Shells" print on the love seats, textured cherry red on the sofa, spruce green antique satin on the dining chairs. Unlined draperies of a loose weave are a clear lemon yellow.

the fireplace, *below*, is for spiritual rather than physical warmth. During snowstorms, the Sloans keep a log fire blazing, leave the curtains drawn back. Ideas to file for your own blueprint: the horizontal closets of unit furniture (details page 110); the window wall that lets in both the garden and the sky; the adjoining playroom that absorbs family activities.



Anne Sloan





Slide the panel back and the playroom looks into the garden

The feeling of space can often be achieved in planning a small house without adding the actual space—important since the cost of the house goes up in direct proportion to the number of cubic feet its walls enclose. Here are five ideas by which the Sloans achieved it, ideas to consider well for your own blueprint: a garden retreat that can serve as extra living space for privacy or entertaining; built-in storage, as in the bed and living rooms; special features, such as the drop-shelf radio and the drapery slot; a kitchen purposely small to save steps.



Living room in the garden. This small terrace is used summer-long for entertaining, or as a private retreat. Path leads to house; planting screens off neighbors.

CALADIUM LEAF PRINT AT WINDOWS, SEAMLOC CARPET, GOODALL



The louvered sill air-conditions the master bedroom. Built-in headboard of unit furniture conceals reading light, storage space. Drop-door acts as table between beds.



Radio is built in to the L-shaped, waist-high storage wall in the living room (under the sliding panel, shown on page 48). Other cabinets hold records, telephone.



Deep slot, at one end of the glass wall, houses its drapery. Mrs. Sloan wanted these curtains unlined so sun could filter through, and so they could be washed at home.



Easy to work in, easy to keep shining, compact kitchen by Servel holds to scale to actual size. Over stove Air-Control cabinet which eliminates steam, grease, odors, making bright color scheme of yellow and white practical.



The baby's own food preparation center: shallow cabinets at eye level hold his dishes and foods. (*At top,* same size cabinets hold herbs); drop-doors form shelf space.



Special cabinet for [illegible] warmed by normal heat rising from refrigerator. This one fueled by [illegible] provides eight cubic feet [illegible]

Air conditioning, to many people, is a term which suggests the cooling of a house during the hot summer months. All-year-round air conditioning, however, is far more inclusive. It means cooling, dehumidification, filtering and air circulation in the summer; warming, humidification, filtering and air circulation in the winter. The climate of the Sloan house provides a comfortable environment controlled to a scientific degree which is rarely found in nature itself.

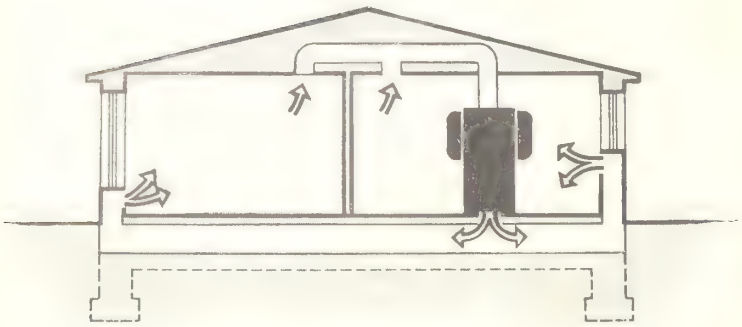
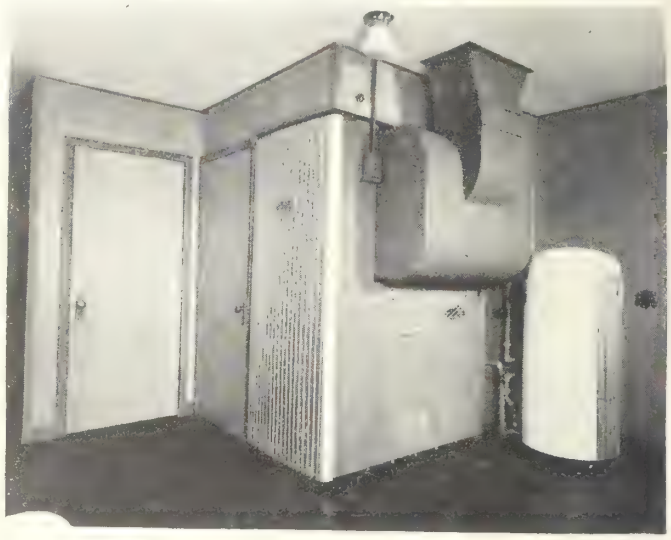


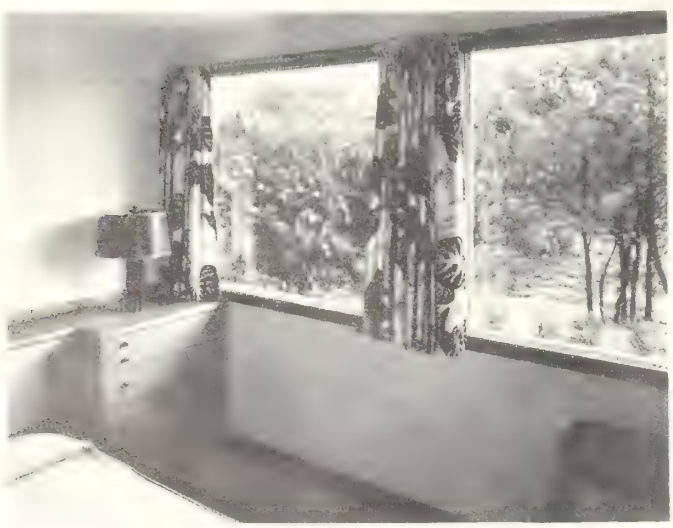
DIAGRAM OF AIR CIRCULATION

Warm air in winter, cooled air in summer, circulates under steel floor, escapes into the room through window sill grilles *above*. After circulating through the room, it returns to the conditioner, removing cooking odors, smoke.

AIR CONDITIONING, SERVEL. CONTROLS, MINNEAPOLIS HONEYWELL



The air conditioner is built neatly into the corner of the utility room and is automatically controlled so that any change of outside temperatures (cold to warm or warm to cold) will adjust the mechanism without attention.



Ducts in the wall, from the open space under the floor, lead to the grilles in the window sills and provide an upward-moving current of warm air in winter to offset cooling effect of glass areas. In summer, cool air enters.

FLOOR, DETROIT STEEL PRODUCTS CO.



HEDRICH BLESSING

The thin steel floors respond very quickly to the temperature of the air circulating beneath. The uniformity of temperature throughout the house is amazing to architects and engineers who made temperature tests.

Light and solar radiation

gree of precision as the heating system—with which they are closely linked. Thermopane glass consisting of two panes with a hermetically-sealed air space between, makes possible the use of large glass areas without excessive heat loss. In winter, the sun's heat readily enters these windows, helps reduce the load on the heating system, making it more economical to operate.



The southern sun strikes the wall facing the garden. Since the windows of the living room extend to the floor, the overhang of the roof is greater here than for part overhanging the higher bedroom windows. Thus, the lower edge of the shadow cast by the overhang at midday falls at the sills of the different window levels. In winter, the canvas awning placed on the overhang is removed, so that solar heat is admitted.



Window treatments: the [illegible] can be treated three ways. *Left*, [illegible] by small-paned, conventional windows admit little light, spoil the view. *Center*, [illegible] are the new *Fenestra* [illegible] actually installed, create intimacy with the outdoors.

For a list of manufacturers of material and equipment see page 175.

What to look for when you buy a house

Ten basic points to consider in determining the value of a house

The decision between city, suburb and country, it is assumed, has been made in family councils before you find yourself in an unknown house with an agent (or owner) trying to sell it to you. Therefore, we will quickly dismiss any discussion on the matter of bucolic joys *versus* the aspects of home life in more populated areas.

It is the purpose of the following suggestions to give you *sang froid*, that *savoir faire*, that "know-how," that will allow you to maintain your dignity and keep the seller respectful of your acumen.

There are usually as many opinions on the value of a house as there are persons involved in the transfer of ownership. The owner will have one idea. The lending institution holding the mortgage may have quite another. If the FHA has insured the mortgage, it will probably come up with a different figure. The tax assessor has an opinion, too. But the only one that matters to you is your own—though it may be ultimately compromised by the opinions of the others in consummating the purchase. Even your personal estimate of what you are willing to pay may be two quite different amounts—depending on whether you plan to occupy the house, or whether you have to consider the possibility of re-sale at some future time.

The seller may believe a house is worth ten thousand dollars. If it seriously lacks the appearance, convenience or structural soundness that you want, it may be worth only a fraction of that value to you—in which case you would be very foolish to pay the amount marked by the seller (or his agent) on the price tag. On the other hand, the house may have some feature or quality that appeals to you so strongly that you would be willing to pay twice the amount asked. But it is unwise, obviously, to let such fervor become too obvious.



. . . their parents will be your neighbors

Structural soundness is something which can be judged with fair accuracy, and the cost of necessary structural repairs is not difficult to determine. However, the desirability of the neighborhood, the plan arrangement, and the architectural style are all appraised on a basis of individual preference. It simply becomes a matter of obtaining a house with the greatest number of desirable qualities for your own special needs within the family budget. Every house, even a new one, is a compromise between the perfect and the practical. It is usually necessary in your search to accept the best compromise.



. . . the house shouldn't jump, too

1. Location factors

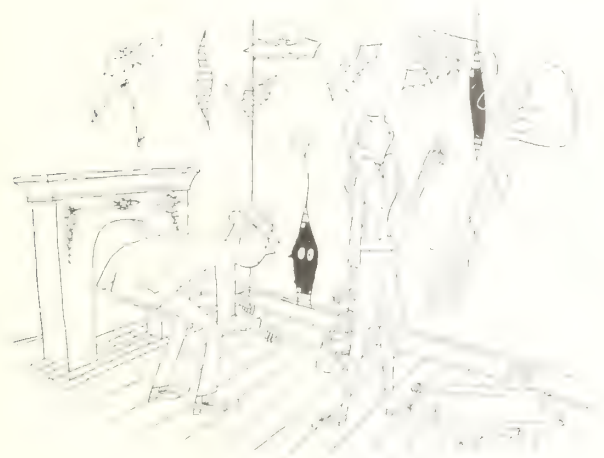
The character of the neighborhood—any trend toward better or worse—is a very important consideration. Zoning laws have much to do with the stability of a section. The existence of vacant lots where there are no zoning restrictions may mean an influx of commercial establishments, or undesirable families.

Perhaps no real estate appraiser would give it much weight, but the trick of observing the manners and behavior of children playing about can often tell you a lot about your potential neighbors.

Does the architectural style of the house fit its environment? A traditional house in a neighborhood of contemporary houses is fully as bad as its converse. If you have your heart set on Dutch Colonial, you will probably be unhappy in adjusting yourself to English half-timber or to a Normandy farmhouse. The house will be more valuable if it is not in conflict architecturally with the adjoining homes, and the suitability of a house to its environment may very well be a factor in determining the availability and size of a mortgage loan which you may want to obtain. Then, too, it may be that you have possessions which, because of color or design, would be ill-at-ease in a house of a certain architectural period.

The value of the house should bear a reasonable relation to the land upon which it is built. It is an old rule of thumb that a house is worth no more than four times the value of the lot—regardless of the cost of building it. The placement of the house on the lot will have much to do with the usefulness of the land for outdoor activities, for the enjoyment of view, and its relation to breeze and sun.

You should satisfy yourself that the accessibility



. . . specters of poor structure haunt cracks

of schools, churches, shopping center, theater, and transportation is acceptable. Adequate fire and police protection are easily determined by inquiry among adjoining home owners. You should give consideration to the existence of paving, street lights, city water mains, electricity, gas, telephone service, sanitary and storm drainage. The value of the house will be lowered if it is near railroads, industrial areas, public ponds, streets bearing heavy or fast traffic, or where there is smoke, dust, odors or noise. *(Continued on page 108)*

Check these points before you buy

1. Begin by investigating the town or locality and its public services; work back to the property you like to be sure the house fits your taste and the neighborhood.

2. Mere size doesn't mean convenience, as Pullman car planners, naval architects and airplane designers have proved.

3. A sound foundation, strong frame, fire safety and a tight roof are basic.

4. If the exterior finish is in bad condition, whatever you spend to remedy its appearance will also lengthen its life.

5. The condition of floors, interior trim, windows, baseboards, paint, doors, walls and ceilings will give you the best clue to the condition of the house.

6. The purpose of plumbing is to supply water and carry away waste. Be sure that the plumbing system does these effectively.

7. Note whether heating system is in good condition, with proper controls, fuel storage and convenient for delivery of fuel.

8. Wiring in old houses (and in some new ones) is likely to be inadequate for present-day electrical appliances.

9. In analyzing the landscaping, balance your passion for plants against the care they are going to require.

10. Find out all the *extra* expenses in addition to the purchase price. They may be prohibitive for your budget.

TOMORROW'S HOUSE TODAY—PART II

The Secret Life of a House

In the January issue of HOUSE & GARDEN, we brought you the "on-stage" view of the house designed by Marcel Breuer for Mr. and Mrs. Bert Geller, at Lawrence, Long Island. In this issue, we take you behind the scenes and show you its "innards." To simplify the mechanical operation, careful study and planning were given to the meshing of such separate and unrelated items as heating, lighting, wiring and plumbing. The following pages are an exposé of the inner life of this house. Familiarity with its materials and equipment—and how they work together—will make your own future home a better place in which to live. (See page 120 for list of manufacturers of building materials and equipment.)

Materials and equipment together constitute the largest single expense in building costs for your home. The mechanical equipment, for instance, usually represents about one-quarter of the total cost. The wise choice of appropriate building materials and equipment, and their proper integration in the finished house, are as important a part of the architect's service as his design and plan. Poorly chosen materials and inadequate or inferior equipment are a too-costly investment. But materials used with honesty to serve a specific purpose, combined with mechanical equipment to insure a smooth-running house, can mean substantial economies in your building and maintenance budgets. A house is like an education. You have to put a lot into it before you can draw much out of it.



Mrs. Geller and contractor Gordon Roth

Equipment in the Geller house centers in three areas: "mechanical core," kitchen, utility room. Each detail is worked out for maximum comfort and convenience and minimum labor. Modern science and invention have given us mechanical aids which save us hours of work. Compare the well-organized and almost completely automatic types of equipment shown in these three areas with the house of your grandparents, and you will see how far we have come. No need to shovel coal to keep home fires burning, to do laundry in a dark basement, to carry in blocks of ice and to empty drip-pans from the icebox. (*More on page 118*)

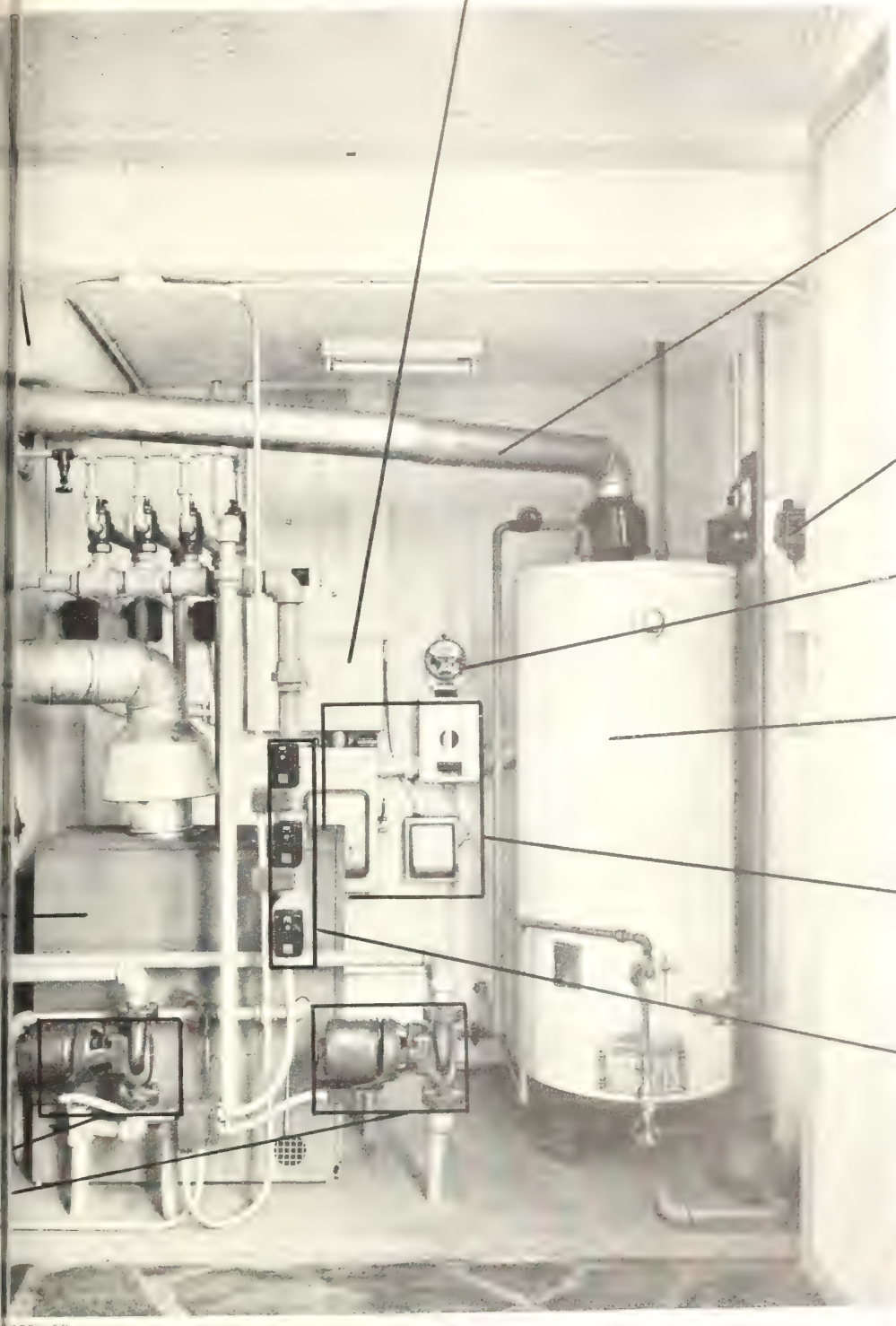
CONNECTING FLUE from the gas-fired furnace leads out to the main flue in the wall, carries off combustion gases.

GAS-FIRED FURNACE is the source of the house's radiant heating system. If one part of the house is sufficiently warmed by the sun's rays, furnace heat in that part automatically shuts off.

CIRCULATOR PUMPS for the hot-water heating system. There are four of these pumps, one for each zone. They are controlled by room thermostats.

N ON TANK for the radiant heating
gulates the water in the boiler.
il g, walls and doors are acoustically
o bsorb sound and vibration.

FUSE BOX.



FUEL CONNECTION
he ceiling to join the main flue.

TELEPHONE MAIN
by the telephone repair man.

ELECTRIC METER and
main switch box control all

30-GALLON HOT-WATER tank
It has a direct connection to main flue

THESE THREE BOXES
equipment in the utility room.

AQUASTAT CONTROLS

STOLLER

The heart of your house. The old-time cellar, with its waste space and dark corners, has been replaced in today's house by the neat utility room on the ground floor, called the "mechanical core." Here are concentrated switches, motors, valves, tanks, meters and controls which make your house tidy and breathe. Clean, well-lighted, ventilated, soundproof and efficiently arranged for trouble-shooting, this room, *above and on our cover*, measures a compact 7 feet wide by 4 feet deep. Scarcely larger than a closet, it opens conveniently off the children's playroom, is hidden behind gay, colored doors, one red, one yellow.



Floor-to-ceiling doors open from playroom to mechanical core.

A kitchen is a personal thing. The common denominator of today's kitchen is the modern equipment which speeds up its many functions. The kitchen of the Geller house, *below*, is decidedly individual, chiefly because the architect thinks in realistic terms about the wear and tear by the three small boys living here. Marcel Breuer calls many of his devices "tactics in the war against finger-prints." Examples of these practical features are the easy-to-clean flagstone floor, natural birchwood walls in the kitchen-dining area, gray spatter-dash doors. Note the two different positions of the dining table: (1) parallel to the partition in one instance, (2) set at right angles to the partition for easy serving from the counter backed by a handy sliding panel.



FLUORESCENT TUBE lights are hidden by plywood, painted to match wall. The light source is not visible since the shield is placed at a slight angle, open at top and bottom. Light shines down on sink and is also reflected from ceiling.

STAINLESS STEEL sink and counter tops are easy to keep up. Horizontal panel beneath worktop surfaces contains drawers for cutlery and gadgets. Wood trim around cupboards is natural birchwood.

TEMPERED PRESSED WOOD is used for the sliding panels of the upper and lower cupboards. Cabinets beneath the counter are recessed to allow knee and toe room while working. Sliding panels are space-saving and eliminate danger of bumping against sharp corners of open doors.

NATURAL WAXED BIRCHWOOD is the major type of wood used in the house. Breuer thinks it's practical for a house with children, since finger marks do not show too readily. Kitchen-dining area for the maid three boys is completely finished with birchw

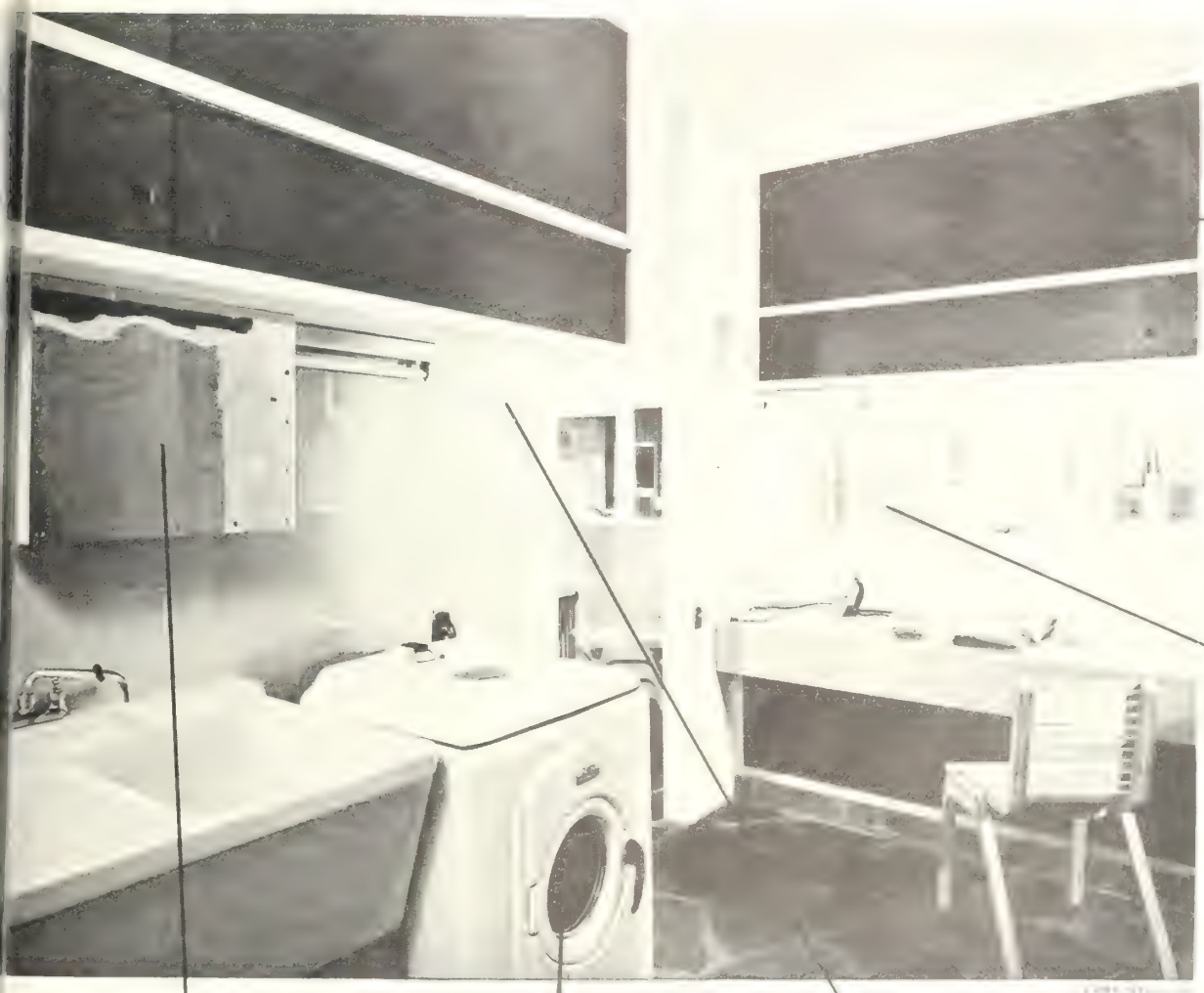
PASS CABINET between kitchen and dining room serves a dual purpose. Upper shelves store china and glass. The bottom panels push aside to permit on-the-counter transfer of food and dishes from one room to the other. Dishes travel in the shortest way from cabinet direct to dining table, from table to counter, from there to dishwasher, and back to shelves.



Two-way china, glass and serving cabinet as seen from dining room.

A room that works with you.

for work, not play. Here is [illegible] ily engage in a boisterous game of ping-pong beside the gas dryer. Here are carried on the many, unending tasks which are the backbone of a well run house: washing, ironing, sewing, seasonal storing of clothes in cedar-lined closets. Planned so that chore follows chore in logical sequence, there is an economy of time, energy and steps. Such a room takes the drudgery out of housekeeping, makes it a little less dull. This room continues the architect's use of practical structural materials that will withstand wear. Every inch is used for equipment or storage.



STORAGE SPACE [illegible] sorting shelf holds all the towels and linens [illegible] and baths are stored in [illegible]

IRONING AND SEWING. [illegible]

MODERN EQUIPMENT [illegible] in the utility room. The washing machine is a [illegible] and beyond the laundry tubs, to the left, is a [illegible] that expedites clothes drying on damp or rainy days. Tubs are white porcelain [illegible]

VENTILATING EXHAUST FAN, on the partition separating kitchen and utility room, carries off steam from laundry tubs and washer. It opens out into the kitchen over the range and draws away smoke, cooking odors and steam from stove and dish-washer.

GRAY STRUCTURAL GLASS [illegible]



Staggered arrangement of fluorescent tubes gives more varied type of light.

Imaginative remodeling

Colonial farmhouse in the Green Mountains, transformed into a livable week-end retreat



Original farm and barn over 150 years old



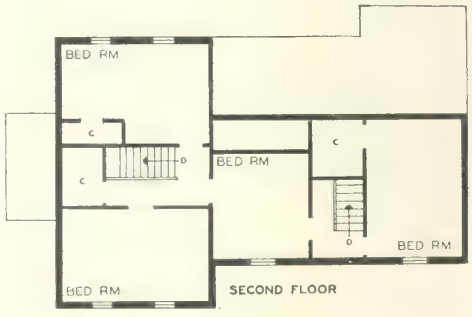
Old exterior preserved and painted barn-red

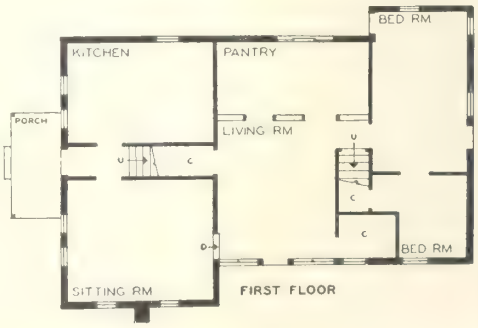


Miss Joan Geiger

Five hours from New York, high on a hilltop surrounded by mountains at Cambridge, New York, Miss Joan Geiger, furniture designer, has her week-end retreat. Originally a farmhouse with chicken coop, cow and horse barns in one building, it has been turned into a modern house with a friendly, unpretentious air. When Miss Geiger bought the house it was in a state of almost complete decay, as you can see in the photograph at the *top right*, except for such structural elements as beams, columns and girders of hand-hewn timbers. Like many old houses with wooden beams, this house sagged a bit and had to be jacked up and the exterior reinforced to prevent further deterioration. The architects, Katz, Waisman, Blumenkranz and Stein, created a spacious interior by eliminating most of the partitions between the small rooms. Two tiny bedrooms, over what is now the living room, were ripped out to make a huge story-and-a-half room. A motley-colored flagstone floor contributes interest and charm to this room, which extends out to the big covered porch that was once the barn. The old barn siding, which a century and a half has mellowed to a beautiful silvery-gray, was carefully removed from the exterior and now lines the walls of the living room. Red cedar was used for the kitchen and sitting room walls, while the remainder of the house was refinished with Celotex. Hardy materials were used to eliminate constant repainting and redecorating, which would have spoiled the value of this vacation house as a place to "get-away-from-it-all." Miss Geiger has furnished the house simply and comfortably as you can see in the photographs on the adjacent page. Possibly its loveliest decorative feature is the vast mural of the surrounding mountain range seen through a wide glass window-wall in the living room, *opposite.*

BEFORE





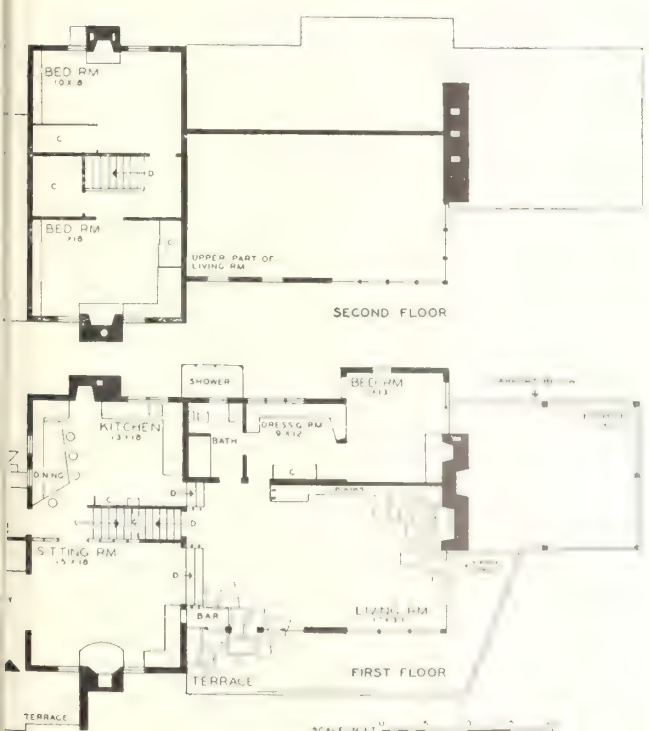


Story-and-a-half living room has unusual flag-stone floor



Superb forty-mile view from the glass-walled living room

AFTER





A cold pot-bellied stove warms the room with its radiation





Chile. *Left to right:* Srta. Eliane Ross, Sr.

Our good neighbors are good cooks

Here are exciting dishes brought back by travelers from the Americas to the South



Modern Victorian by Lunt

Cosmopolitan table

Opposite: Cosmopolitan setting for an American dinner. On a French Provincial table, photographed in Mrs. George Besler's apartment, House & Garden sets American glass (Fostoria's Wakefield glasses) and sterling silver (Lunt Silversmiths' Modern Victorian). The china is English—Ivy Whitehall plates by Wedgwood. Italian linen napkins are from Léron. The Mexican tin centerpiece and candlesticks, bright with fruit, were made by Donald Cordry and are part of Mme. Helena Rubinstein's collection at the Gourielli salon in New York. Because of the unusual bleached finish of her table top, Mrs. Besler likes to leave it stripped of a cloth, dramatically.

Like Marco Polo, all returning travelers have comments about their trips. But voyagers coming from South America all delight to talk about the same thing—food—and unexpected combinations of flavors. The seafood dishes with a Gallic touch, like Brazil's shrimp *fritadas* marinated in lime juice and fried in batter. The crabs stuffed with olives and [illegible]. The lamb cooked on a spit with garlic and onion rings, served with a parsley salad. The chicken simmered in white grape juice, as the Argentines do it, or served with a sweet-sour sauce of mustard and white wine as in Colombia, or casseroled with pineapple, orange and cinnamon, as in Mexico. One traveler speaks of the [illegible] Argentina cloaked in a creamy sauce, with a whisper of garlic, capers and almonds; another, of the Chilean beef ragout with its component parts of corn, peas and pumpkin slices; still another, of Brazilian pumpkins stuffed with shrimp.

This is not the food of hotels or the houses in great cities, good though that be. Rather is it the fare of the great country houses where ingredients, plentiful in the vicinity, have been used with imagination, by unsung cooks.

Take a look at these Latin American recipes from Peru, Chile, Argentina, Mexico, Colombia and Brazil. Use them as a guide for experiment of your own.

PERU. *Peruvian* [illegible] whole small or medium fish and a large [illegible] onions [illegible] with [illegible] salt [illegible] at least an hour. Heat [illegible] oil. Heat [illegible] chopped green or yellow pepper, the pressed [illegible] and [illegible] in the hot liquid. Broil fish [illegible] minutes and remove [illegible] sauce over fish.

BRAZIL. *Escabeche de [illegible]*. Soak a [illegible] salted codfish at least 16 hours, changing water as needed. Parboil the fish quickly for 15 minutes. Drain and dry. Season with cayenne, dip in beaten egg and crumbs, moisten with olive oil. Place in a

(Continued on page 130)

L. CASSIDY

Portrait of the artist as a child

EDITOR'S NOTE: *The "Children's Holiday Fair of Modern Art," at The Museum of Modern Art in New York, is unique among art activities in this country. Mr. Victor D'Amico, director of the Museum's educational program, plans and designs each of these annual events for children.*

Parents are frequently bewildered by the pictures their children paint. This is mainly because children paint by "feel." Your eight-year-old son may paint a prize fight and make the arms and fists very large. Unadulterated logic. A child painting a bending figure doesn't ask a friend to model for him. He bends over, paints the position as he feels it. A five-year-old girl, working on a picture of a little girl dancing, twirls and takes quick, darting dance steps; then goes back to her easel and paints the movements as she senses them. She dances again, paints again. Most parents find this very confusing. Not so The Museum of Modern Art.

The picture *opposite*, far more than an engaging study of a young artist at work, sums up why The Museum of Modern Art is *not* bewildered by what children paint. In fact, so interested are its directors, that each year sees their Young People's Gallery turned into a Holiday Fair, where children, four-to-eight, paint as their hearts desire. The Museum admits with pride that it has learned a lot from its young guests. Victor D'Amico, in charge of education, classifies the common sins of grown-ups against the-child-with-the-paintbrush as: (1) forcing, (2) coddling and (3) failing to recognize genius. He thinks that adults are a problem, not children.

The way the Museum and the children collaborate art-wise will give you pointers which you can use at home. Parents are not invited to this party, they may only peep at their young after they have pushed through a bright red turnstile. The room itself is carnival-gay and equipped with everything an artist needs. There are no instructors. Mr. D'Amico has learned that you do not *teach* children art. You give them the tools, stand by in case of storms, and let them work their own way. The materials are flexible—big brushes, tempera paints, scissors, paint, vivid cellophane strips. Inflexible tools are a discouragement. There is art all around, sculpture which can be touched and handled, pictures hung at child-high eye level. *(Continued on page 128)*



Do not try to *teach* your child art. Give him the tools and materials and let him create in his own way—as they do at The Museum of Modern Art.

Decoration returns to the

Gold Standard

This year, gold is high fashion in clothes and in decoration. The four rooms on these pages, designed by HOUSE & GARDEN, sparkle with the glitter of new materials, the new gold wallpapers, paint and accessories. In one of the rooms, you'll find black bamboo blinds laced with threads of gold, plastic and wool, by Dorothy Liebes. This versatile designer also weaves gold threads into bold upholstery tweeds (which you can order through your decorator from Goodall's). Harvey Smith splashes South Sea motifs in gilt on a white curtain material (Patterson Fabrics). Wallpapers have glistening backgrounds of gold foil, or golden patterns on pastel grounds. One paper has great gold polka dots on a shiny white ground; another has stripes of gold and white, three inches wide. You might paint one wall of your living room lemon yellow or splatter-dash a floor with gold and black on white. If you have a gilt and crystal box, put it on your mahogany table. If you own any gold lustre cups, serve tea in them. This is the year for gold.





Paint a wall of a modern living room lemon yellow. Slipcover chairs in Dorothy Liebes' gold-flecked tweed from Goodall. Hang white curtains with gold South Sea motifs designed by Harvey Smith (Patterson Fabrics).



Paper walls and ceiling of a country bedroom in Lloyd's gold polka-dotted paper. Use a mustard-yellow rug and mount yellow taffeta strips (from Scalamandré) in the panels of an old wooden scree



Cover [illegible]

Spatter [illegible]





The Clock tower

Mr. and Mrs. Persifor Frazer's remodeled stable at Newport, Rhode Island

De Lancey Kane was famous in the last years of the last century as the first American to import a tally-ho from England. To house it, he selected the great classic architect, Stanford White, who designed an imposing coach house and stable. *Above* and *opposite* you see the building which White built, cool and graceful with its clock tower. Today, it belongs to Mr. and Mrs. Persifor Frazer. Since their children are grown and gone from home, the Frazers decided to move out of their big house, to remodel the old stable into a house for two. Auguste L. Noel, of Noel & Miller, drew the new plans (see page 70), concentrated on keeping the handsome building intact while arranging the new rooms so that they would be spacious, sunny and appropriate to the needs of the people who inhabit them. The small apartment of the groom became their living room. There was not room for a separate dining room, so, like Mrs. Charles Morgan (whose house appeared in HOUSE & GARDEN last month), they decided to use their entrance hall for dining. The two master bedrooms (in other days box stalls) are in the main part of the house, while the servants' rooms are reached through a colonnade. The arrangement of the house is such that the servants' quarters are entirely separate from the family's. In the laundry, Mr. Noel has kept the original stable brick floor. Elisabeth Draper, Inc., decorated the house with English furniture and pretty chintzes.



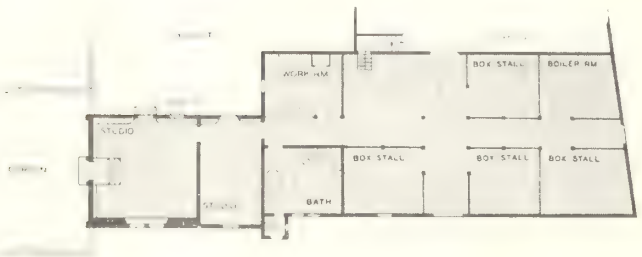
Mrs. Persifor Frazer

Opposite: The original stable, designed by Stanford White

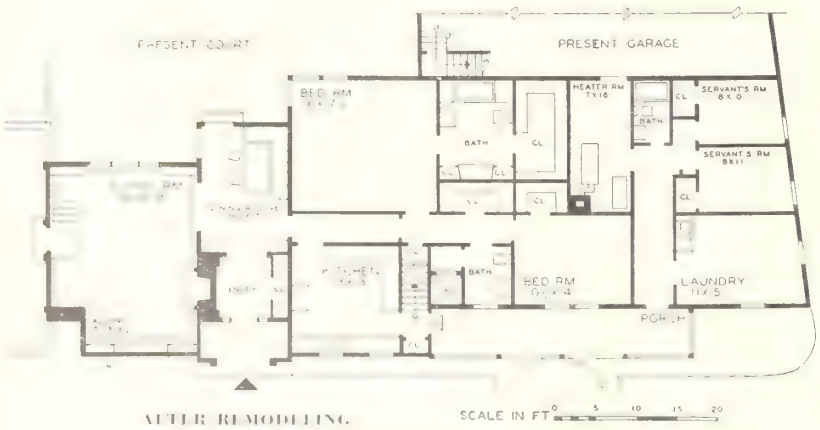




THEY DINE IN THE FOYER. One end of the foyer serves as dining room, is separated by a chevroned, mirror screen. When not in use, the dining table stands against the wall. *Right*, the table set for dinner. Window and door are curtained to look like a double window, a good solution for a difficult corner problem.



BEFORE REMODELING



AFTER REMODELING

The remodeling provides room for entirely separate family and servants' quarters, connected by a porch.



MIRROR-LINED NICHE in the living room reflects the courtyard. Sofa, covered in brown, blue and pink chintz, is flanked by built-in cupboards. Furniture is almost all English. Elisabeth Draper was the decorator.



STEPS LEAD DOWN from the front [illegible] are Lady Elliot [illegible] the subject of several [illegible] a pole screen copied on the day that it was [illegible] by the Marquis de Lafayette. Family records and papers are kept in a [illegible] at the left of the window of the

New test-tube fabrics

Today's techniques put glamor and durability into materials for your house



THEODOR MULLER AND ISABEL BARRINGER

Man has woven fabrics for more than six thousand years, so that today's weavers have a rich heritage of design. They have also something that the ancients never dreamed of: yarns which come from the chemists' test tubes. These are now spun from crude oil and salt (such as the new Velon yarn), from resins, from glass or metal, from milk, or the protein of the soy bean. The new fibers have been proved, in the testing laboratories and the larger testing grounds of war, to have qualities of endurance almost beyond belief.

Today's decoration combines traditional and contemporary periods easily and gracefully. Today's materials, and especially the new fabrics by Hafner, *opposite*, do exactly the same thing. They are many of them direct descendants of the great materials of the past, such as brocatelles and damasks. The threads which form them, like the decoration for which they are intended, are both traditional and contemporary, natural and man-made.

Because material only comes to life fully when it is used in a room or worn, Hafner asked the young New York decorating firm of Muller-Barringer to design rooms which would show how their materials live in interiors. The upper sketch, *opposite*, is their contemporary living room. In designing it, the decorators first created a scenic wallpaper (made by F. Schumacher & Co.), then blended the colors of the materials to it. Walls have the remarkable new covering, "Checkwood," which is plywood mounted on fabric. It can be applied to curved surfaces as readily as fabric. The lower sketch is of the informal living room with mahogany furniture in a warm brown shade. The blue of the curtains is echoed in the upholstery material. Note how threads of gold, this year's most exciting new fashion (see page 66), lend sparkle to a handsome striped Bemberg satin. The furniture used in both of these rooms was made by Tomlinson.

For shopping information about these pages, turn to page 117.

KEYED TO A SCENIC PANEL

Contemporary living room, *opposite*, is keyed to the colors of a scenic wallpaper (F. Schumacher & Co.) designed especially for it by the authors of the room, Isabel Barringer and Theodor Muller. Fabrics by Hafner combine old and new yarns and weaves. Ratiné lends an interesting texture, as does the bouclé, with its embossed surface (developed during the war when Hafner made insignia for non-commissioned officers). Velon, a new, extruded plastic yarn by Firestone, is combined with cotton in a handsome jacquard weave. On the walls is "Checkwood," plywood mounted on fabric. Furniture is by Tomlinson.

KEYED TO A SUNNY WINDOW

The informal living room, *opposite*, reflects a tendency in modern furniture design to introduce flowing graceful lines. The great, curved sectional sofa against the bay window is modern; the barrel chairs which flank it have their prototypes in the past. The materials continue this melding of old with new: a satin stripe, accented with gold, has classic elegance; the upholstery material, with its threads of carpet yarn, is vigorously modern. These rooms, designed by Muller-Barringer around new materials created by Hafner, with furniture by Tomlinson, were recently presented at the Ritz Carlton Hotel in New York.



[illegible]

[illegible] combined with cotton

[illegible] Bemberg rayon and cotton [illegible]

[illegible] American Viscose rayon is a home[illegible]

Bemberg satin shot with gold

[illegible]lanese carpet yarn combined with cotton

Another American Viscose rayon bouclé





BEATON'S BEDROOM AT THE PLAZA



CECIL BEATON IN "LADY WINDERMERE'S FAN"

GEORGE PLATT LYNES



FOR LADY WINDERMERE'S GOWN, BEATON REVIVES APRICOT, A COLOR LONG NEGLECTED



BIRDS APPLIQUÉD ON NET CURTAINS

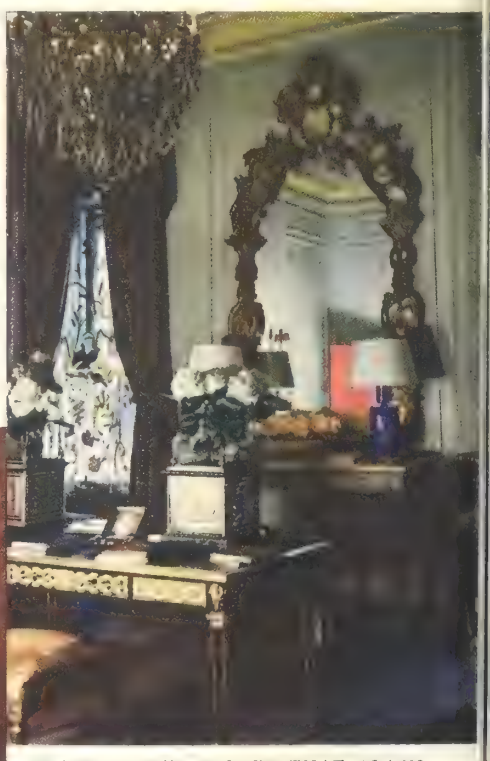


LONDONERS COPIED LORD DARLINGTON'S ROOM

HAANEL CASSIDY



FELT SCREEN, WINE VELVET WALL



BEATON LIKES COLORS THAT CLASH



LIKE LÉGER, BEATON USES A PALETTE OF BOLD COLORS

BEATON color palette

Cecil Beaton, whose stage sets are becoming as famous as his camera portraits, sees color as an indivisible part of a room

Cecil Beaton, whose romantic photographs of famous beauties have graced the pages of Vogue for years, has recently shown himself a dynamic designer in the New York apartment at the Hotel Plaza, his nostalgic designs for "Lady Windermere's Fan," his decoration for Alexander Korda's new color film, "Salomé," are a sharp departure from color clichés, an invitation to revise old attitudes toward color.

Picasso's colors are a part of the Beaton palette. Some years ago Beaton visited the painter, and in his drawing room saw chairs covered in orange, yellow, crimson pure colors he hadn't seen together "except in the bull ring." On the opposite page, you see that Mr. Beaton combines colors as Picasso does, with tremendous freedom. He doesn't like things to match, considers everything in terms of contrast, and introduces a "touch of crimson" into every room. The touch of crimson he picked up from Lady de Grey, a great friend of Queen Alexandra and Diaghilev of the Russian Ballet, who introduced more than one trend to English decoration in the early 1900's.

For Lady Windermere he created a gown of apricot, a romantic color which has been neglected for nearly three decades. He thinks it will find its echo in fashion and decoration, as did the limpid, ice-cream pink of a costume that Lovat Fraser designed for Polly Peacham in "The Beggar's Opera," which Mr. Beaton remembers accurately from the time when he was fourteen. Already the dark green-striped room which he designed for Lord Darlington in "The Fan," *opposite*, is being copied enthusiastically in London.

He makes the point that dramatic effect must govern choice of color in the theater, without consideration of any actress' feelings, whereas, in decorating, individuals must be considered, because they should always look their best. Beaton doesn't think much of the American attitude toward making rooms "tidy." He doesn't like *places* for books, preferring to see them out in a room, along with a *potpourri* of snapshots, letters, embroidery, spectacles. He decries the impersonality of an entirely modern room, as well as the sterility of a "belabored classic room." *(Cont'd on page 131)*



DECOR REMINISCENT OF THE '90's



Knole

"The most beautiful house I have ever seen"

by Harold Nicolson

EDITOR'S NOTE: [illegible] Knole [illegible] Harris [illegible] National Trust [illegible] permanent possession [illegible] for the benefit [illegible] Knole are [illegible] temporate. And so [illegible] monument to [illegible] ground of [illegible] know about. We are [illegible] Harold Nicolson, [illegible] at "The Congress of [illegible]

How little do we know about the functioning of human memory! This continent of the mind possesses many areas which are still undiscovered; it contains many a gulf which remains uncharted and many a river which no traveller has yet traced to its source. Why is it, for instance, that our memory of a place as we first saw it often remains quite distinct from the composite and super-imposed memory-pictures which thereafter accrue? The retina of the mind often retains a detached photograph of a place as it first appeared to us—when we were unaware of what lay beyond the circle of direct vision, of where a seen door led to, of what occurred beyond a garden wall—and this photograph is simpler and more clean-cut than the diffused pictures of subsequent experience, with their mixed associations of sounds and shapes and scents.

I can well recall a May afternoon, some thirty-five years ago, when I first saw Knole. I had come down from London, and the car which met me at the station climbed the hill through the little town of Sevenoaks, and then turned sharply down a lane to the left. I remember being surprised that the approach to so famous a house should be so unpretentious. It was just a narrow lane between two private residences, and halfway down the hill were two small lodges connected by a long brown gate and palisade. Beyond that gate the park swept suddenly into a wide valley to right and left. Upon the up- [illegible] low deer followed each other slowly, their tails flickering in the May sunshine. Such is the photograph which is stored in my memory as my first impression of Knole. It seems strange to me that this picture should, after all these years, retain its distinctness and should remain detached from all the other memories which accumulated through half a lifetime of intimacy with that beautiful house. These other memories—memories of spring and autumn, of winter and summer—are blurred together in a general impression of solemnity and richness. There are memories of high galleries filled with portraits by Gainsborough and Reynolds; of rooms rich with tapestries and silver, with velvets and brocades. There are memories of dinners in the Banqueting Hall, when the gold plate would be massed upon the tables and side-tables, and when the light of candles would flicker upon the carving of the minstrels' gallery and upon the Van Dycks which lined the wall. There are memories of my own marriage in the chapel, when the October sunshine flung itself in coloured shafts upon the lilies and the gold. And there are memories of calm December evenings in the library, when the logs would smoulder in the fireplace and the wind would howl around the gables and the courts. Yet always detached from (Continued on the next page)

OPPOSITE: KNOLE, A GREAT HOUSE AS OLD AS MAGNA CARTA

ANTHONY DENNEY

Knole continued

these later memories remains the first instantaneous picture of the fallow deer trailing slowly across the valley of the park.

The origins of Knole reach back to the remotest past. It is believed that there was a house there in Roman times, a later house there in Saxon times, and portions of the existing building date, without question, from the time of King John. For a space of years the great house at Knole was the property of the See of Canterbury. It was Cranmer who surrendered the estate to Henry VIII, and it was Queen Elizabeth who, in 1586, presented it to her first cousin, Thomas Sackville, Earl of Dorset, poet and statesman. In the Sackville family it has remained to this day. Generation after generation of Sackvilles have lived at Knole, imparting to the house a touch of their poetic melancholy, and deriving from it a habit of effortless grandeur and unflaunting magnificence. This long interaction of the house upon its owners, and of its owners upon the house, has been well described in V. Sackville-West's book, "Edwardians," as in her "Knole and the Sackvilles"; it finds a false echo in Disraeli's "Lothair" and a vivid echo in the "Orlando" of Virginia Woolf.

The Earls of Dorset in due course became Dukes of Dorset, and three times in a century their portraits in Garter Robes were hung in the huge saloons, while their naked coffins filled the stark bins in the vault at Withyham. Some of the Sackvilles were extravagant and some were sombre; some were actively ambitious and others preferred the stately quiet of their home; yet they all manifested, and manifest today, certain recurrent and congenital defects or qualities: a love of privacy, which at times developed into an almost morbid craving for loneliness; an aloof but modest distinction of manner; a love of poetry; slumberous upper eyelids; and a deep, if unexpressed, passion for the great house—so gray without, so rich within—which was the home, the centre and the expression of their race.

Knole, as is well known, is one of the largest private houses in England. It is said to contain 365 rooms, 52 staircases, eight courtyards and four main towers. The roof-span of the house and its adjoining buildings is estimated to cover seven acres. From the north, it has the appearance of some vast gray village. From the west, as one approaches it from the park, it seems almost modest in its proportions, having the cloistral quiet of an Oxford college.

To the south and east of the house are spread the gardens. There are wide carpets of lawn, long green paths edged by flower borders, a sunk garden or two with statues and pools; and to the east a wide wilderness of trees and undergrowth decorated with

(Continued on page 138)



KNOLE, SET IN A CARPET OF LAWN



SACKVILLE FAMILY PATEN

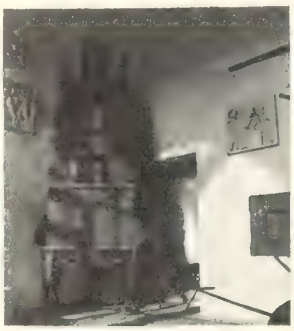


KNOLE HAS ITS OWN CHAPEL



THE GREEN COURTYARD





IRON STOVE IN ADAM STYLE

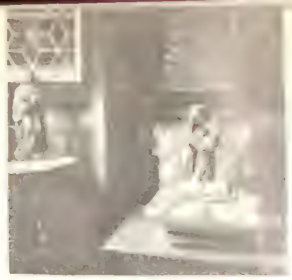
ANTHONY DE



TIERS OF ELIZABETHAN PORTR



GOLA FLANKS EAST LAWN







SCONCES AND MIRRORS WERE MADE IN THE TIME OF THE STUARTS



PTURES IN THE ORANGERY





STATUE IN CARLTON GARDEN



EN CONCEALS MINSTRELS' GALLERY



THE POETS' PARLOUR STUDIED IN COLOGNE REDUCED







THE KING'S BEDROOM





MODERN TAPESTRY IN GREEN



BESIDE A COUNTRY WINDOW

For games, Mr. and Mrs. Preston Davie relax at a backgammon table (the top reverses to a wood surface for bare) in chairs covered with quilted chintz. The pale blue living room in their house at Westbury, Long Island, was decorated by Dorothy Draper. White chintz curtains repeat the white of the marble bust of Mrs. Davie's mother. Mahogany and silver, fragile colors and soft materials create a room which is romantic and old-world.

Little tabl



KERTESZ

INSIDE A TOWN HOUSE (PAGE 94)

arge role

For tea, Mrs. Francis [illegible] White uses a small Sheraton mahogany table in the sitting room of her New York house. On the plaster chimney breast the late Albert Skinner (father of architect Harold Skinner who remodeled the house) painted the rose at the left in vigorous colors. Brick walls, [illegible] wood carry curtains are sharp white, and bird wire chairs add elegance to this clean-cut, sophisticated room, decorated by Elsie McNeill, Inc.

Meet tomorrow's architects

In the first of a series of architectural competitions sponsored by House & Garden, students at Massachusetts Institute of Technology design a house for a doctor who wants his office at home

This is the first of a series of student competitions, sponsored by House & Garden, at the country's leading schools of architecture. On the following pages, we publish three prize-winning designs of the competition that was held at the Massachusetts Institute of Technology. Here are the results which indicate the viewpoint of the new generation of architects who will be planning your house of the future.

The problem was to design a small house with a separate office, for a doctor. It was presented in very realistic and human terms. The site was an actual location in Cambridge, Massachusetts, which the students visited in order to study the property and incorporate the big elm trees, the natural shrubs, the contours of the land and the street into their plans. They also interviewed local doctors to get first-hand information about their likes and dislikes in houses and offices. Although planned for a doctor, his wife and two small sons, the combined house-and-office idea is equally suitable for a lawyer, architect, artist, writer, landscape architect, where a home office is desirable and practical.

Judges were faculty members Dean William W. Wurster, Professor Robert W. Kennedy, Professor Carl Koch, and graduate students W. Dan Compton and John W. Peirce. The jury awarded the first prize to Joel L. Lipshutz. Second prize was shared by James A. Acteson, Jr., and Robert B. Newman. Honorable Mentions were awarded to Walter S. Pierce, Donald F. Monell and Robert L. Springmeyer. This was an open competition in which the entrants attended the judging so that they could hear and profit by the criticism of the judges.

The design problem was based on the needs of the average doctor and his family: a fictitious 35-year-old "Dr. Harding," his wife and their two boys, aged 3 and 5, for whom the house was planned. By no means extremists, the Hardings decided against a starkly modern house, nor did they want the conventional Colonial type. They wanted a good plan, with a warm feeling inside and out, a house which would incorporate new, up-to-date thinking about living needs. To make the program even more practical, a budget was included. The doctor's annual net income for the next few years was figured at $7,500; his gross will be *(Continued on page 115)*

Problem: *To design a small house for a doctor, his wife and two children, with a separate office. Certain room requirements were stipulated. For the house: living room-dining room; kitchen with dining space and laundry equipment; separate toilet near kitchen (if possible within budget); master bedroom for double bed; two children's bedrooms; bath; coat, linen and general storage closets; heater room. For the office: reception room with space for secretary; consultation office; examination room; laboratory; toilet and dressing space; separate entrance. For the garage: space for one car, with provision for an addition at a later time. The total area not to exceed 1,875 square feet. Estimated at $8 per square foot, the construction cost of house and office would be $15,000.*

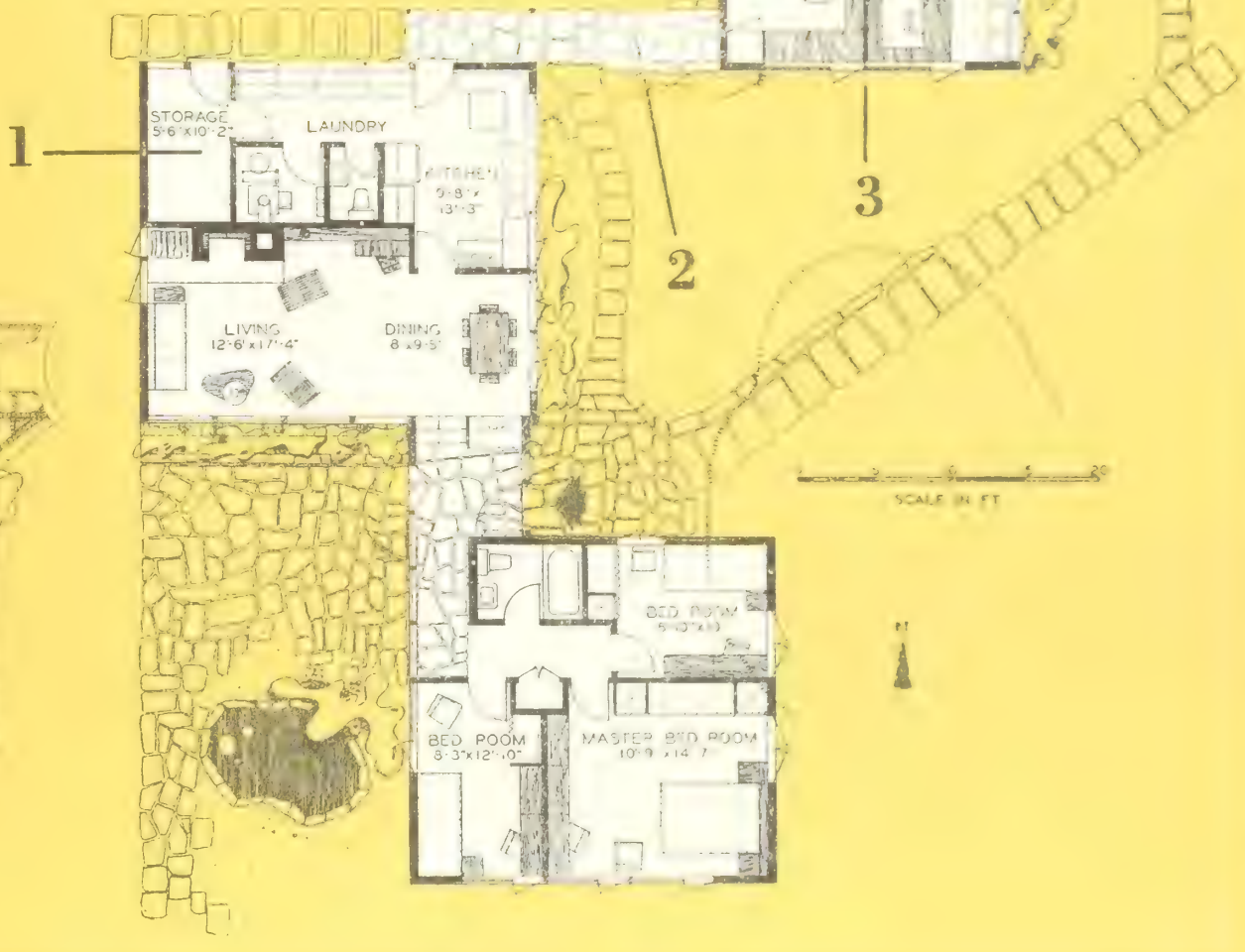
CUSHING



Students listening to the judging









PLOT PLAN

Three distinct units for living, sleeping and work

First Prize: Joel L. Lipshutz

The M.I.T. jury awarded the first prize to Joel L. Lipshutz without a dissenting vote. They felt that his plan offered every amenity, with perfect orientation of rooms to the desired exposures. The plan has great variety because of the device of breaking it up into three small buildings almost equal in area. This gives it a simple, easy-going character; its rooms are pleasantly proportioned with well-placed windows, and if you look at the plan, *above*, you will see that good furniture arrangement is possible in each room. The house looks big, though it is actually small, but it "works well." The doctor likes the private passage from office to house, its protection in bad weather.

1. A large storage room is adjacent to both kitchen and garden.

2. Passage from house to office is covered.

3. The doctor's office and waiting room face south, a good exposure in northern climates.

4. Garage is close to street for hurry-up calls.

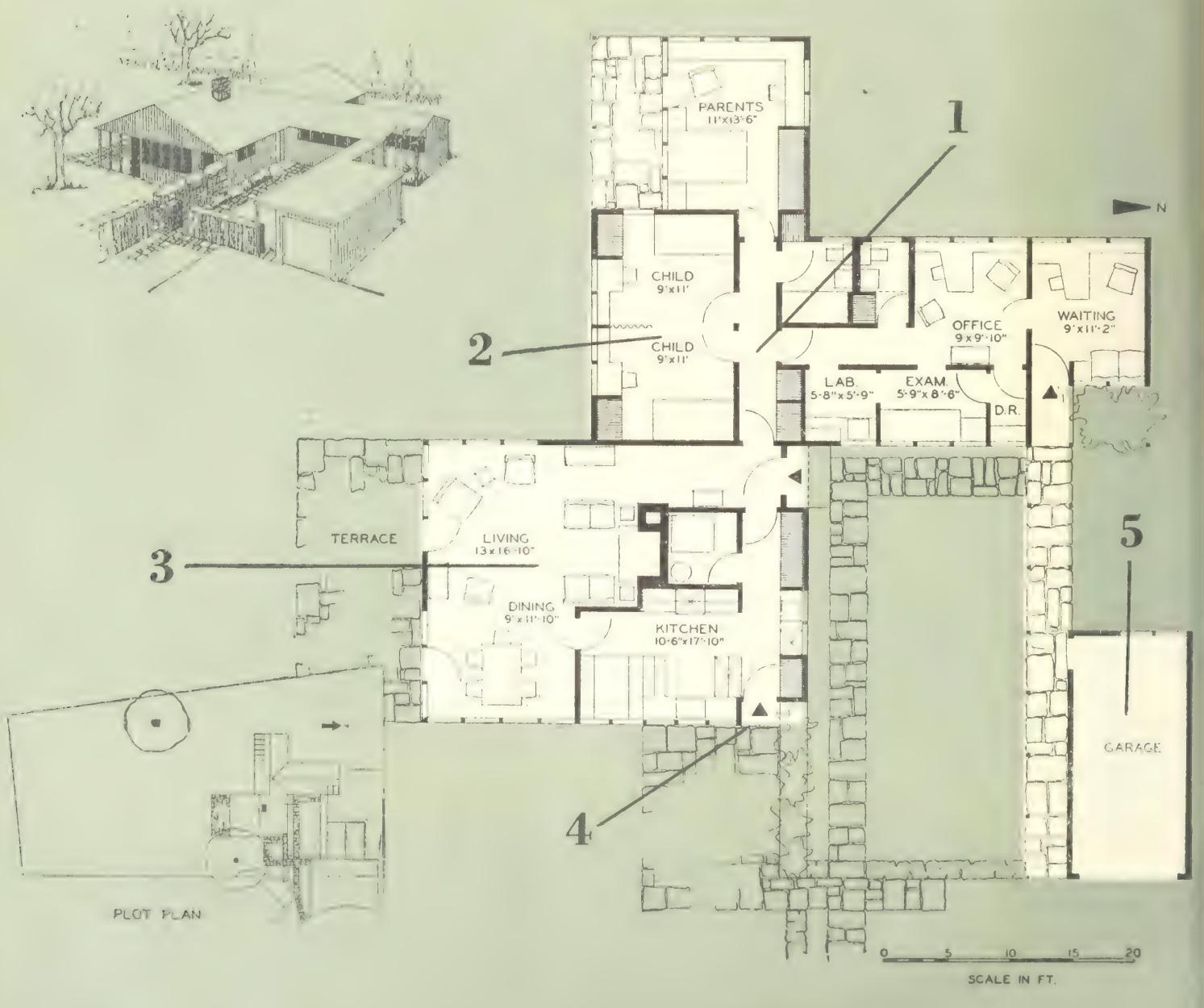
CONTINUED ON FOLLOWING PAGE

Compact, well-defined, one-story solution

Second Prize: James A. Acteson, Jr.

Here is another prize-winning plan, *below*, by James A. Acteson, Jr. Because the design solutions shown on these two pages were considered equally good, it was decided by the jury to divide the second prize. This treatment is more concentrated than the first-prize design, yet the line of demarcation between the living quarters and offices is well marked. The judges liked this plan particularly for the easy and direct means of getting to the office from the house. Also commended was the uniform southern exposure of living-dining room and bedrooms. With an eye to the land's natural beauty, the student architect made the dining room window a frame for a great wine-glass elm.

1. **Access to the doctor's office from the house is direct, since the areas are joined.**
2. **Folding partition separates the two children's bedrooms.**
3. **The living room allows for two furniture groupings: in winter, before the fire, in summer, at the windows.**
4. **Service entrance faces the street.**
5. **One-car garage is located so that an addition for another car can easily be made.**





Here, the office is set apart from the two-unit house

Second Prize: Robert B. Newman

Robert B. Newman, whose design appears *above*, shared the second prize. The house has a truly charming entrance, uncluttered and spacious. Opposite the entrance are windows overlooking a sheltered terrace, with a door leading out to it. This corridor joins the two main areas of the house. The complete division of the sleeping quarters from the rest of the living space is especially good for a family with children. All of the rooms are planned with good furniture arrangements in mind. The two house units and the separate office are linked by walks. Of particular importance to a doctor is the door which opens directly from his office into the garage, by-passing the waiting room.

1. There is a direct entrance from office to garage. Walk from house to office is exposed.
2. House entrance is conveniently situated at the pivotal point of the plan.
3. Drying yard is placed close to the laundry and is screened from the street.
4. Main units shelter southwest terrace.
5. Space for dining in the kitchen solves the problem of children's meals.



Types of annual pinks

Pinks in variety

The profile of the Dianthus family reveals it rich in colors, easy to raise and keep healthy, useful for many garden purposes

BY RICHARDSON WRIGHT

In old-fashioned descriptions of old-fashioned gardens, after their various features have been extolled, we almost invariably encounter the phrase, "the borders are edged with pinks in variety." Evidently so lowly an embellishment as a fringe of pinks was not only customary but not to be forgotten. And that holds true today. It is scarcely possible to think of a garden as complete unless it contains its quota of these flowers.

A vast family, the Dianthus. Botanists list no fewer than 75 genera of them and 1200 species, and, for good measure, toss in some plants that we would not call pinks at all—campion, soapwort, silene, sandwort, cerastium and Sweet William. Of tender carnations—the kinds grown in greenhouses and sold at florists—there are over 1500 named varieties.

Strange as it may seem, none of the pinks is native to America. They are essentially Old World flowers, coming from the mountains of Southern Europe and the shores of the Mediterranean. Those that we find growing in grassy meadows, such as the little Deptford pink and the spicy Scotch and grass pinks, are all runaways from gardens.

Out of this horticultural horde we will eventually choose those that ordinary gardeners can grow without effort. But first consider what these flowers want in the way of soil, location and care, and then the uses to which they can be put. Above all, they thrive in warmth, in a light, dry soil, freely drained, and most of them prefer lime. With few exceptions they should (*Continued on page 133*)



Dianthus Old Spice

English cottage garden carnations

Hardy pinks of Beatrix type

Lawn magic

The new weed killers, containing 2,4-D, improve grass miraculously, but are not without their hazard; advantages and disadvantages are discussed in this article

by Professor A. M. S. Pridham

EDITOR'S NOTE: *2,4-D or 2,4-dichlorophenoxyacetic acid (active ingredient of the new weed killers) is a hormone or growth regulator, whose ability to modify plant growth was discovered by scientists in the early 1940's. Recent experiments indicate further potentials in the control of weeds, but indiscriminate use of 2,4-D is apt to disfigure nearby ornamental plants. Here are the facts as they appear to the author, who teaches at New York State College of Agriculture.*

Not even the most colorful seed catalog can conjure up a lawn as free of weeds and as luxuriant as you should have this year. There is no excuse for a weedy lawn nor for hunting golf balls among dandelion seed heads. A single application of 2,4-D takes care of the weeds, and a wise program of fertilization renovates the grass. Truly the millennium in lawn care has come, no more back-breaking weeding, just grass to cut and lots of it. That is why we call 2,4-D upon the carpet.

It is true, 2,4-D kills dandelion, plantain and many troublesome lawn weeds. One application in May each year produces maximum results. Do not expect to see dead weeds immediately after applying 2,4-D, nor even the day or week after: 30 days and the weeds are down and out for good—at least till a new supply seed in. These facts put weed control right back where it has always been—weed-free lawns are those with turf so dense that seedling weeds are crowded out before they can compete with permanent lawn grasses.

2,4-D magic ends with the removal of the weeds. Sometimes this is like removing your hat to expose a bald head; there, fortunately, the analogy ends; something definite can be done about the bald lawn. The first item is fertilizer, 20 pounds of 5-10-5 or similar fertilizer for each 1000 square feet of lawn, applied twice a year, March and September. Remarkable renovation is possible by judicious fertilizing alone and by waiting until autumn to sow new seed, if sowing seed is necessary. 2,4-D will eliminate most of the spring seedlings of lawn grass and summer drought often kills out the rest.

Why do so very many of us fail to get perfect results with 2,4-D? In the first place, 2,4-D must be sprayed evenly so that all of each square foot of lawn surface receives the same adequate amount of spray. The usual recommendation by commercial sources and research groups is to apply 2,4-D in a concentration of $\frac{1}{10}$ of 1 per cent applied at the rate of one gallon for each 200 square feet. Follow manufacturer's directions for diluting commercial concentrates. Practice spray-



As 2,4-D must be spread evenly to wet all weeds, practice spraying on a marked-off area, using a gallon of tap water for 10′ x 20′.

ing the sidewalk or driveway to attain some skill in applying a measured gallon of water on a measured 200 square foot area (10′ x 20′). Ten minutes' practice and you should be ready to place the 2,4-D solution in your sprayer and go to work on the lawn. Similar practice in applying sand instead of fertilizer will make one skillful in the uniform application of fertilizer. In both cases, divide the allotted volume of spray or fertilizer in half. Apply one half working from north to south and the second half working from east to west, thus the two applications are made at right angles and further assure even distribution of material. Grass seed, too, can be sown to advantage by this procedure. Ragged appearance of the lawn from strips of weeds or from fertilizer burns, follows the footsteps of the impatient gardener. No modern lawn should present such an appearance.

The fact that 2,4-D takes time, often 30 days, to kill weeds is more than compensated for by the fact that the grass is not discolored in any objectionable way. The slowness of action must be understood and accepted; the results are worth waiting for. The fact that not all of the dandelion and plantain is removed, is largely the fault of the operator. 2,4-D, diluted according to directions and applied evenly, will free a lawn of weeds. If you fail to spray 2,4-D on a patch of weeds, they will remain to plague you. This is essentially true of any weed killer you may choose to employ. Thorough and even distribution of the spray is essential.

It is all important to know that some 2,4-D disfigures ornamental plants and kills most vegetables. The action is often delayed and may show up in the year following spray application. This is true chiefly of deciduous trees and shrubs and some perennials. Garden flowers and vegetables usually react violently and in a short time. 2,4-D may enter the plant through the roots or the leaves. It is effective as a dust, a spray or vapor. Disfigurement of ornamentals includes dwarfing of stature, thick, curled, dark green leaves or distorted, light green leaves, unseasonable autumn color, leaf drop and dead twigs, and sometimes death of the plant. Delayed action begins with delayed bud break and late appearance of the foliage which is small, asymmetrical in form and elongated in outline; the teeth extended and surface pebbled in a peculiar and characteristic way.

The gardener must realize that when he uses 2,4-D for the elimination of lawn weeds, the spray must be confined to the lawn. Neither direct spray nor spray drift should be permitted to reach annual flowers, vegetables, trees or shrubs. Evergreens are (*Continued on page 135*)

Six pernicious weeds, from left to right: bird's-foot trefoil, mouse ear chickweed, dandelion, poison ivy, ragweed, panic grass. 2,4-D is their new and certain nemesis.

Is this the year to build your house?

EDITOR'S NOTE: *Sharp changes in the building picture are too recent to be evaluated fully. Eleven experts, interviewed by House & Garden, failed to agree on the exact shape of things to come, but a note of optimism runs through their statements.*

Housing

..."We have definitely moved into the transition period between controlled housing and a normal building market. This period will witness all the adjustments that must follow the elimination of strict controls. . . . During 1947 prices of materials and wages will have their ups and downs, with the probability of a downward trend in prices on most materials by summer. The quality of materials will undoubtedly improve. Wages of building labor are likely to remain firm, but with increased efficiency already evident, there is hope for slightly lower total labor costs. . . . If you want an individually-tailored house with all conveniences and some price saving over present cost, I would advise waiting until next year to build. . . .If you are desperate, and are willing to pay 60 to 80 per cent more than a similar house would have cost in 1939 or 1940, go ahead within whatever government limitations exist."

Earle Sumner Draper, Former Acting Commissioner, FHA, Washington, D. C.

Construction research

..."Price controls and priorities on materials have been eliminated along with veterans' preference on single-family houses; shortages are gradually disappearing. With continually mounting production, most material prices should level off during the first part of this year. These improved conditions are expected to reduce overall building costs. Even if materials and wages go somewhat higher than they were in 1946 before the leveling occurs, many of last year's abnormal costs should disappear. These abnormal costs included black market, irregular deliveries, delayed completions, compliance with government red tape, excessive time spent shopping for scarce items, inefficient use of labor on account of lack of essential materials at critical times."

Thomas S. Holden, F. W. Dodge Corporation, New York

Architecture

..."The difficult building conditions foreseeable in the immediate future may prove to be a blessing in disguise, in that prospective home builders and architects will be forced to plan intelligently, sensibly and economically to overcome increased costs, scarcity of materials and shortage of domestic help. This additional thought will reveal that our former image of a house was top-heavy with overindulgences. Formerly, the home builder could think in terms of a room for books, a room for breakfast, a room for formal dining, a room for sun, dressing rooms, and a variety of other areas devoted to highly specialized usages. Now he will be forced to analyze his needs in terms of the space which he can afford, which should result in carefully conceived areas devoted to many activities instead of a series of wasteful, specialized cubicles. There is a real challenge in the solution of the problem, which can be met by patience and cooperation on the part of owner and architect. The reward should be a more imaginative, livable environment."

Edward D. Stone, architect, New York

Steel production

..."The demand for steel will continue . . . to exceed the industry's capacity to produce, by a considerable margin. . . . We therefore see no hope of a substantially improved supply of such building items as metal lath, heating and ventilating ducts, pressed steel plumbing fixtures, steel kitchen cabinets and scores of others. . . . The outlook for certain steel building products produced from bars, such as steel window sash and casements, reinforcing bars, light steel joists, shows some hope of improvement. Bar demand, generally, is assuming a more normal trend."

L. S. Hamaker, Republic Steel Corporation, Cleveland, Ohio

Turn to page 114 for statements by Myron L. Matthews, Nugent Fallon, S. Lamar Forrest, Robinson Newcomb, Raymond M. Foley, Douglas Whitlock, Franklin L. Burns



You'll thrill to music played by Magnavox

Magnavox "Modern Symphony" brings you the world's great music with true-to-life naturalness of tone. Its moderate cost will amaze you as much as its performance will thrill you. Fine stores throughout America are now delivering this fine radio-phonograph and a variety of other post-war Magnavox models.



...aphy Stephen Heiser

...e "Modern Symphony"... now at your dealers

...navox combines the wonders of radio science, [illegible] the best in furniture styling. You'll find a wide choice of models available for early ...ery. Prices range from $200. See, hear and compare Magnavox with other radio-phono-...s—and you won't be satisfied until you own one. The name of your nearest Magnavox ...r is in the classified telephone directory. The Magnavox Company, Fort Wayne 1, Ind.



Magnavox RADIO PHONOGRAPH





CONVENTIONAL *or* MODERN... *Take your Choice*

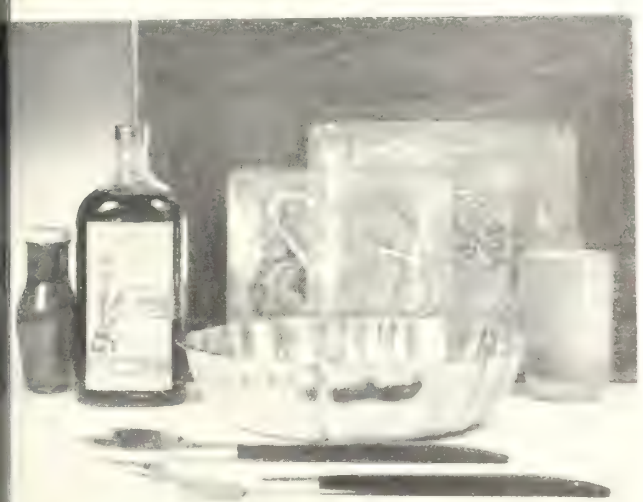
Put your hand over the right side of the above photograph and you have a charming conventional room. Cover the left side and you have an equally lovely modern room. Cover your floor with Alexander Smith's new carved Axminster and you have the answer. Its soft B.H.F. colors,* keyed with harmonizing B.H.F. colors in other furnishings, go beautifully with either conventional or modern. See this gorgeous broadloom (Patrician) and other Alexander Smith figured and plain broadlooms and rugs at your favorite store. Also send for "Colorama," Clara Dudley's new Color-Idea book. Write Alexander Smith & Sons Carpet Company, Dept. B-45, 285 Fifth Avenue, New York 16, N. Y.

*B.H.F. stands for the nine Basic Home Furnishings color groups sponsored by many manufacturers and retailers of rugs, carpets, draperies, furniture, wallpaper, paint, etc.

ALEXANDER SMITH FLOOR-PLAN RUGS • BROADLOOM CARPETS



fruit compôte: Drain juice from 1 can apricots, 1 can
es. Add apricots and peaches to 1 can black Bing cherries with
y juice. Add wine glass of lemon juice and strips of peel of
nge. Bring almost to boil. Add wine glass of rum just before
g. *Above*, tureen, bowl, Plummet Ltd.; tray, America House;
ws Ron Malecon, Cuban rum.



y cake: Line bowl with lady fingers soaked in rum. Add al
le layers of strawberry jam and whipped cream flavored with
and vanilla. Repeat until you have three layers of lady fingers.
ng rum over each layer. Garnish with whipped cream and
schino cherries. Chill well and serve. *Above*, accessories: Lord
ylor; tray, America House; Myers's Jamaica rum.



n soufflé: Beat yolks of 4 eggs and ½ cup rum well; add cup
lla. Whip whites with ½ tsp. salt. Fold into yolk mixture. Pour
t baking dish or individual ramekins. Bake 10 minutes in oven
at 25 minutes). Pour ¼ cup rum over soufflé at table. Sift and
burn out. *Above*, ramekin, Bazar Français; tray, Dorothy Colla-
er; tray, America House; Ron Montecristo.



RUSCO COMBINATION WINDOWS PROVIDE YEAR 'ROUND, RAINPROOF, DRAFT-FREE, FILTERED-SCREEN VENTILATION regardless of weather or season. A simple adjustment of sash ends drafts, keeps out rain or snow. Plastic screen *filters* out dirt, dust, insects.

with RUSCO

RUSCO is the world's first patented all-metal, self-storing, combination screen and storm sash . . . the ONLY one to give you ALL these benefits:

- ★ Storm sash, screen and weather-proofing, in one permanently installed unit with NOTHING TO CHANGE, NOTHING TO STORE
- ★ Plastic screening that won't rust, rot or discolor.
- ★ Finger-tip regulated from inside
- ★ Scrupulous easier cleaning
- ★ Control of steaming and frosting
- ★ Greater comfort on ⅓ less fuel
- ★ No alterations to present windows required



RUSCO Patented
THERMOLOK Frame

THE F. C. RUSSELL COMPANY
6400-G HERMAN AVENUE CLEVELAND 2, OHIO

Always one step ahead of the weather with RUSCO

THE F. C. RUSSELL CO., 6400 G Herman Ave., Cleveland 2, Ohio



Sweet When summer comes, how you will enjoy the delicious products of your own garden-tender peas, crisp salads, sweet corn. Now is the time to plan your rows and order your seeds. For best results specify Asgrow — the seeds with a background of breeding and scientific research.

FREE A sample of our new Variety carrot and Booklet "H.G." On America's Table. Send us your name and address.

Asgrow SEEDS

SOLD THROUGH LOCAL STORES

ASGROW SEEDS

Associated Seed Growers, Inc., New Haven 2, Conn.

HOUSEKEEPING DIARY

FOR FEBRUARY

FIRST WEEK

Spend a morning with your safe deposit box. Check to see if pa ports, wedding certificate, deeds, leases, husband's mustering papers and last year's income tax forms are in box. Make two li of entire contents, leave one in box and take one home for referen Remove expired policies and list bond due dates. . . . The day you defr your icebox have a general clearing out of half-empty jars of jel and condiments. Send fats to butcher, soda bottles to grocer. . . . Sched something new to occupy winter evenings. Make sachets and poman balls to hang in closets. Try some découpage on an old dresser or scre Make gros point seats to re-cover chairs. Plan new and diversified me and start a file of foreign recipes you want to try. . . . Brush up on y French with your husband; you can get language records—or car Learn to play chess (with a teacher if necessary). It can be done w a good book. . . . Order seed catalogs.

SECOND WEEK

Go through your attic. (If you're in an apartment, clean out the sto room.) Don't wait until you move to dispose of unneeded furnitu Clinics and charitable organizations need tables, chairs, rugs a especially files. Divide attic into permanent (trunks, etc.) and seaso storages. Get racks to hang sports equipment; chests for winter blanke summer slipcovers, etc. Buy cardboard cabinets and mark one for ea member of the family. Make attic navigable, with cleared aisles to departments. Have sufficient light installed for dark corners. . . . Pa summer furniture and renew old canvas on chair seats. Paint kitch and pantry cabinet doors with a band of darker enamel to avoid fing prints showing. . . . Have vacuum cleaner overhauled and oiled.

THIRD WEEK

Since this is a month with three holidays, plan a children's movie or th tre party, and afterwards give them hot chocolate and let them to marshmallows on long sticks. Put a square of linoleum in front of fi place for protection from sparks. . . . Check state of insulation arou doors, windows and hot-water tank. Remember, insufficient insulati wastes fuel. . . . Read seed catalogs and draw a garden plan with n blooms. Paint or crayon colors of spring blossoms with an eye to deco tion aside from arrangement. Allow space for a vegetable bed. Or labels printed with your own name for your preserves. They make n gifts too. Start a kitchen herb box. . . . Buy sheeting by the yard, or re nants of bolts, and make ruffle flounces for your beds and dressing tab Tack fresh shelf-edging on closet shelves.

FOURTH WEEK

If in country, have a supply of extra large candles and flashlight b teries on hand, in case of heavy snow breaking wires. Have your hu band make a snow break from house to garage or farm buildings. G a plentiful supply of rock salt for city sidewalks. Remember that town you are responsible for accidents in front of your house. The l says walks must be cleared "in reasonable time," but you would be wi to take out Public Liability insurance to protect yourself. . . . Exami your Venetian blinds; clean, repaint and have faded tapes renewed. P water in radiator cups and check any leaks which might cause dama to your rugs. . . . Inventory your kitchen, bathroom and cleaning brushe cleaning fluids and polishes. . . . See to the condition of garbage pai both indoor and out. Melted paraffin makes a good sanitary lining for the Simply heat it and pour in bottoms. Add a coat of fresh enamel outsi

ill your lawn be RICH, THICK, VELVETY?



ly early! It's easiest nd most effective!



arly, you apply Vigoro when the grass is d then SOAK IT INTO THE SOIL. BUT 'S NOT NECESSARY when you Vigoro your lawn early . . . before growth starts.

Just put it on at the rate of 4 pounds per 100 square feet of lawn area and forget it. Spring thaws and rains will work Vigoro down to the feeding roots.

Your grass will find ample nourishment available for its use when growth starts. And well-fed grass is the best assurance of a weed free, healthy lawn.



Authorities say —

Yes—if you feed VIGORO early!

It's not too early to begin your lawn work! Even though the snow may still be on the ground, feed Vigoro now. Applied early, Vigoro will start to nourish your lawn . . . help to build a thicker, more beautiful turf just as soon as growth starts.

Vigoro, complete, balanced plant food, is the result of scientific study . . . a formula of food elements plants need for proper nutrition, growth and reproduction.

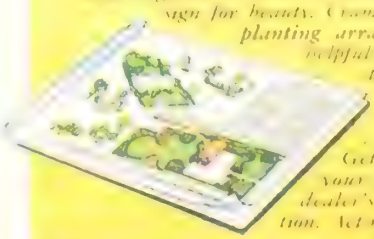
Remember—a marked deficiency in soil of only one plant nutrient has serious consequences as far as plant growth is concerned. Like most soils, yours may lack one or more of the vital food elements growing things require for normal plant nutrition. Be warned by poor root systems, bad color, stunted or delayed growth.

Feed Vigoro. See how it helps nourish plants to health and beauty . . . helps to make your lawn come up lovelier, thicker, more weed-free. And don't forget that the beautiful trees and shrubs Vigoro can help you grow add permanent value to your property. Ask your garden supply dealer for Vigoro today.

A PRODUCT OF SWIFT & COMPANY

Given with a 100 lb. bag of Vigoro!

The Vigoro Beauty Plans show you how to design for beauty. Contain all of exciting planting arrangements . . . helpful planting suggestions. Show what to plant, where to plant . . . how to plant. Get your copy at your garden supply dealer's. Limited edition. Get now!





THE CHANGING SCENE

Spring 1947

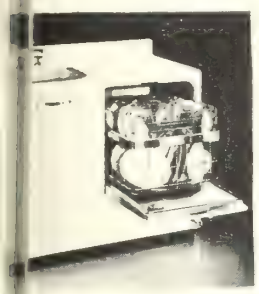
It's Spring . . . time for redecorating! Schumacher brings you inspiring ensembles in provocative new colors, textures, designs aglow with vernal freshness. Carpets, fabrics, wallpapers to satisfy your desire for new home fashions, suggest new color themes. Those shown here are among the very latest, now available at your decorating source. F. Schumacher & Co., 60 West 40th Street, New York 18, N. Y.

Schumacher's* FABRICS • CARPETS • WALLPAPERS

*Exclusive manufacturers of all approved printed fabrics for Williamsburg Restoration.

RED FOR LEISURE

o are planning to install household appliances in new or re-ed houses are centering your interest on more efficient to make the business of housekeeping quicker, smoother. utomatic appliances such as these streamlined *Hotpoint* e the homemaker from drudgery and constant personal household tasks. They are the silent servants which operate ally with the push of a button or the turn of a knob. Study fully, then fit them into your own home-planning schemes.



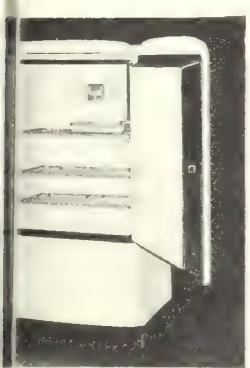
←

This single sink unit, completely automatic, frees you from after-meal clean-ups. The electric disposal (*left*), fitted under the drain, whisks away waste, even grinds bones, then flushes them away. The electric dishwasher (*right*) needs only loading, a detergent, a touch of the control to wash, rinse and dry the family dishes.

→

tomatic range brings free-woman of the house for d. Dinner can be put in the y hour of the day and is wanted simply by setting ls. Extra dividends: a giant r, illuminated switch dials, broiler, warming compart-ity drawers, twin lights.





←

Vacuum-sealed compressors are smaller in Hotpoint refrigerators, while storage space is larger. This 7-cubic foot model has 11.7 square feet of shelf space, a generous freezing compartment at the right; ample space for tall bottles on the left. All shelves are stainless steel. A smooth one-piece porcelain interior makes cleaning easy.

→

zen food is always within with a home freezer. This t, top-opening cabinet stores food, quick-freezes 16-20 lbs. Three wire storage baskets unners for easy lifting and The knob control is set at thermometer set in center, light on counter-balanced lid.



(Continued on page 102)



MAHOGANY

the reflection of your good taste

Traditionally tasteful . . . exciting ly modern . . . postwar Mahogany furniture is becoming increasingly available to the homes of America. And each lovely piece reflects your good taste in choosing, and your good judgment in waiting for, genuine Mahogany, the sterling mark of fine furniture.

When you inspect the new displays of Mahogany furniture, you'll need no salesman to tell you why Mahogany is still, as in the past, the medium through which furniture designers and craftsmen express their greatest skill. For this is the one wood that speaks for itself. Its exquisite range of color and pattern is a veritable symphony of loveliness, subdued here, outspoken there — always harmonizing with the tasteful setting of your home.

Modern or traditional . . . whatever the style of furniture you choose . . . make sure it reflects your good taste — through genuine Mahogany. And here's a note of encouragement: the production of Mahogany furniture is increasing.

* *Look for these labels when you buy. They're your protection against substitutes. Issued by the Mahogany Association to responsible manufacturers, they are used to identify furniture made from Genuine Mahogany.*

GENUINE MAHOGANY
GENUINE MAHOGANY

Send for your free copy of the new Mahogany Book. This sixth and latest edition offers instructive and interesting information on the role of Genuine Mahogany in homes, offices, and industry.

MAHOGANY ASSOCIATION, Inc.

MAHOGANY

DRIVE • CHICAGO 1, ILLINOIS

"After all . . . there's nothing like MAHOGANY"

READY for something new in drinks?

TRY BALZAC MAGIC



BALZAC LIQUEURS

SERVE THEM TALL
SERVE THEM SMALL

If you have the soul of an explorer —if you're always ready to try something new—you'll enjoy Balzac magic. With Balzac Liqueurs you can give your creative instinct free rein and turn out a fascinating array of *new*, easy-to-make drinks, as handsome as they are delicious.

For example, why not try the two happy suggestions shown above?



FREE RECIPE BOOK

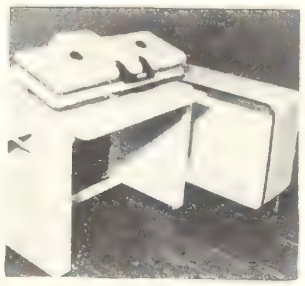
[illegible] Drink Mixer
Write Schenley [illegible] Corp., Dept. E
350 Fifth Ave., New York 1, N. Y.

ELEVEN BALZAC LIQUEURS

Anisette	Creme de Cacao	[illegible]
[illegible]	[illegible]	[illegible]
70 proof	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]
80 proof	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]
60 proof	[illegible]	[illegible]

COPYRIGHT 1947, SCHENLEY DISTILLERS CORP., NEW YORK, N. Y.

WIRED FOR LEISURE continued



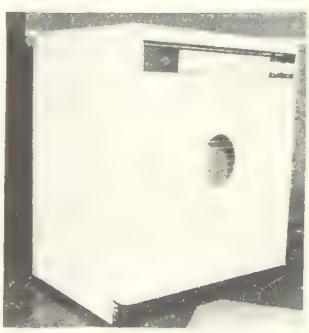
←

Ironing is astonishingly sp easy, when you sit comfortabl automatic flat-plate. This mo provides 300 sq. inches ironin ample pressure. Features lap tension shelf, two thermostats trap. Attractive cabinet co tects ironer, gives added wor

→

Portable rotary ironers are welcomed by small-home and apartment dwellers. A 22" roll is compact, yet it supplies 100 square inches of ironing surface. Stands on any convenient table; stores in small cupboard or closet space. The weight is evenly balanced for easy carrying. Rounded corners, finger-tip control, adjustable thermostat.





←

Washday schedules take n the weatherman when you o tomatic dryer. Cloudy skie clothes go through dryer door." One knob twist sets th ture; another starts and set ning time—about a half ho 8-lb. load. Clothes can be e bled damp-dry or thoroughly

→

Automatic hot-water heaters take first place among household appliances, for instant hot water and plenty of it is of prime importance in every home. This heater comes in 30, 40, 52 and 86 gallon sizes. Its "built-in" heat trap gives maximum efficiency, minimum operating costs. Galvanized pipes and fittings; positive temperature control.





←

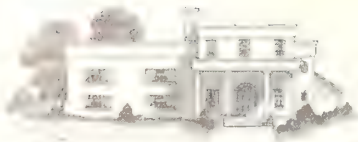
A washing machine takes back-breaking labor of getti linen thoroughly clean, qui easily. This wringer-type was synchronized gears for "finger trol, improved wringer acti take an 8-lb. load at one tim mounted on rubber gasket, m ioned to eliminate vibratio space: 26½" x 26½".



LUNT

Sterling of Lasting Good Taste

Lunt Silversmiths



MANSION OR BUNGALOW



YOU CAN AFFORD THE BEST!

. . . and the best is

CHROM*Craft*

the finest name in chrome dinettes!



No matter what your household budget, there's a CHROM*Craft* dinette to fit within your means. Beautifully designed, made of gleaming, tubular, chrome steel...with colorful upholstery that WEARS and WEARS. CHROM*Craft* dinettes come in three smart table-top styles...porcelain, enamel and NEW PLASTIC that's stain-proof, heat-resistant, and easy to clean. A CHROM*Craft* dinette will make your kitchen the happiest, most-lived-in room in your home. CHROM*Craft* is Mrs. America's Favorite!

AT YOUR FAVORITE FURNITURE AND DEPARTMENT STORES

CHROM*Craft* DINETTE FURNITURE

DIVISION OF

AMERICAN FIXTURE & MANUFACTURING COMPANY

2300 LOCUST ST. ST. LOUIS 3, MISSOURI

MECHANICS OF LIVING

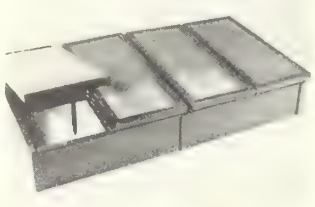
Keep your house running smoothly, don't let your house ru Good equipment makes it easy to maintain, means soli fort. Consider the following items, designed to serve a purpose work for you both indoors and out. (1) a prefabricated dar ready to set up, (2) a window unit to keep your rooms war weatherproof, (3) a plastic-glazed cold frame for early seedlings midget furnace for heating small houses, (5) an automatic alarn warns of abnormal heat or cold, (6) non-skid paint, (7) a cleaner which will dust-proof an 8-room house, (8) a snow- system for slippery driveways and (9) a neat, portable electric



Portable Darkroom, a prefab developing room with storage print-drying racks and 8′ stainle sink, built-in wash tank and ai It has a large work table for larger and triple outlet for plug the enlarger timer. It comes con wired, runs on AC or DC curre fitted with plumbing which can nected permanently or service garden hose. Darkroom is 8′ 7′-8″ high, costs about $495 Photo Supply Corp., New Yor



Aluminum Storm Window, scre sash are combined in one package to provide year-round w proofing. This window unit incl sulating storm sash and alu mesh screen inserts, which changed quickly and easily ac to the season. Adjustable sliding and louvers ventilate at the bo the frame. Storm sash insert tilted for top or center vent Aluminum panels are light to can be cleaned and stored The Eagle-Picher Co., Cincinnat



Prefabricated Cold Frame, pa so that it can be set up in ten by anyone with a screw driv pliers. It measures 3′ x 6′, is mad gauge steel. Sash is made in f tions, each measuring 18″ x 34 hinged covers are glazed wit reinforced plastic screening wh mits the sun's rays, yet is shatte The center reinforcing bar is neled to permit drainage. Abo Green Thumb Inc., New Yor



Midget Furnace, suitcase size ures only 30″ long, 14″ wid deep. Vertical or horizontal mod capacity to heat 2½ rooms; in house it might be recessed in tween two rooms and distribu to both. Furnace requires two one for gas, one for electricity. a sealed flame system, which small, sealed metal tubes for the unit, instead of a chimney. spark ignition replaces old pilo Made of stainless steel, it cost $200 and is made by the Warner Company, Chicago,

(*Continued on page 106*)



Wedding Veil Drama

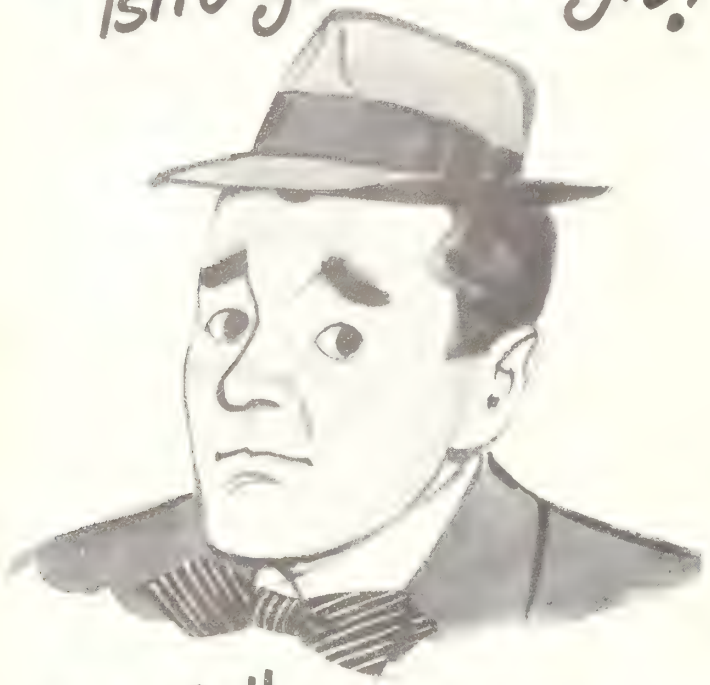
BY-THE-YARD BEAUTY TO CURTAIN YOUR WINDOWS

Now, a marquisette worthy of the proud name *Pepperell* . . . in purest white combed cotton, fine, lustrous . . . Permanent finish to last—last—last through countless launderings . . . Quality to invite your finest stitches—your own designs for drama at the windows. Now available by the yard—at the better stores.

Marquisette **BY PEPPERELL**

PEPPERELL FABRICS

nearly right isn't good enough!



...especially in home insulation

You insulate your house only once; so the job must be done right the *first* time. And remember, you can't SEE the difference between good and poor work in insulation. Your choice of a contractor is all-important. For instance, the U. S. Bureau of Mines says, "Insulation is no better than the man who installs it."

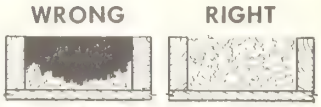
You can be assured when you have your existing home insulated by an approved Johns-Manville "Blown" Home Insulation Contractor. He is trained to "blow" Johns-Manville Rock Wool *scientifically*, in full measure, to prevent heat-leaking "voids" and give you *full benefits*.

When insulation is properly installed by an experienced J-M Home Insulation Contractor, it is truly "comfort that pays for itself." *No down payment, 36 months to pay.*

Send for FREE book!

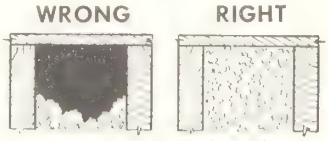
. . . tells how you can save up to 30% on fuel year after year, and keep your home up to 15° cooler in summer. Mail coupon below.

WRONG RIGHT



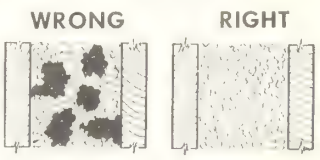
The J M Contractor is trained to cover areas like these *evenly*, leaving no "thin" spots between joists to rob you of fuel and comfort.

WRONG RIGHT



He completely fills all the hollow exterior walls, and the heat-leaking spaces above and below the windows.

WRONG RIGHT



He blows Rock Wool to the right *density*, to prevent voids or "empty pockets" that leak heat and reduce efficiency.



JOHNS-MANVILLE, Dept. HG-2
Box 290, New York 16, N. Y.

Please send me FREE copy of your 24-page book, "Comfort that Pays for Itself." I am interested in Home Insulation for:

☐ My Present Home ☐ The Home I plan to build

Name_____

Address_____

City_____ State_____

JM Johns-Manville "BLOWN" HOME INSULATION

MECHANICS OF LIVING

Continued from page 104



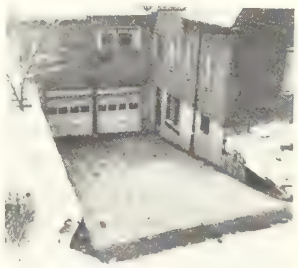
Automatic Alarm which will n you if a fire starts anywhere on property, if the heat goes off in greenhouse or the temperature denly rises in your home freeze control box is mounted on the wall central location, and a series of det thermostats, each effective for an of 4800 cubic feet, are placed in location you want to have prote This automatic watchman runs on or DC current. Price depends on size of the installation. The Lord-T Company, Canandaigua, New York



Non-Skid Paint, recommended for or oily surfaces where there's a l traffic, such as slippery basement st shower stalls, garage floors and decks. Paint is composed of abra substance in a plastic binder w bonds itself to the surface, make non-skid and wear-resistant. A ga covers about 35 to 40 square feet, c $6.95. It can be used on steel, m wood and concrete. Colors are tile white, dark and light green, dark light gray. Plicote Inc., Pittsburgh,



Electrostatic Air Cleaner, an ef tive new antidote to the daily chores dusting and keeping the house cle It removes dust, banishes smoke helps to keep clothes, curtains household furnishings clean. This m el will remove 85 to 90 per cent of dust circulating in air of average room house. It can be used with a wa air-heating or air-conditioning syste or built into a furnace. Rust-resist steel cabinet with gray finish, 52" x 2 x 34". About $420. Westinghouse El Corp., Hyde Park, Mass.



Driveway Snow Removal, a heati system for melting snow or ice on p ing or a driveway. Wrought-iron he ing coils, installed in paving, keep s face clear inexpensively. Pipes are f by a circulating pump and instant neous gas-fired water heater in garag Anti-freeze prevents water freezi when system is not operating. Costs f most driveways vary from $500 $2000, depending on size, etc. A. M Byers Co., Pittsburgh, Pa.



Portable Electric Heater, convenie in size and design for carrying fro room to room. It is useful for giving i stant heat in the bathroom when you bathing the children, for warming u the kitchen, or banishing polar air i the sewing room. It has a patente nichrome heating element guarantee to last five years without burning ou and a heavily insulated cord six fe long. The reflector is chromium-plate Heater comes in walnut or ivory enam finishes, has a handle. It runs on A or DC current. Under $15. Armstron Products Corp., Huntington, W. Va

THE COMPLETE ANSWER to WINTER COMFORT



1-A Good Heating System

2-Then Add

OW many millions of families have bought homes that ked beautiful—only to find out later that they couldn't ep warm in winter! Far too often home owners have talled gadgets that appeal to the eye and have skimped the heating system.

f your house is one of the hard-to-heat variety, there relief in sight! Minneapolis-Honeywell has invented entirely different type of heat control that is bringing "comfort unlimited" to thousands of homes throughout the nation. This remarkable control system is called Moduflow. Moduflow operates on an entirely different principle from the ordinary on-and-off control system. It furnishes heat *continuously* at whatever temperature is required to maintain comfort in any kind of weather. Moduflow eliminates the drafts and "shiver spots" caused by intermittent heat supply, and prevents wasteful overheating.

Best of all, Moduflow can be easily and inexpensively installed *right now* on practically any type of automatic central heating plant. You don't have to wait until you remodel or build a new home. In fact, you don't even have to shut down your heating plant to install Moduflow control. Mail the coupon today for the interesting booklet "Comfort Unlimited" that tells more about Moduflow.

MODUFLOW

new HONEYWELL heating control system

MINNEAPOLIS-HONEYWELL REGULATOR COMPANY
2725 Fourth Avenue South, Minneapolis 8, Minnesota
Please send my free copy of "Comfort Unlimited"

Name_____

Address_____

City_____ State_____

FREE!



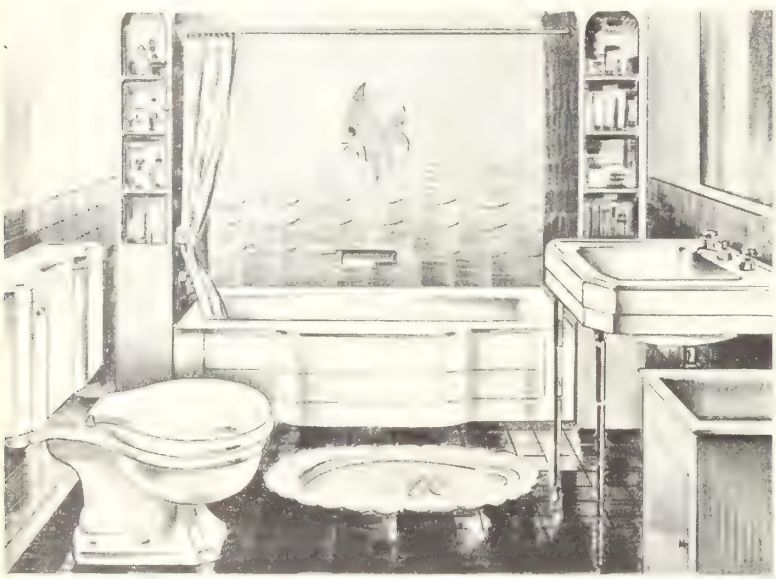
EAPOLIS-HONEYWELL REGULATOR COMPANY, MINNEAPOLIS 8, MINNESOTA CANADIAN PLANT TORONTO 12 ONTARIO

SINCE 1904 MAKERS OF FINE PLUMBING FIXTURES

ELJER

"'You're a practical woman,' said he.."



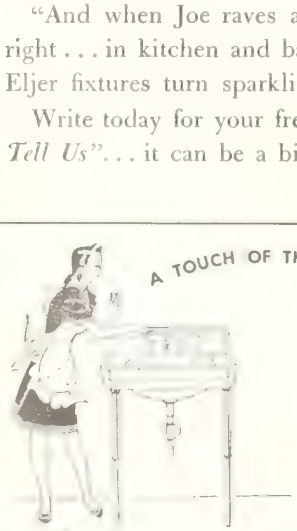


"Joe heaped so much praise on me for being *practical* that I just had to show him that all my wonderful ideas for our new bathroom and kitchen were really taken from the exciting Eljer book, *'Women Tell Us'*.

"Now you should hear Joe advise our friends who are planning to build new homes, too. All about the gracefully moulded designs of the Riviera Recess Bath...the quiet and efficient operation of the Sylenta Closet...the convenience of the Miami Lavatory.

"And when Joe raves about Eljer quality, I know he's right . . . in kitchen and bathroom, the glasslike surface of Eljer fixtures turn sparkling-clean in a jiffy."

Write today for your free copy of Eljer's book, *"Women Tell Us"*. . . it can be a big help in your planning, too.



A TOUCH OF THE FINGER

Thanks to exclusive construction features, Eljer faucets can be turned "on" and "off" with a touch of the finger . . . dripping and harmful corrosion are virtually eliminated. It is just another reason for making sure that your new bathroom and kitchen are equipped with Eljer fixtures.

ELJER CO. · FORD CITY, PA.

WHEN YOU BUY Continued from page 55

2. THE PLAN—Is the house big enough? Or too big? Often a smaller house, because of good room arrangement, will have greater facilities and convenience than a larger house of wasteful design. The maintenance, in work and money, of any house is roughly proportional to its size. Rearrangement of rooms by removal of certain partitions and installation of others can be very expensive, so this possibility should be fully understood.

The storage spaces of the house should be especially checked for adequacy and arrangements. There are useful closets and others whose usefulness is out of proportion to the space they occupy. Expensive equipment and furniture, pianos, refrigerators, rugs—which you want to use in the purchased house, should be measured if there is any question about fitting of them into their new locations. Linen closets, cedar closets, adequate bathroom facilities are things for you to decide—depending upon the size and living habits of your family.

It frequently happens that a house is desirable in every way if another room or wing can be added to provide for additional living space or for some special activity. Plans of some houses permit this readily without great expense. In some other cases, such additions are impracticable because of structural peculiarities, position of lot lines, orientation, or exterior appearance. An architect and builder should certainly be called upon to advise you on any alterations or additions to make the building meet your needs. Requirements for additional space can sometimes be attained by finishing such unfinished spaces as occur in the basement or attic.

3. STRUCTURAL SOUNDNESS—Systematic inspection should start in the basement with an examination of the foundations. Stone, brick, or concrete block, or concrete foundations are perfectly acceptable if they are in good condition. Loose mortar, spalling (surface chipping) of the masonry and deterioration may indicate weakened construction. It is also often the tell-tale sign of leakage. In dry weather you may see no actual water. However, the smell of dankness and marks on the wall or floor show that water does come in. A damp basement is often very expensive and sometimes impossible to correct.

The beams and wood framing of the underside of the first floor (that are visible in the basement) should be scrutinized for the enemies of this part of the house—termites, carpenter ants, and dry rot. Termites will hollow out an entire timber, leaving no exterior evidence of their depredations. If a hollow sound is given forth when wood members are tapped with a hard object, it is a sure sign that all is not well. Timbers that have been weakened by "dry rot" will become spongy and soft, so that driving an ice pick into any suspicious areas immediately shows the condition of the wood. Carpenter ants leave dribbles of sawdust where they have been at work.

The matter of fire safety is an important one. You should not be able to look up into the stud spaces [illegible] outside walls or partitions [illegible] flashlight from below in the bas[illegible] If you can, it means that these [illegible] will act as chimneys for any fir[illegible] below. If the heater is in the [illegible] ment, the ceiling above it sho[illegible] covered with a fireproof finish s[illegible] Portland cement, gypsum plaste[illegible] fireproof wall board.

The unfinished portions of [illegible] tic may have stain marks, whic[illegible] a leaky roof; may show light t[illegible] at the eaves, allowing birds and [illegible] to enter.

Another important matter [illegible] strength of the floor framing. T[illegible] no better way to determine the st[illegible] of the floors than to get squarely [illegible] middle of the room and jump [illegible] down. It is not difficult to feel w[illegible] or not the floor is strong. No o[illegible] an engineer can tell by measuri[illegible] floor joists and making calcu[illegible] whether the wood is adequate. [illegible] popular misconception that 2 [illegible] joists are good and smaller on[illegible] not. There are many places where[illegible] or 2 x 4 joists are completely ade[illegible] and there are many other places [illegible] 2 x 10's are not. It depends entir[illegible] the length of the span and the l[illegible] be put on the floor as to the size [illegible] wood timbers that are required [illegible] "jump" test is usually conclusive[illegible]

Outside the house, the gutte[illegible] flashings are not always easy t[illegible] amine. Sometimes a pair of [illegible] glasses or binoculars will enabl[illegible] to see pretty clearly from the g[illegible] what the condition of this metal [illegible] really is. The kind of metal use[illegible] considerable bearing on the life [illegible] flashings, gutters, and downspout[illegible] should be taken into consider[illegible] The condition of the roofing is [illegible] judged by anyone on the basis of [illegible] the automobile second-hand d[illegible] refer to as a "clean job." An asph[illegible] wood shingled roof may be [illegible] with some suspicion if the edges [illegible] shingles are curled. Asbestos t[illegible] slate roofs should have no b[illegible] pieces. It is difficult to tell abou[illegible] roofs with built-up asphalt or [illegible] roofing, so the roofer who instal[illegible] should be questioned if he ca[illegible] found. The masonry of exterior [illegible] neys should show no cracks a[illegible] there are interior fireplaces thei[illegible] ciency can be tested in a few mor[illegible] by burning a crumpled newspap[illegible] the hearth to see if the draft is [illegible] ficient.

4. EXTERIOR FINISH—If the ex[illegible] walls are of masonry there may [illegible] white deposit in erratic patterns o[illegible] surface. This white deposit is k[illegible] as *efflorescence*. Moisture comes [illegible] the wall to the outside where the [illegible] contained in the mortar are depo[illegible] on the surface as an almost indisso[illegible] white stain. The point where wat[illegible] getting into the walls will have t[illegible] located and repaired.

If the exterior wall materia[illegible] clapboards or shingles, the cond[illegible] of the paint is important. Signs o[illegible] are often detected where wood ext[illegible] surface materials come down to p[illegible] floors, moldings around the fou[illegible]

(*Continued on page 121*)

Window Beauty

FOR YOUR NEW HOME



Windowalls **Open up a view, like a window — Insulate the home, like a wall**

Spacious rooms that invite the whole outdoors inside . . . rooms bathed in friendly sunshine . . . rooms that let in cooling summer breezes and, snug and tight in winter, shut out all frigid drafts . . . rooms with equipment that operates smoothly, silently, efficiently for a lifetime . . . all these are yours to live with if you select Andersen WINDOWALLS for your new home.

Because Andersen WINDOWALLS are scarce today, check on delivery situation with your local millwork source before making plans.

ANDERSEN WINDOWALLS: *Complete wood casement, gliding, double hung and basement window units completely pre-fabricated for quick installation.* ANDERSEN CORPORATION, *Bayport, Minnesota.*

(WINDOWALLED HOME IN FALLS CHURCH, VIRGINIA, DESIGNED BY THOMAS E. GREACEN II, ARCHITECT; PHOTO BY JOE WERTZ.)

ANDERSEN

Wind

WINDOWALL IDEAS . . . FREE!

Andersen Corporation, Bayport, Minn. Dept. HG-27

Please send me free Windowall ideas and complete description of Andersen WINDOWALLS

Name . . . . . .

Address . . . . . .

City . . . . . .

State . . . . . Zone . . . . .

YOUR MOVE
BUT
WHERE?



Housing conditions are steadily growing worse. Should your home become uninhabitable because of fire, where would you go? Few, if any, houses are available, and hotels are usually filled to capacity. *You* can do much to preserve your home. Do not allow rubbish to accumulate. Many fires are caused by defective wiring or overloaded circuits. It will pay dividends to have the electrical wiring in your home checked by an expert electrician. Practice fire prevention at all times.

NEW HAMPSHIRE
FIRE INSURANCE COMPANY
Manchester, New Hampshire
★ ★ ★
GRANITE STATE
FIRE INSURANCE CO.
Portsmouth, New Hampshire

SLOAN HOUSE

Interesting and good use made of spacious cupboard desks, and large storage walls of unit furniture, built-i to add space to the modern house shown on pages 46-5

We have already shown you some of the ingenious ways which Howard M. Sloan gained the important feelin of space which makes a small house livable. Here is anoth device worth study: the use of unit furniture, assembled in desks, cupboards and horizontal closets for storage—bui into the house by the architect. Storage was planned and tran lated into terms of manufactured unit furniture right o the blueprint. Owner, architect and manufacturer (in th case, Widdicomb Furniture Company) worked together t see that these new built-ins would make the most efficient us of space.

Jogs were left so that such large pieces as the desk i the recreation room could be recessed into the wall. The i dividual units which compose the long storage wall in th living room were carefully measured, then shipped by Widd comb and installed on the spot as part of the house's cabinet work.

The half-wall topped by a plant garden, which separate the living from the dining area illustrates the use of furnitur as a fixed partition; individual units, cupboards and chests fo china, linen and glass open towards the dining table.

In the bedroom, a wall of unit furniture holds chest for clothes, cupboards, and built-in reading lights. Chairs ar the only free-standing furniture in the room. The long hori zontal line of this storage wall complements the broad plane of the windows, here as all through the rest of the house



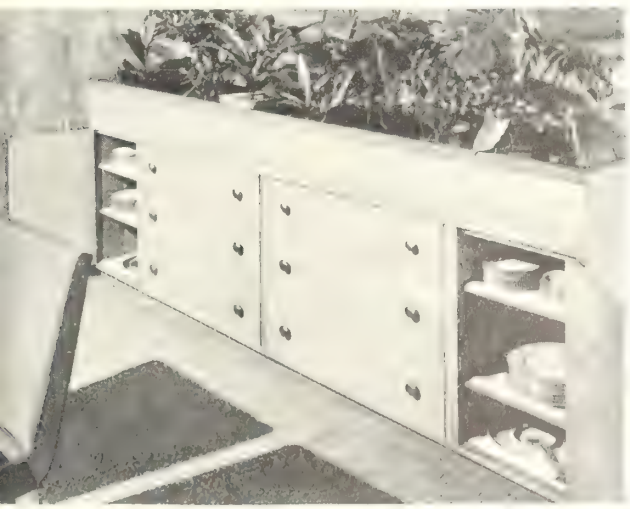
Instead of a bedside table, the door of the telephone cupboard drops down to form a shelf large enough to hold books, magazines, ashtray and note pad, in the master bedroom. Individual reading lights above each bed are built into the double headboard in lift-up panel



owner's desk is built into a recess in one corner of the eation room. Chest unit at left holds stationery, supplies, files, boards, below, house magazines, blueprints, scale models, and the connected with Mr. Sloan's activities in real estate and building.



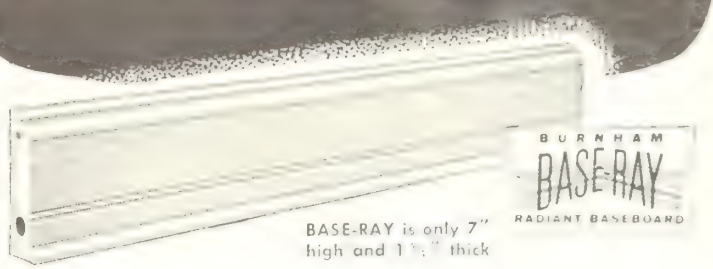
rop door conceals the built-in radio-phonograph and television by Scott; when opened, it also forms a handy shelf on which to record albums. Similar cabinets, also part of living room storage l, conveniently house albums of both 10" and 12" records.



plant garden tops the low storage wall for china, linen, glass ch subdivides the dining area from the main part of the living m. The greenery is pleasant to the eye and, more important, eens the table from view of guests while it is being set or cleared.



BASE-RAY® is the *Modern* way to heat today's smart homes



BASE-RAY is only 7" high and 1⅝" thick

Now it is possible to enjoy [illegible] through BASE-RAY Radiant Baseboards. BASE-RAY cast-iron units may be used with either hot water or steam supplied from your regular heating boiler. These radiant baseboards replace the ordinary wooden baseboards on outside walls and when painted to match the walls or trim look so much like them as to be practically invisible. An amazing improvement in eye-appeal and efficiency!

BASE-RAY Radiant Baseboards make rooms cozy and comfortable with radiant heat — flooding floors and walls with clean, draft-free warmth. Even heat distribution now becomes a reality. [illegible]

And they're wonderful *space savers*, for when you heat your home with BASE-RAY Radiant Baseboards these heating units are so completely out-of-the-way that rooms at last become 100% livable and you have a free hand in the arrangement [illegible]

Burnham Boiler Corporation

IRVINGTON, N. Y.

Members of the Institute of Boiler and Radiator Manufacturers

Burnham RADIANT HEAT SINCE 1915

Burnham Boiler Corporation Dept. HG27
Irvington, N. Y.
Please send folder on your new BASE-RAY Radiant Baseboards to
Name _____
Street _____
City _____ State _____

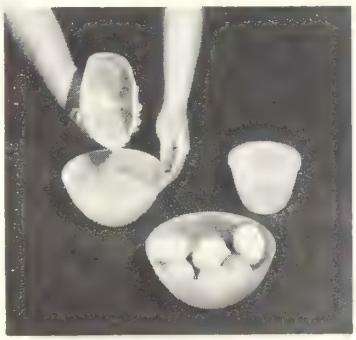


Select Your Playing Cards from
Guild's Gallery of Distinguished Art

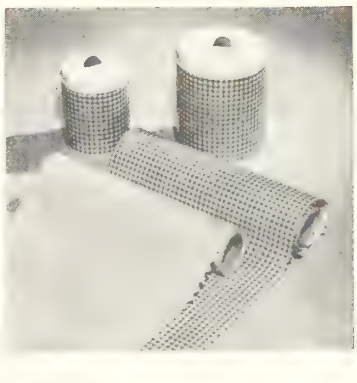
WESTERN PLAYING CARD CO., RACINE, WISCONSIN

HOUSEHOLD

The American housewife, always uppermost in the mind of t
genious manufacturer, continues to benefit by the many d
that he offers to lighten her labors. Improvements on familiar l
hold aids are constantly being supplemented by new designs th
tried and tested till they function perfectly. Consider these nine
tical items for your own home, to take the tedium out of daily c
(Note: *Prices quoted are current, but because of fluctuating m*
slight increases may be in effect by the time this is in print
advisable to check with the stores before you actually place your o



Mixing bowls and refrigerator
of DuPont Poly-T plastic ca
rough treatment with no dan
their good looks. Bend them
them, squeeze them, these re
feather-light *Wonder Bowls* w
break, chip or crack. Press th
together, use the edge as a pour
they spring right back to
shape. Unaffected by heat or
frosted crystal or soft pastels.
5½", 6¼", 7" diameter, $1.50
size covered refrigerator bowls
easily, 50c each at Marshall



Plastic-coated material,
smooth surface on a sturdy fibe
ing, has a dozen decorative uses.
kitchen and dresser drawers,
shelves. It makes pads, aprons, va
It covers chairs, tables, canisters
alon is soft and pliable, cleans
stays fresh looking. In 42" a
widths, it's easy to cut, sew o
Colorfast, water-alcohol-stain
Won't crack. In checks: red
green, 42", 45c yd. 14" shelvi
Solid blue, green, maize, pink.
40c yd., shelving, 19c yd. Wan



A modern food chopper th
into a bracket is a vast impr
over old screw-type heavyweigh
Master Brac Chopper is light
from a special alloy aluminum
high polish that retains its lus
slip-in bracket spares tabletops
nates possible damage from
screwing. Precision-built with
steel discs for fine and coarse g
Juices will not run out where
is attached. Complete with cl
and assorted grinding discs,
and screws, $6.49 at Lewis &



Slicers for cutting bread pa
are back. Pinwheel, ribbon o
tea sandwiches or canapés, patt
and Melba toast are easy to ma
a *Slice-a-Slice*. A single piece of
bread inserted in the slicer (it
pressed closed) becomes two v
slices with a quick sawing st
this keen, flexible knife. The
King Knife has a unique s
hollow-ground edge that stay
indefinitely. The set, complete
cipe book full of novel sandwi
ing ideas, $2.85 at Macy's, Ne

SHORT CUTS



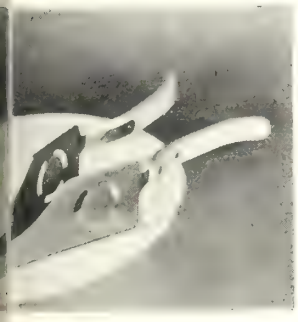
Portable electric beater, a small but powerful [illegible] mixing [illegible]. Whips as little as 1 egg white or as much as a pan of mashed potatoes. Take the *Gilbert & Barthauer* [illegible] from the stove for smoothing sauces and gravies; to your work center for beating, mixing, whipping or stirring. Fits into a measuring cup or drinking glass. Saves steps, saves dishwashing. Cleans in a jiffy. With an 8 ft. cord; wall bracket, $13.95 at [illegible].



Baking successes depend largely on accurate, steady heat. Turning out uniformly fine cakes, well-done roasts is a science, not a trick, with a good oven thermometer. If a regulator isn't part and parcel of your range, this de luxe *Taylor Oven Thermometer* is an absolute must. If your range is old, you need it to check oven heat and avoid doubtful guesswork, disappointing results. Registers accurate oven heat from 100° to 600° Fahrenheit. Packed in handy, attractive recipe box with index. Priced $2.50 at Gimbel Bros.



An all-purpose cleanser with a triple-solvent action takes the rub-scrub out of daily housework. Pink, powdered *Solventol* is a deodorizing concentrate that loosens, lifts, dissolves dirt and grease. Rinses off instantly and leaves no film. A tablespoonful in a gallon of warm water is all you need for most cleaning purposes. Two tablespoons with half the usual amount of soap gives a whiter wash. Cleans enamel, tile, woodwork, floors. The 28-oz. can, 60c; 4 lbs., $1; 8 lbs., $1.75. Wanamaker.



Cake-cutting takes a practiced hand to achieve neat, appetizing slices without crumbling. Not every hostess masters the art consistently. To her aid now comes a practical 2 in 1 *Kut 'N Serve* gadget. It slices precise portions every time and transfers each perfect piece, without slipping or sliding, to the service plate. With one hand, you cut the slices to any desired thickness, then serve them. This server has stainless steel cutting blades and ivory plastic handles. $1.95. Abraham & Straus.



Accurately-timed eggs are cooked to your taste and easily served with the *Eggmaster*. Whether you prefer your eggs three minutes soft, or hard-boiled, this ingenious little holder will help you cook them simply and safely. It will prevent the eggs from cracking or breaking; it will eliminate any danger of scalding or burning of fingers. Just insert the eggs in the unit and place in a pan of boiling water. A glance at the timer tells when three minutes are up. Then tilt the Eggmaster under cold [illegible] to cool the eggs for serving. Finished in a highly-polished metal with a black handle. $2.98 at Macy's in New York.

TIFFIN



UNITED STATES GLASS COMPANY • TIFFIN, OHIO

BUILDING Continued from page 90

Construction Costs

Myron L. Matthews
The Dow Service Daily
Building Reports
New York

"The cost to build will reach its peak in March or April. The $5000 1939 house of 4½ rooms will then cost $9400, not including land, profits and fees. Certain cost-inflationary elements prevalent in aggravated form in December have already faded noticeably, but are still present. The test of their remaining strength will be known after the opening of the Spring building season. It now seems certain that a cost plateau will be established in the second half of the year, with the start of a modest downward trend due as the year closes. The year 1948 should be the year of important cost readjustment, perhaps dropping as much as 28 per cent from the peak level. This drop would bring building costs down to a level where $1.25 in 1948 would purchase as much as $1 did in 1926, the parity year. The 1939 house should then cost about $6800 before addition for land, profits and fees."

Banking

Nugent Fallon
Federal Home Loan Bank
of New York

"We are deeply concerned at the present trend toward building down in quality, size and facilities in order to meet a price. We question if this trend can be successfully continued long. We are certain that an adverse reversal will be forced by the inevitable discrimination of home buyers . . . reluctance of financing institutions to commit themselves for long years . . . loans against properties of less than highest quality. An investment in a house is not wholly a financial transaction. Much of the home owner's return must be obtained through the satisfaction he gets from living in the home. . . . There is no apparent need for caution in buying as far as the cost of purchasing a home is concerned. . . . There is an ample supply of mortgage money."

Lumber

S. Lamar Forrest
National Retail Lumber Dealers
Association
Washington, D. C.

"The production of needed building items is increasing rapidly. Prices are generally erratic and spotty, but reputable manufacturers of nationally advertised lines are striving to hold prices in line. As in every group, however, some are trying to obtain the most that the traffic will bear. Both consumer and buyer resistance are beginning to enter the picture in some areas. . . . These forces should bring about a noticeable correction of this situation within a few months."

(*Continued on page 116*)



WINTER WINDS? SUMMER BUGS?

Forget 'em!

Patented *'Orange'* All-Weather ALUMINUM Windows combine storm sash and screens that let you forget the work, worry, and expense of seasonal changes for *good!*

Winter winds?

Let 'em howl! Money-saving *'Orange'* storm windows snap into trouble-proof, weather-tight ALUMINUM frames, permanently installed right outside your regular windows. Give you real protection, real draft-free comfort, real fuel-saving insulation—up to as much as 30%!

Summer bugs?

Let 'em buzz! Slip *'Orange'* ALL-ALUMINUM screens into the same frames, *in seconds*. ALUMINUM can't rust or rot, doesn't make ugly corrosion stains. Needs no painting or maintenance, either! Save money, time, trouble every year, beginning now! Send the coupon for a free illustrated folder, today!

'Orange'

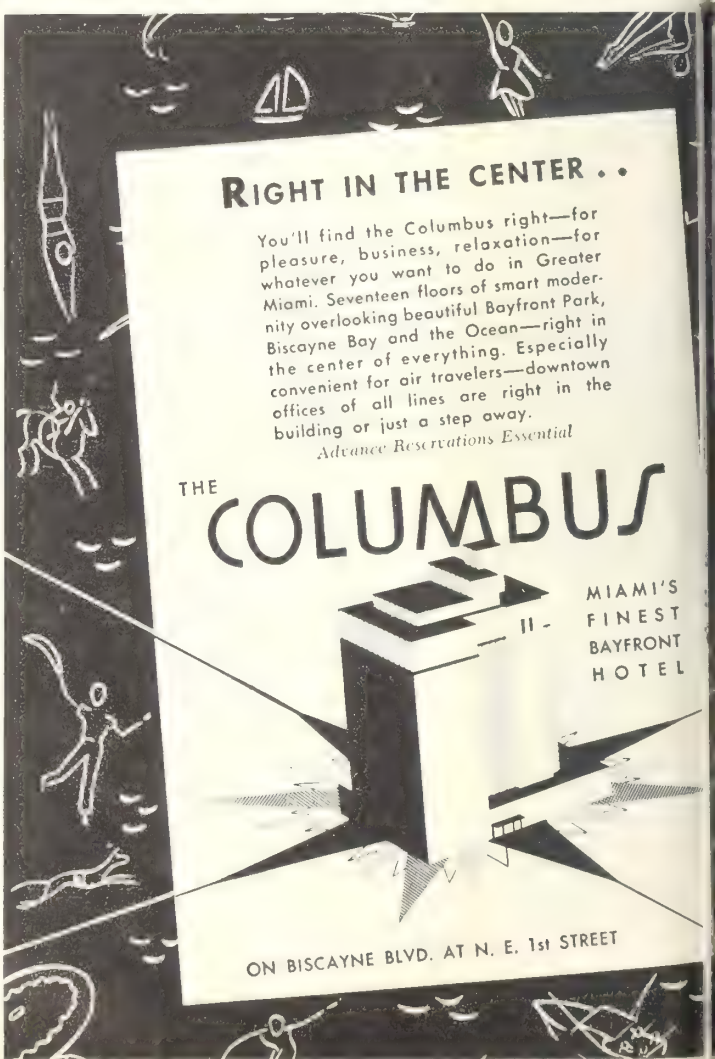
Patent No. 2156964
Other Patents Pending



ALL-WEATHER *ALUMINUM* WINDOWS

Orange Screen Co., Dept. A, 513 Valley Street, Maplewood, N. J.
Gentlemen: Without obligation, please send illustrated booklet about the convenience, economy, comfort and beauty of the *'Orange'* All-Weather Aluminum Window.

Name (Please Print) .....
Address .....
City, State .....
County .....
I am a student .....



ARCHITECTS Continued from page 82



Jury of Massachusetts Institute of Technology Student Competition, *right to left*, Dean William W. Wurster, Professor Carl Koch, Professor Robert W. Kennedy and student, John W. Peirce. Standing is student jury member, W. Dan Compton.

$11,500, Dr. Harding's building costs stacks up as follows: contract for house, $15,000; architect's fee $1,200–$1,500; garden and miscellaneous items, $1,000. (Their bank will loan them a mortgage for 60% of the appraised value of land and house at 4 per cent.) The property and its acquisition cost is a gift from Dr. Harding's father. His savings will pay for the house, architect's fee, landscaping and miscellaneous items aggregating $2,500.

The New England climate was a major consideration in the design problem, and bore a very direct relation to the planning and location of rooms according to compass points. Most New Englanders like their climate. They don't struggle with it, they accept it with their usual good grace. They know how to "get around" it. One

(Continued on page 117)



Enchanted Corner . . . The light that gleams softly on mellow wood lends lasting enchantment to this glamour room. Such charm is easy to capture when you call on the Western Pines* for aid.

Practical for a thousand uses, these soft-textured woods bring permanent beauty to any corner of your home. Remember the economical loveliness of Western Pines and their amazing versatility—when you build or remodel.

If it's ideas you're after, send for a free copy of "Western Pine Camera Views." It's an entirely new edition. This handsomely illustrated booklet is alive with stimulating suggestions that are easily adaptable. Write to Western Pine Association, Dept. 216-J, Yeon Building, Portland 4, Oregon.

THESE ARE THE WESTERN PINES { *IDAHO WHITE PINE *PONDEROSA PINE *SUGAR PINE

Twin homes—but

in one there are fewer winter colds



NOT INSULATED. Poor Mary Simms has [illegible] heated, uncomfortable home. See how insulation protects the Scotts next door!



KIMSULATED. [illegible]

What *Many-layer* KIMSUL* means to the livability of your home

It's comfort that makes the real difference between a house and a home. And KIMSUL Insulation is a champion comfortizer. With a simple, inexpensive application of KIMSUL, your home can enjoy a wealth of evenly distributed warmth—with a fraction of the fuel you otherwise use. For *many-layer* KIMSUL is scientifically designed to give greater insulation protection—in either new or existing homes.

Unlike loose fill or blown-in insulations, which may vary in efficiency with the skill and thoroughness of the applicator, the precalibrated KIMSUL blanket is uniform. No heat-leaking thin spots; no money-wasting thick spots. KIMSUL is light, odorless, and [illegible]. Enduring, too—won't sag, sift, or settle; resists fire, moisture, fungi and vermin; is termite proof.

Ask your [illegible] or building supply dealer, hardware or [illegible] about KIMSUL. Put it down in your new-home specifications.



Easy as ABC to install by yourself in your present home



A lasting comfort protector for your new home

KIMSUL
REG. U.S. & CAN. PAT. OFF.
INSULATION
Kimberly-Clark

FOR YOU [illegible]

[illegible]

City, Zone, State

THE LUXURY OF LAMBERTON

A warm, translucent china that glows in the candlelight, enriched with lovely patterns in brilliant colors . . . That's Lamberton, an American fine china, true luxury for years to come, at a price you can afford.

Lamberton Ivory China

Made in America



Write for free booklet and illustrations.

FISHER, BRUCE & CO.
219 MARKET STREET
PHILADELPHIA 6, PA.

Glassware by [illegible]
Sterling by [illegible]

BUILDING

Continued from page 114

Government
Robinson Newcomb
Federal Works Agency
Washington, D. C.

"Those who need housing very badly may believe it worth something extra to build immediately. Those who can put up with their present quarters may find that further delayed construction will pay good dividends in low cost or improved quality, or both, with fewer construction headaches."

Raymond M. Foley
National Housing Agency
Washington, D. C.

"In my opinion, the chief stress in housing must be placed for some time on rental facilities, while every effort is devoted by management and labor to bring about a reduction in the overall cost of housing. If no major interruptions occur in the gradually increasing flow of materials, their availability for housing on something approaching a buyer's market should develop during 1947. We believe, on these assumptions, a decline in house construction cost will begin to appear fairly soon and be significant in size during the following twelve months."

Building Products
Douglas Whitlock
The Building Products Institute
Washington, D. C.

"The cost of building probably will be no higher than it was during the last six months and should decline somewhat as the production of materials rises and as the increased flow of materials encourages greater productivity on the part of construction workers. . . . Inasmuch as the building industry will be able to provide at least 1,000,000 new homes a year, starting with 1947, it would seem reasonable to assume that anyone who really wants and can afford a new home in 1948, should be able to get one without any question."

Realty
Franklin L. Burns
Burns Realty & Trust Company
Denver, Colorado

"A person having no immediate need for a new home might find planning and construction simplified if he waited until 1948. The best indication of the most judicious time to start custom building is when builders and architects are willing to give estimates. . . . This, in my opinion, will be late this year, preparatory to construction in early 1948."

WATCH FOR THE SPRING DECORATING GUIDE IN OUR MARCH ISSUE

Build this better FIREPLACE



Circulates HEAT . . .
WILL NOT SM

Build your fireplace aroun
Heatilator—get fireside warmt
all parts of the room! The Heatil
draws cool air from floor level, h
it, and circulates it to far cor
even into adjoining rooms!

The Heatilator saves furnace
in cool spring and fall weath
solves the problem of heating b
ment rooms—makes camps u
weeks longer! *Proved* all
America for 2 decades.

Will Not Smoke . . .the Heatilator
scientifically designed steel form ar
which the masonry for any style of fire
is easily built. It assures
correct construction—
saves labor and ma-
terials. Ask your build-
ing material dealer, or
write for illustrated
folder.



HEATILATOR, INC.
152 E. Brighton Ave.
Syracuse 5, N. Y.

Heatilator Firepl

LIGHTER... STRONGER... SMARTER...
KITCHEN-MAST



BEAUTIFUL NEW
Shiny Aluminu
BREAKFAST SE

All the gleaming beauty of chro
with the lightness and strength
durable aluminum. Rust-pro
guaranteed finish. Smartly
signed stainless Porcelain to
Sturdy, balanced 4-leg constr
tion gives chairs solid suppo
Back shaped for comfort. Mode
izes the kitchen, adds utility.

At Better Dealers Everywher
Douglas Furniture Corp., Cicero,

Kitchen-Maste
LEADER IN QUALITY BREAKFAST SETS
LOOK FOR THIS LABEL

ASON
aluminum
JUICER!

26% more juice
in less time by
actual laboratory test.
Pure sweet juice
no rind taste!

ined cast aluminum.
amel to chip.
ferent handle
sitions.
flows freely.

t leading hard-
nd department
from coast to

Guaranteed by Good Housekeeping

Priced from $2.95 to $4.79
Table Model Also Available

. MASON COMPANY
Boston 36, Massachusetts

TOMORROW'S ARCHITECTS

Continued from page 115

way is by specifying certain exposures for their houses. The doctor's wife, for instance, felt that her morning activities would revolve around the kitchen where she would enjoy sunlight from the south and east, or both. For afternoon sunlight in the living room, where she can relax with tea and a book, south and west were most desirable; also prevailing breezes are from the southwest in summer. For the children's bedrooms, a south or east exposure was preferable; but for the parents' bedroom, anything but the east! The idea of being awakened by a bright shaft of sunlight shining in one's eyes held no appeal. New England's severe snowstorms make it desirable to place the garage as near the street as possible, but in the case of a physician in general practice, a garage on the street is mandatory. The angle of due north and northeast is the poorest corner for New England houses, since rooms facing this direction are hard to heat in the winter.

The jury saw much that was good in the other designs that were submitted. Certain drawings had distinct appeal for individual members of the jury panel, and this factor was one which made the choice of second prize so difficult. The faculty reported, "The students were stimulated by the program, and really outdid themselves. The resultant high standard was wonderful for the school." Their work should be of interest to home planners who wonder what the architects of tomorrow are doing today.

Food news

THE NEW DETECTO
ALUMINUM HAMPER
S NOW AVAILABLE
N LIMITED
QUANTITIES
AT YOUR
DEPARTMENT
STORE. IT'S THE
MOST BEAUTIFUL
HAMPER
YOU'VE
EVER SEEN

ince we refuse to tamper with the
uality and accuracy of DETECTO
CALES they'll be a while getting
you. Just remember, DETECTO
CALES are worth waiting for.

DETECTO
SCALES and
HAMPERS

DETECTO SCALES INC. BROOKLYN, N. Y.

NEW TEST-TUBE FABRICS

Continued from page 72

You may buy any or all of the Halbert fabrics shown on page 73 at the following stores where you will find them attractively displayed. The scenic wallpaper and "Checkwood" wall covering may be ordered through your decorator.

CALIFORNIA
BEVERLY HILLS
W. & J. Sloane
SAN FRANCISCO
W. & J. Sloane

DISTRICT OF COLUMBIA
WASHINGTON
W. & J. Sloane

GEORGIA
ATLANTA
Rich's, Inc.

NEW YORK
NEW YORK
W. & J. Sloane

WASHINGTON
SEATTLE
Frederick & Nelson

Royal Chef's
Newest
Achievement

THE Perfect
COFFEE
MAKER

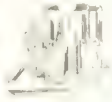


Gleamingly handsome in heavy gauge, solid aluminum, the sleek new Royal Chef Coffee Maker is as ornamental on the table as it is efficient on the range. Using the tried-and-true method of percolation, the Royal Chef Coffee Maker enables even a beginner to make coffee that is *consistently* good.



Easy To Clean
Spout is built-in rather than attached; no rivets, no hard-to-reach crevices where flavor-destroying scum can accumulate—it's as easy to clean as a cup.

No Drool No Dribble
Streamlined spout pours clean to the last drop—no filter holes to clog—no chance of uneven pouring. *CAN'T* drool, dribble or drip.



Does Double Duty
Because of its ultra-modern design and its highly polished Mirror-finish, you can use your Royal Chef as a carafe and to serve iced tea or iced coffee.

See other beautiful "Royal Chef" utensils at your [illegible] department and hardware stores.





MANUFACTURED BY
POULSEN & NARDON, Inc.
MAIN PLANT: 2665 LEONIS BLVD. - LOS ANGELES 11, CALIF.

Old Colony

In the Heirloom Tradition



With its gracious lines and the mellow glow of its exclusive Winthrop Maple finish, Old Colony Furniture by Heywood-Wakefield tells its own story of superb craftsmanship. And these designs are "Home Planned" so that pieces you buy today will perfectly complement those you add later to living room, dining room and bedroom. See Heywood-Wakefield Old Colony Furniture at better department and furniture stores.

HEYWOOD-WAKEFIELD
EST. 1826

GARDNER, MASS.

GAINSBOROUGH
by FAIRCHILD *Playing Cards*



Gainsborough designs include authentic reproductions of famous art masterpieces. Lustrous velvetone finish keeps them clean and playable longer.

THE MOST BEAUTIFUL PLAYING CARDS IN THE WORLD
E. E. FAIRCHILD Corporation • Rochester, New York

THE SECRET LIFE Continued from page 56



BUILT-UP, INVERTED PITCH ROOF IS COOLED BY GARDEN SPRAYS

HEATING in the Geller house is radiant type, provided by floor coils grouped in four zones, controlled by thermostats. To maintain an even temperature in each section of the house, automatic controls adjust to the effects of the penetration of the sun's rays and to shifting winds. Heating by coils imbedded in the floor slabs eliminates exposed pipes, inaccessible spaces behind radiators, dusty recesses, ducts and grills. It also eliminates circulating air-flows in the room, which are apt to discolor walls, cause disintegration of curtains and require frequent redecoration. The radiant effect of the floor heating is extremely pleasant, coming nearest to the natural warmth produced by th the heat from a fireplace.

LIGHTING throughout the hou direct; created by horizontal strips which conceal fluoresce (see kitchen, page 58) and th light up and down to the walls ing. The light is reflected not o above but also from the sides. lighting strips are open at th no dust and insects can colle "The plywood fixtures, treate same colors as the walls, are parts of the architectural sp cording to Marcel Breuer.

(*Continued on page 11*



Overton Originals

Whether your choice be a handsome frame of rich Mahogany, wa Walnut, or modern Oak, or one of hand burnished gold or silver pla you are on the discriminating side of good taste by making sure the fra bears the Overton Original emblem. Available at the better stores a studios in fascinating array of new styles, and in all sizes. Your priz portraits will mean more to you when lastingly framed in Overton Origin

Overton Original

S. E. OVERTON COMPAN
SOUTH HAVEN, MICHIGAN

Overton Original Genuine Bentwood Trays and Curvedwo Serving Accessories are also produced by Overton craftsm

Continued from page 118

...s. Exterior walls in the Geller ... vertical cedar sheathing, nat... ...ted and oiled, combined with ... and large glass areas. The ... pitch (inside sloping) roof ... the main building and guest ... tar and gravel, designed for ...ainage. The roof of the main ...cooled in hot weather by three ...rating garden sprays with the ... hut-off valve controlled from ... room. The lawns and garden ...ing the house are also cooled ...aporation of the water which ... air moist.

...o types of window openings are ... full-glass walls which continue ...ior space to outdoors; 2. two... ... glass strips placed 3½ feet ... floor, providing a full horizon... view, as well as letting in light and air. Narrow glass bands are used in the bedrooms and baths and in work areas where the equipment requires wall space. The glass wall of the living room, playroom and entrance hall were planned for insulating type double glass, which eliminates heat loss and cold drafts. "Ribbons" of translucent glass at top and bottom of large glass areas counteract glare from sky and snow and reduce window cleaning. Outside, horizontal louvers in front of the upper panels further reduce glare from the sky and sun, creating an even distribution of daylight for the interiors.

...COVERED TERRACE OPENS OFF ...RANCE CORRIDOR





Above: LOUVERS AND TRANSLUCENT STRIP AT BOTTOM REDUCE GLARE

...! what a lovely bathroom!



...expensive with walls of Prestile! And so easy! ...tile comes in panels of baked-in gleaming colors, ready to ...nd fit over your new or old walls. Stays so sparkling clean, ...ll want to Prestile your kitchen and other rooms, too! Ask ...dealer about this modern nationally advertised tile board.

PRESTILE

"Its Lasting Beauty is Baked In"

...demand exceeds supply Prestile may not be ... cannot supply you, write PRESTILE MANUFACTURING CO., CHICAGO 13, ILL.



NO NEED TO FEAR

CONDENSING MOISTURE

IF YOUR INSULATION IS

... Balsam-Wool !

Condensing moisture may look innocent here—but it can rob insulation of its power to protect you from heat and cold. That's why Balsam-Wool insulation has *two or more* moisture barriers. Moisture condensing within the walls of your home can't penetrate this insulation to rob you of comfort and fuel savings.

Balsam-Wool is also scientifically designed to defeat the two other major enemies of insulation efficiency. It is windproof—cold air can't filter through it to cause chilling drafts. And Balsam-Wool is vibration proof—it will not settle or pack down, leaving uninsulated spaces, because it is firmly and positively fastened in place. Highly fire resistant and lastingly efficient, Balsam-Wool assures a lifetime of comfort and low fuel bills. Complete information is yours on request—just mail the coupon!

ARMORED AGAINST MOISTURE

Balsam-Wool

THE SCIENTIFIC LIFETIME INSULATION



Wood Conversion Company
Dept. 113-2, First National Bank Bldg.
St. Paul 1, Minnesota

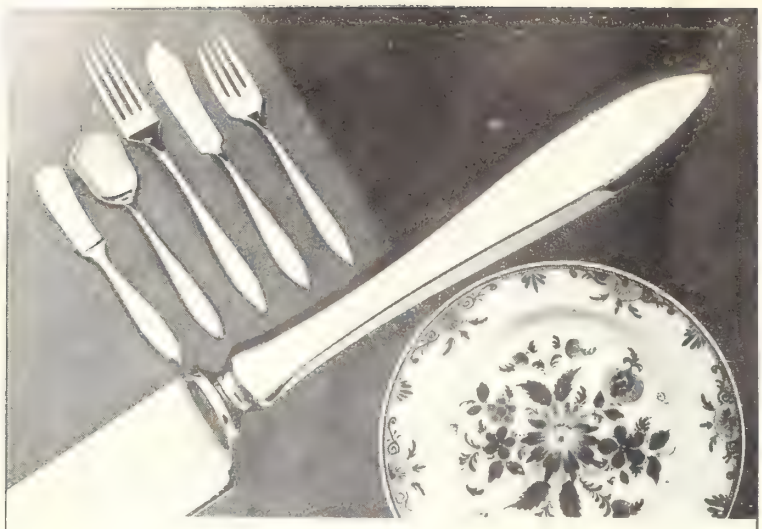
Please send me full information on Balsam-Wool Insulation. I am a homeowner ( ), renter ( ), architect ( ), contractor ( ) [illegible] ( ).

Name ...

Address ...

City ... State ...

BALSAM-WOOL • Products of Weyerhaeuser • NU-WOOD



Traditionally Mellow

Golden-hued Dirilyte is a wonderful new metal — yet it's as mellow as a precious heirloom. Dirilyte "Regal" flatware is the perfect pattern for use with your fine china. Use this luxurious tableware every day — it's steel-hard, scratch-resistant, and solid, not plated! It's very moderately priced, too. Watch for it, and send 15c today for color booklet of fascinating Dirilyte table settings.

Golden-hued DIRILYTE *Flatware*

AMERICAN ART ALLOYS INC., KOKOMO, IND.
1 West 34th St., N.Y.C.
Dirilyte Reg. U. S. Pat. Off.

THE SECRET LIFE Continued from page 56

Following is a list of the building materials and equipment used in the Geller house:

FOUNDATION
Poured concrete

EXTERIOR WALLS
Wood frame, vertical T&G Western cedar, oiled

ROOF
Tar and gravel—Barrett Co.

INSULATION
Walls—Celotex Corp.
Roof—(Kimsul)
Kimberly-Clark Corp.

DOORS
Flush type—Mengel Co., Inc.

WINDOWS
Metal casement—
Hope's Windows, Inc.

GLASS
Clear and translucent (Velvex)—
Libbey-Owens-Ford Glass Co.
Glass tile walls (Carrara)—
Pittsburgh Plate Glass Co.

FIREPLACE
Rubble stone

INTERIOR WALLS
Plywood, painted or waxed—
U. S. Plywood Corp.

CEILING
Acoustic tile—U. S. Gypsum Co.

FLOORS
Carpet on granolitic-finish
crete slab, or split Pennsylva
stone on concrete slab

HARDWARE
W. C. Vaughan Co.

LIGHTING FIXTURES
Georgian Bronze Co.

HEATING
Panel heating in floor slab
Wrought-iron floor coils—
A. M. Byers Co.
Gas boiler—Bryant Heater
Controls—Minneapolis-Hone
Regulator Co.
Hot-water heater—Rheem M
Valves—American Radiator
ard Sanitary Corp.

PLUMBING
Fixtures—Crane Co.
Bathroom accessories—
Charles Parker Co.
Showerheads—Speakman C

KITCHEN EQUIPMENT
Stainless steel counter an
Crane Co.
Dishwasher and garbage d
General Electric Co.
Range and refrigerator—F
Division, General Motors C
Fan—Westinghouse Electri

LAUNDRY EQUIPMENT
Washer—Bendix Home Ap
Inc.

Once again France proudly sends us

Bénédictine

La Grande Liqueur Française



The genuine Bénédictine, whose subtle flavor has delighted epicures for years, is yours again to enjoy! Insist on the one and only Bénédictine, produced at the Abbey at Fécamp, France from the original secret formula.

Also again from France
Bénédictine's own bottled

B and B
LIQUEUR
(Bénédictine and Brandy)

Masterfully blended to perfection in Bénédictine's ancient cellars.

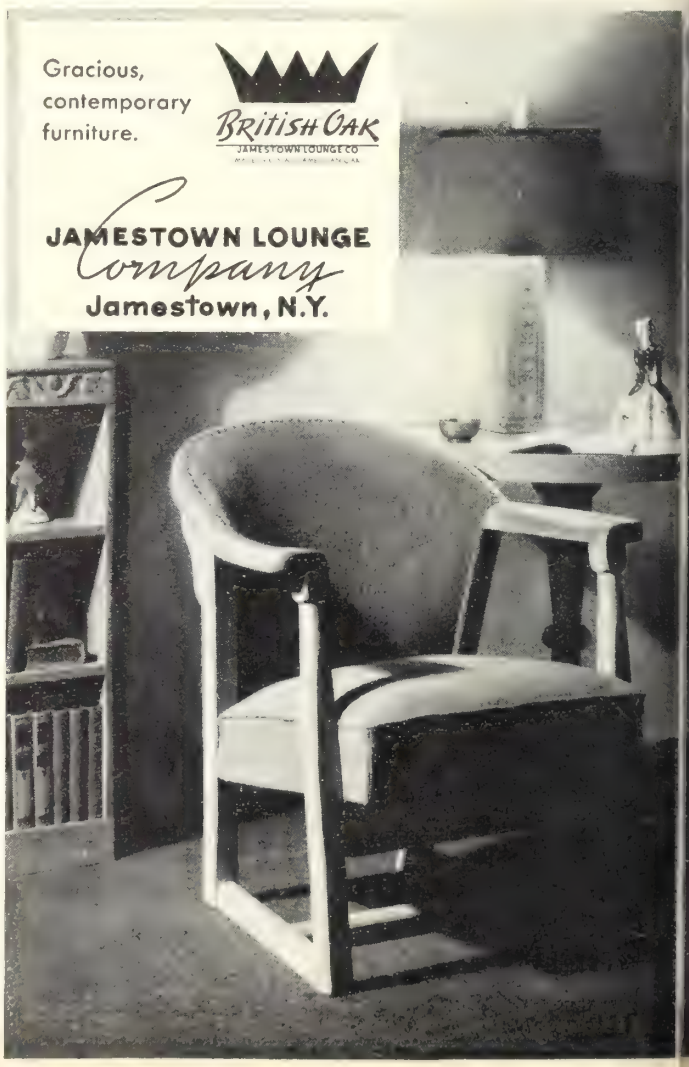
Sole Agents in the U.S.A.
Julius Wile Sons & Co. Inc.
IMPORTERS SINCE 1807

BENEDICTINE is the exclusive trademark of the Société Anonyme, Bénédictine, Fécamp, France. Bénédictine and B and B are Reg. U.S. Pat. Off. Julius Wile Sons & Co., Inc., New York, N.Y.

Gracious, contemporary furniture.

BRITISH OAK
JAMESTOWN LOUNGE CO.

JAMESTOWN LOUNGE Company
Jamestown, N.Y.



WHEN YOU BUY Continued from page 108

n dings at the head of windows
io s, and behind heavy close
g shrubbery.

h condition of blinds, screens,
w dows, together with the hard-
t chments, should be examined.
a s of wooden columns or the
e balustrades where they rest
e oor or roof are highly sus-
l o rotting if not properly pro-
flashing or metal plates.

FOR FINISH. There are many
t flooring, many species of
d and many degrees of ex
n laying them. In an older
e re the flooring has a bad ap-
t but is sound in condition, it is
a dvisable to lay a new floor
o the old one. Squeaky floors
r which are swollen and warped
m st impossible to correct with
q dient other than their removal
a allation of a new floor.

i floors and tile work which is
r cracks and broken pieces
e considered satisfactory if the
i wo or three years old or older.
e house, especially one that has
r through a heating season, tile
e lop cracks later which cannot
r eans be foreseen.

i ior trim around doors, win-
a l baseboards, if in bad con-
, difficult to replace or refinish.
i expectancy of the paint can
y e guessed at by scraping off a small area with a knife or a coin. The thickness, brittleness and adherence of the paint coat is reasonably revealing even to the inexperienced.

All doors should close without binding. If they do not they were either improperly hung or the house is out of plumb from unequal settlement of the foundations. A carpenter's spirit level will quickly show whether the jambs of the door are plumb and whether the floor is out of level.

Windows of the double-hung type should open easily and smoothly. Look at the sash cords which support the counterweights of the window and see if they are worn. Notice the hardware particularly, since the hardware of a house often is a dead give-away of the general quality of the construction. Heavy doors should have three hinges.

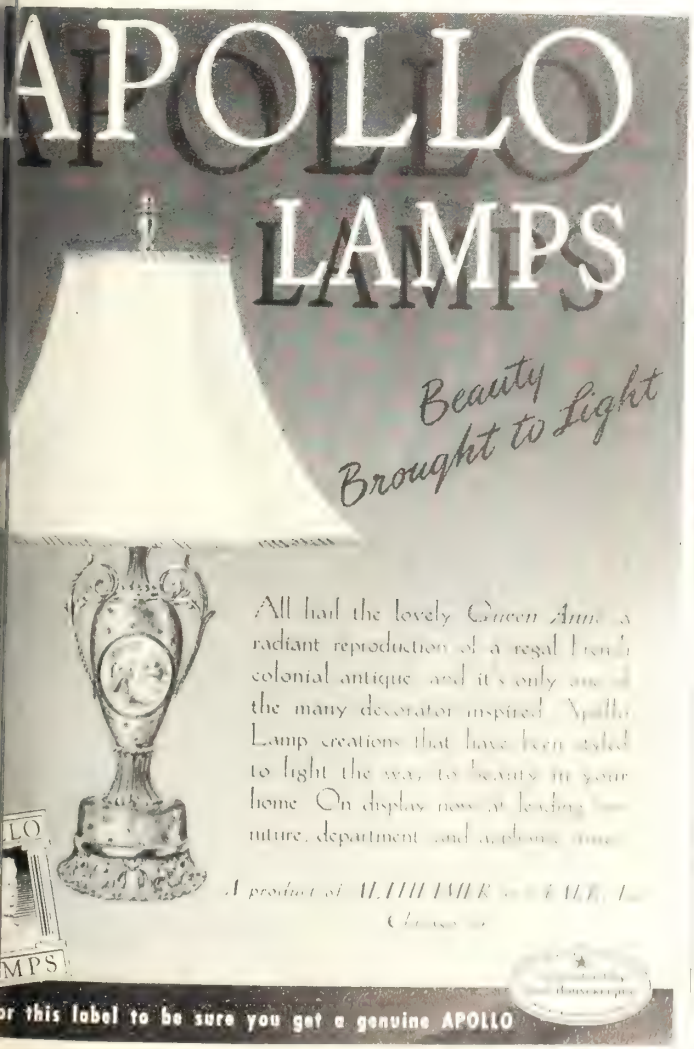
In a house a year or more old, absence of cracks in the plaster of walls and ceilings is usually an indication that the house has been carefully built. This is one of the basic tests. The presence of cracks indicates that the house has settled, or that the framing has been improperly placed, or that green or wet lumber was used.

6.—PLUMBING. No part of a house is more important than the plumbing system, or more difficult for the layman to understand. If the house itself is satisfactory, a competent heating

(Continued on page 122)



For your "Guide to English and French Furniture" send 25c to Dept. 27





STRAWBERRY BLOCK, artful blend of dignity and the spirited grace of old embroidery, is another of the many new patterns being added continuously to that famous wallpaper group, "Designs of Today."

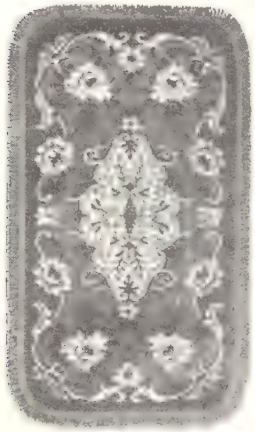
For many years, skilled Decorators have found in this unrivaled collection the correct answer to most wallpaper problems. See all of the fresh, enlivening "Designs of Today" at those two great wallpaper houses, Thibaut's in New York, and Warner's in Chicago, or at their numerous Dealers. Write for a full-color sample of *Strawberry Block*, enclosing 10¢ for handling and postage.

Insist on "Designs of Today," offered jointly by

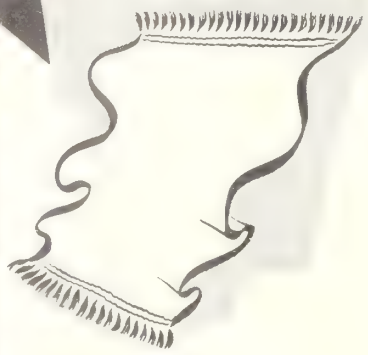
WARNER CO., Dept. HG
418 South Wabash Ave., Chicago 5, Ill.

RICHARD E. Thibaut INC., Dept. HG
269 Madison Ave., New York 16, N. Y.

Textilene makes the difference



Samarkand Throw Rugs Lie Flat and Smooth



Samarkand Cotton Throw Rugs, colorful, long-wearing, sold in leading department stores, are made exclusively with Textilene Ribbon Filler. Textilene gives these rugs the body of rugs twice as expensive . . . keeps them from bunching on the floor . . . helps them to withstand repeated shampooings without undue shrinkage. . . . Remember, Samarkand uses Textilene . . . the ribbon filler that makes a good rug better.

E. W. TWITCHELL, INC.,
3rd and Somerset Streets,
Philadelphia 33, Pa.

Textilene
THE BETTER BACKBONE FOR MODERN RUGS

WHEN YOU BUY Continued from page 12

and plumbing contractor should be retained to give a report, which can be arranged at a reasonable fee. There are also some simple observations that the prospective purchaser himself can make, as a general indication.

Turn on several cold-water faucets at once and notice if there is any diminution of the flow. Unclogged pipes of adequate size will supply a full flow no matter how many fixtures are being used at once.

The hot-water heater should have at least thirty gallons capacity and should provide storage of not less that seven gallons for each occupant of the house. Whatever type of water heater is used, it should be in good condition and the water from the taps, of course, should not be discolored from rust.

If the water supply is from a private well, the water should be analyzed for bacteriological safety and softness. The adequacy of the flow together with the condition of the pump and pressure tank should be determined from the former tenant or owner or by consulting the installer of the system. Neighbors having similar wells might also be questioned.

In rural areas, cesspools or septic tanks may be used for sewage disposal. These have to be cleaned every few years—an item of expense which you may well have to face if it has not been done recently. Cesspools are not considered safe, since they contaminate the ground around them and render nearby sources of water Most areas have local health who can be consulted in case of

The plumbing fixtures and should be examined for chips, strength of supports, and abi carry off waste liquids quickly. softeners and filters are very while items of equipment.

7. HEATING SYSTEM. Expert a invaluable in analyzing a heat stallation. The function of a system is not only to produce but also to do it with the leas ble attention. You may have so strong conviction as to the merits of steam, hot water, o air—and radiant, radiators, o ters—and for gas, oil, or soli All possible combinations of th ments have advantages and di tages and it will be up to yo cide, on the basis of your prev perience and the advice of a co expert, whether or not you happy with the system.

Methods of fuel delivery removal should be examined venience, and the adequacy storage should be seriously con

The comfort, safety, and e of any system is governed lar the devices designed to "ru heating system automatically few modern systems are install

VICTORIA CHAIR by SELIG OF LEOMINSTER

Gracious beauty combined with regal charm . . . to inspire all who enter your bedroom.



SELIG MANUFACTURING CO., LEOMINSTER, MASS.

AMERICA'S OUTSTANDING LINE OF BOUDOIR FURNITURE

SMARTNESS FOR YOUR BEDR

Kent-Coffey Mode

Kent-Coffey are spe building beautiful bed niture, in authentic as well as modern des will find charming Ke bedroom furniture at r ing furniture and d stores from coast to c



KENT-COFFEY

KENT-COFFEY MANUFACTURING CO.
LENOIR, NORTH CAROLINA

Be Guided by This Trade Mark

...er control apparatus, but in ...house you may not find them.

... worth-while, if possible, to ob... ...rds of the cost of fuel for pre... ...rs that the house has been oc... ... this cost is excessive, it will ... ...t the heating system is not ... ...in that the house is not ... ...insulated, weather-stripped or ...quires storm sash. The lack of ...it is something that will cost ... fuel bills for the life of the ... Depending upon the type of ...struction, it may be possible ... sulation, but this is at best a ... uncertain and often expen... ...pation.

...RIC WIRING—Insist that the ... be turned on with sufficient ...lace to give you a chance for ... A small but significant ...o turn on lights throughout ...e and then some additional ..., such as a stoker motor, well... ...tor, electric range, oil-burner ...ortable heater, or any other ... that is available and that has ...current consumption. If the ...ker, you may be sure that the ... inadequate.

...rban areas, lighting installa... ...inspected, and if you are ap... ... insurance an inspection will ...ade. The certification of the ... indicates merely that the in... ... is safe, but does not nec... ...ignify that it is adequate for ...ls. If you intend to add elec... ...oment, you will want to be quite sure that the wiring will provide the proper current, and you will also want to satisfy yourself that there are a sufficient number of outlets in the proper locations.

In some localities a lower rate and a separate meter will save you money on the operation of such equipment as a cooking range or electric water heater. If the circuits and meter have not been provided for these devices, it involves an extra expenditure.

... your liking. This is another point to consider. Examination of the house at night is the only way to see if the bathroom mirror, kitchen work surfaces, sink and range as well as the other parts of the house are provided with properly placed and efficient fixtures. Conveniences that increase the value of the house are well-located outlets for telephones; aerial and grounds for radios in proper locations; door bells, buzzers, or chimes; and room-to-room private telephones.

9. LANDSCAPING. ... planting is the only part of an investment which can be made to increase in value from year to year. However, decorative planting requires care, so if you are the type that rebels against pruning shears, trowels, and insect sprays, an abundance of planting may very well be more of a liability than an asset. There is nothing so sad and unkempt as untended flowers, trees, and shrubs.

(Continued on page 124)

BUENILUM

Lustrous Hammered Aluminum Hostess Service Accessories of exceptional quality. At the better Department Stores and Gift Shops.

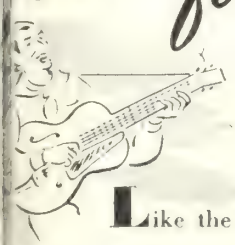


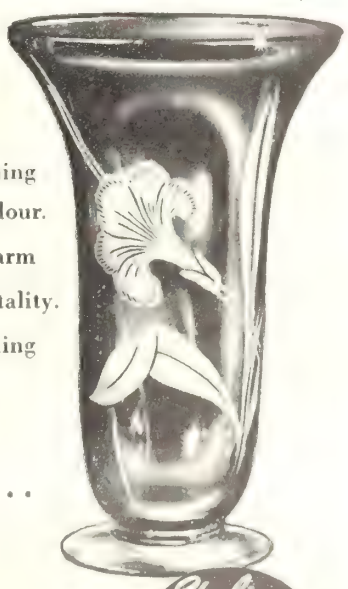
The Casserole 9.50*
The Silent Butler 5.50*
(*Prices are approximate)

BUENILUM
Made by
BUEHNER & WANNER Inc.

Write for illustrated folder and the name of your nearest dealer.
WHOLESALE DISTRIBUTORS
FREELAUER - UNDERBERG
225 5th AVE. N. Y. 10

...lours for the asking





Like the charming ...lads of a wandering troubadour. ...rling Glass expresses a warm ...w of friendliness and hospitality. ...h brilliant creation of Sterling ...ss is fashioned to enrich ...r way of living.

...member it's a Sterling gift . . ...t's Sterling Glass.

Sterling HANDCUT Glass

...LING GLASS CO. CINCINNATI, OHIO

Behind Any Widmer Label



its wines exceed the supply rather

NEW YORK STATE
WIDMER'S WINES
and Vermouths

Perhaps you are of an agricultural bent, in which case the absence of planting will involve a considerable expenditure to make you happy. If a vegetable garden is an important part of your life, you should be sure that there is a space for it and that the earth will support your garden. In case you ever want to sell your house, there can be no question but that well-designed landscaping and healthy planting will add to the value of the house.

10. FINANCING—Every case of financing is a special one. To give a specific formula would be as deceptive as to recommend aspirin for every headache. The payment of the purchase price of a house must be provided in full by cash or some equivalent. Sometimes other property may be exchanged, such as a lot, another house, stocks, bonds, or other commercial paper.

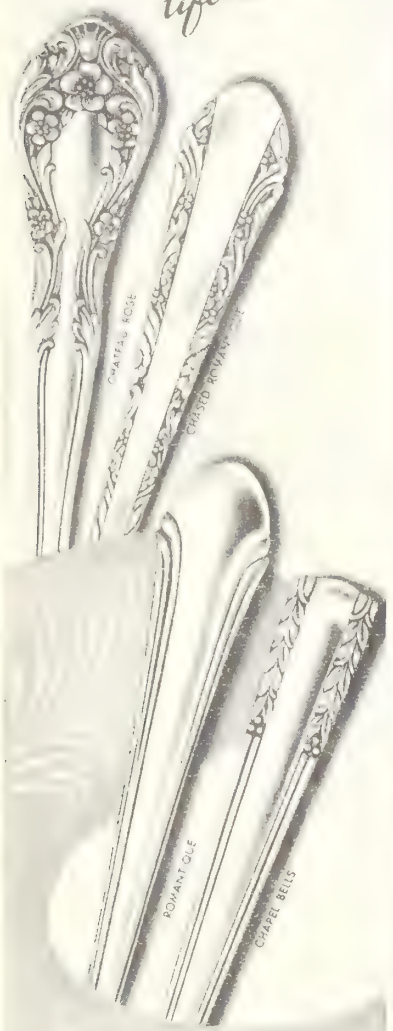
In the more usual case, however, part of the price is paid in cash and the rest is borrowed. Financing has, in recent years, become considerably easier, and a large proportion of the total purchase price is usually available to borrowers. A longer term is allowed for repayment of the loan and the interest rates are lower. This is insidious, since the easier terms may lead the buyer to assume that he can pay a higher price than he should for his home. The easier the undertaking appears, the more dangerous this risk becomes. It should be remembered that the longer the term under which payment is extended and the larger the sum borrowed, the larger becomes the amount in interest. For instance, a ten-year mortgage on a $4,000 loan with interest at 4½ per cent requires a total payment of $4,975, but if the mortgage runs for twenty years the total payment would be $6,073, an additional interest payment of $1,098.

It is usually a safe rule of thumb that a family should not pay over one and one half to three times its net annual income for a home. In addition to the payments on the borrowed money, it is unwise to forget that there are legal costs, possible repairs, improvements, painting, redecorating, and furnishings. Taxes, heating fuel, electricity, gas, and maintenance will go on forever. An experienced member of a lending institution can be a great help in making an accurate estimate of these concomitant expenses.

Borrowing from a friend or relative who wants to put his money to work too often is done on an unbusinesslike basis. In borrowing from an individual, the tendency is to put dependence upon the personal relationship, which frequently changes with the passage of time. An individual may die and his property be transferred to someone with whom there is no friendly relationship—and trouble may then ensue. It is usually safer to borrow on an established legal and business basis from a financial institution which is experienced in dealing with these problems and one known throughout the community to be competent.

ALVIN
STERLING

brings you style... fashioned in sterling (solid) silver...for lifetime use.



ALVIN STERLING is fashioned by artist-designers who gain their inspiration and creative ideas from women, themselves, everywhere . . . in colleges, in women's clubs, and in other important groups . . whose wishes determine the styles of the day. So it can be truly said . . . Alvin Sterling patterns follow the dictates of fashion.

The merit of its quality is in the sincerity of purpose of its makers to do everything humanly possible to make the best sterling silver flatware obtainable.

Available through Authorized Alvin Dealers

PRICE LIST MAILED ON REQUEST

THE ALVIN SILVERSMITHS
Makers of Fashion Silver Designs for Sixty Years
PROVIDENCE 7, RHODE ISLAND



YEAR-ROUND COMFORT

Winter warmth and summer coolness are yours when your home is insulated with modern reflective Ferro-Therm steel insulation. The thin, flexible, easy-to-install sheets of Ferro-Therm keep 90% to 95% of all radiant heat where you want it—inside in winter, outside in summer. It reduces fuel costs 20% to 30%. What's more, Ferro-Therm's high insulating value remains permanently efficient for the life of your home. Insulate with Ferro-Therm once and you insulate forever!

Ferro-Therm
REG. U.S. PAT. OFF.
STEEL INSULATION

AMERICAN FLANGE & MANUFACTURING CO., INC., 30 ROCKEFELLER PLAZA, NEW YORK 20, N.Y.



In the Dar about
KITCHEN LIGHTI

Alkco UNDER-KABINET KITCHEN L longs in your present kitchen or new kitchen you're planning!

No more tiring strain of working own shadow or in glaring light fr style lighting fixtures. Enjoy fluo light filtered through famous Alba-Lite glass. As easy to in hanging a picture. Alkco U KABINET KITCHEN LITE combines long desired advantages of good lighting in one practical unit. Asl ance dealer for illustrated pam

See It In . . .
NEW YORK at Lewis & Conger, R. H. M
Pittsburgh . . . . . G
Philadelphia . . John Wanamak
Chicago . . . . . Marshall Fiel
Milwaukee . . . . . G
St. Louis . . . . . Stix, Baer
Baltimore . . . . . The

ALKCO MFG. C
CHICAGO 16, ILL.



Functional Beauty

Use
• Ste
• Jun
• Ha
• Ste
Foo

Strongly made, beautifully designed. Light in weight, easy to clean. Combine these features with great utility for the perfect step-stool.
Available in Red and White, Black and White.

$

Far
and S

On sale at
department
house furnishi
hardware stor

KEENCO
ALL-STEEL KI
STEP ST

A Product of the Keen Equipment Co., Inc

SLOAN HOUSE Continued from page 53

The Sloan House, designed in the [illegible] is an example of [illegible] architectural design and decoration. Throughout, every product in the houses have been only as strong, useful, and attractive as the materials from which they were built. Following is a partial list of the products that have made this house a noteworthy example of modern living:

Bigelow-Sanford Carpet Co.
Living room rug
Crane Co.
Plumbing fixtures
Goodall
Bedroom rugs, all fabrics in bedroom, living room, recreation room
Hamilton Manufacturing
Gas laundry drier
Ilg Electric Co.
Ventilating fan
Jacobs
Laundry washing machine
Libbey-Owens-Ford
Double glass windows
Mengel Co.
Flush doors
Minneapolis-Honeywell
Air conditioning controls
Ozite Corp.
Rug cushion
Roper Corp.
Gas range
Scott Radio Laboratory
Radio phonograph
Servel
Kitchen cabinets, gas refrigerator, air conditioning
Tilt-a-Door Co.
Aluminum garage doors
United States Gypsum
Insulation, wallboard, asphalt roof
United States Plywood
Living room plywood wall finish
Warner Bros.
Ivy pattern wallpaper
Widdicomb Furniture Co.
All built-in furniture; living room sofa and coffee table
Wright
Rubber kitchen floor

(More on page 58)

GREECE NEEDS YOUR HELP

GREECE is one of the many countries that still suffers severely from the aftermath of Axis oppression and aggression. The children, of course, are the ones who suffer most from the lack of housing, food, clothing and education facilities. For the past few years the Greek War Relief Association has been trying to alleviate some of these horrible conditions. During 1947 it hopes to raise twelve million dollars. This money will maintain the 37 clinics and the 20 mobile units that provide the only medical care in Greece. It will also help provide shelter, food, clothing as well as schools. Send what you can to the Greek War Relief Association at 221 W. 57 St., New York.

here's only one
SS AMERICA
M RILYN BUFERD



here's only one
SHABLE
erglaze*
BRIC FINISH

e" is a trade-mark which signifies that has been finished and tested according asses and standards controlled and d by Joseph Bancroft & Sons Co.



Venetian
AYNE BAY AT VENETIAN WAY

A distinguished residential hotel strategically located for fullest enjoyment of all that's best in Miami and Miami Beach

SEST MIAMI HOTEL TO AND OCEAN BEACHES
C. A. Crawford, Mgr.



It's a simple matter to arrange Will and Baumer Taperlite candles on your tables . . . takes only a jiffy. Because the tapered and fluted FIRMFIT end . . . an exclusive Will and Baumer feature . . . slips easily and firmly into the holder. It won't tip because it can't tip. And straight candles always burn brighter, clearer. So ask for candles with the FIRMFIT end . . . ask for Will and Baumer Taperlite candles. Will & Baumer Candle Co., Inc., Syracuse, N. Y.

At leading department, gift, drug, housewares and variety stores.

WILL & BAUMER

*Reg. U.S. Pat. Off. CANDLES

1855 CANDLE CRAFTSMEN FOR NINETY-ONE YEARS 1946



A NOBLE SCOTCH
"Gentle as a Lamb"
OLD ANGUS BRAND



Old Angus Brand Blended Scotch Whisky, 86 Proof
National Distillers Products Corporation, New York

Why polish silver?

IT'S AS OLD-FASHIONED AS THE HIGH-WHEEL BICYCLE



PACIFIC Silver Cloth

ABSOLUTELY PREVENTS TARNISH!

Gain new leisure time, and make routine silver polishing a thing of the past. Scientifically treated to repel tarnish, Pacific Silver Cloth keeps silver forever gleaming—ready for use at a moment's notice.

REPLACEMENT OR REFUND OF MONEY ★ Guaranteed by Good Housekeeping IF NOT AS ADVERTISED THEREIN



This amazing, patented Pacific Silver Cloth may be had in chests ($6 up), bags and rolls ($1 to $4) and wraps (about $1.10). You'll find them in jewelry, department and furniture stores everywhere. Always look for the Pacific label when you buy.

If you cannot find chests, bags, rolls and wraps made with Pacific Silver Cloth, write to us for the name of your nearest dealer.

PACIFIC MILLS, DEPT. HGS, 214 CHURCH STREET, NEW YORK 13



BIGGER WINDOWS FOR LESS WORK

The large window wall with a minimum of dividing bars allows you to use the professional window-washer's technique of rubber squeegee and brush. In the Sloan house (shown on pages 46 to 53) the large glass area has been cleaned on one side by the owner working outdoors and Mrs. Sloan on the inside in exactly 14 minutes flat. Only warm water need be used. In winter, add a dash of wood alcohol to the water for the outside glass. This will eliminate any frosting problem.

Old Fitzgerald



OLD FASHIONED *but still in style*

Bottled in Bond

100 PROOF · KENTUCKY STRAIGHT BOURBON WHISKEY
STITZEL-WELLER DISTILLERY, INC., SHIVELY, KENTUCKY



Say "Sabel" for the fine in mirrors.

At leading furniture and department stores.

H. SABEL & CO., I
140 W. 22nd St., New York 11



Apply with brush or spray. P masonry, brick, wood, stucco . . . dries to form water repel *under* the surface. *Backed by Warranty.* Write for free d booklet and name of nearest di

A product of
THE F. C. RUSSELL CON
6400-H HERMAN AVE., CLEVELAN

"Always one step ahead of the weather" with RUSSO

he remembrance of a
is what any birthday is.
en you give Her
a present for being born,
w, there is a need
for something more—
s a perfect way to say,
t is quite enough for you"

eat Western
RICAN CHAMPAGNE
he World's Great Champagnes
SIX EUROPEAN AWARDS

Wines since 1860
nt Valley Wine Company
s, Hammondsport, N. Y.



HEAT
AT ANKLE LEVEL

Radiant, baseboard heat protects children from cold and drafts floors while dressing or playing. Heat rays go straight out into the room at ankle level, and temperatures vary little from floor to ceiling. Installation is unobtrusive, as heating unit replaces conventional wooden baseboard and may be painted to resemble it. Carpeting can be laid wall-to-wall, as there is no bottom molding in the way. Unit operates on any hot-water, two-pipe steam or vacuum system. Burnham Boiler Co., Irvington, N.Y.

LAMPS BY
Railley
BRING NEW BEAUTY



And Better Light, Too

There's more than beauty in Railley Table Lamps. Railley's exclusive wide-angle lighting lowers the light source, gives more and better light.

At leading stores everywhere

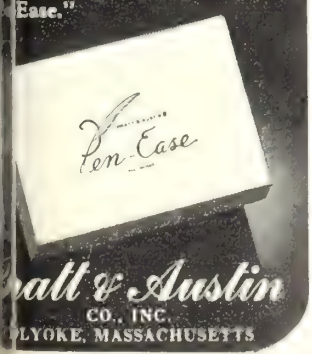


RAILLEY CORPORATION
CLEVELAND 8, OHIO



eflections!!!

indeed — reflections of
nality and character are
in social stationery.
ly correct from any view
n Ease Stationery reflects
art, discriminating person-
lts rag content imparts that
feel of quality and gives
exceptional writing surface
s so important.
able at your stationer's in a
range of colors, sizes and
. Ask for it by name
Ease."



all & Austin
CO., INC.
LYOKE, MASSACHUSETTS

RWAY
FURNITURE

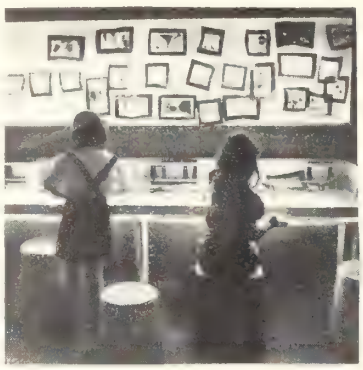


NORTHERN FURNITURE COMPANY
MAKERS OF BEDROOM AND DINING [illegible] FURNITURE
Showrooms in BOSTON · CHICAGO · CINCINNATI · CLEVELAND
DALLAS · DETROIT · KANSAS CITY · MIL[illegible] · MINNEAPOLIS
NEW YORK · PHILADELPHIA · PITTSBURGH · [illegible] · SARATOGA
Visitors welcome. Purchases [illegible] from dealers

PORTRAIT OF THE ARTIST Continued from page 64

Pictures chosen are modern and imaginative rather than factual. The children don't copy them, or anything else. They paint as they feel.

Like Lewis Carroll, Mr. D'Amico has retained the child's fresh and gifted eye for color and movement. He takes a poor view of the parent who looks at a youngster's picture and asks condescendingly, "What's *that* supposed to be?" Nor is he happy about the mother who frames and hangs her darling's pictures and talks happily about the genius they show to all comers. He deplores also the parent who wants a "professional opinion" as to just how gifted her sprout is, so she won't waste money on art lessons with no chance of a return on the investment. Almost worst of all is the type, blinded



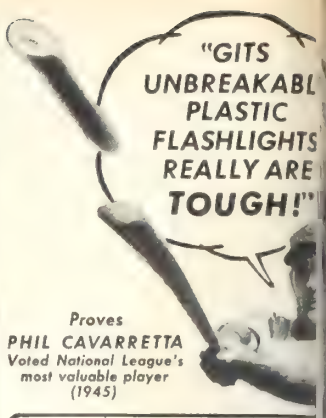


by "Momism," who, consciously or unconsciously, induces the child to try to please mother with pictures which look like what mother wants to see.

Because contests are usually judged by adults, the Museum is opposed to children's art competitions and prizes. Since children have their own way of expressing themselves, art to them is play—important play, not an escape or refuge as it is to many adults.

The Museum of Modern Art offers for sale art toys and equipment for young children, items which it has developed and tested through the Museum's annual children's exhibit. Among these are:

1. Jigsaw puzzles of illustrations from children's books and reproduc-



"Tough—is the word for it"—says P after he hit them out into space would a baseball, and if they ca that, they can take any tough use y give them. A Gits Unbreakable Flashlight gives you a strong, concen beam of light equal to any use in shop or afield. They have a nickel- brass, lacquered reflector, a 3-wa OFF and Signalling switch that works, shatterproof plastic lens rough ethyl cellulose unbreakable plastic case. Your dealer has them in many lustrous colors or transparent battery-view models. Get a Gits flashlight and you'll have the best!



A Great Gift!

Model 100 Retails $1.00

GITS Molding Corporatio
CHICAGO

THOSE WHO FIRST OWNED AN ORDINARY OIL BURNER AND THEN REPLACED IT WITH AN OIL-O-MATIC ARE OIL-O-MATIC'S GREATEST BOOSTERS

WILLIAMS OIL-O-MATIC HEATING SYSTEMS

For the name of your nearest Williams Oil-O-Matic Dealer, consult the classified section of your telephone directory, or write to factory at Bloomington, Illinois.

LEROUX LIQUEURS
The World's Finest
LEROUX & CO., INC., PHILA., PA





Save time, trouble and expen a Cutler-Hammer Multi-B

Why tolerate the blown fuse nuis longer? Why hunt fuses in the da break off in the midst of preparing go to the store for the new fuses you buy? Why stumble down dark cellar fumble in the old fuse-box wonderin do? The Cutler-Hammer Multi-Brea this annoyance forever. It is installe kitchen or any other convenient pl when service goes off, all you do is re lever that has snapped out of position. to buy... nothing to replace! Servi stored in the twinkling of an eye... child! The average new home can modern and safe protection for less th additional. Also easily installed in ol How much will it cost *you?* What are *all* the facts? Write today for our free booklet "Goodbye to Fuses." CUTLER-HAMMER, Inc., *Pioneer Electrical Manufacturers*, 1397 St. Paul Ave., Milwaukee, Wis.





FREE BOOKLET—Tells f new, better home electric tion. Write TODAY for

Continued from page 128

Protection
WHERE YOU NEED IT!



...ed by ...keeping

Sharp shooting sparks ...pass between the panels of ... Firescreens because Logan's ...ed PIANO HINGES are ...proof. And besides this addi... protection for your floors ...gs, Logan's exclusive PIANO ...ES are stronger — better ...g — more durable. Insist on ...an when you buy. It's the ... rescreen with the spark proof ...O HINGE.

...O., INC., 604 CABEL, LOUISVILLE 6, KY

...gan SPARK PROOF PIANO HINGE Firescreen PATENTED

...ng A Song of ...TTER LIVING



...ta, Florida, has SO MUCH ...r you who would make a ...me. Cultural advantages ...rpassed excellence. Sports ...y desire, fishing, boating, ...icent snow-white beaches.

...ound climate of healthful ...tion. Friendly, hospitable ... you'll enjoy knowing as ... and neighbors.

...ta has a superb location, ...he Riviera of Florida's ...oast. Homesites available ...ches or mainland.

...ite for our booklet. If you plan ...visit Sarasota this winter we ...gest reservations in advance. ...asota Chamber of Commerce, ...O. Stead, Secretary

...RASOTA ...e Gulf of Mexico ...LORIDA

...items ... of ... ... to $5.00.

2. Free-standing easel for the child's playroom, sized to various ages. Easel, unequipped, $20.09; equipped with ... paper, $... catalogue ... Legs ... for substitution ... $5.00.

3. Wall easel, as above, but without legs, for home or school use. Unequipped, except for ..., $17.00; equipped, $21.24.

4. Child's home painting set, for children aged three to eight. A complete, boxed art set ... to be used on a table. Fully equipped, $17.74; ... paints, $12.50.





5. *Collage* set, for children aged five and over. A collection of varied materials out of which they can make abstract or semi-representational designs by cutting, tearing and pasting. Boxed set, including scissors and paste, $5.30.

6. ... and young people, representing an extensive survey by the Museum of what children like in pictures, available by ... groups, $25 to $18.

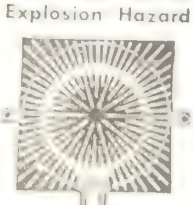
There are other art materials available from the Museum for the older children. Details can be obtained from the Museum of Modern Art, 11 West 53rd Street, New York, N. Y.



EXTRA HEAT FOR CHILLY ROOMS

Have quick, safe heat available anywhere in the home, any time of day or night, for unexpected weather changes, emergencies, or at times when central heating is not in operation as early morning or the late hours. Heat is distributed by means of forced-air circulation instead of "toasting" one small spot. These heaters with exclusive patented fully-enclosed heating element, are sturdily constructed and attractively finished. No glowing wires exposed — no fire or shock hazard. See your local appliance dealer for a demonstration, or write for new, illustrated Brochure 46-D on electrical home heating. ELECTROMODE CORPORATION, 77-2 Crouch St., Rochester 3, N. Y.

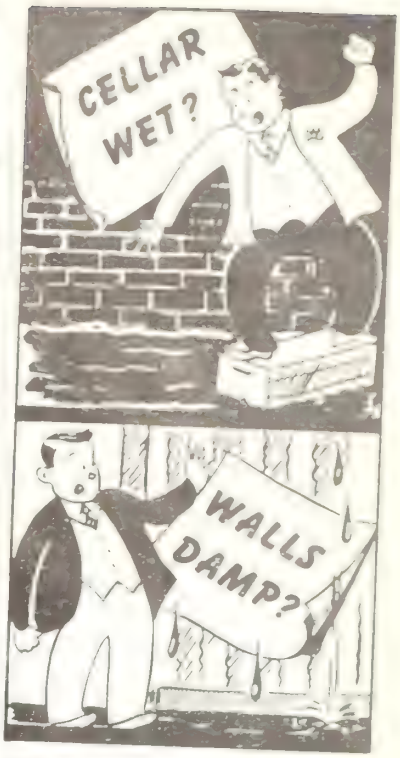
SAFE
No Fire, Shock or Explosion Hazard



Patented Heating Element

...made Heaters ... ... adjustable ... Electromode ... supply ...

ELECTROMODE
Portable ROOM HEATERS



Make your home *Watertight* with CELADRI
CELLAR DRY!

The *Guaranteed* Waterproof Paint for All Porous Masonry Surfaces, Inside or Outside, Above or Below Ground.

Here at last is a tested, proven waterproof paint with a money-back guarantee — an economical, easy-to-use paint that beautifies as it protects.

Celadri is available in snow white and six full-depth colors. It is odorless, dries quickly and will not peel or rub off.

Let Celadri make your home dry and more attractive. It is sold at leading paint and hardware stores, lumber yards, and building material dealers.

Celadri CORPORATION

654 Willis Ave. • Williston Park, N. Y.

Write ... for free Booklet. Tells where and how ... paints should be used.



CELADRI CORPORATION
654 Willis Avenue
Williston Park, N.Y.

Name ...
Address ...
City ... State ...

GOOD NEIGHBORS Continued from page 63

flat baking dish and brown quickly in a hot oven. Serve it with onion rings and garlic, sliced wafer-thin. Immediately before serving, pour a marinade of olive oil and red wine vinegar over the fish. This is a complete and exciting departure from New England codfish. The secret is to have the fish very crisp.

Fried Shrimps: Shell a pound of raw shrimp. Marinate for ½ hour in salt, pepper, 2 tablespoons of lemon or lime juice and 1½ tablespoons olive oil. Beat up a batter of 1 cup flour, 1 tablespoon olive oil, 1 beaten yolk, 1 beaten egg white, and water to thin. String shrimp on skewers or toothpicks in groups of 5 or 6. Cover the shrimp *kebabs* well with batter, deep fry, drain, serve piping hot.

Filled Crabs: Superb and simple. Cook live crab in a good *court bouillon* or use cold boiled crab. Saving the shells, remove meat, mix with hard-cooked egg yolks and chopped green olives. Pack mixture back into shells. Cover tops with bread crumbs and chopped hard-cooked egg white. Dot with butter, and brown.

Caldillo: This hearty fish stew makes a fine main dish on a cold wintry night. Cut a large fish into serving portions. Grease a baking dish with olive oil. Cover the bottom of the dish with a layer of thinly-sliced raw potatoes, onion, sliced raw tomatoes and a thin layer of raw rice. Lay the fish portions on top and season to taste. Cook on top of the stove for 10 minutes. Add boiling water to cover, simmer till done.

Brazil

Stuffed pumpkin: Boil the scooped-out pulp of a smallish pumpkin. Season with cayenne, salt, pepper, cardamom, or your favorite herb mixture. Combine the pulp with an equal quantity of cooked shrimp. Pack the mixture into the shell of the pumpkin, dot with butter. Bake until top is browned. Serve at once.

Chile

Beef Casserole: Cut up 1 pound of stew beef into 2-inch slices and sauté in a casserole along with a minced onion and 2 tablespoons strong fresh paprika. Brown well, then add 3 sliced raw potatoes, and cook 10 minutes more. Cover with boiling water, add 3 tablespoons raw rice, 3 tablespoons dried peas, a 5-inch square of pumpkin cut up, cup of green or canned corn. Season and simmer for 1 hour. Beat 1 egg and pour into a tureen. Pour cooked stew over this, mix and serve.

Argentina

Sliced Boiled Tongue: With Almonds and garlic sauce and capers, it is delectable. To make the sauce, sauté until golden a minced garlic clove, add a small tomato diced, 2 tablespoons chopped green olives, a baker's dozen

(*Continued on page 131*)

Solve Screen and Storm Sash Problems *once and for all*



with the

PERFECT COMBINATION

In this single, permanent unit you receive all these benefits:

Just seconds to change from storm sash to screen . . . Storm sash, screen and weatherproofing . . . Year 'round rainproof, draft-free ventilation. Patented all-metal *Thermolok** frame, *automatically adjusts to contraction, expansion and settlement* . . . Finest grade 16-mesh metal screen cloth . . . Finger tip control from inside the house . . . Pay for themselves—save up to 30% fuel.



EASY TO CHANGE

Any member of the family can make the change.

EASY TO WASH

Remove glass inserts from *inside* and wash.





CONDENSATION CONTROL

No more bothersome frosting and steaming on inside of windows.

Write today for handsome descriptive folder and name of your nearest distributor. No obligation.

THERMOSEAL

COMBINATION SCREEN AND STORM SASH

Assures Satisfaction and Protection

Product of

THE F. C. RUSSELL COMPANY

6400-G Herman Ave., Cleveland 2, Ohio



DISTINCTIVE DIFFERENT

DUBOIS

Reg. U. S. Pat. Off.

WOVEN WOOD FENCE

Affords privacy and protection. Beautifies and screens from automobile glare. For country estate, suburban home, city lot or penthouse. Moderate prices. Easy to erect. Never requires painting. Lasts for a generation.

3 styles—Close Woven—Close Cleft—Open Cleft

Heights 18", 3'10", 4'11", 6'6", & 8'

Reeveshire Old Fashioned Post and Rail and English Type Hurdle fences.

DUBOIS FENCE & GARDEN CO., INC., Remsen Pl., Ridgefield, N. J.

Residence Elevators



"Elevette"

Vertical lift for Stairwell openings with or without enclosure.

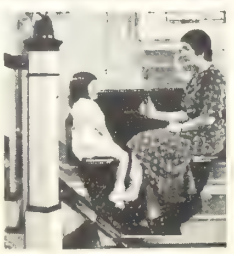
This Company pioneered the

House-Lighting-Operated Residence Elevator

Our unique, simple and versatile lifts—INCLIN-ATOR and "Elevette"—have for years enjoyed the public's confidence. Owner recommendations have been largely responsible for our rapid growth.

Descriptive Booklet giving full information mailed on request.

Originators and Manufacturers of Simplified Passenger Lifts for the Home



INCLIN-ATOR

An unique electrically operated "Stair-Lift". Folds against wall when not in use.

INCLINATOR COMPANY OF AMERICA

2208 Paxton Blvd., Harrisburg, Penna., U.S.A.

THIS IS TERRIBLE. OUR HOME BURNT TO THE GROUND. WE HAVE NO PLACE TO LIVE.

THIS FIRE STARTED IN YOUR [illegible]. A PYRENE FIRE EXTINGUISHER HAVE PUT IT OUT BEFORE IT YOUR HOME WOULD HAVE B[illegible]



A Pyrene fire extingui[sher] in your home will stop [fires] when they start. Home and [auto] supply dealers everywhere Pyrene in stock. Buy one t[oday]

"BE IT EVER SO HUMBLE [there's no place like home]" *free booklet of household h[ints] sent on request*



Pyrene Tire Chai[n] 50% faster on ic[e] give you winter dr[ive]

PYRENE MANUFACTURING C[O.]

NEWARK 8, NEW JERSE[Y]

AFFILIATED WITH C-O-TWO FIRE EQUIPME[NT]

We have a Starring par[t] YOU!



★ Kate Smith

National Chairman

Yes, you can play a *leading rol[e]* in most dramatic story! It's a story [full] of happy endings—for it [tells] victory over the terrible cripple [and] children—*dread infantile paralysis!*

Won't you join the ALL-STAR C[AST] HEARTED PEOPLE IN THEI[R] FIGHT AGAINST INFANTILE

PLEASE GIVE TO... THE SISTER ELIZABETH KENNY FOUNDATION 3rd ANNUAL APPEAL

Won't you accept this starrin[g] sending in your contribution

Sister Kenny Foundation
Box 191, Hollywood, Calif.
Yes, I want to take a starring [part] in Kenny's fight against Infantile [Paralysis]

Enclosed find $.....

Name.....

Address.....

City.....State.....

Simmer for about 15 minutes. Thicken with 3 egg yolks, reheat in the sauce and

Chicken in Grape Juice: Sauté a fryer in butter for a considerable quantity, to a casserole and cover with white grape juice (Welch's). Cover, bring to a boil, then simmer and serve with the grape juice.

Colombia

Chicken in Wine Sauce: Sauté a fryer until well browned, put in casserole with 1 cup of white wine and 1 cup water and cook, covered, until tender. Make a sauce of 2 eggs beaten with 2 tablespoons vinegar, 1 tablespoon water and 1 teaspoon dry mustard. Cook in a double boiler until thick. Add broth from chicken, and 1 teaspoon sugar, and

Mexico

from chopped blanched almonds, or canned pineapple, a pinch each of on a platter surrounded with cold

Colombia

one; it's also delicious to accompany

1 teaspoon baking soda, 1 teaspoon and bake in hot oven.

CECIL BEATON

Continued from page 75

Basically, Mr. Beaton considers color as much a part of the atmosphere of a room as the air, believes that no one but a master colorist should attempt to use color uncompromisingly. He does not like monochromatic color schemes, but finds them livable if they include many hues of the same color. He thinks that every color, even the negative ones, should contribute to the orchestration of the whole. As soon as a color scheme is "accepted," he loses to his old color-loves if new associations make them fresh again. The royal blue in his Plaza sitting room is such an association, perfect for the atmosphere of the room with its aura of the lush when the Plaza was young.

Beaton's favorite color? This year it is the "touch of crimson" for those who may wish to borrow from the Beaton palette.

CALIFORNIA
Vernonware



Sun Eyed Susan

...call me Brown Eyed Susan.
...m sweet girl, with considerable
...'ll brighten your table
...ou will never tire of me, at
...fast, luncheon or dinner."

...yed Susan belongs to the
...ne California Vernonware family —
...'s finest line of semi-porcelains.

VERNON KILNS
...52nd Street, Los Angeles 11, California

St. Petersburg
CITY OF
DREAM HOMES



...s a city of homes, of dream
...me true—for these are the
...hat people in all parts of
...have dreamed of and have
...e to realize.

You will like this sunny, semi-tropic city on the wonderful Gulf Coast . . . with its 33 miles of waterfront, its magic climate, ...iful, outdoor life . . . its fine ...nd splendid living condi... will like its friendly hospi...zens. . . .

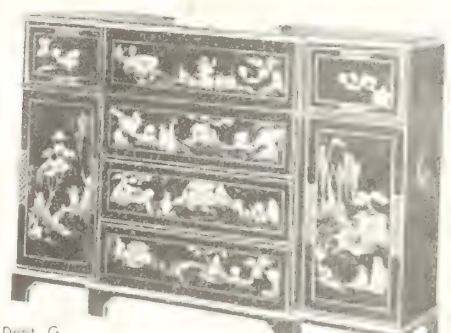
...more about St. ...g. Write today ...illustrated book... ...ess G. L. Daven... ...amber of Com...



St. Petersburg
FLORIDA
SUNSHINE CITY

BLAKELEY Credenza

The charm of 18th Century Hepplewhite expressed in rich black, exquisitely hand decorated in pastel and gold raised lacquer. Top drawer provides a convenient desk. At better furniture and department stores.



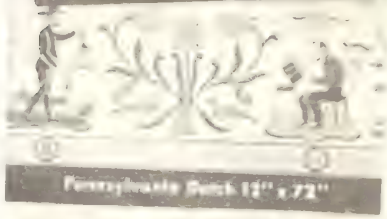


Dept. G

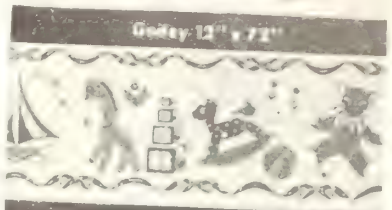
UNION-NATIONAL, INC. • JAMESTOWN, N. Y.



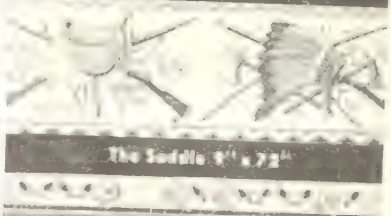
A new Style IN WALL DECORATION













S-H wide borders

Original charm . . . authentic design high style that ...

Decorative Borders are the ... for your home. They are ... can use your favorite ... Design lines, without repetition through the ... to ... length ... of ... amount ... Easy ... paperhanger ... real ... tal place in your home ... wallpaper ... stock ... the ... S-H ... Dealers ... and ... Mail ...

S-H

Scenic Wallpapers

The Schmitz-Horning Co.
Makers — Cleveland, Ohio

splendid new flowers

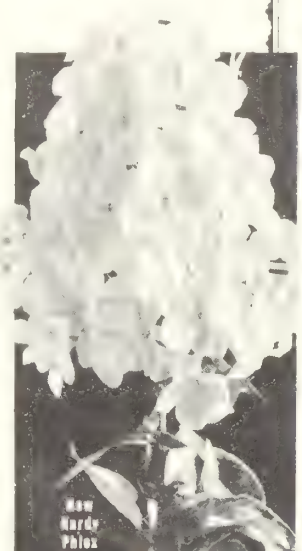
...WITH TRADITIONAL WAYSIDE HARDINESS

Gardeners never had such an opportunity as this year. There are many new flowers here at Wayside—all grown with the same capable hands that have made the name "Wayside" a synonym for garden success. They're all proved for color, bloom and hardiness before we offer them to you. A few of these exciting new varieties:



NEW Giant Flowering GLADIOLI from Holland
Hybrids of famous Picardy. Unsurpassed for giant size and high color value. Tested, with gratifying results, in three sections of the country.

DWARF BUDDLEIA WHITE PROFUSION—Hundreds of flowers on a globe-shaped, three-foot-high shrub early in August to October. A fine foreground plant in shrub borders. A Wayside origination.



DELICATELY TINTED NEW HARDY PHLOX
Two excellent companions for the famous Columbia. . . . ***Pinkette***—large florets are delicate pink while tubes to plant stems are deep clear pink. . . . ***Rosy-Blue***—in soft lavender-blue with delicate pink undertones. Both plants hardy, with large flower heads.

NEW CALIFORNIA ROSE ORIGINATIONS exclusive Wayside introductions. . . . ***Glorious***—all the name implies. Deep vermilion buds, semi double flowers of Tyrian rose. Vigorous bushes. . . . ***White Wings***—large dogwood-like flowers. Gold-tipped amethyst stamens in silvery white petals. . . . ***Ming Toy***—a dainty red cluster rose with precisely-placed petals quite like a miniature Camellia.

"HOWARD'S MIRACLE" PLUM—an absolutely new fruit. Flavor entirely new and distinct, more like peach, nectarine and plum combined. Fruit giant size—2½" or more diameter. Bears second year after planting.

SEND FOR WORLD'S FINEST HORTICULTURAL BOOK-CATALOG. 176 pages of garden treasures—roses, shrubs, perennials, bulbs—many beautifully illustrated in color. Complete cultural instructions. Wayside's wide choice enables you to make your garden more lovely, more productive, more worthy of admiration. To be sure you get this outstanding book, it is necessary that you enclose with your request, 50c, coin or stamps, to cover postage and handling costs.



Wayside Gardens

30 MENTOR AVE. MENTOR • OHIO



GARDENING GUID

FOR FEBRUARY

BY the end of this month the essential winter jobs should be finished—the orchard pruned, grapes cut back and those trees you intended felling laid down in neat piles in the woodshed. February, too, is a month for land inspection. Walk around the place and watch for soil erosion that can be stopped by terracing and strip planting.

In such a period, when outdoor work is reduced to the minimum, we can plan major improvements—calculate the labor involved, the expense, the ultimate appearance and functioning.

Early seed sowing

By the beginning of next month seed sowing will start, and the house that has a sunny cellar window or a small greenhouse will spring into activity. Flats should be ready, soil brought in to thaw. Try some Vermiculate, the mica medium for sowing seed which prevents seedlings from damping off. Seeds to sow now include dahlias, *Vinca rosea*, fibrous begonias, Jerusalem cherry, cobaea scandens, tomatoes.

If in the rush of putting away the garden last fall you forgot to scrub pots, now is an easy time to do it. Cleanliness is essential to plant health.

This is a good month to look over supplies of spraying materials and fertilizers and to order those that are needed. Equally is it advisable to finish and send orders for plants and seeds. Next month you will be wanting to sow seeds of sweet peas, China asters, salvia, verbenas, border carnations and coleus.

Indoor plants

By February, pests begin annoying house plants. When scale appears on ferns, spray the fronds with whale-oil soapsuds, cut off badly infested bits and dust new growth with tobacco dust.

Red spider infesting the underside of leaves can be put to rout by syringing the plants.

All succulent plants and cactus need a sunny window.

When cyclamen have finished flowering, store in a cool room, water occasionally. Plant outdoors in summer.

From now on sprays of the following can be brought indoors and forced -forsythia, pussywillow, Japanese quince, flowering almond, *Spiraea thunbergi*, apples. Keep a few days in shade, then bring to sunlight. Charcoal in each container keeps the water sweet.

When freesia, daffodils, l and tulips have finished flower them growing along by watering, and healthy by against plant lice. You may them a little plant food. When begin to turn yellow, then t stored up food in the bulbs pots can be dried off in the the fall, plant the hardy b doors and repot the freesias f again. Paper whites can only once.

Protection

It is during February and M boxwood and rhododendrons scald. They should be cover either evergreen boughs or b

At this season of the yea find egg masses of the tent on wild cherries and fruit tre these and burn them now.

While we all enjoy watch feed near the house, we sho some provision for them in th Chickadees, kinglets and n are great consumers of pe and by setting up food for th orchard trees, we localize th for other nearby food.

Another preventative me avoid making paths over t lawn. Often the frozen gras down to the roots, necessitat repair. Take a new direction

Garden records

The records of the garden f this is being written go ba thirty years. After a day's doors, it is good to sit down what you've done, where you this and that, how other p behaved, where you've made By all means keep a garde In one respect these ledge House garden reveal a comp —I have never recorded wh Should I look back over and try to balance the n health, pleasure and good f dollars and cents, my ex would shock any home econ my reasoning would bring scorn of statisticians. But compare a perfect rose wit bill, nor a mess of sweet cor 6% investment, if you can thing safe that pays that mu What interest we garde would make 6% look infinit

RICHARDS

PINKS Continued from page 86

ive a sunny, southern exposure
t eaters, they return an abun-
e flowers for a yearly feeding of
rted old manure and bone meal.

Most of them can be raised from
d the germination should take
within a week or ten days. Seed-
ought along can be set out as
the ground is open, for they
hardy clan. Some eventually
road mats of foliage which, in
ow straggly and appear to die
the center. These mats can be
divided, the growth shortened
divisions then put back in soil
been enriched with bone meal.
hers produce no more than a
ette of foliage and really minia-
wers. These rarer types are
given safe anchorage in the
arden, surrounded with lime-
hips to assure perfect drainage.
d group seems especially at
rowing from a crack between
These can be used for paving
to break the monotony of a
paved walk, or grown on the tops
s and allowed to spill over their
and flowers.

hose that are listed as hardy car-
s, their flowers being a bunch of
separate blooms, are best
as biennials, raised this year
seed to flower next. They can
e continued by rooted cuttings
in the fall. Their colors, yellow,
rose, scarlet, white, picoté and
l, are well worth the trouble.

[illegible] you will realize that not alone is there a great variety in the flowering, but distinctive differences in the growth and color of foliage, some glaucous blue gray, others soft gray green.

Let's look at some of them in detail. First those for borders:

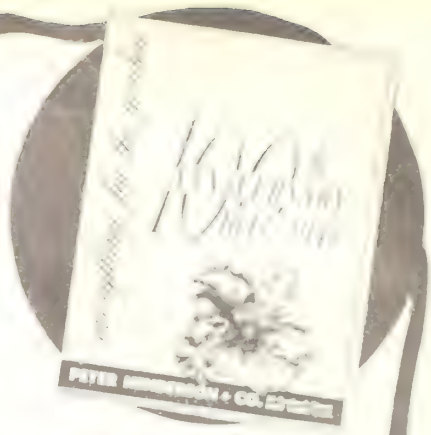
The easiest of all are the China or rainbow pinks, annuals, which, with care, can be carried over to a second year. Single and double, practically [illegible] flower heads, the fragrant flowers come in large, loose clusters on stiff stems. They have a fringed edge, and many kinds are blotched and circled with contrasting colors. Types of this class are *D. heddewigii* and the [illegible]

Maiden pinks, *D. deltoides*, are suitable for both border-edge and rock gardens. In time they make extensive mats of small, dark green leaves bristling with small rose- or white-spotted flowers on 5" stems. They will bloom the year after sowing seed and persist long after other pinks have gone. Increase by rooted stolons or division. These are also called meadow pinks.

Another mat-maker is *D. caesius*, the Cheddar pink. The growth is low and compact, the color blue-green, and the flowers fragrant, rosy and fringed. It needs full sun and will soon sprawl

(Continued on page 134)

FREE!
Send for Your Copy NOW



HENDERSON'S
100th ANNIVERSARY SEED CATALOG



We're celebrating 100 years of service with the finest catalog ever—many exclusive new flowers and vegetables—more color illustrations—complete listings of flower, fruit and vegetable seeds, bulbs and plants—garden books and supplies—truly "Everything for the Garden."

PETER HENDERSON & CO.
Dept. XX, 35 Cortlandt Street, New York 7, N. Y.

PRIZE-WINNING GLADIOLUS
from Flowerfield



Exhibition quality Gladiolus have been a specialty at Flowerfield [illegible]. This [illegible] subject is unexcelled for flower arrangements. Flowerfield's large, clean (No. 1) bulbs produce tall, sturdy plants with florets of exquisite beauty and size. Gladiolus are extremely easy to grow and subject to few diseases when good stock is used.

SELECTED NAMED VARIETIES

AMERICAN COMMANDER—[illegible] bright red [illegible] accented [illegible] scarlets [illegible]

CORONA—Soft [illegible] white petals [illegible] a lovely pink picotee [illegible] flower [illegible]

GATE OF HEAVEN—[illegible] round yellows [illegible] ruffled florets [illegible]

GRETA GARBO—[illegible] fully [illegible] opening [illegible]

MARGARET BEATON—[illegible] accented by a crimson throat, a striking color [illegible]

Same form as "Picardy" [illegible]

SPECIAL COLLECTION
[illegible]
50 Bulbs (12 of each) $3.00
500 Bulbs (100 of each) $25.50

SPECIAL MIXTURE
[illegible]
50 Bulbs $4.25



flowerfield Since 1874

FLOWERFIELD BULB FARM, INCORPORATED • DEPT. H • FLOWERFIELD, LONG ISLAND, N. Y.

PINKS

Continued from page 133

along a wall top. It comes readily from seed. Set the seedlings 1' apart and they'll soon grow together.

The choicest of the hardy perennial pinks is *D. plumarius*, known as cottage, grass, snow and Scotch. They are especially suited to small gardens where they can crop out along walks and border-edges. The narrow blue-gray foliage is coarse and apt to get scraggly unless divided. The flowers are generally rose with a darker center, spicy in fragrance.

Under the head of English garden carnations is a charming new hardy race in a number of named varieties: the white Miss Simkins; the dark red Homer; Little Dorrit, white with a red-flecked heart; Cynthia, shrimp-pink; Lucia, deep rose; Lorna, salmon; Sylvia, rose-edged silvery white.

Closely allied to these are the hardy border pinks: Crimson King, crimson; King of Blacks, deep maroon; Beatrix, deep salmon; Silvermine, white; Old Spice, salmon-pink, and very hardy; Peppermint Stick, salmon-streaked crimson; and Little Joe, crimson with blue foliage. They are almost perpetual-flowering.

Crosses between *D. plumarius* and *D. caryophyllus* produced the strain called Allwoodii, named for its hybridizer, which comes in a variety of names.

The strangest of all is *D. knappii*, a native of Hungary and Yugoslavia, ungainly in growth, but interesting because of its yellow flowers, though not fragrant. This, together with the hardy border pinks, often needs a little support for the flower head: insert twigs in the foliage.

A little charmer is the sand pink, *D. arenarius*, with white, very fragrant blossoms growing from mats of narrow, dark green foliage. It will endure partial shade.

One of the most striking plants for gardens is *D. superbus*, which also will thrive in light shade. The ragged flowers are soft lavender and fragrant, in both double and single forms. It seems to enjoy rich, woodsy soil.

Besides those mentioned above as suitable for rock gardens, here are some others:

D. alpinus, which needs peat loam and perfect drainage, a cool root run, northern exposure. It produces 4" high rose flowers with crimson or purplish eyes. Flowers completely cover the plant. Very capricious, this.

D. neglectus, glacier pink, is easier. All it wants is sun, a sandy pocket for drainage, and a hot, dry place. Dress occasionally with stone chips.

D. glacialis, a small species, not fragrant, does not exceed 4" with its reddish-purple flowers. It needs peaty soil and sand.

D. silvestris, the wood pink, produces clear pink, fragrant, smooth-edged flowers on bending stems. It needs a hot, dry spot.

Finally, *D. brevicaulis*. From light tufts of foliage 2"-3" high, spring mauve-toothed blossoms which are yellow on the reverse petals.

GARDEN GUIDE

Here is a list of some of the things to be found in the new 1947 Short Guide of Kelsey Nursery Service. Copy free on request (except 25¢ west of Iowa). Will be ready in late February—but write NOW!

AZALEAS

70 Choice Varieties

Gables Hybrid Azaleas

BLUEBERRIES

10 New Giant Blueberries

EVERGREENS

Kelsey Berrybush Yew

$1.50.

Japanese Yew

hundred and by the thousand. Smallest size as

Dwarf Evergreens

FLOWERING TREES

Franklinia

Rare Dogwood Varieties

flowering, but pink as well. Also Double flowering

FLOWERING VINES

A Wisteria that Really Blooms! -New Wisteria

of Clematis, Climbing Roses, Bignonias, etc.

FRUIT TREES

Dwarf Fruits. All varieties, from $2.60 up. They

selected next fall

GROUND COVERS

Protect your banks from erosion with Vinca

$9.00 per 100. Many others to choose from.

HARDY PERENNIALS

The best New kinds (as well as the old). Ar-

you are doing. Priced lower than most for top-quality plants. Aster Frikartii, Verbascum Pink Domino, Astilbe Fanal, Pentstemon Firebird, Dianthus Old Spice, Christmas Rose, etc.

RHODODENDRONS

Rhododendrons for 35 cents! Native species in the smallest grade (12-15 inches) that can be safely handled with the smallest earth ball, from 35c to 75c each, depending on quantity or-

YOUNG TREES AND PLANTS

More than 900 different evergreen and deciduous trees and shrubs, plants, etc., in small seedling and transplant sizes by the hundred and thou-

of Clematis, Climbing Roses, Bignonias, etc.

KELSEY NURSERY SERVICE

Established in 1878

50K CHURCH ST. • NEW YORK (7), N.Y.

TWO RARE J & P Everblooming PERENNIALS

WHITE

Bleeding Heart

(Dicentra formosa Sweetheart)



FEW PERENNIALS can boast such a long period of bloom as the Bleeding Heart of this rare new Sweetheart variety. Continues to produce abundant flowers during Summer and Fall after the normal Spring blooming period.

Similar to old-fashioned Bleeding Heart, but far more delicate in appearance. Light, green, silvery fernlike leaves — almost transparent. Splendid for perennial borders and rock gardens. Only $1.00 each, postpaid. SPECIAL: 3 for $2.50, 6 for $5.00



The Most Fragrant of All Garden Pinks

Carnation Irene

(Dianthus caryophyllus) P. R. R.

YOU'LL BE intoxicated by its nose-tickling, clove-scented fragrance—delighted by the profusion of its enchantingly beautiful pink flowers. For *Carnation Irene* is tops among garden pinks.

Flowers bloom continuously, new buds opening as old ones go — drenching your garden with its spicy, old-fashioned fragrance. Sturdy 12 to 15" stems, 2 to 2½" double flowers, averaging 60 petals each. Neat, compact plants with a startling splash of pink brilliance. Excellent for cutting. $1.00 each postpaid. SPECIAL: 3 for $2.50, 6 for $5.00.

ORDER NOW FOR A MORE BEAUTIFUL SPRING GARDEN

Guide sent free with each order

We expect a large demand for these two rare perennials and

Co., 650 Rose Lane, Newark, New York

JACKSON & PERKINS CO. World's Largest Rose Growers
650 Rose Lane, Newark, New YORK

Send postpaid, *at proper planting time*, ——White (Sweetheart) Bleeding Heart Plants; ——Carnation Irene Plants.

Name

Address

Send me New 48-page J & P COLOR CATALOG FREE. Regardless of whether I order this Catalog without requesting it here.



ONE CUS

Another says, "Ou bulbs produce large ful blooms." Many write similar letter

Enjoy thes bean

GLADIO this summer.

25 Bulbs $1
100 Bulbs $5
Postpaid in U.S.

ORDER your bulbs NOW!

Guaranteed BLOOMING SIZE

New SPRING CATALOG 64 pages. 32 in color gladiolus, dahlias, flow vegetable seeds and Free with order—otherwi 25c to cover handling

Lagomarsi of Califor

Box 1115 M, Sacramento, Cal

PEARCE SEE



A thousand un flowers interesting scribed in the illus catalog that is yo the asking.

REX. D. PEAR
Dept. H, Moorestow



Arrest you, sir? No, no . . . what fo He tried to swipe your Toro mow

TORO POWER MOWER

TORO MANUFACTURING CORP'N, MINNEAPOLIS, MINN

Gladiolus Bull

Write for Free List

Lake Nurseries

Maple Lake Minnes

HOLMES GARDEN BOO

SENT FREE



This attractive book, suggesting a garden doorway, opens up to you a line of vegetable and flower seeds that covers every worth-while item. Cha ing, gorgeous, fragrant flowers—many r novelties as well as all the old favorite

Some 70 pages of interesting ideas, descr tions and prices. Hints for successful g dening, seed offerings, cultural inform tion. Complete index makes all data re ily available.

Get more beauty, joy and better resu from your flower and vegetable effo Write for this Garden Book today.

The HOLMES SEED Co.

Box M Canton 2, O



t an EASTER LILY
RDEN!

Postpaid
Easy-to-Grow

M! Beauty ... in home and summer garden with stately, magical white Easter Lilies! Charming ERING BULBS hardy outdoors or or window box. Glorious for house and fragrant cut flowers. A first item before available at this low cost ...

As each spring garden shrinks of it, stem bulblets from me premium stock. Don't his get-acquainted offer!

$3.75 DOZ

FREE CATALOG

D! There is a profitable hobby and business in Easter lily bulbs and blooms! Ask about our own special SYSTEM for planting any size ground table crops starting the first year.

Experienced growers say choose best possible starting stock ditioned bulbs from our own um stock for as little as

$5.00 LB

FREE INFORMATION

rican Bulb Growers of California, Dept. G Geary Street, San Francisco 8, California

IS IS AMOUS Del-CROFT Lily

Schling's
arden Book
FREE



A beautiful book in full natural color, offering a magnificent assortment of the best novelties and old favorites in annuals, perennials, bulbs, and vegetables. You'll be glad to know that many fine quality garden tools, so long unavailable, are in listed. Every gardener will want this interesting catalog. Write today for your free y.

MAX SCHLING SEEDSMEN INC.
dison Ave. at 59th St., New York 22, N. Y.



T YOUR CUTTINGS FASTER WITH

ROOTONE

Reg. U. S. Pat. Off.

The Plant Hormone Powder

your slips and cuttings in Rootone before ting. Treat flower and vegetable seed with tone. Rootone treatment hastens root wth and develops bigger, healthier plants. Ask your dealer or send this coupon.

merican Chemical Paint Co.
&G-2, Ambler, Pa.
nclosed is $1. Please send me a 2-oz. r of Rootone . . . enough for 3000 to 000 cuttings.

Name _____
Street _____
City & State _____

LAWN MAGIC

Continued from page 89

is continued in later years.

When ... carpet, let's raise the question, "How ... Probably the familiar 5-gallon pressure sprayer with a coarse nozzle is the answer. High-pressure sprayers and other types that deliver a mist-like spray are out of the question. Spray drift is too difficult to control in garden or park plantings. Watering cans deliver a spray so coarse that it is almost impossible to apply the required gallon uniformly over the 200-square-foot area. Doubling or tripling the volume of water is not impractical so far as many common lawn weeds are concerned. The normal amount, weight or volume of 2,4-D can be applied in 3 gallons instead of 1 gallon to the 200-square-foot unit with good results.

Regardless of the equipment used, knapsack sprayer, watering can, proportioner or power sprayer, it is necessary to clean up such equipment more thoroughly than usual. This is necessary not because 2,4-D is corrosive, poisonous or inflammable; it is none of these, but very minute amounts of 2,4-D produce disastrous effects to ornamentals by dwarfing and distorting new growth, interfering with normal growth. The best way to use 2,4-D is to have a sprayer of appropriate capacity specially reserved for it and marked with an adequate warning. Another possibility is to hire the work done by a competent nursery service operator. If you prefer to use your own sprayer, six to ten complete rinses with trisodium phosphate has given relatively satisfactory results. The sprayer was filled with a solution of a teaspoonful of trisodium phosphate to one gallon of water and the solution discharged through the spray nozzle in the usual operation procedure. Need for cleaning the sprayer actually exists only where the sprayer is to be used later for applying insecticides or fungicides to plants that are susceptible to small amounts—1 1000 of 1 per cent and less of 2,4-D. This includes many garden flowers.

Many gardeners do not understand how 2,4-D can so efficiently kill weeds such as dandelion and plantain and not injure the lawn grass. Stated simply, plant response, whether dwarfing, curling or death, is related to the amount of 2,4-D applied by the operator and the net amount penetrating the plant through the root or leaf. The plant response is also related to the specific character of the plant. This response ranges from killing broad-leaved weeds without injury to the grass to less obvious cases. There is, for example, a difference in response between varieties of lilacs. The maturity of the tissues and the growth rate are also important; hence, grass seedlings are easily killed, and the younger they are the more likely they are to be injured. This means—do not use 2,4-D on newly made ... currently, crab ...

(Continued on page 120)



Now YOU CAN GROW
BETTER SWEET PEAS

Ferry-Morse proudly present our latest introduction, the new Cuthbertson Sweet Pea—the most noteworthy development in the world of flowers in recent years.

Cuthbertson Sweet Pea marks the culmination of 15 years of intensive seed breeding. This new type has more vigorous vine growth, produces an abundance of large fragrant blossoms with extra long stems, and is definitely more heat resistant.

Through sheer excellence, the Cuthbertson Sweet Pea has already won high honors, including a Gold Medal and six other awards from the Scottish Sweet Pea Society. Horticultural experts and state experiment stations over the country who have tested it are lavish in their praise.

Your favorite Ferry dealer will offer Cuthbertson Sweet Peas early in 1947, in twelve different colors and an attractive blend.

FERRY-MORSE SEED CO.
DETROIT 31 · SAN FRANCISCO 24

WRITE NOW
for your copy of the new Folder—"Now *You* Can Grow *Better* Sweet Peas"
FERRY-MORSE SEED CO.
Detroit 31, Michigan

LET THE GOOD SEED PRODUCE
PLANT Ferry's SEEDS

... the "Old Gay Gardener" on THE GARDEN GATE ... Saturdays ... A.M. — EST ... Columbia Broadcasting System

LAWN MAGIC Continued from page 135

and many annual grasses have been controlled by applying 2,4-D in correct amounts at the time the seeds are germinating. Here again success depends on contact with 2,4-D at the correct stage of plant growth.

Where turf is thick and the ground covered with lawn grasses, the use of fertilizer in fall and early spring to encourage growth of turf is a good plan to follow. Turf can also be thickened by setting the lawn mower to cut as high as possible, that is, at least an inch. More frequent mowing may be necessary but this is doubtful. The longer and thicker grass will effectively shade out young crab grass and other weed seedlings so that few plants grow beyond the early seedling stage. Gardeners do not realize that this period, late May and early June, is the only effective time to control crab grass for New York State. Digging the plants out in the autumn is less efficient. Fertilizer applied in the fall is a better investment of time and money than that spent in digging out old crab grass.

Gardeners complain that they are unable to get good results with 2,4-D. Bindweed, poison ivy and Hall's honeysuckle present other common causes of complaint, for they appear at first to react satisfactorily but return the following season, possibly a little later than usual, but just as bright and vigorous. If the recommended amount of 2,4-D is not strong enough for a complete kill, use additional sprays, doubled in strength over the manufacturer's recommendation. Sprays repeated at two-week intervals, while twig growth is soft in May, lead to partial control of these vines. Repeated sprays are likely to injure ornamental shrubs and trees, hence 2,4-D is of doubtful value compared to its effectiveness in eliminating lawn weeds. Chickweed, moreover, is a cool-weather plant, and should be sprayed early in the spring when it is growing.

Since spray applied to the weed also affects cultivated plants, whether grass, tree or shrub, one is largely, if not entirely, limited in garden work to using 2,4-D for lawn purpose. Chickweed may be reduced by using more 2,4-D or by repeated spot spraying.

How much 2,4-D will lawn grasses stand? Kentucky bluegrass, Red Fescue and bent grasses make up a majority of permanent turf. Red top and Italian rye grass are also used. Well established plants a year old will stand several applications at two-week intervals and show little injury from three applications a year at six-week intervals. The operator will have to use good judgment, especially after the second application. An alternative method is to make one application of higher concentration than normal. Such treatment should not be made in mid-summer when the grass is in poor condition. Well established plants, a year old, will stand approximately five

(Continued on page 137)



COPPER LUSTRE

(Roberts Pat. 641)

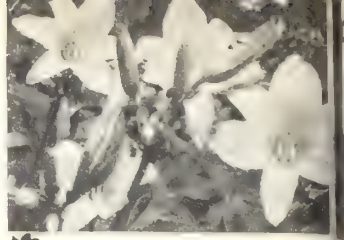
Our Exclusive Introduction of a New and Distinct Variety of Hybrid Tea Rose.

COPPER LUSTRE is a vigorous grower. Its blooming habit is free and perpetual. Large dark green leaves have veins and edging of deep red. Stem is strong and upright, oil green in color with large red thorns. Flowers in bud are pointed and about 2½" long. Color of Rose is coppery pink, with large aiglet of Apricot yellow. Blooms about 5" in diameter. When first opening outer surface of petals vary between Peach red and Jasper red, blending into a yellow base. For first day or two after flower is fully opened tone is much more delicate, entire flower appearing to be Jasper pink blending into Apricot yellow. Very fragrant. Extremely disease resistant. Marvelous keeping qualities. 2 year old dormant plants.—$2.50 per plant—$25.00 per dozen, f.o.b. Madison.

We suggest orders be placed immediately so you can be sure of having this beautiful Rose for your next Spring planting.

Send for our new illustrated Catalog. The 25c charge may be deducted from your first order.

Box G
Madison, N. J. Tottty's



Stars for Your Garden

DR. STOUT'S DAYLILIES

Stout Hybrids in new types and colors assure a star place in your garden. Winter-proof, drought-proof, perfect plant, no equal for ease of culture. Write for FREE catalog.

BETTER PLANTS AT FARR Nursery

Box 127 WEISER PARK, PEN

Orlyt Greenhouse

$365.00

Comes in sections for easy assembly with bolts and screws. 10 by 10 Orlyt shown, is all ready to put on foundation prepared by you. Your house heating system may be extended for the greenhouse. Other Orlyt models from $155. Write for Catalog.

LORD & BURNHAM CO.

Irvington, 6, N. Y. Des Plaines, 6, Ill.



ORLYT The PREFABRICATED GREENHOUSE

Hundreds of Flower Clusters Many Up to 3 ft. Long!

J & P's Rare and Exotic



Tree Wisteria

Abundant Radiant Spring Blooms

WHILE our limited stock lasts—get this rare J & P free-flowering, tree-wisteria. You've never seen such long flowers—hundreds of petal-crowded clusters, many up to *3 feet long!* You can enjoy their beauty in your own garden. Lush period of bloom every May.

The full, graceful crown with its extra-long flowers stands upon a sturdy 4-foot-high trunk. Each tree has already flowered in the nursery—and is GUARANTEED TO LIVE AND BLOOM in your garden. Free Planting Guide with each order. Send coupon today—SUPPLY IS LIMITED.

$7.50 each, postpaid; SPECIAL: 3 for $18. *Jackson & Perkins Co., 648 Rose Lane, Newark, New YORK.*

Jackson & Perkins Co.

648 Rose Lane, Newark, New YORK

I enclose $..... Send postpaid. at proper planting time, ... Tree Wisteria.

Name .....

Address .....

.....

Send me 48 page J & P COLOR CATALOG FREE

1947 SEED ANNUAL

Our 50th Anniversary



FREE on request

Here is our 50th Anniversary complete catalog . . . larger than in many years, 144 pages, with 24 in color, brimming over with the newest, high quality and hard-to-find seeds, bulbs and plants—both from abroad and American produced. Many are from our own testing grounds, many introduced by us for the first time this year. Probably the most complete catalog in this country. Don't miss your copy!



TREE ROSES

Beautiful, fragrant, everblooming. WILL BLOOM THIS SUMMER.

Lovely planted in a series in your hardy border, against a garden wall, or in your rose garden where they will top their companions.

5 Beautiful Colors

Clear Red—Bright Orange—Pure White Golden Yellow—Two-tone Red and Gold

3½ ft. stems. In pots.

$6.50 each, 3 for $18.50, $71.50 per doz.

Write for your Free Catalog today

Stumpp & Walter Co.

Seeds — Bulbs — Plants — Garden Supplies

132-138 CHURCH STREET DEPT. H NEW YORK 8, N. Y.

Suburban Stores: White Plains, N.Y. Stamford, Conn. Newark, N. J. Englewood, N. J. Hempstead, L. I.



Big Pansies from PITZONKA'S

Grow your own choice plants for edgings, window boxes, rock gardens, arrangements, etc.—rich colors, large blooms!

PITZONKA'S PRIZE SEED MIXTURE

Pkt. (1 32 oz.) $1.25

1/16 oz. $2.00

FREE: Send today for our new Pansy Booklet.

PITZONKA'S PANSY FARM

Box 227 Bristol, Penna.

7 HARDY PHLOX $1

NEWEST VARIETIES



WILL BLOOM THIS SUMMER

WELL-ROOTED FIELD GROWN

Each different and labelled. Balanced colors. Sure to grow and bloom this summer. Plant in large groups for best effect.

ORDERING IS EASY

Clip this ad, mail with name, address and $2.00, today. Plants sent POSTPAID at spring planting time. Safe Delivery Guaranteed.

PLANT THESE FOR PERMANENT COLOR AND BEAUTY

WRITE TODAY FOR OUR FREE CATALOG

RICHARDS GARDENS

Box C Plainwell, Mich.

LAWN MAGIC Continued from page 136

times the recommended dosage of 2,4-D or 2,4,5-T, usually ... per cent concentration ... gallon to 200 square feet of lawn surface. If the dosage of 2,4-D is raised to 1 per cent instead of one tenth of a per cent, perennials in general will be seriously injured.

How about the chickweed and similar densely matted pests, including clover? These weeds are seriously injured, hence, largely eliminated by sprays of a four tenths per cent concentration applied in late May. Grasses were not seriously injured and a single application of 40 pounds of 5-10-5 fertilizer to 1000 square feet has, in one good growing season, done a remarkable job of lawn renovation. Future control of chickweed can be limited to spot spraying. Clover, at least wild white clover in New York State, refuses to be eliminated, so that annual applications of 2,4-D will be necessary where this plant is a troublesome weed. Many gardeners prefer to have clover in the lawn because it remains green through the dry periods of July and August when lawn grasses turn brown till fall rains come to relieve drought. Lawns sprayed in May will show temporary injury to clover, followed by a larger population of clover than normal the next spring.

Chances of injury to clover will be greatly decreased by using less 2,4-D. If dandelion and plantain are the only ... unaffected.

... moval of a vigorous ground cover is not always a wise procedure. Some veronicas, and other rock garden plants, often escape and take over an area ... using 2,4-D to eliminate such a plant, why not reconsider the matter?

Finally, while 2,4-D is still on the carpet, why not use large volumes of 2,4-D of low concentration, to control troublesome weeds and to soak weed seeds so that no seedlings will grow? For control of weeds in the lawn, better results can be obtained from repeated applications. These can be stopped when the desired degree of reaction has been obtained. Large volumes of solution that drench the surface soil have the advantage of eliminating stands of young crab grass plants, dandelion, ragweed and other common garden ... seed. The procedure introduces quantities of 2,4-D into the soil. This 2,4-D may be taken up by plants, both weeds and flowers, through their roots. Drenching the soil with 2,4-D is not a procedure for gardeners to engage in till more is known about the length of time 2,4-D will remain active in garden or potting soil or compost heap.

OWNELL ROSES



urly Pink" and other
ero Hybrid Teas
... Beautiful. Easy to grow. ... Dependable Flowers, ... Unplantable with the best ... several decades even after ero. *Save replacement* ex- ... nts that fail, anywhere, with- ..., replaced free, purchased ... hybridizers—
... utiful yellow ... hardy Climbers
... for pictured list
OWNELL ROSES
...ark Little Compton, R. I.

SY PLANTS
... This strain of Super Giant Pansy ... ense flowers. Thrives very well in ... aces. All mixed colors. Up to 6" ... l summer. 100 plants, very special, ... $1.00. Cash orders prepaid; or sent ... ges. Return at once if not satisfied. ... 30 orders, 2 Mystery Bloom Cushion ... lue. Clip this ad.
OWEN NURSERY
Bloomington, Ill.

LADIOLUS
ulblets *FREE*



HENRY FIELD

...st beautiful varieties. ...quality bulbs, except ... grow tall and lovely. ...om first year. Developing and ...ous flowers is my hobby. My new ...ll about them—that's why this ...er. Write today—just say, Send Enclose 3c stamp, please. Glads, ...gazine Seed Sense, free, postp'd.
...LD SEED & NURSERY CO.
Shenandoah, Iowa

...E TREES 20 FOR $3.
... shade trees, 6- ... at planting time. ... Evergreens. Address

...RVITAE 20 FOR $3.
... men trees. Five ... inches. Sent post- ... e Folder on For- ... namentals, FREE

...MAS TREES
... thon trees a year. Write ... tree bulletin, planting ... price list
...S, Inc., Indiana, Penna.

FREE!
NEW SPRING 1947
ROSE AND PERENNIAL CATALOG



...uable gardener's aid! ... natural color – scores ...d most popular roses, ...ums, phlox, lilacs, etc., all
...d To Live And Bloom
... 48-page Catalog also offers ...o magnificent new roses, *...tom-bred for you,* for Spring ...nting; early bloom. Supply ...ited; so mail coupon TODAY
...Jackson & Perkins Co., 708 ...se Lane, Newark, New YORK.
...n & Perkins Co.
...ne, Newark, New YORK
..., your New ROSE Catalog.
.....
.....
.....

NEW!
American Beauty
CARNATION!

HARDY—EVER-BLOOMING LOADS OF GORGEOUS, SPICY BLOOMS YEAR AFTER YEAR!



It's new and different — the sensational American Beauty Carnation, with all the fine, big-growing characteristics of hothouse types, plus unusual hardiness to stay outdoors in severe winter cold, and thrive and bloom year after year without replanting. Big, spicy, American-Beauty pink blooms on tall stems, 15 to 20 at a time, each 2" to 2½" across, plant grows about 1½' across. Blooms June to freezing weather — will stand light frosts. Limited supply—act now!



Free! **GARDEN BEAUTY BOOK!**
Packed with latest ... garden beauties, ... includes American ... Carnations. ... mums in brilliant ... Baby ... mums. Double ... Daffodils, ... Rose, new ... Old ... too. Your copy ... FREE, ... today!

NEW SKINLESS GRAPE!



Eat the WHOLE grape — a tender, juicy mouthful of edible skin! Prolific, heavy-fruiting, easy to grow. Supply limited! See it with other choice small fruits in FREE Fruit Book; write TODAY!
HARDY IN THE NORTH!

R. M. KELLOGG CO., Box 549
Three Rivers, Mich.
Send me your FREE catalog as checked (If you want both, check both.) FLOWER FRUIT
Name
Address
City State

Do you really

Want to Kill Weeds?

just spray

WEEDONE

THE FAMOUS 2,4D WEED KILLER

Don't fool around with "just-as-goods"... use the original 2,4D weed-killer developed by Dr. F. D Jones of American Chemical Paint Co. After three seasons of use by the public, Weedone has shown its superior ability to kill weeds.

There's more to Weedone than ... • It wets more thoroughly • It sticks ... rain or shine • It penetrates and kills right out to the root tips • It kills weeds without killing lawn grass. Kills Dandelions, Plantains, Poison Ivy, Chickweed, Ragweed, Morning Glory, and most other weeds • Trial size can 75c • Quart $2.50 • Gallon $7.50 • ... Write dealer or ... to American Chemical Paint Co., Ambler, Pa.



Plantain: Before Spraying with Weedone



Plantain: After Spraying ... curled up and dead!

KNOLE Continued from page 78

stone urns, intersected by winding pathways, and gay in spring with drifts of narcissus and daffodil. The gardens and the wilderness are enclosed within a high grey wall, broken at intervals by wrought-iron gates, through which the deer peep curiously, and on which the arms of the Sackvilles glimmer in faint gold.

Upon the gables which decorate the elevation of the house stand the Sackville leopards carved in stone; there they stand, gazing over the woods and valleys, imperturbably watching the centuries slide by. A German bomb crashed outside the entrance, bursting open the great oak door into the Green Court, and smashing all the western windows. But the leopards remained there upon their pediments, clutching their shields, staring out towards the downs; only one of them swung round upon his pedestal and turned his back upon this outrage in disdain.

The amazing thing about Knole is its quiet adaptability to change. In feudal times the place was half a fortress and half a village; it housed and ministered to a whole community. In the seventeenth century it became the palace of a great nobleman. An enormous household was maintained for the purpose. The indoor staff at Knole numbered in itself some 120 persons. A list of these servants, dating from 1623, has been preserved. There are cooks, pasterers, clerks of the kitchen, brewers, butchers, bakers, barbers, armorers, falconers, yeomen of the buttery and yeomen of the pantry. There were gentlemen ushers, fourteen footmen, several pages, including two French pages and two negro pages, and maids too numerous to record. There were strange adjuncts such as "Solomon the bird-catcher" or "Mr. Peter Basket, the gentleman of the horse," or "Mr. Matthew Caldicott, My Lord's favorite." Knole, in those days was practically self-supporting and self-contained. The deer or the game were dressed upon the premises; the beer was brewed in the long brewhouses below; in the kitchen there still survive the huge spits upon which the beasts were slowly roasted at the wide fire; and even today it is in the still room that the cakes are baked, that fruit is boiled down in the great coppers, and that *potpourri* is manufactured from lavender and roses as it has been manufactured for three hundred years.

It was with vast state and extravagance that royal visitors were, generation after generation, entertained at Knole. When Elizabeth came, the carpets were spread for her across the courtyards; when James I came, a bed was made for him which cost £8,000; Charles II came and the second James and Anne and the four Georges. Queen Victoria was so pleased by her entertainment that she presented to Knole a statue of John Brown. And in the

(Continued on page 139)



"Garden Gems"
by
Bobbink & Atkins
YOUR
PLANNING and PLANTING
GUIDE

Designed from cover to cover to help you plan and plant your garden, "Garden Gems," our new catalog, describes and illustrates the best of the **New** and **Old-fashioned Roses**; unusual **Evergreen Shrubs** and **Vines**; **Azaleas** and **Rhododendrons**; **Lilacs** and many other **Flowering Shrubs**; all the **Novelty** and **old favorite Perennial Flowers.** Truly a catalog you will read and keep and use. **Free east of Miss.; 25 cts. elsewhere.**

Bobbink & Atkins
Nurserymen
523 Paterson Ave., E. Rutherford, N. J.

DOWCRAFT
MAGNESIUM
Lawnbarrow
Gives Spring Gardening a Lift!



Home gardening and lawn care will be fun with this super-light, easy-to-handle Lawnbarrow! Cozy contents, modern design, sturdy [illegible] flat bed for carrying potted [illegible] equipment. Perfect balance — [illegible] Weighs only 12 pounds. Hang it up in basement or garage.

At your favorite store or Dowcraft Department $34.50
or write direct
SPECIALTY PRODUCTS DIVISION
The Dow Chemical Company
First and Water Streets, Bay City, Michigan

Depend on DOW Products



NEW! Thornless "Climbing Festival"
U. S. Plant Pat. 687
BRIGHT RED • HARDY

Climbing form of the famous New Thornless Hybrid Tea Rose "FESTIVAL." Brilliant red blooms completely cover the plant in June with some repeat blooms throughout the summer under ideal conditions. Rapid, sturdy grower. Good canes and foliage but NO THORNS to tear your flesh. 2 Year No. 1, Field Grown Plants.

ORDER DIRECT FROM THIS AD NOW
$2 each; 3 for $5 Postpaid

Free NEW BOOK
"GLORIES OF THE GARDEN"
America's "DIFFERENT" Garden Book. Shows you "Peace", "Crimson Glory" and other top ranking Roses as well as Perennials, Phlox, Shrubs, Evergreens, Trees and Fruits. All the best and favorite varieties. Full instructions on Planting and Care of plants. NEW SPRING EDITION is just off the press. Ask for your FREE copy today. Drop us a Postcard

The KRIDER NURSERIES
BOX 9
Middlebury, Indiana

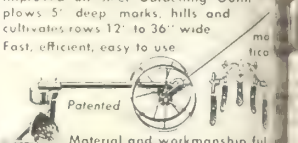
CLEMATIS



Your Garden's Climbing G
For trellises, arbors, pergol
Tri-Color Collection
JACKMANI. Violet-purple
HENRYI. Large; white
MME. E. ANDRE. Red
3 Plants (1 of each) for $2.5
Prepaid. List of Mis
Write for our Clematis Booklet—
JAMES I. GEORGE &
Box A, Fairport, N. Y.

NEW GLADIO
FIVE superb, new patented v
Thirty-five top ranking sorts.
Best of the standard varietie
Healthy stock. Moderate pri
Free catalog on request.
CARL SALBA
657 Woodmont Avenue • Berkele

MODERNIZE YOUR GARDEN TO
TUG-O-WH
COMPLETE GARDENING
Does away with slow back-breaking spad
Ideal equipment for vegetable gardens
Improved all steel Gardening Outfit
plows 5" deep, marks, hills and
cultivates rows 12" to 36" wide
Fast, efficient, easy to use



Material and workmanship ful
Write today for inform
TUG-O-WHEEL HAND PL
Dept S Ballston Spa

FERR
78th
PLANT
and 194
Contai
SEND FOR THIS BOO
It is our finest in 78 years,
of attractive, low-priced
in the New 1947 Ferris C
Planting Guide. Write no
limited.
EARL FERRIS NUI
545 Bridge St. Hamp

25 GLADIOL
Bulblets
A Gift GURNEY'S Want T
Mix of our most beautiful varieties
ous bulbs—regular first quality ex
Grow tall, stately. Fully half bl
Grow anywhere . . . so gorgeou
exquisitely blended colors . . .
really big help these days. This g
brighten a little joy. We want ev
copy of Gurney's new Catalog and
This will remind you to write
Send free bulblets. Enclose 3c st
prepaid to you.
GURNEY SEED & N
321 Page Street Yan

KNOLE Continued from page 138

tenance of the old vast retinue became

rooms on the first floor were turned into a museum to which the public have for many years been given access. Here is the Cartoon Gallery, [illegible] was [illegible] windows and its walls hung in Genoa velvet. There is King James's bedroom with its furniture of silver and the vast bed already mentioned, surmounted by ostrich feathers and hung with curtains of gold and silver thread. There is the Leicester Gallery and the Brown Gallery with their rows of Jacobean chairs covered in velvets of violet, red and blue. There is the Reynolds room with its superb portraits and the Spangled bedroom with its tapestries and the Venetian Ambassador's room, in which the hangings of pink tapestry [illegible] into green and gold. There is the high ballroom with a curiously carved frieze and the long array of family portraits on the walls. And there is the Banqueting Hall with its minstrels' gallery and the private chapel, with a reredos presented to Sir Thomas Sackville by Mary, Queen of Scots. What renders Knole unique among the great English houses is that the furniture and hangings of the sixteenth and seventeenth centuries have been preserved. Around

lavender, not the scent of ancient pan[illegible]

Yet Knole, for all its splendour, is

apartments which open on the gardens [illegible] Parlour, used as a private dining room, from the panelled walls of which [illegible] den look down upon the table at which they so often dined. All the Sackvilles have either written poetry themselves or entertained the poets of their age; this room is steeped in literary tradition. At the other end of the central block is the library with its rows of old bindings and its heavy Jacobean mantelpiece; a quiet, familiar room, sedate and almost small. And between them runs the drawing room, known as "The Colonnade," and which is one of

seen. It is a long, thin room with arched windows opening upon the lawn. Upon the walls these arches are repeated in eighteenth century *grisaille*. The room [illegible] 1660, and by delicate silver chandeliers of the same date. The dominant tone is therefore grey and silver, and it is against this subdued background that the stained glass windows, the Persian carpets and the silks and velvets throb with light and colour.

(Continued on page 140)

Kelly's

RUIT TREES, BERRIES, ES AND SHRUBS

● Choice, sturdy, upland grown stock that will make rapid growth and bear ity of fruit. Our FRUIT TREES, WBERRIES, RASPBERRIES, PES, BLUEBERRIES, ROSES SHRUBS are noted for their . Write for our new 1947 CATALOG in full color. It's FREE. Free Planting Guide with each order. We GUARANTEE SATISFACTION.

Our 67th Year

ROTHERS NURSERIES, INC.
APLE ST. • DANSVILLE, N. Y.

OWERING SHRUBS



MALONEY'S
[illegible] to LATE Fall Write for the FREE Guide
also shows FRUIT TREES, BERRIES, PERENNIALS and ROSES. Maloney always best Satisfaction and Our 63rd Year
BROS. NURSERY CO., INC.
Road Dansville, N. Y.

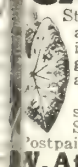
TER LILIES

ll Colors of the Rainbow
Tub, Pool or Pond
UL CATALOG
for the Lily Pool"
in Natural Color
mailing, handling
the world



Water Gardens
THON, N. Y.

pee Fancy Leaf CALADIUM



Strikingly veined and variegated, in gorgeous reds, greens and white; a glorious array!
3 BULBS 25¢
Unique as house plants; splendid in garden shade. Start early; order NOW.
Postpaid: 3 Bulbs 25c; 15 Bulbs $1.
W. Atlee Burpee Co.
8 Burpee Bldg. Philadelphia 32, Pa. OR 408 Burpee Bldg. Clinton, Iowa

EBERRIES SPBERRIES

and newest varieties. All Michigan grown. Full line of other plants.
URSERY, Box 80, Bridgman, Mich.

THE NEW EASY-TO-GROW WATERMELON

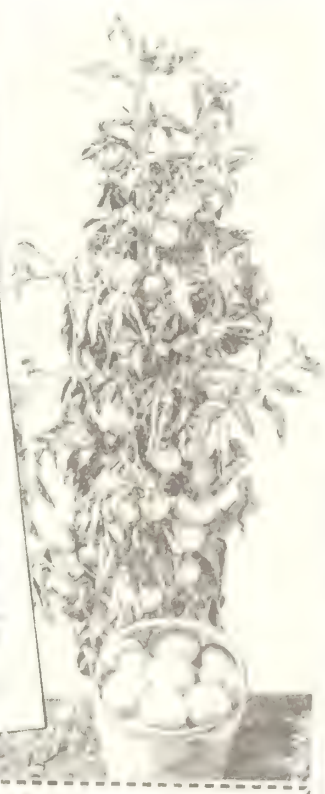


At last! A melon everyone can grow. The New SUGAR LUMPS. Matures early. Ripe by 4th of July. Extremely sweet and juicy. Grow anywhere. Come in 3 colors—red, white, and yellow. Yellow sweetest. Set tree offer at left on mixture of all 3. Also thousands of other HARDY, TESTED seeds and plants grown in the north for hardiness.
CLIP AND MAIL
GURNEY SEED & NURSERY CO.
Street Yankton, So. Dak.

Vaughan's

GIANT TREE-TOMATOES!

Prize-Winners your Neighbors will Envy! 1 to 2 pounds each!





Vaughan's

Name

Address

PEACE (Mrs. A. Medland)
ONLY
ALL-AMERICA ROSE
SELECTION for 1946



PEACE [illegible]

[illegible] ness. See its large ovoid buds of yellow with picotee cerise edges unfold to glorious irridescent blooms of ivory and gold, edged with a blush of apple-blossom pink.

2-year Field-Grown Plants, GUARANTEED TO BLOOM, $2.50 each, 3 for $6.75 postpaid.

6 Large Flowered MUMS for $2.50

Avalanche, extra large white; Burgundy, rich wine-red; King Midas, bronzy gold; Lavender Lady, large double lavender; Mrs. P. S. DuPont III, luminous fawn; Symphony, mauve-rose coppery tints.

[illegible] MAR
[illegible] CAT
full color

THE CONARD-PYLE CO.
American Introducers of the Peace Rose
Robert Pyle, Pres. West Grove 321, Pa.

LEADING ROSE DEALERS SELL PEACE

New Everblooming Perennials!



YELLOW VIXEN

Violas FLOWER YEAR AFTER YEAR, FROM SPRING 'TIL FROST

[illegible]

VIOLA YELLOW VIXEN

S

VIOLA PURPLE HEART

H

[illegible] New York

[illegible] CATALOG FREE

KNOLE Continued from page 139

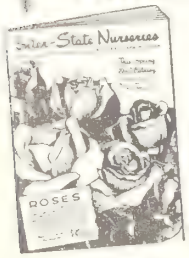
When I first used to visit Knole it still retained the magnificence of its tradition, refined by the luxury of the Edwardian epoch. A French chef, with his two assistants—a *marmiton* and a *patissier*—still presided over the huge kitchen; the long tables in the Banqueting Hall would still, on grand occasions, be laden with orchids and gold plate; the hothouses would still provide their grapes and nectarines. But these days are now gone forever. It is not merely that the present scale of taxation renders impossible the upkeep of so large a private house; it is also that the death duties on Knole are such that they would destroy even the most enormous fortune. When the late Lord Sackville died, for instance, the duties upon his estate amounted to £180,000. Does this mean that Knole in future years will remain untenanted and gradually fall into decay? Fortunately not. We possess in this country an admirable institution known as the National Trust, the main purpose of which is to preserve for future generations houses of this importance and value. Only a few days ago Knole was made over to the National Trust by the present Lord Sackville. This means that Knole will not be ruined and that its contents will not be dispersed. It will become a national monument, and will serve for future generations as a museum of the past and an abiding witness of the taste and reticence of our great aristocratic epochs. It may even be that in some corner of the vast building some descendant of the Sackvilles will be allowed to retain a modest tenement; and that when night falls, and the tourists and custodians have departed, he will pace the empty galleries alone and proud.

I have known many houses in many lands. But no house that I have known can compare with Knole for splendor and simplicity, for austerity and richness. And Knole can never die.

OUR JANUARY COVER

The stately formal garden of William Lawrence Bottomley, at "Hickory Hill", Glen Head, Long Island, appeared in the January issue of House & Garden. The editors are sorry that they failed to mention the fact that the spring scene, which appeared on the cover of the issue, was photographed by André Kertesz at "Hickory Hill". It records a moment, precious to all gardeners, when, healthily tired from their labors, they sit down to tea in a green retreat, and enjoy the beauty which they have helped to create.

FREE!
AMERICA'S Most Beautiful NURSERY and SEED BOOK



Send For Your Copy NOW!

Get your FREE copy of this beautiful, new big 1947 catalog from America's largest direct-to-you nurseries. See the latest, choicest flowers, roses, shrubs, vines, trees, fruits, seeds, etc., in natural colors. Many money-saving offers. First quality guaranteed stock. Reasonable prices. Free gifts to customers. Write today.

10 AZTEC TIGER FLOWERS for only $1.00 POSTPAID



Sacred rare flower of ancient Aztec Sun worshippers of Old Mexico. Strikingly beautiful, huge blooms, often 6" across. Each flower lasts but a day, opening at dawn, following the sun in its course, then passing at sunset. Blooms day after day all summer. Order direct. We'll ship at proper planting time. 10 for only $1.00 Postpaid.

INTER-STATE NURSERIES
3127 E. STREET, HAMBURG, IOWA

Waterlilies are easy to grow



No weeding, thinning, cultivating, mulching or spraying is needed to grow wonderful Waterlilies. In a pool, if you have one, or in a simple tub they put on a glorious show right in the hottest part of the summer when any exertion seems too strenuous. **Write for catalog of Waterlilies, Aquatic Plants and Fancy Fish.**

Three Springs Fisheries

127 No. Main Rd., Lilypons, Md.
411 No. 7th Ave., Suite 713, Dept. 127, St. Louis, Mo.
333 No. Michigan Ave., Dept. 127, Chicago, Ill.

AFRICAN VIOLETS

Large size, ever blooming and very beautiful. Full of flowers, buds and leaves. Your choice of "Blue Boy," "Pink Beauty" or "White Lady." Sent for $1.50 C. O. D. plus postal charges, 2 for $2.50 or 3 for $3.75. Cash orders—we pay postage. Return at once if not pleased. Given with orders of $2.50 or more, a "Super Giant" Pansy Plants, immense flowers, of many colors. Clip this.
OWEN NURSERY, Dept. B4, Bloomington, Ill.

DREER'S 1947 GARDEN BOOK free

Write today for your free copy of this well-illustrated 100-page book. A guide to successful gardening, offering Dreer's Quality Seeds, Bulbs, and Garden Supplies.

HENRY A. DREER, Inc.
180 Dreer Bldg., Phila. 23, Pa.

PLAN YOUR PLANTING NOW WITH



FRUIT AND ORNAMENTAL TREES and PLANTS

BUNTINGS' Catalog . .



FREE
Write today, for our new catalog—beautifully illustrated in full color.

Follow BUNTINGS' Catalog for gratifying — dependable—profitable results. BUNTINGS' trees and plants are strong—healthy. They have a big head start—hold their lead—because of BUNTINGS' scientific care.

Over 1400 acres under cultivation.

BUNTINGS' NURSERIES, INC.
BOX 44, SELBYVILLE, DELAWARE

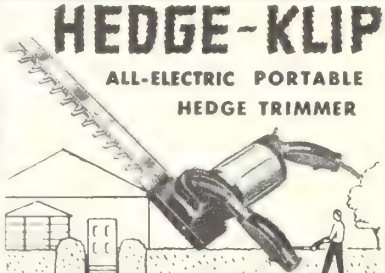


Show Quality GLADIOLI for your Garden

It's easy to grow Kunderd glads—the famous prize winner you can enjoy in your own garden. Gorgeous colors, rare ruffled and lace mutt varieties. Guaranteed quality. Send Today for FREE CATALOG! Send postcard now for new illustrated 1947 catalog. Lists other flowers and plants also.

KUNDERD
America's Premier Gladiolus Grower
Kunderd Gladiolus Farms — 227 Lincoln Way, Goshen, Ind.

HEDGE-KLIP
ALL-ELECTRIC PORTABLE HEDGE TRIMMER



Fast, easy, clean . . . the HEDGE-KLIP trims beautifully as you walk comfortably. Very quiet AC-DC motor; two balanced handles; tool steel blades with 14½" cutting length. Ideal for hedges, shrubbery trees and grass.

$44.50 Zone 1 $49.50 Zone 2 (West of Miss.)

At your favorite hardware, seed or department store or order direct from
ACCMATOOL CO., INC.
102 W. 10ls St. • New York 25, N. Y.

Climbing ROS



PINK, WHITE AND RED EXHIBITION FAVORITES

Favorites with f everywhere—he long flowering grown plants red, pink, whit

FREE COMPLET GARDE CATALO

SPRING HILL NURSERIES TIPP CI

PETUNIA THEODOSIA
DIANTHUS WESTWOOD BEAU

Two unusual flowers for your garden. Dic rich velvety reds, 12" plants. Petunia Th giant fringed rose pink with gold throat. diameter. 25c packet of each — both Flower Book Free. Write today.

Geo. W. Park Seed Co., Greenwo

Burpee TUBERO Beg



Exotic camellia-flowered, plants for or to grow double bl mixed; very Lowest price ev Postpaid: 3 Bulbs

Burpee Garden Guide FREE

W. ATLEE BURP
409 Burpee Bldg. OR 40
Philadelphia 32, Pa.

LUTZ SUPERB PEC

Bargain $5.00 retail offer del paid anywhere in U. S. A. wit cultural directions.

Twelve peonies assorted col world's best varieties.

Plant them and watch them b

PHIL LUTZ PEONY FA
Boonville, Indiana

U. S. Plant Patent No. 545
"FESTIVAL" THORN
HYBRID TEA
The ONLY Bright R
Everblooming Thornless

New we offer you something really n large, bright scarlet 17 petaled rose which are absolutely free from that marvel of the age in rose developm smooth as the branch of a willow—t mute thorns in your fingers. A sport "E. G. Hill." Hardy; very free blo all summer until freezing fall wea about it in our Free Catalog. Write

Ackerman Nurseries, 970 Lake St., B

RUSSELL DA
A Riot of

Peach, pink, rose, red wine tints! Plant in perennial border o platting. Insects won't bother the CATALOG FREE!

RUSSELL GARDEN
Spring 4, Texas

Ask your garden supply

PATENTED Floralife
DOUBLES LIFE of CUT FLOWERS

10 BLUE SPRUCE TREES $1 POSTPAID

SPECIA

Colorado B yr. transpl in. tall — paid. 22 onl Another Bu evergreens, $3 transplante tall. Ten Pine, Black Red Spru Spruce, al (West of M add 25c. ed price list of small evergreen t

ALL TREES GUARANTEED
WESTERN MAINE FOREST NU
Dept. HG-27 Frye

BRECK'S

GIANT
Camellia Flowered
EGONIAS

...on, grow something new and incom-...eautiful — in window boxes, pots, and ...arden areas. Exquisite satin-textured ...o amaze and delight you from June to ...ant size — up to 7" across — fully ...Camellia strain. Balanced mixture of 6 ...colors. Apricot, Rose, Crimson, White, Salmon ...ke "Shady Spots" glow! ...ed to bloom this season. BULBS 4 FOR $1.00 8 for $1.85 16 for $3.50
...oklet on Begonia Culture ...y shipment.
Order by mail — POSTPAID
...ig 1947 Garden Book — Catalog, in full ...mail 9¢ (stamps) for postage, handling.
...MEN SINCE 1818
ECK'S
719 BRECK BLDG. BOSTON 9, MASS

BLUEBERRIES
...avily this year. Also smaller sizes.
THORNLESS BOYSENBERRIES
...ring Age and 1 yr. 3 Delicious Flavors ...ries 1½" to 2". New Thornless Blackberry.
STREAMLINER STRAWBERRY
...t Everbearer, bears 3 crops in 18 months. ...y and Late Springbearers. Full line of ...tock. Free Color Catalog. Write Today.
USER NURSERIES, Box 98, Sawyer, Mich.

...st Plant Introductions
by Dr. N.E. Hansen
...NURSERY, Dept. HG2, Brookings, S. D.

...DEN ROSE OF CHINA
...and other beautiful roses.
Write for FREE CATALOG.
...NURSERIES, Dept. E, Geneva, N. Y.

...UBLE FRENCH LILACS
...ther lovely shrubs, trees and flower-...ines. Write for FREE CATALOG
...NURSERIES, Dept. E, Geneva, N. Y.

FINE FRUITS
for HOME and MARKET
SCARFF'S REGISTERED RASPBERRIES
Grown by Ohio Small Fruit Improvement Assoc. Finest Plants available anywhere. Black Raspberries, Bristol, Logan, Morrison. Large Fruiting Red Raspberries, Blueberries improved cultivated varieties. Boysenberries, Currants, Gooseberries and many others for commercial, home and novelty planting. Write today for Complete Catalog and Cultural Guide
...ARFF'S SONS, Box 14 New Carlisle, Ohio

RARE CACTI
OUR BEAUTIFUL 1947 CATALOG
36 fascinating colored pages NOW READY Lavishly illustrated. Hundreds pictured and described with full cultural directions. A handbook of Cactus lore. Largest Collection
...r reference 10¢ is appreciated to cover mail ...real garden hobby. For your copy Write Now!
...ON CACTUS GARDENS P. O. Box 2 HYNES, CALIF.

...IC STOVE and
...CINERATOR
...ip of durable reinforced ...concrete with grill, char-...r. grate. Burns trash
...NLY $34.50
...Prepaid Limited Number
O. JOHNSON CO.
Omaha, Nebr.

Is Your House A FIRETRAP?

Here are some staggering statistics: ... in the United States ... down each year ... property damages will mount over half a billion dollars in 1947; half of all fires occur in homes like yours, and 90% of all fires are largely preventable. These are the figures of the Fire Protection Institute, so go over your house and make sure you are not violating any of these safety rules:

1. Inflammable curtains or hangings must not blow over ashtrays.
2. Be sure to use fireplace screen to stop flying sparks.
3. Examine electrical cords regularly for wearing and breaks.
4. Do not overload circuits by attaching too much equipment.
5. Have ample ashtrays at convenient locations. Matches and cigarettes are the greatest single cause of fires.
6. Check your fire extinguishers periodically. Be sure they are in the right places and filled. "Approved" extinguishers are passed by the Underwriters' Laboratories, Inc.
7. Don't smoke in bed. It is one of the greatest hazards.
8. Be sure your cellar floor is fireproof.
9. Paints, turpentines and other chemicals should not be near furnace.
10. Garages should be kept immaculately clean. Oily rags, paint cans may ignite in ten hours by spontaneous combustion, if left in a heated garage. Here is a good place for an extinguisher.
11. If you have an attached garage, there should be a fire-resistant partition, with a self-closing door and raised above the floor.
12. Keep roof in good condition to guard against chimney sparks.
13. Soot in chimney and heaters should be removed at least annually.



ENGLISH BLOSSOMS
IN YOUR GARDEN
...beauty of England's countryside to your garden. Hundreds of choice, unusual flowers are described in our catalog. Luxurious vegetables now available, for first time since war.
Catalog: G. H. Penson, Box 616-H, Glen Head, N. Y. Flower and vegetable seeds from ... flower seeds from Wayside Gardens, Mentor, Ohio

Sutton's Seeds
BRITAIN'S BEST



New! AUTUMN SPLENDOR Snaps
This Year have the best Snaps you ever grew
Just the SNAPS you've been looking for, in glowing autumn shades for stunning show in your garden—and beauties for cutting, too. Sturdy 18-in. flower spikes, bloom all summer, and where the winters are mild, they'll bloom the second year.
Send for CATALOG of finest California Flower Seeds, Spring Bulbs, Pelargoniums, Fuchsias. Many color illustrations.
Plant Hallawell's AUTUMN SPLENDOR Pkt. 50¢ • 3 pkts. $1.25 Postpaid
hallawell's California
FLOWER SEED SPECIALISTS 40 YEARS
256M, Market St., San Francisco 11, California.

2 New ROSES FROM CALIFORNIA
...Germain's
BEST REGARDS
YOURS TRULY
ROYAL ROBE VIOLETS
ESTHER REED DAISIES
Free ROSE BOOK
GERMAIN'S
625 S. Hill St. Dept. K 2 · Los Angeles 21, Calif.

Don't wait until Spring!

PLAN YOUR LAWN IMPROVEMENT NOW WITH THE HELP OF LAWN CARE. These FREE bulletins provide the "know how" for making weed-free lawns which improve in beauty year after year. Treat yourself to the extra beauty of Scott Lawn perfection. Send for a subscription today . . . it's FREE
O M Scott & SONS CO., 31 Spring St., Marysville, Ohio

Zephyr Lily



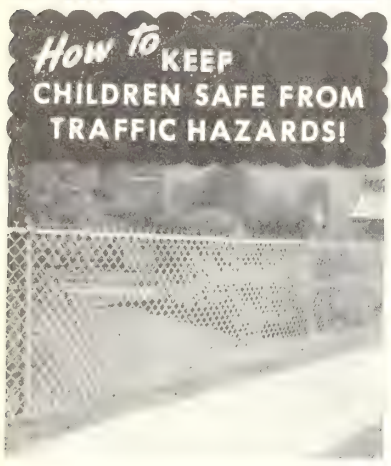
Enchanting beauty with its lily-like, hand-painted colors and graceful leaf shapes. "Zephyr Lily" by Roseville provides decorative distinction to the loveliest setting. 52 charming gift-pieces in Bermuda Blue, Sienna, Evergreen. . . . at good stores everywhere.

SEND FOR FREE FOLDER

FREE! Send for Zephyr Lily folder showing interesting [illegible]

ROSEVILLE POTTERY, INC.
Dept. HG-27, Zanesville, O.

ROSEVILLE
DECORATIVE ART POTTERY



An Anchor Chain Link Fence keeps children from dashing out into traffic . . . lets them play in a safe, secluded zone. And it gives you day-and-night protection against vandals, trespassers, picnickers and animals that deface your shrubbery.

Write today for your free copy of our illustrated catalog. Contains installation photos and detailed information on exclusive features like *Deep-Driven Anchors*, which hold fence erect and in line and enable fence to be installed without disturbing shrubbery. Address: ANCHOR POST FENCE DIVISION, Anchor Post Products, Inc., 6650 Eastern Ave., Baltimore 24, Maryland.

Anchor Fence
Nation-wide Sales and Erecting Service

WRITE FOR THESE BOOKLETS



Just write to the addresses given for any of these informative booklets. They will be sent you free unless otherwise specified below.

Gardening

Garden Varieties, from the new rose, "Inspiration," to an immense collection of evergreen and deciduous vines, are highlighted in a 56-page catalog, which will serve as a guidebook for each season. There are perennials, chrysanthemums and phlox, plus novelties and garden notes. 25c West of Mississippi River. Bobbink & Atkins, HG 2, 588 Paterson Ave., East Rutherford, N. J.

English Blossoms are featured by the hundreds in a catalog which presents many new and unusual flowers. Vegetables available for the first time since the war are included. G. H. Penson, HG 2, Sutton's Seeds, Glen Head, N. Y.

A Garden Book contains new flowers, specialities and vegetables. The 108 pages are devoted to color illustrations, cultural notes and garden tools. You'll be interested in the collection of gladioli, roses, asters and newer vegetables. Vaughan's Seed Store, HG 2, 601 W. Jackson Blvd., Chicago 6, Ill.

Nectarina Strawberries are featured in a 32-page fruit catalog which brilliantly illustrates these new berries and other fruits. Also described and illustrated are grapes, raspberries and blackberries, peaches and apples. R. M. Kellogg Co., HG 2, Three Rivers, Mich.

Lawn Care is the subject of a new booklet which tells about Scott's lawn seed, 4-X weed control and Scott spreaders. A discussion of weed growth and control is included, plus directions for using Scott's 4-X. O. M. Scott & Sons Co., HG 2, Ridgefield, N. J.

Flower and Vegetable Seeds are described in a 56-page catalog, 16 pages of which are in full color. Also listed are chrysanthemums, fuchsias, geraniums, pelargoniums, and dwarf and regular fruit trees. Horticultural supplies are included. Hallawell Seed Co., HG 2, 256 Market Street, San Francisco 11, Calif.

Kitchens & Laundries

Your Kitchen and You has been written to help you plan your kitchen individually. Units for difficult corners and useful space-savers, plus accessories, contribute toward a time-saving kitchen for you. The counter surface is built to the exact dimensions required. 10c to St. Charles Mfg. Co., HG 2, St. Charles, Ill.

Home Laundries are discussed in a complete little booklet. Six basic steps in planning the laundry unit are outlined with an eye towards space and individual requirements. Plans combining the laundry with other, related areas are shown, as are color plans for the rooms in which to house your laundry and equipment. 10c to Bendix Home Appliances, Inc., HG 2, 3300 West Sample St., South Bend 24, Ind.

China & Silver

Gorham Service is discussed in "Entertaining the Sterling Way." Place settings for each meal are illustrated, plus those for occasions like teas and buffet suppers. A handy index will turn your eye to formal, informal and daily use of this silver. The Gorham patterns are illustrated. 10c, 40c outside U.S., The Gorham Co., HG 2, Providence 7, R. I.

The Making of Lenox China is told in a comprehensive booklet which explains each step of the processes which are required to create this famous American china. The life story of Walter Scott Lenox and his crusade for the recognition of American china in world markets makes this an interesting addition for your booklet library. 10c to Lenox, Inc., HG 2, Trenton, N. J.

Fine China—To Have and To Use shows Haviland patterns displayed in a clever booklet. The patterns are illustrated with a background of table arrangements and accessories. Whether you're adding to your china or starting fresh, you'll be interested in these famous designs. 10c to Theodore Haviland & Co., HG 2, 26 West 23rd St., New York 10, N. Y.

Decorating

Color Harmony for rugs, walls, draperies and upholstery is achieved by means of the Bigelow Match Book. Match sticks of rug colors and color suggestions for accessories make home decorating easy. 10c to Bigelow Weavers, HG 2, 140 Madison Ave., New York 16, N. Y.

Decorative Accessories of Syroco wood will make any room more attractive. Selections for both formal and informal decoration can be made from a variety of frames, wall brackets and figurines. Syracuse Ornamental Co., HG 2, Syracuse, N. Y.

Color Dynamics are explained in an interesting booklet which tells how colors increase safety and convenience in interiors. Each room of the house is analyzed from the standpoint of color charm, and you'll be surprised to learn many new things about color. Pittsburgh Plate Glass Co., HG 2, Pittsburgh 22, Pa.

Colorama is a color-idea book which shows how to coordinate color harmony in rugs and carpets. Written by Clara Dudley, the booklet contains decorating formulas for rooms as well as suggested color schemes to blend with the many new rug styles. Alexander Smith & Sons Carpet Co., HG 2, 285 Fifth Ave., New York, N. Y.

Mirror Recipes for modern interiors are given in a new booklet. Full-color illustrations show how mirrors can enhance room beauty, and 77 clever ideas will give you a lot of pointers. A list of

(Continued on page 143)

Tricker's Colorful
WATER LILI
Beautiful New Catalog Now Ready
America's most complete aquatic cata[log] lavishly illustrated in natural colors. Ha[s] garden ideas, how to succeed with plant[s]. Tells all about Tricker's large plant[s]. Guaranteed to bloom. Surpris[ing] prices. Write for FREE day! (Canada 15 cents)
FREE
Wm TRICKE
Celebrating Our 50th Anniversary
[illegible] Saddle River, N. J.

DWARF FRUIT TRE
for small space and early crops. Write for FREE CATALOG.
STERN'S NURSERIES, Dept. E, Gene

SILVER MAPLES
and other beautiful trees that provid[e] shade quickly. Write for FREE CATA
STERN'S NURSERIES, Dept. E, Gene

New KOREAN CHER
You'll enjoy the delicious pies mad[e] the fine fruit of this new, hardy dwarf bush. Makes tasty sauce and jelly, t[o] flaunt fall coloring of the KORIAN'S will add beauty to your yard or gar[den]
WRITE for big, new 75th Anniversary C[atalog]
ANDREWS NURSE
206 ORCHARD CREST • FARIBAULT

FRUIT TREES, STRAWBERRY, RAS[P] AND BLUEBERRY PLANT
Bountiful
FRUIT TREES, BERRY ORNAMENTALS. [illegible] berry, Strawberry, Raspberry, [illegible] plants. Flowering Sh[rubs] and Evergreens. Beauti[ful] plates and [illegible] free 52 page Planter - get today.
BOUNTIFUL RIDGE N[URSERIES]
Box K-27, PRINCESS A[NNE]

BUIST'
INTRODUCTORY PACKE
RUTGERS TOMATOES
and Buist's 1947 Garden Guide
Blood-red, large tomatoes of excellent fl[avor]
ROBERT BUIST CO., Dept. H, 4 & 6 S. Front St., P[hila.]
SEEDSMEN FOR OVER A CENTURY

FRUIT TREES a[nd] ORNAMENTAL
WRITE FOR FREE CATALOG
Offered by Virginia's Largest C[ollection]
Write for Free Copy Our New P[ocket]
Guide listing more than 800 Variet[ies]
Choice Fruits, Nuts and Ornament[als]
WAYNESBORO NURSERIES
WAYNESBORO, VIRGINIA

SHAPE & TRAIN EVERGRE[ENS]
TREES THIS NEW EASY
BEFORE
Instantly converted from Tree Shaper to Hedge Shaper. Folds for easy storage.
Use the PERFECT TRI[M] Shaper, a guiding to[ol] shaping Evergreen and Hedges. Adjusta[ble] both diameter and h[eight] for trees up to 10 f[eet]. With this Shaper one can trim everg[reen] in 10 minutes o[r] without previous [expe]rience. Simply [push] Shaper under with fork a[nd] tree trunk, rotate it ar[ound] tree with foot, lea[ving] both h[ands] free to ate sh[ape]
All Steel precision built of telescoping tubing. Chrome plated for life-time use. Weighs less than 6 lbs. Fully guaranteed. Each owner a happy user. Immediate delivery. $15.00 prepaid in the U.S.A.
BEETS-INC.
P. O. Box 907, Dept. G- Lansing 4, Michigan

The March issue of House & Garden will be on sale February 28th

E TAKES ONE
ERICAN LIFE
ERY HOUR . . .



from
er

your home, car,
nd cottage with
IRE GUARD Ex-
ers. Stops fire like
saves lives and
y. Underwriters'
d. Inexpensively
See your local de-
t, hardware, or
pply store. The
l Detroit Corp.,
7, Mich.



Fire Guard
aporizing Liquid Extinguisher

OG-TEX
MOVES DOG STAINS
SAVES RUGS
ENDS ODORS



the only proved dog stain
over! Really prevents rugs
m rotting and bleaching.
ls odors instantly. Easy to
. Good for cat stains, too.
ney back guarantee. *Thou-
ds of satisfied users!*

lon size, 6.50 • Quart size, 2.00
int size, 1.25 • 8 oz. size, 75c

At your Dealer—or write us

EE Send for free leaflet "Helpful Hints in Housebreaking Your Dog."

solidated Chemical Works
Dog Products Division
S. HALSTED ST. • CHICAGO 8, ILL.

BOOKLETS

Continued from page 142

[illegible] deal [illegible] 25c to Eaton, Crane and Pike Co., HG 2, Pittsfield, O.

Washable Wallpapers, [illegible] withstand room exposure, are featured in a color harmony book. Authentic color charts teach you how to plan decorative combinations with wallpaper and add a professional touch to your home decorating. 25c to Imperial Paper & Color Corp., HG 2, Glens Falls, N. Y.

Jewels of Victorian Furniture features early reproductions of fine old designs which have been adapted to modern use. A history of these pieces is both interesting and memorable. 15c in coin to Vanderley Bros., HG 2, Grand Rapids, Mich.

Sleep, Baby, Sleep plans the decorative scheme for the infant's room. An index provides notes on baby culture, condensed so that even father won't mind reading them. North Star blankets, for crib or bassinet, are practical as well as decorative in baby's room. North Star Woolen Mill Co., HG 2, 235 South Second St., Minneapolis 1, Minn.

A History of Oriental Rugs devotes several pages to illustrations of fine rugs and the processes involved in restoring them. Designs for living and dining rooms are included. Additonal sections deal with rug styles and care. 25c to Nahigian Bros., Inc., HG 2, 169 North Wabash Ave., Chicago 1, Ill.

Doors & Windows

Aluminum Window Frames are color-neutral, to harmonize with your interior decoration. Details of these double-hung windows are given in a new folder. No paint job is required and the windows can easily be wiped clean with a damp cloth. The Aluminum Window Corp., 34-19 Tenth St., HG 2, Long Island City, N. Y.

How To Plan Your Garage discusses the problems of the driveway, size, style of garage and space. Double- or single-car garages have upward-acting doors in various size models and will be of interest to builders who like modern garage styles. Plans for making the driveway a recreation center are included. 10c. Crawford Door Co., HG 2, Detroit 14, Mich.

Plastic Window Screens are now available for modern homes. These screens —rustproof and resilient under pressure are light-weight, non-staining and require no painting. Moreover, a sample is included with the booklet so you can see for yourself. Chicopee Mfg. Corp., Lumite Division, HG 2, 47 Worth St., New York 13, N. Y.

Windowalls is a new booklet about the windows which are taking the place of walls in today's modern structures. Although they come in stock sizes, these windows can be fitted to your own specifications. The booklet provides you with many new ideas for room arrangements and designs using windowalls. Anderson Corp., HG 2, Bayport, Minn.

Extra STEAM HEAT
WHEN and WHERE You Want It!



INSIST ON THE GENUINE
Electresteem
PORTABLE STEAM RADIATOR

EVENLY DISTRIBUTED, CLEAN, SAFE HEAT FROM A WALL PLUG



$37.35
AC-DC CURRENT

You CAN take it with you . . . to any room in your home, to your office or cottage. Just plug it in and get cozy warmth in a jiffy. Light-weight, sturdy steel construction, handsomely finished. Thrifty, trouble-free performance. Insist on Electresteem . . . the original portable, electric steam radiator!

At Better Dealers Everywhere

ELECTRIC STEAM RADIATOR CORP. • Detroit 8, Michigan
Also Electresteem Baby Bottle Warmers, Sterilizers, Electric Servants

over 1946

"RUG MAGIC"
by OLSON



How Your
OLD RUGS
AND CLOTHING
Save You up to ½

It's All So Easy. Your material is picked [illegible]

By the Olson Process we sterilize, shred, [illegible]

Choice of Solid Colors, Tweed Blends, Floral & Leaf Influences, Early American and Oriental Patterns

Reversible BROADLOOM RUGS

FACTORY-TO-YOU [illegible]



FREE
CATALOG
in Full Color

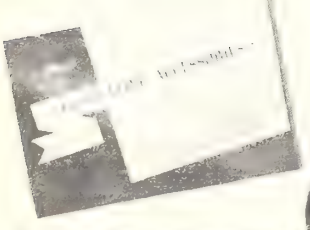
MAIL COUPON or POSTAL to
OLSON RUG CO. E-15, Chicago
[illegible]

NAME
ADDRESS
TOWN STATE



Here's a sconce with sparkling mirrored reflections that will bring the exquisite taste of a charming 18th century queen to your home. All the beauty of an exquisite period faithfully captured in the flowing lines and rich texture of an original wood carving . . . and faithfully reproduced in exact detail in long-lasting SyrocoWood.

The Fontaine Sconce is 19" high, finished beautifully in gold, chalk white, or pompadour white and gold. Price about $15.00 at leading stores.



* Write for free SyrocoWood booklet, "The Choice and Use of Decorative Accessories in Your Home."

SyrocoWood

SYRACUSE ORNAMENTAL CO. INC.
570-1 S. Clinton St., Syracuse, N. Y.

Copyright S.

TURNTABLE



Of great interest to record collector advent of a new company, Concert Hall which is issuing a series of limited rec Confined to 2,000 subscribers, this year (11 albums, $105.) on unbreakable V includes fine, unhackneyed music by Pr Stravinsky, Purcell, Barber, Bartok, Sc Brahms and Beethoven, performed b calibre artists like Ray Lev, Leo Smit, don String Quartet and the Saidenber Symphony. The test pressings we heard were uncommonly goo technically and performerwise. (For more information, add Concert Hall Society Inc. at 250 West 57 Street, New York 19,

Highlights from the New Recordings

Ezio Pinza has just recorded a magnificent album, **Mozart A Arias** (Columbia Album MM-643, $4.85) with Bruno Walter ing the Metropolitan Opera Orchestra. If proof were necessary, as for the *cognoscenti*, here is an album of arias sung in the most s majestic fashion of heroic artistry. Vocally superb, this album will of the collector's items of the next generation, for Pinza has cau spirit of Mozart, the high-hearted gaiety, the zesty love of humor a Since Pinza is one of the few opera stars who also can act, this re is replete with dramatic intensity. One of the arias he sings is the a "Madamina" from *Don Giovanni*, in which the servant, Leporello, c his master's amorous conquests to a lady the Don has jilted while act of eloping with her.

Concert Hall Society is also issuing unlimited Vinylite rec along with their Limited Editions, that are technically excellent, surface noise whatsoever. Available right now are: **Prokofieff's M Children,** played by Ray Lev (Album AC, $4.50); **Grieg's Son Cello and Piano** performed by Raya Garbousova and Arthur Balsa bum AD, $6.85); and **Schubert's Quartet in E flat Major,** Opus 1 (Album AE, $6.85).

Many concert-goers and piano students will want to hear Casadesus in the first complete American recording of **Debussy's P Book II** (Columbia MM-644, $5.25). These twelve miniature tone range from fragile to brilliant, and Mr. Casadesus plays them a great sensitivity and enviable technique. The satiric General La particularly enjoyable.

The Casadesus family seems to have an affinity for Debussy Casadesus deftly and wittily plays **Debussy's Pour le Piano** and (Vox Album 617, $2.85). Mme. Casadesus handles Debussy with d and finesse. Her playing is well phrased, her interpretation imagi And the piano has been recorded with amazing clarity.

Bach fans might be interested in the **Bach Concerto in D Mi Piano and Orchestra** (Vox Album 162, $3.85). This is the only rec of the concerto, and it features the Russian pianist, Alexander Bor with the Lamoreux Orchestra conducted by Eugene Bigot.

On the lighter side, there is a wonderful new album by **Maxin van** and the Ellis Larkin Trio (International Album 16, $3.75). Mi livan turns a neat trick with "Come Rain or Shine," "Taking My "Skylark," "Miss Otis Regrets," "Summertime" and "Legalize My

For the most stirring music that's come along in a long time, li **Freedom Sings** (Keynote Album 128, $3). These six songs—some hundred years old, others improvised by soldiers of the Loyalist tell of Spain's fight for freedom. The music, alternately fierce and is the voice of the fishermen, the poets, the people. It belongs in the of anyone who cares for the true music of a people.

These prices do not include taxes.

PRINTED BY THE CONDÉ NAST PRESS GREENWICH CONN

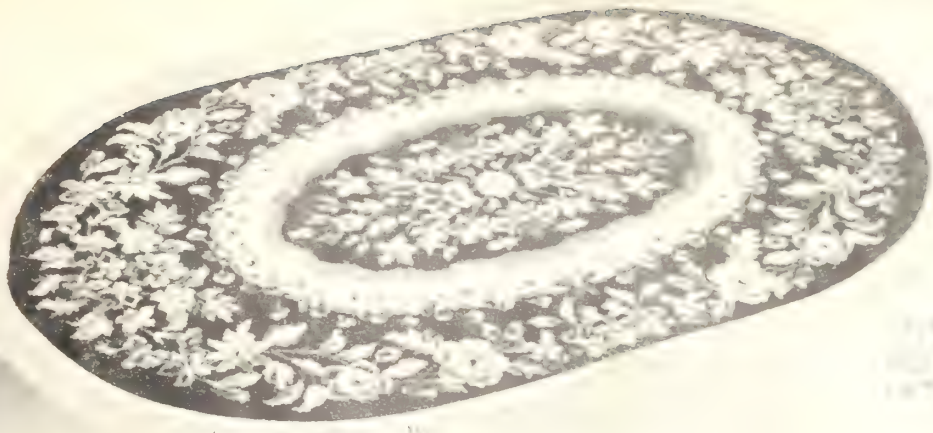
House & Garden

SPRING
DECORATING
GUIDE



March 1947
Price 35 Cents
40 Cents In Canada

MAGAZINE BINDER
Manufactured by
GAYLORD BROS. Inc.
Syracuse, N. Y.
Stockton, Calif





"Floral Hooked" design oblong scatter rug. Onyx background with red and yellow roses and beige centers. Sizes 27" x 45", $12.75... 3 x 5', $22.50... 4 6 x 6', $41.00.



Jordan Marsh



Cambridge originals, like this tall, so artfully simple vase, the large star bowl and winged candlestick, are hand-made for your lasting pleasure. In their rich brilliance and perfect clarity, these pieces are surpassingly beautiful, and like all Cambridge creations, are favored for their completely practical side, too. Women buy this fine American crystal so quickly when it is displayed that we hope you will make allowances if all pieces are not immediately available.

GENUINE HAND MADE Cambridge MADE IN U.S.A.

THE CAMBRIDGE GLASS COMPANY • CAMBRIDGE, OHIO

Vol. No.



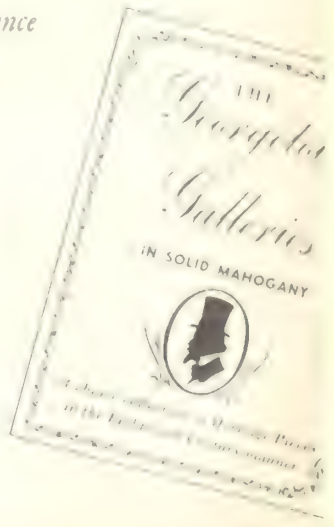


Georgetown Galleries

finds, in Hepplewhite design, inspiration for a bedroom in the contemporary spirit. For here, in glowing mahogany and flowing line, is beauty uncluttered, as 1947 demands it. All this and faithful adherence to the tradition of fine craftsmanship . . . to make it your justly prized possession.

Dresser, mirror, night table and chest on chest, with twin beds, $598.50

. . . or, with double bed, $495.



WOODWARD & LOTHROP

WASHINGTON

Scalamandré Silks

. . . can give your home a new sparkle and refresh your interiors for 1947. Drape elegant satin stripes on the window or cover a chair with a deep, shaggy textured modern weave. Your decorator will eagerly assist you when making selections. Buy as you need but remember, whatever you choose, there is no substitute for silk . . . Scalamandré Silks . . . for all your drapery, trimmings and upholstery.

"NO SUBSTITUTE FOR SILK, NO COMPROMISE WITH QUALITY"



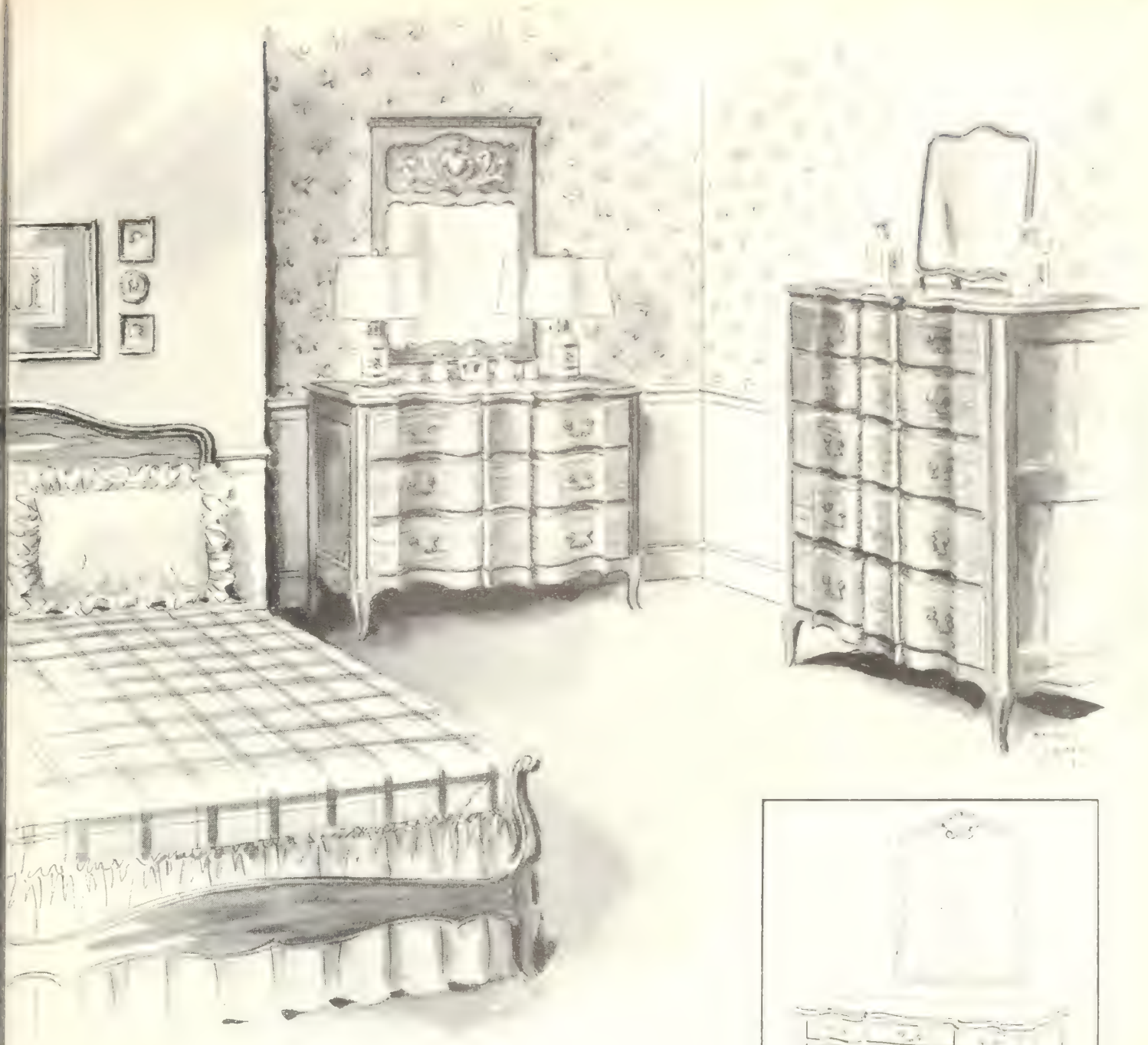
Leombru

Manufacturers of Fine Drapery and Upholstery Fabrics and Trimmings

SCALAMANDRÉ SILKS, Inc. • 598 MADISON AVE. • NEW YORK • also BOSTON • CHICAGO • LOS ANGELES • SAN FRANCISCO

Exclusive Manufacturers of all approved silk fabrics for Williamsburg Restoration

Wholesale Exclusively • Consult Your Local Decorator



Provincial...

very truly yours

Provincial Bedroom Suite from Davis Cabinet Company . . .
of solid Appalachian beech in distressed walnut finish . . .
warm-toned as the old woods of French originals.

Twin or full size beds, each **$78**

Dresser, 46" long. with mirror, **$124**

Chest, 34" wide, **$110**
Separate mirror, **$22**

44" Toilet Table or Desk, 24" x 30" mirror, **$110**
Bench, **$19.75**



Night table, 15"x19", **$29.50**

NEW STORE FOR HOMES **Younkers** OF IOWA DES MOINES 6



TABLE TIME FOR TEENERS

After the basketball game—or any time—it's so easy, so simple, so much fun to make your own home the youth center of attraction. "Cokes" and sandwiches . . . records to dance to, or just for listening—with the informality sparked by a setting of Imperial "Cape Cod" Crystal. "Cape Cod" is a gay, informal pattern that fits into the "let's have fun" scheme of things for your youngsters and their friends . . . Yes, for occasions like these you can choose no finer setting than crystal; no better pattern than Imperial "Cape Cod"—hand-crafted with pride at The Imperial Glass Corporation, Bellaire, Ohio.

For Western living, Jacksons designs a new chair and a restrainedly Oriental series of living room furniture, of which the sofa is shown below. Like all furniture, draperies, floor coverings and decorative accessories from Jacksons, you will find them authentically selected backgrounds for life in the California manner.



RNISHERS OF HOMES

JACKSONS

CALIFORNIA: OAKLAND • SACRAMENTO • VALLEJO • WALNUT CREEK



All the Charm of the 18th Century

IN LASTING SOLID MAHOGANY

This Kling Bedroom Suite preserves in solid mahogany the beauty of line, fine styling and the block front treatment favored by Goddard, the famous 18th century designer.

To the rich beauty of mahogany is added the fine cabinet-making skill of Kling craftsmen to bring out all the mellow richness of the wood.

There are six pieces in this beautiful Kling suite which will be available shortly as open stock. You can buy the pieces you need now and add others later as you choose.

Ask for Kling trade-marked bedroom furniture by name at your favorite furniture or department store.

KLING
BEDROOM FURNITUR

Write for booklet *"Styling a Bedroom."* It discusses bedroom decoration and arrangement.
Sent postpaid on receipt of ten cents. Address Dept. HG, Kling Factories, Mayville,

KLING MEANS SOLID MAHOGANY

You who discern distinction and re
Gilliam at Rich's ... long thing of home
are gathered together for your delight



Assembled for your approval ... the newest and the
loveliest in fashion ... the best in traditional and
in modern decoration for your home. Everything
that makes for gracious living is yours at

Rich's Atlanta



THE CHANGING SCENE

Spring 1947

At the turn of the season . . . new fashions enter your home with a fanfare o
color, a new approach to modern living. Schumacher exclusives—exciti fab
interesting wallpapers, textured carpets—bring up to the minute ensembles keyed o
your way of life. See them now, for Spring refurbishing, at your decorati sto

F. Schumacher & Co., 60 West 40th Street, New York 18, N. Y.

Schumacher's* FABRICS • CARPETS • WAL AI

*Exclusive manufacturers of all approved printed fabrics for Williamsburg Restoratio

of a girl with stars in her eyes

Happy is the girl who includes
among the precious possessions
she will take through life
a set of beautiful Westmorland solid silver.
The rich beauty and the high intrinsic worth
of Westmorland Sterling
will keynote a lifetime of gracious living.

In Westmorland Sterling,
world-renowned silversmiths combine
styling that is basically classic
with fine craftsmanship that endures. Its patterns
will always be *good*... will never be discontinued.
Not just today, but always, your guests
will see in your deeply chased Westmorland silver
a reflection of your good taste. And, remember,
the beauty of sterling silver is enhanced by daily use.

Westmorland makes it possible for you to choose
your starter set of Westmorland Sterling
right in your own home, at your leisure, and
with the guidance of a specialist in the
selection and use of sterling silver tableware.
Westmorland has a plan designed especially
to bring fine sterling silver within reach of every girl.
Westmorland Sterling, New Kensington, Pa.



The solid silver you buy at home... your way



WESTMORLAND



Fanciful Modern

NEEDLETUFT BEDSPREADS

Here's a pair of "Butterfly" bedspreads
in the Fanciful Modern manner, to
illustrate how perfectly Needletufting
catches the spirit of every decorative style.
You'll find, also, designs for Colonial, 18th Century,
Provincial and Contemporary bedrooms... all in the
exciting new collection of Needletuft Bedspreads.
Needletuft colors are new and exciting, too... clear, inviting shades,
keyed to blend with other fine fabrics and accessories.
Individually fashioned by American craftsmen, Needletuft Bedspreads
and Rugs are washable, colorfast, preshrunk, easy to care for.
At fine stores everywhere. Cabin Crafts, Inc., Dalton, Georgia.

Cabin Crafts'
Needletuft
Bedspreads



Realize your Dreams

Give your bed
Your favorite antique
Goodall's textile artists, so famous for their modern design, deal lovingly
with tradition.

Goodall Fabrics

THE FINEST NAME IN FABRICS





Yours for Years — As with fine silverware and jewels, fine furniture provides years of satisfaction. In the "Asheville Colonial" Collection you will find solid Honduras mahogany, hand-rubbed to a rich patina, custom-quality that radiates warmth as well as worth!

GET THE NEW

"Fashions in Furniture"

and see how you can win everlasting admiration!

NAME _____

STREET _____

CITY _____ STATE _____

Send 10c to cover cost of handling for this big, beautifully-illustrated booklet.

MORGAN FURNITURE CO., Dept. H-7, Asheville, N. C.

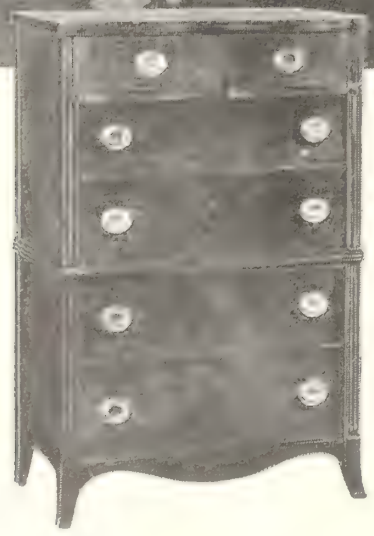


Architect-Designed Furniture Is A New Idea In Modern

BLOOMINGDALE'S

For the Years to Come—





HUNTLEY BEDROOM FURNITU

Choose good furniture carefully for its *permanent* values in the years to come, as found in Huntley Bedroom pieces of traditional design.

B. F. HUNTLEY FURNITURE COMPANY
WINSTON-SALEM, N. C.
BEDROOM AND DINING ROOM FURNITURE

Announcing a New Kind of Curtain that's — *Sheer Magic!*



They're CAMEO De-Luxe *SHIR-BACKS*

JUST PULL THE TAPE FOR A PERFECT DRAPE

Cameo Shirback curtains do away with easy-to-lose tiebacks. These amazing new curtains have a shirring tape sewn right into the curtain. Just a pull and the curtain shirrs up softly, leaving the ruffle crisp and uncrushed. With Shirbacks your windows have a luxurious look never duplicated with ordinary tieback curtains.



LIKE HAVING A FAMOUS DECORATOR ARRANGE YOUR CURTAINS PERMANENTLY

Shirbacks drape at the exact decorator approved height. No tedious fussing and adjusting necessary. And once up, your Shirbacks stay beautifully arranged, despite wind and dusting. Look for them in fine quality marquisettes and organdies at the stores listed below. Better hurry though, the supply of Shirbacks is still very limited.



DELUXE

*Patented and made by CAMEO CURTAINS and sold exclusively through these fine stores.

267 Fifth Ave., N. Y. 16, N. Y.

N. C. ..... Ahoskie Dept. Store
Ohio ..... Polsky's
h, Ohio ..... Carlisle-Allen
Ga. ..... Rich's
City, N. J. ..... M. E. Blatt
am, Ala. ..... Louis Pizitz
Mass. ..... Jordan Marsh
rt, Conn. ..... D. M. Read
, Pa ..... Collins Dept. Store
y, Va. ..... Chase City Dept. Store
Pa. ..... Stotter's
, Ohio ..... Rollman's
exas ..... Titche Goettinger
I. ..... Joseph Spiess Co.
, N. J. ..... Levy Brothers
ne, Iowa ..... The Boston Store

Ft. Wayne, Ind. ..... Earl Groth Co.
Galesburg, Ill. ..... Kellogg Dicke Co.
Grand Rapids, Mich. ..... Herpolsheimer's
Greensboro, N. C. ..... Meyer's
Harrisburg, Ill. ..... Hart Dept. Store
Hartford, Conn. ..... Sage Allen
Hazleton, Pa. ..... The Leader
Jacksonville, Fla. ..... Cohen Brothers
Jacksonville, Tex. ..... Williamson Odom Furn. Co.
Jamestown, N. Y. ..... Applegarth Bradlow
Kankakee, Ill. ..... Aldens Chicago Store
Kansas City, Mo. ..... Emery, Bird & Thayer
Laconia, N. H. ..... Robinson
Lake Charles, La. ..... Muller's
Logansport, Ind. ..... H. Weiler
Madison, Wisc. ..... Baron Bros., Inc.

Mt. [illegible] Ohio ..... The Ideal Company
M[illegible] W[illegible] ..... S. Becker & Son
New Bedford, Mass. ..... New Bedford Dry Goods
[illegible]burg, Pa. ..... Steinbrenner's
New Haven, Conn. ..... R. H. Macy
New York, N. Y. ..... Altman's
Norfolk, Va. ..... John A. Brown Co.
[illegible]ester, Mass. ..... Denholm's
Orange, N. J. ..... Engel's
Oxford, N. C. ..... Fox's Dept. Store
Passaic, N. J. ..... Carlisle Allen
Paterson, N. J. ..... Quackenbush Co.
Peoria, Ill. ..... Bergner & Engel
Philadelphia, Pa. ..... Strawbridge & Clothier
Pittsburgh, Pa. ..... Gimbel Brothers
Portland, Ore. ..... Olds, Wortman, King
Providence, R. I. ..... Outlet Co.

[illegible], N. Y. ..... The Curtain Shop
[illegible], N. Y. ..... McCurdy Co.
Sac City, Iowa ..... A. W. Singer Co.
St. Paul, Minn. ..... Golden Rule
San Antonio, Texas ..... [illegible]
[illegible], Pa. ..... B. H. Eiss
Seattle, Wash. ..... The Globe Store
[illegible], Pa. ..... B. F. Shea
Sturgeon Bay, Wisc. ..... H. C. Prange Co.
Syracuse, N. Y. ..... [illegible]
Tacoma, Wash. ..... May D. Frederick
Tyler, Texas ..... Mayer & Schindler
Warren, Ohio ..... Carlisle Allen
Wichita, Kansas ..... Henkel Dry Goods
Wilkes-Barre, Pa. ..... [illegible]
York, Pa. ..... Charles Bear Co.



SHOPPIN

All merchandise shown on these pages, editorially or in advertisements, may be ordered by writing directly to stores. Most prefer not to handle c.o.d.'s, so please enclose check or money order. All firms, except those selling personalized services, agree to refund full price of any item returned by unsatisfied readers.



Lamp Generosity

Antiqued brass plated base . . .
Gold metallic shade . . .
28½ in. tall 25.00 complete

Generosity is precisely the word for it. This lamp, all 28½ inches of it, measures up in both size and excitement to your most dramatic room scheme. Regency in influence, but just as at home with a contemporary or traditional background.

LAMPS, 7th FLOOR

Carson Pirie Scott & Co.

1 S. State St., CHICAGO 3

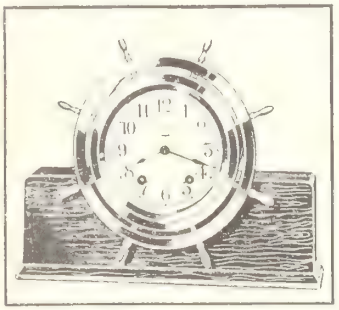
Heirloom weathervane. This Viking ship is just one of the many interesting designs by Garret Thew. Cast of aluminum alloy and finished in flat black, it stands out in sharp relief against the sky. Base and letters are bronze, treated to give antiqued appearance. Overall height 37"; $35 ppd. McNulty & Thew Studios, Box 388, Westport, Conn.



Entertaining pointers. If your guests are likely to lose all sense of direction at your parties, provide them with a compass to keep them on the beam. Real precision instruments with luminous dials are set in Lucite. Four coasters with holder, $7.50; 4 muddlers, $5 postpaid from Crane's, 419 E. 57 St., N. Y. C. 22.



Jeweled 8-Day Movement



SHIP'S BELL CLOCK

A genuine ship's bell clock by Seth Thomas. The case is of cast brass, the base of solid mahogany. Sounds authentic ship's bell time on hour and half-hour. 8-day lever jeweled movement. Height 7¾ inches, width 10¾ inches, dial diameter 4 inches. No C.O.D.'s. Postpaid U.S.A. $120.00

Millions of Friends from Coast to Coast

Weed's

Est. 128 Years Ago BUFFALO 5, N. Y.



The *UNUSUAL* in SALT & PEPPERS

Cleverly Designed and Decorated Pottery Salt and Peppers to enliven your table setting while serving in a practical capacity. They are extremely popular sellers at our shops and many of our customers buy an assortment to have on hand for Bridge Prizes and other gift giving occasions.

$1.00 a pair . . . . .

Our Lodge GIFT BOOKLET FREE

NORMAN'S

BRISTOL, PA.

TRENTON, N. J. PHILADELPHIA, PA.
17 South Broad St.

NEWARK, N. J. NEW BRUNSWICK, N. J.
41 Halsey St. 9 Church St.

JG

SELL

Surplus Silver, Diamonds and Jewelry

to

JULIUS GOODMAN & SON

Our firm has a background of more than 50 years of fair dealing and integrity. Direct users, and authorities on silver and jewelry, we are in position to offer more attractive prices than most dealers for individual pieces or entire collections. We pay express charges.

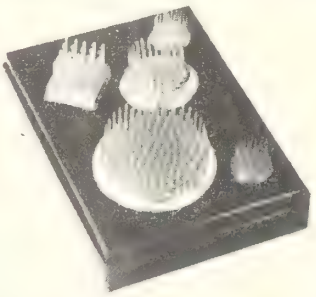
From our own stocks, we offer for sale more than [illegible] patterns of hollow and ornamental flat silver, as well as many distinctive matched pieces. Correspondence invited.

JULIUS GOODMAN & SON

[illegible] Madison Avenue, Memphis, Tennessee

Julius Goodman Joseph Goodman

References: The First National Bank, Memphis
Jewelers' Board of Trade



NEEDLE-POINT

Flower Arrangement Hold

You'll [illegible] Needle point Arrangement [illegible] THESE HOLDERS WILL [illegible] THEY WILL MAKE YOUR FLOWERS [illegible] GUARANTEED NON-[illegible]

=79 Set of 5 ass't. $2.00 AS SHOWN

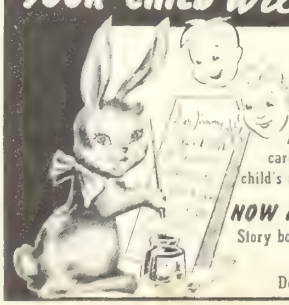
Add 25c for postage.

[illegible] from $1.00 to $4.00 per set. Pa[illegible] and Tax, if any. [illegible] Arrangements are approved by R. B. Blanke, flower arrangement authority.

TOWNE PRODUCTS

Dept. H.G. 1, 8823 Ave. L, B'KLYN. 12, N

YOUR CHILD Will LOVE GETTING LETTE



from Belinda Pink-Ear

THAT ADORABLE LETTER-WRITING BUNNY!

A LETTER A WEEK . . . AND A "TOY SURPRISE" IN EVER[illegible]

A gift to delight any youngster from 2 to 10 years old. Attracti[illegible] card listing sender's name accompanies first letter. Let Belinda ad[illegible] child's name to her mailing list. *8 Letters $1.95 • 16 Letters $[illegible]*

(Print name and address plainly)

NOW AT LAST.. Belinda Pink Ears' own "Book of Surprises." A [illegible] Story book with actual tiny toys incorporated into the illustrations . . . $[illegible]

TINY TOT GIFTS OF HOLLYWOOD

Dept 17A 1834 W. 11th Place. Los Angeles 6, California

ROUND





Hear ye, hear ye, [illegible] polished brass [illegible] 3½" long has pearl gilt chasing button. [illegible] an attractive addition to your entrance [illegible] $1.50 postpaid. Lane [illegible] Clinton Ave., Irvington, N. J.



Antique plates [illegible] all different designs, colors and by different makers—are beautifully adapted to useful purpose [illegible] "chambersticks." Use the candle to light cigarettes and the plate for an ashtray. A lovely addition to a coffee or bedside table. $9.75 ppd. Harriet Sherry, 874 Third Ave., N. Y. C. [illegible].



Wall interest is simply and effectively achieved with these brackets. Use them for flowers, ivy, or indirect lighting. They come in white, all colors, pickled pine or antique gold. About 14" wide, shell or baroque design, $7.50 ea. $14 a pair. Add $1 ea. for lighting attachments. Treasur-Craft, 527 Lexington Ave., N. Y. C. 17.



HOME PAPER BALER KEEPS PAPERS PICKED UP

and rooms orderly. Just drop [illegible] periodicals, waste paper in the Home Paper Baler. When filled draw twine taut and knot. Then turn baler over. Presto! Your papers come out baled neat as a whistle. Handsomely hand decorated on black ground. An ornament to any room. A boon to the housekeeper. Unusual, practical gift. Express collect $1.[illegible] No C.O.D. [illegible] tion guaranteed.

PPY HOME HELPERS, Box 72, N. Weymouth 91, Mass.



Do you collect china, shaving mugs, paperweights, buttons or wine labels? K. M. McClinton's new "Handbook of Popular Antiques" [illegible] all and many [illegible] collector [illegible] authentic, profusely illustrated. Order it, $2.95 postpaid, from L. Bamberger [illegible] N. J.

AIDS TO GRACIOUS LIVING!



Here's real beauty and excellent taste in hand- [illegible] ish. Each piece makes a delightful gift and a veritable treasure as a set!

Water Pitcher	$ 7.00
Ice Bucket	13.50
Cocktail Shaker	7.50
Julep Tumbler ea.	2.00

Satisfaction Guaranteed

THE Sea Chest

BEACH HAVEN, NEW JERSEY

Prompt Delivery

WRITE FOR OUR Catalog!

ALUMINUM HOUSE SIGN WITH NAME $7.

Electric EGG COOKER $2.25

Weather Vanes ALUMINUM & BRASS $10.50

Cape Cod POST-TOP LANTERNS WIRED - 16½ IN. HIGH RUST-PROOF $11.50

SPENCER STUDIOS
710 CHESTNUT, PHILA. 6, PA.



SALUTE TO A SWEET TOOTH

[illegible] world for eat, $2.25. (No C.O.D.'s, please.) No finer treat. [illegible] butter, fresh cream and full of walnuts. Order a box for your family today—and another for relatives or friends.

KELLERS' CANDIES

531 Main Street, Laconia, N. H.

Lovely

DUNCAN PHYFE EXTENSION TABLE





Truly one of distinction . . . for living or dining room. Handrubbed in gleaming mahogany or walnut. Hand-[illegible] veneered top. Measures [illegible] inches with [illegible] leaves closed. [illegible] inches when fully opened. Height [illegible] inches. Beautiful matching chair. *Queen Anne* [illegible]. Mahogany or walnut finish. Drop-[illegible] cotton tapestry seat measures [illegible] by [illegible] inches. . . . Height [illegible] inches. Little arm [illegible]. Chair $6.85. . . . Both F. O. B. Louisville, Ky.

Write for Free Catalogue showing complete line of our distinctive tables and chairs.

SONS Mfg. Co., 1436 South 22nd St., Louisville, Ky.

SHOPPIN



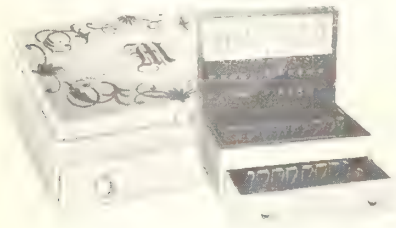
8-Glass "PLACE CARD" BEVERAGE SET



These beautiful 10-ounce sparkling crystal glasses can be personalized with an ordinary pencil! Fill them with highballs, water, tomato juice or what-have-you and let them designate your guests seating arrangement! Names easily wash off so they can be used over and over. Ideal for cocktail parties—you'll always know "which glass is whose". The Mr. and Mrs. are permanently engraved and are for the host and hostess Set of 8 in gift box only **$3.00** postpaid.

Tarnish Retarding . . . Hand Painted SILVER CABINET

With one-letter monogram



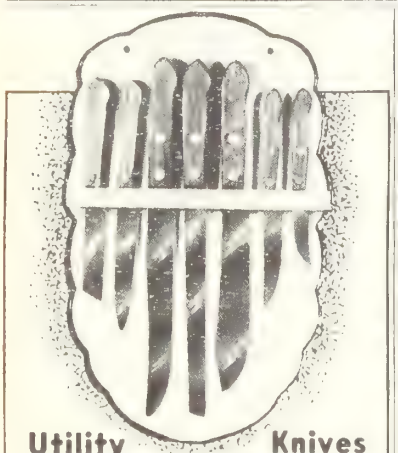
Large enough to hold all the family flat silver . . . beautiful enough to merit a place of honor in any home! Both the chest and the drawer underneath are lined with the magical new felt that keeps silver bright and shining. Felted slots, loops and grooves hold each piece firmly in place. Holds 132 pieces of silver. Beautiful, hand decorated with scroll work and one-letter monogram. Background colors are black, white, red and walnut (give second color choice). Size 11" wide, 15¾" long, 6½" high. **$18.00** postpaid.

SILVER CHEST WITH FLORAL DECORATION

Same as above except that this one has in place of a monogram a beautiful floral decoration consisting of wild roses, l'lies-of-the-valley, and daisies $18 00 postpaid

Send check, money order or C.O.D. instructions

Mayfair Gifts 72-08C Austin St., Forest Hills, N. Y.



Utility Knives

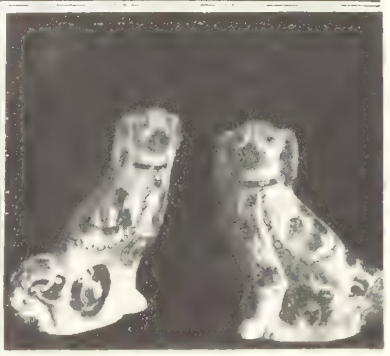
on Handy Wall Rack

Set of 7 Stainless Steel Mirror Finish Knives with Hardwood Handles.

- Hawk Bill Paring Knife
- Serrated edge Fruit Knife
- Vegetable Knife
- Thin Slicer
- Butcher Knife
- Slicer
- All-purpose Sandwich Knife

The practical necessity for every kitchen! Complete set ready to hang up on your wall – only **$3.85**. Postpaid in U.S.A. Order Today! No C.O.D.

BUYERS RESEARCH
121 BROAD ST., N. Y. 4, DEPT. H



Your old favorites
Staffordshire dogs
now made in America.
In gold & lavender lustre.

5" high pr. **3.50**
7" high pr. **7.50**

postpaid

Robert Keith

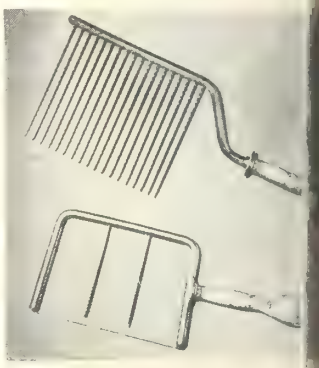
Thirteenth & Baltimore, Kansas City 6, Mo.



A matter of taste if you like Worcestershire or A-1 sauce with your steaks or chops, serve it in these good-looking holders. Silver-plated and hand-made, the round one is $2.95; square one with ball feet, $4.95. Not shown, ketchup size, $1.50; mustard, $5.50. Add 20% Fed. tax. Exp. col. Dorothy Lerner, 1516 Chestnut St., Phila. 2, Pa.

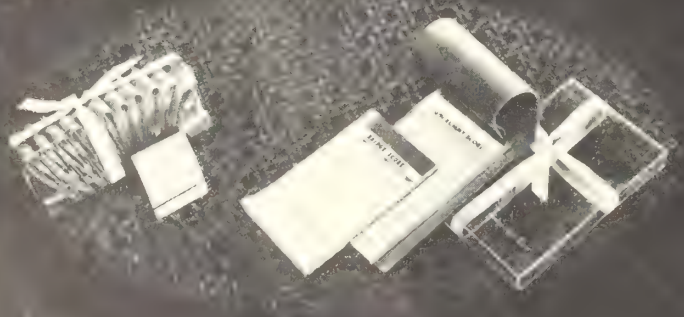


Out of the frying pan into a clock. Equipped with the well-known Hanson Synchron self-lubricating electric motor, it operates without a whisper. Pan is stainless steel with spun-metal finish. Numerals and second hand in red, blue, green or yellow, $10. In traditional copper, $15. Add 20% tax. Harley's Clock Shop, 425 Altman Bldg., Kansas City 6, Mo.



Break cake or slice cheese with fine implements made expressly for that purpose. With sterling silver handles and stainless steel cutting parts, they are attractive wedding presents and useful things to have in your own home. Each is $6.95, including tax and postage. Berkeley of London, 2272 Broadway, N. Y. C. 24.

All Dressed Up!

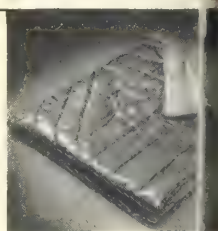


Suedette Add-a-Match Holders and Score Pad Holders give a glamour treatment to ordinary matches and score pads . . . A very heavy paper, which looks and feels like real suede, with a three initial gold monogram. In smart transparent boxes, perfect for your bridge or gin rummy parties and ideal hostess gifts. Match holders refillable. Specify initials.

Box of 12 Match Holders..... $1.50
Holder with Bridge and Gin Rummy Pads $1.00
(Add 15c for postage—in Ohio add 3% sales tax)

The Union, COLUMBUS 15, OHIO

NEW LIFE for WORN COMFORTERS



Your worn wool or down comforters can be luxuriously recovered and made factory-fresh by our exclusive process.

Discover today how Lanadown adds years to the life of your comforter.

Sole creators and distributors of the famous patented comforters, "Lanadown" and "Lanafur". Lanafur is composed of rare furs intertwined with white virgin wool, forming one of the warmest possible quilt fillers.

Samples on request. Sent by Express or Parcel Post. Send for free booklet G.

LANADO
516 Madison
New York City

VERSATILE SHEARS

Forged Steel - Chrome Plated

You will wonder how you ever kept house without these general utility and kitchen shears! They serve as bottle opener, screw driver, pry, cap lifter, lemon squeezer, and jar cap loosener, as well as for cutting fowl and fish, vegetables and flowers, cloth and wire; 8¼" overall length. *"A FINE FISHERMAN'S FRIEND."*

$3.00 postpaid

No C.O.D.'s, please

SUSAN RANNEY DEPT. G-37
507 Fifth Avenue New York 17, N. Y.



ROUND





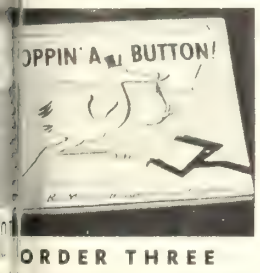
Peter Rabbit. [illegible] brother of Flopsy, Mopsy and Cottontail is a [illegible] children would like to [illegible] better, so here he is [illegible] pink-eared and dressed in a sky blue [illegible] handmade $5.75. [illegible] *Tale of Peter Rabbit* $2.00 postpaid. Young Books, 36 Madison Ave., N.Y.C. 21.



The milk-o-mat is designed to hold baby's bottle at the proper angle and save mother's time and patience. Rubber washer holds a standard nursing bottle firmly in place. Supported by satin-finish, aluminum tubing that won't mark sheets, it's easily demounted for traveling. $5; gift packed, ppd. Cove-Craft, Inc., Laconia, N. H.



See who's there before you open the door. With this magic-mirror safety device, which appears to be nothing but a mirrored name plate, you can get a good look at your caller without being seen. Can be installed in any steel or wood door. Silver or gold finish. 3½" wide. $5. Post. 30c. Hammacher Schlemmer, 145 E. 57th St., N.Y.C. 22.



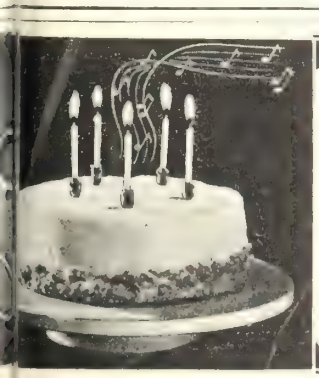
ORDER THREE
Books packed in individual boxes. $3.00 Postpaid.

Expectant Parents
Welcome This Book

"Poppin' a Button" is a 48 page book humorously illustrating the joys and suspense of coming parenthood. Chuckles guaranteed without offense to anyone. A winning shower gift. Mail a copy to your "expecting" friend and relatives or to brand new parents. ONLY $1.00 PER COPY POSTPAID. $1.10 IN GIFT BOX.

Send check or money order to

POPPIN' A BUTTON COMPANY
6931 40th S.W. [illegible]



Festive "Notes" For Your Next
BIRTHDAY PARTY

This musical cake platter [illegible] and appropriate "Happy Birthday To You" slowly revolves displaying the brilliantly lit Birthday Cake. The sanitary white metal plate is 11 in diameter mounted [illegible] Thorens' movement, complete with lever for stopping and starting the music. Will hold 3 pound cake—when fully wound will rotate 3 to 4 minutes. A decided "Must" for a successful party either for yourself or [illegible] ed. **$10.95** postpaid.

Add [illegible]
Write [illegible]

Flora-Dora, Inc.
[illegible] Canfield St. [illegible] N. J.

Hand Tailored—Custom Upholstery
The Chesley Lee

Fashionable Love Seat

[illegible] choice of covering. The **Chesley Lee** love seat [illegible] for luxurious comfort as well as distinguished smartness. The front is [illegible] with the contour of the back. The deep tufts are hand tied. It's all genuine horse hair filled, covering applied over muslin, the individual hand-work of a skilled Grand Rapids craftsman, custom built especially for you. Legs of solid wild cherry in rich cherry finish. Width 52, depth 32, height 36 inches. Price includes shipment to your [illegible] freight [illegible] **$169.45**



YOUR CHOICE OF COVERING

[illegible] worsted, colorful flower prints, documentary [illegible] old port, lime and Kelly green, teal blue, etc.

Sample Swatches of these covers will be mailed without charge on request

Carl Forslund
EAST FULTON GRAND RAPIDS 7, MICH



Frisky Colt
Hand-Carved in Italy

[illegible]

"little joe" **Wiesenfeld**
[illegible]

Your food tastes better with FRESH seasoning



Get Beautiful Salt and Pepper Mills Today

[illegible]

THE POST MART
Dept. 79, 230 E. 78th St., New York 21, N.Y.



Mail orders [illegible]



SHOPPING AROU

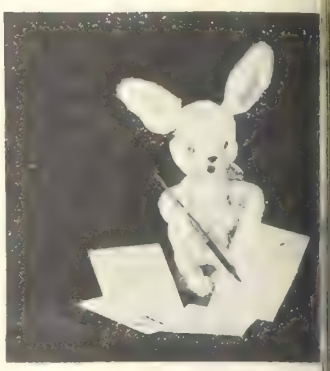


For Every Waking Hour

Here's a crisp, fresh pattern that will dance with joy to playtime's romping shouts, be quiet as a mouse when storytime comes. Soft pink or boy blue. Jelly-covered fingers and exploring pencils can't hurt this imported wallpaper. It's washable . . . and sunfast. $1.50 a single roll.

ASAM WALLPAPERS

919 Arch Street
Philadelphia 7, Pa.
•
Pittsburgh, Pa.
Washington, D.C.



Belinda Pink Ears is a fascinating bunny that has many young friends to whom she writes weekly letters—each with a toy surprise! If you want to give a child (up to 10 years) a lasting Easter present, subscribe for 8 weeks, $1.95; 16 weeks, $3.75. Gift cards go with first letter. Tiny Tot Gifts, 1834 W. 11 Place, Los Angeles, Cal.



You're the doctor. Serve your favorite prescription in these caduceus-decorated highball glasses. Taken as directed, it will prove the perfect panacea for your guests. In fact, they'll take their medicine and like it. Fun for laymen as well as "the profession," set of eight is $8.45 postpaid from Rendezvous Gifts, Asbury Park, N. J.



Bridge party pretties. New shell tallies, hand-painted in four different designs, will delight guests even if their scores don't. They also make attractive place cards for luncheons or dinners before the game. Box of eight, two of each design, is $1.50. Add 25c on orders under $5. The Sea Chest, Beach Haven, New Jersey.

(Continued on page 27)

FUN FOR THE SMALL FRY!



Your favorite's very own name is hand-painted in pink, blue or red on this darling plastic tumbler. $1. Toothbrush 75c. A grand treat! Add 25c for postage, and order early for Easter giving.

Gift booklet on request.

TOWN & COUNTRY GIFTS
906 Madison Ave., Dept. G, New York 21, N. Y.

TEA
The Gift of Good Taste



A pound of the finest China Congou (English Breakfast) Tea. A full bodied tea of universal appeal in an attractive and useful hand-blown, amethyst glass jar. $3.50 postpaid as a gift to anyone in the United States. Regular packaging at $3.50 the pound.
No C. O. D.'S

HENRY F. SEMKE
Purveyor of Fine Teas
OCEANSIDE, N. Y.



COASTER-ASH TRAY COMBINATION

They're made of beautiful Peruvian Mahogany or American Walnut, Natural finish, alcohol proof with cork lining. Wonderful for the bridge table, and a protection for your table tops. Or use them as a hostess gift. A practical wedding present—and don't forget wooden anniversaries. An all year round gift.

It is the very thing you need for garden parties, too!

A set of four costs $6.00 prepaid (check or money order)

H. A. MILTON
P. O. Box 95 Westfield, New Jersey



This interesting wall vase $10

Wonders—From the Wood Eternal!

From the tropic wilderness of the Florida Everglades Nature wields the strange, mysterious Cypress Knee. Sculptured by centuries of wind and water—then endowed with rare charm by inspired craftsmen! Its unusual shape, delicate contours and exquisite coloring adapt the Cypress Knee to many interesting uses: vases, bookends, bowls, candleholders, bird houses, etc. Write for original photos of this thrilling and enchanting wood. An exciting adventure in beauty is in store by you. No obligation, please.

THOMAS GASKINS
Box 400, Palmdale, Florida
Originator of Cypress Knee Products



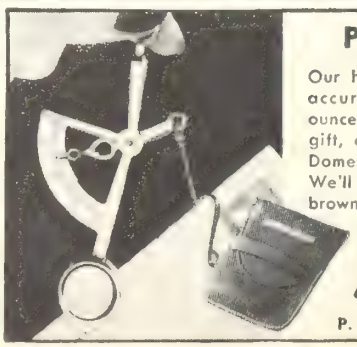
This [illegible]

Horsehead Andirons



Sturdy, modern andirons made from two classic horseheads, cut and forged from a solid piece of iron (not cast), welded to large flat legs for shoes. Just the thing for den, camp, ranch house, country place. A gift to be remembered for years. 12" high; 15" deep. Dull black finish. Express pd. $15. Prompt shipment. No C.O.D.'s.

Horseshoe Forge
9 Muzzey St.
Lexington 73, Mass.



POCKET LETTER SCAL

Our handy little pocket scale weighs your accurately . . . tells you whether it's ove ounces or not. An exciting gadget, a won gift, easy to carry in its own real leather Domestic and foreign postal rate card incl We'll enclose a gift card if desired. Red, brown case . . . please specify second color c

$2.00 *Postage Paid*

Virginia Harder

P. O. BOX 7021 DALLAS 9, TE



even decorator colors, the magnificent texture

Right at your feet

RIGHT at your feet . . . soft, thick, beautiful . . . a new Bigelow rug. Never has Bigelow made more beautiful rugs. Even husbands get enthusiastic over them. There are sculptured effects, subtle two-tones, shaggy textures, twist yarns and bright florals. All are made in wonderful decorator colors and many in the B. H. F. (Basic Home Furnishings) colors.

Close-ups of only three new Bigelow rugs are shown here. From the top down they are: Beauvais No. 1753, Serenade, and Cassandra. One big fact doesn't show up in the pictures but will show up on your floor. All Bigelow rugs and carpets are made of Lively Wool, a special blend of finest wools.

No wonder most women are worrying about quality when they buy a rug marked by the blue and gold label. Your favorite store can show you now, or very soon, Bigelow rugs and carpets in patterns to delight you, textures to excite you, at prices to please.

FREE

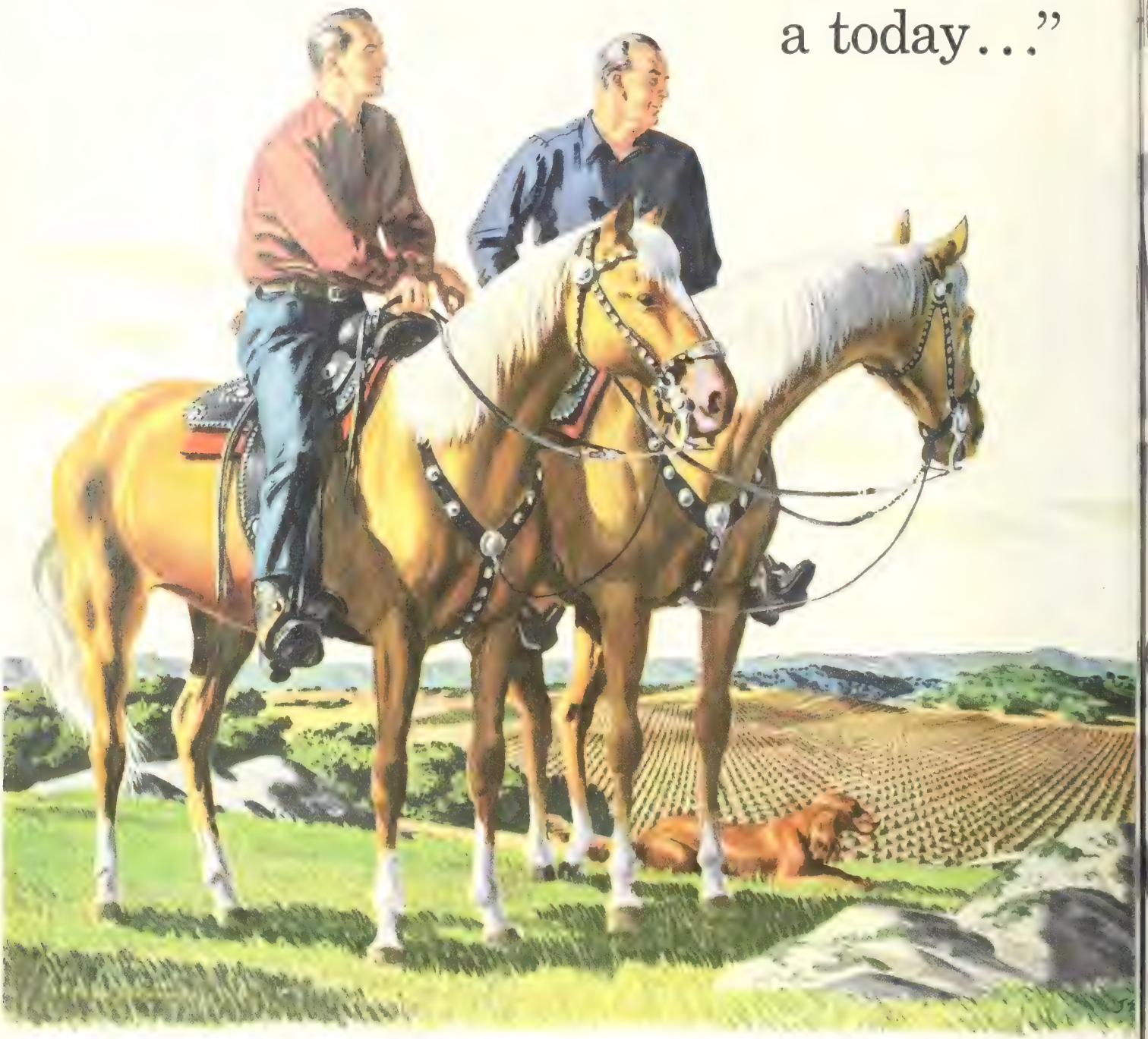




BIGELOW WEAVERS

Fine rugs and carpets since 1825

"For us, there is neve a today..."



WHEN IN HIS YOUTH, a son asked his father the secret of great wine-making.

The father reflected for a long moment. Finally he said, "My son, there is no real secret in wine-making. But for us who dedicate our lives to grapes and the soil, there is never a today. Everything is done in the tomorrows, slowly and with great pains. For to hasten in pursuit of our finished product is to lose the richness, the goodness, the grandeur.

"So I would say to you that the secret of great wine is the care you take in making it."

Today, this man—Angelo Petri, one of America's finest vintners—sees these words live in simple truth. For today, from his vineyards comes the kind of wine he has spoken of . . . dreamed of.

This wine bears his name and his signature. It is called Angelo Petri Signature Bottle. It may be purchased in any of many distinctive types only where wines of outstanding character are sold.

When you've tasted it, you will appreciate the wisdom of the words Angelo Petri spoke to his son, years ago.



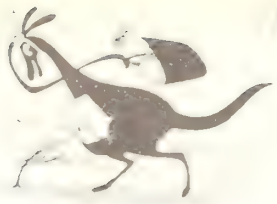
Angelo Petri SIGNATURE BOTTLE WIN

California: [illegible] PORT • GOLDEN MUSCATEL • PALE DRY SHERRY • CREAM SHERRY • SAUTERNE • BURGUNDY • RHINE WINE • ZINFANDEL • A

IN ADDITION, CHAMPAGNE • SPARKLING BURGUNDY • BRANDY, 84 PROOF.

COPR. 1947, PETRI WINE CO., SAN FRANCISC

IOPPING AROUND





Old music box melodies. [illegible] are three albums of three 10" records. Album [illegible] carols and a specialty album. Album 2—Easter music and [illegible]. Album 3—all time favorites: Home Sweet Home, Merry Widow, etc. $5.75 ppd. The Lennox Shop, Hewlett, L. I.



The executive type. If you get this for your husband's office, he'll become so spoiled he'll insist on having one at home for water at his bedside table or for hot coffee when he works nights. Quart thermos jug, two glasses and tray. $16.50 express collect from Terrace Novelties, 211 E. 58 St., N. Y. 22, N. Y.



Now you see it. You're missing plenty if you don't have these glasses at a horse race, boat race or other sports events. They have a smooth focusing device, lenses are optically ground 2½ power, 30 mm. and they come in a small case 4½" x 2½" slotted to fasten to belt. Only $3.50 ppd. from M. C. Flynn, Inc., 15 E. 59 St., N.Y.C.



SO VERSATILE

Massive Glass Book-Ends

These crystal clear book-ends also double for unusual vases at either end of your dining table. Lovely on your mantle. Classic design is perfect with modern or traditional furniture. 5¼" high. **$12.00** for the pair postpaid.

No C.O.D.'s, please.

EDITH CHAPMAN

168 East 72nd St., New York 16, N. Y.



200 a pair
25¢ per pair
or mailing.

MEET MR. AND MRS. DUCK

SOMETHING NEW IN DEANDRAGS

[illegible] in gay colored cottons trimmed in felt. Beautifully designed, expertly made and hard to resist. Ideal for Easter gifts. Send us your list and we will send [illegible].

The House of ZOG

2318 Huntington Drive, San Marino, Calif.





"Two-Step"
STEP-UP STOOL
With baby's first name hand painted on it!

MUSICAL PLAY PEN BALL

[illegible] hard to find—from the time when he begins to "sit up and take notice" until he graduates from the play pen—here is the best toy of all. A heavy molded plastic ball that produces chime-like music when rolled or shaken. [illegible] $1.75 ppd.



mayfair Gifts 72-08C Austin St., Forest Hills, N. Y.



Silver CHROMIUM AND BRASS Plating

Send us your [illegible] and we will [illegible] sets, coffee pots, trays, platters, flatware, cake plates, gravy boats, etc. Dents removed. Leaks repaired. Handles replaced. Beautifully finished and polished.

Brass plating of door knockers, fireplace sets, candle-sticks, etc. Chromium plating of faucets, electric fixtures, automobile parts, etc.

Estimate given, if desired, before we proceed with work. Any article sent will be returned upon request. No obligation.

THE MASTER SILVERPLATERS
[illegible] Detroit 11, Mich.

Amish Dolls!



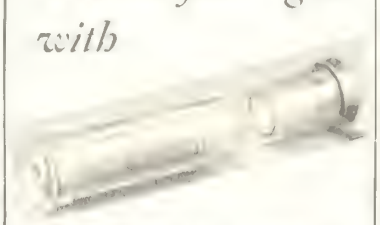
[illegible] the garb Amish actually wear. Ideal collectors' item or for decorations. Free, authoritative booklet describing odd customs and traditions enclosed with each order.

Man and Woman, $3.25 each.

Boy and Girl, $2.00 each.
(Both are 7" high.)

THE GARDEN SPOT CHINA CO.
P.O. Box 297, LANCASTER, PA.

Protect your gun with



SYNCO DRI BORE

Designed to fit all 12 gauge shot guns. Uses war-developed silica gel. Positively protects gun from [illegible]. Will not harm finish. Insert like ordinary shot gun shell. Can be reused.

$1.00 each, or **$11.00** a dozen, postpaid from

SYNCO PRODUCTS CO.
4659 Colfax Ave. N.
Minneapolis 12, Minn.

Now for EVERY WORK SHOP!

NEW Invention Electroplates by BRUSH



Easy to Plate CHROME, [illegible]

. . . Gold, Silver, Nickel or [illegible]

WARNER ELECTRIC CO., DEPT. A-[illegible]
[illegible] Chicago 26, Ill.

Name . . . . . .

. . . . . .

Zone . . . . . .



SHOPPIN

PENNSYLVANIA DUTCH
QUAINT & COLORFUL DECALS





BOTH sheets of decalcomania illustrated are authentic designs in the original colors which make Pennsylvania Dutch the smartest peasant art in America. Colors harmonize so sheets may be used together for decorating furniture, trays, boxes, etc.

No. 10 (left)—35 decals, famous heart, bird & tulip designs $1.00
No. 12 (right)—28 birds, flowers, borders, Amish figures & wagon, $1.00

PATTERNS FOR NEEDLEWORK & PAINTING

THE favorite Pennsylvania Dutch designs, each in four sizes, (½ inch to 18 inches) for tracing with carbon paper on wood, cloth, etc. Two harmonizing sets. Four large sheets in each set. May be used over and over. Full instructions and color guide.



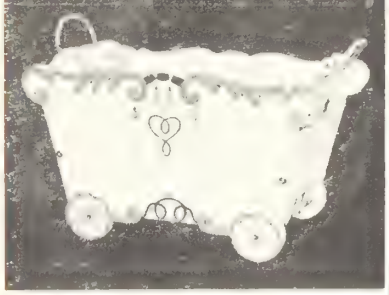


No. 100 A, B, C, D—Heart, bird & flower designs, alphabets, etc., $1.00
No. 100 K, L, M, N—Amish figures & wagon, birds, borders, etc., $1.00
Complete Series: Both Decal Sheets and Both Pattern Sets, $4.00

Illustrated folder describing complete line sent with each order or mailed separately on request

R. W. CUMMINGS, INC., LANCASTER 2, PA.

CIRCUS TOY BOX



NO MORE SCATTERED TOYS!

New for 1947...this original decorative piece for childrens' playthings. Measures 17x24x15 inches. White with red and blue designs. Rope handles for easy moving. Built to last, of finest materials.

***Only* $9.00** postpaid

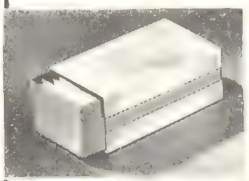
Send direct to

C. LINNWOOD, Seward, Nebr.

SILENT BUTLER



The handsome sheen of this silver silent butler will set off your mantel or end table when not in use. Put it to work serving hot dishes . . . its original purpose, you know, or for the more menial task of collecting ashes. Heavily silverplated with polished hardwood handle. **$10.75** including tax.



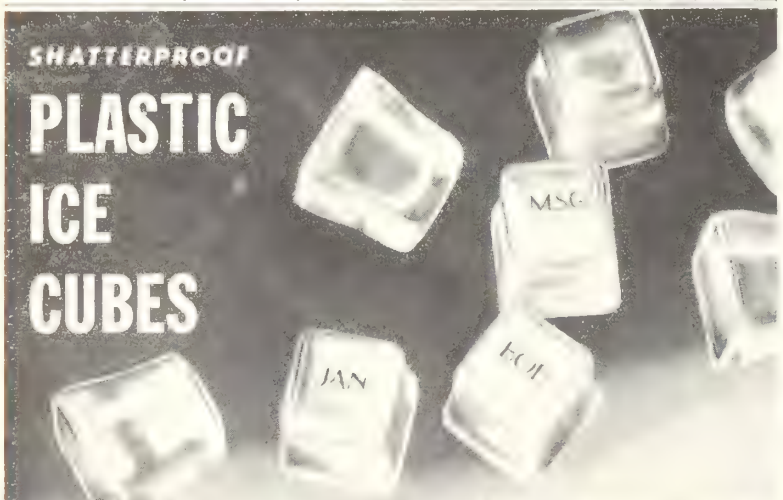
SILVER MATCH COVER. A Lion Rampant crest is engraved on this handsome holder for kitchen size matches. It's silver plated on copper. No more acceptable gift for a pipe-smoking man, or for the particular hostess. **$6.50** including tax and postage.

Write for Catalogue H-37

The SALT & PEPPER SHOP
445 E. 86th St., New York 28, N. Y.

SHATTERPROOF

PLASTIC ICE CUBES

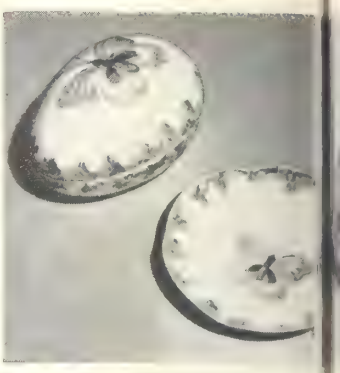


Beer, wine, soft drinks, cocktails, fruit juices chilled *without dilution*. Ice-like plastic "NICE-CUBES," with mineralized water permanently sealed in . . . freeze solid in refrigerator. Drop them in your drink . . . watch it chill and stay chilled. Use again and again . . . LAST FOREVER.

Box of 8 rainbow assorted colors or crystal clear: $2.95 delivered in U. S. A.
SPECIAL:
PERSONALIZED "NICE-CUBES"
2 or 3 INITIALS
(CLEAR CUBES ONLY)
$1.00 extra per set

"NICE-CUBES"

8648 MELROSE AVENUE • Dept. A, HOLLYWOOD 46, CALIFORNIA



Say Happy Easter with this non-seasonable porcelain egg box and scalloped edged ashtray. Hand-painted with pink butterflies and fancy green leaf border, they are fine accessories for the coffee table or a lady's boudoir. Box 4¼" long is $12.50; ashtray, $8.50. Add 35c. postage. Alfred Orlik, 680 Fifth Ave., N. Y. C. 19.



The game of Artists, similar to the popular old game of Authors, consists of 52 cards, each with a reproduction of a famous painting. The object is to form "books" of painters whose works are related. Players learn to know 52 paintings, the artists, periods and styles. $1.10 ppd. The Cleveland Museum of Art, Cleveland 6, Ohio.



Barnyard sophisticate. Copied from an old French pitcher, exquisitely glazed in natural colors on green background, this elegant chanticleer is a wonderful cocktail mixer (spout holds back the ice), but it's equally at home on the children's table filled with milk. $7.50 post. 50c. Carole Stupell, 507 Madison Ave., N. Y. C. 22.

Electric

Bottle Warmer & Vaporizer

Hand-painted with Baby's Name

Here's the perfect gift for the new mother! This nursery necessity warms baby's bottle, vaporizes for colds, and even boils his egg. Automatic shut-off prevents overheating. Uses standard appliance cord on AC. Hand decorated in gay colors with design for boy equally lovable. Please print name. Shipping weight 3 lbs. **$3.95** postpaid (add 25c west of Mississippi).

Send Check or Money Order

topsy gifts Box 152, Flatbush Sta. Brooklyn 26, New York



MAGIC TOP DOUBLES THE SIZE of Your Card Table!

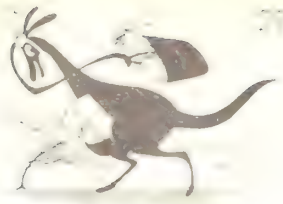
T-Top is a light rigid top which fits over your card table, just doubling its size. It seats 7 persons comfortably—46" in diameter, 144" in circumference—it's perfect for luncheons and card games. T-Top held in place on your table by cleats on underside. Can be tucked away in a closet or corner. Send for your T-Top now! Weight 16 lbs. Shipment made promptly by express. Specify Color Wanted

Dark Green, Rich Red, Dark Brown $5.95. Unpainted T Top $4.95. All prices at Salem, Mass. No C.O.D.'s, please

SEND CHECK OR MONEY ORDER TO
T-TOP COMPANY, Inc.
Dept. 6 Salem, Mass.

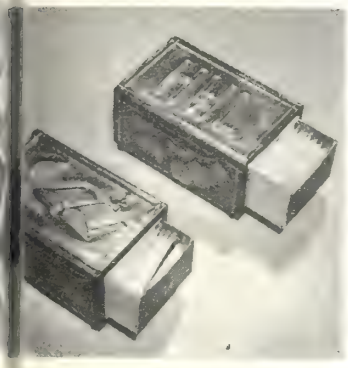


ROUND

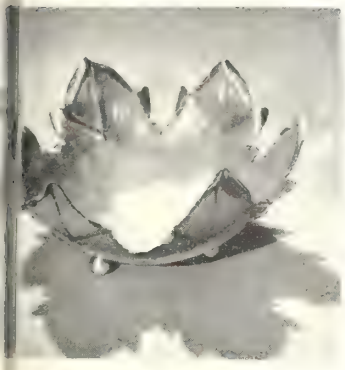




For weddings—[illegible] to be duplicated. Made of [illegible] —framed in frosted blond wood. [illegible] or hung as a picture. [illegible] by artist Bonnie MacLeary, 14½" x 8½". Send birth dates and $18.50 to Edith Chapman, 168 E. 33 St., N. Y. C. 16.



Meet your match box—made especially for you with your name, initial in old English script, or block letter monogram. Engraved with geese, book, pipe and candle, yacht, horsehead, pine cone or head of any breed of dog. Made of antiqued copper for kitchen-size matches, each is $5 postpaid from the Henry W. Longfellow Studio, Weston, Mass.



On little ball feet stands this lovely maple-leaf bowl. Handmade of copper, polished to a warm glow, it measures 6½" in diameter and is very attractive filled with fruit, candy or flowers. Use as the base for your usual Easter remembrances. $7.50 postpostpaid from Susan Ramney, 501 Fifth Ave., N. Y. C. 17.

DURALUMINUM SLACK RACK

[illegible] in trousers and slacks. Eliminates the unsightly [illegible] straight the crease is preserved at least twice as long. More than pays for itself in [illegible] modates three pairs of trousers. Merely attach rack to closet wall. $3.00 postpaid.



DURALUMINUM SKIRT HANGERS

[illegible] keep their skirts neat and unwrinkled. Compact and [illegible] tension spring bars hold skirt firmly in place. Only 95c each; 2 for $1.75; 4 for $3.00 postpaid.

[illegible] tions

Mayfair Gifts

72-08C Austin St., Forest Hills, N. Y.



MAKE FABRICS LOOK NEW WITH VAPOO SHAMPOO





Easy to clean upholstery, rugs. Save expensive cleaning bills.

Upholstered furniture, rugs, and draperies look like new after simple sponging with Vapoo. Scientific, non-inflammable, soapless shampoo removes dirt and grease quickly, *thoroughly*. Send for special Spring Housecleaning Combination—1 box Vapoo with sponge applicator. Both for $1. Enough to clean two 9 x 12 rugs or 8 upholstered chairs. Send check or money order to:

Dept. 6

VAPOO PRODUCTS CO., Inc.
103 E. 125th Street
New York 35, N. Y.





A BRIGHT SPOT

[illegible] paws. Filled with pearls, [illegible] or [illegible] Waterweight with [illegible] or stopper, handles it's approximately 15 inches.

$18.50 each shipping charges collect.
Mail Order Only. [illegible] for Catalog.

Jenifer House

GREAT BARRINGTON, MASS.

Walt Disney TREASURE CHEST

FULL OF ADVENTURE FOR CHILDREN



Contains 4 full color Walt Disney feature length films: Snow White, Bambi, Dumbo, and Pinocchio. Each story has four 16mm film strips. 16 filmstrips in all — also, a Mickey Mouse Viewer to make them equal to theatre projection.

A perfect gift! All children, all ages enjoy them! Order today!

CRAFTSMEN'S GUILD
6916 Romaine Street Dept. HG3 Hollywood 38, Calif.

CULINARY ART Expeditors

PEPPER MILLS

A Gourmet's first love is the zest, the tang, the *full-bodied* flavor that *freshly* ground pepper adds to a dish. And these charming Olde Thompson Pepper Mills spice the conversation as well as the dinner. Precision performers with coarse or fine grind. Each Gift packed with 1 oz. bag of Peppercorns.



[illegible] $3.95
[illegible] $4.95

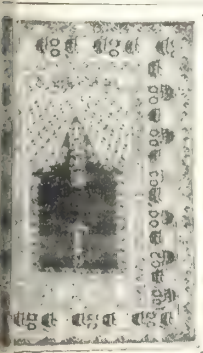


SHORT CUT TO SAFETY

[illegible] Safety First! It's the [illegible] and sharp and out of harm's way. Glass panel shows the shape of each blade at a glance. Made of wood and glass, 9" wide [illegible] sharpener. Colors—red, ivory, white and natural. Individually Boxed—Weight 3 lbs.

$2.95 Postpaid (Rack only). No C.O.D.'s please.
Write for FREE Gift Catalog

Kenard Gifts
HOTEL COMMODORE • 42nd ST. & LEXINGTON AVE., N. Y. 17



12th Century Ghiordes Prayer Rug

Treasure Chest of Gem Oriental Rugs

RARE ANTIQUES: [illegible] Each, a collector's item.

CHOICE OLD RUGS [illegible] traditional design [illegible]

OTHER RUGS OF OUTSTANDING MERIT MODERATELY PRICED: [illegible] obligation to buy.

[illegible]

THOMAS F. DAVIS, Box 86-H Stamford, [illegible], N. Y.



SHOPPIN

SO RARE



SO LOVELY, SO USEFUL . . .

Colonial

Nest of Tables

by **BIGGS**

Authentically reproduced from a famous Hepplewhite original. Three beautiful tables of solid mahogany, can be used together or apart.

With Brewster Inlay $[illegible]
Without Inlay $[illegible]

BIGGS

Individual sauce pans just three inches in diameter, of copper, lined with block tin, have many uses in the home of an epicure. Use them for melted butter at the table, hot wine, in cooking, or as ashtrays. When not being used, they are decorative hung in the kitchen. $1.85 each, ppd. Bazar Français, 666 Sixth Ave., N. Y. C. 10.



Currier and Ives metal tray. Famous prints, the "Trotter's Race," "Scenes of Old New York," "Race for Blood," and "American Railroad Scene," decorate these attractive and practical trays. They all have black backgrounds and size is a round 17½" x 13½". Only $5 from Scruggs-Vandervoort-Barney, St. Louis 1, Mo.



Mr. and Mrs. Cardinal will attract visitors to your house. Perched on a wrought-iron bracket, this life-size couple is made of cast aluminum painted in natural colors. Sign is $10. Each 3" cast aluminum letter or number, which reflects light at night, $1 extra. Postpaid. Malcolm's, 526 N. Charles St., Baltimore 1, Md.



CHOOSE YOUR

Oriental Rugs

FROM THE WORLD'S LARGEST AND FINEST COLLECTION

[illegible] quality and range the Nahigian Brothers' collection of imported Oriental handmade rugs is judged by the country's leading experts to be the most comprehensive in the world. It offers you Oriental rugs of every type, museum pieces, collector's gems, room styles and odd sizes in an endless variety of colors and designs. Each is in excellent condition, made from finest wool or silk yarns, selected for fine workmanship and outstanding value.

Send for Free

For [illegible] Nahigian Brothers' [illegible] Oriental [illegible] Rugs [illegible] Send [illegible] Rugs [illegible] Send [illegible] Rugs [illegible] Send

ROUND





Sewing helpers. [illegible] needles, scissors, buttons, etc., and a hair-filled pin cushion on [illegible] ppd. Carl Forslund, E. Fulton St., Grand Rapids 2, Mich.



Pony shoe hangers [illegible] welded together—come with shoeing nails to nail into place. Finished in dull black lacquer, they're grand in a camp or garden cottage for hanging tools or old clothes. $8.75 each; set of 6, $51 postpaid from The Horseshoe Forge, 41 Muzzey Street, Lexington, Mass.



Crisp, flat bacon is produced on this grill. Four strips fit on curved portion, fat runs down into border so bacon does not cook in grease, and perforated cover keeps it from curling. Made of aluminum, it fits over any stove burner. $3.95 postpaid. Nommel Novelties, Cornwall Bridge, Conn.



For Your Garden

[illegible] Rue Bleue [illegible] Fontainebleau, France [illegible] We're NOW [illegible] a great variety of Lovely Ornaments for Home or Garden—from $5 to $50—10c plates for mailing.

Erkins Studios

Visit our GALLERIES

See us at the New York Flower Show.

38 West 40th St., New York 18



Sea Food Servers

[illegible] swim! Shrimp, crab meat, etc., stay chilled in the glass liners which fit snugly into the bottom glass filled with crushed ice. Have [illegible]

Set of 8 with monogram $15.00

Set of 12 with monogram $22.50

EUNICE NOVELTIES Dept. G-17

5th Floor, Walker Building, 241 Madison Ave., New York 22, N. Y.



Miniature Mary Back Dolls—$1.35 each

Every one a darling Easter gift for a [illegible]

Mary Had a Little Lamb; Little Bo Peep; Curly Locks; Little Queen of Hearts.

[illegible]

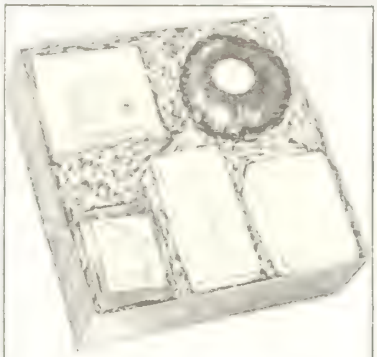
Sugar and Spice; Ring Around a Rosie; Pretty Maid; Jack & Jill; Tea Time; Princess Rosanie; Little Miss Donnet.

Please give second choice

Sorry, no C.O.D.'s—Add 10c each for delivery.

Lemissons

411 Fifth Avenue New York 16, N. Y.



For your Lenten menus

WISCONSIN CHEESE

Pack K ..... **5 flavors**

American, Brick, Gouda, Lunch and Caraway . . . about 3½ pounds . . . natural, not processed . . . gift packed.

Postpaid east of Denver $3.40

Further west add 10c

DAIRYLAND PRODUCTS CO.

1019 Williamson Street

MADISON 3, WISCONSIN

PLACE ORDER EARLY



The Loveliness of Cypress

[illegible]

6 PIECE SET [illegible] $34.70

3 PIECE SET [illegible] $24.95

[illegible]

Littletree Company

Deer Isle Maine

Why SHIVER?



KEEP WARM with [illegible] Enjoy the real comfort of [illegible] heat circulated by quiet fan-type motor . . . or back in glowing warmth from the bright red element and [illegible] reflector. Streamlined [illegible] finished metal case. [illegible] cycle A.C. 115 volt. Safe—tested by Underwriters' Laboratories. $18.30



SNUGGLE UP to the pillow with electric [illegible] pad [illegible] for application of the deep penetrating heat doctors recommend. Can be used wet or dry. 100% wetproof [illegible] Cotton with 30 inch heating cords, [illegible] and Safe Dial Switch. Underwriters' Listed. $8.11

Sinus and Muscle Wetproof Electric Heating Pad [illegible] for use at first sign of [illegible] cold, [illegible] aches, etc.—can [illegible] for use around forehead, throat, joints..... $5.16

MAIL ORDERS FILLED

Delivery free within 150 miles

Hammacher Schlemmer

145 EAST 57TH STREET, NEW YORK 22, N. Y.

Send for Catalog G-47

SHOPPING



DISC RECORD MUSIC BOX

From the Swiss Alps!

PLAYS OVER 100 DIFFERENT TUNES

American lovers of fine music boxes have for years been unable to purchase this one—the finest of them all—made by Thorens of Switzerland! But now it is here again, waiting to delight young and old with its merry music! A replica in miniature of the old fashioned music box that enthralled grandmother and grandfather. Its 30-note movement plays perforated steel disc records. Beautiful clear tone. 10" long, 6" wide, 4" deep. Made of handsomely finished walnut. Music Box and one Record, $25.00 postpaid, tax included.

FOUR OF THE ELEVEN DISC RECORD ASSORTMENTS AVAILABLE

A CHRISTMAS TUNES, [illegible]

B CHILDREN'S TUNES [illegible], Happy Birthday, Jack & Jill, etc.

C FOLK SONGS, [illegible], Home, Annie Laurie, etc.

D CLASSICAL AIRS, [illegible], Rendette, etc.

[illegible]

Per assortment (10 records each) $7.50 postpaid.

DISC RECORD CONTAINER of solid walnut to match music box, $6.00 postpaid.

[illegible] C.O.D. and charge

Mayfair Gifts 72-08C Austin St., Forest Hills, N. Y.



Jockey boy hitching post to hold your horses or to greet arriving guests. Made of cast iron, the figure, 24" high on 15" pedestal, is painted in bright colors (base is black): shirt and trousers are white; tie, yellow; cap, red and white; and vest, red, blue or green. $50 exp. col., Erkins Studios, 40 W. 40 St., N. Y. C. 18.



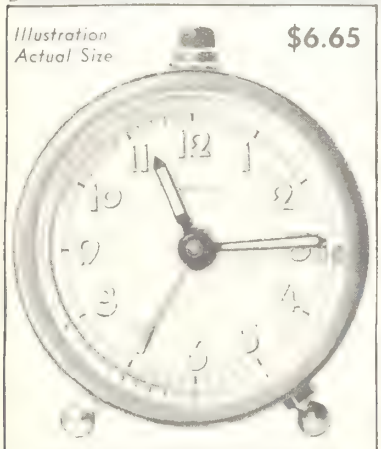


Keen culinary cutlery—a barbecue set designed for every indoor and outdoor meat cooking problem. Of fine quality steel with rosewood handles, seven-piece set comes with rack to hold cutlery in handy place beside open fire or stove. A good present for the man of the house or his wife. $24 ppd. Hoffritz, 49 E. 34 St., N. Y. C.



Take it easy in this inviting *chaise longue*. Made of rustic hand-peeled cypress, frame is treated to withstand all weather and has a four-position adjustable back. 70" cushion is mildew-resistant, heavy sail cloth—blue, green, coral or red. $37.50 prepaid from the Littletree Company, Box 123, Winter Park, Florida.

Illustration Actual Size **$6.65**



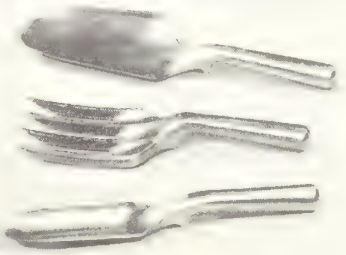
PETITE ALARM CLOCK

Purse size, bell alarm. Luminous dial. So small you'll want it to travel with you. Watch type movement will outlast ordinary alarm many years. You'll want a number for birthdays, weddings, anniversaries and graduations, at only $6.65 prepaid. Musical alarms too, $19.95 prepaid.

write for clock and barometer catalog

Harley's Clock Shop

Altman Bldg. Kansas City 6, Mo.



Dig! Dig! Dig!

Make your gardening work easier with these quality garden tools; light as a feather, strong, sturdy and non-rusting. The transplanting and bulb trowel 4½" blade, the cultivating fork 4½" prongs, and garden trowel 5½" blade, are made of aluminum alloy in one solid piece. The finger rest, which eliminates the need for taking a tight grip on the handle, preventing slipping and fatigue, is a patented feature.

$4.95 the set. (add 50c postage)

GWENDOLYN MALONEY

Antiques & Gifts

170 E. 51st St. New York 22, N. Y.



RENOIR $10.00

MOTHER and CHILDREN

PRINTS

We stock the largest collection of fine color reproductions in the country.

OLD MASTERS, MODERNS, CONTEMPORARIES, MARINES, LANDSCAPES, SPORTING PRINTS, etc.

We specialize in mail orders.

Send for illustrated catalog of prints—15c

Oestreicher's

1208 6th Ave. (Dept. 4) N. Y. 19, N. Y.

(Bet. 47th-48th Street)



"FLOWER OF THE MONTH" Personalized Candy Bowl

[illegible] 6" [illegible]. Attractively decorated with "The Flower of the Month" hand painted in [illegible] colors. Inscribed with [illegible] and the [illegible] name and birthstone date. All [illegible] are [illegible] for permanence. Delivery [illegible] weeks. [illegible] check or

$5.50

GRACE LLOYD-COLLINS

DEPT. G WILMINGTON 43, DEL.



Pianotune

MUSICALLY SPEAKING

"Golly, a piano all my own!" Little Mary will be proud to practice on her own private Pianotune, which will fit into any spare corner. Musical range is more than 2 octaves of black and white keys, which is more than adequate for the first 9 to 12 months of instruction. Anyone can play the tunes in the instructive song book included. Handsomely finished in ivory lacquer, 25" high, 18¼" wide, 17¼" deep. Bench 18" high. A wonderful gift!

Pianotune $25.00 Bench $3.00

Shipping charges collect. No stamps. No C.O.D.'s.

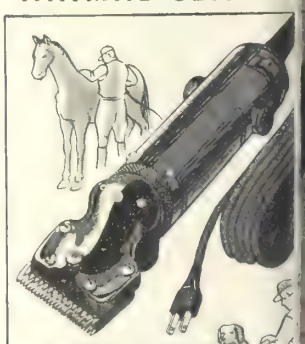
Solve your Easter gift problem, write for our new 48 page catalogue.

M. C. FLYNN, Inc. Est. 1901

43-8 East 59th St., New York 22, N. Y.

HEAVY-DUTY ELECTRI

ANIMAL CLIPPER



Operates on 110-120 Volts—AC or DC

Extra sturdy, precision built [illegible] clippers that are as easy to operate [illegible] electric razor. Trim horses, shear sheep, dogs, and other small animals with ease, safely. Fully guaranteed. 20 foot rubber insulated cord attached. No C.O.D.'s. Postpaid U.S.A.

Millions of Friends from Coast to [illegible]

Weed's

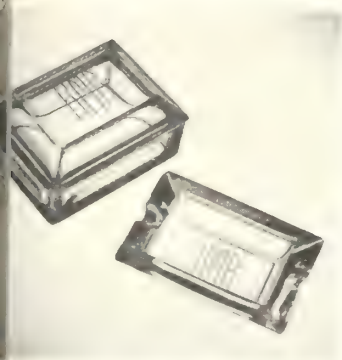
Est. 129 Years Ago BUFFALO 5, [illegible]

AROUND





The cig-nut-er is a handy for temporarily discarding a cigarette when you're busy. On relighting, it has the original fresh flavor. Eliminates fire hazard of forgotten cigarettes. Keep them around the house wherever a quick stub is needed. With or without saucer cups. $1 a pair ppd. Gift Clues, 302 E. 45 St., N. Y. C. 17.



Monogramed smoking set of clear glass is a present friends will appreciate as much for your thoughtfulness in having it made especially for them as for its usefulness. Cigarette box, king size or regular, $2.75; ashtray 5½", $2; 6½", $2.75. Post. 25c. Underline last initial. 3 to 4 weeks delivery. Eunice Novelties, 541 Madison Ave., N. Y. C. 22.



Little camera fiends will have the time of their lives taking candid shots of friends and family with this Donald Duck camera that actually takes pictures. Uses 127 film, has instant action shutter and fixed focus. Plastic case 4½" x 3", boxed. $2.95 including Fed. tax, postpaid from Miles Kimball, 100 Bond Street, Oshkosh, Wis.



A Child's Own China

Alice in Wonderland waits at Black, Starr and Gorham to delight children everywhere. A gay variety of scenes from Lewis Carroll's enchanting book adorn fine English China... bowl and plate, cup and pitcher, exclusively ours. Four piece set, $10.

ESTABLISHED 1810

BLACK, STARR & GORHAM

WHITE PLAINS



For the Wayward Sportsman!

NEW Compass Key Ring

Even the best of fish, game or oil enthusiasts can lose their way in the great outdoors! Hardy motorists will also find this sensational key chain an invaluable aid.

This jewelled precision compass, fully guaranteed, and manufactured by a leading American watchmaker, is waterproof and features luminous dials.

Encased in sparkling lucite, the handsome and practical Compass Key Ring is your permanent co-pilot.

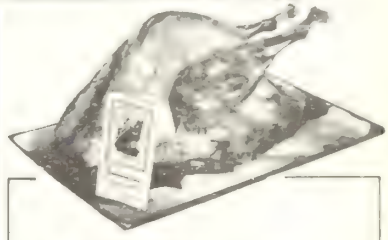
Postpaid $1.25 each—Sorry no C.O.D.'s

Write for booklet of other unusual Gifts

Crane's

DECORATIVE ACCESSORIES

419 East 57th St., New York 22, New York



BABY SMOKED TURKEYS

Treat your family and friends to this delicious surprise by ordering a few of these DOVER baby turkeys which are slowly smoke-cured over rare herbs and applewood embers. Nothing added or taken away from the unique deliciousness of this choice bird. We mail and ship everywhere throughout the states. All gift orders are given prompt and careful attention and are packed in attractive gift packages.

Ranging from 7 to 11 lbs.

$1.49 PER LB. plus postage

Shipped in dry ice via Special Delivery

DOVER FOOD SHOP

683 Lexington Ave. at 57th St.

New York 22, N. Y. PLaza 9-2571

Naturally Sweet

RANGE or GRAPEFRUIT Juice

-Minutes Fresh Direct from Florida!

Freshly squeezed juice from naturally sweet, ripened, grove fresh fruit—no sugar added. Shipped direct 12 large 6 oz. cans to a case. Choice of all orange, all grapefruit or 6 of each.

$3.95

Express Charges Collect

No C.O.D.

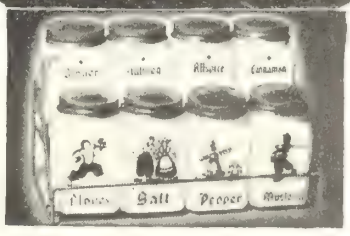
R PAN ASSOCIATED GROWERS

DEPARTMENT 14

AL GABLES • FLORIDA

best you've tasted or money back.

Now! 2 QUAINT-FIGURED SPICE AND HERB SETS



Add Tasty Zest to Your Cooking Keep Shelves Neat and Orderly

Assortment A: Pepper, Nutmeg, Allspice, Cinnamon, Nutmeg, Allspice, Cloves, Ginger and Mustard

Assortment B: Poultry seasoning, Bay Leaves, Parsley, Onion Flakes and Curry Powder

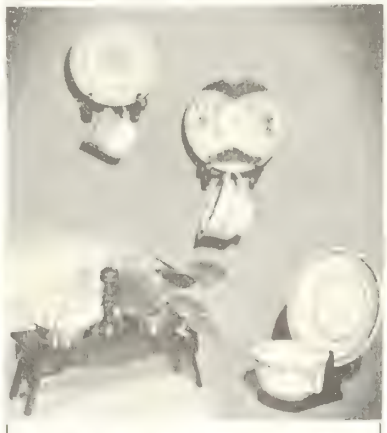
Either Set complete with Red Wire Rack $2 Postpaid

Both Sets, 8 Herbs and 8 Spices, Complete with Racks. $3.95 Postpaid

N.Y. residents add 3% sales tax. No C.O.D.'s

THE FRANK TEA & SPICE CO.

543 E. 5th St., Dept. HG-47 Cincinnati, Ohio



A BANQUET TABLE

$10

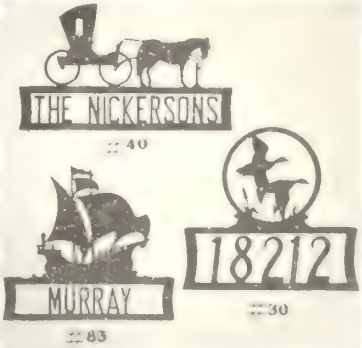
$1.60

Muriel Reynolds

Box 187

Laguna Beach, California

DECORATIVE HOUSE MARKERS



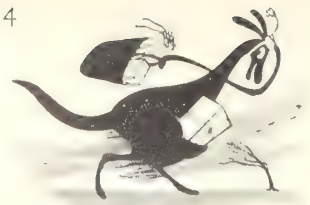
40	10	83
5" x 9"	7" x 7"	6" x 7"
$2.00	$1.50	$2.00

Length of Marker varies with length of name. Any Market may have a choice of numbers, letters or symbols and still the Markers Board is necessary for matching.

THE ROBIE STUDIOS

15 KEITH PLACE NEEDHAM 92, MASS.

SHOPPING AROUN



GOVERNMENT SURPLUS

AS MADE FOR THE U. S. NAVY

FOR:

Estates — Homes
Garages — Plants
Farms — Schools
Courts — Boats
Churches



ONLY $15.00

THIS PRICE BELOW FORMER OPA CEILING. ONLY FRACTION OF WHAT IT COST GOVERNMENT

GIANT FLOOD LIGHT ILLUMINATES ENTIRE YARD

Heavy aluminum [illegible] for 115 volt A.C. or D.C. current; finished in gray enamel; [illegible] made to Navy specifications; [illegible] Navy [illegible]

GIANT: [illegible] $15

SUPER-GIANT: 17 inches in diameter, [illegible] $20

MONEY BACK GUARANTEE

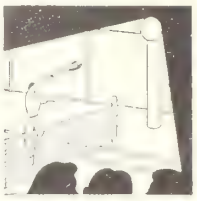
No C.O.D.'s please. MAIL ORDER TODAY WITH MONEY ORDER OR CHECK.

CARNAGEY'S

50 West 86th St., Dept. MC-1, New York 24, N. Y.

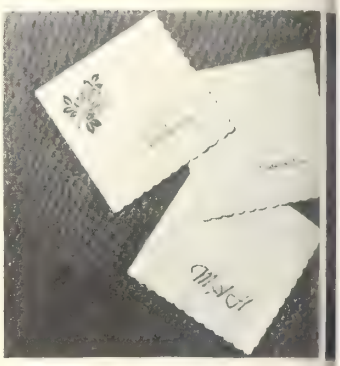


PROTECT YOUR HOME AGAINST BURGLARS AND PROWLERS



NIGHT GAMES

Super supper napkins. made of paper a full sixteen inches square, are smart looking for informal entertaining and are wonderful laundry savers. White with name or monogram in red, green or navy, box of 100 is $2.50; with rose motif, $2.75. Post. 15c. Mermod-Jaccard-King, 9th & Locust Sts., St. Louis 1, Mo.



In copper or brass. This is one wastebasket you won't hide under a desk. It will attract as much admiration as it does scrap paper. With lion paw feet and ornamental handles, it stands 12½" high, top is 9¼" x 6". $12.50 express collect from Jenifer House, New Marlboro Star Route, Great Barrington, Mass.

(*Continued on page 39*)



Bring Sunshine into your nights!



ROSEMONT
CANOPIES • VALANCES • COVERLETS

Authentic reproductions of historic pieces. They will last for generations. Hand-tied canopies to fit either curved or straight testers and hand-sewed petticoat valances with or without hand-tied fringe. We are weaving coverlets again in Whig Rose and Morning Star designs in many colors.

LAURA H. COPENHAVER
"Rosemont" Marion, Va.



BED MANNERS

By R. Y. Hopton and A. Bathol

[illegible]

Now presenting in one volume:

BED MANNERS and BETTER BED MANNERS
247 bedlam pages—37 enthusiastic chapters!

Hilariously and wittily written—with a devilish understanding of all those little foibles you thought were secret! Here at last is a book of Bediquette—to tell the uninitiated how to behave in a nice way between bedtime and breakfast time. Ideal as a gift to newlyweds or newly engaged people. [illegible] large printing! Rush coupon below for your copy now! Arden Book Co., Dept. 453, 386 Fourth Ave., New York 16, N. Y.

Only $1.98 postpaid —Mail Your Order Today

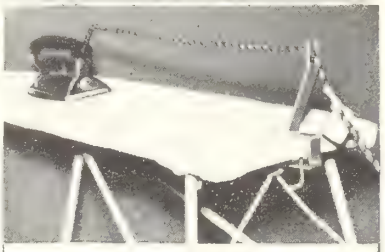
ARDEN BOOK CO. Publishers, Dept. 453
386 Fourth Ave., New York 16, N.Y.

Rush [illegible] BED MANNERS. I [illegible] and [illegible]

Name

Address

City & State



IRON-QUIK

Makes ironing a joy—keeps extra iron cord out of the way—off the board while you iron. Simply clamp Iron-Quik on end of board. Pass extra cord over roller. Small weight keeps extra cord off the board. Fits easily on any ironing board or table.

A gift for yourself, the bridge club, or that practical friend. Send $1 for Iron-Quik.

No COD's *Postpaid*

IRON-QUIK COMPANY
P. O. Box 1017
NEWARK, NEW JERSEY

HOW TO KEEP ROOMS *Fresh and Fragrant*

"Fragrantaire keeps perfume [illegible] gives you the delicate fragrance of [illegible] fresh smell of the woodland. A pool [illegible] good looking, potash clay perfumer keep a room [illegible] heavenly a time [illegible] closet [illegible] Choice of 18 enticing scents. 2 oz. bottle 50c, 4 oz. 90c, 8 oz. $1.60. Spicy sweet and [illegible] Apple Blossom Bouquet, Carnation Clover, Garden a Hedge, Jackie Lavender Lilac Mountain Pine, Narcissus Oriental, Rock Garden, Rose, Sandalwood, Spice, Herbs, Violet, Violet Cluster of Gardenia, [illegible] clay wall perfumer 50c each *Specify [illegible] as pictured* A, B, C, D [illegible] 4" high, 3" wide; E, F, 3" diameter.

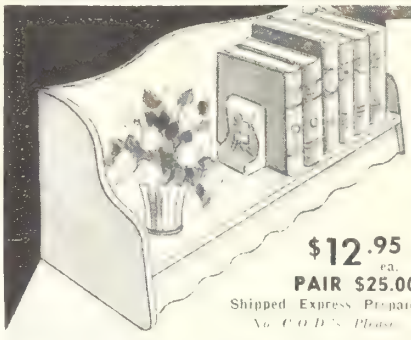
GIFT BOXES: Containing wall perfumer and bottle of perfume: Perfumer and 2 oz. Bottle $1.10. Perfumer and 4 oz. Bottle $1.60. Perfumer and 8 oz. Bottle $2.50. [illegible]



2 oz 50c 4 oz 90c 8 oz

If you send remittance with order, we pay the postage—or we will ship C.O.D. plus p

FRAGRANTAIRE CO. Dept. G-35, 118 E. 28 St., New York 16. Store Open 9 A.M. to



THE SHELF LIGHT

. . . so if you hang it over your be[illegible] or chair, you have a combination [illegible] and reading light. Or in the kitch[illegible] the stove or working counter, it be[illegible] spotlight condiment shelf. Comple[illegible] 6-ft. cord, hanging hooks, plug, swi[illegible] 24-in. fluorescent tube. Finished in [illegible] walnut, maple, mahogany, or o[illegible] Please state second color choice.

$12.95 ea.
PAIR $25.00
Shipped Express Prepaid
No C.O.D.'s Please

J. J. Authi[illegible]
223 E. Detroi[illegible]
MILWAUKEE 2,



FLUORESCENT TABLE LAMP

An entirely different table lamp incorpo[illegible] ing the new General Electric Circline [illegible] rescent tube and accessories. Beauti[illegible] turned of solid walnut or light birch. [illegible] ered shade is eggshell colored Crystal [illegible] ric trimmed in wine or tan. Specify w[illegible] and trim desired.

$25.00 Express Collect
No C.O.D.'s Please

THOMBERT
Newton, Iowa



For Gracious Living...ORIENTAL RUGS

From the hand wrought artistry of native craftsmen ... perpetuating an art centuries old ... exquisite hand-woven rugs like this luxurious Sarouk, bring charm and good taste to vital, modern living. The rich, warm, basic colors ... the exquisite patterns ... are the perfect foundation for furniture of any period ... for decor of any mood or manner.

Of a gem-like beauty which is never dated, these timeless rugs give a home its distinctive individuality ... and are cherished family treasures. And so, naturally, they are sought after by discriminating home-makers and thoughtful decorators.

ORIENTAL RUG INSTITUTE, INC., NEW YORK, N.Y.

ONLY RUGS WOVEN BY HAND IN THE ORIENT ARE ORIENTAL RUGS



Fish Feast for Four: Start with 4 thick fish steaks, such as salmon. Dissolve a bouillon cube in ¼ cup California Sauterne wine, pour over steaks and let them marinate. Pour off wine into cup, fill cup with cream, set aside for sauce. While you bake fish in fairly hot oven (400°) 15-25 min., make this wine sauce: Simmer tbsp. minced onion in 2 tbsps. butter or margarine 5 min.; stir in tbsp. flour, add wine-and-cream. Stir until smooth, add 2 tbsps. each sliced stuffed olives and diced celery. Then serve up sauce 'n fish steaks hot, along with glasses of very cold California Sauterne.

When fish is the dish...

Wine

is what you need

YOU HAVE HERE fish as fish should be—truly rich and *pleasurable* eating. We wine growers invite you to try these Lenten dishes soon.

Suppose you try first the fish steaks. Serve them up piping hot and pour glassfuls of California Sauterne for everyone. Taste a forkful of fish with plenty of the fragrant wine sauce. Savor that a moment, then sip the very cold, very piquant Sauterne.

Some other dinnertime soon, set out the wine-blessed fish chowder pictured below. As a flavor-mate, set out glasses of nutlike California Sherry. You'll find your reward in the way folks come back for more.

We have many other good wine and food ideas for you — a booklet of menus and recipes — to send you *free*. Just write Wine Advisory Board, 717 Market Street, San Francisco 3, California.



Chowder that's a Main-dish: Simmer a medium-size filled of cod or [illegible] in 1½ cup water and ½ cup California Sauterne with [illegible] until meat can be easily removed. Break fish into chunks, set aside. Then to make it hearty: Simmer slices [illegible] in 2 tbsps. bacon drippings, add 2 diced potatoes, carrots and [illegible] onion, water and cod broth. Add fish and heat. [illegible] cream to taste with salt, pepper. Simmer [illegible] minutes about 20 minutes. Makes 4 [illegible] delightful with glasses of Sherry wine.

Ilka Chase

talented actress, author, radio commentator . . . famed as a clever and original hostess, says—

Brach's
Chocolate Party Mix

is the perfect candy for smart entertaining

Whether you're entertaining at bridge . . . or an elaborate dinner party . . . your guests are bound to appreciate Brach's Chocolate Party Mix. Here's an assortment of good-tasting candy that gets an "M-m-m" from everybody! Almost two hundred luscious little taste-appealers to the box! Gay, tempting milk and bittersweet chocolates . . . filled with crisp almonds and nutmeats . . . smooth, chewy caramel . . . exotic orange jelly . . . milk malts . . . raisins! Variety galore! This grand candy assortment is for sale at better stores everywhere.



The name **Brach's** *means quality candy*

E. J. Brach & Sons, Chicago



Discover new beauty in your home

—new character in color, new interest in texture,
new personality in pattern. The cost is a pleasant surprise!



PRODUCT OF BURLINGTON MILLS

Look for this label at leading stores

DRAPERY FABRICS SLIPCOVER FABRICS

BURLINGTON MILLS CORPORATION OF NEW YORK • 271 CHURCH STREET, NEW YORK, NEW YO

SHOPPING AROUND





The healthy vegetable family, [illegible] to be [illegible] and is portrayed [illegible] cup, cereal dish and plate. China made in England in cream color with bright orange and green designs. Three pieces, $1.25, postpaid from Paine's of Boston, 81 Arlington St., Boston, Mass.



Horsehead letterhead [illegible] signed especially for this stationery by C. W. Anderson, famous for his horse drawings. The paper, a fine bond with rag content, is light tan and measures 7¼" x 10½". Box of 80 sheets and 50 envelopes is $3.50 postpaid from "little joe" Wiesenfeld Co., 112 West North Avenue, Baltimore, Md.



Candy for EASTER

Here is a 2-pound box of MAISON GLASS assorted chocolates de luxe—an unusual selection exclusive with the house—tastefully packed to make an appropriate gift!

$5.00 plus 35c postage
Shipped anywhere in U. S. A.
Sorry—No C.O.D.'s.

maison glass

15 East 47th Street, New York 17, N. Y.

Reading is a Joy



TILT TOP TILLIE TABLE

s a joy to read or work on Tillie ible. It fits you in bed or chair. Stur- steel frame adjusts height 22 to 36 ches, top, 15 x 26, tilts from level to ertical to hold your book at eye level. quor proofed and beautifully made r your personal use. Enjoy real com- rt with Tillie Table.

$19.00—Express Prepaid
Add $1.00 for Denver west
Top in genuine walnut or madoro

Franklin Table Company
018 Village Drive, Louisville 5, Kentucky



let NELSONIZING remake your worn shoes FACTORY NEW!

Send a postcard today for our free booklet which tells all about our shoe doctoring at prices you pay for *just ordinary cobbling.* Send for it now!

Write For Free Booklet "V"

We Mail Everywhere
• • •
Since 1879

B. NELSON CO.
Main Office
10 EAST 49th STREET, N. Y. 16
MUrray Hill 8-6115

BROOKLYN • NEWARK • HARTFORD
JAMAICA • WHITE PLAINS

Amazing Simple Device Ends Garbage Mess and Odors!



bones, soups, rinds, etc.

New! PATENTED **SCRAP-TRAP**

Keeps can clean, too. This new, quick, clean SCRAP-TRAP is sweeping America.

GENUINE SCRAP-TRAP BAGS always available. Only 59c for big package of 30 wet-proof bags.

SAVES 700 TRIPS A YEAR to your outside garbage can!
[illegible] $2.[illegible]
Trap complete with 30 large moisture-proof genuine Scrap-[illegible]

ARBEE PRODUCTS CO., Box HG-3, KANSAS CITY 17, KAS.



Fraise de la Louisiane

STRAWBERRY PRESERVES

The delicious natural flavor of the freshly picked Louisiana strawberry captured and retained. . . . .

Carton of 6 One-Pound Jars $5.85*
Case of 12 One Pound Jars $11.20*

Express Charges Prepaid Sorry No C.O.D.'s

Creole Delicacies, Inc.
632 Saint Peter Street
New Orleans 16, Louisiana



263 PLANS • IDEAS FOR YOUR NEW HOME

CHECK THE BOOKS YOU WANT

CLEVELAND PUBLICATIONS, Dept. [illegible]
[illegible]

AMAZING VALUE
For Your Home



Exquisite Etchings

SIGNED ORIGINALS

Your Friends Would Never Dream That They Cost You *Only $5 each!*

By America's Greatest Artists

Suitable for Every Room

FREE CATALOGUE



[illegible] LISTED AMERICAN ARTISTS [illegible]



SHOPPING



YOGURT MASTER

Makes the best Yogurt you ever tasted—right in your own home.

This new invention makes the most delicious and healthful Yogurt (Bulgarian cultured milk) for almost no charge portion. Amazingly quick and simple—preparing the milk takes only 5 minutes—the Yogurt Master does the rest.

Yogurt Master is scientifically constructed of sturdy, hand spun aluminum and lasts for life. May also be used as a food warmer.

Complete with thermometer—booklet of tested recipes, diets, instructions (including how to lose or gain weight)— and a full month's supply of Yogurt Starter (Culture) 19.95

6 months' Yogurt Starter supply (mailed monthly) 9.00

Postpaid. No C.O.D.'s please.

YOGURT MASTER Dept. HG
225 West 34th Street, New York City



Decorative . . .
And It's Practical, Too

FOOT SCRAPER

$3.00 each—a Pr. $5.75
Postpaid

[illegible] back door.

KATHLEEN WELLER
Box 386-G Bryn Mawr, Pa.



TELEPHONE, ADDRESS and APPOINTMENT BOOK

A useful gift for those who are particular. In selected, smooth, cowhide leathers. Choice of rich colors, Beagle Brown, Coach Red, Forest Green. Richly tooled in 23 kt. gold. 3 initials free. Size—8¼ x 5¾.

PRICE $7.50 POSTPAID

Send check or money order. No C.O.D.'s

BERKSHIRE LEATHER CO.
Pittsfield, Mass.



CUPIDS IN A VINEYARD

Antique Ivory Plant Receptacle

A Delightful Decoration For Your Home
Different Scenes on Each Side And End

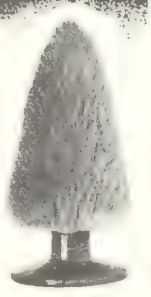
9½" Long—4" High—5" Wide
With Inner Metal Container
Without Plants

Prepaid $18. Express Prepaid in U.S.A.
Send Check or Money Order
No C.O.D.

CHERRY
2099 Village Lane, C8
St. Paul 5, Minnesota

Gifts that LIVE!

Grown-Ups, Children, Shut-Ins, EVERYONE . . . will cherish these LIVING GIFTS!



Our New Evergreen Tree or Paddy O'Hair comes to you bare and bald. Fill with water, plant seed (supplied with full directions), nature does the rest. Tree covers with grassy green coat, Paddy grows hair and eyebrows. Grass grows for months, can be replanted over and over.

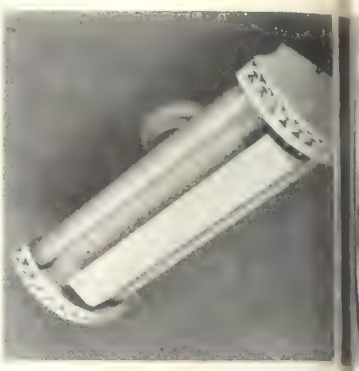
10" tall - $1.50



Both made of durable pottery. As table decorations or house plants, they are ideal gifts for all occasions. Postpaid if paid with order — or plus postage and charges if C.O.D.... Money back guarantee.

5" tall - $1.00

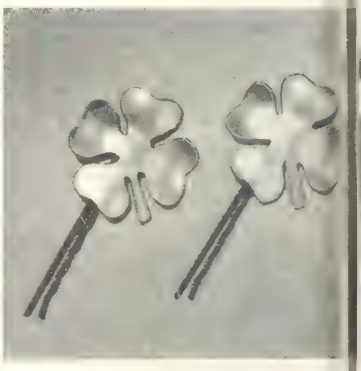
Paddy Novelty Co.
74 WASHINGTON AVENUE
GOLIAD, TEXAS



Germicidal lamp brings the germ-killing power of sunlight indoors, helps fight the spread of air-borne diseases. Easy to install, you'll want one for the kitchen, bath and nursery. White enamel with two fluorescent tubes, it measures 25" long. $24.95 exp. col. from Spencer Studios, Inc., 710 Chestnut St., Philadelphia 6, Pa.



Of all things that can clutter a desk, loose papers do much to contribute to the confusion. So clip them together with a duck's head that's a good paper weight, too. Well made of solid brass, with strong spring, it's a useful ornament for a desk. Or, hang it on the wall to collect bills. $2, postpaid. The Brass Mart, 10 Park Place, N. Y. C. 7.



Bobbie pins can be beautiful as well as just plain necessities. If you fasten them to sterling four leaf clovers, you really have something. A pair would make a nice little something for a bride to give to her bridesmaids. They are hand-wrought and just $2 each ppd., plus Federal tax. Leonore Doskow, Montrose, New York.



PLAINLY BEAUTIFUL

Imported Mexican silver beads, h[illegible] made and securely strung on silver ch[illegible] Its soft glow will give charm to ev[illegible] costume.

Double strand necklace $15.60
Combs or Barrettes to Match $3.90 [illegible]
Tax Included and Postpaid in U. S.

LOS PLATEROS
EDCOUCH TEX



Exquisite PORCELAIN MINIATUR[illegible]

Delightfully refreshing in their hand-painted daintine[illegible] floral sprays and gold on white, blue or pink—practical too. This quaint Elfinware in table cigar[illegible] lighter, old fashioned heart-shaped and Easter egg will grace any vanity or knickknack shelf. Just the t[illegible] for those elusive bobby pins or stamps—and, yes, for powder. Lighter 2½" high; heart and egg bo[illegible] each 2¼" wide.

3 piece set **$3.50**
including postage
No C.O.D.'s please

Cooper Craft
54 West 21st St., New York 10, N[illegible]

ROUND





Scenes of Copenhagen—six different ones are reproduced on individual ashtrays or spoon rests. Of Copenhagen porcelain in lovely soft coloring, the set of six would make an interesting group hung on the wall and, of course, separately they're worthwhile presents. $9.98 each from Rich's, P.O. Box 1539, Atlanta 2, Geor[illegible]



Fill the stein with beer. When you remove the metal container of durable Chinese evergreens you'll find the inside of this barrel-stave mug as beautifully finished as the outside, making it usable as well as ornamental. Of solid cherry with copper bands and wood-hinged top. Planted, $10; stein, $9 ppd. Goldfarb, 160 E. 57 St., N. Y. C.



Hassock-record holders—hold one hundred 10" or 12" records and make a comfortable seat for your phonograph audience. Upholstered in simulated leather, with nail-head trim, they come in red, green, brown, blue or ivory. They measure 16½" x 13¼" x 11". $22.50 each exp. col. From Haynes-Griffin, 391 Madison Ave., N. Y. C. 17.



Is useful as they are unique

ROOSTER EGG CUPS

Authentic reproduction in lovely milk glass of the famous Rooster Egg Cups created by the Westmoreland Glass Company. Perfect for your Easter breakfast table or for cocktails.

4 for $5

BETTY BLUE GIFT SHOP
Est. 1924
3349 Greenmount Avenue, Baltimore 18, Md.



FLOWER PIN

Wear your rose, gardenia or orchid in this attractive sterling silver pin, with assurance that the hidden reservoir of moisture will keep your posy fresh and fragrant for a long time. Will double for a good looking costume pin even without a flower.

$7.20 includes tax & postage

THE ELMCROFTERS
"Silver Craftsmen"
Dept. GM Montrose, N. Y.



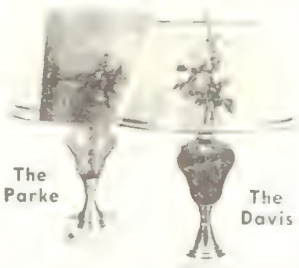
KEEPSAKE CHEST of fine chocolates

[illegible]

Sent postpaid. Sorry, no c.o.d.'s.

UNITED HOME PRODUCTS, inc.
20 MECHANIC STREET, NEW ROCHELLE, N. Y.

Charming Replicas



[illegible]

Box 5536,
Raleigh, N. C.
SEDGEFIELD CRAFTSMEN



WHERE THERE'S SMOKE . . .

At last—the answer to your smoker's problem, a humidor which will add charm and decor to your home setting. It comes in antique pine finish, hand rubbed and mellowed to a well-aged color. Made to the masculine taste, it features a [illegible] equipped with a genuine Aztec clay humidifier. Comes also in modern pickled pine. 5" high x 6" wide x 7" long. $11.50 Postpaid No C.O.D.'s please

TREASUR-CRAFT
[illegible]

STUDY INTERIOR DECORATION

SIX WEEKS' PRACTICAL TRAINING COURSE

Resident Day Classes

[illegible]

Home Study Course

[illegible]

NEW YORK SCHOOL OF INTERIOR DECORATION
[illegible]

The SELLINGERS

HOME MARKERS

Designed by

GARRET THEW

[illegible]

ALL ORDERS SHIPPED WITHIN 48 HOURS

Send 25¢ to cover postage and handling
Write for New Weathervane Catalogue

McNULTY & THEW STUDIOS
Box HG3 • Westport, Conn.



SHOPPING

DRESS UP YOUR PROUD POOCH FOR EASTER
In a Custom-made Radiant White Harness



Curtis

WEST POINT MODEL





YOUR PET'S NOSE will be pointed permanently skyward when you buckle on this radiant WHITE genuine leather harness. Perfect Gift from the kiddies to their pal. Also, choice of brown or black leather. Individualized with pet's name engraved on plate. Brilliant, ruby red jeweled light-reflectors and nickel nail heads. Handsome by day! Visible at night! Custom-made, finest workmanship, adjustable. Order C.O.D. $3.50 plus postage. (Or send $3.50, we pay postage.) 5-ft. WHITE, brown or black leash, $1.50. 10-ft. leash $3.00.

IMPORTANT: Take BODY girth at foreleg with string. Send string and pet's name with order.

ORDERS FILLED THE YEAR AROUND



WHITE, brown or black military collars. Genuine leather lined and trimmed with red, white, blue jewels and nickel studs. Pet's name inscribed on plate . . . complete $2.50. Send neck girth and his name.

CURTIS CREATIONS, DEPT. C
GENESEE-HOPPER BLDG., UTICA, N. Y.



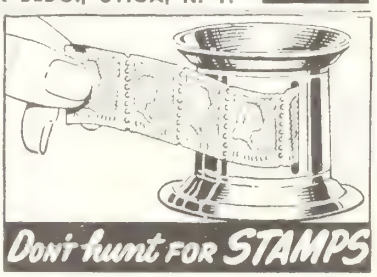
A Precious Piece from Old Peru

Exquisite, indeed, is this dwarfed Peruvian Cypress — ancient and imperishable! Delicate, flower-like cypress clusters are cleverly grafted on oddly-shaped, gnarled Manzanito branches to form an enchanting tree effect. Requires no water or care, and comes to you in a lovely Celadon Green, Antique White or Cameo Pink bowl with a dignified Ming figurine to complete its quaint charm.

$12.00 Complete.
Shipped Prepaid East of Mississippi
Elsewhere Add 75c.

Est. Goldfarb FLOWER SHOPS 1889

America's Largest Florist
Park Ave. at 51st St., Dept. A, N. Y. 22, N. Y.



Don't hunt for STAMPS

Takes Regular **U. S. POST OFFICE ROLL OF STAMPS—**

3¢, 2¢, 1¢

(Top Lifts Off)

Attractive paper weight of highly polished brass with green felt pad; always has a stamp when you want one. Saucer-shaped top holds clips, pins, etc. A strikingly handsome addition to the desk of any man or woman. A perfect gift, $3.50 postpaid. Send check or money order now. SATISFACTION GUARANTEED.

NORTHMORE'S HOME PRODUCTS
Box 756, Dept. H-101, Highland Park, Ill.



TRAGEDY and COMEDY

The symbols of important happenings that occur in life—are realistically reproduced as Ash Trays or Wall Plaques

Of pottery, unusual glazes, each mask superimposed, hand-crafted and signed by artist. Turquoise-ivory antique; crabapple-ivory; dark blue-green; light, dark-green; antique green-yellow; mottled brown-black; gunmetal-white with coloring in each pair reversed.

$4.00 pair
including suspension tabs for hanging.
Add 35 cents for postage.
Sorry—no C.O.D.'s

MacWATTERS STUDIO
3681 Broadway New York 31, N. Y.

A book that shows you HOW TO DECORATE YOUR OWN HOME

Every woman her own decorator and every home a dream home! It's easy if you follow the advice and ideas given in HOW TO BE YOUR OWN DECORATOR by Helen Koues (not Emily Post, head of home decorating section of GOOD HOUSEKEEPING MAGAZINE). The new book gives you hundreds of exact specifications on how to choose and buy rugs, furniture and accessories for every room, and tricks in the trade. Tells you what is good taste and good taste and what goes with what and how to get a full dollar's value for every dollar spent.

Learn to recognize at a glance traditional types and period furniture such as Gothic, Renaissance, Queen Anne, Georgian, Early American, Louis XIV, Empire, Regency. A complete section is devoted to Modern Furniture and Decoration, with information on current color trends in use of space and light, combining traditional with modern, unusual arrangements, functional pieces, etc.



KNICKERBOCKER PUB. CO.
120 Greenwich St., Dept. K-10, N. Y. 6, N. Y.



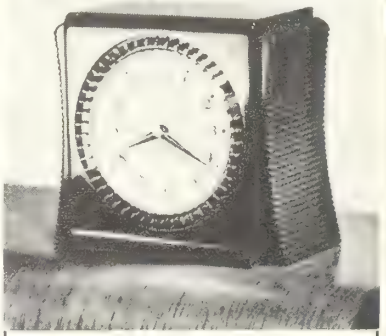
Put up or fold up this useful round metal table that is handy at so many times, in so many places. Can be tucked in back of a chair when not in use. Made of rolled-edged steel with baked enamel finish in green with ivory decoration or vice versa. 17" wide. 18" high. $5.50 ppd. Krebs' Town Shop, 45 Broad St., Westerly, R. I.



Gentleman's companion a gold pocket knife that incorporates a good corkscrew and bottle opener—comes in handy when a man is called on to come to the aid of the party. 14k yellow gold, it's a good gift idea for any man about town. $38 including tax and postage. Saga, 638 Fifth Ave., N. Y. C.



Regal requisites for smokers. Gold-plated and bedecked with jeweled crowns, this set will accompany a lady in her daytime or evening bag. Also nice on a little table in the house. Cigarette package holder is $13.20, match clip. $6.10 ppd. Tax included. Selden Cooper's Hotel George Vanderbilt Shop, Asheville, N. C.

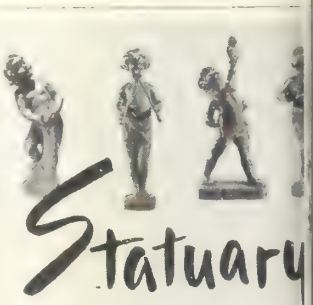


WAKEN TO MUSIC

You'll waken cheerfully to your favorite radio program with this handsome Telechron "Selector" clock that will switch your radio on and off at the desired times. This clever clock will also start and turn off your coffee and time your roaster and other electrical appliances. If you like a lighted house when returning home late at night, set the clock to switch on your lamp at the appropriate hour. Mahogany color plastic case with 3¼" metal dial. Height 5¼"; width 5¾"; depth 3¼"

$15.95 including tax and postage
No C.O.D.'s, please

TERRACE NOVELTIES Dept. 63
211 East 58th St. New York 22, N.Y.



Statuary

FOR YOUR GARDEN OR TERRACE

Fine Italian and English reproductions . . . many piped for fountains.

FLORENTINE CRAFTSMEN, Inc
479-485 First Ave. (cor. 28 St.)
New York 16 • LE. 2-3926

AROUND





Modern design [illegible] of its companion piece, the sugar bowl, forming one compact unit for storage purposes. What could be neater, more attractive or practical? Silver-plated, it's $7.50 postpaid. Add 20% Federal tax. The Union Company, Columbus, Ohio.



Fisherman's de-liar. Make honest men of your fishing friends. With this little gadget that both weighs and measures their haul, you won't have to take their word for anything. On the other hand, they may be very glad to prove they're not exaggerating. $2.25 ppd. Page & Biddle, 21 Station Road, Haverford, Pa.



Your good shoes deserve the best of care, which starts with trees that will keep them in perfect shape. These of solid walnut and metal are adjustable. They come in all men's and women's sizes. When ordering, send shoe size and $3, which covers postage and handling. B. Nelson Co., 8 East 39th St., N. Y. C. 16.



0 pc. STAINLESS STEEL TABLEWARE SET $7.98

Lifetime Guarantee. Service for Six

Mirror-bright solid stainless steel, in a graceful modern design. Tableware that will withstand years of service . . . will not rust, stain or tarnish . . . requires no polishing. Set consists of 6 knives, 6 forks, 6 tablespoons, 12 teaspoons.

FOR MAIL ORDERS: *Send check or money order, add 20% for postage. C.O.D. orders sent postage collect.*

HECHT'S

55 West 14th St., N. Y. 11, N. Y.



STURDILY-BUILT CORKSCREW

The very finest in corkscrews! This strong, beautifully wrought instrument will pull the cork from the bottle in a jiffy without breaking the cork. Order one for your kitchen and bar—and one for your favorite host. Made of chromium nickel.

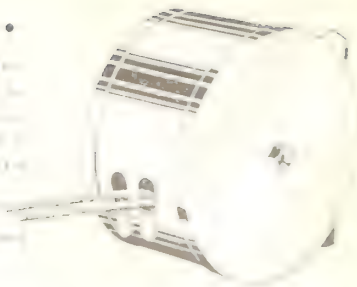
$5.20 postpaid

No C.O.D.'s

NOMMEL NOVELTIES

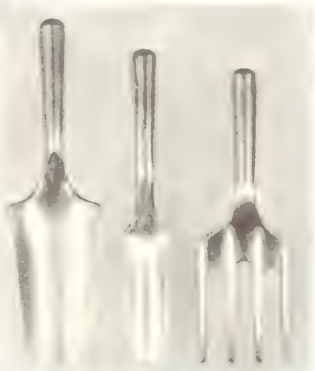
CORNWALL BRIDGE, CONN.

for House . . .



$2.50 [illegible]

. . . and Garden



$4.95

No C.O.D.'s, please.

Fairway Gifts

30 West 27th St. New York 1, N. Y.

"MAN'S BEST FRIEND"



An unusual, beautifully designed weathervane for your rooftop. Get it for yourself —or establish a reputation for original gifts by giving it to a friend. It's made of fine, weather-resistant metal, finished in black lacquer and mounted on an oil-filled swivel which responds to every breeze. 27" wide, 30" high. Complete with brackets, **$16.50** *f.o.b. Wheeling*

PROMPT SHIPMENT. ORDER NOW!

NEW GIFT IDEAS!—Write for catalog showing 100 beautiful designs in vanes, [illegible] lanterns, etc.

HAGERSTROM METALCRAFT STUDIO

42 Milwaukee Ave. Wheeling, [illegible]



Wreath Of Ivy

SUPERB FOR EASTER

[illegible] ring, 12 inches in diameter. Distinctive [illegible] Keep it filled with ivy or flowers. Use [illegible] Postpaid **$7**

7½-INCH SIZE, POSTPAID, $5

Sorry, no C. O. D.'s

MALCOLM'S

HOUSE & GARDEN STORE

[illegible] N. Clinton St., [illegible], N. Y.



TRAVELING . . .

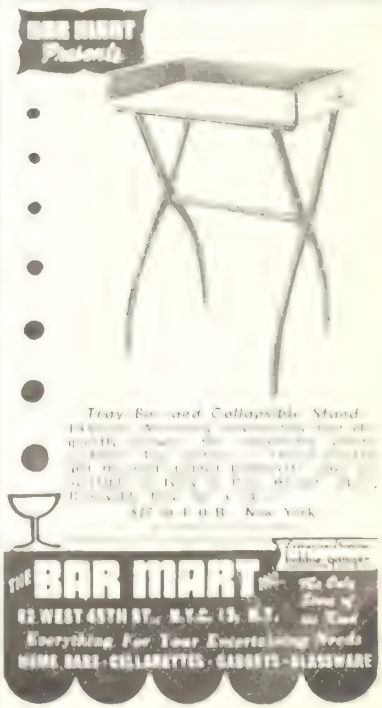
A delightful new different type of identification tag for your luggage. Made of brass, they beautifully personalized that prevent [illegible] and also protect your [illegible] handbags or clothes with that added touch of distinction. Please allow 3 weeks for delivery.

$2.00 each

$1.50 each duplicate

ALEX ANDERSON & SON

[illegible] Nassau Street, Minneapolis, Minn.



Tray Bar and Collapsible Stand

[illegible] $27.50 F.O.B. New York

THE BAR MART Inc.

62 WEST 45TH ST., N.Y.C. 19, N.Y.

Everything For Your Entertaining Needs

HOME BARS · CELLARETTES · CADDIES · GLASSWARE



SHOPPING

A Tonic for Marred Furniture



A Triple Action Tonic for Marred Furniture

REMOVES stubborn surface spots
CLEANS dirt and grime
POLISHES to high, dry lustre and covers minor scratches

REVIVA
by Jackson of London

NO NEED to worry if you have rings from alcohol, heat or water on your table—nail polish, perfume or liniment on your dresser—ink or paint on your desk—mars on hardwood floors. Just apply REVIVA and **surface spots** vanish like magic. Revives original color and grain of wood. For all varnished, shellacked, lacquered and waxed surfaces, dark or light.

Half Pint $1.00 • Pint $1.50 • Quart $2.50

Use "Patina" Jackson of London English Type Wax Paste

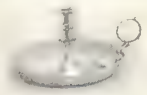
A decorator's polish to restore and retain the patine of precious pieces. For all wood and leather. Special BLOND for light woods. $1.00 jar; $1.50 double size.



Sorry, no C.O.D.

MRS. MARK JACKSON'S STUDIO G
3 West 52nd Street New York 19, N. Y.





BRASS
Candlesticks
with gracious Colonial charm

Stunning solid brass candlesticks in saucer-base designs. Heirlooms of tomorrow! All the charm of olden times combined with the design of today. Holders with saucer bases, 8" high, pair $7.95.

Graceful candle holder with 7" diameter base, $4.95.

Sent postpaid. Sorry, no c.o.d.'s.

HOMECRAFT Products
71-55 AUSTIN STREET, FOREST HILLS, N. Y.



BELLOWS
GOURMETS' BAZAAR

Green Gage Plums in Brandy
Pt. Jar $1.45

Bing Cherries in Brandy
Pt. Jar 1.45

Sliced Pineapple in Brandy
Pt. Jar 1.45

Bellows & Company
69 East 52nd Street, New York 22, N. Y.



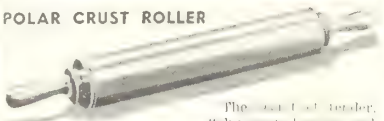
The village blacksmith's SHOEiN' KIT becomes an ideal magazine carrier and occasional table for the American country home. So fine is this handmade reproduction in every detail that we recommend it for use in rooms with early American antiques. Overall dimensions, 19" long, 9" wide, 17" high, including wrought iron handle.

$12.50 Express Charges Collect
Sorry, no C.O.D.'s

The Lennox Shop
HEWLETT, N.Y.

SMART HOSTESS-*ories*

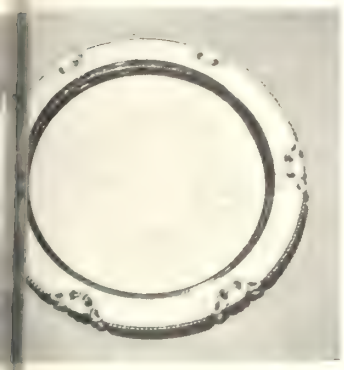
POLAR CRUST ROLLER



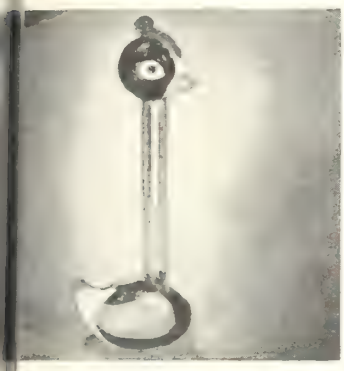
The [illegible] Baky crust [illegible] handling, in [illegible] to water [illegible] The [illegible] each [illegible] The [illegible] Simply remove handle [illegible] [illegible] [illegible]

AROUND





Sheffield reproduction ... good round tray, so useful for serving ... cakes ... sandwiches, drinks or coffee ... elegantly silverplated on copper. Lattice-rim center presents ... striking, authentic Englishprint ... gadroon border has perfect proportion. 12½", $12.50 ppd., tax included. Garfield & Co., 1727 Chestnut St., Philadelphia 3, Pa.



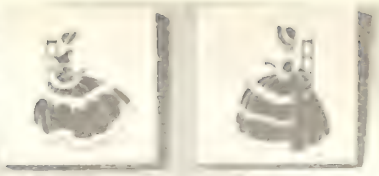
The lucky weather bird is a cheery little ... you can count on to tell you the correct temperature as well as whether it's going to rain or shine. His neck is a thermometer and his blue tail turns pink when it's going to rain. Put him near a window to keep a weather eye out. $2.25 ppd. Kenard Gifts, Hotel Commodore, N. Y. C. 17.

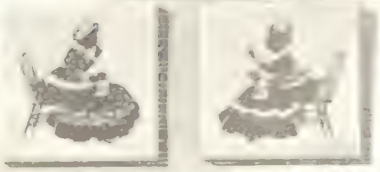


Gold leaf book ends of stylized leaf design are made of Syroco-Wood, have substantial metal base to hold books securely without slipping. They have felt bases to prevent scratching furniture. Extremely decorative and only $5 a pair, plus 30c postage, from C. D. Peacock, State & Monroe Sts., Chicago 3, Illinois.

Sil-O-Ets

COLORFUL HANDCRAFTED TILES







Paddy Novelty Co.
78 WASHINGTON AVE
GOLIAD, TEXAS

Excellent 9 x 12 (Sizes Approx.)

ORIENTAL RUGS

From Iran (Persia)

$375. to $450.

•

ALL IN TRADITIONAL OLD DESIGNS AND IN SALEABLE COLORS

$450. to $950.

ANTIQUES AS PERFECT CONDITION

EXPRESS PREPAID

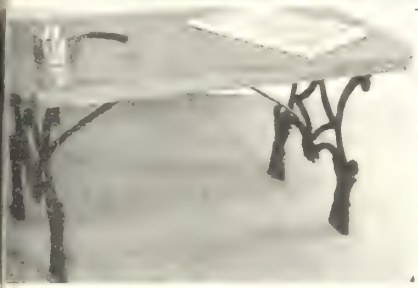
NO OBLIGATION TO BUY

Chas. W. Jacobsen
401 S. Salina St., Syracuse, N. Y.

"Imprisoned Fragrance"



EDMUND B. HARRIS, Dept. D
"Gifts of Character"
MADISON AVE. N. Y. 17, N. Y.



. . . from Colonial Days!

AGE-OLD COFFEE TABLE

Pine: $19.50 Mahogany: $21.50
(Pine Top 48" long: $23.00)
(Mahogany Top 48" long: $26.50)

B. PRATT • 1021 PARK LANE • PLAINFIELD, N. J.



LEARN

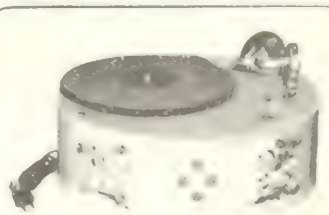
Interior Decoration

AT HOME

• NOW is the time to ... for a ... career in interior decoration. There is a real need for ... decorators ... Should you not wish to ... you can ... the fascinating ... decorating homes in your own town. It will be a ... to ... you to ... Each ... lesson is ... by ...

Arts & Decoration Home Study Course in Interior Decoration

WRITE FOR BOOKLET G-40 IT'S FREE



"Kiddie Phonograph"

ELECTRIC PHONOGRAPH to delight your youngster

Watch them shout with glee when they see and play this fine electric phonograph. Excellent acoustic reproduction ... extra-large sound chamber for better tone. Plays any ten or twelve inch record. A big, colorfully designed and enameled metal instrument with a sturdy metal playing arm and on-off switch. Measures 8" high and 14" in diameter. AC only. 18.95 Plus 55c Express Charge

GREENE & CO.
850 BROAD STREET • NEWARK 2, N. J.



TIRED GLASSWARE . . .

that puts life and laughs into any party. For gay entertaining and good drinking, serve the *next* round in these unique, singularly-shaped, 22k gold-rimmed beveled glasses.

$2 each, set of 8 - - - $15.00

Check or Money Order ... C.O.D.

Dept. C

klepa arts 8368 W. 3rd St. Hollywood 48, Calif.

LOWY'S *presents . .*



STERLING SILVER and GOLD EARRINGS BY MECHART

Set-pin type of design will permit these to be worn to brand latchets. Fly not above with your best dressed fabrics but with your casual clothes and suedes.

Your choice of
STERLING SILVER OR GOLD ON STERLING SILVER $3.60 pair
Federal Tax and Postage Included.

We shall be glad to send our latest booklet: "Gifts of Character".

LOWY'S GIFTS
FREEHOLD
NEW JERSEY

Laura Lowy

GLAMOUROUS PERFUME FLACONS BY MECHART

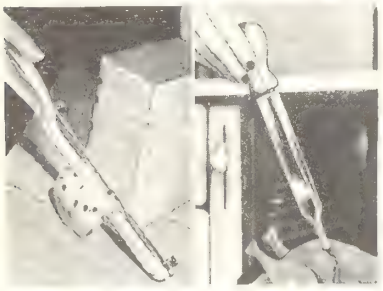
Whenever and wherever you are in need of a fresh dash of your favorite perfume during shopping, in the car or at the theatre, reach for your bag and apply from your handsome GOLD-PLATED FLACON. It also serves handily at home.



Tops are applicable to each bottle and not interchangeable. Approximately 2" high and 1" wide. A choice of four most distinctive designs.

Price
$1.20 each
Set of all four $4.50
Federal Tax and Postage is included

"CHARM NOOK" GIFTS

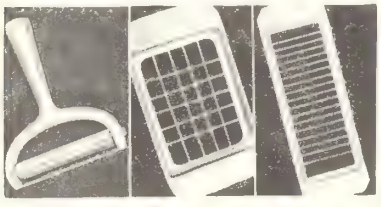


SMORGASBORD KNIFE

Give any head a party air. Slices bread, cakes, sandwiches, cuts and serves in the bargain. Finest Sheffield steel blade, ground to razor keenness. Handsome handle of genuine Hardwood. Cat. No. AK-127-1G. $2.50 Postpaid.

FOOD AND ROAST BASTER

No more burnt or salted fingers. One squeeze of the bulb fills the tube. Cat. No. AK-2-1-1G. $1.00 Postpaid.



HANDY FOOD CUTTERS

Here are the three most efficient Cheese Slicer with [illegible] Cat. No. AK-1851-2G. 75c. No. 3 French Fry Cutter [illegible] Cat. No. AK-150-1G. 60c. Apple Corer Butter Cutter [illegible] alloy with music wire cutter. Cat. No. AK-1800G 60c. All sent Postpaid. Also, you may order the $1.75.

ORDER NOW . . . DIRECT FROM

Santa Claus Land
SANTA CLAUS, INDIANA

Make Every Meal A Masterpiece!



For quicker, better meals, there's no substitute for this up-to-the-minute Dormeyer mixer! Amazingly efficient features include:

- two-position side-to-center arm for double-thorough mixing
- 3 kitchen tested perfect mixing speeds
- light-weight "lift off" portable head for all-round kitchen performance
- 2-matched, tempered opal glass bowls
- operates on both A.C. and D.C.

FREE with every order your copy of Ethel Allison's popular Recipe Book.

(add $1.00 West of Mississippi) **$29.95**

Sorry, No C.O.D.'s

Julian Hess
Dept. HG-3
6 Grand Street White Plains, N. Y.

Golf Ball Marker



On the Ball that's where your name will be! This unique marker, easily and quickly applied to any golf ball, is light, compact and unbreakable. Saves dollars, tempers, and confusion. $2.10 Post Paid. Print clearly name desired.

BODINE'S
OF BALTIMORE

[illegible] Charles Street, Baltimore 12, Maryland



SOMETHING NEW!
Household Cleaner in Cube Form

At last it has been done! A small cube, [illegible] fabrics, woodwork, mirrors, silver and many other items. Tru-Clean, so concentrated it makes 16 gallons of liquid cleaning solution, 64 cubes to a box for making [illegible] solves dirt easily.

Used & recommended by leading Interior Decorators

1 pkg. Tru-Clean $1.00 ppd. U. S. A.
(Sorry, No C.O.D.'s)

GERTRUDE STANTON
Interior Studios
920 N. Michigan Ave., Chicago 11, Ill.



A HANDY SALT & PEPPER S[illegible]

Here is an unusual little gift w[illegible] new as well as useful. Chrome-[illegible] on brass stand . . . with plastic t[illegible] glass shakers. Ideal for humid w[illegible] —keeps salt dry. Your salt and p[illegible] will always be together. Trimm[illegible] black, red or white. Size 5" high [illegible] wide.

$3.00 Postpaid (Sorry, No C.O.[illegible])

THE GIFT BOX
P. O. Box 121 Stamford, [illegible]

SHOPPING AROUN[illegible]



It's the top that makes this shaker a foolproof affair. If you've accidentally poured when you intended to shake, you will be grateful for this which is plainly marked "shake"—"pour," and avoids the mess of in-between. Of hammered aluminum, it holds about 1 qt. $8.95 ppd. The Bar Mart, 62 W. 45 St., N. Y. C. 19.



The minute minder does your remembering for you. If you have food on the stove, in the oven or pressure cooker, that requires a definite number of minutes, just set the dial and forget it. A bell will remind you when it's time. Requires no winding. $3.75 postpaid from Julian Hess, 6 Grand Street, White Plains, N. Y.



It's done with mirrors. Colorful animal figures are painted under the mirror so they won't wash off. In antique type or bright red frames, they will smarten up walls in nursery to college-age rooms, or adult playrooms. 8" x 8" size, $4.95; 12" x 16", $7.50 ea. postpaid. Thru the Looking Glass, 301 E. 21 St., N. Y. C. 10.

(*Continued on page 51*)



Above: Inviting new style—antique white wood headboard covered with the camelia print. Make your spread of the matching fabric. Right: Modern tufted eggshell leatherette headboard, completely washable. Make your spread of the green and white stripe fabric.

GLAMOROUS HEADBOARD BEDS . . .

GLEAMING FABRIC . . .

DECORATOR'S TOUCH FOR YOUR BEDROOM





Members of the Home Furnishing Institute

AVAILABLE AT THESE FINE STORES

Two great manufacturers,
Simmons and Waverly, combine
their talents to bring you perfection in an imaginative bedroom ensemble!
Simmons creates the ultimate in long-lasting, luxurious comfort
with beautifully styled upholstered headboard beds . . . an innerspring mattress
that's filled with layers of fluffy cotton felt, sisal-insulated, and covered with a woven stripe ticking . . .
a firmly built, innercoil box spring on matching legs! Waverly designs the fabric in soil resistant
washable Glosheen . . . decorator's touch for spreads, draperies, vanity skirts and slipcovers!
Three-piece Simmons ensemble, twin or full size . . . around $110.00. Waverly Glosheen, red on white.

The Aristocrat of Bonds



You're on the right track when you ser Kentucky Tavern in that Twilight Speci for it signals a knowledge of the worl great whiskies. America knows Kentuc Tavern, produced by one family for generations as "The Aristocrat of Bonds

Glenmore Distilleries Company
Louisville, Kentucky

KENTUCKY STRAIGHT BOURBON BOTTLED-IN-BOND 100 PROOF

COPYRIGHT 1947



Your home, too, can have colors that say "WELCOME!"...

when you follow these TWO simple rules:

1. PAINT RIGHT WITH COLOR DYNAMICS



gous colors in these adjoining living and dining rooms interplay of warm and cool hues, and at the time give the effect of color harmony and unity.



eminine character of this bedroom is expressed in a ony of light color values. The result is a mosaic of each placed so that it enhances the beauty of the others.

IN new homes or old, Pittsburgh's COLOR DYNAMICS shows you how to make rooms friendlier and more enjoyable to live in—rooms that say "Welcome!" that rest and relax you—perk up your spirits, improve the health and comfort of your family.

COLOR DYNAMICS is truly a science based upon the study of human reactions to the *energy in color*. Actual tests and surveys show that people are soothed or disturbed, cheered or depressed, rested or fatigued by various color arrangements.

Pittsburgh technicians have embodied these principles in a positive painting system—COLOR DYNAMICS—that helps you accurately select harmonious combinations for each room according to its uses and also in relation to its exposure to light and sun.

For instance, you can paint sunny effects into "cold" rooms that face the north or east—or bring cool relief from excessive glare into rooms that are exposed to the bright afternoon sun.

You can make bedrooms more restful, kitchens more pleasant and efficient—your entire home more inviting as well as more attractive. With COLOR DYNAMICS you can in effect "remodel" your home—make ceilings appear higher or lower—rooms look longer or wider.

You'll find the whole interesting story in Pittsburgh's new and enlarged edition of its popular booklet, *"COLOR DYNAMICS for the Home."* Ask at your Pittsburgh Store or Pittsburgh Dealer's for a copy or send the coupon below for a FREE copy.

2. PAINT BEST WITH PITTSBURGH PAINTS



tment of the shutters and gables adds to the appatent ht of this home. The importance of the entrance is her emphasized by the use of a contrasting color.

JUST as COLOR DYNAMICS adds to the comfort and beauty of your home, so the *live-paint protection* of Pittsburgh Paints makes these results extra long-lasting.

There's a Pittsburgh Paint for every home need. Wallhide, a wonder-working oil base paint with a truly one-coat hiding power, can be washed repeatedly without streaking. Floorhide, a tough finish for wood, cement or metal floors, withstands heavy foot traffic. Waterspar, a superior household enamel, brushes out to a rich, lasting gloss. Sun-Proof House Paints, in modern, clean colors, have higher hiding power, greater chalk resistance, color holding and durability.

All Pittsburgh Paints are enriched with [illegible] to keep them *live*, tough and elastic. Molecular Selection [illegible]

Send for this FREE Booklet



Pittsburgh Plate Glass Co.
Paint Division, Dept. HG-3
Pittsburgh 22, Pa.

Please send me FREE copy of your new booklet, *"Color Dynamics for the Home."*

Name _____

Street _____

City _____ Zone _____ State _____

PPG

PITTSBURGH PAINTS

PITTSBURGH PLATE GLASS COMPANY, PITTSBURGH, PA.

PITTSBURGH STANDS FOR QUALITY PAINT AND GLASS

ROMA...the greatest name in wine...
proudly offers the crowning achievement of vintner skill:

Grand Estate Wines

To bring you the ultimate in wine enjoyment, America's greatest vintner has skillfully created, from California's finest vineyards and unmatched winemaking resources, magnificent GRAND ESTATE Wines—bright promise of rare pleasure for the knowing tongue!





Pleasing *all* tastes at all times is an easy art of the host who possesses all five delicious GRAND ESTATE Wines. Whatever the occasion... party, casual call, or formal dinner...you're prepared *magnificently* with these outstandingly popular wines. Let these truly distinguished California cuvées answer *your* every entertaining and dining need: Medium Sherry, Ruby Port, Golden Muscatel, Burgundy, Sauterne.

HUNT IN SUSPENSE EVERY THURSDAY NIGHT OVER CBS

1947 Roma Wine Company • Lodi • Healdsburg • Fresno, Calif.



ENETIAN BLINDS *by* Grenard

ALUMINARD

one that ... mer, more beautiful appearance.

Clinton

noting the use of a separate facia board

Invite the sun or tame its brilliance... temper the breeze to your desire... insure your night-time privacy. *Only with venetian blinds can you enjoy such controlled comfort.*

And when you buy venetians ask for blinds by Grenard. The arc-like shape of the slats (like this ⌒) maintains their springiness indefinitely, makes them practically indestructible. You'll also appreciate their satin-smooth enamel finish which minimizes dust deposits and makes cleaning so much easier.

Grenard Venetian Blinds are available at better stores in stock sizes from 18" to 36"; larger sizes to special order. Write us for the name of the Grenard dealer nearest your home.

Grenard MANUFACTURING CORP. • HAWTHORNE, N. J. • NEW YORK SHOWROOMS: EMPIRE STATE BLDG.

I'm strong for radiant heat!





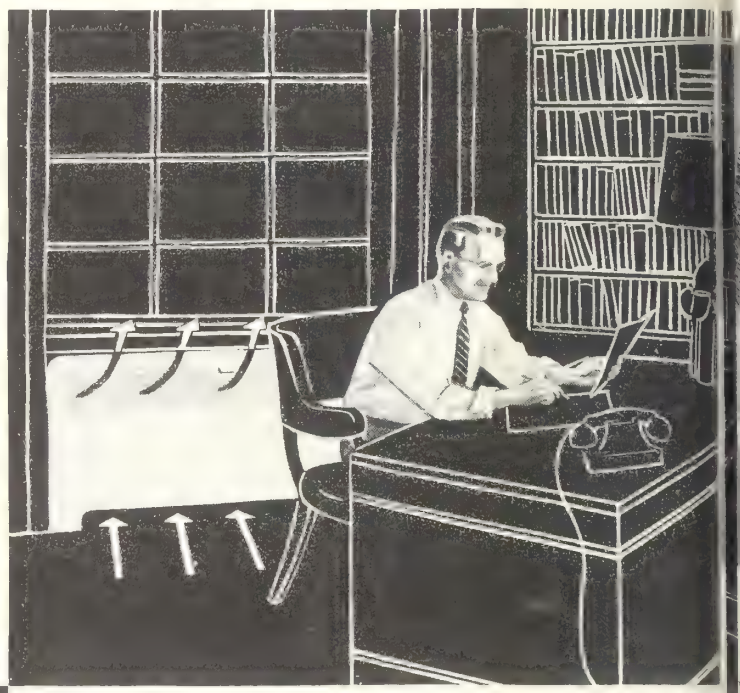
I'm strong for convection heat!

Modine gives you BOTH of these great heating principles blended into one!



RADIANT HEATING

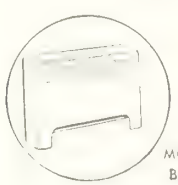
Mild, radiant heat in just enough quantity to offset heat loss from window areas — that's what those arrows represent, coming from the Modine Convector Panel below the window. To this we add . . .



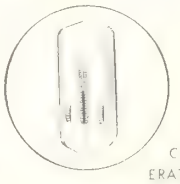
CONVECTION HEATING

Warmed air circulated by Convection Heating. Hot water or steam passes through copper heating unit which draws cooler, floor-line air into bottom of convector where it's warmed, rises and then passes out through grille.

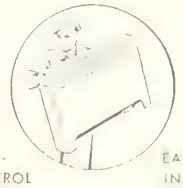
Result: Dependable new heating comfort for moderate cost homes and apartments . . . distinctive room charm and cleanliness without unsightly radiators! Yes, Modine Convector Radiation provides a modern, blended heating system for modern living — a heating system that makes possible individual room control — that responds almost instantly to sensitive automatic controls—that gives you gentle air circulation without the use of moving parts that wear out. If you're planning to build a new home or apartment, think of Modine Convector Radiation . . . look for Modine's representative in the "Where-to-Buy-it" section of your phone book . . . write for complete information and free descriptive literature! MODINE MANUFACTURING CO., 1773 Racine Street, Racine, Wisconsin.



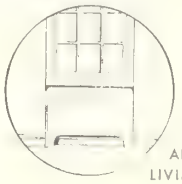
MODERN BEAUTY



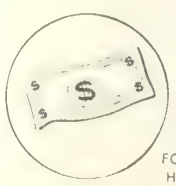
CLOSE TEMPERATURE CONTROL



EASY TO INSTALL



ADDS TO LIVING SPACE



PRICED FOR TODAY'S HOMES AND APARTMENTS

Modine

CONVECTOR RADIATION

The Modern "proved by use" heating method

Only Kimsul* Insulation



gives you all these advantages







★ Many-Layer KIMSUL has no thick spots, no thin spots

Only KIMSUL* has *many-layer* construction—based on the most effective insulating principle known. Automatically provides *uniform* insulation, too . . . with no heat-leaking thin spots, no money-wasting thick spots. You're *sure* of getting all the comfort protection you pay for, when you insulate your home with *many-layer* KIMSUL.

★ Many-Layer KIMSUL provides lifetime comfort

KIMSUL is made to last the life of your house. It's chemically treated to resist fire, moisture, fungi and vermin. It's termite-proof. And when installed, a comfortizing blanket of KIMSUL will not sag, sift or settle. Insulate with KIMSUL now—an easy and inexpensive way to increase the comfort, livability, and resale value of your home.

★ Many-Layer KIMSUL means big fuel savings

Tests prove that [illegible] of KIMSUL installed throughout a new home will provide a wealth of year-'round comfort . . . while saving as much as 44% on fuel bills.

Order KIMSUL from your lumber or building supply dealer, hardware or department store. Plan your new home with [illegible] KIMSUL Insulation.

K THESE 12 ADVANTAGES: 1. High ting efficiency. **2.** Many-layer con- ion. **3.** Handily packaged and com- d to 1 5th installed length. **4.** Pre- ated and precut to standard widths one can install it. **5.** Clean, non-irritating—no dust or splinters. **6.** Provides lasting protection. **7.** Resists fire and moisture. **8.** Resists vermin—termite-proof. **9.** Low in cost—pays for itself in winter fuel savings. **10.** Won't sag, sift, or settle. **11.** Flexible. **12.** Light in weight.



KIMSUL INSULATION
REG. U.S. PAT. OFF.
Kimberly-Clark

*KIMSUL [illegible] Kimberly-Clark Corporation

New Free Book for You!

KIMBERLY-CLARK CORPORATION [illegible]
KIMSUL DIVISION [illegible]

Please send the NEW FREE BOOKLET on [illegible] KIMSUL "Insure a Pat Year 'Round Home in the Comfort Zone."

I am interested in insulation for:

☐ My present home ☐ The home I plan to build

Name .

[illegible]



Pieces from the Chatham House Group *Designed by K*

A Bedroom Brimful of Better Living



Better *your home* – better *your* Living

Imagine the happy hours you could spend in a bedroom as gay . . . as friendly and as charming as this! These beautiful and easy-to-blend pieces are made of rich, dark mahogany . . . with full sweeping lines . . . exquisite carvings and a deep, glowing finish that will harmonize delightfully with any traditional room plan.

Start your planning for a room like this with the magnificent tester bed. Its snowy-white canopy and gleaming mahogany will make a bright beginning. Then add the handsome double dresser with its spacious and conveniently divided drawers. The rest is easy—for every piece in this brilliant new Chatham House Group will add further charm . . . further graciousness.

Plan to see this and other beautiful Drexel groupings at leading department and furniture stores in your city. All are styled right . . . priced right. And like all fine furniture, each piece by Drexel is brandmarked.

Write today for booklets "Traditional" and "Touraine." Send 10c for each to 572 Huffman Road, Drexel, North Carolina



Drexel Furniture Company

DREXEL · NORTH CAROLINA

AMERICA'S LARGEST MANUFACTURER OF QUALITY BEDROOM AND DINING ROOM FURNITURE

House & Garden

Contents for March, 1947

In this issue...



Edna Eicke, whose habitat of a room for a young girl is on *page 75*, has a very small girl of her own. Susan, born last August. Her New *Yorker* magazine covers are well known to the public; her delicious cooking is well known to her friends. She is a Parsons School product and the wife of artist Tom Funk.



Nancy McClelland has spent years searching out and reproducing beautiful documentary wallpapers (one appears on *page 63*). Her "Historic Wall-Papers" and "Decorative Wall Treatments" are definitive books; her wallpapers constitute a classic collection. From 1941 to 1943 she was president of the A.I.D.



James Amster revives an old American custom by "living over the shop" at Amster Yard (HOUSE & GARDEN, August 1946). Daily he likes to lunch upstairs in his French dining room, shown on *page 85*, where he can look out over the green courtyard and charming roofs of the Yard and forget business.



Maura Laverty, Irish and fey, brought proofs of her cookbook to New York on a recent visit. HOUSE & GARDEN publishes one of its chapters, *page 71*. At home Mrs. Laverty writes novels, is a food connoisseur, broadcasts, and mothers two young daughters. Irish luck found her a New York hotel room.



Juliana Force has been Director of the Whitney Museum of American Art since it first opened in 1931. Her apartment on the top floor of the Museum in West 8th Street is a vivid expression of her personal taste (*see page 69*). HOUSE & GARDEN will publish other rooms of Mrs. Force's in forthcoming issues.

DECORATING

BUILDING

GENERAL

GARDENING

EDITOR-IN-CHIEF

EDITOR

ASSOCIATE EDITORS

ART DIRECTOR

ART EDITOR

ARCHITECTURE

BUILDING

DECORATIONS

INTERIOR DESIGN

FEATURES

HOUSEHOLD EQUIPMENT

SHOPPING AROUND

MERCHANDISING

COPY

PRODUCTION

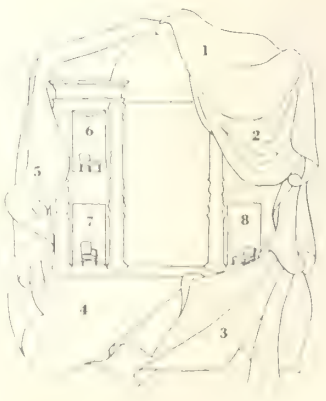
CONTRIBUTING MANAGING EDITOR

It's Spring again

Spring is the first robin, ruffled by a chill wind, but brightly determined.
Spring is a straw hat with a mad blossom bobbing up and down on Easter Sunday.
Spring is white lilacs in a crystal bowl filling a room with sweet perfume.
Spring is a welter of clippings of fabrics and wallpapers strewn over your chairs.
Spring is the ploughs of all the nations turning long furrows down millions of fields.
Spring is a desire to see old friends, to laugh under quiet stars, to hope for peace.
Spring is a furious energy to shine silver, polish glass, turn the house inside out.
Spring is warm sun on your back as you plunge your hands into the soil of the garden.
Spring is an organ grinder with a monkey on a chain, a calliope, a flower vendor's cart.
Spring is iced tea sprigged with mint; asparagus; cold salmon wreathed with parsley.
Spring is a sentimental need to play old tunes, to read old books.
Spring is a time for gallant gestures, extravagant plans and daydreams.
Spring is when you fall in love.

Here begins a five-page catalogue for spring decorators

OPPOSITE: New materials and wallpapers. Materials draped on the cartouche, clockwise from the top: 1, tulips by Wesley Simpson; 2, Bristol blue taffeta, Scalamandré; 3, checkmate, F. Schumacher; 4, penman's holiday, Goodall Fabrics; 5, balloons by Portia Le Brun, Patterson Fabrics. Wallpapers in the small settings: 6, stripes, Cowtan & Tout; 7, gold-on-white polka dot below, Lloyd; 8, horses at the right, Thibaut. For a list of stores where you may find the fabrics and wallpapers on the next five pages, turn to page 150. Many of them are in House & Garden's Forecast Colors.

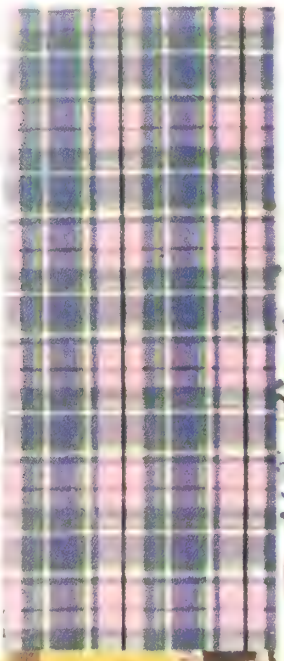



A
PREVIEW
OF
SPRING
Its colors,
fabrics, wallpapers
and carpets

Here are the new materials . . .

patterns vividly varied,

textures charmingly fresh



9. Gay plaid for Victorian or modern. Shulman Abrash.



10. For a spring-garden look, New Orleans "iron lace" and fuchsias. Cyrus Clark.



12. *Above*, sentimental garden bouquets by Portia Lehman. Patterson Fabrics.



11. *Above*, South Seas pattern in an unusual weave. Barrett Textile.



14. *Above*, crisp stripes in many exciting colors. Waverly Fabrics.



13. *Left*, painter's colors add splash to a modern room. Scalamandré.



5. Beautifully drawn flowers- ptly called "May." Schumacher.



18. *Above*, soft, muted colors for a lady's bed or sitting room. Everfast.



19. Diverting, young, Folly Cove print. Schumacher.





20. *Above*, peony [illegible] of the land [illegible]



21. *Above*, colorful design [illegible] a Matisse or Picasso. Cowtan Clark



22. *Right*, vivid abstraction in the Chinese manner. Schumacher.



23. *Left*, [illegible] dress print. Mar- ion Dorn. [illegible]

Here are new wallpapers . . .

captivating patterns,

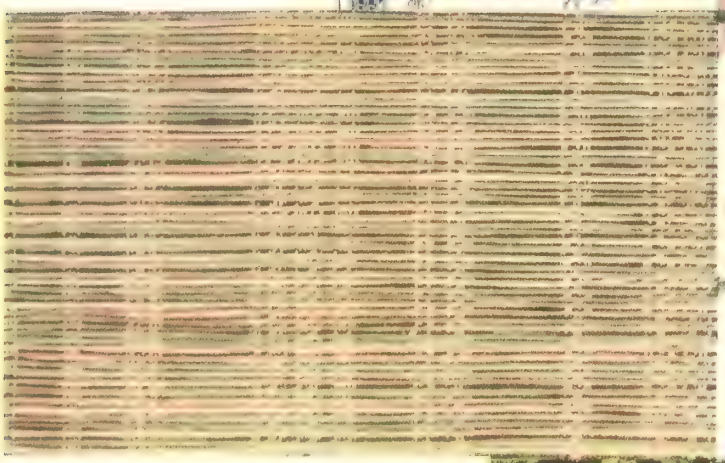
textured backgrounds



24. *Right,* Danish design, poster colors. Thibaut.



25. *Right,* spatter-dash plaid can be ordered in any colors. Gay in breakfast room or nursery. Laverne Originals.



26. *Above,* Dorothy Liebes' bamboo-blind paper, wonderful for a man's room. United Wallpaper.



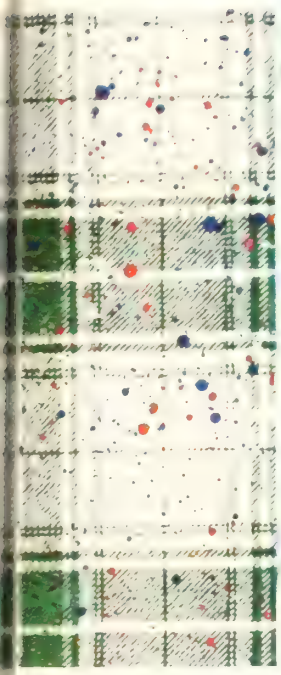


27. *Above,* English flowers, beautiful in a dining room, country sitting room or bedroom. Lloyd.

28. *Right,* flower fantasy. Use it on walls, dormers, ceilings. Strahan.

29. *Right,* friendly and elegant for a country house. Jones & Erwin.

30. *Left,* use cool botanic paper, by Katzenbach & Warren, in a farmhouse.







34. [illegible]

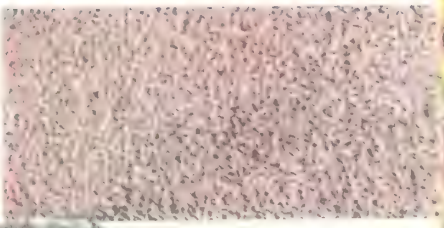


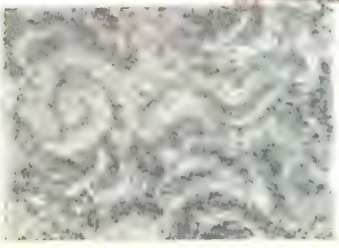
35. [illegible]

33. *Below.* Paul Revere rides on a block print paper for a boy's room. Artcraft



A trio of this year's carpets





36. [illegible]

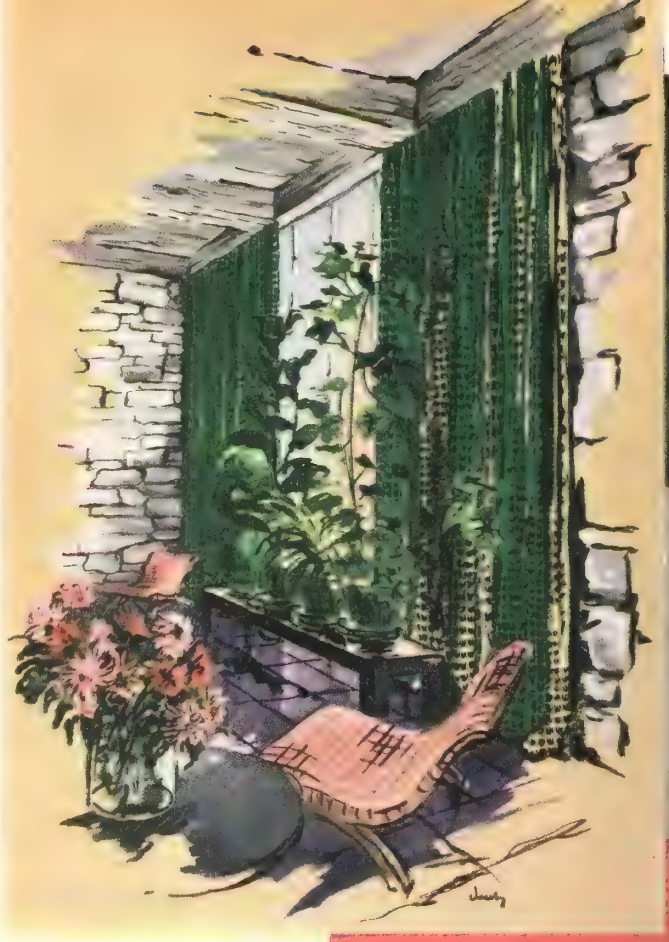
37. [illegible]

38. [illegible]





1



2

3



4





Zelina Brunschwi

Prize-winning prints

in The Museum of Modern Art's recent design competition

We have long had a wealth of traditional designs in this country and a definite lack of good modern prints. In an effort to discover new designers and exciting print ideas, The Museum of Modern Art held a fabric design competition last spring. Zelina Brunschwig, eminent designer and head of the fabric house, *Brunschwig & Fils*, contributed two thousand dollars in prize money and her firm executed the prize-winning designs in actual fabrics. The four winning prints, now available in stores all over the United States, are shown *opposite*, with suggestions of room schemes to which they are well suited. You can see at once how they soften the contours of modern rooms, bringing to them pattern, which they have too often lacked, making them gay and friendly. Winner of the first prize for "Staccato" is Mrs. Yvonne Delattre, a former student of the Cranbrook Academy of Art. Second and third prizes went to Milton Weiner of Philadelphia for his prints, "Eagle" and "Leaves." Fashion Designer Frederic Kanoly took fourth prize with his graceful "Rhythm." While all four designs are stylized they suggest realistic themes, as their names indicate. Even "Staccato," most abstract of the group, is what you see in it, a paw print or perhaps a prim black tulip. To Mrs. Brunschwig goes the credit for having instigated the competition. She feels keenly the need to develop new designers as well as to awaken the public interest in simple designs and simple silhouette prints such as these. In her own words, "the current crop of printed fabrics was inadequate to the needs of modern decoration. We have always had good traditional prints, but modern designs tend to be either geometric patterns or sprawling prints. More often than not the best modern fabrics have been woven instead of printed." The prize-winning fabrics along with designs that won honorable mention are at the Museum from March 12 through May 11.

1 **LIBRARY CORNER** is quietly dramatic with curtains and cushions in a crimson and black "Eagle" design against chinchilla gray walls and sofa. Brass lamp has black shade, carpet is a Shenandoah green.

2 **GARDEN ROOM** has stone-toned walls of gabardine neutral and curtains in the abstract emerald and black "Staccato" print. Cotton and rayon textured fabric in Etruscan tile covers the chair. Beige floor.

3 **LIVING ROOM** is highly effective with twin sofas covered in "Leaves" pattern curry yellow, mustard and black. Cushions are a caustic blue accent. Chalk blue ceiling, one wall light black, the other green olive.

4 **THE BEDROOM** has walls of Russian blue, "Rhythm" bedspread in caustic blue and chartreuse. Lamps and sofa are jockey green; rug, chinchilla gray; pillows, sugar pink. Curtains are banded with "Rhythm"

FOR A LIST OF STORES CARRYING THESE FABRICS SEE PAGE 116



MEMORY OF PARIS IN A NEW YORK BEDROOM

What gives a room distinction?

The personal touch is the hallmark which makes a room stand out in your memory

Think back to the rooms you recall with greatest delight. What made them memorable, distinctive? Each one of them bore the imprint of its owner's taste, summed up, perhaps, in a single corner. The rooms on these and the following pages are similarly distinctive: one, because of the way the owners have chosen to live with a view of the outdoors; another, because of an exquisite breakfront on whose shelves is ranged a prized collection of old china; a third, for its remarkably effective grouping of bibelots and pictures and furniture; a fourth, for its enchanting fireplace arrangement. *Above*, a corner of designer Charles Thompson's bedroom, replete with distinction, is nostalgic of Paris, with its Empire night table, its Louis XVI chair, its black-and-white plates bearing Paris scenes and its framed prints of old Parisian *hôtels*.



DISTINGUISHED BY ARTISTRY OF ARRANGEMENT

In Harvey Smith's New York apartment, a lemon-colored [illegible] Seventeenth Century prints flanked by old tobacco [illegible] arrangement of marble and porphyry obelisks, a white [illegible]



DISTINGUISHED FOR ITS ENGLISH-COUNTY LOOK

In the library of Mrs. Kelly Scofield's New York apartment, an enormous English mahogany breakfront is filled with a priceless collection of china. This and the English cretonne, boldly patterned with lilies, give the room an all-English, county look. Wood tones are warm, walls are cool gray-green. This room was designed by Charles Thompson.



DISTINGUISHED BY HUMOR AND WARM HOSPITALITY

Mrs. Juliana Force's apartment on top of the Whitney Museum of American Art of which she is the Director is deliciously gay, from the big-eyed Newfoundland in needlepoint on the hearth rug to the Victorian chair covered in mauve brown leather. It epitomizes practical bachelor comfort and friendliness of its owner



KERTESZ

DISTINGUISHED FOR ITS USE OF NATURE AS DECORATION

Breakfasters look out at hillside and pool from the Greenwich house of Mr. and Mrs. Wesley Simpson (she is Adele Simpson, dress designer). The background of tiled cork floor and green-white paneled ceiling, with indirect lighting, is subtly keyed to this natural beauty. The curved table was specially designed with an eye to the view.

Lenten Dishes

Sixteen fast-day recipes and some Irish reminiscences by an Irish gourmet

by Maura Laverty

EDITOR'S NOTE: *Mrs. Laverty is Press Secretary of the Irish Wine and Food Society. She broadcasts in Ireland about food and has just written "Maura Laverty's Cookbook" (shortly to be published in this country by Longmans Green). This article is a chapter from the book. Mrs. Laverty also has a novel in work. She believes that you must handle both food and people kindly if you want to be a good cook; you must love food and like the people you are cooking for.*

If it were not for my love of cheese, I might today be a Reverend Mother in charge of a whole convent of nuns. Where I come from, the women don't make cheese. Lovely butter, yes, but no cheese. Neither did the shops stock it when I was small. It is probable that 90 per cent of us had no suspicion that there was a big lack in our lives. I was ten or eleven when a girl who used to live with us went over to England to better herself. As a parting gift, my mother made her a navy coat and skirt with tartan lapels on the coat and a tartan blouse, and the girl had no sooner settled down in her new place than she made us a return gift of a whole cheese. One taste and I was a cheese addict for life. Inordinate is the only word for the liking it aroused in me. Whenever Moll Slevin's or my mother's back was turned, I was at the press with a buttered crust in one hand and a knife in the other, and I hacking away at the cheese. At that time, I had a serious notion of becoming a nun. I knew that nuns cheerfully undertook various mortifications in the matter of food. I fully realized that it was only by doing so that one could reach spiritual fulfilment. It suddenly occurred to me to wonder if the conventual life would mean a stamping out of this new passion as well as of those bequeathed to me by Adam and Eve.

I put the question to Sister Mary Declan, my favorite nun. "Would Reverend Mother let you go to the press for bread and cheese any time you'd take the notion?"

Sister Mary Declan's eyes rose [illegible] her wrinkled face, and her eyebrows climbed up under her coif in horror. "In heaven's name, child," she cried, "what kind of a poor excuse for a nun would I want to be to go gratifying our sinful appetites in such a manner?"

That was Sister Mary Declan all over. If you brought her a bunch of flowers to smell she would start sniffing around, soulful sniff and stop short in the middle of it. The flowers could be thrust back at you with a little murmured, "May God forgive me for gratifying my sinful senses! Go put them on Our Lady's altar, child." Not knowing Sister Mary Declan, you might think her attitude showed ingratitude towards the Maker [illegible] (Continued on page 133)



NOVEMBER IN BALLYCASTLE by Colin Middleton, from an exhibition of Contemporary Irish Painting at the Associated American Artists Galleries

Up front

The spotlight is focused on these four artists who have turned their talents to creating unhackneyed designs for wallpapers, materials and table linens



Bent Karlby

A prophet with honors in his own country, Denmark, as a designer, Mr. Karlby won a top award in an American Institute of Decorating contest with his wallpapers made in Copenhagen and now available through various decorators and stores here.

Saul Steinberg

Collectors of Steinberg's drawings, books and *New Yorker* cartoons can now have his diverting drawings on decorative materials. "Views of Paris" is his first design, made for Patterson Fabrics, Inc.





Portia Le Brun

An American painter, well known in the fashion world, Portia Le Brun now brings her versatile talent to textiles for interiors. "Balloons" and "Stocks," from Patterson Fabrics, Inc., reflect her cosmopolitan taste in subject and color.



Doris and Leslie Tillett

Having added new zest to materials for dresses, beach and other fashions, Doris and Leslie Tillett now turn out a brilliant, free-booting collection of printed tablecloths for Peacock & Co., Inc. HOUSE & GARDEN will show them in an early issue.

A room comes of age

One of the great moments of a young girl's life is when her room grows up. This is her first brush with decorating, her formal emergence from the nursery, a special coming-of-age. The toy box is a thing of the past. In its place, a dressing table is formal recognition that *beaux* and parties are just over the horizon. To you, her mother, shopping with her, a problem is posed which the furniture in the room *opposite* solves admirably: To find furniture which is imaginative, well made, reasonably priced. You want it imaginative and pretty so that she and you will always enjoy it. You want it well made so that it can go away to college with her and on to the house which she will some day own, when she is married. You want it reasonably priced because it would be pretentious to invest now in elaborate and delicate pieces. Cutting off pigtails does not automatically suppress the desire for an occasional rough-and-tumble.



Like Dale Dorman, daughter of Dr. and Mrs. Gerald Dorman, any 13-year-old would love this room.

The furniture and the fixings for your girl's room all exist today. Edna Eicke has woven them together into a dream room, quintessence of the spring mood, the sentimentality of youth. Photographs of the furniture which is made by Consider H. Willett of Louisville, Kentucky, appear on page 141; a list of stores where it may be bought, on page 139. It is cherry (except for a maple rocker), adapted by designer Clayton Hawk from Colonial originals. The finish is hand-rubbed, making for beauty of color and surface. These pieces are equally well suited to a country room or a town room with an informal feeling. Their chief characteristics are their gaiety, their youth, their informality.

OPPOSITE PAGE:

A Colonial bedroom with cherry furniture is light-hearted and young

Artist Edna Eicke's conception of a bedroom for a young girl. Component parts: Colonial furniture in cherry by Willett; bedspread by Monument Mills; rug made of two hand-hooked Colonial samplers, 36 inches square, from Masterkraft; rose-and-white, striped ticking by Waverly Fabrics. (For further information turn to page 140). Furniture is at L. S. Ayres & Company, Indianapolis; Bullock's, Los Angeles and Jordan Marsh in Boston.


EDNA EICKE





GOTTSCHO-SCHLEISN

Changing seasons in blended borders

The four views on this page show herbaceous borders in the garden of Mrs. George Roberts at East Hampton, Long Island. *Above* are two sections of a border swung like an arc from the end of the house into the farther reaches of the lawn. *Below* is a terrace border in late May and July bloom. The great variety of plants used to produce these blended-color, seasonal effects and suggestions for placing them are discussed, *opposite*. Mary Deputy Lamson, landscape architect.



May brings oriental poppies and mullein



In July come platycodon and bell flowers

Blended Borders

As well calculated as a Bach fugue, these plantings of mixed perennials will produce a continuing rhythm of bloom

One of the subtle arts of gardening is making a blended border which provides a succession of companionate colors through the flowering seasons. This has succeeded the custom of a decade ago when all-white, all-blue, all-yellow gardens were fashionable. To select plants for such one-color borders was relatively easy. A blended border, on the other hand, requires some of the same quality of visualization and harmony that is found in a fugue.

The main structure of any border is composed of perennials, of various heights, shapes, character of foliage, color and season of flowering. These are the permanent elements. The fluid elements, changeable from year to year, are the annuals and the bulbs. Thus the front bays of a border—where most of these fluid materials are used—may begin the flowering year with the primrose tulip Condé Nast, supported by a ground cover of blue forget-me-nots; scarlet tulip G. W. Leak, with a flooring of white or yellow pansies. When the tulips are spent, the pansies carry on for a time until they are replaced in their turn by blue ageratum or orange calendulas or foamy white petunias.

WHAT TO KEEP IN MIND

In selecting companionate perennials, color, season of bloom and mature height have to be kept in mind. We also have to remember that the same particular area which gave good June effects cannot be expected to furnish color in August, when phlox and late daylilies take over. Perennials are planted in irregular drifts—some iris, some peonies, some phlox. Then as September approaches, the chrysanthemums that have been growing along in the cutting garden can be moved into the border for final autumnal display until killing frost.

Since such borders have permanent character, the soil must be thoroughly prepared and enriched before any plants are set in. After that plant-feeding is supplied from the top surface. Equally, long before planting, the color groups must be studied and their locations plotted.

TWO BLENDED BORDERS

These principles are illustrated by the two borders shown opposite, in the garden of Mrs. George Roberts at East Hampton, Long Island, and designed by Mary Deputy Lamson, L. A. They are each about 70′ long and average between 10′ and 18′ wide—the ideal width for such borders. One contains 58 varieties of perennials, totaling 369 plants, and 4 varieties of bulbs, totaling 76, together with 6 varieties of annuals. The other contains 43 varieties and 4 kinds of bulbs, together with 7 kinds of annuals. These proportionate figures are well to note. Many beginning gardeners are astounded at the number of plants required to fill a border.

Since the perennials chosen by Mrs. Lamson for seasonal effects in this garden have proved more than satisfactory, others might like to follow her choice in the larger of the two borders:

Sparks' Monkshood, Chinese forget-me-not, white Japanese anemone, hybrid columbine, blue aster, pink Michaelmas daisy, false camomile, butterfly bush, Carpatican bellflower, pink Northland daisy, yellow chrysanthemum, hybrid larkspur, perennial larkspur, double salmon pinks, white gas plant, white foxglove, wild geranium; lemon lilies *flava*, *gracilis*, Lemona, Mandarin, Modesy and Ophir; rose coral bells, dwarf plantain lily; Iris Iriela (Continued on page 170)

Walled gardens

A variety of walls that afford backgrounds suitable to green growing things



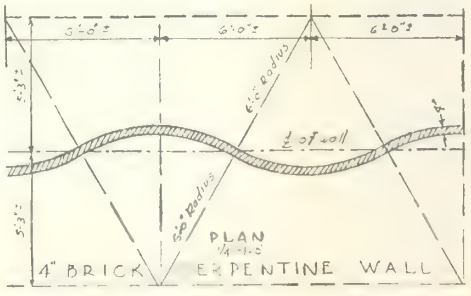
GOTTSCHO-SCHLEIS



BLACK STAR

Jefferson's serpentine wall

Thomas Jefferson left a great legacy in the serpentine wall he invented and first built at the University of Virginia, *left*. A recent application, *above*, is in the garden of Mr. and Mrs. Dean Mathey at Princeton, New Jersey, of which Alfred Geiffert was the landscape architect.

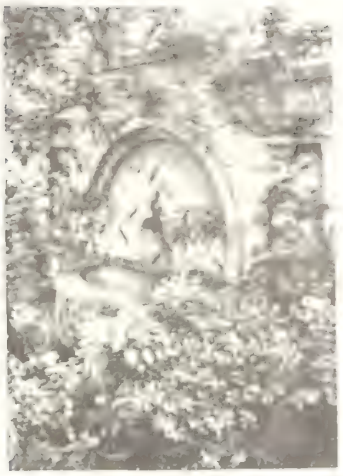


Four inch thick walls are built with a 20' radius in the South but a 6' radius is used in the North.



Walls as garden partitions

When the terrain is flat, a garden can be divided into compartments each with a different character, by walls, as these *above*. The moon gate in the farther wall is of Chinese origin, first used in French and English gardens of the 18th Century during the reigning fashion for *Chinoiserie*.



Paneled Wall Fountain

In many ways the art of [illegible] at a house and [illegible] in the garden of the Stuart B. Sutphins at Cincinnati, Ohio. The indented oval panel breaks the expanse of wall. Herman Brumme, landscape architect.

Privacy for a town garden

Charleston, South Carolina, is especially rich in town gardens hidden away behind high, protecting walls. Many are of architectural merit, like this capstoned one, on Tradd Street, designed in the best 18th Century tradition.



F. S. Lincoln



Decorative wall ventilation

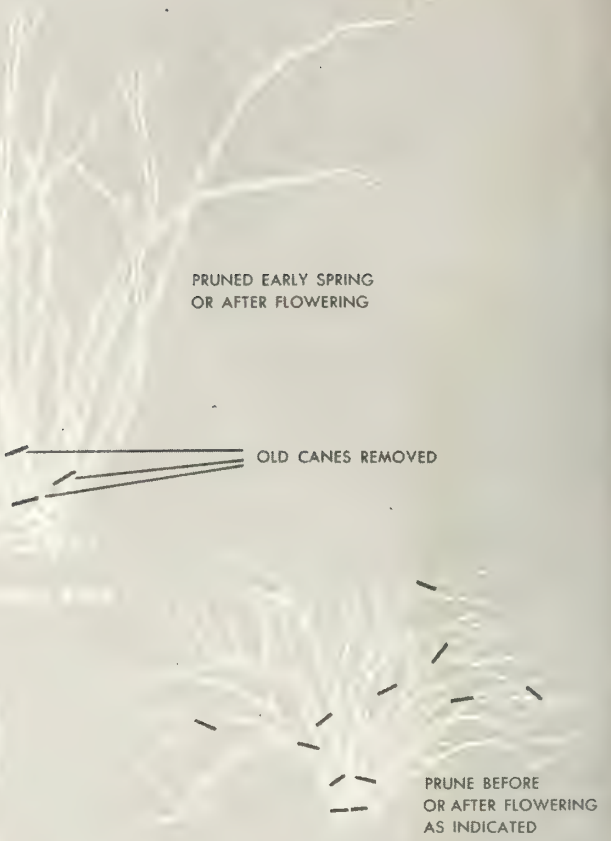
In a [illegible] in the North, [illegible] the owner and for the benefit of her plants. The pole-screen [illegible] house, was designed by William Lawrence Bottomley.

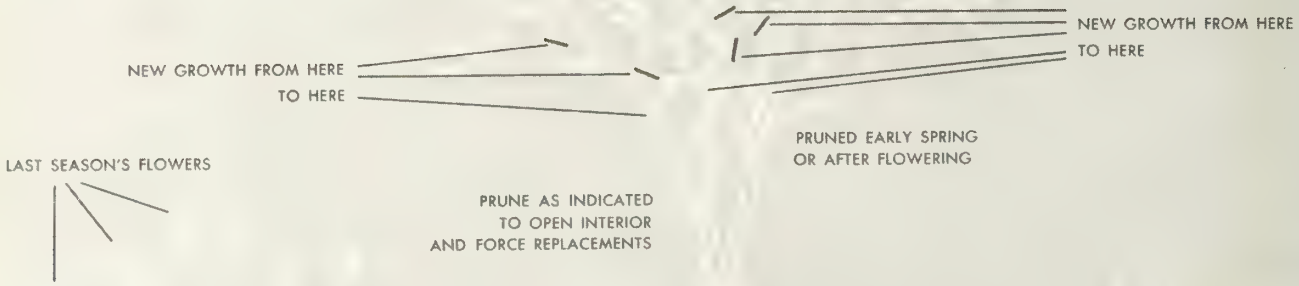


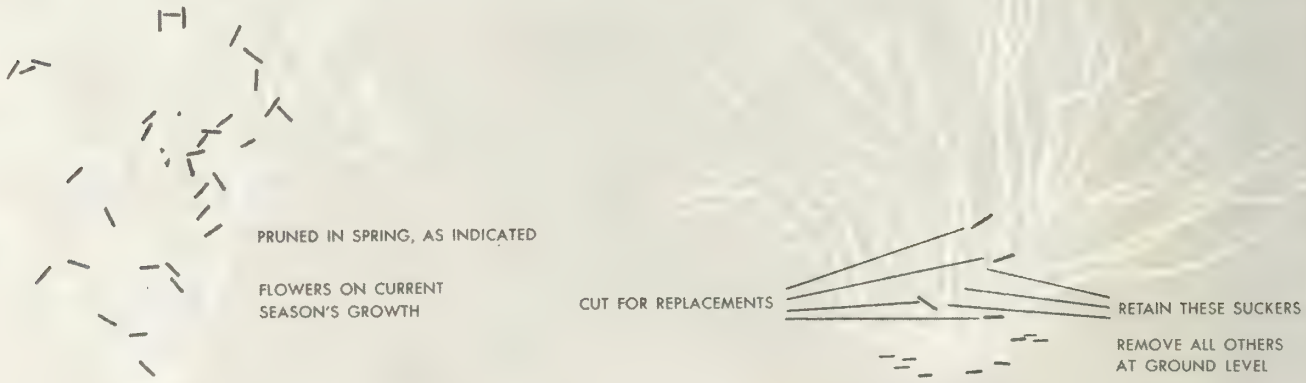
The flowering water wall

Where changes of grade require a high supporting wall it is possible to build one, as *above*, making it the background for a pool. Dripping streams and flowers springing from cracks complete the composition. On the Dr. George Woodward estate, Chestnut Hill, Pennsylvania.









How to prune your shrubs

Pruning brings more flowers

Here are proper and productive ways of using the pruning tools we often handle carelessly

by Patrick J. McKenna

Pruning, properly done, is an invigorating process. It imparts new life to weary-looking shrubs and increases their bloom. Known technically as corrective pruning, its purpose is to remove old, unproductive wood, to stimulate young vigorous growth, upon which most shrubs depend for a maximum floral display, and to preserve form. These cannot be attained by surface shearing.

To correct the overcrowded condition of such shrubs as forsythia, mock-orange, the spireas and others of similar type, open up the center by removing, at the base, several of the heavy stems, especially those that cross. Where stems have grown too tall, head these back to a lower side branch. Much young growth will result from this pruning. Stems must be thinned out to just a few, to prevent a recurrence of crowding.

The lilac is another shrub whose stems branch and rebranch. Yearly shoots end in flower buds. But simultaneously with flowering, two side shoots carry on the growth by sending out two new stems. Growth is always towards the top, with the lower parts of the stems becoming bare. Lilacs vary in their ability to flower. Multiple-stem plants generally sucker more, and excessive suckering will affect flowering adversely. The single-stemmed plant, which branches just above the ground, flowers better and suckers less. The danger here is that an attack of borers may end its life sooner than it would that of a multiple-stem plant. However, in the case of an upright, single-stem



TOOLS USED IN PRUNING

plant, start by cutting back two or three of the heavy stems to a lower side branch if possible (cut unbranched stems to the ground). New shoots will be forced out lower down on the stem, or from the base. Select about three of these as replacements and eliminate the others. They will take several years to flower. At another time, remove one or two more old stems, to start another set of replacements. See that the interior of the shrub is kept open by removing crossing branches.

With the multiple-stem plant that suckers, select two or three of the best of the latter as replacements and cut off the others flush with the ground. Treat the older stems as outlined in the paragraph above, progressively.

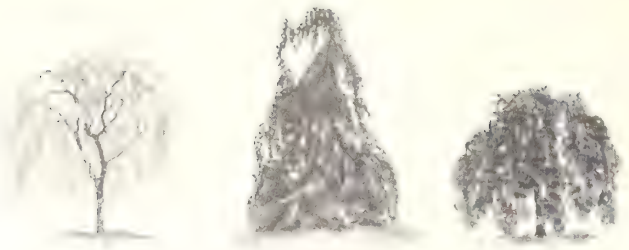
Pruning the old stems can be done in early spring or after flowering. Early pruning produces more vigorous shoots, although it means sacrificing some flowers. Remove suckers early.

Hydrangeas, like rose of Sharon and a few others, belong to that class of shrubs which bloom in mid-summer on [illegible] the previous year's growth back to a stub on the old stems. These, in time, become hard woody trunks. If, in the early life of the plant, say at five or six years old, the replacement system were started by cutting one or two main stems to the ground at two- or three-year intervals, the plant would have a longer life and would bear many more flowers.

Many gardeners defer the pruning of climbing roses until early spring, especially in cold regions. You should not confuse this operation with the regular pruning of hybrid teas. Most roses of the climbing and rambler class bloom on canes of the previous season. Consequently, spring pruning on them is confined to the removal of the very old canes, cut right to the base. Fresh shoots which result from this early pruning will have all summer to ripen, which in very cold regions is necessary.

There is, however, a class of climbers which are pruned only in spring. These include the climbing hybrid teas, climbing hybrid perpetuals and [illegible] ing teas. The last two are [illegible] found only in the South. In pruning [illegible] is confined to the side shoots that grow from the main canes. Cut these back to [illegible] of the old canes, which are usually unproductive, to cut back to the first [illegible] side shoot from which shoots will grow.

HMER M. KENNA



THREE FORMS OF PENDANT OR WEEPING TREES

Small trees seldom grown here

by Clarence E. Lewis

Editor's Note: For the past ten years Mr. Lewis has been an instructor at the State Institute of Agriculture, Farmingdale, Long Island. After graduation from Cornell he was on the staff of the New York State Landscaping Service.

While most of us know the May beauty of flowering crabapples and the unusual shapes of weeping and pendant trees that give distinction when properly placed, there are many others worthy of our attention. Most of them hail from distant lands. From the fertile valleys, rolling hills and shallow ravines of China, and the rocky slopes of Japan have come many of our better known, yes, and many of our lesser known plants. These shrubs, trees and vines usually found their way first into European nurseries, collections and gardens before finally deciding to spread their eager roots into the soil of these United States. If such plants could only talk, they might speak of Chin Shih Huang Ti completing the great wall of China; of the Mongol general, Jenghiz Khan, invading China with his warriors in the thirteenth century; and of Jesuits passing beneath their leafy bows as they mapped the Chinese Empire under the dynasty of Kang Hsi and Chien Lung. A few of these lesser known small trees may even have seen Confucius.

In central China, we would discover that plants provide many interests other than flowers. A certain small tree would raise the question in our minds: "Have we ever planted a tree because of its unusual bark?" This is the paperbark maple (*Acer griseum*) whose rich tan-to-orange-brown bark peels cleanly, like that of our native paper birch, or the younger branches of the river red birch. In your garden this tree would seldom surpass 12 to 15 feet in height, while here in its native habitat, it sometimes stretches upward to as much as 40. The foliage of the paperbark maple differs from the more common maples in that each leaf is three-parted. In the spring the quaint leaves are beautifully shaded with orange and soft greens.

Veering westward, we find in Persia a small tree that may look strangely familiar. At first the leaves seem to be those of a witch hazel, and it is a member of the same family. The bark resembles that of the older specimens of Japanese dogwood (*Cornus kousa*) or of the planetree, all of which are mottled. This unfamiliar plant is the Persian parrotia or Persian ironwood (*Parrotia persica*). The foliage turns scarlet, orange and yellow during the fall season, and the height rarely exceeds 12 feet in the gardens of America.

In Japan we are introduced to two varieties of styrax. Again, the bark has awakened our interest because it is so clean, smooth and finely striped. We are somewhat familiar with one species, the Japanese snowbell (*Styrax japonica*), because we remember its pendulous, bell-like flowers, which appear in June, and the rich, dark green foliage. The other species, the fragrant snowbell (*Styrax obassia*), with which we are less acquainted, resembles the Japanese snowbell only in the appearance of its bark.

At first, the coarse foliage of this small tree encourages us to believe that it may be a magnolia. The white, hyacinth-scented flowers are in racemes, nearly hidden by the large leaves. It is rare for either of these small trees to surpass 15 to 20 feet in our own country. They flourish on well-drained, reasonably good soil of even moisture content, but usually they are difficult to transplant as they become older.

Also in June, we notice many large, creamy-white, hanging panicles of fragrant, fringe-like flowers on a small tree of 25 to 30 feet. The leaves are very similar to those of our native silverbell (*Halesia carolina*). This rather rapid-growing plant seems to have a suckering tendency and we realize that regular pruning may be required. Many of the lower branches are removed when the plant is young. (*Cont'd on page 160*)



FEATHERY FOLIAGE AND FLOWERS OF THE HARDY SILKTREE



BELLS OF JAPANESE STYRAX



MAGNOLIA-LIKE STEWARTIA



FLOWERS OF THE SILVERBELL

A hundred talents of silver

Your sterling is precious—but not too precious for daily use

Silver was treasure to man long before the authors of the Book of Exodus described the value of the silver used in building the Tabernacle as "a hundred talents of silver." Sterling, today's "pure" silver, is still treasure, and the phrase—a hundred talents—might well mean the many qualities which make a silver service precious both in face value and in usefulness.

No one book, and far less one article, could sum up these many talents of silver. Fine sterling develops a lasting love in its possessors, each of whom is apt to have his or her own special reasons for such affection. Yet there is a one world of interlocking interests in silver which has existed for untold centuries, an international one world of design, silversmiths and patrons, which is larger today because more people can own sterling, use it, value it for its unchanging qualities.

Sterling has had rigid standards since the twelfth century, jealously guarded by the great silversmiths, and doubly guaranteed in this country's laws since 1907. It must be .925 pure silver, the other .075 being copper added simply to strengthen the silver. The fixed value of sterling is, of course, one of its great talents. Prices of the silver metal may fluctuate, as does the price of gold, but the value is relatively constant. There have been times when people deliberately invested in sterling articles because they knew the pieces could be melted and sold for their coin value. Sterling today is purer than United States silver coins. Few, if any, of our household possessions have as high a value in their basic material alone. Silversmiths keep careful watch over the amount of sterling in the pieces as they are made, with frequent weighings as checks. "Regular" and "heavy" weights of teaspoons are literal evaluations of the amount of silver one is buying. Not so very long ago sterling articles actually were priced by weight, regardless of the beauty of design or the quality of workmanship. Since sterling is substantially solid silver, it will outlast lifetimes.



OPPOSITE: Spring lunch for four in the French elegance of James Amster's dining room at Amster Yard (August House & Garden). On the marble-topped table are Royal Doulton plates in the Gadroon pattern, Imperial Twist glasses by Imperial Glass Corporation and Francis I sterling silver by Reed & Barton (also shown close-up in the drawing at the *left*). Mr. Amster's table linen is by Mosse. Michael Tree arranged the centerpiece of violets, bouvardia and blue juniper berries in a white overlay vase and also made the bouquet on the cupboard. On the dining room walls is a charming French Provincial chintz made by Kent-Bragaline, Inc.

But of greater value are the talents of silver as beautiful, workable, durable metal. Leading designers say it inspires their best work because it is so responsive. Even the problems inherent in designing a silver flatware pattern are stimulating—the limited area for design; the necessity for good balance, not only in the pattern, but also in the feel of the piece as the user handles it; the care that must be taken to have the design allow for strength where needed, as at the juncture of (*Continued on page 134*)

HAAN & CASSID





COOL BLUE FOR A LIVING ROOM



CRISP GREEN AND BEIGE IN A SITTING ROOM

CHARLES HEILEMANN

Slipcover story

What a hat does for a woman, slipcovers can do for your room

Slipcovers bring Spring and a brand new point of view into winter-weary rooms. There's a distinct fashion trend in the 1947 slipcovers. By some subtle form of communication, based partly on the new materials you have seen in color on the preceding pages, partly on the mood people are in, designers arrive at certain conclusions. Since materials are plentiful and their quality heartening, emphasis is on wonderfully meticulous tailoring. The basic cut is exact, even spare. But details and trimmings are fanciful. The shaped skirt, the shirred arm, braid-trimmed seats and backs, triple welts, all lend excitement. For dressing rooms and feminine bedrooms, semi-tailored tops are refreshing. Try looped ribbon fringe, sewn into the seams of an otherwise plain slipcover, or use tucked-up eyelet embroidery over a satin petticoat on your dressing table. This spring, snip out a floral spray or a bright geometric shape from a patterned chintz and appliqué it onto a plain ground. Use brilliant, contrasting braid or banding or, for the country, rick-rack trimming. If your furniture has pretty legs and you aren't keen on skirts-to-the-floor, make short ones. If your furniture needs camouflaging, make them just floor length. The skirts on your furniture can be as varied as the skirts which hang in your closets, plain with jumbo welts used as edging, or with a band of ribbon sewn in. Because they are temporary, and less expensive than upholstery, slipcovers can be gayer, more frivolous, more of the moment. For this very reason, designers love to make them, lavish their imagination on them. Six top New York designers created the slipcovers on the pages which follow for House & Garden. Taking one piece of furniture, such as a chair or a sofa bed, they have changed its character completely by giving it different overdresses. A functional chair can become so much fantasy, a Victorian loveseat as crisply tailored as a Bond Street suit. There are dozens of mutations which will give your rooms a new look for a season. If you fall in love with your temporary décor, you can carry out the theme in next autumn's re-upholstery. Slipcovers are excellent try-outs, when you suspect that you're ready to change your style.

Shades of caustic blue are serene and fresh in the living room, *opposite above*. Slipcovers, trimly cut, are banded with inch-wide braid in gold and white, along back, seat and skirt of sofa and chair. Bristol green lamps, mauve-and-white plates, give this room charm.

Big diamonds of chintz, appliquéd on sharply tailored slipcovers, add a harlequin note in an informal room, *below*. Here, the slipcovers do not fall to the floor, look young and very trig. The cool floor is tiled. Both rooms designed by House & Garden in our Forecast colors.

CONTINUED ON THE NEXT PAGE

Slipcover story

continued

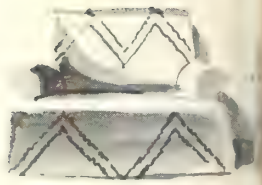
Country-wise



Pleated skirt, button trim by Agatha Stoff of Jarvis House.



Zelina Brunschwig designed this country sofa-bed cover. Gay farmer's bandannas form the handsome diamonds.



Rickrack braid in country color
a chair by Mrs. Stoff of Jarvis H

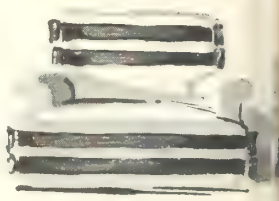
City-wise



Hope Hendler puts short pantie legs on a striped ticking.



Using two colors and contrasting buttons, Hope Hendler puts a tabbed cover over a plain sofa-bed skirt.

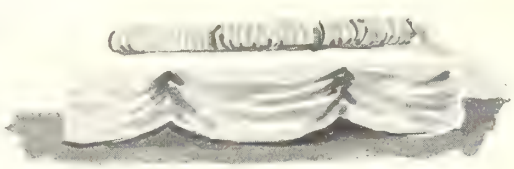


Bands of narrow ribbons rolle
corners of a cover by Hope Hen

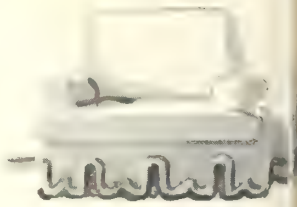
Dressmaker



Mrs. Handy skirts an armchair with bullion fringe and tassels.

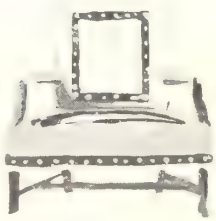


Ruched and shirred sofa-bed cover, designed by Mrs. Brunschwig, has one large, round, shirred-back bolster.

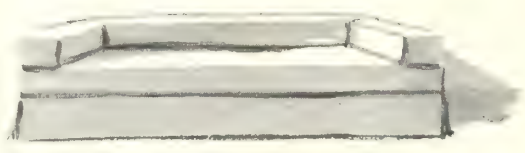


Elaborately shaped skirting
small welt trim by Mrs. H

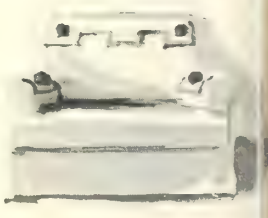
Man-tailored



Charles Thompson uses contrasting braid on severe cover.



Square-boxed bolsters and a floor-length skirt with inverted pleats for a tailored sofa bed. By Agatha Stoff.



Trimly covered lounge chair
three button-on shields. Mrs. H

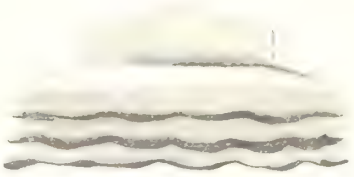
On these pages, five designers give you decorative, practical ideas on how to slipcover seven pieces of furniture for four different kinds of rooms



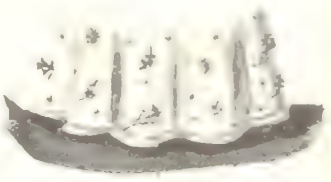
Handy of Thedford, Inc., designed this standard -h sofa slipcover with a full skirt to the floor.



Wide stripes of calico by Mrs. Brunschwig.



Mrs. Stoff treats a country bed-spread simply—just three flounces for a clean-cut look.





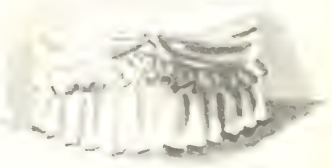
Stoff, of Jarvis House, sews looped fringe in a sharp into all the seams to accent this tailored cover.

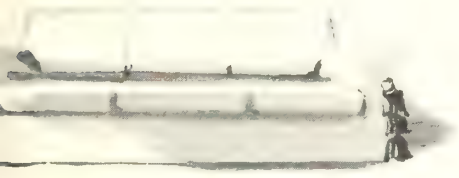


Chintz appliqué and a border. Mrs. Handy.



Mrs. Handy uses dark, four-inch-wide bands on a light cotton headboard and spread.

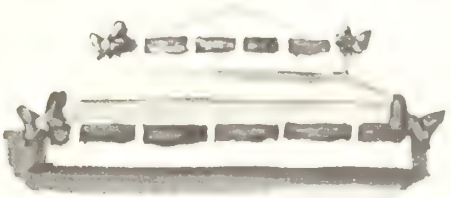




asting, oversealed tassels are sewn into the arm s of this dressmaker sofa cover by Hope Hendler.



Slanting bands of chint Mrs. Brunschwig.



Hope Hendler com wide band of contrast ing ribbon through a cover and

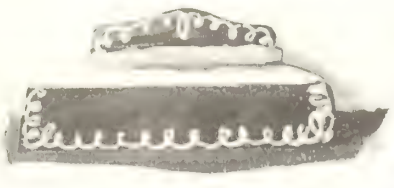




les Thompson designed this interesting sofa slip- with jumbo size triple welts in geometric designs.



Patterned braid bands. Charles Thompson.



Zoffna B trims a headboard and bedspread with charming, scrolled welting



Pleated skirt with scalloped, buttoned valance. Mrs. Stoff.

ON PAGE 116 ARE INSTRUCTIONS FOR MAKING SLIPCOVERS

A house that can grow

An ingenious answer to the housing problem of the young married veteran. Two prize-winning designs from House & Garden's competition for Harvard architectural students

Because housing for veterans is of such timely interest, HOUSE & GARDEN sponsored a design competition for student architects of the Graduate School of Design at Harvard University, in which the problem was to design a house for a young married couple that could be built for $10,000 or less, and to provide for future enlargement as the family and income increased. Thousands of young couples are faced with this same problem today. They want to build a moderate priced house now that is within their income, and yet they want this same house to accommodate a future family. Since so many of the student architects had to face this precise problem, perhaps it was the personal application that made the designs solidly realistic in plan and handsome in appearance. The two prize-winning designs are illustrated on the following page. Ralph Stuart Johnston (see letter from Patiala, India, on page 133) had the best solution and won first prize. The second winner is Harley Hovey Johnson. Honorable Mentions went to Robert Lym, William Ray Allen and Royal Alfred McClure. The judges, in this second HOUSE & GARDEN competition for student architects, were faculty members Dean Joseph Hudnut, Professor Walter Gropius, Professor G. Holmes Perkins, Professor Hugh Stubbins, Jr., and student John Sterling Myers, a married veteran. Professor Walter F. Bogner served as professional advisor for the competition. The house was planned for a typical sub-division lot 60′ x 120′, such as can be found all over the United States, but the actual site was not chosen, so the design had to be suitable for a great variety of locations. The hypothetical young couple for whom the house was planned had certain specific requirements and preferences: the husband, a veteran, is beginning his professional career and the family's prospects for the future are bright. They would rather have unusual features of architectural design that would enhance the livability and charm

(Continued on page 157)





1 First prize winner Ralph Stuart Johnston, Chicago, Illinois

The design solution, by Ralph Stuart Johnston, was unanimously voted first prize by the Harvard jury because of the livability of the house and its compliance with the spirit of the program. Its special merits are the economical and straightforward expansion on one-floor level, its excellent kitchen planning, ample storage space, and the pleasant indoor and outdoor living arrangements. The bedroom and bathroom plan is exceptionally well thought out, both in the original house and in the wing to be added at a future time. Another well-planned feature is the outdoor fireplace and dining area, conveniently located in relation to the kitchen. The drawing at the right shows the quiet, charming garden side of the house, secluded from the street.

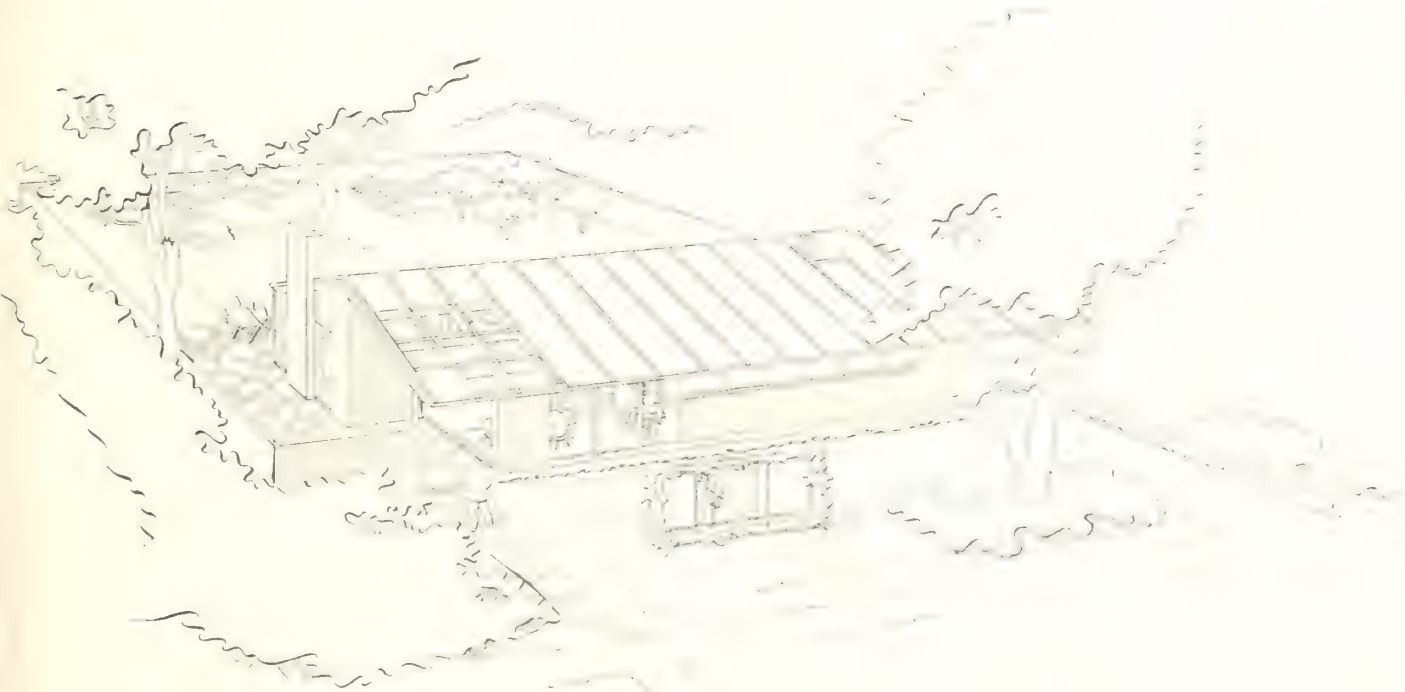
2 Second prize winner Harley Hovey Johnson, Winona, Minnesota

Harley H. Johnson received the second prize for a house considered by the jury to be a "direct solution to the problem one which suggests comfortable living." The addition to the house, although more intricate than that of the first-prize winner, was commended because of its economical expansion on the ground level. The house turns its back to the street with living room, study and bedrooms at the rear, to insure privacy. The counter arrangement between kitchen and dining room may be used for casual meals as well as to save steps in serving food to the dining area. A trellis shields the large windows from the street. The problem had great personal appeal for Mr. Johnson, who is himself a married veteran at the start of his architectural career.



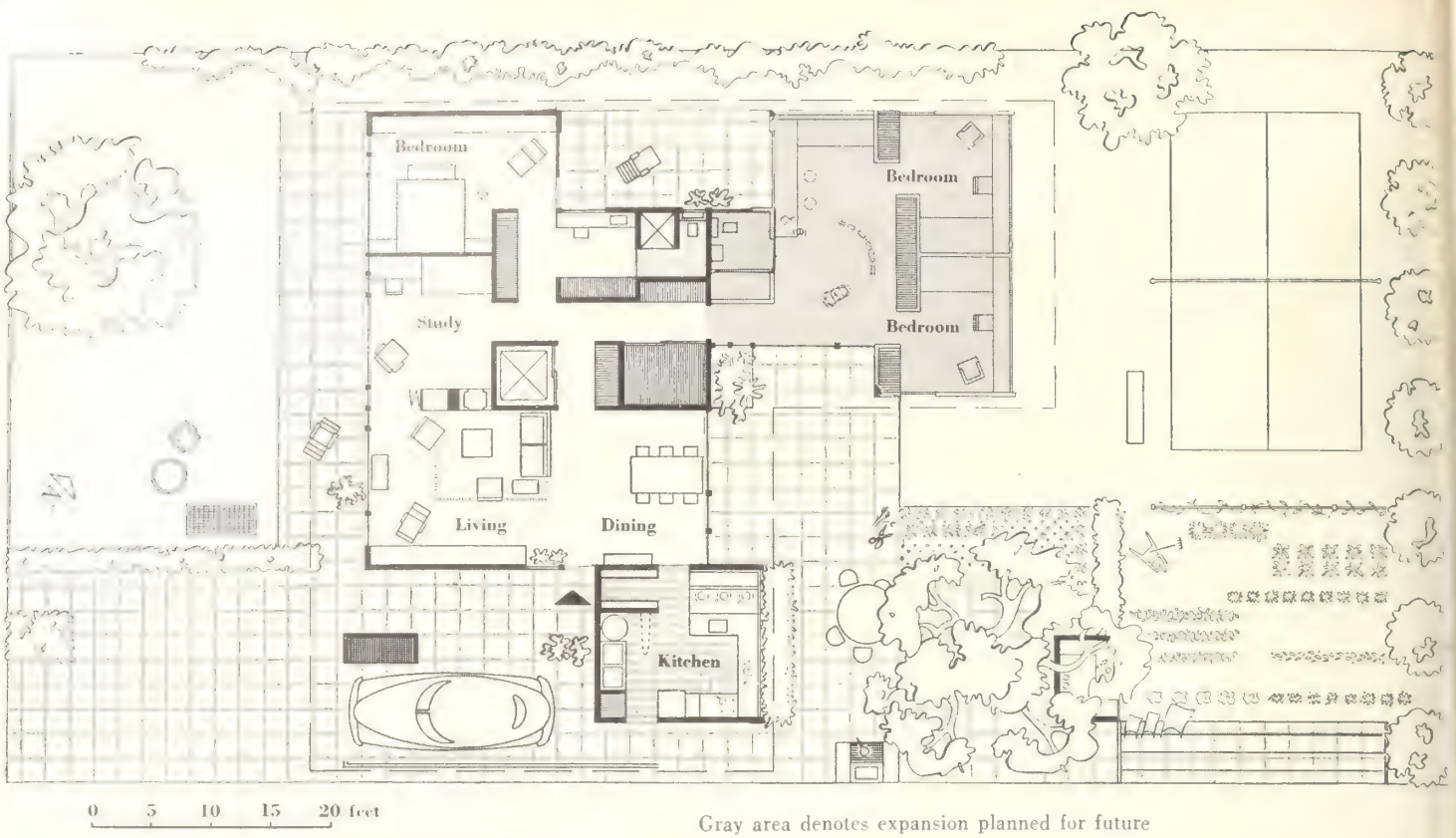
Flexible and spacious living indoors and out

See next page for plan and section



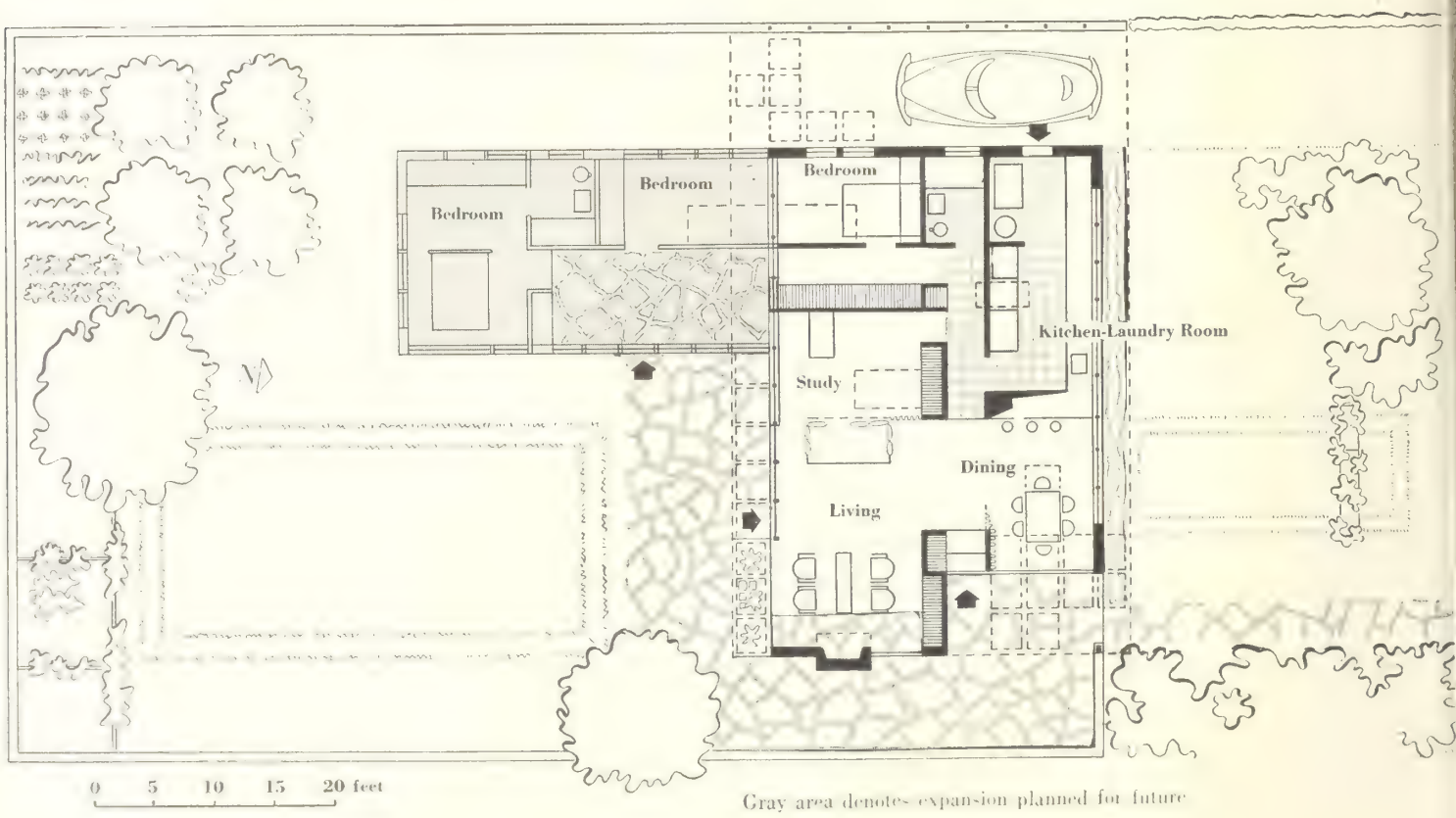
Planned for a site 60 feet by 120 feet

See next page for plan and section



Gray area denotes expansion planned for future

Flexible, spacious house continued



Gray area denotes expansion planned for future

For a 60 by 120 foot site continued

The plan:

In the plan, at *left*, Stuart Johnston has achieved such a degree of excellence that his design appears deceptively simple. Every foot of the lot has been arranged for maximum use. There is a sunny lawn in front, a private terrace off the bedroom, a badminton court, a vegetable garden with tool shed nearby, a spot for summer dining, complete with outdoor fireplace and tree. Imaginative but practical planning in the expanded portion of the house provides an extra dividend beyond the requirement of two bedrooms and a bath: this is a playroom for children, plus outdoor play space.

The interior:

A feeling of space beyond the actual dimensions is given to the living room and study by means of large windows and a mirrored wall at the far end. The study may be separated from the living space by a folding partition, and is convertible into an additional bedroom. Bookshelves are built in fireplace wall.



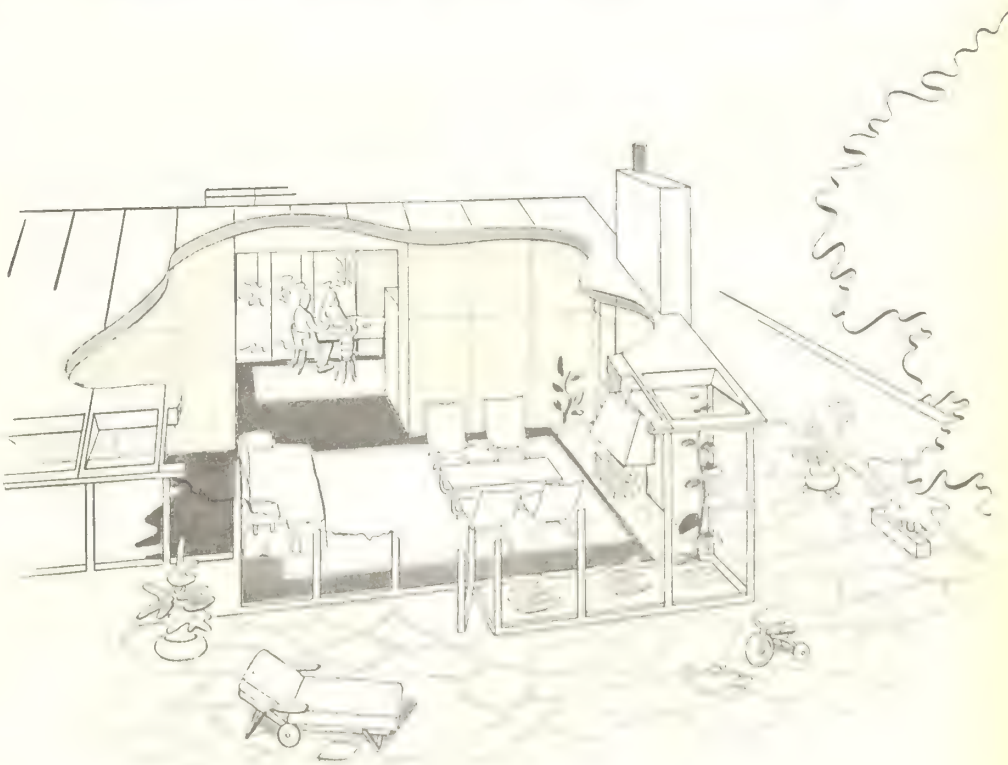
Two-way fireplace serves both rooms

The plan:

Living and service facilities, in this plan by Harley H. Johnson, have been assigned the greater share of the limited floor area. To increase the apparent size of the interior he has provided open vistas inside and to the out-of-doors. The living-dining room and study open into each other and each has access to gardens or terrace. From the dining area one has a view of the garden in three directions. Both dining room and study may be curtained off. The well-organized kitchen-service area includes laundry and heater room and a direct entrance for car-to-kitchen deliveries.

The interior:

Placement of the fireplace, at *right*, allows for comfortable furniture arrangement away from the entrance and dining room. Glass walls enclose a small conservatory. The enlarged house provides an indoor play area, or study, for the children. Terrace flagstones continue to the indoors as durable playroom floor.



View of living-dining room from terrace

DRAWINGS BY W. HOSKENS

HOW TO RECOGNIZE

Period furniture

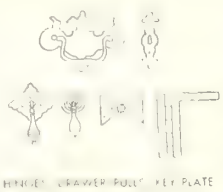
Third in the series of House & Garden's Dictionary of Design:

The Early Colonial Period, 1620-1720

The English, Dutch, Swedes and French, who were America's earliest settlers, came to a wilderness. Their welfare and hope of future prosperity depended largely on what they were able to wrest from the plentiful raw materials at hand. Their paramount desire was to try to re-create the atmosphere of the homes they had left behind. The craftsmen among the emigrés built houses for the gentry that were shaped by the Gothic-Tudor tradition in which they had lived in Europe. Virginia and other Southern colonies were settled by the wealthier colonists who imported furniture from their various homelands. The provincial middle class which settled throughout New England lived simply, even primitively. They were forced by circumstance to make their own furniture with such tools and skills as they had brought with them. Necessity precluded any but the simplest and most functional of designs. The materials were those closest at hand and, for expediency, those most easily worked. They used pine, oak, birch and maple. The wood was left unfinished to acquire color, depth and polish through simple friction and natural darkening. As the people settled into their new life, their furniture became more ornamental. In the illustrations you can see that some of the New England furniture of this period is distinguished by English Jacobean characteristics. The chests and cupboards bear distinctive rectangular paneled construction, cabinets have fluted panels. Elaborate fretted brass and wrought-iron hardware decorate doors and drawer fronts. Trestle-type tables are supplemented by box styles and simple drop-leaf tables. The Hollanders were at the height of their power during most of the 17th century, and the Dutch influence made a strong impact on the New World.



TURNED HOCK CABRIOLE AND SCROLL LEGS



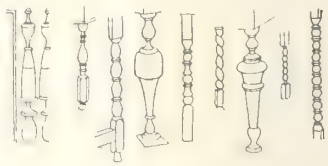
HINGE, DRAWER PULL, KEY PLATE



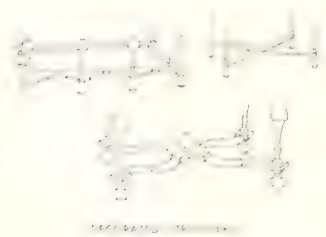


CARVED VOLUTE CHAIR BACKS

England's Dutch king, William of Orange, and his queen, Mary, gave their names to a style whose most obvious features are elaborate stretchers (particularly on highboys, lowboys and occasional tables) and scrolled legs. By 1680 there was a well-established merchant class on the seaboard. Europe was in the midst of commercial development and the process of communication was tremendously accelerated. French and Flemish versions of the Italian Baroque style were rapidly translated in England into the styles of the Restoration. The formation of many trading companies exerted various influences. From Spanish and Portuguese sources came the carved feet which mark some of the Early Colonial furniture. Trade with China meant beautiful Chinese porcelain and textiles for wealthy houses. At this time, too, the splat back (see page 96) for chairs, which was to develop into the Baroque carved work of the later 18th century, was still in its primitive form. Colonists of Swedish and German descent settled in Pennsylvania and Delaware, and much of their simple furniture was painted with motifs transferred from European peasant art. American furniture (*Continued on page 157*)



TURNED LEGS AND SPINDLE DECORATION



ALL DRAWINGS BY CHARLES SPIESS

TABLES, TABLE CHAIRS



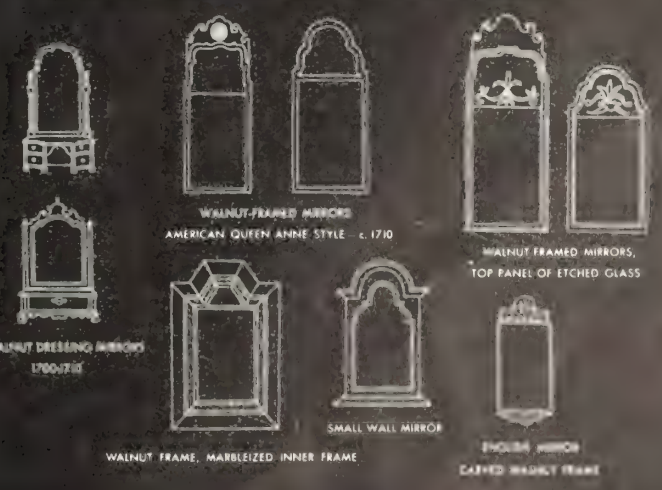
SETTEES, WING CHAIRS, STOOLS



SECRETARIES, DESKS



DRESSING MIRRORS, WALL MIRRORS



CONTINUED ON THE NEXT PAGE

SIDE CHAIRS, ARMCHAIRS



BEDS, DAYBEDS, CRADLE



CANDLESTANDS, SCONCES



CHESTS, HIGHBOYS, KAS


CARVED OAK CHEST FROM MADISON, CONN.


DECORATED DRAWER FRONTS BALL FEET—c. 1690


HIGH CHEST, WILLIAM AND MARY STYLE c. 1690


HEAVY OAK CHEST OF DRAWERS WITH APPLIED MOLDINGS


CHEST OF DRAWERS RAISED ON HEAVY FRAME


CARVED OAK CHEST c. 1640


CHEST ON FRAME, DECORATED WITH SCRATCH CARVING


HIGHBOY WITH TRUMPET TURNED LEGS

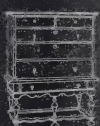

LACQUERED LOWBOY WITH CABRIOLE LEGS

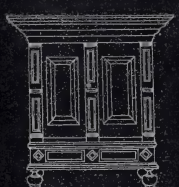

WALNUT CHEST ON STAND c. 1690


LOWBOY IN BURL WALNUT


CONNECTICUT PAINTED CHEST


LOW CHEST WITH DRAWERS


HIGHBOY OF PINE WITH TRUMPET TURNED LEGS


DUTCH KAS WITH BALL FEET


DUTCH KAS FROM NEW YORK PAINTED IN GREY AND WHITE


PENNSYLVANIA SPICE CUPBOARD c. 1700


OAK CHEST BY THOMAS DENNIS OF IPSWICH, MASS. c. 1675


OYSTERED WALNUT VENEER, FLEMISH SCROLL LEGS


CHEST WITH TWO DRAWERS, HINGED TOP, PANEL AND SPLIT SPINDLE DECORATION

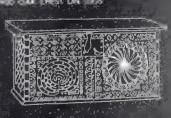

LOWBOY WITH SHAPED APRON


CARVED OAK CHEST ON LEGS


LOWBOY WITH TRUMPET TURNED LEGS

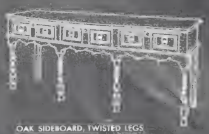

DUTCH KAS OF PANELED OAK WITH BALL FEET (LIBRARY)


INLAID CHEST OF DRAWERS WITH DROP HANDLES


OAK STORAGE BOX, RICHLY CARVED c. 1682

SIDEBOARDS, PRESS CUPBOARDS

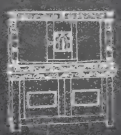

NEW ENGLAND OAK PRESS CUPBOARD


OAK SIDEBOARD, TWISTED LEGS


OAK SIDEBOARD CABRIOLE LEGS


OF ENGLISH JACOBEAN TYPE


PRESS CUPBOARD OF CARVED OAK—c. 1670


PRESS CUPBOARD WITH WEDGE-SHAPED TOP SECTION

CLOCKS


17th CENTURY DUTCH HALL CLOCK


CHARLES II GRANDFATHER CLOCK

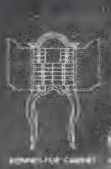

PAINTED WOOD BACK


DUTCH WALL CLOCK

BRASS BIRDCAGE CLOCK SINGLE (HOUR) HAND

CORNER CUPBOARDS, CABINETS


CORNER CUPBOARD GOLD LACQUERED


WALNUT CHINA CABINET


WALNUT DRESSER, PANELED DOORS

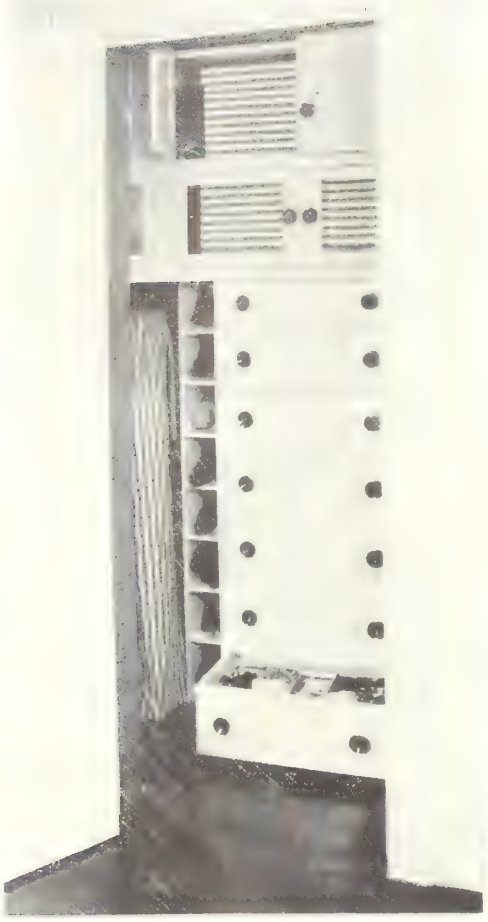
RED LACQUERED CHINA CABINET

MAHOGANY CORNER CUPBOARD

WILLIAM AND MARY (?TH CENTURY) CABINET

Not just closets but live storage

Closet efficiency is not how big the space but how well arranged



NEAT-AS-A-PIN CLOSET FOR A GIRL

Dresser is flanked by shoe racks with hanging space beyond. Above, glassed-in cupboards hold boxes. Sherle Wagner, Closet Interiors.

There is a popular superstition that "you can't have too many closets." But you can. You can have too many or too few. The efficiency of active storage space has little to do with its size—rather it depends on how the cubic contents, however small, are fitted and arranged to function conveniently. The airplane, cabin cruiser and Pullman car all furnish examples of studied efficiency. The roomette in a Pullman car is no bigger than many closets, yet it is an entire bedroom, complete with bathroom and storage space. The location of any closet is just as important as its internal arrangement and fittings. In planning live storage for a new house, or revamping an existing closet, things should be stored near the place where they will be used. This is obvious but is frequently disregarded. The kitchen, where food is prepared, is hardly the place for the so-called "broom closet." The upstairs hall is not the most convenient place to store towels, face cloths, toilet paper and cleaning utensils which are used in the bathroom. On the following pages are suggestions for many specialized live storage spaces. Even to a disorderly person, it is always satisfying to know there is a place for everything, should he decide, in a rash moment, to put things away. Planning deserves a thoughtful inventory of the possessions which are to be housed. There are dozens of space-saving devices available which will help you to make every single foot of your own storage space do double duty.

Six pages which show spaces

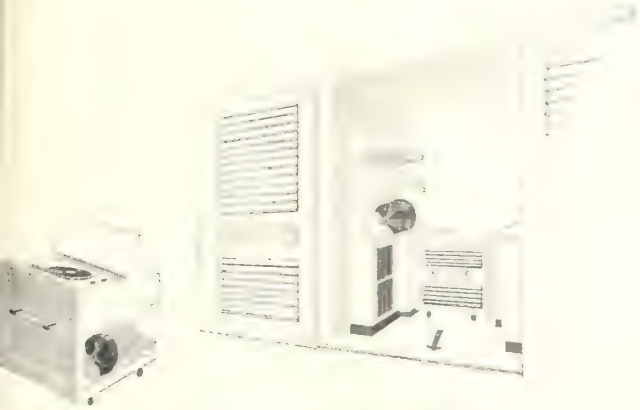
specially planned for storing your things

so that you can get them out easily.



REVOLVING CLOSET

The upper shelf as well as the circular hanging rod revolve on the center axis, saving time and temper in choosing clothing. An ingenious sliding, tambour-type corrugated door closes the closet.



OUT OF SIGHT MUSIC

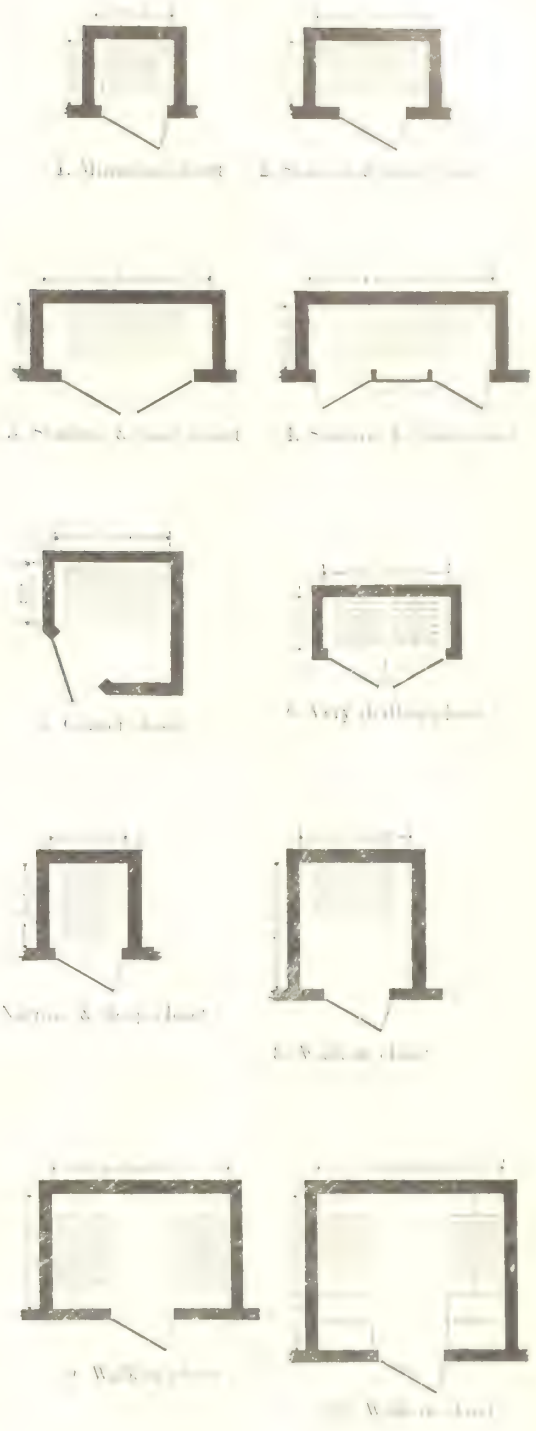
Record albums stored below and single records in slotted shelves above. The mobile radio-phonograph can be pulled out or the sliding louvered doors can be closed after setting instrument to play.



CHILDREN'S TOY CLOSET

Rubber bars on the door cages allow removal of toys. A non-tippable stool of two steps (not shown) permits access to the shelves and the top cage when no grown-ups are around to help.

closet plans for various spaces



Closet closet of the "walk-in" wall or "walk-out" type can be either convenient or annoying. (1) good (2) bad (3) (4) set up (5) (6) wall space for doors (7) has an annoying blind area behind the door (8) (9) good but occasional space (10 & 11) only very compact clothing pull-out rods (12) allows for hooks on rear of door (13 & 14) most convenient of all clothes closets (15) (16) (17) space is available. Closets may be made dustproof by weather-stripping doors in the conventional manner.



HAANEL CASSIDY

The shape of things to come

Furniture design comes easily to architect-author-editor George Nelson, who has already left his mark on the way people live, with his Storage Wall and book, "Tomorrow's House" (Simon & Schuster), which he wrote two years ago with Henry Wright. Mr. Nelson says that his furniture designs, made by Herman Miller Furniture Company, are fathered by his belief that design begins when functionalism is out of the way. Unimpressed with his own recognition, Mr. Nelson, himself a modernist, gives short shrift to disparagers of the old masters of furniture design. This chair is one of seventy-odd pieces in Nelson's new group, now at Bloomingdale's in New York City.

CREATED FOR THOSE

WITH A SENSITIVE APPRECIATION OF GREAT MUSIC AND LOVELY FURNISHINGS...

THE NEW *Freed-Eisemann* with FM

ONE OF THE WORLD'S GREAT RADIO-PHONOGRAPHS



thusiastic patrons of concert and opera, they enrich their lives h music that is a delight to guests, an inspiration to their daugh-. Their selection of a radio-phonograph was a matter of careful rch and enlightened comparison. Quite naturally, they finally cided upon the magnificent new high-fidelity Freed-Eisemann.

Both in performance and in cabinet design, the new eed-Eisemann ranks as the aristocrat among great lio-phonographs. Produced by pioneers and specials in Frequency Modulation (FM), this superbly enneered instrument reproduces the entire range of dible sound with thrilling high-fidelity. Every note, ery chord, every inflection of speech is captured *in ing reality.*

In phonograph music, Freed-Eisemann high-fidelity gives full tonal beauty to your recordings. Automatic changers handle them deftly and gently while you sit in undisturbed enjoyment. Of course standard radio and international shortwave also measure up to exacting Freed-Eisemann standards.



THE FREED-EISEMANN NEW WORLD HEPPLEWHITE

Created for beautifully appointed homes, Freed-Eisemann cabinets express the art of leading furniture craftsmen and decorators. In simple elegance of design, in choice of woods, and in finish and patina, each is worthy and a companion piece to your most treasured possessions in fine furniture.

Prices of Freed-Eisemann Radio-Phonographs begin at $520. Write for catalog, and for the name of the dealer nearest you. Freed Radio Corporation, 200 Hudson Street, New York 13, New York.

America's
Finest Handmade
Milk Glass



THE rich simplicity and friendly informality of Westmoreland's lovely milk glass graciously provides an intimate-setting for breakfast, luncheon or dinner at home.

Handmade milk glass in early American by Westmoreland is offered in many authentic patterns from molds that are over fifty years old.

WESTMORELAND GLASS COMPANY
GRAPEVILLE PENNSYLVANIA



HOUSEKEEPING DIARY

For March

FIRST WEEK. On the first warm day, white-wash or paint your terrace bricks. (For bricks which have become porous, apply a coat of waterproofing liquid before painting.) There will be plenty of work to do in the garden next month and you can get a head start now. Tempt your husband to clean out the garage by providing bins for seeds and racks for hanging equipment. Cupboards can be installed to the ceiling of the garage (leaving at least a 7-inch clearance above the car hood). In these store watering cans, hoses, fertilizer, etc. Arrange a special locked closet, out of children's reach, for poisons and insecticides. March 15 is the deadline for income tax returns.

SECOND WEEK. Clean your brasses with a good tarnish remover on a bright clear day. When thoroughly dry, apply the lacquer. (Dampness will cloud the lacquer, which should not be applied too thickly.) Give your house an over-all, critical decorating eye. Shop for new slipcovers, either to make yourself or to order. Plan to slipcover your dining room chairs. The seats can be made comparatively easily by tying the corners to the legs, or consider bright felt-to-the-floor covers. Buy tall and well-weighted vases to hold the blossoms of the first fruit tree prunings. Before your fresh glass curtains go up, have exhaust fans on stove and refrigerator cleaned. This is a good time to have soiled and damaged lamp shades re-covered, re-bound.

THIRD WEEK. Look to your luggage and other leathers for mildew. Storage in attic or basement, or any damp place, attracts fungus. Mildew feeds on oil used in preserving leathers and can be killed by using a good fungicide. If planning a trip to a humid climate, or a sea voyage, treat luggage before leaving. Bring family's summer clothes down from storage. Examine husband's suits for moths and other damage, and send to tailor. Have outside garden tools sharpened and re-ground. Also indoor flower-cutting and sewing scissors. (You can sharpen your own by cutting up sandpaper.) In town, order window boxes for indoors or out. In country, hang new bird houses, or clean old ones, to attract the first arrivals. Have clocks oiled and regulated.

FOURTH WEEK. Make yourself a book-keeping system to list serial numbers, such as car license, eyeglass and other prescriptions. Also a record of yardage bought for slipcovers and curtains. Tracked mud will necessitate extra waxing of your floors (there is a new waxer on the market which feeds through the handle, thereby eliminating stooping). Get a boot scraper for your front entrance and provide a new rush mat for your front door in town or country. Easter comes on April 6, so start your Easter shopping now. Storm windows can be removed and stored. Touch up paint on casements after removal. Have broken panes replaced and renew putty around frames.

It's PINE CRAFT

MODERN FURNITURE



Distinctive . . . casual . . . for the young at heart. Colorfully ensembled for your home of tomorrow.

Ficks Reed Co. *Sold by better dealers everywhere*

CINCINNATI and NEW YORK

Royal Chef's
Newest Achievement

THE *Perfect* COFFEE MAKER



Gleamingly handsome in heavy gauge, solid aluminum, the sleek new Royal Chef Coffee Maker is as ornamental on the table as it is efficient on the range. Using the tried-and-true method of percolation, the Royal Chef Coffee Maker enables even a beginner to make coffee that is *consistently* good.





Easy To Clean

Spout is built-in rather than attached; no rivets, no hard-to-reach crevices where flavor-destroying scum can accumulate—it's as easy to clean as a cup.

No Drool No Dribble



Streamlined spout pours clean to the last drop—no filter holes to clog—no chance of uneven pouring. *CAN'T* drool, dribble or drip.



Does Double Duty

Because of its ultra-modern design and its highly polished Mirror-finish, you can use your Royal Chef as a carafe and to serve

See other beautiful "Royal Chef" utensils at your leading department and hardware stores.



MANUFACTURED BY
POULSEN & NARDON, Inc.
MAIN PLANT - 5353 ALAMEDA BLVD. - LOS ANGELES 11, CALIF.

New gas ranges

If you are going to buy a range, choose one which will do an ef ie job for you. Be sure that it is easy to regulate the heat accu el from a slow simmer to a rolling boil. Check the insulation and look g smokeless broiler and ventilator system, so that excess heat, s and the odors attendant on meal-getting won't pervade the whole h

High broilers



Infra-red rays speed up br eliminate excess smoke. Special doubles as "sizzling platter" t food warm before serving. Broi placed high in this range, *left*, t you from having to stoop. By h

High, swing-out broiler, *right*, serves also as warming or small, auxiliary oven. Racks may be placed at six different heights for broiling anything from bacon to barbecuing whole chickens. Range made by Magic Chef.



It rolls out as the door opens. Roll-O-Matic broiler, *left*, is set Large oven has timer control. when set, cooks your meal, then off automatically, without your ha to be there. Range is by Glenw



Drawer-type broiler, *right*, has smokeproof "Savory Grid" through which grease drains into chromium-finished well where it cannot catch fire. With grid lifter, you can remove well without touching hot broiler. Universal.



More storage space



Drawer space stores condiments a cutlery, *left*. Towel drier; space crisping cereals and two trays; pla warming basket and extra drawer whi rolls on ball bearings are space save in the Tappan. Ideal for a kitchenett

(Continued on page 110)



ive any meal *Party Flair*

• Table enchantment is yours for the having. Luxurious Quaker cloths—delicate reproductions of cherished old lace patterns, designed to please the most exacting hostess—but priced to a modest purse. Beautifully designed, long wearing, easy to launder and spot clean like a charm. Made in America by Americans, by the makers of Quaker Net Curtains and Quaker Hosiery.

QUAKER LACE COMPANY, PHILADELPHIA 33, PA.

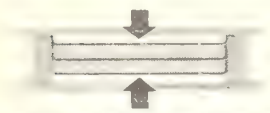




TO ARMOR YOUR HOME AGAINST WIND

INSIST ON . . .

Balsam-Wool INSULATION



Showing how Balsam-Wool is applied

When the wind goes wh-o-o-o-o, your insulation should bar chilling drafts from your home. And it will—if it is Balsam-Wool, the scientific lifetime insulation. Balsam-Wool, you see, is completely *sealed* in a covering which wind cannot penetrate. And Balsam-Wool is firmly fastened in place—it will not settle or pack down to leave uninsulated spaces for wind to get through.

Balsam-Wool is scientifically armored against every insulation foe—designed to keep its high efficiency year after year. Windproof, moisture-proofed, non-settling and highly fire resistant, it assures you a lifetime of comfort and fuel savings. For complete facts about Balsam-Wool, mail the coupon!



Balsam-Wool

THE SCIENTIFIC LIFETIME INSULATION

Wood Conversion Company
Dept. 1145-S, First National Bank Bldg.
St. Paul 1, Minnesota
Please send me full information on Balsam-Wool Sealed Insulation. I am a homeowner ( ), renter ( ), architect ( ), [illegible] ( )

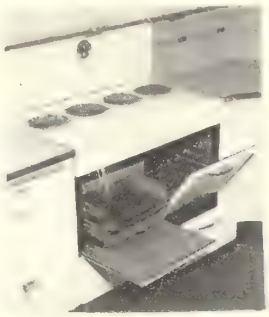
Name . . . . . .
Address . . . . . .
. . . . . State . . . . . .

BALSAM-WOOL • Products of Weyerhaeuser • NU-WOOD

Top-of-the-range news

Big-capacity range, *right.* Eight top burners, a large top griddle, two ovens and a separate broiler are fitted into the "Town and Country" range. One oven may be replaced by a low-pressure steam Vendo-Cooker. From Roper.



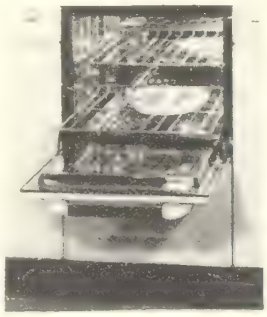


Solid grids, *left,* distribute heat [illegible]ly. Lined up along the back, for [illegible] and to provide full-length front [illegible] space. Heat, fumes and vapor ar[illegible] ried off by a vent placed in a ca[illegible] above the range. By Western-[illegible]

All-chromium top, *right,* is handsome, easy to clean. Built-in top griddle for hot-cakes and hamburgers. Can be raised by a lever to reveal broiler. Deep well for "heatless" cooking is another feature of Chambers range.

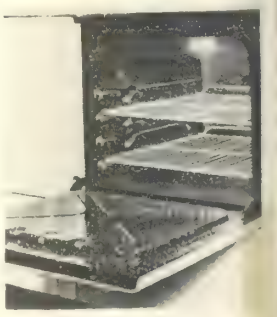


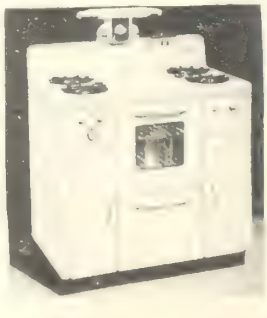
There's magic in ovens



Light flashes on inside "Visua[illegible] oven (one-piece, chromium lining), [illegible] when glass door is opened. All b[illegible] ers, broiler and oven, operate [illegible] lock-type valves, so gas cannot [illegible] turned on accidentally. By Tap[illegible]

Racks that won't tip installed in a large oven, *right,* so well insulated that heat concentrates on cooking, rather than heating the kitchen. Heat and oven controls are automatic in the Quality range by Roberts and Mander.





Large window in oven door, *left,* [illegible] you see what's cooking without op[illegible] ing door. Low-heat Modi-Fire o[illegible] burner makes slow cooking possib[illegible] Salt and pepper shakers are strea[illegible] lined into lamp unit on top. No[illegible]



Plan your home for family comfort





With the right Heating Equipment...

natter how cold it is outdoors, your home can ys be cozy and comfortable if you select Ameri- Standard Heating Equipment. Whether you prefer radiator ng, warm air heating or winter air conditioning, American- dard offers you the finest. For any type of fuel—coal, oil or gas. it costs no more. *Above*—Empire Boiler, Budget Water Heater, over Laundry Tray, Marledge Lavatory, Compact Closet.

AMERICAN-Standard
HEATING · PLUMBING

Look for this Mark of Merit

2. With the right Plumbing Fixtures...

You want convenience, good looks, and healthful cleanliness in your bathroom. (In your kitchen and laundry too.) And you'll get them plus years of dependable service if you buy American-Standard Plumbing Fixtures. They are beautifully styled, colorful, smart. They bear the American-Standard Mark of Merit your guide to quality. *Above* Neo-Angle Bath, Companion Lavatory, Master One-Piece Closet.

NEW HOME BOOK *illustrates and describes American-Standard Heating Equipment and Plumbing Fixtures. These products—sold through Wholesale Distributors to your Heating and Plumbing Contractor—are available on easy time payments for remodeling. Write for your copy today.* **American Radiator & Standard Sanitary Corp.**, *Dept. G-73, Pittsburgh 30, Pa.*

AMERICAN-Standard
HEATING PLUMBING
Serving the Nation's Health and Comfort

ING AND PLUMBING products for every use...including Boilers, Warm Air Furnaces, Winter Air Conditioners, Water Heaters, for all fuels...Radiators, Convectors, Enclosures...Gas and urners...Heating Accessories...Bathtubs, Water Closets, Lavatories, Kitchen Sinks, Laundry Trays, Brass Trim...and specialized products for Hospitals, Hotels, Schools, Ships and Railroads.

A Great New Servel for 1947

STORES A BUSHEL OF FROZEN FOODS...STAYS SILENT, LASTS LONGER



Now, the finest Servel Gas Refrigerato
The best in frozen food storage—in m
dry cold for fresh foods. PLUS Serv
mous freezing system with no moving



Yes, a bushel of frozen foods (meats
tables, fruits, even pies!) can be k
Servel's big Frozen Food Locker. You
hours of marketing time. And Servel
ice trays hold plenty of cubes—easy to



Fresh meats keep tender in the conv
Servel meat keeper. Garden vegetables
up in the two dew-action fresheners. T
extra roominess, too, for shelves adj
eleven positions. And Servel's special
Coating keeps shelves rust- and scratch



Most important—it stays silent! You
hear a whisper from your Servel Gas R
erator. In the freezing system there i
single moving part. No machinery to w
cause noise. A tiny gas flame does the
No wonder more than 2,000,000 happy
ers report, "Servel stays silent, lasts lo

Your Gas Company and neighborhood dealer are headquarters for the new 1947 Servel Gas Refrigerator. Visit them today. For farm and country homes, Servel runs on Bottled Gas. Ask Gas Company for information. Servel Inc., Evansville 20, Indiana. Or if you live in Canada, write Servel (Canada) Ltd., Toronto 14, Ont.

STAYS SILENT . . . LASTS LONGER

Servel

The GAS Refrigerator



DOUGHBOX INTO BAR

How to make your furniture alcohol-resistant

oday, with space at a premium in small apartments and houses, duo-purpose furniture is a godsend. One of the best ideas for ing one piece of furniture do the work of two is to use an early rican doughbox which can give double service as end table and It is a decorative table with a top that slides forward, revealing terior deep enough to hold liquor bottles upright and ample space ar equipment and glasses. The sliding top is firm enough to hold s or vases which need not be moved when box is open.

Other good ideas for making bars out of existing furniture are:

1. To hinge the large top-drawer of a chest or bureau so that it will open flat and serve as a counter; bottles and glasses can be kept in the space behind the counter.
2. A cupboard lends itself more obviously and easily to transformation. The shelves are fine for storage, and by making one shelf double, the under section could be pulled out for work space (very much as a bread board slides in and out of its slot).
3. This same technique is applicable to a shallow closet which could be papered or painted at the back to make a decorative bar when the door is open.

Any furniture that is to be used as a bar should be made hol-resistant. There are several well-known alcohol spot removers ch may be purchased in any good department store. Another hod of protecting against alcohol is to use hot, raw linseed oil hich also gives a lovely finish). First you must remove the finish rnish, wax, etc.) which is already on the furniture. The wood must stripped bare, by using a good varnish remover, and cleaned with hol. Allow it to dry thoroughly and give the wood a light sand ering with #00 sandpaper. Dust off excess particles and any dirt grease which might be on the surface. Then the raw linseed oil must heated in a saucepan and applied with a soft cloth. Repeat the pro dure for at least five days so that the oil can really penetrate the wood ply. The oil gives a smooth, satin-like finish which resists alcohol ins and rings. When you're treating one piece of furniture, it is just easy to do several pieces. Why not make trays, wood mantelpieces l all tables which are likely to come into contact with liquor, ohol-resistant, too, so you won't have to worry about them!

A GALLERY OF AMERICAN WINDOWS



"That finished look"...professional decorators strive for it, and Venetian blinds give it to any room. Here Barker Bros., famous Los Angeles decorators, apply Venetian blinds to make the most effective use of a three-sided bay. See how the pattern of the drapery accents the use of plain colors in "Modern" furniture, rugs, walls and Venetian blinds.

How to judge quality in Steel Venetian Blinds

a good egg just by looking at it.

Chemistry Makes Quality

sons why:

...Galvanizing puts a coating of zinc over the steel to give it long-life protection against rust and corrosion.

...Bonderizing adds a chemical coating which makes enamel adhere to metal. It prevents checking and chipping of the paint

as well as their beauty. These

How You Can Tell

low-and-black seal with the

steel slats.



Look for this seal of quality when you buy Venetian Blinds

Muchas Gracias!

Many thanks for the nice things being said about this mountain-distilled rum!



"Mountain flavor" that's what wins the *vivas* for Merito, the better rum distilled high in the mountains of Puerto Rico! Delighted people everywhere applaud its superior taste, smoothness and mixing qualities. Remember the better the rum, the better the drink. Better ask for Ron Merito!



Send for free Ron Merito Recipe Booklet



Ron
MERITO



URNS WITH A CORKSCREW

Liqueurs are a worthy finale for a good dinn

Liqueurs are more than a form of post-dinner drin They are a pause, an invitation to quiet talk a pleasant camaraderie. A good dinner deserves a go finale, and serving liqueurs gives you just that. Fro Europe, we inherited the custom of ladies and gentlem parting when the port began its stately, counter-clockwi trip around the polished board. Today, it is a custo honored in the breach. Many wise hostesses insist o holding their parties together after dinner, remaining t share the conversation which makes this the best part the best party. They know that the coffee must be ver hot and very good (have it specially ground, the sam day) and very plentiful. They have a variety of liqueur served, to satisfy all tastes. If *crême de menthe* is selecte there should be a bowl of cracked ice. They like to in clude benedictine and brandy, wonderful separate, wo derful poured half-and-half to make "B and B." Fin cognac is enhanced by being poured into a brandy snifte a great crystal goblet which you gently swirl round an round warming the cognac between your hands whil you savor its aroma. In fact, the manner of service an the accessories are ultra-important to the pleasure o liqueurs. They should have their own grace and ritual the finest glass, the most elegant silver, candlelight an fine linen. With this in mind, Corkscrew has photo graphed four still-lifes of liqueurs for these pages, sug gestive of the glamor and charm you can achieve whe you serve them at your own dinner table.



Four from one bottle: apricot brandy, *triple sec*, *crême menthe* and *gold wasser*, each with its separate stopper. Pour y choice into Swedish liqueur glasses with delicate stems, from Pl mer, Ltd. Use Gorham's sterling silver tray, bowl heaped with f and dish with *Old Carlsbader Oblaten* from the Old Denmark Sh Garnier bottle, Julius Wile Sons & Co., Sherry Wine & Spirits



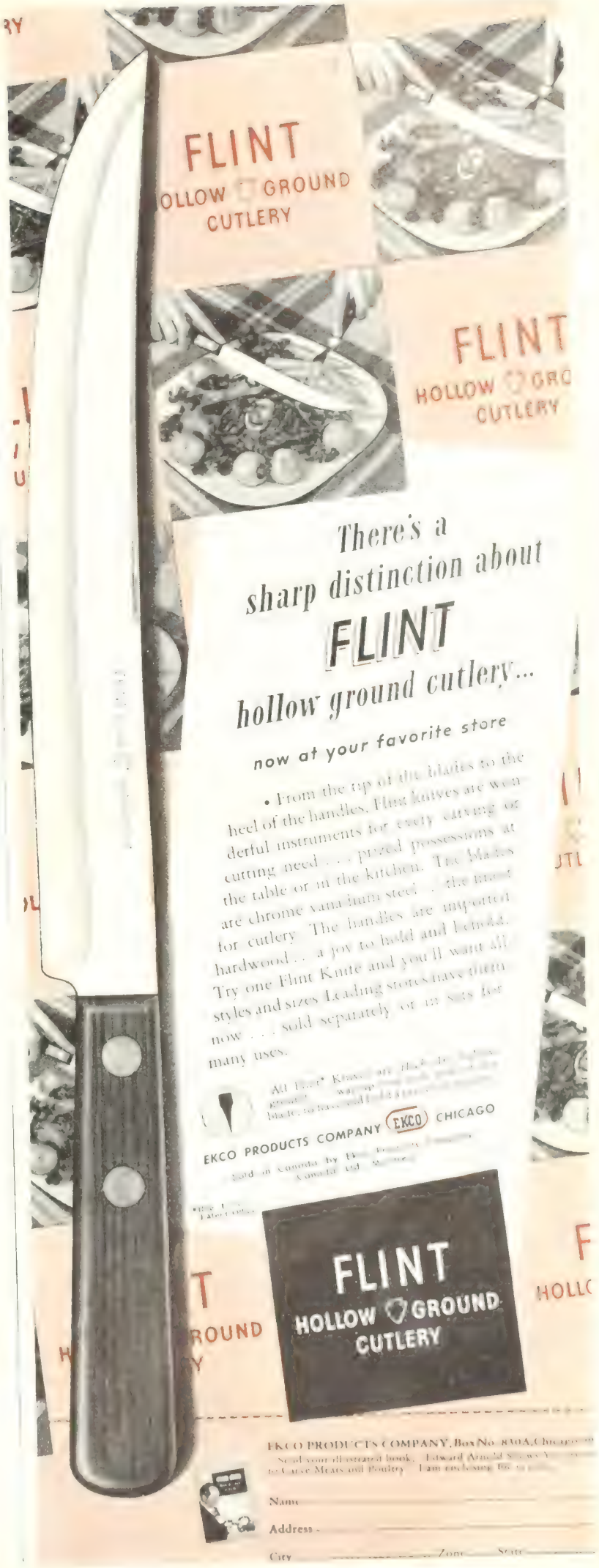
erve tawny port, as the British do, after dinner, and observe e old custom of passing it counter-clockwise. Accessories are old ystal candlesticks, finger bowl, compote and plates from Mottahe eh & Sons, a Swedish crystal decanter and American glasses from lummer, Ltd., and Gorham's sterling silver tray. The Merito port National Distillers Products), Sherry Wine & Spirits Co., Inc.



Crême de menthe, white or green, is delicious *frappé*. Here it is, against a background of a Lowestoft bowl and antique Derby figurine from Mottahedeh & Sons. From Plummer, Ltd., come the American-made glasses, the English earthenware ashtray. Sterling silver accessories by Gorham. The Bols (21 Brands), the De Kuyper (National Distillers Products); both, Sherry Wine & Spirits Co., Inc.



Makings of "B and B," Benedictine and brandy. Swedish glasses, a brandy snifter and standard size liqueur glass and large English earthenware cup and saucer are from Plummer, Ltd. Gorham sterling. Urn and Spode ashtray, Mottahedeh. The 3-star J. H. Monnet & Co. cognac (National Distillers Products) and D. O. M. benedictine (Julius Wile Sons & Co.), Sherry Wine & Spirits Co., Inc.



For the beauty of the night



Pancho **a FARIBO blanket**

FARIBAULT WOOLEN MILL COMPANY---Faribault, Minnesota

HOW TO MAKE YOU

Trim tailor



1. Measure as on diagram: add dimensions, plus 1" for each seam, 8" for each tuck-in. Allow for matching pattern. Estimate three times around chair for pleats, twice for gathers.



2. Place material on chair, cr pattern and chalk outline of cha on fabric. Material is always wrong side out when you are ing, except when using bound



5. Cut piece for back, after chalking roughly, allowing 1" (or even a little more for safety) for seams. Fit from the bottom up, and anchor with pins before pinning at top onto front panel.



6. Now place fabric on seat, outline as before, and cut, allow margin around back and sides for in, 1" in front for seam. Shape trim, leaving 1" allowance for the



9. Now take large scraps of fabric, and fit on inside of wings (if any), matching pattern carefully. Allow for tuck-in on side, and make tiny pleats to fit slipcover over rounded surfaces.



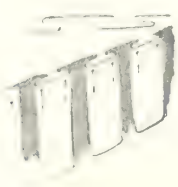
10. Pattern must exactly mate both front pieces of arms. Chalk cut roughly, allowing for seams No. 8. Pin to over-arm pieces, v are already in position, and front a



13. In order to get cover off of chair, unpin back seam as high as is necessary. With some chairs you will need to unpin both back seams. Be sure to leave the welting pinned to one side.



14. If you use moss fringe or l welting in seams, baste it in after is removed. Take out a few pins time, baste in trim along pin lin not put in seams which are tucke



17. Box pleated flounce is one of many finishes. For even measuring, notch piece of cardboard the size of "box" you want, notch size for "fold under" and space between, then pin the pleats.



18. When you stitch seams, use cording foot attachment on your sew machine. It holds material on one so you can stitch very close to welt following basting line very accura

...WN SLIPCOVERS

...twenty steps



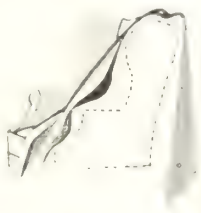
...face fabric of table, separate top ... chalk lines with ruler, cut out, ...ing about 1" beyond chalk line ...ttom and sides for tuck-in, 1" ...at the top for turning the seams.



4. Place piece over back of chair and tuck in a little at sides and seat to hold steady, but leave edges out so that side and seat pieces may be pinned to the overhang conveniently later on.



...ext, fit your fabric over the arm, ...ing so that pattern matches on ... arms and lines up with seat and ... Trim, allowing for seam; also ...lo... ..." on the outside at seat for tuck-in.



8. Roughly outline shape of outside of chair, fold fabric face to face, matching pattern exactly, cut allowing amply for seams. This gives two pieces, one for right and one for the left side.



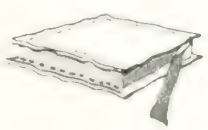
Now match and cut a strip for ... below seat; this is "apron." Al... 1" all around for seams. Extra ...erial around seat and sides of back ...cked in. Seams are now pinned



12. There are many ways of treating seams; welting is recommended for a neat effect and extra strength. Ordinary small welting can be pinned into the seams while cover is still on the chair.



It is recommended that amateurs ... all seams before beginning to ...h. Then put cover back on chair. ...here are any bulges, you can rip ... refit fabric to glove-like smoothness.



16. If there are cushions, fit them separately. Center pattern of fabric and chalk outline, cut, matching top and bottom. Fit and pin side pieces, leave opening for removing cushion.



...Turn cover on right side and put ...k on chair. Now pin in tape with ...olstery snaps or slide fastener. ...ented tapes with buttons are tidy, ...gh buttons may break in washing.



20. Use narrow cording foot to stitch snap tapes. If you want more personal guidance in making slipcovers, your local Singer Sewing Center gives slipcover lessons at regular intervals.

Now—Luxurious Hand-Loomed

Weaves

Patterned in Wallpaper



Dorothy Liebes'

own hand-loomed fabric originals are reproduced in wallpaper for the first time in these nubby textured NEW WEAVES! One of *many* exclusives in these 3 new United Wallpaper books.

You'll see thrilling new possibilities for interior styling when you see these breath-takingly beautiful WEAVES by Dorothy Liebes, "poetess of the loom"... and you'll be amazed at the low prices.

You'll see New Florals, Plaids, Stripes, Solid Tones, too, in these 3 new books. The newest in modern *and* traditional papers for every room in the house. Many of them shown as ensembles for use together in the same or adjoining rooms.

You'll see that every paper is guaranteed 4 ways: 1. Washable 2. Fadeproof 3. Style-tested 4. Wall-tested for perfect matching and hanging. And price-marked at the factory to assure you full retail price.

You'll see DDT Ceiling and Cove Wool Papers* Kill on Contact the flies, mosquitoes, etc. Guaranteed effective 2 years. Non-hazardous to people or pets.

You'll see the United Wallpaper Seal—your guide for true value & for extra cost. Look for it on the back of every pattern in these 3 new books and every genuine United Wallpaper pattern in other books now at your dealer's and decorator's.





Now at Wallpaper Stores, Department Stores and Decorators Everywhere

UNITED WALLPAPER

Wallis Lounge Drapery and Drapery Manufacturers

...14, Ill...

PROTECTION

against SUN, WIND, RAIN, HAIL, SNOW SLEET, HEAT, COLD and FIRE!



Rusco all metal Venetian Awnings

RUSCO AWNINGS combine the best features of conventional awnings and venetian blinds but . . . they eliminate all the disadvantages.

They've proved their value over many years of actual installation experience.

Here's why they will end your awning problems forever

- **INSTALLED PERMANENTLY**—No more putting up, taking down, storing, repairing or recovering awnings.
- **ADJUSTABLE** -A turn of the handle, from inside, gives you effective light control . . . adjusts louvres to give you complete light, shade with visibility, or complete shade . . . with adequate ventilation at all times.
- **PROVIDE WINTER, AS WELL AS SUMMER, BENEFITS**
- **STORMPROOF, FIREPROOF, SUNPROOF**
- **CONSTRUCTED OF** galvannealed and Bonderized steel, finished with baked-on Polymerin Enamel in many beautiful colors. Harmonize with all types of home or commercial architecture.



A dignified, uniform treatment for all window openings. They beautify any home permanently because they never become drab, dingy or old looking.



THE F. C. RUSSELL COMPANY

6402-G HERMAN AVENUE CLEVELAND 2, OHIO

"Always one step ahead of the weather" with RUSCO

Manufacturers of Rusco All Metal, Self-Storing Combination Screen and Storm Sash, Rusco Colorless Water Repellent, Thermoseal Combination Windows

THE F. C. RUSSELL COMPANY
6402-G Herman Ave., Cleveland 2

Gentlemen:
Please send ... Name ...
Metal ... Address ...
nearest ... City ... Zone ... State ...



EXECUTIVE SESSION

A built-to-order desk

Industrial designer Alexander Girard engineered this efficient desk of s grained, oak-veneered plywood with a navy blue rubber top. Pull-shelve and left, each have drawers beneath them. In one of two secret cupboa deep, the telephone equipment is kept. Across the desk is a handy shelf secretary to pull out when she takes dictation. Panels below it conceal storage space. Built into the corner is a supplementary cupboard of lan "Weldex" and plywood. Curved doors swing out. In the center are hous sliding, legal-sized files. The sides have compartments approximately 14 for storing miscellany, so that all books and papers are within arm's



DREAM STUFF

- Want to make that long-standing dream of a den come true? You can easily turn the dream to reality, assisted by the soft-textured Western Pines.*
- Whatever the room or corner you envision, the even-grained Western Pines can help you endow it with stateliness or a warm informality. Remember the many uses of these lovely woods, and their low cost, when you begin to build.
- Want a whole book-full of ideas? Send for the new 1947 edition of "Western Pine Camera Views," a picture book that swarms with ways to build with beauty. Free for the asking, write: Western Pine Association, Dept. 215-J, Yeon Building, Portland 4, Oregon.

These are the WESTERN PINES

*IDAHO WHITE PINE
*PONDEROSA PINE
*SUGAR PINE

GARDEN BOOK REVIEWS

enhouses, Their Construc- and Equipment

. J. Wright
ge Judd Publishing Co.
50)

Greenhouse Gardening for Everyone

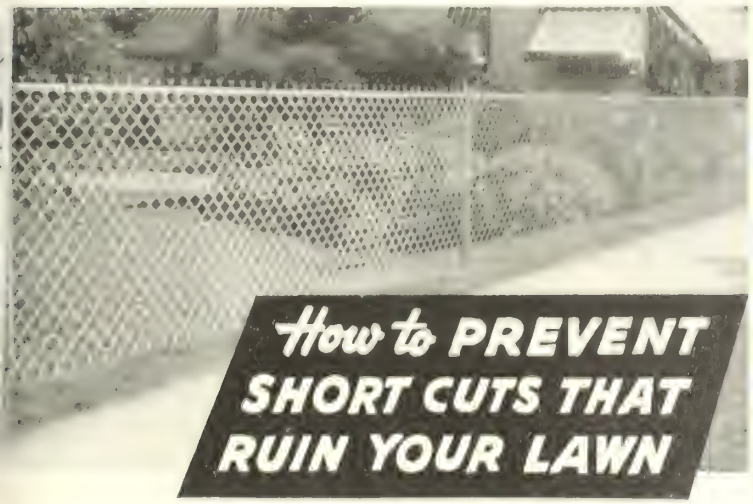
By Ernest Chabot
M. Barrows & Company, Inc.
($4.00)

Picture Book of oor Gardening

t: Margaret O. Goldsmith
strations: Harrie Wood
ghton Mifflin, Boston
.00)

Gardening with Shrubs and Small Flowering Trees

By Mary Deputy Lamson
M. Barrows & Company, Inc.
($2.75)



How to PREVENT SHORT CUTS THAT RUIN YOUR LAWN

An Anchor Chain Link Fence prevents short cuts and keeps traffic
earing a path across your lawn . . . gives you day and night protec-
on against vandals, trespassers, picnickers and animals that deface
ur shrubbery . . . keeps children from straying out into traffic.

Write today for your free copy of our catalog showing
eautiful Illustrations of actual installations. Gives detailed infor-
ation on exclusive Anchor features . . . like Deep Driven Anchors,
hich hold the fence erect and in line and enable fence to be in-
alled without disturbing shrubbery. Write now to: ANCHOR
OST FENCE DIVISION, Anchor Post Products, Inc., 6600 Eastern
ve., Baltimore 24, Maryland

Anchor Fence

Nation-wide Sales and Erecting Service



For A BETTER GARDEN

The rules are simple. Good soil and good seed. Test and put your seal in hope, then sow Asgrow seeds. They are backed by the experience of nearly a century and the skill of our breeding stations. Awarded 3 Gold Medals, 8 Silver Medals, 10 Bronze Medals since 1933 in the All America Selections. Ask your dealer for Asgrow garden seeds and lawn grass mixtures.

FREE Lawn Care booklet [illegible] packet of Asgrow Zinnias, [illegible]

ASGROW SEEDS

Associated Seed Growers, Inc., New Haven 2, Conn.

Be Sure YOU Get These New Window Features

20% More **WEATHERTIGHT!**

Yes—this new self-fitting Silentite is more than ever an "insulated" window—helps save more weathertight than ever than the famous original Silentite. New construction features—"sealing" weatherstrips that always press tightly against the moving parts of the window—give you greater comfort and fuel economy. Silentite is a Wood Window—best for long years of service.

So Easy **TO OPERATE!**

S-m-o-o-t-h wood-to-wood contact—with never a weight or pulley to get out of order—*keeps* the new self-fitting Silentite easy to operate. Here's a window that won't stick or bind—that can't rattle or "creep"—thanks to the famous Silentite construction features.

LOCKS *Partly Open!*

Here's a brand new Silentite safety feature! You don't have to close the new self-fitting Silentite to lock it. It locks partly open—just enough to admit air, yet to baffle prowlers. The new Silentite safety lock is located at the side, hidden from sight by draperies. A lock is furnished with each window.

Low **INSTALLATION COST**

Silentite is a pre-fabricated wood window. Its use will save you money in installation time and you'll find it the most economical window you can buy. All parts are engineered for perfect coordination in completed job. Twelve designs from which to choose. Screens and storm sash available!

They're in the new Self-Fitting Silentite!



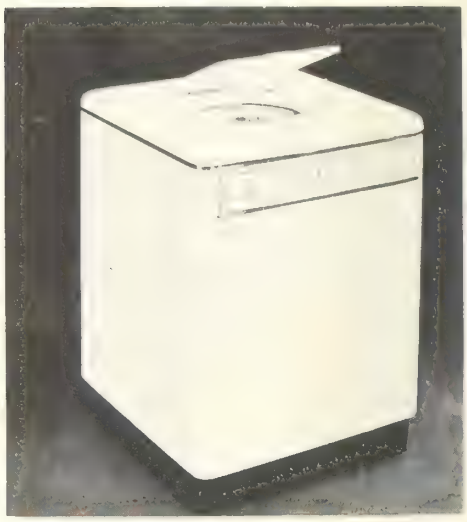
Send for the New Silentite Book!

Before you choose any windows for your new home or for remodeling, be sure to investigate the new Curtis self-fitting Silentite. Send for fully illustrated, free booklet "Light Up Your Home!"

FREE CURTIS WOODWORK SILENTITE PRE-FIT the "Insulated" window

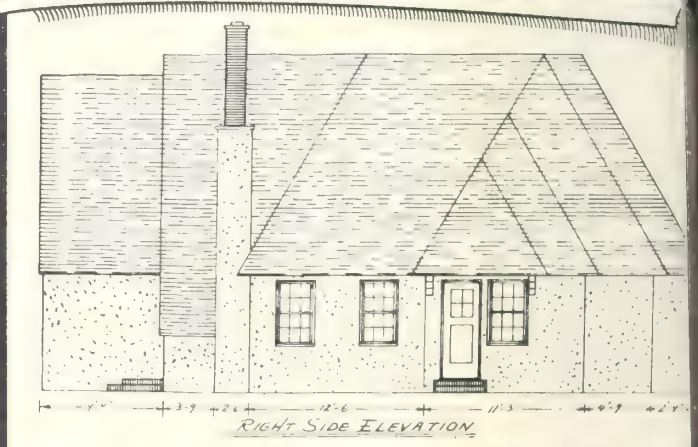
[illegible] SERVICE BUREAU
[illegible] Curtis Windows.
Name .....
Address .....
City ..... State .....

WASH DAYS CAN BE FUN



If you get a General Electric automatic washing machine, V[illegible] morning can be as leisurely as Sunday. You load it, add the de[illegible] and set the dials, push a button, then leave it to do your work for 4[illegible] utes. In that time it will soak, wash, rinse, and damp-dry 9 pounds of [illegible] There are no exposed moving parts. It doesn't need to be bolted to th[illegible] Casters make it easy to move the unit wherever you want it. G[illegible] Electric estimates that if your washing runs to three loads a wee[illegible] machine will save you time to the tune of 117 extra holidays a[illegible]

The Home of your Dream



We will make it real for you! Just tell us what you want and leave the rest to us. We will draw up the plans (or use your own plans, if you have them)—build your house—and, arrange for the first mortgage.

Your house may cost as little as $7,000 but it will be "yours" . . . custom built to your own needs. We will plan and build any type you wish, ranging in cost from $7,000 to $50,000—anywhere on the Atlantic Seaboard.

Write for details—all inquiries given prompt attention.

K & S CONSTRUCTION COMPANY
551 FIFTH AVENUE • ROOM 411 • NEW YORK

Let's get down to cases ....on MODUFLOW

USANDS of homes in the nation have installed Moduflow, e remarkable new Heating Control System developed Minneapolis-Honeywell. The quotations given here are l of the hundreds of "case-histories" that have come to om enthusiastic users.

oduflow control is entirely different from the ordinary on-ff control system. It furnishes heat continuously at just the t temperature for comfort in all kinds of weather. Cold air 't have a chance to pile up on the floors or in hard-to-heat ners. Furthermore, Moduflow can greatly improve the efficiency of your whole heating system. It "balances" the heat between rooms; no wasteful overheating of rooms nearest the heating plant while those further away are still uncomfortably cold.

You, too, can enjoy the greater comfort that Moduflow control has brought to these thousands of homes. Moduflow is easily installed and moderate in cost. It can be applied to practically any type of automatic heating plant.

Whether you are planning to build or modernize, you should find out what Moduflow can do for you. Just mail the coupon for the interesting booklet "Comfort Unlimited."

We Can Set Our Thermostat Two Degrees Lower"
MRS. WALTER KNEBESS, Chicago, Illinois

2 **"No More Wasteful Overheating"**
ROBERT GRANT, Wa[illegible] St[illegible]

"Temperature Doesn't Vary Over One-half Degree"
W[illegible] HIGAMOTT, [illegible]



dded a Room to Our Home"
HUMES, University City, Mo.

3 **"Floors Now Warm Enough for Baby"**
[illegible] Orthodontic [illegible]

4 **"Has Completely Eliminated Drafts"**
[illegible]

HEATING SYSTEM + MODUFLOW = COMFORT UNLIMITED

MODUFLOW

new HONEYWELL heating control system

MINNEAPOLIS-HONEYWELL REGULATOR CO.
2726 Fourth Avenue South - Minneapolis 8, Minnesota

Please send my free copy of "Comfort Unlimited"

Name _____

Address _____

City _____ State _____



FREE!

APOLIS-HONEYWELL REGULATOR COMPANY, MINNEAPOLIS 8, MINNESOTA . . CANADIAN PLANT: TORONTO 12, ONTARIO

CASTLETON CHINA



Countless lovely settings
are inspired by *Castleton Rose*

A pattern with timeless appeal. The romance flower, a deep pink beautiful rose, centers in softly-toned nosegays framed in Castleton's gold enriched pearl edge.

The superb quality of this distinguished American China—comparable with the world's finest, insures lasting beauty. Place Cover—dinner, dessert, bread and butter plate, teacup and saucer, $13.76.

for other Castleton designs, and folder "Things You Should Know about China." Please enclose 10 cents to cover cost of mailing.

The name of your nearest dealer will be sent on request.

212 FIFTH AVE., NEW YORK 10, N. Y.



YOUR WINE CELLA
IS WHERE YOU PUT

A wine cellar is a place to store your precious wines, and y cellar can be anything from an elaborate vault to drawer. Whatever the contents of your cellar they deserve ca

There are three rules to follow:

1. Wines should be kept in a cool spot that won't get and won't freeze. The ideal constant temperature is not ov under 50° F. (but certainly under 80° F.). Darkness and quiet are requisite.

2. Wine should touch the cork, to keep it sufficiently exclude the air. Table wines and sparkling wines must be their sides. Fortified wines (sherry, port and madeira) a with screw caps should stand upright.

3. The racks and bins must be stable. Red wines, as throw a deposit and consequently have to be handled with cause any violent agitation will mix the sediment with the w fore serving, red wine is decanted—poured out until the reached.)

When building your "cellar," any convenient location the above conditions will do. Under the cellar stairs is a go if there isn't any jarring from the steps themselves. (Set rac 1 foot from the wall to allow bottle bases to fit safely in the re

If a corner of the cellar is chosen, use the corner farth the street and away from the furnace and hot pipes, where i and dry, yet capable of being ventilated. After you have c the space needed, wall in the corner with brick or plywood. need two or three bins 4′ x 2′ x 18″ for everyday wines, shel standing up spirits, racks to hold wines laid down individually worktable and an electric light.

Apartment house cellars are usually well heated to l mold. This heat would be fatal for wine, so city dwellers must mise on a closet. A closet is ideal because it only requires al depth at the back or side. (Caution—when assembling the sure it is not too big to go through the door when it is com Your wine closet can be furnished with wire, expanded met or scalloped cross pieces, and will then hold a quantity of wi bottom space may be used for storing cases and the top shelf room for standing bottles.

For a small wine cellar, a deep bureau drawer offers solution. Place the racks in it and you are all set. The drawe pull out smoothly in order not to joggle the wines.

A few bottles do not constitute a cellar but they are a go to a fascinating hobby.


Definitely
SOLID STERLING BY
Frank M. Whiting
AND COMPANY
MERIDEN • CONNECTICUT
GOLDSMITH AND SILVERSMITH TRADITION SINCE 1868

ASK FOR IT BY NAME

A GREAT NAME IN LACE NET CURTAINS

WILBARRY

A GREAT NAME IN LACE DINNER CLOTHS

FIRST SINCE 1883

Guaranteed by Good Housekeeping

WILKES-BARRE LACE MANUFACTURING CO., WILKES-BARRE, PA.



HOUSEHOL



Wine cradles. The correct han of fine wines is paced at a slow gentle tempo. Aside from decor ness, wine cradles play a stellar re transporting and serving wine wit disturbing the sediment in old tages. Horizontally-stored bottles be carried in the same position, basket necks are just high enough easy pouring without spilling. with wood platforms: pints, $ quarts, $3.25. Over-the-top handle quarts only, $1.60. Bazar Fra



Kitchen cleavers. Chinese cooks long been adept at mincing meats vegetables with cleavers to save and labor. These handsome *Bri Cleavers* are slimmer, lighter than butcher's, but have the same, keen ting edge for tenerizing meat, jointing fowl or fish. High car tempered steel blades with mirror ish. The large size, with 6″ blade, thumb rest on black plastic handl $2.25. Cleaverette, 7″ blade, not handle, $1.75. Hammacher Schlem



5-in-1 cooker. Stainless steel and per combine to make a versatile co ing utensil. A three-quart sauce bottom and a two-quart covered i together form a double boiler. S arately, the inset proves its many-sid ness by serving as casserole, pudd pan, ice bowl or bun warmer. One line of beautiful new *Thermic Cookware* with vapor-sealing cov In stainless steel for everlasting g looks, easy cleaning; copper bottoms quick, even heat. $7.74, Macy's, N



Jumbo shakers. Salt, pepper, su and flour belong at the range wit cook's reach. This *Vlchek Shaker* can save many a trek across the kit floor for last-minute seasoning or a of flour to thicken a sauce. In wh plastic with four different pas colored tops and openings to ident the contents at a glance. No peew these: each shaker stands 4″ tall, ho a generous amount to save constant filling. For kitchen, camp and outd living, $2.25 a set. Abercrombie & Fi



Modern coffee-maker. This wh ping 8 cup *Cafex Percolator* is strea lined and perfected for better cof brewing. The new Cafex, of he gauge aluminum, boasts a wide pu base, a larger coffee basket for f flavor extraction. The large Pyrex gl dome gives a clear vision of the p colating process. Its pin-point sp eliminates dripping. Snap-on lid s firmly entrenched when the pot is tilt for pouring. Hand-fitting plastic h dle, $1.95 at Hammacher Schlemm

SHORT CUTS



Germ-killing bomb. A [illegible] glycol. It kills germs in the air and on surfaces. Simply press the button of the [illegible] onds you can treat 1,000 cubic feet of air. Effective means of preventing [illegible]



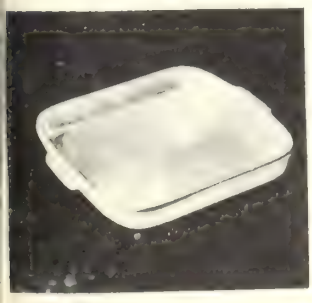
Electric crock. Casserole cooking by electricity is a boon for live-aloners and kitchenette cooks. The *Naxon Beanery* is excellent for stews, beans, puddings, all dishes that require slow baking to bring out their full, rich flavors. Perfect, too, for warming rolls or reheating leftovers. Well insulated; built on same principle as deep-well cookers on electric ranges. Economical; costs only 2¢ a meal to run. 3½ qt., two heats, high and low. Stands 9½" tall. AC & DC, $9.45. Lewis & Conger.



Step stool de luxe. Double duty for high climbing or comfortable sitting, this new *Cosco Step Stool* adds a luxurious padded leatherette seat and posture back. Sturdy all-steel tubular construction prevents wobbling; assures rigid support of over 1,000 lbs. Rubber-treaded safety steps swing out and lock in place automatically. Made of heavy-gauge steel finished in gleaming chromium with baked-on enamel trim. In red, blue, or black. The stool stands 24" to the top of the seat. Priced $13.95 at B. Altman & Co.



Pressure saucepan. Safety is the keynote of the new *During Scaleomatic*. It vents at the stove; makes carrying to the sink for cold-water dousing to reduce pressure unnecessary. Operating on the steam-boiler principle, the control bar adjusts automatically when desired pressure is reached. For added safety: permanently attached gauge, 3 vents, interlocking cover, fusible metal plug. Cooks at 5 to 15 lb. pressure. 1½ quarts. Cost, $13.95. Lewis & Conger.



Roasting pan. The new cooking utensils are practically chameleons. You can use this low-lying *Magnalite Bake-Roast Pan* for roasting meat, chicken, even a turkey up to 15 lbs. It's equally good as a baking pan for apples, puddings, spaghetti and beans, or as a serving tray. Wagner Magnalite utensils are handsome in appearance; they're light in weight, yet heavy enough to heat up quickly. Easy to keep clean with just soap and water. Size [illegible]" x 15½". $4.95. Sears



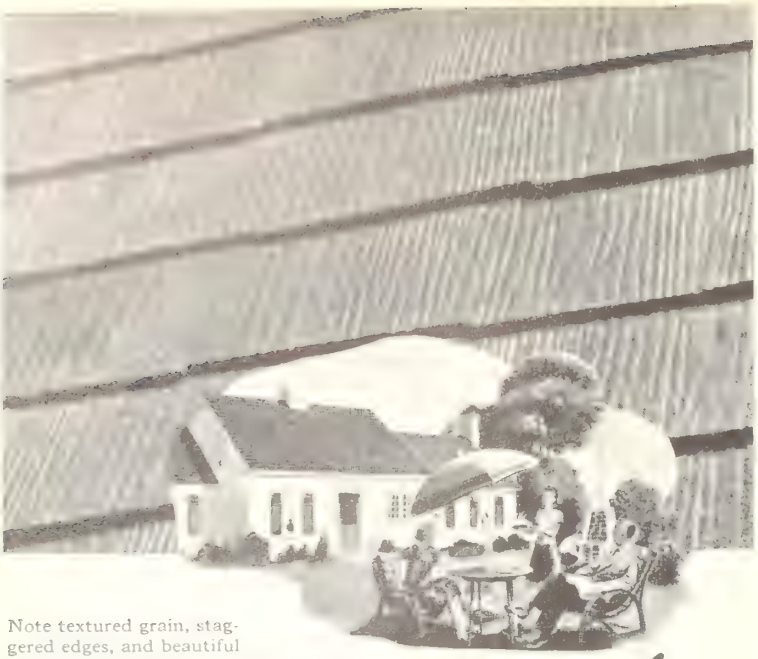
"Designs of Today," the preferred wallpapers, now offer more glamorous selections than ever before, meeting today's demand for color in decoration. At those two great Wallpaper Houses, Thibaut's in New York and Warner's in Chicago, and at numerous dealers, "Designs of Today" are shown in seemingly endless variety.

See the full collections, especially "Tiger Lily," a gorgeous floral for almost any type of room; or "Cocktail" for whimsical treatment of game rooms, dressing and powder rooms. Write for samples of both enclosing 10¢ to cover handling and postage.

Insist on "Designs of Today," offered jointly by—

THE WARNER CO., Dept. HG
418 South Wabash Ave., Chicago 5, Ill.

RICHARD T. Thibaut INC., Dept. HG
269 Madison Ave., New York 16, N. Y.



Note textured grain, staggered edges, and beautiful weathered appearance of these shingles. Come in several attractive colors.

the most Beautiful low-cost Asbestos Roof ever developed!

Johns-Manville "American Colonial"—the inexpensive asbestos shingle that lasts 35 years PLUS*

It's rotproof . . . fireproof . . . weatherproof. Permanent as stone! Not one has ever burned . . . not one has ever worn out!

JUST before the war, Johns-Manville introduced a new type of asbestos shingle—the most beautiful low-cost asbestos shingle in Johns-Manville's 88 years of roofing experience! It's called the "American Colonial," because it is so typically American in appearance.

During the war these asbestos shingles *proved* themselves on thousands of vital installations. And they'll serve a *long, long* time!*

For American Colonial shingles are made of asbestos and cement, practically indestructible materials.

Today the demand for these shingles is unprecedented. In spite of increased production we are unable to ship our dealers a sufficient supply. We urge you, therefore, to anticipate your needs as far in advance as possible.

Meanwhile, talk with your J-M dealer about these remarkable low-cost asbestos shingles—one of Johns-Manville's most important contributions to the country's existing homes and the homes of tomorrow.

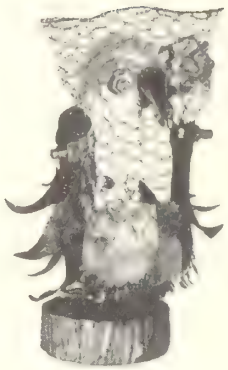


*YES, 35 YEARS PLUS—Thousands of J-M Asbestos Shingles have now been in service 35 years and more. They're still as fireproof and weatherproof as the day they were applied—show no signs of deterioration...no signs they won't last another 30-40-50 years! That's why we say 35 years PLUS.

FREE Write today for your FREE copy of this fully illustrated brochure. Shows American Colonial Asbestos Shingles in *full color*. Address: Johns-Manville, Dept. HG-3, Box 290, New York 16, N.Y.

JM **Johns-Manville**
BUILDING MATERIALS

MECHANIC



If you are in the dark about ch basic equipment for your hou wise. Make sure it serves its purpose signed to last and that you get real pl out of using it. Here are eight items will bring added convenience and uti your day-to-day living: (1) a woven fireplace screen to keep the sparks from flying; (2) an automat man for controlling incendiary fire; (3) a reference book to you in making repairs around the house; (4) an electric heat with a June-in-January twist; (5) a lightweight, portable sun small enough to pack in a suitcase; (6) a combination plastic and storm sash which offers protection from storm damage and even when window is open; (7) a triple-purpose screw drive (8) a boiler-burner unit small enough to put in a kitchen cupb



Sparkproof fireplace curta solid brass and heat-tempered metal. Sheer enough for the fi to shine through, it can easily be open or shut with one hand. The mounting obviates the need of d the fireplace face, especially de if the face is marble, tile or othe material. Curtain comes in var sizes and styles, may also be a to hooded or Swedish-type fire Standard finishes are black or pe brass, or brass and black com Colonial styles, like the one *lett*, cost from about $15 up. B Ireland Inc., Norwich, New

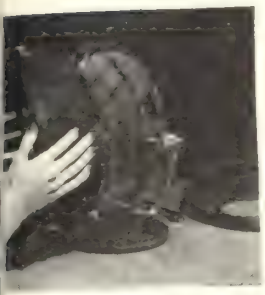


Automatic fire control. a glass bulb filled with colorless tetrachloride, hermetically sealed model is held in position by a link which melts when tempe reaches about 150°F. Bulb autom ly drops and breaks. When chem released, it vaporizes and progre smothers flames within 750 cubi Wall model can also be thrown a of flames. It offers extra fire prot to homes, especially if you are a Price $4.50. International Fire E ment Company, Staten Island 10.



Master handbook for the hand of the household. "The Home Me ie's Handbook" is an 800-page which offers practical instructi home repairs, so explicit that yo turn to it instead of the telephon faucet leaks or a warped door re-hanging. Written by eight ex the book discusses varieties of kinds of pipe, types and sizes of trical wiring, cutting woodwo joints, splicing wires, etc. It inc detailed drawings and is well ill ted. Useful for the amateur or the ex it is an encyclopedia of tools, mat and methods. Price $5.95. Publ by D. Van Nostrand Co., New

LIVING



Heater-fan combination. A portable [illegible] tachable heater housing. In hot weather, housing is removed and the 10" three-blade electric fan goes into action. All-metal construction, chromium trim, it weighs 9 lbs. Height 13½", [illegible] Price about $25. G. M. Laboratories, Chicago, Ill.



Portable sun lamp. [illegible] to travel or be kept in the top drawer. It measures about 5" x 10" when closed, weighs 4½ lbs. The 560-watt bulb emits ultra-violet rays, the same length as the beneficial rays from the sun. This model has black crackle finish, chromium trimmed metal case. Lamp can be hung on a chair top, headboard or a picture hook. It [illegible] $37.50. Thirty-minute automatic timer, $7.95. Speed Inc., Cincinnati, Ohio.



Combination screen and storm sash consists of an all-metal storm sash, plastic screen and weatherproofing packaged in one permanent unit. Screen stays in position the year round, excludes insects, grit and snow. Lower insulating glass panel slides upward into storage position when not in use. Both are removed quickly for cleaning. Unit can be installed without altering window. Adjustable, rust resistant frame. F. C. Russell Co., Cleveland, O.



Triple-purpose tool. A screw driver with aluminum handle, forged steel blade and folding power-arm lever. Extra power from lever keeps screw driver from slipping under pressure, prevents gashing of screw head, is helpful in unlocking rusted screws. In reverse, it makes possible the last quarter-turn-pressure needed to tighten screws, make them stay fast. Sizes are: 5" with ¼" blade, $1.95; 6" with 5/16" blade, $2.25 and 8" with ⅜" blade, $2.65. Swallow Airplane Co., Wichita, Kan.



Packaged heating and hot-water unit for small homes. It automatically provides sufficient hot-water radiation to heat homes of 3 to 5 rooms comfortably, and supply household hot water the year round. Oil-fired, it has a vaporizing burner and is said to burn a maximum of 8/10ths of a gallon of #1, 2 or 3 oil per hour at high fire. Encased in a steel jacket with linoleum top, it measures 24" x 36" x 36". Without jacket, it is small enough to fit in an ordinary kitchen cabinet. Installation is simple as there are few moving parts. It comes equipped with all needed controls. Price is approximately $600. The Miller Co., Meriden, Connecticut.

A FREE GUIDE to

Your Most Important Decision



Home Planners, read this Booklet . . . make sure that the home you build will be a dream come true!



Your new home may be distinguished for its charm and beauty . . . its arrangement may be marvelously efficient . . . but it will never give the pleasure you anticipate if it is lacking in one essential—*winter comfort!* Your choice of a heating system is *your most important decision!*

Do you know the fundamentals of good heating? Can you answer these questions—

1. **What heating method will give longest service with least upkeep expense?**
2. **Under what circumstances do you actually become a heating plant yourself?**
3. **How can a year 'round supply of hot water be obtained without a separately fired heater?**
4. **What effect do Radiant Rays have upon your comfort and health?**

The answers to these [illegible] and many other equally important are found in the booklet offered here. The time you spend in reading it will be well worth while for [illegible] *right* heating system will [illegible] health and comfort in all the years to come.



I B R Research Home at University of Illinois

The *Institute* of Boiler and Radiator Manufacturers

I.B.R. U.S. PAT. OFF.

The Institute of Boiler and Radiator Manufacturers
60 East 42nd Street, Dept. D-1, New York 17, New York

Please send your Free Booklet "Your Better Living with Radiant Steam or Warm Water."

Name .....

Address .....

City ..... Zone. State. .....

AMERICA PAYS HUGE SUMS FOR CRIMES OF CARELESSNESS

IN 1946, the American public lost approximately $600,000,000 from fires. Yes, we say LOST, because that was the value of the property destroyed. True, the fire insurance companies reimbursed them for their losses, but much of the actual property can never be replaced. The three greatest causes of these fires were

CARELESS USE OF CIGARETTES

CARELESS DISPOSITION OF MATCHES

DEFECTIVE ELECTRICAL EQUIPMENT

All of these are *crimes of carelessness* and take a terrible toll in human lives in addition to losses in jobs and valuable property. If you and *you* and YOU will do your part to prevent such needless waste, everyone will benefit.

Listen to the radio presentation "Crimes of Carelessness", depicting actual events Sunday afternocns, Mutual Network, from 3:30 to 4:00 p. m. E. S. T.



UNITED STATES FIRE
INSURANCE COMPANY
110 WILLIAM STREET, NEW YORK, N. Y.
ORGANIZED 1824



WRITE FOR THESE BOOKLETS

Write to the addresses given for any of these bookl
They will be sent you free unless otherwise specifi

Gardening

A Garden Catalog devoted to flowers and hybrid vegetables contains 128 pages of text and 16 pages of color inserts. Special features are the new Burpee double snapdragon and Giant zinnias. New hybrids—Snowcross and Surecross sweet corns, tomatoes, cucumbers and eggplant—are given special mention. Old vegetable varieties are included, as are flowers not seen since the war. W. Atlee Burpee Co., HG 3, Philadelphia 32, Pa.

An Anniversary Catalog features Crimson Glory, a new petunia, on the cover. Other new horticultural achievements are Golden Century zinnia, Bronze Beauty lettuce and Perpetual rhubarb. Cultural information and planting tips are given. Peter Henderson & Co., HG 3, 35 Cortlandt St., New York 7, N. Y.

Roses, Hardy Plants, Flowering Shrubs and bulbs are shown in a 176-page, full-color catalog. An outstanding list of novelties and standard items is included, plus 2000 aids for up-to-date gardens. 50c. to Wayside Gardens, HG 3, Mentor, O.

A Bulb and Plant Catalog contains many varieties of garden subjects for spring planting. This 56-page booklet features gladiolus, dahlias, begonias, lilies, perennials, chrysanthemums, iris, many other flowers. Descriptions of each are illustrated by color photographs. A selection of hybrid roses is included. 10c. to Flowerfield Bulb Farm, HG 3, Flowerfield, Long Island, N. Y.

Rose Selections are easy when you have a 48-page guide showing the newest and most popular roses. Delphiniums, lilacs, mums, phlox, fruits are all pictured, and garden hints will help you plan a beautiful garden. You'll be interested in two new roses available for spring planting. Jackson & Perkins Co., HG 3, 645 Rose Lane, Newark, N. Y.

A Fiftieth Anniversary inspires the 144-page book of Stumpp & Walter Co. New high-quality seeds, bulbs and plants are shown. All-American varieties in vegetables and flowers are reviewed, as is a complete list of 57 varieties of fragrant and culinary herbs. Stumpp & Walter Co., HG 3, 132-138 Church St., New York 8, N. Y.

"*A Short Guide*" to varieties of evergreens, trees, shrubs, fruit and perennials is in a 52-page catalog. Seven new yew trees are offered, with a handy index and basic notes on plant culture. An additional feature is the list of garden books which is appended. 25c.

west of Iowa. Kelsey Nursery
50 Church St., HG 3, New Yor

"*On America's Table*" tells th
a wholesale seed house and
work affects the daily men
average citizen. Modern me
breeding seed to improve flav
and disease resistance are e
Sent, with a free sample pack
new Nancy carrot, from A
Seed Growers, Inc., 206 Churc
New Haven 2, Conn.

China & Silver

Reed & Barton shows you "H
a Successful Hostess" in 13 ch
a sophisticated booklet. The
and setting of both party and
discussed with a view toward a
suitable atmosphere, service, li
silver. Famous silver patterns
cluded, plus some expert advice
and monogramming. 10c. in
Reed & Barton, HG 3, Taunto

China and how to differentiate
it and earthenware are discu
"Things You Should Know
China," a brochure which offe
esting reading. Sketches illu
the booklet show steps in china
and descriptive leaflets of t
known Castleton patterns are e
10c. Castleton China, Inc., HG
Fifth Ave., New York 16, N. Y.

Laundries

"*French Hand Laundering Sec*
filled with instructions on the I
ing of all types of fabrics and c
For a tailored finish on even th
difficult pieces, you'll be intere
the ironing tips. A special sec
devoted to removal of stains. Th
Co., HG 3, Hartford 2, Conn.

Plans For a Laundry are show
24-page booklet, which includes
areas designed for laundering act
Ten such examples appear and
tions are made for combinin
laundry with various other rooms
matic equipment is featured,
venient that you could plan
laundry for the second floor, or
your sitting room. 10c. General E
Co., HG 3, Bridgeport 2.

Decorating

"*What Goes with What*" gives pr
advice on home decorating and,
important, five progressive steps
you enlarge your ideas on how to
a room personally yours. Color
and themes for your idea roon
illustrated and each room of the

(Continued on page 131)

BOOKLETS Continued

...cost step by step ... Anne... HG 3, James Lees & Sons C..., ...ett, Pa.

... Curtain Your Windows ... for ... which covers all phases ... ... and sizes are discussed with ... ...ssary curtain hanging ... ...ds and fixtures help create ... ...fects, and curtain care is ... ... by Harriet Stillman ... ...on Fixtures Inc., HG 3, 423 ... Ave., New York, N. Y.

Mirror Decorations are ... ... a part of the modern home ... ...ture. A booklet includes ... ... for using mirrors in the home ... ...ghtness, to create the impres... ... a larger room, or for ... ...joyment, you'll find this booklet ... ...agents. Libbey-Owens-... Glass Co., HG 3, Toledo, O.

... story of Silk and Synthetics ... ... of a series of brochures ... ...n the silk industry. The story of ... told simply but effectively. Great ... is placed on the role of Amer... ...manufacturers in the world mar... ... Photographs show steps in making ... ...mous Sealanastic fabrics, and ... be interested in the exhibition ... of this company. Limited supply ... ...nandre Silks, Inc., HG 3, 498 ... ...on Ave., New York 22, N. Y.

... ture Favorites have been selected ... the album of fine furniture, and ... are many pieces from the Colleton ... tion. Breakfronts, chairs, sofas, ... eats and heirloom bedroom furni... ... are shown. Room arrangements ... ight the beauty of individual ... ... White Furniture Co., HG 3, ... ne, N. C.

Awnings & Shades

... conditioned Shades will take your ... whether you're vacationing now or ... ning for summer months. Koolvent ... lated aluminum umbrellas are spe... ...y designed to keep out the sun. ...minum awnings in gay, colorful ... ...s will cool your house this summer. ... products are finished with baked ... ...uel which cleans with a damp ... ... and will not fade or rust. Kool... ... Aluminum Umbrella Corp., Key... ... Bldg., HG 3, Pittsburgh, Pa.

Heating & Insulation

... nal Purpose is achieved by combin... ... your heating unit with an attrac... ... basement room. Koven Waterfilm ...ler is excellent for this. Boilers are ...ilable in a variety of sizes and mod... They are fast-steaming, provide ...ck heat, even room temperature and ...lentiful supply of hot water. Koven ...terfilm Boilers, Inc., Jersey City, N. J.

... Comfort Zone for your home is dis... ...ed in the Kimsul booklet. The ...ights of uniform temperature with ...ny layer Kimsul is explained and il... ...trations show how the insulation is ...pated and compressed to ¼ its ...ength. Directions for installing are in... ...ded. Kimberly-Clark Corp., HG 3, ...enah, Wis.

... Getting More For Every Fuel Dollar" ...ntains information on methods of re... ...cing fuel consumption. Facts and ...ures are given on insulation, weather... ...stripping, heat regulators and furnace repairs. Methods of reducing fuel bills are discussed. The material, gathered by company researchers, is an analysis of work done by universities and government bureaus. 10c. to A. O. Smith Corp., HG 3, 900 North 27th, Milwaukee 1, Wis.

... Comfort Zone Plus for Less describes the development of home insulation and shows how rock wool is shot into the insulatable areas of your home. This type of insulation is not combustible, and when it is blown into hollow spaces it minimizes the danger of wall fires. Johns-Manville Corp., HG 3, 22 East 40th St. at Madison Ave., New York 16, N. Y.

An Answer Book on Home Heating is offered by General Electric to inform home owners of effective heating and air-conditioning processes. Each subject is covered in a booklet which is a complete reference guide for the household. HG 3, General Electric Co., HG 3, Bloomfield, N. J.

Metal Insulation is described, with its advantages and the specifications for installing this insulation. It is delivered in cases containing 112 sheets standard size, and then cut to fit. American Flange & Mfg. Co., Inc., HG 3, 30 Rockefeller Plaza, New York, N. Y.

Equipment for heating, winter air conditioning and plumbing for every type of home is pictured in American Standard's publication. Styles are for either hand-fired or automatic equipment. Colorful plumbing fixtures are also illustrated. American Radiator & Standard Sanitary Corp., HG 3, P. O. Box 1226, Pittsburgh 30, Pa.

The Moduflow System features continuous but modulated heat, controlled to whatever temperature is required. Control systems, for heating or air-conditioning, can be used in either old or new houses. Minneapolis-Honeywell Regulator Co., HG 3, 2753 Fourth Ave., South Minneapolis 8, Minn.

A Wall of Protection, Insulite's booklet, features the Graylite Lok-Joint lath for interiors, and Bildrite sheathing. Facts and diagrams for complete installation of these materials are also included. Insulite, HG 3, 500 Baker Arcade Bldg., Minneapolis 2, Minn.

Building

Plans for Concrete Homes, cool in summer, warm in winter, are shown in a new catalog. Construction notes point out the advantages of concrete and show you how to build the house yourself. Various styles of plans for different sections of the country are illustrated, to make selection easy. Portland Cement Association, HG 3, W. Grand Ave., Chicago 10, Ill.

Western Pines is a 24-page booklet with over 70 illustrations which depict uses of Western Pine in home building and remodeling. In addition to pictures of exteriors and interiors of houses, there is a section devoted to close-up views of various interesting pine installations. The booklet has a wealth of architectural and decorative ideas, many of them applicable to your house. Western Pine Association, HG 3, 510 Yeon Bldg., Portland 4, Ore.

MAKERS OF FINE PLUMBING FIXTURES SINCE 1904

ELJER

"My dream came true . . ."





"While dreaming of our home to be, Gene and I planned every room in detail . . . we knew the exact bathroom combination we wanted, thanks to Eljer's helpful planning booklet 'Women Tell Us.'

"Then, my dream came true . . . and now, I'm a top-notch booster for Eljer's fine plumbing fixtures. I've learned to appreciate the practical importance of the *gracefully rounded design* of Eljer's Riviera bathtub . . . and the *lustrous finish* of the harmoniously matching lavatory and closet. In fact, Gene says Eljer bathroom and kitchen fixtures are a *quality plus economy* combination that can't be equaled."

If you plan to build or remodel a home, write for free copy of "Women Tell Us" . . . it's full of helpful space-saving ideas. Eljer Co., Box 192, Ford City, Pa.

AVOID TRAFFIC JAMS IN THE BATHROOM



One bathroom traffic jam ... the installation of basic Eljer fixtures. The new, ... Eljer layout ... rates dripless seat handle and ... room. Be sure your bathroom ... complete Eljer equipment.

ELJER CO. · FORD CITY, PA.



"The Priscilla is my favorite for Victorian decoration," hints Harriet Stillman, Vogue Curtains' decorator.



"For lovely picture windows, try crisscross curtains. Be sure they're at least four times the width of the curtain rod," says Harriet Stillman.







"The Ruffler is so lovely with Early American and other informal decoration," says Harriet Stillman.

"Tailored curtains are particularly good in formal Colonial or Eighteenth Century rooms," says Harriet Stillman.

The Width of Your Curtains is So Important!

And Vogue Curtains decorating consultant, Harriet Stillman, tells you why: "It's the proper width of your glass curtains that gives soft, gracious beauty to your windows. And now it's good to know you can buy the proper width to add this beauty to your room. For Vogue Curtains are once more available in your choice of widths—34" to 108"—and in *all* the popular lengths in every style of curtains."

And she adds: "What's more, you can have a choice of lovely fabrics, too, in Vogue Curtains—Bridal Veil, Clearweave, Cloudspun, and Sheer-Delite Marquisettes; Shadownet, Organet, Chifonese and Hathaway Dots. Be sure to see them at your favorite store."

HOW TO MEASURE WINDOW WIDTHS *is featured in Harriet Stillman's "How to Curtain Your Windows." This illustrated booklet is packed with helpful curtain and decorative ideas. Send 10¢ today for your copy. Address Harriet Stillman, Department G-3.*



ROBERTSON [illegible] INC., 321 FIFTH AVENUE, NEW YORK CITY
10 Factories Coast to Coast [illegible] · Cleveland · Detroit · Pittsburgh
[illegible] · St. Paul · [illegible]



Do you know the difference betwe

OLD SHEFFIELD AND NEW?

"Old" Sheffield was first made in Sheffield, England, in 17- silver repairer named Thomas Bolsovar discovered, by accident, that sterling silver would adhere to copper forever, u the right amount of pressure and heat. This made it possible for h produce heavy pieces of hollowware using a smaller quantity of s

The method was to fuse sterling on each side of a copper and then roll it into thin sheets. That is how the term "rolled p came into being. One trouble was that the copper filling showe the outside edges. This was remedied by soldering solid sterling over the exposed part, so the "gadroon" border became a well-kn feature of Sheffield plate.

Because some makers used heavy copper and only a thin l of sterling, the Goldsmiths Guild in France ruled that all plat marked with the amount of silver used in ratio to the copper. Fo ample, nine kilos of copper to one of silver would be marked *Dix* (one tenth), or abbreviated to 10E, 10ME or 10M. Lower quant were marked 20me, 30me or 40me.

After 1840, when electroplating was invented, the old pr was no longer used, because the new way was less expensive and fa

SHEFFIELD plate, as we know it today, consists of deposi silver through a liquid solution, then dipping the copper piece, attac to an electric wire, into it. The current passing through the co attracts the silver in the solution and makes it adhere to the copper

After it comes out of the "bath," the piece is rough and Then follows a series of washings and dippings before the final pol ing takes place.

Don't make the mistake of thinking "English Plate" is alw plate; it may be sterling. The British refer to the "family plate," that covers everything the family owns, both sterling and Sheffi

The photograph *above* is of a rare Old Sheffield tray with familiar gadroon border. It has a solid sterling shield in the cen a device used for engraving to keep from exposing the copper lin On the back of the handle is the Old Sheffield mark, the Hand. Sheff does not have the hallmarks found on solid English sterling, bu usually bears the makers mark.

This tray was made by the English firm of N. Smith and C *circa* 1780, and is now in the shop of Adolf Roehm in New Yo

House & Garden's

PRIZE WINNER IN INDIA

NOTE: *Ralph Stuart Johnston* [illegible] *en route to India and the* [illegible] *Yale University, who served as professional adviser of the competition.*

[illegible] Bogner.

[illegible] so far:



[illegible] Bombay. We arrived in San Francisco by way of Boston, Chicago, Detroit, Birmingham, Dallas, Yellowstone Park and Seattle one day before the ship was scheduled to sail. Four days later our visas arrived from India; our capricious little ship waited over, bless her...for an additional deck-cargo of onions, and we sailed July 11th for an idyllic eleven-weeks pleasure cruise which took in Manila, Singapore, India, Ceylon and quantities of wonderful Norwegian cookery.

Most of the way there were only three of us passengers who, with Andy, our Captain and Ole, our Chief Engineer, took in the sights of every port; devastation in Manila; Chinese theatre in Singapore; Buddhist temple in Colombo; and while at Galle, Ceylon, a safari into wild game country where we shot crocodile and lay all night in ambush watching by the light of a full moon elephant, panther, hyena, sambur, deer, wild boar come to the waterhole to drink. During our weeks at sea we talked a lot about the House & Garden competition, making mental lists of all the luxuries which are *necessities* even in a minimum house; then in the end we were rushed as usual, and had the whole crew in a dither, heads poking through portholes at every change of watch to report our progress. They wanted $58 to send the drawings Airmail from Ceylon!

We came into Bombay on the morning of September 25th, and after a quick look at the city and at the Taj Mahal Hotel (whose architect is reputed to have committed suicide when he arrived from England and found it half-built wrong-way-round with its back to the Bay), we loaded ourselves and twenty-three pieces of luggage onto an air-conditioned (thank God) train for Delhi; there we switched to narrow-gauge cars for the end of the line at Kalka. In the morning we were met by a Patiala State Army lorry for our gear and a car and chauffeur to drive us up some 7000 feet to Chail, hill station of Patiala, where the Court is in session for the six hot months of the year. Here we stayed for three weeks, enjoying cool weather, a snow-clad view

(Continued on page 144)

...the tone beauty of a grand

in a [illegible]

only 39 inches high!



LOOK AT THE BACK

for an explanation of Everett [illegible]
Streamlined metal [illegible]
posts to give the Everett [illegible]
resonance area. Year of [illegible]
the new Balanced Tension [illegible]
construction also keeps the piano in tune [illegible]

THE EVERETT SERIES 22 CONSOLE

[illegible] in more than 500 [illegible]
America. Superbly styled [illegible]
piano only 39 inches high, with [illegible]
of Artcraft. A piano that [illegible] Everett is [illegible]
[illegible] in this piano.

EVERETT

fine pianos since 1883

[illegible]

EVERETT PIANO COMPANY, SOUTH HAVEN, MICHIGAN

STYLED
for
GRACIOUS LIVING



A Chippendale adaptation as portrayed by Colony Court—a beautifully proportioned lounge chair that meets the needs for restful comfort or for decorative value.

COLONY COURT

OUR FORTIETH YEAR

by GLOBE HIGH POINT NORTH CAROLINA

INDIA LETTER Continued from page 1

over the Himalayas into Tibet, fantastic parties and picnics given by Their Highnesses (he 6 feet 4 inches tall, incredibly handsome, and his lovely little Maharanee) in one or another of their palaces and villas, which are built in heavenly settings and amazing Late Victorian or *Moderne*.

Mr. Corse worked us, too, into a frenzy roughing out plans and highly romantic perspectives of the new Palace, Officer's Club, Hospital, Guest House, etc., etc., which were first on a fantastically long list of projects for the entire replanning and rebuilding of Chail. Can you imagine our metamorphosis from the HOUSE & GARDEN plan where every square inch had to count, to bathrooms 20 feet square?

Now we are down in the plains, at the capital city of Patiala, and after two weeks in the Palace, have moved into our own house with half a dozen servants. I wish I could relate the hundred and one funny, fantastic and fabulous adventures we already had.

As a general summary of the situation in India today in the t Architecture, Interior Design ture, Textiles, Town planning, scape Design, etc., I shall use th "desperate." India is starved fo designers in any field, and the fortunes to be made here and any of these fields. The wealth ple's homes are not well plan built, but the workmen are int and eager to learn, and the dying out for want of a market than for want of craftsmen. The ard of architects and draughts deplorably low, and it is obvio there hasn't been one new d interior furnishings since 192 might just pass this along to your students who might rise challenge offered here. He or sh find any Sweet's Catalogue File or a single soul who knows frame a house in wood, but the awful lot of building to be don any American architect would b sought after here. The line forms right—right behind us!

Rosemary Jo

SILVER Continued from page 81

the bowl and the handle in a spoon.

The contemporary designer faces the complicated problem of creating the kind of pattern that many people will like. A new sterling flatware pattern is an expensive undertaking (costs can range from $15,000 to over $100,000 before the first pieces are laid out for you to see on the jeweler's velvet).

A successful pattern lasts a long time in the affection of the public. Because of this, each new pattern is studied and tested for months, even years, before it is launched. A designer working out a truly modern pattern has a special problem because he knows people regard sterling as an heirloom purchase. Will his modern design be as well liked twenty years from now? Will generations hand it down? Will new purchasers be attracted to it over the years, old purchasers want to add to their services?

The wealth of sterling patterns is altogether staggering, even now when the silversmiths are still concentrating on the best they have as a result of wartime strictures. In normal times, the American silversmiths alone offered, all-told, some 600 active and semi-active patterns. Conditions are coming back to normal slowly, and this spring is seeing more and more wanted pieces back in the shops.

People are finding that many of today's silver pieces have more than the particular use for which they are labeled —the bread tray serves other foods, the vegetable dish, with or without its cover, can be used much more generally. Pie servers are far more serviceable than their name implies. Even a rare item such as the taper-stick of candlelight days functions beautifully as a steady light for cigarettes during a party. Silver bowls, even sugar basins, pitchers and beautiful tea or coffee pots can be used as distinguished containers.

Such ingenuity makes one's ing investment doubly valuable, nothing of the benefit to the pie their more frequent use. S thrives on that, requiring fewer ings, and acquiring the wo patina of old, cherished silve valued is this patina that silver have developed means of applyin an effect to new silver. Multipl scratches are worked into the sil steel wire brushes. Then endles ings and polishings are given the so that the scratches are melted glowing soft patina, formerly ac only by years of careful cleanin polishing. This, of course, is th *ler's finish*, one of several finishes able in today's sterling, dep largely on the nature of the patte finishes are part of the design, to

Another detail in finishin antiquing of some patterns by d oxidation of recessed parts of t sign to give the soft contrast of and dark tones, is sometimes ina ently eradicated by careless cle at home. Removing tarnish by salt and water in an aluminum pan wi remove the antiquing so painstak applied by the silversmiths, or ac by the silver itself with time and careful polishing.

The men who make silver cate washing it with soap and as soon as possible after a meal. special attention to silver that ha in contact with eggs, salad dres vinegar. Any marks left by should be polished away pro What polishes? "Ask your jew say the silversmiths. And the poli should always be lengthwise, no cular or crosswise. Another silver tip is to use silver in rotation s all pieces share regularly in use.

[illegible]ENTEN DISHES Continued from page 71

[illegible] kneading [illegible] to peal- [illegible] a saucepan, add enough to [illegible] her both so that the paste [illegible] to [illegible] Heaven [illegible] and [illegible] her charge she gave every op- [illegible] petites they might have. And [illegible] and [illegible] and [illegible] [illegible] the ground from the [illegible] [illegible] the [illegible] [illegible] [illegible]

LENTEN DISHES

Continued from page 135

Without wishing to go as far as Mike Dooley, I *will* say that the high food value of eggs merits them considerable respect. This respect can be shown during cooking by never subjecting them to a high temperature. Too great a heat will toughen their protein, lessening its value and making them leathery. When they are mixed with milk, a high temperature makes them curdle.

Here are reflections about eggs which have occurred to me from time to time:

1. A boiled egg should never be boiled. Simmering produces far better results. This goes also for hard-boiled eggs.

2. A tablespoon of vinegar added to the water for poaching eggs keeps the whites in order. Eggs poached in the French manner can be counted on to mystify, thrill or arouse infuriated envy, depending on whether those for whom you cook them are men, children or cats. They turn out perfectly round, like little snowballs. They are managed this way: Bring your saucepan of salty, vinegary water to a furious boil. Stir it around with a spoon until you get a whirlpool in the center. Slip the egg from a saucer into the whirlpool and keep stirring gently until the egg is cooked—about 4 minutes. If you are poaching a number of eggs, this method is not so good, since only one may be cooked at a time. The French are only trotting after the Spaniards in their cooked egg policy, as you'd realize if you ever ate eggs poached in tomato sauce, Madrid style.

3. A perfect dish of scrambled eggs is as rare as a perfect husband. But whereas the perfect husband might be a bore, perfect scrambled eggs are very desirable, so they're worth striving for. Your striving will bring results if you observe these elementary rules: Allow 1 tablespoon milk and 1 teaspoon butter to each egg. Beat the eggs until well mixed before adding seasonings and milk. Melt the butter (but don't let it brown) before pouring in the egg mixture. Shake the pan to get the eggs spread thinly over it. Then, as the mixture cooks and cakes, you can scrape it from the sides in light flakes which will ensure the perfect scrambled egg mixture. Cook at a low temperature. Minced, cooked tomato and a suspicion of onion make a nice addition to scrambled eggs, but in this case the milk must be omitted.

4. Though the idea may seem highfalutin', a special omelette pan is a real necessity if you mean to go in for omelettes in a big way. Like the salad bowl, it should never be washed. After use, rub it with paper and salt and then wipe it clean with a towel.

5. Baked eggs offer grand possibilities for fast-day meals. Here are a couple of suggestions:

Friday Pie

Make wells in a pie-dish filled with nicely-mashed potato. Into every second well, break an egg with care. Into the others, put a halved tomato, cut side up. Sprinkle with pepper and salt, grated cheese and bread crumbs and bake 20 minutes in a moderate oven.

Broody Hens

Make mashed potato into nests by pressing the bottom of a breakfast cup into mounds of mashed potato. Stand these on a greased tin, put in a spoonful of cooked peas and then break an egg into each nest so that it may spread white wings over the make-believe eggs. Dot with butter and sprinkle with pepper and salt. Ruffle the outsides of the nests with a fork, and brush with beaten egg or melted butter. Bake 20 minutes in a moderate oven. Children love food tricked up like this.

Omelettes

Whether the omelette is fluffy, stuffed, savory, sweet or just plain French omelette, the same rules apply:

1. Eggs and butter must be fresh. Margarine will do, if necessary, but an omelette is not really itself unless cooked in butter.

2. Eggs for the non-fluffy type should be beaten only enough to put the yolks and whites on nodding acquaintance. The idea of wedding them is wrong. Use a fork for beating them.

3. The butter should be merely melted and hot. If it reaches the oily stage before the eggs are added the omelette will be greasy.

4. Though the idea may seem highfalutin', a special omelette pan is a real necessity if you mean to go in for omelettes in a big way. Like the salad bowl, it should never be washed. After use, rub it with paper and salt and then wipe it clean with a towel.

French Omelette

For six people, take 5 eggs, 1 tablespoon cream or milk, pepper and salt and 2 rounded tablespoons butter. Beat the eggs, season and add milk. Melt the butter in a frying pan. When hot, pour in the eggs. Stir with a spoon. When the mixture begins to set, lift it up at the sides to allow the uncooked portion to run underneath and mix with the butter. Then shape it by folding in at two sides to make an oval cushion. Slip it onto a hot plate and serve at once.

Savory Omelettes

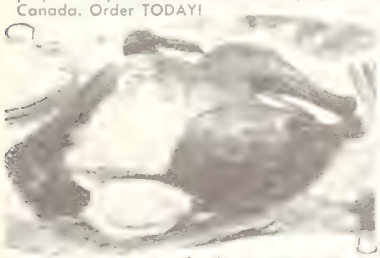
Grated cheese, chopped parsley, ham, bacon, chicken, mushrooms, peas, fish, onion addition of any of these to the basic mixture will give you a good savory omelette. The vegetables, meat or fish should be cooked first.

(Continued on page 137)

This EASTER
You Can Enjoy These Rare
FORST'S CATSKILL MOUNTAIN
Smoked DELICACIES

Proclaimed by Gourmets the Finest They Ever Tasted

At last, we have been able to cure and smoke a sufficiently large quantity of choicest taste-tempting Catskill Mountain Smoked Delicacies to offer them to a few more connoisseurs of fine foods. Shipped charges prepaid anywhere in Continental U. S. or Canada. Order TODAY!

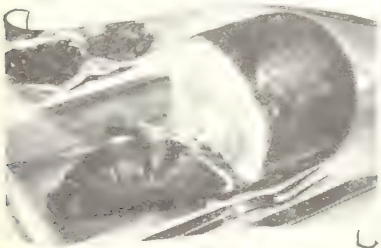


lbs.

Smoked TURKEY

Cured in rare herbs and spices, then smoke-cooked to golden-brown perfection over fragrant applewood embers, each full-breasted Forst Catskill Mountain Smoked Turkey comes ready to slice and serve.

8 to 18 lbs. STILL $1.50 lb.

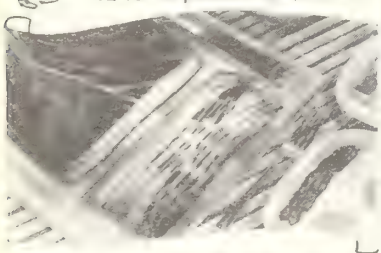


lbs.

Smoked HAM

Forst's Catskill Mountain Smoked Ham is indeed a mouth-watering treat—sugar-cured and smoked Southern style over aromatic hickory embers according to a generations-old Forst recipe. Ready to eat.

12 to 18 pounds @ $1.25 lb.



lbs.

Smoked BACON

A whole strip of bacon, sugar-cured and hickory-smoked. Full, lean—with cartilages removed for more pleasurable eating. De-rind before smoking, so that every morsel is tender, full-flavored and delicious.

8 to 10 pounds @ $1.10 lb.

Treat yourself to these Forst Smoked Delicacies. Money back if they are not the finest you ever tasted. ORDER TODAY.

THE FORST'S CATSKILL MOUNTAIN SMOKEHOUSE
Route 127 • Kingston, N. Y.

Route 127, Kingston, N.Y.

kill Mountain Smoked Delicacies that I have checked in the above advertisement. Weights are specified alongside of the items ordered.

Your Name

Address

City..... Zone.... State..

AN EASTER GIFT
Both "Different" and Delicious
FORST'S
"Delicacy of the Season" Club



Tasty Tr
To Delight Your Family
Friends Throughout The Y



EASTER

Here's an special Gift for your fami friends—that is no novel a perfect t but will as a delic "different minder of your thoughtfulness all the the year. A gift membership in the "Delicacy of the Season" Club is indeed a regal gift. Those lucky enough to receive the treasured, engraved Membership Card can look forward to a whole year of intriguing, mouth-watering taste del

4TH OF



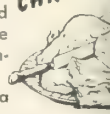
At Easter a tender, tempting Catskill M tain Smoked Ham, s cured and smoked S ern style, all read eat. The traditi Easter Delicacy in licious new form.

AUTUMN



In July an assort of picnic snack-tidb vacuum-packed in six half-pound cans—S Catskill Mountain Smoked Turkey, zesty Smoked Turkey Pate, other savory sanc spreads.

CHRISTM



Fall will bring a generous 4 lbs. of spicy smoked pork sausage and a whole strip of lean Catskill Mountain Smoked Bacon.

Finally, at Christmas, a taste-tempting, golden brown Forst Catskill Mountain Smoked Tu

All this for a total of only $42.50—del prepaid on all gifts, where in continental Your greeting card with every gift. coupon TODAY!

All For $42.50
NO EXTRA CHARGES

THE FORST'S
ROUTE 127
KINGSTON, NEW Y

FORST'S
Catskill Mountain Smokehouse
Route 127 Kingston, N.Y.

I am attaching herewith my Easter Gift List and check for .... to cover ... memberships in your Delicacy of the Season Club, at $42.50 per membership. Each person on my list is to receive the four gifts described or their equivalent; also the engraved initiation Membership Certificate.

Name .....

Address .....

City..... Zone.... State....

NOTE: be SURE! All Forst Catskill Mountain products are Government Inspecte

Spanish Omelette

[illegible] one of their flat loaves of kitchen bread, butter it thickly and sprinkle it with chopped parsley. The omelette, equally round and flat and about three-quarters of an inch thick, is then sandwiched into the bread. To make a Spanish omelette, peel and chop two or three raw potatoes into small, thin bits. Fry until brown and tender. Now fry a chopped onion in the same fat. Add the potato and onion to the basic omelette mixture, mix well, and pour into the frying pan, after the butter has melted. Cook over moderate heat, lifting the mixture around the sides to allow the uncooked egg to run underneath. When the underside is brown (it will take about 7 minutes, but you can always make sure by lifting it a little to see), turn the omelette this way: Clap a large plate over the pan. Invert the pan. Return the pan to the heat, add another nut of butter. When hot, slide the omelette back onto the pan [illegible] with tomato sauce.

Fluffy Omelette

This is sometimes known as *Soufflé Omelette*. Use the same ingredients as for French omelette, but separate the eggs. Beat the yolks until light and thick, add seasonings and milk and [illegible] beaten whites. Turn it into a pan containing a tablespoon of hot melted butter. Cook until the mixture puffs up [illegible] cut about an inch long at opposite [illegible]

Another Fluffy Omelette

Use the ingredients as before. With the egg yolks and milk, blend a tablespoonful of cornstarch. Fold this mixture into half of the egg whites. Cook in a buttery pan over a moderate heat until it thickens. Then add the remaining egg whites and cook in a moderate oven until pale brown. Add the egg whites all together to the yolks if you prefer it that way.

Stuffed Omelette

Just before folding a plain or fluffy omelette, lay on it a few tablespoonfuls of any appetizing mixture . . . creamed [illegible] finely-minced fish or meat or chicken in cream or cheese or any sauce you like, curried hard-boiled eggs, asparagus tips, minced kidney. Any nice hot, savory mixture will turn an omelette into a meal.

Sweet Omelette

Make a fluffy omelette, omitting the pepper and using only ¼ teaspoon salt. When ready to fold, lay on it hot jam or marmalade, fruit purée, or crushed berries bound with cream or custard. Fold over, dust well with powdered sugar and serve at once.

Double

SIDE CAR COCKTAIL

[illegible] Nuyens
[illegible] Triple Sec
[illegible] Brandy, juice [illegible] lime. Shake in [illegible] ice, strain into [illegible] tail glass.



Pleasure



TRIPLE SEC CORDIAL

A choice dry cordial flavored with Curacao orange . . . served after dinner in small, cordial-type glass.

[illegible] pleasure is twice [illegible] . . with Nuyens [illegible] ds. Superb as after- [illegible] liqueurs . . . you'll [illegible] joy them in dis- [illegible] e, easy-to-make [illegible] ils. Prepared [illegible] tically for 12 [illegible] under the [illegible] ision of [illegible] ns et Cie. Bor- [illegible] . . . just as in [illegible] for 140 years- [illegible] y're America's [illegible] cordials. Make [illegible] r practice to [illegible] Nuyens—on *every* [illegible] l occasion.



NUYENS Cordials

Complete your home bar with these famous favorites

[illegible]e de Menthe (60 proof)	Creme de Cacao (60 proof)
[illegible]riple Sec (80 proof)	Apricot (60 proof)

[illegible]lso choose from 8 other fine cordials.

SOLE DISTRIBUTOR
CANADA DRY GINGER ALE Inc
NEW YORK, N.Y.



ALVIN
STERLING

brings you style . . . fashioned in sterling (solid) silver . . . for lifetime use.



ALVIN STERLING is fashioned by artist-designers who gain their inspiration and creative ideas from women themselves, everywhere . . . especially in women's clubs and in other important groups . . . whose wishes determine the styles of the day. So it could be said . . . Alvin Sterling patterns follow the dictates of fashion.

The merit of any product is to the sincerity of purpose of its makers to do everything humanly possible to make the best sterling silver flatware obtainable.

Available through Authorized Alvin Dealers

[illegible] PRICE TIME MAILED ON REQUEST

THE ALVIN SILVERSMITHS
Makers of Exclusive Silver Designs for Sixty Years
PROVIDENCE 7, RHODE ISLAND

EAGER for new ideas in drinks?



BALZAC LIQUEURS

SERVE THEM TALL
SERVE THEM SMALL

If you and your friends are ready to try something new . . . if you want to hear shouts of approval . . . you need Balzac magic. With Balzac Liqueurs you can turn out a fascinating array of new, *easy-to-make* drinks that delight the eye as well as the taste.

For example—try the two palatable [illegible] above.

FREE RECIPE BOOK

[illegible]



COPYRIGHT 1947, SCHENLEY DISTILLERS CORP., NEW YORK, N. Y.

WINNING PRINTS

Continued from page 65

The prize-winning fabrics shown on page 64 are available at the following stores, which cooperated on the contest with Brunschwig & Fils:

CALIFORNIA
Los Angeles
Bullock's
San Francisco
Gump's

CONNECTICUT
Hartford
G. Fox & Co.

GEORGIA
Atlanta
Rich's, Inc.

ILLINOIS
Chicago
Marshall Field & Company

INDIANA
Indianapolis
L. S. Ayres & Co.

MASSACHUSETTS
Boston
Paine Furniture Company

MICHIGAN
Detroit
The J. L. Hudson Company

MISSOURI
Kansas City
Robert Keith, Inc.
St. Louis
Lammert Furniture Co.

NEW JERSEY
Newark
Kresge—Newark

NEW YORK
New York
B. Altman & Co.
Rochester
McCurdy & Co., Inc.

OHIO
Cincinnati
The John Shillito Co.
Cleveland
Wm. Taylor Son & Co.

PENNSYLVANIA
Philadelphia
John Wanamaker
Pittsburgh
Kaufmann's

TEXAS
Dallas
Neiman-Marcus

WASHINGTON
Seattle
Frederick & Nelson

Following are the *approximate retail prices* for the Brunschwig & Fils materials shown in close-ups on page 64. They are made in various color combinations and are all suitable for use as upholstery, slipcovers or window curtains.

"Eagles", 36" wide, $3.00 a yd.
"Staccato", 36" wide, $3.00 a yd.
"Leaves", 36" wide, $3.00 a yd.
"Rhythm," 50" wide, $4.00 a yd.

GARDEN TIME *in Virginia*

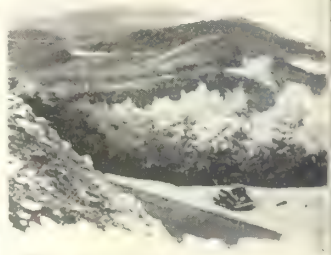


Acres of wild flowers along easy highways . . . the perennial splendor of old Virginia homes and gardens . . . the blossoms of 11,000,000 apple trees . . . historic shrines set in a riot of beautiful coloring . . . these invite you to linger awhile in a land where life retains much of the leisured tempo of Colonial days. Don't Garden Week in Virginia April 2 5, 1947, when the gardens of a hu famous old estates will be op the public.



Governor's A at Reconstr Williamst

World famous natural wo family beach resorts, mountains lands, seashores . . . fishing, r golfing . . . all yours for the cho Come to Vi for vacation



From the mountains to the sea — Packed with vacation delights.

Write for FRE of Pictorial Bo

VIRGINIA
CONSERVATION COMMISSIO
Room 817, 914 Capitol Street
Richmond 19, Virginia
MOTION PICTURES ON VIRGINIA AVA





the white hot flame of a blowtorch 300° F. fails to penetrate the tough s of this powerful barrier against heat old. Cotton Insulation gives you up to greater insulating efficiency, plus e proof safety!

ou can enjoy comfortable temperatures our home the year around with Cot- Insulation. Savings in winter fuel bills e will soon pay for it.

ere is no point in suffering from heat summer, when for such a small invest- t you can have comfort now and for y years to come—featherweight, flame- f Cotton Insulation lasts as long as building itself.

ND FOR THIS *FREE* FOLDER!



Get all the amazing facts about Cotton Insulation. Write for illustrated folder based on actual tests by U. S. Dept. of Agriculture. Address Dept. HG. National Cotton Council, Box 18, Memphis 1, Tenn.

Look for this emblem when you buy.

COTTON

OTTON INSULATION ASSOCIATION
ONAL COTTON COUNCIL OF AMERICA

A ROOM COMES OF AGE

Continued from page 73

Of page 73, for [illegible] Chinese bathroom group. All that panel contains as well as the [illegible] Chinese [illegible] complement to the [illegible] Board gallery.

ALABAMA
Montgomery
Bishop-Parker Furniture Co.

CALIFORNIA
Los Angeles
Barker Bros.

COLORADO
Denver
Daniels & Shaw Furniture Co.

DISTRICT OF COLUMBIA
Mayer & Co.

ILLINOIS
Chicago
Edw. M. Sonnis Co.

Rockford
Henry Lindberg

INDIANA
Indianapolis
L. S. Ayres & Co.

Terre Haute
Wolverton's

IOWA
Davenport
M. L. Parker Co.

KENTUCKY
Louisville
The Stewart Dry Goods Co.

LOUISIANA
Shreveport
Booth Furniture & Carpet Co., Ltd.

MARYLAND
Baltimore
Gomprecht & Bergesch

MASSACHUSETTS
Boston
Jordan Marsh Company

MICHIGAN
Detroit
Crowley Milner & Company

MISSOURI
Kansas City
Robert Keith Inc.

St. Louis
Famous Barr Co.

NEBRASKA
Omaha
Orchard & Wilhelm Co.

NEW YORK
Buffalo
William Hengerer Company

New York City
Macy's

NORTH CAROLINA
Charlotte
J. B. Ivey & Co.

OHIO
Cleveland
The Higbee Co.

Dayton
Rike-Kumler Co.

(Continued on page 140)

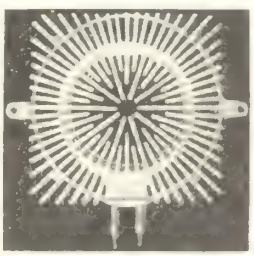
Heat the Whole House OR ANY ROOM



ELECTROMODES
Give You Cleanest, Safest Heat

No heating plant is needed—no fuel storage. Ashes are eliminated, oxygen is not drained from the air, and there are no odors, soot or dirt. Furthermore the cost of heating with Bilt-in Electromodes, all factors considered, is even lower than you think.

All rooms of the home need not be heated alike or at the same time. Electricity is used only when heaters are actually in operation. There is no heat loss up the flue and no dissipation of heat before reaching the zone to be warmed. You receive 100% conversion of electric energy into heat.



The patented heating element is like these that heat U. S. Submarines. There are no white hot glowing wires [illegible] and then sealed in a one-piece finned aluminum casting.



[illegible]

Electromodes operate on the down-flo circulation principle. Air is heated and fan-circulated out into the room. There are *no* dangerous exposed hot wires. In fact, Electromodes are so *safe* that even if a metal object is forced through grill to touch the finned aluminum element there is no shock.

Where climatic conditions are not too severe and electric rates not unusually high—Electromode Bilt-in Electric Room Heaters solve the heating problem for the entire house. ELECTROMODE CORPORATION, 77-3 Crouch Street, Rochester 3, N. Y.

Approved and Listed by Underwriters' Laboratories, Inc.

ELECTROMODE
All-Electric Bilt-In
ROOM HEATERS

[illegible]



A ROOM COMES OF AGE

Continued from page 139

OREGON
Portland
Meier & Frank Co.

PENNSYLVANIA
Erie
Klick Furniture Co., Inc.
Philadelphia
Strawbridge & Clothier
Pittsburgh
Joseph Horne Co.

TENNESSEE
Chattanooga
Miller Bros.
Memphis
Lowenstein's
Nashville
Bradford Furniture Co.

TEXAS
Fort Worth
Ellison Furniture & Carpet Co.
San Antonio
Karotkin Furniture Co.

VIRGINIA
Richmond
Miller & Rhoads Inc.

WASHINGTON
Seattle
The Bon Marche

WEST VIRGINIA
Charleston
Woodrum Home Outfitting Co.
Clarksburg
Palace Furniture Co.

WISCONSIN
Milwaukee
Milwaukee Boston Store

FURNISHINGS

Following is a list of the furn
shown in the bedroom on pa
All prices approximate retail.

Furniture by Consider H. W
Inc.
Cherry bed, $110
Cherry dresser base & mirro
Cherry night table, $42.00
Maple rocker, $70.00
Cherry chest (page 111), $1

Carpet by James Lees & So
"Bramble" in Hollyberry re
$15.00 a square yard.

Rug by Masterkraft, Inc.
All wool hand-hooked "
Sampler" squares, 3' x 3'.
each.

Bedspread by Monument Mi
$9.00

Dust ruffle by Waverly Fabri
Rose and white ticking
(matches upholstery on ro
$2.00 a yard (34½" wide).

(See page 141)



Photograph by Anton Bruehl

Hostess of TOMORROW

Heart on tip toes . . . head in the clouds . . . it's the most heavenly feeling, when you know you're dressed by an artist . . right as can be. You'll be proud and sure of your table, too, when it's arrayed with Heirloom Sterling . . . beautiful solid silver. Each design is the triumph of an artist. Each tiny detail, each soaring swirl is perfection from a master-craftsman's hands. Fine stores are showing Heirloom Sterling. Ask to see the exciting patterns, you're sure to find the ONE you'll delight in . . . for all your tomorrows.

Heirloom* Sterling

*Trade-mark Copyright 1947 Oneida Ltd.



You too will say "THAT'S IT"

NEW . . .
IN STYLING
IN COLOR
. . . and so
Reasonably Priced



Fincastle FABR

FOR DRAPERIES—SLIP COVERS—UPHOLSTERI

LOUISVILLE TEXTILES, INC., LOUISVILLE

URE FOR A YOUNG GIRL'S ROOM—continued



are photographs of the cherry bedroom furniture shown in
he Edna Eicke painting. The pieces are meticulously made
der H. Willett from solid wood, tempered by weeks of curing
ng. Each is an adaptation of a Colonial original and has been
rubbed by hand to give it a particularly lustrous, fine finish.



A HOOKED RUG FOR EVERY SETTING

Whether it be a teen-age girl's room, a modern living room, a colonial bedroom, or a man's den. Above a Masterkraft hand-hooked rug to add color, warmth and heirloom beauty to your setting. At select [illegible]

Send 10¢ for "Romance of Hooked Rugs" booklet

Masterkraft INC.
Dept. H G 3
295 Fifth Avenue · New York, N. Y.

THE Nottingham GROUP

America's handsomest desks

Six masterpieces . . . into which has been built all of the beauty and quality which inspired craftsmanship can conceive. Lovely indeed, a Sligh-built Nottingham desk will ever compliment the graciousness of your home. Nottingham desks are priced from $250 to $600.

ou please...

ll be honored to send you
ttingham brochure.
ely illustrated and gives
ete information about
ix masterpieces.
is no charge.

SLIGH furniture

CHARLES R. SLIGH CO.
Holland, Michigan



iated Companies: SLIGH-LOWELL · TUBESTEEL · COMFORT · GRAND RAPIDS CHAIR · COMFORT



Illustrated—Ensemble No. 760 *Interior by Marc Antony*

Gives charm to **interiors**...



Illustrated—Ensemble No. 1100

stays beautiful **outdoors**, too

LuJo Craft Furniture is in the fashion spotlight. Smart magazines show sophisticated groupings like these; interior stylists say, "Definitely Smart." Outdoors, in your garden, LuJo Craft comes up smiling through sun and showers; soap and water keep it beautiful for years. Choose from a wide variety of suites: waterproof seat coverings in a choice of gay colors.

- *Guaranteed 5 years against rust and breakage*
- *Most good seats can be washed with soap and water*
- *Seats can be easily for cleaning*
- *Heavy glass table top — proof against spilled liquids*
- *All pieces are lightweight — easy to handle*
- *LuJo Craft — weatherproof — use indoors or outdoors*
- *Sizes [illegible] from 5" to [illegible] high*

[illegible] at [illegible] dealer.

LuJo Craft*

[illegible] AT LE FURNITURE

JOHN PARKS NEWSOME, INC.

FACTORY and General Office, Birmingham, Ala. Sales Office, New Orleans, La.

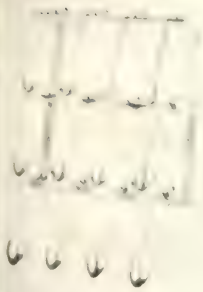
THE SKELETON OF YOUR CLOSET



The ensemble —Everglaze chintz by Kerk Guild —total equipm cludes 4-drawer cabinet with Lucite handles, transparent hat sta garment bag, cartwheel hatbox, shoe bag, 12- and 6-section stockin wastebasket and transparent blanket box. The striped chintz is 14 different color combinations. All of these pieces are from B. Altm

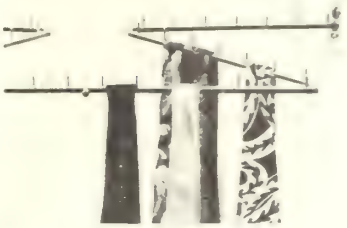


SKELETON OF YOUR CLOSET



The shoe rack. [illegible] rack [illegible] Slide it [illegible] tached to a wall or door. By Stor-Aid.

rack, *right*—finished in pol- [illegible] es in place—holds 36 ties and. [illegible] Vogt K-Veniences.





The wonderful touch. *Wax*-scented [illegible] paste to be painted on the [illegible] your clothes-filling boxes [illegible] to 6 mattresses scents, and you can [illegible] off with water later to clear [illegible] your perfume. Mary Chess.

(Continued on page 144)



for modern settings

What to use with modern pottery dishes? Golden-hued Dirilyte flatware is the answer! The brilliant golden color of this new metal adds a gay, welcoming, informal note to your table. The lovely clean-cut lines of this flatware harmonize with the modern trend to simplicity. Dirilyte is practical, too—it's solid, not plated, scratch-resistant and moderate in price. Watch for it—and send 15c now for color booklet of exciting Dirilyte table settings.

Golden-hued DIRILYTE *Flatware*

DIRILYTE CO. OF AMERICA, INC.*
Kokomo, Ind. • 1 W. 34th St., N. Y. C.
Dirilyte Reg. U. S. Pat. Off.
*Formerly American Art Alloys Inc.



"Baker" is a very special kind of furniture . . . designed, built and finished to please those who appreciate the finest.

TRADE MARK

Baker Furniture, Inc.
(CABINET MAKERS)
to Martha's Road, Holmes Mcmoor,

For your copy of the new "Baker Guide to Good Furniture," please send 25c to Dept. 37, Baker Furniture, Inc.

THE SKELETON OF YOUR CLOSET continued



The ensemble. *left*—quilted filler in painters' colors, such as Picasso Goya Red and Cezanne Green. Made into garment, shoe, comforter and bags, also shelf edging to complete furniture. "Quiltron" is by Protex Products.



The garment bag. *right*—clear plastic reveals contents—zipper closing shuts snugly—double, non-tilt hooks hold it steady and daisies are sprayed over it for pattern. Waterproof and crackproof. Of Koroseal by the Warren Featherbone Co.



The umbrella rack. *left* holds brellas, 2 pairs of galoshes and 1 tip rubbers. Could be used in the for walking sticks and gardening Made in 3 colors of washable plastic. Days-Y," at Hammacher Schle

Earned Distinction



USED EXCLUSIVELY BY

Claudio Arrau

Leonard Bernstein

Jose Iturbi

Serge Koussevitzky

Gregor Piatigorsky

Lily Pons

Joseph Szigeti

Helen Traubel

and many others

Public and critical acclaim in concert halls, schools, motion pictures and radio . . . generations of matchless performance and beauty in homes the world over . . . superb workmanship made uniform by scientific production control. These are the dominant elements in the Distinction which 85 years of patient endeavor have earned for the Baldwin—Today's Great Piano.

Baldwin

THE BALDWIN PIANO COMPANY
CINCINNATI 2, OHIO

MAKERS OF BALDWIN, ACROSONIC, HAMILTON AND HOWARD PIANOS

A beautiful and comfortable 18th Century Barrel Chair by Shearman Brothers



"Fine upholstery since 1880"

SHEARMAN BROS. COMPANY
Jamestown, N. Y.

SHEARMAN BROTHERS TRADE COMPANY HIGHGRADE UPHOLSTERY JAMESTOWN NEW YORK

There is only one

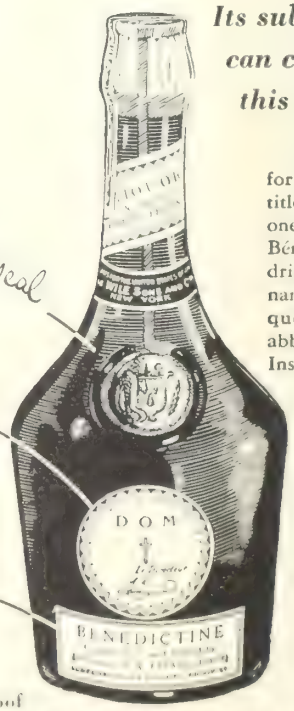
Bénédictine

Its subtle golden
can come only fr
this famous bot

note the official seal

note the D.O.M

note the name Bénédictine



When y
for Bénédictine you
titled to get the genui
one and only Bénéd
Bénédictine is not a
drink. It is the reg
name of this distinc
queur, made only
abbey at Fécamp,
Insist on it!

Julius WILE

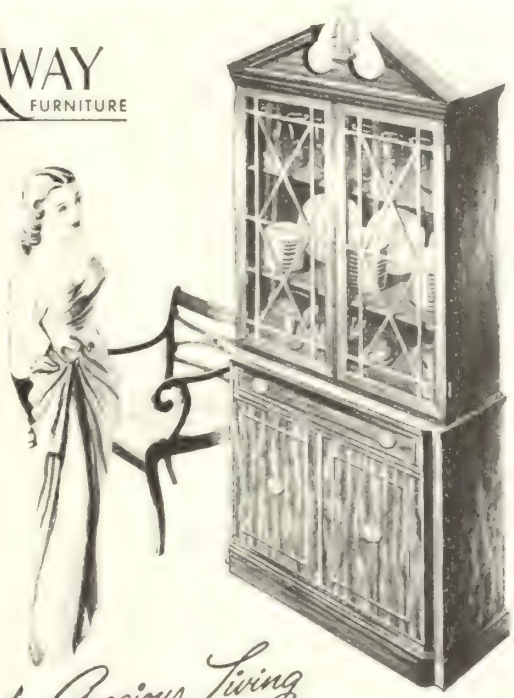
Bottled in France • 86 proof
JULIUS WILE SONS & CO., INC., NEW YORK • SOLE AGENTS FOR THE



READY-MADE CONVENIENCE

are only two of the numerous pieces of equipment Knape & Vogt for a man's closet. They can be installed with a screw driver. Aside his tie rack and shoe holder, he may also have a clothes carrier, hat winging hanger for trousers and cane holder. With these aids, plus or, his small closet may be transformed into a real dressing room. niences", from Hammacher Schlemmer.

RWAY FURNITURE



for Gracious Living

NORTHERN FURNITURE COMPANY

MAKERS OF BEDROOM AND DINING ROOM FURNITURE

Showrooms in BOSTON · CHICAGO · CINCINNATI · CLEVELAND
DALLAS · DETROIT · KANSAS CITY · MILWAUKEE · MINNEAPOLIS
NEW YORK · PHILADELPHIA · PITTSBURGH · ST LOUIS · SHEBOYGAN

Visitors welcome. Purchases only through Rway dealers

BY INVITATION MEMBER
RICE LEADERS OF THE WORLD ASSOCIATION



THOMAS STRAHAN CO.

CHELSEA, MASSACHUSETTS

Makers of Fine Wallpapers since 1886

SHOWROOMS AT 417 FIFTH AVE., NEW YORK 16

MERCHANDISE MART, ROOM 1322, CHICAGO 54

PREVIEW OF SPRING Continued

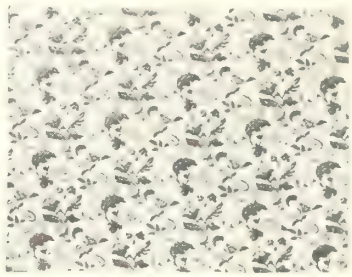
Wallpapers and materials; where to buy them; prices approximate.



"Tudor Plaid," *left*, is on a d
onal weave, all cotton slipcover cl
The colors are vibrant and bold: b
green, gold, rose, and cedar. It is
wide and would make a boy's room
gay and masculine place he wa
($2.00 yd.) Colonial Fabrics.



"Roses," *right*, popular for bed or dressing room. This paper has free-blooming roses in varying shades of pink with soft green and accents of blue on a white ground. Also yellow, beige, and soft greens on a blue background. ($1.00 roll.) Asam Brothers, Washington, D. C. and Pittsburgh, Pa.



"Lee," *left*, is the English type, over floral design which is so hard find for a Provincial room. It is a cotton twill, in gold, blue, and green a white ground. Also in other com ations. ($1.50 yd.) Mead and N tague (division of Linen Guild). Lord & Taylor, New York City.

(Continued on page 147)







PREVIEW Continued



Airolite, 37" plastic film, *left*, has de- [illegible] from dressing table skirt to curtains. "Stem and Leaf." ($1.00 yd.) Roth Fabrics. From Macy's, New York City.



"Trellis," with its [illegible] ertains in a contemporary living Everglaze chintz, 40" wide, de- to coordinate an all-over print stripe. ($2.50 yd.) Charles Inc. At Bloomingdale's, New Joseph Horne, Pittsburgh, Pa.

"Lanark," *left*, 50" cotton and rayon upholstery fabric, which lends itself, because of its quiet simplicity, to almost any type of living room. In a variety of colors including Chartreuse, Prairie and Lipstick Red, ($3.00 yd.) Made by the Forster Textile Mills. At Morehouse-Martin, Columbus, Ohio.

(Continued on page 150)

DELTOX *designs a down-to-earth dinette!*



Write for your free copy of DELTOX RUG's Home Planner! It will [illegible] Deltox is the [illegible] Deltox rugs are smart, easy to clean, reversible for double wear! Well worth waiting for if your dealer hasn't [illegible]

Deltox Rug illustrated about $22.95

DELTOX
America's smartest low price RUG

Dept. 5A, Deltox Rug Co., 295 Fifth Avenue, New York 16

rome-Kraft
RBER BROTHERS

dern
ations
chrome
d
e glass

p it's off!
nted chrome
tings release
inserts for
ing or
cement.

p it's on! (pat'd)
tings slip
on easily,
ely—protect
lass.

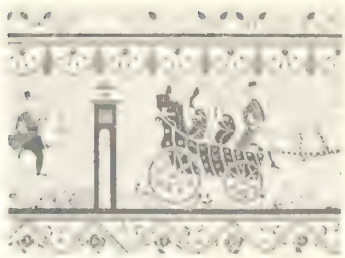


A strikingly *different* note for smart entertaining . . . modern to the minute! Lustrous chrome that never tarnishes combined with sparkling inserts of fine handmade glass in distinctive colors. At better gift, jewelry and department stores.

FARBER BROS. • 17 Crosby St., New York, N.Y.

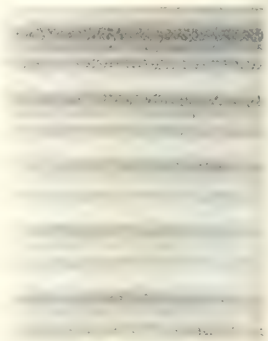


PREVIEW Continued



"Swedish Pageant," *left*, is a wallpaper border (18"), which narrowed by trimming off the bottom borders, if desired. The of gay peasant life are in vivid on a gray background. ($1.20 yd Schmitz-Horning Co. At Richa Thibaut, New York City and B

A modern stripe, *right*, in a luxurious, all-cotton weave, perfect for upholstering the finest of light wood pieces. The ground color is beige with predominating stripes of such combinations as coral, gray and yellow and plum, rose and yellow. ($3.25 yd.) Louisville Textiles.





"The Marseille," *left*, repr a French Colonial wallpaper, i colors, adapted to our contem settings. This paper is partic suited to entry hall or dining used with 18th Century mah ($3.00 yd.) Birge Company at R E. Thibaut, New York City and B

(Continued on page 149)

BUSINESS WITH PLEASURE

Recreation plus $$$ in Remuneration

France reborn once more has commercial, as well as cultural allure for the American man of vision . . . he will play an important and profitable role in the Republique's dramatic industrial rebuilding . . . he will grasp opportunities on the scene. Fortunately, France's famous seaside and mountain resorts, Spas, Chateau country . . . even peerless Paris . . . were practically unscathed by war. The Capital's seven great railway terminals are teeming again, serving cities and resorts from Biscay to the Alps, from the Channel to the Riviera. Through railroad tickets now available from Paris to all points on the Continent at regular tariffs.

Your local travel agency has the information.

FRENCH NATIONAL RAILROADS

610 Fifth Avenue New York City (20)

BUENILUM

With this Lustrous Hammered Aluminum relish dish charm in serving is assured every hostess who delights in lovely things. 9.50 each [Price is approximate].



At the better Department Stores & Gift Shops

Write for illustrated folder and the name of your nearest dealer.

BRESLAUER - UNDERBERG (Wholesale Distributors)

225 5th Ave. New York 10,

BUENILUM

Made by BUEHNER & WANNER Inc.

from Our American Heritage

REPRODUCTIONS *by* COLONIAL

The Edison Institute at Dearborn houses a treasure of Early American clocks and furniture originals. Colonial has been permitted to reproduce many of these masterpieces in choicest Honduras Mahogany. Still in limited supply . . . but once in your home, a pride and joy forever! Colonial Manufacturing Co., 810 Colonial Ave., Zeeland, Michigan.

New Booklet

illustrating Colonial hall clocks, heirloom furniture and Edison Institute reproductions. Include 10c to cover mailing.

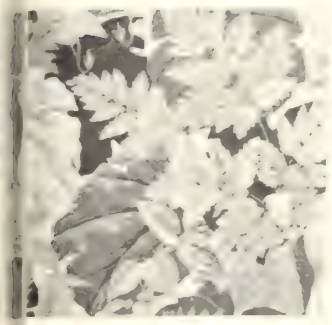




COLONIAL *Heirloom* REPRODUCTIO

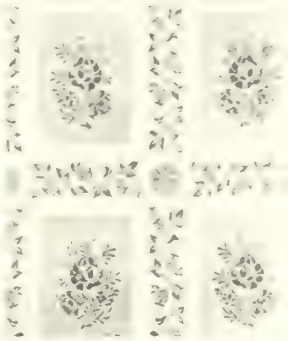
Ageless Artistry in Mahogany

PREVIEW Continued



"Strawberry Block." [illegible] design harmonious for hall, dining room or kitchen, in 4 color combinations; white, pink, gray or yellow [illegible]

...wood." [illegible] and for curtains. The design is an [illegible] ...a for [illegible]



In April

[illegible] published a 14-page portfolio of beautiful rooms by top-flight decorators, to illustrate the direction which decorating is taking . . . Louis Bromfield has written an article about his farm, calls "If you take care of your soil, the soil will take care of you". With this goes account in photographs of two Connecticut beef-cattle farms . . . Sacherell Sitwell discusses "The art of letter writing" in a charming essay.

Old Colony ... true in line —warm in feeling



You'll love the warm glow of the exclusive Winthrop Maple finish —and the way the traditional lines of Old Colony wear well through the years. This furniture is "Home Planned" too—assuring continuing harmony as you add to living room, dining room, bedroom. At better furniture and department stores.

HEYWOOD-WAKEFIELD EST. 1826

GARDNER, MASS.

Old Fitzgerald



OLD FASHIONED
but still in style

Bottled in Bond

0 PROOF KENTUCKY STRAIGHT BOURBON WHISKEY
ITZEL-WELLER DISTILLERY, INC., SHIVELY, KENTUCKY

Welcomed in smart homes



Gainsborough editions are miniature reproductions of famous art masterpieces. You'll take special pride in showing them whenever you play cards.

GAINSBOROUGH by FAIRCHILD *Playing Cards*

THE MOST BEAUTIFUL PLAYING CARDS IN THE WORLD

E. E. FAIRCHILD Corporation • Rochester, New York

PREVIEW OF SPRING

Continued from page 63

Here is a list of retail stores carrying materials and wallpapers shown in color on pages 59-63. (*All prices are approximate.*) Those marked * may be purchased through your own decorator or the decorating department of your local department store. Additional materials and wallpapers are shown on pages 156-158.

Page 59

FABRICS

1. **Tulips, Wesley Simpson**
   $2.25 per yard

   Joske, San Antonio, Texas

   Carson Pirie Scott & Company, Chicago, Illinois

2. **Blue Taffeta, Scalamandré Silks***
   $19.00 per yard

3. **Checkmate, F. Schumacher & Co.***
   $3.50 per yard

4. **Penman's Holiday, Goodall Fabrics***

5. **Balloons, Patterson Fabrics***
   $5.00 per yard

WALLPAPERS

6. **Stripe, Cowtan & Tout***
   $4.50 per roll

7. **Polka Dot, W. H. S. Lloyd**
   $5.10 per roll

   W. H. S. Lloyd & Co., New York City and Chicago, Illinois

8. **Horses, Richard E. Thibaut**
   $8.00 per roll

   Richard E. Thibaut, Inc., New York City and Boston, Mass.

Pages 60 and 61

FABRICS

9. **Habanera, Shulman Abrash**
   $4.50 per yard

   Macy's, New York City

10. **New Orleans Grille, Cyrus Clark**
    $3.25 per yard

    W. & J. Sloane, Beverly Hills and San Francisco, California

    L. S. Ayres & Co., Indianapolis, Indiana

    Maison Blanche Company, New Orleans, La.

    Frederick & Nelson, Seattle, Washington

(Continued on page 151)

Ladies, accept this challenge



Expert Dry Cleaning at Home or Double Your Money Back!

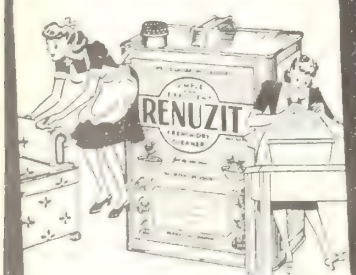
What a guarantee! What a chance to discover Renuzit, America's Largest Selling French Dry Cleaner! Like millions of other homemakers, you're sure to like this safe, modern way to save time, work and money by dry cleaning at home. It's an opportunity too good to miss—and remember—you just can't miss with Renuzit!

DOUBLE MONEY-BACK GUARANTEE

Use it according to directions—if not completely satisfied, return the unused portion to Renuzit Home Products Company, Phila. 3, Pa., and receive double the purchase price.

1 gal. . . 79¢ 2 gal. . . $1.55

Slightly Higher West of Rocky Mts.



Everything Comes Clean With

RENUZIT

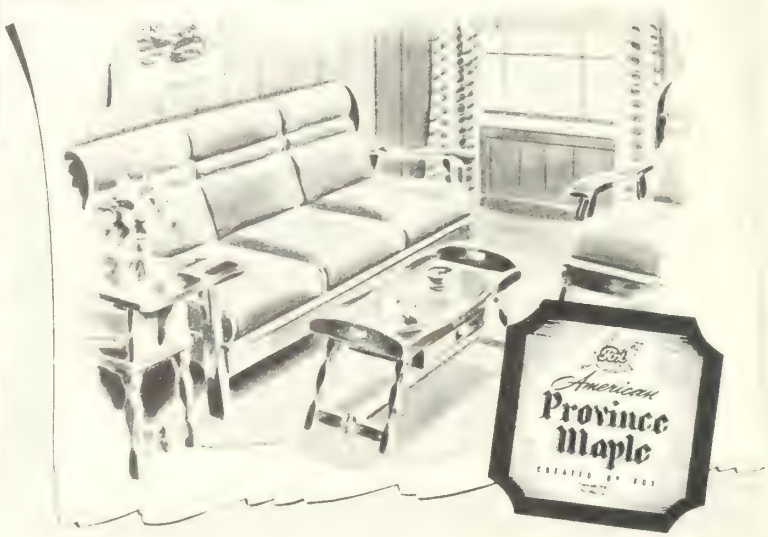
FRENCH DRY CLEANER

Rugs
Curtains
Drapes
Upholstery

For Hard to Remove Spots!

NEW! RENUZIT SPOT AND STAIN REMOVER

Gracious living with Maple created and built BY FOX



American Province Maple by FOX, hewn out of heavy wood, combines the charm of authentic Early American styling with the sturdines of construction that has made the name FOX famous for forty years. Yet, thanks to modern production methods, FOX quality furniture is unusually low in price. Ask to see FOX living room furniture at your dealers'—and look for the American Province Maple tag on every piece.

FOX MANUFACTURING COMPANY FOX FURNITURE ROME, GA.

Yes, it warms even ADJOINING ROOM



This FIREPLACE Circulates He

The Heatilator Fireplace circul heat to far corners of the room, even into adjoining rooms. Draws from the floor level, heats it and circulates it, assuring more uni temperatures. Avoids the waste overheating of furnace fires on between-season days. Solves the d cult problem of heating basem rooms. Makes camps usable we longer every year. Proved all America.

WILL NOT SMOKE The Heatilat a steel form around which the masonry any style fireplace is easily laid. Ass proper construction, eliminating faults commonly cause smoking. Adds but litt cost of the fireplace.

Ask your building material dealer, or write for illustrated folder.



Heatilator, Inc. 153 E. Brighton Ave. Syracuse, 5, N. Y.

HEATILATOR Firepl

RUG MAGIC BY OLSON



HOW YOUR OLD RUGS, CLOTHING will Save up to ½

IT'S ALL SO EASY. Material is picke your door and shipped Freight or at our expense to the Olson FACTO

BY THE OLSON PROCESS we shred, merge materials of all reclaim the valuable wool e bleach, card, spin, dye an into lovely, new, deep-t Reversible, double lus

BROADLOOM —in sizes to 16 ft. s by any length, in— Solid Colors, Tweed 18th Century Flora American, Oriental

FACTORY-TO- Satisfaction guar Over 2 million cu We do not hav or sell throug Our 72nd Chicago New Y

Mail coupon or 1

FREE Catalog in C

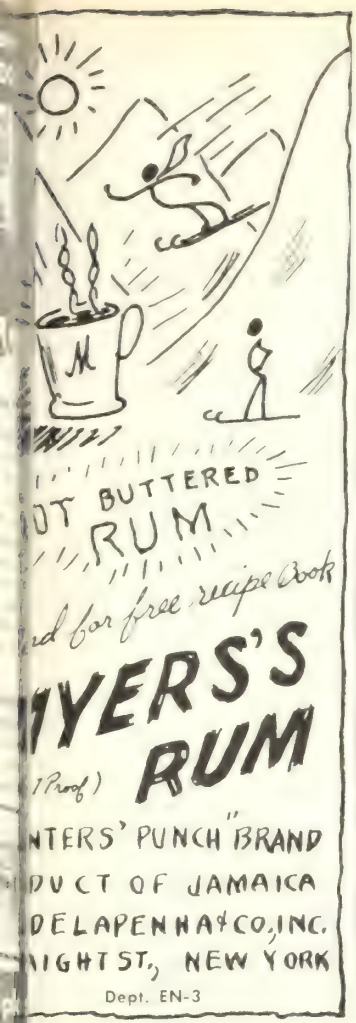
OLSON RUG CO., E-28, Chicag

Mail Rug Catalog (*Decorating Guid*

NAME

ADDRESS

TOWN STATE



PREVIEW (Continued)

Schuneman's, Inc.,

11. **Primitive, Barret Textile**

12. **Stock, Patterson Fabrics***

13. **Floral, Scalamandre Silks***

14. **Lilac, Waverly Fabrics**
$2.00 per yard

15. **May, F. Schumacher & Co.***

16. **Stripe, Howard & Schaffer***

17. **Greek Key,**
Arthur H. Lee & Sons*
$10.50 per yard

18. **Leona, Everfast Fabrics, Inc.**
$1.50 per yard

B. Altman & Company,
New York City

L. S. Ayres & Company,
Indianapolis, Indiana

19. **Trees & Lawns,**
F. Schumacher*

20. **Palladium, Wesley Simpson**

21. **Carnations, Cyrus Clark**
$2.00 per yard

22. **Ming Stripe, Lehman-Connor***

23. **Drums, Jofa, Inc.***
$4.00 per yard

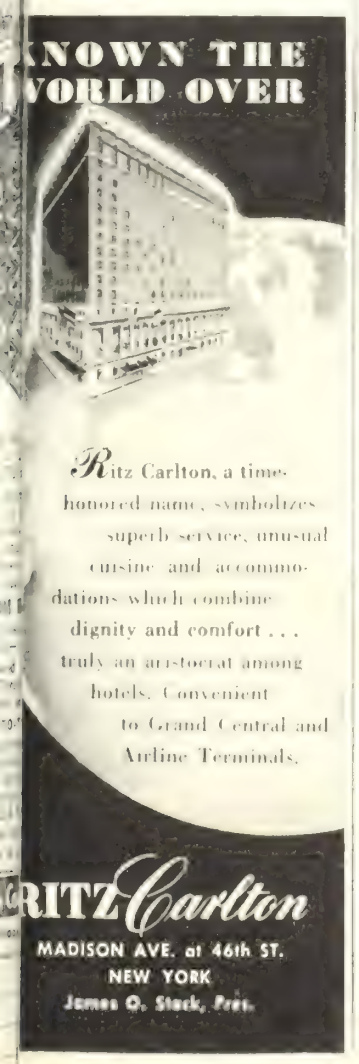
WALLPAPERS

24. **Copenhagen Houses,**
Richard E. Thibaut, Inc.

Richard E. Thibaut, Inc.,
New York City and
Boston, Mass.

Roy Lucas Company,
Houston, Texas

Rogers Hoge
San Francisco, California





CHEST-OF-PINE is designed on the simple lines of traditional American, made from selected clear or knotty ponderosa pine and expertly crafted by master woodworkers. A fitting furniture companion for light or dark woods is this charming chest. It's finish is lustrous and durable, preserving the warm honey-tones of natural pine.

Use a CHEST-OF-PINE for bedding, clothing, toys, odds and ends. Place it at the foot of a bed or in an alcove and it will double as a convenient seat. Ask your furniture dealer for CHEST-OF-PINE or write The Kerns Co. of Oregon, Ltd., Pilot Rock, Ore. Small chest $44.50; large, $49.50.

Two [illegible]



Why polish silver?



PACIFIC Silver-Cloth

ABSOLUTELY PREVENTS TARNISH!

Guaranteed By Good Housekeeping



and it wraps about

PACIFIC MILLS, DEPT. HG-3, 214 CHURCH STREET, NEW YORK 13

PREVIEW Continued

25. **Spatter Plaid, Laverne Originals**
$1.00 per sheet

Laverne Originals,
New York City

26. **Liebes Weave, United Wallpaper, Inc.**
$1.00 per roll

Richard E. Hebert, Inc.,
New York City and
Boston, Mass.

Marshall Field & Company,
Chicago, Ill.

27. **English Floral, W. H. S. Lloyd**
$21.75 per roll

W. H. S. Lloyd, Inc.,
New York City and
Chicago, Illinois

28. **Flower Fantasy, Thomas Strahan***
$1.50 per roll

29. **Documentary, Jones & Erwin***
$6.00 per roll

30. **Ivy, Katzenbach & Warren***
$3.60 per roll

31. **Grain & Corn, Imperial Paper & Color Corporation**
$1.25 per roll

Wolf Brothers,
New York City

G. L. Fisher & Co.,
Boston, Mass.

32. **George Washington, Nancy McClelland***
$6.50 per roll

33. **Paul Revere, Arteraft Wallpaper Co.**
$3.75 per roll

G. Fox & Co.,
Hartford, Conn.

Bloomingdale,
New York City

Abraham & Straus,
Brooklyn, New York

34. **French Posies, Margaret Owen***
$4.50 per roll

35. **Nob Hill, F. Schumacher Co.***
$6.10 per roll

CARPETS

Look for these carpets in your local stores, later this Spring.

36. **Curlweave, Bigelow-Sanford Carpet Company**
$11.00 per square yard

37. **Swedish Primitive, Firth Carpet Company**
$16.50 per square yard

38. **Victorian Ashlawn, James Lees & Sons Co.**
$13.00 per square yard



WET CELLARS AND DAMP WALLS with CELADRI
(CELLAR DRY)

The *Guaranteed* Waterproof Paint

For All Porous Masonry Surfaces, Inside or Outside, Above or Below Ground.

PROVEN. Celadri is a time-tested product that has *proven* its ability to stop seepage and dampness when applied to concrete, brick, cinder or concrete blocks, stucco, or cement plaster. Every can carries a money-back guarantee.

ECONOMICAL. Celadri costs no more than a good grade of ordinary paint. It will not peel or rub off.

EASY TO USE. Celadri can be quickly applied by anyone. It is completely odorless and dries rapidly.

IT BEAUTIFIES. Celadri is available in snow white and six full-depth colors (pastel shades can be obtained by mixing with white.)

PLAN NOW to make *your* home dry and more attractive. Ask for Celadri at your paint and hardware store, lumber yard, or building material dealer's.

Celadri CORPORATION

Manufacturers of Masonry Waterproofing

654 Willis Avenue
Williston Park, N. Y.

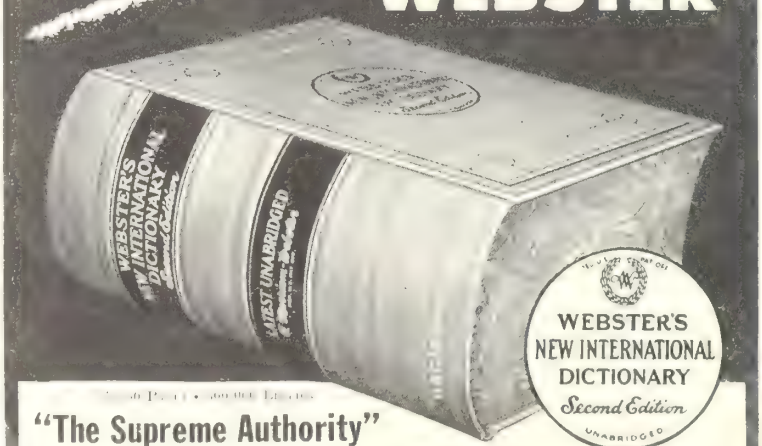


Write today for Free Booklet. Tells where and how it can be applied.

CELADRI CORPORATION
654 Willis Avenue
Williston Park, N. Y.

Name _____
Address _____
City _____ State _____

THE ONLY GENUINE WEBSTER IS THE Merriam-WEBSTER



"The Supreme Authority"

A CENTURY ago, G. & C. Merriam Company bought the exclusive rights to publish Webster's Dictionary. Through the years, with each new edition, Merriam has constantly enlarged the scope and usefulness of Noah Webster's original work, until today the names MERRIAM and WEBSTER are equally important in identifying "The Supreme Authority." The genuine Webster always bears the name "*A Merriam-Webster*" on the binding and title page. Ask your dealer for WEBSTER'S NEW INTERNATIONAL DICTIONARY, *Second Edition*—the great unabridged Merriam-Webster. More and more copies are now reaching him, and there will soon be enough for all. G. & C. MERRIAM COMPANY, Springfield 2, Mass.

1847 A Century of Publishing Merriam-Websters 1947

INSTANT Sweet-Aire
THE ORIGINAL AIR FRESHENER
ENDS FRESH PAIN AND PAPERING ODOR Faster



Atomize with fast-acting Sweet-Aire to whisk away disagreeable cleaning season odors that filter into every nook and cranny. In a jiffy make air fragrant . . fresh . . neutral. Kills odors from fresh paint, varnish, painting, turpentine, etc. Proved by years of home use. At drug departments, hardware stores . . . beauty shops.

Miller Protecto Products Company
Kalamazoo 41, Mich.



*Reg. U. S. Pat. Off.

Cedar Pine Orient 4-8-16-Bottle

NO WICK! NO WAITI



Get a copy of my new bo folks! It doesn't cost a pe . . . tells you how to keep y house snug the year 'round CELLULITE, a wonderful insu ing material made from Cot It's fire-resistant, vermin and proof, easy to install, and tremely efficient. Light, to

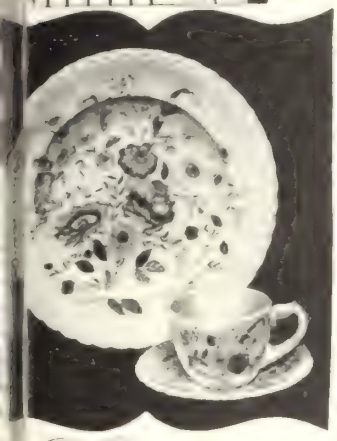
SENATOR CLAGHORN
GILMAN, CONNECTICUT

Please send me your n book about Cellulite.

Name _____
Address _____
City and State _____

CELLULITE
Fireproof COTTON INSUL

CALIFORNIA
Vernonware



Chintz

the pride of an old
fornia family, steeped
e colorful romance
e fiesta."
belongs to the aristocrats
ia Vernonware family.
full color edition of Vernonware patterns,
on their early Californian atmosphere,
ilable. Send 25c for your copy.

VERNON KILNS
t 52nd Street, Los Angeles 11, California
S FINEST LINE OF SEMI-PORCELAINS

SWEETS WITH LITTLE SUGAR

by Wanda L. Ivoloff

A[illegible] limited quantities of sugar for [illegible] recipes that we so eagerly collected at the beginning of the war [illegible] for new fields to conquer; but with the end of sugar rationing possibly not too far away, it seems hardly worth while to add more emergency recipes to our files. To intrigue our interest today a dessert must be unhackneyed, interesting and delicious, while still imposing extremely light demands upon the sugar supply. All of the desserts suggested here will prove worth remembering, I believe, long after the sugar shortage has been forgotten, though all of them together (a total of more than fifty average servings) can be prepared with [illegible] sugar.

Walnut crepes

3 whole eggs
¾ cup milk
2 tbsps. sugar
½ tsp. salt
6 tbsps. flour

Beat the eggs without separating and stir in the milk. Mix the sugar, salt and flour well together, and stir quickly into the eggs and milk. Beat until free from lumps. Have ready one or more heavy 6-inch (diameter) frying pans, lightly buttered and well heated. Pour just enough batter into each to cover the bottom of the pan when it is tilted and swirled. Shake the crêpes over the fire until they are brown on the bottom and firm to the touch on the top. Cook them a beautiful rich golden brown. Put them aside to cool. This may be done several hours before serving time. This recipe makes 16 to 18 crêpes. Prepare the following sauce:

½ cup sweet butter
1 tsp. grated orange peel
1 tsp. grated lemon peel
[illegible] honey
1 tsp. lemon juice
2 tsps. orange juice
½ cup finely chopped walnuts
½ tsp. salt
[illegible]

Cream the butter and work the remaining ingredients into it. Store in the refrigerator until needed. At any convenient time spread a generous amount of the butter-honey mixture in the center of each of the cooled crêpes, and roll them up neatly. Place them in a heat-proof dish. At serving time put them into a moderate oven for about five minutes, just long enough to heat the crêpes and soften the butter mixture. Serve at once on warm plates.

(continued on page 172)



Ever See Anything as BRIGHT and BEAMING as a Baby's Freshly Washed Face?

wait until you see how your upholfurniture and rugs beam with beauty hey are cleaned with Mystic Foam.
es their faces quickly, safely, thor- without soaking through. Does he vacuum cleaner can't—brings adiant, beautiful colors. No fuss. r *dust*—simply *foam it* and clean. drying, non-inflammable, non-ex- Swell for auto upholstery.
ed by Good Housekeeping and Magazine and for advertising in an Medical Association publica- Recognized as essential cleaning ent by leading air lines, railroads tels. Sold coast to coast by leading nent, hardware, grocery, furniture to accessory stores. If your dealer upply you send one dollar to The Foam Corp., Cleve , Ohio, for one half can prepaid.
he "kid er," TIC cleans work, l walls, o mix- o rins- o dry-
Mystic urk— orless aner.



MYSTIC FOAM
So Well So Easily...and for So Little

Don't Overlook this Detail in Your New Home

Specify* CEDAR Lined Closets



The COST of BROWN'S SUPERCEDAR CLOSET LINING

90% RED HEART

*SUPERCEDAR 100 OIL CONTENT

GUARANTEE

*Specify SUPERCEDAR made exclusively by
GEO. C. BROWN & CO. OF N. C., GREENSBORO, N. C.
LARGEST MANUFACTURERS OF AROMATIC RED CEDAR IN THE WORLD

LET A PPA* BRING YOU THE FOURFOLD FREEDOM OF OIL-O-MATIC HEAT
DIRT-FREE, DOUBT-FREE, DRUDGERY-FREE, DISCOMFORT-FREE
*Preferred Purchaser Agreement that assures early installation of an Oil-O-Matic Oil Burner
For the name of your nearest Williams Oil-O-Matic Dealer, consult the classified section of your telephone directory, or write to factory at Bloomington, Illinois.
WILLIAMS OIL-O-MATIC HEATING SYSTEMS

WITH LITTLE SUGAR

Continued from page 153

Maple prune mousse

[illegible]
[illegible]
¾ tsp. gelatin
[illegible]
[illegible] cup pitted prunes, chopped
[illegible] cup chopped hazel nuts
[illegible] cup cream, whipped
¼ tsp. salt
1 tsp. vanilla

Soak the gelatin in the cold water and dissolve it over hot water. Boil the maple syrup until it just reaches the point where it will spin a thread when it is poured from a spoon. In the meantime, beat the egg whites stiff. Pour the hot syrup over the beaten egg whites while stirring with a brisk folding movement. Add dissolved gelatin, prunes, salt, vanilla, hazel nuts. Fold in the whipped cream and pour into glasses. Chill well before serving.

Cherries with brandy sauce

Defrost as many frozen sweet black cherries as are needed almost to fill the desired number of glasses. The pitted kind is best for this; if they are not obtainable, remove the pits with a small sharp knife. Insert a whole blanched almond into each cherry. Chill well, and at serving time, pour the following brandy sauce into the glasses.

Brandy sauce

¼ cup sugar
2 egg yolks
1 whole egg
⅛ tsp. salt
¼ cup good brandy
½ cup cold water

Stir the egg yolks and the whole egg carefully into the sugar in a small saucepan. Add the salt and, very slowly, a little at a time, the brandy, which has been diluted in the cold water. Mix thoroughly and place over a very low fire. Stir constantly from bottom of pan until mixture is slightly thickened. Remove from fire and continue to stir occasionally until the sauce is cool. This recipe provides sauce for 6.

Golden custard cream

1 pint rich milk
1 stick of cinnamon
⅓ cup cornstarch
3 tbsps. flour
½ cup sugar
¼ tsp. salt
A little cold milk
Yolks of 4 eggs, beaten
1 tsp. butter
¼ tsp. almond flavoring
2 egg whites
2 tsps. sugar
Fine cracker crumbs

(Continued on page 155)

FIREPROOF ZONOLITE INSULATION MEANS



UP TO 40% FUEL SAVINGS

PLUS

FIRE PROTECTION!

Zonolite Insulation gives you true comfort in your home—maximum winter fuel savings, maximum insulated summer coolness—lasts forever and is forever fireproof. It also gives you permanent fire protection.

Fireproof Alone Is Not Enough

A frying pan is fireproof—but food in it *can* burn. Zonolite is both fireproof and a barrier against transmission of heat and flames. This fire protection in Zonolite is not the result of "treatment" which may deteriorate and become completely ineffective after only a few years, but is a natural permanent characteristic because Zonolite is a mineral and will outlast your home.



Ahead of any other insulation Zonolite can bring ideal comfort and safety, whether you are building or remodeling. Zonolite combines a value of insulation and protection against heat, cold and fire not found in any other insulation material. It is proof against termites, vermin, rot, mold and moisture effects. Its marvelous *four types* can do amazing things for you.

Only ZONOLITE Meets So Many of Your Needs . . .

Zonolite insulating fill is easily installed in attics and sidewalls—just pours into place. Zonolite plaster insulates interior walls and ceilings against heat, cold, sound. Saves tons of needless weight—resists cracks and chipping—retards the spread of fire much longer.

Zonolite concrete makes warm, dry ground floors in basementless homes. Ideal for recreation rooms, radiant heated floors, fireproof Bermuda-type roofs. Zonolite acoustical plastic on walls and ceilings kills harsh noises.

Get This New FREE Book NOW!

Send coupon today for this valuable new FREE book—"Insulation and Fire Protection in the Home."

UNIVERSAL ZONOLITE INSULATION CO.
Dept. HG-37
135 S. LaSalle St., Chicago 3, Ill.

Zonolite is the registered trademark of Universal Zonolite Insulation Co.

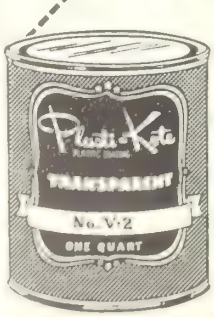


Universal Zonolite Insulation Co.
[illegible]
[illegible]
[illegible]
[illegible]
[illegible]
City [illegible]

SOLD BY LUMBER DEALERS



GIVES OLD FLOORS MODERN BEAUTY!



The modern way to keep floors neat and fresh looking all the time. A simple application, using either a brush or applicator, and your floors have a PLASTI-KOTE nonskid, lustrous finish that saves a lot of scrubbing and waxing. Dirt just seems to fly right off. And, a little goes a long way. Dries overnight. Try it today . . . $2.95 quart

Plasti-Kote Transparent is on sale at hardware, paint and department stores. If your favorite store can't supply you, send us his name with your order.

PLASTI-KOTE, INC.
CLEVELAND 13, OHIO LOS ANGELES 16, CAL.

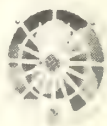
Take the TEMP out of TEMPERAT



Enjoy SUMMER COMFORT with an EMERSON ELECTRIC HOME COOLER FAN

On hot humid nights you need not swelter over home. This home cooler fan quickl the day's accumulation of hot air, pulls i air through open windows and doors. Yo relaxation, uninterrupted sleep. Design sizes and types of homes, built to give ye trouble free service. Write for folder No

Comfort-ize Your Kitche



Prevent spread of cooking to other rooms, keep your comfortable chair of cool with an EMERSON ELEC Ventilating Fan. Write for f

THE EMERSON ELECTRIC MANU ST. LOUIS 21, M

EMERSON ELEC
MOTORS FANS AP



Priceless Treas

THAT FIRE CAN DE

Your baby's first shoes, other keepsakes, heirlooms—all are priceless to you. Insurance cannot prevent their loss by fire; S.O.S. FIRE GUARD Extinguisher protects life and property. Stops fire quickly. Underwriters' approved. Inexpensively priced at your local department, hardware, or auto supply store. The General Detroit Corp., Detroit 7.

S-O-S Fire Guar

1 qt. Vaporizing Liquid Ext

WITH LITTLE SUGAR

Continued from page 191

Put the stick of cinnamon into the pint of milk and set it over a low fire. Mix [illegible] cup sugar, salt and flour, and add just enough cold milk to form a paste; stir this mixture into the hot milk just as it comes to the boil. Stir briskly until the whole is well thickened, about 3 minutes. Pour a little of the hot pudding over the beaten egg yolks, put all back into the pan, and continue to stir over a very low fire until the egg yolks are set. Add the butter and flavoring, remove the cinnamon stick, and pour into a shallow buttered dish to a depth of ½ to ¾ inch, to cool. Allow to become very cold and firm before going on to the final steps.

Beat the two egg whites slightly with the 2 teaspoons sugar. Turn the chilled custard onto a board or waxed paper and cut it into small pieces, about 1½ inches square, for ease of handling. Dip the pieces in cracker crumbs, then in egg whites, again in crumbs. Drop a few squares at a time into hot deep fat and brown well on all sides. As the custard squares are taken from the fat they should be transferred to an oven-proof platter and placed in a moderate oven, 375° for five minutes to complete the softening of the custard. Serve immediately.

This recipe, while unusually delicious, is not for the completely inexperienced [illegible] depends upon having the custard very cold and firm when it is cut into squares, and the fat hot enough to form a crust the moment they are dropped into it. The squares are meltingly soft and rich inside their crisp golden [illegible]

Pears in raspberry jelly

8 medium-sized pears
8-oz. glass of raspberry jelly
¼ cup hot water
1 tsp. grated orange peel
2 tsps. cornstarch
Cold water
2 tbsps. kirsch

Put the raspberry jelly into a saucepan with the hot water and set it over a low fire; stir frequently until the jelly is melted. Add the grated orange peel and the kirsch. Remove skins from the pears and put them immediately into the hot jelly. Poach them gently until tender but still firm. Take the pears from the syrup and thicken it with the cornstarch mixed to a paste with a little cold water. Return pears to syrup. Serve either very hot or very cold. If a rich dessert is in order, firm vanilla ice cream spooned over hot pears is excellent; or whipped cream may be used with either hot or cold pears.

Continued from page [illegible]



...his single, permanent unit ...eceive all these benefits:

...onds to change from storm sash ...ms . . . Storm sash, screen and ...proofing . . . Year 'round rain- ...raft-free ventilation . . . Pat- ...ull-metal closure frame, *auto- ...ly adjusts to contraction, expan- ...l settlement* . . . Finest grade ... screen cloth . . . Finger tip ...from inside the house . . . Pay ...rselves—save up to 30% in fuel

...day for handsome descriptive folder ... of nearest distributor. No obligation.

a product of

...C. RUSSELL COMPANY

...Herman Ave. • Cleveland 2, Ohio

THERMOSEAL

...ATION SCREEN AND STORM SASH

...SATISFACTION AND PROTECTION

Lectro-Lift by Sedgwick

FOR THOSE WHO CANNOT OR SHOULD NOT CLIMB STAIRS

The Sedgwick Lectro-Lift is a special, inexpensive electric residence elevator designed to eliminate the danger of unnecessary over-exertion caused by stair-climbing. Endorsed by physicians—installation requires no extensive, unsightly alterations—safe, simple and dependable—easy and inexpensive to install—can be operated on ordinary house current—low initial and operating cost.

We would like to send you complete information and booklet illustrating the many advantages Sedgwick Lectro-Lifts offer those who cannot or should not climb stairs



...WICK MACHINE WORKS

Established 1893

...V. 15th St., New York 11, N.Y.

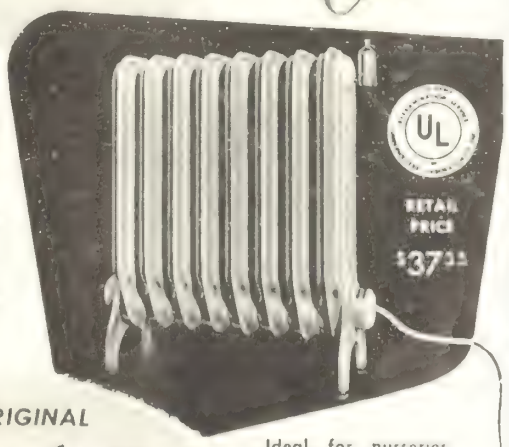
...TRIC AND HAND POWER ...IDENCE ELEVATORS

EXTRA

STEAM HEAT

FROM A WALL PLUG!





New, post-war Electresteem sets new high standards of performance for SAFETY and THRIFTY operation. Easy to carry anywhere. Sturdy steel construction, handsomely finished. No moving parts to get out of order. Once you've had one, you'll wonder how you did without it. AC-DC current.

THE ORIGINAL

Electresteem

Reg. U.S. Pat. Off.

***Portable* STEAM RADIATOR**

Ideal for nurseries, sickroom, recreation room, bathroom, office or other hard-to-heat rooms.

At Better Dealers Everywhere

ELECTRIC STEAM RADIATOR CORP.

DETROIT 8, MICHIGAN

Electric Steam Radiator Company of Canada, Ltd., Windsor

Also Manufacturers of Electresteem Bottle Warmers, Sterilizers and Electric Servants for Baby

©ESRC



Decorate that Hall with Doors!

—NEW IDEA BOOK TELLS HOW!

• It pays to [illegible] doors for [illegible] decorative magic. [illegible] in the picture, [illegible] doors of Ponderosa Pine [illegible] and shadow into [illegible] Such doors [illegible] riety of designs [illegible] retain their beauty through the years, for their smooth [illegible] firmly. "Today's Idea House" . . . 32-page booklet [illegible] how to choose doors that "do things" for your home . . . it's filled with dozens of ideas on how to make your home more [illegible] with doors and windows. Ponderosa Pine Sash and [illegible]

Some of the Many Subjects Covered by "Today's Idea House"

- How to make small rooms look larger
- How doors can save you steps
- How to plan for more closets
- How to improve window decoration



[illegible]

The Best is Yours with

Ponderosa Pine WOODWORK

THE SYMBOL OF

·ROYAL·
DOULTON



TOP O' THE HILL

ROYAL DOULTON craftsmen produce the widest assortment of ceramic products made by any one firm. Here are a few figurines from this sparkling collection. Look for the Royal Doulton Symbol on each item—whether tableware, figurines, or animal subjects. It is your guarantee of undisputed quality—in English Bone China and in Earthenware.

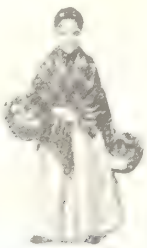


AUTUMN BREEZES



ROSEANNA

Write for the name of your nearest dealer. Enclose 10c if you want a fully illustrated booklet, including correct table services.



ORANGE LADY

DOULTON AND CO., INC.
SUCCESSOR TO
WM. S. FITCAIRN CORP.
212 FIFTH AVE., NEW YORK 10

WITH LITTLE SUGAR Continued

Sugarless chocolate cream

[illegible] chocolate
½ cup hot water
[illegible] separated
[illegible]
1 tsp. vanilla
[illegible] salt
Whipped cream flavored
[illegible] brandy

Melt the chocolate over hot water in double boiler. Add the ½ cup of hot water and stir to form a smooth paste. Beat the egg yolks until very light; pour the hot chocolate paste over them and blend well. Whip the egg whites and fold them into the chocolate mixture. Add vanilla, salt and nutmeg. Put into glasses and chill for several hours before serving. The brandy-flavored whipped cream is an optional garnish. This amount will serve eight.

Strawberry meringue pie

Prepare a 9-inch pie shell and allow it to cool. Defrost two 12-ounce packages of frozen strawberries in sugar syrup and put them into a saucepan over a moderate fire. When the berries come to the boil, thicken them with 2 tablespoons of cornstarch mixed with a little cold water. Cool the berries and pour them into the pie shell. Prepare a meringue by beating 3 egg whites slightly, adding 2 tablespoons sugar, beating again, and repeating until 6 tablespoons of sugar have been used and the meringue is stiff enough to hold its shape. Pile it over the berries in lavish peaks, and set the pie into a 325° oven for twenty minutes, or until the peaks are nicely browned.

The inexperienced cook may like to use a crumb crust and replace the meringue with whipped cream, lightly sweetened and flavored with vanilla, to achieve a rather special dessert that involves not a single anxious moment.

Velvet custard mold with fruit sauce

3 egg yolks
½ cup sugar
2 tsps. gelatin
½ cup cold water
1 cup heavy cream, whipped
1½ tsps. vanilla
⅛ tsp. almond flavoring
⅛ tsp. salt

Beat the egg yolks until light, add the sugar. Soak the gelatin in the cold water, place it on the fire and let it come to the boil. Pour it over the egg yolks and sugar and mix well. Cool the mixture for a few minutes, fold in the whipped cream, add salt and vanilla and almond flavoring. Pour into an oiled mold and place in refrigerator until set, about four hours. Will fill a small mold and serve 6.

Pass frozen strawberries, peaches or raspberries in sugar syrup, defrosted of course, separately, as a sauce for the custard mold.

BROWNLEY *dining room*



This versatile commode server is part of the distinguished correlated group of Brownley dining room pieces. Its handsome 18th Century styling will add gracious charm to dining room, living room, bedroom or hall. The fine woods and superior cabinet-making assure generations of proud possession. At better furniture and department stores.

Dept. G

UNION-NATIONAL, INC. • JAMESTOWN, N. Y.

BRAND NEW FOR 1947
★ *PaceMaker*
modern furniture



The up-to-the-minute smartness of Pace-Maker living room furniture is matched only by its comfort and durability.
Will be shown by the better stores.

AMERICAN CHAIR COMPANY
MANUFACTURERS
SHEBOYGAN, WISCONSIN
MAKERS OF FINE FURNITURE SINCE 1888

Sometimes, you
to set a dinner apart
from the everyday; to make
unusual in gaiety
and brightness.
There is a perfect way to
such an occasion.

Great Wes
AMERICAN CHAMP.
One of the World's Great Chan
SIX EUROPEAN AWARDS

Wines since 1860
Pleasant Valley Wine Co
Rheims, Hammondsport

Elmer's
NEW ORLEANS
Pure French-Drip
COFFE
CAND
from Old New O

New Orleans, famous for Frenc
Drip Coffee, gives to America
grand new hard candy delicacy
If you like coffee, you will lov
Elmer's French Drip Coffee candy
Think of serving your guest
this delightful novelty. It is mad
of real French Drip Coffee—fres
dairy cream—rich dairy butter
The haunting flavor lingers. It i
new, exciting, delicious — idea
for parties; and as
a "between meal"
pick-up. Ask your
candy dealer or
write to

ELMER CANDY COMPANY
540 Magazine St.
New Orleans 2,
Louisiana





"abel"

for the finest
in mirrors.

lading furniture and
partment stores.

BEL & CO., INC
2nd St., New York 11, N.Y.

A HOUSE THAT CAN GROW

Continued from page 90

present unavailability and expense of household servants made all available mechanical conveniences mandatory. Thus the initial house includes (1) living and dining space; (2) a study which could be used as a second bedroom; (3) master bedroom and bath; (4) kitchen and utility room; (5) storage closets in abundance, as well as space for heater, washing machine and tools; (6) car shelter for one car. The expanded house would contain two bedrooms, bath and storage closets.

PERIOD FURNITURE

Continued from page 91

of the later 17th century can be identified by the extensive use of walnut, elementary forms of cabriole legs, carved shells and pendants, and the appearance of upholstered chairs. The country or village styles of colonial furniture developed many utilitarian types absent or scarce in city life. Chief of these is the Windsor chair with its many variations. Stools, chairs, benches, chests, cabinets, etc., made in pine, maple, hickory, oak, apple or cherry [illegible] a people dependent upon their own resources. Beds with short posts, ladderback chairs, wagon seats, rocking chairs, writing chairs are also uniquely American. Colors used during this period were the conventional round of blue and red, gold and a natural gray.

SPRINGS
ONAL PARK
ARKANSAS



IRATIVE BATHS
tis, high blood pressure,
ion, etc., in thermal waters
d recommended by the
Government.

Ggolf
ourses, friendly 19th hole.
rses, forest trails, scenic
mellow sunshine.

COMFORT
[illegible] the
Arlington, famed for its
living comfort. For illus-
r and tariffs, address:
HESTER, *General Manager*

ARLINGTON
EL & BATHS
gs National Park, Ark.





OLD
ANGUS
BRAND

A NOBLE SCOTCH

"Gentle as a Lamb"



Old Angus Brand Blended Scotch Whisky, 86 Proof
National Distillers Products Corporation, New York

new... lovely... they're from Wayside!

Of course, you'll want some new varieties to accent the beauty of your garden and reawaken your interest. Experienced gardeners know that you can count on Wayside for beauty and hardiness in plants. There are many new ones this year — all tested by us before being offered to you. Here are just a few of them!



BUTTERSCOTCH — graceful. Petals soft, pale buff-yellow outside, inside lemon chrome at base, changing to pale buff, penciled lightly with orange-buff. . . . **EDITH WILLKIE** — pointed bud of deep rose-red unfurls to show inside of livid, shrimp pink and outside of Venetian pink with lemon yellow base. Both Hill creations.

New Roses . . .

NEW CALIFORNIA ROSE ORIGINATIONS — exclusive Wayside introductions. . . . **Glorious** — all the name implies. Deep vermilion buds, semidouble flowers of Tyrian rose. Vigorous bushes. . . . **White Wings** — large dogwood-like flowers. Gold-tipped amethyst stamens. . . . **Ming Toy** — a dainty red cluster rose, with precisely-placed petals quite like a miniature Camellia.



New Giant Tritomas . . .

W. S. REEVES — biggest Red Hot Poker in existence. Spikes 5 to 6 feet tall carry flower heads 12 to 15 inches long and 4 to 5 inches in diameter — in soft, coral-red. A boldly striking accent of color for your garden.

NEW CHRYSANTHEMUM WHITE CACTUS — pure white pointed petals form a fully double flower shaped like a Cactus Dahlia. Blooms 4 to 6 inches diameter. Very hardy. Nothing comparable in chrysanthemums.

"HOWARD'S MIRACLE" PLUM — an absolutely new fruit. Flavor entirely new and [illegible] nectarine and plum combined. Fruit, giant size — 2½ inches or [illegible] nd year after planting.

Send for World's Finest Horticultural Book-Catalog. More than a catalog — 176 pages of descriptions of roses, flowering shrubs, plants and lilies — with complete cultural instructions. Page after page of color photos. Hours of enjoyment for flower lovers. To be sure you get this outstanding book, it is necessary that you enclose with your [illegible] to cover postage and handling costs.

Wayside Gardens

MENTOR · OHIO

[illegible] MENTOR AVE



GARDEN WORK
FOR MARCH

In the northeastern section, March sees preparatory gardening work take on a speedier tempo. The threshold of spring is not far away. Witch hazel has finished its flowering. We look for first signs of Lenten lilies—the late hellebores—and the first crocus in a sheltered south-facing spot. Pussy willows and forsythia brought indoors are blooming, and in their flats are seeds of various vegetables that must be started early—tomatoes, cabbage, cauliflower and Brussels sprouts. Hotbeds are working and cold frames are uncovered on dry days.

Flower seeds to sow now: asters, marigolds, snapdragons, stocks, salpiglossis, petunias, blue lace flower and salvia.

Work on lawns consists of good raking followed by a dressing of fertilizer. Where reseeding is needed, do it early. When the lawn is slightly moist, roll it.

The pruning of grapes should be finished by the first week, before sap rises. Gradually uncover strawberries—roll mulch off to one side, cultivate between rows and scatter fertilizer, then bring back the winter mulch and tuck under the leaves. This gives a clean bed for the fruit to ripen on. Order strawberry plants now to set out early next month.

Two sanitary measures are needed: search out and destroy caterpillar nests and spray pears, lilacs, flowering almonds and flowering quince and euonymus for scale.

As soon as the ground is dry enough to dig, it should be turned over and early crops seeded: peas, parsnips, spinach, beets, carrots, lettuce, parsley and radishes. The asparagus bed can be given a dressing of complete fertilizer.

It is always a temptation to uncover flower beds and roses too early. Better to take off the mulch gradually. And don't be too bitter neat about this job—nature doesn't sweep and garnish the fields—it lets leaves rot to compost.

Chrysanthemums and Michaelmas daisies should be divided late this month. Freshen the soil, pieces or divisions of the old discard the rest.

Set out pansies as s ground is ready, or when tulip-bed ground cover, as tulips appear. For contin ing, keep spent flowers sni

Sweet peas require deep, with manure at the soil above it. Then sow t the plants grow, fill up the

If they have not alre dered, get in supplies of f spraying material. Check for needed replacement lawn mowers to be sharpe

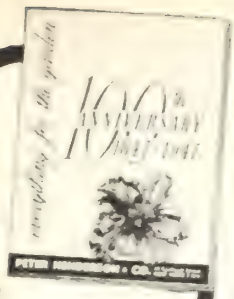
By the end of the mo den furniture as needs r painting should be finishe

And so run the job Many of them depend on soil conditions. A bad Ma will have to be put over. tant matters, however, sho We all anticipate spring siasm, and think there wi end to our ardor. The gardener sits down and out just how much of hi give to it, and he mak accordingly.

Except when he goes additions, such as trees a perennials in quantity, t of gardening is not on dollars' worth of seed wi average purse, and if o be profligate, let him seed, especially annuals. nates, the seedlings pri plants grown along and their permanent place, a amount of work, time a involved. If you care t gardening, all right. If y hesitate before going be

It is gratifying to increasing number of m do care enough for gar dening to take all the demand. To them we ow lative beauty of our co

RICHA



RIE
d
your
o]
CN!
ENDERSON'S
Ith ANNIVERSARY
SEED CATALOG
celebrating 100 years of
with the finest catalog
any exclusive new flow-
al vegetables, more color
ustrations—complete list-
gs of flower, fruit and
getable seeds, bulbs and
ants, garden books and
pplies—truly "Everything
the Garden.
TER HENDERSON & CO.
Cortlandt St., New York 7, N.Y.
Dept. 36



"the Begonias in my garden are the most beautiful flowers I have ever raised"

Letters like this reach us every year from hundreds of customers. Enjoy the thrill of these gorgeous blooms in your garden this year.

BLE
YPE
ink,
llow
/hite
grow-
4 IAS
rder.

3 Large Bulbs $1.25
California Grown
12 for $4.50 postpaid

Large Spring Catalog Ready

omarsino
of California
15-M, Sacramento, Cal.



R CUTTINGS FASTER WITH
OOTONE
Plant Hormone Powder
s and cuttings in Rootone before
t flower and vegetable seed with
ootone treatment hastens root
evelops bigger, healthier plants.
dealer or send this coupon.
hemical Paint Co.
bler, Pa.
$1. Please send me a 2 oz.
tone . . . enough for 4000 to
gs.

FLOWER SHOWS

reluctant to appear. People are hungry for flowers and gardening. At these great exhibitions, crowded within a few weeks of March, their hunger will be amply appeased. In some cities, [illegible] and their continuance year after year will be memorable occasions.

These are the dates of the six great in-[illegible]:

Boston
March 10–15 Spring Flower Show of the Massachusetts Horticultural Society

Detroit
March [illegible] Detroit Spring Flower Show

Chicago
March 16–23 Flower and Garden Show

New York
March 17–22 International Flower Show

Philadelphia
March 17–22 Philadelphia Flower Show

St. Louis
March 18–23 St. Louis Flower Show

BLENDED BORDERS

Continued from page 77

Mohr, *fulva, flavescens, pallida dalmatica* and Thais; Japanese iris Blue Bird, salmon bee balm, catmint, pink and white oriental poppies, coral beardtongue; peonies Nellie, single rose and Therese; lavender phlox Antonin Mercier; tall salmon phlox E. I. Harrington; pink phlox Lillian; late white phlox Mrs. Jenkins; salmon pink phlox Salmon Glow; white phlox von Lassburg; early white *Phlox suffruticosa* Miss Lingard; balloonflower, dwarf balloonflower, leadwort, Jacob's Ladder Blue Pearl; cone flower White Lustre, dropwort, meadow rues, mullein Pink Domino, clump speedwell, chaste tree.

Bulbs: madonna, Formosa, regal and *rubrum* lilies.

Annuals: alyssum Carpet of Snow, petunia First Lady, pink nicotiana, salvia Blue Bedder, zinnias Polar Bear and [illegible]

SUBSCRIPTIONS

A limited number of subscriptions to House & Garden now being accepted.

31st INTERNATIONAL

FLOWER SHOW

Grand Central Palace, New York

March 17 - 22

Last March the first post-war International Flower Show in all its beauty and fragrance delighted thousands of visitors. This year a much larger show is offered—four spacious floors. A wonderland of gardens, floral arrangements, rare and familiar blooms, garden furniture, outdoor living rooms, tools and equipment—new ideas to make your home and its surroundings more livable.

Tea, luncheon and dinner served, 4th floor.

Opens at noon, Monday, March 17th. Daily thereafter 10 a.m. to 10:30 p.m.



Conducted by the Horticultural Society of New York and the New York Florists' Club, with numerous organizations cooperating.

SMALL TREES

Continued from page 82

so that a tree may be formed. The striped bark also complements this epaulette tree (*Pterostyrax hispida*).

A lilac is growing nearby, that is, we say it is a lilac, because the leaves, though larger, resemble one. The cherry-like bark distinguishes this mature tree of 20 to 25 feet, and the large clusters of creamy-white flowers which bloom in late June. It is a lilac, and known as the Japanese tree lilac (*Syringa amurensis japonica*).

Stewartias

A few days later the stewartias flower. We recall our own mountain stewartia (*Stewartia ovata*), but, better still, its variety, the showy mountain stewartia (*Stewartia ovata grandiflora*). The flowers of this variety are cup-shaped with white petals and blue to purple stamens. The two stewartias before us, the Japanese stewartia (*Stewartia pseudocamellia*) and the Korean stewartia (*Stewartia koreana*) from the peninsula of Korea, reach upward to heights of 15 to 20 feet. The flowers, with their white petals and yellow-to-orange stamens, are showy as the single camellia. The plants will continue to flower for three or four weeks, because there are many buds awaiting the signal to break. The soil is deep, peaty and well drained. Ample wind protection is afforded both species. The only apparent differences in the two plants are that the Korean stewartia has a broader flower and the leaves are slightly larger and the growth more zigzag. There is a place in American gardens for both of these small trees.

Foliage trees

Our interest turns to foliage, and in Korea we see the unusual leaves of a relatively small tree of about 20 feet. It is the goldenrain tree or varnish tree (*Koelreuteria paniculata*) growing in poor soil and standing considerable heat. The leaves are compound, with each leaflet rather deeply cut. An orange tint seems to enhance the attractiveness of these strange leaves. In the distance, the broad, loose panicles of yellow flowers, held well above the foliage, give a misty appearance, as we turn and look at this irregular branching tree. Bladder-like fruits appear in August, decorative in table arrangements.

We do not become fully aware of how variable foliage can be until the hardy silktree (*Albizzia julibrissin*) is seen in central China. The tree's broad head of delicate, feathery foliage, presents a distinct oriental charm. This small tree, of about 15 feet, still shows its odd flowers in July. We are told that the variety, rose-flowered silktree (*Albizzia julibrissin rosea*), has brighter pink flowers and that the habit is more dwarf, and possibly hardier than the rest of the species. Many hardy silktrees have found Long Island a pleasant place to live.

The NEW 2,4D WEED-KILLER



...in dry, powder form

WEEDUST
TRADE-MARK

in the ready-to-use can...75c

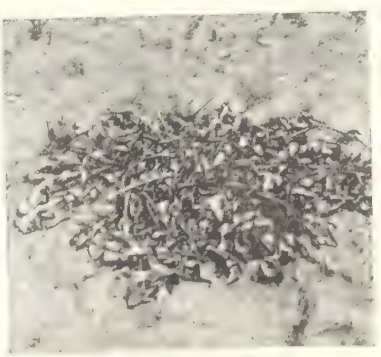
If your lawn has only a few scattered weeds, here's the new, easy way to kill them. Shake a pinch of Weedust on each weed. Watch it curl up, dry up and die.

Just shake Weedust directly out of the ready-to-use can. No mixing with water; no spraying . . . just *one* shake for each dandelion, plantain, or other ugly weed. This ready-to-use can holds enough Weedust to kill a thousand weeds . . . and kill them right out to the root tips. Ask your dealer or write to American Chemical Paint Co., Ambler, Pa., makers of Weedone, the original 2,4D weed-killer in liquid form.

Just Dust Your Weeds with Weedust



BEFORE:
Dandelion plant in full growth



AFTER 2 TO 3 WEEKS:
It's dead . . . above and below ground

Beautiful Garden Gla

Direct from America's finest collection. These superb gladioli range in color from delicate pastel shades to rich, deep hues. Plain, ruffled or laciniated. Prolific bloomers. Many rare varieties. Easy and economical to grow. Send for new 1947 illustrated catalog. Lists many other flowers, too.

America's Premier Gladiolus Gro
KUNDER
GLADIOLUS FAR
237 LINCOLN WAY, GOSHE

Orlyt Greenhou
$365.00
Comes in sections for easy with bolts and screws. 10 Orlyt shown, is all ready on foundation prepared by house heating system ma tended for the greenhous Orlyt models from $155. Catalog.
LORD & BURNHAM
Irvington, 33, N. Y. Des Plai



ORLYT The PREFA GREE

ROTO-E
Reg. U. S. Pat. Of
THE ALL-PURP
POWER GARD
1947 MODE

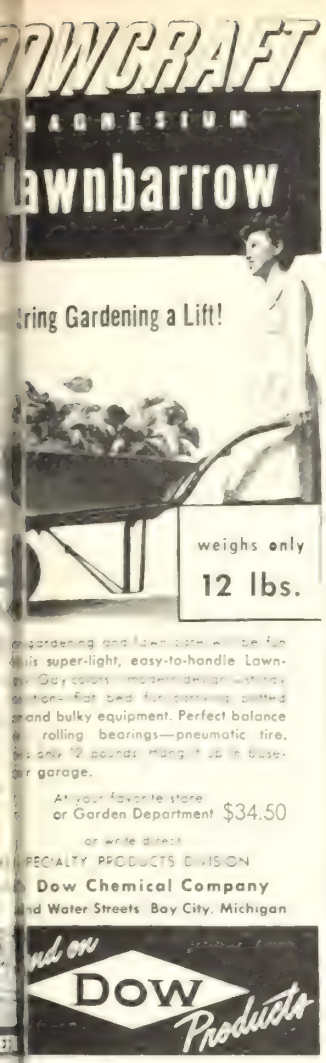


ROTARY TILLAGE PLUS
Ideal for Small Farms Gardens, Grounds
See this new ROTO-ETTE. Do faster, easier, better. Tills a d verized seed bed, ready for vates, hills. Qu to lawn or fie rake, seeder, f snow plow, po



NOTE THES
ROTO-BUSTER
provement sin rotary tillage, stony ground. plete tillage unit without
STABILIZER: holds machin adds new eas
ANTI-SHOCK Improved cust absorbs shock hard ground. against brea against fatig
Write Dept.
ROTOTILLER, INC

Burpee TUBE Be
Ex eame flowe plant orto doub mixed; Lowest pri Postpaid: 3 B
Burpee Seed Catalog FREE
W. ATLEE BU
409 Burpee Bldg. Philadelphia 32, Pa.



...gardening and lawn care a little fun with this super-light, easy-to-handle Lawnbarrow. Gay colors, modern design—attractive, flat bed for carrying potting soil and bulky equipment. Perfect balance and rolling bearings—pneumatic tire. Tips only 12 pounds. Hang it up in basement or garage.

At your favorite store or Garden Department $34.50

or write direct

SPECIALTY PRODUCTS DIVISION
Dow Chemical Company
...nd Water Streets Bay City, Michigan

...nd on DOW Products

ONE DAY EACH YEAR...



The story of the shamrock

by Francis C. Coulter





Famous WISS "comfort-grip" Grass Clippers with vertical-action handles and horizontal-action cutlery steel blades. Work equally well with either hand.

J. WISS & SONS CO.
Newark 7, N. J.

WISS SHEARS SCISSORS and PINKING SHEARS

Folklore about the shamrock, a plant, on all other days unnoticed in the grass, is sought out and worn with pride by millions. The day is March 17th. St. Patrick's, and the plant is, of course, the shamrock—"the green, immortal shamrock." Wherever the Irish or their descendants are found, they then display and honor the national cognizance, or symbol, of the Green Isle. At least they fondly hope it is the shamrock that they wear, for not only do substitutes often take its place but also there has probably been more controversy about its identity than about that of any other plant. Among the claimants to the title are various clovers, black medic, wood sorrel and even watercress. Which of them is the true shamrock?

The first mention of shamrock in English literature seems to be in Edmund Campion's *Historie of Ireland*, 1571, followed soon by other Elizabethans. From their references it is clear that what was then known as shamrock was a three-leaved plant, common in the woods, sour of taste and frequently eaten. This was identified as wood sorrel, *Oxalis acetosella*, though one contemporary Anglo-Irish writer, Richard Stanyhurst, mentions "water-cresses which they tearme shamrocks." But while born in Dublin, he left Ireland as a boy and never returned, so his remark might be left unquoted except as an explanation for similar mistakes by later writers. Possibly watercress was eaten at the same time as wood sorrel so that the term might have been loosely applied to both plants, but this is unlikely as each had an Irish name.

The likelihood is that wood sorrel had a long tradition both as a food plant and as a center of legend. Ireland and Great Britain were then still heavily covered with woods and in precedent ages were even more so. The Druids were essentially men of the forest—the name means oak men—and among them, as among other ancients, the number three was invested with a certain sanctity. There is, accordingly, an inherent probability that for them this trefoil would have a mystic significance. Semi-sacred associations are

(*Continued on page 164*)



OLD COPPER

ROCKNOLL'S *Ohio Hybrid* CHRYSANTHEMUMS

WINTER HARDY TO 10 BELOW WITHOUT SNOW COVER Early Flowering—Brilliant Colors—Lasting—MORE ABOUT THESE IN COLORED MUM CATALOG NOW READY

5 OUTSTANDING OHIO HYBRIDS

75¢ each—3 for **$2.00**—**$7.50** Doz.—**Brilliance**—Double flowers of brilliant bright red.—**Eternal Snow**—Early full double pure white, 2 in.—**Old Copper**—Showy coppery yellow. Double 2 in. across.—**September Shell**—Double soft pink 2 in. across.—**Victor Ries**—Blend of salmon rose overlaid bronze, 3 in.

THESE 5 OUTSTANDING OHIO HYBRIDS $3.00

3 UNIQUE OHIO HYBRIDS

Bougainville—**75¢**—3 for **$2.00**—Bright Terra Cotta red. Double flowers 2½ in across.—**Lantana**—**75¢**—3 for **$2.00**—Very floriferous. Light orange yellow pompons. 1½ in.—**Purple Dean Kay**—$1.00—3 for $2.50—Unique shade of French purple. Showy double flowers 2 inches across.

THESE 3 UNIQUE OHIO HYBRIDS—$2.00

ANT FLOWERED GLISH MUMS

of greenhouse size outdoors in your garden.

e Buttercup—50¢—3 for Deep bronze golden reverse uble 6 to 7 in. across.—**Cop-—75¢—3** for **$2.00.** Glowing l double 5 to 6 in. across.—**. Findley—50¢—3** for **$1.39.** yellow flowers often 5 in. when disbudded.—**Mrs. H. T. —$1.00—3** for **$2.50.** Double hite flowers up to 7 in. across.

E 4 GIANT ENGLISH MUMS $2.00



BRONZE BUTTERCUP

4 HARDIEST MUMS

OF ALL THE GOOD STANDARD GARDEN MUMS THESE 4 HAVE PROVED THE HARDIEST

Algonquin—35¢—3 for **$1.00.** Early bright yellow full double 1¾ in. across.—**Kristina—35¢—3** for **$1.00.** Soft American Beauty Rose colored flowers, 3 in. across. Single. —**Red Velvet—35¢—3** for **$1.00.** Best red pompon clear color—non-fading. 2 in.—**Polar Ice—50¢—3** for **$1.39.** Clear blue white flowers —2 in. across. Early.

THESE 4 HARDIEST MUMS $1.25

Gentlemen:
Please send me postpaid the items checked below. I am paying for them now and want the plants sent

- ☐ 5 Outstanding Ohio Hybrids $3.00
- ☐ 3 Unique Ohio Hybrids 2.00
- ☐ 4 Hardiest Mums 1.25
- ☐ 4 Giant English Mums 2.00
- ☐ All 17 Outside Mums 5.00
- ☐ PLEASE SEND YOUR COLORED MUM CATALOG FOR 1947

Name _____

Address _____

_____

ROCKNOLL DEPT. HG
MORROW, OHIO

7 BEAUTIFUL OUTSIDE MUMS only $5.00

...includes the 4 groups described above—5 Outstanding Ohio Hybrids, 4 Giant English, 3 Unique Ohio Hybrids and the ...ardiest—plus a plant of new Red Kristina. This is an **$11.30** value for only **$5.00.**

EVERYTHING PREPAID TO YOUR DOOR
OUR 20TH ANNIVERSARY CATALOG FEATURING OUTSIDE MUMS IS YOURS FOR THE ASKING

...CKNOLL NURSERY Dept. HG MORROW, OHIO

YOU CAN GROW BETTER VEGETABLES AND FLOWERS



Backed by the knowledge and "know-how" gained over 90 years of scientific seed breeding, Ferry-Morse have been instrumental in introducing 279 new vegetable and flower varieties, many of which are outstanding in their field. Little wonder, then, that gardeners who plant Ferry's Seeds are rewarded with luscious, nutritious vegetables and flowers of eye-arresting beauty.

Furthermore, each year over 55,000 tests for germination and trials for trueness to type are made that we may be as sure as possible the Ferry's Seeds you plant will give you the results you have a right to expect.

So for *better* vegetables and flowers —for best and surest results—always plant Ferry's Seeds. Remember, you can have a *better* garden with Ferry's Seeds.

FERRY-MORSE SEED CO.
DETROIT 31 • SAN FRANCISCO 24

NEW CUTHBERTSON SWEET PEA

Ferry-Morse latest introduction—has more vigorous vine growth, produces an abundance of large fragrant blossoms with extra long stems, and is definitely more heat resistant. Available only in displays of Ferry's Seeds in 12 different colors and an attractive blend. To grow *better* Sweet Peas—plant Cuthbertson.

LET THE GOOD EARTH PRODUCE

PLANT Ferry's SEEDS

Hear "The Old Dirt Dobber" on "THE GARDEN GATE" —Saturdays, 9:15 A. M.—EST Columbia Broadcasting System

DWARF FRUIT TREES

Dwarf fruit trees can be narrowed down to two kinds—apples and pears. Despite attempts to find a means for dwarfing cherries, peaches and other fruit trees, the attempts have been only partly successful, and these trees for the most part remain standard in size, although peaches and plums never attain the proportions of a tall apple or sweet cherry tree.

The size of dwarf fruit trees is influenced by the kind of roots upon which they are grafted. Restriction of root growth and the slow intake of food materials limit the development of the top, and in addition force the tree into early fruiting. The dwarf pear is grafted on to the roots of a young quince, and this is practically the only root used for dwarfing the pear. However, this type of tree is not particularly hardy in very cold regions—the roots usually winter-kill.

The apple, however, can be grafted upon many types of dwarfing roots, and it is among the dwarf apple trees that the greatest conflict and confusion occurs. The roots upon which the majority of dwarf apples are grafted are called Malling roots and are numbered from I to XVI, each one of these 16 roots having a different effect on the top. About a dozen of these have varying degrees of dwarfing qualities. Many who purchase dwarf apple trees have found that some of these are not dwarf nor are they fruit-bearing after four or five years. This is due to the fact that of these 16 known types of apple roots, only two are really dwarfing, the others semi-dwarfing, too vigorous.

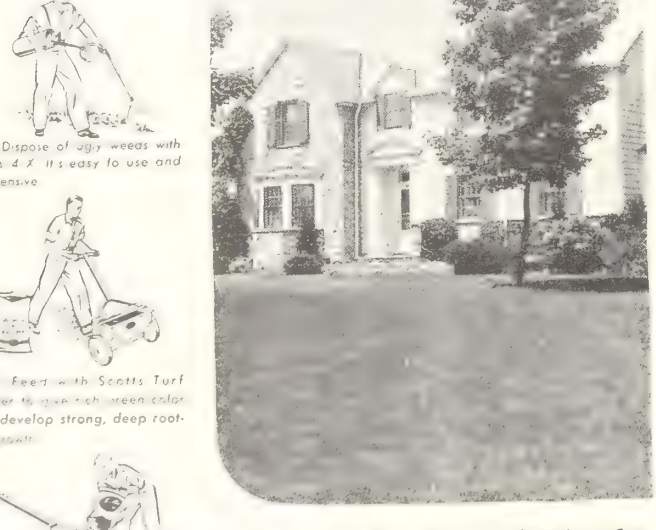
The proper roots for the dwarf apple are those called Malling VIII and Malling IX, and of the two, Malling IX is the better. The type that is most frequently used in the United States is Malling I. This is semi-dwarfing; makes a tree that is bigger than the dwarf but will not bear fruit so early. Other semi-dwarfing roots are Malling IV, VII and XIII, and these, too, are used to some extent in this country.

It can be seen from this that merely ordering a dwarf fruit tree will not necessarily bring the true dwarf tree, and it is most likely that you will get the semi-dwarfing tree instead. It is necessary when ordering a dwarf fruit tree to specify the type of root upon which it is grafted.

Even in size, the true dwarf fruit tree will not remain constant. Varieties themselves behave differently in size and shape of tree and in the time of first fruiting. Cultural practices, too, will influence the size of the tree. Planted in rich soil and heavily fertilized, some will grow tall and fruiting will probably be delayed over those planted in a less fertile soil. Also, it is extremely important when planting to see that the union or graft (indicated by a knuckle or swelling on the main stem) be kept above the soil. If this portion is covered with soil, it will begin to send out roots above the graft and the tree then becomes a tall stand-

(Continued on page 163)

USE Scotts Beauty Treatment FOR A SPARKLING LAWN

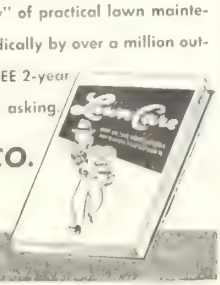


ONE Dispose of ugly weeds with Scotts 4 X. It's easy to use and inexpensive

TWO Feed with Scotts Turf Builder to give rich green color and develop strong, deep rooting growth

But be sure to start right by reading Scotts Lawn Care and acquire the "know-how" of practical lawn maintenance—it's followed methodically by over a million outstanding lawn owners. A FREE 2-year subscription is yours for the asking.

O M Scott & SONS CO.
60 Spring St., Marysville, Ohio





Big Pansy from PITZONKA

Rich colors, large flowers for your window boxes, indoor bouquets, rock gardens, combining with spring bulbs among shrubs and perennials. ORDER

PITZONKA'S PRIZE MIXTURE
100 plants $3.75 ppd.
250 plants $8.00 ppd.

Send today for FREE Pansy Book

PITZONKA'S PANSY FARM
Box 237 Bristol

Brand's 1947 "Hardy New Early-Blooming"

Our stock of these beautiful Mum grown chrysanthemums comprises very best of the very latest Minnesota, Chicago University strains, as well as English varieties and some from specialists. Our catalog lists the selections, in color, at very low prices.



FRENCH LILACS
ON OWN ROOTS

We have a quality of French lilacs for over 26 other varieties from the large stocks in the ground, own roots, hardy, dependable and true to type. Gorgeous Peonies and other plants, bulbs, shrubs, etc.

BRAND PEONY FARMS
133-A East Division St., Faribault, Minn.

10 BLUE SPRUCE TREES $1 POSTPAID

SPECIAL
Colorado Blue yr. transplants in. tall—only paid. 22 only Another Bargreens, $3 transplanted tall. Ten e Pine, Black Red Spruce Spruce, all (West of Mis er add 25c. F

ed price list of small evergreen tre
ALL TREES GUARANTEED
WESTERN MAINE FOREST NU
Dept. HG-37 Fryeb

New KOREAN CHE

You'll enjoy the delicious pies the fine fruit of this new, hardy d bush. Makes tasty sauce and jell liant fall coloring of the KOREA will add beauty to your yard or

WRITE for big, new 75th Anniversa

ANDREWS NUR
206 ORCHARD CREST • FARIBA



FRE
NEW SPRING
ROS
AND PEREN
CATA

GET this valuable gardener's Shows – in natural color – of the newest and most popular delphiniums, 'mums, phlox, lilac

Guaranteed To Live An

WORLD'S LARGEST ROSE GROWERS

Big 48-page Catal two magnificent custom-bred for yo planting; early bl limited; so mail cou to Jackson & Perk Rose Lane, Newark

Jackson & Perki
651 Rose Lane, Newark, N
Send me FREE, your New ROSE
NAME
ADDRESS

DWARF FRUIT TREES

Continued from page 162

roots are close to the surface, it is necessary to [illegible] protect them from drying in summer and undue freezing in winter. Trees of inferior quality may have roots only on one side. These should be discarded.

With these precautions, there is no doubt that dwarf fruit trees can be grown with success in the garden. Most will start to fruit the second year after planting, and fruit generously. The fruit will depend on the variety and the care they receive, but upwards of a bushel of fruit is not infrequent. Given average care, these trees should last for years. Their low height makes it convenient to spray and collect the fruit. In fact, an ordinary hand duster or spraying gadget is all that is necessary for pest control. Little pruning is needed the first few years.

Concerning the apple, the shape and spread of the tree and the over-all success are influenced somewhat by the variety. Some varieties are inclined to carry the fruit at the ends of the branches. This tends to give the tree an unwieldy spread and there is danger of the branches breaking off in a storm, especially when loaded with fruit. Varieties which carry the fruit along the main stems and in the interior are better shaped and less inclined to breaking. The following varieties produce well-shaped trees and should be spaced at a distance of 12 feet:

Cox's Orange
Early McIntosh
Baldwin
Northern Spy
R. I. Greening
Wagener
Grimes
Delicious
Yellow Newtown
Winesap

The following pear varieties are also quite successful as dwarf trees (these can be planted 10 feet apart):

Clapp's Favorite
Keiffer
Beurre Bosc
Gorham
Doyenne de Comice

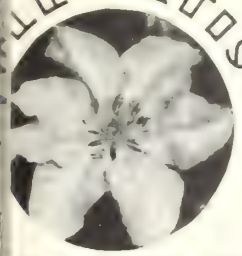
"Eat" Your Garden to New PEACE Rose
Grown for you in Sunny Niles, California



[illegible] New [illegible] All-American winner. Sturdy, [illegible] Quality" [illegible] for March and [illegible] 12 for $12.50. Pictured in color in 47 Garden Book. Fifty-six pages. [illegible]

FORNIA NURSERY CO.
George C. [illegible] Jr. Pres.
NILES, California

CLEMATIS

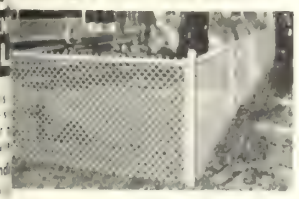


Garden's Climbing Glory
[illegible] trellises, arbors, pergolas.
Tri-Color Collection
JACKMANI [illegible]
HENRYI [illegible]
MME. E. ANDRE [illegible]
Plants [illegible] each, [illegible] for $2.50
[illegible]
For our Clematis Book et—it's FREE!
MES I. GEORGE & SON
Box A, Fairport, N. Y.

STASSEN'S Handy EASTER LILY
3 for $1.00 (12 for $3.25)
[illegible]
Specially priced at 3 for $1.00 regular 12 for $3.25 while supply lasts
Floral Gardens, Dept. 24, Roslyn Hgts., N. Y.

UALITY IRIS
Iris Test Gardens. Free listing 300 tall bearded varieties. Premiums and values. Wholesale less to dealers, fanciers, growers. Better varieties only. Catalogs after June 15th. We sell early each season. Our list will tell you why. Write: TEST GARDENS, 601 N. [illegible] Ave., Yakima, Wash.

AGE FENCE -Since 1883
AMERICA'S FIRST WIRE FENCE



Trustworthy Guardian
"Guardian" because Page Chain Link Fence [illegible] barrier between your children and harm, between your lawn and trespassers; between your [illegible] and stray dogs. "Trustworthy" because protective fence, in a choice of four superior [illegible], is sturdy and long-lasting; because it will be erected by a reliable, long-experienced local [illegible]. Write for booklet, "Fence Ideas for Homes," [illegible] also send name of nearest member
FENCE ASSOCIATION • Monessen • Pa.



Tottys MADONNA LILIES and DELPHINIUMS





TOTTY'S MADONNA LILIES

Lilies from Northern France. [illegible] reserve at a perfect foil for the beauty and magnificence of DELPHINIUM.

TOTTY'S DELPHINIUMS are [illegible] as well as the choicest Pacific Coast hybrids. We have specialized for many years in selecting only the best varieties and today our DELPHINIUMS lead the world.

COMBINATION OFFER
MADONNA LILIES
DELPHINIUMS $25.00
[illegible]
Delivery at planting time f.o.b. Madison

Box G
Madison, N. J.

Totty's



ONE OPERATION... and Ready to Plant!

FREE yourself from the tiresome labor of plowing, discing and harrowing. Accomplish all three in ONE easy operation with Rototiller* and prepare better, richer seed beds at the same time. In addition you can use this same power tiller for more efficient moisture control.

SEND THIS COUPON

ROTOTILLER
POWER TILLER OF A HUNDRED USES
FRAZER FARM EQUIPMENT
Graham-Paige Motors Corp. Willow Run, Mich.

SEND THIS COUPON
[illegible]
Graham-Paige Motors Corp.
[illegible]
Please [illegible]
[illegible]
Name
R. F. D. No. Town
County State

THE SHAMROCK Continued

hinted in its old name, Alleluia, which, says William Turner in his *Names of Herbs*, 1548, it has "because it appeareth about Easter when Alleluia is sung again." This name, in variations, was also used in western Europe and in Italy, where it became Lugiola, then Giuliola, which was also applied to the excellent wood sorrel soup invented there and later introduced by the cooks of Catherine de' Medici into France, where it became Julienne. This famous soup still retains a relic of its older days in the slender strips of carrot and other vegetables, which are supposed to represent the stalks of the wood sorrel, now rarely if ever used in its concoction. Again, symbolism is evident in the trefoil ornament of windows and other architectural details of churches. It may also be seen in the pictures of such religious painters as Fra Angelico; even Michelangelo, in whose work such symbolism is unusual, introduces it, and no other plant, into the foreground of his great Holy Family, which is in the Uffizi Gallery at Florence.

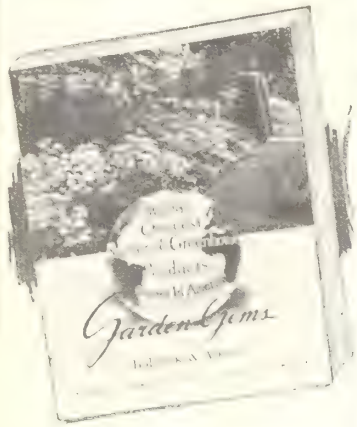
As to when the shamrock attained its present position there is a lack of definite evidence, but it is so comparatively recent that the Irish government, when considering designs for its new coinage in 1928, rejected it as being too modern a tradition. Certainly a clover cannot have been worn prior to mid-17th century, as it was only then that clover was introduced into England and Ireland. Many old coins have a trefoil design, including some struck in Ireland from the 14th century onward. This is regarded by some as an ancient symbol of the sun, akin to the three-legged cognizance of the Isle of Man, of which St. Patrick was also the patron saint. On an Irish halfpenny of 1622 is a figure of St. Patrick holding a trefoil, and on the farthing of the same coinage he is driving snakes from the vicinity of the church, possibly symbolizing his victory over the ancient serpent cult. It seems reasonable to guess that from these small coins, which would be familiar to even the poorest, sprang the legend of how St. Patrick drove the snakes and toads from both Ireland and the Isle of Man by pointing the shamrock at them.

The other familiar legend, that he plucked a leaf of shamrock to illustrate the doctrine of the Holy Trinity, may have arisen from the same source. These stories have no more warranty in history than the almost equally common one that St. Patrick was the first missionary to Ireland: Christianity was established in at least the southeastern part of the island before he landed on the Wicklow coast in the year 432, and even had its pre-Patrician saints.

Caleb Threlkeld, a Scottish physician who had settled in Dublin, writing in 1726 of white clover, says "This plant is worn by the people on St. Patrick's day, it being a current tradi-

(*Continued on page 168*)

Bobbink & Atkins
PRESENT THEIR NEW CATALOGUE
"Garden Gems"



Designed from cover to cover to help you plan and plant your garden, "Garden Gems" describes and illustrates the best of the **New** and **Old-fashioned Roses; unusual Evergreen Shrubs** and **Vines; Azaleas** and **Rhododendrons; Lilacs** and **many other Flowering Shrubs;** all the **Novelty** and **old Favorite Perennial Flowers.** Truly a catalogue you will read and keep and use. **Free east of Miss.; 25 cents elsewhere.**

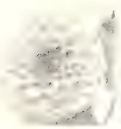
Customers of record will receive their copy automatically.

Bobbink & Atkins
523 Paterson Ave., E. Rutherford N. J.

California's Largest Most Beautiful GLADIOLUS

From Germain's trial grounds in California—selected from hundreds of finest varieties grown—comes this outstanding collection of the 12 largest and most beautiful modern Gladiolus. Gorgeous flowers 6 and 7 inches across, in giant spikes 4 feet or more in height, ranging in color from the most brilliant scarlet and gold to delicate salmon, rose, lavender, and rare pastel or blending shades. Featured are two superb new varieties never before offered.
SPECIAL OFFER
fully labeled, packed in
$1.69,





"Germain's Fireball"
DAHLIA
tiful glowing carmine red Ball type.
59¢ 3 for $1.69

Free **ROSE BOOK**

GERMAIN'S
625 S. Hill St., Dept. K-3 Los Angeles 21, Calif.

"It Pays to Buy the Best Lawn Seed"



Sow Staigreen LAWN SEED BEST ON EARTH

FOR A BEAUTIFUL, PERMANENT LAWN

Staigreen is a modern lawn formula, free of troublesome weeds and crabgrass, producing under normal conditions a superb, permanent lawn of beautiful deep-rooted turf, luxuriant and emerald-green.

1 lb. $1.25	5 lbs. $6.00	25 lbs. $28.50
2½ lbs. 3.10	10 lbs. 11.75	100 lbs. 110.00

Helpful Pamphlet Free on Request
Delivery prepaid anywhere in U. S. A.
Use 1 lb. for a new lawn 10 x 20 ft. – half quantity for renovating.

EMERALD GRASS FERTILIZER
25 lbs. $2.00 100 lbs. $6.00
For new lawns use 10 lbs. to 200 sq. ft. – half quantity for renovating.
1947 Garden Annual Free on Request

Stumpp & Walter Co.
132-138 Church St., Dept. H. New York 8, N. Y.
Suburban Stores: White Plains, N. Y. Stamford, Conn. Newark, N. J. Englewood, N. J. Hempstead, L. I.



Stars for Your Garde
DR. STOUT'S DAYLILIE
garden. Write for FREE
BETTER PLANTS
FARR Nurs
Box 137 WEISER FARR,

An Easier, Quicker Way t
CUT GRASS and W
Get a MOW-MASTER... the Rotary Mower built to do a hard job the easy way. Plenty of power from famous air-cooled, 2 H. P. gasoline motor with muffler. Easily adjustable rotary blade. Adjustable handle, handle-bar control, precision built of quality materials.
Lightweight – a woman can run it. Cuts thru high grass and weeds. Keeps lawn velvety smooth.
LOW PRICED
Modern methods of volume production make MOW-MASTER low priced.
SEE YOUR DEALER
or write us for Free folder.



MOW-MAST
Rotary Mo

Post & Rail F



Rugged and attractive, these fences are available in 2 types . . . Close Picket and Woven Cleft. Also Post and Rail Fences, Gates and all types Steel Fencing.
ARNOLD-DAIN C
BOX 22 MAHOPAC, NE

BELGIUM-GROWN 4 ONL
Tuberous-Rooted *Begon*
SATISFACTION G



NOW— Flowers THRIVE in the sha Begonias grow bet areas. These exotic gorgeous corsages, mellias, and provide pieces when floated bowl. . . Can be gro window boxes. Large, healthy bulbs Belgium. FREE planting instructions glorious color all summer long plant quantities in those difficult shady p garden. ORDER TODAY!
FREE Beautiful, New Hartford Folder Catalog in Natural
HARTFORD FA
HARTFORD, MICHIGAN
Please send me
Free folder catalog
Tuberous Begonias postpaid. Enclosed
Name
Address

VARIETIES OF FERNS

Be sure you have room enough for including at least one clump of ferns in your garden. The beauty and grace of line of a fern offers subtle contrast to flowering plants.

There is no cooler spot in summer than a fern glen, natural or cultivated. But a fern collection need not necessarily be confined to a special grove in the garden; if the proper kinds are chosen, they do well in rock walls, be-

There are over six thousand species of ferns in the world; only a very small number are common to any one area. Certain ferns prefer certain types of soil, water, sun, etc. The Walking Leaf fern insists on limestone, while Shield ferns favor acid soil. The Bracken fern usually seeks a dry, sandy soil. Some ferns do well in a variety of locations. The Maidenhair Spleenwort, for example, grows luxuriantly in moist, shady spots or on dry rocks.

In general, most ferns prefer the shade and moisture offered by dense woods. They are often found in pockets of soil in rock crevices. Here, each fall, they receive a blanket of leaves which acts as a mulch; makes the soil light and rich; offers excellent sporing ground. Given space and proper conditions, many ferns may be brought in from nearby woods or nurseries.

Along the terrace wall, or tucked away among the boulders of a rock garden, the Maidenhair and Ebony Spleenworts will thrive. The Ebony Spleenwort may be collected from rocky outcroppings at the edges of fields or shale slopes, while the Maidenhair Spleenwort is found in moist, mossy places, or associated with the Walking Leaf fern on limestone boulders. Here, too, you could grow some of the little Woodsias, which, in nature, cling to lichen-encrusted cliffs and ledges.

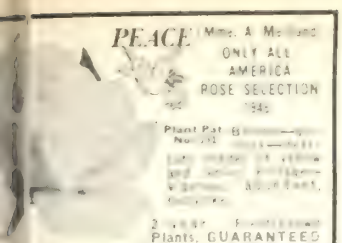
If you are able to secure a glacial limestone boulder, a group of lime-loving ferns may be incorporated in

Leaf and Maidenhair Spleenwort ferns, we might plant the Berry Bladderfern, which propagates itself by producing little bulblets in addi-

formation.

For boulders and rock walls in the garden, two evergreen ferns are most successful: the Christmas fern and the Polypody or Rock fern. The Rock fern grows in dense mats like tatting over the surface of rocks. With the first thaw its welcome green fronds protrude out of the snow wherever an opening permits. This tiny fern is one of the most useful in the terrarium, and may be kept for many months indoors with very little care.

(Continued on page 196)



Plant Pat. No. [illegible]—Strong, well-budded 2-year field-grown Plants, GUARANTEED to bloom splendidly the first season. Order Early.
3 Tree Flowered MUMS $1.00 postpaid
Beauty, Rare Mums at Half Price
OFFER No. A
FREE! Write TODAY for the new 1947 STAR ROSE CATALOG
color.
THE CONARD-PYLE COMPANY
Rose Specialists at the Picturesque Flower Farm
GROVE 322 PENNA.
NG ROSE DEALERS SELL PEACE

I L A C S
grown on their own roots
8 French Hybrids, Novelties and Rare Species listed in our free catalog
ON NURSERY 446 So. Kane Detroit 4, Mich.

erous-rooted BEGONIAS
for shady spots in your garden. $6, $7.50 per doz. Staked k, $10 per doz.
For the Connoisseur!
ellia—flowered. Stock limited! olor only—white, blush, pink, dark on, yellow and American Beauty. $15 and $18 per doz.
Begonia folder #2 sent on re— collections from 25 for $12.50 0 for $90.
ARD R. RICH-Atlantic-Maine

LDEN ROSE OF CHINA
and other beautiful roses. Write for FREE CATALOG.
S NURSERIES, Dept. E, Geneva, N. Y.

UBLE FRENCH LILACS
other lovely shrubs trees and flower-vines. Write for FREE CATALOG.
S NURSERIES, Dept. E, Geneva, N. Y.

IVE SEEDS A CHANCE •
VITRON "D"
SEED PROTECTANT
VITRON "D" Seed Treatment
Combat seed rot & damping-off.
DUSTRIAL POWDERS INC.
Evans St., Brooklyn 5, N. Y.



NEW EASY TO GROW
SUGAR LUMP
EE!
pkt
LUMP
LON
atalog & escription my azine Sense"
Grows almost anywhere. It's a dandy. Easy, tasty. Try it, and see. Rind very easy. Inside are 3 kinds— red, white, yellow. I like yellow best—sweetest. But you find your favorite. Mix all 3 kinds, free. Clip and mail this ad. Write your name plainly. For choice stamp, please. Henry Field, "Midwest's Leading Seedsman"
HENRY FIELD SEED & NURSERY CO.
ELM ST. SHENANDOAH, IOWA

FOUR
EXCITING
NEW *MUMS*



This year there are four new Bristol chrysanthemum creations that your neighbors have never seen. All four belong in any garden because they prolong the flowering season from midsummer to killing frost without a let up. The 1947 Bristol Catalog D shows all the colorful old favorites, including Korean Hybrids, Ruby Weigela, Bristol Fairy, as well as the sparkling new BOKHARA, SUMMERTIME, WHITE WONDER and KOREAN PRINCESS mums. Choose garden mums by color from catalog D, which is yours for the asking.

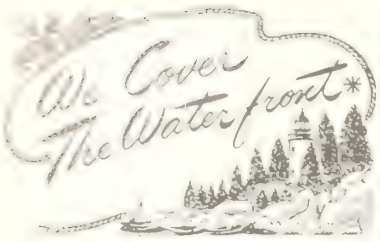
Bristol Nurseries Inc.
BRISTOL, CONNECTICUT • THE BIRTHPLACE OF KOREAN HYBRIDS

$1.00 rids your lawn of ugly weeds

WEED-NO-MORE
AMERICA'S No. 1 WEED KILLER
won't harm most common lawn grasses



New Weed No More Automatic Sprayer— only 59c— just tilt and spray the weeds away!
By the makers of KEM TONE
$1.00 8 OZ. MAKES 8 GALLONS Enough for average lawn
$2.98 Qt. Economy Size Makes 32 Gallons
Proved on America's Lawns
Weed No More kills [illegible] plantain and other ugly weeds without harming weed-like grass. Simply dilute with water, spray it on—weeds die! Apply several times [illegible] weeds appear. Get Weed No More today!
SOLD BY STORES EVERYWHERE
PRODUCTS OF SHERWIN-WILLIAMS RESEARCH
Bringing the marvels of science to your home



Trees and Shrubs
for Seaside Planting

Black Pine, Bayberry, Russian Olive, Beach Plum, Rugosa Rose, White [illegible] shrubs that are especially adapted for [illegible]

We have prepared a list of most worthwhile suggestions "Plants for Seaside Planting". Ask for a copy.

Our 1947 catalog describes the well rounded list of trees, shrubs, vines and perennials that we grow in our rigorous New England climate, well suited for your summer (or year round) home whether at the beach or inland. *Write for your free catalog today.*

[illegible]

BAY STATE NURSERIES, INC.

505 Adams Street — North Abington, Mass.

FERNS Continued



In dry soil along open roads and in woods, the Bracken fern or Brake, as it is commonly called, takes over almost to the exclusion of other ferns, but it is rather difficult to transplant. In Ireland, it has been known to grow to enormous size, and its starchy rootstock is used for food. The Hay-scented Fern is another rapid grower. If imported into the garden, it should be used over extensive areas, where it will not become an annoyance. Pastureland, fields and open slopes are its natural habitat, and it grows in luxuriant clumps around boulders.

The Grapefern, with its many varieties, may be included also, although it is considered as a fern ally rather than as a true fern. It is happy on semi-wooded hillsides, and has been

(Continued on page 167)

WOOD FENCES OF RUSTIC CHARM



DUBOIS
Reg. U. S. Pat. Off

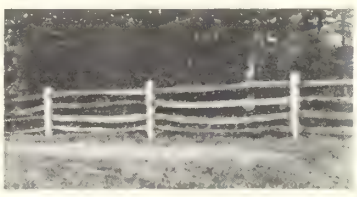
WOVEN WOOD FENCE

Affords privacy and protection. Beautifies and screens from automobile glare. For country estate, suburban home, city lot or penthouse. Makes a lovely background for garden vines and plants. Moderate prices. Easy to erect. Never requires painting. Lasts for a generation.

3 styles—Close Woven—Close Cleft—Open Cleft. Heights 18", 3' 10", 4' 11", 6' 6", & 8'.

Reeveshire Old Fashioned Post and Rail Fence

The favorite fence for suburban and country homes. Of hand-split chestnut, 3 or 4 rail styles, 4 feet high, creosoted post ends.





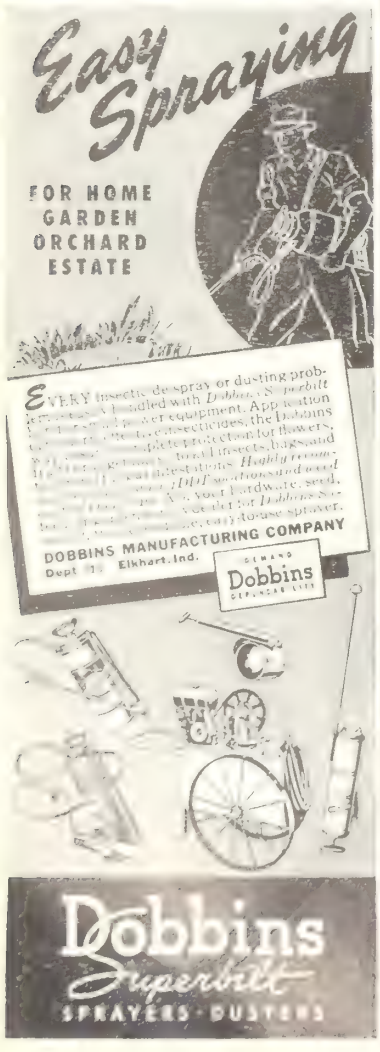
Reeveshire English Type Hurdle Fence

Of hand-split chestnut, sections 8' 3" long (12 to the 100 feet). Stands 4' from ground. Post ends creosoted. Gates to match.

Prompt Deliveries

DUBOIS FENCE & GARDEN CO., Inc.

Box H — Ridgefield, N. J.





Extra Dwarf

NO GARDEN TOO SMAL

for this dainty bit of succulent sweet [illegible] Tiny cobs (4 in. long) set with del[illegible] FULL SIZE golden Kernels. Ready to [illegible] in 58 days. Heavy yielder. 1 to 5 ea[illegible] stalk—only 3½ ft. tall. We introd[illegible] this now famous variety.

2½ OZ. PKT., \$1.00, Postpaid

[illegible] SEEDS. [illegible] for [illegible] plant[illegible] *Spring CATALOG mailed with [illegible] order*

KENNEDY SEEDS WALLIT

Andrew R. KENNEDY, Inc

SEEDS—PLANTS—BULBS

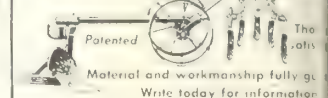
Dept. B 22 W. 27th St., N. Y. 1[illegible]

MODERNIZE YOUR GARDEN TOOLS

TUG-O-WHE

COMPLETE GARDENING OU

Does away with slow back breaking spading
Ideal equipment for vegetable gardens
Improved all steel Gardening Outfit
plows 5" deep marks, hills and [illegible] cultivates rows 12" to 36" wide
Fast, efficient, easy to use



Cult[illegible] many o[illegible] tical att[illegible]

Tho[illegible] ools

Material and workmanship fully g[illegible]

Write today for information

TUG-O-WHEEL HAND PLOW

Dept. S — Ballston Spa, Ne[illegible]

LUTZ SUPERB PEONI

Bargain \$5.00 retail offer delivere[illegible] [illegible] in U. S. A. [illegible] Su[illegible]

Two [illegible] assorted [illegible] world's best varieties.

Plant them and watch them bloom

PHIL LUTZ PEONY FARM

Boonville, Indiana

BUIST



INTRODUCTORY **CALIFORNIA GIANT, DOUBLE ZINNIAS** *and* **BUIST'S 1947 GARDEN**

Enjoy immense double flowers in lovely colors a[illegible]

ROBERT BUIST CO., Dept. H. 4 & 6 S. Front St., [illegible]

SEEDSMEN FOR OVER A CENTURY

PANSY PLAN

"Swiss Giant." This strain of Super Gi[illegible] plants has immense flowers. Thrives ver[illegible] partly shady places. All mixed colors, across. Bloom all summer. 100 plants, ver[illegible] \$3.50, or 25 for \$1.00. Cash orders prepai[illegible] C.O.D. plus charges. Return at once if not [illegible] Included with \$3.50 orders, 2 Mystery Bloo[illegible] Mums, \$1.00 value. Clip this ad.

OWEN NURSERY

Dept. G4 — Bloomir[illegible]



Gladiolu

18 BIG, HEALTHY BULBS... ONLY \$1.00

This unusual offer includes [illegible] are **guaranteed** to produce [illegible] ful spikes and extra large flo[illegible] are just a few of the exciti[illegible] ies . . . ALADDIN, brigh[illegible] salmon with creamy blotch[illegible] BEAUTY, one of the larg[illegible] beautiful blues. FAIR AN[illegible] white. KING LEAR, dee[illegible] purple, silver lined, improve[illegible] Dickens. NEW EUROPE, [illegible] large orange-red. Free pl[illegible] structions. ORDER TOD[illegible]

FREE Folder-Catalog in [illegible]

HARTFORD FAR[illegible]

HARTFORD, MICHIGAN

Please send me
[illegible] Free folder catalog
[illegible] 18 gladiolu[illegible] bulbs postpaid. Enclosed is \$1.[illegible]

Name [illegible]

Addres[illegible]

FERNS

tion of its pinnae, which occur all the way from broadly serrate to very finely cut forms. The fronds take on a rich purple in the fall, when the grapelike spore cases begin to mature.

To find its cousin, the Rattlesnake fern, with which it is often confused, go to oak woods traversed by brooks. Here, under the canopy of dogwoods, sometimes beautifully combined with the yellow lady slipper, we find it growing, profuse and tall, with its spore cases lifted well above the undergrowth. A naturalistic planting like this makes an attractive addition to a garden.

In the cool recesses of the climax type of forest, where beech and maple predominate, we find large stands of delicate Maidenhair fern. This indicates their preference for a less acid soil than that found under oak or evergreen trees. Both Maidenhair and Rattlesnake ferns do well in moist, shady nooks of a garden, or planted in masses in a grove.

For mass planting in general woodland areas, the New York, or Taper fern, along with the delicate Lady fern, need not be confined to shady woods. They can also be grown in the open along with other wild perennials.

The most widely collected fern for commercial use is the common Woodfern, or the Fancy fern of the florist nurserymen are growing it in quantity, so native stands are not completely depleted. The different kinds of Woodfern may be grown in a variety of locations, provided there is ample moisture and shade. These do exceptionally well where green masses are desired in the planting border, as a background for brighter flowering plants.

One of the most difficult planting problems arises from a situation where a small area of soil is hemmed in by a wall on one side and a walk on the other. The Interrupted and Cinnamon ferns do exceedingly well here. Of course, neither of these plants would dislike the moistness of a shady wood. They love to skirt the swamps, and are often associated with rhododendrons, and the lush growth that abounds in these areas. The Cinnamon fern (*Osmunda cinnamomea*) is a plant widely known for its use as osmundine, a product on which orchids are grown. From past history we find it extensively used for food. Recently early spring Fiddleheads have been rediscovered as a delicacy for salads. They may even be served as *hors*

The tall, delicate Royal fern lives in swamps, is often found in association with the Cinnamon fern. It does well in a shady, moist place in the garden, and, with a little encourage-

(Continued on page 168)

HEDGE-KLIP
ALL-ELECTRIC PORTABLE HEDGE TRIMMER



247 model. Longer cutting length, ...hes. Longer, improved, bread knife ...th. Quiet-running Universal electric ...r 110v, AC-DC. Two full-grip bal... handles for utmost operating comfort. ...ised on hedges, shrubbery and trees.

...o Zone 1—$49.50 Zone 2 (W. of Miss.)

...d with 15 ft. approved Cord, Switch ...g plus sales tax where applicable. ...favorite hardware, seed or department ...order direct from

ACCMATOOL CO., INC.
...01st St. • New York 25, N.Y.

GLADIOLUS Bulblets FREE

...URNEY'S Want To Send You

...EY SEED & NURSERY
...e Street Yankton, So. Dak.

RUSSELL DAYLILIES
A Riot of Colors

...COLOR ...FREE
RUSSELL GARDENS
Spring 4, Texas



...ng of beauty now he hails
...skips extraneous details.

ORO
...VER MOWERS
...ACTURING CORP'N. MINNEAPOLIS, MINNESOTA

...ARF FRUIT TRees
...small space and early crops
...Write for FREE CATALOG
...URSERIES, Dept. E, Geneva, N. Y.

SILVER MAPLES
...beautiful trees that provide quick shade. Write for FREE CATALOG.
...URSERIES, Dept. E, Geneva, N. Y.

Regal ...ILIES
...10¢
...rat Garden Flowers
Easy To Grow
...ELD Seed & Nursery Co.
...m St. Shenandoah, Iowa

2 PROVEN PRODUCTS FOR
Finer Flowers & Vegetables

New Handy Plant Tie



TWIST OF THE WRIST GIVES PERMANENT SUPPORT

'TWIST-EMS'



NEW WEATHERIZED TRELLIS NETTING

...seasons 3 ...

TRAIN-ETTS
AT YOUR GARDEN SUPPLY DEALER
GERMAIN'S, Germaco Products Div. Los Angeles 21

Rich Red Rare Romantic
ANOTHER ARMSTRONG All-America Winner
Mirandy

She's v...brant, b...ful ... a deep romant... red with ... undertones of black-maroon at the base of her velvety petals. Against lush foliage, Mirandy's blood-red buds are pools of unbelievably melodious color atop long stems. Radiates intense fragrance



Mirandy Loves Hot Weather

Except...onally ... hot ... days ... Mirandy ... even ... color-...

$2.00 ... 10 for $17.50

An Armstrong Origination

...A product of Armstrong Research ... your guarantee that Mirandy, All-America Winner ... is superior in ...

Armstrong Nurseries

ARMSTRONG NURSERIES, 403 No. Lemon Ave., Ontario, California
Free Rose Booklet in natural color showing the many varieties grown by Armstrong
Send me postpaid ... Mirandy @ $2.00 ea. ... 10 Mirandy for $17.50
Send me free Rose Booklet
NAME
ADDRESS
CITY ... ZONE ... STATE

NO MORE BRUISED FINGERS



WIGGINS Quick WATER HOSE COUPLING

SNAP ... off! That's how easy and fast it is to connect and disconnect your garden hose with a Wiggins. No more bruised fingers, frustrating fumbling, maddening struggles with old-fashioned hose connections when you use these new and better coupling. Guaranteed leakproof, saves water, brings full water pressure to nozzle. Chromium plated. Precision made of solid aluminum bar stock for lifetime service.

...You're right the first time. Stop at the best. ...Accept no substitutes. ...the name of ...dependable dealers ...

Approved for commercial airlift
E. B. WIGGINS OIL TOOL CO. INC.
3424-E. Olympic Blvd., Los Angeles 23

THE SHAMROCK Continued

[illegible] that by this time saved [illegible] be thought able to lead us to the mystery of the Holy Trinity. However that may be, when they wear their Seamar-oge they often commit excess in liquor, which is not a right keeping of a day to the Lord." There are two interesting points in this statement. The first is that clover had then become accepted as shamrock (for clover is the meaning of both the Latin word Trifolium and the Irish word seamar; the -oge or -og is merely a diminutive.) The second is that the legends of St. Patrick had achieved general circulation by 1726. Thereafter the wearing of the shamrock grew in popularity, possibly helped by its slight savor of rebellion, and its final boost to fame was given, strangely, by no less a person than Queen Victoria, who helped to make a remarkable success of her 1900 visit to Ireland by issuing orders that Irish regiments should wear the shamrock on St. Patrick's day.

But if in time the right to be regarded as shamrock was moved from wood sorrel to white clover, the fashion has changed again, since nowadays in Ireland the title of honor is reserved almost exclusively for the yellow-flowered *Trifolium minus*. This is the plant which is extensively shipped to America and many other parts of the world in small green and white boxes, and to a country-bred Irishman is easily distinguished from white clover any time after the formation of the triple leaf.

What is usually offered by street vendors in this country is immature white clover as this, being a plant of cultivation, is readily found, whereas shamrock must be sought for, though it grows wild in zones of the east where it is not exposed in summer to strong sun or in winter to very low temperature. Adorned with either of them on St. Patrick's day, the wearer will do honor to the saint and the Ould Sod; he will also be literally "in clover."

FERNS Continued

[illegible] can be coaxed to grow into a fine display specimen.

If you are lucky enough to have a brook or fairly moist area on your place, the Chainfern, Marshfern and Sensitive fern might be added to the species already mentioned. The last earns its name because it is nipped by the first frost. If space is limited, the Sensitive fern must be planted sparingly and kept in check. Otherwise it will take over entire areas. The handsome Ostrich fern also likes moist places at the edges of ponds and lakes, but it prefers well-drained soil to swamps.

RUTH SMILEY

MEET SPRING at ST. PETERSBURG





Springtime comes early in the Sunshine City . . . and most residents consider it the finest season of the year.

Warm, sunny, zestful days; fishing, boating, swimming, golf and other sports at their best; mocking birds singing, flowers in gorgeous bloom; always something to see and enjoy!

It's a grand time for a vacation and accommodations are usually plentiful. Plan now to come and meet Spring at St. Petersburg! For free illustrated booklets write G. L. Davenport, Chamber of Commerce—



St. Petersburg FLORIDA THE SUNSHINE CITY

Replaces a Shelf of Garden Chemicals

PROTEXALL

IN ONE SHOT KILLS MOST INSECT PESTS and FUNGI

An all-purpose spray or dust (contains DDT, Rotenone, Fermate, Sulphur). Controls most insects, worms, caterpillars, beetles, thrip, black spot, rust, scale, etc., generally in one application.

Highly recommended for Roses!

SPRAY: 4 oz. $1.00 1 lb. $3.00 postpaid
DUST: 1 lb. $.75 4 lbs. $2.00 postpaid

SEED-LESS-SET HORMONE SPRAY

Spray the Flowers That's all!

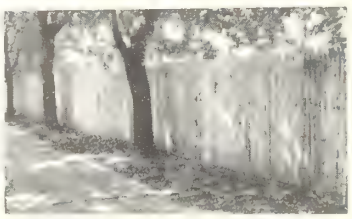
Famous Florasol concentrate produces EARLIER, LARGER YIELD OF SEEDLESS TOMATOES, Eggplant, Cucumbers, Peppers, etc.

$1.00 per Bottle (makes gallon)

If your dealer can't supply you order direct giving dealer's name. Write for circular of other "Plant Products."

PLANT PRODUCTS CORP.
BLUE POINT 10, N. Y.

FENCES FOR EVERY PURPOSE



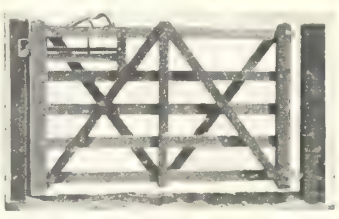
WOVEN (Domestic) PICKET
Made of half round cedar saplings in two types. In close type pickets are tight together. Cleft has 1/4" space between permitting passage of sunlight and air.



IMPORTED FRENCH PICKET
Rusticraft makes the first importation of this famous French fence since 1941! In three heights 4 ft., 5 ft. and 6 ft. 6 in. Two types: Close type and Woven Cleft.



POST AND RAIL
Made of selected handsplit Chestnut. This fence is available in both the 3 and 4 rail types. It is strong, beautiful, long-lasting—an all-purpose fence.



SELF-LOCKING FIELD GATE
Protect valuable livestock from straying and damaging property. Gate locks automatically with a push from either side. Five widths. Ideal for horseback.

Rusticraft's famous line of fences and gates will meet your every fencing need. Only the finest of selected timber is used. There is a Rusticraft gate to match each type fence. Prompt Delivery.

Write today for illustrated booklet and prices

Rusticraft FENCE CO.
DAVID TENDLER, Est. 1918
8 King Road, Malvern, Pa.

TIGHT SCREEN AND WOVEN PICKET • ENGLISH HURDLE • POST AND RAIL
FARM GATES • HORSEBACK AND SELF LOCKING FIELD GATES
CHILDREN'S OUTDOOR PORTABLE PLAY PENS

Burpee Fancy Le
CALADIU



Strikingly veined and variegated, in gorgeous reds, greens and white; a glorious array! Unique as house pl splendid in garden Start early; order N Postpaid 3 Bulbs 25c; 15 Bul

SEED CATALOG FREE

W. Atlee Burpee C
408 Burpee Bldg. Philadelphia 32, Pa. OR 408 Burpee Clinton,

SCARFF'S Cultural Guide to Successful Planting

BLUEBERRI



SCARFF'S IMPROVED VATED VAR
Delicious fruits on delightful mental bushes for the home. Also fitable for commercial planting. Red Raspberry Plants — grown by Fruit Asstn. Boysenberries, Gooseberries. Full stock of Ornamental plants. Send for Catalog and Cultural Guide
W. N. SCARFF'S SONS, Box 24 New Carlis



RARE CACT
OUR BEAUTIFUL 1947 CATA
36 fascinating colored pages NOW READY illustrated Hundreds pictured and described with full cultural directions A handbook of Cactus lore. Largest Collection
It wanted for reference 10c is appreciated to cover mail ing costs A real garden hobby For your copy Write Now!
JOHNSON CACTUS GARDENS

MAPLE TREES 20 FOR $3.
Hardy, sugar Maple shade trees 6-12" Sent postpaid at planting time Write for folder on Evergreens. Address below

ARBORVITAE 20 FOR $3.
For Hedges or specimen trees. Five year old 6 to 12 inches. Sent postpaid at planting time. Folder on Forest Xmas Trees, Ornamentals, FREE

Grow XMAS TRE
We grow 14 million trees a year. Write for special Xmas tree bulletin, planting stock, price list.
MUSSER FORESTS, Inc., Indiana, Penna.

AFRICAN VIOLET
Large size, ever blooming and very be Full of flowers, buds and leaves. You of "Blue Boy," "Pink Beauty" or Lady." Sent for $1.50 C. O. D. plu charges, 2 for $2.50 or 3 for $3.75. ders—we pay postage. Return at onc pleased. Given with orders of $2.50 6 "Swiss Giant" Pansy Plants, immen ers, 6" across. Clip this.
OWEN NURSERY, Dept. C4, Blooming

WATER LILIE
Beautiful New Catalog Now Ready
Profusely illustrated in natural col ors. Helpful directions. Everything for the Water Garden. Write for FREE copy today (Canada 15 cents)
Wm TRICKER INC.
7307 Brookside Ave. Saddle River, N. J. or 7325 Rainbow Terrace Independence, Ohio

FRUIT TREES a ORNAMENTA



WRITE FOR FREE CATALOG

Offered by Virginia's Largest
Write for Free Copy Our New Guide listing more than 800 Var Choice Fruits Nuts and Ornam
WAYNESBORO NURSERIES

The April issue of House & Gard will be on sal March 28th.

Good news

HE NEW DETECTO
LUMINUM HAMPER
S NOW AVAILABLE
N LIMITED
UANTITIES
T YOUR
EPARTMENT
TORE. IT'S THE
IOST BEAUTIFUL
HAMPER
YOU'VE
EVER SEEN

ce we refuse to tamper with the
ality and accuracy of DETECTO
ALES they'll be a while getting
you. Just remember, DETECTO
ALES are worth waiting for.

DETECTO
SCALES and
HAMPERS
DETECTO SCALES INC. BROOKLYN, N.Y.

THE RED CROSS

M

asters, Red Cross chapters have developed disaster committees trained for efficient service and fast action. They help prevent loss of life and property, especially in such predictable disasters as hurricanes and floods, in which families and movable goods are taken to points of safety before the havoc strikes. Homes are rebuilt, repaired and refurnished and medical bills are paid from Red Cross funds, awarded directly to families in need.

for civilians recently grew out of requests received from both medical and lay groups.

Because accidents rank fourth as a cause of death in the United States, the Red Cross conducts a continuous and extensive training program in first aid, water safety and accident prevention. Since 1914, when this organization inaugurated its water-safety program, the drowning rate in this country has been cut in half. Red Cross home accident prevention training develops habits for safe living, and teaches how to eliminate accident hazards.

itself three major tasks. First of all it

veterans and their dependents. This work is handled through field directors stationed in Veterans Administration offices, and through resident field directors and volunteer groups serving in veterans' hospitals.

The second task is continued service to men in army and navy hospitals, to those serving with the occupation forces overseas and to their families. The Red Cross gives emergency financial assistance, helps solve personal and family problems, assists with emergency communications and verifies the need for emergency furloughs. It provides the very necessary information about federal and state regulations or benefits affecting servicemen or their dependents.

Third, the big task for 1947, as in all other years, is the continued service to the community.

The Red Cross, this year as in previous years, is doing a job that is desperately needed. However, it cannot exist on thanks and good will alone. It needs your financial aid and your time to enable it to continue the work that has helped so many.

Support the 1947 Red Cross Fund in every way you can.

DURABLE . . . BUT
REMOVABLE, TOO!



Now I can change Decorations as often as I please!

with COLORFUL
MEYERCORD
DECALS

EASY TO REMOVE!
Then start the edge with a knife or fingernail. Presto! It peels off.

EASY TO APPLY!
Decals in water. Decorate walls, furniture, glass
stay put, even on
but removable!



No. 882-B

DOZENS OF SPARKLING NEW DESIGNS!
HUNDREDS OF USES!



No. 841 B



No. 895

SEE YOUR LOCAL DEALER NOW!

THE Meyercord CO.

SHEPARD
ome LIFT
on To Invalids and Older Folk"



MATIC
RIC
ENCE
ATOR

ates from
t Circuit



Home-LIFT
signed by
vate home
building
ional pas-
elevators
ars.

e—dependable. Moder-
price. Easily installed in
or old homes.
sts less to operate than
radio. Extensively used
oughout the nation. Send
descriptive literature.

THE SHEPARD ELEVATOR CO.
2429 COLERAIN AVENUE
CINCINNATI 14, OHIO
Representative in Principal Cities

LEROUX
The World's Finest
LIQUEURS
LEROUX & CO., INC., PHILA., PA.



PLASTI-GLO
MANUFACTURING CO.

Be Your Own
Interior Decorator!

Swag-Sta
FESTOON PLEATERS

for Beautiful Draping Effects

You can create this beautiful window treatment in living, dining or bedrooms. Swag-Sta, the new
draperies securely in neat folds.

If Not On Sale at Your Drapery Write For Detailed Information.
CHICAGO 13, ILL.

Others may boast
larger cars,
costlier homes . . . but
nobody can smoke a
better cigarette!



Plain Ends
Ivory Tips
Beauty Tips (red)

MARLBORO

Merely a Penny or Two More

TURNTABLE



Bravos aplenty to RCA Victor fo
superb Heritage Series! Here, in r
able fidelity, the art of the past ma
Enrico Caruso, Frances Alda, Lui
razzini, Marcel Journet and Mar
cona—has been restored to a n
comparable with present day el
transcriptions. These records shoul
new bravos from opera lovers with
memories. They will also give to
generation a standard of judgment based on the high level of
of singing as the world knew it in the days of the Golden Er
Metropolitan. Originally recorded from 1907 to 1920, the recor
new orchestral accompaniments dubbed in and the surfac
has been eliminated. Available now, on Vinylite, at $3.50 ea
Caruso (Record 15-1004) singing "Rachel quand du seigneur l
tutelaire" and "Ah! Fuyez douce image"; Alda (Record 15
"Salce, Salce" and "Ave Maria"; Tetrazzini (Record 15-1001
che sapete" and "Io son Titania"; Journet (Record 15-1003)
Paff!" and "Au bruit lourd des marteaux"; Ancona (Record 15
"Dio possente" and "Eri tu".

Highlights from the New Recordings

Of all the symphonic recordings released recently, the most impo
the first recording of Serge Prokofiev's latest, **Prokofiev: Syn
No. 5** (Columbia Album MM-661, $5.85). Artur Rodzinski and th
York Philharmonic Orchestra give a dynamic interpretation to this
work by the famous Soviet composer. Another exciting recording is
Toscanini and the NBC Symphony Orchestra playing **Mozart: Syn
No. 41 in C,** (RCA Victor Album DM-1080, $4.85). As usual, Tosc
interpretation of the "Jupiter" symphony is as impeccable as it is be
If your record library is short on symphonies, you can do no bett
add both of these excellent albums.

For those who enjoy chamber music, we recommend **Haydn: (
No. 30, in G Minor** (Columbia MX-274, $2.85), played with dep
beauty by the Budapest String Quartet; and **Mozart: Sonatas for
and Harpsichord** (Columbia Album MM-650, $6.85). These three
—the C Major, K. 296, B-flat Major, K. 378 and the G Major, K. 37
played magnificently by violinist Alexander Schneider with Ralp
patrick at the harpsichord.

Vox, a small recording company, consistently makes good te
recordings of fine music that has seldom if ever been recorded
They, too, have an album by the prolific Mozart, **Mozart: Minuets** (
bum 166, $3.75). Twelve enchanting, frothy minuets played by t
Chamber Orchestra conducted by Edvard Fendler. Another album i
much-neglected realm of **Etudes** (Vox Album 164, $4.75). Pianis
Gimbel brings a wonderful technique to this repertoire of pieces by
maninoff, Chopin, Scriabin, Debussy, Liszt and Mendelssohn.

Parents of young children will be interested in the Young I
Record Club, Inc., an organization designed to stimulate a you
musical and cultural growth. The Club releases a record a month
the 10 school months of the year. These are in two classificatio
pre-school children from two to six, and for youngsters through
mentary school age levels. A year's subscription to either series is
The material is selected by an eminent board of directors and pr
at the Little Red School House. Recorded on Permadisc, the first
for the pre-school group is "Muffin in the City" from "The City
Book" by Margaret Wise Brown. For a subscription or further infor
write the Club at 295 Madison Avenue, New York 17, N. Y.

These prices do not include taxes.

House & Garden

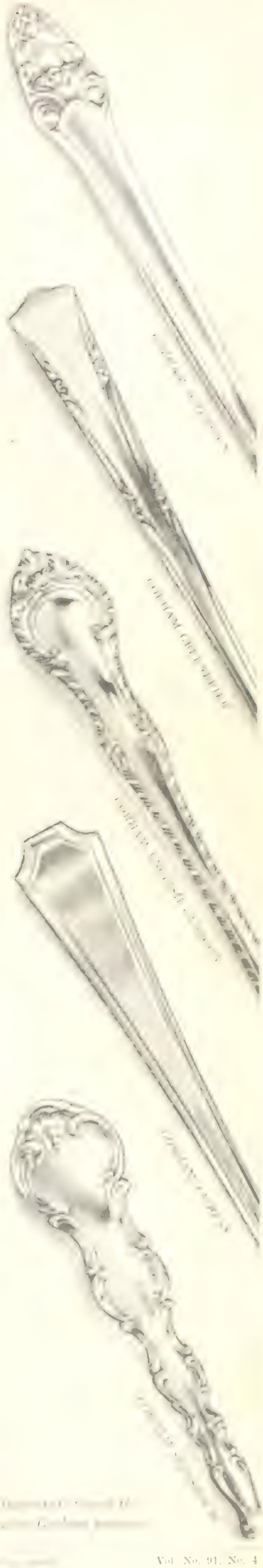


Distinguished
Decoration

Summer Furniture

April 1947 Price 35 Cents





It's like getting married all over again!



MODERN WAY *to start sterling is to units of place-settings, each consisting pieces, as shown above in the Gorham gn pattern. With a few place-settings, n begin using your silver immediately.*

"Getting the Gorham Sovereign we've always wanted is like getting married all over again! Today, you can easily afford *solid silver* right from the sta You can choose any of the lovely Gorham patterns and buy your first place-settings... whatever your budget. Then match and add as your marriage grows. Think of having the solid satisfaction of Gorham workmanship and quality that have been famous for more than a century!"

To help you enjoy your sterling, send for illustrated book, "Entertaining—the Sterling Way." 10¢ (outside U.S.A. 40¢). Address The Gorham Company, HG-111, Providence 7, Rhode Island.

Gorham

STERLING

AMERICA'S LEADING SILVERSMITHS SINCE 1831

Listen to the Bride and Groom program, ABC, 2:30 p.m. Eastern Standard Time, Monday through Friday.

It's PINE CRAFT
MODERN FURNITURE



★ Sparkling color, suave designs for dining in the modern manner.

Leading stores now offer you a wider selection of America's most popular contemporary furniture.



★ Comfort is the keynote—th cozy corner grouping with chais and versatile reading table

Ficks Reed Co. *Sold by better dealers everywh*

CINCINNATI and NEW YO

Pinecraft . . . sun-swept modern by Ficks-Reed.

Deftly designed, light toned pieces increase the spaciousness of young apartments . . . fill summer rooms with a light-hearted look. Living room, terrace, recreation room and dinette furniture, all moderately priced. Clear, spirited upholsteries are all correlated to blend.

Store for the Home.



The Halle Bros. Co

CLEVELAND

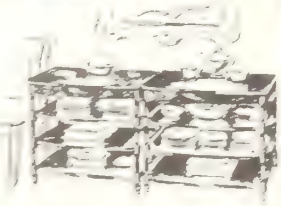
So lovely, so fine

and so many uses!

You'd expect it to be . . . **. . . A Brandt TABLE**



Of course it's a grand sofa table but what a charming place for sheet music



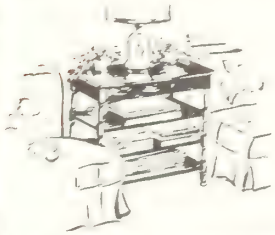
or to display one's choice china



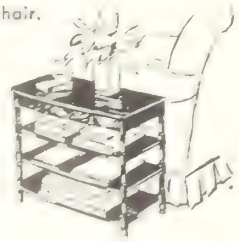
. . . or to dress up the stair landing



. . . or fill the gap in front of a wide window!



It's just as nice between two armless chairs as it is flanking a deep club chair.





There is a smartly styled, magnificently made, beautifully finished Brandt Occasional Table for every use in your home. Look for the Brandt trademark—it is your assurance of QUALITY.

Send 25c in coin only for interesting, profusely illustrated, 24-page booklet "A Sketchbook of Tables and How to Use Them" Jam-packed with useable ideas!

BRANDT CABINET WORKS INC.
HAGERSTOWN • MARYLAND

AN INVITATION TO ENJOYMENT



American Modern

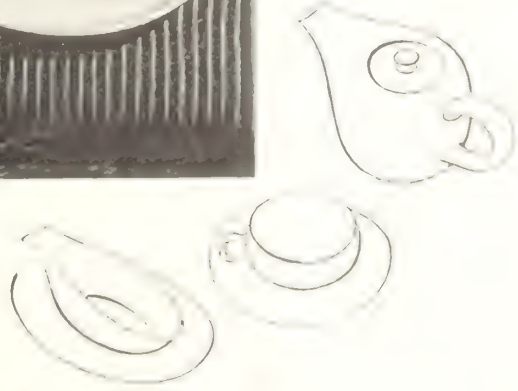
Hand-made by Steubenville Pottery Company from the Inspired Designs of *Russel Wright*

Foods are flattered by the artistry of Russel Wright American Modern Dinnerware creates a background of muted colors... restrained curves ... surfaces that invite the touch.

20-pc. Starter Set:

4 Dinner Plates • 4 Cups and Saucers

4 Bread-and-Butter Plates—$7.95.



American Modern

T OF THE RAYMOR "TOUCH OF TOMORROW"

for Brochure showing American Modern

THE HECHT CO. WASHINGTON, D. C.

A GREAT STORE IN THE NATION'S CAPITAL



DUNCAN 13-INCH 4-HANDLED TEAR-DROP PLATES

Here's what a "modernist" does with two DUNCAN *plates*

Tear-drop is one of the most "modern" glass patterns. The "massing" of the teardrops and the clear bands of unadorned crystal are in the best modern feeling. That is why so many people use it with modern settings.

Yet the teardrops are so reminiscent of the old Early American hobnail glass that many decorators suggest it for use in Colonial settings, with maple furniture and with eighteenth century English mahogany furnishings.

It is an open-stock glass line and comes in everything from flatware and stemware to candlesticks, cake salvers and other novelty pieces. Send for the folder on Tear-drop.

The Loveliest Glassware in America

HAND-MADE Duncan

THE DUNCAN & MILLER GLASS COMPANY · Washington, Pa.

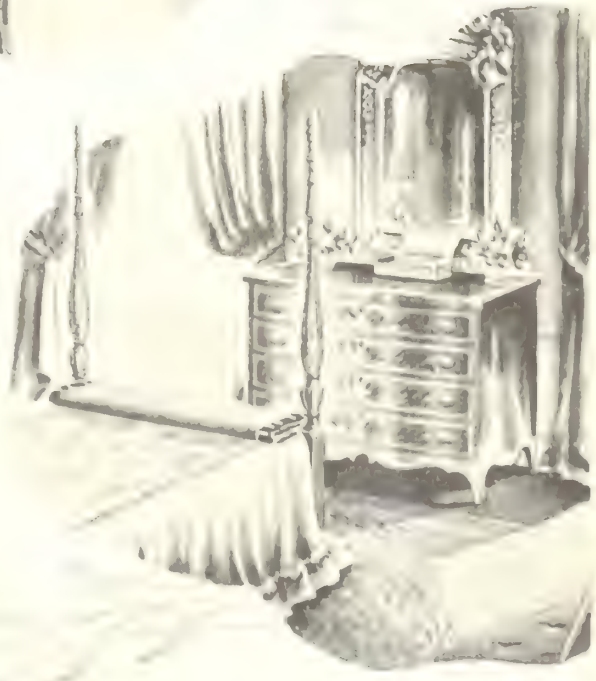
Creative Home Furnishing

AT HATHAWAY'S





One example of Creative Home Furnishing is the Charles River Collection* of exclusive reproductions in mahogany. Created solely for Hathaway customers, it provides the home loveliness once restricted to a few eminent families. The fine originals in aristocratic homes of Boston and vicinity are reproduced in Boston, by rare hand craftsmanship that extends to such detail as hand dovetailing. Creative Home Furnishing is the Hathaway way to home individuality and personality, with furniture, floor coverings, and accessories of beauty and quality. Write for the free booklet: Creative Home Furnishing.



Hathaway's

51 WEST 45th STREET

NEW YORK 19, N.Y.

RNITURE • FLOOR COVERINGS • INTERIOR DECORATION

A Period Spread

AT HOME WITH FINE THINGS

LADY CHRISTINA SPREAD PHOTOGRAPHED IN THE PICTURESQUE CALIFORNIA HOME OF MR. AND MRS. EDWARD WORCESTER, JR.

The Worcester house in Sausalito is a *prefabricated first.* It was brought around the Horn in 1852—nearly a century ago—and set on a steep hillside overlooking the whole Bay . . . San Francisco, Angel Island, Belvedere . . . the superb sweep from the porch is breathtaking.



One of a series of terraces extending uphill a block—each a lovely garden—leading to the house.



The front door and furniture bright yellow—the shingles of are brown—the charm of it caught in a black and white





Detail of the bedspread. It comes in all white and

The all-white period design of this Lady Christina bedspread, done in classic style by Virginia Hamill, is suitable for the canopy-four-poster in the Worcester home. The fringe adds a note of luxury in keeping with the mellow, old furniture. Loop stitch, cable pattern with intervening areas of deep pile tufting, form a pleasing overall effect. Here you can have beauty with the assurance that your spread will be fresh after each tubbing—a substantial beauty that you can live with and enjoy. This and other attractive Lady Christina spreads are now available at leading stores, East coast to West coast. We will gladly direct you where you can buy in your home town. Address J & C Bedspread Company at Ellijay, Georgia.

Lady Christina BEDSPREADS &

for people of taste and taste

A *living* room in the true sense of the word. For you who want ess about you... and games within easy reach—and a place... *please*... to put evening paper. A room that's distinguished but not formal. Gracious, colorful and *habable*. Where Furniture by Tomlinson fulfills its destiny...: your greater happiness the way you live today. *At leading stores throughout the nation.*

Furniture by

TOMLINSON

FOR THE LIVING ROOM, [illegible]





Distinction is given this room by its handsome but moderately-priced Bigelow Beauvais carpet 1770

Best-laid plans... begin with Bigelow

FLOORS come first, say expert room-planners. Step number one for this make-yourself-at-home room was Bigelow's beautiful Beauvais. Its traditional floral pattern and delicately blended colors harmonize with furnishings of every period and fabrics of every hue.

For you there are the loveliest Bigelow rugs ever. In wonderful new patterns and textures . . . handsome, hand-carved effects, modern two-tones, exciting new twist weaves . . . all in a multitude of glowing decorator colors and the nine official B.H.I. Basic Home Furnishings colors.

Every Bigelow rug is made of Lively Wool . . . that superb blend of springy wools, tough wools, lustrous wools that make Bigelow rugs look lovelier . . . longer.

Next time you are downtown, uptown, in town, or wherever *your* favorite store is, see the new Bigelow rugs. All are marked by the blue-and-gold Bigelow label. All are sure to give you years of proud possession.

SEND FOR Bigelow's new, purse-size "Match Book," 72 paper color samples to use in harmonizing your rug, wall, upholstery and drapery colors. Send 10c to Bigelow Weavers, Dept. HG-47, 140 Madison Avenue, New York 16, N. Y.

Copr. 1947, Bigelow-Sanford Carpet Co., Inc.

LIVELY WOOL . . . SPRINGS BACK UNDERFOOT

BIGELOW WEAVERS

Fine rugs and carpets since 1825





One room for two...one decor for night and day...

Beds and chest from Dunbar Furniture collection

L. S. Ayres & co.

INDIANAPOLIS

At Home in Indiana for 75 Years

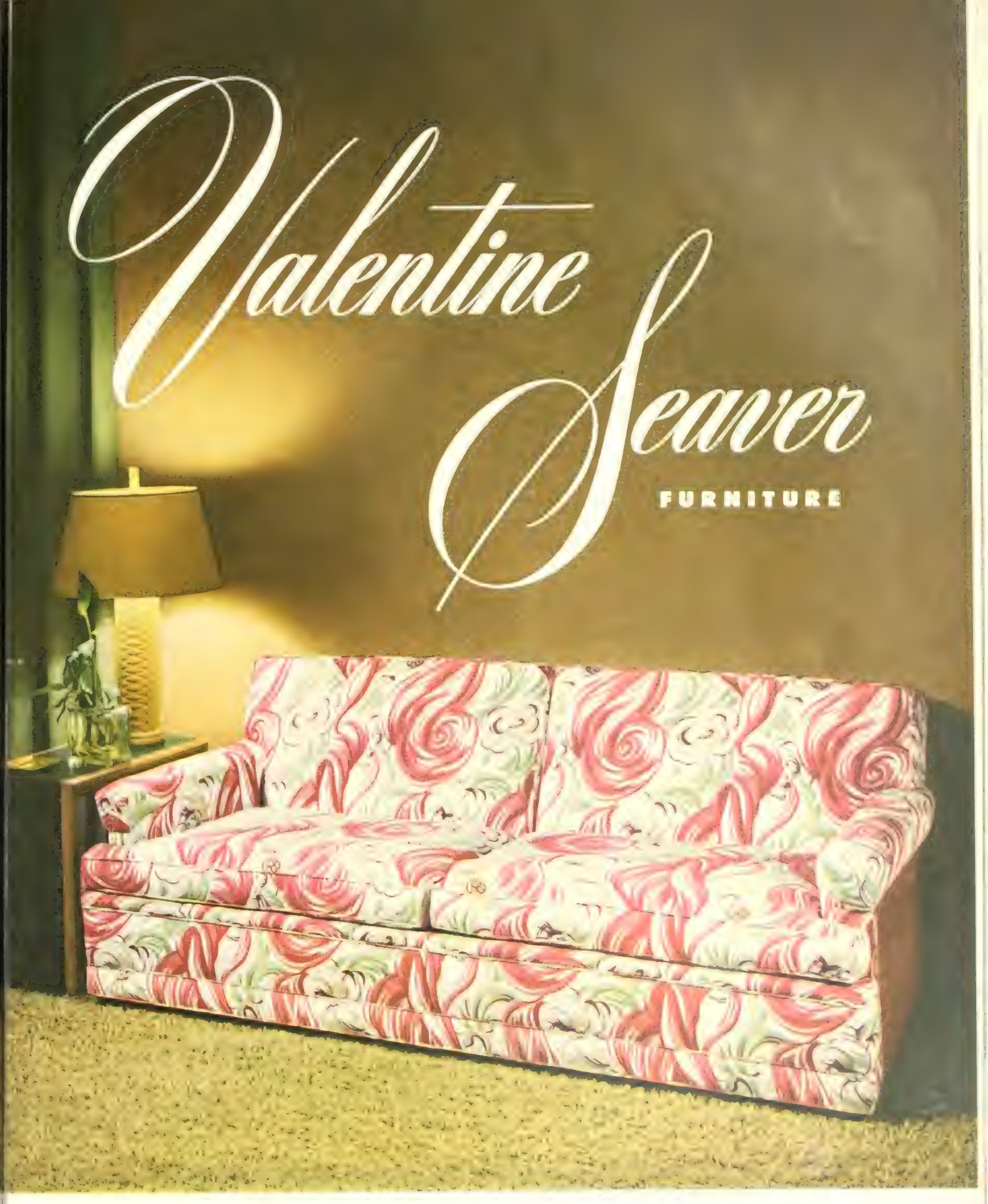


Bring your room's sleeping beauty to life with the magic touch of Virginian rich with its jewelled colors. The finest stores can show you Virginian.

Lees Clear Color Carpet

100th YEAR

Other famous Lees products [illegible] Hand Knitting Yarns



Those who seek ultimate refinement in their surroundings intuitively select Valentine Seaver Furniture.

It has the perfect proportions, the fine artistic balance, the consummate crafting

you expect only of finest custom made, upholstered furniture.

DISPLAY AT AMERICA'S FINER HOME FURNISHERS • MADE BY VALENTINE-SEAVER COMPANY, CHICAGO, NEW YORK, LOS ANGELES, AND SAN FRANCISCO

Enchantment

Now it is easy for you to express your good taste with enchanting color mated fabrics. For Goodall offers you color relation for every room. Ask at your store for the "Geranium" print shown below—and the related fabrics... Every Goodall Fabric is *Tested for Performance* to give extraordinary service



Goodall Fabrics
Subsidiary of Goodall-Sanford, Inc.
THE FINEST NAME IN FABRICS
BOSTON · NEW YORK · CHICAGO · DETROIT · LOS ANGELES

Dayton's sets the pattern for pleasant living in the Northwest



Nowhere is the philosophy of living more gracious, charming and timely than in Minneapolis, a philosophy reflected in THE MINNEAPOLIS ROOM where trends take shape. Here, Today's Modern Furniture against a backdrop of corrugated texture wall covering and shaggy carpeting, mirrors the tastes of a progressive community. Here, a wide expanse of frosted glass studded with growing plants and framed by Goodall's seashell print draperies, is the winter counterpart of Minneapolis' famed summers and fabulous gardens.

THE NORTHWEST'S GREAT STORE **The Dayton Company** MINNEAPOLIS

THE NEW Needletuft RUGS



Here are colorful cotton tufted rugs that give
beauty to your home! Clear, inviting colors, keyed w
other fine furnishings... authentic designs for bedrooms, an
living rooms, play rooms and foyers, too. These new Needlet
are heavier, longer-wearing than ever, thoroughly washal
preshrunk, colorfast. Small-to-large sizes, also sections
able for joining, and wall-to-wall carpeting. Individu
fashioned by American craftsmen, sold by
good stores. Needletuft Rugs, Divisio
Cabin Crafts, Inc., Dalton, Geo

Needletuft
RUGS



Many-faceted modern

Two triumphs in contemporary Morgan "Trendmaker"... A group of bedroom pieces that blend into a brilliant series of ensembles... and can be augmented as your design for living dictates...

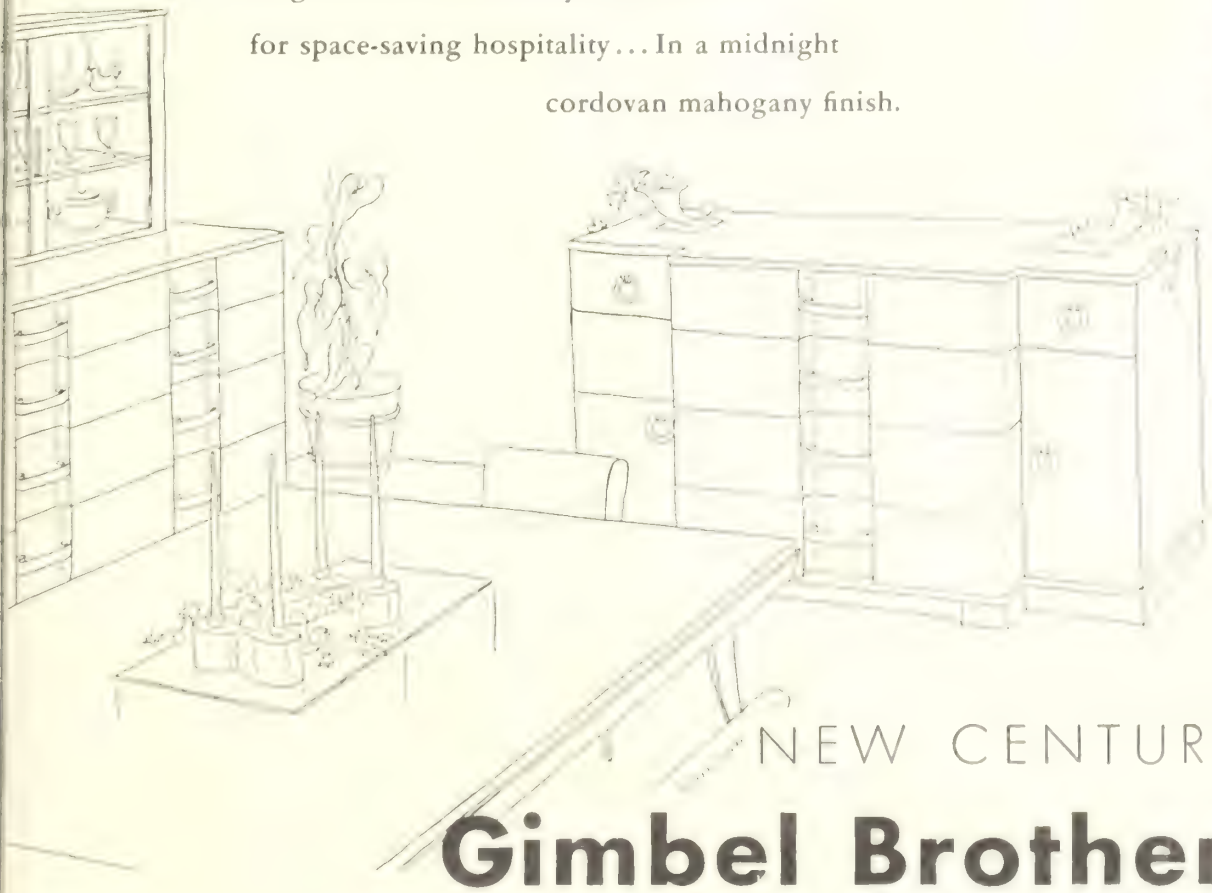
A dining suite with dual-duty units scaled for space-saving hospitality... In a midnight cordovan mahogany finish.

BEDROOM GROUP

twin dresser-mirror	79.95
matching valance	26.95
full or twin bed	49.95
vanity and mirror	139.95
mirrored dresser	119.95
bedhanger chest	119.95
valance chest	99.95
nightstand	44.95
vanity bench	16.95

DINING SUITE

Includes a table, [illegible] buffet, china cupboard, host chairs and [illegible] $595



NEW CENTURY HOUSE

Gimbel Brothers PHILADELPHIA



SHOPPIN

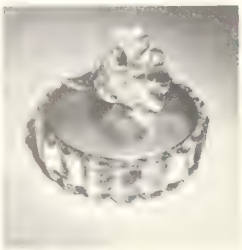
All merchandise shown on these pages, editorially or in advertisements, may be ordered by writing directly to stores. Most prefer not to handle c.o.d.'s, so please enclose check or money order. All firms, except those selling personalized services, agree to refund full price of any item returned by unsatisfied readers.

CRYSTAL for CANDLES . . . for CANDY



BRANDY LIGHT

Imported Czechoslovakian crystal. Use them in pairs for table settings or to decorate a mantelpiece. Holding a candle and flowers, they will add beauty and charm to your home. 6" high. pat. pend. $3.95 each, express collect. No C.O.D.'s



CANDY BOX

Heavy crystal candy box. Gleaming brass-finished lid topped with solid crystal lily. Distinctively smart . . . perfect for your coffee table. Use it for your cigarettes, too. **$9.95** express collect. No C.O.D.'s

MARY HOLM

P. O. Box 97 Station "O" New York 11, N. Y.



"FOLKS-IN-LITTLE"

We can't toot enough horns about these New England friends in miniature — a lobsterman and his wife, busy at work. Here's homespun action of simple beauty, styled in cast stone for you, by the Sebastion Studio. Fashioned in minute detail. Handpainted in high gloss life-like colors. Topnotch attention-getters for table, shelf and mantel. Guaranteed to delight.

2 ¾" high. Sent postpaid.

$1.50 each $2.50 pair No C.O.D's please

THE NEW ENGLAND GENERAL STORE

3 Main Street Wenham, Mass.



FOR APRIL SHOWERS and Year 'Round Grandeur

Unsurpassably beautiful gleaming solid copper umbrella stand that will enhance the appearance of your home. The brass embossed border on top is outstanding and distinctive, showing off to advantage the fine simplicity of the stand. Plain brass trim on bottom. Also available in all brass, 8½" across top, 21" high. A lifetime gift!

$19.50 shipping charges collect.

Mail Order Only

Jenifer House

New Mailbox Star Route

GREAT BARRINGTON, MASS.

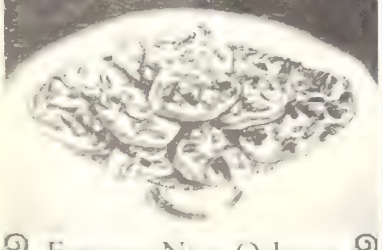


In the palm of your hand, you can hold this tiny Emerson radio. A super heterodyne, it has a pilot light, a built-in antenna loop, 5 tubes and works on AC and DC. In a handsome, walnut-brown plastic frame, it sells for $19.95. In ivory, red or green, it's $24.95. From Julian Hess, 514 West 181st Street, New York 33, N. Y.



Meet Dinkum, the platypus, a unique missionary from Australia to American children. A cuddle toy of washable lambskin with felt feet, his live relatives are egg-laying mammals that bark, whistle, swim, burrow, even climb trees. Comes in animal carrier, $5. Dinkum's book, 50c. World Ideas, 60 E. 42nd St., N. Y. C. 17.

Order by Mail



Famous New Orleans

PECAN PRALINES

1 lb. Box 1.50

LOUISIANA DELICACIES CO., INC.

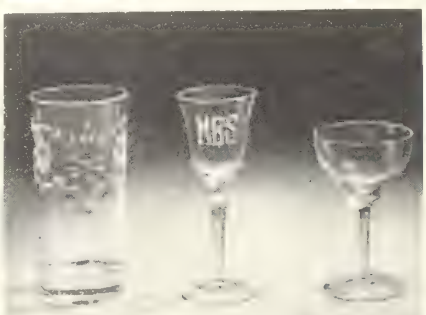


CAMELLIA LOVERS!

Four beautiful Camellias, each [illegible] Camellia Reticulata, Camellia Japonica, Camellia Sasanqua, Camellia Hybrid. Each [illegible] 10½" [illegible] Camellia Japonica, Camellia Sasanqua, Camellia Hybrid. Each [illegible] 10½" [illegible] Camellia Japonica, Camellia Sasanqua, Camellia Hybrid. Each [illegible] 10½" [illegible] Camellia Japonica, Camellia Sasanqua, Camellia Hybrid. Each [illegible] 10½" [illegible]

ART PRINTS ASSOCIATES

22 East 38th Street New York 17, N. Y.



DRINK and BE MERR

Fine glassware in either of 3 styl suit your tastes. You can have them the exquisite floral cutting, your t letter monogram, or plain. 14 oz. ball, wine glass, and cocktail glas

With monogram or floral cutting **$12.75**

Plain **8.00**

Shipping charges express collec No C.O.D.'s, please.

TERRACE NOVELTIES, Dept.

211 East 58th St. New York 22,



METAL WALL BRACKETS

For Four Flower Pots Painted White

$25.00 Ea.

Postage Prepaid

21" high

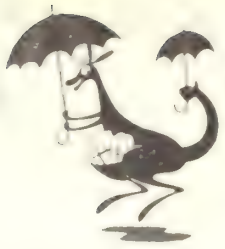
24" wide



THE CHANTICLEER

P.O. Box 587, New York

AROUND

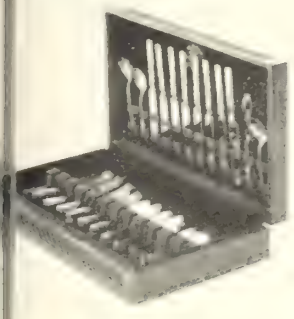




The mystery clock [illegible] Decorative and functional, it's a conversation piece that will intrigue everyone. Runs electrically and stands on a 10" base. Silhouetting the Giant, Jetsons, 667 Fifth Ave., New York City 22.



Fine silverplate. One is an asparagus dish which can also be used for celery (11½" long); the other, a vegetable, confection or nut dish—whatever you want to use it for (7" sq.). Both quadruple silverplated and $8.50 and $7.50 respectively including tax. 3-letter monogram, $1 extra. Edith Chapman, 168 E. 33rd St., New York City 16.

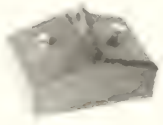


50 beautiful pieces 50. Dirilyte, that wonderful material with the warm appearance of fine gold and the utility of steel, adapts itself beautifully to the simple lines and plain surface of the Empress pattern. Hard surface is almost impervious to scratches. Service for 8 in chest, $84.50 exp. col. Berkeley of London, 2272 Broadway, N. Y. C. 24.

MODERNS CHOOSE MAHOGANY









color. Please specify color choice. Postage Free [illegible] No C. O. D. Orders

HOLLANDER-CRAFT BOX 93, NEPTUNE, N. J.

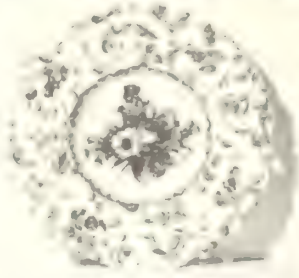
Kitty must sharpen her Claws



But it needn't be on your furniture, rugs and draperies. She'll let them alone if she has a CAT CAPER to manicure her nails.

Corrugated wood post 18" high treated with catnip to attract and with 2 wool play pompons attached. Smart-looking, substantial. $3.95 express paid in U. S. including 2 oz. bottle Catnip Extract and pamphlet "Tips for Better Care of Your Pet". Send check or money order. No COD's.

FROST RESEARCH CO.
110 State Street
Dept. HG, Boston 9, Mass.



Meadow Beauty

$2.50 each

To be used as a dessert plate or service plate or laced with ribbon to hang. It measures 8¾" and comes in Delft blue or soft multicolor equally charming. We have [illegible] too, in case you wish to stand it on a sideboard or table.

Sorry, no C.O.D.'s.
Add 15¢ for delivery.

Dennison's
611 Fifth Avenue ★ New York 16, N. Y.



C. Stanley Johnson
7th Ave. S., Birmingham 5, Ala.

RUST PROOF ALUMINUM

Lawn and Porch Furniture

Make your lawn both attractive and useful with this strong, lightweight, gracefully designed, white painted furniture.

(1) Settee 37" wide, 28" high **$40.**
(2) Chairs 21" wide, 25" high, ea. **$29.**
(1) Cocktail table 18" wide, 14" high, 30" long . . . . . **$24.**

Complete Set of Four Pieces with Cushions. Specify red, blue, yellow or green. $[illegible]

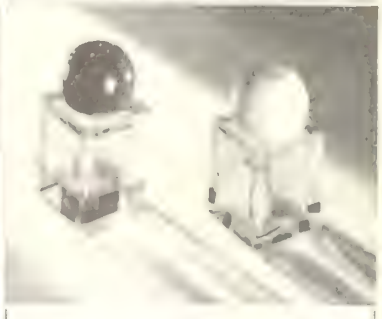


BAKING BEAUTY

[illegible] $5.50

Mail Orders Promptly Filled

FOWLER, DICK AND WALKER
A Great Store in a Great State
WILKES-BARRE, PENNSYLVANIA



new imports!

[illegible]

pitt petri

[illegible]



COWBOYS *versus* INDIANS

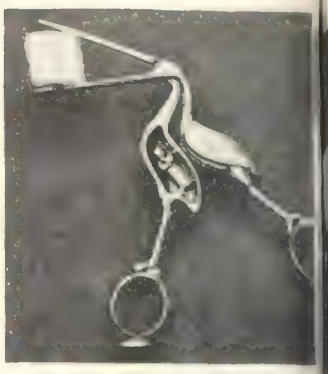
As old as American history—as young as every American boy is this gayly painted set of cowboys and Indians authentically reproduced in lead. There's action in each characteristic pose of these thirteen little figures of horses and men. English imports. **$4.50** ppd.

YOUNG BOOKS INC.
[illegible] New York 21

SHOPPIN



The bashful stork carries a baby under each wing and a lump of sugar in his beak. Supposedly inspired by an old legend, these heavy sterling silver sugar tongs are copied from an old English piece. They have scissor action and stand 4¼" high. $15 includes tax & post. Alfred H. Glasser, 421 Madison Ave., N. Y. C. 17.



Clear the way for your cocktail glasses, canapés, or *hors d'œuvre* by using this elegant Lucite tray, hand-cut with any three-letter monogram. It's also smart for serving individual fruit, toast and coffee breakfasts. 11" x 14". Send $6.50 plus 35c postage to Evelyn Reed, 538 Madison Ave., New York 22, N. Y.



Ring for baby to exercise his gums and try out his new teeth. This clear Lucite teether has a little sterling silver bell attached to it which has a delightful tinkle and will keep baby royally entertained. A grand gift for new arrivals, it's $4.50 including tax and post. Helzberg's, 612 Minnesota Ave., Kansas City 11, Kansas.



PASTEL LINEN HUCK TOWELS from Ireland in spring-like shades of blue, rose, peach, yellow, green, beige, grey, and snow-drop white. Excellent quality, with nicely hemstitched hems.

Approximately 15" x 24" . **15.00** dozen
Approximately 18" x 30" . **24.00** dozen

First Floor—Also at White Plains and East Orange

McCutcheon's

Fifth Ave. at 49th St., New York, N. Y. • VO 5-1000



Lovely
CIGARETTE BASKET

Captivate your bridge and luncheon guests; add this distinctive cigarette tray to your decorative treasures. Handcrafted copper; smart brass handle and base. Holds twenty cigarettes.

Each $2.00 Postpaid

Mail your order to
TOWN & COUNTRY STUDIO
RIVERSIDE DRIVE • McHENRY ILLINOIS



*Individually designed.
Colorfully treated.

SOPHISTICATED *Easter Eggs*
Designed to make you chuckle.

Veiled Harem Beauties, Hawaiian Dancers, exotically hand trimmed with lace, sequins, feathers and silks to make this year's Easter Basket the gayest ever. Each hand-painted, hand-dressed egg is different, and all are individually packed in acetate boxes convenient for display. The eggs are chemically treated for durability. $2.75 each

Order now for Prompt Delivery. Postage Prepaid.
Send check or money order. Sorry, no C.O.D.'s.

The PIGEON COOP
1405 New York Avenue • Union City, New Jersey



$19.95
postpaid
No C.O.D.'s please

ELECTRIC
CHILDREN'S PHONOGRAPH

Here's the youngster's own console model electric phonograph by Ray-Rite with fine tone. It's a feature-packed model for playing records (up to 10"). Sturdily built by real cabinet makers; enamel finished in pastel blue or pink and gayly decorated. Has electric-driven motor; AC only, 110-120 Volts. A splendid gift! Manufactured under license of Radio Corporation of America.

REDI-RACK Corp. 111 West 24th St. New York 11, N. Y.

For Your Garden



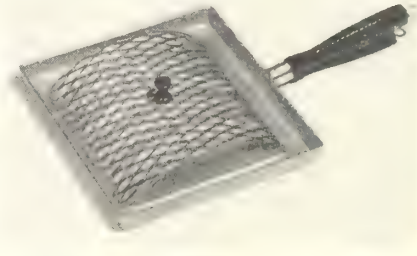
If you have a friendly garden, there is sure to be a spot for this Rustic bird bath of Pompeian Stone. It is 26" high and the 24" bath is presided over by a perky squirrel. It is conveniently divided to accommodate both seed and water.

Price $17.50 f.o.b. N.Y.

Our Catalogue

A gallery of interesting pieces illustrating our large stock of garden ornaments, statues, fountains, bird baths, vases, pedestals, cast iron benches, chairs, etc. Please enclose 25c to cover cost of mailing catalogue.

Erkins Studios
Visit our GALLERIES
38 West 10th St., New York 18



MASTER BACON G

You'll make tastier, more h bacon quicker than ever on 'this tifully designed grill. It elim draining, for the grease automa flows into the well. No need t the bacon, either. Will also gri pork, Canadian bacon, thin ha slit frankfurters. Made for l service from the best grade aluminum, with an easy-to-grip dle.

$3.95 postpaid.
No C.O.D.'s, please.

FAIRWAY GIFTS 30 West 27th St. New York 1,



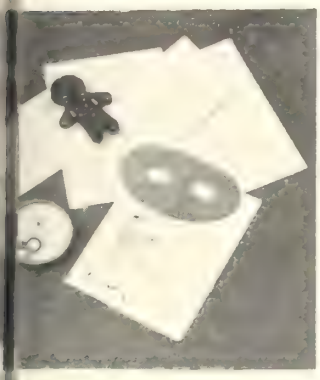
DELIGHTFULLY YOU

For pansies, lilies-of-the-v narcissi—and when sprin gone—for ivy or cacti.
A cruet, a fiddleback and a flower holder of mahogany hand-made bowls in l amethyst, aquamarine emerald glass.
cruet has three bowls $
fiddleback has two $
tiny has one $

PICCADILLY CIRCUS GIFT SH
Claridge Hotel, Atlantic City,

ROUND





It's fun to get letters, and it's fun to belong to a club, if you're between 5 and 9 years old. Letters about many things: magic, puzzles, jokes, secrets, hints on how to live in peace with adults, etc. Contain little presents. 16 wk. sub. $5. The Children's Letter Club, Box 116 Hastings-on-Hudson, N. Y.



Proudly he'll serve liquid refreshments on this unusually handsome and interesting tray. Or, he may prefer to hang it on the wall of his den. Framed under glass, a brook trout, surrounded by 5 actual fish flies, is engraved on antiqued copper. 22" x 15", $17.50, post. 45c. Hammacher Schlemmer, 145 E. 57 St., N. Y. C. 22.



Pick a pickle with this tiny fork, inspired by the devil's own, and scoop up relish, mustard, horse radish or mayonnaise with its little companion spoon. This excellent, simply-designed relish set is sterling silver and something every woman would love to own. $9.60 for the pair, tax incl. Leonore Doskow, Montrose, N. Y.



DRESSINGS and SPICE . . . and everything nice, to season your food and spice up your home.

Reproduction of early Long Island **SALT BOX** with the addition of a self-dispenser. Use it for salt or to hold a pot of ivy or flowers. Antique honey maple finish on pine. Hand rubbed. 9¼" high, 3½" deep. **$2.75** postpaid.

Hanging oil and vinegar **SALAD BAR,** seasoned with colonial charm. Contains the finest pure red vinegar dressing and true olive oil. Also 3 jars of herbs to make your salads the talk of the town. Made of pine, 14" high, 6" wide, 2½" deep. **$5.75** postpaid.

SEASONED SALT that blends with every dish. Made from especially prepared table salt, natural spices and garden fresh herbs. ½ lb. sack, 60c.

No C. O. D.'s, please.

NOMMEL NOVELTIES
CORNWALL BRIDGE, CONN.



IVY SWANS

Graceful as can be, of hand blown clear crystal with red-tipped beaks. Lovely filled with philodendron, ivy, pansies, or other small flowers for an unusual centerpiece. The set of 3, **$3.50,** postpaid.

NOTE: Artificial ivy sprays about 21" long are 85c each.

Write for Catalogue H-4.

The SALT & PEPPER SHOP
445 E. 86th St., New York 28, N. Y.



See HOW YOU CAN HAVE YOUR KEEPSAKES MADE INTO ELECTRIC LAMPS!

Figure [illegible] Hankies, [illegible] war mementos [illegible] vetted into artistic [illegible] lamps electrified.

Just ship us the article, whatever it may be, by express or parcel post. Before making lamp we will send you price quotation. If not satisfied article will be returned upon request. All objects fully insured while in our care.

Old-Style Lamps Modernized

Lamps lengthened or shortened. Re-finished and metal parts re-plated. Broken glass and porcelain restored by original methods. Lamp shades cleaned or re-covered. All types of new shades and frames custom-made. Moderate prices. Silver, brass and chromium plating of jewelry, household articles, refrigerator trays, shelves and hardware.

LAMP CRAFTSMAN STUDIOS
2031 Caniff Ave. Detroit 12, Mich.



Easter Organdy for Little Chicks

A sweet fluff of a dress for your [illegible] girl... a gift to make *any* little girl love you forever. Bouffant, sashed, puff-sleeved, with lace like fine hand tatting—a love of a style by Joseph Love. Blue, pink, maize, sizes 3 to 6x **5.95**

Mail orders given prompt attention

SANGER BROS.
Dallas 2, Texas

PARROT
(Without Back Talk)



Beautifully Colored

$2.98.

LEE'S GIFT SHOPPE
[illegible]



A Delight
TO GIVE OR TO OWN

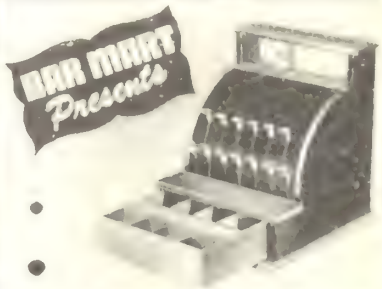
Whether for a really fine gift or to use in your own home, nothing could be lovelier than those lustrous hammered aluminum hostess service accessories by Buenilum. For fine table or buffet service, the covered casserole with 2 quart pyrex liner is superb, while the graceful silent butler will serve excellently as well for candy, nuts, etc.

The Casserole.....**9.50 Postpaid**
The Silent Butler.....**5.50 Postpaid**

Sorry, no C.O.D.'s

Lorna Gifts

601 W. 115th St., New York 25, N. Y.



For the Most Refined Merchant

MINIATURE CASH REGISTER

The all metal [illegible] actually rings up sales! The drawer is partitioned for easy coin separation, and rings as the cash drawer it is opened. Available in red, green and blue.

$4.98

Postage prepaid [illegible] to U. S. A.

THE BAR MART
62 WEST 45TH ST., N.Y.C. 19, N.Y.
Everything For Your Entertaining Needs
HOME BARS · ROLLAPETTES · CARRETTES · GLASSWARE



EVEN-CUT SLICER

It slices bread, rolls, tomatoes and [illegible]. Offset, easier and [illegible]. Adjustable regulator covers cutting thin. 8" fine steel blade. Wood [illegible]

$1.50 ppd.



FOLEY BAKE SET

A [illegible] two-piece set! Very, very handy one-hand action flour sifter of aluminum geared to sift directly into measuring cup. Plus a stainless fork with oblique tines that cut shortening, blend cream sauces, gravies and mix batter.

2 pc. set $1.06 ppd.

[illegible] one-hand action and famed Foley stainless mixing fork.

Write for Big Catalog . . . Free

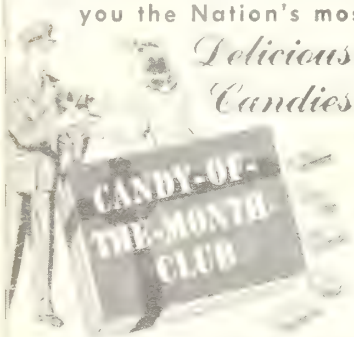
Miles Kimball

KIMBALL BUILDING

[illegible] BOND ST., OSHKOSH, WIS.

Month after month, he brings you the Nation's most

Delicious Candies



PERFECT WAY TO EXPRESS YOUR EASTER OR MOTHER'S DAY GREETING

That's because it's the gift that carries your good wishes through the year. Month after month (except June, July, August) exciting boxes of candy arrive by mail from Famous Confectioners throughout the land. And of course, it's just as happy an idea for birthdays, anniversaries, and other gift occasions.

ELSA MAXWELL CHOSE THESE TEMPTING TREATS

Yes [illegible] personally selected each of the rare confections. They are Continental Chocolates from New York's D. Kopper, delicious Opera Creams from Putman's in Cincinnati, miniature pralines from creole kitchens in New Orleans, California almonds thickly coated with rich chocolate from Beverly Hills, almond filled caramels from Texas, coconut balls dipped in succulent butterscotch. These toothsome delights and more come in an unforgettable palate-pleasing procession to the fortunate recipient of a Candy-of-the-Month subscription.

ONE YEAR SUBSCRIPTION $19.75

[illegible]

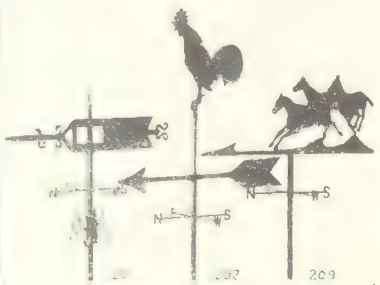
6-month subscription . $13.25

3-month subscription . $ 6.75

[illegible] Mother's Day or any gift card is to be sent. Folders that tell about the Candy-of-the-Month Club in full [illegible]

Candy of the Month Club

907 [illegible] Bldg., St. Louis [illegible]



Hand Wrought WEATHERVANES by Master Craftsmen

Made with traditional skill, Bell Weathervanes have sturdy aluminum silhouettes, heavy bronze balancing arrows, solid brass bearings and cast bronze compass points N.E.S.W. The silent action of these sterling quality vanes, pointing into the most gentle wind, gives life-long service without lubrication. Weatherproof black, they come with bracket and directions for easy installation.

207 Colonial Williamsburg 27" wide by 38" high	$19.75
208 Chanticleer 27" wide by 50" high	$18.50
209 Black Beauties 27" wide by 36" high	$16.25

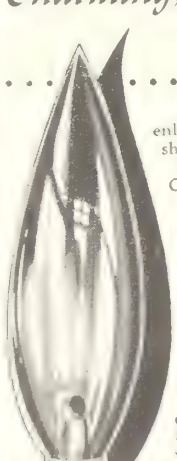
[illegible]

Write for illustrated folder of Weathervanes, R.F.D. Mail Boxes, Foot Scrapers and signs.

BELL GARDEN DESIGNS

3829 Olive Street St. Louis 8, Mo.

Charming, Graceful Interiors



Candlbeme Lamps enliven every room with shimmering, romantic, dancing candlelight. Crystal sparkles; every surface reflects a mellow softness that transforms each gathering into a gay, cheerful event.

Make your period settings lovelier, more beautiful with Candylbemes.

Quick Delivery

[illegible] FOR NEW 1947 CATALOG.

Butler-Kohaus, Inc.

2833 Olive Street . St. Louis 3, Mo.

SHOPPING AROU



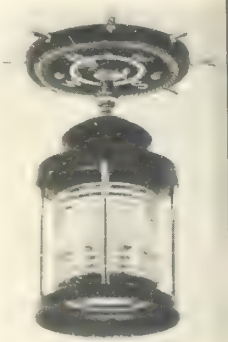
Hensome inkwell is made of Portuguese majolica in gay barnyard colors. A setting hen covers the well and grooves hold straight pens. A bright desk accessory for youngsters or for your country house, it is $5 plus 25c postage from Elizabeth McCaffrey, 200 West 16th Street, New York 11, N. Y.



Little copper holders, about the size of custard cups, are attached to verdigris-green, wrought-iron brackets and will hold greens or small flowering plants. One hangs on the wall; the other stands on a shelf or table. Fill with ivy or philodendron and see how bright and sweet they look. $2.75 ea. Verard's, 1610 York Ave., N. Y. C.



Mariner's lantern, with ship's-wheel base, is stoutly constructed of copper and brass (non-corrosive and rustproof). Equipped with a Fresnel lens to diffuse light, it has been approved for exterior and interior use. 10" x 6", ceiling or wall type is $14.50 exp. col. from Carnagey's, 29 Central Ave., Tarrytown, N. Y.



(Continued on page 29)



Back after a long time

Imported Genuine Weatherproof A[illegible]

GNOMES

from Czechoslovakia

Made of the finest *Terra Cotta* mixed with plenty of [illegible]

Hand Painted with *Weatherfast* colors in harmonio[illegible]

minutest detail. Lovely, happy, lifelike expressions. [illegible] illustrated is one of a fine assortment in stock at [illegible] 24 in. **$70.00,** add 5% for packing. F.O.B. New [illegible]

F. B. ACKERMANN

50 Union Square New York 3,

(same as 207-211 Fourth Ave.)



FOR YOUR LAWN—This Su[illegible]

GENUINE KENTUCKY CEDAR

[illegible] Genuine Kentucky Aromatic Red[illegible] round poles [illegible]

Sturdy, comfortable construction[illegible] [illegible] Spar varnish.

CHAIR Width 26", Depth 29", Height 38"

SETTEE Length 51", Depth 29", Height [illegible]

THE SET (Two Pieces [illegible] only

Chair alone, $11.95 or Settee $21.95. [illegible] [illegible] [illegible]

You are our guide, our inspiration, our ideal of discernment—because you appreciate the difference between the fleeting vogue and the timeless fashion—the flattering from the frivolous.



It's such fun to buy things for you—clothes of beauty, furniture and accessories of distinction, knowing that from all the fine things at Rich's you will unerringly select those that complement your personality.

Rich's Atlanta



women with a sense of style prefer firth



Marble Cake...a new Firth design...feathery, free-flowing...simple, sophisticated...as much at home with modern as it would be with traditional. Quality carpet, of course...the pile is 100% virgin wool. Subtle background shades of opal gray, 302—as shown; other ground shades—wool white 301, lime mint 303, melon rose 304.

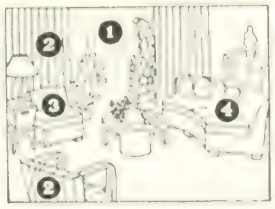
Rugs **FIRTH** *Carpets* 295 Fifth Avenue, New York 16, N. Y.



Once upon a color scheme . . .

the story of a modern room is told in clear, rich tones and handsome textures. You can tell the same story in *your* home at a very pleasant price . . . with Burlington House Fabrics, of course!

Look for this label at leading stores



Clothes from coordinated

Upholstery Fabrics · Drapery Fabrics · Slipcover Fabrics

LINGTON MILLS CORPORATION OF NEW YORK • 271 CHURCH STREET, NEW YORK, NEW YORK

Happy, Happy Choice!



How happy you'll be with your beautiful St. Marys Blankets...
and how proud! For 100 years they've gratified the
homemaker's desire for beauty—satisfied her sense of thrift—
catered to the comfort of her family and guests. They'll do that
for you, too. St. Marys pure wool blankets are loved for so many things:
their long life, luxury-look, easy laundering, wondrous colors, and
for their b-e-a-u-t-i-f-u-l bindings. For a happy, happy choice ask for St. Marys.
Weights for all weathers—lots of length for "tuck-in."

ST. MARYS BLANKETS · ST. MARYS, OHIO

She Lives on Park Avenue...

She Sleeps in



UTICA

She sleeps in Utica *Beauticale*,

preferred by people who know the finest.

Unexcelled in quality—unsurpassed

in value.

UTICA Beauticale... *Fine Combed, Fine Count Percale Sheets*

Write for free copy of Pacific booklet, Beauty Secrets from Your Linen Closet. Unequaled Materials Genuine Mills Inc. Dept. 1151 Pacific Coast Building, L. A. 15, Calif.

WELCOME AS SPRING FLOWERS—THE RETURN OF CLAIRANESE*. . .

Celanese' incomparable taffeta of synthetic yarn! For years this fabric has held unchallenged leadership in its field. Now it's available once again in ready-made draperies, bedroom ensembles, accessories—or by the yard. Make sure it's Clairanese [illegible]. Celanese Corporation of America, N. Y. 16.

CELANESE* *SYNTHETICS*

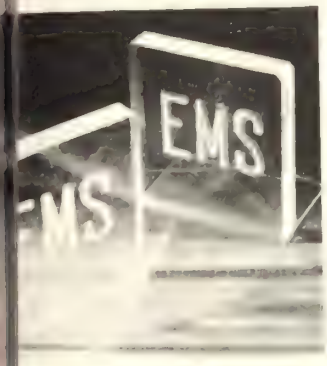


OPPING AROUND





This 'n' that from stationery your name [illegible] makes [illegible] for thank-you letters from a teen-ager. Paper is [illegible] light blue, dark blue, red or green printing. A box of 24 large or small note sheets or eight sheets $1.25 Post. Inc. Double quantity $2.25 postpaid. Cooper, 3017 Forsythe Blvd., Clayton 5, Mo.



Block formation [illegible] your books without detracting from the interest of their bindings. These heavy, crystal-clear Lucite bookends with Lucite block, mono, trans adapt themselves beautifully to any surroundings and make useful and welcome gifts. Incl. monogram, $8.50 a pair ppd. Gift Specialties, Box 12, Station L, N. Y. C.



Color slides, from A to Z are the first step in visual education. Each letter is depicted with an amusing cartoon. A is for airplane, etc. They can be projected on a screen with any 2 x 2 projector, or seen through an illuminated viewer. Set of 26 is $3.75 postpaid from The Camera House, 728 Lexington Ave., N. Y. C. 22.



Exquisite Crystalware

Dinnertime will be a shining hour when you use this sparkling, hand-crafted crystalware to highlight your table. The Rose of Sharon design reflects quality and good taste. Shown from left to right: cocktail glass, tall ice tea 9 oz. goblet, 12 oz. tumbler, wine glass, 8" salad plate.

Set of 8 of any item . . . $12.00

Express Collect. Sorry, No C.O.D.'s

Durham's Pottery & Gift Shop
North Branch • New Jersey



Old Sparhawk

Braided

HAND *Rugs* MADE

Authentic Colonial

Reproductions

OLD SPARHAWK MILLS, SO. PORTLAND 7, ME.



Long-Life

Lumarith Lamp Shades

[illegible] long, long time. In ivory, rose-beige, or blue with matching Celanese taffeta [illegible] frills in a gay chintzy print.

8" Boudoir Shade, clip top	4.95
10" Table Shade, clip or ring top	5.95
12" or 14" Table Shade, ring top	6.95
16" Table Shade, ring top	7.95

Mail Orders Given Prompt Attention

Express Charges Collected on Delivery



SANGER BROS.

DALLAS 2, TEXAS

FABULOUS TREASURE MAPS



[illegible] colored pictures of the pirate, Captain Kidd, his famous treasure chest, his ship, with skull and cross bones flying in the wind. In colorful mailing tube $1.00

WHERE KIDD'S TREASURE LIES



Map No. 207 [illegible]

[illegible] colored pictures of the pirate, Captain Kidd, his famous treasure chest, his ship, with skull and cross bones flying in the wind. In colorful mailing tube $1.00

MAP OF FAMOUS PIRATES



Map No. 58 [illegible]

The lusty deeds and daring of these pirates of centuries ago are captured in brilliant colors. In colorful mailing tube $1.00

Send 10¢ for our new 32 page catalog of Decorative, Historical and Reference maps— scores of beautiful maps for every purpose.

HAGSTROM COMPANY

Dept. H • 30 VESEY ST.

NEW YORK 7, NEW YORK



FLOWERANGE



[illegible] of [illegible] this [illegible] and [illegible] [illegible] [illegible]

Faithfully Yours

Colonial

Sewing Table

by **BIGGS**



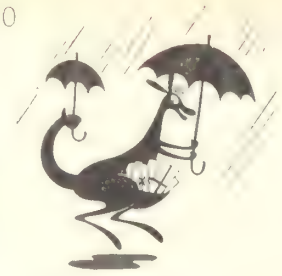
Faithfully reproduced . . . authentic in every way . . . a table you will treasure. In solid American walnut; also French walnut. Write for illustrated folder.

29½" high; 19" x 20" closed; 19" x 40½" open
$57.50
(F. O. B. Richmond, Va.)

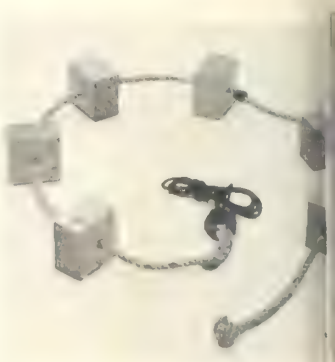
BIGGS

For 57 years creating rare and beautiful furniture

1230 Connecticut Ave., Washington, D.C.
518 N. Charles St., Baltimore, Maryland
221 Peachtree St., Atlanta, Georgia



SHOPPIN



The block rope, knotted according to "old salt tradition," is a marvelous thing for children to climb or swing on. Wooden blocks, spaced about one foot apart, are carefully polished to avoid splinters. It's fun and good for strengthening arms and legs. $12.50 exp. col. Clipper Ship Sailors, 317 Second St., Laurel, Md.



A brass hat, finished to look like a Puritan's, snuffs candles and has a perky little feather which serves as a handle. The quaint design makes it a good conversation piece and a decorative object to bring the gleam of brass to a bare shelf. It's only $1.25 postpostpaid from Lowy's Gift Shop, Freehold, New Jersey.



The stork cup is here to congratulate the new arrival. Just as baby has his own special bottle, so he must have his own special cup. This one is heavily plated with silver and is only $2.95 (plus 20% tax), which includes engraving of baby's name. Postpaid from Art Colony Industries, 69 Fifth Avenue, New York 3, N. Y.

DISTINCTIVE MAILBOX



YOUR MONOGRAM in brass shines against a gleaming, copper box—there you have a mailbox that is as smart as it is durable. Make mail call an event for your friends, too, and give this handsome mailbox as a special gift. It has wrought iron brackets for magazines, and it's 16" high, 7" wide, 3" deep. **$15.00** *f. o. b. Wheeling.*

NEW CATALOG! Unusual designs in weathervanes, house signs, copper lanterns, etc.

HAGERSTROM METALCRAFT STUDIO
42 Milwaukee Ave. Wheeling, Ill.



Biscuit box of glazed Englishware; hand decorated; 7 inches high; has silverplated handle. Matching butter dish with silverplated server and holder.

Fed. Tax Incl. $9.95 each
If in Kansas Add 2% Sales Tax

HELZBERG'S
Middle West's Largest Jewelers
612 Minnesota Ave., Kansas City, Kansas



Impressive, Elegant
HORSES' HEADS
in Cast Iron or Rustproof Aluminum
as Book Ends or Hitching Posts!

Book Ends $20.00
$16.00 ... $19.00

H. B. PRATT
... PLAINFIELD, N. J.

PRESTO Your Pet Perfume with this magic **PERFUME ATOMIZER!**
It's leak-proof!

A wonderful Easter and Mother's Day Gift
$3.95
non-taxed
Monogrammed at 25c per letter



Featherlight and compact as a lighter! Made with the precision of a fine watch! Just the press of your finger releases a mist of your favorite fragrance. A charm necessity! An ideal gift! Five lovely colors in polished aluminum which will not fade, chip or crack—Gold, Silver, Blue, Maroon or Green. Mail your order today—we ship postpaid right away!

J. J. Absuch

25 Broadway Dept. HG, New York 7, N. Y.



FULL-BODIED COPPER
WEATHERVANES
DURABLE—ARTISTIC
Horse of copper—gold bronze finish.
30" in length, 18" in height, 4" thru.
Directions 29"—antique finish.
Adjustable to any building.
"THE BEST VANES SINCE 1882"
Write for Illustrated Circular.

MERALEE WEATHERVANE CO.
P.O. BOX 384 SPRINGFIELD, MA



DECORATOR'S DELIGH
The classic simplicity of this *han made* sturdy copper fernery will chant anyone of fine taste. Your ho will increase in charm with the golden tone and beautiful shape this footed receptacle, whether fil with fruit or flowers, or simply plac empty on a table or mantel. Wat tight. About 14½" long x 4½" wi
$15.00 postpaid.
No C.O.D.'s Write for Gift Catalog

SUSAN RANNEY DEPT.
507 Fifth Avenue New York 17, N.

ROUND





Keep in circulation with the Coronet Vibrator. Compact and simple to operate, it brings the luxury of exclusive salons into your home. With roller beauty patter for facials, vacuum cup invigorator for tired muscles, plus massage accessory, scalp stimulator; $9.85. Post. 15c. AC only. Lewis & Conger, 45th St. & Ave. of Americas, N. Y. C.



Black Beauty andirons are not cast but cleanly flamecut from ½" steel, so they are really unbreakable. A striking silhouette for a summer home or for a man's den, they are 15" high and 15" deep. Suitable for 36" or 48" fireplaces. $22.50 express collect from Horseshoe Forge, 3 Muzzey St., Lexington, Mass.



Copper with brass on the corset, the regal-looking emblem on this cigarette box gives it an air of aristocracy. It is handmade, highly polished and lined with cedarwood, which makes it a natural humidor. $10.75 postpaid from Susan Jay Gifts, Inc., 302 East Fordham Road, New York 58, N. Y.

DUNCAN PHYFE EXTENSION TABLE





One that can grow with a growing family . . . [illegible] finish with graceful tapered legs . . . Shown: 42" x 18" model with leaves closed; opened to 78" x 54" [illegible] Height, 30 inches.

Chairs [illegible] . . . 17" x 15" Each [illegible] . . . $72.50 . . . Chair $19.85 . . . Both F.O.B. Louisville, Ky.

Write for Free Catalogue showing complete line of our distinctive tables and chairs.

SONS' Mfg. Co., 1436 South 22nd St., Louisville, Ky.



A NEW LOOK

This cigarette urn of heavy silver plate on copper, has acquired a trim new look. Taller, more graceful in line, the little handles [illegible] and deeper type ash trays add an additional charm to this already all-time "Old Favorite".

[illegible]

$7.25

[illegible]

ELLISON'S

WILMINGTON 11 DELAWARE

MEXICALI SANDALS



HANDMADE

From south of the border

[illegible]

THE MEXICO CO.

Dept. HA Carmel, California

[illegible]

LIFE for WORN COMFORTERS

[illegible] worn wool or down comforters can be [illegible] ously recovered and made factory-fresh [illegible] exclusive process.

[illegible] er today how Lanadown adds years to [illegible] of your comforter.

[illegible] creators and distributors of the famous [illegible] ed comforters, "Lanadown" and "Lana- [illegible] Lanafur is composed of rare furs inter- [illegible] with white virgin wool, forming one [illegible] warmest possible quilt fillers.

[illegible] on request. Sent by Express or Parcel Post. Send for free booklet F.



LANADOWN

516 Madison Ave.
New York City 22



BELLOWS GOURMETS' BAZAAR

Imported Holland Cocktail Onions
6½ oz. Jar $.50

•

Burnt Almonds
7½ oz. Jar 1.25

•

Vintage Sherry Pralines
6½ oz. Jar 1.25

[illegible]

Bellows & Company

69 East 52nd Street, New York 22, N. Y.

MAIL CALL!



[illegible]

$1.50 [illegible]

[illegible] C.O.D.'s

[illegible]

The Lennox Shop

HEWLETT, N.Y.

Authentic Reproduction MINIATURES



Cherry Lee Table, M[illegible] $5.25.

[illegible]

Quaint American furniture. Just like the originals, hand-made of solid cherry in cherry [illegible] finish. Guaranteed sturdy.

Miniature Milton Lee Commode

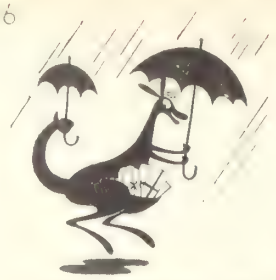
Miniature Lowboy of solid cherry, has carvings. Drawers that actually pull in and [illegible]

Postpaid $4.45 — A [illegible] purposes $8.40



Carl Forslund
EAST FULTON
GRAND RAPIDS, MICHIGAN

SHOPPING AROU





Spring flowers, light and fresh as spring itself, are handmade and hand-painted with French enamel. Unbreakable, in pastels or white with contrasting centers and rhinestones. Earrings with sterling clip backs, $3.75; chatelaine, $3.75. Ppd. Add 20% tax. Alfred Dunhill of London, 620 Fifth Ave., N. Y. C. 20.



A fine Italian hand has obviously been at work to create these ice-tea spoons of medieval design executed in Florentine silver. They'll glamorize your cool, summer beverages and look much more costly than they really are. They are $9 a dozen, postpaid and no tax. Robert Keith, Thirteenth and Baltimore, Kansas City 6, Mo.



Ivory miniatures, made from your favorite photograph or daguerreotype, make an unusual, personal gift for any sentimental occasion—wedding, graduation, anniversary or birthday. Paintings executed on ivory; frame included upon request. $100 up. ppd. For full information, write Mini-Craft, Box 24, Station F, N. Y. C. 16.

(*Continued on page 43*)



Smorgasbord Knife

CUTS THIN, EVEN SLICES SAVES ON FOOD BILLS

Amazing new Smorgasbord Knife gives "party" look to meats, cheese, bread, cakes . . . extends foods in neat, thin slices that go farther at less cost! Perfect for rolled sandwiches, canapes, etc. Easy to keep clean. Stays super sharp. Clear plastic handle. Mail your order today!

NEW • PRACTICAL • IDEAL GIFT



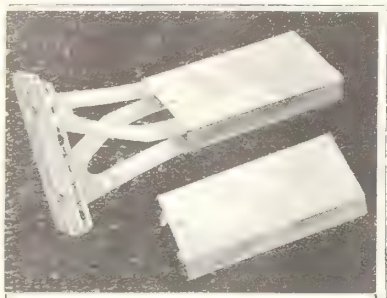
- Stainless blade
- Hollow-ground Swedish steel
- Stays super sharp
- Adjustable to desired thickness
- Colorful gift box

POSTPAID **$2.00**

No C.O.D.'s please

HARRY M. GUSTAFSON & CO.

Dept. B-1, 135 S. La Salle Street, Chicago 3, Illinois



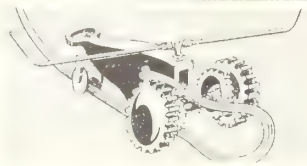
NEW . . . VEST POCKET SIZE SAFETY RAZOR, $1 *Complete*

Travel lighter with this featherweight safety razor that folds and fits into a vest pocket. Uses any standard double edged blade. Easy to assemble. Comes complete with 4 blades, leather carrying case. He'll love it; you'll want one yourself when you see the satin chrome finish. Limited quantity at $1, postpaid.

Ask for Free Gift Catalog

AFCO PRODUCTS CO.

Dept. G-6 Lexington 73, Mass.



TRAVELING LAWN SPRINKLER

Waters entire lawn. Moves automatically along the hose at 20 to 30 ft. an hour. Powered by water through the hose. No C.O.D.'s. Postpaid U.S.A..... $34.95



BRONZE SUN DIAL

Solid bronze, 14" high with raised zodiac. No C.O.D.'s. Postpaid U.S.A. $18



WEATHER VANE

Brass, 25" high. Horse, dog, rooster, or boat. Postpaid U.S.A. $15

Millions of Friends from Coast to Coast

Weed's

Est. 128 Years Ago BUFFALO 5, N. Y.



Crystal Table Lighters

$2.00 each

Cut and polished crystal-fine from Czechoslovakia. They are 2½" tall—charming in sets of four or more for a dining room table—thoughtful accessory for a guest room. Choice of plain or deeply square-cut diamond pattern.

Sorry, no C.O.D.'s.

Add 15¢ for delivery.

Lammson's



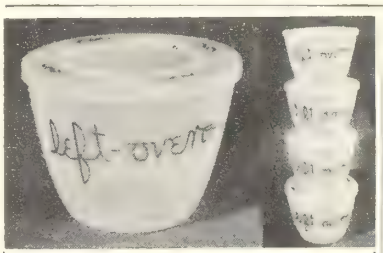
PILSENER BEER GLASSES

Your favorite beer or ale seems to taste better in these graceful glasses and the artist-to-horse [illegible] in black by C. W. Anderson will draw conversation wherever you and your friends gather together for those pleasant moments of entertainment. Each mug will hold 9 ounces. Have a memorable gift for 3 for $[illegible]. Postage prepaid. Your money back if not delighted. Safe delivery guaranteed.

"little joe" WIESENFELD CO.

Dept. B-10

[illegible] North Ave. Baltimore 1, Md.



STACK A STOCK OF LEFTOVERS $3.50 the set, postpaid

You know what's what and where when you put leftovers away in these unbreakable white plastic dishes. Each is handpainted a different color . . . and the set of four stacks up to a neat saving of icebox space.

Dept. HG-4

Julian Hess

6 GRAND STREET • WHITE PLAINS, N. Y.

---

300 EXCELLENT LARGE SCATTER

ORIENTAL RU

from Iran (Persia)

6.6 x 4.6 ft. to 7 x 4.8 ft.

$110. to $175.

The best of many famous weav new and semi old hand woven r traditional old designs and in n colors.

ALSO 200 SCATTER ANTIQUE INTAILS IN PERFECT CONDIT

$60.00 to $200.00

AND MANY DESIRABLE large Or Rugs—old or old types (no t types) by America's foremost auth and expert. Write for descriptiv and photographs—then if you wis ship a selection on approval for inspection—without obligation to Will ship three if you wish to buy

EXPRESS PREPAID

NO OBLIGATION TO BUY

No expense whatever to you to s rugs on your floors—urge compa of quality and prices.

Chas. W. Jacobs

401 S. SALINA ST.

SYRACUSE, N. Y.

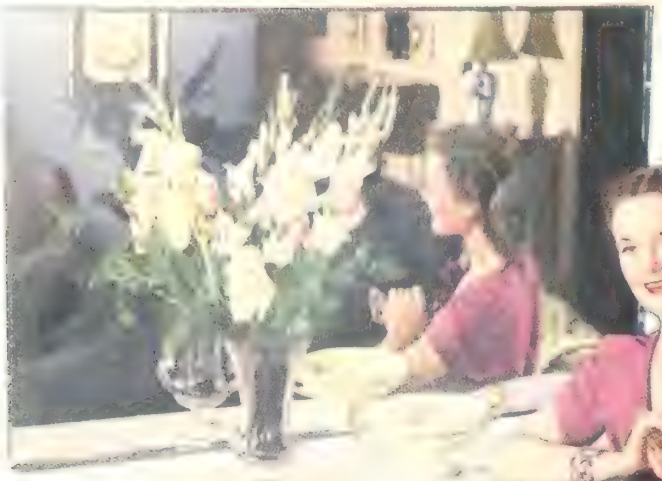


A Simple Lesson in COLOR SCHEMES

rs. X, left, who loves traditional furniture, and Mrs. ht, who dotes on modern, are agreed on one thing t's easy now to choose pleasing color schemes if you with a Smith Carpet in one of the B. H. F.® colors. I found totally different wallpapers, fabrics and other things in other B. H. F. colors to go with the Cape Cod beige of their Smith Broadloom. The B. H. F. color names on the labels of Smith Rugs & Carpets [illegible] will help *you*, too. "Colorama," Clara Dudley's new color idea book, shows you how. It's *free*. Write Alexander Smith & Sons Carpet Co., Dept. B-91, 295 Fifth Avenue, New York 16, N. Y. [illegible]

Smith

FLOOR-PLAN RUGS
BROADLOOM CARPETS



GLORIOUS REFLECTIONS smile back at you from a large mantel mirror * of Pittsburgh Plate Glass. Such a mirror makes your whole room seem bigger, brighter, more colorful—and it's right in the height of fashion.



LOOKING-GLASS FOR GIRLS. A full-length Pittsburgh Plate Glass door mirror * helps growing girls look just so from head to toe. Encourages neatness. But be sure it's at least 5½ feet high.

A little extra GLASS means a lot of extra charm!



PLATE GLASS FURNITURE TOPS * protect fine furniture from [illegible] little hands . . . and also serve as a good-looking safeguard against unsightly stains, tumbler rings, cigarette burns, scratches.



RECIPE: Place smart framed mirror * on wall—cover vanity top with sparkling Pittsburgh Plate Glass* —add frilly skirt and two boudoir lamps. Result: a vanity guaranteed to make "fixing your face" a real pleasure! There are many shapes, sizes and frame styles from which to choose the *right* framed mirror.

* [illegible] at your favorite department or furniture store.

GLASS is one of the quickest, cleverest home decorators there is. Use it to add extra charm to your home. And look for the blue Pittsburgh Label when you buy mirrors or furniture tops. It means you are getting *quality* Plate Glass. Write for a free copy of our book on decorating your home with glass. It's illustrated in color—full of good ideas for using glass in both old and new homes. Pittsburgh Plate Glass Company, 2051-7 Grant Bldg., Pittsburgh, Pa.



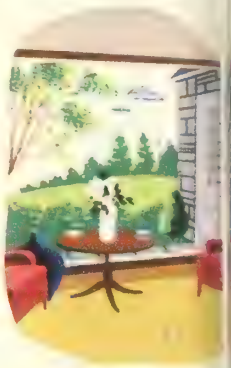
"PITTSBURGH" Stands for Quality Glass and Paint

PITTSBURGH PLATE GLASS COMPANY

Suggestions . . . . fo you build your ne



1. COLORFUL, easy-to-h Carrara Glass walls for yo stay smart and lovely year Choose from ten lovely shad ing out your color scheme.



2. NEW! A window with buil lation! Pittsburgh's Twindo large windows practical, n downdrafts, reduces heat lo sures clear vision.



3. CEILING-HIGH structural of Pittsburgh Plate Glass form setting for your sofa or buffet are one form of decoration y tire of.

LOOK FOR THIS N OF GOOD PLATE G



Beauty is Matter of Perfection

The perfect Venetian Blind is made of —



Hexalum

• It is the perfection of the Stafford slat figure that makes it a consummate treasure. It is the perfection of Hexalum that makes it first choice in homes of distinguished beauty. There is character in Hexalum design and quality—a new satin-smooth finish that adds loveliness to any interior. And Hexalum, made of a special aluminum alloy, is practical, too—as flexibility marks cleaning ease, and the durable plastic finish won't chip, crack or peel—lifetime investment for your home.

HUNTER DOUGLAS CORPORATION • RIVERSIDE, CALIFORNIA • NEW YORK, N. Y.



MARTIN BRUEHL

FOR THE SALAD SEASON

Crisp, fresh salads nurtured by nature to a delicate tenderness deserve the setting of fine Imperial Candlewick Crystal fashioned by artisans with a priceless heritage of generations of hand-crafting glass. It's a combination that says, "Here is hospitality! Here is loveliness for the heart of *your* home!" Like all fine things, Imperial Candlewick may not be immediately available at your favorite store; but it is so distinctively lovely in its simplicity, will do so much for your table settings, it is worth shopping for again and again. Fashioned by The Imperial Glass Corporation, Bellaire, Ohio.

The Aristocrat of Bonds



KENTUCKY TAVERN is not just another bourbon . . . it's a Kentucky institution. Made by Glenmore, world's most family distillery for three generations. KENTUCKY TAVERN is the premium whiskey of those connoisseurs who take pride in the quality of their hospitality.

Glenmore Distilleries Company
Louisville, Kentucky

KENTUCKY STRAIGHT BOURBON BOTTLED-IN-BOND 100 PROOF



SPRINGFIELD *Blankets*
VIRGIN WOOL

Petal-soft and

blossom-beautiful . . .

AZALEA

BUTTERCUP YEL
MARSH ROSE
HYACINTH BLU
DELPHINIUM B
WILLOW GREE
MAGNOLIA WH

Exquisite [illegible] azalea's blush – this exquisite new blanket pasted by Springfield. Here is happy inspiration for Spring brides . . . and a quick pick-me-up for weary bedrooms. 100% [illegible] blankets all offer the deep napped softness and luxurious warmth of pure virgin wool. $7.95 to $45. Slightly higher on West Coast.

THE SPRINGFIELD WOOLEN MILLS COMPANY, SPRINGFIELD, TENNESSEE

Springfield, maker of the world's finest [illegible], is so sure the all-wool plaid [illegible] Pendleton is basic for any well-rounded wardrobe. And Springfield plaids offer you smartest colors . . . outstanding draping characteristics

HOPPING AROUND

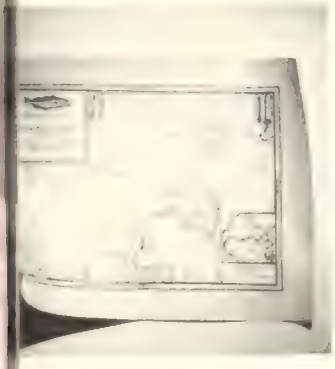




Recipe frakturs. A colorful and artistic job has been done on this portfolio containing 8 sheets of recipes for such famous Pennsylvania Dutch dishes as "shoo-fly pie," knepp, soups, sours, etc. Decorated with authentic designs in color. Frame or attach them to wall with tape. $3.50 ppd. Adele H. Hershey, R. R. 3, Hamburg, Pa.



Keep it cool. Drinks will actually keep their frosty coolness in these lustrous, hammered Buenilum mugs with hand-forged handles. Each holds a full bottle of beer or 12 oz. of any other thirst quencher. $2.95 each; in sets of 4 or more, $2.75 each postpaid from Cooper Crafts, 54 W. 21st St., New York 10, N. Y.



A Bostonian's Idea of the United States is presented on this map. It differs slightly from the average American's conception, but anyone from Boston and environs will understand and appreciate it. 15" x 20". Perfect companion to New Yorker's version. $1 each ppd. The Game Room, 1538 Connecticut Ave., Washington, D. C.

JC

SELL

Surplus Silver, Diamonds and Jewelry

to

JULIUS GOODMAN & SON

attractive prices than most dealers for individual pieces or entire collections. We pay express charges.

matched pieces. Correspondence invited.

JULIUS GOODMAN & SON

References: The First National Bank, Memphis

FOLD-a-Rola





A RUNABOUT FOR SMALL FRY

Folds In 2 Seconds!

SEABOARD — Gifts

61 Albany Street Cambridge 39, Mass.

Lip-slick



Slick-trick for purse or powder-room, this transparent, ribboned box containing 17 Kleenex lip-tissues. Personalized with name or initials stamped in gold on red. Uniquely gift-wrapped. $1.50

barry david GIFTS

P. O. Box 7604 * PHILA., PA.

Send for free "Gift Reminder" Catalog

uc-ker-way* FUR COAT STORAGE BAG



"The Bag that Fits Your Coat LIKE YOUR COAT FITS YOU!"

for fur coat AT HOME in this translucent zipper Tuc-Ker-Way Fur Coat Bag . . . rot, crack-proof, moth-proof, weather-proof and our exclusive moth preventive, oil-treated gusset that protects your precious furs. Use it cloth coats—and for traveling in trains, and autos for dust-proof, crush and wrinkle protection. Satisfaction $5.95

Only

Orders Accepted. Add 15c for Postage

WAY BAG CO., 108 G N. State St., Chicago 2, Ill.

EXCITING NEW GAME PLAYS ON ANY PHONOGRAPH

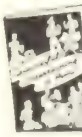


WHICH HORSE WINS?

Place Your Bets . . . Play the Record

DO YOU WIN . . . OR DO YOU LOSE?

PLAY the races at home . . . on your phonograph, with this thrilling all-vocal recording. Exciting! Mysterious! Accurate as the latest Racing Form! Hear the crowds roar, the announcer call every turn . . . each race is built up to the last second, though you play it again and again. Keen sport for any number of players. New, improved 1946 recording . . . 12" unbreakable plastic . . . 30 combinations. With Parker and Shaw, PHONO-RACE-TRACK HORSE RACE comes to you complete with Automatic Odds Recorder, Winner Selector, Loaded 12" x 24" Betting Board. Perfect for Parties! $5.00 Postpaid.



THE WARNER SHOPS Dept. N-5
1512 Jarvis Avenue Chicago 26, Ill.

EVERYTHING FOR FUN AT HOME
Write for big booklet. It's FREE!

DON'T NEGLECT USE: FINE FURNITURE EARLY AMERICAN WAX

Send check money order or C.O.D. C.O.D.'s are not postpaid

Quart $2.25
½ Gal. $4.00
1 Gal. $7.00

Postage Paid in U.S.

Excellent for: Painted Furniture Pickle Pine Leather Marble



FOR ANTIQUES AND FINE FURNITURE

—A BEESWAX PREPARATION—

AN IMPROVED 18TH CENTURY FORMULA

mellow patina Cleaning and nourishing restoring will not dry white

endorsed by decorators and antique dealers. It is the product of Frenchie, one of the foremost

Sold exclusively by the makers

EARLY AMERICAN WAX CO.

1136 Gov. Nicholls—New Orleans, La.

"Imprisoned Fragrance"



EDMUND B. HARRIS

"Gifts of Character"

SHOPPIN



What's in a pinch? You've heard of pinch bottles and "pinch nezes," but have you heard about these wonderful pinch glasses of hand-blown, water-clear crystal? They're sturdy, a cinch to hang on to and lots of fun to use. $15 a dozen, or $10 a set of 8. Express collect from The Sea Chest, Beach Haven, N. J.



Gleaming brass. The gleam of polished brass is high fashion for homes, which makes this new table lamp a shining light, indeed. It's 23" tall; good with modern or traditional décor. Reflector bowl gives excellent reading light. Base, $15.95; opaque shade—red, green or chartreuse, $3.95. Frederick & Nelson, Seattle, Wash.



Lending library by mail. Here's a chance to read all the good books without buying, or waiting for them in libraries. Read 50 or more a year, make your *own* selections, keep any book as long as you wish and always have 2 books on hand. Subscription, $12 a yr. ppd. Send for application. Brentano's Home Reading Club, 219 N. Broad St., Phila. 7, Pa.



SHATTERPROOF

PLASTIC ICE CUBES



Drop "NICE-CUBES" in your drink . . . keep highballs, cocktails, soft drinks, fruit juices, wine, beer, etc., cold without dilution. Ice-like plastic "NICE-CUBES", with mineralized water permanently sealed in, freeze solid in refrigerator . . . tasteless—odorless . . . easy to remove, no ice tray mess. Use again and again. LAST FOREVER

Box of 8 Rainbow Assorted Colors or Crystal Clear: $2.95 delivered in U. S. A.

SPECIAL:
PERSONALIZED "NICE-CUBES"
2 or 3 INITIALS
(CLEAR CUBES ONLY)
$1.00 extra per set

"NICE-CUBES"

8648 MELROSE AVENUE • Dept. A, HOLLYWOOD 46, CALIFORNIA

YOUR CHILD WILL ADORE

LETTERS FROM CAP'N SAM



26 LETTERS

12 Surprise "Duffle Bag" gifts and a personal birthday remembrance gift card listing sender's name and voyage map with first letter.

Let that favorite boy or girl of yours sail romantic seas on the tramp steamer, S S ADVENTURE, with that salty old mariner, Cap'n Sam Porter and his mascot, Rambeau the seadog.

Informative, child-training letters for youngsters 4 to 14

26 LETTERS
14 GIFTS
7.50

CAP'N SAM
LIBBES BUILDING
SUITE 605 - 100 POST ST
POST
SAN FRANCISCO CAL





Most Colorful Braided Rug in the Market

Cheerful rugs . . . round and oval . . . to brighten up your home . . . all wool filler with cotton covering. Available in the following sizes:

24 x 26	$3.16	36 x 60	$ 7.87
30 x 30	$3.28	48 x 48	$ 8.40
24 x 48	$4.20	4' x 6'	$12.60
36 x 36	$4.74	60 x 60	$13.13
27 x 54	$5.32	72 x 72	$18.90

BARLANE'S
P.O. Box 41, Lenox Hill Station, N. Y. 21, N. Y.
Please send check with order. All shipments express collect.

OLD FASHIONED Peppermill



NOT [illegible] conversation piece . . . but a [illegible] for freshly grinding the seasonings that add so much zest to favorite sauces. Your "amateur chef" will prize it. Comes in mahogany, maple, walnut.

$4.25 [illegible]

(Bag of pepper corns included.)
No C.O.D.'s please

Eunice Novelties
5th Floor Women's Exchange Bldg
541 MADISON AVE., NEW YORK 22, N. Y.

PLACE ORDER EARLY



The Loveliness of Cypress

[illegible] ideal for [illegible] Great [illegible] Built of [illegible] N [illegible] dowel inset with pegged joints, fastened with [illegible] treated with a clear toxic and water repel-

We have enthusiastic endorsements from [illegible] to you when you say

6 PIECE SET { [illegible] } $34.70

3 PIECE SET { 2 CHAIRS AND SETTEE } $24.95

FREIGHT PREPAID IN U. S. A., ADD $5.00 FOR HIGHER FREIGHT DENVER AND WEST.

Littletree Company
Dept. HG Winter Park, Florida



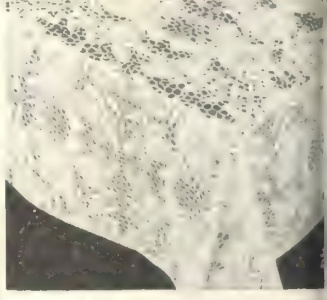
"THE DOUBLE DECKER"
Memo Pad, Fountain *Pen-Pencil* Desk Set

Streamlined for action! Pen, pencil and writing pad at your fingertips. Attractively fashioned and unbreakable for sophisticated efficiency at home or office. The fountain-pen is guaranteed self-filling and has a gold plated iridium tipped point with a mechanical lead pencil at other end. Fits in a brass capped holder, 5 x 7", takes 4 x 6" refills. Walnut and assorted colors. This is a gift with eye appeal for men or women.

$3.95—add 20c for postage

Send for illustrated booklet "GIFTS PREFERRED"

NORMAN'S
116 Mill Street Bristol, Pa.
TRENTON, N. J., 17 So. Broad St.
NEWARK, N. J., 141 Halsey St.
PHILA., PA., 930 Chestnut St.
NEW BRUNSWICK, N. J., 440 George St.



PLASTICS DE LUX
for Sunday Suppers

Charming lace design enhances [illegible] happily practical table cloth [illegible] clean-in-a-jiffy plastic! Ideal [illegible] easy entertaining, quick me[illegible] White with white, red, blue or gr[illegible] border, 54" square **$3.** Larger 54" x 72" **$4.95.** Pr[illegible] matching apron for kitchen du[illegible] **$1.**

All [illegible] postpaid. Sorry, no c.o.d.'s
Write for booklet.

Verard's
DEPT. G, 1040 YORK AVE., N. Y. 28, N

ROUND





Tomorrow's heirloom. A real collector's item, this Colonial salad bowl is an ideal Mother's Day or wedding present. Useful for tossing salads and as a decorative bowl filled with fruit. Entirely hand-made of solid maple, it stands 21" high (only 17" $72.50 expressed from H. A. Milton, P. O. Box 65, Westfield, N. J.



Light the subject. Put a Kodachrome picture in an illuminated shadow frame for a three-dimensional, life-like effect. It can stand, or hang vertically or horizontally, and mats are cut to fit transparencies up to 4" x 5". Over-all size is 10" x 12". AC-DC. $25 plus $1 for handling and post. Americraft, 903 First Ave., N. Y. C. 22.



Hot coffee stays hot, if you pour it into this coffee thermos jug the moment you take your brew off the stove. Suavely designed and crisply finished in chromium, the jug is made in a 10-ounce size, $13.50, and a 20-ounce size, $15. Postpaid from Terrace Novelties, 211 East 58th St., N. Y. C. 22.

GOVERNMENT SURPLUS AS MADE FOR THE U. S. NAVY

FOR:

Estates
Farms
Homes
Gardens
Lawn Parties
Camps Construction
Boats Playgrounds
Courts Schools
Plants Churches
Patios Parking Areas
Driveways



GIANT FLOOD LIGHT
ILLUMINATES LARGE AREA

ONLY $15

THIS PRICE BELOW FORMER OPA CEILING. ONLY FRACTION OF WHAT IT COST GOVERNMENT



GIANT $15

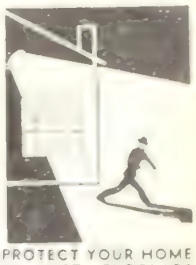
SUPER GIANT $20

MONEY BACK GUARANTEE

Mail order today with money order or check

CARNAGEY'S

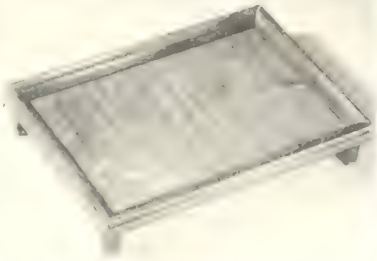
294 Central Ave., Dept. MG-2, East Orange, N. J.



PROTECT YOUR HOME AGAINST BURGLARS AND PROWLERS

NIGHT GAMES

BE A MUSICAL HOSTESS!



Lift the spirits of your guests with the delightful melodies of this unique MUSICAL SERVING TRAY. A [illegible] practical too. Plays as you pick it up to serve.

Everyone will just rave about it. What a joyous gift for any occasion. Comes with your choice of three beautiful chrome initials. Sturdily constructed of highly polished walnut (16" x 11").

The charming music is prompted by the perfect performance of a genuine Swiss Thorens movement. Order yours today. Specify initials desired. You will surely adore it always. Only $13 postpaid ($12 without initials)

SUSAN JAY GIFTS, INC.

MUSICAL GIFTS OF DISTINCTION

302 EAST FORDHAM ROAD, DEPT 8-11

NEW YORK 58, N. Y.

Send for Free Illustrated Catalog of Musical and Other Items

Travel-right

MANICURE SET



La Cross implements in leather case $8.48

Price includes Fed. Tax . . . mail orders filled—add 33¢ if beyond 150 miles.

LAMBERT BROTHERS

Neighborly Jewelers since 1877

LEXINGTON at 60th ST., N.Y. 21, N.Y.

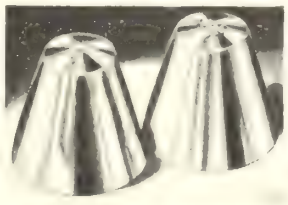


IMMERING SHOWERS

$19.85 the pair

Mark Stier

Fordham Road, New York 58, N. Y.



Smartly MODERN

As shown in Museum of Modern Art, New York, these beautifully finished salts and peppers blend with any fine table setting. Fashioned from solid, hard-alloy aluminum, they are polished to a mirror lustre . . . have just the right weight and feel. Generous condiment capacity. Large, bottom screw cap for easy filling. Shaker holes form letters "S" and "P".

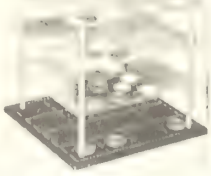
You'll use these smart shakers with your best Sterling table service. Attractively gift packaged. $3.00 the pair, plus 15c for mailing. Send check or money order.

LAYCO PRODUCTS

41 MILL STREET SPRINGFIELD, MASS.

Play QUBIC! FOR FUN AND STIMULATION

The Refreshing, Different, 3-Dimension Game

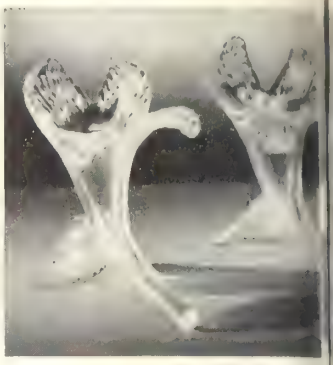


QUBIC is a new [illegible] Perfect fun and entertainment for [illegible] A game of skill that will be quick with plenty action. Will appeal to every type of [illegible] An ingenious combination of [illegible] [illegible] [illegible]

SHOPPIN



Horns of plenty are these Czechoslovakian cornucopias. Fill with your favorite flowers and see how they'll dress up a mantel or table. Shaped like lilies, they lend a graceful curve to any setting and a different look to your flower arrangements. $7.50 a pair, exp. col. from Daniel's Den, 141 Newbury St., Boston 16, Mass.



Extra tables are forever being sought after, especially in the summer when friends often drop in unexpectedly. This nest of glass-topped, wrought-iron tables (painted white) solves the problem. Largest, 18″ x 14″; other 2 slide under when not in use. Set, $15 exp. col. The Salt and Pepper Shop, 445 E. 86th St., N. Y. C. 28.

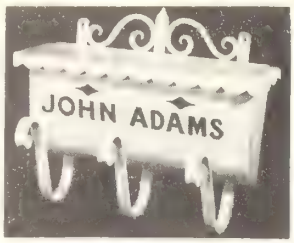


Sweet romance, as charmingly portrayed in old Valentines, is the subject of these plates. Wonderful for wedding presents or just plain sentiment, each is different and can be used for dessert or decoration. Made by Adams of England, set of eight 9″ plates, $20 exp. col. Old Print Exchange, 14 E. 48th St., N. Y. C. 21.



A MAIL BOX that is good to look at!

[illegible] wrought iron and is generous [illegible] size. Spring-edge cover lifts easily to give ready access. Outside newspaper and magazine holders. Rust-proofed for long life and ready to be attached at your front door. Available in black or white. Plain $10.00. With name as shown $11.00 postpaid.



Personalized Crystal



"HEIRLOOM" PAPERWEIGHTS

The making of old fashioned, multi-colored paperweights—so highly prized in grandmother's day—is now almost a lost art. But these lovely desk ornaments—solid, heavy globes of clearest crystal in which are embedded beautifully colored glass flowers and designs—still may be had. What's more you can have them personalized with first names, special dates such as weddings, anniversaries, birthdays, etc. Something for your great grandson to treasure! **$5.00** postpaid.

Hand painted Tole
WATERING CAN

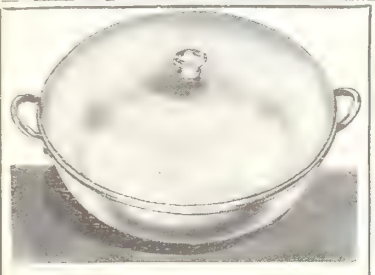


Here is something that is both beautiful and useful. A two-quart watering can of unusually graceful lines. Made of heavy gauge metal . . . beautifully hand painted with a colorful floral design on background colors of black, ivory or dark blue. An ideal gift for those who tend flowers . . . and you'll want one for yourself, too! Please give second color choice. **$3.00** postpaid.

Send check, money order or C.O.D. instructions
(No C.O.D.'s on personalized gifts)

Mayfair Gifts

99-18 Metropolitan Ave. Forest Hills, New York City, N. Y.



Copper Casserole

A gleaming asset to your copper kitchen as well as the dining room. Wonderful for buffet suppers and everyday meals. Bake and serve in it. Lined with pure block tin; has brass handles and knob

1½ quart capacity **$9.50** Prepaid in U. S. A.

No C.O.D.'s.
Larger sizes on request.

21ST 6TH AVE

Bazar Français
EST 1877

666 SIXTH AVE. NEW YORK 10, N.Y.



Silver CHROMIUM AND BRASS **Plating**

Ship us your worn silverware and we will replate it like new at moderate cost—tea sets, coffee pots, trays, platters, flatware, cake plates, gravy boats, etc. Dents removed. Leaks repaired. Handles replaced. Beautifully finished and polished.

Brass plating of door knockers, fireplace sets, candle-sticks, etc. Chromium plating of faucets, electric fixtures, refrigerator trays and shelves, automobile parts, etc.

Estimate given, if desired, before we proceed with work. Any article sent will be returned upon request. No obligation.

THE MASTER SILVERPLATERS
2031 Caniff Ave. Detroit 12, Mich.



Stick to the ship with
SPERRY TOP-SIDERS

3700 rubber squeeges grip the deck, wet or dry. Washable, won't mar. Colors: White or Blue. Sizes for men, 5 to 12 [illegible] 4 to 9, including half-sizes. Specify dress shoe size and width. **$6.50** pair

The Sea Chest

BEACH HAVEN, NEW JERSEY



263 PLANS • IDEAS FOR YOUR NEW HOME

Planning to buy or build a new home? Here are 263 plans and ideas you ought to have. Actual pictures of homes already built. Not just sketches. Each complete with detailed description and floor plans. All types architecture, American, Colonial, Monterey, Georgian, Mediterranean, French Normandy, Tudor, Dutch Colonial, Ranch, Cape Cod, Batch House, and others. Homes for every climate. Each an architectural gem. Brick homes, stone homes, frame homes. One and two story. [illegible] One to nine bath. A wonderful collection of plans and ideas. Used by contractors, architects, realtors and building material dealers. Complete blue print plans and specifications available. [illegible] Bathroom, [illegible] pool, [illegible] garage, [illegible] patios, [illegible] walks.

CHECK THE BOOKS YOU WANT

[illegible] $ .50 ____
[illegible] $ .50 ____
[illegible] $ .50 ____
[illegible] $ .50 ____
[illegible] $ .50 ____
[illegible] $ .50 ____
[illegible] $ .50 ____

CLEVELAND PUBLICATIONS, Dept. B-14
448 S. Hill St., Suite 504, Los Angeles 14, Calif.

Seats 8 people! Folding **BRIDGE TABLE TOP, $5.9**

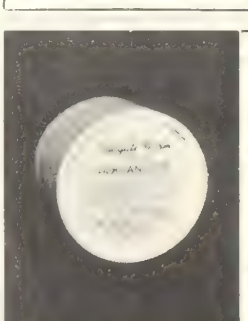
Fits over a bridge table; perfect for luncheon, dinner or card games. Folds up when not in use, stores compactly in closet or corner. 36" across, lovely red, green or brown simulated leatherette finish. FOB factory

Genuine Leatherette Finish Table Top, red, green, ivory blue or brown $8.95

ROSS UTILITIES CORP.
Dept. 11, Mount Vernon, N. Y.



Pat. Pend



Farm-Fresh Frozen Hollandaise

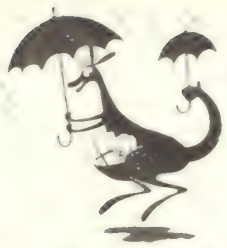
A delightfully-blended, easy-to-use, generous por for four. 7¾ oz. of fresh butter and eggs, lemon j and spices. Shipped via Railway Express to pe within 500 miles of Erie . . . via Air Express for lo distances. Carefully packed in dry ice to ensure rival in proper condition. Just place in refriger ice compartment until wanted.

Only $3.85, [illegible] collect, so you will want to order s have on hand to be prepared for those special lunches and din

Mail check or money order to

TOLLGATE FARM R.F.D. 5 ERIE, PEN

ROUND





Fumble-free key case holds 6 keys—reinforced with 4 rivets, grained tuled. Does its job on automobile sweed hooks. Case has a separate compartment for car license and registration, zips closed and comes in red, black or brown Morocco. With extra identification labels and blanks, $3.85 postpaid from Creative Enterprises, Old Greenwich, Conn.



Broil, grill, bake or fry on this aluminum griddle-grill. One side is flat for pancakes, hamburgers, eggs, etc., and the other is grilled so grease drains off for bacon, steaks, chops, chicken, fish, etc. It can be used on top of any stove. $3.25 postpaid from The Bar Mart, 62 W. 45th St., New York 19, N. Y.



Plain people of Pennsylvania decorate these miniature iron skillets that you'll use for ornamental wall plaques as well as ashtrays. With picturesque, embossed heads, hand-painted in true Amish colors, the over-all length is 6½". Diameter of pan, 4". $1.10 each, ppd. The Garden Spot China Co., Box 297, Lancaster, Pa.



AUTOMATIC WAXER

17"

$3.95 and [illegible]

IRONING BOARD COVER

Burn Proof! Scorch Proof!

[illegible]

board face down . . . will not burn through . . . direct flame won't ignite it. Cleaning won't [illegible] cloth while on board. Will not discolor with age. Fits any standard board

Sent postpaid $2.95



GWENDOLYN MALONEY • *ANTIQUES & GIFTS*

70 E. 55th St., New York 22, N. Y.



SOMETHING NEW!

Household Cleaner in Cube Form to make your cleaning easier

[illegible]

dissolves dirt [illegible] easily

Used & recommended by leading Interior Decorators

1 pkg. Tru-Clean $1.00 ppd. U. S. A.

(Sorry No C.O.D.'s)

GERTRUDE STANTON

Interior Stylist

920 N. Michigan Ave., Chicago 11, Ill.



New . . . Baby Barbecue Ashtray

This clever ashtray holds cigarettes in one side, matches in the other — and real, live smoke comes out of the chimney.

This "little brother" of the immensely popular '46 model measures 6¼" wide, 5" high and 3¼" deep.

Attractive, practical and a perfect gift. Only $1.50 postpaid.

No C.O.D.'s, please.

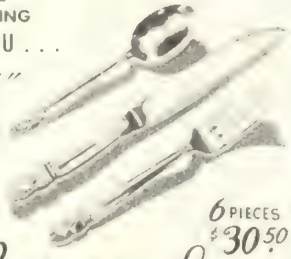
SALLY GRAYE

39 East 11th St., New York 3, N. Y.

ESENTING A NEW STAR IN THE WORLD OF FINE STERLING

IED FOR ROYALTY • DESTINED FOR YOU . . .

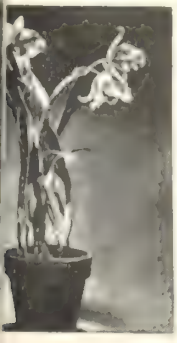
Princess Ingrid"



6 PIECES $30.50

Berkeley of London

2272 BROADWAY, NEW YORK 24, N.Y.



GROW ORCHIDS AT HOME

. . . Easily, Inexpensively!

Order your plant now and grow the Queen of all flowers. Join the select circle of those who enjoy their own home-grown Orchids. Delicate lavender with dark purple lips. Its CATTLEYA TRIANAE ORCHID [illegible] in sunlight, sun porch, or even a window. Blooming normally with a little [illegible] care! Orchids need light but little sun.

Flowering size plant plus simple growing instructions.

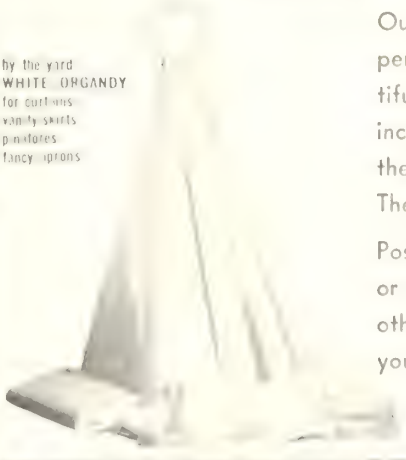
Only $7.50 Each

Postage and Packing included (Domestic only. Mail Int'l. Extra)

Goldfarb FLOWER SHOPS

160 E. 58th St., Dept. 11 New York 22, N. Y.

America's Largest Retail Florist Chain



by the yard
WHITE ORGANDY
for curtains
vanity skirts
pinafores
fancy aprons

Our crisp white organdy has a permanent finish, launders beautifully without starch and is 39 inches wide. You may order it by the yard or bolt of 40 yards. The price is 40c per yd.

Postage prepaid in U. S. if check or money order is enclosed—otherwise order C.O.D. and pay your postman.

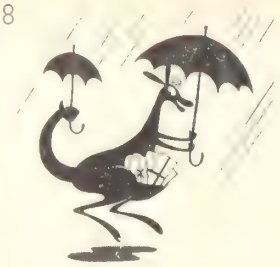
THE CLOTH SHOP, MARYVILLE, TENNESSEE

Name..... Yds.

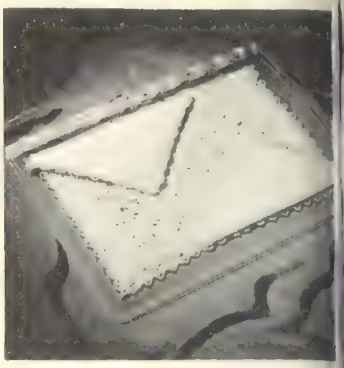
Street..... Bolt

City & State

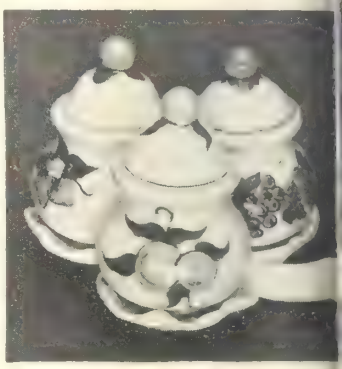
SHOPPIN



Protect your best placemats and napkins in clear Lucite holders, which keep them flat, free from dust and easy to locate. They hold regular-size mats and are a de-luxe closet accessory for bride or matron. Plain, $11.50; monogrammed, $3 extra. Express collect from Carole Stupell, 507 Madison Ave., N. Y. C. 22.



Snug on a leaf, three little jam jars (5″ high) tell graphically what they contain. One is for strawberry jam; one for orange marmalade; one for grape jelly. Of highly glazed, colored ceramic, they're nice used separately or collectively. Complete with tray, set is $10. Towne Products, 8823 Avenue L, Brooklyn 12, New York.



Beauty brush-up. For gleaming hair and a well-groomed look, use this "deep-action" brush that penetrates and doesn't just skim the surface. Long, strong Nylon bristles go completely around the sparkling Lucite handle of the Hughes "All-a-round." In plastic case, $5 ppd. Mayfair Gifts, Forest Hills, L. I., N. Y.

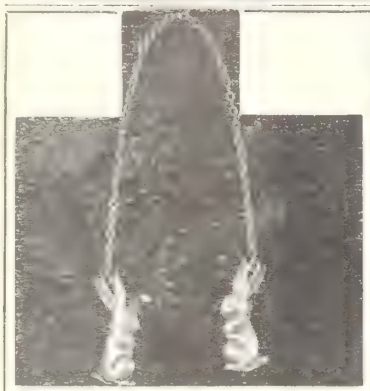


TEXAS POTTERY

Handsomely designed and hand decorated by our own artists. Dog is 11″ long and elephant is 9″ high. Your choice $3.95 or both for $7.50.

TEXAS POTTERY COMPANY
HOUSTON, TEXAS
Box 933 Route 13





Clips for Bibs—These sterling silver bunnies are backed with strangle-hold clips which will convert any napkin into a bib. Thus the bib age young man or miss emerges from party or restaurant nice and tidy. Bunnies are about an inch high, connected by a silver chain. (No worry at home if the bib ties wear out, either.) **$4.40** includes price, excise tax, and sending. No C.O.D.'s, please.

EDITH CHAPMAN
168 East 33rd Street New York 16, N. Y.

GIVE MONOGRAMMED SOAP *and* TOILETRY SETS *for*
Easter, Mother's Day and Father's Day!



$5.00

GOLD MONOGRAMS WILL NOT WASH OFF!



Personalized Soap with Matching Guest Paper Towels
Name and Designs will not wash off.

PACKED IN GIFT BOX

$2.75
$3.75

Shipped Postpaid
Mail Your Order Today — No C.O.D.'s Please

SOCIETY SOAP CO.
1775 Broadway, Dept. H, New York 19, N. Y.

AN ALL-PURPOSE TABLE FOR YOUR EASY-CHAIR
NEW!
The **D-Lite**
COMFY *Folding* TABLE



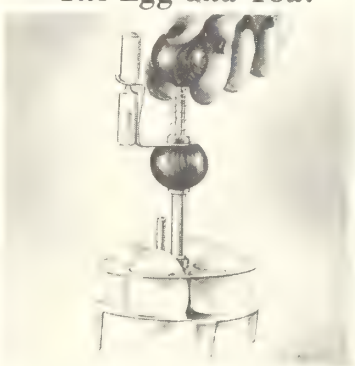
sturdy, smooth, table-finished in natural

THE PERFECT GIFT for everyone in the family. Children use it



W. C. F. DIETZ INDUSTRIES
Dept. 12 B, 3233 Factory Rd., Cinti. 8, O.

The Egg and You!



for perfectly timed boiling
The Eggmaster

Fussy about your eggs? Then you need Eggmaster. Lock four eggs in the rack . . . plunge in boiling water . . . watch the accurate timing glass . . . and take Eggmaster to the table as a server. Reduces handling, prevents breakage

price $2.98 Mail Orders Invited
SANGER BROS.
Dallas 2, Texas

BASES FOR VASES
Dull Black
Add Importance to Flower Arrangemen



Size 4″ x 6″, 5″ x 8″, 6″ x 10″

$3.35 per set of three postpaid

Georgia Curtiss, Fairfield, Connecticut



"JEWEL" *Electric Fountain*
IN METAL—STONE—NATURAL ROCK

Sparkling, bubbling, decorative fountains. Cool and humidify atmosphere. Preserve furniture. Portable—require no water connections. Choice of beautiful designs.

COLOR CHANGE FOUNTAINS

Send 25c for our latest catalog describing patented color change fountains, waterfall, and pump units

For Home Pool Garde



JEWEL ELECTRIC & MFG. CO., 216-HG W. Kinzie St., Chicago 10



Vesley Simpson puts his fashion flair
into exciting fabrics for the home

You know his fashion fabrics, the dramatic designs, the sheer mixture of the colors. Now he has brought that same sure touch to this group of striking decorator fabrics. What's more...he has co-ordinated them all for you. For each design you see here (and each has a choice of background colors) there is a plain, a checked, and a striped companion piece fabric. All hand printed on sturdy Chesapeake Cloth. The designs...Tulip, Bridle Path, Country Life, Moroccan Tile, Birds of Paradise, Palladium. Write for store in your locality.

Vesley Simpson

215 West 19th Street, New York 11, N.Y.



to look well
and feel well...
SLEEP WELL

light but warm blankets
mean restful sleep

CHATHAM MAKES GOOD BLANK



"LIDO PARK" Chatham's virgin wool blankets in full bed size, light-but-warm weight, in lovely flower colors. Matching summer blankets and throws. Each gift-packed in its own plastic-topped closet box. Other Chatham Blankets from about $7.00 to $35.00. Baby Chatham Blankets, pink, white or blue, in pretty plastic boxes. Crib or Bassinet sizes from $6.00 to $11.00. At fine stores everywhere.

CHATHAM
Blankets



Fashion firsts for '47

NEW PATTERNS . . . NEW COLORS . . . NEW BEAUTY FOR YOUR HOME

Vibrant with color, sparkling with interest, authentic in design, the new Imperial Washable Wallpapers are now available . . . ready to give your home the fresh new beauty, the fashion authority that Imperial always provides.

FOR QUALITY AND PRICE PROTECTION LOOK FOR THE IMPERIAL SILVER LABEL

HARMONY MADE EASY BY IMPERIAL'S NEW BOOK — COLOR HARMONIZER

Color Harmonizer [illegible]

BLOCKED [illegible] Imperial [illegible] teed for 3 years from date of hanging to withstand room exposure without fading and to clean [illegible]ly in accordance with the instructions included in every roll. Should any Imperial Washable [illegible] fail in these respects, it will be [illegible]



[illegible]

Color Harmonizer booklet

[illegible]

Melodía Linda!

Ah! Like a beautiful melody is this mountain-distilled rum





For smooth and pleasant harmony in your favorite rum drinks—try making them with Puerto Rico's delicious and distinctive "mountain rum." Ron Merito brings you man's finest rum-making skill, assisted by nature's richest favors of climate, soil and sun. The better the rum, the better the drink. Better ask for Ron Merito.

Ron MERITO

THE PUERTO RICAN MOUNTAIN RUM

Try finer-tasting Ron Merito in y
next Daiquiri, Collins, Highball, C
Libre or Sour. Its "mountain flav
makes them all more delicious.

AVAILABLE IN BOTH GOLD AND RED LABEL • 86 PROOF • NATIONAL DISTILLERS PRODUCTS CORPORATION • NEW YORK 5



GINGHAM'S BACK ON THE HIT PARADE . . . FOR HOME DECORATION!





Gingham and gaslight! Gingham and the tandem bike! Remember? ☆ The years roll by . . . and now it's Gingham again! This time it's Roomaker Gingham and 18th Century . . . Roomaker Gingham and French Provincial . . . Roomaker Gingham and Colonial . . . Roomaker Gingham and Modern. ☆ Tailor your own colorful draperies, bedspreads, vanity skirts, and pillow shams of Roomaker Ginghams. Flounce 'em . . . trim 'em with white organdy . . . transform your home into a new world of gaiety and charm. ☆ Roomaker Ginghams are shown in large and small checks in green, blue, red. Fine count, highly mercerized texture. Washable. Yarn-dyed for unusual color fastness. ☆ By the yard at piece goods departments.



© 1947, Seneca Textile Division of United Merchants and Manufacturers, Inc., 91 Franklin St., N. Y.

ROOMAKER

FABRICS

MAKE THE HOME

el identifies the Roomaker Family of standard curtain and drapery fabrics

PUBLIC LIBRARY

Song reproduced by permission of
Theodore Presser Company, Publishers © 1927



Printed in England AUG

(10,000 pads)

CABLE

C AND W

WIRELESS

(INCORPORATED IN ENGLAN

Official Instructions

"Via Imperial"

No. Words

To Name MR. & MRS. ROBERT M. GILLESPIE

Address NOLEN LANE

DARIEN, CONN. U.S.A.

YOU WERE RIGHT EVERYTHING IS BETTER IN BERMUDA LOVE

BETTY & JIM

CE OF LEGIBLE WRITING.



Yes, you'd wish for days that went on forever if it weren't for the m Bermuda. Leisurely your carriage wafts you through the perfumed e The coppety clop of hoofs echoes softly along the oleander-lined lanes your mood is wrapped in silver. The moon is brighter in Bermuda



Somewhere, [illegible] boat ride to sailing . . . to wander among the tiny islets [illegible] Hamilton Harbour. And [illegible] by all means to tour the mist-gang deepest Bermudiana: British colonial cities of Hamilton and St. George. Today [illegible] this delightful domain more fascinating in Bermuda.



Another day . . . like yesterday, like tomorrow . . . is perfect for cyclin you do it along the quiet colourful lanes that entertain Bermuda from s shore. Or perhaps this is a day for oohs and aahs at the Aquarium climbing the stairway to the sky at Gibbs Hill Lighthouse. Wherever whatever you do . . . everything is better in Bermuda.

EVERYTHING IS BETTER IN—

Bermuda



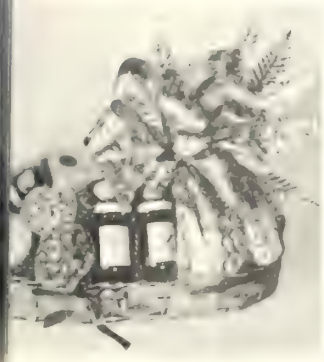
FOR FREE BERMUDA BOOKLET write to the Bermuda Trade Development Board, Hamilton, Bermuda or to the 19th Floor, New York, N.Y.

HOPPING AROUND





Boys and girls together, dressed in their Sunday best, will marvel at the [illegible] almost unbreakable glasses are colorful and amusing, they can't be damaged and [illegible] good way for a quick Mother's and Father's Day present. Alex Anderson & Son, 312 Nicollet Ave., Minneapolis 2, Minn.



The master's touch in gift food gifts is evidenced in this de luxe basket tray filled with assorted nuts, unusual and mouth-watering confections and a variety of jellies and preserves. A delightful convalescent, hostess or bon-voyage present. $15. From the famous H. Hicks & Son, 660 Fifth Ave., New York 19, N. Y.



Whistle if you need anything. Just a bit over an inch, this sounds like a good, sharp, between-teeth whistle. Use it as is for keys, on a charm bracelet or watch chain. Gift-boxed, it's a darling present. In nickel silver, $1; gold plate, $2; sterling, $4. Tax incl. Add 5c post. Dennison's, 411 Fifth Avenue, New York 16, N. Y.



HOME PAPER BALER KEEPS PAPERS PICKED UP

and rooms orderly. Just drop newspapers, periodicals, waste paper in the Home Paper Baler. When filled draw twine taut and knot. Then turn baler over. Presto! Your [illegible] is a whistle. Handsomely hand decorated on black ground. An ornament to any room. A boon to the housekeeper. Unusual, practical gift. Express collect $12.50. No COD's. Satisfaction guaranteed.

PPY HOME HELPERS, Box 72, N. Weymouth 91, Mass.

Watch the Fish Go By!

[illegible] to watch them swim one bowl to the other, [illegible] the tube of clear Handblown crystal 5 by 16 inches with two [illegible]

Write for Walk 5.65



Sorry, no C.O.D.'s. We pay all postage.

Gifts by Violet

7622 N. Rogers Ave. Chicago 26, Ill.



TOY CHEST and BENCH

With child's first name hand-painted on lid!

[illegible]

CHILD'S BATH RACK

Beneath the child's first name is a line [illegible] clean"! Encourage your youngster to [illegible] all use his own towel, toothbrush, comb, glass and soap. Give him this rack with his (or her) first name hand-painted on [illegible] ivory enamel and hand-decorated in color. $5.00 postpaid.

[illegible]



Mayfair Gifts 99-18 Metropolitan Ave., Forest Hills, New York City



STERLING SILVER SERVICE

To delight child and mother, give this precious Silverware.

Good weight and excellent values.

Child's Cup	**$ 8.75**
Porringer	**12.50**
Child's Fork & Spoon	**5.95**

Fed. Tax & Postage incl.

Check, Money Order or C.O.D.

George Stern Co.
JEWELERS SINCE 1922
151 MADISON AVE., NEW YORK 16

Charming Replicas



[illegible]

Box 9536,
Raleigh, N. C.
SEDGEFIELD CRAFTSMEN



COLORFUL TRANSLUCENT

TABLECOVER . . .

A Thing of Beauty for the Breakfast, Dinette or Kitchen Table—Clean Instantly With A Damp Cloth

[illegible] $1.00 Postpaid
[illegible] $4.00

PLASTONE PRODUCTS COMPANY
PALMYRA, WISCONSIN



Statuary

FOR YOUR GARDEN OR TERRACE

Fine Italian and English reproductions many piped for fountains

FLORENTINE CRAFTSMEN, INC.
479-485 First Ave. (at 28 St.)
New York 16 • LE 2-3926

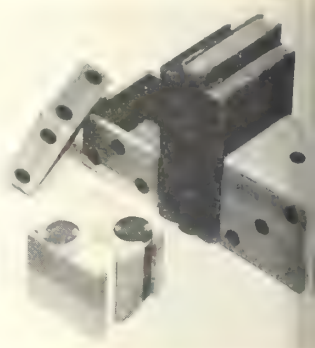
SHOPPIN



Cream of the crop. Genuine Tufraw, rawhide luggage is a traveler's mark of distinction. Shown is the saddle-stitched bottle case, which has adjustable loops to hold fittings and a washable lining. 14″ x 9″ x 8½″. $59.50, tax included. Other matching pieces are available at Dale Fifth Avenue, 719 Fifth Ave., N. Y. C. 22.



Loaded dice can be very useful at times—in this case you load one with poker chips, the other with playing cards and tallies, and use both as bookends. Made of polished wood, one is fitted for chips, the other is empty. $6.75 a pair, or $3.50 for one, postpaid from Bodine's, 2119 N. Charles St., Baltimore 18, Md.



Mexican chair, for little people, is gaily hand-painted, even to the flowers on the sturdily-woven cane seat. In red, green, yellow or black with varicolored flower designs, it's all handmade, 17″ tall and a quaint accessory for fireside or bedroom. Only $2.50 ppd. La Casita Mexicana, 30 Rockefeller Plaza, N. Y. C. 20.



PLASTIC MAGIC!
WITH
Plasti
M-2 TRANSPARENT



ALCOHOL PROOF
RAIN PROOF
ELIMINATES WAXING
EASY-TO-CLEAN

SEND FOR DEMONSTRATION KIT

Contains a quart of the new PLASTI M-2 TRANSPARENT (covers 150 square feet). You also receive FREE: a can of thinner, a box of wax remover, a home-maker's kit of beautiful color cards, and the 1947 booklets "How to Paint It Yourself" and "Color Styling." Postpaid to your door $2.95.



DURO Industries, Inc.
502 South Canal Street, Chicago 7, Ill.

FRESH
PINEAPPLES
Direct from Hawaii



Glorious sun-ripened pineapples right off the plantations of Hawaii. Sweet, luscious and refreshing...you'll claim them the finest fruit delicacy ever tasted. Serve raw or in salads, iced tea and cocktails. Free recipes and directions on how to prepare. Delivery is ordinarily thirty days from receipt of order. "Hawaiian" gift card will be included upon request... Guaranteed.

4 "PINES"
about 5 lbs. each
7.95 POSTPAID
ANYWHERE IN U.S.A.

ORDER TODAY FROM
trader Bob
Box 3697 • Portland 8, Ore.

Lamps
FROM YOUR ANTIQUES



Example of our work. Kettle wired and refinished. Wick control now lamp switch. Cost $20.00

Any antique, ceramic or metal can be made into a lamp. Cost depends upon work involved.

We have had twenty years experience converting clients' antiques to useful beautiful lamps. Write us today describing the article you wish converted and we'll be happy to estimate the cost.

JOHN H. OSMUN
98 Baker Street Maplewood, New Jersey

HOW TO KEEP ROOMS



FRESH AND FRAGRANT

Fragrance keeps perfume—2 oz. bottle

GIFT BOXES: Each box contains your choice of perfume, Perfume and 2 oz. Bottle Bodyspun and 2 oz. Bottle

If you wish remittance enclosed, we will send gift package—we will also

FRAGRANTAIRE CO. Dept.
118 E. 28 St. New York 16

PURE CANE SYRUP



FROM THE DEEP SOUTH

old-fashioned open kettle syrup made from pure juice of Louisiana sugar cane. No sugar extracted, no chemical added. Please Send Check With Order.

$2.45 for No. 10 Can
$1.75 for No. 5 Can
Delivered

Write for case lot prices.

JOHN R. MURPHY
P. O. Box 3357 Q Sta. Shreveport, La.



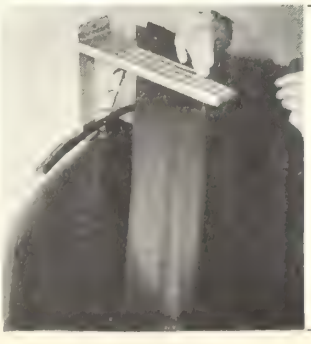
ICE KANAKIN

Indispensable for cocktail & beach ties, picnics, auto & camping trips,

- Made entirely of wood, bound with hoops. Attractively designed & finishe
- Chemically treated against abrasion, decay.
- Holds 15 to 20 lbs. of cracked ice or c
- Thoroughly insulated to keep ice all

$15.00 postpaid East of Mississ

MEARS & HEMINGWAY SPECIAL
609 Dickson Building, Norfolk 10, Virgi
N Y Office, 1600 Times Bldg LOngacre



HANG 'EM ALL.
Without Creasing

on this new combination trouser and jacket r
It holds four pairs of slacks and three jackets
time. Yet each item is easily removed without
disturbing its neighbor. Ideal also for women's sk
and blouses. Compact—it conserves precious cl
space. Beautifully finished in white, yellow, p
green or blue pastels.

Ideal! Excellent for boys' shorts and slacks.
be hung within easy reach. (Pat. applied for.)

Each, $3.45 Postpaid

PRAC-T-RACK
Stillwater 1, New Jersey

ROUND





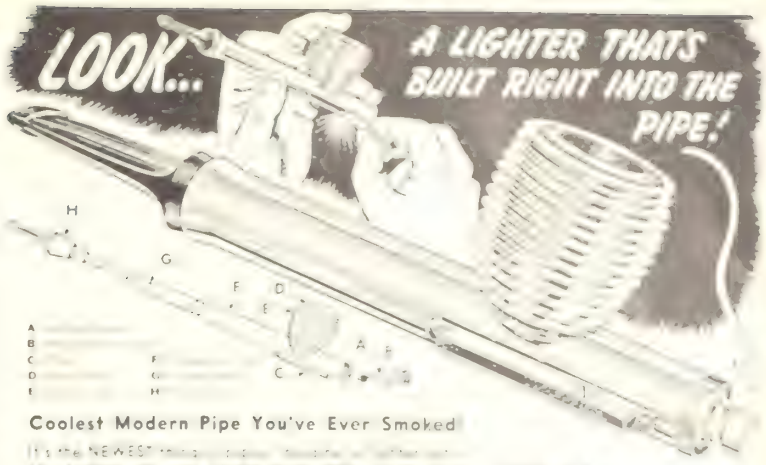
Double beauty. [illegible] doors, this twin hurricane can[illegible] too. Water in base weights it against breeze. Of white painted metal, over-all height is 14½". Use in pairs or singly. Each is $5.95 exp. col. from Mary Holm, P. O. Box 97, Station O, N. Y. [illegible]



An old Victorian design inspired this picture frame made of seasoned hardwood. Lacquered gold finish has an overtone of dull white. Available in two sizes: 8" x 10", $6 ppd.; 11" x 14", $10 ppd. Each frame has a removable slip-in easel back, also brass rings for hanging. From Mastercraft Products, 27 Haymarket Square, Boston 11, Mass.



Flower petal cups and saucers, delicately shaded in soft pastels, lend charm to your after-dinner coffee. Whether you adjourn to the living room, porch or terrace, these are always in perfect taste. Set of 8, $13.50 exp. col. Sugar and creamer, $3.25 ppd. Ellison's, 410 Delaware Ave., Wilmington 11, Del.



Coolest Modern Pipe You've Ever Smoked

It's the NEWEST [illegible] providing an instant light. No need of carrying a separate bulky "torch," or fumbling for matches. It's *there*, at your finger tips in this remarkable pipe. Get it and beam with real pipe pride. It's also the coolest, sweetest smoking pipe because it's air-cooled. Look at the special air-cooling fins around the imported briar bowl. Yes, sir! This amazing pipe with the built-in lighter is the last word in smoking luxury. Be the first to have one in your crowd—Sent only by mail.

SEND US NO MONEY

[illegible] dress on post card and mail it [illegible] special gift box, deposit with postman only $4.95 plus C.O.D. postage. It's GUARANTEED [illegible]

HENRY SENNE CO., Dept. P-161D, 500 N. STATE ST., CHICAGO, ILLINOIS



AGAIN YOURS! OUR BEAUTIFUL

Audubon Glasses

Stately, crystal-clear, 12-oz. Table Glasses, designed by us to match the famous Alfred Meakin Audubon plates. Birds hand-painted in glorious full color, permanently fired on Gold rims. Heavy sham bottoms. Eight different exquisite subjects. PREPAID

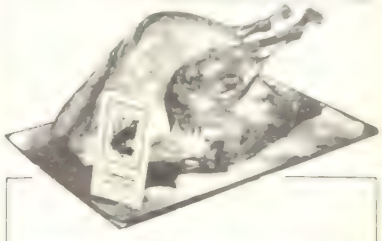
8 for $12.50

Send check or Money Order. Sorry no C.O.D.'s

MALCOLM'S

HOUSE AND GARDEN STORE

526 N. Charles St. Baltimore 1, Md.



BABY SMOKED TURKEYS

For Easter

Treat your family and friends to this delicious surprise by enriching your table with one of these fine DOVER baby turkeys which are slowly smoke-cured over rare herbs and applewood embers. Nothing added or taken away from the unique deliciousness of this choice bird. We mail and ship everywhere throughout the states. All gift orders are given prompt and careful attention and are packed in attractive gift packages.

Ranging from 6 to 10 lbs.

$1.49 PER LB. plus postage

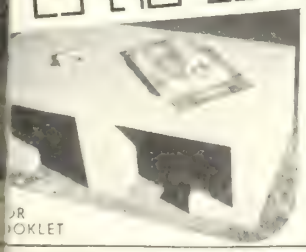
Shipped in dry ice via Special Delivery

DOVER FOOD SHOP

683 Lexington Ave., at 57th St.

New York 22, N. Y. PLaza 9-2571

NDSOME, UNUSUAL



COFFEE TABLES!

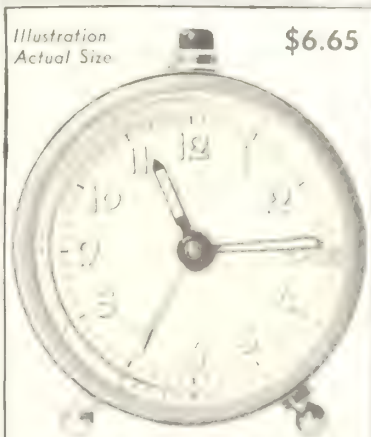
Dramatize your rooms for more gracious living with these smartly styled, practical *multi-table* units. Twenty-four attractive effects possible, a few illustrated above. Each table 20" x 26" x 18" high. Beautifully finished in natural mahogany, jet black, red or green lacquer. $69.50 the pair. No C.O.D.'s. Price includes shipping charge in U. S.

OR BOOKLET

FREDERICK C. BOGER CO.

1943 N. KOSTNER AVE. CHICAGO 30, ILL.

Illustration Actual Size **$6.65**



PETITE ALARM CLOCK

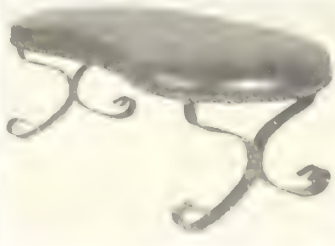
Purse size, but plenty [illegible] small you want to take it [illegible] Wind type movement with [illegible] Many years' [illegible] days' wear [illegible] Guard, at only $6.65 prepaid. Matching [illegible] from $19.95 prepaid.

[illegible]

Harley's Clock Shop

Altman Bldg. Kansas City, Mo.

COLORFUL



OCCASIONAL BENCH

for all homes

[illegible] Kidney shaped and upholstered in [illegible] finest top grain leathers of rust chartreuse, blue or saddle brown. Circled with studs, and with wrought iron legs. Completely hand made. $78.50, or $152.50 in pairs. Exp. col.

HEARTHSIDE MFGRS.

[illegible]

if handicapped... you can enjoy living! GO ANYWHERE!

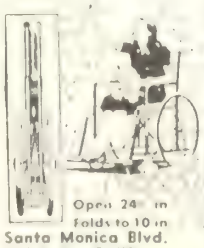
with an **EVEREST & JENNINGS**

FOLDING

WHEEL CHAIR



Everest & Jennings chairs go through narrow doors . . . fold compactly for automobile travel . . . are so attractive they do not suggest invalids. Write for complete details and FREE information on invalid aids.



Open 24" in. Folds to 10 in.

EVEREST & JENNINGS

7748 HG Santa Monica Blvd.
Los Angeles 46, Calif.

SHOPPIN

A Tonic for Marred Furniture



A Triple Action Tonic for Marred Furniture

REMOVES stubborn surface spots
CLEANS dirt and grime
POLISHES to high, dry lustre and covers minor scratches

REVIVA
by Jackson of London

NO NEED to worry if you have rings from alcohol, heat or water on your table—nail polish, perfume or liniment on your dresser—ink or paint on your desk—mars on hardwood floors. Just apply REVIVA and surface spots vanish like magic. Revives original color and grain of wood. For all varnished, shellacked, lacquered and waxed surfaces, dark or light.

Half Pint $1.00 • Pint $1.50 • Quart $2.50

Use "Patina" Jackson of London English Type Wax Paste

A dependable preparation to restore and retain the patine of precious pieces. For all wood and leather. Special BLOND for light woods. $1.00 jar; $1.50 double size.



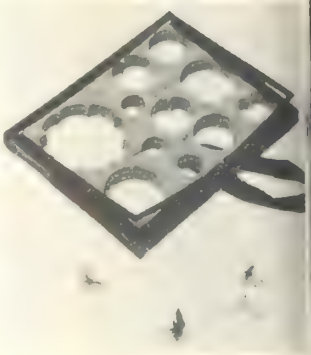
MRS. MARK JACKSON'S STUDIO G
5 West 52nd Street New York 19, N. Y.



Proud property owners will welcome these hand-wrought metal silhouette signs. The frame is iron, the plate and silhouette aluminum. Each approximately 16" wide and 17" high and priced at $15 express collect. For a choice of many other silhouettes, send for a catalog. Hagerstrom Metalcraft Studio, Wheeling, Ill.



Floating fly wallet, made of cork and acetate, for a fisherman who wants to be sure his precious collection of trout bait won't sink. It's transparent, water resistant, flexible and fits into a hip pocket. Every fisherman should have one. Only $1.35 postpaid from KorKet, Brookfield, Connecticut.

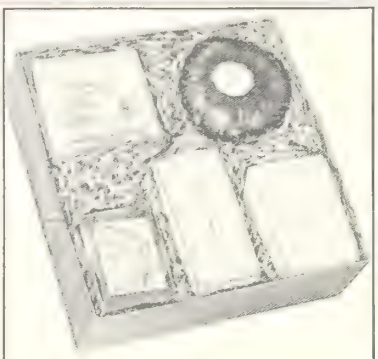




Ejector Holder with Rhinestone Band, Sterling top mount, black, shell, 10" . . . incl. Tax $12.50

Trumpet Holder with Rhinestone Band, black shell, 10" $7.50

Alfred Alik Inc.
508 FIFTH AVE., AT 53rd ST., NEW YORK 19



For your Lenten menus

WISCONSIN CHEESE

Pack K.....5 flavors

American, Brick, Gouda, Lunch and Caraway . . . about 3½ pounds . . . natural, not processed . . . gift packed.

Postpaid east of Denver
Further west add 10c **$3.40**

DAIRYLAND PRODUCTS CO.
1019 Williamson Street
MADISON 3, WISCONSIN

HAND WROUGHT! IN SOLID COPPER OR BRA

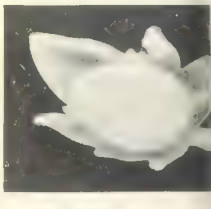


GUEST CANDLE HOLDERS . . . unique leaf design handwrought in solid copper or brass. Each $2.50 Pair $4.95

ASH TRAYS. Handwrought in copper. Pair $1.95

Attractively packed for gift giving.

Postpaid. No C.O.D.'s please.



BETTY BLUE GIFT SHOP Est. 1921
3349 Greenmount Ave. Baltimore 18



let NELSONIZING remake your worn shoes FACTORY NEW!

Send a postcard today for our free booklet which tells all about our shoe rebuilding at prices you pay for *just ordinary cobbling.* Send for it now!



B. NELSON CO.
16 EAST [illegible] St.
[illegible]
BROOKLYN • NEWARK • HARTFORD
JAMAICA • WHITE PLAINS



Beautifully Designed

SILVER PLATED ON COPPER SHELLS

. . . make an attractive pair of dishes for . . .

- After dinner mints
- Nutmeat
- Candy for the bridge table
- Individual ashtrays

Really a "find" Inexpensive, too, these tiny shells (3 inches across)

2 FOR **$3.50** INCLUDING TAX & POSTAGE

BODINES *of Baltimore*
2119 N. Charles Street
DEPARTMENT G • BALTIMORE 18, MD

Earrings Please!

Right where you need them . . . all pairs to match your costume. No more last minute scramble, playing "Find the Lost Earring!"

This interesting earring rack, made of highly polished [illegible] finish metal, stands on your dresser in horizontal position or fits neatly into any [illegible]

$1.50 Postpaid No C.O.D.'s

LEE CAROL
MAYWOOD • NEW JERSEY





JR. HAMMOCK & ST

[illegible] a hammock and [illegible] with pillow, seats in [illegible] and [illegible] Has [illegible] and [illegible] COMPLETE

ADULT HAMMOCK & STAND, *COMPLETE*

J. J. Anthon
221 E. DETROIT ST.
Milwaukee 2, WIS.

ROUND





From the West Indies ... inside. Beautifully priced, large ... $9.95. Individual bowls, $1.95 ea. Servers, $1.95 a pr. All exp. col. from The Post Mart, 230 E. 78th St., New York 21, N. Y.



Do you relish relish? ... you'll enjoy the superb Melon Rind and the wonderful Spiced Cantaloupe put up by Holiday House. Made from the finest ingredients, they add spice to simple meals. Set of eight 11-ounce jars, including four of each variety, is $3.25 postpaid from Holiday House, Old Hadley, Massachusetts.



Mr. Bartender

THE AUTOMATIC SPIRITS DISPENSER

. . . releases exactly one jigger, pauses, then pours in each glass successively without changing position. Prevents costly spilling. Chrome plated.

Fits any bottle. Guaranteed to work! **$2.95***

*Add 15¢ for mailing. No C.O.D.'s

A. POMERANTZ & COMPANY, *Dept. K*
1525 Chestnut Street, Philadelphia 2, Penna.



INFANTS' DELIGHT!

Here are three items which no child should be without! Let baby learn to feed himself with this easy-to-handle sterling silver spoon, $3.60, tax incl. The brush is soft enough for infants, large enough for children. Nylon bristles set in Lucite. Soft as camel's hair. Sterilized. Length 5½" With Lucite comb, $2.50.

Postpaid. No C.O.D.'s please.

SHERRY ANN GIFTS
P.O. Box 163, New Hyde Park, N. Y.

alt Disney TREASURE CHEST

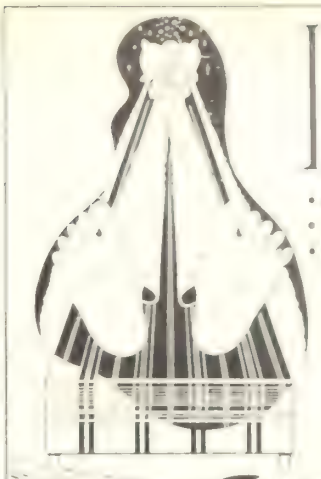
FULL OF ADVENTURE FOR CHILDREN



Contains 4 full color Walt Disney feature length films: Snow White, Bambi, Dumbo and Pinocchio. Each story has four 16mm film strips. 16 film strips in all — plus a Mickey Mouse Viewer to make them equal to theatre projection.

A perfect gift! All children, all ages enjoy them! Order today!

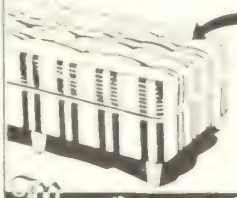
CRAFTSMEN'S GUILD
6916 Romaine Street Dept. HG4 Hollywood 38, Calif.



LONG JOHN

- Extra long, [illegible]
- for ALL who like more foot room
- for each FALL [illegible]

99





Mayflower Colonial Shops WATERBURY 10, CONN.
ESTABLISHED 1908



A SPOON RACK

Mahogany or maple finish
10" x 19" with metal liner for plants
10.00
Cup and saucer hangers for demi-tasse or standard cups.
1.50 each
express collect

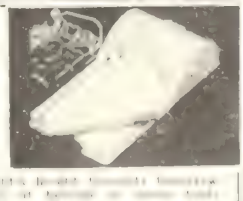
Muriel Reynolds
Box 187
Laguna Beach, California



ARTCRETE BIRD BATH
No. 7643
Price $10.00 freight collect

ARTCRETE PRODUCTS CO.
UPPER DARBY P. O., PA.

MEMO-LITE for NOTES AT NITE!



[illegible]

$3.50 [illegible]



STORY PICTURES AT HOME

[illegible] will thrill with joy when [illegible] the story. All metal, it comes with 3 reels of [illegible]

$1.50 [illegible]

M. C. FLYNN, Inc.
45-B East 59th St. New York 22

STUDY INTERIOR DECORATION

SIX WEEKS' PRACTICAL TRAINING COURSE

Resident Day Classes

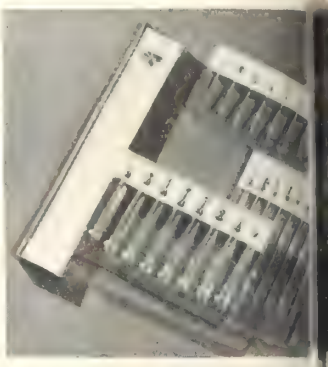
Home Study Course

•

NEW YORK SCHOOL OF INTERIOR DECORATION



SHOPPIN



Chessmen, in silver or gold, blown glass, top these handsome drink accessories. The Old Fashioned muddlers and highball stirrers are $9.95 for a set of eight; cocktail picks are $6.50; and the Martini mixer is $3.50. Wonderful presents for those who like to entertain. From Henri Bendel, Inc., 10 W. 57th St., N. Y. C. 19.



Becoming shades, hand-painted in oils, are opaque except where outline has been cut to accent flower when lamp is lit. Magnolia, Clematis or Canterbury Bells on red, wine, green or antiqued gold. 13″ size, $9.50; 15″, $10 ppd. Your own design, slightly higher. Clark Crafts, 21 Church St., Meriden, Conn.



Decor for table or mantel.
chinese coolies in muted tones of chartreuse and wine.
chinese junk . . . crackled gold with dusty pink lining.
coolies . . . pair 10.50
chinese junk 12.50
express charges collect

carole stupell ltd
507 Madison Ave., New York 22
1205 Connecticut Ave., Wash. 6, D.C.

MOSSE'S
FINELY TAILORED BED SET



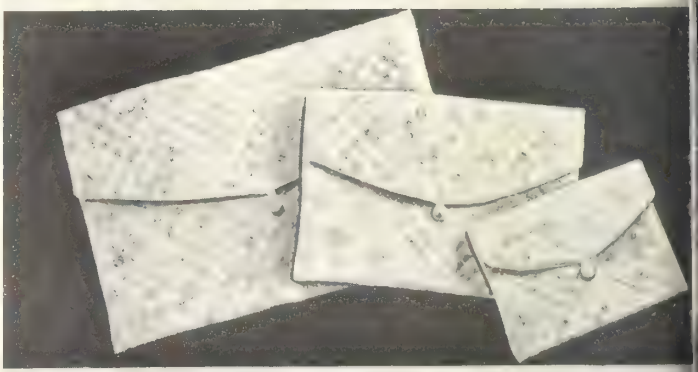
The exclusive design and expert workmanship Mosse is known for mark this handsome set—a tailored beauty both men and women enjoy. Of the finest white percale hand appliquéd in Delft blue, peach, grey, turquoise, maize, green, beige, brown, or royal blue. . . Handsome gift!

2 single top sheets, 2 cases — $57.20 postpaid
Double bed sheet, 2 cases — $42.50

Undersheet, 72 x 113″, $5.55 — 90 x 113″, $6.55

MOSSE —LINEN, 659 FIFTH AVE., NEW YORK 22
Agent in San Francisco, Miss Aurelie Patterson, 173 Maiden Lane

Perfect Gifts For Bride or Graduate



3-Piece Lingerie Sets in Quilted Rayon Silk

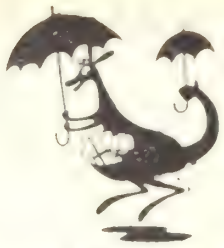
To keep lingerie sweet and lovely, there's nothing like these beautiful envelope bags. Everything in its place, held neatly in suitcase or trunk, or smoothly unmussed in dresser drawer. Pastel Blue—Pastel Pink—or White with delicate all-over Floral Pattern.

- For the Woman who Travels
- For the Girl at School
- For Week-Ends or Long Trips

Shipped Postpaid Anywhere in the U. S. 5.50 the Set

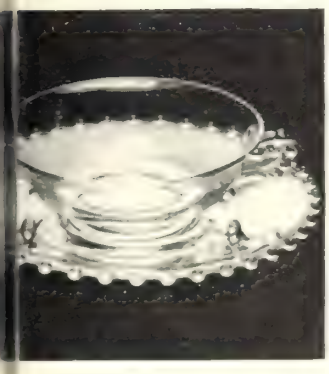
★ D.H. Holmes CO. LTD.
NEW ORLEANS, LA.

ROUND





By the fire, [illegible] pleasures from the "gentle locks," an exact replica of those used in pre-Revolutionary days. Of brass, it can be fastened on a wooden fireplace mantel into mortar, between bricks or tiles and even into marble. $5.95 ea.; $11.50 a pr. Winkler Mill Craftsmen, Box 58, R. F. D. #2, Rochester, Mass.



Soup's on in clear glass candlewick cream soup dishes with matching plates, which will complement any china you have. Dishes can also be used for dessert, and plates for cake or sandwiches. They are $16.50 a dozen; 6 for $8.25; or, 8 for $11 exp. col. from Bertram Shrier, 1147 Connecticut Ave., Washington, D. C.

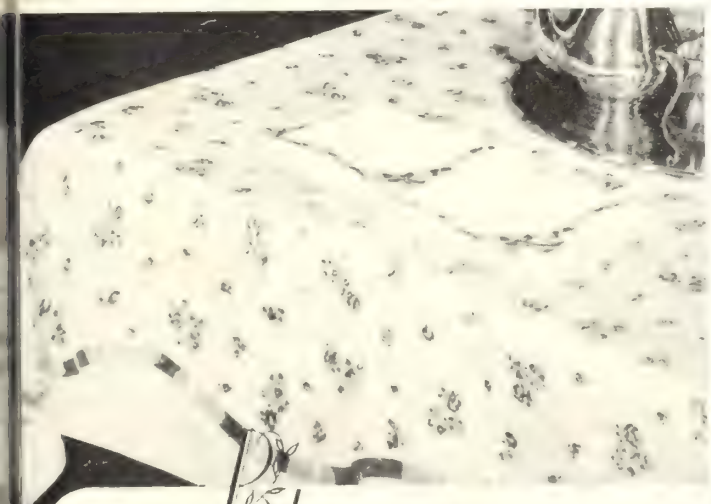


Festive
Wedding Gifts

Shimmering modern glasses, 12 oz. highballs, $15 doz.; old fashioneds, $15 doz.; 5½" silver bowl, $25; silver ladle, $10, hand-painted porcelain ash tray, $4.75.

FEDERAL TAX INCLUDED IN PRICES MAIL ORDERS PROMPTLY FILLED

GEORG JENSEN INC.
Fifth Avenue at 53rd Street • New York 22



Blossomtime

Tea Set in Flower-Printed Imported Pure Linen

An original **Léron** creation . . . this exquisite tea set lends a gay, informal note to your entertaining hours. In imported, pure linen, posy-printed and bordered with a graceful ribbon band of harmonizing color. Rose, blue and green floral on white, bordered in rose red, hyacinth blue *or* grass green.

BLOSSOMTIME, 45" square cloth, six napkins,
Specially priced at **$12.75.**

Write Dept. H on Mail Orders • Please specify border color

Quality Linens for every occasion at practical prices!

Léron
345 FIFTH AVENUE, NEW YORK 22, N. Y.
Paris · Chicago · Palm Beach · Palm Springs



Ducks on the Wing

Durable aluminum serving tray, about 9 x 14. Light, non-tarnishable — soap and water will keep it gleaming. A wonderful lap tray and a joy to you or your hostess.
Tray $2.00
Set of 8 Coasters to match $1.00

Postage Prepaid in America

ESTABLISHED 1849
MERMOD · JACCARD · KING
NINTH AVE. LOCUST STREETS SAINT LOUIS (3) MISSOURI

for two . . .



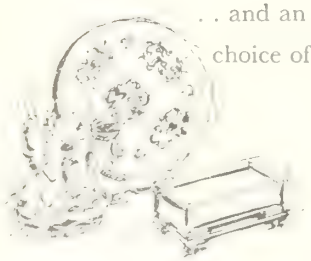
In planning those all-important get-aways, you'll find Colby's a treasure house of ideas and appointments for good living. Colby's has almost everything to make home-dreams come true . . .



. . . furniture in all manner of styles and tastes . . .



. . . occasional pieces, lamps, draperies, pictures . . .



. . and an inspiring choice of accessories.



just pen a note

for your copy of our new illustrated brochure "Colby's—A Store of Inspiration and Service." It will be sent to you without charge, by mentioning Dept. G47.

OUR 81ST YEAR

john a Colby & Sons

[illegible]

626 Davis Street
Evanston, Illinois

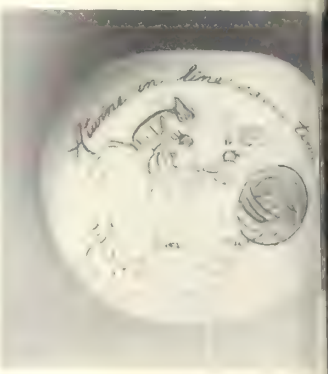
A Complete Housewares and Decorating Service



SHOPPIN

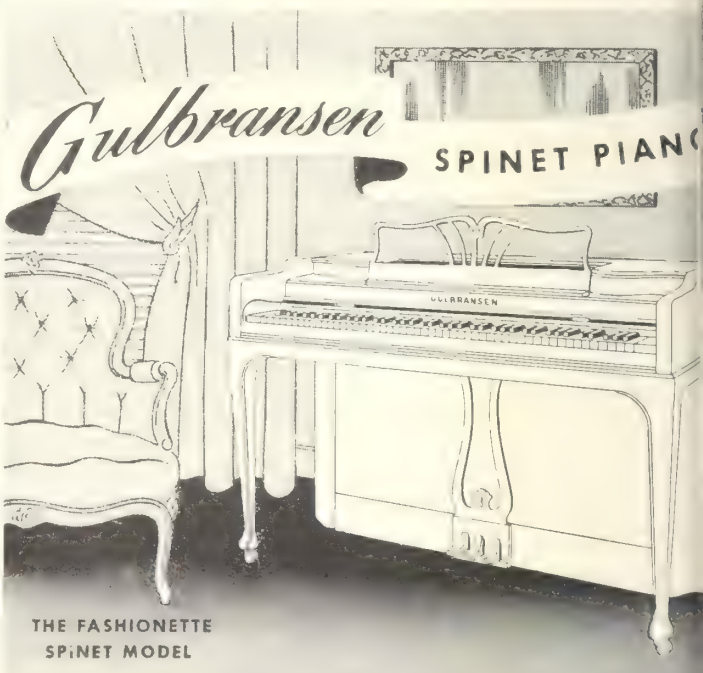


Stem glassware, with three-letter, mitre-cut monogram, is available again in water goblets, wine, cocktail, cordial, fruit-juice and sherbet glasses. A wonderful present for a bride, or to replenish your own stock. The price per dozen is $13.20 express collect from Eunice Novelties, 541 Madison Ave., N. Y. C. 22.



A twine in line saves time is the apropos inscription on this ceramic string holder decorated with a playful kitten. Attached to a wall in the kitchen, it keeps string always within easy reach. The end of the string dangles from a small hole at the bottom. $2.50 postpaid from Wm. Hengerer Company, Buffalo, New York.

Gulbransen SPINET PIANO



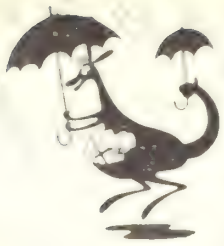
THE FASHIONETTE SPINET MODEL

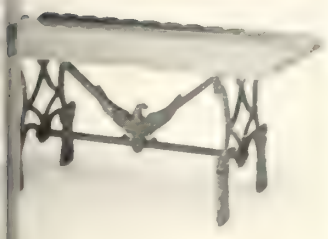
The new Gulbransen Spinet Pianos are her
And how exquisite they are! Smartly styled t
gracefully complement the fashionably fu
nished home of today. Superb tone quality yo
have learned to expect from Gulbransen .
one of America's foremost manufacturers o
fine pianos. Choose a new Gulbransen Spine
for a lifetime of musical happiness.

WRITE FOR FREE BOOKLETS showing "America's Smartest Piano Fashions."

GULBRANSEN COMPANY
Dept. HG, 816 N. Kedzie Ave., Chicago 51, Il

ROUND





Winged victory. An eagle spreads his wings and provides a resting place for your cocktails on this handsome mahogany table with a [illegible] solid [illegible] center. Drinks won't mar it and it's equally at home in the garden, porch, playroom or living room. 20" x 20" [illegible] $20.00 express collect. H. B. Pratt, 1021 Park Lane, Plainfield, N. J.



Folding umbrella closes to only 13" long, making it easy to carry on days that threaten rain. Steel-ribbed and rayon-covered, it is available in black, navy, wine or brown. Handle is topped with a handsome knob. Protective case included. Price, $15.95. From Kenard Gifts, Hotel Commodore, New York 17, N. Y.

RWAY FURNITURE



for Gracious Living

NORTHERN FURNITURE COMPANY

MAKERS OF BEDROOM AND DINING ROOM FURNITURE

Showrooms in BOSTON • CHICAGO • CINCINNATI • CLEVELAND
DALLAS • DETROIT • KANSAS CITY • MILWAUKEE • MINNEAPOLIS
NEW YORK • PHILADELPHIA • PITTSBURGH • ST. LOUIS • SHEBOYGAN

Visitors welcome. Purchases may be arranged from dealers.

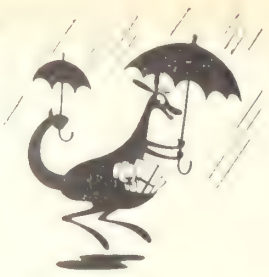
HOW TO ACQUIRE A PAST IN A HURRY

Candlelight . . . open fireplaces . . . the quiet loveliness of old things. If you like these, you'll like this Colonial beauty that perfectly complements your period pieces. It's a pattern you'll enjoy living with . . . one you'll delight in showing. It's Asam's *Castle Hall* Wallpaper. Warm gray and white on peach. In other colors, too. Washable and sunfast. $1.75 a single roll.



ASAM WALLPAPERS

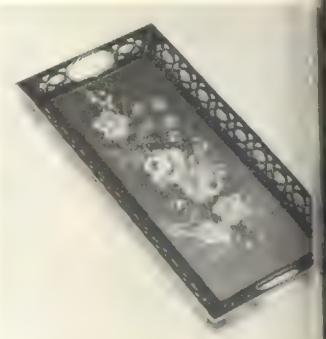
ASAM BROTHERS, INC.
919 Arch Street, Philadelphia 7, Pa.
Pittsburgh, Pa. Washington, D.C.



SHOPPIN



The Chuck Box of early Texas travel was a symbol of good eating on the trail. This smaller but faithful reproduction also represents good eating. It holds 15 piquant sauces and seasonings, skillfully blended, of herbs and spices, plus a book of palate-tickling recipes. $18.50 ppd. Jordan Marsh Co., Boston, Mass.



Hand-painted tôle tray has a gold-decorated, perforated flange which adds a new note. Antique-finished and alcohol-proofed, it comes in black, Victorian red, sage green or ivory, with beautifully designed bouquets of peonies, tulips and roses. 10″ x 22″. $8.75 ppd. Mary Nichols, Inc., 70 E. 45th St., New York 17, N. Y.



America's finest furniture at Wurzburg of Grand Rapids includes smart new Pinecraft creations by Ficks-Reed, adaptable for both indoor and outdoor living.

Wurzburg
OF GRAND RAPIDS MICHIGAN

1872 75 1947
DIAMOND JUBILEE YEAR



A HOOKED RUG FOR EVERY SETTING

Whether it be a teen-age girl's room, a modern living room, a colonial bedroom, or a man's den . . . there's a Masterkraft hand-hooked rug to add cozy warmth and heirloom beauty to your setting. At selected stores.

Send 10¢ for "Romance of Hooked Rugs" booklet.

Masterkraft INC.
Dept. HG-4
295 Fifth Avenue · New York, New York

AROUND





Plant an ashstand [illegible] each chair on your porch for ... or lawn. Simply designed of wrought iron in white or Pompeian-green finish [illegible] this useful bit of decoration comes with two flower pots and a glass ashtray. $8.95 express collect from The Four Seasons Shop, 138 Union Avenue, Memphis, Tennessee.



Mr. Turtle may be slow moving, but he's quick to take in stamps, paper clips, matches, pins or like paraphernalia under his hinged shell. Made of solid brass, he's an excellent paperweight to keep students', executives' and home desks neat. $2.85 postpaid from The Brass Mart, 10 Park Place, New York 7, N. Y.



A Corner in Beauty

I feel you've really captured your share, and more, of
beauty when you re-do a room in one of the new Fincastle Fabrics.
for draperies, slip covers, and upholstery. See them
at better stores everywhere—they're reasonably priced, too!

ISVILLE TEXTILES, INC. LOUISVILLE, KENTUCKY



Inspiration for Relaxation

WE'VE set the scene for luxurious lounging outdoors! Come, see all the lovely chaises, gracefully designed chairs, big umbrellas and equipment for cool entertaining. Choose the rust-proof wrought iron shown, or rattan . . . all individually constructed by master furniture craftsmen.

MAIL ORDERS FILLED

Delivery free within 150 miles

A HOUSE FAMOUS FOR QUALITY FOR OVER 99 YEARS

Hammacher Schlemmer

145 EAST 57TH STREET, NEW YORK 22, N. Y.

Send for Spring Catalog "G-1"



FOR EVERY ROOM . . .
FOR EVERY STYLE OF DECORATION

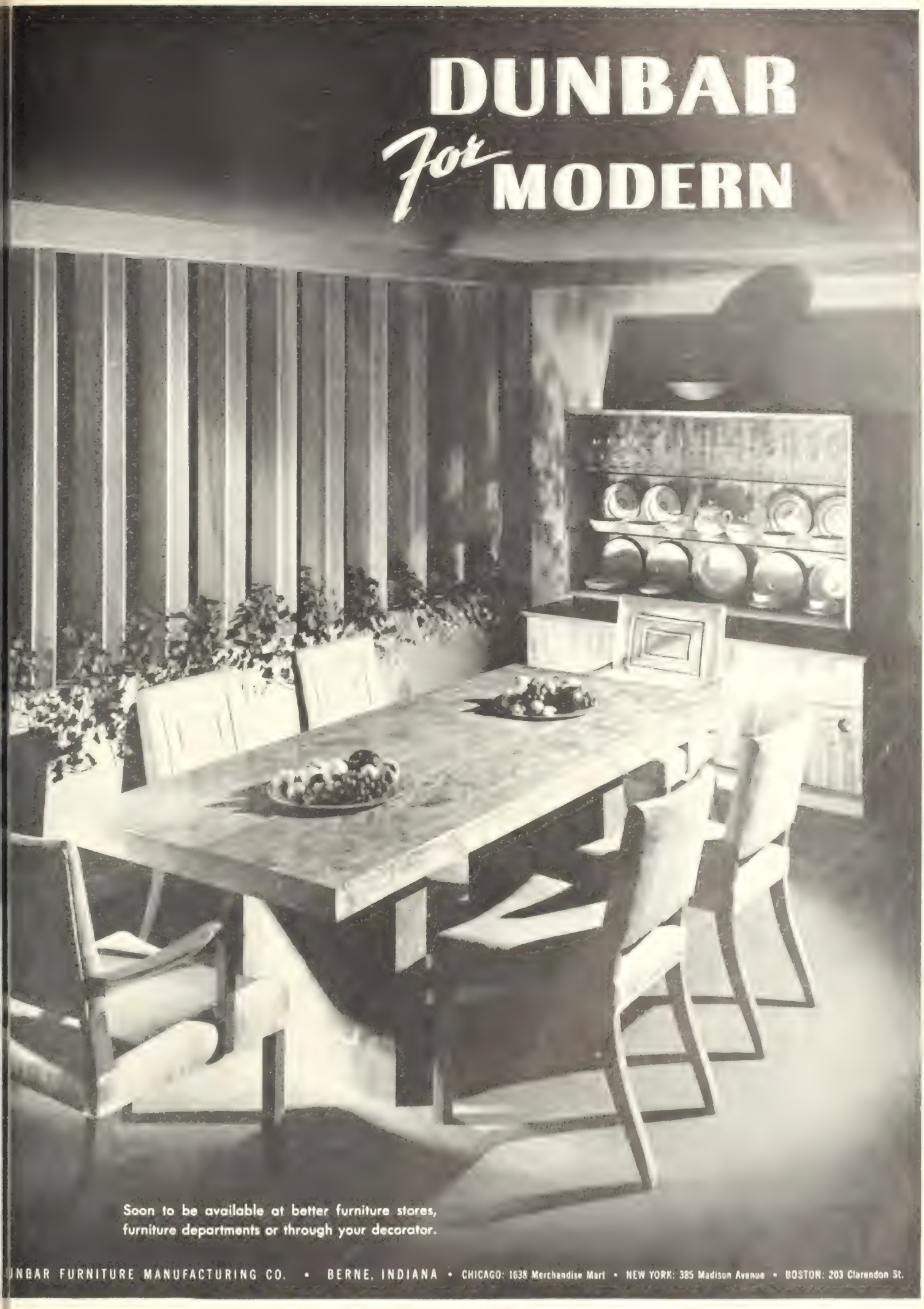
CORTLEY Curtains

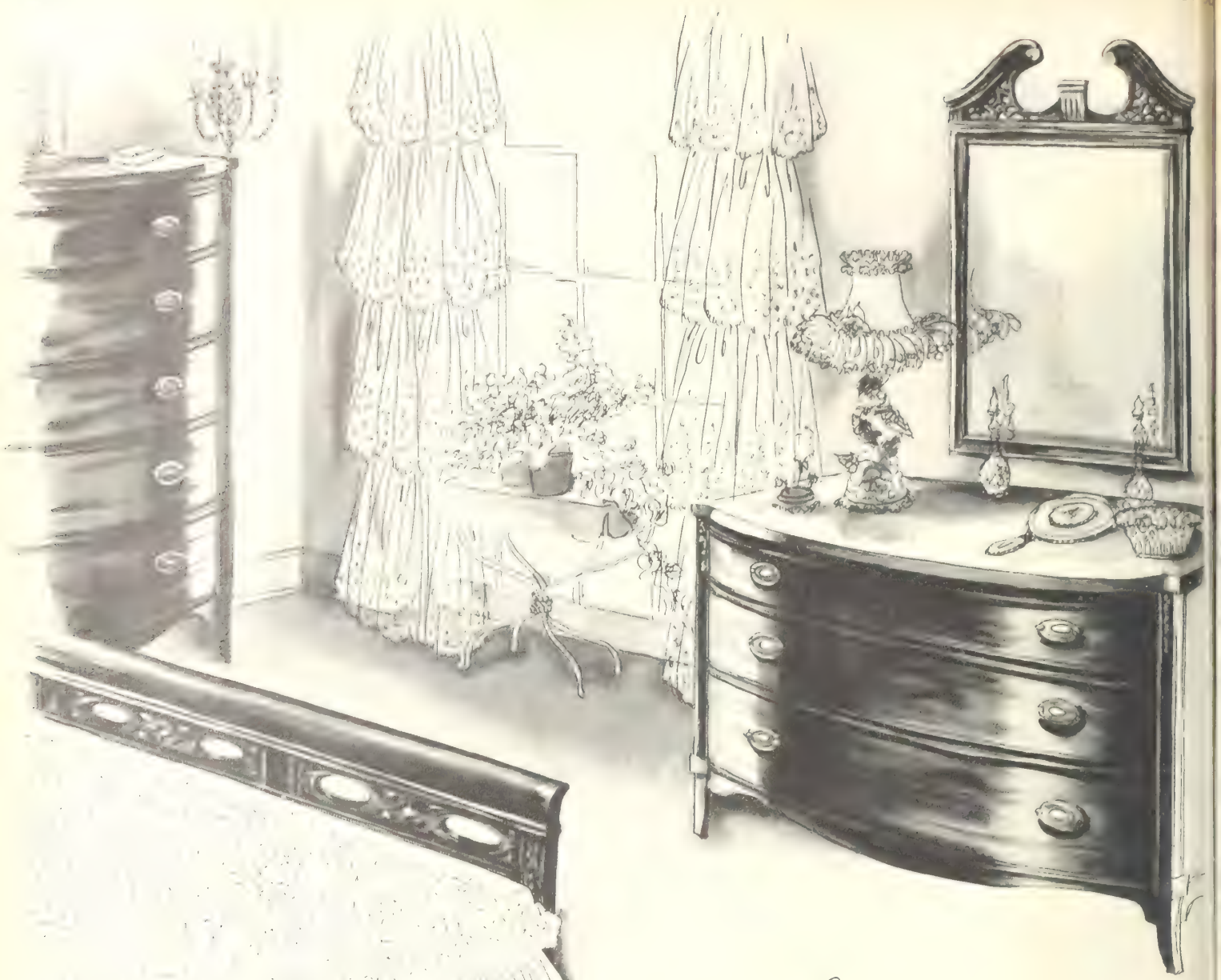
The charm of Early American, the simplicity of Modern, the severity of Regency, the billowy frilliness of a teen-ager's room . . . all can be achieved with tailored or ruffled Cortley Curtains. At better stores everywhere.



Cortley Curtains come to you fresh and clean in the Royal Blue Cortley package. For better curtains—for curtains that meet your every need—ask for Cortley Curtains.

CORTLEY CURTAIN CORP. • MANUFACTURERS OF BETTER MADE CURTAINS • NEW YORK 1, N


DUNBAR
For MODERN
Soon to be available at better furniture stores,
furniture departments or through your decorator.
UNBAR FURNITURE MANUFACTURING CO. • BERNE, INDIANA • CHICAGO: 1638 Merchandise Mart • NEW YORK: 385 Madison Avenue • BOSTON: 203 Clarendon St.



Serenata

To make your bedroom
lilting as a lyric
romantic as a serenade . . .
White's newest bedroom group,
conceived by designers to whom a fine piece of
furniture is as important as a symphony to its composer . . .
and built with pride of craft for *You Who Want the Best.*

Write today for your complimentary copy of "The White Album of Fine Furniture" . . . showing bedroom, dining room, and living room groups.



White FURNITURE COMPANY
MEBANE, NORTH CAROLINA
The South's Oldest Makers of Fine Furniture

House & Garden

Contents for April, 1947

DECORATING

[illegible]

GENERAL

The charm of country life
If you take care of your soil, *by Louis Bromfield* 87-89
Schoonhoven Farm 90-91
Quality Farm
The art of letter writing, *by Sacheverell Sitwell*
[illegible]
You get your wood
Table setting
[illegible]
[illegible]
[illegible]

BUILDING

[illegible] *by J. Leland Benson* 104-105

GARDENING

The Great Smokies
A terrace in the tree tops 106-107
[illegible]

EDITOR-IN-CHIEF: *Richardson Wright*
EDITOR: *Albert Kornfeld*
ASSOCIATE EDITOR: *[illegible]*
ART DIRECTOR: *[illegible]*
ART EDITOR: *[illegible]*
ARCHITECTURE: *[illegible]*
[illegible]
[illegible]
BUILDING: *Dan Gant*
DECORATION: *[illegible]*
Julia Moriarty
INTERIOR DESIGN: *Lester Grundy*
FEATURES: *[illegible]*
HOUSEHOLD EQUIPMENT: *[illegible]*
SHOPPING AROUND: *[illegible]*
MERCHANDISING: *[illegible]*
[illegible]
[illegible]
COPY: *[illegible]*
PRODUCTION: *[illegible]*
ADVERTISING: *[illegible]*

PUBLISHED BY [illegible]
[illegible]
[illegible]
[illegible]
[illegible]
[illegible]

In this issue...



Louis Bromfield has pleased a large audience with novels and plays for 23 years. His immensely successful "Pleasant Valley" (Harper) tells how he came home to Ohio and found life on the land good. On *page 87* is the story of a five-year phase of his experiments with dirt farming.



Dione Lucas is English, a graduate of the Paris *Ecole du Cordon Bleu*. In 1942 she moved to New York, opened her own *Cordon Bleu* school. This February, Little, Brown published her "Cordon Bleu Cook Book." She is food consultant for HOUSE & GARDEN. On *page 117* she writes of fish.



Sacheverell Sitwell, brother of Sir Osbert and Edith, like them, writes brilliantly. His preoccupation with the past manifests itself in "The Art of Letter Writing" (*page 95*) and runs as a constant theme through such of his books as "Southern Baroque Art" and "The Gothick North."



J. Leland Benson, member of the American Institute of Architects, is an alumnus of IHA (Tulsa, Oklahoma branch). He keeps in close touch with developments in air conditioning, lighting and electrical equipment, writes, *page 104*, about how to avoid being struck by lightning.



William A. Grigsby, young North Carolinian, started photography as a hobby, was with a photographic unit to the South Pacific during the war. Now he is a staff photographer for Condé Nast Publications Inc. His pictures of the Great Smokies appear on *pages 106 to 107*.

TASTE IN OUR TIME

A collection of distinguished American interiors

Taste in decoration is a sense of fitness and proportion, of balance and beauty. It is with taste in American decoration today that the next 13 pages are concerned. The broad outlines are here. For more than a score of years, American decoration has followed the classic tradition of the Eighteenth Century in England, America and France, while developing a modern style of its own.

What has been happening in recent years, tentatively at first, now more and more commonly, is a blending of all styles. We have borrowed beauty from Greece and Rome, from England and France, from Italy and China, from everywhere and every time, and woven out of it a bright new pattern. It is hardly surprising that what we have done in terms of people, we have also accomplished in terms of things. The American taste, like the American citizen, is recognizably American. It is a mosaic of parts composed into a picture as personal and unmistakable as our skyscrapers and red barns, our movie palaces and Cape Cod cottages.

For many years, HOUSE & GARDEN regularly published its *Little Portfolios of Good Interiors*. This present collection of rooms by leading American decorators is an amplification of that idea. Here is a cross section of contemporary taste. We do not suggest that you will want to copy these rooms, because you are probably as much of an individualist as the designers who created them. You will take from them whatever is appropriate to your own way of life: color schemes, arrangements and use of accessories. They were created by top-flight designers and are a tribute to their skill.

A room which borrows beauty from many lands

The marble mantel is Venetian; the lacquer screen, Korean; the Directoire chandelier, French; the modern, textured fabrics, American in the New York living room of William Baldwin of Ruby Ross Wood, Inc. This is a sophisticated blending of styles, in a two-room apartment.



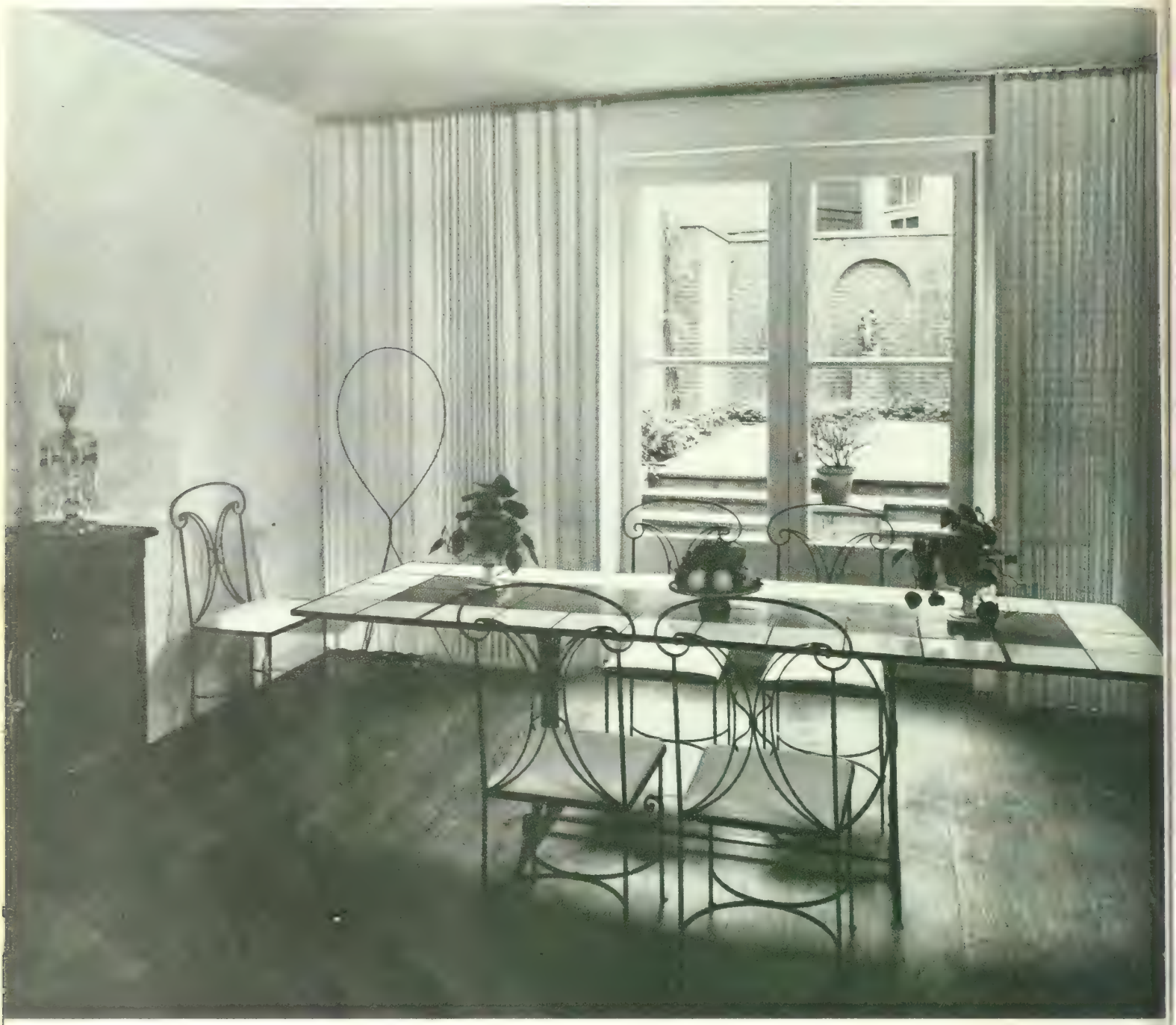
In California, modernism is tempered by the Orient

In San Francisco, Richard Gump's dining room, designed by him, typifies still another blending of styles. The background is modern, overlaid with the color of the East: Ming altar pieces on the long side table (itself a modern adaptation of a Chinese altar), screen design inspired by Han rubbings and a head sculptured in Cambodia in the Eleventh century.





The elegance of Empire set off by a modern mirrored wall



KERTE

Clarity of line and fresh use of materials make this room modern

Against white-washed brick and white, woven-wood curtains, black wrought-iron chairs, table and an Alexander Calder mobile trace their Spencerian outlines. This is the dining room of Mrs. Francis L. White's New York house, remodeled by Harold Sterner, architect, decorated by Elsie McNeill, Inc.

Eighteenth-century furniture in a country living room





RAWLINGS

The new modern furniture is suave of line

T. H. Robsjohn-Gibbings designed this bleached-oak desk and chair for Mr. and Mrs. John Rawlings. An inch-thick slab of glass is the desk top; the chair is strapped with ash-gray leather. The painting is by Renato Tamayo; the Chinese horse-head, Tang dynasty.

Great classic tradition in an oval Adam room

Opposite, the proportions and decorations of this oval Adam room are perfect for the reception room in the New York apartment of Mr. and Mrs. Carl L. Schmidlapp. Diane Tate and Marian Hall of New York were the decorators.

HANE... CA...





Colors from an Italian painting in a New York dining room

Many Americans like drama from the past and translate it to their way of life. For Mr. and Mrs. Philip Isles' New York apartment, designer George Stacey uses Baroque chairs, upholstered in Venetian red velvet, and ruby glass against walls of turquoise blue, to create a room of great style and dignity.

Graceful Georgian architecture set off by clean accents





KERTESZ

Nostalgic, Victorian decoration in a dramatic composition

For Mr. and Mrs. Harold K. Guinzburg, decorators Jones & Erwin turned the "back parlor" of a New York house into a new kind of dining room, with small tables arranged in various parts of the room. Here, a red Victorian sofa, bold against a pink wall, is set off by a flowered, ruby red carpet.



Modern in the spirit of the Southwest

Aesthetically beautiful, a Spanish Colonial crucifix hangs on a white wall under a weathered redwood ceiling in a room created by Paul T. Frankl for Mr. and Mrs. John Farrow at Beverly Hills. The still life over the [illegible] is by the Mexican painter, Jesús Reyes



KERTESZ

A living room built around its owner's dominant interest: art

Mrs. Juliana Force, Director of the Whitney Museum of American Art, has a living room whose white walls silhouette such diverse treasures as Portuguese figures flanking a window, a Pennsylvania Dutch primitive and four gilt eagles holding white globe chandeliers on adjustable gold ropes.



Decorative murals in a well proportioned dining room



If you take care of your soil, it will take care of you

BY LOUIS BROMFIELD

The site chosen [illegible] ing bottom pasture which, theoretically at least, was covered with a mixture of blue grass and white clover. The acre lay beside the site of an abandoned, long-dry mill pond, which had silted up from the top soil of farmers living farther up the valley until it had become useless. The acre was chosen because we wanted flat land for the vegetable garden and an acre of flat land was difficult to find on the whole of our rolling or hilly thousand acres.

On the first day the soil was broken. I did the plowing. It was a warm and beautiful day of the false spring that comes every year to our wild part of Ohio, and I had my shirt off enjoying the sun. As I came up the road, I found one of the neighbors leaning on the fence. I told him I was plowing up the ground for a vegetable garden.

"That sure ought to grow vegetables," he observed. "That there is virgin soil. No plow has ever touched it before. That field's been in pasture ever since the forest was cut off it. There's been a lot of manure dropped on that field."

I agreed with him that even in the wet March weather the soil turned over nicely, that it was black and loamy as virgin soil usually is, with enough sand in it to permit working it even while it was wet.

We talked a while about this and that, during one of those conversations held in the sun and air which make country life so different from life in the city, and then he went away. I had held my tongue. I didn't tell him the doubts I had about the fertility of the black, crumbling soil which was turning up behind the plow on that beautiful spring day. But I had suspicions that everything wouldn't turn out so well as the promise of the soft air, the sun, the black loam and the mist of awakening spring seemed to indicate. I knew that for every farmer the first green bud of spring gave birth to optimism. This year everything was going to be all right! That, too, is one of the pleasures of agriculture. But I knew also that, year after year, midsummer and autumn brought disillusionment and sometimes ruin when crops did not fulfill the promise of spring. (*Continued on next page*)

opposite A GENRE PHOTOGRAPH BY IRVING PENN EVOKES THE IMMUTABLE CHARM OF COUNTRY LIFE

I had doubts because I knew well, almost foot by foot, the adjoining pasture from which the acre of garden had been cut. It told a story as clear as day to anyone who had a seeing eye or took the trouble to look. It was, on a small scale, very largely the story of pasture and soil over the whole of the nation.

In the bottom of the dried mill pond, the blue grass and white clover grew thick and green as it grew also in the flatter parts which were flooded three or four times a summer. But on the rest of the field, including the part chosen for the garden, it was thin and sparse, save where animal manure had dropped, and was dotted on that early spring day with the dead, dried remains of tall, rank weeds. Here and there a wild, thorny hawthorne had sprung up. Most of the pasture had the look of being near the end, near the stage where brome sedge and hawthorne move in to take over.

In the dried mill pond, the soil was deep and rich, for it was the topsoil of the farms that lay upstream, deposited there year after year for a century or more. And it wasn't only the original topsoil. It contained, as well, lime and fertilizer which each year farmers had plowed into their topsoil. And it also contained all the primary minerals and the trace minerals that lay in the rich glacial soil deposits of our hills, carried downstream as the rains wore off all the topsoil of the farms upstream and gullied down into the unusually rich subsoil. The low, flat parts of the fields were green and rich because during the summer floods they received each year a deposit of a half inch to an inch of the same soil mixture from upstream. The fertility deposited upon the bottom lands of our small valley in Ohio came from the fields of our neighbors, purchased and carried on to the fields by the farmers themselves, only to be washed away and deposited downstream with each flooding rain.

The rest of the pasture told a different story. It was virgin land only in the sense that it had never been *(Continued on page 183)*



Modern soil care improves feed crops on small stock farms



This fertile hillside produces bumper crops

These acres are part of a prosperous farm in Dutchess County, New York. Country living today is not only easier and more comfortable but also rests on firmer economic foundations, thanks to scientific agriculture. The farm achieves highest efficiency by maintaining a balance between livestock and crop production



THE HOUSE IS OVER 100 YEARS OLD

Schoonhoven Farm

In the gently rolling country of New York State,

the Huntington McLanes divide their days between

breeding beef cattle, riding and hunting





THE DRAWING ROOM has blue walls. Blue chintz on the furniture, beige curtains, a white short-horn cattle-hide rug.



FOX MASKS and brushes, a black cattle-hide rug decorate the office where the paper work of a modern farm is handled.



ANTIQUES of various origins in the dining room. Marbleized linoleum floor is practical for the country.



ON THE TACK ROOM WALLS: [illegible] and framed pictures of Mr. and Mrs. McLane's thoroughbred hunters.

The 360 acres of Mr. and Mrs. Huntington McLane's Millbrook farm are devoted to the care and feeding of a superb herd of Aberdeen Angus beef cattle. Everything to feed the stock except the minerals and concentrates, is grown on the place on a five-year rotation plan. Complete mechanization and the absence of dairy cattle reduce the amount of work to be done, and only enough chickens and pigs are raised to meet the immediate needs of the family. Time saved on farm work is spent riding and hunting. Fox brushes and masks in the farm's office are evidence of the McLane family's enthusiasm for these sports.



TWO YOUNG McLANES AND THEIR PETS



WHITE CLAPBOARD SIDES, BRICK ENDS

Quality Farm

In only fifteen years, Dewees Dilworth has made his Holstei
Connecticut's leading dairy herd. His aim is to perfect
his own cows and improve the quality of cattle national



BLACK AND RED ROSES on a Bessarabian rug in Mr. Dilworth's gunroom, which has pine-paneled fireplace, white walls and white chintz with pink oleanders.



SET OF PRINTS of Vienna's *Spanische Reitschule* (Riding School) hang on the white staircase wall.



PRIZE-WINNING BULL, Winterthur Fobes Great Vis- [illegible] pictured with his owner, Dewees Dilworth.



FINE HOLSTEINS produce record quantities of milk at Quality Farm, thanks to new methods of farming and use of mechanized equipment

THE VEGETABLE GARDEN, WITH THE HEDGE-ENCLOSED ROSE GARDEN IN THE FOREGROUND, AS SEEN FROM THE HOUSE



AWARDS WON BY THE HOLSTEINS

What scientific stock breeding can accomplish in a relatively brief time is demonstrated by the fine herd of Holstein cow that Mr. Dewees Dilworth has built up at his Lakeville, Connecticut, farm. The quality of the cattle has been recognized by the Progressive Breeders' Association, which has presented Mr. Dilworth with its award, one of only seventy exhibited throughout the country. Quality Farm rotates the crops that feed the herd, and uses mechanized equipment from [illegible] milkers. From its elm-covered hilltop, the house, built in 1941 from designs by Fatio and Treanor, faces the Taconic range.

FOR EARLIER ARCHITECTURE SEE PAGE 151

HERE AND ON THE FOLLOWING PAGES

ARE NINE WOMEN WHO LEAD BUSY LIVES

YET STILL FIND TIME TO WRITE LET



GEORGE PLATT LYNES

MRS. LEONARD FIRESTONE OF BEVERLY HILLS

Mrs. Firestone's writing table in the blue-green paneled library. On the shelves, Mr. Firestone's collection of Early American mechanical banks.



HORST

MRS. JOHN W. GATES OF SYOSSET, LONG ISLAND

The desk in Mrs. Gates' living room is a beautiful Eighteenth Century English piece, lacquered red. On th shelves she keeps her antique lemon-yellow Spode.

MRS. CAMERON CLARK OF NEW YORK

Mrs. Clark usually writes on the typewriter, sets it on a small folding table. Her small Directoire desk overlooks the East River.





Mary de Stanley

THE ART OF LETTER WRITING

by Sacheverell Sitwell

Good letter writing is an art, but some of the best letters may be written in an atrocious handwriting and show disgraceful spelling. It is a byway of literature, though one of the most important, and it has to be judged by aesthetic standards of its own. For instance, it does not follow that bad spelling and bad handwriting are the attributes of an uneducated person. One of the worst handwritings imaginable was that of Ingres, who was the most precise and exquisite of draughtsmen. On the other hand, Augustus John, a great draughtsman and old master of our own time, has a beautifully formed handwriting and is a master, too, of the art of letter writing. There are so many contradictions. It would appear that Louis XIV and Napoleon could hardly write at all. The handwriting of the Bourbon is that of an overgrown child; that of Napoleon an impetuous, ill-mannered scrawl. Perhaps it is not right and proper that the wielder of thunderbolts should write in copper plate. Napoleon, like Winston Churchill, dictated to a secretary and was not fond of writing in his own hand. And the dictated letter has a different form or is another kind of letter writing.

GEORGE PLATT LYNES



But there have been ages in which it was not possible to be friendly with someone who had bad handwriting. Evidence of this is found in *The Tale of Genji*, the novel of court life in Japan a thousand years ago, so beautifully translated by Mr. Arthur (*Continued on next page*)

MRS. DOUGLAS FAIRBANKS, JR., OF BEVERLY HILLS

At a superb Eighteenth Century English secretary, Mrs. Fairbanks punctiliously writes invitations for her parties, thank you notes to her hostesses.

The art of letter writing continued

Wales. Not only, in that aesthetic era, could you not be seen in company with someone who was a poor calligrapher, but even the very paper on which the letter was written must be of the highest quality, sprinkled with gold or silver dust or powdered mica. The same exacting standards, putting a strain upon love or even friendship, existed at various times in Persia. And something almost approaching these rigours was in existence in the Elizabethan age. If honoured with the friendship of the Virgin Queen—and it could be short-lived and dangerous—you would, as likely as not, hear from her, and have to reply—in polished Tuscan. Superb, and full of character, was the handwriting of that golden age, but we must not wander from the art of letter writing into the science of graphology, which professes to interpret human beings from their handwriting.

The art of the letter writer, again, is different from that of the diarist. One of the most extraordinary forms of posthumous fame is that of the writer of a great diary. Can Samuel Pepys, the successful Secretary of the Admiralty, ever have imagined that two hundred years after his death he would become famous as one of the greatest of English writers? A journal, too, which many of his readers and admirers may have forgotten was written down in cypher. A parallel case is that of Benvenuto Cellini, with this difference, of course, that Cellini, already, in his own right was a great artist. And it would appear that he intended his journal for eventual publication. Such cannot have been the intention of Pepys, a fussy busy-body whom it flattered and amused to think that his own secret thoughts were written down in cypher. Kilvert, the mid-Victorian curate, is one of the latest of these candidates for posthumous literary fame—a kind of amalgam of Tennyson, Trollope, and the more realistic of the Pre-Raphaelites.

But the letter writer, so to speak, required an immediate answer and after that, in most instances, expected to be forgotten. The sinister and wonderful "Casket Letters" attributed to Mary, *(Continued on page 161)*





MRS. PHILIP D. ARMOUR, JR., OF CHICAGO

An Early American desk matches Americana in Mrs. Armour's bedroom. She collects china as a hobby and is an enthusiastic golfer.



MRS. EDWARD A. C. DALEY OF CHICAGO

Artist in many channels, she paints
in oils, works in batik or ceramics,
in the company of "Uncouple".



MRS. RICHARD NEWTON OF NEW YORK



GEORGE HENRY WARREN, JR., OF NEW YORK

ector of The Museum of Modern Art, Mrs. Warren
writes at a modern desk in front of a Mondrian
inting. The wire sculpture is by Alexander Calder.



MRS. BROOKS McCORMICK OF CHICAGO



Here are the new note papers

When you select note paper, it should be smooth and fine-grained. Good colors are white, and all the off-whites to cream, gray and any shade of Wedgwood blue. The engraving should be simple, clear and neat; monograms may be decorative. Black is good on white or gray paper. With other colors, contrasting shades are in order. Cut-out initials and monograms are very personal and should not be used for formal or business letters. If you use a crest, always use it alone, without an address. If you have a house in the country, it is helpful to include the name of your railway station and telephone number on your note paper. The papers *above* were made by Crane and can be bought at these stores: B. Altman, 1, 2, 5, 6, and 8; Cartier, 3; Bergdorf Goodman, 4, 11; Brentano's, engraved by Crane, 7; Dempsey & Carroll, 9; Black Starr & Gorham, 10.

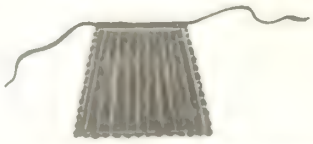
DESK ACCESSORIES ON PAGE

You and your maid in a changing world



MORNING: CIN. STRIPES OR CHECKS





When you should call upon us at a moment's notice includes a larger number of accounts it represents the personnel responsible for our smooth functioning at your service. Domestic service is no longer literally a matter of brains and skill to run a modern house, what with our present-day electrical equipment and our modern standards of comfort and hygiene. Your maid's trim uniform is every bit as much a hallmark of efficiency as is the policeman's official blue or the nurse's spotless white. As a skilled craft-sman your maid rates all the protection and consideration society provides for skilled workers in other fields. In Sweden, for instance, your maid would work only an eight-hour day, with time-and-a-half for overtime. Here her hours are limited only by whatever agreements she or her agency makes with her mistress. She is still unprotected by Social Security, nor can she or her "lady" arrange voluntarily for it or for any other kind of unemployment insurance. However, several states have taken steps in the right direction. In New York State since January of this year, if you employ a domestic worker for 45 hours or more a week, and if you live in a city or village of 10,000 or more population you are required by law to provide for the payment of workmen's compensation to that worker. If you don't do so, and if an accident happens, you may find yourself liable not only for medical expenses but also for disability benefits which may run as high as $23 a week. Even if the accident happens up at your country place or anywhere else away from that particular city or village you are still liable. It took 16 years of legislative effort to accomplish [illegible], although for some time the New York State law which requires workmen's compensation for four or more people including domestic employees, indoor and outdoor, [illegible] the law requires you [illegible] to catch up in order to keep a good maid and keep [illegible] top flight agencies in New York City interested in Home & Garden were in complete agreement on certain fundamentals [illegible] relationship between mistress and maid. [illegible]



The Great Smokies

An ancient mountain range belonging to all Americans, is rich with growing things of earth

Part in Tennessee, part in North Carolina, the 200-mile reaches of the Great Smokies rear [illegible] wreathed peaks and ancient tree-clothed slopes above flower-strewn upland meadows and [illegible] valleys, rivers, cascades and cataracts. One of the oldest rocky vertebrae on earth, time and nature have given soft outlines to its profile. Ruthless invasion of the natural resources of the Great Smokies has been halted by preserving 80 miles or 460,332 acres of them as a national park. The Great Smokies belong to the people and each year sees more of them come to enjoy what they possess.

For fishermen, there are the abundant streams. From these streams and springs comes a share of the water that eventually spills through the sluices of the T. V. A. [illegible] mountain climbers, there are [illegible] peaks over 6000 feet with Clingmans Dome the highest [illegible] ridges where the two states meet [illegible] 4000 feet. (Continued on next page)

OPPOSITE: ALLEGHANY SANDBAGE BELOW A BALSAM HEAD
OF BARBCAP MOSS. ON THIS PAGE, THE CLOUD-SMOKE



GRIGSBY

against the sky. For hikers, over 500 miles of well-marked trails, some of them smooth byways, others mere paths through forests, beside tumbling streams, into dripping caves and up the slopes. Practically every point of the Great Smokies can be reached on foot. Main highways give easy motoring to those satisfied with general views and casual inspection. Many of these advantages you can find in other of our national parks. But to people who love trees, shrubs, flowers, ferns and mossy carpets, the Great Smokies offer more plant life than any other region of like area in the temperate zone.

Among these glories are 200,000 acres of virgin timber, the largest and finest stand of virgin hardwood in the United States. Some 150 varieties of trees grow on precipitous slopes and hollowed valleys. Here are striped maple, sourwood, service berry, shagbark hickory and tuliptrees. In the higher reaches, above 3,000 feet, are the great oak forests, white, northern red and black. On cooler north slopes and coves are hemlocks, magnolias, mountain ash, beech, sugar maple and timber-size trees of the rare mountain silverbell; farther up, the buckeye and sweet and yellow birch. The dwarf birch groves are especially picturesque, clothing a ridge-top above the balsam-spruce forest on the steep slopes below. Viewed from one of the peaks—Le Conte, (*Continued on page 182*)

ABOVE, FOREST ON A SMOKY DAY. OPPOSITE: TOP LEFT, HOBBLEBUSH AND WOOD-FERN; TOP RIGHT, OXALIS; LOWER LEFT, BLUETS; LOWER RIGHT, SHOWY ORCHIS









Lightning leashed

BY J. LELAND BENSON



Countless people in the course of history have had their wits scared out of them by nature's most fearsome phenomenon—lightning. Out of this fear have come many misconceptions about its behavior. One of these is that lightning never strikes twice in the same place. It does. Sometimes it strikes the same place many times within a fraction of a second. The mere fact that lightning has struck a target once indicates that conditions favor a recurrence.

Another popular conviction is that metal attracts lightning. Lightning is the fiery path of a discharge of electricity and is *conducted* by some materials more readily than others, grounded metal being the best conductor. There is no safer place in a house than in a metallic bed, but don't stick your feet or arms out over the edge for you may lose such extremities in case of a lightning stroke.

Doors and windows with wire screens should be avoided during a storm since they form a path for the electricity. Drafts from unscreened doors and windows are completely without danger. The center of a room is relatively safer than the area near walls. Beside a stove, chimney, radio, or in the cellar are bad places to be. Benjamin Franklin was just plain lucky that after his experiment with the kite he lived to devise the first lightning rod system ever used.

The National Board of Fire Underwriters has described the properly-installed lightning protection system of rods and conductors as the most perfect device developed by man. One of the great engineering laboratories has made thousands of measurements with man-made lightning so that today a great deal more is known about it than ever before.

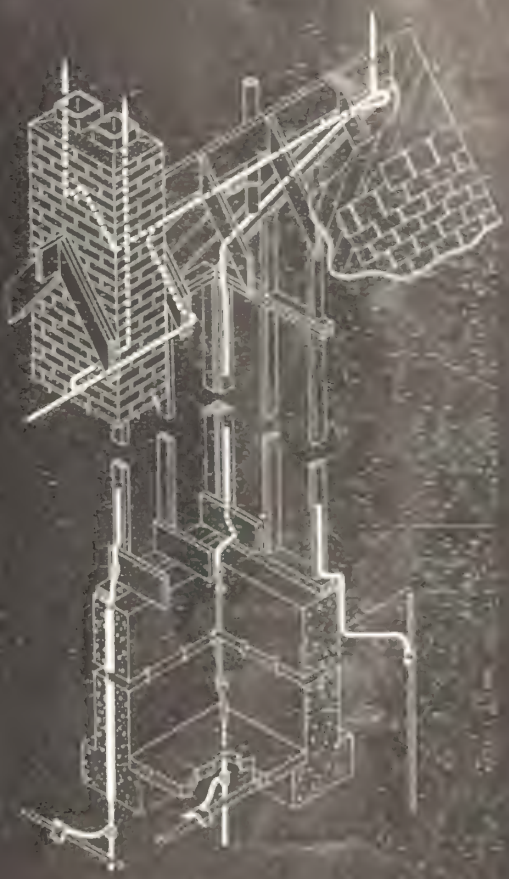
NATURE OF LIGHTNING. A charge of electricity accumulates in a mass of air which is usually warmer than the general atmosphere. When a similar charge of opposite polarity is present on the earth and the attraction of the two becomes sufficiently great, a discharge occurs between the mass of air and the nearest point on the ground. In other cases, strokes may be discharges from the earth to the clouds or from cloud-to-cloud. Or there may be a combination—a direct down stroke with a resurge to the clouds. These strokes and resurges may occur several times but an observer would believe it to be a single stroke. If the point on the earth is a conductor, such as a house or a tree, violent damage may result. If the point on the earth is a prepared conductor, such as a lightning rod system, the electricity will *(Continued on page 188)*

How buildings, trees, and life can be fully protected from lightning damage with a modern installation





TREE PROTECTION. Trees that have lightning rods and grounded conductors will tend to protect any objects within a cone-shaped space, as diagrammed at the *left* and *above*.



CONCEALED SYSTEM. In new construction, conductors from the rods may be concealed so that the exterior of the house need not be marred by cables or auxiliary fittings.



TYPICAL INSTALLATION. Static electricity accumulates and flows from high points of buildings, much as heat flows from the pointed end of a flatiron. Chimneys, dormers and ridges should have rods, as shown *above*, to dissipate the charge before it attracts a stroke of lightning.

A terrace in the tree tops

Built into a hill, it affords leafy shelter for hot Washington days



Located on a hillside, the Washington, D. C. property of Mr. and Mrs. Samuel Schwartz makes the most of the site's contours. Gardens are on two levels. The higher is this paved and planted terrace, which adds an extension to each of the rooms it faces. Groups of boxwood, formally planted, are set in advantageous positions. In summer the shade of trees, rising from the lower level, makes this spot a cool sitting-out place, from which the garden below and distant city are glimpsed. Rose Greely was the landscape architect.



A wisteria-covered opening leads to the farther reaches of the terrace.



Tiny tile squares edge the flower beds on the lower level.



Flat jet pool with splash basins is among the terrace's pleasant details.



Strawberry jars, flowering and fruiting, are other features on this terrace.



Box garden, reaching little nearly waist, on the lower level. Its cool, precise pattern is seen from the terrace.

Black-and-White

Its staccato accent gives drama to four rooms by William Baldwin

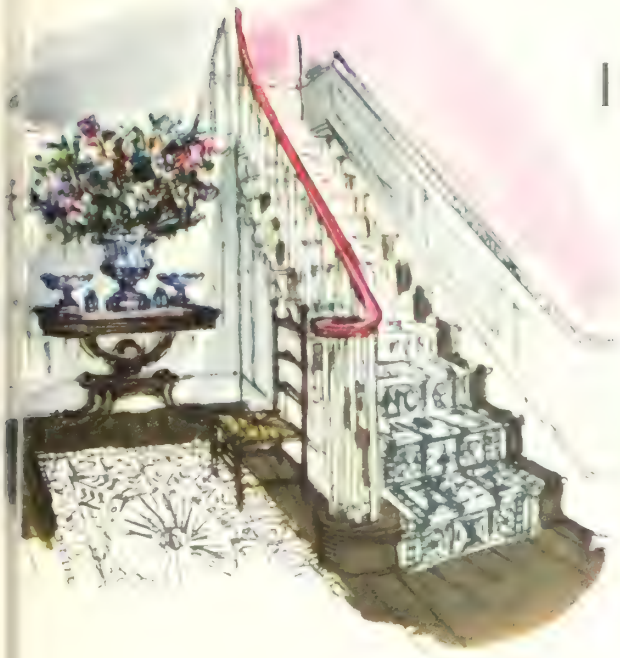


DRAWINGS BY CHARLES HELLMAN

Black polka dots on white curtains

You might paint your dining room furniture white. Paint big black dots on white chintz curtains. Buy the blackest tulips you can find. The saffron yellow upholstery will stand out sharply.

Taken from the extreme ends of the color spectrum, black-and-white (used together) makes all other colors richer or sharper. It underscores pastels, is brilliant with somber shades. Think how green the trees look around a white house with black shutters. Look at the rooms on these pages whose colors are more vital for the addition of black-and-white. William Baldwin of Ruby Ross Wood, Inc., New York decorator, who created these rooms, is currently working with black-and-white materials from such fabric houses as Patterson, Scalamandré and Goodall, rugs woven to order by A. D. Stark. He believes that black-and-white brightens other colors, advises using it on walls, furniture, floors. Black-and-white fabrics on page 138.



B[illegible]

[illegible]



A[illegible]-accent for Chinese colors

The largest piece of furniture in the living room, a sofa, is covered in a bold black-and-white print, which [illegible] yellow of the walls and the Chinese blue of the chairs.



L[illegible]ively against dark walls

[illegible]



Summer furniture that knows no season

Summer furniture this year has a more inviting look than ever before. The reasons for this are easy to see. Wrought-iron pieces now have greater elegance, a more delicate design. They make sharp punctuations of graceful simplicity on a green lawn or flagstone terrace. For you who like to loll in the sun on the beach or by the pool, the chaises offer more comfort with new contours. Be sure to see the new cast-aluminum furniture (made by a welding process that blends the aluminum smoothly together). The designs are sometimes elaborately Victorian, sometimes Chippendale. The furniture is deceptively light in weight, easy to move or carry into the shade, into the sun. The wood pieces have a casual sophistication and a beauty of line unequalled in previous years. Even the colors this year are cleaner, fresher, gayer. All of this furniture, whether modern or traditional in design, can be used indoors in living or dining rooms. Out-of-doors in the sun, they offer greater comfort and adaptability to country gardens or city terraces.

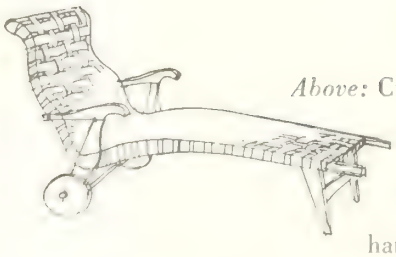
For stores where you may find the furniture on these pages, see page 176.

opposite:

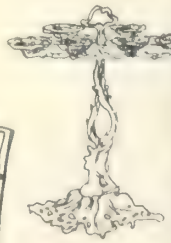
Year-round indoor-outdoor furniture, notable for delicate silhouette, fine sophisticated detail. These [illegible] wrought-iron pieces are [illegible] comfortable, in clear colors protected by their tested No-Fade finish; cushions in color-related fabrics. At Rich's, Atlanta; Ayres, Indianapolis; Barker's, Los Angeles. For further information see page [illegible].



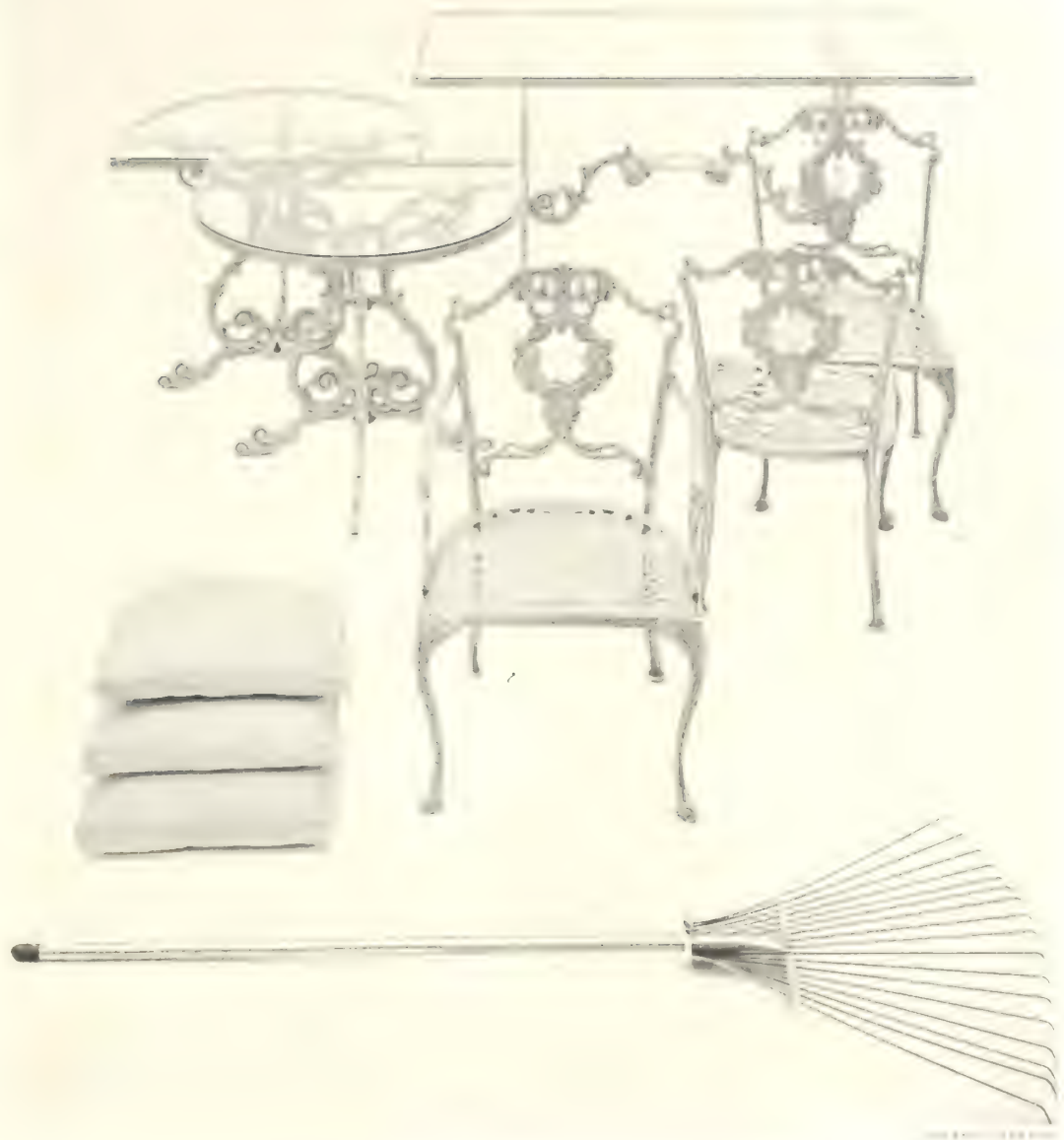
Live outdoors in greater comfort



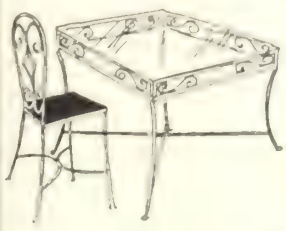
Above: Custom-built by Eliott, this cast aluminum furniture is lightweight and rustproof, can be ordered in any color. The handsome cushions are made in canary, copen blue, Italian pink and aqua. *Left:* Comfortable modern garden chaise by Dillingham has natural wood frame with colored strappings. Can be wheeled around like a wheelbarrow. *Right:* Distinguished chair from Lightfoot on the West Coast has insulated glides for smooth, silent movement. In white or Pompeian green with a baked-enamel finish. *Far right:* Cast aluminum stand for plants or *hors d'oeuvre*, copy of an antique. Made by A. Langlois & Sons, it is charming for living, dining room or porch in white, coral or green.





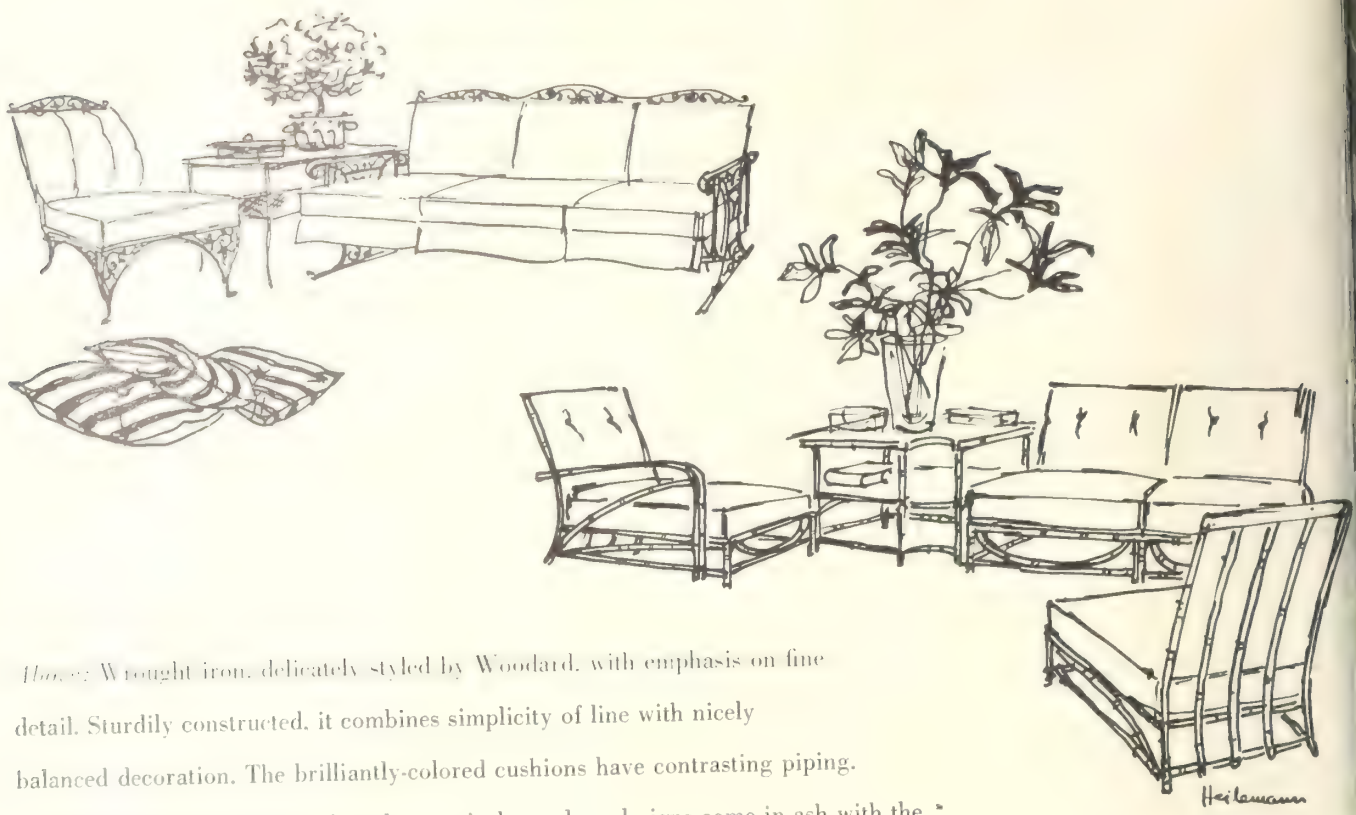


Give new grace to your lawn

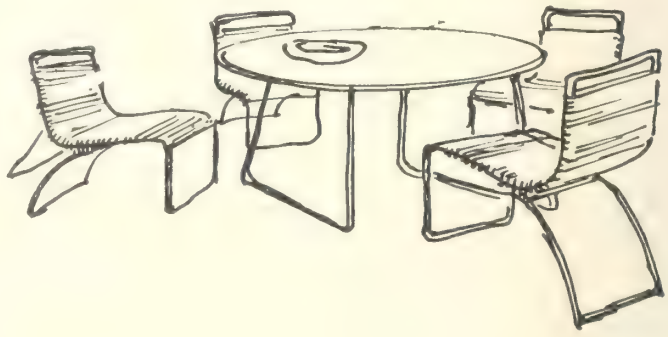


Above: Featherweight cast aluminum furniture by Molla in coordinating shades of aquamist, dusty pink, Pompeian and white. The cushions are clear turquoise, grass green, yellow, blue, rose or chartreuse. Each piece can be disassembled easily for winter storage. *Left:* Grace table-desk-seat, in a versatile chair and table made of weatherproof steel, designed by Lu-Ko Craft. The coverings are plastic-coated fabrics in warm colors. *Right:* Sleepy Hollow chair by the Taylor Smith Company has a comfortable sweep of canvas. *Far right:* The Troy Sunshade Company makes these lightweight, aluminum chairs with corrosion-resisting chromium finish and nylon strappings. Four nest for storage or easy carrying.





Above: Wrought iron, delicately styled by Woodard, with emphasis on fine detail. Sturdily constructed, it combines simplicity of line with nicely balanced decoration. The brilliantly-colored cushions have contrasting piping. *Right:* Heywood-Wakefield's low-slung, crisply modern designs come in ash with the look of rattan. Cushion covers are gay plaids, stylized geometric patterns or fresh solid colors. *Below:* California-designed, this tubular steel terrace furniture is made by Van Keppel-Green, in grapefruit yellow, lobster red and jet black. Chairs are bound in natural cord. Table tops are of obscure glass.



opposite:

Highly flexible year-round summer furniture, of wheat-color bleached pin

Designed by Russell and Marie Kirkpatrick for Ficks Reed, it is generously sized, vigorously modern. House & Garden created this Hawaiian lanai garden room in cool colors to show how well this outdoor furniture looks in an indoor setting. Sectional sofa is covered in textured material, the chairs in striped duck. Marshall Field, Chicago.





Goblets are Duncan & Miller's stately design called Nobility.

Gold-banded service plate and exclusive engraved monogram by Cambridge Glass, Inc.

Pyrex Fairfield Shape ovenware by Corning Glass Works

Set for dinner in the New York apartment of Mr. and Mrs. Leslie Check, Jr.

Fish—out of the frying pan

by Dione Lucas



Fifteen recipes by the founder of the Cordon Bleu Cooking School

Many Americans, formerly accustomed to bleak attitudes toward the tedious Friday event, revised their opinions during the stringency of meat shortages. They learned not only that there are more ways to cook a sole than to fry it, but also that there are more kinds of fish than they had ever realized. America is a continent surrounded by oceans out of which come vast hauls of excellent fish at all seasons of the year.

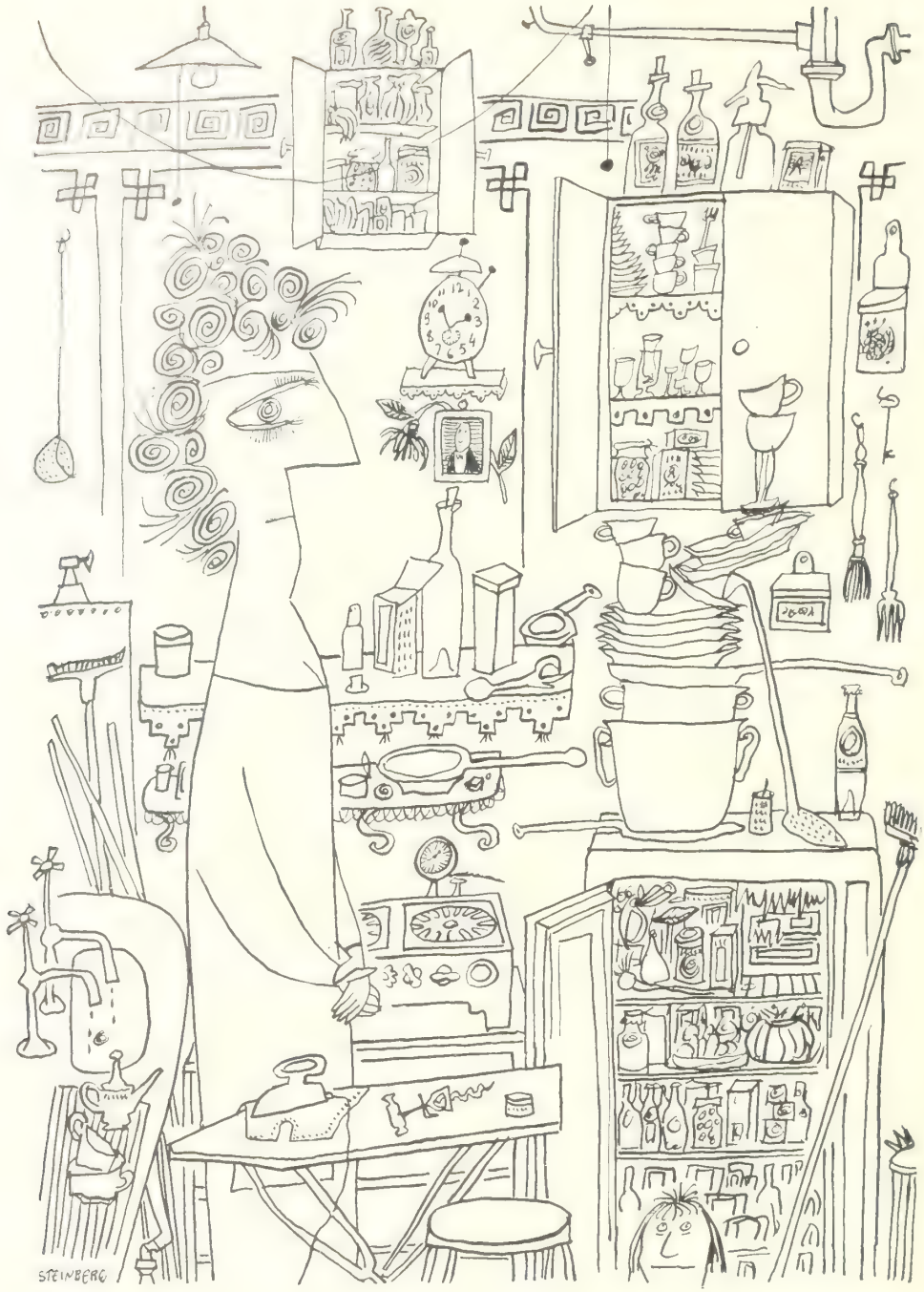
For people who live inland, there is now a wealth of quick-frozen fish in the markets. If you are buying fresh fish, check it for bright, bulging eyes, firm flesh, scales which adhere well, and not too fishy an odor. The gills of herring and mackerel will be bright red, the skin of flounder and sole, clear white, with rosy markings, to pass muster.

Rule one is to buy your fish with care; rule two is to prepare it with imagination. No food is more subtly responsive to a discriminating use of herbs in the cooking, wine in the sauce. With its distinctive flavor, it has certain affinities which simplify building a menu around the fish course. Tomatoes and spinach, mushrooms and cucumbers, asparagus tips and a tart green salad all lend themselves admirably to combination with fish. Grapes and almonds are wonderful adjuncts. To prove that there is no possible excuse for a monotonous approach to fish suppers, here are some of my favorites, never before published, delectable for [illegible]

he dining room, *left,* in the apartment of Mr. and s. Leslie Cheek, Jr., has a table with a clear glass center. Dra- tically spotlighted from below are a Waterford crystal epergne candelabra. White leather, studded with nail heads, covers the backs of the chairs. Mr. Cheek designed room and furniture

FILET DE SOLE GRAND MAISON. Grease a fireproof dish well and arrange on the bottom 4 filets of sole or flounder which have been rolled in lemon juice and water, then dried with a towel. Season the filets with salt and pepper, and pour the following sauce over them: Skin and slice a small cucumber, cover with cold water and bring to a boil, then drain; return to the pan, add 1 good tablespoonful butter [illegible]

FURTHER INFORMATION AND STORE LIST SEE PAGE 124.



Lack of a maid in your household

is no reason for

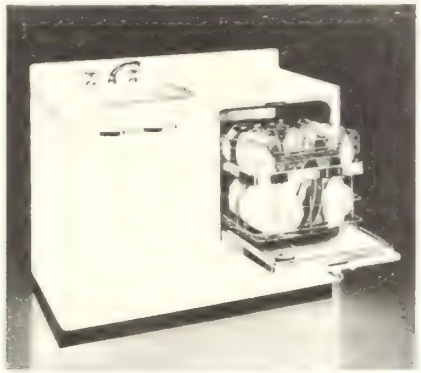
chaos in the kitchen

These dependable servants will save the day

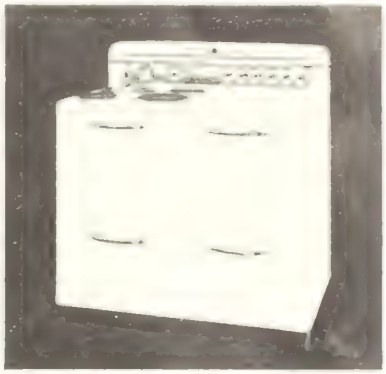
Any or all of these can help the distraught Lady, on the page *opposite*, whose maid Bridget has just quit, with the nightmarish results Saul Steinberg has pictured. Bridget would probably have stayed if the Lady had wisely given her the eloquent "helping hand" these nine appliances bring into any modern kitchen and laundry, with or without a maid.



Less marketing if your refrigerator [illegible] Westinghouse.



Easier cleanup with electric dishwasher [illegible] disposer. Hotpoint.



[illegible]



Quicker cooking and better flavor with a pressure saucepan. Presto.



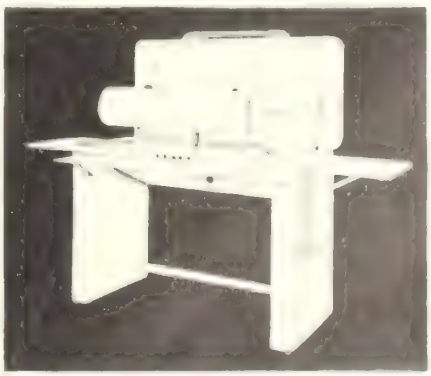
Strong-arm tasks done by electric mixer-juicer. Westinghouse.



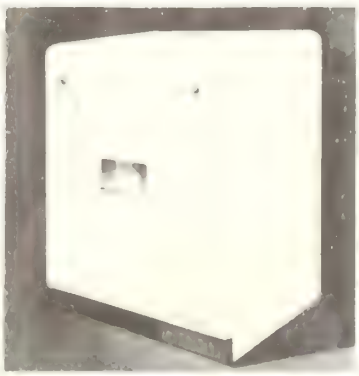
[illegible]



Laundering lightened by [illegible] automatic washing machine. Apex.



No back-breaking [illegible] Hotpoint.



Weather or [illegible] Hamilton.



HAANEL CASSIDY



Aluminum outdoors, light as a breeze

Here is the new aluminum furniture, impervious to weather, spare of frame, restfully cushioned, easily mobile. Its author is Robert B. Wemyss, *left*, chief designer for Reynolds Metals, its makers. You will find it in stores across the U. S. A. beginning this month. (See list on page 162.) *Above* are two of the four pieces in production now, covered in bright and durable sailcloth. Mr. Wemyss not only creates chairs which fit the human body luxuriously, but also applies aluminum expertly to a host of new uses.



● *New, marvelously improved General Electric Dishwasher washes and rinses a whole day's dishes in a few minutes—completely automatically—they dry in their own heat!*

...electrical dishwashing used to be com-...ed. Now, brilliant General Electric engi-...ng has reduced it all to *three easy steps:* ...*1.* Load the dishes. *Step 2.* Add detergent ...*soap*). *Step 3.* Turn a switch. *That's all!* ...om there on, the Dishwasher takes over—...out the gleamingest glasses, sparklingest ..., cleanest china you ever saw! So much ...r than you could do it by hand . . . be-...the water is much hotter than your hands ...stand.

Wash dishes just once a day

...families can wash a whole day's dishes ...e time (larger families will wash dishes twice a day). So quick, so easy! Just turn the switch—and leave! The Dishwasher *even washes itself!*

Cuts down on dish breaking, too—no soapy, slippery dishes to drop. And such a help for keeping lovely hands lovely.

Your choice of three types

You can get your General Electric Dishwasher in any one of these three ways:

1. Installed right in the counter of your present kitchen work surface.

2. As a separate appliance in a cabinet of its own (24 inches wide).

3. In a complete General Electric Sink (48 inches wide) with or without the Disposall.*

A single demonstration of the new Automatic Dishwasher will open your eyes to the wonder of this greatest of all labor-savers. General Electric Company, Bridgeport 2, Conn.

*The marvelous [illegible] Disposall [illegible] drain. [illegible]

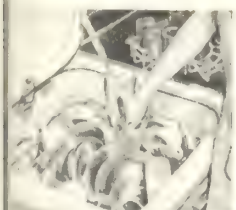
GE AUTOMATIC DISHWASHERS

FOR THE COMPLETE TABLE-TO-SHELF DISH JOB

GENERAL ELECTRIC

THIS IS THE WAY DISHES ARE WASHED AUTOMATICALLY

Cutaway model shows what happens



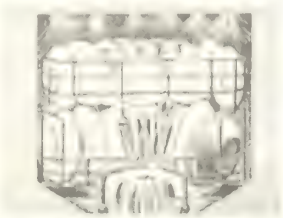
1. Load dishes. Note places ...ver, pots, pans, etc.



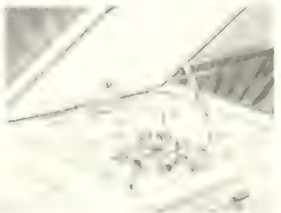
Steps 2 and 3. Having put in detergent, press control.



Very hot water swirls in—every-thing's safely locked in place! Only the water moves.



Dishwater cleanses out, fresh rinse water comes in, swishes everything clean, clean, clean!



Cover opens automatically. Dishes dry in their own heat.





At this exqu
old desk Mme
Sévigné wrote
immortal lett

PLEASE WRITE

The art of letter writing, concludes Sacheverell Sitwell on a
page of this issue of HOUSE & GARDEN, continues into our day
inroads of telephone and telegraph. It is certainly stimulated
pointments with the grace of the desk *above*, at which Mme. de S
wrote her daughter, "I give you the top of the basket, that is to s
flower of my head, of my eyes and of my mind." Surely no greetin
or telegram ever sent birthday wishes with half so much charm. Y
find inspiration for your own letters in the inkwells and accessories
The simple act of dipping your pen into any one of them should s
start the words across the paper in a pleasant and delightful f



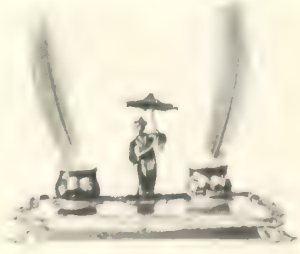
ROMANTIC CHARM characterizes the small china inkwell, *right*. Roses are handpainted on a white, pink, or blue background. To complete the picture, a plume pen is graceful, will draw you to your desk like a magnet. The inkwell is $19.50 and the pen $5.00. Alfred Orlik.



CLASSIC YET MODERN. th
inkwell at the *left*. A man w
this as much as a woman an
deftly designed it would be
on an eighteenth century or a
desk. Its generous capacity invi
leisurely letters. $30.00. Steub



COMPLETE TRAPPINGS for a desk, *right*, center around a Louis Philippe double inkwell decorated with gold scrolls, turquoise roses and small blue forget-me-nots ($55.00). Matching it are a hand blotter, $25.00, a stamp box and a pen, each $12.50, from Alfred Orlik.



AN ELEGANT INKSTAND, at t
Louis XV, made of gilt bronze,
is footed and on it is a pair
wells and a *chinoiserie* figur
parasol. This is a distinguish
for a period room. It costs
and it comes from Frederick

Give Your Home That Air of *Gracious Living* with KLING SOLID MAHOGANY





Proud owners and their friends admire the satin finish, the lustrous beauty of the rich wood and the careful, pains-taking craftsmanship in Kling Bedroom Furniture of solid mahogany.

And soon now you will be able to purchase such fine Kling bedroom suites as the one shown above as open stock. Buy the pieces you need most now and add additional pieces later as you choose.

See the Kling bedroom furniture at your favorite department or furniture store. Ask for it by name. Every piece is trade-marked for your protection.



KLING BEDROOM FURNITURE

Write for Booklet "STYLING A BEDROOM." It includes suggestions for color, decoration and arrangement. Sent postpaid on receipt of ten cents. Address Dept. H64 Kling Factories, Mayville, N. Y.



KLING MEANS MAHOGANY

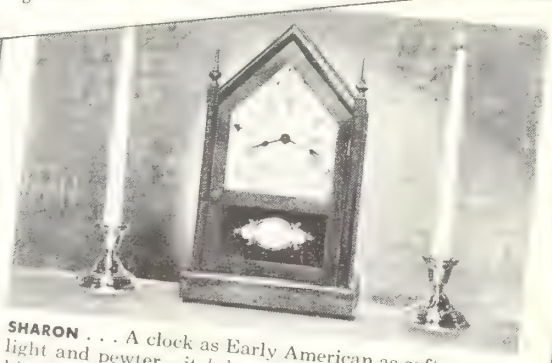


At the heart of your home...

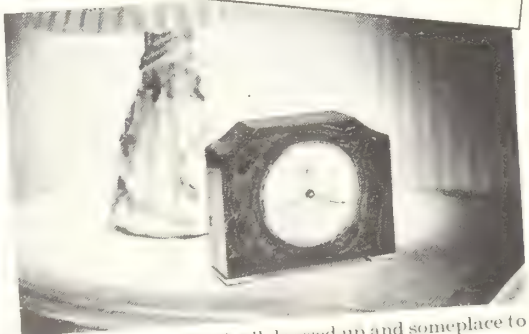
"THE FINEST NAME IN CLOCKS"



CAPSTAN . . . For a house – or a room – with a nautical air! The Seth Thomas Capstan has a case and ship's wheel circles of solid mahogany – spokes and sash shine golden bright. *It's an electric!* $12.50 (tax extra).



SHARON . . . A clock as Early American as soft candlelight and pewter – it *belongs* on your mantel! Sturdy birch cabinet in mahogany finish. Strikes hours and half hours. Electric or spring-wound. $35.00 (tax extra).



PAM . . . An alarm clock all dressed up and someplace to go – your bedroom! Encased in solid Catalin with green background and marble-like veins of green and white. Luminous dial. Spring-wound. $8.50 (tax extra).

Seth Thomas

"The finest name in clocks"

ELECTRIC OR SPRING-WOUND

A product of GENERAL TIME Instruments Corporation



ROSEMARY (*Rosmarinus officinalis*)

Home Grown POTPOURRI

THE history of *potpourri*, dried fragrant leaves and flowers, starts in the dimmest records of time in Egypt, India, China and continues unbroken to the present. Potpourri is mentioned in the Bible; the Greeks used to strew saffron and sweet calamus on the floors of their baths and theaters; in mediæval times, the floors of castles and cottages alike were carpeted with meadow sweet, rue and hyssop; the boudoirs of famous beauties were laden with lavender and rosemary; and today the finest shops sell bags and open bowls of potpourri as fragrance for our houses today.

You can make your own potpourri by collecting, through the season, any leaves or petals that have a lovely fragrance, such as rose, lavender, lemon verbena, violet, etc.; but it is more fun to plan and grow your own sweet herbs; balm, lovage, costmary, sweet-cicely, thyme, rosemary, geraniums, lemon verbena and lavender, to mention a few.

There are two ways of making potpourri, the dry and the moist. The moist is a long procedure and no better than the dry, so the dry is most often used. There are many recipes, some even secret, but this is an average method. You start with two quarts of rose petals and buds, naturally using the sweetest smelling varieties, and put them on sheets of paper in an airy, dry and preferably dark room. It should take approximately 24 hours for them to dry. Then sprinkle them with a light layer of ordinary table salt (some people add a little benzoic acid to the salt, but it is not necessary).

Now you add dried herbs. (Pick the leaves and buds, just before the plant begins to flower. They may be picked any time of day afte has disappeared.) To the reg add such other dried petals a able, like mignonette, pin tions, orange or lemon bloss trope, also a few bay leaves, arise, a cedar leaf and son needles—but be sure that predominate. Pennyroyal strong mints, such as pepp spearmint, are likely to be and overpower the other You may add a few odorle for color, such as bachel borage and yellow calendu these leaves should be dri mixing with the rose petal add them, add more salt.

When your mixture is and mixed, add a mixture made of a quarter-ounce ea spice, powdered cloves, ma mon; one-eighth ounce of cru ander, cardamon seeds and gum benzoin and gum storax. of violet sachet may also be

Mix well again, dampen of brandy and a drop of atta to enhance the rose fragran your potpourri in a tightly c for a few weeks to a month occasionally, with a wood When ready for use, simply an open bowl and leave it or shelf.

Leaves of the southwoo dried and powdered to disp odors. Simply throw a pinc stove or a hot pan. When open fire, this gives a delici

An old use of lavend make it into fans by sewin bunches of the flower stems nets cut fan-shaped. It is a lo ing and feminine whimsy.

18th Century Elegance in the 20th Century Manner



Floor lamp with mirrored glass tray that serves as an extra table. Also presented without tray.



Lamp to shed dramatic light on intimate furniture groups. Equipped with Level and Glaremaster.





Bring "stage lighting" techniques into your home. *Recessed eyeball spot floodlights the entire room—even plots the dramatic pool of light directly on the wall. Matching floor torcheres at the ends.*

Heritage Silver Lamps by LIGHTOLIER



Bridge Lamp designed with graceful simplicity to go with and glorify Period or Modern interiors.

SILVER—hallmark of quality through the ages . . . gleaming accent for precious possessions . . . finds exciting expression in Lightolier's Heritage Silver* Lamps—designed as a group—to give you the right lamp for every room . . . to create a coordinated "decorator effect" throughout your home.

**All Lightolier Heritage Silver Lamps are lacquer finished to resist tarnish.*

LIGHTOLIER

Creators of enduringly beautiful lamps and lighting fixtures since the turn of the century . . . at leading department stores

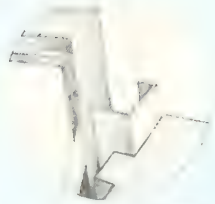
Architectural Lighting and Commercial Collections—fixtures and lamps—at Lightolier Decorator Galleries, 11 East 36th Street, New York City 16 • 1267 Merchandise Mart, Chicago

With RUSCO — you just arrange...you never change-



RUSCO ...THE WORLD'S FIRST PATENTED ALL METAL SELF-STORING COMBINATION SCREEN AND STORM SASH... *gives you all these advantages*

- ★ Storm sash, screen and weather-proofing in one permanently installed unit . . . NOTHING TO CHANGE, NOTHING TO STORE
- ★ Year 'round, rainproof, draft-free, filtered-screen ventilation
- ★ Plastic screening that won't rust, rot or discolor
- ★ Finger tip operation from inside
- ★ Simplified window cleaning
- ★ Control of steaming and frosting
- ★ Greater comfort on 1/3 less fuel
- ★ Can be installed on old or new homes



RUSCO PATENTED THERMOLOK* FRAME

This exclusive Rusco feature provides permanent weather-tight fit . . . adjusts automatically to contraction, expansion and settlement . . . weatherproofs entire window opening.

You can learn all the amazing benefits that Rusco Windows provide simply by sending coupon for beautifully colored descriptive booklet and name of nearest Rusco distributor.

THE F. C. RUSSELL CO.

6400 G HERMAN AVENUE • CLEVELAND 2, OHIO

THE F. C. RUSSELL COMPANY
Cleveland 2, Ohio

Gentlemen:

Please send the booklet about RUSCO Windows.

Name .....

Address .....

City .....

Also Manufacturers of Rusco All Metal Venetian Awnings, Rusco Colorless Water Repellent, Thermo-seal Combination Windows

"Always one step ahead of the weather" with RUSCO

© RUSCO



HOUSEKEEPING DIARY

FOR APRIL

FIRST WEEK. Prepare for Easter by seeing that white glove ing suit and all other family attire is clean and ready...Put fresh slipcovers and discard reminders of winter...Get bright-b potted plants for the fireplace (be sure to close the flue)...W cluttering the house, make a new mantelpiece arrangemen *cache-pots* or clear crystal containers...The children's rooms w special attention before they return for the holiday. Plan a surp a teen-age daughter by giving her her first dressing table...Sho air-conditioning unit for a bedroom, or for the whole house. Ha your grocery shopping done by Thursday for the weekend.

SECOND WEEK. There is a saying that screens should go u the shad start up the Hudson," but the peepers will give you tw notice that frost has gone and insects will come soon...Paint a your screens against rust before hanging. If your sills are stained, they can be washed fairly successfully with water an hold ammonia (work quickly or it may soften the paint)...Plan bench for hobby use as well as for household repairs. It must ha lighting, ventilation and adequate floor space for large projec of bench, trace your tools, then paint them in so their silhoue identify any which are mislaid...Paint closet floors a bright colo can easily see articles fallen at back and sides.

THIRD WEEK. Inspect your terrace for winter damage. (Do cement with an enamel because it gives off alkali salt which loosens paint. There are paints made for cement.)...Arrange a your terrace sufficient to read or eat by, but high enough to kee sects away. Consider an old Venetian street lamp, or a wall brac from a high nail (an electrician can weather-insulate the you)...This is the time to be particularly cautious about mo added attention to dark corners, closets, carpets and material heavy nap. Send your furs to storage. If the anti-freeze has taken out of your car, drain it now and have summer oil put

FOURTH WEEK. In town, get adjustable window filters to dirt and allow for ventilation. Send your carpets to the clea have them stored there for next season...Plan something new day breakfasts—kidneys—apples stuffed with sausage—etc. If fortunate enough to own a small cruiser or other boat, it will the water soon. Order plates, napkins and other paper accessori you want monogrammed for it. Spend a day aboard in dry do termine needed equipment. A child's carpet sweeper works limited spaces and is easily stowed. Keep an eye out for mil get oilcloth to make zippered bags to hold cleaning rags

When it's Upholstered Look for *this Tag!*





Upholstered with masland **Duran** ALL PLASTIC



RESISTANT TO:
GREASE
ALCOHOL
WATER
PERSPIRATION
FADING
SCUFFING
CREASING
WRINKLING
CANNOT CHIP, CRACK OR PEEL

Where fine furniture is sold, this tag identifies Duran, the superbly different upholstery covering. Duran is a new all-plastic material—*not a fabric*. It is amazingly tough and wear-defying, yet has an aristocratic beauty from which stains, spills and smears wipe off with a damp cloth. Choose Duran from many lovely colors to meet your ideas for living room, dining room, porch, playroom and library. You'll love its distinctive luxury, its resilience and comfort. The Duran Tag is your guide to matchless quality, to long years of upholstery excellence.

masland

THE MASLAND DURALEATHER COMPANY
PHILADELPHIA 34, PENNA.

a few of many reasons
why millions now use —
and more millions want
NATIONAL Presto COOKERS



Guaranteed by Good Housekeeping

UL

PRESTO COOKERS are made in two models, MODEL '60' (illustrated) is pressed from extra heavy, finest quality aluminum. MODEL '40' is cast from special, extra durable, finest quality Simalloy. PRICE, either model, $13.50 (Western Zone $13.95) (In Canada, Model '40' only, $15.95) WHEREVER QUALITY HOUSEWARES ARE SOLD!

The Most Remarkable Utensil Ever Invented For Hi-Speed Cooking and Safe Canning!

Unexcelled for quality of construction, mechanical perfection, simplicity of operation and beauty of design, PRESTO COOKERS are the crowning achievement of almost 30 years of pressure cooker manufacturing experience and constant leadership.



With the very clever indicator-weight, showing 5, 10 and 15 pounds pressure, you can use your PRESTO COOKER for safe canning as well as hi-speed cooking. No jiggling. No listening. No loss of food juices due to escaping steam. (Now also available for use with earlier PRESTO models.)

PRESTO COOKERS are so easy to use, so easy to clean . . . Only PRESTO has the patented HOMEC Seal. Just place the cover on the cooker. Then bring the handles together, and you're all set to perform cooking wonders you never thought were possible. The HOMEC Seal is simplicity itself!



PRESTO Cooked foods are ready to serve, not in hours, but in mere minutes. For example, with proper temperature reached, PRESTO Cooking time for asparagus, peas, spinach is only 1 to 2 minutes. A 4 lb. pot roast is deliciously tender in 35 minutes. Soups and desserts, too, are ready in a "jiffy."



Hi-speed PRESTO Cooking retains more of the natural vitamins and minerals, colors and flavors in foods. It provides more nourishment for the entire family.

This most modern cooking method is highly economical. Saves cooking fuel cost. Kitchens are cooler and cleaner.



REMEMBER, [illegible]

Presto COOKER

GIVEN! With your PRESTO COOKER, you will receive, at no extra cost, a highly colorful 128-page book of recipes, time tables and easy-to-follow instructions . . . a valuable manual on PRESTO Cooking and Pressure Canning.

NATIONAL PRESSURE COOKER CO., General Offices and Factory: Eau Claire, Wis.
[illegible] Makers of Pressure Cookers and Canners
Branch Factories: [illegible] Los Angeles, Calif., Wallaceburg, Ontario, Canada

TURNS WITH A CORKSCREW

The cocktail hour is a pleasant interlude and a good way to entertain without a maid

Many convivial people find the cocktail party a perfect way to entertain now that giving dinners is complicated by a dearth of servants. Corkscrew believes that there are two main principles to stick to in the matter of cocktail-party food and drink: The best canapés not only taste good, but are easy to eat, not given to falling apart treacherously; the best drinks are the old standbys, such as the four on these pages. Here's a collection of tried and true canapés which measure up to specification. The small, broiled-in-butter, thinly-sliced mushrooms, on toast rounds. Other good toppings for toast or crackers include a catsup and peanut butter mixture crowned with crumbled bacon; chutney; red caviar with sour cream or pot cheese. With the aid of a toothpick, sliced artichoke hearts are manageable, and a combination of horseradish and cream cheese, rolled in chipped beef is tidy when skewered with a toothpick. Another rolled canapé is chicken livers in bacon. Slivers of carrots or small cauliflower wedges are best soaked in salted ice water for several hours. And don't forget celery stuffed with Roquefort cheese. There is no getting away from the fact that bowls of nuts, set around the room, are eaten avidly by cocktail drinkers. The almonds you sauté in butter and serve hot are twice as good as the ones you buy ready to serve. If you are tired to death of peanuts, order piñon nuts, which are just different enough to constitute a very nice change. They are tiny, with a pleasant texture and firm white meat.



Whiskey Sour: To 2 ounces rye, juice of half lemon and one t[illegible] spoon of sugar, add ice and shake vigorously. Strain into glass, ad[illegible] dash of sparkling water. Garnish with a maraschino cherry and sl[illegible] of orange. *Ibore*, shaker and glass. Plummer Ltd.: Old Overh[illegible] Straight Rye Whiskey (National Distillers Products Corp.). *liquors shown are from Sherry Wine and Spirits Company, L[illegible]*



ubonnet Cocktail: Equal parts of Dubonnet and Gordon's Dry Gin. Add ice cubes and stir well. Strain into cocktail glasses and decorate with twist of lemon peel. Ice this cocktail with particular care. *Above*, chilled cocktail glass and silver stirring spoon by Georg Jensen Inc.; silver double-jigger. Plummer Ltd.: Dubonnet Wine (Schenley Import Co.). Gordon's Distilled London Dry Gin (Somerset Importers Ltd.).



ld Fashioned Cocktail: Crush half lump sugar with dash of bitters in bottom of glass, add ice cubes and 1½ ounces Bourbon. Splash with sparkling water and garnish with maraschino cherry, lemon peel and fruit. Serve in Old Fashioned glass with muddler. *Above*, glass, muddler, Plummer Ltd.; Angostura bitters; Kentucky Tavern Straight Bourbon Whiskey (Glenmore Distilleries, Inc.).



Dry Martini: To [illegible] ounce dry gin add [illegible] ounce of French vermouth. Add ice and stir, do not shake. Drop an olive or cocktail onion into each glass, which has been chilled. Top each one with twist of lemon peel. *Above*, glass. George Jensen Inc.; silver cocktail shaker. Plummer Ltd.; Gilbey's London Dry Gin (National Distillers Products Corp.); Noilly Prat & Co. Dry Vermouth (Munson G. Shaw Co.).

A Gallery of Luxurious Windows



Traditional with Modern "Overtones" [illegible] decorating [illegible] destroyed the [illegible] Color scheme [illegible] the [illegible]

How you can tell quality in Steel Venetian Blinds

Planning to [illegible] or redecorate your present home? Then you probably want to use Venetian blinds.

Yet, although you can get a fine piece of furniture by its glowing finish, do you know how to recognize quality in steel Venetian blinds?

Here's what an [illegible] will tell you. The best quality steel Venetian blinds are made of [illegible] Galvanneal, Bonderized steel slats. [illegible]

. . . Galvanizing puts a coating of zinc over the steel for protection against rust and corrosion.

. . . Bonderizing adds a chemical coating to keep paint from cracking, checking or chipping.

. . . Flexible steel slats bend easily for cleaning, yet retain their good looks even under hard wear.

[illegible] But [illegible] Alumilite [illegible] Just look for the "yellow-and-black [illegible] window sill" shown below. It is your assurance of quality and lasting beauty in steel Venetian blinds.

FREE! [illegible]





Look for this seal of quality when you buy Venetian Blinds



PUT AWAY THAT REPAIR KIT, POP!

GET THE SUPERIOR SCREENING THAT . . .

WON'T RUST OR CORRODE!



WON'T BULGE OR SAG!



WON'T STAIN YOUR HOUSE!



LUMITE

THE MODERN WINDOW SCREENING

No screen you ever tried can equal Lumite. It is rustproof . . . strong . . . as proven by rigorous tests. You won't have to paint it—Lumite's fadeproof color is part of the filament itself. Made of Dow's [illegible] Lumite is unaffected by sun, salt air and all ordinary wear. Get Lumite from your Hardware, Lumber or Building Supply Dealer. Or write to our Dept. [illegible] for FREE SAMPLE and information.

LUMITE DIVISION

Chicopee Manufacturing Corp., Dept. C2, 47 Worth St., New York 13, N.Y.

LIMITED EDITIONS

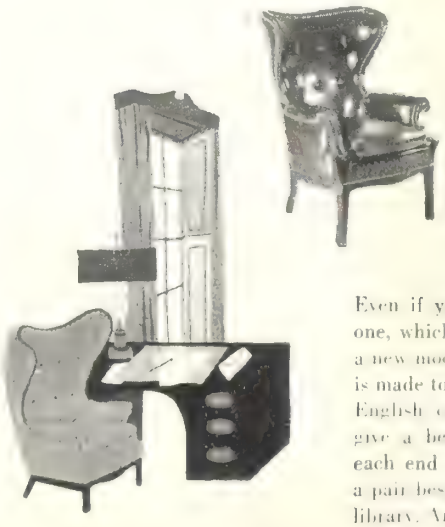
The nicest and most satisfying way to give your house a r engaging look is to go out and buy yourself a *bibelo* a piece of furniture which is the only one of its kind. This ture, extravagant at first glance, is not really as foolish it looks. For there is no denying that the milk-glass vase, the d French clock, the carved wooden bread basket which you d in a shop dealing in delightful rarities will please you l after you've consigned more run-of-the-mill purchases to attic. More than this, the love you bear your new *objet* freshes your whole outlook. It is likely to become the f center of the room where you use it and to retain its hol your heart strings for many years and in many rooms. So y to temptation, when the lure is very strong, secure in the kn edge that this is a long-term investment which will pay of pleasure for the rest of your life.

To set you shopping for such one-of-a-kinds, Hous GARDEN has selected a few from the many offered by New Y stores, sketched them in various settings. Because they h no duplicates, you may not be able to buy the exact ones sh here, but they will give you an idea of the charming th which are available and the charming ways you can use th



English Empire hand-carved wall clock

A clock is like a living thing, and one with the personality of this will make itself known in any room. It can hang either up and down or sideways, as the dial is adjustable. Over fireplace, desk, sideboard or bed, it radiates charm. It is finished in gilt and was made in England about 1840. Elsie McNeill, Inc. $395.



Sheraton wing ch with an added z

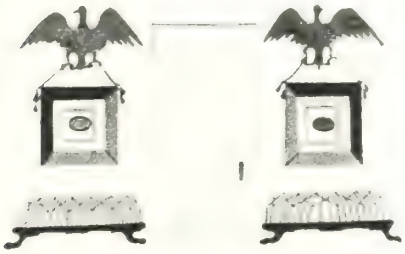
Even if you own a wing cha one, which is unique in line, li a new mood wherever you pla is made to order in red or dar English cowhide hand poli give a beautiful luster. Try each end of a country dinin a pair beside your fireplace o library. Antique Market. $450



English Regency
tin striped benches

style of these benches is
e and they will add a ch
room for years to come
in red and white stripes
Change their covering to
them to other periods
are both decorative and
. "Tradition or else." $500.

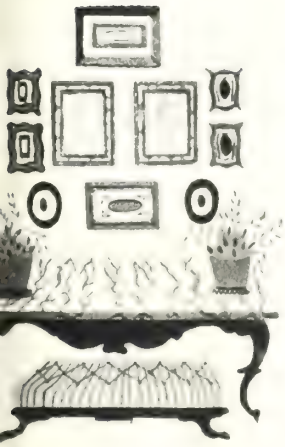




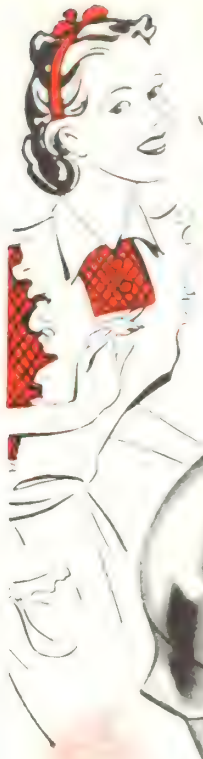


Carved marble
French Empire pictures

These exquisite carved marble flower pictures are framed in shadow boxes of gold and white gesso and wood. They add grace to any room; as a focal point over a feminine bed, as an over-door decoration, center of a group of pictures, or paired over a mantelpiece. Their personalities are so winning they will be cherished possessions. Past and Present, $300 a pair.







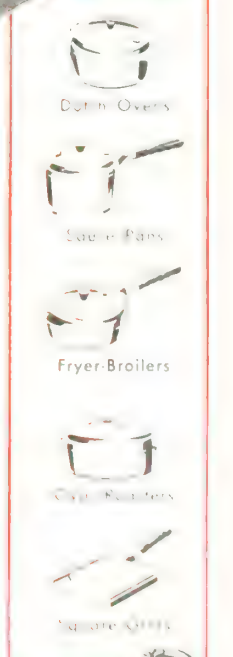
"Here's the Cookware I've been looking for!"



Pan American
ALUMINUM WARE
with Top-of-Stove Control*

Start your set today!

HERE is beautiful new aluminum ware so remarkably different and superior that it's creating a sensation in the kitchen. Pan American Ware with new "top-of-stove control" makes cooking a delightfully new experience. And it's all so simple. You cook at low temperatures, the fuels-saving waterless way, and let the cookware do the work. Vital vitamins are saved . . . Natural colors of fruits and vegetables are preserved. Delicious flavors and juices are cooked in. Food takes on new taste — new savor. And the jewel-like luster of Pan American Ware will last for years with ordinary care. See this exciting new cookware today. If your dealer can't supply you write Burnette Castings Company, Hartford, Michigan.



* Top-of-Stove Control

Pan American Ware gives you life to fit all foods and all fuels. It has holding properties, plus extensive control features, that make the range for much more economical operation. Yet it is equally versatile for oven use.

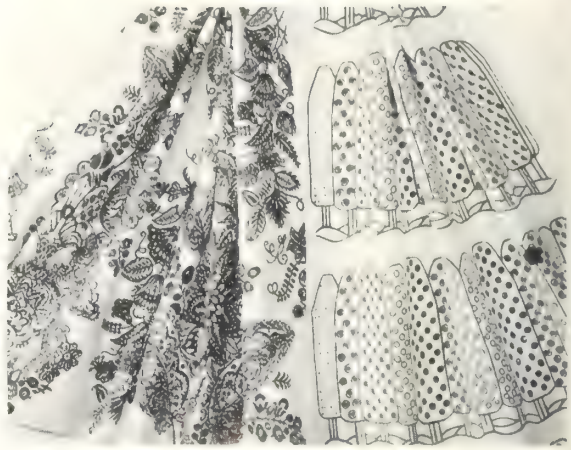
THE VITAMETER

THE VENTILATOR

THE SPIRAL NON-WARPING BOTTOM

Pan American
WORLD'S FINEST COOKWARE

BLACK-AND-WHITE (continued)



Patterson Fabrics' "Black Lace" design, *above left*, printe white linen, was adapted from a Louis XIV damask patter this for unlined curtains in a vividly painted living or garden ro try it for bedspread and curtains in a pastel bedroom. The int pattern is beautifully drawn, adapting it to formal or informal r Goodall Fabrics' modern "Trees," *above right*, printed on rayo wool mohair, is made in navy-black as well as dark brown, P green and firecracker red—all on a white background. Use this f tains in a library where the furniture is upholstered with contr linen or cotton in a bright, solid color. Its prim pattern has grea

NEW! SMART! DISTINCTIVE!

The Amazing Ventilated

KOOLVENT

Aluminum Beach and Garden

UMBRELLA

brings YOU cool, colorful comfort ...enduring beauty



The Coolest Thing Under The Sun for...

Patents Pending

LAWNS
GARDENS
TERRACES

POOLS
BEACHES
SUN DECKS

PATIOS
CABANAS
GOLF COURSES

Air-conditioned shade . . . gay, colorful beauty . . . lifetime service — all are yours with the new Koolvent, the umbrella designed for modern, outdoor living. Its unique ventilating feature provides a refreshing coolness found in no other design. The attractive styling lends smartness to all surroundings. And the 8-foot diameter overhang is easily adjustable to just the right angle between *you* and the *sun*. Remember, too—the Koolvent Aluminum Umbrella lasts a lifetime. *Its first cost is the only cost.*

Color combinations in baked enamels: red, yellow, blue or green with white stripes.

of nearest dealer.

CITY STATE

FREE COLOR BOOKLET
MAIL THIS
COUPON TODAY!

KOOL-VENT ALUMINUM UMBRELLA CORPORATION
KEYSTONE BUILDING · PITTSBURGH, PENNSYLVANIA



MATCHED SETS OF

BENTWOOD TRAYS

for that Quality note in your entertaining

You have your silverware, glassware, and dinnerware in matched sets — so why not be equally correct in having your informal hostess trays also in matched pattern. Select the finely styled Chippendale Bentwood Tray in its three sizes — cocktail, buffet, and servall — and be prepared for all occasions. Available in treasured Mahogany or mellow Walnut, with washable, spot-resisting finish. And remember, Each Overton Original is made of the *genuine* wood for that quality note in your entertaining! At the better stores where you expect nice things.

S. E. OVERTON COMPANY, South Haven, Mich.

Overton Original Portrait Frames in Choice Woods and Fine Metals are also products of Overton craftsmen.

Add Enchanting Beauty

and

PERMANENT VALUE TO YOUR PROPERTY!



A *Above, Mrs. Larry Hilaire of Portland, Oregon, has combined good design and regular Vigoro feeding to produce the beautiful results you see here.*

B *Right, Mr. Jack Mills of Lagrangeville, N. Y., feeds his roses Vigoro regularly to make sturdier plants . . . assure larger, more colorful blooms.*



BEGIN WITH *GOOD DESIGN* * AND THE REGULAR USE OF VIGORO

A beautiful garden doesn't just happen. It is the result of making the right plantings at the right time in the right places. Equally important is the need for proper plant nourishment at regular intervals.

Vigoro, complete, balanced plant food, furnishes the necessary food elements plants need for proper nutrition, growth and reproduction. You see, most soils lack one or more of the vital food elements required for best plant growth. Poor root systems, bad color, stunted or delayed growth are evidences of such a condition.

That's why home owners from coast to coast feed Vigoro, complete, balanced plant food. It helps flowers and lawns to thrive . . . be healthier . . . more beautiful. And don't forget that Vigoro helps grow beautiful trees and shrubs that will increase the permanent value of your property. Ask your garden supply dealer for Vigoro.

A product of Swift & Company

***Given with a 100 lb. bag of VIGORO!**



The Vigoro Beauty Plans show you how to arrange for beauty. Contain 21 exciting planting arrangements . . . helpful planting suggestions. Show what to plant, where to plant . . . how to plant. Get your copy at your garden supply dealer's . . . The coupon is limited . . . act today!

VIGORO DEVELOPS HUMUS IN LAWN SOIL

year after year in ever increasing quantities





DOUBLE GOOD NEWS

End o Pest

...new, simplified method of controlling all 3 major types of garden pests!







Ideal for edible fruits, vegetables, shrubs, flowers and trees!

Here's the quick, easy solution to your insect and fungus disease problems. Just use End o Pest. This new 3-way insecticide and fungicide can be applied with confidence on edible fruits and vegetables. It's also great for flowers, shrubs and trees.

You'll find End o Pest economical and simple to use. Just a few strokes of the dust gun package gives you more effective control over chewing insects, sucking insects and many fungus diseases—the 3 major types of garden pests.

End o Pest comes in a handy applicator package . . . a dust gun of new and exclusive design that does a thorough, easy dusting job. It's refillable! Just slip a new cartridge into the original duster package.

This year—stop trouble before it starts. Get End o Pest from your garden supply dealer now . . . and dust regularly.



from the makers of VIGORO

End o Weed

. . . new, improved weed-killer dooms eeds to certain death . . . roots and all!



A thriving dandelion, surrounded by weakened grass, is sprayed with End o Weed



A few days later, when dandelion starts to die, feed the lawn area



One application kills most lawn weeds . . . stems, leaves, roots and all. Yet End o Weed will not harm the ordinary grass in your lawn.

Now, let this new, scientific development do your weeding for you. Use End o Weed and literally *spray* weeds away . . . quickly, safely, easily.

Diluted with water and applied to the leaves with any type spraying equipment, End o Weed is absorbed by the weed and carried deep into the roots. Leaves, stems . . . the entire plant withers away, completely disappears in a week or so.

End o Weed, an improved, scientific formula, kills dandelions, chickweed, plantain and over 50 other weeds . . . yet will not harm ordinary grass nor does it affect the soil when applied as directed. Safe, economical to use. 8 ounces treats 2000 square feet of lawn area. Get End o Weed today—where you buy VIGORO.

REMEMBER . . . End o Weed . . . *kills* weeds! VIGORO brings new life to grass that's been weakened by weed competition. End o Weed *plus* regular feeding will help you have a thick, weed-free lawn.

JUST SPRAY ON THE LEAVES —KILLS ROOTS AND ALL!



Nature makes the plant absorb End o Weed through the leaves—carry it through the stems and store it in the root tips. The whole plant dies. Tops wither, roots shrink and completely decay. Only your grass remains—lovelier, healthier, weed free! Get End o Weed at your garden supply dealer's today. Available in [illegible] quart and gallon sizes, also in handy packet form.



Presented by
SWIFT
Makers
of
VIGORO

NOW! KITCHENS FREE OF GARBAGE THANKS TO ELECTRICAL WONDER!



Sensational General Electric Disposall grates up food waste, whisks it down kitchen drain in a jiffy!*

THE END has come for nasty messes in the kitchen, for harrowing hikes to the back yard with pails of drippy garbage!

Now—thanks to advanced General Electric engineering—food waste can be disposed of *electrically*, your kitchen always kept in A-1 sanitary condition.

Fits most any sink!

The self-cleaning Disposall (pioneered by General Electric) has a wide-mouthed drain fitting into most any kitchen sink. Takes bones, corn husks, grapefruit rinds as easily as water. Self-cleaning action keeps Disposall cleaner than ordinary drains. Can be used with septic tanks of adequate capacity.

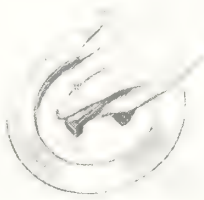
Preferred by 97 out of 100 users!

In one Kansas community, every home has a Disposall. Owners say it's their favorite appliance, would never give it up. "Saves 32 minutes a day!" "No more garbage odors!" "Perfect!" . . . These comments are the results of a survey among women who use the Disposall daily. General Electric Company, Bridgeport 2, Conn.

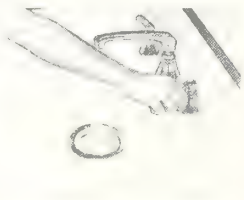
THIS IS HOW IT WORKS



1. You scrape food waste off your dishes down the Disposall.



2. You lock the cover, a single twist to the left.



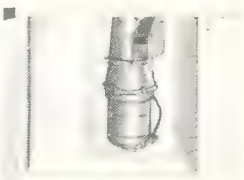
3. You turn on the cold water (automatically starts motor).



4. Swoosh! Waste all gone! In a matter of seconds! Sparklingly clean!



5. Notice whole load finely shredded — no chance to clog drains.



6. The Disposall fits into almost any kitchen sink.

The Disposall can be teamed up with General Electric Dishwasher for complete Electric Sink.

GOOD-BY TO GARBAGE—AUTOMATICALLY!

GENERAL ELECTRIC DISPOSALL

GENERAL ELECTRIC

Trademark Reg. U. S. Pat. Off.



LETTER BOX

Answers to questions from House & Garden readers

Question: **How can I protect pictures with glass without using picture frames?**

Answer: Use either two pieces of glass or one piece of glass with a heavy cardboard backing. Cover the raw edges with *passe-partout* tape, allowing about ¼" on the front side. (*Passe-partout* tape is sold in stationery and art supply stores.) Then fasten bracket clasps to the top and bottom of your mats. Sets of clasps in plastic, wood and metal are sold nationwide in art supply shops and picture departments of department stores. This is an effective way to frame groups of flower prints, photographs or any other similar collections.



Question: **How can I enclose a service yard and clothes poles attractively?**

Answer: One method of enclosure would be to plant a hedge of hemlock or white pine in the shade, or arborvitae on the sunny side. If your house is Colonial, you might erect a decorative lattice fence and train roses on the garden side, or plant espalier fruit trees which would prove both practical and attractive. A brick wall might be more in keeping if your house is of formal design. For this purpose, a galvanized iron fence is sometimes used, on which you can train honeysuckle or akebia vines, both of which have a very dense growth.

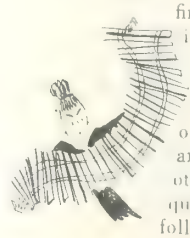
Question: **How can I stop floor boards from squeaking?**

Answer: If it is possible to get at the underside of the floor (a first floor with an unplastered cellar ceiling, for instance), locate the squeak by having someone overhead press down on the loose boards. Then carefully drive wedges between the rough flooring and the floor beams, using shingles for the purpose. By making a solid bearing for the rough flooring, you can get rid of most of the squeaks. If there is no way of getting under the floor, it will be necessary to drive cut nails (not wire nails) through the boards and counter-sink them so that the holes can be filled up with plastic wood or putty. If you [illegible] the beams on which the [illegible] drive the nails into them through the flooring. While doing so, put as much weight as possible on the squeaks. Insert the nails at [illegible] and use a nail-set when the [illegible] close to the floor so that the [illegible] not be dented. It has been found that talcum powder sifted between the joints of the boards is sometimes effective in doing away with squeaks. If the flooring has swelled over, and bulges have appeared, you should consult a carpenter, as [illegible] nails will not hold down swelling.



Question: **How can I paint Venetian blinds?**

Answer: First clean the blinds thoroughly. Then remove the tapes, loosen the cord at the bottom and displace the cord entirely or [illegible] find it difficult to [illegible] it back when [illegible] have finished [illegible] the blinds and paint the slats one side. When [illegible] are dry, paint the other side. Use a quality of enamel [illegible] follow the directions on the can for mixing. Test the paint first on an inconspicuous part of the blind to determine whether it flows smoothly to the surface. If [illegible] are too close while you paint, they will stick together later. Be sure that the paint is clear and well thinned so that the finished surface will be [illegible] smooth when it is dry.



Question: **How can I clean and care for a soiled alabaster lamp?**

Answer: A coating of ordinary dirt can be removed with mild soap and water. However, if the lamp is stained and discolored, it should be bleached with diluted oxalic acid. Dissolve one ounce of the acid in one quart of water and brush this solution briskly and quickly onto the lamp. Let it stand just a few minutes while the bleach acts, then wipe the surface with clear water. If this does not remove the stains, it may be necessary to repeat the application. When the lamp is dry, dissolve enough beeswax in turpentine to make a coating. Spread this mixture evenly over the whole surface. This will [illegible] any tendency to stain or discolor.



PALS

AUTOMATIC HEAT AND HONEYWELL CONTROLS



FOR more than 60 years, the leading manufacturers of heating equipment and Minneapolis-Honeywell have worked together to raise the standard of home heating comfort. The healthful, even temperature maintained by Honeywell is enjoyed in millions of homes, both large and small.

For your own greater comfort, make sure that your heating plant is fully automatic with Honeywell controls.

If you want the last word in heating comfort, install Moduflow, the remarkable new Honeywell control system. Ask your heating dealer about the new developments in automatic heating equipment — and Moduflow.

Automatic

ONEYWELL HEATING CONTROLS

APOLIS-HONEYWELL REGULATOR COMPANY, MINNEAPOLIS 8, MINNESOTA CANADIAN PLANT, TORONTO 12, ONTARIO.

"Cocktail"



"Tiger Lily"

"Designs of Today," the preferred wallpapers, now offer more glamorous selections than ever before, meeting today's demand for color in decoration. At those two great Wallpaper Houses, Thibaut's in New York and Warner's in Chicago, and at numerous dealers, "Designs of Today" are shown in seemingly endless variety.

See the full collections, especially "Tiger Lily," a gorgeous floral for almost any type of room; or "Cocktail" for whimsical treatment of game rooms, dressing and powder rooms. Write for samples of both enclosing 10¢ to cover handling and postage.

Insist on "Designs of Today," offered jointly by—

THE WARNER CO., Dept. HG
418 South Wabash Ave., Chicago 5, Ill.

RICHARD L. Thibaut INC., Dept. HG
269 Madison Ave., New York 16, N. Y.



STRIPED UNIFORM FOR MORNING CHORES -



LARGE WORK 'RO WITH BIB

MAIDS' UNIFORMS

A correct and becoming uniform is good for your maid's and good for your own. If you have a general house-work she would wear a plain white dress or solid-colored one in the mo with short sleeves for summer, long sleeves for winter. Over th a large white apron with a bib front and a full skirt. In the e she changes to a black silk dress with white collar and cuffs white apron.

In other words, she should not have dresses that are too f that she will have to fuss with. She won't have time for washi collars and cuffs or for taking spots out of taffeta aprons. (Only in musical comedies wear caps or bows in their hair.)

In a house where two maids serve at table, or where th chamber-maid and a waitress, they can wear black, maroon, dar or gray in the afternoon.

A pretty summer outfit for afternoon in the country is a beige dress with cream-colored net collars and cuffs, a cream ne tied with brown satin ribbon and a brown satin bow at the ne

If a maid serves with a butler, she should always wea with white collar and cuffs and a white apron, or a beige ne and apron, or a lace collar and black taffeta apron (formerl only by personal maids, now very smart in the dining room)

For morning work most maids wear white with a white or fine stripes (or checks) and a white apron bound in rick match. For afternoons, maids can wear aprons with shoulder

The smartest afternoon and evening uniform is a bla dress (with belted waist), fine white collar and cuffs and a sma apron when serving informally; and when there are guests collar and cuffs and a little black taffeta apron are smart an

When there are three maids, it is best to get identical u so they can serve together. The cook always provides her o form which is white, with a white apron.

Uniforms above and on page 99 are by Henry A. Dix Company, by Robert Kanter Company. Available at Lord & Taylor, Ne



Have fun! Live and love it! Make every party remembered . . . every meal a pleasure in the cozy glow of crystal. That means have *Colony*. It's exquisitely yours, handmade and lovely for entertaining. Complete, practical and rugged for everyday use. Best of all, you'll be surprised at how much you can have for so little. As you'll see at the better stores everywhere.

Fostoria

MADE IN U.S.A.

FOSTORIA GLASS COMPANY • • • MOUNDSVILLE, WEST VIRGINIA



No, you wouldn't believe how little it costs to freshen up your home with spanking new window shades. Take a look at your old shades right now, and then head for your favorite department store, furniture store or shade shop. Columbia shades come in many subtle tones to complement your decorative scheme.

Columbia WINDOW SHADES

THE COLUMBIA MILLS, INC. • 225 FIFTH AVENUE, NEW YORK 10, N. Y.
VENETIAN BLINDS—LACE NET CURTAINS—LACE TABLE CLOTHS

THE APRON COMES OUT OF THE KITCHEN

Not ten years ago, if a woman came out of the kitchen w[ith] apron on and met her guests unexpectedly in the front h[all] was covered with confusion. The guests were not supposed t[o] that their hostess was also chief cook-and-bottle washer, an[d] found out was a blow to her pride.

The days of such Victorian pretense are past. Today, [home] accept the necessity for cooking. They are proud because the [do] well and it is an added feather in a hostess' cap if she can [re]from her kitchen, cool and unflurried. The apron is a badge f[or] achievement and a decidedly pretty part of her wardrobe. Ins[tead] being snatched off and hurriedly hung behind the pantry do[or] it [is] worn very smartly right to the cocktail table.

There's a new kind of cover-all to wear in and out [of] th[e] kitchen, which may account [for] th[e] changed attitude toward apr[on]s. [It] is not an apron, or a dress [or] a cross between the two, call[ed] th[e] "Swirl" (see drawing, *left*) Yo[u] wear it over a dress, if yo[u] like as a cover-all, or directly ove[r] your slip, and it's complete and [pret]ty enough to go marketing in [on a] summer's day, or wear [it] to beach. The Swirl wraps [com]pletely around to the back, ties [in] front, has just one button [at] the back of the neck. It is m[ade] of Bates Sanforized cotton, so [that] it will well. You can have Swirls in any number of colors, or prin[ts] for about $8.00 apiece.

SHE WEARS A SWIRL



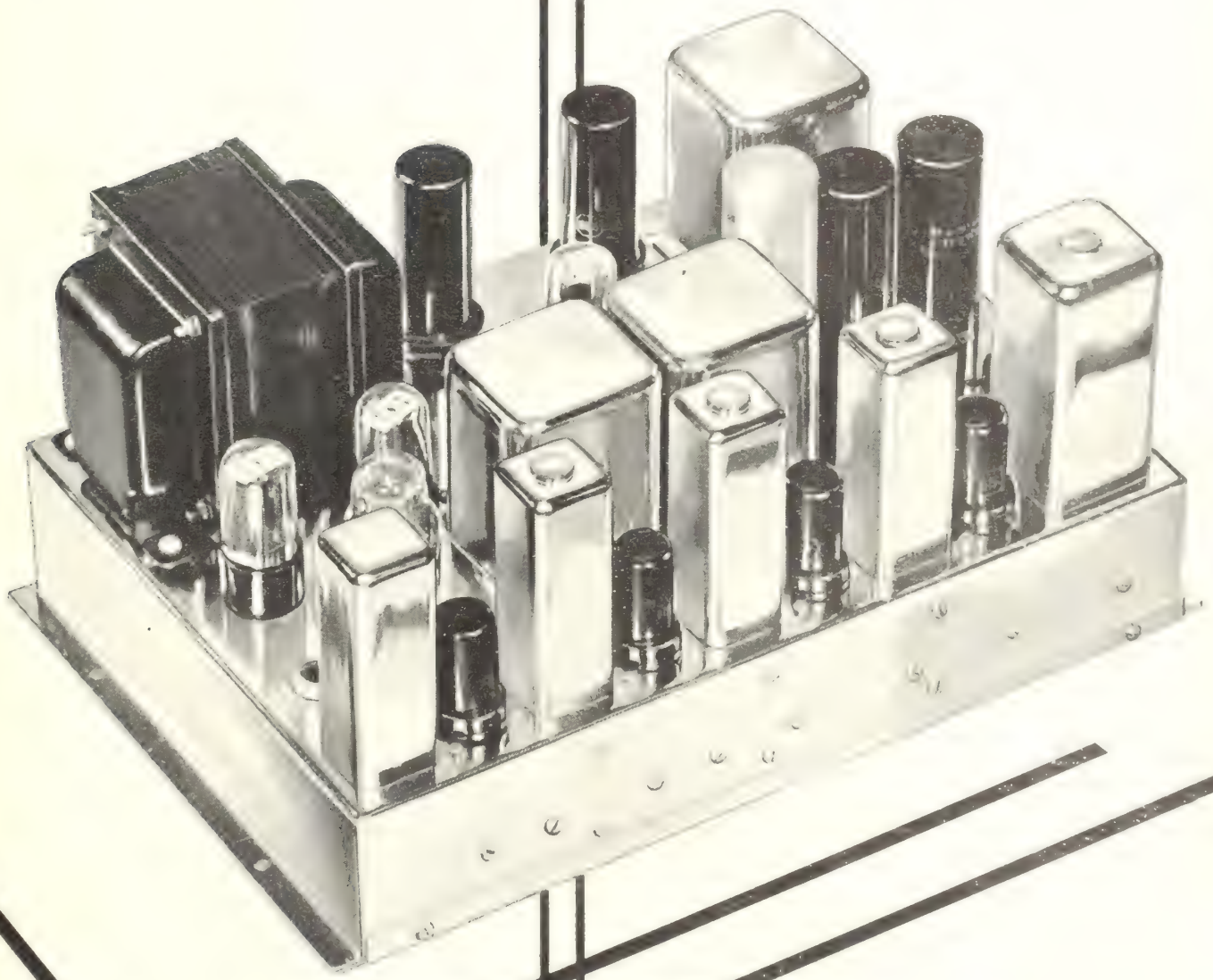
When you add Swirls to your wardrobe, invest in so[me] of the new aprons, too. They are cut as they always were, but com[e] in charming variety of prints and materials. Ruffled aprons are particularly attractive when they are made of solid-colored or printed organdy, crisply ironed. These are, of course, fairly frail, largely decorative. More durable and practical are aprons made of chintz, gaily ruffled. The drawing at the *right* shows one made of white dotted Swiss, with navy and white bands.

SHE WEARS AN APRON



The Neat 'n Tidy Swirls and aprons are available at Lord & Taylor in New York, Marshall Field & Company in Chicago, Illinois.

If you were way up in an airplane looking down on these metal "towers," you might think "Power plant?" And you'd be right! It's the power unit of the new Scott radio-phonograph . . . isolated here in its chromium-plated majesty just to be admired. We like to show the insides of the Scott . . . the radio that is fine through and through, for people who live in homes that are fine through and through. Write for the name of the nearest Scott dealer. Scott Radio Laboratories, Inc., 4406 Ravenswood Avenue, Chicago 40, Illinois.





8-cu.-ft. model illustrated. 4-cu.-ft. model as low as $199.75 delivered

A General Electric Home Freezer gives you all this!

1. Lower food bills
2. Less work for the lady of the house
3. The food you want when you want it

A GENERAL ELECTRIC Home Freezer is a zero temperature storage cabinet. It keeps most foods fresh, flavorful, and nutritious for six months to a year.

You can buy large cuts of meat when the price is lowest, purchase fruits and vegetables when they are at peak flavor and bottom prices. You can freeze and store your garden produce. You can store the excellent grades of commercially frozen foods available at your dealer's. You can preserve fresh fish and game.

You save by buying when the market is right. You save by buying in quantity. You can buy strawberries in May and eat them in December. One shopping trip can do for two or three weeks. It is unnecessary to shop in bad weather.

The 8-cu.-ft. model of the General Electric Home Freezer shown holds 280 pounds of assorted food at 0° or lower.

Why A G-E Home Freezer?

General Electric Home Freezers give long service and cost little to operate. There are two vital reasons for this:

1. The famous General Electric sealed-in-steel Refrigerating unit gives you ceaseless freezing efficiency year after year. No oiling or tinkering is required. Proved by 20 years of unmatched performance.

2. "Perfect-Seal" Cabinet hoards cold, prevents outside moisture from entering cabinet, keeps operating costs down to only a few pennies a day.

7 other extra-value features

1. Removable wire basket makes it easy to get at all food.
2. Stain resistant, baked Glyptal* enamel exterior.
3. Automatic interior light.
4. Alloyed cabinets.
5. Rust-proof aluminum inner liner.
6. Maximum usable storage space.
7. Counter balanced top can't slam on careless hands.

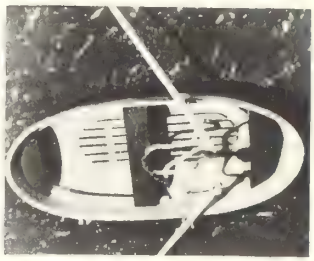
See the General Electric Home Freezers at your General Electric Retailer's. General Electric Company, Bridgeport 2, Conn.

*Trade-mark Reg. U. S. Pat. Off.

GENERAL ELECTRIC

NEW for YOU

Write House & Garden's Reader Service for more information



ROPE FIBER DINGHY

NEW FOR INGENUITY . . . that V-like arabesque transparent mirror glass for doors and such, through which you can see but not be seen . . . and to kill those off-stage noises in your radio and record-needle scratching in your record player the long-awaited electronic automatic noise censor . . . handy for traveling, that new overnight gage of plastic-treated material, complete with padlock . . . the broad-beamed sailboats and dinghies of rope fiber impregnated with plastic, offspring of jettison tanks . . . the new ways of being told the time by clocks which wake you gently by flashing a lamp in your face . . . or which time chores with musical alarms . . . or tune in only those radio programs you want to hear.

NEW FOR ANYWHERE . . . the latest outcroppings of washable plastic materials—more supple, less kitchen-y, in better colors and designs such as toiles and wide stripes . . . watch them increase the trend toward decorating in lighter colors . . . slatted plastic window shades, and the coming plastic Venetian blinds, light, easy to handle, and in colors . . . the separate Venetian blind tapes you can buy and insert yourself . . . window shades which can be painted and decorated to your fancy, whether formal for town elegance, or gay for summer houses . . . leather table lamps with four useful little drawers in them . . . fitted aluminum cocktail carts which can be folded away.



ALARM IS A LIGHT

NEW FOR DOMESTICITY . . . the new gas range whose oven burners are arched to cook evenly all the exposed surfaces of your roast . . . a space heater that converts to a fan in a few seconds . . . for those who want to prepare cook smaller quantities, the new smaller sure saucepans from one-and-a-half quarts up . . . a new justable ironing board that lets you sit down to work . . . in the welter of good electric grills, the new one which bakes and toasts . . . an electric range with a defroster quick action on frozen foods . . . and the filet of sole *bonne femme* Dione Lucas tells you how to make in her new "Cordon Bleu Cook Book."



COCKTAIL CART

NEW FOR DECOR . . . a revival of romantic southern traditions in the New Orleans cast iron "lace" accessories for table centers, walls and so on, in rose and chartreuse as well as the expected green and white finishes . . . for elegance, the subdued gleam of Chinese foil tea-box paper used for lining breakfront shelves or whatnot cabinets . . . and the subtle sheen of gold toned aluminum-threaded materials which scorn tarnish and like dry-cleaning . . . the striking new floral material teamed up with matching solid-colored materials in wonderful colors, for draperies and upholstery.

(*Continued on page 164*)



...ING-TOOTH HARROW ...ed ...p is used after plowing to ...dy work in fertilizers, aerate ... encourage root and stem de... ...at, break crusts, form a soil ... and uproot weeds. "Teeth" are ... to bite into soil, and springs al... ...m to give before obstacles. ...Teeth varies with soil conditions.



SINGLE-ACTION DISC HARROW prepares seed bed. Saucer-shaped discs on this type of harrow are from 12 to 20 inches in diameter and can be set at varying degrees to the direction of travel. The discs pulverize and loosen the soil by their eccentric motion. Harrow is also used in the fall to cut up and cover cornstalks. (Allis-Chalmers.)



...D DRILL of the latest type for ... seed. Because planting re... ...ents of different crops vary so ... a great many different types ... have been developed. This type ...nting device not only sows the ... the ground in rows at the right ... but also covers it. Both tractor ...ill are made by Allis-Chalmers.



CULTIVATORS keep the ground around the growing plants well broken up to permit light, air and water to reach the roots, and allow delicate root systems to develop. Cultivators of various types, with curved or straight teeth, are used for this job and to uproot weeds. Tooth spacing varies to suit crop rows. (International Harvester.)



...MOWER replaces the scythe of ...l times in modern harvesting ...e. This works on the scissors prin... ...to cut cereal crops like wheat, ...nd barley. The mower illustrat... ...l work in high gear and main... ...n average of six to seven acres ...ur. Automatic break-out protects ... from stones. (Fordson tractor.)



THE HAY RAKE spares the farmer another back-breaking job. This tractor-drawn model of new design rakes hay into a continuous windrow from which it can be picked up by the baler. This one, intended for use on medium-size farms, will also rake up other cereal crops. With it, one man can do work of ten. (International Harvester.)



...BALERS like this one, tractor-... and operated, enable the farmer ...e the crop directly from the wind... ...when it is ready. This machine ... the loose hay into bales and de... ...them to the rack, tightly corded. ...forking by hand onto the hay wag... ...thing of the past on efficient mod... ...arms. (International Harvester.)



THE AUTOMATIC MILKER does away with the most disliked job on the farm. It is ingeniously designed to make milking pleasing to the cow, an important factor in high milk production. This De Laval milker works on a vacuum system. 48 pulsations per minute, electromatically controlled, draw milk from the cow in three or four minutes.



Women thrill to discover a heating method as inconspicuous, efficient and space-saving as BASE-RAY



When your home is heated by BASE-RAY* Radiant Baseboards, friends ask, *"How?" . . . "Where?" . . . "What keeps this room warm?"* And no wonder. For BASE-RAY units are only 1¾" thick and but 7" high. They are installed at the bottom of your outside walls and so closely resemble wooden baseboards that, when painted to match, they become practically invisible.

Then too, with BASE-RAY heating, the arrangement of drapes and furniture presents no problem — the whole room becomes "livable" . . . more charming.

These hollow cast-iron BASE-RAY units are supplied with hot water or steam from your heating boiler. They give clean, uniform draft-free heat. Valves and piping are completely concealed. This new and improved method of RADIANT heating is easy and economical to install in either old or new houses. For further interesting facts on BASE-RAY, mail coupon below.

Burnham Boiler Corporation

Irvington, N. Y.

Members of the Institute of Boiler and Radiator Manufacturers

Burnham RADIANT HEATING SINCE 1873

Burnham Boiler Corporation
Irvington, N. Y. Dept. HG-47

Please send folder on your new BASE-RAY Radiant Baseboards to:

Name

Street

City State

when the iceman cometh...



Don't melt with blushing embarrassment at an unexpected call, even if caught with your curlers on. Break the ice with your swanky *Swirl*. Wrap . . . tie . . . and presto—*Swirl's* one button does it! Thrives on repeated sudsings and opens flat for jiffy ironing. Fashioned of Bates cool Sanforized party-favor cotton . . . sweetened with self ruffles. 12 to 20, about $8.

Lord & Taylor, New York; Marshall Field, Chicago; May Co., Los Angeles, and other fine stores.



It's not a dress

It's not an apron

It's a Swirl

The new idea in Functional Fashions

I. Nathan & Son, Inc., makers of Swirl fashions—1350 Broadway, New York 18

PERSONAL RADIOS

Camera-size sets are easy to carry

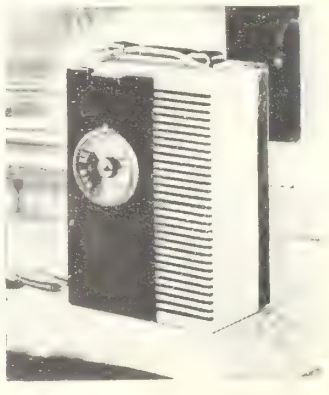
Remember the hulking, heavy early superheterodyne radios t graced every living room only twenty years ago, with their we clothesline aerials that grew surrealistically from the top of the c inets? Compare them to the efficient cigar-case-size superheterodynes today that are easily carried and you have a measure of radio's progr You can't expect miniature sets to give you the tone quality of la instruments when it comes to music, but they reproduce the hun voice very well. If you like to listen to your favorite newscaster, co mentator or soap opera wherever you are, any one of these sets will the job nicely. New and improved designs give much longer battery l



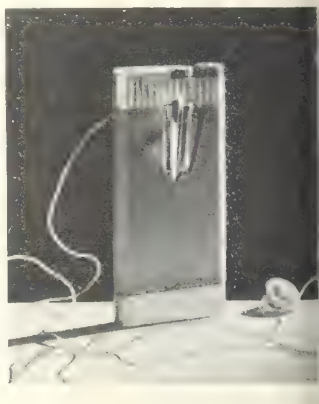
Garod's Portable Radio (6½ lbs.) has a new plastic "Slide Rule" dial for easy seeing. Both AC-DC and battery operated, it is a five-tube superheterodyne encased in your choice of maroon, blue or ivory plastic. It is shown *above* with lid containing antenna raised. Lid closed protects knobs. Price less batteries is $39.95 East Coast, $41.95 West Coast. Abraham & Straus, Brooklyn.



Westinghouse's "Little Jewel" ha metal, retractable carrying handle, available in your choice of three t tone pastel color schemes, and is cased in plastic and metal. Six tu plus a 4⅝" permanent magnet dynar speaker give larger-set performan Set operates on AC-DC current on Retail price is $36.95. From the Da son-Paxon Store, Atlanta, Georg



RCA Victor's "Solitaire," only six inches long, is finished in gold plate and Catalin plastic. Price, $75. Same chassis is available in a chromium and alligator-grained plastic case (Model 54B, $29.95, less batteries). Four-tubed, battery-operated, it is one-third smaller than Victor's pre-war personal radio. Either model weighs 3½ lbs. Available at the May Company, Los Angeles.



Smallest Pocket Radio we've seen this 10-ounce (with batteries) inst ment made by Belmont. Measuri only 3" x 6¼" x ¾", it has five tu and will retail for about $65. Unlike other radios shown, this one lacks loudspeaker, has instead a plastic attachment. Tested in New York, it produced voices clearly. From Ha macher-Schlemmer, New York, N.

PERSONAL RADIOS Continued



Motorola's "Playmate Junior". *left,* is between-sized, slightly larger than other personal radios, smaller than the usual portable. AC-DC and battery-powered, its five tubes give it tone and power comparable to pre-war miniature sets. It measures 6¼" long, 4⅝" wide, 5¼" deep, and weighs only 5½ pounds. $44.95 East Coast, $47.60 West Coast (less batteries). Available at F. A. O. Schwarz, New York, N. Y.

rson's Model 508, *right,* comes ther black or ivory tenite plastic, four-tube superheterodyne which - automatically when lid is raised. lete with batteries, it weighs only pounds and has a camera-type ing handle. Tested in the mid- area of New York City, it had ex- it selectivity and, for its size, good It measures 8¼" x 4⅛" x 2". In ion to an automatic volume con- it has thumb-knob selector and ne controls. The retail price, com- with batteries, is $37.50. From Wanamaker in Philadelphia.





FRANK SMITH SILVER COMPANY, GARDNER 7, MASSACHUSETTS



"Baker" is a very special kind of furniture . . . designed, built and finished to please those who appreciate the finest.

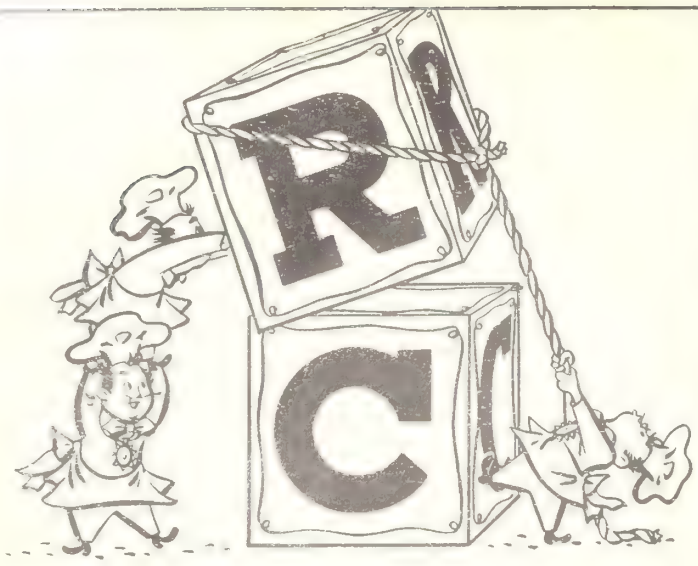
TRADE MARK

Baker Furniture, Inc.

CABINET MAKERS

110 Milling Road, Holland, Michigan

For your copy of the new "Baker Guide to Good Furniture," please send 25c to Dept. 47, Baker Furniture, Inc.



Build Your Housekeeping Reputation on These Symbols

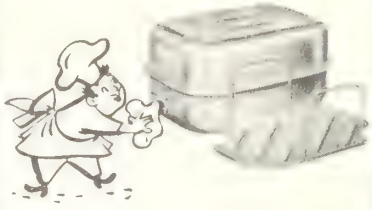
—they're more than mere letters—they stand for the Regal Course* to Right Cooking*—Royal Chef*. Features like steam-seal and self-basting assure Roasting Control*. Rigid Construction* for everlasting service. Get Royal Chef* to get Right Cooking*!

Royal Chef



This fine heavy gauge, solid aluminum kitchenware is available in everlasting Mirror and Satin-Tone finishes.

Rapid Cleaning



Streamlined design and smooth surfaces permit Rapid Cleaning*—help Reduce Chores!

Rigid Construction



Airplane-riveted handles and special reinforcements assure permanent satisfaction.

Roasting Control



Heavier bottoms assure even heat-distribution to help you achieve Roasting Control*.

Royal Coffee



Patented construction eliminates flavor-destroying scum. [illegible] spout eliminates drip, drool and dribble.

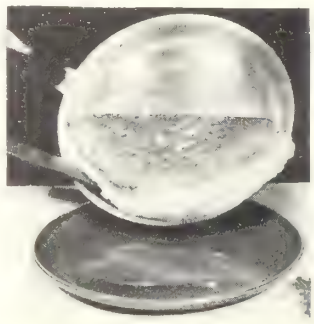
Royal Chef
HEAVY GAUGE, SOLID
Aluminum
KITCHENWARE

Guaranteed by Good Housekeeping

MANUFACTURED BY
POULSEN & NARDON, Inc.



HOUSEHOLD



Fry pan, French style. Taking a c from the nation which has perfect the fine art of omelet making, a sm manufacturer fashions his new fryi pan after those used by the best Fren chefs. Smooth sides, rounded fr outer rim to bottom, permit foods slip easily from pan to plate. W slight spatula help, fried eggs, omel and hashes are brought out in o piece perfection. *The Reynolds Fren Type Fry Pan* of Lifetime heavy a minum with finger-grip plastic hand 9" diameter. $1.85. Abraham & Stra



Odorless home cleaner. Faster-a ing, gentler on the hands, complet odorless are advantages offered by new, improved *Deluxe Renuzit Fre Dry Cleaner.* For clothes cleaning, dip and rinse. This newcomer, like Regular Renuzit, dissolves dirt grease without injury to the most d cate material; restores wool-fi springiness. For quick and simple ho cleaning of fabrics, home furnishi 1 gal. $1.50, 2 gal. $2.50 at Gimb



Doughnut maker. Trigger work the *Prest-o Gun* turns out a dozen licious doughnuts in a matter of utes. Just fill with home-made or re mix batter. Hold the gun low ov skillet of hot fat, squeeze the trig and out shoots a perfectly for doughnut. The polished aluminum holds batter for two dozen doughn Fill, make as many or as few as like; refrigerate the rest. Easy to wash and keep clean. Price, $ *No-Rol Mix*, 29c a pkg. Giml



Cutlery ever sharp. New, safe easy to use, this wall-bracket *Swin Way Edgemaster Knife Sharp* hones cutlery blades to razor-like sh ness. The blade guide is set at an gle, ingeniously designed to hold knife automatically in the co sharpening position. It hones sides of the knife. Silica-bound wheels are reversible and replace insuring long life to sharpener. Sw flat against wall when not in use. polished finish, $2.45. Wanamak



Electric juicing. It's roses for cheeks when you drink vitamin fruit and vegetable juices daily. the *Vita-Juicer,* you feed in the garden produce, turn on the switch out flows pure, unadulterated jui set of sharp grinding teeth pulve the food, extracting every bit of ness. Vegetables, tuberous or and fruits need only be washed; ings left on. Enamel finish; moving enclosed for safety. For $49.75, shipping. At Hammacher Schlen

HORT CUTS



Sleek new percolator. One-piece construction perfects the spout of this six-cup streamlined *Royal Chef Coffee Maker*. It pours clean without dripping or drooling. It has no filter holes to clog, no crevices to collect flavor-killing residues. The percolator glass top is built in so it can't break by dropping out. Of heavy-gauge aluminum with a mirror-finish that's easy to keep gleaming. Squared handles of plastic. With the top off, it doubles as water pitcher, iced tea or coffee server. Price, $2.75. You can get it from Abraham & Straus.



Plug-in cooking. Light housekeeping, summer living or breakfast-for-two calls for compact, portable electric cooking devices. An appliance to cook a whole meal at amazing speed; broiling, frying, toasting all at one time, is the *Everhot Electric Rangette*. The broiler drawer will do a whole split chicken, a thick steak, chops or toast, even bake biscuits or potatoes. Two surface burners; one a griddle; 3-heat switches give a wide range of heats. 1650 watts, A.C. $29.95. Altman.



High-lustre polish. Start your spring cleaning with a new furniture polish—new to the public, but used for years by cabinet makers to preserve fine woods. It's a longer-lasting finish that you get with *Town & Country Furniture Polish*. Use it sparingly; all you need is a few drops on a soft cloth. Wring out any surface wetness and apply. All fingermarks, smudges and bloom disappear. A once-over lightly with a soft, dry cloth brings up a smooth, high lustre that resists dirt and dust. $1 for 12 oz. at Bamberger's.



Kitchen tools. A well-equipped kitchen boasts the right tool for the job at hand. These *Englishtown Cutlery* tools of stainless steel have a stay-bright finish, requiring no polishing; firm-grip handles of red catalin. $1 each: pancake turner, side-pour ladle, perforated turner, slotted spoon, ladle, fork, hamburg turner, basting and mixing spoons, scoop. Corer: 50c; mincer: 80c; masher: $1.50. At Wanamaker.



Barbecue spice set. Man-sized, these amusing, white-capped chef salt-and-pepper shaker sets are big enough to sight readily, to grasp easily. They add a gay note to outdoor picnic meals, a bright spot in the kitchen, within close reach of the cooking range, are mighty handy accessories to the barbecue pit or grill. California-made of native natural hardwood with a lacquered finish. You pay $2.95 a set and take your choice of natural or black-painted chefs, 4½" tall. Lewis & Conger.





HOUSEHOLD SHORT CUTS

continued



Faster heating, quicker cooling shortens the cooking cycle of t new 1947 *Flex-Seal Pressure Cookers.* Ebony black enamel, heav coated on steel, permits pressure to drop quickly without chilling a prevents overcooking. The enamel does not absorb odors and is ea to clean. With ordinary care, it won't chip or craze. In sizes to m all needs from small-quantity kitchenette cooking to large scaled ca ning. Saucepans: 1½, 2, 3, 4 qts.; cookers and canners, 7, 9 and qts. Prices range from $11.70 to $19.70 at B. Altman & Co., New Yo







Selection from the "Westmoreland Group"

Colonial and 18th Century Bedroom Furniture in Solid Mahogany

The CONTINENTAL FURNITURE COMPANY
HIGH POINT, N. CAROLINA

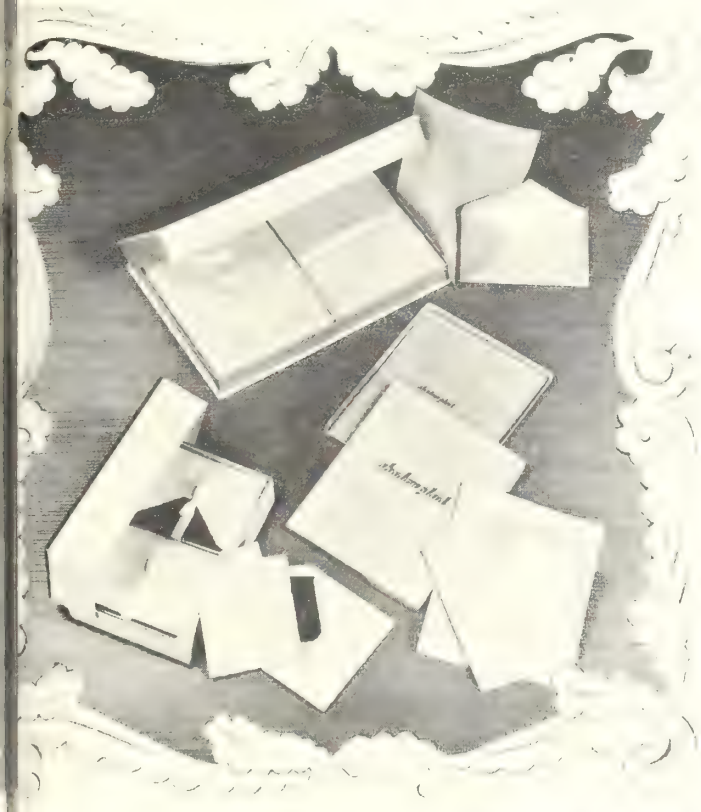
Designers and Makers of Fine Furniture Since 190

LETTER WRITING continued

of Scots, are an historic in- : and the last touch of romantic s added by the letters being pre- in all their mystery in copies, the original and the casket in they were imprisoned have all eared. These are what may be 'letters of great occasions', in- by terrible and dramatic mo- . The last letters of Sacco and tti belong to this class and are to mbered, for all their bad spelling roken English, as minor literary pieces. The letters of Madeleine too, the poisoner, if she was guilty, of her lover, but they e the most romantic and pressing that we can understand how lier came again and again to her w to visit her, although noting diary, night after night, how he ken ill. Then there are the letters are about nothing in particular ich describe that virtual vacuum ough we were witnessing, or liv- , a wall of art. Mme. de Sévigné ter, or mistress, of this most diffi- and seemingly easy, of literary I have never yet had time or op- ity to read Mme. de Sévigné, ete, in ten, or is it fifteen, vol- Her letters show the French ge in its unbelievable beauty of and sound, cadenced like music, xhibiting the '*vie de château*' in gance almost comparable to the -viewing and perfumer-competi- of *The Tale of Genji*. Mme. de é, like Lady Murasaki, was a court lady and it is permissible to wonder whether, in the Elysium of letter writers, they have ever met.

The English language is capable of another, but an equal elegance, when it is practised by a master. But the curious point is that the master can, on occasion, be an uneducated person of no training. I would cite as an instance the two letters written by an Irish maid from Co. Cork which appear in one of the books edited by Lady Londonderry. I have lost the reference, unfortunately, but these letters from an Irishwoman transferred to Russia in the reign of Catherine the Great are complete little masterpieces. Here, at least, is another of the same editing. The writer is Catherine Wilmot, a young lady who went to stay in Russia early in the nineteenth century with the celebrated Countess Dashkova, who had been friend and confidante of the Empress. "The effect left upon my imagination is that of having flitted amongst the ghosts of Catherine's Court...the ruffled, decorated phantom of Prince Galitzin, Grand Chamberlain in the time of Catherine, retains its orders, its stars and its ribbons which added to the weight of fourscore years and ten bends it double to the ground. It wears its key of diamonds, its bay and embroidery and all its glittering baubles on its bones, and receives the homage of its brother ghosts. ...The hand that strangled Peter III is covered with its recompense of

(*Continued on page 165*)



Another Kellogg Favorite *shadow plaid*

DISTINCTIVELY FASHIONED FOR FEMININE FANCIES

Fine Texture • Five Shades • Deckle Edges • Full Lined Envelopes
Available in Folded Letter Size, Note Size and Large Flat Sheets
Stock Patterns • Purchasable by the Pound • At Leading Stores

KELLOGG • *Fine Writing Papers* • 30 ROCKEFELLER PLAZA, N. Y. 20

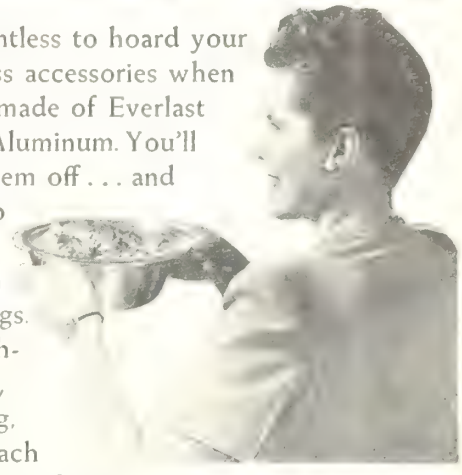
Now you can use your "best things" every day...



Yours—from *Everlast*

for smart and gracious serving

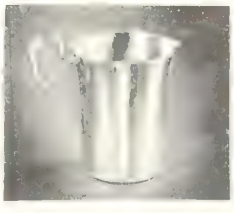
It's pointless to hoard your hostess accessories when they're made of Everlast Hand-Forged Aluminum. You'll want to show them off . . . and often. They'll keep gleaming new and spotless merely with soap-and-water rinsings. Everlast's non-tarnishable finish won't rust, requires *no* polishing, resists foodstains. Each of Everlast's 300 Hand-forged Aluminum Accessories is a masterpiece of design, fits beautifully into period or modernistic settings . . . into formal or informal service. Lightweight. Easy to handle. Durable



For Gifts of Everlasting Service and Beauty
See Everlast's Hand-Forged Aluminum Hostess Accessories at Your City's Leading Department Stores and Gift Shops
— or write for the name of your nearest dealer.



DOUBLE, WELL-AND-TREE PLATTER. Size 12" x 20". Inside well measures 9" x 13". Superbly wrought handles and four ball feet. The gracious way to serve steaks, roasts, poultry, fish. *Retails at* $10*



2-QUART WATER PITCHER. Gracefully designed. Lightweight. Assures beverages of non-metallic taste. *Retails at* $3.95*



CASSEROLE DISH. With removable 1½-quart Pyrex glass insert. For vegetables, New England dinners, spaghetti etc. *Retails at* $6*

Everlast
HAND-CRAFTED ALUMINUM Hostess Accessories

*Prices slightly higher in the West

EVERLAST METAL PRODUCTS CORPORATION, 225 Fifth Avenue, New York 10, N. Y.



Edme Shape

WEDGWOOD

Ideal for use on all occasions from a formal banquet to an impromptu buffet. The restrained French Empire style of the Wedgwood Edme Queen's Ware with crisply modelled flutes and laurel fits into every decor.

Five piece place setting $4.00

JOSIAH WEDGWOOD & SONS, INC.
OF AMERICA
[illegible] AVENUE, NEW YORK 10, WHOLESALERS
POTTERIES: ETRURIA AND BARLASTON, ENGLAND



FURNITURE BY
HICKORY
MANUFACTURING COMPANY
HICKORY, N. C.

YOUR MAID continued

The chief reason why maids quit, they all said, is that too much is expected of them, especially of the general houseworker, in both hours and work. As a corollary of this they agreed that the lady of the house should know exactly how much time and energy each job requires so that her demands will be reasonable. It is a good idea for the employer to show the maid over the house (or apartment) so that the maid can judge what is required of her.

The agencies agreed, too, that the first thing a girl does when she goes to a new place is to look at her room. She wants privacy, a clean, airy room, a good mattress, attractive furnishings. Enlarging on this, it would seem that a small radio, a well-placed reading light, a desk or writing table will make her off-hours something to look forward to instead of something to dread. Cheerful colors, a picture or two on the wall, a vase for flowers strike a gracious, thoughtful note which she is sure to appreciate. In fact there is no reason why the maid's room should not be as comfortable as any other bedroom in the house.

The majority of full-time domestic employees, say the agencies, prefer to "sleep in". This, they agree, is largely because of the present high cost of living and the housing shortage. A general houseworker making $150 a month plus her room, home-cooked meals, laundry and uniforms, is economically better off than an office worker who makes the same salary but must too often live in a hall-bedroom, eat at cheap lunch counters and spend an undue proportion of her salary on clothes and grooming.

It will be interesting to see whether this preference to sleep in persists, especially among young people now training in such places as the Philadelphia Institute on Household Occupations. There, household skills are scientifically taught, individual jobs are analyzed, work schedules compiled and an effort made to remove the so-called social stigma from "domestic service".

Incidentally, several of the agencies remarked that more calls now come in for a general houseworker than for any other type of domestic employee—with chamber-maid-waitresses next in demand. This would seem to tie in logically with the space-and-labor-saving house of today.

The relationship between you your maid is like any other human lationship—a matter of give and t of mutual courtesy and considerat A regular work schedule is the b ness basis. Map out, with her h what she is to do each day, balan strenuous and light tasks, and d strain her good disposition by invi guests to dinner the day she cleans the basement. Put yourself in her p before you make undue demands you must impose on her with e work thank her afterwards and her free time to even things up.

What else does a maid expect t days? Safe, up-to-date working and equipment, of course; a c pleasant kitchen; a suitable and coming uniform; free time that is r free, as distinct from time "on when she must answer the telep or mind the baby. Think twice b you ask her at the last minute to ch her afternoon off from Wednesda Thursday, or from one Sunday t next, just because you yourself to go out to bridge or a movie.

What else, not necessarily pected, will add to her sense of sec and personal dignity? A vacation full pay—one week the first year weeks thereafter as in any bus office; accident insurance where otherwise provided for (don't f the appalling number of home dents every year); permission to row from your books, to pick a f your flowers; a voice in the rede ing of her own room.

Think of your maid as an *ego*. You delegate to her work tha normally, as the home-maker, do yourself. She affects not only own comfort and happiness bu of your husband, your children, friends and guests—even of the f pets. As one employment agenc marked: "Keep the back of your happy and the front will take c itself." The right co-worker for family is a person to be sough care and appreciated with gra

Uniforms shown on page made by Henry A. Dix Con Aprons are by Robert Kanter Cor For further information on maid forms and aprons see pages 176 a

ALUMINUM FURNITURE cont.

The aluminum chair and settee shown in the photograph on page 120 are available at the following stores. The chair is $23 and the chaise $35. These *are approximate retail prices.*

CALIFORNIA
Los Angeles
May Company

COLORADO
Denver
Denver Dry Goods Co.

IOWA
Des Moines
Davidson Company

MASSACHUSETTS
Boston
Jordan Marsh

NEBRASKA
Omaha
Orchard & Wilhelm Co.

NEW JERSEY
Newark
Bamberger's

NEW YORK
New York
Stern Bros.

PENNSYLVANIA
Philadelphia
Gimbel's

FISH continued

nd black pepper. Cover the pan ook slowly for 5-6 minutes; then small peeled and diced tomatoes ook 2 minutes longer. Add 1 tea- flour, stir until smooth and cook nother 2 minutes. Cover the fish his sauce. Glaze it with a Mornay e) sauce made by melting 3 level poons butter in a heavy pan. Take the fire, and stir in 3 level table- flour. Season with salt and ne pepper and pour in 1 cup milk. ver the fire until it comes to the then add 1 level tablespoon dry rd, 2 tablespoons grated Gruyère e, 1 tablespoon grated Parmesan and 2 tablespoons thin cream. er 5 minutes and carefully pour he fish. Sprinkle the top with a more grated Gruyère cheese and bread crumbs. Bake 25 minutes 75° oven. Serve at once.

Filet de sole Marcelle

2 large mussels well in cold ; add mustard to the water—it considerably to clean the shells. drain and put into a pan with a af, a few peppercorns, and a lit- lt. Pour in ¾ cup dry white wine, the pan and bring to a boil . Reduce the heat and allow to er gently until the shells are well ed. (Do not try to force closed open.) Remove the mussels from ells; save the stock and put the els through a meat chopper, using ine chopping blade. Pour over a little melted butter, salt and er, and keep warm. Place on the m of a well-buttered flat, fireproof 4 large filets of sole, flounder or . Strain in the mussel stock, cover wax paper and cook 15 minutes 350° oven. Remove and arrange lets carefully on a flat hot serv- lish. Melt in a small deep sauce- 3 level tablespoons butter. Take he fire and stir in 3 level table- s flour, salt and cayenne pepper. in the mussel and fish stock and over the fire until it comes to the Add, bit by bit, 2 teaspoons but- nd 2 tablespoons of cream in which yolk has been mixed. Add the ped mussels with 2 teaspoons of ly-chopped parsley; pour carefully the fish and serve.

Filet de sole à la Murat

six 5-ounce filets of flounder or in half and then into strips. Dust n lightly with flour and seasoning dip them into the following fritter r: Put into a small bowl 1 heap- tablespoons flour, 1 whole egg, 1 yolk, 1 tablespoon oil, 4 table- ns milk, salt and pepper. Beat un- smooth, then add 1 more table- ns milk. Place in refrigerator ½ . Remove, mix in 1 stiffly-beaten white. Dip the fish into this bat- fry in deep fat until golden brown; ve and drain well in brown paper. fish lightly with large cubes of ip which have been cooked un- tender in well-salted water, then ned and mixed with a little melted er, and potato balls which have n cooked until soft and golden wn in hot butter. Arrange all this e shaped in the center of a flat, round hot platter; sprinkle with finely-chopped parsley and edge the dish with thin slices of lemon.

Cod cutlets *Soubise*

This is a very good dinner party dish that can be made from inexpensive ingredients. The greater part can be prepared ahead of time.

Skin and bone 1½ lbs. of codfish, and put through a meat chopper, using the fine blade. Beat in slowly 2 unbeaten egg whites and put through a fine sieve. Pour the mixture in a copper saucepan placed in a bowl of ice and slowly beat in ¾ cup thin cream. Season well with salt and pepper, pour into well-greased cutlet molds. Lower them into hot (not boiling) salted water and simmer gently until set and firm to the touch; remove, unmold and cool. Dust each cutlet with flour, brush with beaten egg, roll in dried white bread crumbs and fry in deep fat until golden brown. Remove, drain well on brown paper and stick a paper cutlet frill on the end of each. Arrange on a hot serving dish topped with the following onion purée: Boil 4-5 large onions until quite soft, drain well and put through a fine-blade meat chopper. Heat 1 tablespoon butter, add the onion purée with salt and pepper. Beat 2 or 3 minutes. Carefully mix in 4 tablespoons of sour cream.

Carp *à la Polonaise*

Remove the heads from 2 small carp, weighing approximately ½ to ¾ lb. Scale very carefully and cut in half, lengthwise. Remove the center bone and cut across two or three times. In a heavy pan, melt 2 generous tablespoons of butter, add 2 pieces of celery, 2 leeks, 1 carrot and 1 onion, all thinly sliced. Place carp on top and over it pour 1 cup of sweet white wine (Sauterne preferably). Flavor with a little salt. Add a bunch of herbs consisting of sprigs of parsley, fresh thyme, a bay leaf and 2 small cloves. Cover the pan and cook very gently for 15 to 20 minutes, then carefully remove carp and drain off the liquid it was cooked in. Arrange vegetables in a hot flat dish for serving and place the carp on top. Melt 2 tablespoons butter, add 2 tablespoons flour, salt and pepper and brown slowly over the fire. Then stir in the fish stock and add ½ teaspoon sugar. Bring to a boil and add 2 tablespoons currants (which have been soaked for three-quarters of an hour in water and drained) add 2 tablespoons of blanched and shredded almonds. Pour this sauce over the fish and decorate the edge of the dish with very thin slices of lemon.

Trout or small bass *Grenobloise*

Remove the heads from 1 small trout or 2 small fresh-water bass and clean carefully. Wash well in lemon juice and water and dry on a cloth. Dust the fish lightly with flour, salt and pepper, and cook in 4 tablespoons of foaming butter, 5 or 6 minutes on each side. Arrange the fish on a hot platter and pour over them the following sauce: Add to the butter that the fish were cooked in ½ teaspoon of finely-

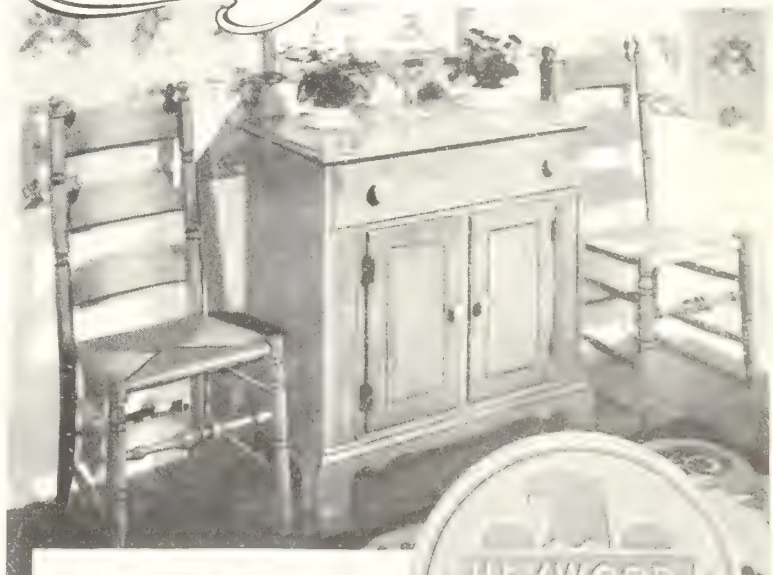
(Continued on page 167)



Put your foot down on a TEXTILENE backed rug that has seen years of hard service, and you'll find a rug that still feels new. Pile stays erect and springy . . . longer. Even after repeated shampooings and washings, the rug retains its original body and "feel." E. W. TWITCHELL, INC., 3rd and Somerset Streets, Philadelphia 33, Pa.

Textilene
THE BETTER BACKBONE FOR MODERN RUGS

Old Colony . . . rich in traditional charm



Heywood-Wakefield captures the true charm of traditional lines—enriches it with the exclusive Winthrop Maple finish for warmth of feeling. "Home Planned" design assures continuity as you add new pieces to living room, dining room, bedroom. At better furniture and department stores.

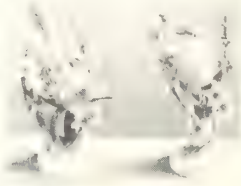
HEYWOOD-WAKEFIELD
ESTD 1826
GARDNER, MASS.

NEW FOR YOU continued



HANDMADE BOOKBINDIN

NEW FOR TABLE TALK . . . the plans for the United Nations "city within a city" being supervised by Wallace K. Harrison of Radio City fame . . . John Gielgud back on American boards with "The Importance of Being Earnest" . . . the itinerant shows of new designs, new products, sponsored by two major associations, the American Institute of Decorators, and the Society of Industrial Designers . . . Fred Astaire's new swing-trot dance, "The Astaire" . . . Handel's "Messiah," recorded in full on 38 wonderful sides by the Liverpool Philharmonic and the Huddersfield Choral Society.



CHINA BIRDS

NEW FOR DISTINCTION . . . fine bookbin
ings, handmade to order by a coterie of arti
competition winners whose designs are beir
exhibited around the country . . . return
those fabulous English china figurines, cop
ing to the last feather well-known Americ
birds . . . pen desk stands designed in ceramics to harmoni
with home décor rather than with office furniture . . . new c
peting patterned like veined marble . . . country house sig
made of aluminum for permanent bright finish . . . and
a sailor, a rope-edged coffee table in whose top is set a g
detic map of any waterway in the world you might choose



TREE OF LIFE

MON SHIU GOUN

EXQUISITE designs, newly arrived from England and France. New patterns not available during the war . . . new color combinations . . . more charming than ever.

Lloyd wallpapers are shown by the progressive interior decorators and dealers all over the United States.

Illustrated patterns $3.90 per roll. Enclose 25c for sample which will be refunded with order.

W. H. S. Lloyd CO., INC.

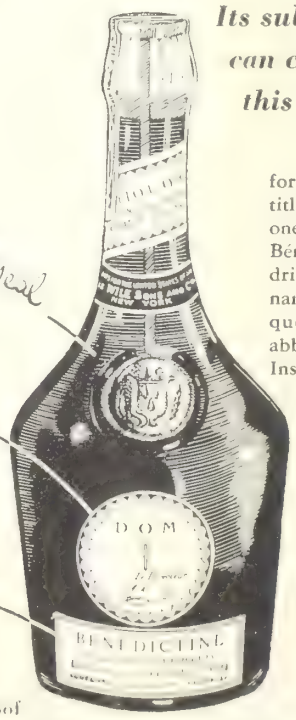
48 West 48th Street, New York 19, N. Y.

Chicago: 62 E. Van Buren Street
Boston: 420 Boylston Street
Newark: 45 Central Avenue
E. C. Bondy Co., 8359 Wilshire Blvd., Beverly Hills, Cal.



There is only one

Bénédictine



Its subtle golden t
can come only fr
this famous bott

When yo
for Bénédictine you a
titled to get the genuir
one and only Bénéd
Bénédictine is not a t
drink. It is the regis
name of this distinct
queur, made only
abbey at Fécamp, F
Insist on it!

Bottled in France • 86 proof
JULIUS WILE SONS & CO., INC., NEW YORK • SOLE AGENTS FOR THE

LETTER WRITING continued

gliants beneath which the portrait of Catherine smiles in eternal gratitude." And she describes [illegible] Korsakov, a surviving favourite, "who may really be called a diamond of an Icon." Catherine Wilmot had, decidedly, a gift for letter writing.

Lord Chesterfield was a letter writer of another sort, the moralizing or didactic kind. From him are descended, I would almost say, the writers of popular books of etiquette: "An odious foreign custom prevails," we quote from one of them, "of gargling with your finger bowl. Let nothing persuade you to imitate this!" This is the voice and accent of Lord Chesterfield come down to the servants' hall. He was, none the less, a beautiful and terse writer; his sentences have superb balance, and every phrase and word is correctly weighted. Horace Walpole, on the other hand, is so much more interesting; and gained opinion in the United States, which so much extols him as a writer who is preparing the magnificent collected edition of his correspondence, is more sensible than the view of a well-known critic in England that Walpole could not be an artist of the first rank because of his aristocratic origin. This may be disputed. The Walpole family was not blue-blooded; they were the *nouveaux riches*" of their own age, and in any case, there have been equal or greater writers who were better born. Where Walpole is unrivaled is in his picture of his times. There is no other such chronicle of the sensibilities and tastes. But Walpole, unlike, for example, Samuel Pepys, aspired to be immortal through his letters. It was no closed diary that he was keeping. He knew, well enough, that he would live in his correspondence.

But I will quote, now, from an old letter that I have here, for I think that it is a little masterpiece. It was written by Mary Heber, our family ghost, who is supposed to haunt my home, and its date is 1765, when she was seven years old. "I am in great hast to thank my dear Papa for his charming long Letter old John brought me this morning, which gave me so much pleasure that Sister Harriot and I jumped for joy, and was in such a hurry that we had scarce patience to let my Granny put on her cloaths before she read it.... I must tell you how we go on here. In a day or two came two Miss Iremargers and Mrs. Otty who taught us to sing *A Little Flurtation*. I asked her the meaning of the word (as I love to know all I can); she flaped her fan and told me that was flurtation; then I was satisfied. They invited us to dinner, and my Grany wish'd papa and mama co'd have seen their two little girls sitting amongst all the fine Silver dishes, as grave as two judges with their man Richard behind them, for we went without a maid. My Grany said we was good, but we must not praise ourselves. Last Sunday afternoon I went to

(Continued on page 166)



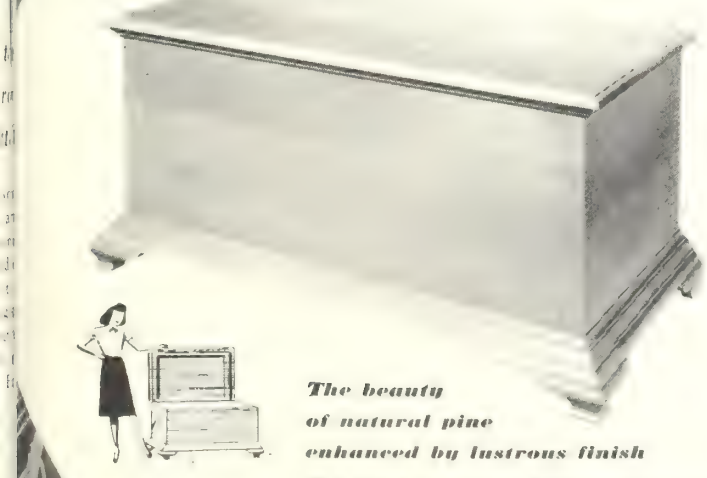
New Booklet

CARLTON HOUSE DESK

Its lovely lines were drawn for a past age of gracious living. But the classic beauty and functional simplicity of this Carlton House desk might well have been designed for the contemporary scene. A Colonial heirloom adaptation, its craftsmanship and Honduras Mahogany are, perhaps as fine as anything Sheraton himself could have commanded. Colonial Manufacturing Co., 830 Colonial Avenue, Zeeland, Michigan.

COLONIAL *Heirloom* REPRODUCTIONS
Ageless Artistry in Mahogany

Kerns CHEST-OF-PINE



The beauty of natural pine enhanced by lustrous finish

The Kerns Company of Oregon considers Ponderosa pine worthy of the highest degree of artistic skill, and therefore employs the talents of a top-flight designer in the creation of the Kerns Chest-of-Pine. Its fine hand-rubbed finish preserves the warm natural colors of the wood, which give to pine the charm so highly desired by decorators. Clear or knotty pine. At stores. Kerns Co. of Oregon, Ltd., Pilot Rock, Ore.

Two sizes, 18" x 18" x 30"—$29.50 and 18" x 18" x 42"—$44.50

New, lasting beauty for every room



For warm, sparkling beauty, spaciousness, cheer and charm, see the many genuine plate glass NURRE mirrors at your dealer's.

Living Genuine NURRE Mirrors Pictures

Free Booklet!



New edition, "How Famous Decorators Would Use Mirrors in Your Home." Send coupon today.

THE NURRE COMPANIES, Inc.
Dept. HG, Bloomington, Indiana
Please send me the free booklet.
Name .....
Address .....
City ..... State .....
PLEASE PRINT

LETTER WRITING continued

church, and when we came home and was reading our Books and saying our Catechism, in came my aunt and cousin Blencowes, and soon after Mr. Lane with his Black man Toby, who we see in the kitchen. He asked my sister Harriot to kiss him, but she said, 'Sir, I've got a sore Nose and desire you'll excuse me'...We often look in the map and particularly at Bath, which my sister Harriot put her finger upon today and said 'There is Bath, but I wish you would show me my dear Mama, for I cannot see her'...Richard has mended the pen, so I must tell you that Grany and her two girls sit close together at the same table, which often moves so sudingly that you are not to wonder at the fine black spots in this." Is this not among the most delightful of childrens' letters?

It is the mixture of innocence and sophistication that makes it so charming. But, also, it has the graces of its period. The world is changing. Soon there will be pages and pages of religious sentiment and the children will be put to copying out long sermons. The Victorian age is approaching, with no less a figure than Queen Victoria, herself, as the most accomplished and persistent of its letter writers. The Victorians, we must imagine, rose early and spent some hours of every day in letter writing. The day was long, and even a novel had to have three volumes. One of the characteristics of Victorian letters is the underlining of words, and many must have been the correspondents who, like the great Duke of W ington, replied to every letter by ret of post. Probably we are still too c to the Victorian epoch to appreciat correspondence, the bulk of which any case, is still unpublished. Lite figures of prime importance may appear, the very existence of whor unknown to us.

Perhaps it points to the future the telegrams of Oscar Wilde sh be more amusing than his letters. electric telegraph was somewhat toy, still. To a friend who wired to that she was giving a party and bought some Japanese fans,—should she display them?—Wilde plied, "Do not arrange them. Let t occur." Wilde was a good letter wr but had a lazy handwriting. It ma seen in his sprawling signature. T the question of calligraphy come again. What character and person are shown even in Queen Victo marginal notes! Circumstances becoming unpropitious. Motor were invented, and only persons of entary habits had leisure for long munications. That is to say, the g correspondents closed their files. it is surprising how much chara can be put into a typewriter or dict letter; and so we come down to own era. So long as there are affai the heart there will be letters wri But, also, there are persons wi

(*Continued on page 170*)



KENT-COFFEY
MANUFACTURING CO.
LENOIR, NORTH CAROLINA

Be Guided by The Trade Mark
KENT-COFFEY

A Masterpiece in Tufting Craftsmanship

"LADY OF ESSEX"
An original Art Treasures pattern, designed and produced exclusively by the makers of Blue Ridge bedspreads.



So lovely—with its classic beauty. So correct—in its seventeenth century design. So beautifully washable — for every Art Treasures spread is preshrunk and color-fast.

REGISTERED
Art Treasures
BEDSPREAD MASTERPIECES

Sold in leading stores throughout America.

Blue Ridge
SPREAD COMPANY
DALTON · GEORGIA



For Little Skippers a Dream Boat Room by Lullaby

For Admiral Bill or Sailor Jill, here's a delightful nautical room in white enamel or natural birch. Furniture is functional, educational — builds childrens character, develops their self confidence in keeping their own room ship-shape. Leading stores show this and charming heritage groups—meet every budget. Write for tifully illustrated booklet in of lullabys, nursery rhymes, ing childhood rooms...and dealers name.

Lullabye Furniture Corporation • Dept. 647 • Stevens Point,



Send 10c to cover mailing cost.

LULLABYE
FINE FURNITURE FOR CHILDREN SINCE 1897

FISH continued

...ped garlic and cook for one min... Then add 4 tablespoons of dry ... wine, 2 teaspoons of finely ...ped parsley and chives, 2 tea... ...ns of capers, 1 tablespoon of finely... ...d raw peeled cucumber and a half ...all lemon cut into cubes. Cook half ...nute before pouring over the fish. ...nish with small, steamed, new po... ...es, which have been mixed with ... butter and finely-chopped parsley.

Braised tuna fish

...4 tuna fish steak weighing about ... lbs. with filets of anchovy. Put ... pan, cover with water with a very ...e salt in it, and bring to a boil ...kly. Carefully remove the tuna ...and save the broth. Melt in a deep, ...y pan 1 tablespoon oil and 1 table... ...n butter, add ¼ teaspoon chopped ...ic, ½ carrot, 1 leek, a small piece ...elery and a small onion, all thinly ...d. Season with salt and pepper, ... cook slowly for 2 or 3 minutes. P... e the tuna fish over this mixture, ...ing 1 or 2 thin slices of bacon on ... top. Mix ¾ cup white wine with ... up water, add a bouquet of herbs ...isting of parsley, tarragon and bay ... and pour over the tuna. Allow the ... to braise slowly in a 300° oven for ...minutes. Remove and arrange it on ...rée of sorrel made by putting into ...n 2½ lbs. well-worked sorrel, with ...blespoon butter, salt and pepper, ... cooking with cover on 5 or 6 ...utes, stirring once or twice. Then drain well and put through a fine-blade chopper. Melt 1 good tablespoon butter, add 2 tablespoons flour and brown slowly. Add the sorrel purée with ¼ cup cream and cook 2-3 minutes with salt and pepper. Add an egg yolk which has been mixed with 1 tablespoon milk. When the tuna fish has been arranged on the top of the sorrel purée, pour over it this sauce: Strain the stock the tuna was braised in and boil it down to half, add ¼ cup fresh tomato pulp and 1 teaspoon tomato paste. Beat in slowly 2 tablespoons butter and season lightly with salt and pepper. Cook a little longer to a syrupy consistency before pouring over the fish. Sprinkle the top with freshly-chopped parsley and serve.

Coquilles Duglère

Wash 1 lb. sea scallops in lemon juice and water and drain on a cloth. Put in a pan and pour over them ½ cup dry white wine and ¼ cup water; add a small bay leaf, a sprig of fresh parsley, a little salt and a few peppercorns. Cover and bring to a boil quickly, turning the scallops once or twice carefully. Drain and cut each scallop into 4 pieces and keep warm. Melt in a small, deep saucepan 2 generous tablespoons flour, a little salt and cayenne pepper. Strain in the stock that the scallops were cooked in, and stir over the fire until it comes to a boil. Add 2 tablespoons fresh tomato pulp, 2 or 3 tablespoons

(Continued on page 165)



Behind Any Widmer Label

— there is an exacting care in the growing, handling and processing of choice wine grapes which, to the uninitiated, must seem inefficiently old-fashioned and slow. But the full, mellow goodness of fine wines can result only from leisurely, traditional vintning processes which the Widmer family refuses to discard even for greatly increased production at only a small sacrifice of time-honored quality standards.



NEW YORK STATE
WIDMER'S WINES
and Vermouths

CHAMPLAIN (GROUP) *Colonial* BEDROOM FURNITURE



Authentic colonial masterpieces . . . . fashioned with conscientious care by superb craftsmen famed for fine cabinet work. Burnished to a soft, rich finish to accentuate its gracious, natural loveliness.

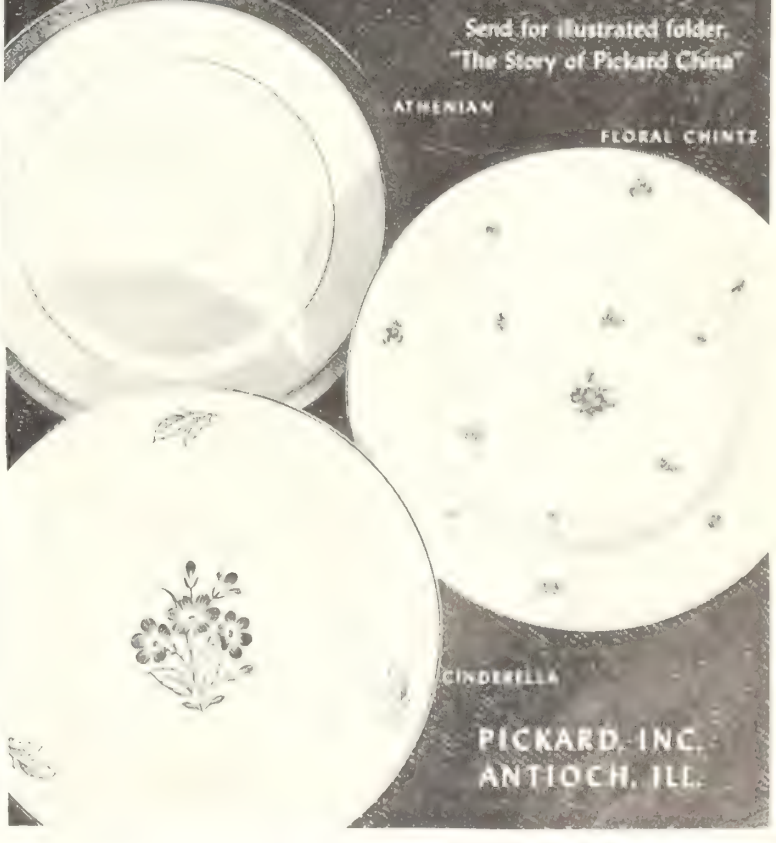
VERMONT OF WINOOSKI
Hard Rock
MAPLE & BIRCH

Look for the Vermont of Winooski trade mark, when you're looking for fine bedroom furniture.

VERMONT FURNITURE CO. INC.
WINOOSKI, VERMONT

Pickard AMERICA'S MOST EXQUISITE DINNERWARE

Send for illustrated folder, "The Story of Pickard China"



PICKARD, INC.
ANTIOCH, ILL.

FISH continued

cream, 2 sliced and peeled tomatoes and 2 teaspoons freshly-chopped parsley. Bring to a boil, add the scallops. Fill scallop shells with the mixture. Sprinkle well with grated cheese and bread crumbs, dot with butter and brown under the broiler and serve.

Moules a l'Oriental

Wash well and scrub with cold water and mustard 4 lbs. mussels. Put them in a deep pan, with a bay leaf, a large sprig of parsley, a little salt and a few peppercorns. Pour over this ¾ cup dry white wine. Cover the pan and bring the mussels to a boil slowly. Reduce the heat and allow the mussels to cook until the shells are well opened. Remove the top shells of the mussels and arrange them overlapping one another on a shallow fireproof dish and pour over them this sauce: Melt 2 tablespoons butter, 1 tablespoon oil; add 3 tablespoons finely chopped onion and ½ teaspoon finely chopped garlic. Cook slowly, without browning, until soft, then add a dessert spoon of good curry powder and cook very slowly for 5 minutes. Stir in 3 level tablespoons flour, add salt and pepper, and strain in the stock the mussels were cooked in and stir over the fire until it comes to the boil. Add 2–3 tablespoons cream and, bit by bit, 2 teaspoons butter, followed by 1 tablespoon small capers or a tablespoon chopped parsley and olives. Pour over the mussels. Sprinkle the top with a little paprika.

Moules Vinaigrette

Wash and scrub well 4 lbs. large mussels with cold water and mustard. Drain and put into a pan with the juice of a small lemon, a sprig of fresh parsley, salt and pepper and ½ cup water. Bring to a boil slowly until the shells are well opened. Remove them from the shells and cool.

Put into a screw top bottle 1 teaspoon salt, ½ teaspoon pepper, ½ teaspoon freshly ground black and white peppercorns, ¼ teaspoon sugar, ½ teaspoon dry mustard, ½ teaspoon finely chopped garlic, 1 tablespoon finely chopped onion, 1 dessert spoon chopped chives and parsley, 2 teaspoons chopped capers, 1 finely chopped hard-boiled egg, ½ teaspoon Worcestershire sauce, 2 tablespoons olive oil. Shake well and pour over the mussels. Finely slice 2 peeled cucumbers, and put them into a bowl. Sprinkle heavily with salt and allow to stand for ½ hour, then drain well and place on a flat serving dish. Arrange the mussels on the top and serve.

Shrimp and avocado pear salad

To 3 ripe avocado pears, peeled and cut into slices, add ½ lb. boiled shrimps which have been shelled, cleaned and cut into slices lengthwise. Sprinkle well with lemon juice, salt and pepper, and chill for ½ an hour.

(*Continued on page 169*)



We found a "3 in 1"
MODERN INTERIOR FINISH
—IT'S NU-WOOD

Yes—Nu-Wood Interior Finish does three big jobs in making your home more beautiful and more livable! This multiple-purpose wall and ceiling covering creates new beauty because of its velvety texture . . . its varied patterns . . . its soft glowing colors! But Nu-Wood does far more than decorate. It hushes unwelcome noise—creates restful quiet. It is high in insulating efficiency to make your house cooler in summer, warmer in winter.

Nu-Wood is easy and quick to apply, low in cost—lasting in charm and efficiency. In new construction, it builds walls and ceilings of enduring beauty . . . in remodeling, it hides cracked plaster and scaling paint. See your lumber dealer now for information about Nu-Wood—or mail the coupon.

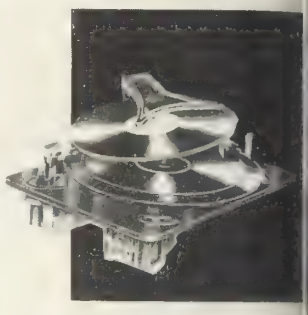
Nu-Wood
INSULATING INTERIOR FINISH

Wood Conversion Company
Dept. [illegible] Bank Bldg.
St. Paul 1, Minnesota
I would like to know more about Nu-Wood [illegible] Interior finish. Please send me complete information.

Name . . .
Address . . .
City . . . State . . .

BALSAM-WOOL • Product . . .

GARRARD
world's finest
Record Changer



among the
world's finest
phono-combinations
featuring Garrard are:

SCOTT
FREED-EISEMANN
FISHER
LONDON GRAMOPHONE

look for GARRARD in your radio-phonograph



Write for Free booklet
"DON'T OVERLOOK TH
RECORD CHANGER"

GARRARD SALES CORP
Dept. (ID) 315 Broadway, New York

TWO IMPORTED VERMOUTHS

CINZANO
Italian
TRY IT STRAIGHT
AS AN APERITIF











FOR THE DRY COCKTAIL
CINZANO
French

SOLE IMPORTER: CANADA DRY GINGER ALE, INC., NEW YORK, N. Y.



Acclaimed as America's m
delicious mint candy, Elme
Mint Bublets are a wonderf
treat from old New Orlea
Light as bubbles, made fro
pure sugar and the finest mi
flavor, they just melt in yo
mouth. Children love them, e
cellent for parties. Once you t
this new mint sensation you w
say, "Elmer's Mint Bublets a
the finest mint candy I ev
tasted." Ask your candy deal
or write to

ELMER CANDY CO.
540 Magazine St.,
New Orleans 2, La.

FISH continued

Put into a bowl 1 teaspoon finely-chopped garlic, 1 teaspoon salt, ¼ teaspoon pepper, ½ teaspoon sugar, the grated rind of 1 lemon, 2 tablespoons good olive oil. Mix in carefully ¾ cup sour cream and add 1 tablespoon finely-chopped chives, 1 chopped and peeled apple. Mix the sauce carefully with the avocado pear slices. Serve in a deep glass bowl. Sprinkle the top with chopped chives and paprika.

Shrimps *à la Newburg*

Put into the top of a double boiler 4 large egg yolks, 2 tablespoons butter, 1¼ cups thin cream, 1 tablespoon grated Parmesan cheese, 1 tablespoon dry sherry, a little salt and cayenne pepper. Stir this mixture over a slow fire until thick, but do not allow to boil or it will curdle.

Cook 1 lb. shrimps in 2 or 3 tablespoons of hot Mazola oil until the shells are bright pink; shell carefully, clean, slice lengthwise and add to the sauce. Arrange on a hot, flat serving dish. Sprinkle with paprika and decorate the dish with triangular slices of toast.

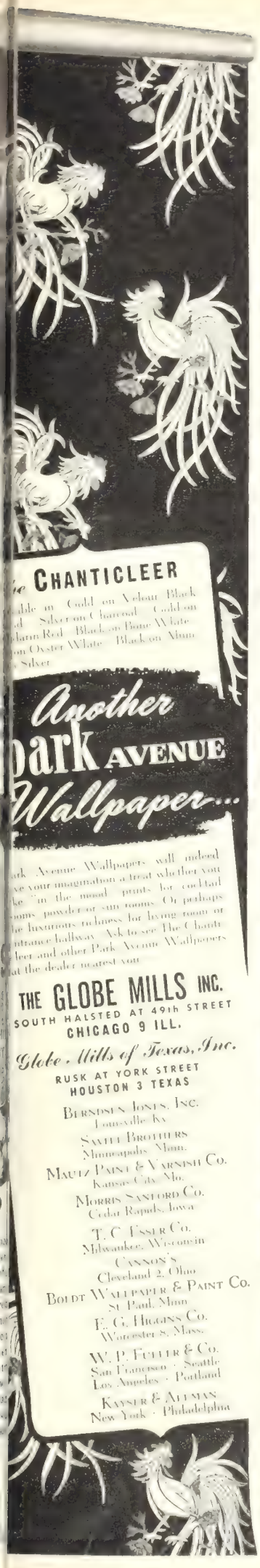
Crab meat *Mornay*

Flake ¾ lb. crab meat carefully with a fork. Heat 2 tablespoons butter, add 2 tablespoons finely chopped onion and cook until soft, without browning. Then add to the crab meat 2 teaspoons lemon juice, salt and pepper; heat [illegible] separate pan 3 tablespoons butter; stir in, off the fire, 3 level tablespoons [illegible] pepper and pour in 1 cup milk. Stir over the fire until it comes to the boil, then mix in 3 tablespoons grated cheese, 1 level teaspoon dry mustard, 2 tablespoons cream. Simmer for 3 minutes, then add the crab meat and fill crab shells with the mixture. Sprinkle well with grated cheese and dot with butter. Brown under the broiler and serve.

Homard à l'Hongroise

Split 2 live lobsters weighing 2½ to 2¾ lbs. in half lengthwise. Remove the small sac from behind the eyes, remove large claws, crack them, and cut off the small claws. Put them split-side down in a heavy, shallow pan with 2 tablespoons very hot oil in it. Add a bay leaf, 2 tablespoons brandy, salt and black pepper. Cover and cook 12 to 14 minutes on a medium fire, or until the shells of the lobsters are bright red. While they are cooking, finely slice 1 large Bermuda onion and cook it in butter with salt and pepper until soft, without browning. Then add ½ cup sliced green olives, ¼ cup sliced ripe olives, 2 chopped, peeled tomatoes, cook quickly 1 or 2 minutes. Mix in ½ teaspoon paprika and cook for another 1-2 minutes; add carefully 1 tablespoon sour cream. Remove the lobster meat from the shells, cut into small pieces, and

(Continued on page 180)





GOLDEN-HUED DIRILYTE



Set a table unrivalled in your circle — use exquisite flatware made of Dirilyte — a wonder metal that's the color of gold. It has the gaiety of sunshine by day, the romance of candle-light by night! Acclaimed by *House Beautiful* and *House & Garden* stylists, Dirilyte helps you to create glamorous new color schemes. Discover them — send 15c for idea-packed booklet "How To Set A Beautiful Table." And see how *practical* Dirilyte is — it's scratch-resistant, solid, not plated, moderately priced!

DIRILYTE CO. OF AMERICA, INC., KOKOMO, IND.
Dirilyte, Reg. U. S. Pat. Off. 1 West 34th St., N. Y. C.

Send for the fascinating booklet!

KARPEN *Guaranteed* FURNITURE

Presents the
CHERRY HILL ROCKER



GOOD OLD FASHIONED COMFORT

A breath of the Old South, where the "Cherry Hill" had its origin. It is a perfect furniture "gem," set in precious Honduras mahogany; skilfully designed ... beautifully finished ... highlighted by its typical goose-neck arms. Featured in appropriate fabrics by Karpen Dealers, in limited quantity, at about $139.50. (Slightly higher west of the Rockies.)

CHICAGO
LEXINGTON
DYERSBURG



NEW YORK
LOS ANGELES
SAN FRANCISCO

S. KARPEN & BROS.

FISH continued

mix with the onion and olive mixture and use some of the juice from the pan the lobsters were cooked in, not too much as it should not be too liquid. Refill the shells with this mixture, sprinkle the tops with bread crumbs mixed with grated cheese, salt, pepper and a little paprika. Dot with small pieces of butter and brown under the broiler. Arrange on a hot dish and garnish with pieces of watercress.

Howard Printanière

Shell carefully 2 cooked lobsters weighing 2 to 2½ lbs. each, reserving the head and tail shells and a few of the small claws. Cut the tail meat into neat slices and keep very cold on ice.

Take 1 medium-sized carrots, ½ lb. green beans, 3 medium-sized turnips, and cut them all into tiny cubes. Add ½ cup shelled peas and cook until *just* soft in boiling salted water. Drain well and allow to cool, then chill. Mix a light French dressing: 2 tablespoons olive oil, 1 teaspoon tarragon vinegar, 1 teaspoon salt, ¼ teaspoon pepper, ¼ teaspoon dry mustard, a pinch sugar. Toss all together well and arrange on a chilled serving dish. Arrange the lobster meat carefully on the top and pour over it the following mayonnaise sauce: put into a small bowl 2 egg yolks, 1 tablespoon tarragon vinegar, salt, cayenne pepper and ½ teaspoon dry mustard. Mix well, then beat in slowly and carefully 1 cup of Mazola oil; add 1 or 2 tablespoons of cream—enough to make it possible to pour the sauce. Cover the lobster with this mayonnaise. Decorate with the shells and sprinkle with a little paprika.

LETTER WRITING continued

particular gift who must write letters; and I may be forgiven, as her brother, for remarking that my sister is one of the best and most amusing letter writers I have ever known. To many persons a good pen and good paper are stimulants. And as I am finishing this article on letters and letter writers, I open an old wooden writing desk and look again at my collection of Victorian papers with engraved views, and at the little oblong envelopes and little stamped wafers with which they sealed their letters long ago. I wish someone would revive those lost encouragements and we would have better letters, and write more ourselves. I have never yet received a letter sprinkled with gold or silver dust or powdered mica. That may yet be to come, for nothing in this world is too unlikely—nothing, indeed.



IT'S *Guaranteed* TO MAKE YOUR HOME *dry!*

You can have your money back if Celadri does not completely waterproof any porous masonry surface — inside or outside, above or below ground. In countless applications this exceptional product has proved that it will stop seepage and dampness when applied to concrete, brick, cinder blocks, concrete blocks, stucco, or cement plaster. It will make your cellar bone-dry, keep your walls watertight.

Celadri can be quickly and easily applied by anyone. It is completely odorless, dries rapidly and will not peel or rub off. Celadri is economical, too. It costs no more than a good grade of ordinary paint. And Celadri beautifies your home at the same time it seals out dampness. It is available in snow white and six full-depth colors.

Give *your* home absolute protection. Celadri is sold by paint, hardware, lumber and building supply dealers. Just fill out the coupon below for complete information and name of nearest dealer.

Celadri CORPORATION

Manufacturers of Masonry Waterproofings

634 Willis Ave. • Williston Park, N. Y.



Write today for Free Booklet. Tell where and how waterproof paint should be used



NAME

ADDRESS

CITY



SAMPLE VERMONT this summer

Many discriminating folks have found the route to future happiness springing from a vacation experience in this unspoiled land of lakes and mountains and verdant valleys, where the year-'round accent is on graceful living. For a surpassing vacation, write for free illustrated booklet, "Unspoiled Vermont". Or, for a blueprint of what Vermont can offer to those who aspire to "a little place of their own", ask for Farm and Summer Home book.

VERMONT PUBLICITY SERVICE, 20 State House, Montpelier, Vermont

FREE BOOK

"Unspoiled Vermont" gives you a preview of the vacation of your dreams. Write for your copy today.

VERMONT *Beauty* CORNER OF NEW ENGLAND

"Stand aside *HOUR*.

Remain something apar

from the rest of time."

There will be an occasi

when you will wish to say

that—but *NOT* with wo

There *IS* a perfect way to gi

distinction to an hour.

Great Weste

AMERICAN CHAMPAG

One of the World's Great Champa



Wines since 1860

Pleasant Valley Wine Comp

Rheims Hammondsport, N



HANDIEST TIME SAVER EVER INVENTED

MAGNAGRI

MAGNETIC KNIFE RA

Add motion saving ease to kitche with this amazingly practical, attr Magnagrip. At a touch, it grips se *any* steel knife or tool, always for instant use. Protects sharp edges; can't get out of order; *guara* to hold its magnetism.

Magnagrip affords a lifetime of k convenience. Heavily plated, enameled, it adds to the appe of smart kitchens or hobby roo your favorite dealer doesn't yet them, send $2.95 (regular retail prepaid) to —

R. E. PHELON CO.

Dept. F, 199 Union St., Springfield,

Picture the New
ITCHEN-MASTER
in your home!



ghter...Stronger...Smarter
)ura-lume (Shiny Aluminum)
BREAKFAST SETS

nagine the beauty of chrome with the lightness and strength of rable aluminum. Gleaming, rust-oof, guaranteed finish. Smartly signed stainless Porcelain tops. urdy, balanced 4-leg chair con-uction gives solid support.

At Better Dealers Everywhere
UGLAS FURNITURE CORP., CICERO, ILL.

Kitchen-Master
LEADER IN QUALITY BREAKFAST SETS
LOOK FOR THIS LABEL

TABLE SETTING *(continued)*

Princess Imperial sterling silver, shown on page 164, is so simple it meets the test of time. Its design reflects its ancient Viking heritage. For this reason it is effective with antique or modern accessories. Because of its generous ornamentation, this pattern is heavier than many others. A six-piece place setting is $30.50, including tax. Dessert fork, $6.34, salad fork, $5.50, butter spreader (hollow handled), $5.50, dessert knife, $5.21, heavy teaspoon, $3.42 and cream soup, $4.73. Other pieces, such as servers, are also made in this design by Frank M. Whiting & Company. This silver is available at the following stores.

ARIZONA
Phoenix
Tom Chauncey

ARKANSAS
Little Rock
Cave's Jewelers

CALIFORNIA
Los Angeles
Bullocks

San Diego
J. Jessop & Son

San Francisco
The White House

COLORADO
Denver
The Bohm-Allen Jewelry Co.

CONNECTICUT
Hartford
G. Fox & Co., Inc.

DELAWARE
Wilmington
Gilpin's Leading Jewelers

DISTRICT OF COLUMBIA
Washington
Hilton Garfinckel & Co.

FLORIDA
Miami
Burdine's

GEORGIA
Atlanta
Holzman's

Savannah
Friedman's Jewelers

ILLINOIS
Chicago
Marshall Field & Company

Mt. Vernon
M. E. Jackson, Jeweler

Peoria
Goldstein Jewelry Co.

INDIANA
South Bend
Robertson's

IOWA
Sioux City
T. S. Martin Co.

KANSAS
Wichita
Levitt Jewelry Company

(Continued on page 172)



OLD ANGUS BRAND
A NOBLE SCOTCH
"Gentle as a Lamb"



Old Angus Brand Blended Scotch Whisky, 86 Proof
National Distillers Products Corporation, New York

AFETY
begins here!



djustable WIN-DO-GARD otects homes and apartments ainst intrusion through those or 3 "unsafe" back or side win-ws. Keeps prowlers outside — otects loved ones and valuables side. No interference with eration of lower sash, screens storm sash. Easy to install. Has e smart, trim look of an orna-ental grille, but low in price. ade by the makers Piano Hinge Fire-reens. See your aler, or write to



Logan
WIN-DO-GARD
TRADE MARK
CO., INC., 604 CABEL ST., LOUISVILLE 6, KY.



The "Mary Pray" Chair

This beautiful Solid Mahogany Victorian chair is a lovely addition to a living room, singly or in pairs. It is stunning used as a dinette or dining room chair with a cherry or mahogany drop leaf table.

If you are unable to find this chair, write us for the nearest dealer who has it.

JAMESTOWN LOUNGE Company
Jamestown, N.Y.

TABLE SETTING continued

KENTUCKY
Louisville
The Stewart Dry Goods Co.

LOUISIANA
Shreveport
Flournoy & Harris

MAINE
Bangor
W. C. Bryant & Son Inc.
Portland
J. A. Merrill & Co.

MARYLAND
Baltimore
Hutzler Brothers Co.
Cumberland
S. T. Little Jewelry Co.

MASSACHUSETTS
Boston
Smith Patterson's
Springfield
The Hall Galleries
Albert Steiger Company

MICHIGAN
Detroit
The J. L. Hudson Company
Flint
Roy Groom & Sons
Grand Rapids
Siegel Jewelry Co.

MINNESOTA
Minneapolis
J. B. Hudson Co.
Rochester
Henry Blickle

MISSISSIPPI
Jackson
Strauss-Stallings Co.

MISSOURI
Kansas City
Findlay Art Galleries
St. Louis
Mermod-Jaccard-King

NEBRASKA
Omaha
J. L. Brandeis & Sons

NEW JERSEY
Newark
The Wiss Store
Plainfield
Tepper's
Trenton
Swern & Company

NEW MEXICO
Roswell
L. B. Boellner & Son Inc.

NEW YORK
Binghamton
The Fair Store
Brooklyn
Abraham & Straus
Buffalo
T. C. Tanke Inc.
New York
John Wanamaker
Rochester
Sibley Lindsay & Curr Co.

(*Continued on page 173*)

Three-in-one Window Insulation

The Perfect Combination

• Metal for Permanence
• Wood for Economy



In this single, permanent unit you receive all these benefits:

- ★ *Just seconds to change from storm sash to screens*
- ★ *Storm sash, screen and weather-proofing*
- ★ *Patented all-metal Thermolok* frame . . . automatically adjusts to contraction, expansion, settlement*
- ★ *Finest grade 16-mesh screen cloth*
- ★ *Finger tip control from INSIDE the house*
- ★ *Pay for themselves . . . save up to 30% in fuel*



EASY TO CHANGE
Any member of the family can make the change-over.



EASY TO WASH
Remove glass inserts from *inside* and wash.



CONDENSATION CONTROL
No more bothersome frosting and steaming on inside of windows.

Write today for handsome descriptive folder and name of your nearest distributor. No obligation.

THERMOSEAL

COMBINATION SCREEN AND STORM SASH
Assures Satisfaction and Protection

a product of
THE F. C. RUSSELL COMPANY
204 RUSSELL BLDG.
CLEVELAND 2, OHIO

* Trade mark reg. U.S. Pat. Off.

Old Fitzgerald



OLD FASHIONED
but still in style

Bottled in Bond

100 PROOF KENTUCKY STRAIGHT BOURBON WHISKEY
STITZEL-WELLER DISTILLERY, INC., SHIVELY, KENTUCKY



Good-By to
KITCHEN HEAT *and* ODO
with an EMERSON-ELECTR
KITCHEN VENTILATO

Now your menu can stay secret 'til served more tell-tale odors drifting to other ro No more sweltering in a stuffy kitchen. Emerson-Electric Kitchen Ventilator qu whisks out offensive cooking odors, st smoke and excessive heat, saves wall cove and furnishings, cuts cleaning and rede ing bills. Adjustable to wall thickness. If y building or remodeling write for Folder No

ENJOY *Summer Comf*
with an EMERSON-ELECT
HOME COOLER



Installed in attic, this fan quickly pushes ou accumulation of he pulls in cool night ai open windows and

THE EMERSON ELECTRIC M
St. Louis 21, Mo

EMERSON ELECTR
MOTORS • FANS APPLIA



THIS QUICK WAY!
MYSTIC FOAM comes ready to use Takes less than 45 minutes to clean a 3-piece set or 9 x 12 rug. Dry within 30 minutes.

THIS EFFICIENT WAY!
MYSTIC FOAM brings back origina beauty—all traces of winter soot, stain and ground-in-dust completely vanish

THIS THRIFTY WAY!
MYSTIC FOAM is economical—a gal lon will do it! Professional results at big saving. Remember, clean furnish ings last longer.

THIS EASY, SAFE WAY!
MYSTIC FOAM is fun to use—even child gets expert results. No Muss-Fuss—or *Dust*. Non-inflammable, non explosive, non-poisonous. Won't harm the finest furnishings, or your hands. •

Sold coast to coast by all good dept., hardware, grocery and paint stores. If your dealer can't supply you, send $1.00 to MYSTIC FOAM, Cleveland 14, Ohio for ½ gal. can prepaid.



MYSTIC FOA
Cleans So Well So Easily . . . and for So

TABLE SETTING continued

Utica
W. B. Wilcox Co.

NORTH CAROLINA
Charlotte
M. B. Smith Jewelers Inc.

OHIO
Cincinnati
The Frank Herschede Co.
Columbus
F. & R. Lazarus & Co.
Dayton
Jack M. Werst

OKLAHOMA
Oklahoma City
Hartwells

OREGON
Portland
Zell Brothers

PENNSYLVANIA
Harrisburg
Marx Sachs, Inc.
Philadelphia
John Wanamaker
Pittsburgh
Joseph Horne Co.
Wilkes-Barre
Frank Clark

SOUTH CAROLINA
Charleston
James Allan & Co., Inc.
Greenville
Hale's Jewelers

TENNESSEE
Memphis
Perel & Lowenstein, Inc.

TEXAS
Corpus Christi
Brodkey's Jewelers
Dallas
Linz Bros.
Houston
I. Lederer
Waco
Armstrong Jewelers
Wichita Falls
Sam Kruger Diamond Shop

UTAH
Salt Lake City
Z. C. M. I.

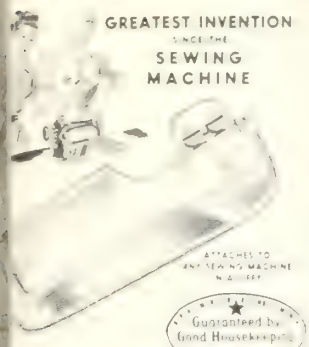
VIRGINIA
Richmond
Schwarzschild Bros. Inc.
Roanoke
Hemchey & Sons

WISCONSIN
Appleton
Spector's, Inc.
Green Bay
Doering's Jewelry Inc.
Madison
O. M. Nelson & Son, Inc.
Racine
Herbert's—Your Jewelers

HAWAII
Honolulu
Wichman's

FAST AS YOUR MACHINE CAN SEW

GREATEST INVENTION SINCE THE SEWING MACHINE



Guaranteed by Good Housekeeping

Stitch Master
WITH THE MAGIC FINGER

OUR SEWING MACHINE TWICE AS LE--SO SIMPLE A CHILD CAN USE IT!

dbye to costly alterations . . . and rom showing. It's easy with *Miracle* MASTER, the amazing invention that he value of your sewing machine d collar seams to *blind* skirt hems as any other sewing job that calls n or *invisible* stitching. Comes to *oletely assembled* . . . all ready to inates hours of tedious handwork *cle* STITCH MASTER gives you trim, ems, professional-looking cuffs and a matter of minutes. See it—try it your favorite depart ment store

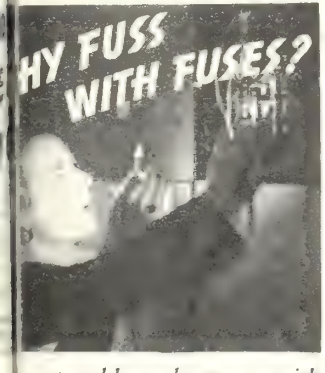
$6.95 EA.

Included . . .
"HOW TO SEW SO EASY"

If STITCH MASTER is not yet in your favorite department store, write to:

MASTER CO. 214 S. Loomis St. Chicago 7

HY FUSS WITH FUSES?



ne, trouble and expense with
r-Hammer Multi-Breaker

rate the blown fuse nuisance any Why hunt fuses in the dark . . . or in the midst of preparing a meal to store for the new fuses you forgot to stumble down dark cellar stairs and the old fuse-box wondering what to Cutler-Hammer Multi-Breaker ends yance forever. It is installed in the r any other convenient place. And ice goes off, all you do is reset a tiny has snapped out of position. Nothing nothing to replace! Service is re- the twinkling of an eye . . . even by a e average new home can have this d safe protection for less than $5.00 . Also easily installed in old homes. h will it cost *you*? *all* the facts? Write our free booklet to Fuses." CUTLER- , Inc., *Pioneer Electrical Manufacturers*, 1397 e., Milwaukee, Wis.



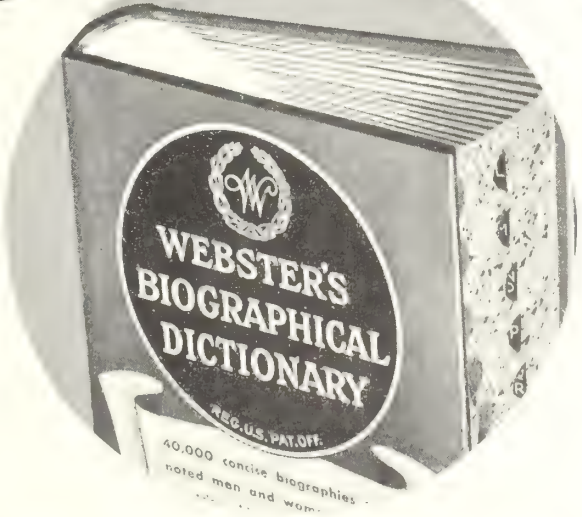
UTLER-HAMMER

CH

FREE BOOKLET—Tells facts about new, better home electrical protection. Write TODAY for your copy.

1847 A CENTURY OF PUBLISHING MERRIAM-WEBSTERS 1947

The Merriam-Webster Book of
Biographies



gives essential facts about 40,000 noted people

WEBSTER'S BIOGRAPHICAL DICTIONARY contains more than 40,000 concise biographies, with pronunciation of name and all essential facts. Includes scientists, statesmen, explorers, writers, painters, actors, leaders in all eminent fields from every other field of activity. Prepared by the editors of *Webster's New International Dictionary*, Second Edition. An invaluable source of information for writers, speakers and readers. 1,756 pages, thumb index. $7.50 At your bookdealer, or from the publisher.

G. & C. MERRIAM CO., 647 Federal St., Springfield 2, Mass.

CHECK THE FACTS AND YOU'LL FIND . . .

AN OIL-O-MATIC Oil Burner, based on the Low Pressure Principle of Atomization, operates for 20 years with no drop in efficiency or economy.

AN ORDINARY or High Pressure Oil Burner, with a life expectancy of 10 years, shows a definite drop in efficiency and economy after the 5th year.

WILLIAMS OIL-O-MATIC HEATING SYSTEMS

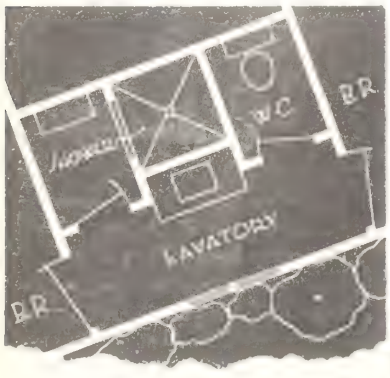
For the name of your nearest Williams Oil-O-Matic Dealer, consult the classified section of your telephone directory, or write to factory at Bloomington, Illinois.

THIS NEW BOOK SHOWS HOW TO HAVE

Weisway

More and Better Bathrooms

The "three-passenger bath" sketched below is one of many ideas in Weisway's new book. Here triple usefulness is gained by giving privacy to each fixture. Other plans show how Weisway Cabinet Showers make possible added baths in small floor space—increase comfort, convenience and "livability" in small, medium and large homes.



Weisway Cabinet Showers are complete, self-contained leakproof baths...precision-built, pre-fabricated units, easily, quickly installed...in a three-foot square or less ...in new homes or old. Range of models from simple cottage and basement baths to luxurious master bathrooms.

Mail coupon with 10 cents for booklet, The Modernization of Modern Homes



Weisway

CABINET SHOWERS

HENRY WEIS MFG. CO., INC.
Dept. 409, Elkhart, Indiana

Name
Address
City
State

WRITE FOR THESE BOOKLETS



Decorating

"*Jewels of Victorian Furniture*" illustrates early reproductions which have been adapted to modern use. A history of these old pieces helps you to recognize and remember them. 15c in coin. Vanderley Bros., HG 4, Grand Rapids, Mich.

Fire Steps to Home Decorating start you out in the Lees booklet, "What Goes With What." Building your decorative schemes around a favorite rug color, you blend and harmonize furnishings throughout the house. Color illustrations give you many new ideas. 2c to Anne Mason, HG 1, James Lees and Sons Co., Inc., Bridgeport, Pa.

Kindel Reproductions" is a new booklet of period mahogany furniture. You can do your shopping at home with the enclosed guide which tells you where this furniture may be purchased. Photographs show many fine chests, beds, tables, etc. Kindel Furniture Co., HG 1, Grand Rapids, Mich.

Heating & Insulation

Metal Insulatión is described with its advantages and the specifications for installing this insulation. It is delivered to the job in cases containing 112 sheets, standard size, and then cut to fit. American Flange & Mfg. Co., Inc., HG 4, 30 Rockefeller Plaza, New York, N. Y.

Radiant Panel Heating is discussed in a very new manual which outlines the theory and application of this heating control. This is the first book of its kind and its technical data will be of great interest to those planning to install panel heating in their houses. Formulas, diagrams and information on this method of heating are offered in 39 pages which explain the function of a heating system, the operation of control systems, and the comparison of panel and convection heating. $1 to Minneapolis-Honeywell Regulator Co., HG 4, 2731 Fourth Ave., South, Minneapolis 8, Minn.

(Continued on page 190)

NEW hand painted ALUMINUM HAMPE by DETECT



Here's a qual hamper ... gi life to your b room or ba room. Gay, ha painted flo design, over soft pastel ba ground of blue, green, du rose, peach or white. Bak enamel finish, sturdy, lifet aluminum. Cleans with da cloth. Rust proof, sanitary, th oughly ventilated, snag pr Costs less — lasts twice as long ordinary hampers. $9.95 at dep ment stores.

DETECTO BATHROOM SCAL



They're back. You vorite department is now getting gr quantities of the mous, accurate De Bathroom Scale.

DETECTO SCALES, INC. • B'KLYN



Ferro-Therm

Reg. U. S. Pat. Off

STEEL INSULATION

Fully Protected by U. S. and Foreign Patents issued and pending

AMERICAN FLANGE & MANUFACTURING CO., INC. • 30 Rockefeller Plaza, New York 20, N. Y.

AMERICAN FLANGE & MANUFACTURING CO., INC.
Ferro-Therm Division
30 Rockefeller Plaza, New York 20, N. Y.

Please send me, without obligation, complete information on Ferro-Therm Steel Insulation.

Name
Firm
Address
City Zone State HG

WRING MOP N WITHOUT WETTI LOVELY HAN



No need to wring the mop b ... to make hands rough, ch ugly ... to break or mar fing Just place mop in Patented I Mop Wringer Pail, rinse in w then step on treadle and lift m It wrings out quicker, easier than you could wring it by and your hands never touch water. The DeLuxe won't tip is light enough for the da woman, strong enough for a ... has no springs or mechanis out of order. All parts galvan prevent rust. Holds ample w quarts. Each pail bears the HOUSEKEEPING Seal of A See it at your Dealer's.

Schlueter Mfg. Co. • St. Lo

Patented DeLuxe MOP WR PAI

SUMMER FURNITURE continued



This delicate wrought-iron furniture by Salterini may be left outdoors all year round. Pieces are guaranteed against rust for six years by their Neva-Rust finish. Standard colors are white, aquamist (turquoise blue, flecked with white), flamingo (a warm, vibrant coral with dusty sand overtones), and statuary bronze (antique brown, flecked with green). Della Robbia coffee table, *above*, is square with rounded corners and glass top. Oak Leaf chairs pictured are upholstered in various plain colors or patterned sailcloth. The Oak Leaf chair about $60. Della Robbia coffee table about $75.



YOU'LL BE PROUD OF YOUR FLOORS

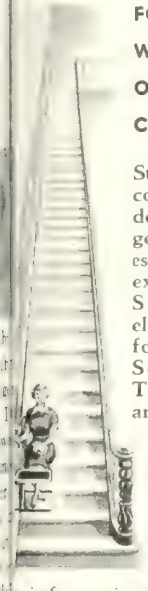
Here's the best way to keep floors neat and fresh-looking always! Apply Plasti-Kote for a lustrous non-skid finish that lasts a long time and saves lots of scrubbing and waxing. Dries overnight. Try it today. 2.95

AT HARDWARE, PAINT and DEPARTMENT STORES

For name of nearest dealer, write

LASTI-KOTE, Inc. CLEVELAND 13, OHIO LOS ANGELES 16, CALIF.

Stair-Travelor by Sedgwick



FOR THOSE WHO CANNOT OR SHOULD NOT CLIMB STAIRS

Stair-climbing, according to leading doctors, is a dangerous and unnecessary form of overexertion. Sedgwick Stair-Travelors eliminate the need for stair-climbing. Sedgwick Stair-Travelors are safe and simple to operate—fold against the wall when not in use—can be operated on house current.

We would like to send you complete information and booklet illustrating the many advantages Sedgwick Stair-Travelors offer those who cannot or should not climb stairs.

Write today for your copy of the illustrated Sedgwick Stair-Travelor brochure.

SEDGWICK MACHINE WORKS
Established 1893
66 W. 15th St., New York 11, N. Y.
ELECTRIC AND HAND POWER RESIDENCE ELEVATORS

WOOD FENCES OF RUSTIC CHARM



DUBOIS
Reg. U. S. Pat. Off.

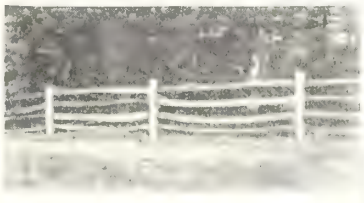
WOVEN WOOD FENCE

Affords privacy and protection. Beautifies and screens from automobile glare. For country estate, suburban home, city lot or penthouse. Makes a lovely background for garden vines and plants. Moderate prices. Easy to erect. Never requires painting. Lasts for a generation.

3 styles—Close Woven—Close Cleft—Open Cleft. Heights 18", 3' 10", 4' 11", 6' 6", & 8'.

Reeveshire Old-Fashioned Post and Rail Fence

The favorite fence for suburban and country homes. Of hand-split chestnut, 3 or 4 rail styles, 4 feet high, creosoted post ends.





Reeveshire English Type Hurdle Fence

Of hand-split chestnut, sections 8' 3" long (12 to the 100 feet). Stands 4' from ground. Post ends creosoted. Gates to match.

Prompt Deliveries

DUBOIS FENCE & GARDEN CO., Inc.

Box H Ridgefield, N. J.

A VALUABLE BOOK by General Electric



For Home Builders...
Home Remodelers...
Home Buyers...

Only 25¢

- Expert guidance on building or remodeling for full use of today's miracle servant—Electricity.
- More than 150 color illustrations of beautiful rooms, electrical ideas, and General Electric appliances.
- 12 exciting new all-electric kitchens—8 handsome new all-electric laundries—by outstanding designers and architects.

Planning Your Home for Better Living Electrically has 64 information-packed pages of advice, essential to every home dreamer.

It has been prepared by the General Electric Company, America's largest electrical manufacturer.

HOME BUILDERS will find complete information on electrical planning of *every room in the home*.

HOME REMODELERS will find expert advice on replanning kitchens, laundries, and other rooms.

HOME BUYERS will find a reliable guide for evaluating the electrical equipment of a house.

This book is insurance against costly mistakes in buying, in building, or in remodeling. It's *the* complete booklet on electrical planning.

Please get this book at your General Electric retailer's. If this is not convenient use coupon below.

General Electric Company
Box 7540, Chicago, Ill. Dept. G

Gentlemen: Enclosed find ____ cents (coin) for which please send me your new 64-page booklet, *Planning Your Home for Better Living Electrically*.

Name .....

Address .....

City and State .....

SUMMER FURNITURE continued

Additional information on the summer furniture shown on pages 110 to 115.

Page 110

John B. Salterini Co.
Table, $100.
Arm chair, $75.
Side chair, $29.
(Approximate retail prices)

Accessories at

CALIFORNIA
Los Angeles
Barker Bros.
COLORADO
Denver
Daniels & Fisher Stores Co.
CONNECTICUT
Hartford
G. Fox & Co., Inc.
DISTRICT OF COLUMBIA
Washington
Woodward & Lothrop
FLORIDA
Jacksonville
Cohen Bros.
Miami
Burdine's
GEORGIA
Atlanta
Rich's, Inc.
ILLINOIS
Chicago
Carson Pirie Scott & Co.
INDIANA
Indianapolis
L. S. Ayres & Company
MASSACHUSETTS
Boston
Paine's of Boston, Inc.
MICHIGAN
Detroit
The J. L. Hudson Company
MINNESOTA
Minneapolis
The Dayton Company
MISSOURI
Kansas City
Robert Keith
St. Louis
Lammert Furniture Company
NEW JERSEY
Newark
L. Bamberger & Co.
NEW YORK
New York
B. Altman & Co.
Rochester
Sibley Lindsay & Curr Co.
OHIO
Cleveland
The Halle Bros. Co.
Dayton
The Rike-Kumler Co.
OREGON
Portland
Olds, Wortman & King
PENNSYLVANIA
Pittsburgh
Kaufmann Department Stores, Inc.
TENNESSEE
Memphis
The Four Season Shop
TEXAS
Houston
Sunland Furniture Co.
(Continued on page 177)

Ladies, accept this challenge

Dry Clean all your wearables



EXPERT RESULTS or Double Your Money Back!

Think of it, ladies, you, yourselves are the judge — you dry clean clothing — drapes — slip covers — everything that's dry cleanable — the results must please you thoroughly, or you get Double Your Money Back! Use it according to directions — if not completely satisfied return the unused portion to Renuzit Home Products Company, Phila. 3, Pa., and receive double the purchase price.

1 gal. . . 79¢ 2 gal. . . $1.55
Slightly Higher West of Rocky Mts.



Everything Comes Clean With
RENUZIT
FRENCH DRY CLEANER

Dresses — Rugs
Blouses — Curtains
Slacks — Drapes
Neckties — Upholstery

For Hard to Remove Spots!
NEW! RENUZIT SPOT AND STAIN REMOVER
Removes [illegible] almost any other spot or stain

BROWNLEY buffet



Dimmick size piece from our Brownley group of correlated furniture. Of hand-rubbed mahogany, this masterpiece of cabinet-making will reflect true beauty either as a buffet in the small dining room, or as a credenza in the living room or hall. At better furniture and department stores.
Dept. G

UNION-NATIONAL, INC. • JAMESTOWN, N. Y.



BRAND NEW FOR 1947
★ PaceMaker
modern furniture

The up-to-the-minute smartness of PaceMaker living room furniture is matched only by its comfort and durability.
Will be shown by the better stores.

AMERICAN CHAIR COMPANY
MANUFACTURERS
SHEBOYGAN, WISCONSIN

MEET SPRING at ST. PETERSBURG





SPRINGTIME on Florida's Gulf Coast is one of the most beautiful seasons of the year . . . and the Sunshine City is an ideal place for your vacation headquarters. You'll find sunny, zestful days following one another in endless succession. You'll find fishing at its best . . . wonderful swimming, boating, tennis, golf and many other sports. There's a wide variety of things to do, places to go, entertainment to enjoy . . . Incidentally, you can look over St. Petersburg's advantages as a place for your permanent home. Plan now to come.

For free booklets write
G. L. Davenport
Chamber of Commerce



St. Petersburg FLORIDA THE SUNSHINE CITY

unless we act 1 in 8 will die of CANCER

NO ONE IS SAFE
From
CANCER

This year, 184,300 Americans will die of Cancer . . . *one every three minutes.*

YET . . . one in three could be saved thru early detection and proper treatment.

GIVE to help win mankind's greatest war — the fight against cancer.

AMERICAN CANCER SOCIETY
47 Beaver Street New York

ERY WOMAN A
Queen



woman won't feel like a Queen
y she becomes the proud own-
a set of Hasko Trays? . . . They
hat "regal" touch to the sim-
uncheon and—an extra "some-
" to that special occasion . . .
ackaged; at Jewelry, Gift and
tment stores.

LITE MANUFACTURING CORP
37, 135 S. LaSalle St., Chicago 3, Ill.

Hasko Trays
ACCESSORIES

Page 112
The Eliott Manufacturing Co.
Scroll sofa, $225.
Arm chair, $75.
Half round table, $92.
Coffee table, $60.
Rooster wall bracket, $38, a pr.
(Approximate retail prices)
Available at:
HAWAII
Honolulu
Grossman-Moody, Ltd.
TENNESSEE
Knoxville
Miller's, Inc.
TEXAS
Dallas
Neiman-Marcus

Page 112
Dillingham Manufacturing Co.
Chaise, $54. *(approx. retail)*
Available at:
MASSACHUSETTS
Boston
Jordan Marsh Company
MISSOURI
Kansas City
Robert Keith
NEW YORK
New York
Macy's
PENNSYLVANIA
Philadelphia
John Wanamaker

Page 112
Lightfoot Studios
Chair, $24.
(Approximate retail price)
Available at:
FLORIDA
Tampa
Maas Bros.
OREGON
Portland
Meier & Frank
TEXAS
Dallas
Titche-Goettinger
UTAH
Salt Lake City
Dinwoodey Furniture Co.

Page 112
Langlois & Sons
"Queen Anne" flower stand, $95.
(Approximate retail price)
Available at:
GEORGIA
Atlanta
Davison-Paxon Co.
NEBRASKA
Omaha
Orchard & Wilhelm Co.
NEW YORK
New York
The Mayhew Shop

Page 113
Molla
Table, $275.
Half oval console, $135.
Arm chair, $78.
Side chair, $67.
(Approximate retail prices)
Available at:
DISTRICT OF COLUMBIA
Washington
M. L. Nee
MICHIGAN
Detroit
Bleazby's
(Continued on page 178)

Zephyr Lily



r settings of distinction

urst with the beauty of a late
ower garden, "Zephyr Lily"
ings striking decorative charm to
your home. 52 lovely gift
pieces . . . in hand painted
Bermuda Blue, Sienna,
Evergreen . . . at good
stores everywhere.

ROSEVILLE POTTERY, INC.
Dep't. HG-47, Zanesville, Ohio

OSEVILLE
ORATIVE ART POTTERY

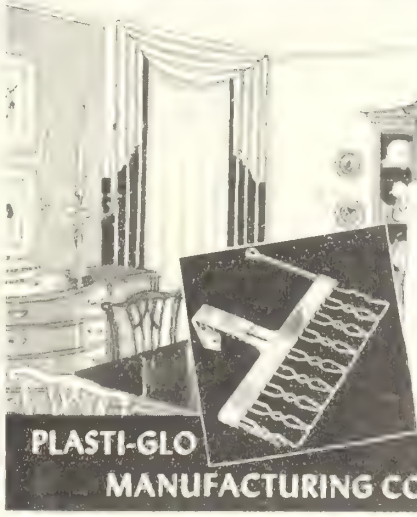
Fredericksburg Ensemble



SEND FOR

The Charm of Old Virginia

Vanderloy Brothers, Inc., Grand Rapids, Mich.



Be Your Own
Interior Decorator!

Swag-Sta
FESTOON PLEATERS

for Beautiful Draping Effects

You can create this professional window treatment in living, dining or bedrooms. Swag-Sta, the new *metal* fixture, is so easy to use. Holds draperies *securely* in neat folds.

No sewing necessary. Draperies may be taken down cleaned and re-draped quickly and easily.

If Not On Sale at Your Dealers
Write For Detailed Information.
CHICAGO 13, ILL.

PLASTI-GLO
MANUFACTURING CO.

FOR
Gracious
Living

TODAY . . . AND
FOREVER AFTER



CHOOSE FROM THIS
CORSAGE OF BEAUTIES IN

ALVIN
STERLING

Here is table silver to add warmth and substance and beauty to your day by day living . . . becomingness to those special occasions that mean so much.

SEE IT AT YOUR JEWELER'S
OR WRITE US FOR
ILLUSTRATED PRICE FOLDER

THE ALVIN SILVERSMITHS
Makers of Exclusive Silver Designs for Sixty Years
PROVIDENCE 7, RHODE ISLAND

SUMMER FURNITURE continued

NEW YORK
New York
The Mayhew Shop

Page 113
John Parks Newsome
(LuJo Craft)
Table and 4 chairs, $90.
(Approximate retail price)
Available at:

LOUISIANA
New Orleans
D. H. Holmes

OHIO
Cleveland
William Taylor Son & Co.

UTAH
Salt Lake City
Z.C.M.I.

Page 113
Taylor-Smith
Chair, $13.
(Approximate retail price)
Available at:

MARYLAND
Baltimore
Hutzler Brothers Co.

MINNESOTA
Minneapolis
Kaufmann Dept. Stores, Inc.

TEXAS
Houston
Sunland Furniture Co.

Page 113
Troy Sunshade Co.
Chair, $31.
(Approximate retail price)
Available at:

CONNECTICUT
Hartford
G. Fox & Co., Inc.

NEW YORK
New York
Hammacher-Schlemmer

SOUTH CAROLINA
Columbia
Van Metres, Inc.

CANADA
Montreal
T. Eaton Co., Ltd.

Page 114
Lee L. Woodard Sons
Glider, $139.
Center sectional unit, $50.
(Approximate retail price)
Available at:

DISTRICT OF COLUMBIA
Washington
Mayer & Company

PENNSYLVANIA
Philadelphia
John Wanamaker

OHIO
Cleveland
Sterling & Welch

Page 114
Heywood-Wakefield
Right sectional unit, $30.
Center sectional unit, $30.
Two-seat section, $60.
Corner table, $20.
(Approximate retail prices)
Available at:

CALIFORNIA
Los Angeles
Bullock's



Choose the Curtis Kitchen that Suits *You* Best!

Now you can plan exactly the kitchen *you* want . . . with cabinets arranged to suit *your* convenience . . . and you can decorate them to express *your* taste! For today, Curtis presents its modern line of wood kitchen cabinet units—wall and floor cabinets that fit together as you want them, in any size or shape of kitchen!



Prime-Coated—Ready to Decorate! Curtis kitchen cabinet units give you freedom to choose your *own* favorite decoration! These sturdy, precision-built wood cabinets come prime-coated and ready for the final color finish you desire. You can have exactly the colors you want—and change your color scheme at any time.



A Host of Modern Refinements! Curtis kitchen cabinets bring you the very latest in kitchen convenience! Drawers that slide easily—adjustable shelves—snack bars—special pan and tray units—metal bread drawers. Send 10 cents now for new booklet of modern kitchens with Curtis cabinets.

Curtis production is steadily increasing . . . and the beautiful Curtis kitchen cabinets you want are being set records. So if they are not always immediately available, keep on with your Curtis dealer.

1865 CURTIS WOODWORK

Curtis Companies Service Bureau
638 Curtis Building, Clinton, Iowa
Gentlemen: Please send me your new color [illegible] Curtis Your Own Kitchen.

Name .....
Address .....
City .....



E-Z-DO

WORLD FAMOUS

Guaranteed by Good Housekeeping
REPLACEMENT OR A REFUND OF MONEY IF NOT AS ADVERTISED THEREIN

Wardrobes Chests AND CLOSET ACCESSORIES

At your favorite store.

Write for illustrated booklet.

E-Z-DO, Department HD
261 Fifth Avenue, New York, N. Y.



WIDE BORDERS···new style in wall decoration

Original charm and distinction for your walls in the new S•H *wide* decorative borders. In high-styled colors and authentic designs, the pattern flows without repetition for 72 inches. Illustrated is *Gay Nineties* (9 inches wide) a lovely pattern for any room in your home. Five other fascinating borders—*Swedish Pageant* (18 inches wide), *Pennsylvania Dutch* (12 inches wide), *Godey*, *Toyland*, and *The Saddle* (all 9 inches wide)—available at better wallpaper stores everywhere.

S•H *Scenic Wallpapers* **The Schmitz-Horning Co.**
Makers — Cleveland, Ohio



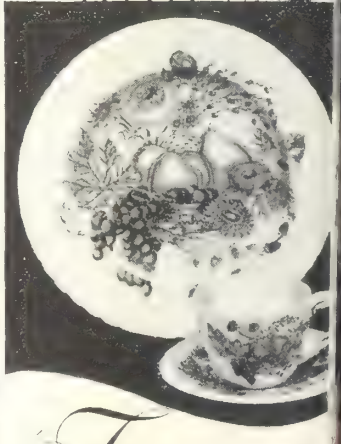
LASTING BEAUTY

Mirrors double the beauty of attractive outside and interior views, bringing the outdoors into your house and repeating the colors of room decorations. Send 10 cents for our folder, "How to Lend Personality to your Walls with Mirrors."

Donnelly-Kelley Glass Company, Holland, Michigan

CALIFORNIA

Vernonware



Fruitdale

"I represent the riotous color of a California autumn evening . . . the purple of wine grapes, the lucid rose-gold of ripening fruit. I'm h loom quality . . . modestly priced."

Fruitdale belongs to the Vernonware family

Limited full color edition of Vernonware p pictured in their early Californian atmosp now available. Send 25c for your copy. De

VERNON KILNS
2300 East 52nd Street, Los Angeles 11, Cali

AMERICA'S FINEST LINE OF SEMI-PORC

ere's only one
SS AMERICA
MARILYN BUFERD



d there's only one
ASHABLE
verglaze*
ABRIC FINISH

rglaze" is a trade mark which designates the has been finished and tested in accordance with processes and standards controlled and scribed by Joseph Bancroft & Sons Co.

INDIANA
Indianapolis
L. S. Ayres & Company
NEW YORK
New York
Bloomingdale's

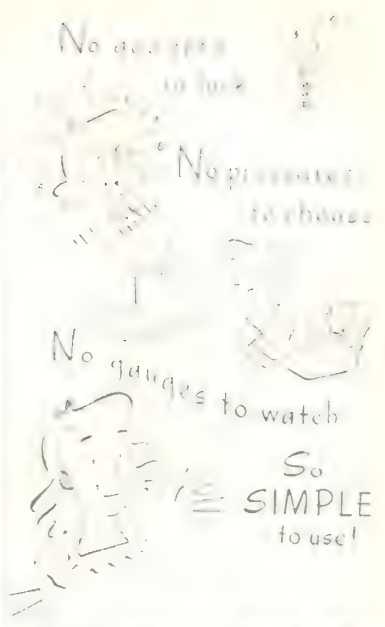
Page 114

Van Keppel-Green
Side chair, $30.
Round table, $57.
(Approximate retail prices)
Available at:
CALIFORNIA
San Francisco
Gump's
MISSOURI
Kansas City
Emery, Bird, Thayer

Page 115

Furniture by Ficks Reed Company
End table, $40.
Cocktail table, $50.
Corner sofa section, $79.
Armless sofa section, $52.
Chair, $79.
(Approximate retail prices)
Drapery by Ficks Reed Co.
Textured fabric, 54" wide, $4.00 a yard
Lamps by Kardux, New York, N. Y.
Green Olive wood base, opaque white lacquer shade. Any color may be special-ordered. $95. each
Floor covering by Geo. Mallinson Importing Co., New York, N. Y.
Natural rush squares; (green squares not available). 50c per 12" sq.
Accessories from Henri Bendel, New York, N. Y.
Furniture available at:

FLORIDA
Miami
Burdine's
Orlando
Lloyd's Drygoods Company
GEORGIA
Atlanta
Rich's, Inc.
ILLINOIS
Chicago
Marshall Field & Company
INDIANA
Indianapolis
Adams, Inc.
MASSACHUSETTS
Boston
Paine's of Boston Inc.
MICHIGAN
Detroit
The J. L. Hudson Company
MINNESOTA
St. Paul
The Emporium
MISSOURI
Kansas City
Emery, Bird, Thayer
NEW YORK
New York
Macy's
OHIO
Cincinnati
H. & S. Pogue Co.
Cleveland
The Halle Bros. Co.
TEXAS
Dallas
Titche-Goettinger
WASHINGTON
Seattle
Frederick & Nelson





The beautiful new
NESCO
Pressure Pan

Say goodbye to complicated do-dads! Nesco, world's largest manufacturer of housewares, has reduced pressure cooking to its simplest, safest, easiest form!

No worrying about whether you've used the wrong pressure or operated needless gadgets properly. Nesco cooks all dishes at *one* pressure—15 lbs.—varying the cooking time according to directions.

The Nesco pressure weight is wide and low—won't fall off when you move the pan. Closing takes but a twist of the easy-grip handles, and keeping the pan sparkling beautiful requires only simple washing because it's made of fine aluminum that stays bright indefinitely.

See the new Nesco Pressure Pan at your dealer's!



LEAK-TIGHT double lip sealing gasket is impervious to grease. No stretching or reversing.

EASY GRIP HANDLES fit the hand. Handguard protects fingers from burning on the hot pan.



National Enameling & Stamping Company
World's Largest Manufacturers of Housewares
270 North 12th Street, Milwaukee 1, Wisconsin

Nesco products include electric roasters, ovens and heaters, decorated kitchen containers, galvanized ware, commercial ware and tinware. Look for the Nesco label on all housewares.

NESCO

LEROUX
The World's Finest
LIQUEURS
LEROUX & CO., INC., PHILA., PA

Here's
30,125 Pounds
of Proof



GITS
BREAKABLE PLASTIC
LASHLIGHTS

truck—*running squarely over them* crack any plastic part of these sturdy lights! So—normal use cannot possibly them. They're made of unbreakable ulose plastic. They give you a strong, ed "Mile" of light beam . . . cast from nickel-plated non-tarnishing lacquered ector . . . thru shatterproof lens. Their l-OFF and Sig- switch always ailable now at er's in lustrous r transparent ew case. Get a shlight—and ve the *best!*



reat Gift!
GITS
Molding Corporation
CHICAGO

Residence Elevators



"Elevette"

This Company pioneered the
House-Lighting-Operated Residence Elevator

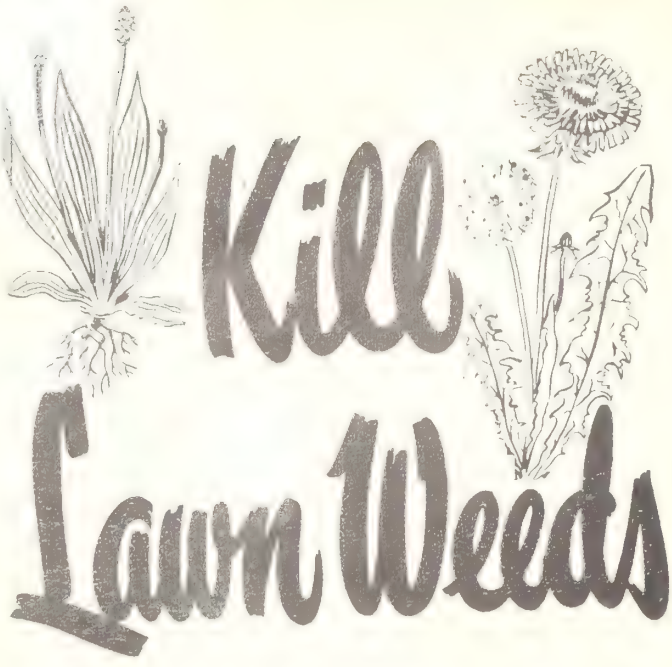
Our unique, simple and versatile lifts—INCLIN-ATOR and Elevette—have for years enjoyed the public's confidence. Owner recommendation have been largely responsible for our rapid growth.

Descriptive Booklet giving full information mailed on request.



INCLIN-ATOR

INCLINATOR COMPANY OF AMERICA
2208 Paxton Blvd., Harrisburg, Penna., U.S.A.



Kill Lawn Weeds

WITHOUT KILLING GRASS

WITH

WEEDONE

REG. U. S. PAT. OFF.

THE FAMOUS 2.4D WEED-KILLER

There's more to Weedone than just 2.4D.

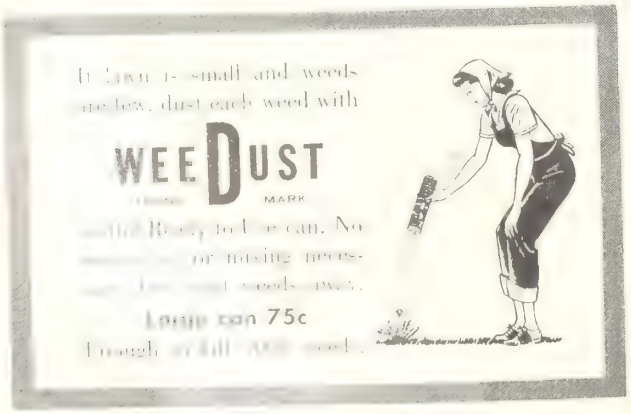
- **It wets—more thoroughly**
- **It sticks—rain or shine**
- **It penetrates right out to the root tips**

It takes all three for a sure kill. That's why Weedone has been giving consistent, *superior* results for three seasons.

Spray Weedone to kill lawn weeds *without killing grass.* Watch weeds curl up, dry up, and die in about three weeks. Weedone kills dandelion, plantain, chickweed, heal-all, nut grass, poison ivy, poison oak, ragweed, bindweed (wild morning glory), honeysuckle and many other noxious weeds.

Spray when weeds are actively growing. Use a coarse, soaking spray that will not drift over to injure valuable plants. Ask your dealer or write to American Chemical Paint Company, Ambler, Pennsylvania.

Trial size can 75c • Quart $2.50 • Gallon $7.50





GARDENING GUIDE

FOR APRIL

One of the sweetest phrases in the gardener's vocabulary is "when the ground warms." That is the signal for seed sowing and ground digging, for setting out plants that have been wintering or hardening off in cold frames. To enumerate all that can be sown and be set out at this time would fill many columns.

Success with each of them depends on technique. Don't disregard the depth for seed-sowing marked on packets. Flats of seedlings should be well watered before setting out and the roots of some seedlings should be well firmed in. We usually give them a shot of manure water and then finish covering with loose soil.

Early this month make repairs to lawns, feed and roll them. At the same time flower borders can be cleared of mulch. Lightly dig in compost, old manure, and a dusting of general plant food, being careful not to disturb the roots. Many perennials that need dividing, phlox especially, can be lifted now. Always renew the exhausted soil where the old clump grew.

Roses

By this time the rose beds can be uncovered, the hilled-up earth of last autumn hauled away. We are skimming off, in addition, the top inch of soil and replacing it with rich compost. We hope to break the cycle of blackspot, which seems to keep alive in the soil over winter. New roses that arrive now are hilled up after planting.

A general pruning of roses continues day by day, first the hybrid teas, then the hybrid perpetuals and finally the old roses and the climbers. What an amazing amount of wood a rose bush can produce in one year! Burn the cuttings for they never seem to rot.

Last year, among the roses tested were White Wings and Ming Toy, both sheer delights. The chalk-whiteness of the exactly-placed White Wing petals and gold-tipped amethyst stamens made it a perfect companion, in the same bed, with its pink counterpart, Dainty Bess. Ming Toy is a good addition to the polyantha class, rose-colored flowers on a rugged little plant.

Already the peas sown on St. Patrick's Day are up, and that means it's time to cut peabrush. These over, the same garden space is given to tomatoes. By keeping the soil of any given plot in good tilth and well fed, constant succession of crops can be produced. We set out lettuce between rov seedling onions, have eggplants to follow on the finished spinach

A family a year

Besides going in heavily for pinks plant and seed, we are also m varied sowings of petunias, S marigolds and a formidable arr other annuals sent for testing. A trying something. Always growi many of one family of plants as v assemble seed. Apart from the and form of flowers they produc most important information is ga from the roots. Know a plant's and you'll know how to grow it.

One year the pentstemons w objects of our most ardent solicit another year species iris, and o ventured on the aconites with pallingly complete failure. aconite seed is fresh, its germ is problematical. We finally g and bought plants.

Still more novelties

Only three years ago we succun some new varieties of plums, will come into fruiting this ye now the tempting "Miracle holds out its allures, with its r flavors of peach, plum and ne Why try to resist it?

From the same grower co temptation to try some of the n tiflowered begonias grown from a new dogwood called White Cl an English hawthorn with wh ers, followed in autumn by gi ries that turn a brilliant red. T the variety its name—Crimso

Is it worth it all?

Although these notes are head den Guide," they have degener riding some pet garden hobbi is because we hate to face the g tine of just hard work each of do in spring, if our gardens a kept up and kept productive. I of yards of beds to be edged, weeds to keep down, the cons tle with disease and pests—t matters which become so muc with good gardeners that thei seems unnecessary. The comp for them come when flowers s have spoken of come into bl drifts of daffies that took endl to set out, the perfection of whose existence we have bat and hard.

RICHARDSO



The Tree That Must Be Saved

● In almost everybody's life there is a tree hallowed by happy memories of courtship, marriage, growing children, or a tree made memorable by some great event. Often Davey Men have their special attention called to such a tree . . . perhaps the least important seeming of all, but a tree that *must* be saved because it means so much to someone. These are trees where the skilled care of Davey Tree Surgeons counts for most. Davey Men are trained men, reliable men, backed by three generations of tree-saving experience. They are equipped to work swiftly, expertly and intelligently. Entrust the care of *your* trees to the Davey representative near you. Let him bring new vigor to the trees that mean most to you, and give you new pride in the beauty that surrounds your home.

JOHN DAVEY  *Founder of Tree Surgery*

1846—1923

AVEY TREE EXPERT COMPANY • KENT, OHIO

MARTIN L. DAVEY, Jr., PRESIDENT

THREE GENERATIONS OF TREE SAVING SERVICE

LILIUM
SPECIOSUM RUBRUM

Deep pink with edges of petals suffused carmine red with deeper red spots and a green stripe at the base of the petal. Large, red anthers accentuate the beauty of this well known Lily. Flowers in August and September on stems 4 feet high.

PRICE:
$1.50 per plant
$15.00 per dozen



Totty's
LILIUM
SPECIOSUM RUBRUM

THE NEW UMBELLATUM
ORANGE TRIUMPH

One of the earliest and hardiest of the Garden Lilies flowering in June, two to two and one half feet high. A very distinct new variety with Umbellatum head of bright orange yellow that is most effective when planted in front of Evergreens or Peonies. Since they come into flower immediately after the Peonies have finished blooming their foliage is a most attractive foil for this handsome Lily. Price: $1.50 per bulb, $15.00 per dozen.

Delivery at planting time this spring (f.o.b. Madison)

Send for our beautifully illustrated catalog. The 25c charge will be deducted from your first order.

BOX G MADISON, N. J. Totty's

SMOKIES

continued from page 102

Guyot, Collins or Clingmans Dome—the lower patches of verdure contrast sharply with the almost black foliage of the Fraser balsam firs and red spruce on the higher and colder slopes. Here and there is the white punctuation of great drifts of dogwood, amazingly contrasted with the flame of redbush.

The greatest number of shrubs is found as undergrowth in the deciduous forests. Here grow drifts of the flame azalea (*A. lutea*) in color tones ranging from bright sulphur yellow through orange to deepest reds. Two other kinds add their coloring, *A. arborescens* and *canescens*, white to rose. Next, the kalmia, the common mountain laurel; the white flowering raspberry; shrubby St. Johnswort, golden with flowers; wild hydrangeas and mockoranges; the halesia or silverbell; great white and purple rhododendrons, up to 40' in height, and the charming pink Carolina rhododendron in dense dwarfed thickets covering the top and sharp slopes of Mt. Le Conte and other higher mountains; redbud, with its blossoms appearing before the leaves; eight or ten species of wild roses; and the ubiquitous dogwood.

Less showy in flowering but still part of the floral splendor, are the bushes of brook euonymus, locally known as "hearts-a-bustin' with love" on account of the really gorgeous crimson seeds resembling hearts, spicebush, cinnamon clethra with conspicuous ruddy bark, Canby pachistima, American bittersweet, the rusty menziesia with flowers like blueberries, drooping leucothe, wild currants and the September-blooming witch hazel. The names of shrubs seem endless, for beside all these are sumacs, glorious in autumn; ninebarks and spireas, hazelnuts and viburnums, and various kinds of diervillas.

The Great Smokies are a flower-student's paradise, the moist glades clothed in spring with sheets of blue *Iris cristata*, and colonies of trillium, white, purplish brown and rose colored. In fact, exclusive of grasses and sedges, there are found more than a thousand herbaceous native flowers. The names spill down the list with the music of a mountain stream—*Silene virginica*, firepink silene, and the large-leaved twinleaf of the higher slopes, stonecrop and brook parnassia, foamflower and saxifrage, astilbe and galax, the "glory groundcover of the Southern Appalachians"; dwarf and tall phloxes, stoneroot and turtlehead, penstemons and creeping bluets, wild gingers and bluebells, goldenrod, asters, rosinweed, coneflower, ragwort, lily-of-the-valley.

In the woods thrive dogtooth violets and hepaticas, mayapple and trailing arbutus, cranesbill, yellow stargrass, partridgeberry, Solomonseal and Indian pipe. Most of those mentioned bloom in spring. Summer brings others.

In many areas ferns in variety thrive profusely; in the open, the sweet hay-scented fern and in shady spots the Christmas fern, silvery spleenwort, leather woodfern, maidenhair, with occasional colonies of the walking fern.

(*Continued on page 183*)

We Cover The Waterfront*

Trees and Shrubs
for Seaside Planting

Black Pine, Bayberry, Russian Olive, Beach Plum, Rugosa Rose, White Spruce are but a few of the trees and shrubs that are especially adapted for planting in bleak, windswept spots.

We have prepared a list of most worthwhile suggestions "Plants for Seaside Planting" Ask for a copy.

Our 1947 catalog describes the well rounded list of trees, shrubs, vines and perennials that grow in our rigorous New England climate, well suited for your summer (or year round) home whether at the beach or inland. *Write for your free catalog today.*

**It not only cover the water front all points inland, too!*

BAY STATE NURSERIES

505 Adams Street — North Abington, Mass.

DOWCRAL
MAGNESIUM
Lawnbarrow

Gives Spring Gardening a Lift!



weighs 12

Home gardening and lawn care will be easier with this super-light, easy-to-handle wheelbarrow! Gay colors—modern design—sturdy construction—flat bed for carrying tools, plants and bulky equipment. Perfect balance—easy rolling bearings—pneumatic tire. *Weighs only 12 pounds.* Hang it up in basement or garage.

At your favorite store or Garden Department $

or write direct

SPECIALTY PRODUCTS DIVISION
The Dow Chemical Company
First and Water Streets, Bay City, Mich.

Depend on DOW Products

Rich Beauty
—in a host of new varieties!

Count on Wayside for the newest—just as you count on us for the finest. These choice items typify Wayside's fine spring offerings:

NEW California ROSE Originations—exclusive Wayside introductions.... *Glorious*—crimson buds, semi-double flowers of Tyrian rose.... *White Wings*—dogwood-like flowers, gold tipped amethyst stamens.... *Ming Toy*—dainty rose-colored rose. Quite like a miniature Camellia.

NEW ROSE EDITH WILLKIE—Pointed bud of deep rose-pink unfolds to show an inside of livid, shrimp pink and an outside of Venetian pink with lemon yellow base. A Hill origination.

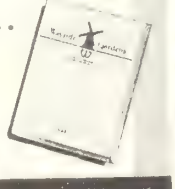


NEW ROSE EDITH WILLKIE

NEW GIANT GLADIOLI from HOLLAND—hybrids of famous Picardy. Unsurpassed for giant size and high color value. Tested, with gratifying results, in three sections of the country.

PLUS many Wayside introductions of recent years which have become favorites of discriminating flower growers.

SEND FOR WORLD'S FINEST HORTICULTURAL BOOK-CATALOG... [illegible] flowers pictured in color. Complete cultural instructions on growing finest roses, shrubs, plants [illegible] you get this outstanding book, it is necessary that you enclose with your request 50c, coin or [illegible]



Wayside Gardens

30 MENTOR AVE. MENTOR • OHIO

"Pays to Buy the Best Lawn Seed"



Sow Staigreen LAWN SEED BEST ON EARTH

FOR A BEAUTIFUL, PERMANENT LAWN

Staigreen is a modern lawn seed mixture, the result of years of experiment – free of troublesome weeds and crabgrass.

1 lb. $1.25	10 lbs. $11.75
2½ lbs. 3.10	25 lbs. 28.50
5 lbs. 6.00	100 lbs. 110.00

Helpful Pamphlet Free on Request

Use 1 lb. for a new lawn 10 x 20 ft. – half quantity for renovating.

EMERALD GRASS FERTILIZER

25 lbs. $2.00 100 lbs. $6.00

For new lawns, 10 lbs. to 200 sq. ft. – half quantity for renovating.

1947 Garden Annual Free on Request

Stumpp & Walter Co.

132-138 Church St., Dept. H, N. Y. 8

Subsidiary Stores: Newark, N. J. White Plains, N. Y. Englewood, N. J. Stamford, Conn. Hempstead, L. I.

CLIPS EASIER, FASTER

NEW Doo-Klip GRASS SHEARS – LAWN TOOLS

HEDGE SHEAR

Non-slip rubber grips at each cutting shocks!

Spring-tension washer and inner lubrication make for f-a-s-t, easy clipping action.

PRICE 4.50

Weight Is Balanced So Arms Won't Tire

Escalloped edges on both blades *speed cutting* . . . hold twigs firm, prevent bunching.

Other Doo-Klip Tools

LONG-HANDLE GRASS SHEAR $3.00

STANDARD GRASS SHEAR $1.75

All Doo-Klip Shears have self-adjusting rust-proof blades and pinch-proof grips.

Buy Doo-Klips from your favorite hardware dealer. Or send your order with check to us.

LEWIS ENGINEERING & MANUFACTURING CO.
DEPT. HG, ALLIANCE, OHIO

YOUR SOIL

continued from page 88

plowed. My neighbor, leaning on the fence, was certain in his assumption that its fertility was still virgin, or even that it had been increased by the droppings of cattle pasturing over it for more than a century. He had neglected to take into consideration the tons of calcium, phosphorous and potassium which had been carried off that field in the form of bone and flesh and milk. Although it had never been turned by a plow, that soil was just as much depleted as the soil in the adjoining worn-out fields, which had been plowed year after year by a greedy agriculture that put back less than it took away, or put back nothing at all. The only difference was that the rate of depletion was a little slower. He had forgotten, too, that the amount of manure dropped over the field by the grazing animals by no means compensated for these losses. There was not enough of it, and the animals returned less than a fourth of the minerals they consumed in the form of grass.

So, as I rode the tractor on that sunny day, I was by no means as optimistic as my neighbor concerning the potential production of that "virgin" piece of land.

As a precaution, we were plowing into the ground a heavy coat of barnyard manure, for manure never hurt any soil, however rich. As the soil turned over, I discovered another thing which I found a little astonishing. In that black, sandy soil, even in the damp, early spring, there were few earthworms—perhaps only a score or more—all of one kind, big, fat and slow-moving. I had expected to turn up hundreds of them.

The first year, there was drilled into that acre of garden an ordinary commercial fertilizer containing nitrogen, phosphorous and potassium at the rate of 500 pounds to the acre, and agricultural lime at the rate of two tons to the acre. My neighbor, looking over the fence during the process, observed, "You're crazy. Soil like that don't need anything."

But I was the one who was right. As the summer progressed, the story

(Continued on page 134)

SMOKIES

continued from page 182

Smaller ones are there too, springing from rock crevices: rusty woodsia, woolly lipfern, maidenhair spleenworts. From forest beds of tree moss the purple woodsorrel oxalis springs and the delicate, sweet white violet, *V. Blanda*, the greenish-yellow flowers and blue seed berries of yellow beadlily, Clintonia, and the taller green hellebores.

To enjoy all of these, visits must be made, as to any garden, in various seasons. Spring offers the greatest variety of flowers. In June the slopes and roads are aflame with miles of azaleas and rhododendrons. In late summer comes a lull, then with autumn, the wild asters, goldenrods and all the dappled colors of tinted foliage.

EVERYONE, WITH OR WITHOUT A LAWN SHOULD HAVE A Typhoon MIDGET LAWN SPRINKLER



Tom

Don't wait to buy this sprinkler just because you do not have a lawn. At this new low price you can buy your Typhoon now, and wait out the housing shortage to get your lawn. Meanwhile, Typhoon makes an excellent toy and looks very pretty on the mantelpiece. Only 9½" long, yet sprinkles 16 feet in every direction, thoroughly and evenly. Absolutely trouble-free. Machined from very high-class aluminum and brass. Hose forms third leg. Extensively tested under difficult conditions. Fully guaranteed. Will last longer than you will probably be able to keep up payments on your house.

SPECIAL "eternal BEARING RUNS IN WATER: WILL LAST FOREVER

WHY WE INVENTED THE Typhoon

My brother and I did not invent the Typhoon just so you could buy a good sprinkler for the ridiculous price of one dollar. Actually, we were trying to invent an expensive sprinkler in the smallest possible size. Imagine how disappointed we were when we got through inventing the Typhoon to find the most we could reasonably charge was one buck! We machined this sprinkler from aluminum and brass, and aluminized important parts. We even included a bearing that runs in water and will never wear out. But the Typhoon is still so simple that one tomato is the most we can charge for it. This is discouraging. Any sprinkler that saturates a circle 24 feet across should sell for much more than a lone smolcon.

However, look for our Typhoons displayed three to a card on hardware counters in most stores. If they're gone by the time you get there, we don't feel sorry for you at all. As we said above, you shouldn't be able to buy such a good sprinkler as this for only one dollar.

Tom & Chas

Chas

ONLY $1 AT MOST STORES

GRIMLAND BROTHERS, *Manufacturers*
WACO, TEXAS

P.S. My brother and I are now working on a sprinkler that will cost more money and will do perhaps as good a job as the Typhoon. We hope to have this new sprinkler ready soon so we can make some real money before everybody buys Typhoons.

YOUR SOIL continued

told itself. Despite the lime and fertilizer, all of it, of course, not immediately available, that "virgin" soil was clearly badly depleted. In some respects, the real, virgin, glacial subsoil that lay deep beneath it was, minerally at least, more fertile than the topsoil itself. We had evidence of that fact before in the fields where uneroded topsoil remained. When a woodchuck dug a hole and brought up subsoil from ten feet down, the subsoil grew better hay than the topsoil, which, while technically topsoil, was nevertheless worn out and depleted both of minerals and organic material.

That summer the acre grew good vegetables, but by no means perfect ones, nor was the production anywhere near what an acre of really good, balanced soil should have produced. But, worst of all, it was assailed by insects and diseases of all sorts, the same insects and diseases which bring mosaic blight and a dozen other varieties, cabbage worms, bean beetles, squash bugs, aphids and despair to the heart of the average gardener. We used rotenone, Bordeaux mixture and a lot of other chemicals and patent sprays and dusts by the pound and gallon to help the plants in their battle against both insects and disease. We had vegetables, enough for all, but they were the result of back-breaking work, of money spent on patent medicines to cure the plants. In the end, I suspected that very likely the vegetables themselves did not have the mineral content and the vitamins they would have had if the soil had been really virgin soil or if its deficiencies had been corrected.

What I wanted was a vegetable garden which grew the finest vegetables in the world, containing *all* the minerals and vitamins, and so healthy that disease would not attack them, and that they would become unpalatable to insects (which would therefore go elsewhere). So I hiked up my pants and went to work again.

Certain things I knew—that the land was depleted of the primary minerals: calcium, phosphorus and potassium. I knew that sufficient nitrogen could be supplied easily from the chicken manure we had available in quantity, but the rest had to come out of bags. I discovered another thing—that the soil was black because it was full of humus, perhaps most desirable and indispensable of all soil elements, but I believed that it was *dead* humus, deposited there hundreds or thousands of years ago. Neither the root growth of the scant, weak vegetation, nor even the barnyard manure, had corrected the situation and wholly restored the living cycle of birth, death, decay out of which all life, especially the life of the earth itself, is born, and out of which grow the fungi, the bacteria, the intricate, tiny, sometimes invisible organisms which are an essential part of living soil and of the whole cycle.

I knew, too, that very likely the

(*Continued on page 185*)

WEED-NO-MORE
America's No. 1 Weed Killer

$1.00 rids your lawn of ugly weeds

won't harm most common lawn grasses



New Weed-No-More Automatic Sprayer—only 59c—just tilt and spray the weeds away!

By the makers of KEM-TONE, the miracle wall finish

$1.00 —8 OZ. MAKES 8 GALLONS Enough for Average Lawn
$2.98 Qt. Economy Size Makes 32 Gallons

PROVED ON AMERICA'S LAWNS—Weed-No-More kills dandelions, plantain and other ugly weeds without back-breaking weed digging. Simply mix with water, spray it on—weeds die! Apply several times a season as new weeds appear. Get Weed-No-More today!

SOLD BY STORES EVERYWHERE

PRODUCTS OF SHERWIN-WILLIAMS RESEARCH

Bringing the Marvels of Science to Your Home

How to save your SHRUBBERY from VANDALS!



Trespassers, animals and thoughtless children *can't* make a shambles of beautiful plants, shrubbery and lawns protected by Anchor Chain Link Fence. It will give you day-and-night protection against these nuisances—make your property a secluded zone—keep children from dashing out into traffic.

Write today for free, illustrated catalog. Gives detailed information on exclusive features like *Deep Driven Anchors*, which hold fence erect and in line and enable fence to be installed without disturbing shrubbery. Address: ANCHOR POST FENCE DIV., Anchor Post Products, Inc., 6550 Eastern Ave., Baltimore 24, Maryland.

Anchor Fence
Nation-wide Sales and Erecting Service

ROTO-ETTE
REG. U.S. PAT. OFF.
THE ALL-PURPOSE POWER GARDENER
ROTARY TILLAGE PL



For HOME OWNERS SMALL ACREAGE GR ERS. Turns back-break outdoor jobs into healthy joyment. A new, vastly ter machine—product o years' experience man turing outstanding ti machinery.

As tiller for seed bed p ration or cultivating; b the most efficient we've built! As a lawn mo equal to the best, sup to most. Rigged for hau a 10-year-old can e handle loads up to 40 Conversion to a wide v of other outdoor uses a ter of minutes.

Write Dept. J for Fo

ROTOTILLER, INC. TROY,

QUALITY IRIS

From Iris Test Gardens. Fre catalog listing 300 tall bearded va rieties. Premiums and values. Whol sale and less to dealers, fancier hybridizers. Better varieties onl No catalogs after June 15th. W sell out early each season. O price list will tell you why. Writ IRIS TEST GARDENS, 601 Naches Ave., Yakima, Wash.

CLEMATIS



Your Garden's Climbing Gl
For trellises, arbors, pergolas.
Tri-Color Collection
JACKMANI. Violet-purple
HENRYI. Large; white
MME. E. ANDRE. Red
3 Plants (1 of each) for $2.50
Prepaid East of Miss.
Write for our Clematis Booklet—it's
JAMES I. GEORGE & SO
Box A, Fairport, N. Y.

"Treat" Your Garden t the New PEACE Ro
—Grown for you in Sunny Calif



PEACE: New... finest vari-shaded pink rose of all time! Unanimous "All-America" winner. Sturdy, *"Roeding's Quality"* bushes; strong tops and roots, naturally cured for March and April shipment. Postpaid $2.50 each $6.25; 6 for $12.50. We regret t typographical error in last mo issue quoted incorrect prices fo PEACE Rose.

CALIFORNIA NURSER
82nd Year George C. Roeding
NILES, California

YOUR SOIL continued

soil was depleted of the trace minerals about which agricultural scientists were beginning to talk those days—like boron, magnesium, manganese, copper, iodine, fluorine, cobalt and countless others. Some of them, like iodine, had never been present in our good glacial soil while it was still really virgin soil. I knew agronomists had discovered that these minerals need be present in soil only in minute quantities, but that they exert an immense effect upon the health and productivity of plants and on their resistance to disease.

With this knowledge we set out on a five-year plan to create on that acre the conditions which would produce healthy, vigorous plants, capable of literally producing their own insecticides, dusts and sprays, and able, therefore, to resist both disease and insects. And I wanted plants which contained the highest possible content of vitamins and minerals. The two objectives went together.

So for four more years we gave that depleted "virgin" soil what it needed—more and more organic material in the form of barnyard manure, used mulch and garden trash, more and more potassium and phosphorous (there was sufficient calcium) and a dose, during that period, of trace minerals. These minerals the soil also got through manure in completely available form, after we began feeding them to the farm animals which rejected the amounts which they did not themselves utilize.

In the fifth year I began the system of mulching rather than cultivation, using barnyard manure upon asparagus and rhubarb, two plants which can consume to advantage almost unlimited quantities of nitrogen. Manure with even higher nitrogen content was used to mulch celery. Spoiled alfalfa hay with a fairly high nitrogen content went on root crops, melons, potatoes, etc. The mulching had other great advantages. It did away with cultivation and watering, except for the celery, which we kept irrigated, and abolished weeding except for a few big coarse weeds, easily pulled up and added to the mulch. And it promoted the growth near the surface, just under the cool, damp, decaying mulch, of all sorts of living organisms which broke down the organic material and the trace minerals and made them available to the growing plants.

After the second year, things began to happen in that acre of so-called "virgin" soil. The yields increased and the quality of the vegetables grew better and better. In the third and fourth year, the outer stems of the celery no longer split and the spinach no longer went to seed almost at once but grew rank and dark green well into the hot, dry weather. The mosaic blight began to disappear from the celery and the blight on the canteloupes, which in the beginning took five or six out of every ten plants, took a smaller toll each year. The rhubarb stalks no longer grew woody or split but remained green and

(Continued on page 230)

ERY YEAR MORE PEOPLE SIST ON Mandeville PLE STED FLOWER SEEDS in the "SHOW-HOW" PACKET

ST YEAR, more people planted andeville Flower Seeds than ever fore in 71 years. One reason is that y like the superior flowers from seeds t are Triple-Tested for (1) Germinon; (2) Quality of Flowers; (3) Cometeness of Mixtures. Another reason hat right on the copyrighted "Show-w" packet, Mandeville gives plant-directions and pictures that both hateurs and experts find invaluable.

SHOW-HOW" PACKET INCLUDES

MAP that shows just when to plant in your particular locality.

PICTURES that show how to distinguish flower seedlings from weeds.

Visit your dealer today and choose om his wide selection of Manville Triple-Tested Flower Seeds.

MANDEVILLE & KING CO.
040 University Ave., Rochester 1, N. Y.
lowe Seed Specialists for 71 Years

T STORES EVERYWHERE

For beautiful Gardens
CALIFORNIA Flower Seed

Direct to you . . .
from the world's largest flower seed farms. For 75 years discriminating gardeners have looked to us for the best in Seeds, Bulbs, Plants. Our new 1947 Catalog contains many new varieties of great beauty.
Enjoy them now!
FRESH NEW CROP SEED
Write for FREE Catalog
64 pages—32 in color

gomarsino of California
Box 1115-M, Sacramento, Cal.

ATER LILIES
Beautiful New Catalog Now Ready
FREE
TRICKER INC.
side Ave. 7325 Rainbow Terrace
er, N. J. or Independence, Ohio



m, my friends . . . allay your fears . .
gh old, 'twill run for years and years!
TORO
OWER MOWERS
NUFACTURING CORP'N, MINNEAPOLIS, MINNESOTA

YOU CAN GROW BETTER FLOWERS AND VEGETABLES



No greater endorsement could be given Ferry's Seeds than the fact that they are, as always, the predominant choice of experienced gardeners everywhere.

The reasons are self-evident. For over 90 years Ferry-Morse have adhered strictly to but one objective —*better* flower and vegetable seeds. During that time our seed breeding experts have developed 279 new flower and vegetable varieties, many of which are outstanding in their field.

Not only that, but as an essential part of this long-range program, each year Ferry-Morse make over 45,000 tests for germination and, even more important, more than 10,000 trials for trueness to type. It is this rigid adherence to a policy of producing *better* flower and vegetable seeds which has made Ferry's Seeds the overwhelming choice of people who really know high quality — experienced gardeners.

Your favorite Ferry's dealer is now offering a complete assortment of Ferry's Flower and Vegetable Seeds —all thoroughly tested and freshly packeted. Remember, you can have a *better* garden with Ferry's Seeds.

FERRY-MORSE SEED CO.
DETROIT 31 • SAN FRANCISCO 24

LET THE GOOD EARTH PRODUCE
PLANT Ferry's SEEDS

Hear "The Old Dirt Dobber" on "THE GARDEN GATE" Saturdays, 9:15 A.M. EST Columbia Broadcasting System

PRIDE-O-LAWN SPRINKLER



Your Money Back if it's not the finest Sprinkler you've ever seen or used

Fully guaranteed in workmanship and performance

- Heavy aluminum alloy with chrome treated, water lubricated bearing. Nothing to rust or wear out.
- Twin-jet spinning head spreads a rainlike spray evenly over a 40 ft. diameter. No arms to bend or break, no nozzles to clog or adjust.
- Roll it backward or forward to any position while it is in operation, without fear of tipping it or wetting you.
- It's beautiful. A glistening little fountain with bright aluminum head and rollers and gay colored baked enamel base.

Mail This Coupon

We'll send Sprinkler to you, post prepaid for trial and examination, subject to money back if you are not delighted with it.

INLAND MFG. CORP., DEPT. C
BUFFALO, N. Y.
Send to me postage prepaid, one "Pride O Lawn" Sprinkler with the understanding I can return it for refund if not fully satisfactory. $3.50 Enclosed
Name
Address
CHECK ( ) MONEY ORDER ( )

Product of
INLAND MFG. CORP.
158-164 ELLICOTT STREET
BUFFALO 3, N. Y.

TAKE CARE OF YOUR SOIL

continued from page 185

[illegible] the fall [illegible] the real fruit came on the ground remained covered all winter by snow. Underneath it [illegible] grew and the wheat and rye [illegible] through the winter beneath the snow. [illegible] to kill or stunt soil insects, eggs and spores and fungus of disease. The old timers shook their heads and said, "There'll be plenty of bugs and rust and blight this year."

And so it was. Gardeners all about us, in town and country, battled over [illegible] and beetles and cabbage worms and a new, almost unknown, aphid which attacked tomato vines. Some of them had to [illegible] that in some gardens they had to be replanted. Only the old farm gardens, where for years barnyard manure in concentrated quantities had been poured back into the soil, seemed to hold their own. (Most old, rich farm gardens need no dusts or sprays or insecticides, or none at all.)

Against the assault of a cold, wet spring, of insects and disease, that acre of garden held its own without need of sprays or insecticides. Not one aphid attacked the tomatoes; not one bean beetle appeared. The leaves of the bush beans remained green and fresh and thick throughout the season. Although squash bugs hatched in full sight, they failed to attack the vines. Often discouraged cabbage worms appeared and then mysteriously vanished. Among the cantaloupes and cucumbers no beetles ever appeared.

All we had done in that one acre garden was to return to the depleted "virgin" soil the minerals that were missing and to restore to it the cycle of birth, death, decay that is the essence of fertility. Into the worn-out soil, into the "dead" humus, the restorative process brought with it fungus, bacteria, earthworms and all the thousands of tiny animals and organisms which promote the health and growth of plants but which cannot live in a dead and sterile soil. Scientists have discovered recently that certain organisms occurring in fertile soil actually feed upon and destroy the germs of malignant diseases in plants. Extracted as in the case of streptomycin, the powerful successor to penicillin, they can battle and destroy disease in animals and man. They cannot live and flourish in a dead, sterile soil. Streptomycin itself comes only from fertile, well-balanced soil, preferably treated with animal manures.

(Continued on page 187)

MULTIPLY THE GROWING POWER OF YOUR SOIL

With this amazing new organic discovery

ALKEMI

REG. U.S. PAT.

SOIL ACTIVATOR

[illegible]

Bacterial Breathing Aerator

ALKEMI

IS PACKED IN CLEAN TIN CONTAINERS

[illegible]

AT GOOD STORES EVERYWHERE or write direct

AMERICAN SOIL PRODUCTS CO., Inc.

Dept. C, 280 Broadway, New York 7, N. Y.

Brand's FRENCH LILACS

ON OWN ROOTS

We have made a specialty of French Lilacs for over 40 years and offer you your choice from the largest and finest stock in the world; all grown on own roots, true to type, hardy and dependable. Our catalog lists many special collections at very reasonable prices.



Hardy New Outdoor CHRYSANTHEMUM

Our stock of these beautiful early-blo[oming] comprises the very best of t[he] latest Minnesota and Chicago Un[iversity] strains, as well as English varieti[es] some from Eastern specialists

Gorgeous Peonies, Iris and other plants shrubs, etc.

BRAND PEONY FARMS

133 A E. Division St

Faribault, Minn

MEMPHIS GARDEN C[LUB]

PILGRIMAGE

APRIL 4, 5, 6 • APRIL 11,

Hancock House

1664 UNION AVENUE

MEMPHIS, TENNESSEE

IRIS SELECTI[ON]

SIMPLIFIED!

200 NEW and STANDARD VAR[IETIES] HELPFULLY ARRANGED BY CO[LOR] and SEASON OF BLOOM

A wealth of information on [habit], fragrance, culture, chromosome nu[mber], award winners—all in our new illu[strated] catalog.

Send 10c for Your Copy Tod[ay]

RAINBOW HYBRIDIZING GA[RDENS]

Dept. HA4, Placerville, Calif[.]

Dobbins Superbilt

SPRAYERS · DUSTERS

The Dependable HAND AND SMALL POWER EQUIPMENT

FOR GARDENERS · TRUCK FARMERS

FRUIT GROWERS · HOME OWNERS

[illegible]

DOBBINS MANUFACTURING COMPANY

Dept. 116 Elkhart, Ind.

DEMAND Dobbins DEPENDABILITY



AN UNUSUAL DOUBLE OFFER

Act Promptly! Planting Now Will Insure Earlier Blooms



YOU GET 3 Doz. GLADIOLUS BULBS ASSORTED COLORS PLUS 1 LB. BOX Mouth-Melting PEANUT BRITTLE

BOTH FOR ONLY $1.85 POSTPAID TO YOU

Think of it! 24 Mountain Valley Gladiolus Bulbs, Assorted Colors from Meadors' Farms, and a full pound box of crunchy, tasty Peanut Brittle. (The candy fresh from a maker of fine nut candies for 27 years.)

Sometime the family will want a lovely gift to yourself. The confectioner and the Gladiolus fancier account for Double Offer bread for you. Don't [illegible] it! Fill in the coupon and mail with your remittance now. No C.O.D.'s.

MEADORS' FARMS, Cleveland, South Carolina.

Send [ ] cash [ ] check, for [illegible]

For [illegible] Double Offers (Note: Send separate [illegible] for each Double Offer ordered.)

Name _____

Address _____

City _____ State _____

Don't Delay MAIL COUPON TODAY

Mows and Trims La[wns]



In One Simple Easy Operation

8¼ Lbs.

Save[s] and Labor [Cost]

MONTAMO[WER]

New model. New type metal h[andle] special device to adjust cutting height. D[rive] now mounted on tree rolling, factory l[ubri]cated and sealed ball bearings. No tired backs [or] arms. 8¼ lbs. of live precision made [reel] that first gathers, then cuts smoothly a [wide] swath through grass, dandelions, spike [and] weeds. No noise or clatter. As modern [and] efficient as your electric razor. Cuts right up [to] fences, trees, or posts; leaves no [edges] trimmed by hand. Cutters are self-[sharp]ening. Built to last many years. Many thousan[ds] Sold direct from factory. Costs little. [Write] once for guarantee information and lite[rature].

MONTAMOWER DISTRIBUTIN[G CO.]

900 KEELER BLDG. GRAND RAPIDS 2, [MICH.]

Cedar Picket Fe[nce]



Rugged and attractive, these fences are available in 2 types . . . Close Picket and Woven Cleft. Also Post and Rail Fences, Gates and all types Steel Fencing.

Writ[e] FRE[E] CAT. O[F]

ARNOLD-DAIN COR[P.]

BOX 22 MAHOPAC, NEW Y[ORK]

TAKE CARE OF YOUR SOIL

continued from page 136

In all the process, the composting of the organic materials involved would have undoubtedly produced even better results, except that in wartime there was not enough time or labor to keep up a compost heap. What we did was turn the topsoil into a perpetual compost heap in which we grew our vegetables.

What was practiced on that acre of garden was largely the formula for the soil practices on all the rest of a thousand-acre farm. Slowly the results are showing themselves in the same pattern with plants, with animals and with the people living on the farm. Hoof infections in cattle, range paralysis and cannibalism in the poultry house, all of which troubled us in the beginning, have disappeared.

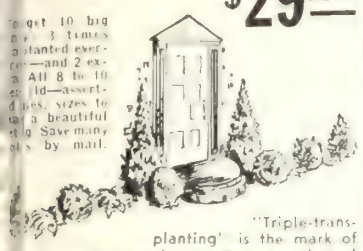
During a recent epidemic of influenza, so violent that in our county the schools were closed, there was not one case among the twenty-eight men, women and children living on the farm and eating a diet, ninety per cent of which was produced upon the soil, to which minerals and the natural soil cycle had been largely restored, despite the fact that they circulated freely in schools, shops and picture houses.

The only reasonable explanation for the marked change in the health and resistance of plants, animals and people in one small, fairly controlled community is the restoration of fertility, in its deepest and most complete sense, to the soil. It is reasonable to suppose that what is good for plants in the cycle of nature is good for animals and for people. It is better to build up health and resistance to disease than to spend money on patent medicines after the disease strikes. Those were the two simple premises of the garden experiment.

That small acre is a universe in itself. What has gone on there is as fascinating as what went on among the insects in Fabre's back garden. In it there is the pattern of life itself, of fertile living soil and the pattern for a new productive agriculture that can create not only health and abundance but economic betterment for the whole of the world. The best part of the experiment is that any gardener can try it in his own backyard. If he is really a gardener, it will open for him a universe filled with excitement and fascination. And he and his family will be healthier, stronger, more intelligent.

In that acre the earth belonged not only to God but to man. In the past man's record as custodian has been ignorant, reckless and bad. He is paying the price of depleted soils in health, vigor, resistance, pocketbook and intelligence. It is up to man to take care of what he has been given.

EVERGREENS
w! Beautify Your Yard
Big Savings! $29.85



o get 10 big
y 3 times
ntanted ever-
—and 2 ex-
All 8 to 10
ld—assort-
es, sizes to
a beautiful
g Save many
by mail.

"Triple-trans-planting" is the mark of very good evergreens, accustomed ing moved. It assures your success. You 2 Mugho Pine, round shape, 2½, 3' diam-2 Juniper Pfitzers, low spreading, 2½ to ead; 2 Juniper Virginicas, upright shape, ½' ht; 2 American Arbor Vitae, conical , 2½ to 3½' ht; 2 Swedish Junipers, er type, 2 to 3' ht. FREE planting instruc-ook. Also GIVEN: 50 "Swiss Giant" pansy s, our regular $2 val. Immense flowers 6" s. GUARANTEE: We include with ship-your choice of 2 extra of the above ever-s. Return order at once for full refund if released. TERMS: Cash orders shipped, pre- if you send $3! or sent C.O.D. plus ship-charges upon receipt of $5 deposit. Our y back guarantee protects you. Clip this.

N NURSERY • Dept. K 4 • Bloomington, Ill

MASON'S GOLDEN MIDGET SWEET CORN



Extra arf

Extra Sweet

NO GARDEN TOO SMALL
- this dainty bit of succulent sweetness. y cobs (4 in. long) set with delicious LL-SIZE golden Kernels. Ready to eat 58 days. Heavy yielder. 1 to 5 ears on lk—only 3½ ft. tall. We introduced s now famous variety.

2½ OZ. PKT., $1.00, Postpaid
Save $1.00! Use coupon for 4 plantings
Spring CATALOG mailed with every order

Andrew R. KENNEDY, Inc.
SEEDS—PLANTS—BULBS
pt. B, 22 W. 27th St., N. Y. 1, N. Y.

APLE TREES 20 FOR $3.
t sugar Maples dwarf trees 6- not postpaid at planting time l for folder on Lawrence Address

RBORVITAE 20 FOR $3.
Hedges or specimen trees. Live 4-6, 6 to 12 inches. Sent post- planting time. Leader in Ev- mas Trees, Ornamental. FREE

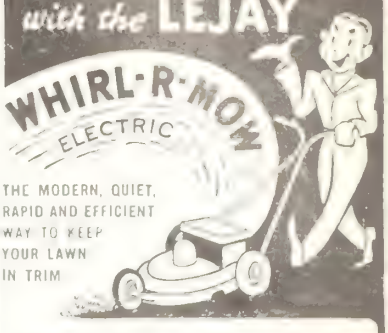
ow XMAS TREES
e grow 14 million trees a year. Write ecial Xmas tree booklet, planting sale price list.
ER FORESTS, Inc., Indiana, Penna.

ARTFORD FARMS
IGRIDIAS

ow the Flowers that will start your neigh-rs talking! 9 bulbs only $1.00 postpaid
nd for these wondrous flowers, grown by ancient Aztecs. You'll have gorgeous oms from mid July until frost. Immense ssoms flaming with color — huge outer als with the delicate iridescence of sea lls, mottled at the center. Beautiful for dscaping if arranged in groups. Scarlet, hite pink, yellow and orange. For prompt tion we will include absolutely free 0 gladiola bulblets that will bloom the ond year. ORDER TODAY.

—HARTFORD FARMS—
120 N. Main St., Hartford, Mich.
ase send me:
Free folder-catalog
9 Tigridia bulbs postpaid. Enclosed is $1.00
Include 100 FREE gladiola bulblets.
me
dress

So Easy . . . So Modern! with the LEJAY WHIRL-R-MOW ELECTRIC



THE MODERN, QUIET, RAPID AND EFFICIENT WAY TO KEEP YOUR LAWN IN TRIM

SELF-CONTAINED • BATTERY-OPERATED

Less time, less labor, when you let the new LEJAY WHIRL-R-MOW do your lawn-cutting. This electric power mower eliminates strenuous pushing, is battery-powered and hushed in operation. With the WHIRL-R-MOW, you say "goodbye" to back-breaking lawn-cutting!

EASY TO HANDLE

The LEJAY WHIRL-R-MOW gets you in and out of those hard-to-get-at places. You just press on the finger-tip switch *in the handle*, and the rotary blade whirls, cutting down tall or short grass. Slick in operation and slick in design, the LEJAY WHIRL-R-MOW presents the easier method of mowing.

NOW AVAILABLE • Send for Details
DEALERS: Write for Exclusive Particulars

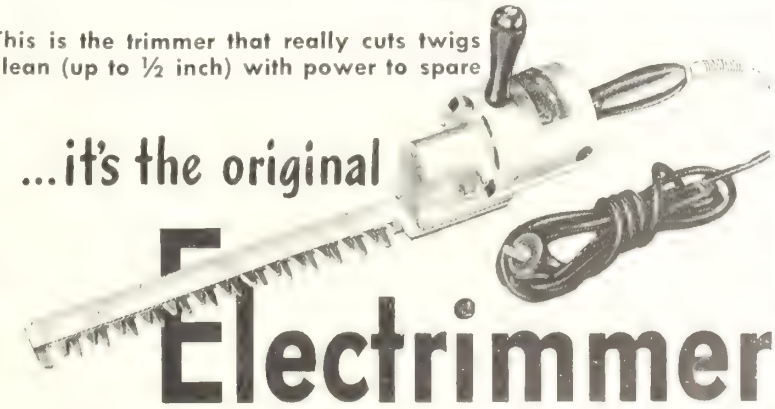
LEJAY MOTORS CORP.
2910 EMERSON AVE. SOUTH
MINNEAPOLIS 8, MINNESOTA

Trim Hedges electrically



This is the trimmer that really cuts twigs clean (up to ½ inch) with power to spare

...it's the original



Electrimmer

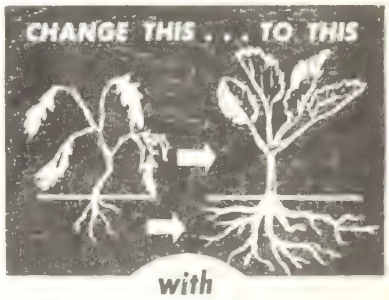
• When you cut your hedge electrically, you want plenty of power to do the job at least 10 times faster and better than by hand. That's why thousands of owners prefer ELECTRIMMER. It clips 'em clean (no torn ends), runs cool, it's easy to handle, lasts for years because it's made of the finest materials available. Operates from any 110-V socket. Get an ELECTRIMMER from your local hardware dealer. Or write for a folder that tells more.



cuts ½-inch twigs clean

Made by SKILSAW, INC., Chicago 30
Makers of Internationally Known SKILTOOLS

CHANGE THIS . . . TO THIS



with

TRANSPLANTONE

Transplantone helps flower and vegetable seedlings to recover fast from the shock of being transplanted. This means earlier, larger crops of tomatoes; firmer heads on cabbage, cauliflower, and lettuce; surer, better growth on shrubs and flower seedlings, particularly dahlias, roses, and delphinium.

3-oz. can (18 teaspoonfuls) $1.00

For trees and shrubs mix 1 teaspoonful with 1 gallon of water. For seedlings mix 1 teaspoonful with 10 gallons of water.

ASK YOUR DEALER or CLIP THIS COUPON

AMERICAN CHEMICAL PAINT CO.
H&G-4, AMBLER, PA.
Enclosed find $ [illegible] for [illegible] can of Transplantone.
Name
Street
City & State

LIGHTNING LEASHED

continued from page 104

travel harmlessly without the occupants of the building being aware of the stroke.

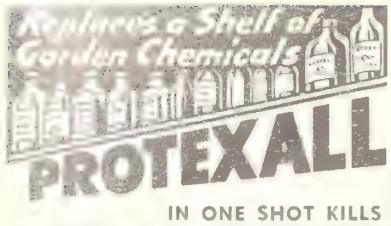
PRINCIPLES OF PROTECTION. The method of installing safe conducting paths for the lightning bolt is well established. It has been proved that a lightning rod protects the space enclosed by a cone whose apex is the tip of the rod and whose base has a diameter from two to four times the height of the point of the rod. It is not practical to install a single rod tall enough to establish a cone to include an entire property. Therefore, a series of rods is installed on ridges and gables, and the rods are connected to one another and to the ground.

The modern lightning rod is not the yard-high spike, decorated with glass balls, which adorned grandfather's barn. It is an unobtrusive, slender spike of copper and bronze not more than 10-14 inches long. These rods are scarcely visible from the ground. They are usually spaced not more than 20 feet apart along the ridges of gabled roofs or around the edges of flat roofs. Chimneys, weather vanes, flag poles, cupolas, and other vertical projections should have their own protecting rods.

CONDUCTORS. Proper placing of the lightning rods is the first step. They may be interconnected in such a way that from each one there will be at least two direct metallic paths to the ground. This system of conductors must also be in electrical contact with the several existing grounded metallic circuits which occur in every house. The system of waste pipes, and water-supply pipes, heating system, metal gutters, metal roofs, and metal downspouts, must all be grounded, or a nearby stroke of lightning may loose a wide discharge with damaging effect. Telephones and power lead-ins are regularly provided with their own grounds, which are kept entirely separate from the lightning protection system. A radio aerial may be equipped with a lightning arrester that is connected to the lightning conductor.

GROUNDS. The type of ground connections to be used is determined by the nature of the earth with which it must be in contact. In soil that retains moisture, the conductor may be buried to a depth of 10 feet or more, or it may be attached to a rod driven 10 feet into the earth. In sandy, quick-draining soil, the conductor is laid in a trench and attached to two or more rods driven into the earth deep enough to reach permanent moisture. Sometimes conductors are attached to a flat copper plate which is covered with charcoal. In rocky soil, where excavations are difficult, a network of metal conductors

(*Continued on page 189*)



IN ONE SHOT KILLS MOST INSECT PESTS and FUNGI

An all-purpose spray or dust (contains DDT, Rotenone, Fermate, Sulphur). Controls most insects, worms, caterpillars, beetles, thrip, black spot, rust, scale, etc., generally in one application.

Particularly recommended for Roses . . . protects foliage, increases percentage of blooms.

SPRAY: 4 oz. $1.00 1 lb. $3.00 postpaid
DUST: 1 lb. $.75 4 lbs. $2.00 postpaid

SEED-LESS-SET HORMONE SPRAY



Famous Hormone concentrate produces EARLIER, LARGER YIELD OF SEEDLESS TOMATOES, Eggplant, Cucumbers, Peppers, etc. More meat, firmer texture, better flavor.

$1.00 per Bottle (makes gallon)

Try PLANT-PROD (15-30-15) water soluble Plant Food—you don't pay for "filler." one ounce feeds 25 sq. feet.
4 OZ. TEST SIZE 25c 24 oz. $1.00 ppd.

If your dealer can't supply you order direct giving dealer's name. Write for circular of other "Plant Products."

PLANT PRODUCTS CORP.
BLUE POINT 10, N. Y.

SO EASY and FAST to connect and disconnect



WIGGINS Quick WATER HOSE COUPLING

FASTER
SNAP—it's on! PULL—it's off!

EASIER
No more bruised fingers and ruined temper. Never sticks. No twisted hose.

LEAKPROOF
Saves water, brings full water pressure to nozzle. Precision-made of solid aluminum bar stock throughout. Lifetime wear.

You've tried the rest. Now try the best. Accept no substitute. Ask for it at hardware and department stores.

Approved for commercial use!
E. B. WIGGINS OIL TOOL CO. INC.
3424 E. Olympic Blvd., Los Angeles 23

"Salute to Spring" SALE
of America's Most Beautiful
ROSES

HEAVY, FIELD-GROWN

ONLY 49¢ EACH



Here's beauty for sale at bargain prices America's most beautiful roses — new varieties and old—to add color, fragrance and charm to your home. You are assured of blooming plants the first season, for all Naughton roses are grown from heavy stock, with thick canes and strong matted root systems. They are all hardy, field-grown plants—all tested and proven. Select and *Order Now!*

AMI QUINARD—Superb velvet red.
BETTY UPRICHARD—Glowingly beautiful in copper and red.
EDITH NELLIE PERKINS—Copper tinted splashed with red.
ETOILE DE HOLLANDE—Rich dark red with long, pointed bud.
EDITOR McFARLAND—Lovely pink.
GOLDEN OPHELIA—Beautiful in shades of yellow and gold.
K. A. VICTORIA—Pearly-white, tinted with lemon.
LADY HILLINGDON—A showy rose of deep Indian yellow.
LUXEMBOURG—Deep bronzy yellow, very full and lovely.
MARGARET McCREDY—A beauty in splashing orange vermillion.
MRS. CHAS. BELL—Lovely, shell pink rose.
PAUL NEYRON—Immense blooms of pure pink.
PRES. HERBERT HOOVER—Tones of red, old gold, yellow and pink.
RADIANCE RED—Vivid, true, red.
RADIANCE PINK—The best pink.
RADIANCE SHELL—Shell pink blooms.
ROUGE MALLERIN—Very dark red.
SENSATION—Colorful in scarlet and maroon.
TALISMAN—Color combinations of red, old gold and yellow.
CLB. RADIANCE RED—A climber.
CLB. TALISMAN—Orange, gold, yellow.
CLB. PAUL'S SCARLET—A favorite.
CECILE BRUNNER (Polyantha)—Exquisite.

GOLDEN FORSYTHIA
Here's a choice bargain—a field-grown Forsythia shrub with its lovely, golden flowers in early Spring. Yours for only 9¢
ONLY 9¢ EACH

PINK DEUTZIA
FLOWERING SHRUB
A lovely shrub with gorgeous, double pink flowers in early spring. Very hardy. Buy this beauty for only 7¢ each!
ONLY 7¢ EACH

SATISFACTION GUARANTEED. If for any reason any plant offered here fails to please you in every way, notify us within five days after date you receive your plants and we will send you other stock satisfactory to you or refund money.

Order one or more at only 49¢ ea.

FREE CATALOG. Hundreds of other exceptional nursery bargains. Send for your free copy of Naughton's Catalog.

NAUGHTON FARMS, INC... DEPT. 40-E, WAXAHACHIE, TEXAS

PAGE -Since 18
FENC
• AMERICA'S FIRST WIRE FENCE •

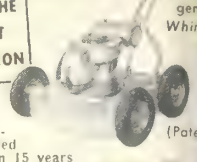


Protect... Don't Wor

• Safeguard your children against though running into streets. Stop trespassing. Protect lawn, garden and shrubbery. Keep your do and stray dogs out. Erect an enduring, g looking Page Chain Link Fence. You can g in a choice of four superior metals, erected reliable local firm. Write for "Fence Ideas Homes" and we will send nearby member's n

PAGE FENCE ASSOCIATION • Monessen

TRADE-MARK WHIRLWIND Reg. U. S. Pat. Off.
JUNIOR POWER MOWER
THE ONLY MOWER WITH Service-Proved ROTARY-SCYTHE SUCTION-LIFT CUTTING ACTION
Now Available For Delivery



WHIRLWIND, with its unsurpassed cutting principle—service-proved through more than 15 years of public grounds maintenance — cuts grass of any height, trims close to trees, fences, under shrubbery, along walks, flower beds. Even sweeps walks! Cuts on forward and backward travel; mulchifies clippings for self-fertilization.



Ask Your Dealer About Whirlwind Jun
Write for Literature. Address Dept. HG-

WHIRLWIND LAWN MOWER C
730 W. Virginia Street, Milwaukee 4, Wis

Magnificent 'MU
Gorgeous, enchanting 'M
New hardy strains by P
Longley of Minn., Kraus of Ch
plus all old favorites. Early bloo
... disease-resistant ... easy to g
WRITE for new 75th Anniversary Cat
ANDREWS NURSE
206 ORCHARD CREST • FARIBAULT, M

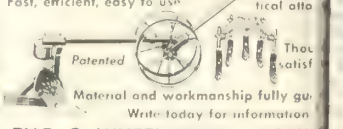
BIG PANSIES from PITZON
Prize Plant Mi



Gorgeous colors, velvety flowers.
100 plants $3.75
250 plants $8.00
Pansy Booklet F
PITZONKA'S PANS
Box 247, Bristol

AFRICAN VIOLET
Large size, ever blooming and very bea
Full of flowers, buds and leaves. Your
of "Blue Boy," "Pink Beauty" or
Lady." Sent for $1.50 C. O. D. plus
charges, 2 for $2.50 or 3 for $3.75. C.
ders—we pay postage. Return at once
pleased. Given with orders of $2.50 or
6 "Swiss Giant" Pansy Plants, immens
ers, 6" across. Clip this.
OWEN NURSERY, Dept. C4, Bloomingt

MODERNIZE YOUR GARDEN TOOLS
TUG-O-WHE
COMPLETE GARDENING OU
Does away with slow, back-breaking spading
Ideal equipment for vegetable gardens
Improved all steel Gardening Outfit
plows 5" deep, marks hills and cultivates rows 12" to 36" wide
Fast, efficient, easy to use



Cultiv many of tical atto
Thou satisf
Material and workmanship fully gu
Write today for information
TUG-O-WHEEL HAND PLOW
Dept S Ballston Spa, New

LIGHTNING LEASHED

continued from page 188

in shallow trenches is used to create a satisfactory electric ground.

TREE PROTECTION. Trees may be successfully and unobtrusively protected from lightning damage. One main conductor is required which runs from the highest point of the tree, straight down the trunk to the ground, where it is split into at least three branches. Each branch has its own ground, as does the conductor from a building. The highest point may be supported at the level of the topmost twigs, by a pole fastened to the trunk. Other points should be placed on extended branches and connected to the main vertical conductor. Equipment placed on trees should be attached in such a manner as to allow for growth.

WARNING. The actual design and installation of a lightning-protection system should be handled by a properly qualified company which specializes in this type of work. It is not a matter for an electrician, radio expert, or amateur to attempt. Standards for materials have been established and can be identified through the Underwriters Laboratories label or certificate. The American Standards Association has established proper installation practices in the printed "Code for Protection Against Lightning." Any purchaser of lightning protection equipment should require that the installer conform in both materials and installation to these requirements.

The value of a properly-installed and certified system of lightning protection may, in some localities, be reflected in reduced insurance rates. Far more important, however, the cost of lightning protection will be justified in peace of mind for the property owner in the knowledge of his safety from danger to life and property.

CORRECTION

The hot water heater of the mechanical core, shown on the cover and pages 56 and 57 of our February issue, was made by the Lawson Manufacturing Company; the valves by Central Brass Manufacturing Company. Changes were introduced between the drawing up of specifications for Mr. and Mrs. Bert Geller's house and its completion.

HEDGE-KLIP
ALL-ELECTRIC PORTABLE HEDGE TRIMMER



...w, 1947 model. Longer cutting length, 1½ inches. Larger, improved, bread knife ...e teeth. Quiet-running Universal electric ...tor, 110v, AC-DC. Two full-grip bal...ced handles for utmost operating comfort. ...n be used on hedges, shrubbery and trees.

...44.50 Zone 1—$49.50 Zone 2 (W. of Miss.)

...mplete with 15 ft. approved Cord, Switch ...d Plug, plus sales tax where applicable.

...your favorite hardware, seed or department ...re or order direct from

ACCMATOOL CO., INC.
...2 W. 101st St. • New York 25, N. Y.

...ARDENIA PLANTS

...e plant other by nationally ...n World's Fair landscape ...ect and nurseryman. ...magine having a real ...nia growing in ...ome or garden. ...lovely 10" to ...luxuriant Gardenia ...full of buds. Only ...; sold on absolute ...back guarantee. SEND ...MONEY. Pay postman ...plus postal charges. Cash ...prepaid. GIVEN for prompt action 2 beau...nported "living room" Hyacinth bulbs, 50c ...Order from JAMES W. OWEN NURSERY, ...J-4, Bloomington, Ill. Clip this.

RUSSELL DAYLILIES
A Riot of Colors

...COLOR ...ALOG FREE!
RUSSELL GARDENS
Spring 4, Texas

...UTZ SUPERB PEONIES

...PHIL LUTZ PEONY FARMS
Boonville, Indiana

...your garden supply dealer for
...PATENTED floralife
...UBLES LIFE of ...T FLOWERS
10c per pkt. Makes 2 qts. Gift Box of 15 pkts., $1, postpaid.
Floralife, Inc. 1421 S. Wabash Ave. Chicago 5

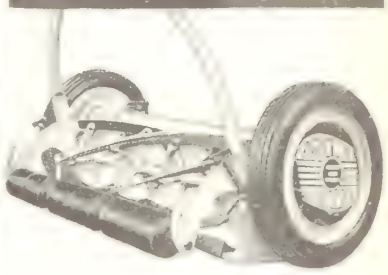
TUBEROUS-ROOTED
...EGONIAS

...THEY'RE BIGGER! ...HEY'RE GORGEOUS! ...HEY'RE DIFFERENT!

...you can enjoy Tuberous Begonias in ...garden! 4 Belgium-grown tubers $1.00 ...only $2.50 postpaid.
...Flowers ... thrive ... plant ... plant these imported Belgian tubers ... Plant the hollow cup of their petals ... bloom ... Place them with the ... The large ... will ... ...ow bowl ... exquisite in corsages. Plant in ... Order promptly and get absolutely free ...diola bulblets that will bloom the second year.

—HARTFORD FARMS—
120 N. Main St., Hartford, Mich.
...se send me:
...ree folder-catalog
Tuberous Begonias. Enclosed is $ ...
Include 10c FREE gladiola bulblets.
...
...ress

THE SUPER D-17
FREES WEEK-END SLAVES



Now, with a beautiful, streamlined Clemson Super D-17 Precision Lawn Machine grass cutting is a pleasure. There's its light weight—only 34 pounds complete, in spite of its far superior strength and rigidity throughout. There's its finger-tip adjustment of cutting edge. There's its beautiful baked-on automobile-type enamel on all exterior surfaces. *(Its appearance alone makes it stand out in any neighborhood.)* There's its positive-acting clutch of improved design, made of hardened steel throughout, the longest-wearing lawn machine clutch there is. Width of cut 17 in. A host of engineering refinements make the new Clemson Super D-17 a completely superior lawn machine. Look for it in your local seed, hardware or department store.

Sold exclusively through wholesale and retail channels by the makers of world-famous Star hack saw blades and frames.

CLEMSON SUPER D-17
PRECISION LAWN MACHINE
Product of Clemson Bros., Inc.
Middletown, N. Y.



Bothered by
BUSHABUGUS?

Get RIDZ GARDEN SPRAY

It's the effective way to rid your garden of destructive insects. Contains Rotenone and Lethane . . .

PLUS 10% D.D.T.

RIDZ is the complete all-round killer for a long list of common garden pests including mealy bugs, aphis, thrips, cutthoppers, Mexican bean beetles, red spiders, scales, caterpillars and many others.

Economical only 35¢



SNAROL · ANTROL
RIDZ FUNGICIDE
RIDZ WEED KILLER

NEW RIDZ GARDEN SPRAY with 10% D.D.T.

USE ON ANY VARIETY

Increase Yield of Better Seedless Tomatoes with Perthene

SEND $1.00 FOR LARGE PACKAGE IF DEALER DOES NOT HANDLE

A growth regulator which stimulates any variety of normally healthy tomatoe plants to produce more, sweeter, firmer seedless tomatoes. Insures a higher percent of fruit set. Plant energy is directed toward producing fruit rather than foliage. Production is increased and maturity is forced earlier. Easy to use. Just dissolve in water and use as spray on blooms. Money back if not satisfied.

PERTHENE PRODUCTS, P. O. Box 35, Tulsa, Okla.

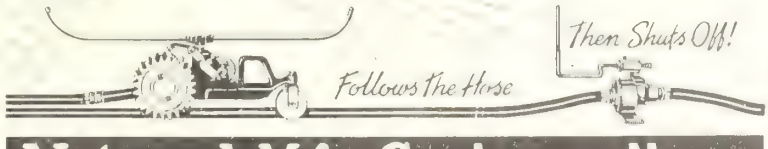
FLASH—THE ITEM OF THE YEAR

The Original "WALKING" SPRINKLER!

A PROVEN PRODUCT

SPRINKLE AFTER SUNDOWN! *Shuts Off Automatically!*
PROFIT by owning one of these latest models
#A5 at $21.95 #A5-2 Most popular Size $24.95 #B3 Heavy Duty $32.95
Automatic Shut-off $4.90

See your Dealer or write for Folder



National Mfg. Co. Lincoln, Nebr.

BOOKLETS continued

Gardening

A Horticultural Book-Catalog contains 176 pages of descriptions of roses, flowering shrubs and lilies. Color pages will interest you and there is an outstanding list of novelties and standard items. Complete cultural instructions are included. 50c to Wayside Gardens, HG 4, Mentor, O.

"*Plants for Seaside Planting*" describes trees, shrubs, vines and perennials especially adapted for planting in windswept locales. Whether you're at the beach or inland you'll be interested in these booklet offerings. Bay State Nurseries, Inc., HG 4, 505 Adams St., North Abington, Mass.

"*Garden Gems*" describes the best of new and old-fashioned roses, evergreen shrubs, azaleas, lilies and flowering shrubs. Novelties and old favorites are shown as part of a wide diversity of offerings designed to help you create a lovely garden. 25c west of Miss. River, Bobbink & Atkins, HG 4, 523 Paterson Ave., E. Rutherford, N. J.

Legato Beauty Plans for landscaping are presented in color, detailed, yet easy to follow. Drawn by C. D. Wagstaff, famous among American landscape architects, the plans contain a plant key, plus instructions. 10c to Swift & Co., Plant Food Division, HG 4, Union Stock Yards, Chicago 9.

"*On America's Table*" tells what modern methods of seed culture mean to vegetable lovers in the way of flavor, production and disease resistance. This guide to better vegetable yields is sent with a free sample packet of the new Nancy carrot. Associated Seed Growers, Inc., HG 4, New Haven 2, Conn.

A Bulb and Plant Catalog contains many varieties of garden subjects for spring planting. This 56-page booklet features gladioli, dahlias, begonias, lilies, perennials, chrysanthemums, and many spring flowers. Descriptions are illustrated by color photographs. A selection of hybrid roses is included. 10c to Flowerfield Bulb Farm, HG 4, Flowerfield, Long Island, N. Y.

"*Safeguarding Your Trees*" runs the gamut of shade trees' planting and care. A handy index covers the problems of caring for trees. Before-and-after illustrations show how to protect your trees from insects, weak branches, girdling roots, and storms. The Davey Tree Expert Co., HG 4, Kent, Ohio.

"*Home Garden Guide*" presents a complete list of seed varieties for flower and vegetable gardens. Detailed charts identify each selection and planting instructions are included. A special section is devoted to the new Cuthbertson Sweet Peas. Ferry-Morse Seed Co., HG 4, Detroit 31, Mich.

(*Continued on page 191*)



AN AMAZING NEW WAY TO GET GREENER, THICKER, HEALTHIER GRASS . . . WITH YOUR RIEGER LAWN SPRINKLER!

Given With Every Rieger Sprinkler—A Big, 79c Package of 100 Rieger Concentrated Fertilizer Tablets—FREE!

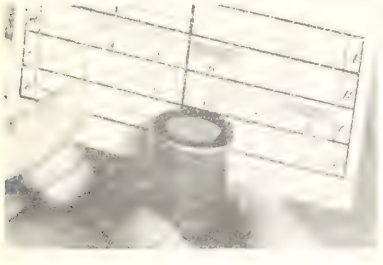
NOW, you yourself, can feed your lawn with plant food, and get thick, velvety grass texture, beautiful *green* color, vigorous, even growth! Rieger Fertilizer Tablets are an enriched, concentrated plant food which is *washed* into the soil from Rieger Sprinklers. There's no mixing, no inconvenience, no danger of "burning up" the grass.

Buy a Rieger Lawn Sprinkler and get a big, 79c package of 100 Rieger Concentrated Fertilizer Tablets absolutely FREE!

The RIEGER ROYAL Ball Bearing Lawn Sprinkler, illustrated above, features miniature and adjustable nozzles on each sprinkler arm. Produces any desired spray, at minimum water pressure. Covers any area up to 100 feet in diameter.

Other Rieger Lawn Sprinklers: *Roto-Master Square* (sprays a square pattern), *Roto Master Round*, *SPIN MASTER* . . . At leading lawn supply dealers everywhere.

THE RIEGER MANUFACTURING CO.
MIAMISBURG, OHIO
1936 Purchasers of Rieger Lawn Sprinklers, mow, mail a postal card direct to the factory for a gallon fertilizer.



ACCUTINT
SOIL TESTING SET

New Reliable Method for Testing Acidity or Alkalinity of Soil

Not a duplicate of existing sets

Intimate contact between test paper and soil sample is established, as in nature between roots and soil.

Soil itself is tested—
Not watery soil extractions
Thus duplication of natural conditions
Double check of each result

A set contains 80 test paper discs, 2 test vials, tamping rod, color chart with 11 standards, practical instructions for soil treatment.

PRICE: $1.60—
Check or Money Order
or through dealers.

USEFUL
INSTRUCTIVE
INTERESTING

ANACHEMIA LTD.
Chemical Specialties
70 East 45th Street, New York, N. Y.



REMEMBER
The Garden Rule
tells you at a glance!

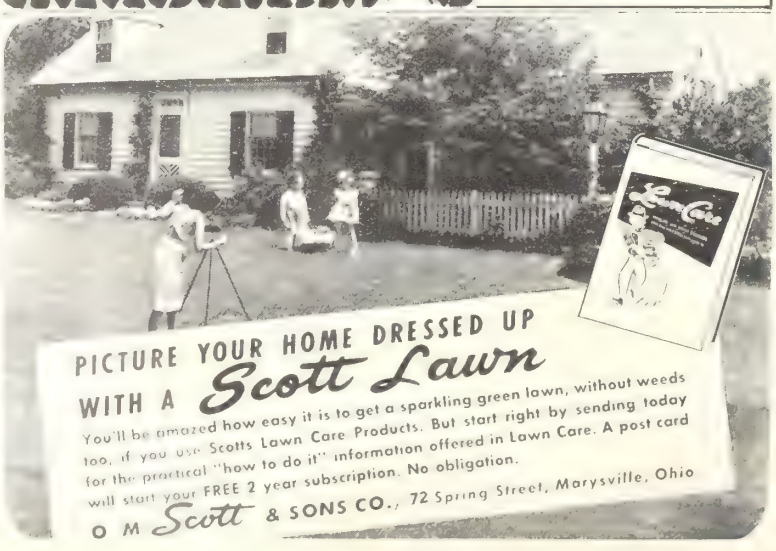
Place this 36" heavy gauge aluminum alloy ruler on ground you wish to plant with vegetables. Rule is plainly marked how far apart rows should be, also how deep and how far apart to plant. Ruler is graduated in inches. Save time! Get results! **$2.50** each. Postpaid. Money Back Guarantee.

CARL A. F. CORTS, Jr. LANGHORNE, PA.

MUL-Tex
Protect Your Plants with
BUCKWHEAT HULL MULCH
Clean, odorless . . . 100 lbs. $2.50; 500 lbs. $10.50; 1000 lbs. $19 . . . Trial Packet FREE.
LARROWE MILLS INC.
Box 2, Cohocton, N. Y.



IRISES • PEONIES • MUMS
DAYLILIES • POPPIES
HIGHEST QUALITY STOCK
LARGE ILLUSTRATED CATALOG No. 84 FREE
C. F. WASSENBERG
VAN WERT, OHIO



PICTURE YOUR HOME DRESSED UP WITH A *Scott Lawn*

You'll be amazed how easy it is to get a sparkling green lawn, without weeds too, if you use Scotts Lawn Care Products. But start right by sending today for the practical "how to do it" information offered in Lawn Care. A post card will start your FREE 2 year subscription. No obligation.

O M Scott & SONS CO., 72 Spring Street, Marysville, Ohio

Organic COMPOST-FERTILIZER IN 2 to 5 Weeks!

NOW is the time to make compost—build soil for finer lawn, better flowers, more fruit, vegetables, fewer insects and diseases.

NOW use odorless **ActivO**, concentrated activated compost MAGICALLY and QUICK, easily and cheaply. Just scatter it and water. Soil becomes active at once, sweetened, fed and **actually compost garbage without odor!**

ActivO supplies Nature's finest compound. Decomposes colloidal earth, releases food elements, makes soil crumbly, porous, moisture-retentive. Use ActivO on HALF ton, 500 lbs. $3.00; ton, 1000 lbs. $5.00. Dealers: Or send ... for trial ... and ... Lawn.

BENSON-MACLEAN
Bridgeton, 24 Indiana

An Easier, Quicker Way to CUT GRASS and WEEDS

Get a MOW-MASTER . . . the Rotary Mower built to do a hard job the easy way. Plenty of power from famous air-cooled, 2 H. P. gasoline motor with muffler. Easily adjustable rotary blade. Adjustable handle, handle-bar control, precision built of quality materials. Lightweight – a woman can run it. Cuts thru high grass and weeds. Keeps lawn velvety smooth.

LOW PRICED Modern methods of volume production make MOW MASTER low-priced.

SEE YOUR DEALER or write us for FreeFolder.

The PROPULS ENGINE C Dept. 17 7th and White Ea Kansas City, PO BY POW GA ENGI M

MOW-MASTER Rotary Mowe

PANSY PLANT

"Swiss Giant." This strain of Super Giant ... plants has immense flowers. Thrives very w... partly shady places. All mixed colors. Up ... across. Bloom all summer. 100 plants, very s... $3.50, or 25 for $1.00. Cash orders prepaid; ... C.O.D. plus charges. Return at once if not sat... Included with $3.50 orders, 2 Mystery Bloom C... Mums, $1.00 value. Clip this ad.

OWEN NURSERY
Dept. G4 Bloomington

STASSEN Hardy EASTER L...
REGULAR $2 Value
3 for $1.00 (12 for $...
NEW NORTHERN GROWN ... LILIES ... Specially priced ... $1.00 regular $2.00 value or ... $3.25 while supply lasts. Send for Spring ...
STASSEN Floral Gardens, Dept. 24, Roslyn Hgts., ...

PICNIC STOVE and INCINERATOR

Tree stump of durable reinforced Haydite concrete with grill, charcoal pan, grate. Burns trash safely.

ONLY $34.50
Freight Prepaid East of Rockies

W. O. JOHNSON CO.
Dept. HG Omaha, Nebr.

FRUIT TREES and ORNAMENTAL...
Offered by Virginia's Largest C...
Write for Free Copy Our New P...
Guide listing more than 800 Variet...
Choice Fruits, Nuts and Ornament...
WRITE FOR FREE CATALOG
WAYNESBORO NURSERIES
WAYNESBORO, VIRGINIA

The May issue of House & Garden will be on sale April 29th.

Doors & Windows

Doors is the title of a booklet ... home planning. These windows, ... really take the place of walls ... your house, come in stock sizes, but ... be fitted to your own specifications. ... get lots of new ideas for ... view or planning a light, attrac... room. Anderson Corp., HG 4, Bay... Minn.

... to Plan Your Garage ... problems of the driveway, size ... of garage and space. Double... single-car garages have upward... doors in various size models and ... of interest to builders who like ... garage styles. Plans for making ... driveway a recreation center are ... led. 10c to Crawford Door Co., ... Detroit 14, Mich.

Kitchens

... for the Whole House are ... in the 65-page booklet, "Plan... Your Home For Better Living... ically." Kitchen units and work ... are illustrated with the major ... inces which fit into them. Then ... are two pages given to electrical ... niences for the kitchen. Each ... of the house is provided for with ... of plans and electrical equipment. ... ng and air conditioning, plus ... and exterior lighting, lamps ... wiring systems complete the pages. ... ful guide to furnishing your home ... niently the electrical way. 25c to ... al Electric Co., HG 4, 1285 Bos... ... e., Bridgeport, Conn.

Silver

Gorham Service for formal, informal and daily uses is discussed in "Entertaining the Sterling Way." Place settings for each meal are illustrated, plus those for occasions like teas and buffet suppers. The famous Gorham patterns, essential silver for eight and budget list for two are also to be found in this booklet. 10c, 40c outside U. S., The Gorham Co., HG 4, Providence 7, R. I.

Food & Wines

... Recipes are given in a handy little 112-page booklet, so chock-full of baking hints that you'll want to try them all immediately. The booklet was planned to overcome the sugar and shortening scarcities and it has a frosting recipe which doesn't require sugar. The cake recipes are high-lighted by enticing pictures and you'll be interested in the information about such things as "How to Whip Light Cream." A handy index runs the gamut of baking delights. 15c to General Foods Corp., HG 4, 240 Park Ave., New York 17, N. Y.

Recipes with Wine will brighten the little dinner, the buffet supper or a special-occasion meal. A chart of wines and wine serving is included and "typical" menus for each meal are listed. Recipes and information about wine service will make your dinner a celebration. Wine Advisory Board, 717 Market Street, HG 4, San Francisco 3, Calif.



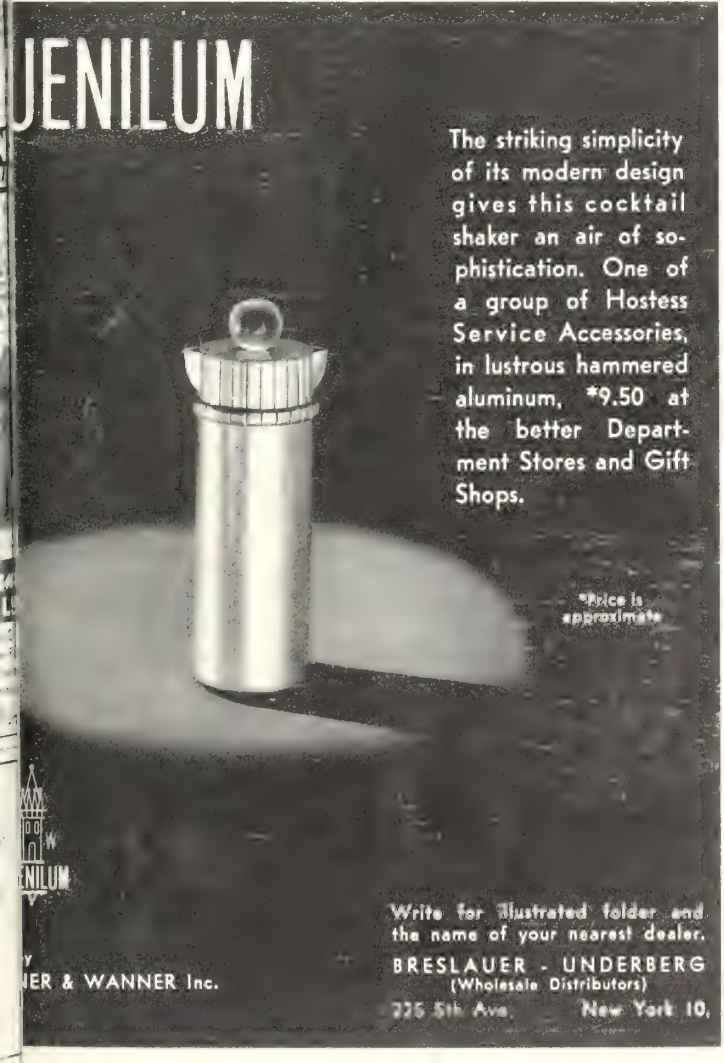
YOU look as young as the day we were married," ... you when the candles on your ... For the flattering magic of candlelight ... neither do the candles if you're careful always to buy Taperlite.

Always the same hand-dipped perfection . . . always ... . . . you can recognize them anywhere by their clear ... and especially by the "turn it" end that ... shape . . . Ask for Taperlites by ... department, drug, ... gift stores.

WILL & BAUMER taperlite Candles

Will & Baumer Candle Co., Inc.
Syracuse, N. Y.

Candle Craftsmen for Nearly ... Years





WILLETT Golden Beryl MAPLE

As genuine as the handclasp of a friend is the invitation to complete relaxation which Willett upholstered pieces seem to radiate. Crafted by the makers of the famous Golden Beryl Maple furniture. Consider H. Willett, Inc., Louisville, Ky.

ALSO MAKERS OF REPRODUCTIONS IN WILDWOOD CHERRY —ARISTOCRAT OF AMERICAN CABINET WOODS

COMPARE the
"Clear as a Bell" Tone
of this Sonora Phono-Radio
with any Radio within
$100
of its price!



$235
INCL. TAX

Model RMR 219—Cabinet of selected and matched mahogany. Fast action record changer plays 12 ten-inch, 10 twelve-inch records.

Listen! Compare! Once you hear SONORA's famous "Clear As A Bell" Tone, you'll agree that here is the superb reproduction you've always wanted. Backed by over 30 years of experience in tone engineering, this distinctively designed SONORA radio-phonograph console combination offers you Home Entertainment At Its Best! Write for the catalog of new SONORA models.

Sonora
Clear as a Bell

HEAR TOP TUNES
BY TOP ARTISTS
ON SONORA RECORDS

SONORA RADIO AND TELEVISION CORP.

TURNTABLE



The Easter season brings out gay bon and deeply religious music. It isn't ne sary to wear the first in order to listen to latter for the recording companies have c their utmost to bring this fine music into y living room where you may hear it in lei and comfort. Surely the most impressiv bum this Easter is Columbia's magnifi recording of Handel's great oratorio, **Messiah** (Columbia Album M-MM-666, $22.50). This 200-year composition was recorded in England by the celebrated Hud field Choral Society and the Liverpool Philharmonic Orche conducted by Malcolm Sargent. The soloists include Isobel Ba soprano, Gladys Ripley, contralto, James Johnston, tenor, and man Walker, basso. This moving choral work, recorded exactl presented in concert, is in two albums containing 19 records.

Other Easter Albums

There are a number of albums, highly appropriate to the season, whic might want to own or give as Easter gifts. Chief among these is M Anderson's distinguished new album of **Bach Arias** (RCA Victor A M-DM-1087, $3.85). The great contralto sings "Erbarme dich", "Zum r Wasser", "Kreuz und Krone" and "Jesus schlaft, was soll ich hoffen". R Shaw conducts the RCA Victor Chamber Orchestra. Charles Courboin famous organist at St. Patrick's Cathedral, has just recorded **Organ Re** (RCA Victor Album M-1091, $3.85). Many people will be happy to learn the Easter Overture played at the Music Hall each year is the **Kame Ostrow** (RCA Victor Record 12191, $1.00). It is played by Arthur Fiedle the Boston "Pops" Orchestra.

Three other very popular albums are **Sacred Songs Sung by Dor Maynor** accompanied by Sylvan Levin and the Victor Orchestra (RCA V Album M-1043, $3.85) and **Hymns We Love** (Columbia Album M-646, $ with Nelson Eddy singing four-part harmony all by himself. Theodore Pax at the organ. The third album is John Jacob Niles' **The Seven Joys of** (Disc Album 732, $3.00). Mr. Niles accompanies himself on the dulc

Highlights from the New Recordings

High on the list of albums worth owning are three piano concertos. first is a recording, fine in every respect, of the beautiful **Brahms: certo No. 1 in D Minor for Piano and Orchestra** (Columbia Album M 652, $6.85), with Rudolph Serkin and the Pittsburgh Symphony Orch conducted by Fritz Reiner. The second album is the first American reco of the vibrant **Khatchaturian: Concerto for Piano and Orchestra—** (RCA Victor Album M-DM-1084, $4.85). The young American pianist, Wi Kapell, with the Boston Symphony Orchestra conducted by Serge Kousse gives a magnetic performance of this stimulating work by the Armenian poser. Artur Rubinstein, unexcelled interpreter of Chopin, recorded the album, **Chopin: Concerto No. 2 in F Minor for Piano and Orch** (RCA Victor Album M-DM-1012, $4.85) accompanied by William Stei and the NBC Symphony.

On the lighter side, there's the **Music of Richard Rodgers** (Colu Album M-655, $4.85) played by the very popular André Kostelanetz an orchestra. The show tunes include such spritely hits as "It Might as We Spring", "Slaughter on Tenth Avenue", "Blue Moon", "If I Love You" and Heart Stood Still". If you like folksongs, listen to an unusual album of C **Songs** (Disc Album 629, $3.00) charmingly sung by Adelaide Van Wey. plaintive melodies are a new and interesting addition to recorded folk n

These prices do not include taxes.

PRINTED BY THE CONDÉ NAST PRESS, GREENWICH, CONN.

House & Garden

The Small House Toda



May 1947
Price 35 Cen
40 Cents In C

COPYRIGHT 1947 THE CONDÉ NA

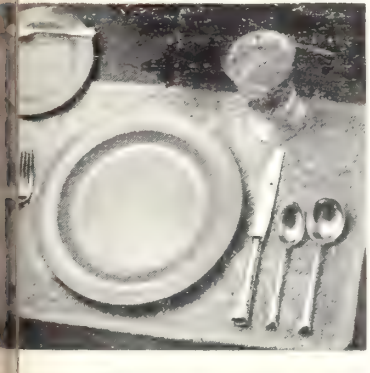
RED ROPE
MAGAZINE BINDER
Manufactured by
GAYLORD BROS. Inc.
Syracuse, N Y
Stockton, Calif





GORHAM
GREENBRIER

We put on "party manners" every day...



MODERN WAY *to start sterling is to buy first place-settings, each consisting of six pieces shown here in Gorham Greenbrier. A few place-settings, you can begin using sterling silver immediately.*

"Little dinners are our hobby...and whether they're for two or ten...out comes our sterling. We bought our first place-settings after we were engaged...picked out our Gorham Greenbrier pattern together. That way we could start with solid silver...and put it to good use while we matched and added. There's something about Gorham quality and craftsmanship that makes every piece get lovelier the more it's used...and you can't say we haven't put our Gorham Sterling to the test."

To help you to enjoy your sterling, send for illustrated book, "Entertaining—the Sterling Way." 10¢ (outside U. S. A. 40¢). Address The Gorham Company, HG-58 Providence 7, Rhode Island.



Illustrated four of the twelve Gorham patterns

Gorham
STERLING

AMERICA'S LEADING SILVERSMITHS SINCE 1831

Listen to the [R] *and Groom program, ABC, 2:30 p.m. Eastern Standard Time, Monday through Friday.*



Pieces from the Touraine Collection *Designed by La Do*

French Provincial . . . So Light . . . So Lovely . . . So Liveabl



Better *your home* better *your* living

At the first glance you'll catch the bright cheerfulness of this lovely, . . . mellow-white furniture. You'll recognize instantly the refreshing . . . spirited charm. For this is the exquisite Touraine Collection of friendly French provincial furniture by Drexel.

It's easy to imagine how gay and bright and pleasant this beautiful furniture will look in your bedroom. The delicate . . . graceful lines and the soft, antiqued finish with subtle pastel accents reflect good taste and comfortable living.

Plan to see this beautiful Touraine Collection at leading department and furniture stores in your city. Like all fine furniture, each piece of Touraine carries the brandmark of the maker. Look for this famous "by Drexel" seal.

Write today for booklets "Touraine" and "Traditional"—by Drexel. Send 10c for each to 572 Huffman Road, Drexel, North Carolina.



Drexel Furniture Company

DREXEL · NORTH CAROLINA

WORLD'S LARGEST MANUFACTURER OF QUALITY BEDROOM AND DINING ROOM FURNITURE

Vol. No.

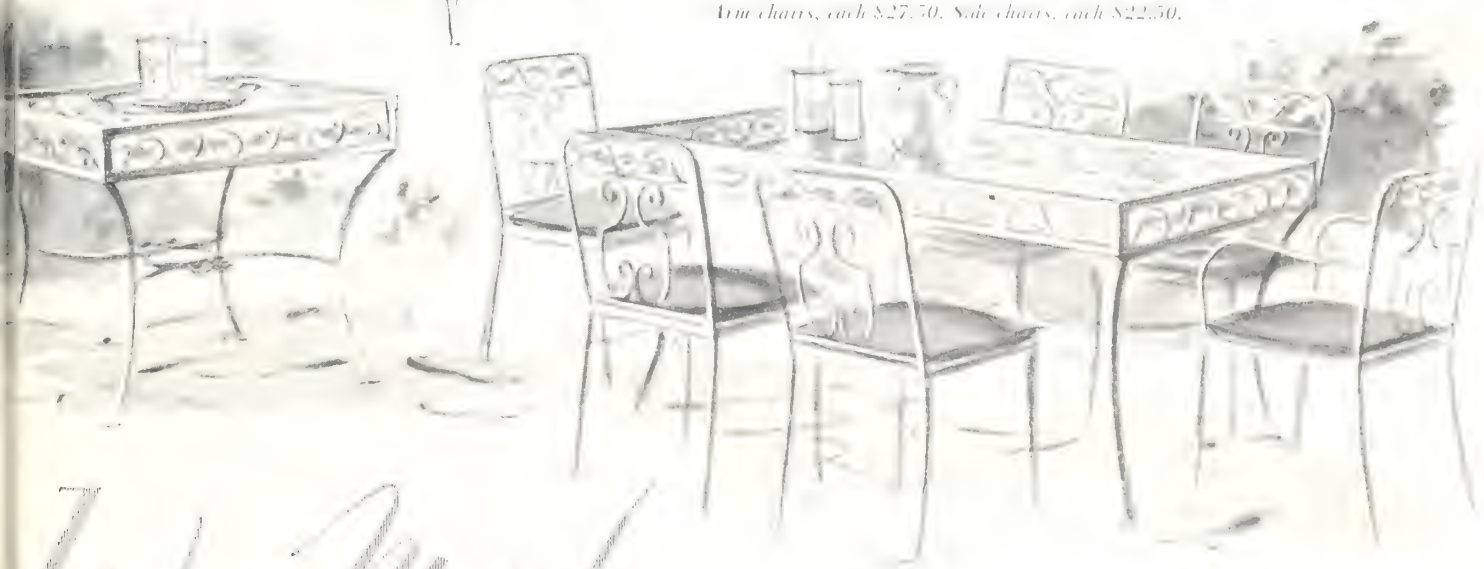




SUMMER IN THE SUN! Rest-inviting wrought iron furniture by Mella, to welcome guests ...for easy living. Guaranteed for eight years against rust. Finished white, aqua mist, dusty pink or Pompeiian green. Cushions covered with Sanforized sailcloth in harmonious colors – blue, green, rose, chartreuse, turquoise or yellow. Delivered in cartons with simple directions for assembling. Can be stored easily. Plus freight charges, or express collect, outside New England.*

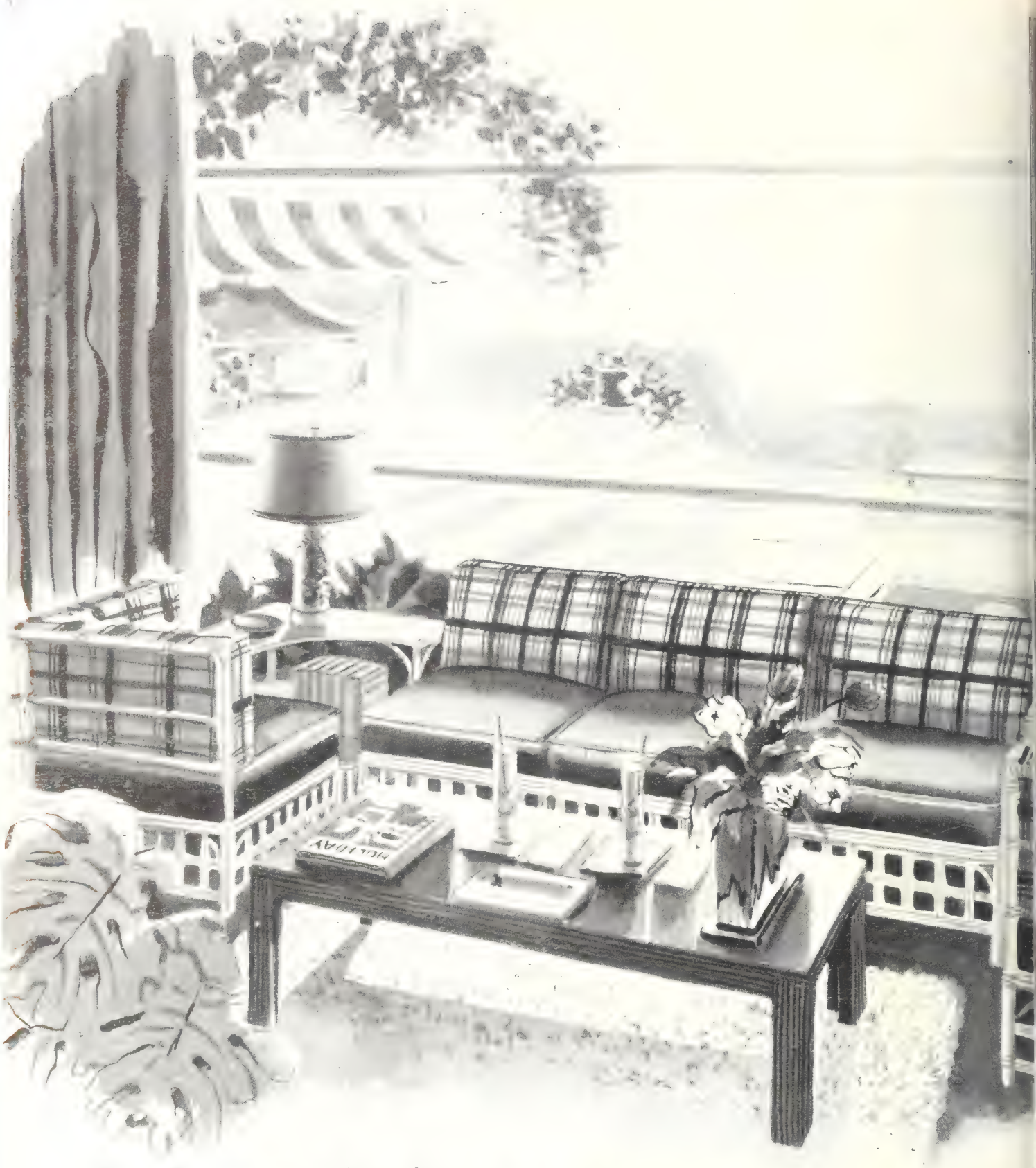
Jordan's Summer Furniture Department Sixth Floor Annex

A. Easy chair $54.50. Complete with ottoman, $79.50.
B. Glass topped and shelved coffee table $27.50.
C. Three cushion sofa $139.50.
D. Glass topped and shelved end table $22.50.
E. The chaise longue with cartridge cushions complete with canopy, $139.50. Chaise only $94.50.
F. Console table $55.00.
G. Glass topped dining table, 32" x 66", $109. 32" x 48", $79.50 Arm chairs, each $27.50. Side chairs, each $22.50.



Jordan Marsh

*Reg. U.S. Pat. Off.



it's WAND WILLOW *furniture*

Woven sunshine—designed in the modern manner to bring sparkling color and casual charm to the home of distinction. Leading stores now offer a wider selection.

Ficks Reed Co.

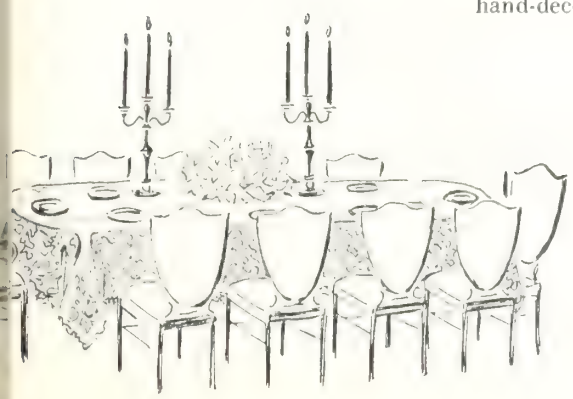
• Sold by better dealers everywhere

CINCINNATI AND NEW Y



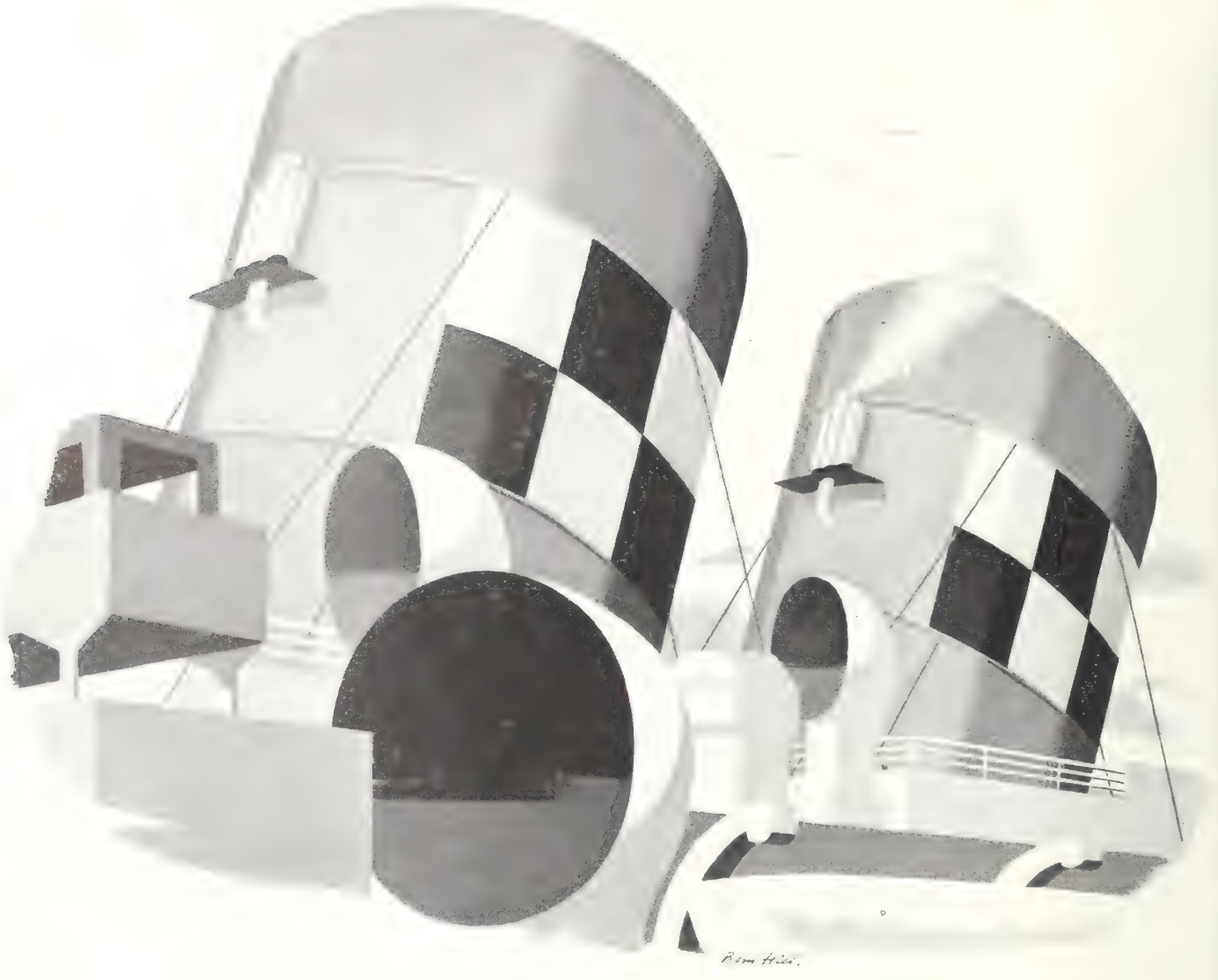
Lenox returns to your table

Thrice welcome, for you may choose this exquisitely translucent, hand-decorated American china in three beautiful patterns . . . at Woodward & Lothrop. In individual 5-piece place settings . . . dinner, salad and bread-and-butter plates, cup and saucer . . . 24K coin gold accented: "Harvest" with golden wheat, $18.15, "Celeste", golden flowered, $18.15, "Pavlova", fluted, multi-color flowered, $16.45, Lenox figurine, black, blue or lavender dress, $60.00.



WOODWARD & LOTHROP

WASHINGTON



Go Canadian Pacific—White Empress to Europe

WHEN the Empress of Canada noses out from Montreal and Québec into the St. Lawrence Route this Summer, she will inaugurate the sixty-first year of Canadian Pacific transocean passenger service and the first since World War II.

If you want easy-going, luxurious comfort on your Atlantic crossing . . . if you don't want to worry about weather delays . . . if you relax more in a "vacation-cruise" atmosphere that makes the 7-day crossing one of the best weeks of your entire journey... this is your ship!

Leisurely, smoothly, it sails the picturesque St. Lawrence Route... constantly changing scenery...almost 1000 miles less open

A completely modern ship, the Empress of Canada is sleek streamlined to give you more space . . . handsome bedroo spacious lounges . . . ample deck area for recreation.

Many of the same experienced personnel who have Canadian Pacific during peace and war will staff the Empr Canada. Trained the Canadian Pacific way, they are your ass of the quietly efficient service that is such rare pleasure.

First class, from $240 up. Tourist, from $152 up. For in tion, ask your local agent or apply at any Canadian Pacific

Canadian Pacific



KANDELL Chintz

For handsome color effects . . . to give every room a welcoming atmosphere, a fine decorator's chintz is the perfect answer. Chintz by *KANDELL* is that superb, true-color fabric with a permanent glaze finish that you've searched for so long. Shown above is the magnificent Shalimar pattern, combined with solid color Kelly green, one of a large collection of chintz designs created by *KANDELL*. 36 inches wide, about $1.39 a yard. Look for the name *KANDELL* printed on the chintz. *Ask to see them in leading department stores. For the name of the department store in your city, write KANDELL, INC., 261 Fifth Ave., New York.*



Sloan

the furniture

our designers took their inspiration from pieces developed in the provinces of Provence and Champagne during the reign of Louis XV. In maple and beech finished in the beautifully-toned color of fruitwood used by provincial cabinet makers. Finely constructed in each most minute detail. Scaled for today's room sizes. 10 pieces —sideboard, china cabinet, table, server, 4 side chairs and 2 armchairs 2000.00.* Corner cupboard 280.00.

the floor covering

Shuttlepoint—by Mohawk. An effective looped Wilton carpet with embossed design. Green, oyster white or grey plus a limited supply of other colors. 9′ 12′ and 15′ widths in green or grey—9′ and 12′ widths only in oyster white. The square yard 13.50.

the fabrics

a new textured rayon cotton—50″ wide. Plain in cherry red, pomegranate red, Lincoln green, emerald, lime or oyster white—the yard 5.50. Striped in cherry red and Lincoln green, pomegranate red and lime or turquoise and emerald —the yard 7.25.

the wallpaper

in solid colors—Lincoln green—the roll 2.10. China white or dove beige—the roll—1.50. Carnation motif panels taken from an old French document print, with ground colors to match those above—each panel—27″ x 5′—each 24.00.

the accessories

hurricane lamp taken from an old French design. Pewter base and cut-crystal globe 25.00. Torchére with pewter base and pewter-rimmed bowl 75.00. Imported group of Mallard duck with fine glaze 85.00.

*All prices quoted here may vary

gives you a complete dining room in

French Provincial

It's a bright and gay room. Created by Sloane decorators to save you wear and worry about "what goes with what". From the furniture—made in our own factory—right down to the smallest accessories . . . typically Sloane's and Sloane's alone. It's a room you'll want to live in. All of it stands for new ideas . . . imagination . . . quality . . . *value*.



Ready now . . . in all five Sloane stores!





Sloane's Budget Payment Plan is an attractive one. Ask for particulars.

W & J SLOANE

NEW YORK • SAN FRANCISCO • BEVERLY HILLS • WASHINGTON • WHITE PLAINS


As Radiant, As Lovely
As the Bride
Cape Cod CRYSTAL
Hand-crafted by the master crystal craftsmen of
The Imperial Glass Corporation, Bellaire, Ohio.

PRESENTING THE NEW

Irwin-Pendleton Shop

&

MODERN GALLERY

Furniture and correlated home furnishings, brilliantly color-planned, beautifully styled and flawlessly co-ordinated... the most extensive selection ever offered in a complete display.

The Pendleton Fashion Prevue in Home Decoration features the smartest in both traditional and modern, with a unique Decorative Plan by Joseph B. Platt.

Created by a distinguished group of leading manufacturers of products for the home...

CARPETS
MOHAWK CARPET MILLS, INC.

FABRICS
COHN-HALL-MARX CO.

PAINTS
MURPHY PAINT DIVISION
Interchemical Corporation

PICTURES
FEIKA IMPORTS

FURNITURE
ROBERT W. IRWIN COMPANY

See the *Irwin-Pendleton Shop* and Modern Gallery in these fine stores. A complete home furnishings shop within each store.

BOSTON.....The Continental	INDIANAPOLIS.....Banner-Whitehill	PHILADELPHIA.....John Wanamaker
BUFFALO.....J. N. Adam & Co.	KALAMAZOO.....Gilmore Brothers	PITTSBURGH.....Gimbel Brothers
CHICAGO.....John M. Smyth Co.	KANSAS CITY.....Emery-Bird-Thayer	PORTLAND, ORE.....Olds, Wortman & King
CHICAGO.....Tobey Furniture Co.	LOS ANGELES.....J. W. Robinson Co.	PROVIDENCE.....Boston Store
CLEVELAND.....The Higbee Co.	MILWAUKEE.....Klode Furniture Co.	ST. LOUIS.....Famous-Barr Co. (in August)
DALLAS.....Sanger Bros.	MINNEAPOLIS.....Powers Dry Goods Co.	SAGINAW.....Henry Feige & Son
DAYTON.....The Rike-Kumler Co.	NEW ORLEANS.....D. H. Holmes Co., Ltd.	SALT LAKE CITY.....Zions Co-op. Merc. Inst.
DETROIT.....Crowley, Milner & Co.	NEW YORK.....John Wanamaker	SAN FRANCISCO.....City of Paris
GRAND RAPIDS.....Wurzburg Dry Goods Co.	OKLAHOMA CITY.....Harbour-Longmire Co.	WORCESTER.....Denholm & McKay Co.
HARTFORD.....Brown-Thomson, Inc.	OMAHA.....Orchard & Wilhelm Co.	



FAMILY SNACKS or *Formal Suppers*

• Make an event of any meal, with a Quaker Lace Cl
Here's elegance without extravagance! Exquisite re
ductions of treasured old lace patterns, but for all t
handmade look, you can afford to use them every
The secret: they won't show soil readily . . . spot-cl
without leaving a ring . . . are sturdy enough to
countless tubbings. Remember Quaker, the "preferr
name in lace.

QUAKER LACE COMPANY, PHILADELPHIA 33,



Old Colony

furniture in the heirloom tradition —by New England craftsmen



GRAPH BY PAUL DAVIS

HEYWOOD-WAKEFIELD
EST. 1826

Gardner, Massachusetts

HERE'S furniture with that warm, friendly look which early New England designers captured so well. Its mellow, Winthrop Maple finish glows with a subtle invitation to gracious living. It is built of selected native woods by Heywood-Wakefield craftsmen whose heritage of fine furniture making spans more than a hundred and twenty years.

And, with all these pieces, the Heywood-Wakefield emblem carries a special, exclusive advantage. They are "Home Planned" to assure a continuity of harmonious design and finish as you add to them through the years. Thus, your purchases from current selections will complement perfectly the pieces you may later acquire for your living rooms, dining rooms and bed rooms.

Heywood-Wakefield Old Colony furniture is now available in steadily increasing quantities and more varied selections at better furniture and department stores.



Perfectly functional!

Perfectly beautiful!

Silver by Georg Jen

The perfect Venetian Blind is made of

Flexalum

REG. U. S. PAT. OFF.



• Yes, there's perfection in every line of this new window beauty. There's perfection of grace in the straight-line edges of the flexible slats—made of special aluminum alloy—that close so perfectly, giving complete privacy when you desire it. There's perfection of beauty in the satin-smooth plastic finish that blends with every color scheme. Flexalum blinds are light, practically noiseless, will not chip, crack, peel or rust. Weather cannot affect the *perfect* loveliness of your *Flexalum* Venetian Blinds...they're made to last a lifetime!

Visit your Venetian Blind dealer today or write us for his name. He will be glad to demonstrate Flexalum for you and to tell you how little it costs to make your windows more beautiful than ever with custom made Flexalum Venetian Blinds.

HUNTER DOUGLAS CORPORATION • Riverside, California • 150 Broadway, New York 7,



our Home Today Forecasts Tomorrow

TH EDWARD WORMLEY'S NEW FURNITURE,
IMAGINATIVELY DESIGNED, SO CAREFULLY MADE!

re is a craftsmanship, a personal touch perfection about each piece
you seldom associate with contemporary furniture as much as with
-of-a-kind antiques. In addition, the rare and lovely wood veneers
d throughout the collection give a new and unusual interest to your home
oday and tomorrow. See the living room shown here, as well as a
room, dining room and study on our Fifth Floor

at circular sofa, shaped for grace and convenience, 595.00; with fringe, 655.00.
ular lamp table, Brazilian rosewood veneers, 325.00. Coffee table, 295.00.
e cabinet in wavy grained koa wood veneers, 875.00. Japanese ash veneer cube
ee table, thick glass top, 265.00. Swivel base tub chairs, each, 185.00.

omingdale's Modern Furniture, 5th Floor

BLOOMINGDALE'S

LEXINGTON at 59th
NEW YORK 22, N. Y.



SHOPPIN

All merchandise shown on these pages, editorially or in advertisements, may be ordered by writing directly to stores. Most prefer not to handle c.o.d.'s, so please enclose check or money order. All firms, except those selling personalized services, agree to refund full price of any item returned by unsatisfied readers.



....a handcrafted masterpiece by....

BIGGS

For 57 years makers of finest Colonial Reproductions

Colonial Chest in solid American walnut . . . faithfully and authentically reproduced from its early Eighteenth Century original. Height 42″, Length 40″, Depth 22″. $125.50 (F.O.B. Richmond, Virginia)

Free illustrated catalogue. Write Biggs, 105 E. Grace St. Richmond 19, Virginia



1230 Connecticut Avenue
WASHINGTON, D. C.
518 North Charles Street
BALTIMORE, MD.
221 Peachtree Street
ATLANTA, GA.

Rare Colonial Brass Enriches Your Home



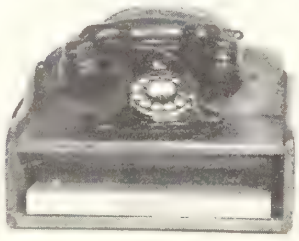
#12—COLONIAL KNOCKER. Made of solid cast brass 6¾" long. Gracefully engraved with your name in Old English. **$4.20** prepaid. **#43 BEDROOM KNOCKER.** Engraved with given name only. 3½" tall. **$1.95** prepaid. **#15—PILGRIM TWO LIGHT BRASS SCONCE** with Prisms. Back 10½" long. Price **$12.95** per pair, ppd. **#16—IDENTICAL PAIR** without prisms. Price **$11.60** per pair, prepaid.

#17—COPPER WALL POCKET with Wrought Iron bracket in Verdi Green finish. Copper Pot is 3" diameter. Bracket 11" overall. Price **$2.25** each or **$4.25** pair, prepaid.

Sorry No C.O.D.'s



ART COLONY INDUSTRIES, INC.
69 Fifth Ave., New York 3, N. Y.



TELEPHONE SHELF

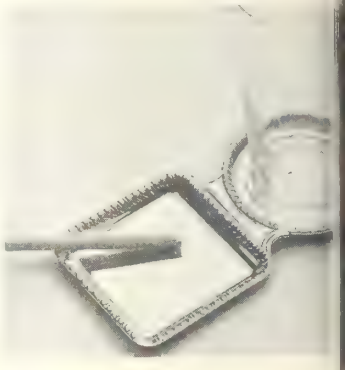
For either wall or desk. Three inch space for directories. Size, 9" x 13" x 9½". Hand made in Berks County, Pennsylvania. Peg covered screw construction, wax rubbed in warm and mellow solid pine.

$5.50

Express Collect, send check or Money Order. No C.O.D.'s or stamps, please.

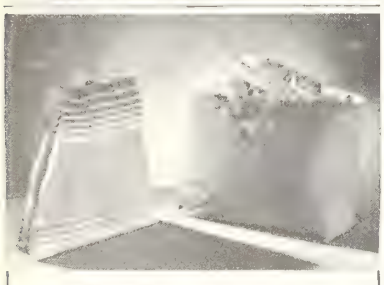
Baur-Melvin
2020 North Broad Street
Philadelphia 21, Pennsylvania

Something rather grandish in the line of a combination coaster and ashtray. Heavily silver-plated with Gadroon border, they're perfect for use at the dinner table, bridge table, or to bring out when friends drop in for the evening. Set of 4 is $9 postpaid. Add 20% tax. St. James Galleries, 423 Boylston St., Boston 16, Mass.



Stirring finale. Grace your after-dinner coffee tray with delightful little roseleaf demitasse spoons on entwined stems. They are hand-wrought sterling, and a set of eight, a lovely present for a bride, is $15 which incl. tax and postage. Gilded all over, they're $20. Gift boxed from Wm. H. Plummer Co., Ltd., 734 Fifth Ave., New York 19, N. Y.





THE CUSHION BAG

for comfort and relaxation on picnics, beach and travel.

Contains 4 cushions 16 x 12 filled with soft, featherlike milkweed in slip cases. The matching SHOULDER BAG conveniently takes care of items which so easily go astray. In green-yellow striped and solid matching green washable and sturdy yacht cloth.

The set of both bags $15.00 postpaid
Individual cushion bag $12.50 postpaid
Individual shoulder bag $ 3.50 postpaid

Send check or money order.
No C.O.D.'s please.

AS YOU LIKE IT
10 East 46th Street, New York 17, N. Y.



ARTCRETE BIRD BATH

No. 7163

23½" high x 23" wide.

Price $20.00 freight collect

A Bird Bath is a necessary and enjoyable part of your garden and will bring the Birds to delight you each year merry song. For good measure, they will destroy many injurious insects on your trees, shrubs and lawn.

The Bird Bath is cast marble with a marble-like texture, and will resist time and weather like the natural marble of which it is composed.

Items [illegible] upon receipt of price. Send 10 cent. for Catalog of Bird Baths, Benches, Fountains, Statues, Flower Pots, Vases, Pedestals, Bird Feeders, Sundials, etc.

ARTCRETE PRODUCTS CO.
Est. 1921.
UPPER DARBY P. O., PA.



Be Weatherwise—

GET A CAPE COD WEATHERVANE!

Everyone his own weather prophet! Handmade copper and copperoid iron Weathervane, 19" x 22", turns freely on a ball bearing with especially designed base for easy mounting. Send $11.50 for ONE HORSE SHAY (illustrated above) now. Shipped promptly from stock, postpaid. Money back if not pleased. Be sure to send for FREE new weathervane and sign catalog.

CAPE COD WEATHERVANES
408 Hawthorn St., Dept. G
NEW BEDFORD MASS.



LOVABLE, INTRIGUING CHERUI

These little rascals can be used almost where! Hang them on the wall . . . or girl's room . . . above her bed or ing table. Grand for firebacks too.

7" high. Colors: White, soft pink, or with touches of gold.

Price ..... $2.95 each, post

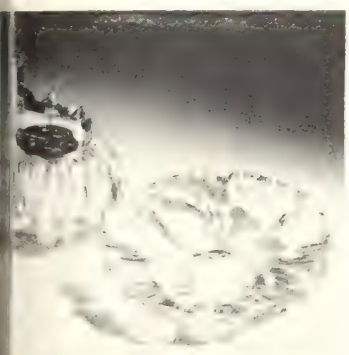
HOLIDAY PRODUCTS CO
Pontiac

...ROUND





Thy food to please and thy kitchen, too, are what these charming, decorative ceramic dishes were made for. Salt shaker, $3; melted butter dish, $2.50; garlic dish, $2; bacon dripping dish, $3.50; stirring spoon dish, $1.50. Complete set, $12 exp. col. An unusual wedding present. From Neiman-Marcus, Dallas 1, Texas.

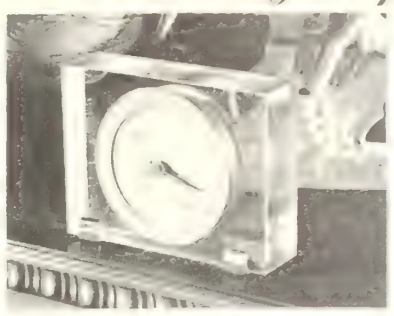


Brilliant in performance, as well as form, this imported, hand-cut, lead crystal sparkles like a precious stone. Exquisite accessories for coffee table or dressing table, the lighter, with Swiss insert, is $37.50 and the clover-shaped ashtray, 4½" in diam., is $19.50. Shipping charges 45c. Alfred Orlik, 680 Fifth Ave., New York 19, N. Y.



"Old Dolls I Have Met" is an enchanting portfolio containing 10 pictures reproduced in watercolor stencil from the originals by Marianna. Taken from old dolls in museums and in private collections, each is described in a whimsical tale. $18 ppd. In shadow-box frame, $10 ea. Little Picture Gallery, 850 Lexington Ave., N.Y.C. 21.

Wedding Gifts Deluxe

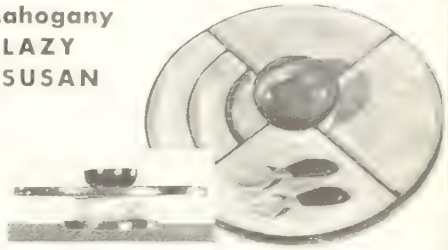


The CLOCK that "Floats in the Air"

Lucite, creates the float-in-the-air illusion! The Airlux is an occasional clock or an electric alarm—equally at home in any room in the house. Face has golden ... truly gorgeous clock—and what's more the name "Telechron" insures guaranteed accuracy. A gift for the bride that will be treasured always. $31.50 including tax and postage.

Solid Mahogany LAZY SUSAN

The finest of them all! Ball bearing, finger-touch action. 18" top, hand-carved from one solid piece of beautifully grained mahogany—beautifully hand-finished in "two-tone", rich brown and tobacco tan colors. Has 3 large and 3 small sections. Exquisite salad fork and spoon and removable 5" bowl in center. Sets on heavy, tip-proof solid mahogany base. $27.50 postpaid.



Mayfair Gifts 99-18 Metropolitan Ave., Forest Hills, New York City, N. Y.

Pieces of Eight?



Whether in honor of that Naval hero in your family or just because they are so attractive, you'll WANT this 8-piece heavy brass COASTER SET. Embossed anchor design is raised high enough to keep glass from sticking to coaster. 3½ inches across and deep enough to double for ashtrays. Easy to keep clean since they're lacquered. Set of 8—$2.25 postpaid.

BODINE'S OF BALTIMORE
DEPT. 8
2119 N. CHARLES STREET
BALTIMORE 18, MARYLAND

▪ *Write for our FREE gift catalog* ▪



BELLOWS GOURMETS' BAZAAR

Petits Babas au Rhum
7 oz. Jar $1.20

Turtle Soup with Sherry
Qt. Jar 1.95

Cooked Wild Rice
12 oz. Tin 1.25

Bellows & Company
(9 East 52nd Street, New York 22, N. Y.

Needle-Point ROSETTE



...is the newest, and one of the ...t of the pin-cushion type flower ...iers. The petals of the flower ... heavy rust-proof metal, and ...ened within its heart are solid ...ss, needle-sharp pins, spaced ... apart. Heavy enough, so your ...ngement won't tip over. In ...r choice of White, Green or ...er.

$1.65 Postage Free

...OWNE PRODUCTS
Dept. HG5
...West 26 Street, New York 10, N. Y.



For Father— On HIS Day

Consider Man's plight
Both distressing and sad
To dispose of old blades is
Driving him Mad!

Razorbank of hand-decorated pottery **$1.50 postpaid**

Why not use for Ashes
What was for Mustaches
Cup, gaily patterned in pastel colors and inscribed "Papa" **$3.00 postpaid**

No C.O.D.'s please

Katharine B. Ward—Gifts
Pleasantville, N. Y.



SALT AND PEPPER MILLS

To grind or not to grind?

That is the question. Especially today when there are so many inferior mills on the market and at such high prices. We are offering you a case hardened steel pepper mill that will work for years to come. If for any reason these grinders do not come up to expectation you may return them at our expense and your money will be refunded at once.

Complete set consists of:
Pepper grinder and jar of pepper corns.
Salt grinder and jar of salt crystals.

$4.00 prepaid in U. S. A.
No C.O.D.'s

Available in four finishes: Walnut, Mahogany Blonde Maple and Antique Maple.

21ST 6TH AVE.

Bazar Français
EST 1877
666 SIXTH AVE. NEW YORK 10, N.Y.



THE *ARISTOCRAT* OF ALL MAIL-BOXES

Of solid polished brass, this is a truly magnificent creation worthy of that moment when "the postman cometh". Its generous capacity allows for the largest of envelopes or even small packages, and its ... Equipped with ... newspaper and magazine ... beautifully designed ... and is a really ... ture which will last a lifetime.

25.00 ...

...

The Eldridge Shop Inc.
325 Church St., N. Y. 13, N. Y.

SHOPPING



Needlepoint rug squares to make yourself in either cross stitch or needlepoint. Squares finish to 12" x 12" & are sewn together with carpet warp to desired size. Illustration is 2 squares wide.

Canvas squares ea. 35c
Enough special wool to work 6 squares 12.00

Specify red or rose colored roses on black, white, beige or turquoise background.

Frames 1.95
Needles .05

Robert Keith

postpaid

Thirteenth & Baltimore, Kansas City 6, Mo





Tipsey the Fisherman is an unsteady little man, 5½" tall, who almost, but never quite, loses his balance. By adjusting fish to various positions, Tipsey will swing, lean, balance on his head, one foot or even on his nose. Stand him on your finger, table or chair. Made of wood and metal. $1 ppd. Sally Graye, 80 E. 11th St., N.Y.C. 3.



Parlor story. Triple silver-plated lamps bring new light beauty to your home. They are 18½" high, have a non-tarnishable finish and dull metallic finished shades, 13" diam., in silver, red or green. Complete with shades, $25 each. Bases alone, $20 each. Exp. chgs. col. Salt & Pepper Shop, 445 E. 86th St., N. Y. C. 28.



Traveler's waker-upper. An alarm clock in a folding leather case (natural pigskin, red or brown morocco) is something no one should leave home without. It has an illuminated dial and a 7-jewel Swiss movement. A marvelous present for week-enders as well as Marco Polos. $27.50 includes tax and post. Paine's, 81 Arlington St., Boston 16, Mass.



THE THING THIS SPRING

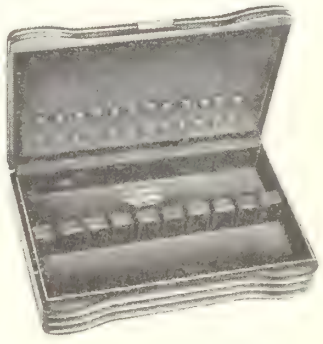
A graceful plant stand distinctively styled in the finest solid mahogany to blend with the modern or complement your cherished antiques. Practical copper lining is removable.

Hand made of solid mahogany, hand finished, in mahogany or blond color.

Large (8½" x 5"), price $5.50.
Small (6½" x 3½"), price $4.50.

Prepaid, no C.O.D. orders.

HOLLANDER-CRAFT
BOX 93, NEPTUNE, N. J.



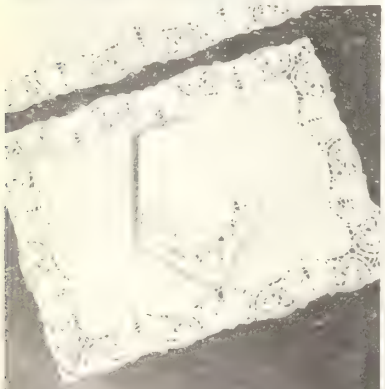
GIVE THIS LOVELY

Silver Chest

- beautiful hand-rubbed mahogany finish
- wonderful Pacific Mills anti-tarnish lining
- holds 120 pieces
- just right for every fine home
- $9.75 postpaid. Sorry, no C.O.D.'s.

Another exclusive by

SALLY GRAYE
80 East 11th St., New York 3, N. Y.



Exquisite luncheon set from Italy. Fine, sheer, ecru Bisso linen with handsome borders of hand-made flat Venise lace, of the type native to Leghorn. A [illegible] with pride for years. [illegible] 50.00

First Floor

McCutcheon's
Fifth Avenue at 49th, New York 17



Loaded With Luck

Don't let random breezes play hob with your favorite man's desk papers. Give him this lucky paperweight and get his blessing. A real hand-forged pony shoe of gleaming iron, with a heavy copper cross strap finished in clear lacquer, it makes a welcome gift. Price includes his initials, or a 4-letter name, stamped on the cross strap.

Order extras for the children too. They'll be thrilled to hang a real lucky horseshoe over the bedroom door. Size, 3" x 4". $2.00 postpaid. No C.O.D.'s.

Horseshoe Forge
Dept. H.G., Lexington 73, Massachusetts



Festive "Notes" For Your Nex

BIRTHDAY PARTY

A delight to Kiddies, this musical cake platt provides the thrilling and appropriate "Hap Birthday to You" as it slowly revolves displayi the brilliantly lit Birthday Cake. The sanita white metal plate is 11" in diameter mount upon musical base—Thorens movement, comple with lever for stopping and starting the musi Will hold 3 pound cake—when fully wound w rotate 3 to 4 minutes. A decided "Must" for successful party for your family or as a gi Cake not included. $11.95 postpaid.

Flora-Dora, Inc.
1 Canfield St., Dept. G-5, Orange, N.J.

WALT DISNEY COLOR FILMS

MICKEY MOUSE VIEWER and No. 1 film strip $1.00

GIFT SET—Mickey Mouse Viewer and all 13 different film strips listed below . $3.95

1. Furnished with Viewer
2. Three Little Pigs
3. The Practical Pig
4. Chicken Little
5. The Tortoise and the Hare
6. The Ugly Duckling
7. The Grasshopper and the Ants
8. The Pied Piper
9. The Golden Touch
10. Little Hiawatha
11. The Pointer
12. Donald's Vacation
13. A Good Time for A Dime

EACH 25c

TREASURE CHEST—Mickey Mouse Viewer a four Disney Feature stories, Snow Whi Bambi, Dumbo, Pinocchio. 256 thrilling scen shown in Disney's inimitable way . . . $4

CRAFTSMEN'S GUIL
6916 Romaine St. Dept. HGS
Hollywood 38, California

AROUND

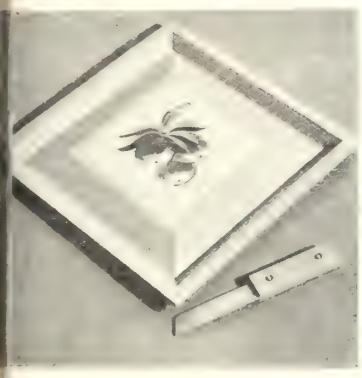




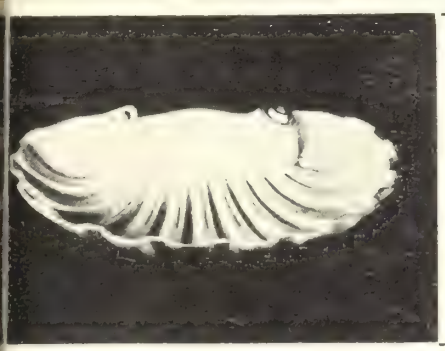
Individual hot-drink service is completely assembled into one unit, 5¾" high. Made of spun aluminum with finish like silver, it consists of a Guernsey jug, (approx. 2 cups), sugar cup, cream cup and cover with solid-turned aluminum knob. Use for chocolate, coffee, tea, etc. $9.95 ppd. Koos Bros., St. Georges Ave., Rahway, N. J.



Saddle your books, in true western style, with heavy, hardwood bookends adorned with genuine western stirrups covered with natural saddle leather and hand-laced in latigo leather. The perfect gift for the horseman or rancher. Bookends are $29.50 a pair. Express collect from Totman's, 12 N. Main Street, Sheridan, Wyoming.



All-a-board for cheese and crackers, canapés or hors d'oeuvres. This handy board is made of frosted oak, 12½" square, and has a white tile inset with a colorful fruit design. Complete with matching knife, it's $10 postpaid. From Gilbert Spencer, 960 Broadway, Woodmere, Long Island, N. Y.



CAST ALUMINUM SHELL

Flower Bowl
or Bird Bath
13½" x 21"
Painted White
$25.00 Postpaid

P.O. Box 587,
New York, N. Y.
Grand Central Station

CHANTICLEER



IMPORTED from BOHEMIA

Possessing forthright charm and simple beauty, this liqueur set will be highly prized by its owner. Clear blown crystal, with heavy cut bases. Choice of amber, turquoise green or deep rose.

Decanter and six glasses
$18.75 postpaid
No C.O.D.'s, please

FAIRWAY GIFTS 30 W. 27th St., New York 1, N. Y.



ELEGANT
TRAVELERS

Oval carry-all 12" x 9" x 6"
Round carry all 10" x 10" x 6½"

Both in natural pigskin or red, green, blue or brown cowhide.

Zipper closings. 39.50 each. *20% Fed. Tax INCLUDED*

Dale Fifth Avenue's Only New York Store
719 Fifth Avenue at 56th St., N. Y. 22

EARLY AMERICAN ROOSTER



Authentic design—this weathercock is a sturdy fellow firmly mounted on a specially constructed, oil-filled swivel that moves in the slightest breeze. Made of weather-resistant metal, finished in black lacquer. Comes with brackets for easy installation.

36" high vane, 21" wide rooster **$20.00** f.o.b.
Larger size **$25.00** Wheeling

WRITE FOR CATALOG—100 distinctive designs in vanes, house signs, lanterns, etc.

HAGERSTROM METALCRAFT STUDIO
Original Handcrafted Specialties
42 Milwaukee Ave. Wheeling, Ill.



A Delightful Modern Use...
for an Old-Fashioned Coffee Grinder

Authentic reproduction of an old coffee grinder in rich natural Maple with gleaming solid brass handle and grinder.

Plant the Philodendron Vines (packed separately in moss) in the grinder for charming effect.

The Brass knobbed drawer, (3½" x 5½" case, holds a generous supply of cigarettes.

Guaranteed to win admiration in your dinette, living room, den or bar.

Grinder and Philodendron Plants $11.50
Grinder alone $10.00

Shipped Prepaid East of the Mississippi, Elsewhere add 5%.

Goldfarb FLOWER SHOPS

Park Ave. at 54th St., Dept. A, New York
Est. 1889 America's Largest Florist

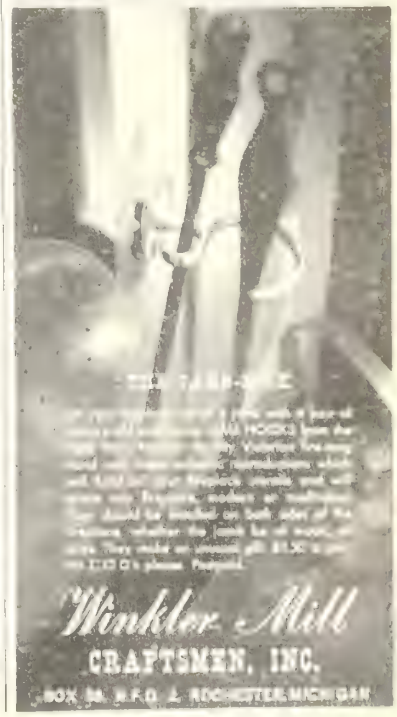


Personally Yours!

Personal Playing Cards are the ideal gift to friends or for your bridge or poker club. These are the finest cards available. Set contains two beautiful decks... one red, one blue... with brilliant gilded edges. Each card is imprinted in 22-kt. gold with two first names, surname, or initials. Pinochle sets available at same price.

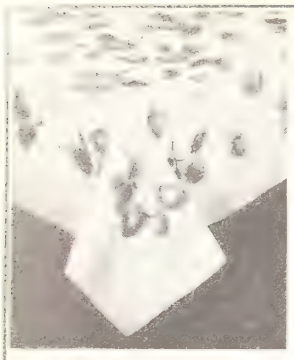
Set—$2.75. Postage Prepaid. Both decks with same imprint.

HOLLYWOOD MONOGRAM CO.
6411 Hollywood Blvd.—Dept GI
Hollywood 28, California





SHOPPIN



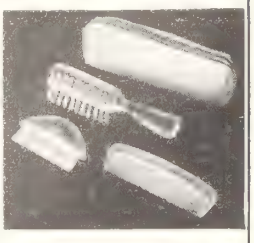
STRAWBERRIES and CREAM

Belgian Linen Table Cloth

Not since the war have such lovely and durable table cloths been available. These are from Belgium and are made of the heavy, serviceable linen for which that country is famous—decorated with rich, red, luscious, ripe strawberries on an ivory background. 52" x 52". **$9.50** postpaid.

Presenting—The

"MINI-KIT"



The "Mini-Kit" is brand new but already it has endeared itself to the feminine hearts of America. Every woman wants one! The "Mini-Kit" is a smart little, pliable, plastic zipper case in which there is an exquisite miniature Lucite hair brush with Nylon bristles, an adorable little clothes brush of Lucite-Nylon, a small comb and space for lipstick. **$4.50**, postpaid including tax.



Baby's Waterproof CARRY-ALL

A wonderful gift for mother and baby! Baby's needs store compactly in this convenient waterproof carry-all. Made of soft, quilted Kaylon with holders for milk and water bottles. Separate compartment for wet and dry diapers. Durable and strong. Diamond stitched with nylon thread, draw-string closure. Completely sanitary and may be cleaned with a damp cloth. Blue or pink with contrasting lining. **$4.50** postpaid, incl. tax.

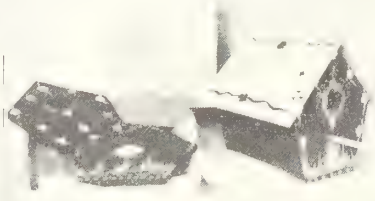
Mayfair Gifts *Send check, money order or C.O.D. instructions.*
99-18 Metropolitan Ave., Forest Hills, New York City, N. Y.



THE CHARM OF YESTER YEAR ...YET MODERN AS TODAY

- Added charm for every home.
- Functional beauty unsurpassed.
- Up to the minute in smart living room occasional furniture. Wide deep drawer & shelves hand rubbed finish for softness.
- Height 50", Width 20", Depth 13".
- Finished in Walnut or Mahogany (specify which).
- Just $29.50 for this fine Pier cabinet. Express collect. No C.O.D. Send check or money order. Ref. Ohio Nat. Bank, Columbus, Ohio.

LARO FURNITURE, INC.
897 E. Main St., Dept. G, Columbus 5, Ohio



GIVE A BIRD A HOUSE

Decorative knock-down bird house done in color combinations of green, red, white, or blue. First or family name on house if desired. Fine plywood construction . . . ridge-pole reinforcement . . . sliding base to facilitate cleaning. Bird house has hole the size of a 25 cent piece . . . for wrens or small birds. House stain and enamel paint used . . . long lasting for all kinds of weather. 8" high x 8½" long x 8½" wide. Please state name and color combinations desired. $5.50 postpaid anywhere in U.S.A.

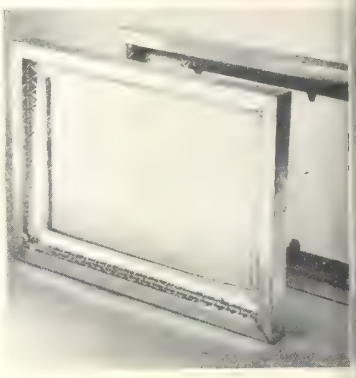
Sorry no C.O.D.'s

SPECIALTIES BY MARYLIND

R. F. D. 2, Box 437 Annapolis, Maryland



Czechoslovakian crystal makes a triumphant return to this country—as is evidenced by these beautiful decanters. There are three different shapes, each one exquisitely cut and polished. The tall, oblong one is $35; the hexagon, $33.50; and the square, $40. All exp. col. from Pitt Petri, 378 Delaware Ave., Buffalo 2, New York.



Mexican tin is becoming more and more popular—and justly so, for it is most decorative. Here it's made into frames with many possible uses. Fit one, as shown, with a mirror, or use a pair to frame pictures. Outside measurement, 15" x 21"; inside, 11" x 17". $8.10 each, ppd. Pan American Shop, 822 Lexington Ave., N. Y. C. 21.



No small beer are these imported Swedish mugs. Each bears a full-color reproduction of a painting by Lynn Bogue Hunt, noted sportsman-artist. Choose from 12 game birds or 6 famous race horses. $2.50 ea. plus 50c post. Matching highball and old fashioned glasses, $2 each. Crane's, 419 E. 57th St., New York 22, N. Y.

LEAF-TRIMMED

Oval Compact

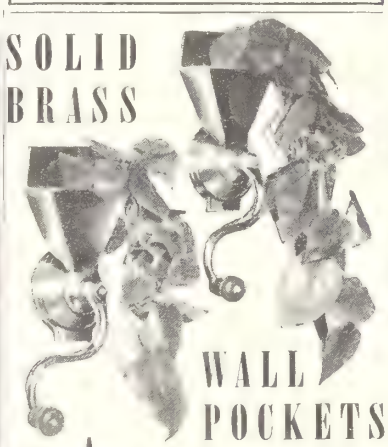


$3.50

Mary Dunhill compact, sifter style—gold colored metal. Mail Orders filled. Add 25c if beyond 150 miles.

LAMBERT BROTHERS
Neighborly Jewelers since 1877
LEXINGTON at 65th St., N.Y. 21, N.Y.

SOLID BRASS



WALL POCKETS

A unique replica of an Early American Coffee Mill, identical even to the movable handle. A lovely, substantial decorators' item that will give tone and charm to room. Solid cast brass, highly polished and lacquered, with deep, leak-proof, water pockets. An appreciated wedding or anniversary gift. *Price, express prepaid . . .* $15.00 EACH $25.00 PAIR

Send check or money order to:

VILLAGE CRAFT
BOX 521, FRANKLIN, MICHIGAN
The Town TIME Forgot



Handsome

SALT and PEPPERS

Here's as perky a pair of salt and pepper shakers as you have ever seen. All will admire the spirited touch they add to your table. Have an attractive antique bronze finish. They measure 2¼" high. Only $2.50 per pair or set of 4 $4.75, postage prepaid. Money refunded if you are not delighted with them.

"little joe" **Wiesenfeld Co.**
Dept. B-12
112 W. North Ave., Baltimore 1, Md.

NOTHING ELSE LIKE IT



The Chef-an-ette keeps ALL your recipes in order WITHOUT an index. Five-volume Recipe File with each volume hinged to a steel frame. Beautiful black design lustrous white enamel. Complete with special recipes. Space for 500 size 3 b cards.

$3.00 Postp

(Add 25c west of Rockies)

DIETING CAN BE PLEASAN

with the Pocket Guide for Calorie Count



Plan your menus with little calorie guide and are bound to lose weig Send for your copy toda count your calories as h estly as you do points i card game and you'll every time. Prepaid 50c.

Order Chef-an-ette and Calorie Gu now. Sorry, no C.O.D. orders.

TERRY'S ORIGIN-ETTES
3 Napoleon St., Dept. 7, Valparaiso, I

AROUND





Target for tonight or tomorrow. The simple and ancient art of knife throwing is an easy game to play and provides the thrill of keen competition. Set consists of four high-carbon steel knives and a durable, 18" sq. wood target with a colored bull's-eye on each side. $7.50 ppd. Hoffritz, 331 Madison Ave., New York 17, N. Y.



Cut and serve, with the same tool, a slick, sleek portion of cake—any size you want. No more crumbly bits dropping off and no more steadying with an apologetic finger tip. Foolproof, even for fumblers, it's made of stainless steel and costs only $1.95. Postpaid from Malcolm's, 526 N. Charles St., Baltimore 1, Maryland.

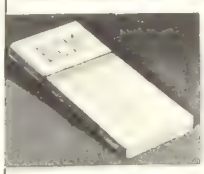


File your favorites in a loose-leaf binder. Eight double-view pockets hold 16 photographs or candid blow-ups. Gold-tooled leather in brown, green, wine, red, blue or ivory, the 8" x 10" size is $10 and the 11" x 14" is $18. Name or initials, 50c. Refills, 40c and 60c. Exp. col. Daniel's Den, 141 Newbury St., Boston 16, Mass.

At Last! A Sturdy Wobble-Proof
FOLD-AWAY CARD TABLE

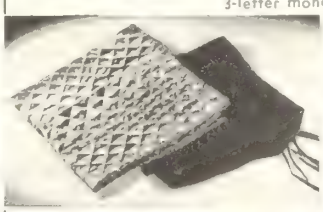
It folds or opens in one easy operation. No more fumbling with four wobbly legs, more upset drinks because of unsteady table. Sturdy, efficient, concealed steel mechanism keeps this table firm as the Rock of Gibraltar! A permanent, well-made piece of fine furniture designed to last. Made of hardwood veneer with hand-rubbed finish in light-mahogany or honey maple. Top is mar-proof and stain resistant. 30" x 30" $17.50 postpaid.





Monogrammed Mirror
BRIDGE SCORE PAD

A lovely bit of Swank for your own bridge table or a gift that is sure to please. The thick "we—they" pad that comes with the mirrored, monogrammed holder contains enough sheets to record your bridge scores for many months. Mirrored Holder with 3-letter monogram and one pad $3.00, with two pads, $3.60.



Corduroy or Quilted Satin
CARD TABLE COVERS

We searched high and low to find these lovely card table covers. They are almost the first available in years—real beauties tailored of the finest materials. The Corduroy Cloth has a tie-string to keep it from "crawling." Regulation 30" x 30" card table size. Colors are Wine, Green, Navy or Beige. (In ordering give second color choice.) In Corduroy, $4.00 postpaid. Reversible quilted satin, $6.75 postpaid.

Mayfair Gifts
99-18 Metropolitan Ave., Forest Hills, New York City, N. Y.



MADLY VICTORIAN!
This authentic replica of an antique letter rack is letter perfect for mail or for a small plant. Charming when hung on a wall or decorating a table or desk. Removable copper liner in the lacquered solid brass rack. 10" long x 7¾" high x 2½" deep. A perfect gift!
Mail Order Only
$18.50 each express collect
Send check or money order to.
Jenifer House
New Mayflower Star Route
GREAT BARRINGTON, MASS.



A Real Treat
HOLIDAY HOUSE JAMS
Your favorites of our delicious jams. Fruits and berries plucked at perfection and prepared with care and skill, using equal parts of fruit and sugar only. Make it a daily custom to brighten up the breakfast table with these taste delights. FULL 1 LB JARS

Strawberry Red Raspberry Red Currant	6 JARS $5.25
Red Cherry Blackberry Gooseberry	12 JARS $10.25

Select your own assortment or all one flavor if you choose.
Prepaid in 48 states. Send check or money order. No stamps or C.O.D.'s. Satisfaction guaranteed.
Holiday House
154 Russell St., Dept. HG, Hadley, Mass.



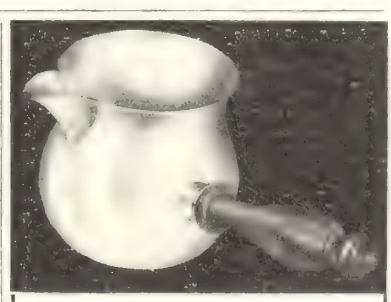
Youngsters Squeal for
LASTIC PIGGY BANK
***with* SOUND**

is sturdy, plastic Piggy adds n extra note of joy to saving ennies, nickels, dimes and uarters. He emphatically queals his "thanks" with every contribution". It's a person-lized gift treasure in pink, blue or ivory ith your child's own name printed in old letters across Piggy's side.

$1.50 Each POSTPAID

nliven birthdays and special children's ccasions with this handsomely gift-wrapped, adorable porky.

The PIGEON COOP
405 New York Ave. Union City, N. J.



Old English
Silver BRANDY WARMER

a particularly charming design is captured in a quadruple plate reproduction with mahogany handle, to delight all who hold tradition high when dining.

Yesteryear's impressive era of graceful dining will be attained in the serving of sauces for ice cream and puddings, drawn butter or cafe brule.

Price **$9.60** including federal tax
Add 35c for postage
Sorry No C.O.D.'s

KAY PARCHER
INTERESTING GIFTS
371 Fisher Road
Grosse Pointe 30, Michigan

PERSONALIZED POTTERY FOR CHILDREN . . .



ONLY $5.00 Prepaid
Add 50c West of Mississippi

4-piece set (dinner and butter plate, mug, bowl) in colorful design. First name of child baked into pottery itself—all pieces. Send child's name, sex (pattern differs for boy or girl), check or money order to

JOHNSONS
11 Court Street Binghamton, N. Y.

Baby Barbecue Ashtray
now with "barbecue logs"!



"Little Hawaiian" is the famed '45 model holds cigarettes in one side, matches in the other — and real, live smoke comes out of the chimney!

Burn the *Miniature Pine and Hickory Logs* for hours of great-outdoors aroma.

Attractive, practical and the perfect gift. Only $1.50 postpaid.
Sorry, no C.O.D.'s

SALLY GRAYE
80 East 11th St., New York 3, N. Y.

SHOPPING AROUN

GOVERNMENT SURPLUS
AS MADE FOR THE U. S. NAVY

FOR:
Estates
Farms
Homes
Gardens
Lawn Parties
Camps—Contractors
Boats—Playgrounds
Swimming Pools
Courts—Schools
Plants—Churches
Patios—Parking Areas
Driveways



ONLY $15
THIS PRICE BELOW FORMER OPA CEILING. ONLY FRACTION OF WHAT IT COST GOVERNMENT

GIANT FLOOD LIGHT
ILLUMINATES LARGE AREA

Lamp designed Basic tests on same bowl for good reflection Weather proofed Has 11 feet of cable socket and plug Meets Government tested heat cools and operates on outlets made to Navy Specifications Beautiful

GIANT: $15

SUPER-GIANT: $20

MONEY-BACK GUARANTEE
Mail order today with money order or check.
Express Charges Collect

CARNAGEY'S
296 Central Ave., Dept. MC-3, Tarrytown, N.Y.


NIGHT GAMES


PROTECT YOUR HOME AGAINST BURGLARS AND PROWLERS



Awake or asleep, this doll will be the constant companion of her young owner. Two faces, one is wide awake and fun to play with, the other so sound asleep no one would have the heart to disturb her. Make her yourself. Kit contains all material and instructions. 13½" tall. $2.50 ppd. Young Books, 746 Madison Ave., N. Y. C.



Classic lyre, of molded wood, makes a graceful wall bracket. Mahogany-finished, it's a nice background for ivy, philodendron or other trailing greens. Complete with glass vase insert, over-all height is 13½". Only $3.98 a pair. Express collect from Henry Rosenzweig, 723 Lexington Ave., N.Y.C. 22.

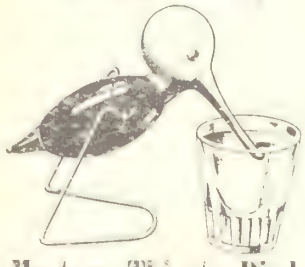


A boost for junior when he has outgrown his high chair and is still not quite big enough to get his head above the table. Made of wood with smooth plastic covering, it can be strapped firmly to any chair. Easy to take visiting and handy to have in the house. $6.50 ppd. Eunice Novelties, 541 Madison Ave., N. Y. C. 22.



(Continued on page 31)

Amazing Novelty



Mystery Thirsty Bird

Drinks and Drinks and Drinks! You and your friends will be amazed at this startling example of perpetual motion.

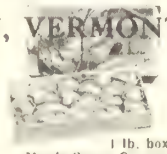
A wonderful gift for bar, den or playroom.

Only $2.50 postpaid.
Sorry, no C.O.D.'s.

Another exclusive by
SALLY GRAYE
80 East 11th St., New York 3, N. Y.

MAPLE SUGAR TIME in WARREN, VERMONT

Order your maple sugar products direct from us here in the maple sugar country


1 lb. box Maple Sugar Creams $1.95 postpaid


1 lb. Cake Maple Sugar
(Directions included for dissolving right back to pure Vermont maple syrup)
Postpaid $1.45; 5 for $6.85


Maple Cream Butter
Delicious 1 lb. jar postpaid $1.74


1947 Vermont Maple Syrup
—send for free, illustrated folder and prices.


Mince Meat, *Homemade* in a Vermont farmhouse.
20-oz. jar 69c
Exp. Collect


The Vermont Store, Inc.
Warren, Vermont

Happiness Ahead
FOR YOUR CHILDREN

SIZE
42" x 66" x 12"
(All Steel Frame)

This large, gayly colored wading pool is just the thing to cope with those hot summer days ahead. It brings the health-giving qualities and genuine enjoyment of the beach to the safety of your own backyard. It has a shower that connects to your garden hose and is solidly constructed to bring years of pleasure to your children.

Money-back guarantee.
Send check or money order.

$19.95
(Express Charges Collect)
Sorry, no C.O.D's.



Send for FREE Summer Gift Pamphlet

Hamilton Gifts
8500 THIRD AVENUE
BROOKLYN 9, N. Y.



. . the most luxurious of *Down Comforters*

Monogrammed at no extra cost. Wonderfully warm, caressingly light comforter made of downproof nylon taffeta and filled with all new lightest down. Design and monogram gorgeously trapunto puffed. Exquisitely tailored. Always an appreciated wedding gift. Please state first, middle, and married name in normal sequence for three-letter monogramming. In Colors That Blend Perfectly: Dusty Rose, Cedar Rose, Azure Blue, Royal Blue, Greenglow, Burgundy Wine, Sahara Sand. In standard double bed size, ea. 45.00. And in two's, for twin beds, 87.50. Send Check or Money Order. No C.O.D.'s. Approximately Two-Week Delivery.

SALLY KAY, Dept. E
171 S. Front Memphis, Tenn.
Manufacturers of Fine Comforters since 1937

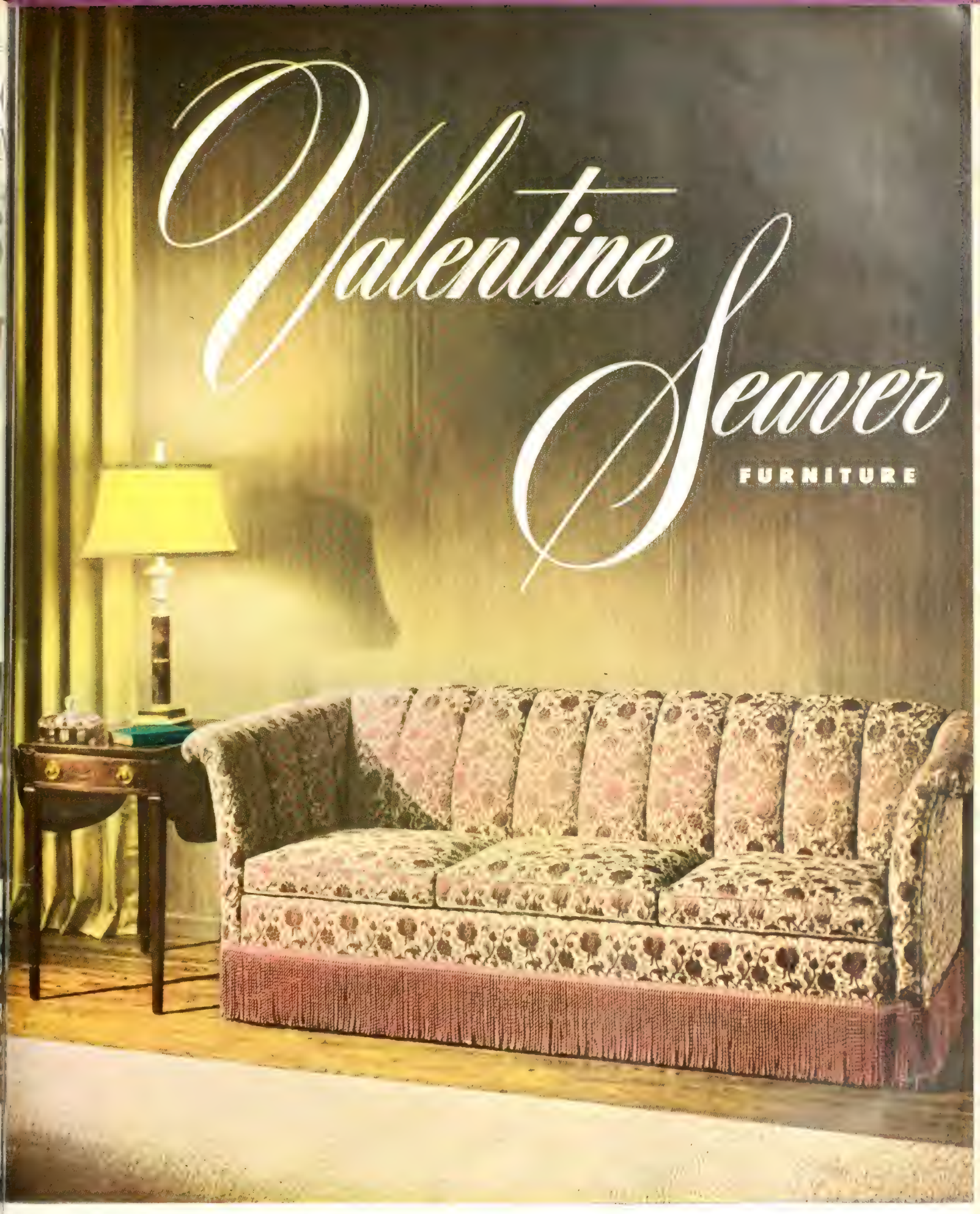
AUTHENTIC-HAND MAD
Electric
BOSTO POST LANTER



ONLY $12.75 F.O.B.
ALL WIRED... CHIMNEY INCLUDE

IMMEDIATE DELIVERY!
NEVER RUST OR CORRODE!
Sturdily constructed of the FINEST MATERIALS
22" high, 10½" wide, post base 3
Your money back if you are dissatisfied.
Please send check or money order. No C.O.D.'s

NEW ENGLAND LANTERN WORK
Room 508-9 77 Summer Street Boston, Ma



Arbiters of taste forever seek the subtle distinction expressed so superbly in Valentine Seaver sofas and chairs.

Here is the ultimate refinement of line and design you expect only of rarest custom made furniture.

ON DISPLAY AT AMERICA'S FINER HOME FURNISHERS • MADE BY VALENTINE-SEAVER COMPANY, CHICAGO, NEW YORK, LOS ANGELES, AND SAN FRANCISC



Illustrated: Masland Regency Broadloom in Sandhurst Beige (B. H.

"ARE WE HAPPY!"

And *how* lucky they are, too! With a house all their own measuring up to their dreams . . . and a Masland Regency broadloom to make it home. Very new . . . very special, Regency. The unique weaving process combines rich, high-cut pile with a deep, "petit-point" surface to give unusual beauty. See Regency at your favorite store.. Send for "Young America at Home" book. C. H. Masland & Sons, Carlisle, Pa.

Be "At Home" with . . .

MASLAND BROADLOOMS



It's a tradition—to use only the finest fabrics with cherished period furnishings. Today you can enrich the beauty of your home at *your own price*, with lovely Burlington House fabrics like these.

Burlington House

© BURLINGTON MILLS CORPORATION



Sheer whitewasher curtains.

Beautiful rayon and cotton damask in black, rose, turquoise and gold.

3. Rich rayon and cotton tone stripe in rose, black, turquoise and gold.

4. Handsome tweed in red, beige and blue.

Upholstery Fabrics · Drapery Fabrics · Slipcover Fabrics

BURLINGTON MILLS CORPORATION OF NEW YORK



A Place of Honor on the Bride's Gift Table

The many exquisite gift pieces and lovely sets in Westmoreland handmade, hand decorated crystal and authentic milk glass reproductions make gift selection a delightful task. There is no gift, whatever the occasion may be, that possesses greater utility in combination with enduring beauty and charm. They truly make [illegible] as well as a pleasure.

Westmoreland's scintillating crystal and authentic milk glass, by daily association, become more endeared to the recipient throughout the years. Many patterns are from molds that are more than two generations old. Handmade by craftsmen with meticulous care, Westmoreland fine glassware can be produced only in very limited quantities.

WESTMORELAND GLASS COMPANY

GRAPEVILLE, PENNSYLVANIA

Trademark of Glassware of Quality



ATED THE MT VERNON GROUP

A moonlit, balmy evening on a riverside terrace . . . the lights in the ance twinkling like fireflies . . . a time when hearts are young and spirits gay . . . On moonlit terrace, in sun-drenched garden or in formal g room Salterini NEVA-RUST* furniture adds the lustre of its own loveliness of form and design. And its beauty is the beauty that lasts for it is guaranteed against rust for at least six years.

profusely illustrated catalog showing the entire collection of NEVA RUST furniture arranged in settings for outdoor and indoor use, send $1.00.

Salterini NEVA-RUST

Look for the NEVA RUST *trademark and* [illegible] *on each piece*

Salterini

NEVA-RUST* FURNITURE

Beauty THAT *Lasts*

N B. SALTERINI CO. • 510 EAST 72nd ST., NEW YORK 21, N. Y.



Nine Lives of Riley

If ever there was a deal to wear out a cat's purring mechanism, this is it! Gentle fingers in his fur, sibilant words in his ear, and beneath his pampered paws the softest, smoothest, —finest sheets a cat could possibly cat-nap on!

This is Pacific Combed Percale, the aristocrat of Pacific Sheets. It is made the *balanced* way. It combines lush comfort with an amazing strength and durability.

Pacific Balanced Sheets, made in various weights and priced to meet your every purpose, are sold at one fine store in each community. Ask for them by name when you shop.

PACIFIC [illegible] EXTRA STRENGTH MUSLIN · PACIFIC TRUTH MUSLIN

Made by the makers of Pacific Fine Fabrics — Cottons and Rayons

[illegible] 214 Church Street, New York 13

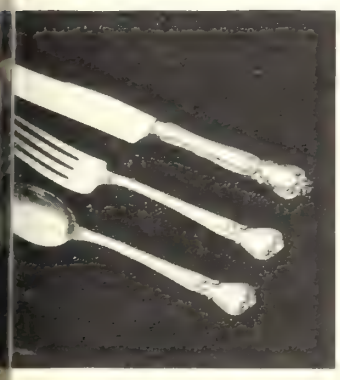
BALANCED
PACIFIC
SHEETS

HOPPING AROUND





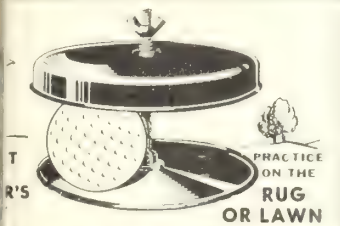
Coasters, in three sizes to decorate as well as protect your table. Set of 12: six 4" squares for glasses; four 7½" squares for bread-and-butter or salad plates; two 7½" x 10" for vegetable dishes. $1. Use to supplement place mats. 6 for $1. All Penn. Dutch Amish design. Minimum order $2. ppd. R. W. Cummings, Lancaster 14, Pa.



The years between babyhood and being grown-up are the years when manipulating regulation silverware is a very difficult task. This sterling silver set was specially designed for that awkward age. Knife has stainless blade; each piece approx. 6¾". Set, $8.95 incl. tax and post. George Stern, 191 Madison Ave., N. Y. C. 16.



Stocks are rising—in quality, we mean. Here is a concentrated chicken base to bring gourmet flavor to soups, sauces, stews, to raise croquettes and dumplings from the (maybe) ridiculous to the sublime. Full directions are on the package. 1 lb., enough for many meals. $1.25 exp. col. Dover Food Shop, 683 Lexington Ave., N. Y. C. 22.



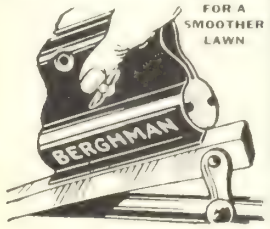
PRACTICE ON THE RUG OR LAWN

LEARN TO BEAT PAR

LFERS

your grip, stance, swing with r Putting Trap! Play on rug Takes perfect shots only, just p on green. Fun for parties! 5.00 or Each, ppd ..

$2.00



FOR A SMOOTHER LAWN

P
R
N
NER
RP

strokes with Berghman Lawn Sharpener, and blades cut w! Adjustable—fits all mowers. e Alundum Stone. Lasts life- Each, ppd.....

$1.50

RGHMAN CO., 54 So. 19th Ave., Maywood, Ill.



BRIDGE TABLE—It's all aluminum, light weight and so strong. Designed like fine furniture, but executed in wonderful aluminum that wears for ages. Table is 30" x 30". It has steel reinforced legs that lock with pressure of release button and stay locked whether open or closed. COLORS: Silver-gray, Red, Mahogany Brown, or Green. (Specify 2nd choice.)

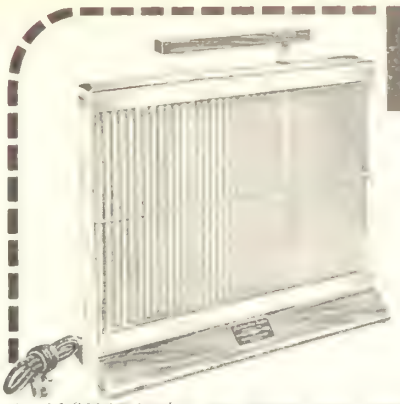
$14.75

Express Collect

No C.O.D.'s please

TERRACE NOVELTIES, Dept. 657

211 East 58th St. New York 22, N. Y.



Lectric-Aire

INTRODUCING

INFRA RADIATION

The Newest Advance in PORTABLE HEATERS

Here's famous Radiant Heating in the latest portable form — heat elements panels of specgreatly improved heater safety, comfort and efficiency.

LECTRIC-AIRE directly—the perfect all-year-round utility heater for any room from cellar to attic—for drying lingerie, nylons, hair after shampooing. Will not affect humidity in the room! LECTRIC-AIRE'S especially safe and useful in bathrooms. No scorching of furniture

States

Complete with asbestos cord and plug—22" x 18" x 4" with wooden carrying handle — operates on AC or DC, 110 volt. Approx. $1\frac{1}{4}$ KW per hour.

$24.95

DUTCHESS ELECTRIC CORPORATION

7 Dey Street, New York 7, N. Y.



IMPRINT YOUR OWN INITIALS ON GARDEN AND HOUSE TOOLS

Identify your lawnmower, spades, saws, and other tools that neighbors borrow. Permanently imprint your initials in any metal or wood with this handy stamp. Your initials are individually engraved in extra-hard steel. Lasts a lifetime. Costs only $5, postage paid. (Postage extra on C.O.D.) Print your initials in box below and send with check or money order to:

ACME MARKING EQUIPMENT, INC.

8030 Lyndon • Detroit 21, Mich.



YOUR INITIALS

1st 2nd 3rd



Hand-woven, Genuine Mexican

HUARACHES

*...and we might add, for *Value*, too. Excellent quality, expertly crafted for looks, comfort and wear. *Enclose outline of your foot for size.* Women's sizes, 4 to 8.

Children's sizes, 8 to 2 . . . $2.25

Virginia Harder

P. O. BOX 7021 • DALLAS 9, TEXAS

MOSQUITOES BLITZED

FROM THIS 15 FOOT AREA!



Freedom From Buzz or Bites OUTDOORS OR INDOORS

Don't let mosquito buzz bugs spoil Summer days and nights at camp or home. Burn Breck's famous concealed citron lit candles. Lo feet apart and watch these dangerous pests vamoose. Candles are guaranteed to burn 15 hours indoors or outdoors. Gift-boxed complete in glass cups with attractive black cup holders. Order now.

EXTRA REFILL CANDLES 6 for $1.25 • 12 for $2.40

$1.00

3 prs. $2.85

POSTPAID, Immediate Shipment

Send ___ Candle Sets, and ___ Refills

$ _____ enclosed.

NAME

SEEDSMEN SINCE 1818

BRECK'S

756 Breck Bldg., BOSTON 9

SHOPPIN



JC

SELL

Surplus Silver, Diamonds and Jewelry

to

JULIUS GOODMAN & SON

Our firm has a background of more than 75 years of fair dealing and integrity. Direct users, and authorities on silver and jewelry, we are in position to offer more attractive prices than most dealers for individual pieces or entire collections. We pay express charges.

From our own stocks, we offer for sale more than 400 patterns of rare and unusual flat silver, as well as many distinctive matched pieces. Correspondence invited.

JULIUS GOODMAN & SON

77 Madison Avenue, Memphis, Tennessee

Julius Goodman Joseph Goodman

References: The First National Bank, Memphis
Jewelers' Board of Trade



Candle babies stand in sweet innocence to wish some little boy or girl a Happy Birthday. From head to toe they're pink and precious in every detail—even to their baby-blue eyes and rosebud mouths. They come in sets of 16—all boys, all girls or 8 of each. $1.45 postpaid. From Julian Hess, 6 Grand St., White Plains, N. Y.



All hands in the garden will be glad to know that the Saranac split buckskin garden utility glove is back again. It's soft, washable, very durable and excellent for driving, any kind of work or play, as well as for gardening. For ladies only, in one popular size, $1.50 a pr. ppd. The Country Store, 1 Monument St., Concord, Mass.



Flying ducks point the way to your house. The marker is tempered masonite, 14½″ x 13″. Silhouette and 2″ letters are attached with brass screws. Brass brackets for hanging. Complete with name (10-letter maximum) and design on one side, $12.50 ppd.; on both sides, $17.50. Robie Studios, 15 Keith Place, Needham 92, Mass.



LAMP DRAMA!!!

Decorator magic for your rooms.

An exquisite tile lamp, executed in a lush underglaze design of Chinese evergreens in green and black on an ivory background. Height 30". Gold satin shade. Distinctive elegance
$49.50 each, $85.00 for a matched pair.
Brochure of other ceramic accessories on request.

Muriel Duncan
CERAMICS

Studio G: 321 Ninth Ave., Haddon Heights, N. J.



Rubbed Finish

HANGING WALL RACK

Handsomely made of rich, solid mahogany or solid walnut, this distinctive wall piece will add a touch of charm to any room. Shelves are of heavy, lustrous crystal glass with smoothly polished edges and rounded corners.

25" high, 16" wide, 6" deep. Complete with wall attachments. Shipped prepaid anywhere in the United States. Knick-knacks not included.

IMMEDIATE DELIVERY
Send Check or Money Order
Price $5.95

SHEBOYGAN GLASS COMPANY
615 Center Ave. Sheboygan, Wis.



STERLING SILVER PIE SERVER
(Stainless Steel Blade)
Exquisite Swedish Design
$5.95 Each

MATCHING SALAD SET
Fork & Spoon in Birchwood with Sterling Silver Handles
$8.95 Set

EXCEPTIONAL VALUES—ARE IDEAL GIFTS!

Order or C.O.D.

George Stern Co.
191 MADISON AVE. (32nd-33rd) NEW YORK 16



THAT PERSONAL TOUCH MEANS SO MUCH!

Gay, individual matches to monogram in any color.
They may be had in

Red	Deep Blue	Yellow
White	Light Blue	Black
Lavender	Pink	Gold
Deep Green	Brown	Silver

50 FOR $1.00

We pay postage, no C.O.D.'s please
Metallic foil matches—50 for $1.50
Please print name or initials desired.

THE PUPPET SHOP
Box 275 Wesleyville, Pa.
Write for our new free catalogue

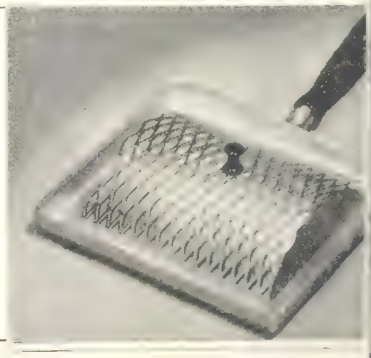
BACON GRILL

You'll enjoy more tasty bacon made in a jiffy with this life-time cast aluminum grill. Splendid features include a time-saving plate for pressing the fat from the bacon while it is being grilled. A handy kitchen must; a wonderful gift!

$3.95 plus 15¢ postage

No C. O. D.'s, please

NOMMEL NOVELTIES
CORNWALL BRIDGE, CONN.





Kitchen Pretti

For you, your table, and your groc
10-piece matched kitchen ensemble of Fire
Velon plastic to keep food fresh, table
and you prettier! Velon is sturdy, water
stainproof, will not stiffen or crack. A
of a damp cloth cleans it!

Gay kitchen design in red and whit
ideal gift! Verified retail value is
54 x 72 Table Cover; Full-size Party A
Zippered Food Bag; 7 elastic-edge Bowl C

10-Piece Set, Only $7.79

Satisfaction guaranteed, or refund in 10
Send check or money order, we pay po

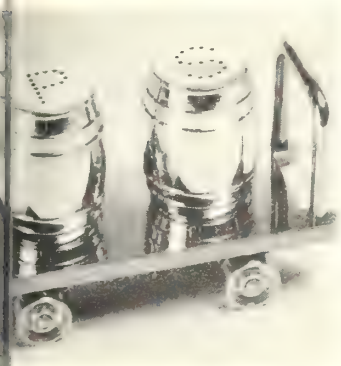
MILFRED COMPANY
Rm. 810 103 Park Ave., New Yor

ROUND





Nail 'em! That's one way to be sure coasters won't be ignored. These, of rich, soft, red leather, resist alcohol and are quiet and non-clanky to live with. Stamped with a single, gold initial, they're very good looking, and $5 buys a set of 8, which includes initial and postage. Edith Chapman, 168 East 33rd St., New York 16, N. Y.

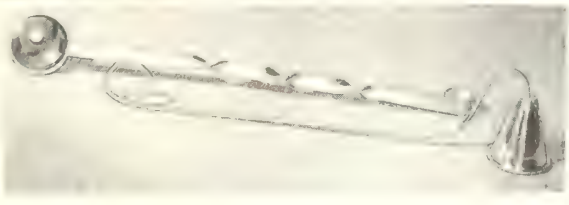


Gangway! for something novel in salt and pepper shakers. Just roll it across the table when someone asks you to "Please pass the salt." (We suspect this feature will be popular with the younger set!) The silvery Durall metal won't tarnish, rust or corrode. $5, ppd. from Howard Pusch, 15 W. 55th St., New York 19, N. Y.



From Italy comes a charming pair of miniature cornucopias to fill with flowers or to set, as is, on dressing table, mantel or powder-room shelf. Backgrounds are white, flower decorations in color. 4½" high. A modest $3.95 brings them postpaid from the Rendezvous Gift Shop, Asbury Park, New Jersey.

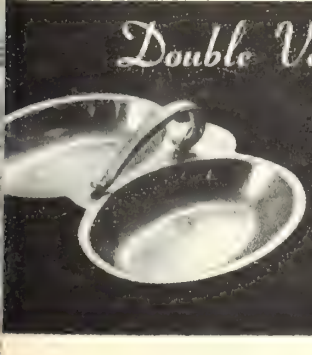
SNUFF SAID



Whether or not you're a candle fancier, you'll lose your heart to these early American snuffers. The perfect touch of charm for den or study, wall or mantelpiece. In copper (with twisted handle) or brass . . . 11 inches.

COPPER TREE HOUSE
1020 CAMARILLO · ENCINO, CALIF. **$1.50 Postpaid.** *Sorry—No C.O.D.'s*

Double Vegetable Dish



Classic simplicity is captured in the distinctive lines of this open-handled double vegetable dish. Its gleaming beauty adds luxurious charm and grace to your table. Triple silver plated on copper. Approximately 9½ by 12½.

No C.O.D.'s, please **$15.50** Including Tax and Postage

bertram shriver, ltd.
1347 Connecticut Ave. Washington 6, D. C.

PENNSYLVANIA DUTCH

Colorful Decals · Picturesque Tracing Patterns



Combination set of Decals, Patterns and Book with patterns, postpaid $2.

TONY SARG DECALS PATTERNS



DECALS. The delightful designs of this well-known artist are reproduced in full color. Meticulous care has been taken to preserve his splendid tones and highly original style. Large sheet of 21 decals, postpaid . . . $1.00.

TRACING PATTERNS. These charming designs are also available for painting and needlework. Each design comes in several convenient sizes. May be used over and over again. Color guide furnished. Four large sheets, postpaid . . . $1.00.

Complete set of Tony Sarg decals and patterns, postpaid . . . $2.00.

R. W. CUMMINGS, INC., LANCASTER 2, PA.

THE ORIGINAL
Anniversary Plate



Handpainted-Personalized

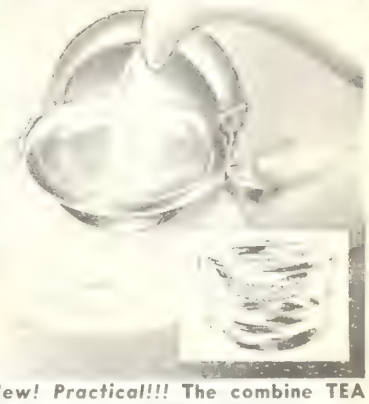
Gift of [illegible] or [illegible] Formal, Western, or Tyrolean dress. Delicately shaded [illegible] Brown. Your names hand lettered.

Information needed: husband's name; wife's maiden name; dates and places of courtship, marriage, and honeymoon, [illegible]

[illegible] **$10.00** [illegible]

Ten-inch size . . . **$15.00** postpaid
(Birth plates also made to order)

PORCELLA POTTERS WHEEL
500 So. Santa Fe Drive Denver, Colo.

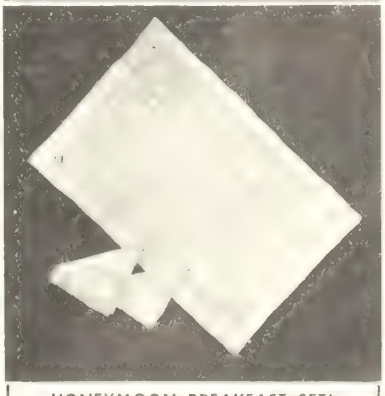


***New! Practical!!!* The combine TEA STRAINER AND DRIP CATCHER.** Truly a protector of the table cloth is this new household article which will save its cost over and over again in laundry bills.

Simple in operation—you pour, the strainer goes into position as you pass on to next cup, the container automatically drops underneath the strainer to catch all tea drips.

Made of sturdy stainless steel
Individually Boxed
$1.00 including postage
Send for booklet "GIFTS PREFERRED"

NORMAN'S
416 Mill Street Bristol, Pa.



HONEYMOON BREAKFAST SET!
Exquisite tray cloth and two napkins made of pure Irish linen accented with corner motifs of real point venice and 3-letter white monogram. Sets come in blue, yellow, peach, green and white. Designate second choice of color and underscore last letter of monogram. Delivery: 3 or 4 weeks. Price . . . $13.75 per set (including 3-letter monogram).
No C.O.D.'s, please.

IRISH LINEN SHOP
665 Fifth Avenue, New York 22, N. Y.



Miniature Utensils

Black iron and cunning—use the Hod for cigarettes or large matches or both, and the Skillets for individual ash trays. Sets for a dining table would be charming.

Hod and two Skillets—**$1.00** the set. Extra Skillets—**35¢** each.

Sorry, no C.O.D.'s
Add 15c for delivery

Dennison's

SHOPPIN





Smorgasbord Knife

CUTS THIN, EVEN SLICES SAVES ON FOOD BILLS

Amazing new Smorgasbord Knife gives "party" look to meats, cheese, bread, cakes . . . extends foods in neat, thin slices that go farther at less cost! Perfect for rolled sandwiches, canapes, etc. Easy to keep clean. Stays super sharp. Clear plastic handle. Mail your order today!

NEW • PRACTICAL • IDEAL GIFT



- Stainless blade
- Hollow-ground Swedish steel
- Stays super sharp
- Adjustable to desired thickness
- Colorful gift box

POSTPAID $2.00

No C.O.D.'s please

HARRY M. GUSTAFSON & CO.

Dept. B-1, 135 S. La Salle Street, Chicago 3, Illinois





A RUNABOUT FOR SMALL FRY

Ideal for you busy mothers who must take your toddlers with you! Sturdy aluminum and heavy duck streamlined Fold-a-Rola stroller, gaily colored in blue, with red wheels. Floating suspension for comfortable riding.

Folds In 2 Seconds!

"You CAN take it with you!" Compact . . . fits anywhere. Weighs only 8 pounds. Easily carried on auto seat or public vehicles. For tiny tots to 3-year olds.

FOLDED

$14.75 postpaid
(Sorry, No C.O.D.'s)

SEABOARD—Gifts
61 Albany Street Cambridge 39, Mass.



BIRD FEEDER
Of Cast Aluminum

Add charm to your garden with this cleverly designed, lifetime, hopper type bird feeder. The hopper holds three pounds of seed and feeds automatically as the birds empty the tray. The non-corrosive, hammered finish comes in bronze or forest green.

$8.50 Express Collect

PATTI O'NEILL
1507 Ridge Road, Birmingham 9, Ala.



Leather Travel Alarm

Just toss this dependable traveling clock in your luggage and be sure of correct time and alarm. Looks well on desk in office or home. Black or tan leather, 2" x 2" x 4". $12.50

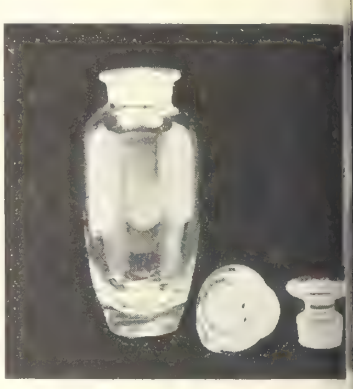
Harley's Clock Shop
Altman Bldg.

BABY'S OWN BIBS

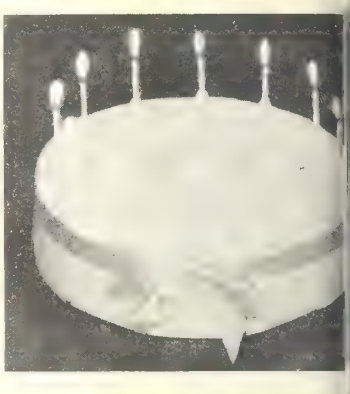


See the Ducks—
See the Birds—
See the Giraffe—
Hand painted on "Curity Layettecloth"
Baby's Own Name (or Nickname)
Hand painted, too (no extra cost)
LARGE! 19 in. long—covers baby's lap—
EXTRA-ABSORBENT (it's "Curity" Cloth)
—Color Fast—
Your choice of blue or pink binding
EACH $2. . . . $5.50 for three Post Paid.
PLEASE PRINT BABY'S NAME
EXCLUSIVE with

THE FRASER STUDIO
25 North Norwinden Drive
Springfield, Del. Co., Pa.



Blown your way, this heavy, crystal-clear glass shaker has all the smart simplicity of a very expensive one. It has a new double-sham, square-cut base, holds 3 pints and stands 11½". Glass strainer and stopper are ground to fit perfectly. Handsome wedding gift. $12 plus 76c post. Black. Starr & Gorham, 594 Fifth Ave., N. Y. C.



Surprise for a birthday, anniversary, shower, or for someone in the hospital. Each of the 12 "cake" sections will hold a gift, favor or piece of cake. In all white, or white trimmed with pink and blue or yellow and green, it's 12" in diam. and $5 plus 50c postage. From Gwendolyn Maloney, 170 East 51st St., New York 22, N. Y.



A rosy future is predicted for you in these soft, absorbent Cannon towels printed with sprays of red roses. Ideal to have in the house for guests and to give a bride-to-be. A set, consisting of a bath towel, hand towel and two washcloths, attractively boxed, is $4.75 postpaid. Lake Shore Gifts, 453 Skokie Road, Glencoe, Illinois.



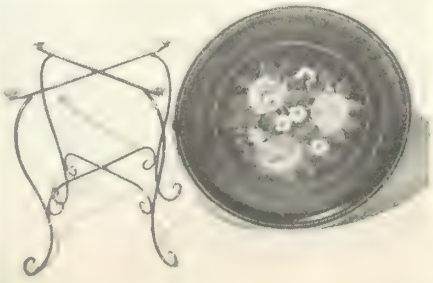
SCULLY & SCULLY, INC.
"The Smart Gift Shop of New York"
506 Park Ave. New York 22, N. Y.

Available Again!

OUTING KIT

$11.95
COMPLETE

Just the thing for picnics and auto trips. Attractive case made of simulated leather, zipper top. Contains 1 qt. size Thermos bottles, each with 4 cups and large sandwich box. Size 12" x 14".



Look . . . A Collapsib

TRAY-TABLE

Coffee table deluxe for y living room or terrace. Sm folding wrought-iron stand w suction cups to hold beauti tray! Black metal tray (2 diam.) hand-painted with chr anthemums. Liquor-proof! Fo ing stand $6.85; tray $10.95, both complete $15.95. Postpa

The ARTISAN GALLER
Fort Dodge ★ Io

ROUND





Sit under the apple tree, or any other favorite, on this graceful tree settee. Not only will it provide welcome rest, but think how it will highlight the garden. You can assemble it around any tree up to 18″ in diameter. Cast iron, painted white. $50 exp. col. From Erkins Studios, 40 West 40th St., New York 18, N. Y.



Limited edition. The base of this lamp is a beautifully mounted old copper jug. Both lamp and shade have an antique English brass finish. The 14″ shade is hand-appliquéd, semi-translucent parchment, made especially for this base. Overall height, 23½″. $29.75 incl. shade, or $55 a pr. ppd. Eldora Mill and Mfg. Co., Eldora, Ia.



Plastic place mats, like the horseless carriage, are undoubtedly here to stay, and these prettily belie their practicality. The *point de Venise* design is white printed on clear plastic. 18″ x 12″, they're easy to keep clean and they won't curl. A box of 6, $5.75 ppd. Madolin Mapelsden, 825 Lexington Ave., N. Y. C. 21.



over-sized
COFFEE CUP
a Father's Day delight!

Greet him on June 15th with this big, [illegible] cup and saucer, gaily hand decorated with 'My Old Man' and a picture of him snoozing! Most welcome of original gifts. **$3.95**
Sent postpaid. Sorry, no c.o.d's.

rebs town shop 45 BROAD ST., WESTERLY, RHODE ISLAND DEPT. GM



DIG IN!

You'll find oh so many uses for this attractively hand decorated box. Originally made for carrying gardening tools and seeds, it's also grand for gathering flowers and vegetables . . . or, use it as a decorative holder for potted plants.

Gayly hand painted in apple green with varicolored fruit and vegetable decorations. Approximately 21″ long, 12½″ wide, 7″ deep.

$19.95 *Postpaid*

JACOB'S BARN, INC.
STILLWATER 1, NEW JERSEY

DUNCAN PHYFE EXTENSION TABLE





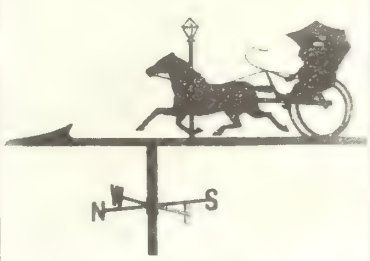
One that can give you a lifetime of [illegible] ness in living or dining room . . . Rich-grade [illegible] finish with shaving, veneered top . . . Measures 22 x 36 inches with leaves closed, opens to 36 x 84 inches. Height 30 inches.

(Lower left) Graceful Roebuck chair . . . Base of wine cotton tapestry seat measures 17 x 15 inches . . . Finished in walnut or mahogany . . . Height 32 inches . . . Table, $72.50. . . . Chair, $10.85 . . . Ship F.O.B. Louisville, Ky.

Write for Free Catalogue showing complete line of our distinctive tables and chairs.

SONS' Mfg. Co., 1436 South 22nd St., Louisville, Ky.

Hand Wrought
WEATHERVANE



"THE ONE HOSS SHAY"

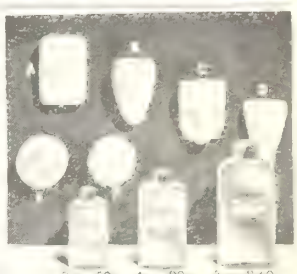
Another Bell Garden Design. Made with quickly detachable silhouette, heavy bronze horizontal arrow, solid brass bearing and cast bronze compass points N.E. S.W. The silent action of this sterling quality vane responds even to the most gentle wind given [illegible] surface without vibration. Weather-proof [illegible] with bracket and directions for easy installation.

27″ scale x 36″ high . . . **$19.75**
Express [illegible] St. Louis

Write for illustrated folder of Weathervanes R.F.D. Mail Boxes, Lawn Sprinklers and Signs.

BELL GARDEN DESIGNS
3829 Olive Street St. Louis 8, Mo.

HOW TO KEEP ROOMS FRESH AND FRAGRANT



"Fragrantaire home perfume [illegible] [illegible] [illegible]

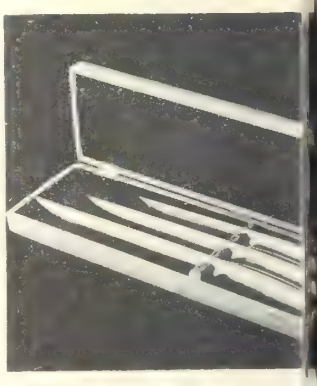
SHOPPI



A perfect set-up for refreshing summer drinks, this handsome, monogrammed pitcher holds 100 ozs. and comes with six 12-oz. monogrammed glasses and plastic stirrer—$9.95 the set. Pitcher and stirrer, $6.15, wonderful for cocktails and long drinks. Glasses, $3.95 for 6. Exp. col. Krebs Town Shop, 45 Broad St., Westerly, R. I.



A good man deserves good blades. These, hand-ground from a solid piece of high-grade steel, take a sharper, smoother edge and hold it longer than any other blade. Named after fabulous weapons of old, the set Excalibur, Balmung and Joyeuse is a lifetime investment. $25. Gerber Handmade Blades, 1305 S.W. 12th Ave., Portland, Ore.



Quimper tea set, in the popular old Breton decoration, is available for the first time in many years. Bordered in yellow and blue background is oyster white. Service for 4, including tea plates (not shown), is $35. Separately—teapot, $8.75; sugar and creamer, $8.25; cup and saucer, $2.75; tea plate, $1.75 ea., ppd. Carbone, 342 Boylston St., Boston 16, Mass.



THAT CONTINENTAL TOUCH

Three individual heavy cast brass ash trays or candy dishes which will lend an air of distinction to your home. Each embellished with the beautifully modeled crest of one of three world-famous European Hotels:
Hotel Bristol (Vienna), illustrated,
Hotel Eisenhut (Rothenburg),
Hotel Villa D'Este (Lake Como).
Please specify name when ordering.
$4.25 each, or $12.00 for set of three.
Postpaid. No C.O.D.'s, please
Add 10c a tray postage west of the Rockies.

Winkler Mill
CRAFTSMEN, INC.
BOX 58, R.F.D. 2, ROCHESTER, MICHIGAN



263 PLANS • IDEAS FOR YOUR NEW HOME

Planning to buy or build a new home? Here are 263 plans and ideas you ought to have. Actual photos of homes already built. Not just sketches. Each complete with detailed description and floor plans. All types and sizes, Adirondack, Colonial, Monterey, Georgian, Mediterranean, French Normandy, Cape Cod, Ranch, Tudor, and other. Homes for every climate. Each an architectural gem. Brick homes, stucco homes, frame homes. One and two story. 2 to 6 bedrooms. One to three baths. A wonderful collection of plans and ideas. Used by contractors, architects, realtors and building material dealers. Complete blue print plans and specifications available. Also one booklet of 75 patios, plans for brick fireplaces, barbecues, pools, walks, patios, walls.

CHECK THE BOOKS YOU WANT

AMERICAN HOMES
[illegible] $.50 ____
SELECTED HOMES
[illegible] $.50 ____
CHARMING HOMES
[illegible] $.50 ____
LIVING ROOMS
[illegible] $.50 ____
SMALL HOMES
[illegible] $.50 ____
FIREPLACES—BARBECUES
Pools, Walls, etc. [illegible] $.50 ____
ALL for [illegible] $2.00

Postpaid POSTPAID anywhere in U. S. Cash, check, money order. California orders please add tax. Money back if not satisfied. Order today.

CLEVELAND PUBLICATIONS, Dept. B-15
448 So. Hill St., Suite 904, Los Angeles 13, Calif.

CHOOSE YOUR

Oriental Rugs

FROM THE WORLD'S LARGEST AND FINEST COLLECTION

In size, quality and scope, the Nahigian Brothers' collection of imported Oriental handmade rugs is judged by the country's leading experts to be the most comprehensive in the world. It offers you Oriental rugs of every type, museum pieces, collector's gems, room styles and odd sizes in an endless variety of colors and designs. Each is in excellent condition, made from finest wool or silk yarns, selected for fine workmanship and outstanding value.

Send for these

For your copy of "The Rug Investment" a handsomely illustrated 32-page booklet & catalog of Sarkis H. Nahigian's own collection of antique rugs and a guide to Nahigian Bros.' [illegible]

Nahigian Brothers, Inc.

Direct Importers of Fine Rugs
169 North Wabash Ave.
Chicago 1, Illinois
Established 1890

TELL US YOUR NEEDS
RUGS SENT ON APPROVAL

For your convenience, we will be glad to send you a selection of rugs on approval. Please write giving types, sizes and colors desired. Reasonable prices are clearly marked on all rugs.



Glamorous Boudoir Cigarette Lighter

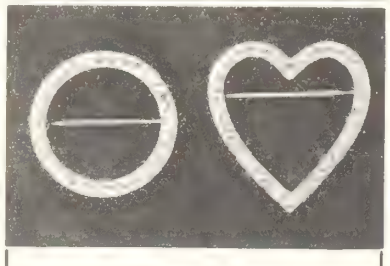
Enjoy the convenience of a cigarette lighter at your fingertips styled to harmonize with your exquisite perfumeries

[illegible] square or round in tinted Lucite red, blue, amber, green, yellow, or clear



$2.95 postpaid
send check or money order

UNCONDITIONALLY GUARANTEED
WYNSHAW SPECIALTIES CO.
225 WEST 34th ST., NEW YORK 1, N. Y.



Hand Set
BRILLIANT RHINESTONE PINS

Identical copies of expensive pieces. Try one of these on a bright satin ribbon pinned to your black jersey. Pin catches are roller safety type.

SIZE—1 1/4"
PRICE— **$5.95** each
Shape—Round or Heart
Fed. Tax & Postage incl.
Check, Money Order or C.O.D.

George Stern Co.
JEWELERS SINCE 1922
101 MADISON AVE., NEW YORK 16

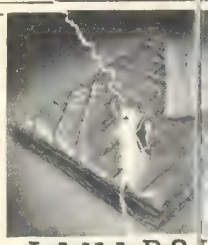
NEW LIFE for WORN COMFORTERS

Your worn wool or down comforters can be luxuriously recovered and made factory-fresh by our exclusive process.

Discover today how Lanadown adds years to the life of your comforter.

Sole creators and distributors of the famous patented comforters, "Lanadown" and "Lanafur". Lanafur is composed of rare furs intertwined with white virgin wool, forming one of the warmest possible quilt fillers.

Send by Express or Parcel Post. Samples on request.
Send for free booklet H.



LANADO
516 Madison
New York City
PLaza 8-1940

The Newest Conversation Piece

THE CHINOIS TREE

Gnarled Cypress branches with green moss and lichen. Resembles, in miniature, the windswept trees of Monterey. Imbedded in white Monterey sand and pebbles—in exquisite green pottery base. NO TWO ALIKE.

$65 express prepaid

MARC LEEDS and ASSOCIATES, Inc.
70 East Walton Place, Chicago



ROUND



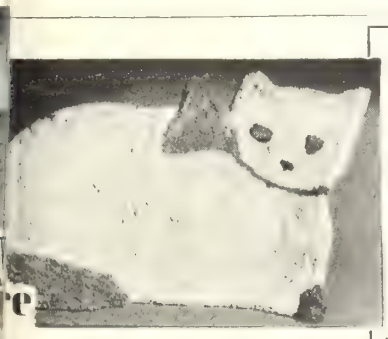
Garden party. An intricately and gracefully designed ensemble for garden, terrace or patio is hand-forged, rust-proof iron, and comes in white, Pompeian green and salmon pink. Table, 42″ in diam., $105; tilt-top umbrella, $50—(together, $150); chairs, $30 each. Exp. col. from Pompeian Studios, 169 Lexington Ave., N. Y. C. 16.



White marble and cement combine to form this artistic flower pot, which has the appearance of marble, is weatherproof and a useful decoration for garden, terrace or home entrance. On pedestal (shown), it's 18½″ high, 18″ wide on 10¼″ base, $12. Without pedestal, 12″ high, $8. Express collect. Artcrete Products Co., Upper Darby P.O., Pa.



For fine feathers. Whether he's a canary or a love bird, he'll strut with pride and sing a sweeter song if he has a house like this one to live in. It's 12″ x 8″ x 11″, made of brass and wire, painted white, and has 2 perches, 2 glass feeders and a swing. $16.50 ppd. Chanticleer, P.O. Box 587, New York, N. Y.



A KITTEN SO SNUG FOR YOUR NURSERY RUG

. . . pink and blue kitten—but it's a rug for the nursery; decorative, washable; deep cotton tufts that are color fast. Place these strategically to make the setting worthy of its important occupant. (Of course you can use these in your bathroom too if you want to be different.)

$6.95 postpaid

No C.O.D.'s please

EDITH CHAPMAN

168 East 33rd Street, New York 16, N. Y.



SALAD SET

Here is an exceptional offer—something useful not only for the coming season, but for all the time. A magnificent solid Wild Cherry Bowl with Servers, one quart of Pure Olive Oil, pint of Pure Red Wine Vinegar, Salt Grinder with 1 lb. Drum Salt Crystal, and a French Pepper Mill with a jar of Peppercorns.

$29.50 postpaid in U.S.A.

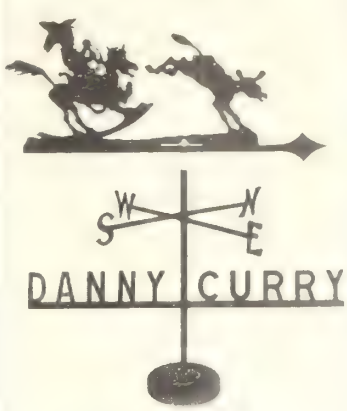
Sorry No C.O.D.'s

Write for Catalogue

maison glass

15 East 47th Street, New York 17, N.Y.

"WHOA"



This unusual Weather Vane will be a fine addition to that nice little home. The aluminum vane cannot rust. It turns easily on a brass, ball-bearing swivel that needs no further lubrication. It is about 24″ long by 26″ high.

#52 NN with name plate $18.50
#52 without name plate $12.50

Our catalog contains hundreds of suggestions in WEATHER VANES, COTTAGE SIGNS, and OUTDOOR LANTERNS.

Metal Silhouette Studio

Dept. G
647 Worthington Street, Springfield 5, Mass.



LET THE GUESTS DREAM

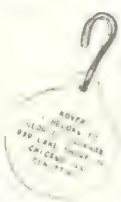
When you take the groom, let your guests take home an individual box of the groom's cake, so they can dream and remember the big moment of your life. Package contains 24 individualized guest boxes (one for each guest) of the long-lasting Hoenshel Brandied Fruit Cake. Individual boxes are done in dull finished paper with wedding bells embossed on top—$4.80 package; or plain white suitable for six initials in gold or silver—$6.00 package. Add 50c for handling and postage. Sorry, no C.O.D.'s.

GWENDOLYN MALONEY

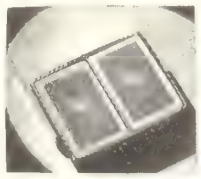
Gifts & Antiques
170 E. 51st Street New York 22, N. Y.

• *Personalized!* •

"A Tag For Rags"—



Your dog's name, your name, address and telephone number (limit six lines) neatly stamped into round aluminum tag for lifetime permanence. **Prepaid $1.00**



Playing Cards

Vellum finished, gold edge, heat-treated and chemically processed to provide long life. Two decks of beautiful contrasting colors, in handsome gift box. Each card permanently personalized with gleaming gold leaf monogram. **Prepaid $1.50**

• *Write for FREE Catalogue* •

Meredith Inc.
Evanston, Illinois

BAR MART

62 WEST 45TH ST., N.Y.C. 19, N.Y.

HOME BARS GADGETS
CELLARETTES GLASSWARE

COCKTAIL HOUR SET



Begin your bar with this lifetime set of Basic Bar Necessities—Set consists of Cocktail Shaker, Mixing Glass, Double-Sided Jigger, Ice Tongs, Strainer, Lime Squeezer and Mixing Spoon. All metal items are made of indestructible, sanitary, stainless steel

$9.95 complete

SILVER-PLATED VACUUM ICE BUCKET



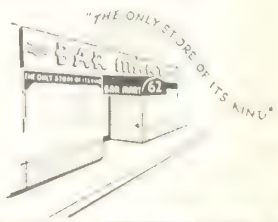
A *simply* beautiful Ice Bucket to give or own with pride—smooth and gleaming, this bucket will enhance any buffet, dinner or cocktail party.

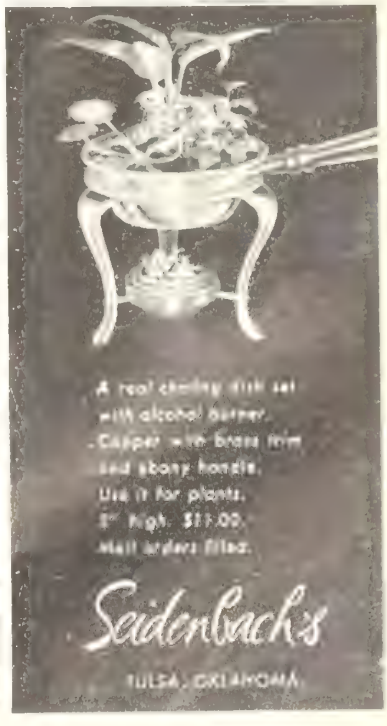
$27.50

plus $5.50 Federal Excise Tax

Postage prepaid anywhere in U. S. A.

Send for our illustrated catalog HG





A real cooking dish set with alcohol burner. Copper with brass trim and ebony handle. Use it for plants, 5″ high. $11.00. Mail orders filled.

SeidenBach's

TULSA, OKLAHOMA

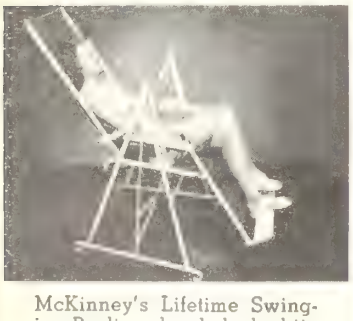
SHOPPIN AROU



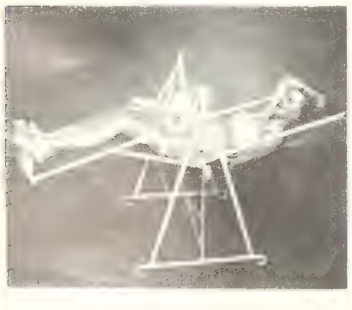
The Most Comfortable OUTDOOR CHAIR in the World!

Rest, Relax, Recline, *Swing* if you wish . . . holds you in any position from upright to horizontal. No other chair gives you all these features.

- **NO HANDLES!**
- **NO LEVERS!**
- **NO GADGETS!**



McKinney's Lifetime Swinging Recliner has baked white enamel-on-steel frame, tested to hold 400 pounds. Covered with 14-oz. duck in Green, Maroon or Blue. Roomy arm rests and footrest. Impossible for frame to catch clothes, or to pinch.



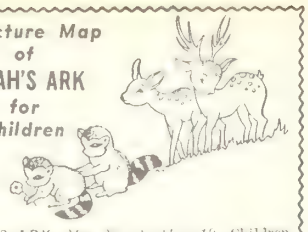
Shipped assembled in carton. To erect merely insert 8 bolts and attach arm rests.

Delivered anywhere in the U. S. A. pre-paid either way . . . **$29.50**

State color (maroon, blue, green) and enclose money order to:

Annis Abigail McKinney
30 Arsenal St.
HARTFORD, CONN.

A Picture Map of **NOAH'S ARK** *for Children*



NOAH'S ARK. *Map No. 1, 42 x 19.* Children and the Young in heart love this humorous gay 5 color picture map of Noah's Ark. Its happy animal family from the long necked Giraffe to cunning Panda are all described in detail. Heavy, colorful mailing tube. **Each $1.00**

THE LAND OF MAKE BELIEVE. *Map No. 62, 30 x 40.* A perfect ornament for playroom or nursery, a masterpiece of fantasy. Children are enchanted by the fanciful drawings, and daily discover new and interesting sights in harmonious colors. In colorful mailing tube. **Each $1.00**



COMPLETE CATALOG of DECORATIVE MAPS

Send for Hagstrom's new 32 page illustrated catalog of Decorative, Historical, Humorous and Reference maps, as well as colorful picture maps of Individual States, People, Lore, Treasure Hunters and places of historical interest in New England. Please enclose 10¢ to cover mailing and handling costs.

HAGSTROM CO.
Dept. 12, 20 VESEY ST.
NEW YORK 7, N. Y.



A GIFT FOR A MAN

For Father's Day or Any Day

Personalized American Meerschaum pipe and matching china ash tray, ivory background. Handpainted in full natural colors with any design you wish . . . ducks, dogs, fish, horses, etc. Hand-lettered with any date and description you desire. All decorations fired for permanence. Orders received by June 1st will be delivered for Father's Day upon receipt of check for

Ash Tray	**$5.00**
Pipe	**$7.50**

GRACE LLOYD-COLLINS
Wilmington 43, Delaware, Dept. 6



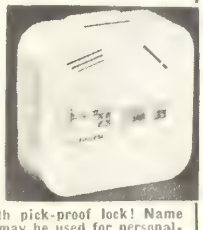
BINOCULAR

You won't miss a trick at sporting events or the theatre with this precision made binocular. It has a hinged bridge for adjustment to eye width, and a center screw for instant focusing to clear-cut three power vision. Black enamel trim and black grained leatherette-covered barrels to match case. Height of glass: 4¼" open, 3½" closed.

Binocular, case and neck strap **$5.00** postpaid

A wonderful value!

CALENDAR BANK



This bank forces saving; you must feed it to keep up to date. Takes nickels, dimes, quarters, any of which change the date. A quarter changes the month. A conscience slot takes bills and 50c coins. Start any time of year. Ivory shock-proof plastic with pick-proof lock! Name Plate on rear of bank may be used for personalizing. A splendid gift!

$2.00 plus 15c postage.

No C.O.D.'s. Write for Catalogue.

M. C. FLYNN, Inc. Est. 1901
43-B East 59th St., New York 22, N. Y.



The elephant's child is a cute baby, isn't he? He's bright, too; his saucy eyes light up when Mother or Nurse switches him on, for he is really a night lamp. By day or night, any young child would adore him. Buy him in pink, blue or yellow for $3.50 ppd. Evelyn Reed, 538 Madison Ave., N. Y. C. 22.



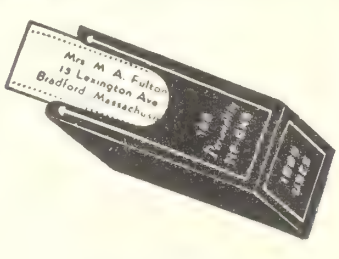
Twenty-four divided by three equals eight of each. Libbey glasses, fired with fresh spring colors in "Americana" patterns, are pretty and practical for year-round use. 8 ice tea (New England Tradition), 8 water (Southern Hospitality) and 8 juice (Western Adventure)—only $10 ppd. The Bar Mart, 62 W. 45th St., N. Y. C. 19.



Hand-blocked linen table cloth with four matching napkins is gaily decorated with Mary Hadley's barnyard scenes and animals. Perfect for the breakfast table and definitely an eye-catcher for luncheon or tea—a bride will love them. Blue on white, the set is $14.25 postpaid. From Page & Biddle, 21 Station Rd., Haverford, Pa.



(Continued on page 45)



Use Tip-Ons for Identification. Attractive and useful in many ways; printed with your name and address on high grade gummed paper. They are neatly packed in three handy dispenser boxes of 100 each. 300 white or assorted pastels for $1.00 "Flick Your Thumb—Out They Come." No C. O. D.'s please.

Mail Orders Filled. Postpaid $1.00

The Paul Revere Shop
1782 Massachusetts Avenue
Dept. HG, Lexington 73, Mass.



CAN YOU MATCH TH

Charming reproduction of early A lamp. Base, shade and filigree i copper or brass, lacquered for lastin Glass hurricane funnel. Wired and r use. 11" x 5" overall.

$10.50 Complete and Post

Sorry—No C.O.D.'s

PEPPER TREE HO
16200 CAMARILLO · ENCINO,



GLOSHEEN*

THE HEART ♥ OF YOUR COLOR SCHEME

"Minuet" and "Minuet Rose," Glosheen's *Better Homes and Gardens* Sister Prints, dance into your bedroom with a music-making color scheme... wall tones of subtle chartreuse, swirling flounces of jewel-bright fuchsia lifted right from the prints' bright colors. And Glosheen's dancing beauty is *Bonded* there to stay — that lustrous finish is woven in, those lilting shades guaranteed by the Waverly* Bond to wash, to clean, to hang in the sun and keep their joyous beauty.

GLOSHEEN

Waverly GUARANTEE BOND

ONE OF *Schumacher's* WAVERLY *Bonded* FABRICS

COLOR TRICKS GALORE WITH FABRICS

WAVERLY *Bonded* FABRICS, Dept. W-34
F. Schumacher & Co., 60 W. 40th St., New York 18, N.Y.
Please send me your decorating booklet — "Color Tricks Galore with Fabrics." I enclose 10¢ to cover cost of mailing.

Name _____

Address _____





She Lives in Chicago...

She Sleeps in UTICA

SHE sleeps in Utica *Beauticale*, preferred by people who know the finest. Truly patrician... combed extra smooth, with over 200 fine spun threads to the inch. Unexcelled in quality—unsurpassed in value.

UTICA

U

UTICA Beauticale

Fine Combed... Fine Count Percale Shee

Reg. U. S. Pat. Off.

Mohawk Fine Combed Percale Sheets. "Beauty Secrets from Your Linen Closet," Utica and Mohawk Cotton Mills, Inc., Dept. HG-2, 55 Worth St., N. Y. 13.



AVAILABLE AT THESE FINE STORES:

[illegible], Ohio	[illegible]
[illegible], Idaho	C. C. Anderson Co.
[illegible], Me.	[illegible]
[illegible], Mass.	Jordan Marsh
[illegible], Mass.	Hovey's
[illegible], Pa.	[illegible]
[illegible], Ohio	Rollman's
[illegible], Ohio	[illegible]
	Meadows-Morrison
[illegible], Texas	Leche Gauthreaux
[illegible], Pa.	[illegible]
[illegible], Wash.	Rhodes-MacLaren
[illegible], Mich.	[illegible]
	Herpolsheimer's
[illegible], Pa.	[illegible]
[illegible], Pa.	Pomeroy's
[illegible], Idaho	[illegible]
	C. C. Anderson Co.
[illegible], Mich.	[illegible]
	Peoples of Kansas City
[illegible], Inc.	Meiers
[illegible], Pa.	The Bon Ton
[illegible], Idaho	[illegible]
	C. C. Anderson Co.
Meriden, Mass.	[illegible]
Minneapolis, Minn.	Dayton's
New York City	Gertz, Jamaica
Ogden, Utah	C. C. Anderson Co.
Paterson, N. J.	Quackenbush
Pottsville, Pa.	Pomeroy's
Reading, Pa.	Pomeroy's
San Antonio	Joske's of Texas
Seattle, Wash.	The Bon Marché
Springfield, Mo.	Heer
St. Paul, Minn.	The Golden Rule
Syracuse, N. Y.	[illegible]
Tacoma, Wash.	[illegible]
[illegible], Pa.	Mann Brothers
Twin Falls, Idaho	
	C. C. Anderson Co.
Watertown, Mass.	Bond's
Wilkes-Barre, Pa.	Pomeroy's

MODERN MAPLE IS GOOD WITH Everything!

Try it with Bloomcraft's flowery, flouncy chintz bedroom ensemble for a happy blending of modern and traditional. Or use the furniture in your very modern living room. Crawford's honey-toned maple, designed with simple, functional lines, fits all your moods! And if you enjoy arranging your furniture into imaginative groupings . . . putting it to interesting uses, then this certainly is for you. The chests, book cases and corner pieces, mesh together into dramatic wall units . . . the vanity doubles as a desk . . . even the bench can be converted into a miniature coffee table! It's exciting, versatile, practical . . . for any room, any setting . . . any modern-minded homemaker!

Members of the Home Furnishings Institute





Double duty room... double duty rug

Combination guest room and study, carpeted in Bigelow's sensational new Curlweave





By day this room is a hobby-haven where you turn painter, sculptor, hand-loom weaver or whatever. At night it becomes guest room with a comfortable couch for sleeping.

Thanks to Curlweave, Bigelow's sensational new carpet, this room can take double duty. Curlweave is different for three reasons: (1) It's one of the heaviest, longest-lived carpets ever made, with more yarn in every square yard. (2) It's Permaset . . . Bigelow's patented process that makes twists permanent. (3) It's Lokweave construction . . . Bigelow's exclusive weave with tufts locked in, seams sealed, not sewn.

See, feel, walk on Curlweave's thick, springy softness at your favorite store. To the left, two other Bigelow beauties. There are many more . . . all of Lively Wool. See them soon.



LIVELY WOOL...SPRINGS BACK UNDERFOOT

SEND FOR Bigelow's purse-size, color "Match Book," 72 paper color samples to use in harmonizing your rug, wall, upholstery and drapery colors. Send 10¢ to Bigelow Weavers, Dept. HG 57, 140 Madison Ave., New York, N.Y.

BIGELOW WEAVERS

FINE RUGS AND CARPETS SINCE 1825





EVERGLAZE Fabrics give your home

an enchantment as lovely as a summer day



They're captivating and refreshing. Use them with a lavish hand. They are cherished by smart buyers because they are so beautiful, practical and priced to suit even the most budget-minded. Their sparkling lustre which provides soil resistance, is part of the fabric, so it really lasts through repeated washings. "Everglaze" fabrics are available in a wealth of harmonizing prints and smart plain shades at better stores everywhere.

There's only one Miss America, Marilyn Buferd, and only one EVERGLAZE* fabric finish.







FOR YOU WHO YEARN TO CREATE LOVELY THINGS...

Many of the lovely things you planned for your home . . . new draperies and slip covers . . . are at your thimbled fingertips! ★ Roomaker Chadwick . . . a finely woven, serviceable gabardine . . . is now on piece goods counters awaiting your selection.

Giant, lush florals right out of a tropical fairyland are color-correlated with stripes and plains. Mix 'em . . . match 'em . . . for endless combinations, variations, contrasts, harmonies. ★ Washable. Vat Dyed for unusual color fastness.

FLORALS (48″ Wide) – Sanforized* – white, grey, brown, gold, blue

STRIPES (48″ Wide) – Sanforized* – brown & green, gold & grey, wine & blue

PLAIN COLORS (36″ Wide) – Pre-shrunk† – grey, brown, gold, blue, green, wine

© 1947, Seneca Textile Division of United Merchants and Manufacturers, Inc., 91 Franklin St.,

REPLACEMENT OR A REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN



ROOMAKER

FABRICS

MAKE THE HOME

The label identifies the Roomaker Family of Standard Curtain and Drapery Fabrics

*Shrinkage within
†Shrinkage within

SHOPPING AROUND

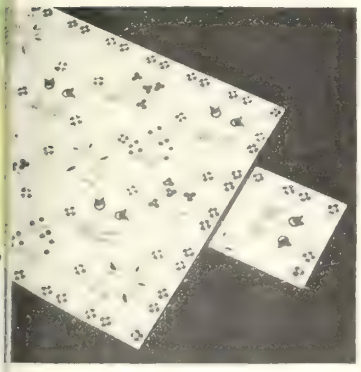




Topper, one of the best gadgets of the season, opens and seals bottles of soda or soft drinks. It clamps on and really stays—and so do the bubbles in the bottle. Get a few for the man in your house and a few to give your friends. Only $1 each. Exclusive with Lord & Taylor, 424 Fifth Avenue, New York 18, New York.



Charm a young mother with one or more of these endearing young charms to dangle entrancingly from the beautiful bracelet. All 14K gold. Bracelet, $40; high chair, $10; low chair, $14; shoes, $12; baby in pen, $14; tricycle, $17.50; baby carriage, $28, incl. tax and post. Temple's, 518 Madison Ave., N. Y. C. 22.



Flexible mats, in a delicate Dresden garden pattern, are glass with tile effect and come with gray-and-white flowers on yellow, or blue-and-red on white. Easy to clean, roll or fold to store. 12″ x 18″ runner, $4.50; 10″ x 16″ mats, $3 each; coasters, $1.50 for 4. Exp. col. The Lillian Shoppe, 20 Armat St., Philadelphia 44, Pa.

Flagg Bros.



"Father's Day" Creation
FOR HIS RECREATION!

For Campin' or Trampin' or Livin' in ease . . . They're Authentically styled and guaranteed to please! Made of rich, brown genuine "Longhorn Leather."
• Sizes 6 to 12
• Widths, B . C . D . . . $6.95

FLAGG BROS.

MAIL ORDERS - PROMPTLY FILLED
Address Dept. 71 • P. O. BOX 1334 • NASHVILLE, TENN.



Imported Swedish Copper

Highly polished, heavy "Eskilstuna" copper coffee pots . . . have just arrived from Old Sweden. Pure tin lined. Made years before the war. A real collector's item. Ideal for kitchens, fireplaces, flower containers and buffet serving. Makes an unusual and distinctive wedding gift. 4 liter size (nearly 4 quarts) illustrated above, $25. Shipped prepaid. Heavy Swedish copper pan with handle and cover, 2 liter size (not illustrated), $9.50. Shipped prepaid. Order now for early delivery.
No C.O.D.
Write for free folder showing other sizes and items.

H. VALDEMAR LIDELL SWEDISH IMPORTER
1234 S. E. Taylor St., Portland 14, Oregon

RARE ANTIQUE
ORIENTAL RUGS
In Perfect Condition.
At Moderate Prices

Also 600 Semi-Antique and New Orientals in old designs

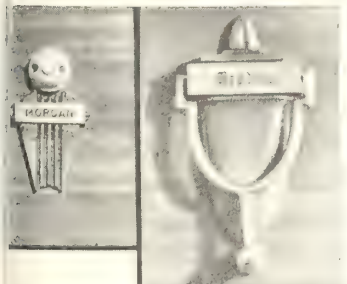
For sale by America's foremost authority and expert. Write for descriptive list—then if you wish, I will ship selection on approval for your inspection. Prices on many are no higher than new rugs.

My Antique Rugs are not the worn out variety—but with most of their nap intact and will generally outwear most new rugs because they have better wool quality, better dyes and better workmanship.

200 Antiques $90 to $200.
100 Antiques $200 and up.
Will send three if you wish to buy one.

EXPRESS PREPAID
NO OBLIGATION TO BUY

Chas. W. Jacobsen
401 S. SALINA ST.
SYRACUSE, N. Y.



QUAINT DOOR HARDWARE!

NEW CREATIONS . . . Designed by and a personal note of personalized charm . . . Ideal for Gifts, anytime of the year. Interested?

● SOLID HAND CAST, POLISHED BRONZE . . . IN OLD ENGLISH . . . OR PLAIN GOTHIC TYPE

COLONIAL KNOCKER . . . Cast in heavy 4" solid brass by master craftsmen . . . $9.75

CHIME BUTTON Nameplate . . . Fits under door button. By mail Postpaid . . . $2.95

MAYNARD'S
Manufacturers of Ornamental Bronze
2200 LUCILLE ST., SEATTLE 8, WN.

5 TIMES as FAST!

ROTARY HEDGE TRIMMER



$5.85 Prepaid

Amazing, improved type rotary trimmer. Cuts hedges 5 times as fast as scissors type. Has 12 sets of tempered steel cutting teeth instead of only two blades. Longer shank and offset lets you clear hedge and reach in farther without effort. Wonderfully easy to use; doesn't tire you. Weighs only 2 lbs. Built for a lifetime. Immediate delivery.

MALCOLM'S
HOUSE AND GARDEN STORE
526 N. Charles St. Baltimore 1, Md.

STUDY INTERIOR DECORATION
SIX WEEKS' PRACTICAL TRAINING COURSE

Resident Day Classes

Start Any Tue. • Sept. and Oct. Classes Fill

Period and Modern styles, color schemes, draperies, all fundamental. Faculty of New York decorators. Personal instruction. Cultural or Vocational. Complete Interior courses in Interior Architecture.

Home Study Course

Start Any Day • Speed Optional

Same training for those who cannot come to New York. Practical, simple, useful, and intensely interesting.

NEW YORK SCHOOL OF INTERIOR DECORATION
578 Madison Ave., New York 22, N. Y.



proud matches

No one will have to ask you for a light if you have the Picture Matches because you'll always be waiting for a chance to show them off. Just send in any black and white picture or negative, any size, and it will be reproduced on the match packs with startling clearness. The original picture is returned intact. One subject to a box.

Box of 50.....$4.75 plus 15c postage
Box of 100.....$7.50 plus 25c postage
Photo Postals: 50 $5.00; 100 $9.00 postpaid
No C.O.D.'s please

EUNICE NOVELTIES
5th Floor Woman's Exchange Bldg.
541 MADISON AVE., N. Y. 22, N. Y.

SHOPPING



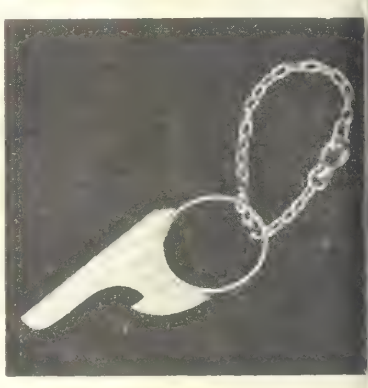
Take a number from one to eight and give each of your guests a glass he can identify for the rest of the evening. Double it with a coaster or ashtray to match. The glasses have heavy bases and hold 10 ounces. The set of 16 pieces is a wonderful present for only $4.29. Exp. col. from D. H. Holmes Co., Box 160, New Orleans 3, Louisiana.



In order, a cheese spreader, relish spoon, olive pick and lemon fork, handmade of sterling silver, and one of the nicest gifts we can think of for a bride —or anyone else for that matter. Individual pieces are $5.50; the set, $20, tax included. Postage 25c. From Handmade by Hilary, 436 East 86th St., New York 28, N. Y.



One of those things that a man needs badly when he does need it is a bottle opener. This one, combined with a key ring, will always be on hand to spare him the indignity of wrestling with a 25-cent piece. Of sterling silver, engine turned, $7 includes block initial, tax and postage. Georg Jensen, 667 Fifth Ave., New York 22, N. Y.



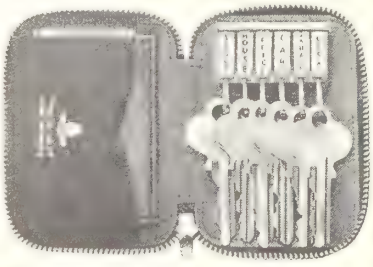
THE "PINCH PURSE" FOR MEN AND WOMEN



Men's or women's ultra-smart purse by Wales that has everything! It contains a full-size billfold, coin holder, key case, photo frame and button-down license case. Built around a gold-hued metal frame that insures the purse retaining its shape and smart appearance almost indefinitely. Clever and convenient—no more fumbling for loose change—flick the desired coins from the "Kant-Spill" plastic holder. Purse pops open when both sides are pressed. In imported black, brown or red morocco or pigskin. **$6.00** including tax and postage.

THE RIGHT KEY AT A GLANCE!

No more guessing—no more fumbling! This clever "Tel-A-Key" case by Wales gives you the right key instantly. Here are swivel holders for keys to the car, house, vault, etc. Extra tabs come with case to allow you to change labels if those furnished do not suit your needs—of fine top grain leather in black, morocco or pigskin. 4-Key Zipper, **$3.00**; 6-Key Zipper, **$3.75**; 8-Key Zipper, **$4.50** including tax and postage. (Name and address in gold on front of case **50c** extra.)



Send check, money order or C.O.D. instruction ("No C.O.D." on personalized gifts)

Mayfair Gifts

99-18 Metropolitan Ave., Forest Hills, New York City, N. Y.



CONDIMENT BOTTLE HOLDERS

Made of gleaming silver plate, they dress up ordinary condiments so they come to the table proudly.

$16.75 for set of 3

Separately: Mustard Holder $6.75
Large Chili sauce or Catsup $5.55
Worcestershire sauce holder $4.60
tax included and postpaid. Sorry, no c.o.d.'s

ELLISON'S

Wilmington 11 Delaware



OWED TO A GRECIAN URN

Inspired by old world design, this unusual cigarette holder has been fashioned of silver plate with delicate lines, beautiful detail. A pair of deep ash trays completes the set. $6.95, including tax. No C.O.D.'s.

Write for our illustrated folder

Send check or money order to:

Gilbert Spencer

960 Broadway Woodmere, N. Y.



GOODBYE Monotonous Meals!

[redacted] for every kitchen . . . contains more than 50 especially tempting and tried recipes. It started as Mrs. Marks' own personal file. Now published in book form by [redacted]

Only $1 postpaid (no stamps).

"Favorite American Recipes"
P.O. Box 5183, Richmond 20, Virginia



FROM ITALY.....

Enchanting beauty, rich lasting loveliness and wonderful decorative usefulness best describes these master sized coffee cups and saucers of Italian pottery. For Father the "Cock of the Walk," for Mother the Floral-design and for the newly weds both make an ideal gift.

$2.50 each postage included

No C.O.D. Please

SUSAN METZGER BEACHLER

"fashions in gifts"

Greenville, Michigan



Have FUN... WITH THIS GIFT for Expectant Fathers and Mothers

Send one dollar for "Poppin' A Button," album of 48 cartoons, humorously illustrating the suspense and trials of coming parenthood. It's a winner as a gift to young couples who are "expecting" or who are brand new parents. Chuckles guaranteed without offense to anyone. Ideal shower gift. $1.00 POSTPAID; WITH GIFT BOX $1.10.

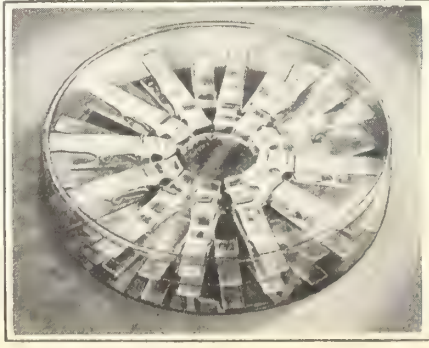
Send check or money order to:

POPPIN' A BUTTON COMPANY

6931 40th S.W. Seattle 6, Wash.

ORDER THREE

Three Books packed in individual gift boxes. $3.00 Postpaid.



NO MORE SPLINTERS IN JUNIOR'S UNDERWEAR

PLASTIC CLEAR CLOTHES CLIPS

Here are sure-grip clothes clips tha cannot splinter, cannot snag and ar easy to clean. Made of water-clea plastic with steel spring, they com packed 2 dozen in an acetate box.

$2.25 complete, postpaid

Send a box to someone you know who is short on clothes pins

No C.O.D.'s please

EUNICE NOVELTIES Dept. G-57

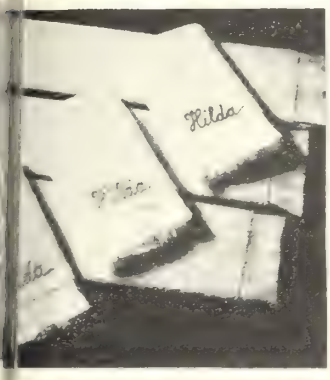
5th Floor Woman's Exchange Bldg.
541 Madison Ave., New York 22, N.Y

ROUND

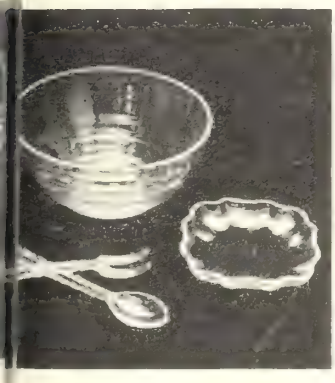




Symbolic you. Capricorn is only one of twelve different Zodiac sign pins. Each one, an original design by Gini, is beautifully executed in sterling silver. They are wonderful gifts, especially for birthdays. Each, $9 incl. tax. From Mermod-Jaccard-King, Ninth and Locust Sts., St. Louis 1, Mo.



About face. The soft nubby texture of these complexion towels was made especially to stimulate circulation and bring a radiant glow to your skin. Use to remove cream or for drying. In pink, blue, yellow or white, embroidered with initials or first name, they come by the dozen for $10.50 ppd. Mosse, 659 Fifth Ave., N. Y. C. 22.



Optic crystal bowl and servers to glorify your salads and complement your table through the years. The bowl, 10″ in diam., is $10 complete with servers. Crystal plates, for individual salads or dessert, have graceful, scalloped edges, are 6″ sq. and $24 a dozen. Mary Holm, P.O. Box 97, Station O, New York 11, N. Y.



Collapsible BRIDGE TABLE

This alcohol-proof, stain-resistant server is a sturdy standby made of warm Mahogany or Honey Maple veneer on durable plywood. It opens to 30″ square, 27″ high.

$19.00, *Parcel Post not included.*

Alice H. Marks

9 West 57th St., New York 19, N. Y.



FLOWER ARRANGEMENT FOR EVERYONE — *By Dorothy Biddle and Dorothea Blom* • Eighty photographs and twelve chapters tell the easy step-by-step story of flower arrangement for the home, the church, and the flower show. It's all here—making corsages, using the florist's dozen, making the most of each container, and combining different cut flowers with the same green background. For owning, or for giving, get your copy today! $2.50 *postpaid*

M. BARROWS & COMPANY, INC., Dept. HG 5
114 East 32nd Street, New York 16



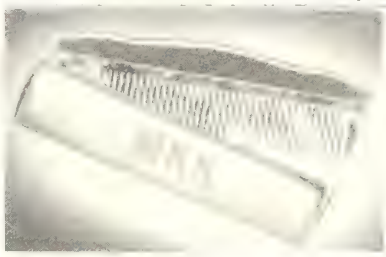
Drop "NICE-CUBES" in your drink . . keep highballs, cocktails, soft drinks, fruit juices, wine, beer, etc., cold **without dilution.** Ice-like plastic "NICE-CUBES", with mineralized water permanently sealed in, freeze solid in refrigerator . . . tasteless—odorless, easy to remove, no ice-tray mess. Use again and again - LAST FOREVER.

Box of 8 Rainbow Assorted Colors or Crystal Clear: $2.95 delivered in U. S. A.

SPECIAL:
PERSONALIZED "NICE-CUBES"
2 or 3 *INITIALS*
(CLEAR CUBES ONLY)
$1.00 extra per set

"NICE-CUBES"

8648 MELROSE AVENUE • Dept. A, HOLLYWOOD 46, CALIFORNIA



ORDER NOW For **Mothers Day**

SUNDAY, MAY 11th.

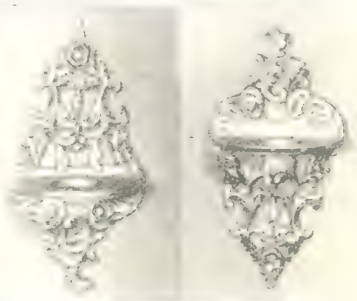
STERLING SILVER POCKET COMB

Dainty Comb, encased in silver, monogramed if desired, including federal tax - - - - $7.

Sent Gift Wrapped, Monogramed and Post Paid anywhere in U. S. A. in time for Mothers Day

ADLER'S

New Orleans' Fine Jewelers
722 Canal Street • New Orleans 16



ALTO WOOD PRODUCTS

offer a handsomely carved all wood WALL BRACKET

Rich French Gold Finish suitable for many purposes in living room, hall or bedroom singly or in pairs, in either position as illustrated

An All Season Decor for miniature plants, dainty hanging vines or fresh-cut flowers

13" high, 7" wide, 2⅝" opening for container

Single $4.25 In pairs $8.00

Shipped via parcel post, prepaid
Mail checks or Money Order
(No C.O.D.'s please)

ALTO WOOD PRODUCTS
Box 409 White Plains, N. Y.

Hello! Whistle



It's a real attention getter—a piercing whistle with a key chain as shown—or to wear on a bangle bracelet. Guaranteed to stop man—beast or taxi. About 1" long.

Nickel Silver	$1.00
Gold-plated (tax inc.)	2.00
Sterling Silver (tax inc.)	4.00

Sorry, no C.O.D.'s
Add 5c for delivery.

Dennison's
521 Fifth Avenue • New York 16, N. Y.



Statuary

FOR YOUR GARDEN OR TERRACE

Fine Italian and English reproductions . . . many piped for fountains.

FLORENTINE CRAFTSMEN, inc.

479-485 First Ave. (cor. 28 St.)
New York 16 • LE 2-3926

SHOPPIN





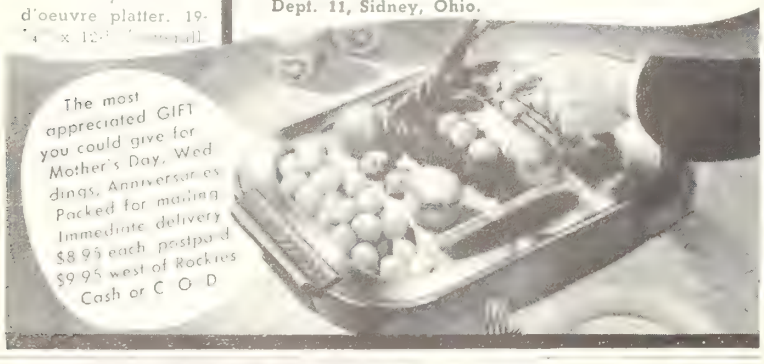
Wagner Magnalite

"sizzling host platter"

Serves a complete meal at the table for 2 to 4 people. Keeps food piping hot, beautiful, stays bright, easy to clean. Special handles hold platter above table. Does double duty as a snack tray or salad dish. Can be prepared and placed in refrigerator to cool—heavy "Magnalite" keeps it cold or hot as desired. **The Wagner Manufacturing Co., Dept. 11, Sidney, Ohio.**

it's really lovely!

and so practical. Keeps a whole dinner piping hot. Saves dish washing. Can be used as snack tray, salad tray or hors d'oeuvre platter. 19-¼" x 12-½" overall.



The most appreciated GIFT you could give for Mother's Day, Weddings, Anniversaries. Packed for mailing. Immediate delivery. $8.95 each postpaid. $9.95 west of Rockies. Cash or C. O. D.



Capture the Charm

of BEAUTIFUL BLOSSOMS

Let these lovely Blossom Bowls radiate the inspiration of blossom time throughout your home the whole year through. Crystal clear bowls are enlivened by the gleam of brass in base and stem. Six inches high

Pair $7.50 Postpaid

Send Check or Money Order to

TOWN & COUNTRY STUDIO

RIVERSIDE DRIVE

McHENRY ILLINOIS

For Your Garden



If you have a friendly garden, there is sure to be a spot for this Rustic bird bath of Pompeian Stone. It is 28" high and the 21" bath is presided over by a perky squirrel. It is conveniently divided to accommodate both food and water.

Price $17.50 f.o.b. N.Y.

Our Catalogue

is a gallery of interesting prints—illustrating our large stock of garden ornament—lovely figures, fountains, bird baths, vases, pedestals, cast iron benches, chairs, etc. Prices from $5 to $500. Please enclose 10c for mailing catalogue.

Erkins Studios

Visit our GALLERIES

38 West 40th St., New York 18



Let your light shine on a table-top garden. Two of these hurricane lamps, set in their own flower beds, would be conversation pieces at a summer dinner on the terrace. Brass lamp and base and glass chimney are 15" high overall. $6.50 each, ppd. Add your own flowers. Seidenbach's, Tulsa, Okla.



Grape harvest is the exquisite design on the handles of this heavy, sterling silver salad set. Each piece measures over 8". An excellent example of Swedish influence and utility, the set is $25, including tax and postage. From Alfred H. Glasser Corp., 421 Madison Avenue, New York 17, N. Y.



Hallmarked—and deservedly so—is a modern reproduction of a fine old Sheffield vegetable dish, worthy of the most formal table or service buffet. It's of heavy silver plate on copper, 14" long and 11½" across. Remove lock handle and use as two open dishes. $45 incl. tax, exp. col. Jennifer House, New Marlboro Star Route, Great Barrington, Mass.

Order by Mail



Famous New Orleans

PECAN PRALINES

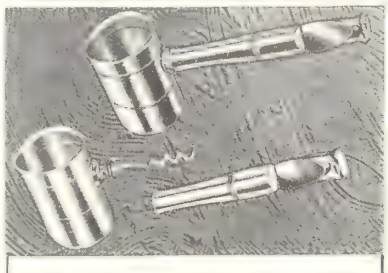
[illegible] and friends with wonderful pecan New Orleans candy [illegible] old Creole recipe. Pure sugar, sweet dairy cream, lavishly filled with choice pecans.

Delicate [illegible] one pound (approximately 20) guest-size pralines [illegible]

1 Lb. Box 1.50 Postpaid

LOUISIANA DELICACIES CO., INC.

[illegible]



The "Mostest" for the Bar Host or Hostess

With this 5 purpose Bar Genie you won't have any delay in serving drinks to your guests. No more fumbling from drawer to drawer for your bar jigger, ice hammer, bottle opener, muddler and corkscrew . . . this useful little gadget has them all. Finished in glistening silver plate on copper. Capacity, 2 ounces. Overall length 6 inches. Each Bar Genie is wrapped in an attractive, white gift box.

$4.95 tax incl., prepaid

Sorry, no C.O.D.'s

ALEX ANDERSON & SON

912 Nicollet Ave. Minneapolis 2, Minn.

These Three Add Charm to Any Home

The unusual Fiddle Back Planter (left) has a spun copper pot and can be had with maple or mahogany finish.

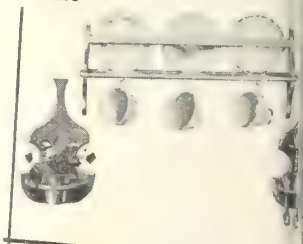
The quaint 3 Cup & Saucer Rack comes in solid black walnut, maple, or mahogany finishes.

The Spoon Holder is for either regular or demi-tasse spoons and is available in maple or mahogany finishes.

You can have any one of these quaint items for only $5 each, postpaid. Specify finish wanted. Please, no C.O.D.'s. Plants, spoons, cups and saucers not included.

C. & T. ASSOCIATES

3514-H S. San Pedro St. Los Angeles 11, Calif.





Quaint American **Shelf TABLE**

The Willie Mae Brown was originally a washstand found in an old Michigan homestead. You will fall in love with its charm, and many uses for your home. The spindle turnings and oak leaf hand carving are authentic. It is built of solid cherry in rich cherry finish. Use a pair by your sofa; the top for lamp and accessories; the shelf for magazines. It's ideal for a phone table, too. Height 32, top 22 x 14 inches. Prepaid express $19.95

You'll want a Pair—$37.95



Carl Forslund

EAST FULTON

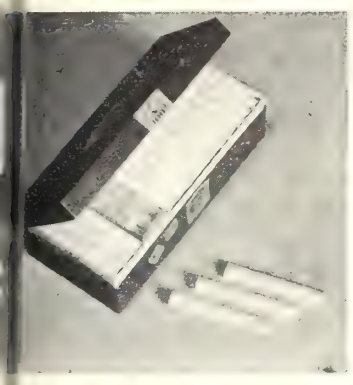
GRAND RAPIDS 2, MICHIGAN

AROUND





Humpty Dumpty is a logical choice for an egg cup. The twins hold the salt and pepper, so necessary to a well-dressed egg. The trio would make a cheery gift for a child or grown-up. Prices are as low as Humpty eventually was—cup, $2; shakers, $1.50 a pair, exp. col. The Four Seasons Shop, 138 Union Ave., Memphis, Tennessee.



"Bon Voyage" or "Happy Landing" is the inscription on these de-luxe cigarettes. Made of finest tobaccos, the blend is pleasing to smokers of popular brands. Unusual gift for honeymooners or a friend taking a cruise. Box of 100, $2.50; 200, $5. With popular first name, $2.85. $5.75. Autograph Cigarettes, 452 5th Ave., N. Y. C. 18.



Photo soap. Personalize your soap with your own picture or your favorite snapshot. Fine toilet soap is mild, delicately scented, lathers freely in hard or soft water and picture won't wash off. Send photograph or negative and $1.50 for three cakes to Miles Kimball, 100 Bond Street, Oshkosh, Wisconsin. Price includes postage.



17th Century Ghiordes Prayer Rug

Treasure Chest OF GEM ANTIQUE ORIENTAL RUGS FOR COLLECTORS AND OTHER ASPIRING BUYERS

RARE ANTIQUES: Of type and condition sought and almost never found. Each the prize of many thousands.

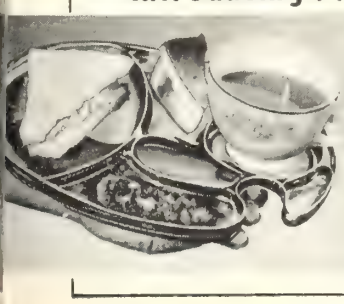
CHOICE OLD RUGS: Charming in traditional designs and rich mellowed colors. SELECTION SENT PREPAID FOR YOUR DELIGHT WITHOUT OBLIGATION TO BUY.

Write for monograph and descriptive list.

THOMAS F. DAVIS, Box 86-H, Skaneateles, N. Y.

Successor to Major L. B. Lawton, Collector of fine rugs since 1900.

Introducing . . . HOSTESS PALETTE



Make "snack-ing" an Art! Designed from an artist's palette, fits the hand so easily for quick and graceful serving. In sparkling transparent, festive, unbreakable plastic. Red, Amber, Blue, Green. Exclusive and low priced at **$1.00** each, postpaid.

No C.O.D.'s, please

EDMUND B. HARRIS

"Gifts of Character"

366 Madison Ave., N. Y. 17, N. Y.



De Luxe

SERVICE STATION

A [illegible] station together with six various colored plastic cars. Realistic in every detail. The doors open when the elevator is lowered and close when raised just like at the service station where Dad drives in for [illegible] pump, raised, movable platform for lubricating, ramps, etc. Has the greatest play-value of any toy in years. 15" high, 23" long. 23 [illegible] easy to put together [illegible] follow instruction sheet. $4.75.

"BETTY SUE"

The Doll that's the nearest thing to a REAL LIVE BABY!

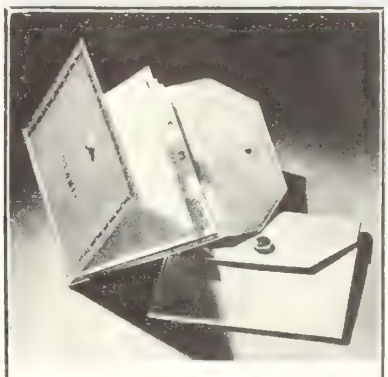
"Betty Sue" has warm-to-the-touch, life-like "magic skin" arms and legs! Pinch either of her dimpled legs and she will protest with a cry almost like that of a real baby. Lay her down and she will murmur "mama" as she closes her beautiful long-lashed eyes in sleep! "Betty Sue" comes in a lovely organdy dress and bonnet, slip, panties, shoes and socks. 18" high—**$8.50.**

Send check, money order or C.O.D. instructions

mayfair Gifts

9918 Metropolitan Ave., Forest Hills, New York City, N. Y.





STAMP CASE

Everyone is writing letters, so one of the nicest presents you could give is our exclusive custom-made stamp case. 3½" x 4½". Specially treated linen leaves, indexed for different denominations, keep stamps from sticking. Gold-tooled, hand-finished calfskin in blue, green or natural.

$4.35 postpaid (no C.O.D.)
initials or name 50c extra

DANIEL'S DEN

A Shop of Choice Things

141 Newbury St. Boston 16, Mass.

WRITE FOR OUR *Catalog!*

ALUMINUM HOUSE SIGN WITH NAME $7.

Electric EGG COOKER $2.25

Weather Vanes ALUMINUM & BRASS $10.50

Cape Cod POST-TOP LANTERNS WIRED - 16½ IN. HIGH RUST-PROOF $11.50

SPENCER STUDIOS
710 CHESTNUT, PHILA. 6, PA.



THE MISTLE BIRD

Great for your Favorite Youngster

The Mistle Bird is a necessity for every child's room. Since it has great appeal to the child, psychologists recommend it as [illegible] A [illegible] serves as the Mistle Bird's tail. An hour glass [illegible] Mistle [illegible] justed to tell the correct time necessary for a thermometer reading. A delightful cartoon booklet in color telling the Mistle Bird story is included.

Satin ceramic finish; pink or blue.

$3.95 plus 25c [illegible]

No C.O.D.'s. Write for catalogue

M. C. FLYNN, Inc. Est. 1901
43-B East 59th St., New York 22, N. Y.

FOR MOTHER!

the gift that will help her

SEE BETTER



The New Magnifier with the LONG LENS

You can read newspaper print—a column wide—with a Longview, the *new* kind of magnifier with a *long* lens. It magnifies 2½ times—solves "seeing" problems with a larger, sharper field of vision than ordinary magnifiers. Folds into handsome plastic case. Ideal gift for Mother's Day—beautiful, useful and *different!* $6.50 postpaid. If not completely satisfied your money will be refunded.

Edroy Products Co.

484 Lexington Ave., New York 17, N. Y.

SHOPPIN



A boarding-house reach would be doubled with the aid of a 30" pair of wooden tongs! Seriously, though, it's a practical idea for a bed- or chair-ridden person or for anyone who wants to fish a ball of wool out from under the bookcase. $2.95 postpaid. From Robert Keith, Inc., 13th and Baltimore, Kansas City 6, Mo.



America's folklore is presented on a pictorial map by the famous artist, William Gropper. Colorful as the heroes depicted, Casey Jones, Calamity Jane, etc., it's 33" x 23". Mounted, with passe-partout border, $5. Shpg. chgs., 50c. With solid oak molding, $14.50. Shpg. chgs., $1. Associated American Artists, 711 Fifth Ave., N. Y. C. 22.



The life of the party depends, to some extent, on the coldness of the drinks. Happy is the hostess who pops 96 ice cubes into a generous, insulated bucket, knowing they will survive for hours. It holds 1 gal. of liquid—keeps hot contents hot. Aluminum, $12.50, add 45c post. Hammacher Schlemmer, 145 East 57th St., N. Y. C. 22.





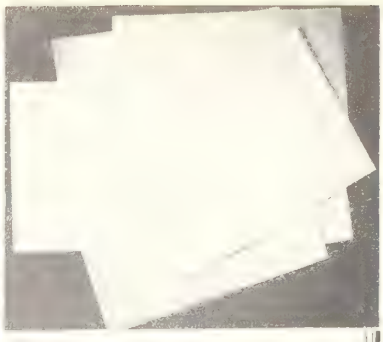
"Duncan Miller" Crystal Ensemble

Delightfully unusual three piece crystal ensemble of drowsy Mexican peon, donkey and cart. For Spring floral arrangements or cigarettes on a coffee table. Ideal wedding gift, attractively wrapped.

Set, **$5.00**

3% Shipping Charges Extra in New Jersey

STEINBACH CO.
Asbury Park New Jersey



MONOGRAMMED PLACE-MATS 50 for **$1.00** Postpaid

Save your table-linens and give every meal that "party look" with these white paper embossed place-mats, with your monogram in black, red, blue or green. Also, matching cocktail napkins, monogrammed, 100 for $1.00. No C.O.D.'s.

barry david GIFTS
P.O. BOX 7604 • PHILA., PA.

Send for Free "Gift Reminder" Catalog



PERSONALIZED HURRICANES

Of crystal clear glass, ten inches high, they won't tip or fall. Specify 3 initials for monogram, surname last. Delivery: 2 to 4 weeks.

Price **$4.95** Pair

Express Charges Collect

The Sea Chest
BEACH HAVEN, NEW JERSEY

PLACE ORDER EARLY



The Loveliness of Cypress

The different outdoor furniture ideal for [illegible]. Great [illegible]. Bolts of [illegible] Year [illegible] Nov. [illegible] th [illegible] ern estates. Send your check, say where to [illegible]

6 PIECE SET { 2 CHAIRS, SETTEE, COFFEE TABLE, SIDE TABLE, FOOTSTOOL } $34.70

3 PIECE SET { 2 CHAIRS, AND SETTEE } $24.95

FREIGHT PREPAID IN U. S. A., ADD $3.60 FOR HIGHER FREIGHT DENVER AND WEST.

Littletree Company
Dept. HG Winter Park, Florida

Largest Stock of Fine China & Crystal in New York



Finest full lead Crystal Glasses, clear ringing, strong and very gracefully proportioned. [illegible] bowl; cut stem and foot. Goblets, doz. $27.50; Champagnes, doz. $27.50; Wines, doz. $25.00; Cocktails, doz. $25.00. Cordials, doz. $24.00.

One of the [illegible] pieces—4 dinner plates, 4 dessert plates, 4 [illegible]

Sterling Silver Flatware in three much wanted [illegible]

6-Piece Place Setting—1 small dinner fork, 1 small dinner knife, 1 cream soup spoon, 1 individual salad fork, 1 butter spreader, 1 tea spoon—$50.58. Center—Royal Danish. 6-piece Place Setting, $30.55. Right—Victoria. 6-Piece Place Setting, $23.85. (All prices include tax.)

PLUMMER, Ltd.
Dept. G, 734 Fifth Ave., New York, N. Y.
Please send me free Gift Catalogue.
Name .....
Address .....

30" diameter
Shelves 4" Deep



BLACK, MAHOGANY OR NATURAL $18.65
UNPAINTED JUST ... $13.95

KNICK-KNACK CIRCLE

Smart Different Origin

Something truly new and distinctive to hel create that unusual effect—so prized in hon decorating. . . . To show china, glassware, crysta miniatures, etc., to best advantage in any roon Made from sturdy dried hardwood by maste woodworkers. Your choice of rich Ebony Blac Mahogany or natural tone finishes. Or unpainte smoothly sanded surface to finish the way yo want it.

Send Check or M.O. Shipped Exp. Col. (Please, no COD's)

HOME ARTS CENTER
Suite 528B, 333 N. Michigan Ave., Chicago 11, I



Reliners expertly fitted to your brok vacuum ware. Thermos, Manning-Bown or any make Ice Tubs relined $7.50; Therm Ice Pails $12; Thermos Carafes $5.50; U versal Carafes $4.50 pts., $5 qts. Mail your vacuum ware for relining. We'll rel it and return it postpaid U.S.A., with rep charges C.O.D.

Millions of Friends from Coast to Coast

Weed's

Est. 128 Years Ago BUFFALO 5, N. Y.

ROUND

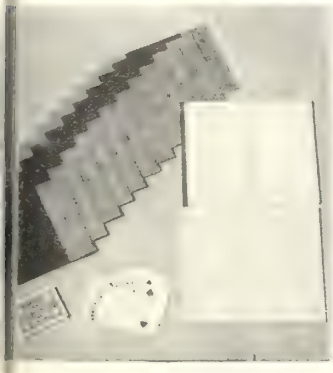




Queen of the Gloucester fishing fleet was the famous schooner Gertrude L. Thebaud. Any lover of a gallant ship would be proud to own a faithfully-reproduced model, set on its own wall shelf. A working sketch identifies sail areas and rigging lines. 12½" high. $9 ppd. Le Baron-Bonney, 117 Merrimac St., Newburyport, Mass.



Specialty of the house—French cream caramels will completely satisfy the most discriminating sweet tooth. They're such rich, scrumptious, chewy morsels you won't be able to stop at just one or two. A tempting gift for all occasions. $2.25 a lb. plus 30c postage. From Maison E. H. Glass, 15 E. 47th St., New York 17, N. Y.



Duplicate boards make bridge more a game of skill, than chance and more fair for the lucky-in-love people who never have good hands. By preserving hands, you can improve your game by replaying them and comparing your score with opponents'. Complete set of boards and score pad, $3.50 ppd. Afco, Lexington 73, Mass.



HAMPER—BASKET

Enamelled tole set hand-painted with Raggedy Ann or Overalled Boy and child's name.
Set, $12.
Hamper, $7.50—Basket, $4.50. Express Charges Collect. No COD's.



CHILD'S FLOWER HOLDER

Shy kitten in white pottery decorated in blue or pink, painted with child's name.
$1.75 postpaid

PLASTIC GLASS AND BOWL

Light and unbreakable. Gayly decorated and personalized with child's first name. Makes mealtime fun.
Set, $3. postpaid
Glass with name, $1.50 postpaid
Bowl with name, $1.50 postpaid

Evelyn Reed
538 Madison Ave., New York 22, N. Y.





WROUGHT IRON
PLANT & FLOWER STAND

Designed by an artist . . . built by a master craftsman . . . hand wrought throughout . . . this beautiful Plant and Flower Stand will serve you all through the year . . . will add grace and charm to your living room, porch or terrace.

25" High. 15" Deep. Trays are 8" wide, 28" long. Finished in white. $12.85

Order by mail, express collect. Send check or money order to

WROUGHT IRON INTERIOR
520 Bergen St., Brooklyn 17, N. Y.

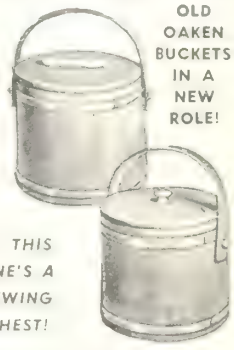
Charming and PRACTICAL

CLOTHESPIN AND SEWING CHESTS

THIS ONE'S FOR CLOTHESPINS

Holding a large package of clothespins, this polished wooden bucket is both handy and handsome for wash days! No. AG-284-5G.

OLD OAKEN BUCKETS IN A NEW ROLE!





'N THIS ONE'S A SEWING CHEST!

For mending days, this charming and useful sewing chest—which has a pin cushion and thread spindles—is just the thing! No. AG-284-4G
Both are 7½" tall, sturdily iron-bound, with polished wood surfaces and convenient handles. Order yours today!

Just $2.50 each . . . POSTPAID
DIRECT FROM

Ask Us To Put Your Name On Our Fall Catalog Mailing List

Santa Claus Land
SANTA CLAUS, INDIANA



A Bottle of Fun for Every Home!

Here is a complete highly sensitive radio in a bottle. Just plug it in—plays anywhere with console-like performance. Clear mellow music by simply turning the cap. Gets all stations. Streamlined plastic base. Dynamic speaker. **$32.95** postpaid

2-Watt power output • Pilot light indicator • High sensitive circuit • Tuning range 540-1600 KC. AC or DC operation on 105-125 volts. **FULLY GUARANTEED.** Top of cap is switch and volume control Station selector is body of cap.

CONELLE PRODUCTS CO. 248 West 23rd St. New York 11, N. Y.



CRYSTAL COUPETTES
Daintily Gold-Rimmed

Glamorize your first course of seafood or fruit cocktail, or serve an irresistible dessert in these graceful glasses. The bands are in 22k. gold.

Set of 8 for $6.95
(Express Collect)

RENDEZVOUS GIFT SHOP
Gift Counsellors ASBURY PARK, N. J.



let **NELSONIZING** *remake your worn shoes* **FACTORY NEW!**

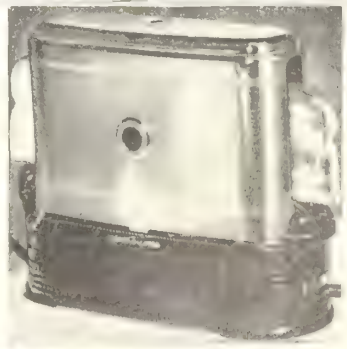
Send a postcard today for our free booklet which tells all about our shoe doctoring at prices you pay for *just ordinary cobbling*. Send for it now!

Write For Free Booklet "V"

We Mail Everywhere
Since 1879

B. NELSON CO.
Main Office
10 EAST 39th STREET, N. Y. 16
MUrray Hill 3-6348

BROOKLYN • NEWARK • HARTFORD
JAMAICA • WHITE PLAINS



TOAST of the TOWN!
AUTOMATIC
TOAST-O-LATOR

The perfect gift. America's newest, and by far the best electric toaster. Put bread in one end and presto, out at the other end comes your toast . . . golden and brown to taste! Gleaming chrome over a cast iron base. Accurate timer. A. C. current.

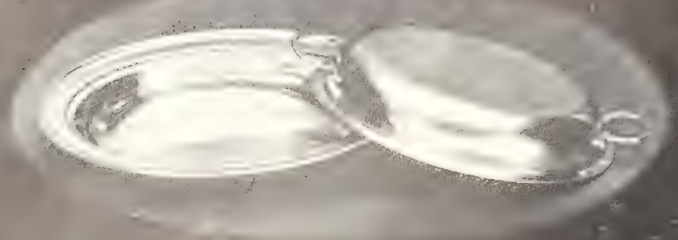
$19.95
plus 50 cents express charges. Kentucky Colonel Cover 90c additional

No C.O.D.'s
DEPT. 5-HG

Julian Hess
6 GRAND STREET • WHITE PLAINS, N. Y.

SHOPPIN

A WEDDING GIFT
to win her heart



Created and signed by the distinguished silversmith, San Giovanni, this double vegetable dish is a gift to give with pride. In silverplate, its classic simplicity was specially designed to complement any table service. 11" by 8¾" overall.

$9.95 each

add 20% federal tax and 25c for postage
(In Ohio add 3% sales tax)

The Union COLUMBUS 15, OHIO





Plant a coffee table in your sunroom or on your terrace. This unusual table has a heavy plate-glass top, 50" x 24", which rests securely on two green wrought-iron supports designed to hold flower boxes or potted plants. 18¼" high, it's $65. Exclusive with Modernage, 16 East 34th Street, N. Y. C. 16.



Dinner for two. Three different kinds of vegetables can be served at once in this well-thought-out dish. It can be used, with or without the partition, for candy or nuts, too. Heavily silver-plated on copper, it's 7¼" across and stands on ball feet. $12 incl. tax and post. Grenville House, 7 East 15th St., New York 3, N. Y.



In the spotlight, a handsome, Colonial post lantern. Hand-wrought of heavy copper with a cast bronze base, 3⅜" inside, it has a dull black finish, removable glass panels and a wired, etched chimney. 14½" x 28" high, it's $34.75. Other styles available from $19.50 to $65. Old Lantern Shop, Boston Post Road, Darien, Conn.



It's "Time" for another!
The Amusing—The Practical—The Fascinating
DrinClock
Exciting gift for the busy hostess—the new DrinClock records the beverage choice of every guest. All popular liquors and the name of each mixer are indelibly printed on the clock face. As an example, set one hand to "Rye"—the other to "Soda". If any guests are teetotalers, move both hands to "Coke" or "Ginger", etc. Jackets are waterproof leatherette in 8 colors.

[illegible] jacket [illegible] back [illegible] any [illegible] Boxed set of 8 colors 4.00 set
[illegible] set of 8 colors complete 5.00 set
[illegible] set of 8 colors complete 7.50 set
Postpaid—Sorry, no C.O.D.'s
[illegible] *other unusual gifts.*

CRANE'S Decorative Accessories 119 East 57th Street New York 22, N. Y.



OMAR Eye-Dazzling RHINESTONE INITIALS

For your Suit, Sweater, Purse, or Scarf. So bright and cute, you adore them . . . just pin on.
$1.20 each, incl. tax, Postpaid. Send order to

Ramsays

602 North Broadway, Pittsburg, Kans.



Entertaining Made Easy

Silverum Plates are perfect for informal entertaining: no dishes to wash afterwards. Hammered metal holders (8 inch) last for years. Bright, flower-fresh paper refills are tossed away after using. Ideal for luncheons, evening snacks, hurried breakfasts. Enjoy a dish washing holiday at your summer cottage.

Box of 4 metal holders and 100 gay paper refills $4.95—3 boxes $13.95 del.

No c.o.d.'s please

COLLINS CRAFTSMEN, Inc.
Dept. G Bryn Mawr, Pa.

Completely Assembled
SHIP MODELS

Handmade by Yankee Craftsmen. Model pictured is the BENJ. HALE, sturdy schooner of the romantic sailing days of 1882. Size 18" x 11" high. Black and red hull—treated cloth sails—mounted on maple finish base.

Shipped completely assembled and finished. An ideal decorating piece.

$15

Exp. Ppd. in U.S.A.

LE BARON BONNEY
117 Merrimac Street
Newburyport 3, Mass.



Write for **FREE CATALOG** *showing other models—Schooners, Ships, Clippers—from $5 up. Sold only by builde*

[illegible] CANADA'S *leading jewellers*

[illegible] to Canada is incomplete without a visit to a Birks Store. You [illegible] lovely quality gifts to [illegible] Antique and Modern Silver—[illegible]llery—Fine English China—English Leather [illegible] 15 principal cities.



BIRKS Jewellers Canada

A wonderful new book!
FURNISHING IN STYLE
by Walter Rendell Storey

If you've always wanted a good general reference book on period furniture written with a modern approach, here it is! Full of information and ideas, this book gives illustrations and brief analyses of the most important furniture styles from the Jacobean and Queen Anne periods to the present, together with examples of the ways in which leading decorators have mixed and adapted these for modern living. 7 of the more than 150 illustrations are in color. $5.00.

AMERICAN STUDIO BOOKS
381 Fourth Avenue New York 16, N. Y.



ROUND

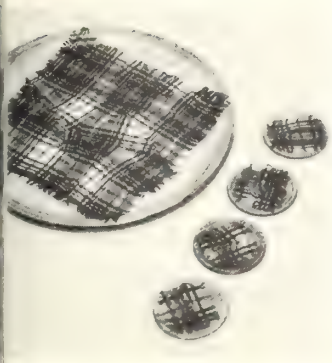




Your own signature, reproduced on enameled surfaces, makes these Volupté accessories distinctively yours. In powder blue, Chinese red, black or white, the portmanteau is $14.25 plus 20% tax. The compact is $6.75, and cigarette case, $9.25. (no tax). Ppd. from Selden Cooper, 8019 Forsythe Blvd., Clayton 5, Missouri.



A faithful reproduction of an old-fashioned trivet. Of wrought iron, it comes in the eagle design (shown), family tree, cathedral or grape. Useful for holding potted plants or a coffee pot, or for keeping the door ajar. And decorative hung in pairs or triplets, silhouetted on the wall. $1 each, post. 20c. From Dennison's, 411 Fifth Ave., N. Y. C. 16.



Sealed in plastic for permanence and beauty, gay red and green plaid doilies add color and design to natural wood—mahogany or birch. Practically indestructible, alcohol, acid and heat resistant, they won't scratch or warp. Tray 14", $10; coasters, $7.20 a dozen, exp. col. Designed for Living, 131 E. 57th St., N.Y.C. 22.

LOVELY TO LOOK AT



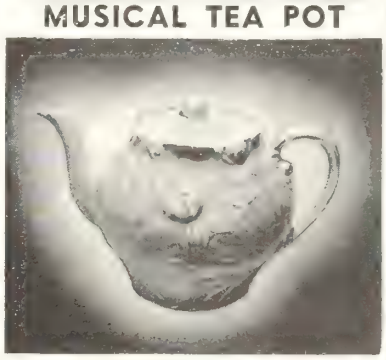
And even more delightful to live with . . . that's Asam's "Waverly" wallpaper. It does equally well for a hall, a bedroom under the eaves, or an inviting living-room. There's a companion wallpaper, with ships and old mills, that combines beautifully with "Waverly." They're washable and sunfast, of course. $2.50 a single roll.

ASAM BROTHERS, INC.
919 Arch Street
Philadelphia 7

New Haven, Conn.
Washington, D. C.

ASAM WALLPAPERS

MUSICAL TEA POT



Really something new . . . something different, is this enchanting musical tea pot. Designed to make your tea time more successful, it plays "Tea for Two" as you pick it up and while you serve. You'll receive many, many compliments from your delighted guests. Made of fine English pottery with an overall raised flower and leaf pattern, it comfortably holds a full quart. Your choice of four lovely shades: pink, yellow, green or blue. Genuine Swiss Thorens musical movement. The ideal gift. Give second color choice when ordering.

$15.00 POSTPAID

SUSAN JAY GIFTS, INC.
MUSICAL GIFTS OF DISTINCTION
302 E. FORDHAM ROAD, DEPT. B-12
NEW YORK 58, N. Y.
Send for Free Illustrated Catalog of Musical and Other Items



GLEAMING COPPER
to grace your walls

A beautiful hanging basket of copper styled by 'Caspercraft'. Hand Spun basket with trellis-type hanger of hand wrought copper. Carefully polished and lacquered to stay bright. Planted with Philodendron, Ivy or other trailing plants it will add living charm to any room. . . . Perfect as

$4.95 postpaid
ey order

ANNE MICHAEL
P.O. Box 232, 44 Walnut Street

artistic **SUN DIALS**
OLD ENGLISH FINISH • HEAVY, SOLID BRASS
REMARKABLE VALUES!

appr. sizes	
6 inch diam., octagon, with legend	$ 4.50
10 inch diam., round (I count none but sunny hours)	7.50
11 inch diam., round (Grow old along with me, the best is yet to be)	9.50
12 inch diam., round (Grow old along with me, the best is yet to be)	11.50
11 inch diam., octagon, DE LUXE (Time takes everything but memories)	19.50

No C.O.D.'s please • Send Check or Money Order • F.O.B. NYC

Colonial GIRANDOLE reproductions, wall sconces and other fine brass accessories.

HORATIO STUDIO 60 Greenwich Ave., New York 11, N. Y.

Lovely conveniences

These charming footstools will bring beauty and convenience to your occasional chair or couch—in the living room, bedroom or den. Lend extra comfort to the entire room. They'll even come in handy for extra seating capacity when you play on the floor with the children. You'll want at least two (or four). In Georgian Mahogany or Cherry finish, with [illegible] a solid pine seat. Only $4.95 each. Order by mail. Specify "The Hamilton" footstool—in muslin or your needlepoint of a size 12" x 16"—$6.95; in our assorted covers—$7.50. Express [illegible] Send check or money order



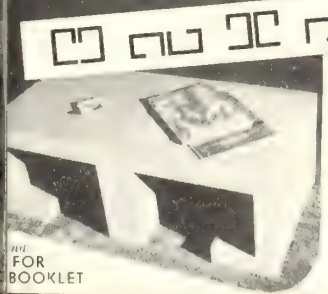
The Hamilton Stool •



The Dawson Stool •

Box 5536, Raleigh, N. C.
SEDGEFIELD CRAFTSMEN

HANDSOME, UNUSUAL



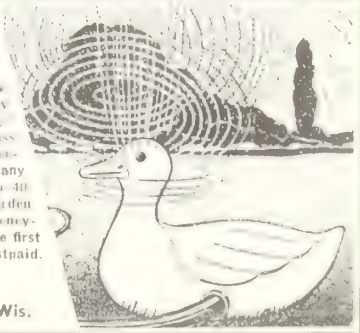
COFFEE TABLES!

Dramatize your rooms for more gracious living with these smartly styled, practical *multi-table* units. Twenty-four attractive arrangements possible—a few illustrated above. Each table 20" x 20" x 14" high. Beautifully finished in natural mahogany, jet black, red or green lacquer. $69.50 the pair. No C.O.D.'s. Price includes shipping charge in U. S.

FOR BOOKLET

FREDERICK C. BOGER CO.
4943 N. KOSTNER AVE. CHICAGO 30, ILL.

New Glamour for your Garden!
GOO GOO DUCK



This gracious lawn sprinkler makes your grass grow while neighbors watch with captivating envy. Excitingly fashioned in white baked enamel, GOO GOO is 13½" long, 9½" tall, 6" wide. Made entirely of rustproof brass with ball bearing neck action, to last a lifetime. Glamorous, but wonderfully practical too. Head revolves under any water pressure to spread soft, uniform rain over 4 to 40 square feet. A charming gift for the fashionable garden enthusiast—and a pleasure to own too. Sold on a money-back guarantee, direct by mail. Order one today—be the first to use the distinctive GOO GOO duck. Only $26.00 postpaid.

THE JIRGEN CO., Dept. A
4877 N. Green Bay Ave. Milwaukee 12, Wis.

SHOPPING

A Tonic for Marred Furniture



A Triple Action Tonic for Marred Furniture

REMOVES stubborn surface spots
CLEANS dirt and grime
POLISHES to high, dry lustre and covers minor scratches

Plus postage. Sorry, no C.O.D.

REVIVA
by Jackson of London

NO NEED to worry if you have rings from alcohol, heat or water on your table—nail polish, perfume or liniment on your dresser—ink or paint on your desk—mars on hardwood floors. Just apply REVIVA and **surface spots** vanish like magic. Revives original color and grain of wood. For all varnished, shellacked, lacquered and waxed surfaces, dark or light.

Half Pint $1.00 • Pint $1.50 • Quart $2.50

Use "Patina" Jackson of London
English Type Wax Paste

A decorator's polish to restore and retain the patine of precious pieces. For all wood and leather. Special BLOND for light woods. $1.00 jar; $1.50 double size.



MRS. MARK JACKSON'S STUDIO G
1 West 52nd Street New York 19, N. Y.

GARDEN ORNAMENTS



FOUNTAINS
SCULPTURES
SUNDIALS
WELL HEADS
BIRD BATHS
MEMORIALS

Catalogs of Ornaments & Furniture 75 cents EACH

CUSTOM MADE WROUGHT IRON



POMPEIAN STUDIOS
169 LEXINGTON AVE (near 31st.)
New York 16, N. Y.



LEARN
Interior Decoration
AT HOME

● *NOW is the time to prepare yourself for an important and lucrative career. There is a great post-war demand for trained decorators. Should you not wish a professional career, why not learn the fascinating principles of decoration for creating beauty in your own home? It will save you money, enable you to buy furnishings wisely which will always be harmonious and in style.*

You can gain this priceless training through delightful study at home in study periods to suit your own convenience. Your work will receive personal supervision. Through the

Arts & Decoration Home Study Course in Interior Decoration

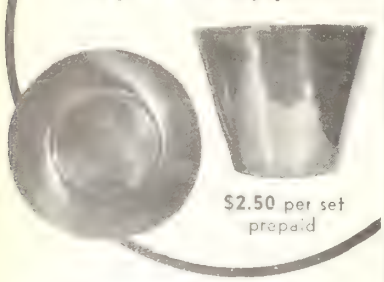
—you get a thorough knowledge of color, pattern, textiles, lighting, architecture, modern and period furniture, backgrounds, etc. The course consists of 48 lessons, 16 color panels of architectural interest, book on color, fabric samples.

WRITE FOR BOOKLET G-41—It's FREE

Describes the course in detail. 22nd year.

ARTS & DECORATION SCHOOL IN INTERIOR DECORATION
200 EAST 57TH ST., NEW YORK 16, N. Y.

distinctively beautiful—in spun copper



$2.50 per set prepaid

The radiant beauty of the ancient art of copper spinning is reflected in this smart handcrafted flower pot and tray of gleaming copper with lacquer finish. Decorative, practical, durable. Flower pot, 3½" deep, 4½" across top. Tray, 4¾". Only $2.50 per set, prepaid. Send check or money order to

handcraft gifts
817 W. 5th Ave.
Dept. 5 Columbus, Ohio

EXCITING NEW GAME PLAYS ON ANY PHONOGRAPH



WHICH HORSE WINS?
Place Your Bets . . . Play the Record

DO YOU WIN . . . OR DO YOU LOSE?

PLAY the races at home . . . *on your phonograph,* with this magically grooved recording. Exciting! Mysterious! *Always a surprise finish.* Hear the crowds roar, the announcer calling every turn . . . *each race in doubt up to the last second, though you play it again and again.* Keen sport for any number of players. **New, improved 1946 recording** . . . 12" unbreakable plastic . . . 30 combinations, Win, Place and Show. PHONO-FINISH HORSE RACE comes to you complete with Automatic Odds Recorder; WINdicator; 4-color 12" x 24" Betting Board. Perfect for Parties! **$5.00 Postpaid.**



THE WARNER SHOPS, Dept. N-6
1512 Jarvis Avenue, Chicago 26, Ill.

EVERYTHING FOR FUN AT HOME
Write for big booklet, "Successful Entertaining at Home." It's FREE!



British guards, colorfully arrayed in six different full-dress uniforms, lend a swashbuckling, regimental air to these gold-rimmed, 12-ounce highball glasses. They stand guard inside and out and are ready to present arms to men of distinction. A set of 6, $15. The Game Room, 1538 Connecticut Ave., Washington, D. C.



Portable oasis. A full gallon of some cool, refreshing beverage or reviving, hot brew travels with you in this thermic picnic jug. Essential for long motor trips, handy for local picnics. The outside is finished in dark green. $4 express collect. From Terrace Novelties, 211 East 58th St., New York 22, N. Y.



What goes up the chimney? Salt and pepper, of course, as these miniature hurricane lamps were designed especially for that purpose. Only 2½" high, they have non-corroding, highly polished, nickel silver bases and clear chimneys. Gift boxed, the pair is $1 plus 10c postage. From Norman's, Bristol, Pennsylvania.



MAGIC TOP DOUBLES THE SIZE of Your Card Table!

T-Top is a light rigid top which fits over your card table, just doubling its size. It seats 7 persons comfortably—46" in diameter, 144" in circumference. It's perfect for luncheons and card games. T-Top held in place on your table by cleats on underside. Can be tucked away in a closet or corner. Send for your T-Top now! Weight 16 lbs. Shipment made promptly by express. Specify Color Wanted.

Dark Green, Rich Red, Dark Brown—$5.95.
Unpainted T-Top $4.95. All prices at Salem, Mass.
No C.O.D.'s please

SEND CHECK OR MONEY ORDER TO
T-TOP COMPANY, Inc.
Dept. 10 Salem, Mass.



Patents



TWO OUTSTANDING
REPRODUCTIONS OF FAMOUS PAINTINGS

"CHUMS" by Jane Freeman and "FRIENDS" by A. W. Devis, skillfully processed to retain the beautiful appearance of the original oil paintings. The artists' colors are faithfully reproduced. Size, 11" x 14", $2.50 each or $4.50 for the pair. Postpaid, no C.O.D.'s.

piewood galleries
70-44 Austin Street
Forest Hills, N. Y.

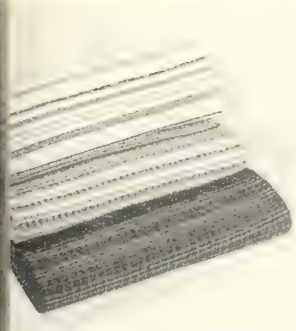


ROUND

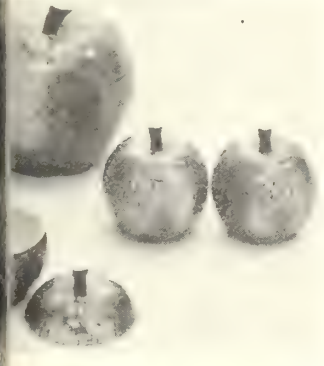




You shall have music wherever you go, if you carry your records in this bag. 10″ size holds 50 10″ records; 12″ size holds 26-30 12″ records. In red or blue, each is $9.95. In tan split leather, $14.95; top grain cowhide, $19.95. Remove pockets for use as overnight case. Haynes-Griffin, 391 Madison Ave., N.Y.C. 17.



Guatemalan cotton, handloomed, washable and 36″ wide, in 3 different patterns. White, red, yellow, aqua, purple, black predominate in the first; yellow, blue, red, pale green, cocoa, black in the second; red, green, navy in the third. Nice for dirndl skirts, slipcovers, etc. $2.75 a yd. postpaid. Renee Field, 46 W. 57th St., New York City.



Choice apples, of colorful, oven-proof porcelain, are back from Czechoslovakia and ready for baking and serving casserole dishes, custards and puddings. Wonderful for buffets. The large one, 6¾″ x 7″, is $9, and the individual ones, 4½″ x 4″, are $1.75 each. Postpaid from Mayfair Gifts, Forest Hills, Long Island, N. Y.



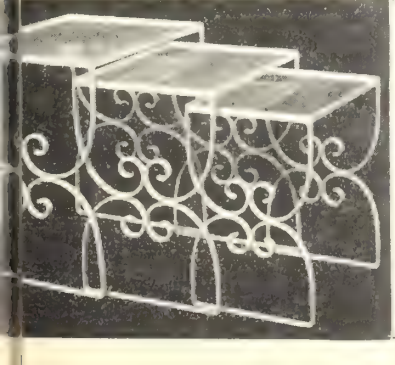
Lamps Galore!

Hurricane Lamp, forged aluminum with etched glass chimney. 8″ high. $3 each; pair for $5.75. Vanity Lamp, highly polished glass with beveled mirror. White Acetate shade, pompons in yellow, blue, misty rose or white. 14″ high. With shade $4.50, the pair $8.50. All postpaid.

Sorry, no c.o.d.'s. Write for booklet

Verard's

1610 YORK AVENUE, NEW YORK 28, N. Y.



AGAIN!

WROUGHT IRON NESTED TABLES

Wonderfully smart, wonderfully practical and amazingly inexpensive are these three nested tables. They're heavy wrought iron painted white with glass tops. Perfect for porch or informal rooms. The largest is 19″ high; the top 14 x 18″; smallest is 16″ high with 10 x 14″ top.

three tables, **$15.00**

Express charges collect

Write for Catalogue H-57

The SALT & PEPPER SHOP

445 E. 86th St., New York 28, N.Y.

ZIPPERED SHOE BAGS



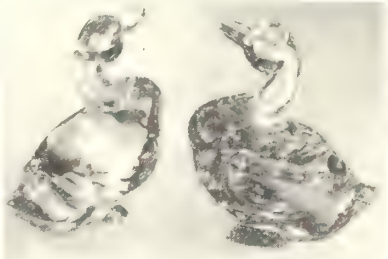
These convenient, well-made bags are designed for carrying men's or women's golf shoes . . . for storing dress shoes . . . or protecting any shoes when traveling. In durable sueded fabric, brown only. A welcome gift to golfers. The pair, $5.00. Including Federal tax.

ESTABLISHED 1810

BLACK, STARR & GORHAM

FIFTH AVENUE AT 48TH STREET, NEW YORK 19, N.Y.

WHITE PLAINS EAST ORANGE



it's crystal clear that things like these ducks make grand wedding presents to use as book-ends, table decor et al.

10.00 pair

postpaid. sorry, no c.o.d.

pitt petri

378 delaware avenue
buffalo 2, new york



ADD LIFE TO YOUR PARTY

This tall, smart and sleek Martini Set is positively out of this world it's so good looking. Handsome sturdy glass mixer with rod and 8 chubby tumblers . . . a perfect gift. In aqua, green or honey.

ONLY $5.50 express collect

New 48 page illustrated catalog just off the press! Send 10c to cover mailing costs.

FRED LEIGHTON

15 E. 8th St., Dept. HG-5, New York 3

MOLDS MARGARINE, BUTTER, SALADS, ETC.

INTO ATTRACTIVE QUARTERS



the **KITCHEN KUBER** TRADE-MARK

- Fashions home colored margarine, churned butter into smooth, table size servings.
- Useful for shortening storage, and as easy-to-clean shortening measure—1 quarter=¼C.
- Molds salads and meats, or prepares foods in convenient sizes for home freezing.

Will Last For Years!

The Kitchen Kuber is professionally engineered from selected plastic. Under ordinary usage, it is dentproof, and unbreakable; and will remain sparkling bright and sanitary throughout the years. If your dealer doesn't have it, order direct.

MONEY BACK GUARANTEE

Mail check or money order for delivery, postage prepaid. C.O.D. orders filled — you pay postman $1.50 plus postal charges.

$1.50



A. J. SIMMONS CO., Dept. 201 1912 E. 33rd St., Kansas City 3, Mo.

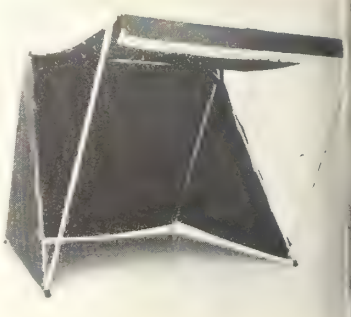


SHOPPIN

Half a pitcher is better than a whole, decoratively speaking, as it hangs flat against the wall. These three, miniature-size, gleaming copper pitchers can be arranged in different ways and filled with philodendron, ivy and small spring flowers. 3½" size, $2; 5", $3; 6½", $4. The set, $8.50 ppd. Cooper Crafts, 54 W. 21st St., N. Y. C.



Under cover with a certain amount of privacy and yet a good view of nearby activity. Unassembled, this cabaña rolls up like an umbrella and fits compactly into a long canvas bag, making it easy to tote to and from the beach. Of canvas with metal supports, it's simple to set up. $98 express collect. Carole Stupell, 507 Madison Avenue, New York City 22.



The Winner of the LEWIS & CONGER ANNUAL SAFETY AWARD

Tex-Knit
Burnproof
IRONING BOARD COVER

An award given each year to the product, introduced or improved in that year, which contributes most to safety in the home.

JUDGES:

NED DEARBORN, President National Safety Council
RICHARDSON WRIGHT, Editor House & Garden
KATHARINE FISHER, Director Good Housekeeping Institute
ELOISE DAVISON, Director N. Y. Herald Tribune Institute
JULIEN ELFENBEIN, Editor House Furnishing Review

- It actually won't burn, no matter how long the hot iron stands on it!
- Made of new miracle fabric, Asbeston, worn by fire fighters.
- Washable, Elastic binding
- For safety — thrift — slicker ironing!



Cover only, 2.98
With waffle-knit pad **3.98**

Send for our new Spring Catalog

LEWIS & CONGER *New York's Leading Housewares Store*
Ave. of Americas at 45th St., N. Y. 19, N. Y.

DEAR READER:

We feel that the pages of SHOPPING AROUND represent an unusual assortment of the best in gifts and accessories for your home . . . products from all sections of the country and the world . . . a wider variety than can be found in any one community.

We hope that you are taking full advantage of the "armchair ease" of ordering from this assortment.

We are proud of the high standards maintained by our advertisers and appreciate your enthusiastic support of

THE SHOPPING AROUND DEPARTMENT



WILD ROSE BIRD BATH

This enchanting garden ornament is an origina design, made entirely by hand in antique grey-green English stone effect. On your lawn or i your garden the birds will flock to it because of its sloping bowl; you will love it for its natural beauty; and your friends will envy you the possession of it. Regular price $43. For the month of May only $38, crated FOB Beverly. Just a few on hand—for immediate delivery, order now.

JOHN WHITTIER, Cabot Street, Beverly, Mass.



No home should be without it. It's the miracle gadget of the season. Crushes ice safely, instantly, right in the glass—an amazing spring and hammer action does the trick. Ideal for frosty, better tasting, cooler drinks. A necessity item for every home bar Professional barmen use it, too.

Choice of smart pewter and walnut handle. Order now and be ready to serve quick cool drinks this summer Deluxe metal postpaid in gift box Initials embossed in gold 25c extra.

$1.00 ONLY

MAIL ORDER TODAY
Fleetwing Gifts, Dept. HG-6
53 East 10th St., New York 3, N. Y.
I am enclosing ....(cash, money order, check) for which send....Chip Chops postpaid. (My name and address is on attached sheet.)

FOR the convenience of those good Ladies and Gentlemen who travel New England way we are exhibiting our group of COUNTRY HOUSE FURNITURE, fine Decorative Accessories and Antiques in an old time New England setting at the famous White Turkey Inn Danbury, Connecticut.

HERE we will welcome your visit between May 1st. and November 1st.

THIS in addition to our permanent displays at Hewlett, N.Y. and our booklets *"Country House Reproductions"* and *"Gift Sampler"* make it easy to obtain things unusual for your home.

The Lennox Shop
HEWLETT, N.Y.
LONG ISLAND'S UNUSUAL SHOP
GIFTS and HOME DECORATIONS



For a gay departure in your entertaining, serve demi tasse to your guests in a patterned glass cup on a lustrous copper saucer. This new combination adds a refreshing and delightful touch to *al fresco* dining. Suitable for patio, garden, or other informal use. Get a set for yourself or for that hard-to-find gift.

$2.00 each, Set of 6 $11.00
Postpaid
Send check or money order, No C.O.D.

klepa arts
DEPT. C
8368 W. 3rd St., Hollywood 36, Calif.

ROUND





Shoot a picture on the wall with an automatic picture gun, which has a built-in miniature projector that actually shoots lighted pictures. It works on batteries, has focus for clear view and 4 sets of film. $2.95. Post. 25c. 15 extra sets available at 35c a box of 3 or 3 boxes for $1. Bleazby's, 31 E. Adams Ave., Detroit 26, Mich.



Banker's Special. Youthful thrift is sometimes hard to learn, but "Uncle Sam's Bank" has proved a help to many a child. Now it's back on the market ready to carry on its good work. Nickels, dimes and quarters duly register themselves when deposited, so total assets are visible. $3.95 ppd. M. C. Flynn, 43 E. 59th St., N. Y. C.



Specially Beautiful Flower Cloth

Exquisite softly blended blossom colors — really natural flower tones never before seen on table cloths. And this is hand-printed — on white pure linen. A Mosse Exclusive . . . **Enchantment of a lush garden on your table.**

Cloth 63 x 90" — 8 napkins $43.50 . . . 63 x 108" — 12 napkins $52.00

MOSSE — LINEN · 659 FIFTH AVENUE · NEW YORK 22

Agent in San Francisco, Miss Aurelie Patterson, 173 Maiden Lane

Your State Charm

Size A
Actual Size

Your own, your native state! Lustrous sterling silver fashioned into a replica of your state map. An unique addition to your charm bracelet or the start of a new one!

Charm of any one of the 48 States, Postpaid anywhere in U.S. $2.50

Complete with Sterling Silver charm bracelet or key loop $3.75

Charm only in 14 carat gold - $18.00

When Ordering specify size A or B

Prices include Federal Tax

Size B
Handy for key loop tag too!
(Actual Size) $2.50

ADLER'S

New Orleans' Fine Jewelers
722 Canal Street • New Orleans 16

Beautiful to Own

Perfect as Wedding Gifts



Sterling Silver and Crystal

"COASTER-ASHTRAY"

Handsome..Useful..Unusual

A graceful beaded-edge design rims the generous silver mounting. Use them anywhere as decorative ashtrays or coasters. 3¾ inches wide. Order singly, or in sets to match glassware or silver.



Stack neatly when not in use

Order by Mail Each 3.00

Including Federal Tax

Ideal hostess gift.

Please add 15c for mailing and wrapping.

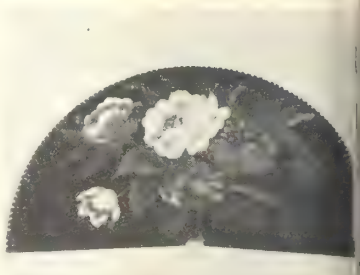
★ D.H. Holmes CO.,LTD.
NEW ORLEANS, LA.



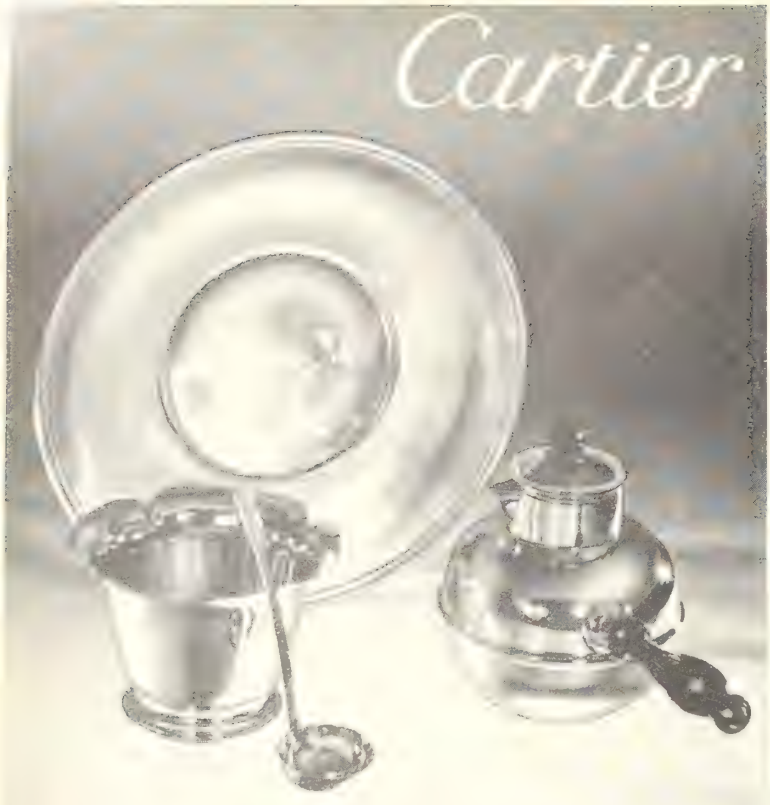
SHOPPING



English as bread 'n jam, this imported china preserve jar. Colorfully decorated with raspberries, strawberries, plums or cherries, it's a gay note for your own breakfast, luncheon or tea table, or to give a bride or hostess. $6 each, postpaid from Pembrooke House, Chrysler Building, N. Y. C. 17.



Fan flare for your fireplace in summer is handmade of tin and hand-painted with a colorful flower-spray design on flat black, as shown. It also comes with a dogwood design and a scalloped edge. Each measures 31″ x 17½″ and comes complete with stand for $25. Express collect from Ginna Baldwin, 59 Beale Street, Wollaston, Massachusetts.



Sterling Silver Wedding Gifts

A large selection of sterling silver flatware and hollow-ware includes this sandwich plate, $38; the mayonnaise bowl with ladle, $33; and the hot water or milk jug, $52. . . Prices include Federal Tax.

Gifts for the Bridal Party

Mail orders and inquiries receive prompt attention

FIFTH AVENUE AND 52 STREET, NEW YORK 22, N. Y. Plaza 3-0111

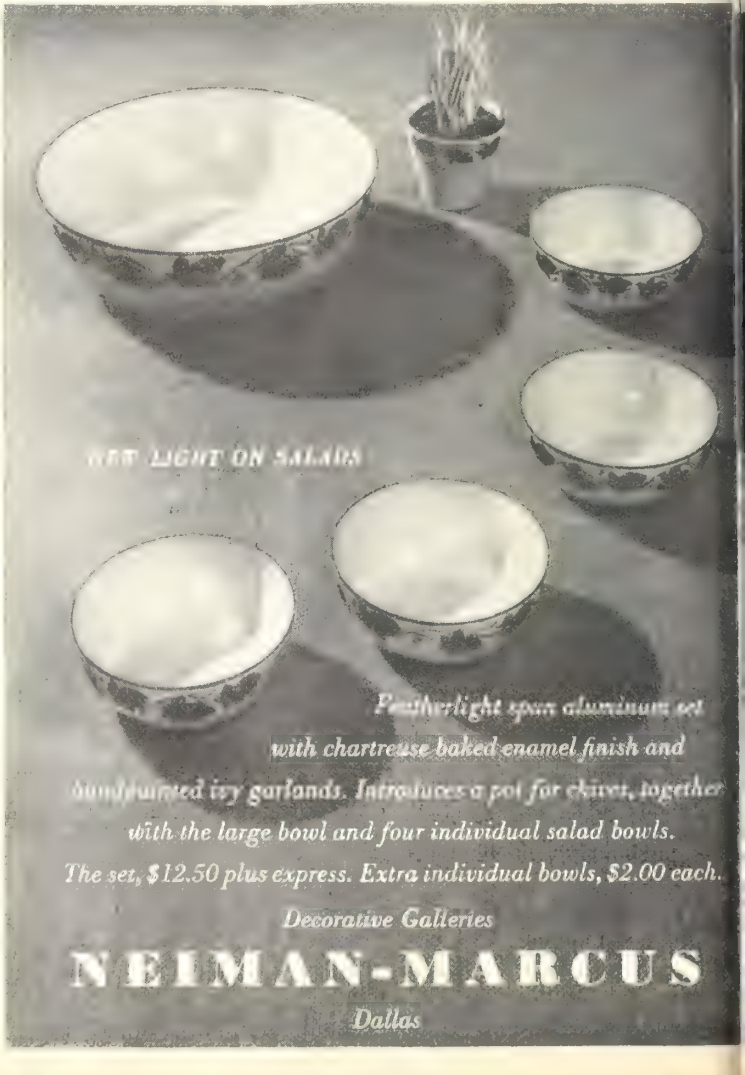


SOMETHING NEW
FOR SPRING AND BRIDES...

We are proud to introduce our new and exclusive "American Garden" earthenware pattern . . . a bouquet of old fashioned flowers in gay colors, bordered in soft Delft blue. One place setting, $13.50 (dinner, salad, bread and butter, and soup plates, tea cup and saucer). Also shown, additional occasional pieces, our Craftsman pattern in table silver, and our Camila table crystal.

MAIL ORDERS PROMPTLY FILLED

GEORG JENSEN INC.
Fifth Avenue at 53rd Street • New York 22



Featherlight spun aluminum set with chartreuse baked enamel finish and handpainted ivy garlands. Introduces a pot for chives, together with the large bowl and four individual salad bowls. The set, $12.50 plus express. Extra individual bowls, $2.00 each.

Decorative Galleries

NEIMAN-MARCUS

Dallas

ROUND





What, no ox? Never mind. This is for fun, not work. It's a genuine reproduction of an old ox yoke, made of aluminum painted black. With name or address added (15c a letter) it would point the way to your house—or decorate the game room. $7.95 postpaid. Exclusive at Breck's, 785 Breck Building, Boston 9, Mass.



Vermont antique—a reproduction of an old washing machine used in a Vermont farm house about 1840. Handmade of old pine with dowels, the cover opens on wood hinges making it a charming container for cigarettes, candy, nuts, cards or sewing. 7″ x 6″ x 6″ high. $6.50 ppd. east of Miss. Exclusive with The Vermont Country Store, Weston, Vt.

Antique Rose
Léron Designs a Bath Bouquet



Glamour towels! Caress-soft and highly absorbent in thick and tingling terry . . . exquisitely adorned with rose-entwined monograms designed and executed with incomparable Léron artistry. Rose and monogram shaded from pink to deep rose with green leaves on White or pastel shades of Blue, Rose, Yellow or Green.

Prices include rose and monogram

Large Bath Towel, each **$5.95**
Guest Bath Towel, each **$3.25**
Face Cloth, each **$1.40**
Bath Mat, each **$7.95**
Pure linen huck guest towel, each **$4.25**

Please specify color, monogram and underline main initial. On mail orders write Dept. H

Léron

745 FIFTH AVENUE, NEW YORK 22, N. Y.
Paris • Chicago • Palm Beach • Palm Springs



ENDURING BEAUTY for Lawns, Gardens, Patios . . . attuned to America's renewed interest in achieving charm and distinction in lawn and garden settings. Offered by foremost established producer.

GRAPE DESIGN SETTEE-CHAIR-TABLE SETS

RON

	No. 9-A OVAL GRAPE SETTEE	No. 212 ARM GRAPE CHAIR	No. 108 COFFEE TABLE
	50" long 31" high	22½" long 28" high	21" diameter 17½" high
Painted	$30.80	$21.20	$10.60
Unpainted	$28.80	$19.20	$9.60

quoted include within the conti-. S. except to the coast and certain states, where be-of higher freight mewhat higher de-prices prevail.

COMPLETE SET ALSO AVAILABLE IN CAST ALUMINUM

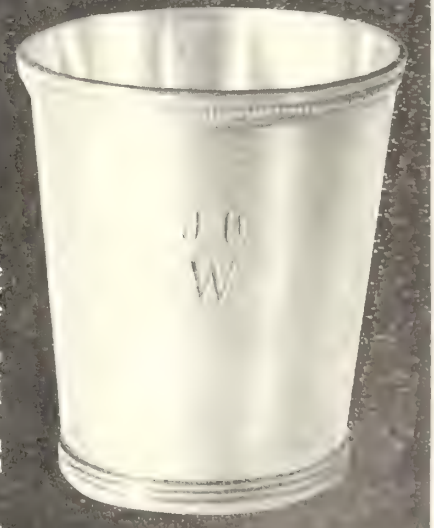
9-A SETTEE	No. 212 ARM GRAPE CHAIR	No. 108 COFFEE TABLE
$34.50	Painted $21.75	Painted $15.00
$31.50	Unpainted $20.25	Unpainted $13.50

SEND FOR CIRCULAR

available of various reproduction and original designs include settees, tables, and urns—as well as many charming ornaments for home and garden.

ORDER EARLY FOR SEASON-LONG ENJOYMENT

THE GRAF STUDIOS
WILMINGTON, OHIO



Sterling Beaker

Jaccard replica of 1850. We are making this cup again after nearly 100 years because we feel it is the best cup at the best price today!

It is not to be confused with the usual sterling beakers that have been available, for it is larger and more generous; almost 3¼" x 4".

Nice in the hand—it is wonderful for mint juleps, highballs and generous old fashioneds.

As a large silver cup for the first born, nothing could be finer. We suggest the monogram, as shown, for the newlyweds . . . J.(ane) and O.(liver) W.(ebster). For a man—J.(ohn) O.(liver) W.(ebster). You may have the traditional ribbon script monogram of this period, Circa 1850, if you prefer. Each $20.

Including Federal Tax
Postage Prepaid in America

MERMOD · Jaccard · KING Saint Louis

JEWELERS TO AMERICA FOR 117 YEARS



New Magnolia

THE ART POTTERY PATTERN FOR THE PERFECT GIFT

For someone's ninth anniversary (that's the pottery anniversary, you know) or for any occasion when someone is to be honored, give Hull's *New Magnolia* art pottery pattern. Twenty-four graceful pieces, each with hand-painted floral decoration front and back . . . glazed overall for performanence. Your favorite store has it! Created by **THE A. E. HULL POTTERY CO., CROOKSVILLE, OHIO.**



SHOPPING AROUND

Perennial favorite—a good Windsor chair. This one, an authentic reproduction, is handmade by experts. It boasts a seat of solid poplar, maple legs, locust stretchers, hickory spindles and hand-rubbed finish. $29.75, exp. col. Matching armchair, $34.50. Hearthside Manufacturers, Park Avenue at Michigan, Swarthmore, Pennsylvania.



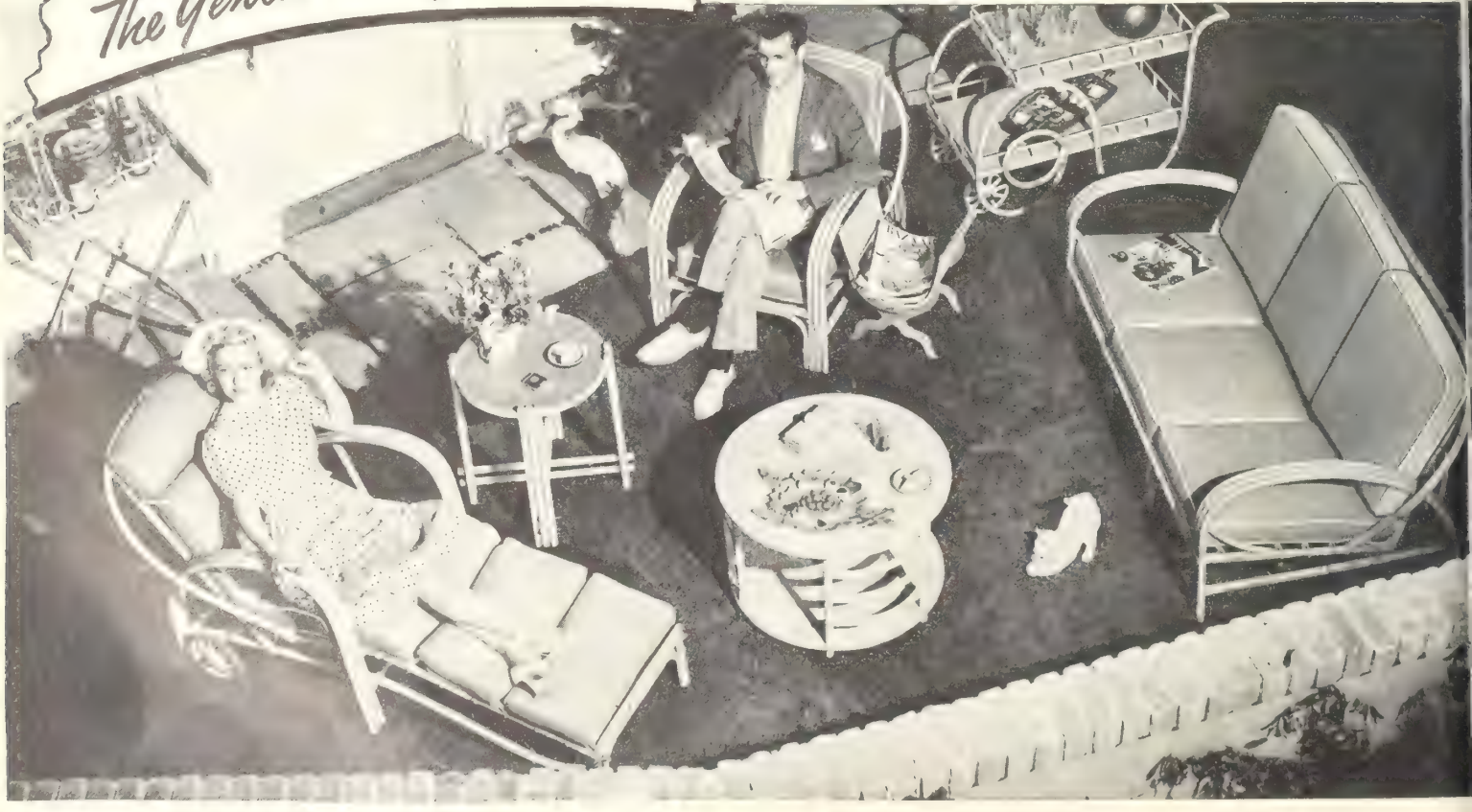
Caribbean firepot. Sportsmen, barebecu-ers, picnickers, rustle up $20 quick for a small (12″ x 9″), light (8½ lbs.), easily assembled and dismounted charcoal broiler that starts without kindling, grills fast indoors or out. Adapted from the traditional firepot of the West Indies. Aluminum and steel. 50c post. Lewis & Conger, 45th St. and Ave. of Americas, N. Y. C.



Hammacher Schlemmer ADVOCATES The Gentle Art of Loafing

Luxurious lounging is the keynote of our outdoor furniture! Exper individually constructed for comfort . . . for wear . . . for beauty! Co soon and choose *your* set in wrought iron or the rattan shown. Rese your copy of our Spring Catalog "HG-1" *now*. Mail orders fill

HAMMACHER SCHLEMMER 145 EAST 57TH STRE NEW YORK 22, N.





THE CHANGING SCENE

Summer 1947

Feel urged to do "something different" for your rooms?
Discover the sheer enchantment these new home fashions possess . . .
the crisp, gay beauty of the new Schumacher fabrics, the new textures in carpets,
the modern tempo expressed in new wallpapers. All pleasantly complementing each other
—and *you*! Now available exclusively at your decorators.

F. Schumacher & Co., 60 West 40th Street, New York 18, N. Y.

Schumacher's *

FABRICS • CARPETS • WALLPAPERS

* Exclusive manufacturers of all approved printed fabrics for Williamsburg Restoration

The Aristocrat of Bond



The Aristocrat of Kentucky Tavern Cocktails is available in leading stores or the special [illegible] should be purchased separately.

Another Kentucky tradition, Kentucky Tavern, the whiskey that has always enjoyed the same family ownership, was on its way to fame when Aristides won the first Kentucky Derby seventy-two years ago.

Glenmore Distilleries Company
Louisville, Kentucky

KENTUCKY STRAIGHT BOURBON BOTTLED-IN-BOND 100 PROOF

COPYRIGHT 1947 G D



Room to Relax In . . .

So nice: the soft half-light that Columbia window shades can add to your moment of relaxation.

When you plan the decorative scheme of your bedroom, remember that window shades play an important background part. Against the fine quality and the delicate coloring of Columbia shades, your whole decor becomes more effective. The name Columbia has come to mean superior quality in window coverings. In shades, it's the fine cloth, dependable rollers and wide color range that give us our reputation.

At department stores, furniture stores and shade shops.

Columbia
WINDOW SHADES
MAKERS OF VENETIAN BLINDS • LACE TABLECLOTHS • LACE NET CURTAINS

THE COLUMBIA MILLS, INC. • 225 FIFTH AVENUE, NEW YORK 10, N. Y.

Look! New 1947 Servel

SILENT GAS REFRIGERATOR STORES A BUSHEL OF FROZEN FOODS





Look at all the frozen foods you can fi
the wonderful new Servel Frozen Food L
A bushel basketful! Sixty standard-size
ages, including meats, vegetables, fruit
cream. Imagine the time you'll save, the
you'll add to every meal—with delicious f
foods. And Servel's big ice trays hold ple
sparkling ice cubes, easy to get at.



Extra room for fresh foods, too. Meats
tender for days in the Servel meat ke
Vegetables actually crisp up, fruits keep
full goodness, in the two big dew-action f
eners. And Servel's clear-across shelves
adjustable to eleven different positions. Sh
stay rust-free, scratch-free, too—than
Servel's special Plastic Coating.



There's not a single moving part in the fr
ing system of the Servel Gas Refrigerato
No machinery to wear or get noisy! A small
flame circulates the refrigerant that prod
constant cold and cubes of ice. More than
million happy owners know this means "Se
stays silent, lasts longer."

See it at your Gas Company or neighborhood dealer. *The wonderful new 1947 Servel Gas Refrigerator is [illegible] For farm and country homes, Servel [illegible] Bottled Gas. Full Line Kerosene. Write Servel, Inc., Evansville, Ind., U.S.A. [illegible] Canada, write Servel Ltd., 457 King St., W., Toronto 1, Ont.*

STAYS SILENT . . . LASTS LONGER

Servel

The GAS Refrigerator



LIGHTOLIER

Creators of enduringly beautiful lamps and lighting fixtures

women with a sense of style prefer **firth**



THE DRESS – A BEN REIS ORIGINAL DESIGNED BY OMA

Firth's **Mansion House**...so right with 18th Century...formal but friendly...with its pierced shell and nosegay design...and its delicate background colors of rose (8204), Savonnerie blue (8205), French beige (8206).

Rugs **FIRTH** *Carpets* 295 *Fifth Avenue, New York 1, N.Y.*

Something old . . . something new





KINDEL FURNITURE
is sold only by
SELECTED DEALERS

Those in larger cities are listed below

(If your city is not listed, please write Kindel Furniture Co., Grand Rapids, Mich., for the name of your nearest dealer.)

[illegible]	The Yeager Co.	Greenville	Craig-Rush Furn. Co.	Pittsburgh	Colonial Art Furn. Co.	Salt Lake City	Dinwoodey's
[illegible]	Mayfair, Inc.	Hagerstown	Chas. H. Eyerly	Pittsburgh	Joseph Horne Co.	San Antonio	Joske's
[illegible]evn	Dorney's	Harrisburg	M. Lee Goldsmith	Pontiac	Stewart-Glenn Co.	San Antonio	Stowers
[illegible]	Cope Furniture Co.	Harrisburg	J. P. Harris & Son	Port Huron	Charles Fitzpatrick	San Diego	Henry Levy
[illegible]or	Handicraft Furn. Co.	Hartford	G. Fox & Co.	Portland	Porteous-Mitchell-Braun	San Francisco	John Breuner
[illegible]	Davison's	Hartford	Wm. H. Post Cpt. Co.	Portland, Oregon	Paul Schatz	San Francisco	W. & J. Sloane
[illegible]re	Conway Company	Houston	Sunland Furniture Co.	Portsmouth	Long & Co.	Seattle	Frederick & Nelson
[illegible]re	Louis Mazor & Son	Hutchinson	Graber Furniture Co.	Pottstown	Wilke Furn. House	Seattle	Wm. L. Davis Sons
[illegible]re	Schuster & Co.	Indianapolis	L. S. Ayres & Co.	Pottsville	Hummel's	Sellersville	Buck's Wayside
[illegible]re	M. Shaivitz & Sons	Jackson, Mich.	Jury-Rowe Co.	Providence	Burke-Tarr's	Sharon	J. M. Willson & Sons
[illegible]e reek	Turner's	Jackson, Miss.	Kennington's	Racine	Porter's	Shreveport	Bewley Furn. Co.
[illegible]	C. E. Rosenbury & Sons	Jacksonville	Ridgell Furn. Co.	Reading	John F. Lutz-Esterly	Shreveport	Friend-Piper Studios
[illegible]e	Beckley H. & S. Co.	Johnstown	Penn Traffic Co.	Richmond	Miller & Rhoads	South Bend	Shideler Bro.
[illegible]ills	W. & J. Sloane	Kalamazoo	Vermeulen's	Rochester	Sibley-Lindsay-Curr	Springfield, Ill.	A. Dirksen & Sons
[illegible]nton	The Fair Store	Kansas City	Robert Keith	Rockford	House of Lindberg	Springfield, Mass.	Red Lion Shop
[illegible]nam	Bromberg Galleries	Knoxville	Fowler Brothers	Saginaw	John Schmelzer	Springfield, Mo.	Long's Furn. Shop
[illegible]	Bluefield Furn. Co.	Lafayette	Reifers	Saint Louis	Lammert's	Sunbury	W. C. Dunkelberger
[illegible]	Paine's	Lancaster	Watt & Shand	Salisbury	R. E. Powell & Co.	Syracuse	E. W. Edwards & Son
[illegible]ort	Wayside Furn. Shop	Lansing	Hull's				
[illegible]	C. Funk & Son	Little Rock	Arkansas Furn. Co.				
[illegible]	Mallary Fordham	Los Angeles	Bullock's				
[illegible]	Katz's	Louisville	Burdorf's				
[illegible]	Frederick Loeser's	Madison	Frautschi's				
[illegible]	Hengerer's	Mansfield	W. E. Jones				
[illegible]	Thurin's	Massillon	C. O. Finefrock Co.				
[illegible]apids	Luberger Co.	Memphis	Goldsmith's				
[illegible]ton	Woodrum's	Miami	Burdine's				
[illegible]e	Belk Bros. Co.	Milwaukee	Klode Furniture Co.				
[illegible]ooga	Fowler Brothers	Minneapolis	The Dayton Co.				
[illegible]	Marshall Field & Co.	Mobile	Adam-Glass				
[illegible]ati	A. B. Closson Jr.	Monroe, La.	Monroe Furn. Co.				
[illegible]tti	Pogue's	Monroe	Floral City Furn. Co.				
[illegible]id	Sterling & Welch	Montgomery	Frank Tennille				
[illegible]us	F. G. & A. Howald Co.	Mount Carmel	R. Gunan & Co.				
[illegible]a Falls	Long & Co.	Muskegon	Bishop Furn. Co.				
[illegible]	Titche Goettinger	Nashville	Period Furn. Co.				
[illegible]ort	M. L. Parker	Newark	L. Bamberger & Co.				
[illegible]	L. E. Mudd	New Bedford	Wing's				
[illegible]	Daniels & Fisher	New Britain	B. C. Porter Sons				
[illegible]nes	Younkers	New Castle	J. R. Frew & Co.				
[illegible]	Grinnell's	New Haven	Wayside Furn. Shop				
[illegible]	J. P. & M. Sullivan	New Orleans	Maison Blanche				
[illegible]	American Furniture Co.	New Rochelle	Mallary's				
[illegible]	Klick Furniture Co.	New York City	B. Altman & Co.				
[illegible]lle	R. & G. Furn. Co.	New York City	Hathaway's				
[illegible]ver	Modern Furn. Co.	Niles	Troost Bros.				
[illegible]	Gainey Furniture Co.	Norfolk	Smith Furn. Co.				
[illegible]ayne	Maumee Furn. Co.	Oakland	Bonynge's				
[illegible]orth	Ellison's	Oklahoma City	A. F. Williams				
[illegible]t	House of Lindberg	Omaha	Orchard & Wilhelm				
[illegible]	Chapman-Burrous	Pasadena	J. H. Biggar				
[illegible]alls	Wilmarth's	Peoria	J. R. Marshall & Sons				
[illegible]Rapids	Klingman's	Phila	Strawbridge & Clothier				

Tacoma	A. T. Norman Co.	Wichita	Geo. Innes Co
Terre Haute	Weberg's	Wichita Falls	North Texas Furn.
Terryville	Terryville Furn. Store	Wilkes-Barre	Erwin Furn. Co.
Toledo	Lasalle & Koch	Worcester	Joseph Grace
Tulsa	Cathey's	York	N. J. Leader-Jacobus
Urbana	The Rock Shop	Youngstown	Penner Furn. Co.
Utica	F. Tudor Wilhelm		
Washington	Mayer & Co.		
Waterbury	Hampson-Abbott		
Waynesboro	Wolff & McKown		
White Plains	Mallary's		

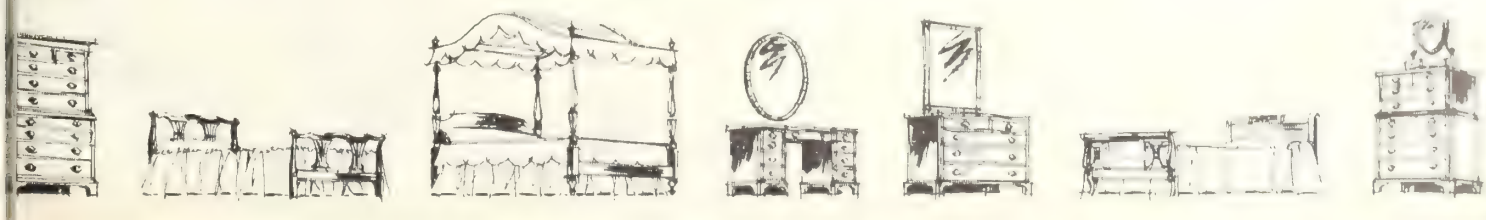
. . . and lovelier by far

"Kindel" means time-mellowed graciousness of traditional styling . . . the convenience of modern functionalism . . . the beauty of fine mahogany . . . and the richness that comes from hours of hand rubbing. Kindel furniture is lovelier by far. It has that true beauty which is born of quality throughout.



Kindel
FURNITURE

KINDEL FURNITURE COMPANY, GRAND RAPIDS, MICH.



[illegible] CHATEAU DE LA BOISSIERE, FRANCE. The charm of [illegible] brought into vivid relief by animated illumination from Wendelighted chandelier, tapestry and painting. No direct light sources.





1932 CASTLE DUINO, ITALY. Path, flower border and medieval castle moonlighted magically by Rudolph Wendel from invisible sources.

1935 DINING ROOM WITH ANCESTOR PORTRAITS OF DUKE OF W., LONDON. Distinguished harmony of Wendel optical portrait lighting and soft indirect illumination from Wendel lighted antique chandelier.



Twenty five years of WENDELIGHT

"Light is the first of painters" ...EMERSON

Perfected indirect WENDELIGHT is more than a luxury.

Each of the various new lighting systems, from invisible sources, invented by Rudolf Wendel, creates illumination, truly individual, revealing most subtly the personality and charm of lighted interiors and gardens.

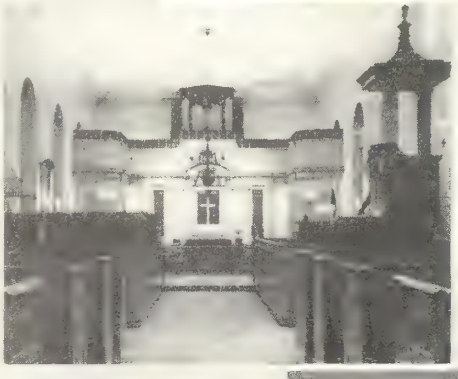
Through Rudolf Wendel, lighting has become an art, and world famous artistic WENDELIGHTING an essential contribution for the right evening atmosphere of a distinguished home . . . here and abroad.

Now, architectural WENDELIGHTING can be built into your rooms; or a selection of WENDELIGHT Portables may be yours. When you acquire portable WENDELIGHTING, you get more than just a lamp.

Each artistic exclusively designed portable incorporates scientifically calculated patented reflectors by Rudolf Wendel which absolutely solve all your lighting problems in a most practical manner.

Enchanting WENDELIGHTING . . . graphically described and illustrated in a brochure which elaborates on the problem of lighting. We invite you to request your copy R "The Answer to Perfect Lighting."





1937 DINING ROOM IN RESIDENCE OF MR. ALBERT G. MILBANK, HUNTINGTON, L. I., exquisitely lighted from long distance reflectors from invisible sources.

1939 BRUTON PARISH CHURCH, Williamsburg, Va. The fine architecture of this historic church is brought into most dignified relief by artistic Wendelighting. Special Wendelight reflectors in colonial scones.

1944 TIME & LIFE BLDG., N. Y. Globular maps brought plastically and strikingly into relief by optical Wendelighting from invisible sources.



See architectural WENDELIGHTING and the amazing WENDELIGHT PORTABLES at...

WENDELIGHT · TRIUMPH IN LIGHTING

RUDOLF WENDEL Incorporated

730 Fifth Avenue
New York 19, N.Y.

WENDEL WESTERN, Inc.
8615 Sunset Blvd.
Los Angeles, Cal.



12¾" Savoy Round Tray . . . spacious and beautiful . . . is ideal for serving sandwiches, canapes and beverages . . . sells for **5.75.**

14-ounce Coldchester Tumblers make any iced drink immeasurably more refreshing. Some have been in use for 10 years . . . as lovely as ever . . . **3.50** *apiece*

The tray and six tumblers make a heaven-sent gift idea . . . at **26.75.**



A *lucky few* **will get Kensington Metal**

Gift shoppers and hostesses who keep close tab on jewelry, gift and department stores are finding a few Kensington Metal pieces again. Lovely, lustrous creations . . . as gorgeously designed as you remember them. The softly glowing finish of this distinguished metal is really hard as nails, of course, and never tarnishes nor stains. Kensington is well worth searching out for brides, graduates, anniversary-celebrating friends . . . and for yourself!

Kensington
INCORPORATED
OF NEW KENSINGTON
PENNSYLVANIA

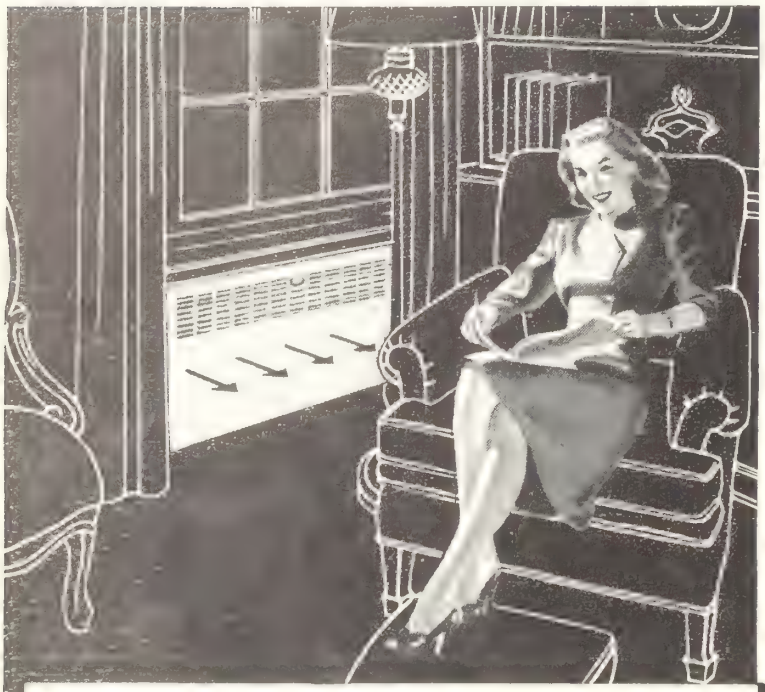
My first choice is radiant heat!

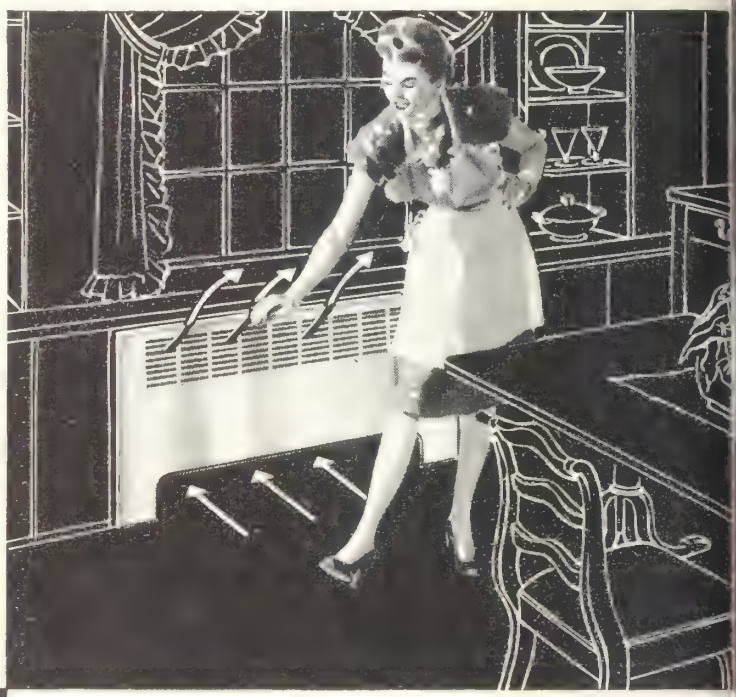




My first choice is convection heat!

Modine Convector Radiation gives you these two heating principles blended into one!





RADIANT HEATING

Mild, radiant heat in just enough quantity to offset heat loss from window areas — that's what those arrows represent, coming from the Modine Convector Panel below the window. To this we add . . .

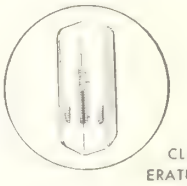
CONVECTION HEATING

Warmed air circulated by Convection Heating. Hot water or steam passes through copper heating unit which draws cooler, floor-line air into bottom of convector where it's warmed, rises and then passes out through grille.

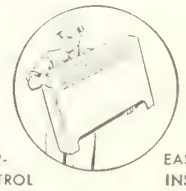
Result: Dependable new heating comfort for moderate cost homes and apartments . . . distinctive room charm and cleanliness without unsightly radiators! Yes, Modine Convector Radiation provides a modern, blended heating system for modern living — a heating system that makes possible individual room control — that responds almost instantly to sensitive automatic controls—that gives you gentle air circulation without the use of moving parts that wear out. If you're planning to build a new home or apartment, specify Modine Convector Radiation . . . look for Modine's representative in the "Where-to-Buy-it" section of your phone book . . . write for complete information and free descriptive literature! MODINE MANUFACTURING CO., 1840 Racine Street, Racine, Wisconsin.



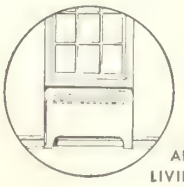
MODERN BEAUTY



CLOSE TEMPERATURE CONTROL



EASY TO INSTALL



ADDS TO LIVING SPACE



PRICED FOR TODAY'S HOMES AND APARTMENTS

Modine

CONVECTOR RADIATION

The Modern "proved by use" heating method



COHAMA MODERN

wonderful...workable

Made for modern furnishings--delightful new abstractions in place of the usual tropical flowers. Seven inspired designs by talented Angelo Testa...plus the plain colors you need for correlation. Wonderful for drapes--and for upholstery, too. Cohama has woven its usual fine quality into them. And the price is about one-third what you've had to pay for fabrics of this character. See them now in drapery departments.

Cohama Upholstery and Drapery Fabrics, 40 East 34th Street, New York...a division of United Merchants and Manufacturers, Inc.



Photograph by Hesser — *The Belvoire . . . gracious period styling combined with the finest of radio-phonograph*

the magnificent Magnavox radio-phonograph

Here's proof that the finest instruments are not the highest priced

MAGNAVOX presents 14 superb radio-phonographs—the finest in tone quality and performance by any standards. A glance at the magnificent Magnavox models illustrated here is convincing proof that the finest instruments now available are not the highest priced. Efficient manufacturing and low-cost distribution (selling direct to America's fine stores) enable Magnavox to bring you the greatest value in radio-phonographs. Prove this to yourself by listening to Magnavox today. The name of your nearest Magnavox dealer is listed in the classified telephone directory.

The Magnavox Company, Fort Wayne 4, Indiana

Custom built by Scott of Boston. Magnificent at Scott's Exclusive Dealers everywhere



The Duette. [illegible] $187*



The Chairside. Within easy arm's reach is radio phonograph performance equal to larger, costlier consoles. Available in mahogany, walnut, white oak or prima vera (blond), **$245***.



The Regency Symphony. Late 18th century elegance in this model a striking addition to either your living roo study. Now available in genuine mahogany and walnut, $

House & Garden

In this issue...



Rex Neville designed American Informal (*page 100*). Tomlinson's new furniture Research fascinates him, and for years he was responsible for the historical accuracy and décor of George Arliss movies. He believes that modern furniture should have real charm and simplicity.



Eva S. Zeisel began to draw as a child in Budapest, later became an apprentice to one of the last peasant potters. Her pottery (*page 102*) and china (HOUSE & GARDEN, September, 1946) reflect her interest in sculpture. She teaches industrial design at Pratt Institute in Brooklyn.



J. Stuart Clingman has been chief of design for the Robert W. Irwin Company for 10 years. His Pendleton group (*page 108*) results from careful studies made in England before the war. He designed and made President Hoover's desk, which was later used also by President Roosevelt.



Joseph Hudnut is Professor of Architecture and Dean of the Graduate School of Design of Harvard University, author of "Modern Sculpture" and, for HOUSE & GARDEN, "Love and little houses" (*page 76*). It is the story of how Mrs. Quigley fell in love with modern architecture.



Serge Ivan Chermayeff, born in Russia, educated in England, is an American, and recently was appointed head of the Chicago Institute of Design. He is architect (*page 96*), teacher, designer, writer, city planning expert, broadcaster, and speaks four languages with amazing fluency.

Contents for May, 1947

ON THE COVER: [illegible]

BUILDING

Love and little houses, *by Joseph Hudnut* [illegible]
A small modern home [illegible]
A city couple's country place [illegible]
Small house, three-way living room [illegible]
House built around a garden [illegible]
Privacy in the suburbs [illegible]
A house divided [illegible]
Cure for clammy cellars [illegible]

DECORATING

American Informal [illegible]
Country hospitality [illegible]
Good companions for years to come [illegible]
French Provincial in town [illegible]
French Provincial in the country [illegible]

GENERAL

Summer scrapbook [illegible]
United Nations house [illegible]
Table manners [illegible]
Summer lunch, *by Dione Lucas* [illegible]
Turntable [illegible]

GARDENING

Tulips, *by Durand Hall* [illegible]
Combinations for special effects [illegible]
What size plant should you buy? *by Mary Dewar Lamson* [illegible]
Gardening guide [illegible]

EDITOR-IN-CHIEF: RICHARDSON WRIGHT
EDITOR: ALBERT KORSTED
ASSOCIATE EDITOR: *Lee Hitz*
ART DIRECTOR: *Alexander Liberman*
ART EDITOR: *Woldemar Uriel*
ARCHITECTURE: *Katherine Morrow Ley*
Miriam White
Florence Lamb
BUILDING: *Don Graf*
COPY: *Suzanne Gleaves*
DECORATION: *Claire Kerzrard*
Julia Moriarty
INTERIOR DESIGN: *Eunice Grauer*
FEATURES: *Brooks Marshall, Lawrence Grossman*
Jean B. Pearson
HOUSEHOLD EQUIPMENT: *Hildegarde Poppen*
MERCHANDISING: *Helen Koch*
Jane Thomson
Judith Kaan
REGIONAL EDITOR: *Frederick Usher, West Coast*
PRODUCTION: *Ronald Starck*
SHOPPING ARCHITECT: *Helen Hamilton*
ADVERTISING MANAGER: *Arnold C. Stanley*

PUBLISHED BY THE CONDÉ NAST PUBLICATIONS, INC.
IVA S. V.-PATCEVITCH, *President*
C. L. WURZBURG, *Vice President*
W. L. BECKERLE, *Treasurer*
M. E. CAMPBELL, *Secretary*
J. E. SOMEL, *Business Manager*



LOVE

and little houses



by Joseph Hudnut

Dean of the Graduate School of Design, Harvard University



"I FIND THAT PEOPLE ARE VERY FOND OF THE DORMER WINDOW."

In the course of my recent researches, I have accumulated some curious data respecting the preferences of house owners. These are useful, I think, to those philosophers, speculators like myself in things of the spirit, curious to chart and to account for the tides of popular taste. Permit me to give you a few samples.

I find, for example, that people are very fond of the dormer window. Surveying that wide fringe of Cape Cod cottages which already wreathes the nebula called Greater Boston, I estimate that there have been built here 743,128 dormer windows, and that 134,321 additional dormers exist embryonically in the sketches of Boston architects.

I find that windows with shutters—green, orange or Williamsburg blue—are even more popular. Before the end of this year, if the statistics of the NHA are to be trusted, the number of such windows in Greater Boston will reach 3,148,211, of which 2,128,000 will have shutters perforated with heart-shaped openings, 348,921 will have shutters perforated with openings in the shape of a pine tree, and the rest with perforations in the shape of a crescent moon.

As for garages annexed to houses, I have no precise figures, but it seems probable that the number designed in imitation of ye olde Mattachusetts woodshede will reach half a million.

Now there must be some explanation for a preference so universal; and it is evident that this explanation could not possibly be based upon rational or scientific grounds. No form of window could be less reasonable than a dormer window, none could outrage more violently the technological conscience. A



MRS. QUIGLEY MET A WASHING MACHINE. IT WAS A CASE OF SEDUCTION AT FIRST SIGHT."

DRAWINGS BY ROBERT OSBORN



dormer window costs more to build than any other type of window; admits less air and light; creates more difficulties in furnishing and decorating; encourages more dust and grime-filled corners; and affords the maximum opportunities for leaks and repairs. The shuttered window, to be sure, is somewhat more practical; and yet the money spent for shutters which are never closed and for keeping them bright with paint would, if invested at 1¾%, send 743 students each year to the Pawtucket Genealogical Seminary.

People, otherwise thrifty and practical, who suffer such costs and inconvenience, must do so from some inward compulsion not to be explained by ordinary methods of accounting and analysis. I believe that I have found this explanation. These preferences are preferences of the heart. They have their origin in love.



"HOW MANY WIVES LEAD A DOUBLE LIFE?"

At this point, if I am to make myself understood, I must introduce a brief dissertation on the nature of love.

Love, according to the newest theories of psychologists, has among its myriad facets three which are especially pertinent to architecture. Love, in the first place, does not reason. People who love do not argue about the things they love or about themselves when they are in love. Analysis, experiment, deduction—these are for professors—and professors, as everyone knows, make the worst kind of lovers. Do not, therefore, let your architect reason with you about your house. You do not know very much about architecture but you know what you love.



"BROKEN BY PORTRAITS OR MOUNTAIN GOATS."

Love, in the second place, does not calculate. Ten million novels have been written to describe the well deserved fate of the lover who marries for social advancement or business promotion, or for money to pay his tailor. Will you then marry your house for money? Will your decisions rest on balances between value and cost—as if you were shopping in a department store? And when you have built your house, will you live with it in mortal sin, year after miserable year, pretending to love plywood, linoleum and monk's cloth when your real passion is for good old English oak and Kirmanshah? Accept the cheaper substitute if you must—if your pocketbook insists upon it—but follow steadfastly your secret heart. There is no hypocrisy so low as simulated love.

Love, finally, does not imitate. To build flat roofs and unshadowed walls because these are fashionable, to suffer a corner (*Continued on page 161*)

On the next 22 pages

are six small houses

packed with ideas for you

A New York industrial designer's vacation house in California is built around a pool which extends right into the living room. Semi-circular patio adjoins pool. One servant runs the house smoothly.

A small modern house as big as all outdoors

RAYMOND LOEWY, DESIGNER-OWNER; CLARK & FREY, ARCHITECTS

Raymond Loewy is an industrial designer, the stamp of whose taste marks an unbelievably wide range of objects which you buy or use every day of your life (lipstick to locomotives; the new Studebaker, buses, the Lucky Strike cigarette package, refrigerators, ranges, radios). He is, moreover, a man of convictions about both design and living, believing that anyone who works as hard as he does needs relaxation in sharp contrast to his usual life. So, forsaking his Colonial farmhouse on Long Island, he has built a tiny house in Palm Springs, California, packed with ideas, many of them frankly experimental. (*See cover and next five pages.*)

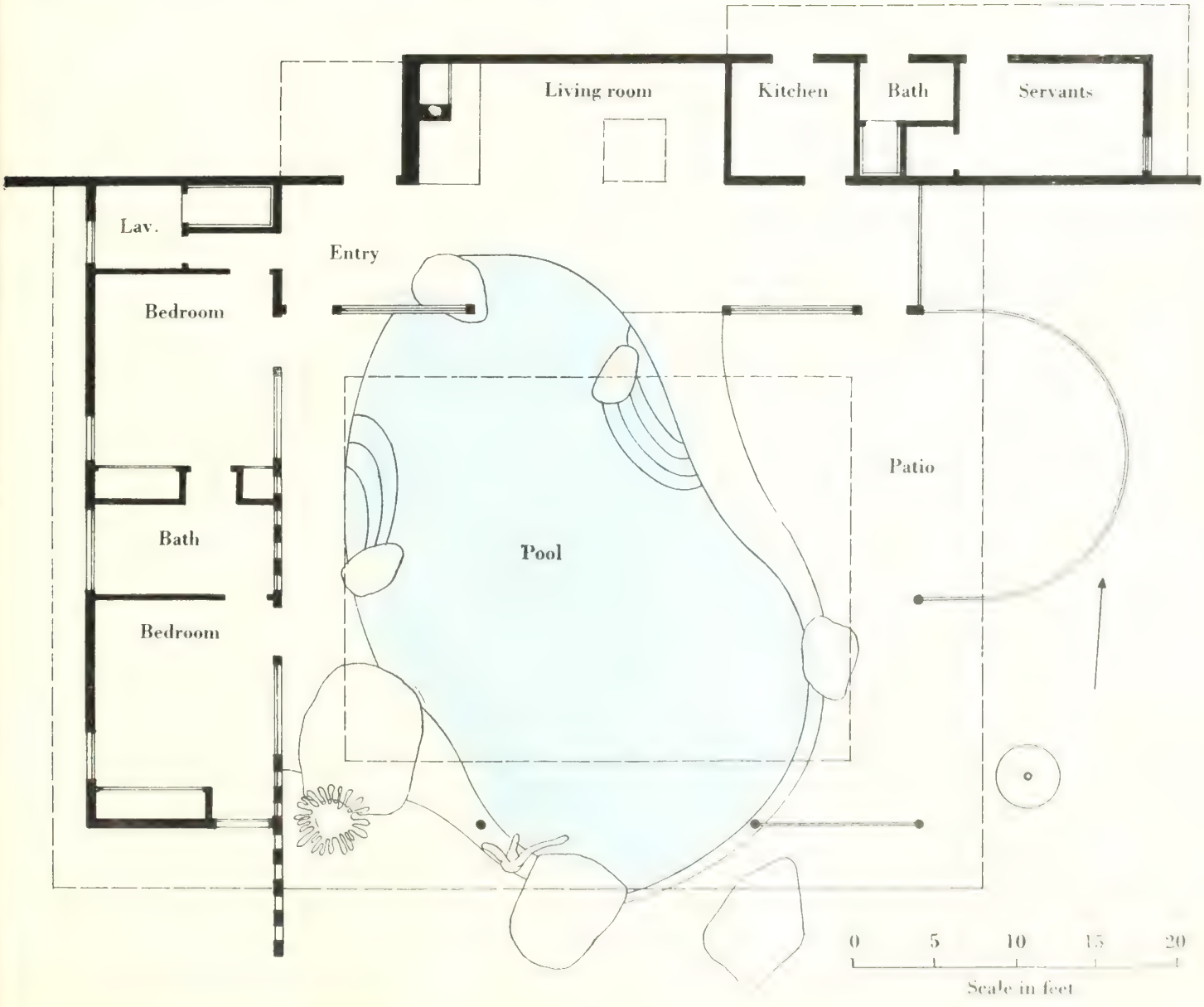
On a lovely spring day, HOUSE & GARDEN editors visited the new house and were charmed by its freshness. We believe that anyone who considers building a small holiday house will find wonderful ideas in it. First, the over-all plan framing a pool with living wings, each room leading directly to the outdoors. Then the wide use of glass to afford protection and, when curtained, privacy, so that indoors and outdoors are inextricably fused. With this technique, rooms can be compact and easy to care for. They could never be cramped with such wide horizons. Mr. Loewy's use of native materials and colors serves to make his house a part of the desert, as the desert is part of the house. And though desert color is sharply accented, the effect is restful, since it is natural. Here is a house basically simple to maintain, un-demanding and easygoing, which makes it perfect for anyone who enjoys relaxing in the country.

Though Raymond Loewy designed this house primarily for leisure, he can never resist trying out his design theories to see if they are practicable. Certainly this house breaks radically with tradition—he brings his swimming pool smack into (*Continued on page 167*)

For building materials and equipment, see page 168



SHULMAN


Living room
Kitchen
Bath
Servants
Lav.
Entry
Bedroom
Patio
Bath
Pool
Bedroom
0
5
10
15
20
Scale in feet


One man's house, big as all outdoors, has a pool
as the core of its sunlit patio and living room





The south wall of the living room is made of four glass screens which slide back to leave it open to the pool, the semicircular patio (at left) and the farther reaches of California country.



A curved and perforated metal screen, lacquered white, partially enclo the patio, without blocking off sun or breeze. Among the palms, a b white bird cage shares a place in the sun with bright terrace furnitu

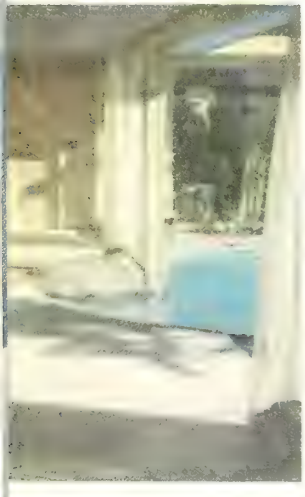


Guests play backgammon beside the pool



Wing across pool contains bedrooms. Each has its own door to the pool, each is walled with a checkerboard of glass squares set in pecky cypress.

One man's house *continued*





2





WALL OF GLASS

In the living room, *left*, the glass wall facing the pool slides back completely on bright days. It is shown, 1, open; 2, track on which it closes in place; 3, closed; 4, with curtains drawn. (All fabrics in the house are by Dorothy Liebes.) A clear plastic insert, extending into the pool, can be lowered to seal the room in cold weather. The pool is five feet deep, lighted from below, its water filtered and warmed.



The bedroom wing forms a pattern of shadow and light at nig



Flagstone terrace by the pool is a natural setting for barbecues

A city couple's country place

An old house, a singing brook and apple trees make it the commuter's dream

The exciting thing about "Hidden Brook" is that its equivalent can be achieved anywhere in the country. You need have only a discerning eye for the ingredients of which it is made. There are many small old farmhouses within commuting range of big cities, like the one which Mr. and Mrs. Wolfgang Fyler found at Kitchawan, New York. Most of them are set among their own few acres, with fine old trees and a tiny brook on the property. Antique pine and maple furniture can still be found (and there are lots of good reproductions). A place like "Hidden Brook" gets its character and individual charm from the taste and needs of the people who live in it. Fortunately, the house at "Hidden Brook" was structurally sound and the floor plan was good enough to preserve almost intact. (The cedar-shingled roof is the original one.) The shingles on the sides needed only a coat of white paint. On the inside, a small parlor, entrance hall and dining room were created by erecting two partitions in the large former living room. New oak floors were laid, and plaster, paint and wallpaper were used to brighten the rooms. Finishing off the attic resulted in two additional bedrooms and a child's playroom.



Luncheon under the trees

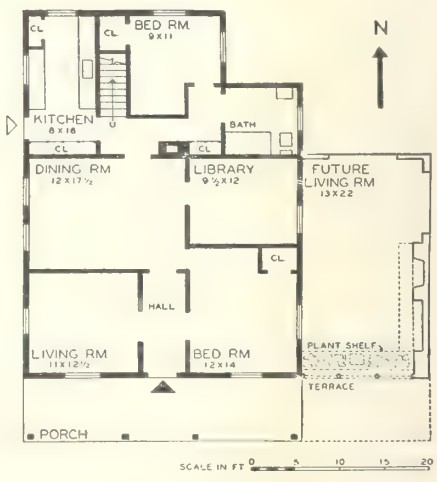
posite:
DDEN BROOK'S" sequestered
osphere and bucolic charm are admirably
gested by Edna Eicke's painting.

PUBLIC LIBRARY

BIEDERMEIER FURNITURE, family portraits and some modern pieces are at home against pink-and-white walls in the parlor. The lamp base was a piano leg.



DINING ROOM CHAIRS, each painted a different color, are from the Great Smokies. Pine table is handmade. Beyond, the library.



The house is 75 years old



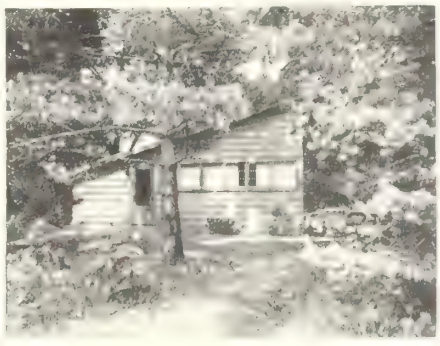
THE ENTRANCE HALL, looking toward the dining room. Blue-green door molding was hand-cut at home. Green and fruit colors in the wallpaper. Hooked rug in dining room.

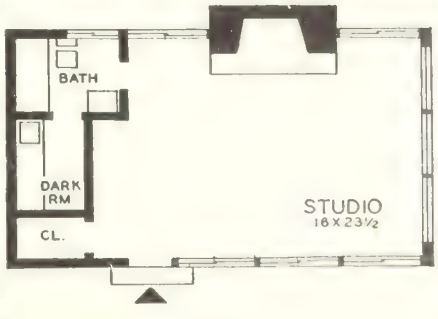


THE GAILY PAINTED CHEST is used for storing blankets. The lamp base is an old Philippine brandy bottle. On the walls, blue and white stripes, a Jean Hugo reproduction.

The studio-guest house is new, spacious









KERTÉSZ

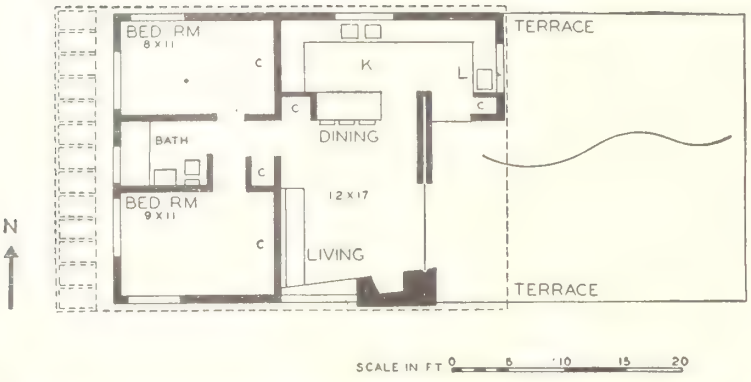
STUDIO-GUEST HOUSE has one large room facing north, a bath and kitchenette. Built of brick and pine, it blends well with its wooded setting. The floor is oak, the walls are pine-paneled. Here the hosts entertain and here guests can be entirely independent. Chair left of fireplace is tweed-covered. Billiard-table green on daybeds is set off by pine-paneled walls. Lamp base was converted from an old fence post by Mr. Fyler.

For building materials and equipment, see page 169

A 34′ x 25′ house with ample living space

SUMNER SPAULDING AND JOHN REX, ARCHITECTS;

MR. AND MRS. RUDOLPH LIEBIG, OWNERS



Because Mr. and Mrs. Liebig built their Encino, California, house during the war, it had to be tiny (34′ x 25′). But they planned it to relate to their pool and barn, which they have converted into dressing rooms and guest rooms. To take advantage of every inch of space, living room, dining room and kitchen are one, divided by dining table and high cupboards. To gain living space, they added a terrace, with a sliding glass door into the living room, sheltered by the overhang of the pitched roof. A serpentine redwood wall bisects the terrace, one half of which is outside the front door, the other half leading to the kitchen. On it is a big barbecue, plants and comfortable furniture.



LIVING END of the big room, seen across the dining table



KITCHEN AND DINING END of the big, main room



For building materials and equipment, see page 160

Living terrace with serpentine redwood wall

This New England house, built about a garden, turns its full face toward the landscape



CARL KOCH, ARCHITECT;

DR. AND MRS. EDWIN COLE, OWNERS



STOLLER

It is a California commonplace to have a house that turns its face full to the sun, to take advantage of the wide outdoors. But such a house in New England is still unusual. The boomerang shape of the house of Dr. and Mrs. Edwin Cole at Lincoln, Mass., resulted from their desire for "as much sun as possible," in spite of difficulties posed by nearby trees, a hilly site and a rigid budget. Architect Carl Koch's solution, pictures of which appear on these pages, had to include an indoor garden at the apex of the angle where the living room and kitchen-dining room meet. Not every client's suggestions work out as well as Dr. Cole's idea of a glass roof over the small conservatory (*see plan, page 92*). Light coming through the roof illuminates living room and kitchen-dining room. The garden itself, opening into both rooms, bridges the difference in levels between them.

The slope of the site dictated the three levels on which the house is built. The kitchen-dining room, laundry and utility room-lavatory are on the lowest level, with four bedrooms and a bath above them. The living room is equidistant between them.

The combined kitchen-dining room is partly the result of budget restrictions, partly the result of the Coles' preference for fewer but larger rooms. For them, this room is the (*Continued on page 92*)



LIVING ROOM faces wooded hillside and glass-roofed indoor garden

THE HOUSE was planned for children

STOLLER

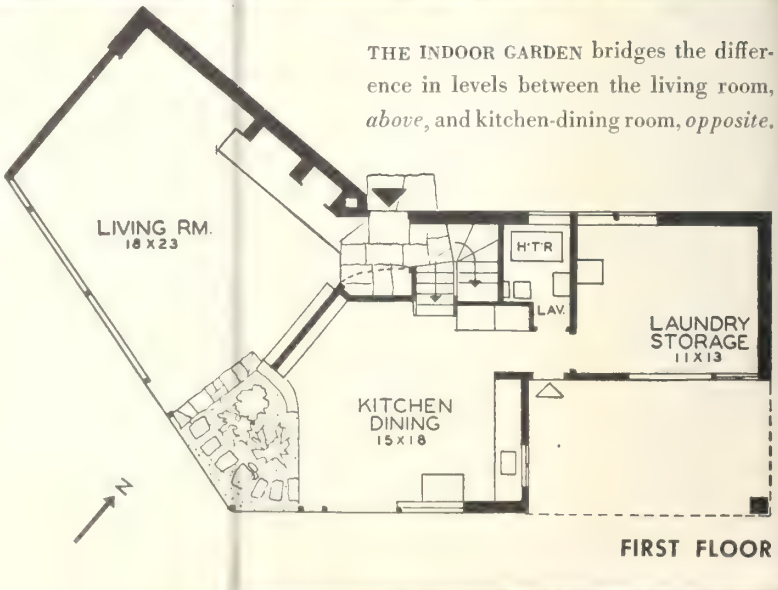


center of the house, therefore it should be the pleasantest room in the house. It is the Coles' experience that neither they nor their guests object to eating in such a room, particularly when the problem of masking the working areas has been solved as ingeniously and simply as it has been here. A baby spotlight, sunk in the ceiling, concentrates its illumination on the dining table and, by contrast, makes the rest of the large room sink into darkness.

The house was completed just before the war as a minimum house for a family of two adults and three young children. Because the Coles were unwilling to compromise on their space requirements, economies were effected by using simple finishes.

For building materials and equipment see page 170

THE INDOOR GARDEN bridges the difference in levels between the living room, *above*, and kitchen-dining room, *opposite*.



FIRST FLOOR

SCALE IN FT 0 5 10 15 20

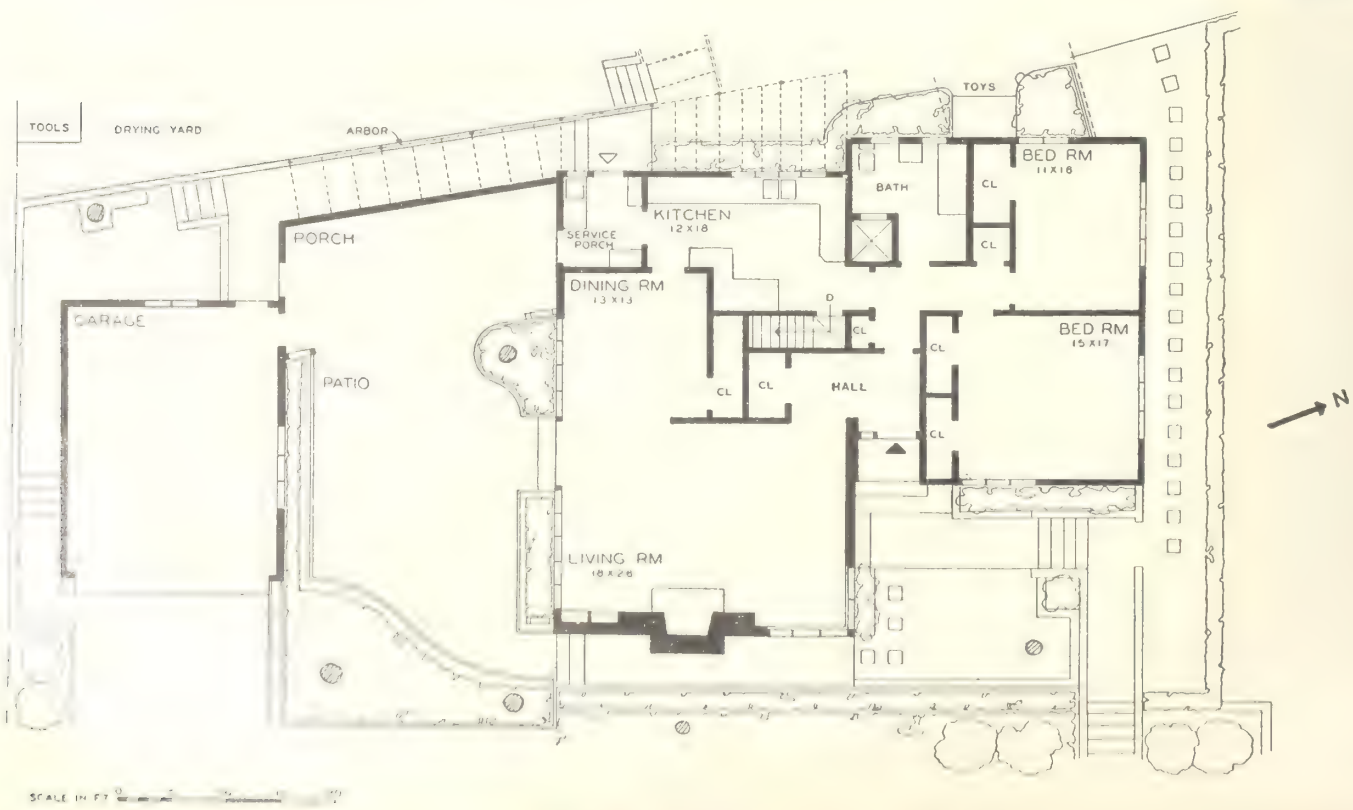


You can have privacy even in the suburbs— if you plan your house well



WALTER L. REICHARDT, ARCHITECT

Fences and foliage are the common means for achieving privacy at the rear of a suburban house. But what if the most desirable exposure on your property also shoulders the street? Walter L. Reichardt, architect, of Pasadena, California, solved this problem with a patio on the south side of the house and screened it from both neighbors and street with a garage, high walls and foliage. The patio is actually a second living room which pockets the sun. A covered porch leads from garage to kitchen. The entrance hall affords complete privacy to the living-room area and provides a runway through the house for the children. The halls and closets are ranged along the center of the plan to form a sound barrier between sleeping and living rooms. The entrance hall, *above*, is lighted by a vertical glass panel set alongside the front door.



THE BRICK-FLOOR PATIO, walled in on four sides, is a second living room open to the sky

DAPPRICH



LIVING ROOM, in tones of warm gray, looks out on the sunny patio



ENTRANCE HALL: door to bedrooms at right

For building materials and equipment, see page 140

A house divided

CLARENCE MAYHEW AND

SERGE CHERMAYEFF, ASSOCIATED ARCHITECTS;

SERGE CHERMAYEFF, DESIGNER

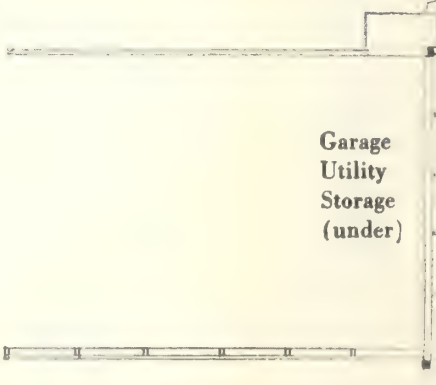


Architect Clarence Mayhew of Piedmont, California, maintains that if you want to build a good house you should get a good architect. This is a perfectly reasonable thesis, particularly in view of the fact that Mr. Mayhew himself is a good architect (he received prizes in two of HOUSE & GARDEN's Awards in Architecture programs). However, he also lives by his word: "I reasoned that two good heads would do a better job in designing a house for my wife than just one. I tried the idea out on several of my architect friends, who thought I was crazy. Their reaction convinced me that the idea was sound." In Serge Chermayeff, an equally famed architect, Mayhew found a person of similar conviction: "If you design a house for yourself, it is likely to become an experiment." Thus began a unique collaboration which produced the very livable house shown on the following three pages.

In Piedmont, a suburb of Oakland, the Mayhews secured a corner property, 90 x 225 feet, which had been part of the garden of a large estate and was abundantly supplied with magnificent live oaks. The land pitches sharply to the southwest toward a vista of Piedmont Hills. The problem was to design a house which would take in its stride the activities of three generations of Mayhews, Mr. and Mrs. Mayhew, Mr. Mayhew's father, and the two young daughters shown climbing the playdeck railing, *above*. Also [illegible] a maximum

(*Continued on page 131*)

This is a house in two parts:
one for night, one for day.
A stairway connects them.
The house is on three levels.
It has four terraces.

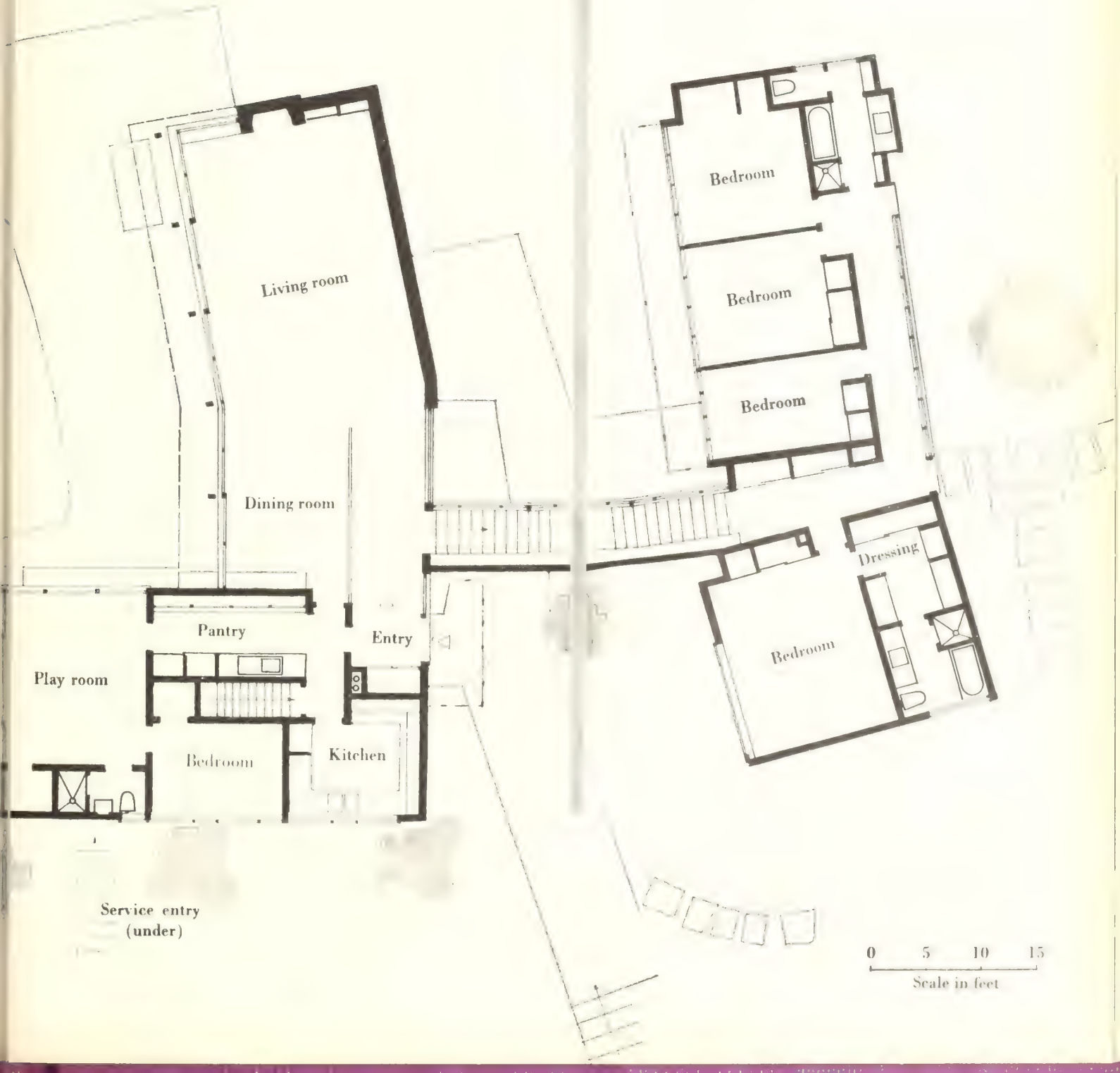


For building materials and equipment see page 171.



The downhill house.

The uphill house.





TERRACED into the hillside, the two independent wings of the house are connected by an unusual stair-passage rising along the natural grade.

House divided

continued



THE ENTRANCE, on an intermediary level, takes advantage of the lovely site. Carport and drive are downhill.

LYON



OFF TO BED. Anne and Joan Mayhew scamper to bed in the up-hill house. This passage has a window-wall on the garden side; a solid wall to the street.





CHILDREN'S BEDROOMS open on the south to an outdoor play space. *Left*. The rooms are partitioned by temporary, sound-proof walls.



LIVING ROOM, *above*, is part of the garden when sliding glass doors are opened. The roof is supported on one side by exterior posts.

DINING ROOM, *below*, is shielded from entrance by a screen of Polynesian palm matting. Colors are keyed to Chinese ancestral portrait.



©TURTEVANT

Introducing a new group of contemporary
mahogany furniture by Tomlinson, now making its début
in 17 leading stores across the country

American Informal

Decoration is far more than a pleasant exercise in the refinements of living. It is a sensitive plate on which is etched the picture of the manners of a given time. America today, emerging from a long period of strain, is faced by vast uncertainties about the future. Psychiatrists, and others concerned with our emotional states, are disturbed over the mental fatigue which they find everywhere apparent in the world. If we are to undertake maintaining the peace of the world, we must find peace at home, peace in our own lives. HOUSE & GARDEN believes that peace at home begins, literally, at home. You cannot bring to your problems a mind which is equable and serene, if the background of your life is turbulent. The room, *opposite*, is charming, but that is not its real importance. Its real importance lies in its quiet, its calm. Here is no stilted room, where you would feel forced to speak in whispers. The colors are muted, the arrangement invites friends to share it with you. Sunlight streams through its wide windows. It is utterly comfortable and informal, both qualities which Americans like. It reflects a wholesome, pleasant attitude toward life, which includes a sane future, as well as a normal, unhysterical present.

The butternut-finished mahogany furniture, designed by Rey Neville, harmonizes with its background of pine wallpaper. Pattern is used sparingly on the provincial cotton upholstery of the two barrel chairs and in the tufting of the beige rug the leafy design of the gray brocade on the sofa.

Tomlinson's "American Informal" furniture is solid mahogany. Besides the furniture shown, there are pieces to fit every room in your home. At W. & J. Sloane, New York and San Francisco; and also at stores listed on page 171. The wallpaper is by W. H. S. Lloyd. Beige rug by Cabin Crafts. Aralac curtains and cushion materials, F. Schumacher & Co. Loop fringe, Scalamandré Silks. Venetian blind, Columbia Mills. "Flying Cloud" ship model, Henry G. Steinmeyer, Jr. Table lamps, Paul Hanson. Floor lamp, left, Lightolier. Coffee cup and saucer and papier-mâché box, Mottahedeh. Modern accessories, Mary Ryan. See page 175 for prices.



OPPOSITE: Living room designed by HOUSE & GARDEN, using Tomlinson's "American Informal" furniture against pine wallpaper. LEFT: The sofa is composed of three separate sections, two single end pieces, each with an outer arm, and a curved center section, which seats two. These flexible end sections, placed side by side, form the loveseat under the window, shown on the *opposite* page.





1. LUNCH: Pottery on a cloth awhirl with feathers



2. MORNING: Clock plays a tune; sheets are gay

SUMMEI



3. SUMMER FINERY: Butterflies on fabric and wallpaper



5. SUMMER'S NIGHT: Black boy with a lantern



4. SALAD DAYS: Chemist's glass on fruit-strewn linen

CRAPBOOK

1. LUNCH: Pottery on a cloth awhirl with feathers. Pottery always has a fresh, country air. Use it in summer on a table under the trees or in a cool dining room. Eva S. Zeisel designed dinner and luncheon plates with new upswept rims and covered casseroles ith curved tops for Red Wing. Paine's, Boston, Massachusetts. Doris and Leslie Tillett designed "Flying Feathers," the tablecloth: the Leacock Company printed the cocks by hand on linen. B. Altman & Company, New York.

2. MORNING: Clock plays a tune; sheets are gay. Summer is no time to be routed out of bed by a clanging alarm. Wake up to a refreshing tune (you select the one you want to hear). Clock at Lewis & Conger, New York. Merry sheets are sprinkled with dewy roses or good wishes, designed by Emmy Zweybruck and hand-printed on Pepperell percale for Lord & Taylor, New York. **3.** SUMMER FINERY: Butterflies on fabric and wallpaper. Patterson's light-hearted material for a room opening onto the garden or to give a town living room a country twist. Matched by a Piazza Prints paper. Both at Patterson Fabrics.

4. SALAD DAYS: Chemist's glass on fruit-strewn linen. You don't have to be a laboratory technician to use Eimer & Amend's Florentine flasks. Fill them with milk, tomato juice or minted tea. Like the chemist's crystallizing dish (pretty when filled with salad straight out of the garden), they can stand extremes of heat and cold. Set them on another jaunty tablecloth designed by the gifted young Tilletts.

IMER'S NIGHT: A Black boy with a lantern. He has the style and the charm of antique cast-iron boys where gallants used to hitch their horses. Instead of a horse, he holds a lantern to light you home or brighten your terrace. He's made of aluminum. At W. & J. Sloane. **6.** SUPPER: Signs of the Zodiac on your plates. The signs are black, the plates milk-white, elicately curved. Taurus, Scorpio and the ten others are emblazoned among the golden stars. From Gump's, San Francisco, California.

7. BRIGHT AFTERNOON: A chair to roll into the sun. The angle of inclination of its back can be set as you like, for reading (briskly upright); for dozing (way back). It pushes easily, like a wheelbarrow, on wooden wheels, is light and folds away tidily. At The Warner Shops, Chicago.

For further information on where to find these items and how much they cost, turn to page 188.



6. SUPPER: Signs of the Zodiac on your plates.



7. BRIGHT AFTERNOON: A chair to roll into the sun.

JACK GOLDEN



The designers in their Radio City offices

United Nations house takes shape

"Not national, nor international, but un-national" . . .

The men you see here are so busy they are almost inaccessible, but Gjon Mili's high-speed camera took these remarkable pictures for HOUSE & GARDEN of the architects and engineers who are designing the United Nations permanent headquarters in New York. Five more architect-planners will join them on the ten-man Board of Design Consultants, with Wallace K. Harrison as Director of Planning. Four other outstanding professionals will serve in a consulting capacity to the planning staff. In all, at least fifteen nations will be directly represented in the designing of this peace capitol of the world.

It is a real challenge to create buildings which will stimulate and serve efficiently the delegates who will convene there. (*Continued on page 176*)

LEFT TO RIGHT: Wallace K. Harrison (rear, with cigarette), U. S. A.; N. D. Bassov, U.S.S.R.; Max Abramovitz, partner of Mr. Harrison; Charles Le Corbusier, France; Howard M. Robertson, United Kingdom; Dr. Ssu-Cheng Liang, China; Oscar Niemeyer, Brazil.





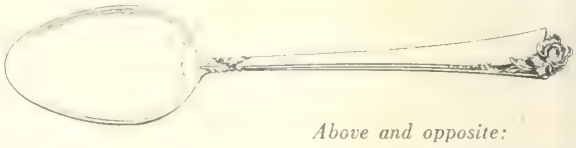
Table manners

If you haven't a maid, simplify your service

There is nothing in the least arbitrary about the rules or customs which have grown up around setting tables and serving meals. They have arisen, like good manners (of which, indeed, they are a part), for the comfort, convenience and pleasure of families and guests. You may break any and all "rules" which do not fit your way of life. But before you do, think why things are done the way they are...you will find a solid foundation of good sense underlying all of the conventions.

There are two basically different ways of setting the table and serving, both centuries old. The first is now generally used and is, curiously enough, Russian in origin. Here, the table is set with the customary knives, forks, plates, etc., and the food is passed on serving dishes. Service begins with the guest of honor at the host's right and proceeds clockwise. (It is unnecessary to serve the ladies first.) According to the second system of service, which was customary in England and America, a platter of meat and a stack of dishes were usually placed before the host who carved, if there was a roast; the vegetables were set before the hostess who served them. Guests at the table passed the plates. Bread and wine were on the table.

A modern version of this latter form of service works admirably today in households where servants are scarce. Although carving at the table is more or less in the discard, food is often served by the hostess from her place at the table. (Casserole dishes, now so popular, are ideal for this.) The first plate is passed to the guest of honor, seated at the host's right, then other dishes are passed up the table in any order which is convenient. The dessert spoon and fork are on the table from the first, across the top of each place, the spoon with its bowl pointed to the left, the fork with its tines to the right. If a maid serves (*Continued on page 159*)

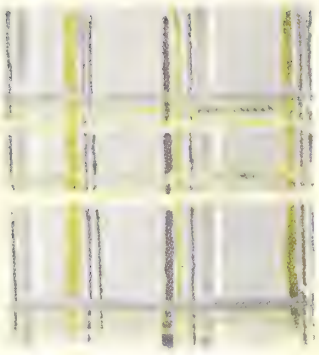


Above and opposite: Silver is Heirloom sterling, in the Damask Rose design.

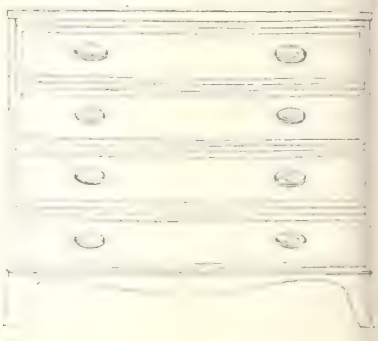
OPPOSITE: Summer hospitality in a mosaic of china, glass, silver and accessories, bright as flowers, cool as mint. Gather friends around a table set with Spode Mayflower dinnerware from Copeland & Thompson, Inc.; glass by the U. S. Glass Co., in Tiffin Optic pattern; Heirloom sterling, the Damask Rose design; antique Bristol blue plate and finger bowl and an old English overlay decanter set, Mottahedeh.

Pattern for country hospitality





TEXTURED MODERN PLAID



TRADITIONAL DRESSER

Calm, cool colors with gold accents, in a distinguished but simple mahogany bedroom. Key to its charm: spring blossoms between curtains shot with gold threads



DRAWINGS BY CHARLES HEILEMANN



FLOWERS ON HEAVY LINEN



EXPANDABLE TABLE

Wide expanses of color are punctuated by a lively flowered print in a room for living and dining. Key to its success: the friendly arrangement of traditional English mahogany

The Pendleton furniture shown here, together with correlated fabrics, carpets and paint colors, can now be bought in 28 stores listed on page 172

Good companions for years to come



END TABLE



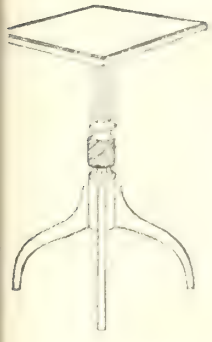
MIRROR



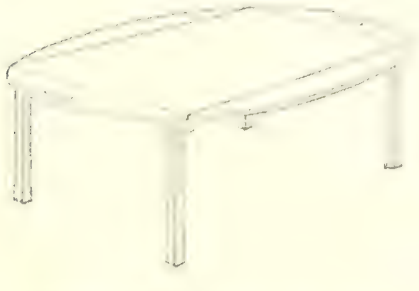
ARMCHAIR



SHIELD-BACK CHAIR



CANDLE STAND



COFFEE TABLE WITH TRAY TOP

In November, 1946, HOUSE & GARDEN published an article called *To have and to hold*, showing furniture and fabrics destined to go with you from the first home of your own, through the years. On these pages is the second chapter of the story: Robert W. Irwin's new Pendleton mahogany furniture (designed by J. Stuart Clingman) with Cohn-Hall-Marx fabrics (co-ordinated and colored by Joseph B. Platt); Mohawk carpets; Murphy paints. (In its September issue, HOUSE & GARDEN will show the correlated modern grouping, designed by Mr. Platt for the Robert W. Irwin Company.)

There is no such thing as dirt-cheap furniture which is worth buying. Nor can the rugs and materials and accessories which you want to keep and use for many years be had for a song. Good workmanship and sound materials have their price but they pay off in length of life and the satisfaction they give. The elements in the two rooms on the opposite page are sensibly priced, gracefully designed and sturdy. They will not "date" in a year or two. So HOUSE & GARDEN commends them to you for their present charm, their future worth.

The bedroom in the drawing, *opposite, above*, shows one of many room schemes which evolve easily from the Pendleton group. The variations are infinite, like the patterns in a kaleidoscope. Here is a room uncluttered by fussy detail; its clear, high colors accented by gold and beige and gray. Repeated in bedspread and full-length curtains is a textured plaid with gold threads drawn through it. On the wall at the head of the bed, flower prints hang in a panel. To echo them, a crystal cylinder on the commode is filled with peach blossoms. Taken all in all, here is a deeply comfortable room, unaffected and pleasant. Lamps are from John Elliott; pictures from Feika.

In the living-dining room, *opposite, below*, traditional English mahogany is nicely detailed, well scaled and really practical. The butler's tray table has a removable top; the pedestal drop-leaf table can be extended; the commode has storage space for silver. On the sofas and at the windows: sentimental, old-fashioned flowers printed on heavy linen. Walls are hemlock green. For prices see page 173.

Cures for clammy cellars

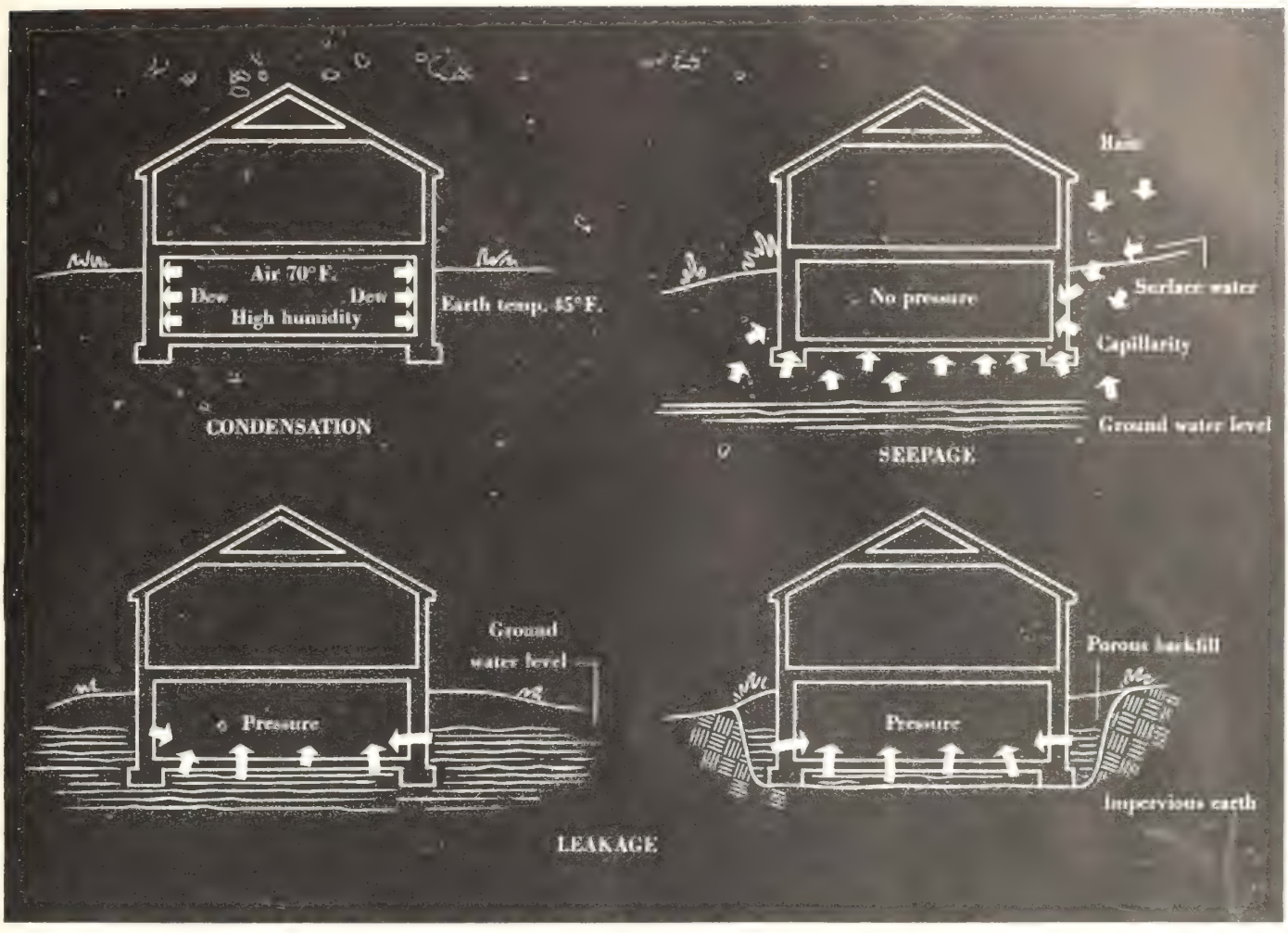
Here are the tests for finding out what makes your basement damp and what to do about it

It is something more than a faint suspicion that fewer houses have dry basements than damp ones. A damp basement is at best unpleasant, at worst a serious menace to health, and a prime cause of structural decay. Dampness promotes growth of mold, corrosion of metals, provides an ideal breeding environment for those things that crawl in the night and sometimes by day! The resale value of your house may be reduced by as much as 10% because of a dank cellar. The use of the basement as a space for the storage of the family *lares* and *penates*, or for recreation and hobby rooms, is made undesirable or even prohibited by basement dampness. Thus, useful space is thrown away.

The word "dampness" is used here to include the presence of moisture from any of the three possible causes—condensation, seepage or leakage. It can mean anything from flowing water on the floor to the consciousness of a disagreeable feeling of dampness in the air and its consequent musty odor. The cure to be applied for dampness depends upon an accurate diagnosis of the cause. Dampness in your basement may be due to either one, two or all three of the possible causes at the same or different times. In existing buildings the correction is sometimes very difficult and expensive and it becomes doubly important to know exactly what needs to be remedied. In new houses being planned, precautions can be made in advance to prevent the presence of moisture. It is entirely possible to construct a basement as tight as a china dish if such a drastic measure should be necessary. In the vast number of cases, proper selection of site, foundation drainage and surface drainage will obviate the necessity for any major precaution against dampness. It is wise, however, in land of questionable character and contour to make borings of the earth to determine its ability to carry off water readily. Clay soils are notably poor in this respect. Sand or gravel is usually favorable. Low or bottom lands are obviously more dangerous locations for new building than slopes and elevations.

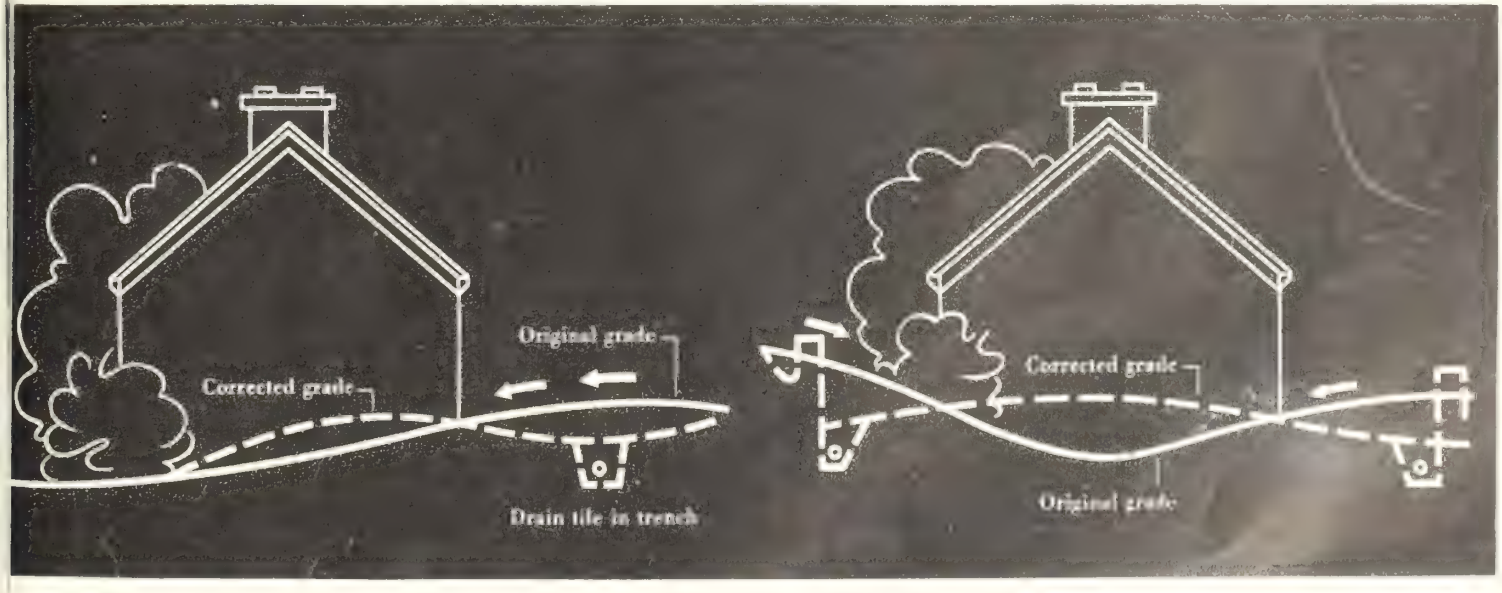
CONDENSATION

Humidity is the proper term for the amount of moisture held in the air. Warm air has the ability to hold more moisture in the form of invisible water vapor than cold air. In summer, when the air is very humid and strikes a cold surface, it gives up some of the moisture that it cannot hold at the lower temperature. Then dew forms. Droplets of water will stand on the cold object. The condensation on the outside of your highball glass, frost on the windowpane, dew on the grass, fog on the bathroom mirror after a shower, are all examples of the dew-point phenomenon. The same thing can happen in the basement where the cold walls at ground temperature condense moisture from the warmer air of summer. In winter, condensation is (*Continued on page 113*)



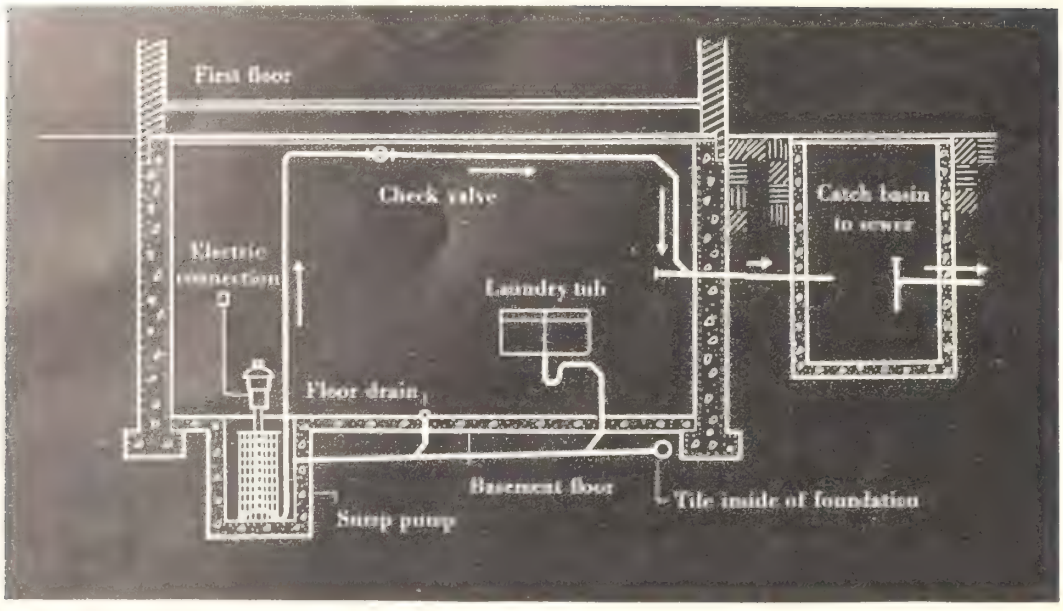
Causes of dampness

Condensation, seepage and leakage are not easy to identify. In the accompanying text, simple tests are described which will help you to know why your basement is damp. Don't forget your cellar may be suffering from more than one cause of dampness.



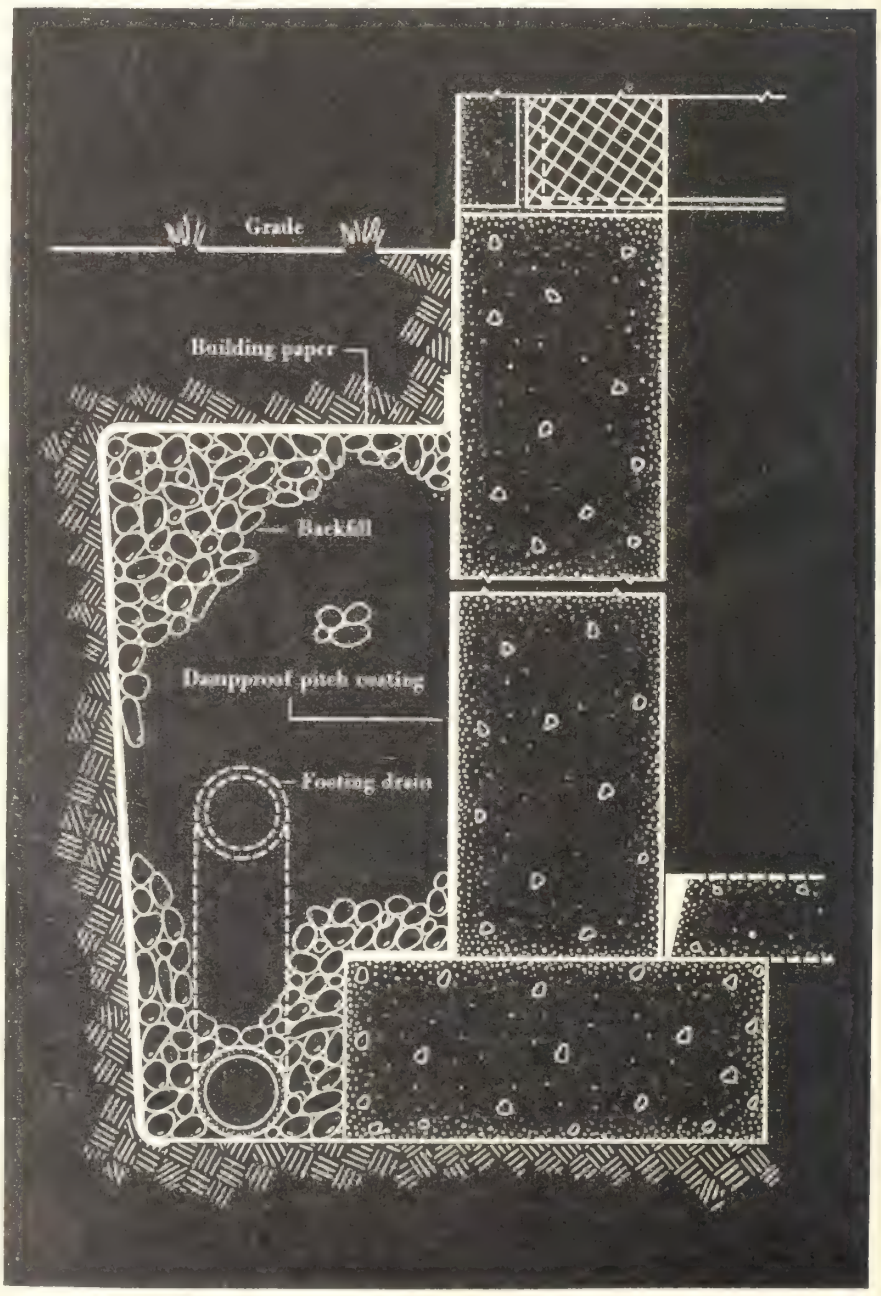
Surrounding grading

Shown here are two typical cases of incorrect grading. The corrected grades shown in dotted lines indicate the remedies to be applied. Drains and retaining walls can be used to keep water flowing toward the foundations.



Use of automatic pump

Above: The storm sewer may be located at a higher level than the basement of the house. You cannot drain the basement floor in such a case. There is the added hazard that the storm sewer may "back up" and flood your cellar. The piping diagram *above* shows the use of an inexpensive sump pump which operates only when water flows into the pit, and prevents water from flowing back into the basement.



Outside footing drain

Right: After the foundations are built, the trench immediately outside is "back-filled." Done properly, this can be a guarantee against dampness. A line of porous tile with open joints is laid completely around the building with an outlet to lower land, to a dry well or to the storm sewer. The trench is lined with tar paper and filled with gravel or rock so the water will be carried away.

rarely a problem because of the dry air in the basement (when the heating system is in operation). Pipes through which very cold water runs in the basement will condense dew and drip. This water is absorbed into the air and recondensed in an interminable cycle.

It is sometimes difficult to identify the cause of wet walls since the condition may be due either to condensation or seepage. A simple way of testing this is to glue a small pocket mirror to the wall. This takes on the wall temperature in a few hours, and if droplets or fog appear on the surface it means condensation, since water can not penetrate the glass from behind. If no droplets appear, the damp wall surface is due to seepage, as described in the section that follows.

There are three possible methods of combating dampness due to condensation. Ventilation or air movement by means of fans, or openings to the outside air, will often solve the difficulty. Another method is the use of calcium chloride units in which the dry chemical absorbs the moisture from the air. (The resulting liquid from this chemical dehumidifier may be used to kill weeds, lay dust on the road, or melt ice in the winter.) The third method is to insulate the faces of the walls so that the interior finished surface temperature is not cold enough to condense the atmospheric moisture. A reputable insulation contractor should be consulted.

SEEPAGE

When the foundation walls in the basement floor are of poor quality, they may be sufficiently porous to admit water from wet surrounding earth in either of two ways. Water will seep through a porous wall in the same manner as it goes through a sieve. In a slightly different way, water in the earth underneath the floor will rise by capillarity, defying the law of gravity just as a blotter picks up ink or as oil travels upward in a lamp wick. It must be understood that this water is not under pressure. The cure for such dampness is known as *dampproofing*. A number of treatments are offered commercially which are entirely efficacious and easily applied to the inside of the walls or floor.

To test for seepage, a glass dish should be placed against the basement wall high up above the damp area. Some sort of clamp or temporary support should be used to hold the dish firmly against the wall and the edge sealed with plastic calking compound. Inside the dish two tablespoons full of calcium chloride should be placed. Another similar dish should be located in the center of the damp area. If water collects in the lower dish faster than in the upper one, it means that seepage is occurring. If neither dish collects water, seepage can be eliminated as the cause of dampness.

LEAKAGE

Leakage is the entrance of water under the pressure of its own "head" or weight, shown by a visible flow or trickle, and is the most serious of the three causes of dampness. A cubic foot of water weighs 62½ pounds. If there is standing water, or "permanent water level" around the foundations, the force will be 62½ pounds per square foot for every foot of its height or depth. The National Bureau of Standards has found that no tested inside coating will withstand permanently water pressure of more than a few pounds per square foot. One of the best inside coatings that the Bureau tested was not satisfactory against a pressure of even 10 pounds per square foot. In a new building an enclosing envelope can be made for the entire basement, consisting of a built-up waterproofing membrane (composed of alternate layers of felt mopped in hot coal tar pitch). Only continuous membranes installed by a competent waterproofing contractor will prevent the entrance of water. A membrane can be put inside the basement walls and floor. A new concrete slab must be laid as a floor on top of the membrane; new masonry walls must be built inside the old ones, to hold the membrane in place against the water pressure. In existing buildings, the only sure cure is the removal of the water by either draining or pumping or both.

One point worth remembering is that if an active leak is successfully stopped, it will usually find another point of entrance. Dampproofing treatments should never be depended upon as waterproofing.



HAVE YOU A LITTLE CUT STREAM IN YOUR HOME?



A French Provincial room, once in the house of the Mayor of Rouen, now in New York

In town or country, there's a nice informality about French Provincial decoration

In town: These two French Provincial rooms in the New York house of Dr. and Mrs. Harold Ruckman Mixsell are interesting for their authenticity, their suavity. The furniture, typical of the Louis XVI period, has a softened line and a mellow style that made it specially well suited to the country houses of that time. Here, in these rooms you can see how unstudied and how completely charming French Provincial can be in a Twentieth Century house. The library, *opposite*, authentic in every detail, was once in the house of the Mayor of Rouen. The Mixsells had many layers of gray paint scraped off the fine walnut paneling until they uncovered the natural finish. Embedded over the mantel they found a Louis XVI coin, which now hangs framed on the wall. The living room, *below*, was decorated around an antique Indo-Persian oriental rug in pale shades of beige, rose, gold and blue. Bookcases with Provincial moldings have been built in and serve as a decorative accent for the mantel and the furniture. The walls and curtains are off-white.

KERTESZ



Ruby Ross Wood decorated Dr. and Mrs. Mixsell's living room

Fresh from the country, French Provincial bedroom keyed to garden colors



The little desk



Damask-covered beds

In the country: There is nothing provincial (in the sense of unsophisticated) about French Provincial, proved by the furniture on this and the opposite page. Its lines are graceful, its gray-brown color sophisticated; the pieces are pleasing, all-round. The hardware, which is designed from Eighteenth Century French originals, is elegant and well executed. The mood of the room is a country mood, the net effect urbane. There is garden gaiety in the wallpaper with its freely-drawn jonquils scattered on a chalk white ground, and in green-as-grass carpet. There is suavity in pure silk, unlined curtains with their narrow stripes and the padded silk damask used on the bed. Accessories contribute great style and smartness. The lamps are arresting in their design and also because they have been purposely chosen for their boldness of scale, as you see them beside the fireplace and on the dressing table, in the painting *opposite*. The bibelots are hand-picked and rare. This is a room without geographical limitations. In town it would remind you pleasantly of the country; in the country it would recall town. Anywhere, it would have charm and originality, north or south, east or west. It is a room to live in and to enjoy—stylish, fresh and pretty in any climate.



Man's high chest

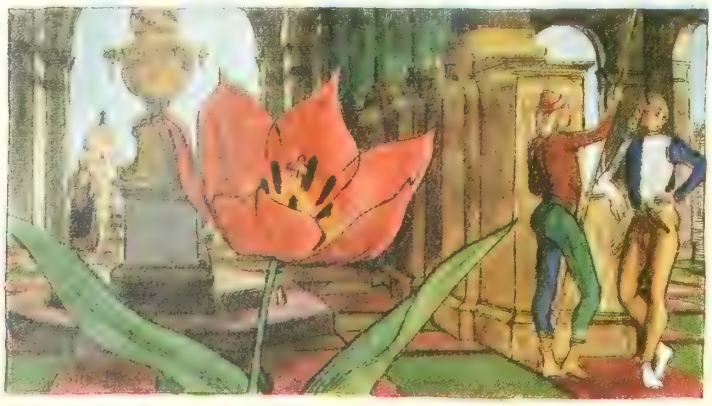
GRIGSBY

OPPOSITE:

The bedroom was designed by HOUSE & GARDEN around solid magnolia furniture at Hathaways, New York. Hand-printed wallpaper by Renverne; carpet, James Lees & Sons; curtain and spread materials, Cheney Bros.; mantel and andirons, Edwin Jackson; lamps, Florence Clarke; the pictures and the accessories are from Jarvis House, Inc.



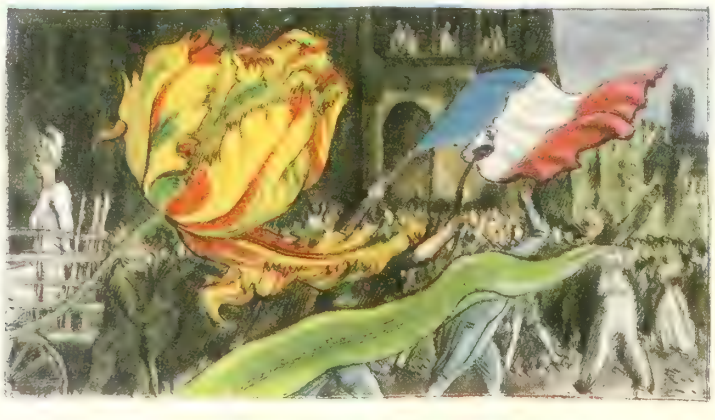
French Provincial furniture against a wallpaper of jonquils



THE EFFULGENT SHAPE AND BURNING GOLD-AND-BLACK HEART OF "OCULUS-SOLIS" REFLECT THE FREEDOM, OPENNESS AND ARDOR OF THE RENAISSANCE



THE VARIETY "TULIPA RUBRA," WITH ITS LIVELY, BRIGHT COLORS AND LARGE CUP, CALLS UP MEMORIES OF WATTEAU AND MARIE ANTOINETTE



ALL THE PASSION AND WILD FERVOR OF THE FRENCH REVOLUTION SEEM TO BE EMBODIED IN THE FORM AND VIVID TINTS OF THE VARIETY "DRACONTIA"



SEMPER AUGUSTUS, CAUSE FOR THE TULIP MANIA IN 17TH CENTURY HOLLAND, HAS THE VERVE OF SPECULATION



THE STUFFINESS OF THE LONG VICTORIAN ERA IS EMBODIED IN THE DOUBLE TULIP WIDELY USED IN THE 1880'S

In shapes and colors, tulips have mirrored the taste of their times

ARTICLE AND ILLUSTRATIONS BY DAVID HILL

The Turks cultivate flowers with extreme zeal and though they are careful people do not hesitate to pay a considerable sum for an exceptional flower." These words are from a letter written by A. G. Busbequius in 1554 while on his way to Constantinople to represent the Emperor Ferdinand I as ambassador at the court of the Sultan. The letter is of particular interest because it contains the first mention of the tulip by a European. It is in this letter that the flower was named. When Busbequius was passing through Adrianople he was given a bouquet of fine spring flowers, narcissi, hyacinths and the like. He was amazed at the flowers' loveliness, as it was almost the middle of winter, and also he was surprised at the special beauty of one which he had never seen before. Upon asking its name, apparently he was told a long story of some kind by a Turk who must have dwelt on the resemblance of the flower to a turban—in Turkish, *tulband*. The common Turkish name of the flower is *lali*, as it is in Persian, but *tulband* is the name that Busbequius wrote home, and from that the word became *tulipam* and so in English *tulip*.

The tulip is one of the East-to-West advantages of the Renaissance. Before its mention in the letter it was quite unknown in Europe. The makers of *mille-fleurs* tapestries never used it, nor did the illuminators of holy books who omitted no other wild or garden flower from their work. The great classical classifiers, Theophrastus, Dioscorides and Pliny, do not mention it. This makes it all the more strange that in 1576 Lobelius should find two wild species growing in the Apennines. Not long after, wild tulips were found growing all over Southern Europe, in the Sierras of Spain and in Algeria and Morocco. An early wild tulip of Europe was known locally as the Persian tulip, and it is indeed from Persia that the flower appears to have come. Busbequius brought or sent some bulbs home to Vienna from Turkey, yet the flowers, growing in a garden in Augsburg in 1559, described by Gesner, after whom the garden tulip is named (*T. gesneriana*), are thought to be from another collection than that of Busbequius.

The sudden appearance of the tulip in Renaissance gardens, with very much the appearance it has today, is one of the great horticultural mysteries. An even greater one may be that although the tulip does originate in the highlands of Persia, it seems to have been adopted by Persian gardeners with as much suddenness as it was by European. Before the Sixteenth Century it is unknown as a motif in Persian art, although the lali was mentioned by Omar Khayyam in 1123 and by Hafiz in 1390.

My purpose here is to try to show a connection between the nature of a cultural period and the flowers and forms of flowers in favor at that time. This may mean the making of some rather wild generalizations, but, to begin, I submit that there is a feeling of freedom and honesty—of openness—when one thinks of the Renaissance. I wonder if the peculiar effulgence of the tulip's shape and color may not, in a sense, stand as a symbol for that noble time. I like the thought that things are invented only when there is a need for them. In a way, the tulip was invented, and I see a connection between its invention and the time of its invention. The rose and pansy of Shakespeare and of Goethe are other flowers than those that come to mind today with those names, and it is so with the tulip. The tulip of the Renaissance was a broad and pointed-petaled, bright red flower with a burning yellow-and-black heart. It is indeed like the eye of the sun. It is (Continued on page 131)





GOTTSCHO-SCHLEISNER

Combinations for spring effects

Spring is pre-eminently the season for enjoying companionate flowers. Then the gardener is rewarded for having visualized the probable effects—color, style of growth, leafage—before setting out the plants. Colors seem clearer then than at other seasons of the year. At that time, too, blending and contrasting drifts, many of them low in growth, spread most impressively to the eye. By visiting other gardens we often find color combinations overlooked in our own. Here are five that show how effective such thought-out groups can become.



VIVID PINK, pale blue and white are the tones in these mingled low-growing drifts of early spring flowers, the pink of soapwort, *Saponaria*, and the pale blue and white drifts of creeping phlox, *P. subulata*.



FOR A SHADY CORNER, on the fringe of woodlands, combine the higher arched, white bellflowers of Solomon's seal with the more lowly, open-faced flowering of trilliums—an all-white-and-green group.



FROM THE BED of creeping phlox spring the tousled heads of foam flowers, *Tiarella*. White daffodils interplanted with pale pink or blue phlox make another pleasant combination, or daffies springing from drifts of blue *Vinca minor*.



THE FOREGROUND of the grouping, *opposite*, is a drift of gold and white primroses. Behind that, a line of leopardbane, the yellow, daisy-like *Doronicum*. Then a blue sea of forget-me-nots. This planting also is in the Cheshire garden of Mrs. Carder.

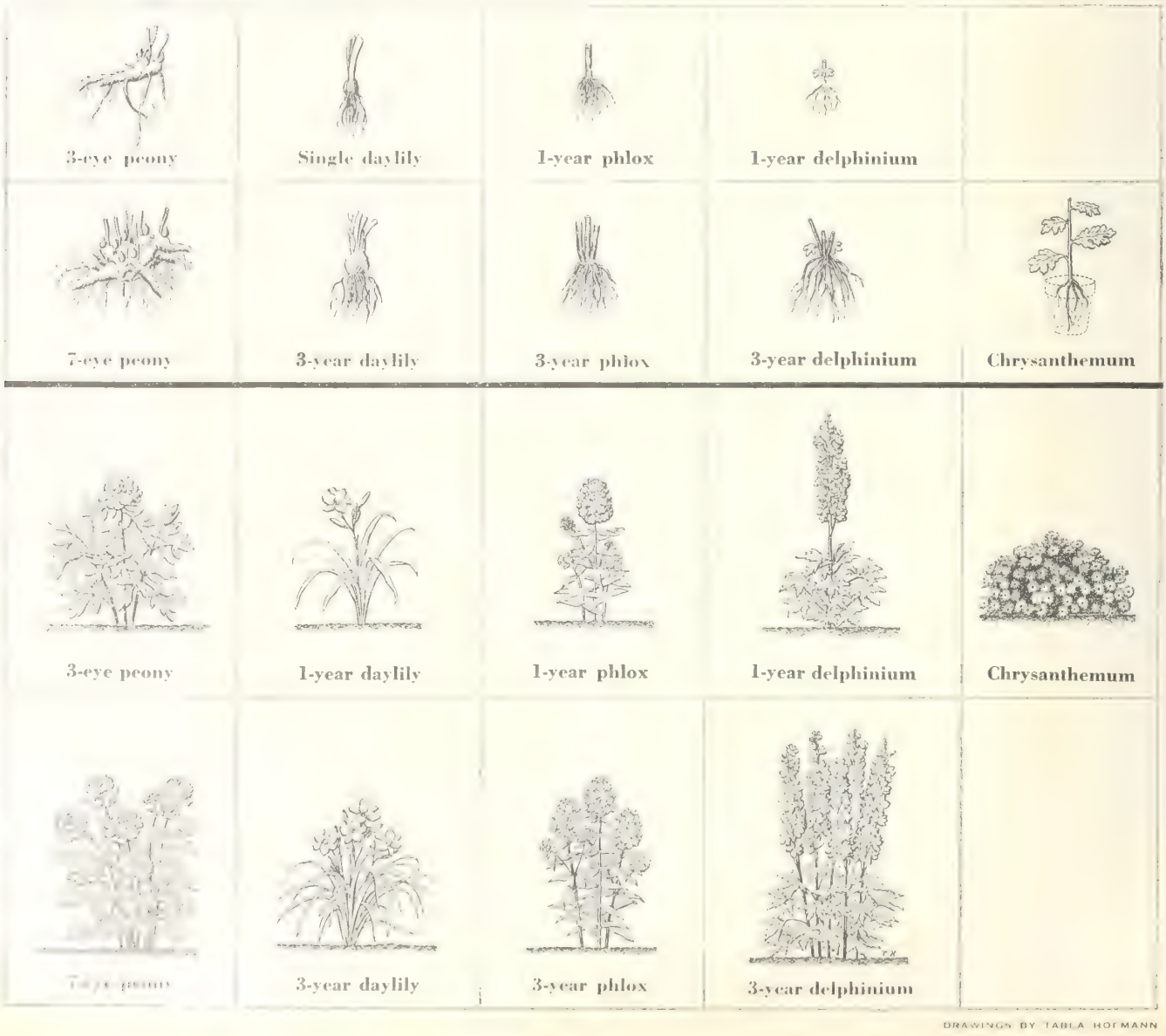
TROLLIUS, which look like enormous buttercups, are too rarely seen in our gardens. In the forefront of this group, they grow with white creeping phlox. The three groups *above* are in the garden of Mrs. Frank Carder, Cheshire, Connecticut.

What size plants should you buy?

By Mary Deputy Lamson

Two perfectly natural desires of most gardeners are at constant loggerheads with each other. One is the longing for masses of bloom the season after planting. The other is the desire for permanence in the planting. If the initial planting is too full, it will be only a year or two until everything has to be transplanted and many plants discarded. Yet no one likes to wait two or three years for a handsome perennial border. Part of the difficulty can be solved by knowing which plants grow so quickly that a small start soon leads to a surplus and which others produce no very visible growth when young. Further understanding of the sizes likely to be shipped on an order for catalog stock and the availability of oversize stock for immediate effect. helps to balance the budget financially and horticulturally, and will prevent disappointment.

In the flower border made up of annuals, perennials and bulbs, the annuals are no problem. Their life cycle is in one garden season. Small plants from a local florist or the gardener's cold frame, or seeds sown outdoors give a full effect in a very short time. The only question with them is the distinction between those that blossom a few weeks after sowing seed and those that take two or three months to bloom. Alyssum, zinnias, annual phlox, candytuft, marigolds, sown outdoors at the time iris are in bud, come into good flower at perennial phlox time. Usually buying plants of these annuals is pure *(Continued on page 183)*



DRAWINGS BY TABLA HOFMANN



W-SPANGLED COBWEB



FAN OF IRIS LEAVES



REE MUSHROOM



GRAY BIRCH

Paul Strand in praise of nature

These poetic still-lifes from the camera of Paul Strand show the same sensitivity that marked his best known film, "The Plow that Broke the Plains." In 1945 The Museum of Modern Art presented a one-man show of his work.

Summer lunch

Three perfect hot-weather menus, with their recipes

by Dione Lucas

1.

Iced cream of tomato soup
Filet de sole Dieppoise
Pommes de terre mousseline
Cucumber and spinach salad
Orange mousse
Russian coffee

2.

Peasant soup
Cold lobster mayonnaise
Concombres Toscana
Baked pears in port wine
Scotch iced coffee

3.

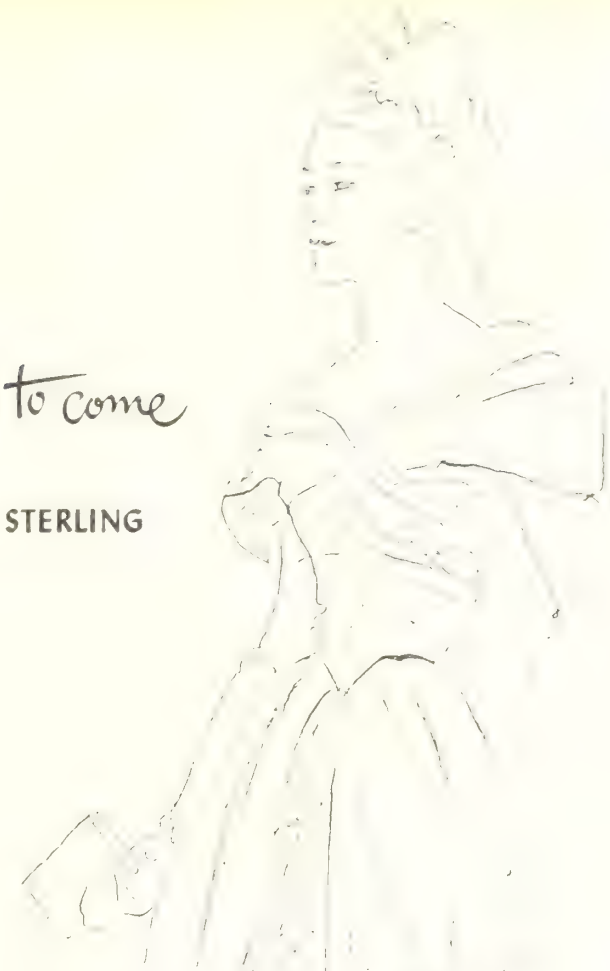
Aubergines caviare
Poulet au dents de chat
Tomato and dill salad
Mousse au chocolat
Café

The first hot days bring an overwhelming temptation—one which you face every summer and should avoid firmly—to settle down to a palate-numbing diet of iced everything, from soup to coffee. It's a mistake. I've succumbed and I know. Every meal needs something good-and-hot to give it contrast and to keep your appetite up to par. And the right hot dishes, especially when they are flavored with precision, are frequently lighter than their cold equivalents.

Flavoring is, if anything, more important to watch in summer than in winter. Nothing in the world is flatter than a green salad which lacks character. Nothing is more discouraging than a cloying, sweet dessert unrelieved by spices or fruit juice, or grated rind. Remember that curries are the children of hot countries, that Orientals drink endless cups of strong, hot tea. They have evolved their diets through centuries of scorching weather.

There isn't an excuse in the world for monotony in summer menus. Soon the countryside will be burgeoning with fresh vegetables in great variety, fat chickens and exquisite ripe fruit. The French custom of ending a meal with a basket of fresh fruit is a pleasant one. There will be lobsters and clams and shrimps fresh from the sea every day. Think of the chowders they will make for you! The steamed clams you can serve! If you have a problem, it is what *not* to buy, rather than what to buy for simple, attractive menus. Once bought, the chives sprouting in your kitchen window, the mint growing like weeds in the end of your vegetable garden, should prove an immediate inspiration for adding the fillip so important to any hot-weather dish.

Here are three summer lunches. Though their various dishes are, of course, interchangeable, they have been carefully assembled to contrast flavor, texture, hot and cold. Try them out first as I have composed them and I believe that you will find they form an excellent nucleus for your summer meals. They are just as good for (*Continued on page 156*)



beautiful gowns . . . or silk

Bendel

the Day... and the days to come

IT'S SMART TO CHOOSE THE FINEST STERLING

On your wedding day your gown, *and your piece of your silver pattern,* will inevitably reflect the excellence of your taste. And through all the days to come your sterling silver will show the soundness of your judgment.

In choosing Reed & Barton, you enjoy the advantage of a continuous silversmithing tradition of over a century and a quarter. Any Reed & Barton flatware pattern or tea service will give you timeless enjoyment.

COMPLETE BOOK ON TABLE SERVICE AND CARE OF SILVER
Send 10 cents for "How to be a Successful Hostess"
to Reed & Barton, Box 990, Dept. HG, Taunton, Mass.

Reed & Barton

STERLING SILVER



FRANCIS FIRST
STERLING

NTED ANTIQUE



WHEN VIBRATION SHAKES

YOUR HOUSE

Balsam-Wool INSULATION

won't let you down!

■ You'd be surprised to know how much vibration occurs in every house! Even a passing truck can set up structural tremors. Balsam-Wool is scientifically armored against such vibration. No matter how much your house trembles, Balsam-Wool won't settle or pack down, to leave uninsulated spaces within your walls. For Balsam-Wool is firmly and positively *fastened in place:*

Balsam-Wool, too, protects you against the other enemies of insulation. Completely *sealed* in a tough covering, it bars out wind and drafts. Containing two or more moisture barriers, it is unaffected by condensation. Lastingly efficient—highly fire resistant—Balsam-Wool has every quality which insulation should provide. For lifetime comfort and low fuel bills, insist on Balsam-Wool—the scientific lifetime insulation. Mail the coupon for complete facts.

ARMORED AGAINST MOISTURE WIND VIBRATION

Balsam-Wool

THE SCIENTIFIC LIFETIME INSULATION

Wood Conversion Company
Dept. 113-5, First National Bank Bldg.
St. Paul 1, Minnesota

Please send me full information on Balsam-Wool Sealed Insulation. I am a homeowner ( ), renter ( ), architect ( ), contractor ( ), student ( ).

Name .....

Address .....

City .....State.....

BALSAM-WOOL • Products of Weyerhaeuser • NU-WOOD



HOUSEKEEPING DIARY

FOR MAY

FIRST WEEK. Take your potted plants out of doors...Have the l rolled while ground is still soft after the frost is out...Plan a new c scheme for the kitchen, to add fresh zest to summer menus. Try cha ing the color of the curtains and chair seats. Give the linoleum a t ough waxing. If you haven't started your kitchen herb box, plant it r or fill flower boxes with blooming plants for the sills...Take a trip your summer house and arrange for repairs. Storm windows sho come off and house aired. Consult local agencies for domestic help, if employed last season. Have high grass cut and docks put in the wa

SECOND WEEK. Furnaces will be shut off approximately by 10th of the month in most localities. Order next year's coal or oil...H piano tuned (several days after heat has been discontinued)...H chimneys cleaned. If wrought-iron grates or andirons have been u polish with lampblack after cleaning...Paint the bricks at the back the fireplace...Have walls washed and radiators repainted...Insp gutters and drains for clogging by twigs or leaves. Wooden gut should be painted and metal ones examined for rust and winter dama Examine troughs at base of gutters for upheaval of bricks or ceme Take your rings to the jeweler to have the settings tightened aro the stones (it's wise to do this at least once a year).

THIRD WEEK. Plan an outdoor grill or barbecue...Remove m from bricks by scrubbing with 10% muriatic acid (wear rubber glo and glasses), then wash it off with water...Arrange a flower-cutt room in garage, cellar or shed, if there isn't extra space in the hou Hang shelves to hold vases of all heights, and chain the scissors to wall. Provide a fine strainer for the sink outlet to catch small lea Get deep pails for holding long cuttings overnight...Have roof inspec for loose slates or shingles...At the same time check condition of me flashing at chimney base for fire and leak prevention...Also have lo overhanging branches cut back...Order bluestone for driveways, have tar or cement ones repaired and rolled.

FOURTH WEEK. Order a quick freezer, large enough for pres family needs but with an eye to expansion...Have chromium on motor refinished...Touch up any chipped paint on fenders. You can buy pa for any color, model or vintage...Have the awnings put up. Repa faded canvas ones or order one of the new metal louvered models...N month is wedding and graduation time. Order presents now which y wish monogramed...Shop for summer clothes for yourself and ca clothes for the children...Take your dog to the vet for spring check-u Make dentist appointments for the children.

Planning to build, buy or remodel?

More American homes have



heating and



plumbing products

by AMERICAN-Standard than by any

other single company!



SEND FOR OUR NEW HOME SHOP BOOKLET. FOR COLORFUL ITS BOARD FULL COLOR. ITS BOARD PAGES IN FOR IDEAS, WRITE TO AMERICAN-STANDARD SANITARY CORPORATION, DEPT. G75, PITTSBURGH 30, PA.

LOOK FOR THIS MARK IN YOUR NEIGHBORHOOD. IT IDENTIFIES THE DEALER WHO SELLS AND INSTALLS AMERICAN-STANDARD HEATING EQUIPMENT AND PLUMBING FIXTURES. HE'S THE MAN WHO'S BEST QUALIFIED TO GIVE YOU EXPERT ADVICE ON HOME HEATING AND PLUMBING. AND HE'S BACKED BY THE FINEST GUARANTEE IN THE INDUSTRY.





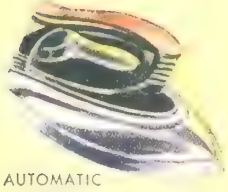
AUTOMATIC TOASTER



BANTAM RANGE



VACUUM CLEANER



AUTOMATIC IRON



COFFEEMATIC



PRESSURE COOKER



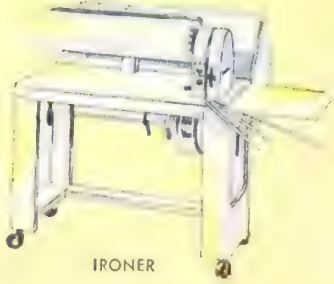
TANK TYPE CLEANER



WASHER



ELECTRIC BLANKET



IRONER



ELECTRIC WATER HEA

It's new... it's dramatic ... it's completely automatic

FOR A GREATER MEASURE of cooking pleasure, first choice is the new Universal Speedliner—the automatic Electric Range that combines new beauty, new features for greater cooking convenience. It's feature perfect from the Superheat Surface Units with Mult-I-Heat Control to the sensational new automatic Thermo-Chef and large Tru-Bake Oven with automatic temperature control. *Make the new Speedliner your choice!*



UNIVERSAL

LANDERS, FRARY & CLARK · NEW BRITAIN, CONN.



"You can paint yourself a home that is more livable with COLOR DYNAMICS!"

THIS scientific method shows you how to use the *energy in color* to make rooms friendlier and more enjoyable to live in—rooms that rest and relax you, cheer up your spirits, improve the health and comfort of your family.

1. PAINT RIGHT WITH COLOR DYNAMICS

v homes or old, rgh's system of Dynamics shows ow to use the in color to paint y to better living!



"The suggestion to make our entrance hall friendly and inviting made sense to us. This small but important room gives our guests their first glimpse of the kind of home we have.



"By following the principles of COLOR DYNAMICS we painted new charm and restfulness into our living room. We chose color arrangements according to this room's exposure to light and sun to give it greater warmth, comfort and coziness. Now, it's really a room to 'live in'.



"We set out to paint [illegible] from the kitchen. [illegible] curate color treatment now helps my wife to do her work more cheerfully, [illegible]

2. PAINT BEST WITH PITTSBURGH PAINTS

y's improved rgh Paints are as human skill and ity can make They're not just d—in many re- they're better re-war quality!



"With COLOR DYNAMICS as our guide, we also brought out our home's most attractive architectural features. Besides new beauty inside and out, we reduced the risk of accidents from cellar to attic with brighter colors on thresholds, stairway treads and edges, control handles on switches, household appliances and furnace. We even made our garage safer by marking its doorway with contrasting colors.

JUST as COLOR DYNAMICS helps to color the job right, Pittsburgh Paints make the job last longer. There's a Pittsburgh Paint for every home need. One coat colorful, Wallhide covers every surface thoroughly. Florhide is tough enough for wood, metal or cement floors. Waterspar is a superior household enamel. Sun Proof gives a fade-resisting, color holding outside paint. Enriched with exclusive "[illegible]" that gives it a [illegible] Make all [illegible] assure easier spreading and quicker drying.

● COLOR DYNAMICS [illegible] Pittsburgh [illegible] FREE [illegible]



Pittsburgh Plate Glass Co.
Paint Division, Dept. HG 5
Pittsburgh 22, Pa.

Please send me FREE copy of your new book *Color Dynamics for the Home*.

Name

Address

City Zone State

PITTSBURGH PAINTS

PITTSBURGH PLATE GLASS COMPANY, PITTSBURGH, PA.

PITTSBURGH STANDS FOR QUALITY PAINT AND GLASS

For thick healthy lawns **For lovely plants and shrubs** **Feed VIGORO regul**



Mrs. L. L. Shoemaker of Flossmoor, Illinois, started with good design. Her plants, shrubs, lawn and trees all receive regular feedings of Vigoro. The result is charming to behold . . . a lovelier, more valuable home.

PROOF IN FULL BLOOM—WHAT *GOOD DESIGN** AND THE REGULAR USE OF VIGORO CAN DO!

• You, too, can have such beauty all around you. For good design plus proper plant nutrition helps bring garden beauty to any home.

Vigoro, complete, balanced plant food, can solve your plant feeding problems quickly . . . surely . . . easily. For Vigoro supplies the necessary food elements plants need for balanced nutrition, growth and reproduction. Most soils lack one or more of the vital food elements required for best plant growth. Poor root systems, bad color, stunted or delayed growth are evidences of such a condition.

Don't be disappointed with a poor garden or a bare lawn this spring—feed Vigoro now! Keep feeding it regularly. Vigoro will help your flowers and lawn be lovelier . . . healthier . . . more beautiful. And remember—the shrubs and trees Vigoro helps grow will increase the permanent value of your property. Ask your garden supply dealer for Vigoro.

A PRODUCT OF SWIFT & COMPANY

*Given with a 100 lb. bag of VIGORO!



The Vigoro Beauty Plans show you how to design for beauty. Cram-full of exciting planting arrangements . . . helpful planting suggestions. Show what to plant, where to plant . . . how to plant. Get your copy at your garden supply dealer's. The edition is limited so act now!

Year after year VIGORO develop humus in lawn soil



Vigoro helps develop vigorous root system. Each year as part of the old roots decay, humus (organic matter) is formed in the soil, rich, fertile! Your soil becomes more capable of sustaining your lawn through all kinds of weather . . . a better storehouse for moisture and plant food.

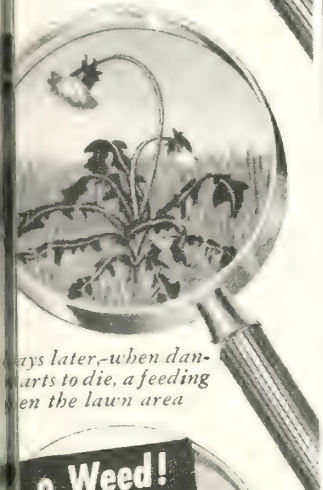
What's more, the vigorous roots and the thick top growth that Vigoro helps produce actually tend to choke out weeds! For a lawn of lasting beauty, feed Vigoro regularly.



d o Weed
lew, improved,
eed-killer dooms
veeds to certain
th...roots and all!

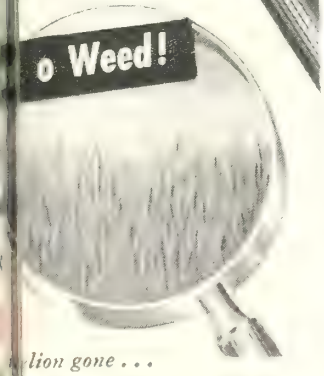


ing dandelion, sur-
by weakened grass,
d with End o Weed



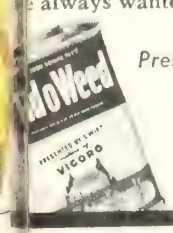
ays later,-when dan-
arts to die, a feeding
en the lawn area

o Weed!



lion gone . . .
egins to thrive

s new, scientific development
ir weeding. Use End o Weed.
lly *spray* weeds away...
y, safely, easily.
dilute End o Weed with
and apply to the leaves with
ype spraying equipment.
landelions, chickweed, plan-
nd over 50 other weeds . . .
ll not harm ordinary grass.
nember . . . End o Weed . . .
eeds! VIGORO brings new
grass that's been weakened
ed competition. End o Weed
egular feeding will help you
the thick, weed-free lawn
always wanted.



Presented by SWIFT
the makers of
VIGORO

TULIPS

continued from page 119

the *Oculussolis*—the Bolonia tulip of Parkinson.

The Seventeenth Century in Holland marks the first full flowering of republican, mercantile society. No more the fancy, handsome, excesses of princes, but quiet comforts and graces for the ordinary people—the sitters for the portraits of Franz Hals.

And there were solid flowers for solid citizens. From 1634 to 1637 there raged in Holland a nice little bit of high capitalist jinks known as the tulip mania. Then bulbs were sold over and over again for ever increasing sums while they were still in the ground. The charming cause for all this speculation was the variety of *T. gesneriana* called Semper Augustus. It was a great favorite already in 1623, when a bulb sold for 1000 florins, a very exaggerated price. By 1636 they ran as high as 5500 florins each. A house of not too modest size is known to have been sold for three of the bulbs. The Semper Augustus is of a beautifully balanced proportion, its lines have verve. It is white, covered with a fine striping of bright red. It is the triumph of the idea of each man his own house and to each his own garden.

Before the middle of the Seventeenth Century, just about every kind of garden tulip that has become known since had been developed. Rounded-ended petals, petals without the blotch of intense color at the base, multi-petaled flowers, striped flowers, flowers of all colors, from white to black, and the so-called parrot tulips with the fringed edges; all these had been either discovered or fabricated.

In the Eighteenth Century the tulip was a great favorite with French gardeners, who wanted "a tall stem, cup large and well proportioned, not too long nor of the shape of an egg, colors lively and bright." In two of the plates of Redouté's "*Les Liliacées*," done during the Napoleonic period, I like to see a sort of précis of the history of France during the preceding century. These two tulips are certainly of the kind popular then. The variety *Lutea rubra* to me calls forth visions of Watteau and the *Hameau de la Reine* of the Petit Trianon at Versailles. The variety *Dracontia* has all the passion of the Revolution.

In the Nineteenth Century, during the age of period revivals, horticulturists dug up bulbs in old gardens and developed what is known as the English cottage tulip; Dutch growers had the wilds of Armenia and Bokhara explored for unknown species; the Darwin tulip was developed with its rounded petals and long stem; but to me a certain kind of stuffy Victorian uncomfort is typified accurately by the double tulips offered as great attractions in the florists' catalogs of the 1880's.

We are too close to our own time, perhaps, to be able to understand fully the significance of the things that surround us. But I find it not altogether without meaning that the variety

(Continued on page 142)

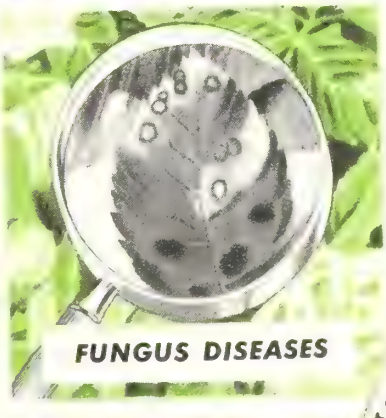
End o Pest
Helps control all 3 major types of garden pests!



CHEWING INSECTS



SUCKING INSECTS



FUNGUS DISEASES



Made by SWIFT
the makers of
VIGORO

No mixing
No muss!

End o Pest comes ready to use in the handy new dust gun package; cartridge refills. Also in small sifter-top package for house plants; big, economy package for your own dust gun.

• At last . . . here's a new 3-way insecticide and fungicide that gives you *all* the protection most gardens need—without muss . . . without fuss . . . without mixing. End o Pest, made by the makers of Vigoro, can be applied with confidence on edible fruits and vegetables. It's also ideal for flowers, shrubs and trees.

End o Pest comes in a handy applicator package . . . a dust gun of new and exclusive design that does a thorough, economical, easy dusting job. It's refillable! Just slip a new cartridge into the original duster package.

This year—stop trouble before it has a chance to start! Get End o Pest from your garden supply dealer now . . . and dust regularly.

With RUSCO you just arrange...



you never change!

RUSCO

ALL METAL

COMBINATION

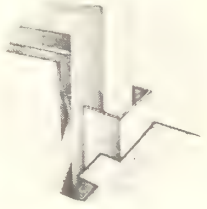
SCREEN AND STORM SASH

The World's First Patented All Metal, Self-Storing Combination Window—the ONLY one that gives you ALL these benefits:

- Screens, storm sash and weatherproofing in one permanently installed unit
- NOTHING TO CHANGE, NOTHING TO STORE
- Year 'round, rainproof, draft-free, filtered-screen ventilation
- Plastic screening that won't rust, rot or discolor
- Greater comfort on one-third less fuel
- AND MANY OTHERS fully explained and illustrated in descriptive literature. Just send coupon.

RUSCO PATENTED THERMOLOK* FRAME

This exclusive Rusco feature provides permanent fit —adjusts automatically to expansion, contraction, settlement—weatherproofs entire window opening.



a product of

THE F. C. RUSSELL COMPANY

6400-G HERMAN AVENUE, CLEVELAND 2, OHIO

"Always one step ahead of the weather" with RUSCO

Also manufacturers of... Rusco All Metal Venetian Awnings, Rusco Colorless Water Repellent, Thermoseal Combination Windows

*T.M. REG. U.S. PAT. OFF.

THE F. C. RUSSELL COMPANY, 6400-G Herman Ave., Cleveland 2, Ohio

Gentlemen:

Please send me descriptive literature on Rusco Combination Windows and name of nearest distributor.

Name.....

Address.....

City.....Zone.....State.....



HAANEL CASSIDY

NEW FOR A CHANGE

Every wise woman knows that a good meal tastes better w is served attractively, and that one of the basic secret good table is variety—in service as well as food.

The charming (and inexpensive) table setting, *above*, excellent example of how to make even the simplest summer or supper alluring. Take it to the country with you and set table out under the trees. Use it on a hot summer night in to give an impression of coolness and freshness.

White glass looks frosty and is wonderful on a table. Th antique milk glass is difficult to find in quantity, the John E. K Glass Works have made a very satisfactory facsimile. Its pr low, making it a perfect solution to the problem of how to new interest and beauty to your table.

HOUSE & GARDEN has set this table, using milk glass lovely cloth styled by Dorothy Liebes, and the whole setting c to about $30, not including the excellent plated silver, which is for the 50-piece set.

Here is the breakdown (*all prices approximate*):

Cloth and napkins, "Hydrangea," styled by Dorothy Liebes for Simtex Mills. at B. Altman & Co. or Abraham & Straus..... $

Milk glass, "Ivy and Snow," John E. Kemple Glass Works

Candlesticks ($1.50 each) .....

Flower vase .....

Covered dishes ($1.75 each) .....

Dinner plates ($1.50 each) .....

Bread & Butter plates ($1 each) .....

Goblets ($1 each) .....

Total $3

Plated silver. "Invitation," a Gorham pattern. at Black Starr & G ham Inc.

Ficks-Reed Company table and chairs at McCutcheon's: rush squ on the floor, George E. Mallinson Co. Inc. at McCreery's.



KILL LAWN WEEDS

WITH

WEEDONE

REG. U. S. PAT. OFF.

THE FAMOUS 2,4D WEED-KILLER

There's more to Weedone than just 2,4D.

- **It wets — more thoroughly**
- **It sticks — rain or shine**
- **It penetrates right out to the root tips**

It takes all three for a thorough kill. That's why Weedone has been giving consistent, *superior* results for three seasons

Spray Weedone to kill lawn weeds *without killing grass*. Watch weeds curl up, dry up, and die in about three weeks. Weedone kills dandelion, plantain, chickweed, heal-all, nut grass, poison ivy, poison oak, ragweed, bindweed (wild morning glory), honeysuckle and many other noxious weeds.

Spray when weeds are actively growing. Use a coarse, soaking spray that will not drift over to injure valuable plants. Ask your dealer or write to American Chemical Paint Company, Ambler, Pennsylvania.

Trial size can 75c • Quart $2.50 • Gallon $7.50



DOES NOT KILL THE GRASS!



Why should you pay to buy the best rug cushion? Because all there *is* to it is *quality*. The better the rug cushion materials and quality, the more softness and luxury it gives, the more it reduces wear and the longer the cushion itself lasts. So insist on *the* finest rug cushion—genuine OZITE and you'll always walk on the nap of luxury.

Genuine OZITE Rug Cushion saves rug wear, quiets the room, keeps floors warm [illegible] lace. Permanent, mothproofed, Odorless because Ozonized. [illegible] ready cut for the Circle Tread Design



SOLD

to the lady in the pink hat

Auction time is at hand and you will enjoy yourself far mo you know the protocol of auction proceedings. It can tragic experience if you are hazy on the bidding rules. Tragic f the standpoint of losing an object, or worse, buying when you di mean to. Auctions, except a few of the country-barn variety, l exhibition days preceding the main event. Take advantage of and you will have a day or two to decide before you actually c mit yourself. Visualize the vase in your living room and be sure want it and at what price, before the competitive bidding ca you skyward beyond its value to you. If it entails a large in ment, you should examine the piece beforehand with the aid o expert, to allay any possible doubt of its authenticity.

You can be sure that professional dealers will be at larg important sales and will bid heavily for a piece of recognized va The dealers will stop short of paying a price which does not them a margin of profit for resale, so you need not be disma by the competition of professionals. If you out-bid them you may acquire the piece below what it would cost you at a shop.

The auctioneer's methods may confuse you at first. He start a sale perhaps at $25 and repeat "$25—$25—$25—is th any advance?" This does not mean he *has* a bid of $25. If he not receive one, he will lower the asking price. If he does rec the bid, he will say, "I *have* $25—do I hear $30?", or "Going $25." Because he starts a sale at a certain figure does not mean *have* to bid at that level. You may give a lower bid and, if it is cepted, the sale proceeds from there.

At the start of the bidding the auctioneer sets the size of the vance, such as "$25—do I hear $30?" This is a five-do increase, and if you nod your head toward him or raise your ha your bid is accepted as a $5 raise. If you wish to halve the amou you gesture palm down in a side-cutting motion. This means $2 When the sale nears its close, the advances often become smal and a $1 may win, even after $75 or more has been reached. If wish to raise the bid only $1 instead of $5, hold up a closed with one finger lifted. This signifies a $1 bid.

Pairs of objects are usually auctioned at the price of one. There are two methods of sale. One, where you *must* bid the two double the price reached; and the other, where you have the option of purchasing the mate at the price of the first. Make sure which of the pair is being offered, before you say $100, expecting to get it, when you have committed yourself to $200 for the pair.

Some auctioneers will not accept bids of less than a certain amount, depending on the object and the progression of the bidding (i.e., on a $10,000 painting, he wouldn't accept a raise of a dollar, unless the limit had been reached and the contestants allowed to two). If the article is of low value, the advance may be as little as five cents, but the custom is to group small objects and sell them as "a lot." Odd bids, like seven cents, are never allowed.

The auctioneer will have spotters on the fringes of the crowd looking to call the bids to the auctioneer. (Many people are under the mistaken impression that these men are in "cahoots" with the management and are raising their bids to lift the price!) If you have made a bid and are not certain whether it is yours he is calling, quickly raise your hand, pointing toward yourself. The auctioneer will tell you whose bid it is. When there are two made at the same time someone will have to increase it. An honest auctioneer will not let you raise your own bid, but, unfortunately, this does happen.

At indoor sales, the bids are seldom called out. The confusion of noise would be too distracting, therefore it is important to follow the auctioneer carefully. Auction etiquette demands that you do not talk in a loud voice to friends, or keep up a steady buzz of conversation, which is annoying to those intent on the sale.

After you have made a purchase, a gallery attendant will come over to you immediately and will expect a deposit in proportion to the amount of the sale. He will take your name and address (unless you are a known habitué) and give you a receipt. At the close of the sale, or when you are ready to leave, you will pay the remainder and collect your purchase.

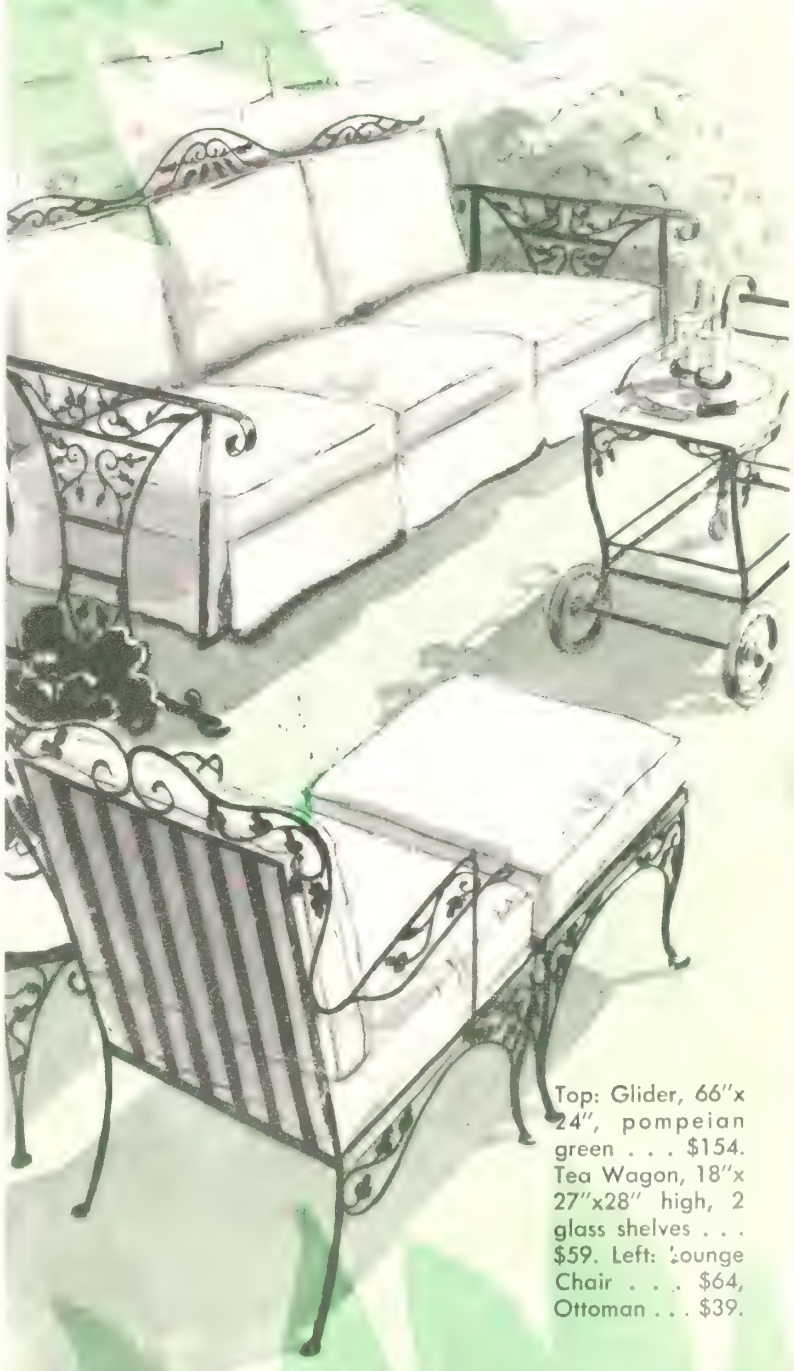
After examining your purchase, if there is damage which was not apparent or was not called to your attention, you have a right to reject it, unless it was sold "as is." Galleries of high repute guarantee the object as represented in the catalogue, and unless there is a wide divergence, you must accept the sale.

You seldom get something for nothing at auction (there are too wise people present), but if you have determined your limit beforehand, there is great satisfaction in winning what you want below your amount. The lure of the auction is insidious, so go prepared to succumb and have a wonderful time.



AUCTIONING HENRY VIII AT CHRISTIES', LONDON

distinctive Woodard wrought-iron furniture!



Top: Glider, 66"x 24", pompeian green . . . $154. Tea Wagon, 18"x 27"x28" high, 2 glass shelves . . . $59. Left: Lounge Chair . . . $64, Ottoman . . . $39.

High-styled, superbly made wrought iron in beautiful Pompeian Green and Ivory White finishes that are rust-resistant . . . water-repellent sailcloth cushions in brilliant coral, chartreuse, turquoise, jade green, yellow . . . innerspring or kapok filled. All the refinements in America's foremost handmade wrought iron! Other pieces and designs on request.

Miami Beach: Lincoln & Alton

Modernage
16 East 34th St.
New York

AMERICA'S FOREMOST DESIGNER & MAKER OF MODERN FURNITURE



enjoy in these cordials

a luscious taste

that has no equal!

This superb cherry liqueur is one of a dozen deKuyper Cordials long world-famous for their unequalled taste. Made in America for the past thirteen years exactly as in Holland for centuries, these delicious liqueurs possess a flavor and fragrance truly delightful. With a name 252 years old—here is a treat for you and your guests! Order your favorite varieties from any good dealer and add their luxury touch next time you entertain.

de Kuyper

cordials

and fruit flavored brandies

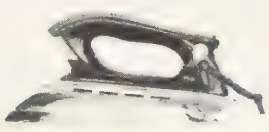
twelve delicious cordials
four fruit flavored brandies



Cherry Liqueur, 50 Proof. National Distillers Products Corp., N.Y.

CHOOSE THE IRO

New heat-controlled automatics



Beam-O-Lite: A headlight brightens the way around buttons, pleats or ruffles. Ample finger space through special placing of recessed fabric dial, air-cooling vents to protect against heat, and anti-fatigue handle of plastic, all provide maximum hand comfort. Large soleplate, 2¾ lbs., AC. Landers, Frary.



Iron-that-Wags-its-Tail: Free- ing swivel cord moves easily from to side with each stroke; keeps o way, free of kinks, snarls and ta Thumb-tip heat selecting dial for rate fabric temperatures. Easy-t handle for left- or right-hande lbs., 1000 watts, AC. Manning-Bow



Neverlift: Self-lifting iron has automatic push-button release to project standing legs, which tuck away completely when iron is in use. Eliminates lifting and permits sit-down ironing for ease and comfort. Speed selector adjusts to fast or slow ironing. Even, all-over heat, 4¾ lbs. Proctor Electric.



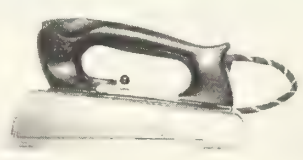
Eureka Cordless: Electric cord tached to base, instead of iron freedom of motion. Iron draws f selected heat from thermosta trolled base and stays hot. C automatically switches the curre and off to prevent overheating. either hand. 1300 watts. AC. E



American Beauty: Center grip of handle of red, transparent, cool Lumarith, shaped for comfortable, no-strain hold. Easily removable and replaceable. Heat-control lever adjusts to ironer's speed; visible temperature-indicating device checks heat safe for fabric. 4½ lbs. AC. Amer. Elect. Heater.



Ironmaster: Has double auto heat control. Ready to start ironi 30 seconds; reaches full heat for h damp linens in 2½ minutes. C permits quick heat without dang overheating. Easy-to-read thun regulator set high in front handl lbs., 1000 watts. AC. Sunbeam



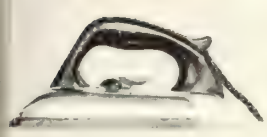
GE Steam Iron: Use dry or wet; twirl of knob at handle top regulates flow of steam for rayons and wools, or switches to dry for cottons and linens. Two temperature ranges on fabric dial; one for dry; one for steam. Holds ½ pt. water. Button nooks, double thumb rests. 4½ lbs. General Electric Co.



Triple-Purpose Iron: Switches steam to dry. Knob control for medium, high volume of steam or at all for dry use. Releases dr water at a time, instantly chang steam. Automatic shut-off of when iron is tilted. Heat control. 1 cup of soft water. Waring Pro

O SUIT YOUR NEEDS

r, faster, safer, easier to handle



tomatic: Temperature-indicat- ht signals when dialed fabric reached. Large soleplate heats . Double thumb rests reduce strain; permit left- or right- se. Nooks allow steering around der buttons. Cool handle, $2^{3}/_{4}$ 00 watts, AC. General Electric.



Adjust-o-Matic: New, lighter, all-aluminum iron with built-in heating element. Finger-tip fabric dial provides heat ranges from 200° for rayons to 530° for damp, heavy linens. Hand rest plastic handle is styled to prevent fatigue. Smooth, beveled soleplate. 3 lbs., 1000 watts, AC. Westinghouse.



int: Two ironing surfaces on eplate. Large for regular work; pointed end set at angle to pre- ackstroke wrinkles; gets into ruffles, tucks and pleats. Air- horizontal fins dissipate heat s to protect the hands. Side o lifting. $1^{1}/_{2}$ lbs. Waverly.



GM Tru-Heat: Both ends tapered to give larger, longer ironing surface; permit forward and backward strokes. Two-way heat selector, by fabric and by temperature, set at top of cool handle. Uniform heat control. Safety side rests. Beveled edge to slip under buttons. $3^{3}/_{4}$ lbs., 1100 watts, AC. General Mills.



ravel Iron: Weighs only 2 lbs. ite handle held in place by catch ged base when in use; folds flat ips into small, zippered carrying Corrosion-resistant to sea air. rature indicator; reversible plug, rests for right or left hand. C. 375 watts. General Electric.



Durabilt: Compact folding iron equipped with heat-controlled fabric dial. Gives even heat distribution. Sure-lock clip holds handle firmly in place when iron is in use. Folds to less than $1^{3}/_{8}$" high. Fine for dormitory, travel or day-to-day household use. 750 watts, AC. Winsted Hardware Mfg. Co.



n-o-Matic: For steam, or dry g without water. Single dial con- nsures balanced heat and steam ding to fabric requirement. Holds 12 oz. of water. Safety features pre- surging or splashing of water when ing hot iron. All aluminum. $4^{1}/_{2}$ 1000 watts, AC. Waverly Products.



Silex Duolectric: Dry or steam, a flip of a lever switches back and forth instantly. For dry ironing, steam diverts through top outlet until evaporated. Can also be used dry without water. Horizontal 3-way grooves give all-over sheath of steam from heel to tip. $4^{1}/_{2}$ lbs., 1000 watts, AC. Silex Company.

New Plastic WALL TILE



—OF GORGEOUS

STYRON

It's ready now—for you!
Styron wall tile—a *new kind* of tile—
so rich in beauty you'll hardly know your home!
You'll want whole walls—entire rooms—of radiant, lasting
Styron. Your bath, your kitchen will simply
be *transformed* with this gleaming Dow plastic that's
Number One today for beauty, dependability,
convenience. This tile stays in shape, keeps its color—
yet it's so light the supporting walls need no special
reinforcement. Water rolls right off, and cleaning's
simple, too. Here's new life, new value for your
present home—an exciting modern feature
you'll cherish when you build your new one!



Wait till you get the full details!

Styron tile, now available in solid and marbleized colors, is readily installed. Easily cleaned with a damp cloth, Styron tile does not warp, chip, check, or crack. The deep, rich, *built-in* colors keep bright indefinitely. A truly *different* solution to the wall-covering problem! For full information—WRITE TODAY!

PLASTICS DIVISION
THE DOW CHEMICAL COMPANY
MIDLAND, MICHIGAN

DOW Plastics

50th Anniversary 1897-1947



1897-1947

Two and a half million homes have been made more comfortable by the Chamberlin Man in 50 years!



Put this experience and dependability to work for you

Fifty years of experience, and the planning, installation and servicing of 2½ million weather strip, insulation, and storm window installations, have taught us a great deal about how to assure real comfort and satisfaction in home weatherproofing.

Single responsibility is important to you, so every Chamberlin job is installed by our own factory-trained experts. Our customers tell us our installers are clean, courteous, competent. We maintain branch offices across the nation; there's a Chamberlin man near you.

Chamberlin weatherproofing combines highest grade materials, workmanship, and design. It saves money for you—adds to the comfort, convenience and healthfulness of your home. Chamberlin's Home Credit Plan means you can have the benefits of Chamberlin weatherproofing NOW—and take as long as five years to pay if you wish.

CALL THE CHAMBERLIN MAN!

FREE! The book that has shown millions the way to greater home comfort and satisfaction. Mail coupon today for YOUR free copy of "A GUIDE TO HOME COMFORT."



CHAMBERLIN

1897-1947

CHAMBERLIN COMPANY OF AMERICA

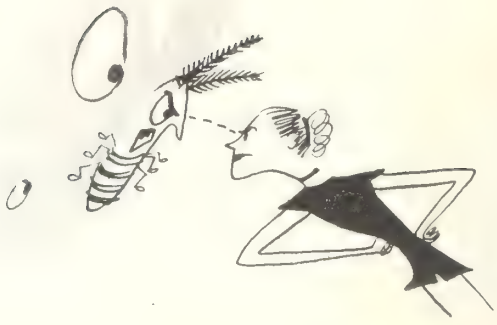
[illegible] Street, Detroit 24, Mich.

Please send free book

[illegible] Home ☐ Future ☐ Student Data

Mr.

City Street



Test your knowledge of moths—with these true-or-false statements about them

1. Moths eat clothes, woolens, rugs, etc. True or false?

False—It is the larvae that do the damage. The moth miller, or adult, has an imperfectly developed mouth and cannot feed.

2. There is more than one kind of house moth. True or false?

True, there are three kinds; the Tapestry moth, which is not very common in the United States; the Case Making, which makes a case out of fabrics on which it feeds; and the Webbing moth, which is most abundant and injurious and spins a cobwebby mass of silken threads.

3. There are three stages of moth development. True or false?

False—There are four: (1) The egg, (2) The larva or worm (which does the damage), (3) The pupa or chrysalis (in which the larva spins cocoons and develops into an adult), (4) Moth miller (the adult moth with wings, which in turn lays eggs). The life cycle varies from as short a period as 55 days to four years, depending on conditions of temperature, darkness and food.

4. Moths lay eggs as soon as they emerge from the cocoon. True or false?

True—Immediately after leaving the cocoon, the female lays from 100 to 150 eggs in batches of as many as 25. She tries to deposit them where they will have food.

5. The female lays eggs all season. True or false?

False—As a rule, she dies after seven or ten days, seldom lives a month. She dies when she stops laying eggs.

6. Moths hatch in three days. True or false?

False—Under normal summer conditions, they hatch in four to eight days. Yet they may lie dormant for as long as three years and then become active.

7. The female moth lays eggs in June. True or false?

False—In steam-heated buildings moths may be on the wing a month. Greatest abundance from May to July and during September and October. The Webbing species is seen as early as late December, January and February in steam buildings. In northern houses and in houses without constant heat, usually only the Case Making moth is present. It appears during late May, June and July.

8. The female lays eggs directly on clothing. True or false?

False—She is able to deposit the eggs deep inside furs, woven goods or in cracks of the floor.

9. The worm feeds immediately after developing from the egg. True or false?

True—It feeds in the place where it is hatched, unless it is in the wrong environment (such as a floor crack without animal hairs in which case it moves about looking for food. At birth it is scarcely $\frac{1}{16}$" long, but is $\frac{1}{4}$ to $\frac{3}{8}$ of an inch when fully grown.

10. The larva feeds for a month. True or false?

False—It may feed for a few days or as long as a year or two, but a short period is usual unless it goes into a dormant state. Even so, it may become active intermittently and feed again.

11. The moth does not eat in the cocoon or chrysalis stage. True or false?

True—It normally takes from eight days to four weeks in the stage before the moth appears but it is not feeding. Though

MOTHS continued

...and be ready for re-infestation...nded, if your vigilance relaxes, a dormant moth may become ac...ve and, in 24 hours, lay eggs ...hich will start feeding.

Moth-proofing kills moths. True or false?

False—Moth-proofing is the treatment of fabric with a compound or spray to make it either unpalatable or poisonous to moths. "Moth-killing" is direct attack by fumigation and common-sense cleaning. This is more than moth-proofing, since it actually kills moth life in any of its stages. The spray must reach larvae or eggs directly, which is often difficult, so moth-proofing *is* necessary.

Materials of vegetable origin, like cottons, linens, rayons, etc., are not subject to moth damage. True or false?

True—The diet of moths consists of materials of animal origin only: wool, feathers, hair, fur, etc.

Protection against moths

Paradichlorobenzene (popularly known as "para") and naphthalene crystals are the most effective and least expensive form of protection. When they are put in a cedar or closed closet, their fumes will kill moths in all stages. The container with the crystals should be hung higher than the garments because the gas it generates is heavier than air. The easiest and most effective treatment is to put the crystals in the spray attachment of the vacuum cleaner and set the cleaner in the closet with the motor running. Seal the cracks in the door and let the machine run for two hours. After shutting off the motor, leave the closet sealed for 72 hours. This will kill any moth inside.

Red cedar chests or closets are a sure protection and will kill any newly-hatched larvae, but will not kill those that are half to full grown. Because they will not kill these, it is necessary to give all clothing a good, thorough brushing and cleaning before storing, with particular attention to seams of pockets, etc. A moth will not enter a cedar closet, but a dormant moth can survive there.

Extreme cold will also kill, and clothing left outdoors in zero weather long enough will be sufficiently de-mothed. However, this is not a wholly reliable method, because it is hard to gauge the time element.

Constant vigilance, vacuuming, and airing of closets are necessary for the war on moths no matter what other precautions you take.

Gracious living with Maple created and built BY FOX



American Province Maple by FOX, hewn out of heavy wood combines the charm of authentic Early American styling with the sturdiness of construction that has made the name FOX famous for forty years. Yet, thanks to modern production methods, FOX quality furniture is unusually low in price. See FOX living room furniture at your dealer's—and look for the American Province Maple tag on every piece.

FOX MANUFACTURING COMPANY ROME, GA.



"Look for These 3 New Wallpaper Books"



Experts Advise!

They're your guide to the world's most beautiful Wallpapers! Guaranteed by United Wallpaper, Inc., leader in style, quality, fair pricing!



See What You Get!

★ New "hand-loom" original weaves, new stripes, florals, plaids, solid tones—the newest in modern *and* traditional papers for every room in the house.

★ Every pattern guaranteed 4 ways: 1. Washable 2. Fadeproof 3. Style-tested 4. Wall-tested for perfect matching and hanging. Also price-marked at the factory to assure you fair retail price.

★ Matched ensembles designed to go together in the same room or adjoining rooms. Also valuable tips on how to use wallpaper for maximum beauty in *your* house.

★ NEW DDT Ceiling and Cedarwood Papers!

They kill on contact—flies, moths, mosquitoes, and many other insects. Guaranteed effective 2 years, non-hazardous to people and pets.

Only United Wallpaper brings you exclusives like the nubby-textured WEAVES by DOROTHY LIEBES, patterned after her own hand-loomed originals by this "poetess of the loom." The United Wallpaper Seal is your buying guide to these and all the other exclusive creations by the world's leading wallpaper designer and largest manufacturer. Look for this seal—on the back of every pattern in these 3 new books, as well as every genuine United Wallpaper pattern in other books now at dealers and decorators.

Now at wallpaper stores, department stores and decorators everywhere

UNITED WALLPAPER

World's leading Designers and Largest Manufacturers



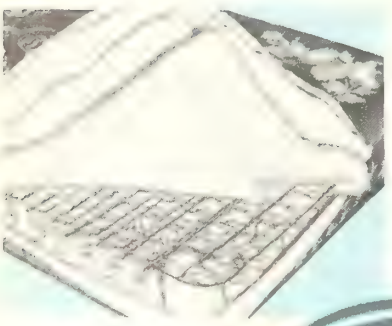
"THAT WIFE OF MINE . . .

"I don't know how she does it! Always on the go . . . zipping around the house, out with the youngsters, or off on a shopping expedition as General Purchasing Agent for the family. (No wonder she needs good sound sleep to relax her from each day's fatigue and restore her energy for another active tomorrow.) And boy, does she know values! When we bought new mattresses and box springs, she had them tell her the 'inside story' of mattress value and comfort.

That's why she selected Spring-Air, with the extra-long-life Karr innerspring construction. She certainly got 'irresistible comfort' for us . . . we 'Sleep Right—Wake up Bright'. Believe me, that wife of mine knows her stuff!"

(Indeed she does, for despite materials shortages, Spring-Air has not lowered quality standards in order to maintain production, and will not do so. You may not be able to find Spring-Air at once, but when you do, you can be sure of full value and "irresistible comfort.")







spring construction, using as
coils, each performing its
comfort
virtual
of the

Spring Air
MATTRESSES
BOX SPRINGS

Examine Spring-Air closely . . . look at the design, ticking, vents, grips, tailoring. Sit on it, feel it . . . test it in any way you wish . . . you'll find Spring-Air tops, inside and out! When you sleep on Spring-Air, you'll know you do our work.

SPRING AIR COMPANY · HOLLAND, MICH.

MONEY CROP OF THE SMOKIES

Today, high up in the Smoky Mountain region of North Carolina, a large number of people are earning their living by practicing the centuries-old craft of making hooked rugs. The factories are their porches, where the beauties of the surrounding countryside inspire their work. The showrooms are the walls of their homes hung with samples of their craft. They have been making rugs for generations but only recently were organized into a rug-cooperative by Mr. C. James Garofalo, an importer. This cooperative makes 80% of America's supply of hand-hooked rugs. The mountaineers call these rugs their "money crop," and use the revenue from their ancient skill to equip their homes with modern improvements, and to send their children on to higher education.

Hooking rugs originated in this country on the New England coast. The impetus for the craft undoubtedly came from our ancestors' revolt against the strict Puritanism which dictated bare floors despite the cold, and their desire to add beauty to their simple surroundings. The stitches used in making the rugs may have been copied from fabrics brought back from Europe by sailors, or from the pegged rugs used on sailing schooners.

In early Colonial days, hoo rugs made not only for warmth comfort, but entertainment for whole family. Often on cold wi evenings, they would sit down and with the weaving of rugs. The d events would be re-enacted and fa jokes laughed over. Someone woul teased about her best *beau*, and refr ments would be served. And, of co each person would have his share ir design of the rug. Here, where n rials were scarce, and the people pelled to be thrifty, no home was plete without a large brass or co kettle in which all scrap materials dyed. The colorings used were ta from nature, or from the soft tone Paisley shawls. Vegetable dyes used, and were supplemented by kitchen staples as cream of tartar, ammoniac, copperas and wood as This gave them their soft, las tones.

And today, many of our ho throughout the country are decor with modern hooked rugs. The anc ones have their honored place in seums. But whether they are ancien modern, they have in common that and fine workmanship which di guish the best of them, and make craft of hand hooking an art.

Inviting . . . Enduring . . . . .



WILLETT
Golden Beryl
MAPLE
World's largest makers of solid maple furniture for the complete home

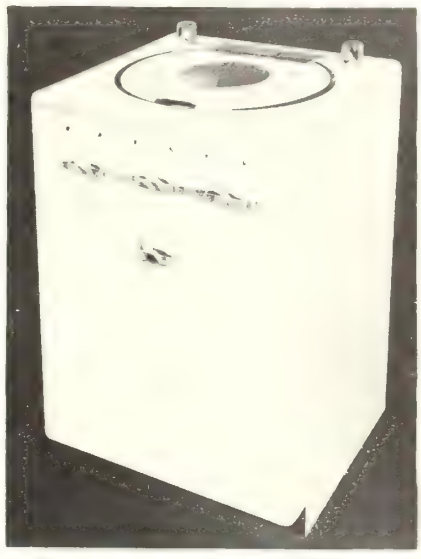
The soft, restful hue of Golden Beryl Maple whispers "Good morning" in this inviting bedroom setting by Willett. And remember, Golden Beryl Maple furniture is available for every room in the home. Consider H. Willett, Inc., Louisville 11, Ky.

JET-PROPELLED



four, in five minutes. The machine is not rust. Since it heats its own water without aluminum. The contacts are aluminum [illegible] with [illegible] The de luxe cabinet model, without [illegible] line, is shown [illegible] This model will be available at a later date. All of the units require only two simple connections: one to the hot water supply and one to the drain. Dishes may be racked in the basket within the tub or on a kitchen counter.

The Kaiser-Frazer Corporation has invaded the home-front with a jet-propelled dishwashing machine that is completely operable on the normal water pressure of the average home. Distributed through the dealers of the corporation, there will eventually be four different models on the market: the standard and de luxe chassis types which can be installed in your own cabinet, and the standard and de luxe complete cabinet models. First to reach the market is the standard chassis model *above*. This all-aluminum model is designed to fit anywhere in the kitchen, and is priced under $[illegible]. It is easily operated by a single control on top. There is no motor, no wiring; the force of the water whirls the machine. It will wash, rinse and dry a service for





HAPPY STYLES *are here again*

These "Happy Styles" are suitable for the living room, the library or the bedroom.

The Head-On Couch was designed first of all for Style and Comfort. It can be used singly or as a pair of love seats and is the answer to "who gets the davenport".

Ask your favorite dealer in your home town for further information.

Style number 545 left—545½ right facing.

"The Best Made Line in America"

JAMESTOWN-ROYAL UPHOLSTERY CORPORATION • Jamestown, N. Y.

JAMESTOWN-ROYAL



Very New!



THE FARIBO *Berkeley*
ALL VIRGIN WOOL
BLANKET

Full 72 x 90 size
for easy bed making, with plenty of tuck-in.

4½ pounds of long-fibred virgin wool
for maximum warmth . . . for cozy snugness.

Four beautiful pastel shades
to go with any room color scheme.

BERKELEY—FARIBO'S newest creation. Woven of finest virgin wools, the FARIBO BERKELEY comes in four lovely pastel tints with deeper harmonizing borders. Look for this beautiful, buoyant blanket in blue, green, wood-rose and rust, with wide rayon satin binding.

ON DISPLAY NOW . . . At Your Favorite Bedding Department

FARIBAULT WOOLEN MILL CO. . . . Faribault, Minnesota

The *Finest* Furniture comes in *Duran*



Duran resists damage by stains and smudges.

Duran cleans as easily as a china plate.



Duran resists scuffing—does not chip or peel.



Duran resists fading and the effects of weather.



Look at furniture tagged "Upholstered with Duran" and you'll quickly recognize the new, *all-plastic* upholstery which *is different.* Although superb in its luxurious appearance, lovely in each of its many colors, Duran is distinguished by much more than appearance. Duran is all-plastic, *not a fabric,* consequently will not chip or peel. It has an inherent strength that gives it superior resistance to hard, everyday wear. It resists scuffing, does not crease, and has astonishing immunity to fading and weather. Duran is as easily cleaned as glassware. Stains and spills simply disappear under a damp cloth to keep living room, porch, playroom and dining room furniture ever fresh and smart looking. Look for the Duran tag wherever fine furniture is sold. It is your guide to the kind of upholstery you've always wanted.

masland

THE MASLAND DURALEATHER COMPANY, 3250-90 AMBER STREET
PHILADELPHIA 34, PENNA.

TULIPS

continued from page 131

of tulip most in favor during the first part of this century has been the Darwin. It is true with all the flowers I have cited in this slight survey that they were discovered in other times and may have continued to find favor at other times than those in which I have placed them. Also it is true that the Darwin is a discovery of the last century and named after the great naturalist in his own day; yet it was not until this century that it became the only form of tulip the average gardener knows or grows.

The character of this flower is that it is shaped like an egg, that it rides high on a very long stem and that it lends itself to planting in "serried ranks." In short, it is streamlined. We seem to like even our flowers to be functional, or at least to have the appearance of functionality.

For myself, I should like to have a garden and specialize on the specie tulips. As it were, start afresh with the original thing, given us by nature, and then, if I were to have a few Semper Augustus or Dracontia varieties around, I should not complain.

BOOK REVIEW

Successful Part-time Farming

By Haydn S. Pearson, Whittlesey House, New York. $3.00

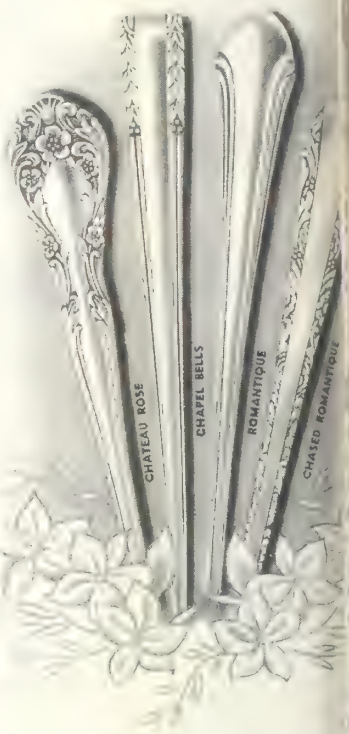
Here is a delightful book which tells the beginner how to combine urban and rural life profitably. Mr. Pearson, author of "Country Flavor" and "The Countryman's Cookbook," is well qualified to write by twenty years' farming experience in New England.

He wastes no time in getting to the point, recommends first of all, that you decide whether you are farming for profit or just the fun of rural living. He lists the four main considerations—location, water supply, electricity and soil—and elaborates on each one in the ensuing chapters. A Helpful Pointer section, full of sound, over-the-fence advice, free from pedantry, concludes each chapter. He recommends strawberries as being the best small crop on which to make money. He tells what to do if your garden is near a woods, discusses the family cow, milk goats, rabbits and pigs. Mr. Pearson crusades for big kitchens, feels dining rooms are highly overrated, suggests landscaping, less clutter of tools around a farm. The final chapter includes recipes based on farm-raised dishes—Red Flannel Hash, Squash Pie with Maple Flavoring, Harvest Soup, etc. Two useful appendices list low-cost Government Bulletins most helpful in running a farm, and give the locations of every State Agricultural Experiment Station in the United States.

You will enjoy reading this small volume whether you are a potential farmer or not.

FOR *Gracious Living*

TODAY . . . AND FOREVER AFTER



CHOOSE FROM THIS CORSAGE OF BEAUTIES IN

ALVIN STERLING

Here is table silver to add warmth and substance and beauty to your day-by-day living . . . becomingness to those special occasions that mean so much.

SEE IT AT YOUR JEWELER'S OR WRITE US FOR ILLUSTRATED PRICE FOLDER

THE ALVIN SILVERSMITH
Makers of Exclusive Silver Designs for Sixty Years
PROVIDENCE 7, RHODE ISLAND

Double



NUYENS APRICOT CORDIAL

After-dinner, in cordial-type glass for its sweet, rare flavor, its rich body.

Delight



APRICOT COCKTAIL

1½ oz. Nuyens Apricot Liqueur
1 oz. gin. 2 dashes lemon juice
2 dashes orange juice
(shake in ice)

How simple it is to add pleasure from fine Cordials. Serve them as dinner liqueurs... mix them in distinctive cocktails. Stock domestically for years under the direction of Nuyens of Bordeaux... just as they have for 140 years... to America's finest homes. Make it your habit to serve Nuyens—on *every* occasion.



NUYENS Cordials

Complete your home bar with these famous favorites

Creme de Menthe 60 proof
Creme de Cacao 60 proof
Triple Sec 60 proof
Apricot 60 proof

Choose from 8 other fine cordials.

SOLE DISTRIBUTOR
CANADA DRY
GINGER ALE, Inc.
NEW YORK, N.Y.

NEW "CARE" PACKAGES

Woolen cloth for 13 European countries and an improved food package which for the first time can be sent to England, Scotland and Northern Ireland, is the latest announcement from CARE, the overseas sending agency with the kindly name and the still more heart-warming record of feeding the hungry. This is especially good news to the British, who will not have to surrender their scanty ration points for these foods. The package costs $10, weighs 21.37 pounds, represents 40,963 calories and contains more all round household foods than the old one, including flour, egg powder, fats, soap, dried fruits, etc. How successfully its total contents can be adapted to different national diets was demonstrated recently at two public luncheons, the first cooked by chefs of 12 embassies in Washington, the second at New York's "21" restaurant—gestures in the best spirit of the United Nations.

Next to being hungry, the most miserable thing in the world is to be cold. The cruelest winter in many decades, which has just whistled through Europe, assaulted the health of millions of people whose woolens had not survived the war. Today CARE meets this situation with two alternative packages guaranteed to bring bodily comfort.

The first of these, costing $10, contains three-and-a-half yards of 100% tightly-woven woolen fabric measuring at least 56 inches wide. Of a herringbone pattern, this material is appropriate and sufficient to make a suit or an overcoat for a large man. With it go two yards of cotton drill suitable for lining; 500 yards of thread; three large buttons and fifteen small ones; needles; thimble.

Or your $10 can buy two khaki blankets. Promise of a cosy tuck-in, these Army surplus covers are all-virgin wool, 66 by 84 inches, weigh three and three-quarter pounds apiece. Thanks to CAREful forethought, they can also be made to serve a second purpose. Should wearing apparel be the family's first need, these self-same blankets can be cut up according to plans contributed by several of America's top designers and converted into clothing. These patterns, available at CARE headquarters throughout Europe, are simple enough for non-professionals to render the material into coats, suits, skirts, leggings or shirts. To facilitate the job, the package also contains: a pair of scissors, needles, four spools of thread, darning cotton and safety-pins. Thrown in for good measure are: a comb and spoon to shoe-poor Europe—two pairs of composition heels and soles together with 29 nails for attachment of same.

What even the old package meant to those who received it is testified to in hundreds of deeply moving letters received by CARE. To send the new ones is to give not only relief, but, in many instances, life itself to people who are suffering real need.



There's a place in their lives for

glass by VIKING HAND MADE

Gift mad? Remember, glass goes with everything: silver, pottery, fine china (figured or plain) and Viking glass particularly has learned how to keep that charming neutrality that ties in with all fine possessions. Bound for success in any setting are such Viking pieces as the modern baroque candelabra . . . the gently curved rectangular bowl. Stop racking your brain. Give Viking.

Another gift suggestion from Viking—6" man-sized ashtray . . . very heavy.

Ask about Viking wherever you usually shop. A pleasant price surprise is in store for you.

Treasured American Glass from New Martinsville, West Virginia

Viking Glass Company





DISCOVER *The Difference*

IN YOUR NEXT

Old Fashioned

Make it with

SOUTHERN COMFORT

REG. U. S. PAT. OFF.

The Grand Old Drink of the South

It's always a thrill to discover, and *re-discover*, the marvelous flavor of a SOUTHERN COMFORT Old Fashioned. What a *delightful* difference! But don't limit yourself to this one fine discovery. Try the others in the booklet on the bottle.

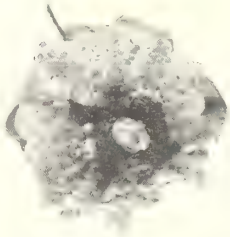
100 PROOF LIQUEUR



SOUTHERN COMFORT CORPORATION, ST. LOUIS 2, MO.

TURNS WITH A CORKSCREW

June and its weddings bring festive entertain



June is the poet's month, the bride's m the time when roses bloom. But for mother of the bride-to-be, it's a time quiring the mobilizing gifts of a gen and the energy of a sergeant. Weeks fore the wedding, her child will prov ally: either maddeningly vague, or so busy buying vac cleaners that she can't keep her mind on the details of m and punches, the problems of serving a lot of people.

Punch is a sticker. It must be made in ample amount must be beautifully cool, delicious and worthy of the toasts posed. It should bear no relation either to P. T. Barnum's lemonade or to the lethal, nameless brews which darkened days of prohibition. Lucius Beebe compiled a really tinguished punch for "The Stork Club Bar Book" which wo be excellent for a wedding. Its alcoholic ingredients and tain punch accessories are shown in the photograph at foot of this page. The component parts are: 2 quarts of Ch pagne, 1 pony (1 oz.) each of maraschino and curaçao ponies of brandy, a dash of chartreuse, the juice of 4 lem 2 quarts of sparkling water, fruit and sugar to taste. Pour th over a big block of ice in the punch bowl and the fizzing the wine and the charged water will mix them. Naturally, punch should be made just long enough in advance to le cool properly, but not so far ahead that it will be over-dilu by the melting of the ice.

The punch bowl, silver or crystal, is loveliest set on a rou table by itself. An old Southern custom, which is pretty a worth borrowing, is to wreathe its base with smilax, for wh you might substitute any other delicate green vine which gro in your part of the country.



The punch. A beautiful silver punch bowl from Black, Starr Gorham. Silver trays, Robert Ensko, Inc. Cups and wedding ca boxes, Louis Sherry, Inc. Cook's Imperial Champagne, Americ Wine Co. Maraschino, P. Garnier, from Julius Wile and Son. In Lejon Brandy, National Distillers Products. Du Bouchett Curaça Many Blanc & Co., Inc. Fabrique Chartreuse, Schieffelin & C



The groom entertains. After dinner, in an atmosphere of reminiscence and friendliness he serves brandy in inhalers. Decanter, Black, Starr & Gorham, Inc. Inhaler, Mayhew Shop. Cigarette box. Antique Market. "Duck Shooting," Van Campen Heilner, Abercrombie & Fitch; "The Gentleman's Companion," (Crown) Charles H. Baker, Jr. Courvoisier Cognac. F.C.C. Importers Inc.



The bride entertains. At her bridesmaids' lunch, she serves strawberries marinated in red wine and powdered sugar. For each of her bridesmaids she has a gift. Decanter, fork, champagne glass and china, Black, Starr & Gorham, Inc. Muffineer, Robert Ensko, Inc. English Rockingham candelabra, Antique Market. Gift. Henri Bendel. Cresta Blanca Claret Superior, Cresta Blanca Wine Co.



The wedding dessert. It is vanilla or peach ice cream with sliced peaches and peach liqueur poured over all. The three-tiered wedding cake and ice cream are from Louis Sherry, Inc. Coupettes and plates, Carole Stupell, Ltd. Porcelain compotier, Antique Market. Nuyens Peach Liqueur, by Canada Dry Ginger Ale Inc.

All wines and liquors, Midtown Wine Shop.

Accent for gracious entertaining



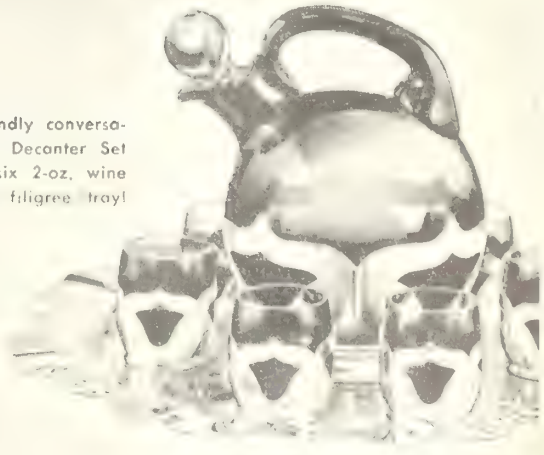
"hospitality sets" . . . in quality chrome and hand-made glass

Listen for oh's and ah's when this beautiful Cocktail Set by Krome-Kraft comes into view! Service consists of shaker, 6 goblets and tray.



Krome Kraft
FARBER BROTHERS

Invitation to friendly conversation! Krome-Kraft Decanter Set with tilted jug, six 2-oz. wine glasses, Duchess filigree tray!



Krome-Kraft hospitality sets are tastefully modern, combining lustrous quality chrome with sparkling inserts of fine handmade glass in amber or amethyst. Delightful gifts! Patented mountings protect the glass, snap-on-off for easy cleaning. At better gift, jewelry and department stores.

SNAPS OFF



SNAPS ON
(patented feature)

FARBER BROTHERS • 17 Crosby St., New York, N. Y.

"DISTINGUISHED FOR QUALITY"



so
easy to plan
a *Friendly Living Room*

—"NEW IDEA BOOK TELLS HOW!"



Notice the true proportions of these 6-paneled Ponderosa Pine doors. Their authentic design dates back to earliest American history. Other charming Ponderosa Pine designs include 8-panel, 4-panel, 2-panel and single-panel door. You'll want to know more, too, about Ponderosa Pine louver doors, french doors, shutter doors and mirror doors.

Put friendliness into *your* living room—with the cheerful warmth of Ponderosa Pine! Choose Ponderosa Pine paneled doors with delicate lines that reflect the glow of your hearth fire—windows that combine beauty with wood's natural insulating qualities. Ponderosa Pine is the friendly wood—friendly because of its clear-grained beauty . . . friendly to your purse because its smooth surface holds paint and stays fresh through the years.

A Ponderosa Pine booklet—"Today's Idea House"—contains dozens of photographs showing you how to plan beautiful, friendly interiors with Ponderosa Pine stock design doors and windows . . . contains pointers on increasing home comfort, convenience and beauty. For example, this booklet shows you how to plan more and better closets—how to increase convenience and save steps with the right doors—how to have more privacy even in a small home. Send only 10 cents today for your copy of this inspirational book!

FOR FRIENDLY LIVING

Ponderosa Pine
WOODWORK



Ponderosa Pine Woodwork
Dept. PH-11, 111 West Washington Street
Chicago 3, Illinois

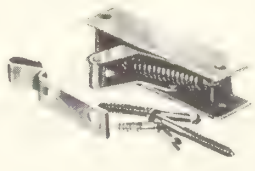
Please send me "Today's Idea House." I enclose 10¢ (coin).

Name .....
Address .....
City ..... State .....



MECHANIC

Now is the time to carry out your l deferred home modernization prog Consider (1) a door snugger for kee doors shut tight; (2) aluminum shingl insulating by reflecting radiant heat; (wood preservative that keeps out bacteria, mold, etc.; (4) rock insulation for new or existing houses; (5) a combined heater-co ventilator; (6) a prefabricated steel areawall to protect the base window well; (7) hardwood tiles of solid oak for floors or w (8) wood window unit of horizontal or casement windows; and for a summer on the water, a two-way, ship-to-shore radio teleph



Door snugger, a small but worthy device for keeping doors tight. This convenient inside comes in three sizes, can be us linen closets, wardrobe doors, case windows and heavy doors. Install the top inside of the corner of ment window frames, opposite hinge side, it pulls the sash s and tightly into frame despite wea strip or warped windows. The ment Hardware Co., Chicago 22



Aluminum shingles, fireproof ro which insulates by reflecting ra heat. Each shingle interlocks wit adjacent shingle, provides for a space between shingle and subro Air space prevents capillary acti water between shingles, makin stallation weathertight. Weath tones down, but shingles can be p ed if desired. Bungalow size, 5 18¼"; master shingle, 8" x 14½". nolds Metals Co., Louisville 1,



Wood preservative, new on the ket, protects wood against bac mold, rot and termites. Good pr tion for shutters, porch steps, p furniture, trellis, fence posts or beds. Its thin consistency assures imum penetration of the wood. quart will cover approximately square feet. Paint may also be ap over it and it will not bleed thr 95c a pint, $1.60 a quart, $5.55 a ga Interchemical Corp., Fair Lawn,

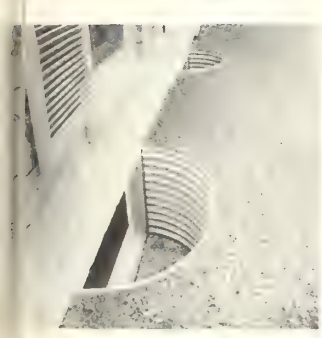


Rock-wool insulation, for existi new houses, comes in big, thick, proof super-felt batts that are ea install. The savings in fuel it e will make it pay for itself in tim also keeps your house cooler in mer. Thoroughly heat-resistant, permanent, low in cost, moisture- vermin-proof. It is also availabl nodulated form to be forced into cl wall and attic spaces. Johns-Man Co., 22 E. 40th St., New York 16, N

OF LIVING



Heater-cooker-ventilator, a new tri-utility unit consisting of a portable heater, room ventilator and grill for light cooking. For heating, it has a variable speed fan and six-element heated-reflector fins. When unit is ventilating, the heat elements are turned off. Fan operates independently. For cooking, heater is set on its back and a hinged grill is pulled up from bottom. It measures 16" x 14" x 12", costs about $40. AC only. Warren Simpson Corp., Mount Vernon, N. Y.



Steel areawall designed to protect the basement window well, especially useful for a house built on a hillside site. This areawall makes it possible to let more light into the basement and gives a trim neatness to any foundation line. Areawalls come in both round and straight types, are made of heavy corrugated, galvanized steel. They are rust-resistant and need no painting. Hardened masonry nails are supplied with each for pre-punched holes. St. Paul Corrugating Co., St. Paul 1, Minn.



Hardwood tiles and broad board of solid American oak are available for paneling walls or covering floors. Tiles shown here measure 9" x 9", are ¼" thick, have a durable, scratch-proof finish. Thickness permits installation without the need of furring. Only adhesive is used and tiles bond themselves to subfloor or wall. They can be applied to solid wood, concrete, plywood, terrazzo, ceramic tile or plaster, and over any kind of subfloor that is smooth and structurally sound. From the Wood-Mosaic Co., Louisville 9, Kentucky.



Wood window unit, with casement or horizontal gliding windows that welcome sunlight, provides ventilation and yet acts like a weathertight wall. Windows come in stock sizes, can be combined in various arrangements, cornerwise, in radial bays, kitchen windows, etc. Sash and frame are pine. Gliding windows are made with removable sash. Weather stripping, tight frame construction and double glazing help keep down fuel bills. The Andersen Corporation, Bayport, Minnesota.



Two-way radio telephone for ship-to-shore or ship-to-ship communication. This de luxe model has a polished mahogany cabinet. Fixed tuning operates on four channels. Calls to or from shore are all handled by ships' service stations located along the Atlantic, Gulf and Pacific coasts, on the Great Lakes and along the Mississippi River. Set costs $275. Manufactured by Ray Jefferson, Freeport, Long Island, N. Y.



FREE
TO HOME PLANNERS!

...This Help in Making

Your Most Important Decision

Your new home can be a haven of snug comfort . . . or a lamented monument to uninformed planning. *It all hinges upon how well you choose your heating system!*

Modern science has devised many amazing new ways to make a home more comfortable than ever before. Think, for example, of a home in which the living room can be kept at 72° and the bedrooms at 65° . . . imagine the convenience of boundless, low-cost hot water for every household use . . . dream a little of a heating system which responds so quickly to weather changes that indoors the temperature is always at the comfort level.

You can have any or all of these marvels of modern comfort—now fully explained in the fascinating new booklet "Enjoy Better Living with Radiant Sunny Warmth." Illustrated in full color, it offers a wealth of practical information to home builders . . . a quick and easy education in heating, containing facts based on the results of investigations in the I=B=R Research Home at the University of Illinois. Send the coupon for your free copy.



The *Institute* of
Boiler and Radiator Manufacturers

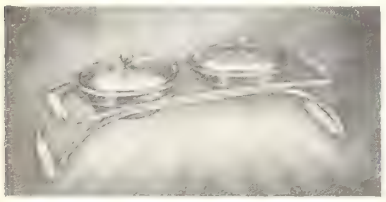
The Institute of Boiler and Radiator Manufacturers
60 E. 42nd Street—Dept. D2, New York 17, New York
Please send your Free Booklet "Enjoy Better Living with Radiant Sunny Warmth."
Name.....
Address.....
City..... Zone..... State.....



Meals on wheels

. . . good times without the drudgery

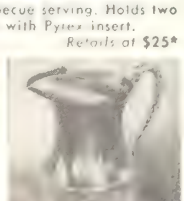
Everything's at hand in a jiffy when you roll out the Everlast Patio Wagon for a fiesta in your garden or on your porch. An all-in-one masterpiece, this beautiful Hand-Forged Aluminum service wagon replete with everything needed to delight the most ravenous of appetites. Perfect for garden parties, barbecues, indoor buffets. Interchange compartments, use the two tubs as ice-preservers and you have a smart Liquor Cart. Remove compartments and wagon folds compactly for storing. *Retails at* $150*



CASSEROLE RACK for barbecue serving. Holds two 1½-quart casseroles, each with Pyrex insert. *Retails at* $25*



OUTDOOR LANTERN. Sheds the right light for festive evening. Beautifully hand wrought. Easy to set up. *Retails at* $15*



QT. WATER PITCHER. Hand forged ice-guard. Swedish modern. Will not rust or tarnish. *Retails at* $7.50*

For Gifts of Everlasting Service and Beauty See Everlast's Hand-Forged Aluminum Accessories at your city's leading Department Stores and Gift Shops—or write for the name of your nearest dealer.

Everlast HAND-CRAFTED ALUMINUM Hostess Accessories

HAND FORGED ALUMINUM EVERLAST METAL

*Prices slightly higher in the West

EVERLAST METAL PRODUCTS CORPORATION, 225 Fifth Avenue, New York 10, N. Y.



HOUSEHOL



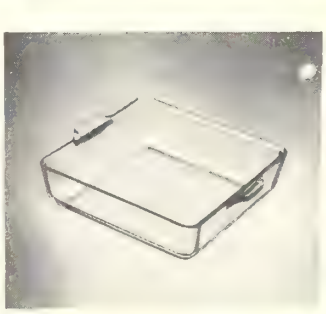
Shadowless lighting: Kitchen surfaces require good illuminati prevent the strain and fatigue come from standing in your shadow. *Alkco Under-Kabinet Kit Lites* throw the rays where nee the glass panel diffuses them ev Fits under any shelf or cabinet. Us or 20 watt fluorescent tubes. Encl for cleanliness; includes an in- starting switch, a plug-in for a ances. White enamel, 23½" and 2 long, $15 and $18. Lewis & Co



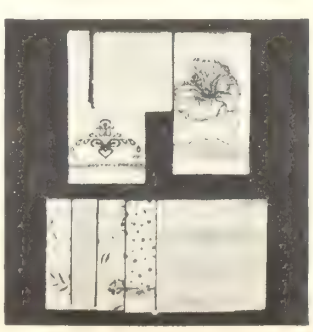
Choice cutting: Slicing bread wa thin for melba toast or rolled s wiches; cutting meat, cheese or c in trim, even slices is no sleigh hand trick with the new *Smörgås Knife*. It's merely a matter of ad ing the blade to the thickness desire. The razor-like edge of hollow-ground Swedish stainless s blade stays sharp indefinitely. clear plastic handle is curved to fi hand with ease. The blade is 9" l Costs $2.00 at Hammacher Schlem



Foolproof can opener: Hang giant *Master Key Can Opener* in a spicuous spot in your kitchen. It do away forever with scrambled ha through kitchen drawers for the elu little number that opens sardine c and the like. This handy kitchen g get works as well for opening vacu can and jar tops. It pries off bo caps without bending them. pointed end spears olives, cherries pickles from bottles too narrow-neck for a fork. Fine, too, for starting bott sauces like catsup flowing. Stu spring steel, 6" long. 47c. Macy's, N.

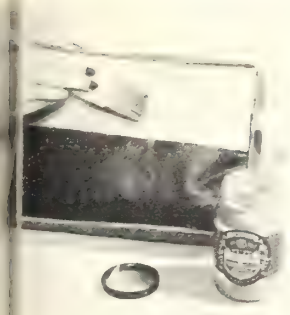


Square-cut gems: Cakes baked cut in squares go further and l neater. You can get sixteen pieces in 2" cubes out of this new 8" *Py Cake Dish*. It has a dozen uses for b ing, serving and storing food in same dish. Use this handy newcom for molding salads; you'll find it eas to get individual servings out nea Use it for baking meats, fish and p dings; for piping hot breads and ro Side handles. 50c at Stern Br

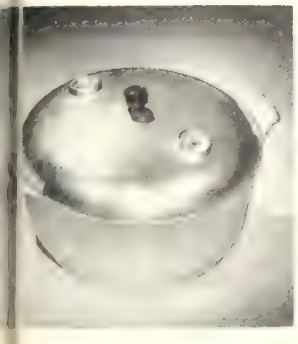


Laundry savers: Guest towels a table napkins that feel soft as linen, cheap enough to discard w one using, are special finds for summ living. *Masslinn Napkins and Tow* are not paper; they're a new type non-woven fabric that combines softness and absorbency of cloth w the economy of disposable paper. Th won't slip from lap to floor or fall ap when moist. They may be rinsed for a second use as polishing or du ing cloths. 35c for 12, three packa for $1, 12 towels, 39c. Bloomingdal

HORT CUTS



Leather renewer: Genuine or imitation, if it's leather, you can restore it to original color, flexibility and lustre—or change its color to match a new decorating scheme—with *Jenkins Leather Renewer.* A special formula (not a paint) that's easy to apply with brush or spray. Guaranteed by manufacturer not to rub off, run, chip or crack. Also washable, waterproof and sunproof. For upholstery in home, car and boat; luggage, shoes, purses, etc. In 16 lovely colors. A little goes far. Pint jar, $1.75. From Patterson Bros.



Heat Control: Pot roasts, stews and vegetables are cooked to perfection at a low temperature with sealed-in vitamins and flavors in the new *Pan-American Dutch Oven.* This unique cast-aluminum utensil has a heat-indicating gauge for regulating top-stove cooking temperatures, a vent for releasing steam without lifting the lid, a tight seal and a spiral bottom for even heat distribution. Costs $9.95. Other pieces with temperature regulators and ventilators include saucepans, roasters and fryer-broilers. Wanamaker's.



One-arm power: A new food beater operates with one hand to leave the other free for adding eggs or liquids to dry ingredients. Fashioned on an old European principle, now streamlined and made of fine American metals, the *Boun-C-Beater* whips eggs, cream, frostings, cake mixtures in a jiffy; mashes potatoes and vegetables. Nickel-plated brass rod and barrel; polished, stainless-steel blades, collared with aluminum. $1.95. Berkeley of London, 2272 Broadway, New York.



Floor care: Waxes are easy to apply, not always as easy to remove. A new liquid chemical does the job quickly and easily without scraping, scrubbing or scouring. Just a little *Town & Country Floor Wax Remover* spread out to form a thin covering is all you need. Let stand 3-5 minutes, wipe up, then mop with a damp cloth to get a spic-and-span floor, ready for the waxing. Safe for finished wood floors, linoleum, rubber, asphalt tile, composition, marble terrazzo, tile, painted walls, woodwork. Gal. $2.95. Gimbels.

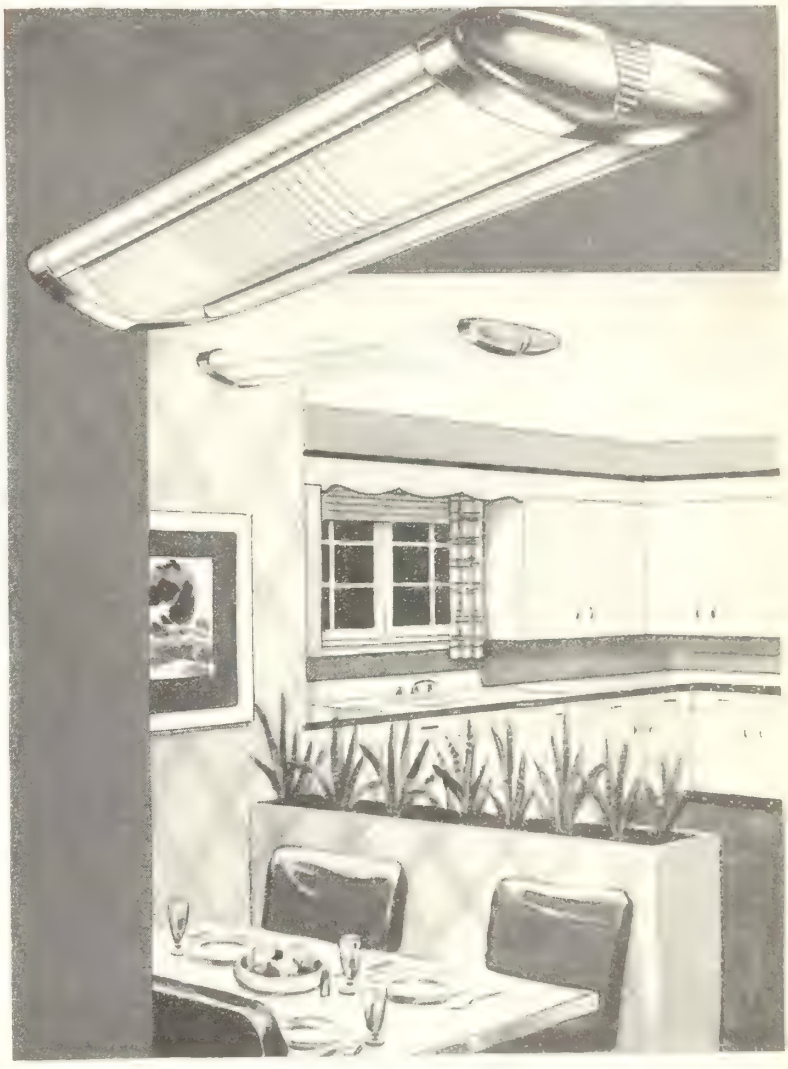


Top-stove baking: You can turn out a fine cake baked on top of the range (gas or electric) that will be uniformally browned. This ingenious utensil will do it. The *Perfecake Pan* comes in 3 parts: a baffle to channel the heat up into the pan, the pan shaped like an angel-cake form, and a vented cover to provide dry heat for even browning. Good for all baking. Saves fuel; handy in limited cooking space. $3.75. From Lewis & Conger.

Gay Enchantment

WITH MARKSTONE

fluorescent lighting



Add enchantment to your rooms with *Decorators Originals* by *Markstone.* Yes, surround yourself with a light that rivals actual daylight, brightening every nook with the wonderment of this modern lighting—*Markstone,* beautiful *Fluorescent Lighting,* designed for homes. Graceful flowing lines . . . superb, exclusive designs. Economical to use . . . simple to install. Glistening, chrome-like aluminum and smooth, chip-proof white baked enamel with gold striping enhance this 2-tube light of refined simplicity. $9.95 everywhere.

Fashions in Fluorescents by

MARKSTONE Mfg., Company

4825-33 Indiana Avenue, Chicago 15, Illinois

Write for this beautifully illustrated brochure



Guaranteed by Good Housekeeping



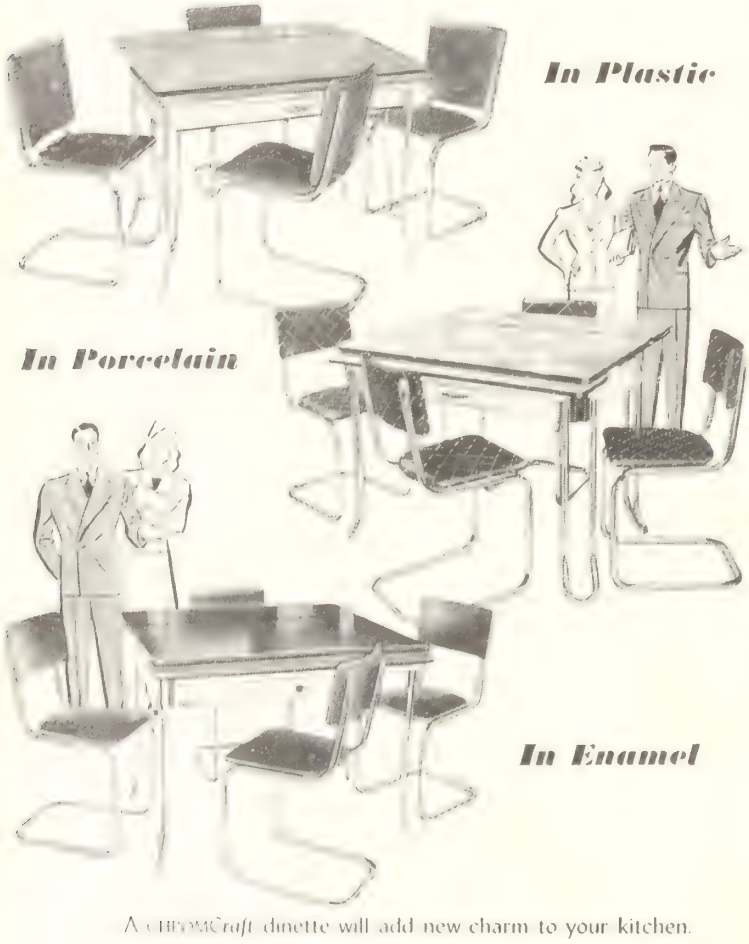
• Underwriters Approved
• Sold through National Distributors

Luxurious DINETTES
FOR DOWN-TO-EARTH BUDGETS



CHROM*Craft*

the finest name in chrome dinettes!



In Plastic

In Porcelain

In Enamel

A CHROM*Craft* dinette will add new charm to your kitchen. Beautifully designed, and made of heavy chrome tubular steel...with colorful, long wearing upholstery. And CHROM*Craft* dinettes come in three exciting table-top styles...porcelain, enamel and glamourous new PLASTIC. There's a CHROM*Craft* dinette for every homemaker's budget. That's why CHROM*Craft* is Mrs. America's favorite!

AT YOUR FAVORITE FURNITURE AND DEPARTMENT STORES

CHROM*Craft* DINETTE FURNITURE
DIVISION OF
AMERICAN FIXTURE & MANUFACTURING COMPANY
2300 LOCUST ST., ST. LOUIS 3, MISSOURI

NEW ELECTRIC RANGE

Good equipment aids good cooking

Speed and automatic timing controls are only two features o new electric range which today has revolutionized our conce the old cook stove. Engineers, designers and home economists, ing together, have at last given us freedom from the old after tyranny of "I must dash right home to get dinner." If you linger a final, long-drawn-out rubber of bridge, the automatic control- cooking your dinner, then turn the heat off at the appointed t The meal, prepared in advance, cooks itself. In these new ran heat comes fast and at exactly the degree desired. Deep-well partments are particularly versatile, serving both for casserole ing and deep frying. Furthermore, some cookers lift out an heat unit can be raised to become an extra top-surface burner. new model features a built-in pressure cooker. Designs are in line, clean in fact. There are no awkward joinings or har reach, dirt-catching corners. To eliminate smoked-up kitchen w oven vents have been shifted from back to front. Compact, slu and handsome, the 1947 range looks every inch the part it perfo



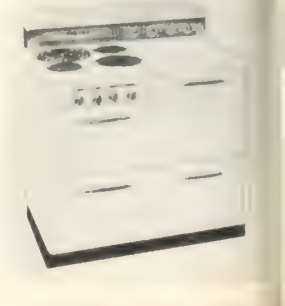
A damp cloth is all you need to keep range, *left*, spotless, since its one- top and front apron are acid-resis porcelain. Frame is in one piece welded for extra strength. Time co turns heat on and off automatically in appliance outlet. *Crosley Model IR*



Easily removed, the Corox surface units are no chore to clean, *right*. The deep-well cooker has wattage sufficient to use for deep frying or making jelly. Oven vents emerge through a surface-heating element to prevent wall back of stove from becoming stained. *Westinghouse "Champion."*



To cook small quantities, a pa- oven, *left*, supplements regular ov broils or bakes. "Ups-a-Daisy" lever low left rear burner for deep-well cooking raises it for top-of-stove use. For flexibi in cooking, surface units provide s heats. *Gibson "Kooka II" ER-19*



Greater cooking capacity results from open heating-coil units, *right*, set outside oven walls. Unusually high oven wattage eliminates need for pre-heating before baking or roasting, permits fast-searing broiling. Heating unit under well cooker can be raised. *Hotpoint RC-10 Range.*

(Continued on page 153)

NEW for YOU

Write to House & Garden's Reader Service for further information

ew for easy livin'...

...the light portable charcoal grills which fold and tuck away so nicely for picnicking...your own beach ensemble of striped tent, windbreaker and beach roll...new small electric range which needs no special installation, especially good for summer houses... a new faucet gadget which produces hot water almost instantaneously...an elongated bug spray for the garden, which spares you unnecessary gymnastics...controllable aluminum sprinklers with spike bases for stability, which can be attached anywhere on hose couplings...and a new buddleia, dwarf size, which starts blooming in August...the folding sawbuck table-and-bench sets for easy transit and storage...and that useful rubber raft which converts into a beach chair, derivative of wartime life rafts.

ew and practical...

...a washing machine that gives you two speeds, one for sturdy materials, one for flimsies...new egg-container racks which fasten onto the underpart of refrigerator shelves...a jumbo coffee bottle for outdoor parties...plastic bags for foods, which you can close by heat-sealing with your own iron...kitchen-curtain sets of small-plaid plastics combined with plain colors...a carpet sweeper which hangs up flat and has a removable dust pan.

ew for table talk...

...lucid exposition of architecture for the layman by Talbot Hamlin, professor of architecture, Columbia University, in his new book *Architecture—An Art for All Men* (Columbia University Press)...and Le Corbusier's book, *When the Cathedrals Were White*, about Americans and housing, sauced with wit (Reynal & Hitchcock)...the new way of learning to touch-type in almost no time at all...growing international aspect of the Edinburgh Music Festival, August 24 to September 13, with injections of drama (the Old Vic and Louis Jouvet companies) and ballet (the Sadler's Wells troupe)...the remarkable freedom from propeller noise and the good vision in one of the newest personal planes... and good music in Eastern Airlines' new Constellation plane, with receivers in each seat...the Verzelini goblet, oldest known piece of English glass, for which Steuben Glass, Inc., recently paid the record price of $5,600...the return this month to trans-Atlantic passenger service of the *Mauretania*...that new camera, soon to be available, which produces a finished print immediately after you've shot your picture...the increasingly good color pictures you can make of your own rooms with simple equipment.

ew for this and that...

...lamps and lighting fixtures made according to engineering specifications for better reading light...the collapsible, shorter antennae for marine radio-telephones, good for small boats... plastic table cloths with flower or fruit patterns, hand-painted in lasting Vynol paints, for barbecues...the amusing wooden plates with a bright plaid napkin impregnated into their surface, and

(Continued on page 152)

let the news get out!

No more morning paper for your man!
He's so wrapped up [illegible]
he doesn't even see the headlines . . .
just your lines. Wrap . . . tie . . . and
presto—*Swirl's* one button does it!
Thrives on repeated sudsings and opens
flat for jiffy ironing. Enchanting ebony
faggoting trims Dan River's multi-hued gingham.
10 to 20 about $8

[illegible]



It's not a dress
It's not an apron
It's a Swirl

The new idea in Functional Fashions

L. Nachman & Son, Inc.—[illegible]—1350 Broadway, New York 18

NEW for YOU continued

matching napkin...the infinite gaiety of all the novelty salt an pepper shakers...the enormous brass apple, worthy of Aphrodit which makes a fine ice tub...new plasticized wallpapers, immun to virtually any kind of spotting or stains...the refreshing qualit of the new drapery frabrics printed in black and white instea of the usual colors—staccato accents against a colorful wal

New for the palate...

...pre-cooked dinners (packed as single servings in parchmen bags) which you simply heat and serve...frozen frogs' legs fron Cuba...pre-cooked wild rice...more of those stone-ground flour and cereal grains...return of the famous English biscuits...and o Grey-Poupon mustard from Dijon, in its familiar little stone pot ...and more of Major Grey's chutney...green fig marmalade for te ...tomatoes in dehydrated form...canned but delicious Vichyssois for sunny weather...and *crème de cassis* served with vermouth ice and sparkling water for a cool summer drink, French fashion ...more and more *bon voyage* baskets.

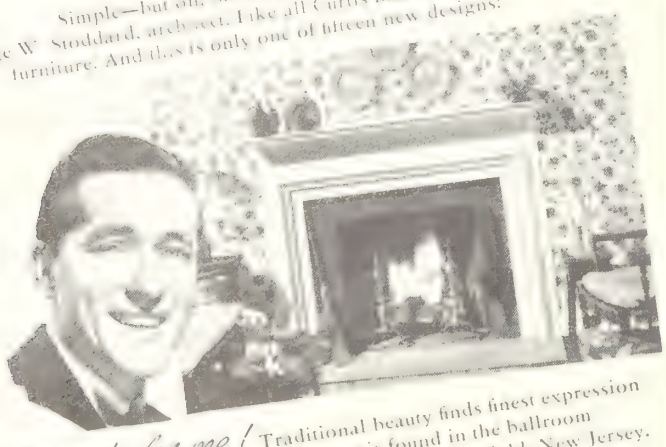
New to decorate with...

...the unit chests and cabinets with properly planned storage space for shirts and ties and handkerchiefs...the new colors seen in modern furniture...the way weathered wood can be made into striking lamp bases for country houses...the return of pastel colored sheets...the more-than-one-way to use a punch bowl, as an ice tub or a flower bowl...the domino set, designed for small fry which is being snatched up by grown-ups for their parties



Just my style!

Simple—but oh, so smart. It's a new Curtis design by George W. Stoddard, architect. Like all Curtis mantels, it's built like fine furniture. And this is only one of fifteen new designs!



This one's for me! Traditional beauty finds finest expression in this Curtis mantel. The original design is found in the ballroom of the old Indian King Inn near Haddonfield, New Jersey. Mantel C-6059 was designed by Willis Irvin, architect.

Choose to suit your heart's desire from the New Curtis Woodwork!



Typical of the beauty and fine workmanship of all Curtis Entrances is this new Curtis Design—C-1767. It was designed by Cameron Clark, architect, and is one of the many beautiful new Curtis entrances.



In a wall or a corner, this charming case may readily be used for books, trophies, etc. Also available without glazed door. Designed for Curtis by H. Roy Kelley, architect. Curtis China closets are made in many styles—for every need and purse.



A beautiful stairway need not be expensive—when it's made of Curtis stock parts. These parts give architect and builder great latitude without sacrificing authenticity and good taste. Several designs available.

Curtis production is steadily increasing—but the popularity of Curtis Woodwork is breaking all records. So, if it is not always immediately available, keep in touch with your Curtis dealer.

Send for New Curtis Woodwork Book

To show the wide variety of Curtis Woodwork designs requires a book—and that book is easy to own. Send 10 cents for the beautiful new Curtis idea book called "Enter into Beauty." You'll have fun [illegible] for your home.

1866 CURTIS WOODWORK

CURTIS COMPANIES SERVICE BUREAU
634 Curtis Building, Clinton, Iowa

Gentlemen: Send me your new Woodwork Idea Book. I enclose 10 cents.

Name.....

Address.....

City..... *State*.....



THE COLORS YOUR WOULD CHOOSE . . .

heavenly pastels . . . deep, rich, restful hues . . . all with luxurious, velvety finish . . . and ready-mixed to achieve easily those smart, new effects!

THE PAINT YOUR WOULD USE . . .

a pure linseed oil paint that lasts, it's color-fast and non yellowing . . . and truly washable! Needs no sizing next painting time.





THE FINISH CAN APPLY . . .

one coat covers all new, papered or painted walls and ceilings . . . dries in 8 hours without offensive odor . . . economical, too! You get a professional finish even if you can't get a professional painter, with this paint that painters themselves prefer!

KEYSTONA

ONE-COAT FLAT FINISH and PRIMARY COLORS

color card on request — write:

KEYSTONE VARNISH COMPANY
BROOKLYN, N. Y.
PAINTS, VARNISHES & ENAMELS SINCE 1821



ELECTRIC RANGES continued



Pressure cooker, *above,* is built into deep well whose heat unit can also be raised for surface cooking. Chromium control panel houses oven thermostat, timer controls, 60-minute alarm and all burner switches. Oversize master oven converts into small oven. *General Electric "Stratoliner" DDI-47.*

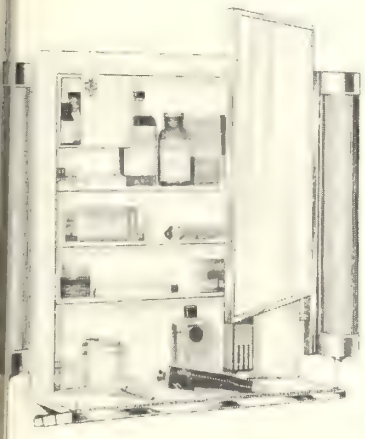


Two complete ovens and broilers insure large capacity in range, *left.* Radiant-tube units on top clean themselves. Deep broiler pan with smokeless grid prevents objectionable cooking odors. Automatic time control regulates oven and one appliance outlet. This is *Frigidaire's new RJ-70.*

Continued on page 154

Faries "PARK LANE" Cabinet

Gives You Important New Features



- ☆ Controlled Fluorescent Light
- ☆ Handy Drop Shelf
- ☆ Safe-T-Chest For Adult Items
- ☆ Inside Tooth Brush Holder
- ☆ Razor Blade Disposal
- ☆ Adjustable Glass Shelves
- ☆ Full Length Piano Hinges
- ☆ Easy to Install

A twist of the wrist opens both shades, giving concentrated light for shaving and make-up.



TIFUL, yes. The most exciting addi- to your bathroom. Features worth ng about. Extended bottom shelf for y day needs. Extra soft, pleasant escent light with quick easy change ot illumination when needed. Safe- est for poisons can be opened only ressing button on the top of cabinet.

The Park Lane is made of heavy gauge steel, bonderized for rust protection. Finished in polished chrome and white baked enamel. Heavy No. 1 polished plate mirror protected with chrome plated frame.

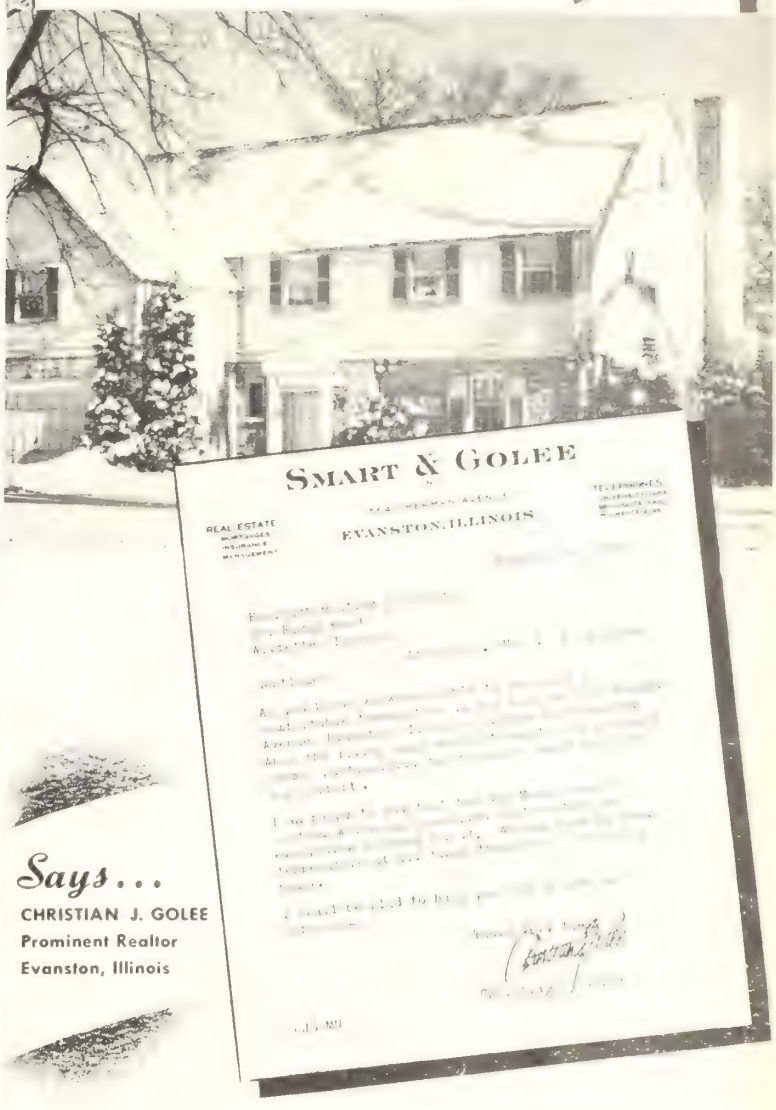
See your architect, contractor or building supply dealer or write today for catalog showing complete line of Bathroom Cabinets.

Faries **Manufacturing Company**

Decatur, Illinois

(EST. 1880)

"MODUFLOW* ...is everything claimed for it"



Says...

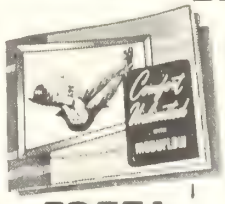
CHRISTIAN J. GOLEE
Prominent Realtor
Evanston, Illinois

YOUR house, too, can have "an even temperature at all times." Moduflow, Honeywell's remarkable new control system, will do away with the drafts and cold spots caused by ordinary on-and-off heat supply. It can also eliminate wasteful overheating and step up the efficiency of your entire heating plant.

Moduflow control can be applied to your present automatic heating plant. It is easy to install and moderate in cost. And if you are building or buying a new home, you should insist upon a *completely automatic* heating plant with Moduflow control. Mail the coupon today for your free copy of the interesting booklet "Comfort Unlimited" that tells more about Moduflow.

MODUFLOW

***the new HONEYWELL heating control system**



FREE!

MINNEAPOLIS-HONEYWELL REGULATOR COMPANY
2728 Fourth Avenue South, Minneapolis 8, Minnesota
Please send my free copy of "Comfort Unlimited"

Name_____

Address_____

City_____ State_____

MINNEAPOLIS HONEYWELL REGULATOR COMPANY, MINNEAPOLIS 8, MINNESOTA

NEW ELECTRIC RANGES

continued



Easily-regulated heat is supplied by Flex-O-Heat surface units, *right*. Selector switch on left panel sets automatic time and temperature controls for oven, well cooker and appliance outlet. Ample warming oven and two storage drawers as well in the *Admiral Corporation's R-2-47.*



Auxiliary oven is the Thermo-Chef d well cooker, *left*, with a window in th It bakes, roasts, steams, stews by the statically-controlled heat from coils in walls with automatic timer. Multi- surface units lift up for cleaning. *ders, Frary & Clark's Universal RA 7*



To intensify and radiate heat, reflector plates are set under surface and over broiler units, *right*. Better baking results from even heat distribution in oven (achieved by a baffle plate placed above lower burner). A large warming oven keeps food hot, warms dishes. *Norge E-450.*



"Trig" Singing Tea Kettle
Cl[illegible]
H[illegible]

Ah Success!

IT'S YOURS WITH THIS

WEST BEND

COFFEE-MAKING TWOSOME

Want to build a reputation for your coffee — and do it the easy way? Then put this pair to work and make the kind of drip coffee folks dream about.

You boil the water in a jiffy in your handsome, handy Trig. When you hear a gentle whistle, you pick up the Trig by its cool Bakelite handle, press the trigger to open the cap on the spout, and pour the water into the dripper of your Flavo-Drip Coffee Maker.

Moments later, your delicious drip coffee is ready. And how proudly you pour it from the lovely Flavo-Drip Server. The last cup is as good as the first, for the thick, hard aluminum holds the serving temperature. . . . Ask your dealer about this popular pair.

West Bend Aluminum Co.,
Dept. 585, West Bend,
Wisconsin

WEST BEND
Aluminum Co.



"Flavo-Drip" Coffee Maker
Eight-cup capacity. Easy-to-clean one piece dripper

W-53



HOUSEHOLD SHORT CUTS

continued



ng a roasting pan is a long-term investment for most house- For good service, then, consider these *Royal Chef* heavy-gauge num pans with a satin-tone finish and heavy bottoms. The dull s provides fine heat distribution, quickly and evenly. All styles rivets, side vent holes, airplane riveted handles and self-basting . Oblong, large size: 17½" x 11⅝" x 8 9/16" deep; medium, 6¼" small, 4" deep. Round Dutch oven 5 qts., 9" x 5⅜" deep. Price $6.27, $5.44, $3.82 and $1.04 respectively at Gimbel Brothers.



A HOOKED RUG FOR EVERY SETTING

Whether it be a teen-age girl's room, a modern living room, a colonial bedroom, or a man's den . . . there's a Masterkraft hand-hooked rug to add cozy warmth and heirloom beauty to your setting. At selected stores.

Send 10¢ for "Romance of Hooked Rugs" booklet.

Masterkraft INC.
Dept. H G5
295 Fifth Avenue · New York, New York



"Baker" is a very special kind of furniture . . . designed, built and finished to please those who appreciate the finest.

TRADE MARK

Baker Furniture, Inc.
CABINET MAKERS
10 Milling Road, Holland, Michigan

For your copy of the new "Baker Guide to Good Furniture," please send 25c to Dept. 57, Baker Furniture, Inc.

CASTLETON CHINA

MADE IN U. S. A.



Caprice

— exceptional in design and color

Carnations in modern treatment — soft blue-grey and green against rich ivory tone edged in gold. There's a fresh appeal to Caprice — makes a delightful table! . . Beauty combines with long service in the lustrous strong body of this distinguished American China. . . Place Cover — dinner, dessert, butter plate, teacup and saucer, $13.76. Cream soups, $6.00 each.

Write for other Castleton designs, and folder "Things You Should Know About China." Please send 10 cents to cover cost of mailing.

The name of your nearest dealer will be sent on request.

212 FIFTH AVE., NEW YORK 10, N. Y.

LUNCH

continued from page 124

light suppers, when night brings the first relief from the simmering day. All the recipes are for four people.

THE FIRST LUNCH:

Iced cream of tomato soup

Slice 4 large tomatoes, 1 medium-sized onion and put them into a pan with ½ tsp. chopped garlic, ¼ cup cold water and a little salt and black pepper. Cover and cook slowly for 10-12 minutes, then remove them from the fire and stir in 1 good tbsp. of tomato paste, 3 level tbsps. flour, 1½ cups water and stir over the fire until it comes to a boil. Rub through a strainer and stir over ice until very cold. Add 1½ cups cream and 1 tbsp. finely-chopped dill, 2 tbsps. finely-shredded, skinned tomatoes. Serve in bowls surrounded by crushed ice.

Filet de sole Dieppoise

Wash 4 large filets of sole or flounder in lemon juice and water, place on a lightly-buttered baking dish. Scrub well 1 lb. of large mussels and put in a pan; cover with ¼ cup dry white wine, ¼ cup water, 2 tbsps. dry sherry, flavor with a bay leaf, a few peppercorns and a little salt. Cover the pan and bring to a boil. Simmer for 3-4 minutes, until the mussels' shells are well opened, decant liquid into a jug to let sand settle, then strain it over the filets, cover them with wax paper and cook 15 minutes in a 350° oven. Remove and place the filets on a hot flat serving dish.

Slice and sauté 3-4 mushrooms in a little butter, add salt, pepper and the mussels, removed from their shells (pull off small black beard). Add 2 tsps. freshly-chopped parsley and scatter this mixture over the filets. Pour over the following sauce:

Melt in a pan 2 tbsps. butter, stir in (off the fire) 3 level tbsps. flour, salt and cayenne pepper. Strain in the stock in which the fish was cooked and stir over the fire until it thickens. Add ¼ cup cream and bring to a boil; add ¾ cup of Hollandaise sauce. Mix the two sauces together well, pour over the fish and brown quickly under the broiler.

Pommes de terre mousseline

Peel and quarter 4 large potatoes. Put into a deep pan, cover well with water. Add 2 tsps. salt and bring to a boil. Simmer until the potatoes are quite soft, then strain and return to the pan. Allow them to dry a little over the fire, rub through a sieve and beat in 1 large egg, 2 tbsps. butter and a little hot cream. Season with salt and cayenne pepper, beat thoroughly with a wooden spoon over a slow fire. Arrange on a hot, flat, oval dish. Sprinkle with a little paprika and serve.

Cucumber and spinach salad

Skin 2 medium-sized cucumbers, and slice very thin. Leave in a bowl of well-salted water for ½ hour. Drain

(Continued on page 157)



Old Angus Brand Blended Scotch Whisky, 86 Pro
National Distillers Products Corporation, New Yo

LUNCH

continued from page 156

carefully and mix with 2 or 3 handfuls of well-washed and dried spinach. Mix well with the following sour cream dressing:

Put into a small bowl 1 tsp. salt, ½ tsp. crushed black and white peppercorns, ½ tsp. chopped garlic, ¼ tsp. dry mustard, 2 tbsps. good tarragon or dill vinegar and 2 tbsps. Mazola oil. Add ¼ cup sour cream and mix well.

Orange mousse

Combine in a bowl or electric mixer: 3 whole eggs, 2 yolks, 4 tbsps. granulated sugar and the grated rind of 1 large orange. Beat until very stiff, then fold in carefully over a slow fire 2 tbsps. gelatine (dissolved in the juice of the orange), 2-3 tbsps. water and 2 or 3 tbsps. whipped cream. Transfer to a serving bowl and chill for at least 1 hour in refrigerator. Remove and top with very thin slices of peeled oranges. Melt some apricot jam, strain over mousse and serve.

Russian Coffee

Make strong coffee with a little chicory added. Serve with 3 tsps. vodka in each cup and a little grated lemon rind floating on top.

THE SECOND LUNCH:

Peasant soup

Peel and slice 4 large potatoes, 1 large onion; put into a pan with 2 tbsps. melted butter, ¾ cup water, salt and pepper. Cover the pan and cook slowly until the vegetables are quite soft. Then add 3 handfuls of well-washed spinach, and cook another 3-4 minutes. Pour in 2 cups milk and water, mixed, stir over the fire until liquid comes to a boil. Rub mixture through a strainer, return to pan with ¾ cup to 1 cup thin cream. Reheat and serve.

Cold lobster mayonnaise

Carefully remove all the meat from 2 large, cooked lobsters, reserving one of the empty head shells, the end of the tail shell and a few of the small claws for garnish. Boil 1 cup rice in plenty of boiling salted water until just soft, drain, rinse well in cold water and drain well again. With a fork mix in lightly 1 cup finely diced, cooked green beans and carrots, a little oil and vinegar dressing; arrange this rice salad on the bottom of a flat dish for serving. Place the lobster meat on the top, pour over a good creamy mayonnaise. Garnish with the lobster shells replaced to form a lobster. Sprinkle with a little paprika and serve.

Mayonnaise:

Put into small bowl 2 egg yolks, 1 tbsp. tarragon vinegar, salt and a little cayenne. Beat 1 cup Mazola oil in very slowly. Add a little thin cream at the last if the sauce is too thick.

Concombres Toscana

Use 3 small cucumbers, peel 2 of

(Continued on page 158)

PORTRAIT of Old Fashioned Hospitality



in a MODERN Setting

Hasko Trays are the "pic-" of elegance. They lend *ground* and *color* to the sim- setting . . . and they add quality touch to a formal moment." Smart, indeed, he hostess who knows that pitality starts with a capital *-ASKO!* See them at De- tment, Gift or Fine Jewelry res. They come in many dif- nt sizes and styles . . . and ir beautiful gift packages are passed only by the elegant ign of the trays themselves.

SKELITE MANUFACTURING CORP. . 137, 135 S. La Salle St., Chicago 3, Ill.

Hasko TRAYS AND ACCESSORIES

HASKO ROYAL CREST

Maskelite also makes YMETL • PLYWOOD • PHEMALOID 3 Famous Products for Industry

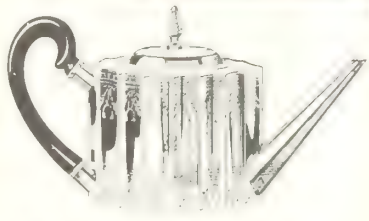
for stately elegance . . .

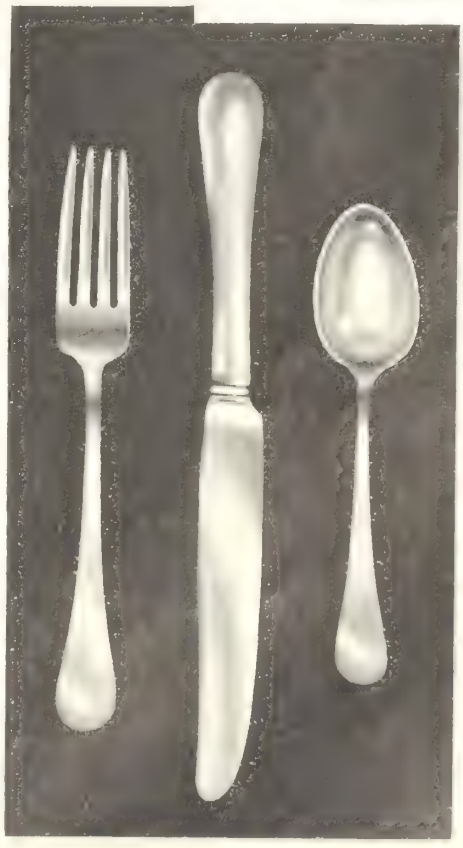
Onslow

. . . the most beautiful table silver ever made in America! An exclusive pattern, with exquisite hand work and platinum-toned finish. The design is adapted from a spoon made by an English craftsman in the time of George II. Its classic elegance is lovely in any age.

OUR TRADE MARK
The Pine Tree Shilling
FIRST SILVER COIN OF THE AMERICAN COLONIES







Tuttle craftsmen also make sterling hollow-ware like this authentic reproduction of a Paul Revere teapot.

for charming simplicity . . .

Hannah Hull

. . . a plain pattern, truly distinctive in design, weight and finish. Exclusive because it is made for selected stores known for their discriminating choice of fine sterling. Hand finishing by Tuttle craftsmen gives authenticity to its early American charm

H T

Every piece of Tuttle sterling [illegible] with the initials of the President in office when the [illegible] was made

TUTTLE SILVER CO., Inc. Sterling

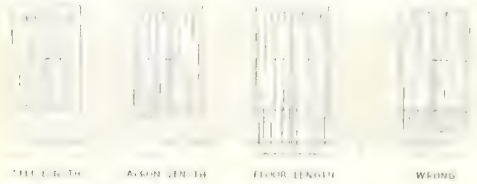
BOSTON · MASSACHUSETTS

How to *Choose* the Correct size Curtains for Your Windows

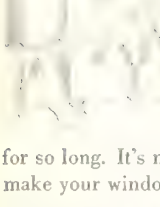
BY Harriet Stillman

Yes, it's true—lovely Vogue Curtains are available in the correct "tailored-to-fit" sizes you have been waiting for so long. It's now easy to select the correct lengths and even the widest widths to make your windows truly beautiful.

HERE ARE SOME HINTS TO HELP YOU CHOOSE THE CORRECT SIZES



FOR LENGTH: Your curtains should be sill length, apron length or floor length. Decorators insist, and rightly so, that any other length spoils the graceful line of windows and affects the charm of your whole room.



FOR WIDTH: For Tailored and Priscilla styles be sure each curtain in a pair is at least as wide as the curtain rod is long. Let the curtains meet in the center and shirr them evenly—twice full—on the rod.

For Crisscross styles, each curtain in a pair should be *twice* the width of the rod. This fullness gives the soft, gracious effect you'll love.



Your favorite store is probably advertising the wide widths of Vogue Curtains right now. If not, write me and I will tell you where to find them.

HOMEMAKERS, SEND FOR MY NEW BOOKLET!

My booklet, "How to Curtain Your Windows," is chock-full of bright, easy-to-do window decoration ideas. Send 10¢ in coin and your name and address (please print) to Harriet Stillman, Robertson Factories, Inc., Department G-5, 321 Fifth Avenue, New York, N. Y.

ROBERTSON FACTORIES, INC., 321 FIFTH AVENUE, NEW YORK CITY

10 FACTORIES COAST TO COAST: Atlanta • Cincinnati • Cleveland • Detroit Los Angeles • Pittsburgh • Portland, Oregon • San Francisco • St. Paul • Taunton, Mass.



MEASURE YOUR WINDOWS BEFORE YOU BUY CURTAINS!

For Length. Hold your tape measure one inch ... top of the rod, and measure to the sill for sill ... to the bottom ... apron for apron length; to the floor for floor length.

For Width. Measure the length of your curtain rod. Then be sure the width of each curtain in your pair measures the entire length of the rod. Note! Each crisscross ... twice the ... long!

Vogue Curtains

Guaranteed by Good Housekeeping

ALWAYS THE DECORATOR'S *FIRST* CHOICE!

LUNCH

continued from page 157

them. Slice all 3 in 1" slices and put into a saucepan. Cover with cold water and bring to a boil. Drain and save the water. In a pan melt 2 tbsps. butter, add 2 level tbsps. flour, pour in 1¼ cups of the water drained off the cucumbers, add salt and cayenne. Stir over the fire until mixture comes to a boil. Add the cucumbers with 3 sliced, sautéd mushrooms and cook over very low heat for 15 minutes. Add 2 tsps. chopped mint and 1 egg yolk mixed with 2-3 tbsps. thin cream. Arrange in a casserole and surround with croutons of fried bread.

Baked pears in port wine

Peel and cut in half, lengthwise, 4 good ripe pears. Remove the cores. Place in a shallow, fireproof dish, sprinkle the top well with light brown sugar. Cover the pears with very thin slices of orange and lemon (with their rinds), sprinkled with granulated sugar.

Pour in 1½ cups of port wine. Cover the dish and cook in a very slow oven for 1 hour. Remove, cool and serve.

Scotch iced coffee

Take some strong, cold coffee, add cream and fill glasses. On top of each put a tbsp. of whipped cream. Sprinkle with a little grated nutmeg and serve very cold.

THE THIRD LUNCH:

Aubergines caviare

Brush 1 large eggplant well with Mazola oil, place on a piece of parchment paper and sprinkle with a little salt and pepper. Wrap up the eggplant in the paper and bake in a 350°-375° oven for ¾ of an hour, or until quite soft when pierced with a knife. Remove and unwrap. Peel the skin carefully, chop up the eggplant meat very finely, cool, then add 1 onion, 2 tsps. garlic and 2 skinned tomatoes, all chopped very fine. Slowly mix in (over ice) ½ cup Mazola oil, ¼ cup sour cream, salt and pepper.

Serve in a glass bowl, surrounded by crushed ice, accompanied with fingers of hot buttered toast.

Poulet au dents de chat

(Chicken with fresh tomatoes and almonds.)

Trim the bone from 4 half breasts of chicken and brown well on each side in hot butter. Pour over 2 tbsps. hot sherry, remove chicken from the pan and add to the pan 2 tsps. butter. When melted, add ½ tsp. finely-chopped garlic, cook 1 minute, and add 4 small, peeled, sliced tomatoes. Cook quickly for 3 minutes, then off the fire, stir in 1 tbsp. tomato paste and 3 tbsps. flour. Return to fire, pour on 1 cup stock and stir until it comes to a boil. Then, stir in very carefully ¾ cup sour cream (if too thick at the end, add a little thin cream). Add ¼ cup finely-shredded, blanched almonds, salt and pepper.

(*Continued on page 159*)

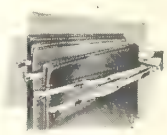
HOLD IT McGEE



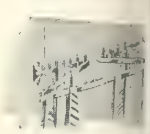
Just a Screwdriver an K-VENIENCE will fix that close

Closets that crash are funny the radio, but you fume when yo own get so cluttered. Remodel th quickly, permanently and inexp sively with K-Veniences. Modern, tractive K-Veniences are scientifica designed to keep your closets spic a span, double hanging capacity, sa wear and tear on clothes and pressing bills. In fact, your closets be so cooperative they practica hand out your clothes. Just inst K-Veniences . . . with a screwdriv No blueprints, no structural chang A small investment in K-Venien will give you a lifetime of satisfacti

LOOK FOR HANDSOME K-VENIENCES AT YOUR LEADING HARDWARE OR DEPARTMENT STORE



Pants, skirts stay pressed.



Ties in order, wrinkles hang out



Keeps clothes neat, clean and handy.



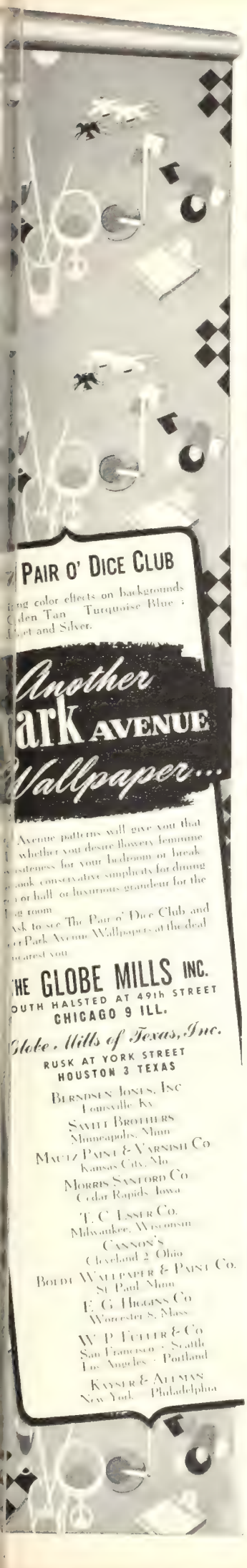
Keeps shoes clean, neat.

HERE'S REAL HELP FOR YOU...



"How to Make the Most of Your Closets" 48 pages, sparkling with illustrations and information, by Helen Koues, famous authority. Also, colorful K-Venience booklet of closet ideas and equipment. Special value. Send us 10c to cover mailing

KNAPE & VOGT MFG. CO
Dept. G57, Grand Rapids, Mich.



LUNCH

continued from page 158

Put back the chicken breasts and cover the pan. Cook slowly for 20-25 minutes. Arrange the chicken on a hot serving dish, pour the sauce over it, sprinkle with grated cheese, dot with butter and brown under the broiler.

Tomato and dill salad

Skin 4 large tomatoes, cut into very thin slices. Arrange them on a flat glass dish. Sprinkle with a little granulated sugar, chopped fresh dill and pour a light French dressing over them. Serve very cold.

French dressing: Into a small bowl put ½ tsp. each of freshly-crushed black and white peppercorns, 1 tsp. salt, ¼ tsp. dry mustard, ¼ tsp. finely-chopped garlic, 1 tbsp. tarragon vinegar, 3 tbsps. Mazola oil. Mix thoroughly.

Mousse au chocolat

Separate 5 eggs. Break ½ lb. dark sweet chocolate into small pieces and place in a heavy pan with 4-5 tbsps. cold water. Stir over low fire until dissolved. Remove from the fire and carefully mix in the yolks with 2 tsps. rum. Add the stiffly-beaten whites and mix well.

Pour into small cups or bowls. Set in the refrigerator for at least 4 hours.

TABLE

continued from page 106

at this type of meal, her duties will be few. She will bring in and remove the casserole dish, carry away used plates, bring fresh ones, crumb the table. And though she may bring clean plates in a stack, she will never, under any circumstances, stack one used plate on top of another.

The reasons are apparent and eminently sensible. Salt and pepper shakers may be left on the table until the end of the meal, but the table should be crumbed and the bread basket removed before dessert.

In addition to this type of service, there is the buffet meal discussed in detail in HOUSE & GARDEN (September 1946). If your buffet is to be indoors, the table or sideboard is set against one wall of the room. The main dish is in the center of the table, with plates stacked at either side or in front of it. Aim for a symmetrical and convenient arrangement—everything in its place, balanced and neat. Forks and spoons may be put on either side of the plates, or grouped on one side, balanced by folded napkins. If there is to be a salad, it is a good idea to put the salad bowl and cheese board together at one end of the table, the dessert at the other end. (When you serve cheese, remember to unwrap it from its protective tin foil. Cheese in crocks can be served "as is.")

Many women are bothered by the

(Continued on page 160)



Please address requests for booklets to Dept. 75



Try "remodeling" your favorite room with Fincastle fabrics — it's the inexpensive way of changing its whole atmosphere! For draperies and slip covers or upholstery to match, there's a wide selection of new Fincastle patterns in all the latest decorators colors. You'll find them at the better stores everywhere.

LOUISVILLE TEXTILES, INC., LOUISVILLE, KY.

Fincastle FABRICS

TABLE MANNERS continued

question: to serve or not to serve butter at dinner? Theoretically it is not correct, but this doesn't mean that you go butterless to bed. Little muffins, Italian bread and a variety of other breads are delicious when buttered hot in the kitchen. But again, it is a custom frequently honored in the breach, especially now that butter is plentiful after the years of shortage.

More and more, America enjoys drinking wine with its meals. Perhaps one thing which discouraged us in the past was the rather oppressive quantity of ritual connected with this procedure. Wine service has now become really simple. Use unembellished wine glasses with stems and rounded bowls. The wine glass is set below and to the right of the water glass (which is above the tip of the largest knife). Few of us care to serve more than one wine with a meal, and that wine should be matched to the main course. According to a very old rule of thumb, fish must have white wine, meat can have either white or red. Champagne is considered a dessert wine—again a technicality—but if it is to be your dinner wine, serve it any time after soup. White wine is chilled in the bottle and served from the bottle, napkin-wrapped, like champagne. Red wine should be decanted with extreme care, and allowed to stand in the dining room for four or five hours in order to take on the temperature of the room.

Cigarette smoking at the table is now a national habit (althou plored by *gourmets*). Today, a containers and matches are a standard part of the table settin guest should have an individ tray, placed above and to the le plate with a small matchpack or monogramed). Each guest also have ready access to a su cigarettes. If the table is sm two cigarette boxes at strategic where they can easily be reac the table is large, place two ci across each ashtray, or place container between every two Cigars are never served until a ladies have left the room.

This brings us to the ques whether the ladies *do* leave th at the end of dinner. The mos tical and informal practice is ladies to have their coffee at tab the men. But in many houses (all large or formal dinners) th go into the living room and hav there while the men remain in t ing room or go into the library hostess is free to arrange this likes. In continental Europe, m women have their coffee together living room.

As for the serving of coffee, are two modern variations of th orate old-fashioned service, whic to involve a great deal of unnec fuss. The first is to have the w bring in filled cups of coffee on

(Continued on page 166)

to accent your 18th century room

...lavish Renaissance



Grace . . . grandeur . . . and classic beauty are captured in this charming Mirror and Bracket Set. Masterfully reproduced in long-lasting SyrocoWood, the delicate, intricate carving of the scroll work will give the most discriminating decor a high note of elegance. The three graceful shelves on each bracket provide for your choicest knicknacks. The mirror is 22½ x 17". Available in Imperial Mahogany, Regent Pine, Gold, or Chalk White. Set of three pieces priced about $30 at leading stores.

SyrocoWood

Write today for your free copy of the SyrocoWood Booklet, "The choice and Use of Decorative Accessories in Your Home".

SYRACUSE ORNAMENTAL CO., INC., 564-9 S. CLINTON ST., SYRACUSE, N. Y.

LITTLE HOUSES continued

order to impress the neigh- ep up with the Joneses by ubular furniture and a Picas- are the unpardonable be- love.

then, does not argue, does late, and does not imitate— oes any of these, it is to that s love.

little digression may to many m to have somewhat oblique to my subject which, if I re- ightly, is concerned with the use; but to me it seems very the point. For, if we were all only the kind of small house ove; if we were to plan our ild it, decorate it precisely k it should be planned, built, rated, there would be here in such a revival of good archi- the world has never seen.

brings me back to the dormer I am, as you may have not very fond of the dormer Perhaps I am a little jealous ature. I am sure that he prac- e black magic on feminine rews some secret love potion, an unfair advantage of his at the edge of the bedroom.

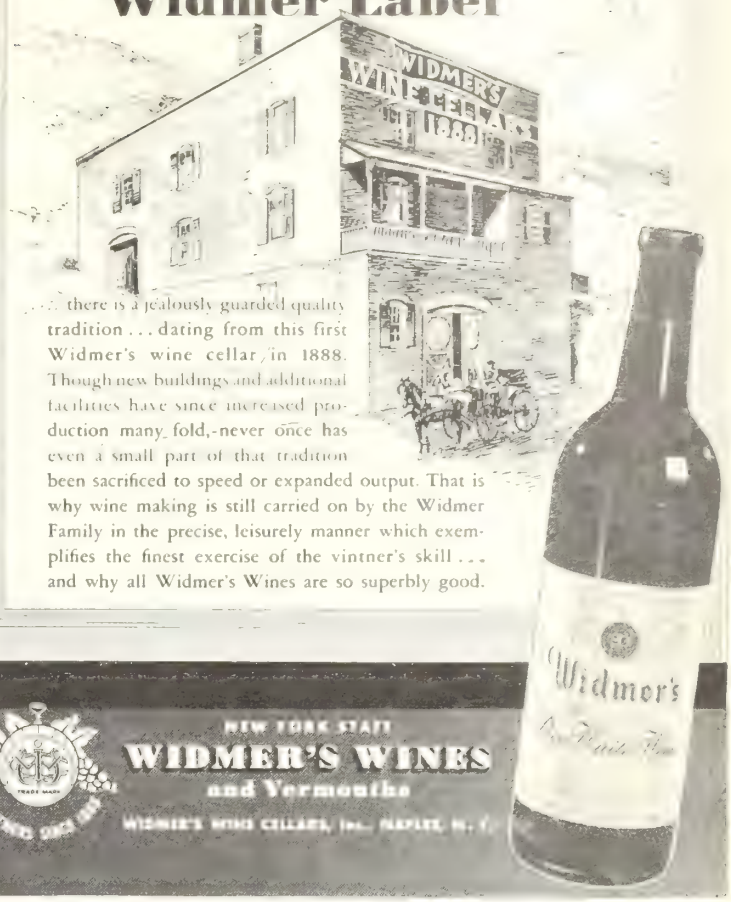
now, after this brief digres- I would like to tell you the true ctive story of my friend Mrs. who loved a Colonial house— what happened to her love chance she discovered that she was living in a non-Colonial world.

Mrs. Quigley's Colonial house was precisely like the 24,321 other Colonial houses of Worcester; but then so was her baby precisely like the 24,321 babies of Worcester. Mrs. Quigley loved the quaint roof lines and the widow's walk, the great square, cosy chimney, the rose-trellised doorway, the dormer windows, the flowered wallpaper and chintzes, the banister-back chairs, the grandfather clock and the framed picture of Great Aunt Amelia.

Mrs. Quigley's love would never have wavered if it had not been for that never-to-be-forgotten day when she met an electric, automatic washing machine. It was a case of seduction at first sight; the white, cool efficiency was bewitching even to a lover of spinning wheels, and Mrs. Quigley was only human. When it stood in her laundry—where once stood the dank wooden tubs, the dismal wringers, the pot-bellied stove where Mrs. Quigley had boiled her clothes, the platform on which she had stood to escape the soapy flood on the floor—when in the place of these, on a floor innocent of spillage and smell and disorder, she saw the clean, round, obsequious machine—washer, wringer, ironer, dryer, sweet singer and companion all in one—well, at that moment Mrs. Quigley's love of the Colonial underwent a sudden retrogression. Mrs. Quigley gave a party for her friends in the laundry.

(*Continued on page 162*)

Behind Any Widmer Label



. . . there is a jealously guarded quality tradition . . . dating from this first Widmer's wine cellar, in 1888. Though new buildings and additional facilities have since increased production many fold,-never once has even a small part of that tradition been sacrificed to speed or expanded output. That is why wine making is still carried on by the Widmer Family in the precise, leisurely manner which exemplifies the finest exercise of the vintner's skill . . . and why all Widmer's Wines are so superbly good.

NEW YORK STATE
WIDMER'S WINES
and Vermouths
WIDMER'S WINE CELLARS, Inc., NAPLES, N. Y.

Gallo achieves—
a quality of classic elegance for indoor dining . . . outdoor beauty freshness and enduring charm is brought into the home in graceful designed wrought iron.

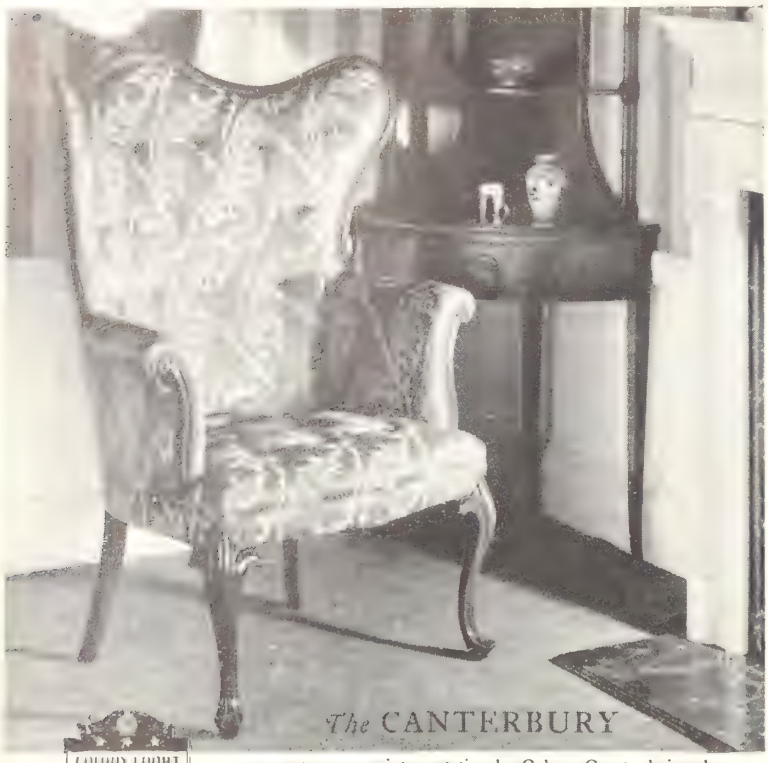
America's Most Distinctive
WROUGHT IRON FURNITURE
—for indoor or outdoors



At better stores everywhere—your inquiry for name of dealer nearest you invited.

Original Studio Iron Works, Inc.
401 PARK AVENUE BROOKLYN 5, N. Y.

STYLED FOR GRACIOUS LIVING



The CANTERBURY

COLONY COURT

—a contemporary interpretation by Colony Court, designed for rooms of grace, charm, and inviting comfort—a picture chair, beautifully made, to be used singly or in pairs.

Our 40th Year

by GLOBE HIGH POINT NORTH CAROLINA

LITTLE HOUSES continued

Mrs. Quigley's love for the washing machine was like a hunter's love for his Enfield rifle; like a photographer's love for his Leica camera; a smoker's love for his Dunhill lighter. It was a love for efficiency, for perfection and elegance in technique, for competence in the thing to be done; of understanding and companionship in work and play. It had nothing to do with quaint old spinning wheels and antimacassars.

It was a love, rather, which was concerned with the real and the present. It sprang not from remembrances but from the joy of being alive, of being a part of this wonderful new world of science and invention, of being free to enjoy it. It sprang from a delight in new powers, in new discovery and adventure, in new extensions of personality. It was not a love of old, remembered things; it was a love of life.

The kitchen, as it happened, adjoined the laundry. It was a most romantic kitchen, full of wonderful smells, confusions and the art of cookery; full of memories and the love of far-off things and things of the long-ago. That kitchen was the easy victim of the washing machine. The washing machine had been installed less than 60 days when Mrs. Quigley stood before a beautiful new antiseptic sink. Around her shone the choiring cabinets, white and virginal as the Greek Revival; at one side, an electric range as chastely melodic as a Haydn symphony; opposite, a refrigerator a column from the Parthenon.

Perhaps Mrs. Quigley thoug she could confine the invasion mechanized world to the kitcher She would give only a piece of he to the washing machine and true, in a Cynarian kind of way, dormer window. How many wi leading that double life, their he two compartments separated swinging door which leads from to dining room? Like the pruder in Boccaccio's story, they bur candles at the same time, one Michael, another to his Dragon

Are two loves at once reall sible—and, considering the innat ousy of husbands, practicable? there be love with a divided Efficiency, candor, simplicity an light in the kitchen, ye olde in the parlor? Unfaithfulness detestable than pretending to be ful—and less easily endured. Th came when the bold bad spirit o ernism pushed through that sw door.

Mrs. Quigley's dining roon formal, as befitted the high rit eating, and dignified in the extre massive sideboard of oak stood a side, too heavy to be moved exce a steam crane, hungry for dust innumerable carvings. Opposite the glass-doored cabinets, and

(Continued on page 163)

"A *Tausend* CREATION"

Luxury for EVERY DAY...

Table setting by Plummer

*Cel-o-sheen**

A RAYON DAMASK OF ALL-CELANESE* YARN LOOMED BY FIELDCREST

Be it strictly formal ...or casually everyday ...the occasion calls for Tausend's CEL-O-SHEEN* for these versatile rayon damask cloths and napkins add a charm of their own to every table. Woven entirely of gleaming Celanese* yarn, so you can depend on their lasting loveliness through countless washings. Proudly featured by leading stores in dinette to dinner sizes.

FELIX TAUSEND & SONS • 114 FRANKLIN ST., NEW YORK 13

LITTLE HOUSES continued

[illegible] the vast dining table were the [illegible] chairs—high-backed, carved, [illegible]d with Chinese ornament—fit [illegible] for perpetual dusting. A mir[illegible] gilded rococo frame glittered [illegible]he sideboard and reflected [illegible]portrait of Great Aunt Amelia [illegible]ung on the opposite wall; and [illegible]e ceiling there was suspended [illegible]ndelier, bearing the imitation [illegible] and the thousand crystals of [illegible]hich had to be washed every [illegible]

[illegible]w, the spirit of modernity does [illegible] and a machine to live in. Grace [illegible]nity are just as congenial to [illegible] as to any other. Mrs. Quigley [illegible]think it necessary to move her [illegible]table into the kitchen, where [illegible] be functionally surrounded by [illegible]-hes and the smell of things [illegible]ied, or to turn her dining room [illegible]ridebox. Neither did she think of [illegible]ing room as "conspicuously [illegible]" because it was only used [illegible]nes a day; nor did she imagine [illegible]ttic sentiment to be inconsistent [illegible]mality. All she did was to ban[illegible] fuss-budgets and the phonies. [illegible]ing room is cool and spacious [illegible]r kitchen, but somewhat less [illegible]ic in appearance; the furniture [illegible] and unaffected and yet has ele[illegible]nd wit; the business of serving [illegible]ing is efficiently provided for [illegible] maintains that decent formal[illegible]h, as we know, is the best of [illegible] The spirit of modernism is less absolute in its preferences than many people suppose.

* * *

And now before that spirit enters into and conquers Mrs. Quigley's living room, and in the end takes possession of all her house, I must ask your indulgence for another digression—this time not philosophical but psychological. Psychology tells us that changes in human thought and opinion are only brought about by crises. Without recurrent crises we would go on forever thinking the same thoughts, doing monotonously the same things, holding firmly to the same prejudices. Our minds, left to themselves, become patterned minds and would, were it not for sudden tornadoes, floods, wars, crashes on the stock exchange, and so forth, follow their familiar grooves to the end of time. When a crisis arrives, we begin to think.

Consider how readily our minds have become patterned in matters of taste. From Maine to California our tastes are exactly alike. In Florida and Montana, in Vermont and Arizona, we wear the same fashions in clothes, drive the same cars, drink the same Coca-Cola, hear in the same jukebox the same *Open the Door, Richard*, and flock to the theater to laugh at the same Bob Hope. Exactly alike are 10,000 Main Streets, 20,000 evening newspapers, 50,000 corner drugstores,

(*Continued on page 164*)



Inspiring Winged Words! BUTTERFLIES by Kellogg

ROMANTICALLY FEMININE STATIONERY BORDERED WITH GAILY HUED BUTTERFLIES

White or Blue Single Sheets of Petal like Texture

At Leading Stores • Gift Boxed

KELLOGG • *Fine Writing Papers* • 30 ROCKEFELLER PLAZA, N. Y. 20



WEIMAN

HEIRLOOM QUALITY

Tables

ON DISPLAY AT BETTER FURNITURE AND DEPARTMENT STORES • THE WEIMAN COMPANY, ROCKFORD, ILLINOIS

King-of-Ease Chair of a HUNDRED POSITIONS



SIT UPRIGHT

Imagine a luxurious lounging chair which adjusts *automatically* to the exact position that suits your every mood! Its self-controlled PATENTED back yields to your slightest pressure. Then, when you sit upright or arise, its back returns slowly, smoothly, to normal sitting position. *No buttons . . . no levers.* That's KING-OF-EASE,—the first NEW idea in easy chairs since the "Gay Nineties".



SINK BACK

Handsome, too! Every one of the modern and traditional styles, has the KITTINGER flair for distinguished appearance . . . with never a hint of mechanical operation. Beautifully upholstered with hand-tailored precision, in choice of fine fabrics . . . or leather.



STRETCH OUT

KITTINGER Craftsmen

Send for folder showing choice of styles

KITTINGER COMPANY
Buffalo 7, N. Y.

LITTLE HOUSES continued

1,000,000 pretty high school students, and 110,000,000 opinions of John L. Lewis.

In all of these manifestations of our culture, our habits of thought are so confirmed that only a coast-to-coast earthquake could shake us out of them.

Consider, then, how great a crisis had shaken the soul of Mrs. Quigley when she entered her living room, resolute that that room also should be made conformable to the demands of her new and inexorable love.

Mrs. Quigley's living room was, like her dining room: rich, elegant and correct. Rectangular in shape, it was lighted on one side by two many-paned windows, equally spaced. From one end of the room, double glass doors led into the dining room, balanced at the opposite end by a pilastered mantelpiece complete with spinning wheel, brass candlesticks and a framed picture of the Bridge of Sighs. On the wallpaper little pictures of a mill with water wheel alternated with a Colonial meeting house sheltered by a tree—232 mills and 231 meeting houses—and the window curtains were splashed with passionate roses. An oriental rug, manufactured in Newark, covered the floor.

The furniture in the living room was in the best of Colonial taste; elegant, expensive and smoothly inutile. A high-caste mahogany highboy; two flowery wing-back chairs; a gate-legged table, darkly treacherous, supp tea things gay with China's dyes; an upright piano covered ja with an embroidered doily; wilderness of bric-a-brac, lamp framed pictures. A perilous pla those unwary of curved mahoga and spiked ornament; precious seum-like, and genteel; overcl with an air of dusting, polishing ing and polite behavior; a ro which, as in Public Libraries, on conversation was permissible.

***

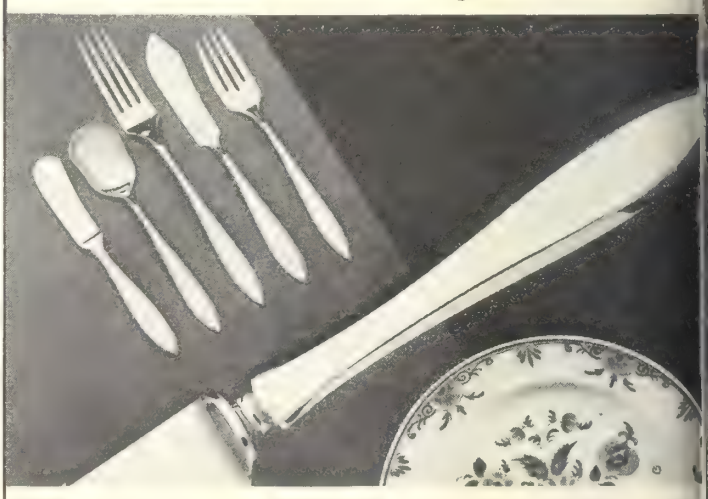
Shall we now observe Mrs. ley's new living room? For it this point that Mrs. Quigley re to build a new house. Like the bered nautilus, she cast aside he worn shell.

(The outworn shell is alrea to a new tenant. Do not, please, for it.)

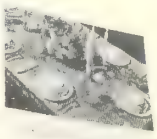
Sunlight, freedom and cand the basic ingredients of a moder ing room. Our modern rooms ar urated with light. They are hosp to the out-of-doors. They are to be rooms, unrestricted by heavy b aries. They are to be functional r not formal molds into which l poured, but rooms built aroun life they contain, shaped by the ments of that life. They are no soned rooms, their design arriv through logic and argument;

(*Continued on page 165*)

Put sunshine on your table.



GOLDEN-HUED DIRILYTE



Make your table sunshine-brilliant . . . with flatware o Dirilyte, the beautiful new metal alloy that's the colo of gold. Imagine the color schemes you can create wit it! Stylists use Dirilyte for gala occasions, but you ca enjoy it daily, too, for it's solid, not plated—nothing t wear off! Discover lovely, moderately-priced Dirilyte— send 15c for booklet "How To Set A Beautiful Table wit Dirilyte"—full of exciting color schemes and correc table-setting data!

DIRILYTE CO. OF AMERICA, INC., KOKOMO, IND.
Dirilyte, Reg. U.S. Pat. Off. 1 West 34th St., N.Y.C.

Send for the fascinating booklet!

LITTLE HOUSES continued

[illegible] come afterwards as [illegible] of explaining things to dull [illegible] They are not calculated rooms. [illegible]ature explained and justified by [illegible]erations of economy and ex[illegible]ncy; economy is a horrid word. [illegible]re not correct rooms, conforming [illegible]e standard of fashion or con[illegible]n. When the room is a good room, [illegible]uilt, not by these, the dismal [illegible]s of commercialized building, [illegible]t of love. They attained this char[illegible]because their authors loved sun[illegible] freedom and informality.

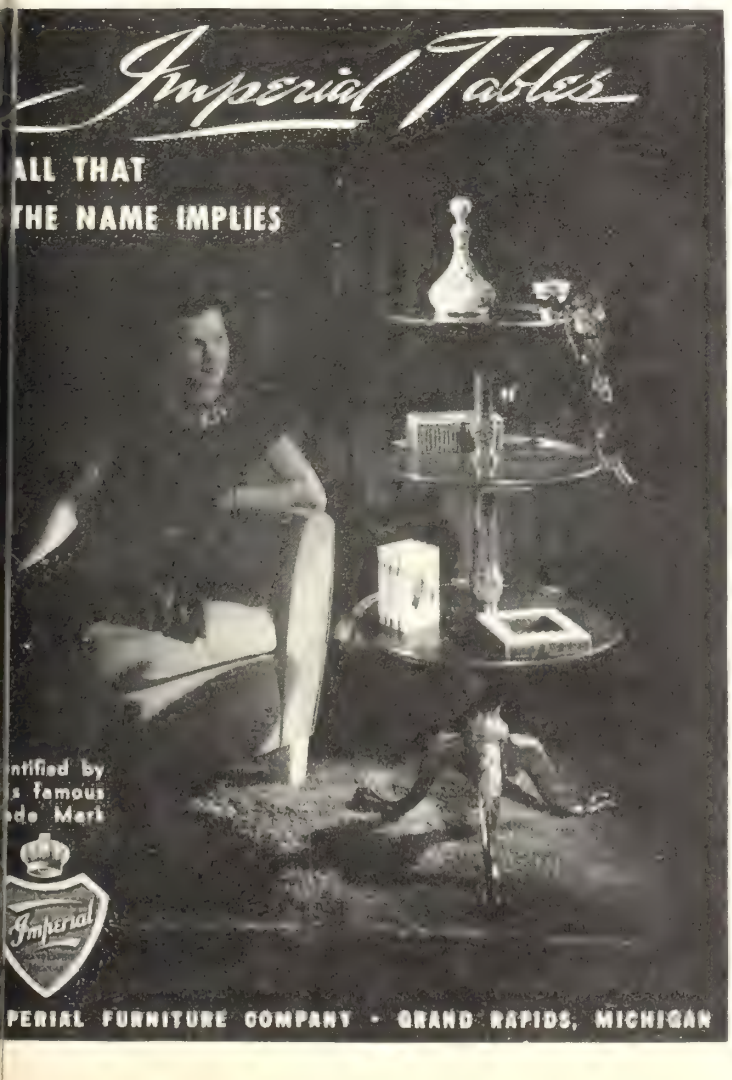
[illegible]t's consider first the most char[illegible]tic of these, *sunlight*. I shall [illegible]xplain these continuous, wide [illegible]s of glass these glass walls in [illegible]n of hygiene, economy or theory of [illegible]sion; it is enough to say that [illegible]s one of the most beautiful ideas [illegible]ntertained by an architect. No [illegible] modern industry is more archi[illegible]ve. Glass so used opens our [illegible]s to sunshine and fresh air, makes [illegible]n and living room one, banishes [illegible]se of weight and confinement, [illegible]s the relevance of our way of life [illegible]l world of science in which such [illegible]vel is possible. A love of glass is [illegible]n evidence of a modern mind.

[illegible]lass walls must, of course, be [illegible]with some discretion. They are [illegible]n end in themselves. The glass [illegible]must be contrasted, framed, or[illegible]ed with opaque walls of other [illegible]rials. Light must be controlled by [illegible]ns, blinds, screens, the overhead projection of a ceiling carried outward. Your glass must be used with architectural sense.

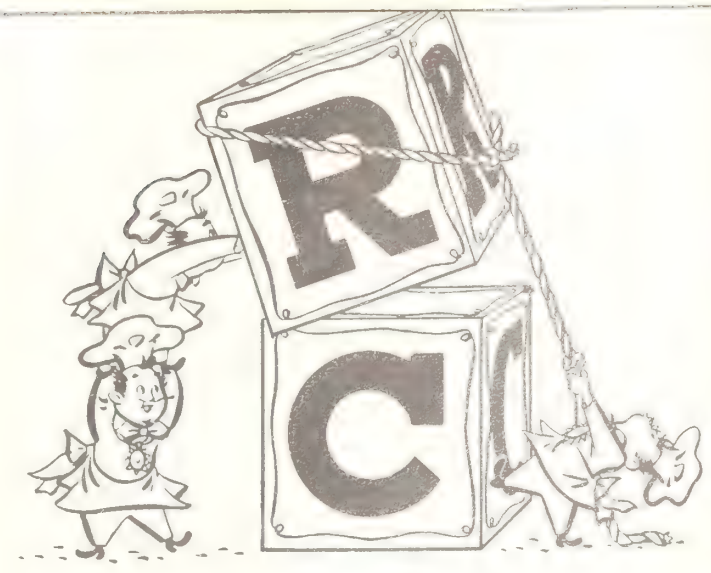
After sunlight, *candor*. The basis for the organization of a living room is no longer those genteel moments when company is received and entertained, but the relaxed, informal moments—the periods of reading, talking, resting, playing, listening to the radio; not the static hours when everything is primly in its place, but the candid hours of activity and rest. That principle directs the design of both furniture and architecture; both are part of one design. That over-all pattern does not come out of a pattern book—nor should it come full-grown out of an architect's brain—but out of the changing, conflicting needs of family life. That is the source of this evident unity between house and home; the living room expresses the home, having been shaped by the home. The living room was not shaped by fashion but shaped, like the washing machine, by the thing to be done, by the purpose it was meant to serve.

After sunlight and candor, *freedom*. You will experience in modern houses a new quality of space, which is, I think, a reflection of our love of unencumbered movement. We plan our houses, oftentimes unconsciously, so as to get a sense of continuous space; of one room opening into another, for example. The geometric, balanced,

(Continued on page 166)







Build Your Housekeeping Reputation on These Symbols

—they're more than mere letters—they stand for the Regal Course* to Right Cooking*—Royal Chef*. Features like steam-seal and self-basting assure Roasting Control*. Rigid Construction* for everlasting service. Get Royal Chef* to get Right Cooking*!

Royal Chef



This fine heavy gauge, solid aluminum kitchenware is available in everlasting Mirror and Satin-Tone finishes.

Rapid Cleaning



Streamlined design and smooth surfaces permit Rapid Cleaning*—help Reduce Chores!

Rigid Construction



Airplane-riveted handles and special reinforcements assure permanent satisfaction.

Roasting Control



Heavier bottoms assure even heat-distribution to help you achieve Roasting Control*.

Royal Coffee



Patented construction eliminates flavor-destroying scum—special spout eliminates drip, drool and dribble.

Royal Chef
HEAVY GAUGE, SOLID
Aluminum
KITCHENWARE

Guaranteed by Good Housekeeping

POULSEN & NARDON, Inc.

tightly-enclosed room cabins our spirit; we want to be conscious of the other spaces around us and of the vast out-of-door space which flows into our house through terraces and porches and walls of glass.

It does not follow that space is to be unorganized. Space is to be shaped, molded, framed, related—as in any architecture. Modern space is shaped, like all architectonic space, by walls and ceilings; but the walls are not always continuous or all of one pattern. Walls do not surround our rooms like the walls of a cave or a box, but are used as individual and sometimes separate planes. These planes direct and shape the spaces.

Space has a subtle relation to materials which is not often appreciated by people who build houses. Stone masonry, for example, has a stability and density much greater than a wall of wooden boards or a transparent v of glass. People who think that m ern architecture is impoverished in source have usually overlooked the which walls of many materials, trasting in weight, in texture, in fi ness, can play in the design of spa pattern. They might otherwise un stand the architect's anguish when carefully studied planes are broken by the framed portrait of Aunt Am or the sagittal head of the mount goat shot by Uncle Gifford.

These, then, are the new loves of which Mrs. Quigley built her home: sunlight, freedom and can I have been concerned, as you h seen, only with these, the inw springs of her taste and resolute tion. I must leave to her the more tailed description of all those co quences which flowed from her love. Mrs. Quigley's mind is tune the future.

TABLE MANNERS continued

with sugar and cream and serve each guest. The second variation, which is the more practical and in many ways the more attractive, is to have the waitress bring the coffee tray to a low table in front of the hostess, who pours each cup for her guests. Apart from the service, there are one or two details to remember: although granulated sugar has been accepted under the pressure of shortages, only cut sugar or sugar crystals are really correct. Large cups of coffee should be served at luncheon or dinner only if they are especially asked for—small cups (de tasses) are standard for coffee, a meals.

The whole question of service mains what it has always been, result of custom, which has grown to make life pleasant. It is enti realistic. If you have a maid, you elaborate the service. If you have you will simplify it. But neither ph need be marked by a breakdown orderliness or good manners. Both essential to good living.



MODERN HOUSE continued

h living room but it has hardtack p cticality—and the place runs s othly with only a single servant. V Loewy's concept of a vacation in- e les minimizing the burdensome de- t of housekeeping. The rooms in his h se are rather small, and there are s few of them: living room, two b rooms and two baths, a tiny kitchen a servant's quarters. But the house s ns as big as all outdoors, since each o its rooms opens directly onto the fl and semi-circular patio.

This section of Palm Springs is st desert and mountains, its land a c kerboard of Indian reservation al- t ating with land-for-sale. Mr. L wy's plot looks out over the Indian la ls, uninhabited and beautiful in th unspoiled wildness. The rocks on h place dictated the position of house d pool, and their arrangement. Be- fo any plans were drawn, owner and a itects, Clark & Frey of Palm S ings, studied the terrain, chose s n boulders to determine the shape o he pool. The rocks were left where th were, embedded in the cement of th retaining walls, so that some of th seem to float on the water. Down in its clear depths lead two curving r rways, one of which is fitted against a mall boulder. The water, five feet d p, flows constantly, is warmed (7), filtered and lit from below.

From outside walls to the last tr ail of decoration, desert colors and t tures dominate the house: the sun-washed color of pecky cypress, the champagne brick, the clear lightness of glass and plastic, the brilliant accents of Dorothy Liebes' woven materials. Bedroom walls, facing the pool, are almost vestigial, being a plaid of wood and glass, with miniature plants in Indian pottery bowls and bright decorative objects forming a pattern.

The living room is unusual by conventional standards. Its area is small, its outlook immense. One entire wall is glass, in a series of four panels which slide back to let in the sun and the sweet desert air. When these are open, the room becomes a shaded alcove off the pool, patterns of light falling into it through slatted blinds over a ceiling skylight. At night the glass panels are closed and a shield of clear plastic drops into the pool, to complete the wall. The pool is lighted not only from the rooms, but underwater as well. At night the desert can be illuminated for nearly half a mile from the top of a 50-foot steel mast. This soaring vertical line carries the eye upward dramatically from the low lines of the house.

The house is L-shaped. It faces south to a view broken only by a giant cactus, 19 feet high and weighing 2,500 pounds, which was moved to its present site to complete the picture. This exposure is framed to the west, and the walls of the house are protected from eroding sand, by a corrugated alumi-

(*Continued on page 168*)

RWAY FURNITURE



for Gracious Living

NORTHERN FURNITURE COMPANY
MAKERS OF BEDROOM AND DINING ROOM FURNITURE
Showrooms in BOSTON • CHICAGO • CINCINNATI • CLEVELAND
DALLAS • DETROIT • KANSAS CITY • MILWAUKEE • MINNEAPOLIS
NEW YORK • PHILADELPHIA • PITTSBURGH • ST. LOUIS • SHEBOYGAN
Visitors welcome. Purchases only through Rway dealers

I'm glad we decided on
ALUMINUM WINDOWS
...they cost us little more
than any good windows,
and look what we've got!

Complete satisfaction! That's the feeling you'll get with ALWINTITE Aluminum Windows in your home.

There they'll be—trim and good-looking! You'll find them wonderfully easy to operate—they won't stick or warp. You'll never have to paint them—they won't rust or rot.

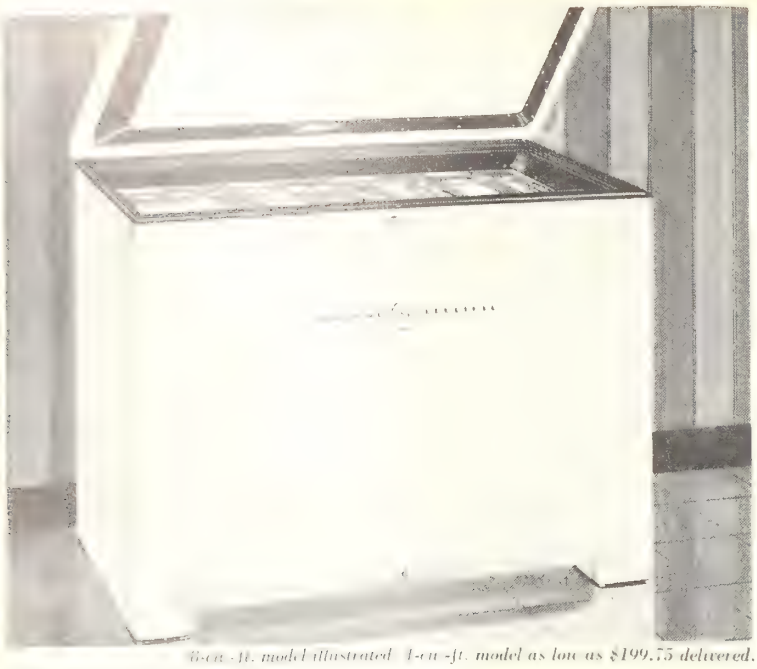
And what comfort! There's a built-in, stainless steel weather strip to shut out rain and drafts and save you fuel costs.

Yes—ALWINTITE Aluminum will always be a luxury—*but you won't pay luxury* prices to enjoy them! Write for descriptive literature.

THE ALUMINUM WINDOW CORPORATION
A subsidiary of General Bronze Corporation
34-18 Tenth Street Long Island City 1, N. Y.



ALUMINUM WINDOWS



6-cu.-ft. model illustrated. 4-cu.-ft. model as low as $199.75 delivered.

Why General Electric Home Freezers give thrifty, long service

First vital reason: **Ceaseless freezing efficiency year after year after year!**

The famous General Electric refrigerating unit inside every General Electric Freezer has the precision of the finest watch.

It's sealed in steel. It requires no oiling, no tinkering. It's scientifically accurate, *ceaselessly* efficient—year after year after year.

Second vital reason: **General Electric insulation cuts operating cost to rock bottom!**

G-E "Perfect-Seal" Cabinets, in repeated laboratory tests, *have kept food frozen for several days after the current was turned off.*

Insulation like this keeps operating costs at a rock-bottom average of only a few pennies a day. No outside moisture can enter the cabinet.

Seven "Extra" Reasons

1. Removable wire baskets make foods easy to get in and out.
2. Stain-resistant Baked Glyptal* enamel exterior.
3. Automatic inside lighting.
4. Counterbalanced top can't slam on careless hands.
5. All-steel cabinet.
6. Rustproof aluminum liner.
7. Every inch of storage space—top and bottom—at zero.

Look what you can do with a General Electric Freezer!

You can keep most foods fresh and nutritious for six months to a year.

You can enjoy your favorite fruits and vegetables out of season . . . save money by buying fruits and vegetables in quantity and in season.

You can store large amounts of commercial frozen foods . . . shop for two or three weeks in one trip.

The General Electric Home Freezers are now in production. See them at your Retailer's. General Electric Company, Bridgeport 2, Connecticut.

*Trademark Reg. U.S. Pat. Off.

GENERAL ELECTRIC

MODERN

continued from page 167

num windbreak. The patio, opposite the bedrooms, is screened with a semicircular sweep of perforated metal, enameled white. Connecting north and west wings of the house is an egg-crate pergola, supported by steel columns, lacquered white. It is pierced by a sea-bleached tree, brought from Los Angeles.

Exterior walls are chocolate brown and champagne brick, pecky cypress and white-painted wood trim. The living room has a corner fireplace of brick, with an ancient, polished stone above it. It is a room with singing colors, red, black and gold, against the natural wood of the bar, the wonderful colors of the outdoors. The bedrooms are small, but, like the living room, appear to be large because so great a part of their wall space is glass. One of them is chocolate brown, with a corn-yellow carpet, corn-yellow curtains shot with gold thread; in the guest room the headboard of the bed is covered with champagne-colored leather. The carpet is sage green. Closets, with mirrored doors, have dressing tables cantilevered to them, so they are very light and free looking. Light fixtures are made from antique Mexican candelabra.

About 50 yards from the house, to the southeast, is a square solarium, three of its walls angling out as they rise, in the shape of a corn crib, to catch a maximum of sunshine. Here the sun streams in from early morning till evening, is reflected by aluminum foil to strengthen its intensity.

HOUSES

LISTED below are the building materials and equipment used to build the six small houses shown in this issue.

LOEWY HOUSE
CLARK & FREY, ARCHITECTS

Pages 78-83

FOUNDATION:
Reinforced concrete

EXTERIOR WALLS:
Wood frame and plaster

ROOF:
3-ply composition—Paraffine Companies, Inc.

SOUND INSULATION:
Felt in partitions
Acoustical fiberboard

DOORS:
Plastic-covered plywood—Formica Insulation Co.

FENESTRATION:
Steel sliding glass doors

GLASS:
¼" plate, obscure glass

FLOORS:
Colored cement, tile, carpets

HEATING:
Electric panel and fan type—Thermador Electrical Mfg. Co.

FIREPLACE:
Roman split face brick

INTERIOR WALLS:
Painted plaster, solid pecky cypress

(*Continued on page 169*)

Give
joyous, color-bright
Stangl
dinnerware

THE FINEST NAME IN POTTERY



Festive Fruit

Gay, sparkling colors . . . fine delicate brush strokes embodied in this unusual Festive Fruit design will bring the glorious freshness of the orchard right to your dinner table. All Stangl pottery is hand-painted by individual artists. The enduring beauty is preserved under fine glaze.

Ask to see Stangl when you select dinnerware. This famous name, so important to smart hostesses, appears on the underside of each piece. It means to you — the finest in pottery. On sale at all leading gift and department stores.

Stangl dinnerware



Send 10c today to Dept. D for handsome new Stangl booklet in full color: "Attractive Settings for Your Table."

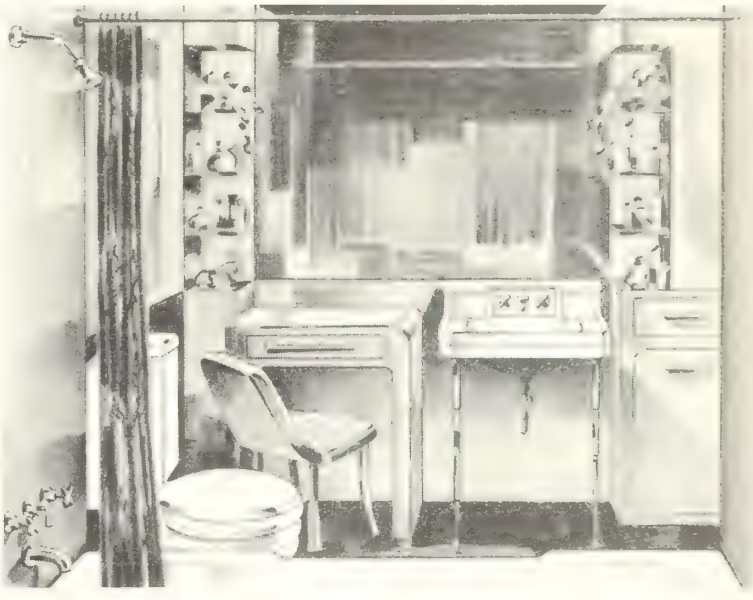
FULPER POTTERY COMPANY
TRENTON 4, NEW JERSEY
AMERICA'S OLDEST AND FINEST POTTERY
Established 1805

MAKERS OF FINE PLUMBING FIXTURES SINCE 1904

ELJER

"Here's a bathroom that's different"

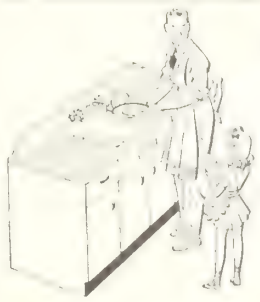




"Everyone admires our bathroom because it combines plumbing fixtures that are efficient and modern . . . with a dressing table, mirror, handy shelves, drawers and cabinet space. It's really smart . . . *and practical, too!*

"Tom and I give Eljer credit for being the style leader in plumbing fixtures. Consider our bathtub, for example . . . a good size seat at one end permits a luxurious shower while seated and the low, wide front rim makes it easy for me to bathe the children."

Eljer tubs are made of *rugged, rigid cast iron,* over which is fused a beautiful and heavy enamel finish in white or pastel shades. It's a surface that resists scratching and will not discolor . . . easy to keep sparkling clean and new looking. Eljer Co., Box 192, Ford City, Pa.



WHEN DAD WASHES THE DISHES . . .

Being mechanically-minded, dad appreciates Eljer faucets that can be turned "off" . . . tightly . . . with a touch of the finger. In bathroom and kitchen the new exclusive faucet construction virtually eliminates dripping and harmful corrosion. Be sure your new home is Eljer-equipped.

ELJER CO. FACTORIES AT: FORD CITY, PA., SALEM, OHIO, LOS ANGELES, CALIF.

HOUSES

continued from page 168

CEILINGS:
Smooth plaster and textured wall paper, painted
HARDWARE:
Schlage Lock Co.
PLUMBING FIXTURES:
Standard Sanitary and W. A. Case
KITCHEN EQUIPMENT:
Wood cabinets
Tile counters
Range—Edison General Electric Appliance Co., Inc.
Refrigerator—General Motors Corp.
LIGHTING FIXTURES:
Kurt Versen
PAINT:
Flat oil paints, enamel

FYLER HOUSE

Pages 84-87

PAINT:
Sherwin-Williams
WALLPAPERS:
Living and bedrooms—Imperial
KITCHEN FLOOR:
Linoleum—Armstrong
RANGE:
Electric—Westinghouse
REFRIGERATOR:
Kelvinator
HEATING:
Automatic Stoker—Iron Fireman

FYLER STUDIO

REFRIGERATOR:
Sears, Roebuck & Co.
HEATING AND HOT WATER:
Oil floor furnace and hot water heater—Coleman
COOKING PLATE:
Electric—Everhot Mfg. Co.

LIEBIG HOUSE
SUMNER SPAULDING & JOHN REX, ARCHITECTS

Pages 88-89

FOUNDATION:
Concrete
EXTERIOR WALLS:
Light gray painted plaster
Natural redwood trim
ROOF:
Natural color composition—Flintkote Co.
INSULATION:
Wood Conversion Co.
DOORS:
Sliding and hinged
Glass and wood slab
WINDOWS:
Sliding and casement—Arrow Sash Co.
FIREPLACE:
Brick—natural outside, painted inside
INTERIOR WALLS:
Plaster
CEILINGS:
Acoustic plaster
HARDWARE:
Schlage Lock Co.
PAINT:
Sherwin-Williams
LIGHTING FIXTURES:
Recess louver—Feldman Lighting Fixture Co.
HEATING:
Gas—vented wall type
PLUMBING FIXTURES:
Standard Sanitary

(*Continued on page 170*)

Ladies, accept his challenge

Dry Clean all your "Pretties"



EXPERT RESULTS or DOUBLE YOUR MONEY BACK!

The prettiest "pretty," the frilliest frock, all come clean with Renuzit, America's Largest Selling French Dry Cleaner! Dry cleaning at home is the modern way to keep clothes looking fresh, sparkling new and pretty as a picture! And it's the modern way to save time! work! money! Join the happy throng, ladies, singing the Renuzit song . . . just "dip and rinse"! Expert results every time or . . .

DOUBLE YOUR MONEY BACK

Use it according to directions—if not completely satisfied, return the unused portion (2 gallon, one gallon or quart size) to Renuzit Home Products Company, Phila. 3, Pa. and receive double the purchase price.

1 gal. . . 79¢ 2 gal. . . $1.55
Slightly Higher West of Rocky Mts.



Everything Comes Clean With

RENUZIT

FRENCH DRY CLEANER

Dresses	Sweaters	Rugs
Blouses	Skirts	Curtains
Slacks	Fabric Gloves	Drapes
Neckties	Slip Covers	Upholstery

For Hard to Remove Spots!

NEW! RENUZIT SPOT AND STAIN REMOVER

Removes Fruit, Chocolate, Lipstick, Grease and almost all other oil and water soluble spots!

HOUSES

continued from page 169

KITCHEN EQUIPMENT:
Wood cabinets
Linoleum counters
Range and refrigerator—General Electric
LAUNDRY EQUIPMENT:
Electric washing machine

COLE HOUSE
CARL KOCH, ARCHITECT
Pages 90-93

FOUNDATION:
12" concrete block
EXTERIOR WALLS:
8" cinder concrete block and painted clapboard on frame
INSULATION:
Mineral wool—Kimberly-Clark
DOORS:
Flush plywood and stock—Roddis Lumber & Veneer Co.
WINDOWS:
Steel casement—Hope's Windows, Inc.
GLASS:
Plate, crystal and double thick—Libbey-Owens-Ford Glass Co.
FIREPLACE:
Brick
DAMPER:
Donley Bros. Co.
INTERIOR WALLS:
Plaster on gypsum lath or gypsum board painted
CEILINGS:
Plaster on gypsum lath and on fiberboard—Celotex Corp.
FLOORS:
Concrete, flagstone and oak
HARDWARE:
Schlage Lock Co.
HEATING:
Boiler—American Radiator & Standard Sanitary Corp.
Wrought iron floor coils—A. M. Byers Co.
PLUMBING FIXTURES:
American Radiator & Standard Sanitary Corp.
KITCHEN EQUIPMENT:
Mill cabinets
Range and refrigerator—Westinghouse Electric Co.

HOUSE BY WALTER L. REICHARDT
Pages 94-95

FIREPLACE DAMPER:
Superior Fireplace Co.
GARAGE HARDWARE:
Rolaway
ROOFING:
Wood shingles
DOORS:
Flush panel
ROLL SCREENS:
Inviso Co.
GLAZING:
B quality window glass
WINDOWS:
Wood
LINOLEUM FLOORING:
Armstrong
WOOD FLOORING:
Oak
BATHROOM FIXTURES:
Crane Co.
DOMESTIC HOT WATER HEATER:
Crane Co.
HEATING:
Warm air—Payne Co.

(*Continued on page 171*)



The thrill of *Exclusive* designs —yours, with *Designs of Today**

Only at those two famous Wallpaper Houses, Thibaut's in New York and Warner's in Chicago, or at their appointed dealers' can you find authentic "Designs of Today." This gorgeous collection now includes hundreds—literally, hundreds—of *exclusive* new patterns obtainable nowhere else.

Re-decorate now! Let "Designs of Today" bring satisfying beauty and the thrill of exclusive new patterns to the walls of every room. Colors to please your taste. Prices to fit your purse. Write for samples of "Miniver" and "Shubert," two versatile patterns, enclosing 10¢ for wrapping and postage.

Invite our "Designs of Today," offered jointly by—

THE WARNER CO., Dept. HG
418 South Wabash Ave., Chicago

RICHARD E. Thibaut INC., Dept. HG
New York 16, N. Y.

*TRADEMARK

BROWNLEY
corner cabinet

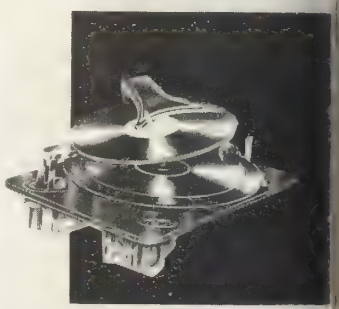


Another striking example of our Brownley correlated furniture. This lovely cabinet of warm, hand-rubbed mahogany will fit snugly into the corner of your dining room, living room or hall. 72" high, 38" wide, 28" deep at center. At better furniture and department stores.

Dept. G

UNION-NATIONAL, INC
JAMESTOWN, N. Y.

GARRARD
world's finest
Record Changer



among the world's finest phono-combinations featuring Garrard are:

SCOTT
FREED-EISEMANN
FISHER
LONDON GRAMOPHONE

look for GARRARD in your radio-phonograph



Write for Free booklet "DON'T OVERLOOK THE RECORD CHANGER"

GARRARD SALES CORP.
Dept. (ID) 315 Broadway, New York 7

SMALL HOUSES

continued from page 170

T IOR WALLS:
ement stucco finish
T IOR WALLS:
aster finish

MAYHEW HOUSE
LARENCE MAYHEW AND
SERGE CHERMAYEFF,
ARCHITECTS

Pages 96-99

DATION:
einforced concrete
RPROOFING:
old emulsion
CTURE:
ertical grain redwood exterior
walls on frame, wood veneer and
plasterboard interior walls
S:
ply built-up
LATION:
oof and sound insulation—The
Insulite Co.
R LACE DAMPER:
iller Co.
I METAL WORK:
alvanized iron
OWS:
ood sash; plate glass

FLOOR COVERINGS:
Main rooms: asphalt tile—
Johns-Manville
Kitchen and bathrooms, linoleum—
Armstrong Cork Co.
WALL COVERINGS:
Main rooms: veneer—U. S. Plywood
Halls, kitchen and bathrooms—
U. S. Gypsum
PAINT:
Pratt & Lambert, Inc.
HARDWARE:
Schlage Lock Co.
ELECTRICAL INSTALLATION:
Wiring devices—General Electric
KITCHEN EQUIPMENT:
Range, refrigerator and
dishwasher—General Electric
Fan—West Wind Corp.
LAUNDRY EQUIPMENT:
Washing machine—Bendix
Home Appliances
BATHROOM EQUIPMENT:
Crane Co.
PLUMBING:
Soil pipes—cast iron
Copper water pipes—Muller Brass
Co.
HEATING:
Warm-air system
Water heater—Crane Co.

GHT INFANTILE PARALYSIS

Vases by Rainbow

GRACEFULLY FASHIONED
EXQUISITELY HAND-PAINTED

The decoration is hand-painted flowering dogwood in rich ruby and gold, the body is milk glass as white as freshly fallen snow. An exciting combination—new, lovely, desirable! *Vases by Rainbow* are styled for you who cherish fine things . . . are available nation-wide at stores which feature better things for better living.

The "Rainbow" trade mark identifies the products of
THE RAINBOW ART COMPANY
HUNTINGTON 4, W. VA.



Mrs. Leander J. McCormick

Mrs. McCormick, gracious hostess and accomplished author, is shown in her New York [illegible] —a Nottingham desk.



Nottingham

means America's handsomest desks

Six masterpieces of inspired beauty created for homes where the touch of distinction is appropriate. Nottingham desks are priced from $250 to $900.

• Should you wish a copy of the beautifully illustrated Nottingham brochure will bring you complete information about these six lovely desks. There is no charge.

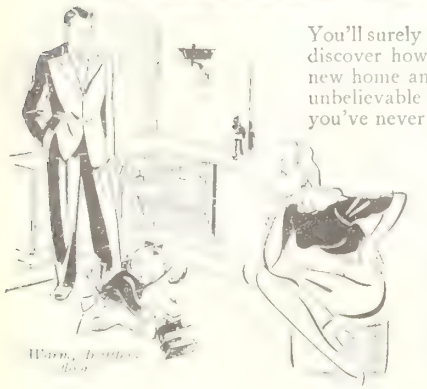
SLIGH furniture

CHARLES R. SLIGH CO.
Holland 4, Michigan
Associated Companies:
SLIGH-LOWRY FURNITURE CO.
GRAND RAPIDS CHAIR COMPANY



SENT FREE—THE COMPLETE STORY OF MARVELOUS

Hydro-Flo Radiant Panel Heating



You'll surely want to read this fascinating booklet—discover how B&G *Hydro-Flo* Heat can give your new home an utterly superior kind of comfort . . . unbelievable cleanliness . . . and decorative freedom you've never known!

This *radiant panel* heating system is *completely concealed*—with neither grilles nor radiators to break up wall spaces and make room arrangement difficult. Instead, pipe coils in the floor or ceiling diffuse an over-all warmth as mild and stimulating as spring sunshine. The entire house is heated uniformly . . . floors always warm and never a chilling draft. You'll be delighted, too, with the fresher, more invigorating feeling of the air.

Lower fuel and cleaning bills

It actually costs no more to have the luxurious comfort of B & G *Hydro-Flo* Heat! In the first place, radiant heating is noted for fuel economy. Secondly, walls, ceiling and draperies stay bright and clean much longer . . . radiant panels do not create strong air currents to stir up and deposit dust and dirt. Hence cleaning and decorating bills are kept at a minimum.



Plus—all the hot water you can use!

Plenty of hot water for every household use is a positive necessity in the truly modern home. A B & G *Hydro-Flo* Heat System supplies it in ample quantities—*all around the clock and every month of the year*—at a low cost you'll be amazed.

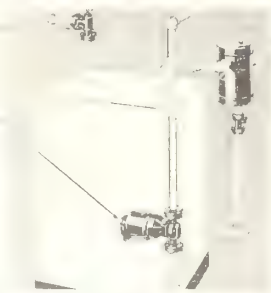
B & G *HYDRO-FLO* RADIANT HEATING EQUIPMENT CAN BE INSTALLED ON ANY HOT WATER BOILER

B & G FLO-CONTROL VALVE

This valve helps keep home temperature constant and permits year 'round operation of the B & G Water Heater.

B & G BOOSTER

[illegible] is the heart of the B & G *Hydro-Flo* Radiant Heating [illegible] pipe coils. The Booster is automatically controlled to deliver heat instantly when needed and to shut off the supply when the need for heat [illegible]



B & G WATER HEATER

A great convenience and a money saver! Provides a means of using the house heating boiler to heat the domestic water at amazingly low cost—Winter, Summer, Fall and Spring.

Ideal for modernizing old hot water systems

The same equipment used for B & G *Hydro-Flo* Radiant Heat can be used to greatly improve comfort and cut fuel expense in homes now heated with radiators or convectors. Ask your heating contractor.

Hydro-Flo* HEAT

FORCED HOT WATER HEATING FOR RADIATOR, CONVECTOR, RADIANT BASEBOARD AND RADIANT PANEL SYSTEMS

BELL & GOSSETT CO.

MORTON GROVE, ILLINOIS, DEPT. AA-27

Send me your free booklet on Radiant Panel Heating.

Name .....

Address .....

City ..... *Zone* ..... *State* .....

*REG. U. S. PAT. OFF.

COMPANIONS

continued from page 109

The stores listed below will feature special displays using Pendleton furniture designed by J. Stuart Clingman for Robert W. Irwin. The rugs, fabrics, and wall colors were planned by Joseph B. Platt to blend with the furniture. These stores also have a modern grouping designed by Mr. Platt which HOUSE & GARDEN will show in its September issue.

CALIFORNIA
San Francisco
City of Paris

CONNECTICUT
Hartford
Brown Thompson Inc.

ILLINOIS
Chicago
John M. Smyth Company
The Tobey Furniture Co.

INDIANA
Indianapolis
Banner-Whitehill

LOUISIANA
New Orleans
D. H. Holmes Co. Ltd.

MASSACHUSETTS
Boston
The Continental
Worcester
Denholm & McKay Co.

MICHIGAN
Detroit
Crowley, Milner Co.
Grand Rapids
The Wurzburg Co.
Kalamazoo
Gilmore Brothers
Saginaw
Henry Feige & Son

MISSOURI
Kansas City
Emery, Bird, Thayer Co.

NEBRASKA
Omaha
Orchard & Wilhelm Co.

NEW YORK
Buffalo
J. N. Adam & Co.
New York
John Wanamaker

OHIO
Cleveland
The Higbee Co.
Dayton
The Rike-Kumler Co.

OKLAHOMA
Oklahoma City
Harbour-Longmire Co.

OREGON
Portland
Olds, Wortman & King

PENNSYLVANIA
Philadelphia
John Wanamaker
Pittsburgh
Gimbel Bros.

RHODE ISLAND
Providence
Boston Store

TEXAS
Dallas
Sanger Bros.

UTAH
Salt Lake City
Z. C. M. I.

WISCONSIN
Milwaukee
Klode Furniture Co.

The opening of the Pendleton Galleries in the following stores has been de-

(*Continued on page 173*)

CHAMPLAIN GROU



Colonial
BEDROOM FURNITUR

Fashioned with conscientious care by superb craftsmen. Burnished to a soft, rich finish to accentuate its gracious natural loveliness.

VERMONT OF WINOOSKI Hard Rock MAPLE & BIRCH

VERMONT FURNITURE CO. IN
WINOOSKI, VERMONT



LIVE YOUR NEW YORK HOLIDAY
Luxuriously
AT THE RITZ...

Stopping at the world-famed Ritz-Carlton Hotel in New York is an experience that's well-worth the slight extra cost!

You'll love the luxury of your perfectly appointed room. You'll thrill to the smooth, courteous service. And you'll marvel at the continental cuisine in the outdoor Ritz Garden and other restaurants and bars

Rates begin at $7.

RITZ-Carlton
MADISON AVE. AT 46th ST.
NEW YORK 17, N. Y.

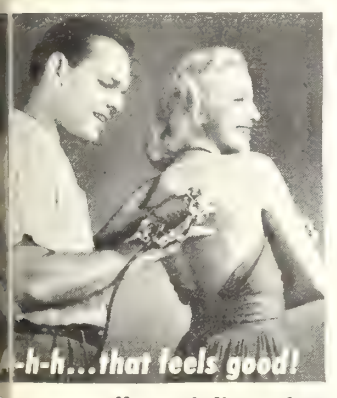
Write for brochure specifying time you plan your visit. Address: James O. Stack, President.

OR A VACATION
HAT IS DIFFERENT
Come to Québec



Picturesque fishing villages nestling against
nty St. Lawrence, century old farm houses
and shrines, metropolitan Montreal, Quebec—
ly walled city in America . . . You and your
mily will be delighted by the old-fashion
hospitality of Quebec's modern inns and hotels.
raps and booklets write PROVINCE OF QUEBEC
TOURIST BUREAU, Quebec City, Canada.

LA PROVINCE DE
Québec



age really satisfies when
apply it properly with
r STIM·U·LAX JUNIOR
massage contributes to good health
mfort. The experience of thousands
e Stim-u-lax, the professional-type elec-
ssage instrument, proves its superior-
elping you apply massage safely, easi-
ctively. Many doctors use Oster.
's patented Suspended Motor Action
the rotating-patting movements of
h-type massage to your fingertips, con-
for mild or deep massage. This is
akes the genuine Stim-u-lax more valu-
you. Send coupon below for free
— or see your local dealer today!

ter
n-lax
on —
your gums • your feet • your scalp
ter FREE MASSAGE MANUAL!
t coupon and mail today!
OSTER MFG. CO.
2-E, Racine, Wisconsin
e your free massage manual
xplains and illustrates many
Stim-u-lax Junior massage applications.
( ) State
Dealers: Write for information

layed because of remodeling. They will have displays from which you may select the merchandise shown on pages 108 and 109 later in the year.

CALIFORNIA
Los Angeles
J. W. Robinson Co.

MISSOURI
St. Louis
Famous-Barr Co.

The living-dining room and bedroom shown on page 108 were decorated by HOUSE & GARDEN, using merchandise from Robert W. Irwin's Pendleton Galleries. Joseph B. Platt coordinated furnishings from the following manufacturers:

All prices approximate retail

Bedroom

FURNITURE
Robert W. Irwin Company
Single sleigh beds, $136 each
End table, $59
Chest, $256
Wing chair, $159
Armchair, $56

BEDSPREAD AND CURTAINS
Cohn-Hall-Marx
Gray and beige plaid with metallic thread, 50" wide, $4 a yd.

WALLS
Murphy Paint Division Interchemical Corp.
Bright blue, $3.75 a gal.

FLOOR
Mohawk Carpet Mills Inc.
Beige "Assembly," $9.50 sq. yd.

ACCESSORIES
John Elliott
Lamp and shade, $55

Feika Imports, Inc.
Group of 12 small pictures, $7.50 ea.

Living Room

FURNITURE
Robert W. Irwin Company
Upholstered love seat, $216
Upholstered pull-up chair, $128
Coffee table, $49
End table, $59
Pedestal drop-leaf table, $178
Shield-back armchair, $63
Shield-back side chair, $52
Candle stand, $32
Serving commode, $88

CURTAINS
Cohn-Hall-Marx
"Mille Fleurs," $5 yd.

WALL PAINT
Murphy Paint Division Interchemical Corp.
Dark green, $4.50 a gal.

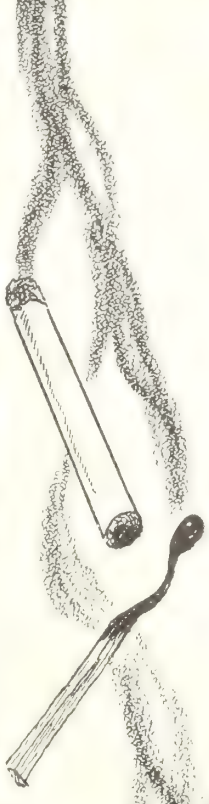
CARPET
Mohawk Carpet Mills Inc.
Dawn Gray "Assembly," $9.50 sq. yd.

LAMPS
John Elliott
Chinese lamp and shade, $50 each

Other living room accessories used, not in Pendleton grouping:

MANTEL AND ANDIRONS
Edwin Jackson Inc.
Copy of an original Williamsburg, Virginia, mantelpiece, $195
Andirons, $20

AMERICA PAYS HUGE SUMS
FOR
CRIMES OF CARELESSNESS



IN 1946, the American public lost approximately $600,000,000 from fires. Yes, we say LOST, because that was the value of the property destroyed. True, the fire insurance companies reimbursed them for their losses, but much of the actual property can never be replaced. The three greatest causes of these fires were

CARELESS USE OF CIGARETTES
CARELESS DISPOSITION OF MATCHES
DEFECTIVE ELECTRICAL EQUIPMENT

All of these are *crimes of carelessness* and take a terrible toll in human lives in addition to losses in jobs and valuable property. If you and *you* and YOU will do your part to prevent such needless waste, everyone will benefit.

Listen to the radio presentation "Crimes of Carelessness", depicting actual events Sunday afternoons, Mutual Network, from 3:30 to 4:00 p. m. E. S. T.



UNITED STATES FIRE
INSURANCE COMPANY
110 WILLIAM STREET, NEW YORK, N. Y.
ORGANIZED 1824

AMERICAN INFORMAL

continued from page 100

Tomlinson's "American Informal" includes, in addition to the living room pieces shown on page 100, furniture for dining rooms and bedrooms. Various-sized cabinets, chests, chairs, tables (occasional and dining), and a small two-cushion sofa are skillfully designed for use in any room in the house. Multi-purpose pieces answer equally well the needs of a one-room apartment, the different needs of larger quarters. You may purchase "American Informal" at any of the following stores:

CALIFORNIA
Los Angeles
Barker Bros.
San Francisco
W. & J. Sloane

DISTRICT OF COLUMBIA
Washington
Woodward & Lothrop

FLORIDA
Miami
Burdine's

GEORGIA
Atlanta
Davison-Paxon Co.

ILLINOIS
Chicago
Carson Pirie Scott & Co.

INDIANA
Indianapolis
L. S. Ayres & Co.

MASSACHUSETTS
Boston
Paine's of Boston

MICHIGAN
Detroit
Crowley-Milner Co.

MISSOURI
St. Louis
Scruggs-Vandervoort-Barney

NEW YORK
New York
W. & J. Sloane

OHIO
Cincinnati
H. & S. Pogue Co.
Cleveland
Wm. Taylor Son & Co.

OREGON
Portland
Meier & Frank Co.

PENNSYLVANIA
Philadelphia
Strawbridge & Clothier
Pittsburgh
Joseph Horne Co.

WASHINGTON
Seattle
Frederick & Nelson

THE SYMBOL OF
·ROYAL·
DOULTON


ROSEBUD


BEDTIME


EASTER DAY


THE ERMINE COAT

FOR the first time since England entered the War, new figurines are available in the Royal Doulton collection. In addition, we are happy to announce that such old favorites as "Flower Seller's Children" and "Afternoon Tea" are again in production. This increases the variety of the Royal Doulton line—already the widest assortment of ceramic products made by any one firm.

Look for the Royal Doulton Symbol on each item—whether tableware, figurines or animal subjects. It is your guarantee of undisputed quality—in English Bone China and in Earthenware.

Write for the name of your nearest dealer. Enclose 10c if you want fully illustrated Booklet #14, including correct table services.

DOULTON AND CO., INC.
SUCCESSOR TO
WM. S. PITCAIRN CORP.
212 FIFTH AVE., NEW YORK 10

"ENJOYED TWO WAYS"

CINZANO
Italian
TRY IT STRAIGHT
AS AN APERITIF





FOR THE DRY COCKTAIL
CINZANO
French

SOLE IMPORTER: CANADA DRY GINGER ALE, INC., NEW YORK, N. Y.

There may be two
of you, or, perhaps,
twenty
but the hour holds
something rare and brigh
There *is* one perfect
complement to this
mood...

Great Weste
AMERICAN CHAMPAG
One of the World's Great Champag



Wines since 1860

Pleasant Valley Wine Compa
Rheims, Hammondsport, N.

Give

Help us build
Hope Institut
First model hospital for ca
of advanced cancer patie

THE
NATIONAL CANCER
FOUNDATION
85 FRANKLIN ST. • NEW YORK 13,



IIS QUICK WAY!
'STIC FOAM comes ready to use. es less than 15 minutes to clean a iece set or 9 x 12 rug. Dry within minutes.

IIS EFFICIENT WAY!
'STIC FOAM brings back original uty—all traces of winter soot, stains ground-in-dust completely vanish.

IIS THRIFTY WAY!
'STIC FOAM is economical—a gal- will do it! Professional results at a saving. Remember, clean furnish- last longer.

IIS EASY, SAFE WAY!
STIC FOAM is fun to use—even a d gets expert results. No Muss— s—or *Dust*. Non-inflammable, non- losive, non- isonous. n't harm the est furnish- s, or your ds. •

d coast to coast all good dept., dware, grocery d paint stores. ur dealer can't ply you, send 0 to MYSTIC M, Cleveland Ohio for ½ gal. prepaid.



ADVERTISED AMERICAN MEDICAL ASSOCIATION PUBLICATIONS

MYSTIC FOAM

eans So Well So Easily . . . and for So Little

SHEPARD Home LIFT

Boon To Invalids and Older Folk"

le
TOMATIC
CTRIC
SIDENCE
VATOR



Cerates from ght Circuit



Home-LIFT designed by erts who have n building mercial pas- ger elevators years.

afe—dependable. Moder- te price. Easily installed in ew or old homes.

osts less to operate than radio. Extensively used roughout the nation. Send or descriptive literature.

THE SHEPARD ELEVATOR CO.
2429 COLERAIN AVENUE
CINCINNATI 14, OHIO
Representatives in Principal Cities

AMERICAN INFORMAL cont'd

Here is more information on the furniture and accessories shown in the photograph on page 100. ***All prices are approximate retail.***

FURNITURE
Tomlinson of High Point, Inc.

Circular sectional sofa, $195
Barrel chair, $135
Coffee table, $90
Lamp table, $60
Cabinet, $150

CURTAINS
F. Schumacher & Co.

Diagonal weave rayon *Aralac, Citron Yellow, 46" wide, $2.25 yd.

UPHOLSTERY ON CUSHIONS
F. Schumacher & Co.

Diagonal weave rayon *Aralac, Cochineal Red, 46" wide, $2.25 yd.

FRINGE ON CURTAINS
Scalamandré Silks

White rayon shaggy loop fringe, $3 a yd.

WALLPAPER
W. H. S. Lloyd

Pickled pine wallpaper, $6.50 a roll

RUG
Cabin Crafts

Beige "Mocha" Needletuft rug, $10.50 sq. yd.

LAMPS
Lightolier

"Gold Crown" floor lamp and shade, $37.50

Paul Hanson

Table lamps—deep cream plaster bases and cream opaque shades. Lamps, $40 each, shades, $11.20 each.

ACCESSORIES
Mottahedeh

Antique white and gold Paris cup and saucer, $30

Old English papier-maché box, $90

Mary Ryan

Skyline tray, $15; plastic ball, $20; crystal green ashtray, $14

Henry G. Steinmeyer, Jr.

"Flying Cloud"—authentic copy of original ship which sailed out of New York harbor for China seas, $185

***Registered trade mark**

BUY SAVINGS BONDS



Ever date with a geyser?

The Gideon is right on the grounds with the most gracious of geysers. You can visit daily with these spraying symbols of the richness Nature planted in Saratoga earth. The Gideon . . . one of the world's great hotels . . . offers treasures wherever you turn. Country-house luxury . . . serene service . . . epicurean edibles . . . seventh-heaven beds. Be lazy or busy as you please—golf, ride, swim, sun. Relax completely—*some* say divinely—in baths of naturally-carbonated mineral waters—part of The Saratoga Spa's Restoration Cure or Special Therapies. Early reservations are advised. *Privately operated. Myron H. Woolley, Manager.*



THE GIDEON PUTNAM
AT SARATOGA SPA
SARATOGA SPRINGS, NEW YORK

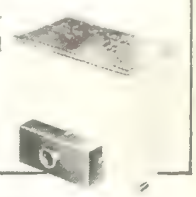
The Spa is Owned—Its Health Services Operated—by The State of New York

FURNACE FACTS
by Fraser

Shopping for heating? You'll find *plenty* in this big home heating line.

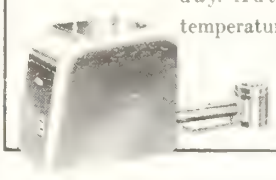
FRASER GAS FLOOR FURNACE

Three models, four sizes to fit any home. Circulates cozy warmth. Uses any type of gas. Smartly styled ...easy to install. Automatic temperature control optional.



FRASER STOKER

Burns inexpensive soft coal automatically . . . saves up to half your fuel . . . gives more heat, less waste . . . pays for itself. Fits any furnace . . . needs only a few minutes attention once a day. Automatic temperature control.



FRASER WINTER AIR CONDITIONER

For gas or coal. Heats, filters, humidifies and blower-circulates air to every room. Filtered heat...a clean home with less work. Compact gas unit fits into closet or small basement.



● There are lots more . . . so for economical home heating, see your friendly Fraser dealer...today. More information? Just write . . .

FRASER

"It's the Inside of the Furnace that Counts"

Guaranteed by Good Housekeeping

570 Lexington Ave., N.Y. 22, N.Y.

UNITED NATIONS

continued from page 104

The designers are deep in the technicalities. The French architect, Le Corbusier, says that "the United Nations Headquarters must be a marvelous piece of modern harmony and quiet proportion, with space and sunlight and heart, so that the work can be done in a human environment. It is also the opportunity to begin a new era in architecture and city planning, which will embrace all of the progress of the last hundred years in architecture and technology."

England's Howard M. Robertson believes that the buildings, however modern, must have the character of dignity—"they must be a kind of protection, a precinct where the delegates can think and not be pushed. I see the headquarters as a special place, not a cathedral but, in a sense, still a holy place." Dr. Ssu-Cheng Liang, of China, also stresses the human qualities that must be served. N. D. Bassov, the Russian designer and engineer says, "We strive to create a project which will permit the organization of the United Nations to work with the necessary convenience. We hope to solve the tasks set before us in an economical way and to create a project in a strict, rational form. The co-operation which we receive from the authorities and planners of the city of New York helps us to a very considerable extent to solve the problem of securing the most convenient transport facilities for the site of the United Nations, which is particularly difficult in midtown Manhattan."

Architectural renaissance

It is this unanimity of philosophy that undoubtedly accounts for the remarkable harmony that has marked the planning conference so far. The actual form of the headquarters will probably not be known until the plans are submitted to United Nations members July 1st, but there is no doubt that an architectural renaissance is in the making for those six tired city blocks between 42nd and 48th Streets on the East River which have been given to the United Nations by John D. Rockefeller, Jr.

Nor will the transformation stop at the UN boundaries, because the city of New York, under the guidance of its Co-ordinator of Construction, Robert Moses, is also planning improvement of surrounding areas. The United Nations designers are quick to speak of the assistance they are receiving from the city officials.

At an estimated cost of over $12,500,500, the city plans to add about eleven acres to the UN area, including extra width to four cross streets, and a widened, landscaped First Avenue

(*Continued on page 177*)



KEEP INSECTS OUT WITH SCREENS OF BRONZE

Open windows wide to fill your home with fresh, healthful air; but make certain that flies and bugs don't fill the house, too, through rusted, broken screens.

Strong, tough bronze screens will protect your home from air-borne insects for years and years. They will never rust and will always let in the maximum of light and air. Considering repairs and upkeep, no screening less durable than bronze is as sound an investment.

Write for the free booklet: "How to Protect Your Home Against Rust." 4710

The American Brass Company does not make bronze screening, but supplies Anaconda Bronze Wire to leading manufacturers.

ANACONDA

Anaconda

COPPER & BRASS

THE AMERICAN BRASS COMPANY

General Offices: Waterbury 88, Conn.

Anaconda American Brass Company

In Canada: Anaconda American Brass Ltd.

New Toronto, Ontario

IT'S FAST... IT'S CLEAN

THE NEW ROPER "GLO" BROILER

An extra-capacity waist-high broiling oven with "Glo" broiler burner... "Serv-Hot" grill and smart serve tray. Provides fast, penetrating Infra-Red heat rays. Ask your dealer about it. Ask, too, about "Simmer-Speed" top burners, big "3-in-1" baking oven and other "Jewels of Cooking Performance".

ROPER Gas Ranges are Built to "C. P." Standards.

GEO. D. ROPER CORPORATION, Rockford, Illinois.



ROPER "AMERICA'S FINEST GAS RANGE"

YOUR FOODS COOK WHILE YOU'RE AWAY.. *It's Automatic!*

Springtime beauty f

OLD AWNING



Paint gay new beauty into old awnings with *Setfast Canvas Paint.* So easy. So quick — just brush it on! Protects from sun and rain —it makes canvas last years longer! Won't crack. Won't c Won't stiffen canvas—choose fron colors, plus black, white, and cl For awnings, beach umbrellas, car chairs. Ask for *Setfast Canvas P* at hardware, paint and departm stores.

Setfast

CANVAS PAINT

Guaranteed by Good Housekeeping

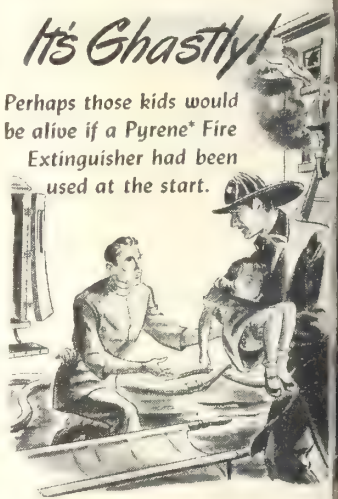
INTERCHEMICAL CORPORATI

Trade Sales Division

Fair Lawn, New Jersey

It's Ghastly!

Perhaps those kids would be alive if a Pyrene Fire Extinguisher had been used at the start.*



Every year avoidable fires *four* times more children t infantile paralysis. For ev child fire kills, 3 are main Don't gamble with



Buy an extinguisher fro your home and auto su ply dealer today. Insi upon Pyrene.

Test your fire extinguis ers annually. Keep Pyrene refill handy.

Pyrene FIRE EXTINGUISHERS

*T. M. Reg. U.S. Pat. Of

Pyrene Manufacturing Comp

NEWARK 8, NEW JERSEY

Affiliated with C-O-Two Fire Equipment Co

UNITED NATIONS

continued from page 176

from which business traffic will be diverted into a tunnel. A block-wide park will be created by the city at 42nd Street and the river.

The design of the UN house undoubtedly will be modern. Mr. Harrison thinks that the purpose of the United Nations headquarters calls for simplicity and efficiency. Certainly, he and several of the board members are noted for remaking the traditional skylines of cities. In any event, it will be a happy balance of purposefulness and dignity of form, executed as economically as possible.

Semi-skyscraper

The major unit, the Secretariat, will be a semi-skyscraper (by New York standards) of about forty stories, with other divisions for the General Assembly and the three separate Councils. Also under consideration are two possible twin buildings of about thirty-five stories, to house the delegations to the United Nations, and the specialized groups such as the International Labor Organization, if these wish to locate on the UN site.

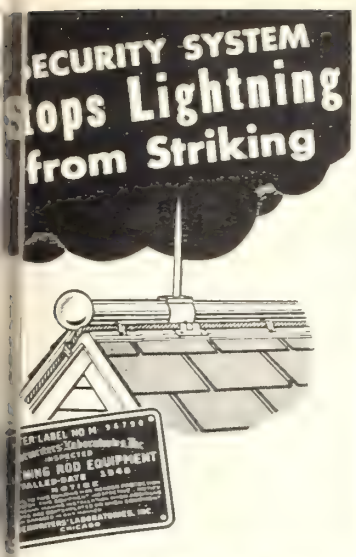
The Franklin D. Roosevelt Drive along the river may be utilized as part of the design, though the drive will have to be lowered to permit this. Also on the drafting boards are thoroughfares, a great plaza, overhead and underground arteries, gardens and vistas, flexible assembly rooms, provision for the public, for press, radio and television.

What will the headquarters look like? Dr. Liang sums it up for all: "not national, nor international, but *un-national*, representing the spirit of all nations."

The members of the Board of Design Consultants headed by Wallace K. Harrison, of Harrison & Abramovitz, Director of Planning for the United Nations headquarters, are: G. A. Soilleux, Australia; Gaston Brunfault, Belgium; Oscar Niemeyer, Brazil; Ernest Cormier, Canada; Dr. Ssu-Cheng Liang, China; Charles Le Corbusier, France; Sven Markelius, Sweden; Howard M. Robertson, United Kingdom; Julio Vilamajo, Uruguay; N. D. Bassov, Union of Soviet Socialist Republics.

Mr. Harrison has also asked that Josef Havlicek of Czechoslovakia, John Antoniades of Greece, Matthew Nowicki of Poland and Ernest Weismann of Yugoslavia be appointed to serve as consultants to the planning staff.

Three architectural firms are also serving—Skidmore, Owings & Merrill; Clarke, Rapuano & Holleran; and Voorhees, Walker, Foley & Smith.



e your family from fear of lightng. Protect your buildings, livek, machinery, feed supplies. Re-e insurance rates.

Security "Concealed Protection" rks on the principle of PRE-NTING lightning strokes. It is ked by 75 years of experience. tallations by Security's licensed erts carry the Underwriters' Mas- Label.

Rely on Security's complete reonsibility for manufacture, plang and installation. Survey and mate without charge. Write for l information before you build, nodel or insure.

URITY MFG. & CONTRACTING CO.
BURLINGTON 6, WIS.
America's Foremost Lightning Protection Engineers

For Added Baths



Weisway
CABINET SHOWERS

kproof, self-contained, easily installed 3-foot square or less, Weisways make sible complete bathrooms in small s, in present or new homes. Extra s mean extra comfort and convence. Weisways add satisfaction to wer bathing in clean running water.

Book of Bathroom Plans

ches and floor layouts show how to use small s and odd corners for complete bathrooms, resent or new homes. Send 10 cents for your of "The Mark of a Modern Home."

IRY WEIS MANUFACTURING CO., INC.
t. 509, Elkhart, Indiana
osed is 10 cents for which send me your book of room plans
ne_____
et_____
_____
e_____

Old Fitzgerald
BOTTLED IN BOND



OLD FASHIONED
but still in style

Bouquet is the soul of Old Fitzgerald flavor. This fusion of fragrance and taste lends added pleasure to this deliciously different, old fashioned bourbon.

100 PROOF · KENTUCKY STRAIGHT BOURBON WHISKEY
STITZEL-WELLER DISTILLERY, INC., LOUISVILLE, KENTUCKY



As safe for your skin as it is for your home, Cotton Insulation gives off no particles or dust to inflame the tenderest skin or irritate the most sensitive nose or throat. Installing it is an easy, pleasant job that you wouldn't hesitate to do yourself.

You simply unroll Cotton Insulation as you would a rug. It comes in convenient rolls cut to fit. It doesn't settle or pack to leave unprotected areas—is up to 36% more efficient—is flame proofed for extra protection.

Use this new way to beat the heat this summer. At small cost you can have comfort now and for many years to come—featherweight, flameproof Cotton Insulation lasts as long as the building itself.

SEND FOR THIS *FREE* FOLDER!



Get all the amazing facts about Cotton Insulation. Write for illustrated folder based on actual tests by U. S. Dept. of Agriculture. Address Dept. HG, National Cotton Council, Box 18, Memphis 1, Tenn.

Look for this emblem when you buy.

COTTON

COTTON INSULATION ASSOCIATION
NATIONAL COTTON COUNCIL OF AMERICA





WRITE FOR THESE BOOKLETS

Gardening

Copper Lustre, a new rose, and Peppermint Stick Verbena are featured in a new catalog. The booklet devotes 18 pages to flowers, novelties and standard varieties. Perennials, heliotrope and new plants complete the list. 25c to Totty's, HG 5, Madison, N. J.

Free Pamphlets on Weedone, Fruitone, Transplantone, Rootone and lawn-care-with-Weedone are presented to help you grow lovelier lawns and gardens. Formulas for treatment show how to protect your plants. American Chemical Paint Co., Horticultural Dept., HG 5, Ambler, Pa.

Safeguarding Your Trees runs the gamut of shade trees' planting and care. A handy index covers the problems of caring for trees. Before and after illustrations show you how to protect your trees from insects, weak branches, girdling roots and storms. The Davey Tree Expert Co., HG 5, Kent, O.

Lawn Care is the subject of a new booklet which tells about Scott's lawn seed, 4-X weed control and Scott spreaders. A discussion of weed growth and control is included, plus directions for using Scotts 4-X. O. M. Scott & Sons Co., HG 5, Ridgefield, N. J.

A Fiftieth Anniversary inspires the 144-page book of Stumpp & Walter Co. New high-quality seeds, bulbs and plants are shown. All-American varieties in vegetables and flowers are reviewed, as is a complete list of 57 varieties of fragrant and culinary herbs. Stumpp & Walter Co., HG 5, 132-138 Church St., New York 8, N. Y.

China

"*So Many Lovely Patterns*" discusses the terminology of dinnerware and the suitability of patterns with regar silver, glassware and linen. A li basic pieces will help you choose essentials, and a discussion of " stock" will aid in picking up additi pieces later. Booklet 33, HG 5, C land & Thompson, Inc., 206 5th New York 10, N. Y.

"*Fine China—To Have and to* displays the Haviland patterns clever booklet covering arrangen Each pattern is illustrated, as are t arrangements and accessories. A range of styles will help you ch your own from these famous des 10c to Theodore Haviland & Co., 5, 26 West 23rd St., New York 10, N

Food & Wines

Cocktail Party? You'll want to one, and a little booklet gives you on making cocktails with a towards upholding your reputatio a successful hostess. Cocktails to b with and to keep the party going listed, and there are some ca recipes, plus a list of savories. Nati Distillers Products Corp., HG 5, Broadway, New York 5, N. Y.

Travel

"*Railroading in France*" cont travel suggestions, descriptions French trains and travel rates ar list of stations and principal dest tions in France. A special section you fares and where tickets may b cured. French National Railro HG 5, 610 Fifth Ave., New York

A California Travel Booklet shows scenic routes to the West and cont briefs on the cities of each route. additional chapter explains t service. Southern Pacific, 65 Ma St., HG 5, San Francisco 5, Calif.

"*Bermuda*" vacations will interest

(*Continued on page 179*)



when you see the attractive books on the island's many charms. Lists of hotels and guest houses give daily rates for American and European plan. Another chart graphs Bermuda weather and the type of clothing worn in the various months. Transportation services and round-trip rates are given. Bermuda News Bureau, HG 5, 620 Fifth Ave., New York, N. Y.

Decorating

"*How to Choose a Mattress*" opens in the operating room, where the mattress is dissected and its "heart," the coiled inner spring, is examined. Ticking, upholstering and coils are discussed and post-operation notes given to guide you in choosing and buying your own mattress. Owen Silent Spring Co., Inc., HG 5, Bridgeport, Conn.

"*The Finish of Your Lacquer Problems*" contains directions for finishing wood. Sections on staining, filling, sealing, lacquering and refinishing are described. There is also information on how to apply Qualatone products to your furniture and floors. H. Behlen & Bro., Inc., 10 & 12 Christopher St., HG 5, New York, N. Y.

Vesta-Rust Furniture of wrought iron is attractively displayed in a handsome book. The styles are shown in full-color photographs and black-and-white groupings. There are tables, sofas, love seats, lounges and chairs with cushions and upholstered slip seats. The furniture styles are varied for formal or informal use, and for outdoors, and there are many designs for occasional tables. The book is completed by a spiral metal binding which enables you to turn quickly to your favorite style. $1, postpaid. John B. Salterini Co., Inc., HG 5, 510 East 72nd St., New York 21.

Brand New is a little booklet entitled "How to Keep Beautiful Furniture Beautiful." Each page is devoted to coping with burns, spots, scratches, checking and cracks. A little chart shows the colors which harmonize with various finishes, and the "don't-do-this" list will advise you how to care for fine pieces. The Mengel Co., HG 5, Louisville 1, Ky.

Heating & Insulation

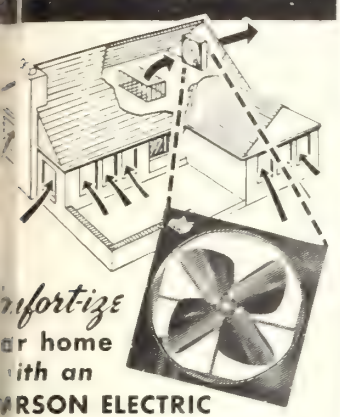
Equipment for heating, winter air conditioning and plumbing for every type of home is pictured in one publication. Styles are for either hand-fired or automatic equipment. Colorful plumbing fixtures are also illustrated. American Radiator & Standard Sanitary Corp., HG 5, P. O. Box 1226, Pittsburgh 30, Pa.

"*Comfort That Pays for Itself*" is a booklet on rock-wool insulation. Filled with factual data, the booklet describes this fire-proof insulation, its protection in summer and winter, and diagrams the critical areas in which crewmen blow the rock wool. Johns-Manville Corporation, HG 5, 22 E. 40th St., New York, N. Y.

"*Facts About Balsam Wool*" tells what this insulation does for your home by showing cross-sections of insulation

(*Continued on page 180*)

on't SIMMER
his SUMMER!



nfort-ize
ur home
ith an
RSON ELECTRIC
OME COOLER FAN

sleeping porch comfort in every room on
, amid nights with an Emerson-Electric
Cooler Fan. Installed in attic, this sturdy
ckly forces out the day's accumulation of
, pulls in cool night air through open
ws and doors. Designed for all sizes and
es of homes, built to give years of silent,
e-free service. Write for folder No. 525.

odby to KITCHEN HEAT and ODORS

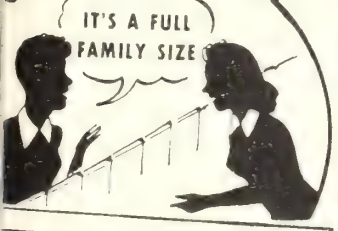


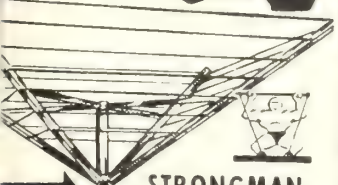
Prevent spread of cooking heat and odors to other rooms, keep your kitchen cool, comfortable, clear of vapors and smoke with an Emerson-Electric Kitchen Ventilating Fan. Write for folder No. 525.

EMERSON ELECTRIC MFG. CO., ST. LOUIS 21, MO.

ERSON ELECTRIC
RS • FANS APPLIANCES

ack YARD talk





L-STEEL
OT-DIP
VANIZED
STPROOF
MOVABLE

STRONGMAN
Rotary
Clothes Dryer

Rustproof . . . never needs paint . . . never stains wash. Lightweight! Stores neatly when not in use. Full family size . . . handles largest wash . . . complete with 150 ft. of clothesline.

At leading department and hardware stores across the country

TRONGMAN
LOTHES DRYERS
UTHERN GALVANIZING CO.
BALTIMORE 30, MD.

Don't Overlook this Detail in Your New Home



The COST

Your closets can be lined or built-in with SUPERCEDAR for the asking. The cost is very little if any more than plaster or other built-in wood work. Simply specify

*SUPERCEDAR

The closet lining made from the choice RED HEART of aromatic Red Cedar cut from the center of the log with its rich aroma and full oil content sealed in

90% RED HEART

SUPERCEDAR is guaranteed to contain 90% or more Red Heart wood [illegible]

100% OIL CONTENT

which produces the pleasing aroma so dear to moths. SUPERCEDAR closet linings are [illegible] packed [illegible] from the mill to your home

GUARANTEE

Every package of SUPERCEDAR carries our guarantee to be made of [illegible] of Longleaf Virginia or Carolina Red Cedar the Southern States furnish for the finest, [illegible] and its resistance to moths.

*Specify SUPERCEDAR made exclusively by

GEO. C. BROWN & CO. GREENSBORO, N. C.

LARGEST MANUFACTURERS OF AROMATIC RED CEDAR IN THE WORLD

OIL-O-MATIC OIL BURNERS BASED ON THE LOW PRESSURE PRINCIPLE OF ATOMIZATION ARE FIRST CHOICE OF BOTH THOSE TO WHOM ECONOMY IS PARAMOUNT... AND THOSE TO WHOM MONEY IS NO OBJECT

For the name of your nearest Williams Oil-O-Matic Dealer, consult the classified sections of your telephone directory under "Oil Burners" or write to the factory at Bloomington, Illinois.

WILLIAMS OIL-O-MATIC HEATING SYSTEMS

BOOKLETS continued

which insures comfort and comfort. Questions and answers on insulation are helpful to the house owner or builder. Wood Conversion Co., HG 5, First National Bank Building, St. Paul 1, Minn.

How to Insulate Your Attic is shown in a pamphlet. Measuring and cutting methods are included. Kimsul insulation is delivered compressed, packaged at ⅕ its length. Kimberly-Clark Corp., HG 5, Neenah, Wis.

Window and Door Insulation by means of weather stripping is discussed in a folder which outlines this protection for your house. If you live in an old house, you'll be interested in plastic calk seals to stop up cracks. Rock-wool insulation in walls, roof or attic floor spaces will increase summer and winter protection. Chamberlin Co. of America, HG 5, 1289 La Brosse St., Detroit 26, Mich.

Building and Equipment

"All by People Like Concrete Homes" shows various styles for concrete houses all over the country. Pictures and block plans are included to facilitate your search for the right style. Construction notes are added, plus a list of reasons for constructing with concrete. Portland Cement Assoc., HG 5, 33 W. Grand Ave., Chicago 10.

Finishing Treatments for knotty pine-paneled walls are described in a folder which also includes carpentry suggestions. General facts about colors and their uses, decorating points, color mixes, finishes and treatments are described. Diagrams show how to apply wood paneling. Booklet No. 407, Western Pine Assoc., HG 5, Yeon Bldg., Portland 4, Ore.

"The Mechanical Heart of Your Home" describes the Ingersoll Utility Unit, a single assembly of fixtures, appliances, controls and fittings of kitchen, bathroom and heating plant. All interior plumbing and electrical connections are combined, and diagrams show the integral parts of the unit core plus facts about installation. Ingersoll Steel Division, HG 5, 310 South Michigan Ave., Chicago 4, Ill.

Miscellaneous

Hobbies can prove a delightful pastime, and one catalog lists a variety of books on all phases of crafts, collections and projects. Educational backgrounds of many favorite hobbies have been put into book form, and home-study courses enable you to create and fashion articles. Wood carving, plastics, art work and antiques are a few of the subjects the books describe. If you're looking for a new hobby or if you want to know more about your present one, you'll want this catalog. Hobby Book Mart, HG 5, 120 Greenwich St., New York 6.

Here's that
AMAZING NEW
CHARCOAL GRILL
Everyone's Talking About!



SOLID CAST ALUMINUM
Will never rust, scale, pit or crack

1250° Broiling Heat Seals in True Charcoal-Broil Flavor

It's called the Caribbean Firepot. For 90 years West Indian natives have proved its amazing cooking power. Now re-designed for even greater efficiency, beauty and portability, it has these spectacular advantages over other grills of any size or price.

Faster Broiling. Will broil steaks, hamburgers or chops for a party of 12—with no wait between servings.

1250° Searing. Gives true charcoal-broil flavor outside—keeps savory juices heat-sealed inside meat.

Faster, Easier Starting. Fires with a piece of newspaper. No kindling, oil, fanning or blowing—yet you get red-hot coals in 6 minutes!

Works Everywhere—Carries Anywhere. Use the Caribbean Firepot anywhere outdoors—or broil perfectly in your fireplace indoors! Weighing only 8½ lbs. complete (polished, cast aluminum), it's easy to take anywhere. Dismounts into 12½ x 12½ x 6" container and will never rust, scale, pit or crack!

Only $19.98 Delivered. Postpaid anywhere in the U. S. Flatly guaranteed the most satisfactory charcoal grill you've ever used or your money back. Send only $19.98, M. O. or check to

POST-WAR INDUSTRIES, INC.
750 North Western Ave., Lake Forest, Ill.



Complete Estate

In most desirable Brooklyn section. Stately Georgian brick residence with more than one hundred acres of magnificent grounds. Gracious living room, 11 master bedrooms, 8 baths, ample servants' rooms and quarters. Library, card room. Oil vapor heat, slate roof, deep freeze. 3- to 10-car garage with apartments. Two cottages, greenhouse, chicken house, barn. Lovely porches, terraces, tennis court, swimming pool, lawns, trees and gardens. A superb and complete family estate.

Douglas L. Elliman & Co. Inc
Country Department
15 East 49th Street PLaza 3-9200

LEROUX
The World's Finest
LIQUEURS
LEROUX & CO., INC., PHILA., PA

CALIFORNIA
Vernonware



Arcadia

"I am the sophisticated member of the Vernonware family. I am proud of my aristocratic Californ background, and have been brought up by tradition to serve you long and well."

Limited full color edition of Vernonware p pictured in their early Californian atmosp now available. Send 25c for your copy. De

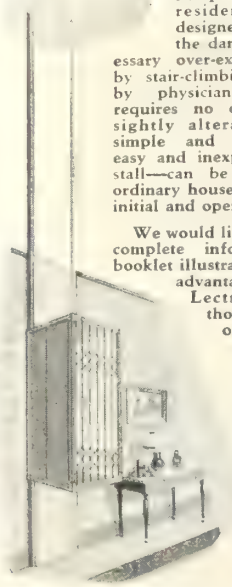
VERNON KILNS
2300 East 52nd Street, Los Angeles 11, Cal
AMERICA'S FINEST LINE OF SEMI-PORC

Lectro-Lift by Sedgwick

FOR THOSE WHO CANN OR SHOULD CLIMB STAIR

The Sedgwick Lift is a sp inexpensive el residence el designed to eli the danger of essary over-exertion by stair-climbing. En by physicians—insta requires no extensiv sightly alterations— simple and depend easy and inexpensive stall—can be operat ordinary house current initial and operating c

We would like to se complete information booklet illustrating the advantages Se Lectro-Lifts those who or shoul climb s



SEDGWICK MACHINE WO
Established 1893
146 W. 15th St., New York 11, N
ELECTRIC AND HAND POW
RESIDENCE ELEVATO

A HOUSE DIVIDED

continued from page 96

of view and sunshine without sacrifice of many of the lovely old trees. The obvious solution would have been to build the basement and garage into the side of the hill, and place the living and sleeping floors on top. This would have meant plenty of view and southern exposure; but the bulk of the structure would shade the one stretch of sunny terrace; and gardens would always be the length of a staircase away. Instead, as can be seen on the plan and elevation, the designer has made the most of the adversities. The house climbs the natural contour of the slope in three easy stages; first, the garage and basement at a low level, and to one side; second, the living area opening directly onto a terrace and third, the sleeping rooms which are at the summit.

Roughly H-shaped in design, the house marks off four separate garden or terrace areas. A covered garden stairway connects the two main stories, which are actually separate entities—each with its own heating system and entrance on a different street. The floor and ceiling of the children's bedrooms are continuous; the temporary, soundproof partitions may be shifted as changing requirements demand. The whole bedroom block might even be converted into a separate little building.

Three generations live in harmony in two tiny houses. Each member has privacy—the most precious and expensive quality the average place can include. Pencil on plan, chart a day's course from the viewpoint of both adults and children. You will notice service area, hall or garden court intervenes between conflicting activities. Activities are zoned. The master bedroom, for instance, is distinctly separate. "If one is going to be ill," the designer comments, "one can be so in absolute peace." Particularly successful is the playroom, with its commodious toy closet, which has removed a large number of "No's" from the Mayhew vocabulary. The grounds are planted in rhododendron and ground ivy. The maintenance of the garden is limited to potted flowers which are renewed seasonally in their sunken beds.

In this house, Mayhew's native California architecture has been modified by Chermayeff's crisp British detail. The surfaces are neat and clean and of one piece. Undercut foundations give a feeling of lightness while providing space for the ant traps universally required in California. Much of the precise beauty of the wood construction is due to personal supervision by Grandfather Mayhew, who is a retired contractor.



he modern way to keep floors neat and fresh ooking all the time. A simple application, sing either a brush or applicator, and your oors have a PLASTI-KOTE non-skid, lustrous nish that saves a lot of scrubbing and wax-g. Dirt just seems to fly right ff. And, a little goes a long way. ries overnight. Try it today.

$2.95 quart

Plasti-Kote Transparent is on sale at hardware, paint and department stores. If your favorite store can't supply you, send us his name with your order.

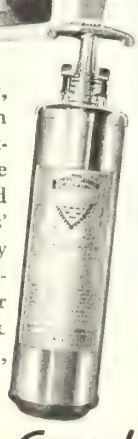
PLASTI-KOTE, Inc.
CLEVELAND 13, OHIO
LOS ANGELES 16, CALIF.

RE TAKES ONE MERICAN LIFE VERY HOUR . . .



eld m from nger

p your home, car, , and cottage with . FIRE GUARD Ex- ishers. Stops fire like ic; saves lives and erty. Underwriters' oved. Inexpensively d. See your local de- nent, hardware, or supply store. The eral Detroit Corp., oit 7, Mich.



Fire Guard
. Vaporizing Liquid Extinguisher

BRAND NEW FOR 1947
★ PaceMaker
modern furniture



The up-to-the-minute smartness of Pace-Maker living room furniture is matched only by its comfort and durability.
Will be shown by the better stores.

AMERICAN CHAIR COMPANY
MANUFACTURERS
MAKERS OF FINE FURNITURE SINCE 1880
SHEBOYGAN, WISCONSIN

when does a
RUM COCKTAIL taste best?
when it's made with
MYERS'S
JAMAICA RUM



97 Proof For free recipe book of popular rum drinks, write R. L. Delapenha & Co., Inc., Sole Distributor in U.S.A., 57 Laight St., Dept. LN-5, New York 13, N.Y.

Only Kimsul* Insulation
gives you all these advantages



Many-Layer Blanket—Uniform Insulation

No heat-leaking thin spots, no money-wasting thick spots in KIMSUL*! Designed on the scientific *many-layer* principle, KIMSUL creates millions of trapped-air cells—provides insulation of uniform thickness for a more comfortable home.

Summer Coolness—Winter Warmth

In hottest weather, KIMSUL can make your home as much as 15° cooler. In winter, KIMSUL throughout your home maintains a wealth of evenly-distributed warmth. And pays for itself in fuel savings.

All these Quality Features, too:

Handily packaged and compressed to 1/5 installed length • Prefabricated—precut to standard widths of stud and rafter spaces, with fully-insulated fastening edge • Anyone can install it. Clean, non-irritating—no dust or splinters • Lasts—resists fire, moisture, vermin • Termite-proof • Won't sag, sift, or settle • Flexible • Light in weight • Trimmed pieces may be used for caulking • Ideal for new or existing homes.



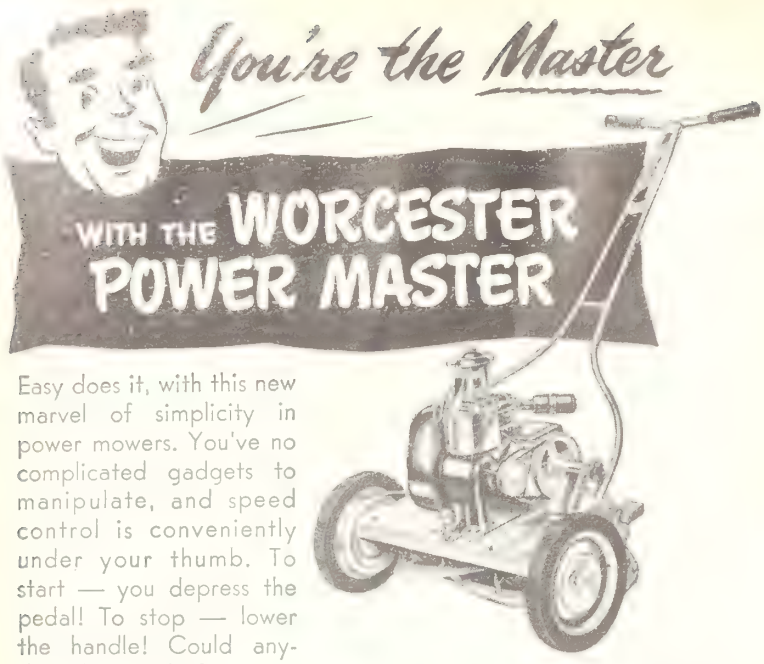
BUY KIMSUL WHEREVER BUILDING MATERIALS ARE SOLD

KIMSUL INSULATION
Kimberly Clark

*Reg. U.S. Pat. Off. and foreign countries

HG 547
FREE BOOK, "How to Put Your Home in the Comfort Zone". Write your name and address below, on margin of page, clip and mail to:

KIMBERLY-CLARK CORPORATION
KIMSUL Division, Neenah, Wisconsin



Easy does it, with this new marvel of simplicity in power mowers. You've no complicated gadgets to manipulate, and speed control is conveniently under your thumb. To start — you depress the pedal! To stop — lower the handle! Could anything be simpler?

WORCESTER POWER MASTER

WORCESTER LAWN MOWER CO.
DIVISION OF SAVAGE ARMS CORPORATION
CHICOPEE FALLS MASSACHUSETTS

PRECISION ENGINEERED BY WORCESTER

★ Can be stored in same space as hand-mower.

★ Toe-tip control: Starts by depressing pedal: stops by dropping handle.



—and Famous Wayside Quality

There's a host of gorgeous new varieties at Wayside Gardens —all grown for traditional Wayside hardiness and fullness of bloom. To mention a few:

NEW CHRYSANTHEMUM WHITE CACTUS —pointed petals form fully double flower like a Cactus Dahlia Bloom. 4" to 6". Nothing comparable to "Mum." Everyone buy cutting.

NEW DWARF BUDDLEIA WHITE PROFUSION—hundreds of alabaster white flowers on globe-shaped, three-foot [illegible] to Orchid [illegible] grab [illegible]

NEW GIANT TRITOMA W. S. REEVES [illegible]

[illegible] back 12 to 15 inches long. Soft coral red. A bold accent of color for your garden.

NEW GIANT GLADIOLI FROM HOLLAND —hybrids of famous Peckandy. Unsurpassed for giant size and high color value. Tested and proved, with gratifying results in three sections of the country.

Send for World's Finest Horticultural Book-Catalog.

176 pages, many illustrating flowers in natural colors. Complete cultural instructions to help you grow the finest roses, shrubs, hardy plants and bulbs. To be sure you get this outstanding book, it is necessary that you enclose with your request 50c, coin or stamps, to cover postage and handling costs.



Wayside Gardens

30 MENTOR AVE. MENTOR · OHIO



GARDENING GUIDE

FOR MAY

So many and diverse are the gardener's jobs in May that there has to be strict system about them to save time and motion. The night before, list the next day's necessary jobs and don't let anything distract you from them.

Chrysanthemums, for instance, are set out this month. Since they are gross feeders, prepare and enrich the spots where they are to go. Plant and water in the divisions and give them the first of three pinchings back that should be done between now and the end of June. This will form shapely bushes.

While peonies apparently take care of themselves, they will not give the best flowering if the spring is dry. It may be necessary to water them. They also benefit by a dressing of wood ashes. Nip off side buds if you want large terminal blooms. Give the plants support early, lest the weight of the flowers flop them over.

In the cold frames, seedlings of annual flowers have hardened off and are ready to go into their permanent places. Compost or old manure go into the soil. Beforehand, plan where to plant them so that your work can advance without confusion.

There are dahlia holes to dig and enrich, stakes to go in, and then the tubers to be laid in place. There are gladiolus corms to set in orderly rows. Each of these is a job that, when done, leaves you free to go on to something else. The success of May gardening is to keep going according to schedule.

By May all flower seeds can be sown outdoors and the tender bulbs—tigridias, cape hyacinths, ismenes and tuberoses—put in their locations.

Vegetables

By the end of the month set out tomato plants, eggplants and peppers. Snapbeans are sown in successive plantings for a long crop, as are carrots and beets. The early spinach over, sow the New Zealand type, which stands hot weather. Melons go in their enriched hills in a sunny place. At the same time of frost-free nights, sow cucumber, squash and lima beans. In odd moments thin out vegetable rows so that the young plants can have elbow room to develop. Beet seedlings make good eating greens.

When tulip foliage begins to wither, sow between them some easy-growing annuals—sweet alyssum, [illegible] tulaca—or carefully set in yo[illegible] petunia plants that will fill the s[illegible] with color. The same treatment can [illegible] given daffodils when they have cea[illegible] flowering. In each instance do not [illegible] off the foliage until it is fairly w[illegible] dried.

If you are planning to lift [illegible] divide a drift of daffodils, be sure [illegible] mark the spot with inconspicu[illegible] stakes. Then from July on, the clu[illegible] may be lifted, separated and replant[illegible]

Pests

One of the most valuable guides [illegible] work is a pest chart posted in the [illegible] house. It reminds you of what to [illegible] pect, what to look for and what to [illegible] So much of modern gardening involv[illegible] slaying of plant enemies and eradi[illegible] ing diseases that attack them. With [illegible] nual crops, plants or vegetables, [illegible] way to avoid disease is to keep [illegible] plants growing along. That's wh[illegible] proper preparation and feeding of [illegible] begin to pay dividends.

However, even the healthiest pl[illegible] cannot, of its own volition and stren[illegible] fight off pests, and that's where the d[illegible] gun and sprayer come into action. I[illegible] a pity that so much of the garden[illegible] time must be taken up in this warf[illegible] but there's nothing else to do abou[illegible]

The rare and difficult

When Lord Aberconway, President [illegible] the Royal Horticultural Society, wa[illegible] this country in March to see our Atl[illegible] tic seaboard flower shows, he gave [illegible] eral talks to gardeners. He made [illegible] distinction between the easy-way g[illegible] deners and those who choose the h[illegible] way, between those who are conten[illegible] grow commonplace plants and th[illegible] who choose to try their skill on pla[illegible] that are rare and difficult. He said [illegible] could always tell how serious the g[illegible] dener by the type of plants he was [illegible] ing to grow to perfection.

We have plenty of easy-way g[illegible] deners in this country, but all too [illegible] who search for varieties, study th[illegible] history and habits, and strive to g[illegible] them the environment and care t[illegible] need. We need more ambitious and [illegible] turesome gardeners. So it is a good r[illegible] to try each year some plant or fan[illegible] of plants which challenges our s[illegible] and persistence. RICHARDSON WRI[illegible]

PLANTS continued from page 122

extravagance. Indeed, if these quick-growers are started early indoors, they are likely to run their course by midsummer and leave the borders very shabby in August and September.

Petunias, snapdragon, salvia, vinca, stock, ageratum, on the other hand, take so many weeks that seed sown outdoors will give no effect until almost time for frost in most sections of the country. They must be planted as small seedlings about the time the iris is in bloom. When needed in quantity, flats of individual varieties can be reserved and are about half as expensive as larger potted seedlings. Potted plants have had at least one extra transplanting and the labor of producing them is reflected in their price. Annuals do not ship well, so they must be grown at home or bought locally.

Next to the annuals for immediate effect are the bulbs. Here again the cost of producing a certain size is shown by its price. Many bulbs are listed in catalogs without any comment on the size. Tulips, narcissus, most summer-flowering bulbs, many of the lilies in catalogs will say only "flowering-size bulbs." The reputation of the supplier is the only warranty that they are actually the size most likely to produce good bloom that season. Different species and varieties vary.

In tulips, the accepted size in the trade is 11-12 cm. Poets' narcissus are "double-nosed"; most other varieties, round single-nosed bulbs. Hyacinths for garden use should be 14-15 cm. bulbs. *Lilium canadense* is a tiny bulb, an inch in diameter; *L. candidum* up to 2½" in diameter for good bloom. Where several sizes are quoted for the same lily, it is safe to say that if economy is all important, the smallest sizes will bloom, but not so effectively, the first year. The middle sizes will give fine flowers and the largest size will give very little more effect. Unusual prices in bulbs should be investigated as to size. If most catalogs quote *L. regale* as 7"-8" or 8"-9" in circumference, at $6 a dozen, one offering them unsized at $3 a dozen is likely to supply 4"-5" bulbs which are disappointing. One at $12 a dozen may have larger flowers, but the effect may not justify doubling the price.

When the gardener turns to perennials, his troublesome decisions really start. Most perennials are sold as single small divisions or seedlings. The amateur visualizes armfuls of peonies and great spikes of delphiniums and is likely to be woefully disappointed the first year. Perennials vary greatly in the length of time it takes them to make a real show. They may be roughly grouped as the slow-increasers that are finer as the years go by; the medium growers that are best at two or three years; and the abundant growers that will make a full garden effect during the first year. The size

(Continued on page 184)

5 lovely, new DAHLIAS



ROYAL MINIATURES

Gem-like little flowers, Formal Decorative type, in beautiful colors. Ideal for cutting.

Plants are at most 3 ft. high – flowers 3½ in. dia. or less.

Royal Blue – Bronze – Lavender – White – Yellow

Royal Collection E,
5 roots, 1 each of 5 above colors, *(Value $3.75)* **$3.25**

Royal Collection F,
10 roots, 2 each of 5 above colors, *(Value $7.50)* **$6.25**

Sensational New Pink Dahlia
MARIE MESSA
(True Cactus.) Blooms freely on long stems. Pink, lighter center. Splendid for cutting. Winner of many awards.
$3. each, $27. for 10

1947 Garden Annual on Request

Stumpp & Walter Co
2-138 Church St., Dept. B, N. Y. 8
burban Stores: Englewood, N. J.
hite Plains, N.Y. Newark, N. J.
amford, Conn. Hempstead, L. I.

YOU'VE TRIED THE REST now try the best!



GGINS Quick ATER HOSE COUPLING

ap – it's on! Pull – it's off!

is all aluminum, precision-made ater Hose Coupling is faster, ier, better. You can buy a cheaper ipling but if you want the *best* uy Wiggins! Will last a lifetime. es standard gasket. No twisted or oken hose. Guaranteed leakproof! es water, brings full pressure to zzle. Why struggle with old-fash-ed finger-bruising hose connec-ns when a Wiggins will make ur watering job so much easier l effective!

ou've tried the rest. Now try the est. Accept no substitute. On sale t hardware and department stores.

Approved for commercial aircraft
B. WIGGINS OIL TOOL CO. INC.
24 E. Olympic Blvd., Los Angeles 23



MECHANIZE YOUR PLANTING
...FOR THESE PERFECT SEED BEDS!

Use the same power implement that prepares perfect seed beds in one operation to mechanize your planting. The Rototiller planter attachment handles any common crop or vegetable seed in wide rows or multiple narrow rows.

Ask your Frazer dealer for details about this attachment, available with two or more planting units.

SEND THIS COUPON

ROTOTILLER
*Trade-Mark Reg. U.S. Pat. Off.
POWER TILLER OF A HUNDRED USES
FRAZER FARM EQUIPMENT
Graham-Paige Motors Corp., Willow Run, Mich.

SEND COUPON TODAY
FRAZER FARM EQUIPMENT
Graham-Paige Motors Corporation
Dept. 38, Willow Run, Michigan
Please send me additional information about
Rototiller Special Attachments
Have my dealer call about a demonstration
Name.....
R. R. No.....Town.....
County.....State.....

$1.00 rids your lawn of ugly weeds

WEED-NO-MORE

AMERICA'S No. 1 WEED KILLER

won't harm most common lawn grasses



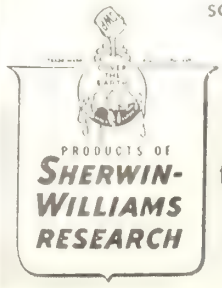
New Weed-No-More Automatic Sprayer — only 59c — just tilt and spray the weeds away!

By the makers of KEM-TONE, the miracle wall finish

$1.00 8 OZ. MAKES 8 GALLONS Enough for average lawn
$2.98 Qt. Economy Size Makes 32 Gallons

Proved on America's Lawns
Weed-No-More kills dandelions, plantain and other ugly weeds without back-breaking weed digging. Simply dilute with water, spray it on—weeds die! Apply several times a season as new weeds appear. Get Weed-No-More today!

SOLD BY STORES EVERYWHERE



Bringing the marvels of science to your home

PLANTS continued from page 183

to buy depends on the classification.

In the first group are the fleshy-rooted plants like peonies, dictamnus, platycodon and baptisias. All of them have "eyes" or noticeable underground buds, and the number of these determines the price of the plant and the number of blooms the succeeding season. Peonies are usually quoted as "2 to 3 eyes"; for the other two no size is mentioned. If one is eager to have peonies as soon as possible, it is worth while asking the grower to supply 7-8 eye peonies costing two to three times as much but advisable if the buyer is impatient for masses of peonies.

With the other three, the case is different. It is often next to impossible to buy anything but young plants, about a year old. A platycodon plant whose parsnip-like root is 3" long and a quarter inch in diameter may be perfectly healthy but its garden effectiveness is far in its future. If the midsummer border needs a mass of blue or white platycodon, three-year-old plants should be pursued and can be obtained. Dictamnus, either pink or white, is as valuable for its foliage as its June flower. But one little spriggle takes several years to count for anything in the border, and may get lost in the crowd of more prolific growers. Five- or six-year-old plants are needed. One big baptisia plant makes a handsome mass in the border, but a tiny, year-old seedling is next to invisible.

If search of catalogs and nurseries fails to uncover any but tiny plants, it is often safer to get the little ones, plant them in a row somewhere to grow for two to four years in the open. In the interval, their future space in the border can be taken by annuals, and when the perennials amount to something they can go into their permanent home, not to be disturbed for years. Since the life expectancy of these four plants is very long and they like permanence in their home, they have to be well along in years before they amount to much.

Somewhat like them, but a little more effective when young, are hemerocallis, hostas, iris and phlox. As they are propagated by division, the usual stock is a single division of the parent plant. This little plant will grow to a large clump in two to three years and needs to be redivided in four to five years. It will, however, show only one flower head the first season after planting. If mass effect is needed at once, there are two ways of getting it. Ordered early, before the nurseries do their dividing, it is possible to get "field-grown clumps," particularly from a nearby source, where the delivery is by car rather than by express. They should be dug with the earth on their roots and planted very promptly, as their age and size makes moving them more hazardous. They will also

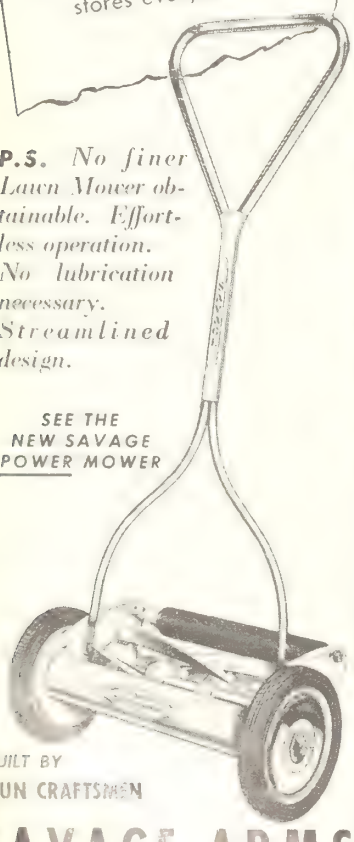
(Continued on page 185).



"Imagine Me Enjoying This!"

Even the Lady of the house will enjoy cutting the grass . . . with the new Savage Superchief! It's so light and easy to use! Designed by master-craftsmen, The SAVAGE Lawn Mower is backed by more than half a century of engineering skill!

THE SAVAGE SUPERCHIEF
Available now at leading stores everywhere.



P.S. *No finer Lawn Mower obtainable. Effortless operation. No lubrication necessary. Streamlined design.*

SEE THE NEW SAVAGE POWER MOWER

BUILT BY GUN CRAFTSMEN

SAVAGE ARMS CORPORATION

CHICOPEE FALLS, MASSACHUSETTS

MANUFACTURERS OF LAWN MOWERS AND REFRIGERATION EQUIPMENT

KILLING WEEDS becomes Fun! with the martin WEED GUN

Patent Applied For

Easy · Quick · Effective



Kills Only What You Want Killed —through Controlled Application of 2, 4-D

Here it is—a modern, easy way to kill all broad-leaf lawn weeds. No gallons of chemical to mix. No bulky spray gun or sprinkling can to carry or clean. Weighs less than 5 pounds loaded.

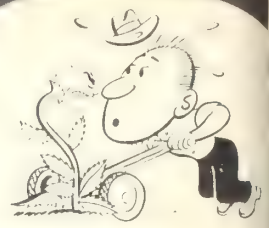
No waiting for a "still" day—because no danger of "drift" damage to plants, flowers, clover, etc. High-potency solution means economy. "Kills Only What You Want Killed."

All-metal construction of magnesium. Only one simple moving part. Easy to load—as simple to use as carrying a cane—effective in results.

Buy from Your Dealer or Order Direct

If your dealer can't supply you—order direct. Shipped postpaid, complete with enough Martin Hi-Potency 2,4-D Weed Killer to treat 10,000 weeds—only $6.25. Write Dept. "H".

Charles A. Martin Company Des Moines 9, Iowa



Worried by WEEDITIS?

Get RIDZ 2-4-D WEED KILL

It's the new, easy way to rid yo lawns of pesky weeds without diggi and pulling.

DESTROYS WEED ROOTS WON'T HARM GRASS

Just spray it on. The 2-4-D in RI kills such lawn and garden pests as dandelions, ragweed, poison ivy and others.

Economical...only 75¢

Other sure cures for garden ills

SNAROL · ANTROL
RIDZ FUNGICIDE
RIDZ GARDEN SPRAY



NEW

T. M. Reg. U.S. Pat. Off.

RIDZ WEED KILLER with 2-4-D

Orlyt Greenhouse $370.00

Comes in sections for easy assembl with bolts and screws. 10 by 10 Orlyt shown, is all ready to put on foundation prepared by you. Yo house heating system may be e tended for the greenhouse. Oth Orlyt models from $158. Write f Catalog.

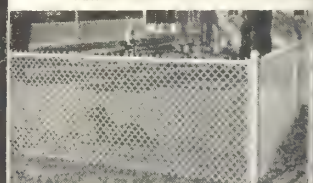
LORD & BURNHAM CO.
Irvington, 34, N. Y. Des Plaines, 34,



ORLYT The PREFABRICA GREENHOUS

PAGE -Since FEN

• AMERICA'S FIRST WIRE FENC



Trustworthy Guara

● "Guardian" because Page Chain Lir is a barrier between your children and hc tween your lawn and trespassers; betwe shrubbery and stray dogs. "Trustworthy" this protective fence, in a choice of four metals, is sturdy and long-lasting; becaus be erected by a reliable, long-experienc firm. Write for booklet, "Fence Ideas for and we will also send name of nearest PAGE FENCE ASSOCIATION • Moness

PLANTS continued from page 164

should enough so that the amateur will probably have to wait a year or two for the next year or two. They will, of course, be expensive, as the buyer is actually getting the source of six or eight commercial-size plants.

Perhaps a more satisfactory solution for mass effect is to triple the quantity of small plants for the space in the garden. They can then be planted in triangles close together to blossom as one plant. The moving and planting is easier and redivision will not need to be done quite so soon. Either method will give a surplus in a year or two, but only the owner can balance immediate effect against extra expense and labor. Perennials, veronicas, boltonias, heleniums, campanulas, shasta daisies give quite sizeable effect the first year and the small nursery seedlings or divisions are large enough for all practical purposes.

Two indispensables, delphiniums and aquilegias, are often cause of disappointment. Grown from seed, they do blossom in a year, and the one-year size is frequently sold. One-year plants, however, are not garden-border size, as their blooms are single spikes and not full height. Nothing less than two-year plants should be purchased, and if real effect is needed, three-year clumps are better. In some sections these three-year clumps may be a very temporary investment. In cool climates the life expectancy is many years, but in the vicinity of New York, four years is the limit and three is more likely. A less expensive procedure is the purchase of one-year seedlings to be lined out in the vegetable garden. When they are two or three years old, the clumps can be moved into the borders for one or two years' display.

The perennials of astonishingly rapid growth are the chrysanthemums, Michaelmas daisies and eupatorium. A tiny plant in a small paper pot is the usual size shipped on a spring order. It may look impossible, but by September each of these potted cuttings is a huge plant. All of them should be bought only as small potted plants.

A safe rule of thumb is that for quick effect without too much future waste the plants that dislike disturbing should be planted at large mature size; those that need dividing every three or four years can be planted as field-grown clumps or an increased number of small plants; those that need annual dividing should be single small plants. The larger clumps are difficult to ship and are better if secured close at hand. Small seedlings or divisions travel well, and reputable nurseries will send the advantageous garden size of individual species. It is a little more trouble and more expense, but it is possible to get the picture you visualize in one year instead of three without making too big a labor problem or surplus in the next season.



Totty's MADONNA LILIES and DELPHINIUMS

TOTTY'S MADONNA LILIES

[illegible] that can be obtained. We import these exquisite Candidum Lilies from Northern France. The flower spikes grow from 3 to 4 feet high and serve as a perfect foil for the beauty and magnificence of DELPHINIUM.

TOTTY'S DELPHINIUMS are the finest hybrid types from the best English strains as well as the choicest Pacific Coast hybrids. We have specialized for many years in selecting only the best varieties and today our DELPHINIUMS lead the world.

COMBINATION OFFER

12 [illegible] of MADONNA LILIES

12 [illegible] DELPHINIUMS

$25.00

If purchased separately: $1.50 each or $15.00 per dozen

Delivery at planting time f.o.b. Madison

[illegible]

Box G Madison, N. J. Totty's

QUALITY IRIS

From Iris Test Gardens. Free catalog listing 300 tall bearded varieties. Premiums and values. Wholesale and less to dealers, fanciers, hybridizers. Better varieties only. No catalogs after June 15th. We sell out early each season. Our price list will tell you why. Write: IRIS TEST GARDENS, 601 N. Naches Ave., Yakima, Wash.

Direct to You... FROM CALIFORNIA

Fine Flower Seeds for Beautiful Gardens

Best in Seeds, Bulbs, Plants many new varieties of great beauty

Enjoy them now! Send for Catalog Today!

Spring CATALOG 1947 64 pages 32 in color

Lagomarsino of California

Box 1115-M, Sacramento 5, California

GERANIUMS

Fine young pot-grown plants, well rooted, variety of colors—14 for $2.00.

COLEUS (foliage)—bright colored pot-grown plants—12 for $1.00. Minimum order—$2.00.

SPECIAL OFFER

24 Assorted plants for colorful Window Box or Bed, including Geraniums, Coleus, Petunias, etc., ONLY $3.00. Specify whether for Box or Bed.

Orders sent POSTPAID. Cash or Money Order. Descriptive Price List Free.

WILSON BROS., FLORISTS, Dept. HG Roachdale, Indiana

Goodall POWER MOWER CUTS GRASS

VELVETY SMOOTH IN SECONDS GIVES LAWN "GOLF-GREEN" LOOK



NO MORE BACK-BREAKING GRASS CUTTING DRUDGERY

Even a Child Can Operate!

•

Grass Cutting is Fun Now!

EXTRA FEATURES

GOODALL is the one and only 4 CYCLE VERTICAL CRANKSHAFT DIRECT DRIVE Rotary Cutter manufactured . . . successfully used by thousands from coast to coast.

Precision built—years of low cost service . . .

Two wheel flexibility.

• • •

Many imitators . . No successful duplications!

You take it easy behind a GOODALL Rotary Power Mower . . . it cuts your lawn in ⅓rd time, cuts any height grass or tough weeds . . . cuts on any terrace or hillside . . . gets into hard-to-reach places with greatest of ease.

NOTE: GOODALL is the original U. S. patent holder of direct vertical drive . . . *at better dealers everywhere*

Goodall MANUFACTURING CORPORATION

Write for Picture Booklet and name of nearest dealer

DEPT. HG, WARRENSBURG, MO.

Special Offer TO LAWN OWNERS!



FAMOUS COAST TO COAST AMONG "LAWN DOCTORS"



NOW available [illegible] to lawn owners—[illegible] concentrate fertilizer similar to that used by Mr. O's nation-wide System of Lawn Beautification—Plus amazingly DEPENDABLE and ACCURATE Metering-Siphon and Nozzle. This scientific combination of Mr. O's Fertilizer and method of *effective* application is bringing thousands of starved lawns back to lush, velvety green.

WANT "NEW GRASS BEAUTY" FOR YOUR FADED LAWN?



Then send TODAY for a supply of Mr. O's Fertilizer and Mr. O's Metering-Siphon and Nozzle. (See the TWO SPECIAL OFFERS below.) Here, at last, is a professional-type fertilizer that supplies the FOOD starved lawns need, *plus* an accurate and EFFECTIVE method of feeding. Odorless, easy, quick and sure! Mr. O's Metering-Siphon will not clog—always accurate—fertilizes 500 sq. ft. in 7 minutes.

SPECIAL OFFER NO. 1

$5.80 POSTPAID

Mr. O's Metering-Siphon $2.75
Mr. O's Nozzle 1.20
1 jar Mr. O's Fertilizer and "Lawn Greener" . . 1.85
makes 1 gallon liquid fertilizer, enough for 500 sq. ft. of lawn) $5.80

If you are not amazed and delighted with lawn's improvement after 2 weeks, return Metering-siphon and Nozzle and Mr. O will REFUND their price of $3.95.

(Offer good to June 30, 1947)

SPECIAL OFFER NO. 2

$19.95 POSTPAID

30 lbs. Mr. O's Fertilizer and "Lawn Greener" makes 15 gallons liquid fertilizer, enough to cover 7500 sq. ft. or year's supply for average lawn). Mr. O's Metering-Siphon and Nozzle included without extra cost.

YOU SAVE $7.80 ON FERTILIZER ALONE PLUS METERING-SIPHON AND NOZZLE A TOTAL SAVING OF $11.75!

(Offer good to August 1, 1947)

"WATCH IT GROW WITH MR. O's!"

MAIL COUPON TODAY!

MR. O's PRODUCTS (Dept. 13)
1316 S. Margo Street, Los Angeles 15, Calif.
I am [illegible] Mr. O's for $_____ Please rush, prepaid,
SPECIAL OFFER #1 ($5.80)_____
SPECIAL OFFER #2 ($19.95)_____
NAME
ADDRESS
CITY STATE
Dealers, Jobbers: Inquiries Invited

ON THE LAWN FRONT

New mowers for lawns of every size.

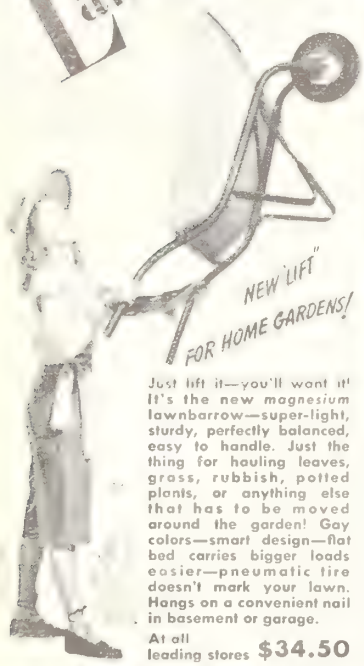
Arriving just in time to ease your summer grass cutting are the new lawn mowers. They are improved over pre-war models by the use of lightweight metals and plastics and by changes in design to make for greater efficiency. They range in size from light, man-powered machines to gas- and electric-powered mowers for lawns of the largest size. An innovation is the rotary action power mower. Two blades suspended horizontally cut grass by whirling at high speed. A great advantage is that the blades cut right to the edge of obstructions, thus greatly reducing the amount of after-trimming that has to be done. Rubber has been used extensively on the new machines to make handles easier on the hands and to make wheels run more smoothly over uneven ground.



Goodall yardmaster, a rotary lawn cutter, has a 2-cycle, vertical direct drive. The engine develops 2½ HP at 2500 rpm and has a built-in magneto and float-feed carburetor. The frame is one-piece pressed steel for lightness, strength and safety. The wheels are ball bearing, the tires pneumatic, and the handles of steel tubing have rubber grips. A safety feature is that the operator is protected by a pressed-steel skirt on the rear of the main frame. Manufactured by the Goodall Manufacturing Corp., of Warrensburg, Mo.

BUY SAVINGS BONDS

POWERCRAFT MAGNESIUM
Lawnbarrow



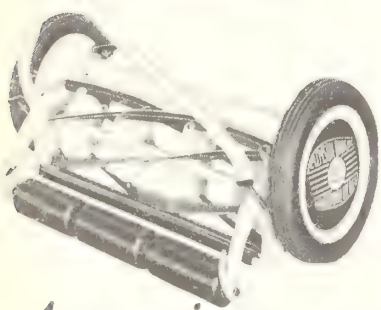
Just lift it—you'll want it! It's the new *magnesium* lawnbarrow—super-light, sturdy, perfectly balanced, easy to handle. Just the thing for hauling leaves, grass, rubbish, potted plants, or anything else that has to be moved around the garden! Gay colors—smart design—flat bed carries bigger loads easier—pneumatic tire doesn't mark your lawn. Hangs on a convenient nail in basement or garage.

At all leading stores **$34.50**

Specialty Products Division
THE DOW CHEMICAL COMPANY
Bay City, Michigan

Dow Products

SUPER D-17



An easier way to cut grass

"Easier in every way," remark owners of the new—and amazing—Clemson Super D-17 Precision Lawn Machine. Here's why. *Easier rolling* because of light weight and finest precision bearings. *Easier adjustment* to any grass because of new finger-tip adjustment of reel and cutting height. *Easier turning* because of a divided plastic roller—a Clemson exclusive. *Easier to keep clean* because of smooth, automobile-type enameled finish and sealed mechanism. *Easier to carry*—only 34 pounds. Width of cut 17 inches. See it at your local hardware, seed or department store. It's worth seeing—worth owning—and it cuts grass better.

Sold exclusively through wholesale and retail channels by the makers of world-famous Star hack saw blades and frames.

CLEMSON SUPER D-17
PRECISION LAWN MACHINE
Product of CLEMSON BROS., INC.
MIDDLETOWN, N. Y.

50 FINEST IMPORTED DUTCH DARWIN TULIPS $4.50



Brighten up your garden next spring with the finest and largest *imported* Dutch DARWIN TULIPS obtainable. This choice collection of ALL TOP SIZE BULBS (4½ inches in circumference) will produce the largest possible blooms in a wide range of exquisite colors including various shades of red, pink, lavendar, violet, white and yellow flowers. Sold only in mixture of colors.

GUARANTEED TO BLOOM NEXT SPRING
Order today. Bulbs will be shipped by parcel post C. O. D. in time for fall planting.
50 IMPORTED DUTCH BULBS $4.50
100 Bulbs $8.50. *Write for FREE illustrated full color literature describing many unusual varieties of fall planting bulbs.*
BURGESS SEED & PLANT CO.
420 T. H., GALESBURG, MICHIGAN



THIS OFFER GOOD ONLY TO JULY 20th
ORDER NOW—PAY NEXT FALL
ALL TOP SIZE BULBS

NOW IN JUST ONE APPLICATION
DESTROY WEEDS AND FEED GRASS



Look no further, here the newest and easi way to have a gree and healthier lawn *without unsightly wee* You'll be amazed with the results. Trea lawn 50 x 50 ft. for $3.50. If your dea can't supply you, write . . .

O M Scott & SONS C
87 Spring Street • Marysville, O
A Scott LAWN CARE PRODU

4 BEGONIA BULBS



ONE EACH: SINGLE, DOU FRILLED, CARNATION FI ERED. Profusion GIGANTIC ets. Red, Pink, Orange, Y White Salmon. Bloom continu till frost. Grow in garden, wi box or indoors.
3 BULBS each of 4 above sep. labeled. $2.50 ppd.
Send for Spring Catalog
STASSEN FLORAL GARDENS, Box 24, Roslyn Heights,



Me? To be king of Salvadoro?
Nope . . . just got this brand-new To

TORO POWER MOWER
TORO MANUFACTURING CORP'N, MINNEAPOLIS, MINNE

UNUSUAL IRIS —
RARE TYPES from FAR PLACES
Spring, Summer, Fall and Winter Blo ONCOCYCLUS, REGELIAS, DWARFS, I GOCYCLUS, SIBERIANS, SPURIAS, CRES and IRIS ODDITIES
Send 10c for illustrated catalog
RAINBOW HYBRIDIZING GARDE
Dept. HA5, Placerville, Califor

Mows and Trims Law



In One Simple Easy Operation
8¼ Lbs.



Save T and Labor wit
MONTAMOW

New model. New type metal hand special device to adjust cutting height. Drive now mounted on free rolling, factory lubri and sealed ball bearings. No tired backs or arms. 8¼ lbs. of live precision made mech that first gathers, then cuts smoothly a clea swath through grass, dandelions, spike gra weeds. No noise or clatter. As modern an cient as your electric razor. Cuts right up to fences, trees or posts; leaves no fringes trimmed by hand. Cutters are self-shar Built to last many years. Many thousands Sold direct from factory. Costs little. W once for guarantee information and literatu

MONTAMOWER DISTRIBUTING
901 KEELER BLDG. GRAND RAPIDS 2, MIC

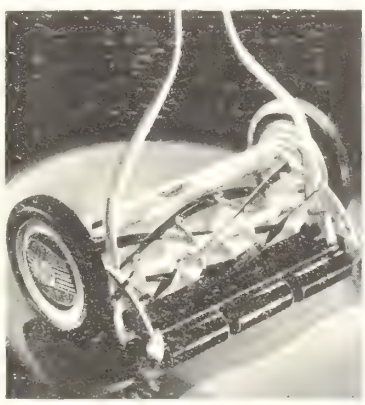
THE LAWN FRONT

continued from page 186



A 30" power lawn mower, which the manufacturer claims is completely new in design and in principle, will cut and trim a lawn in one operation. Called the Roebling Rotary Power Mower, the machine's chief feature is its rotary action, which operates like two electric fans placed side by side and face down over the grass. Whirling at high speed, the horizontal blades reach to the very edge of posts, trees, fences and other obstructions, almost completely eliminating after-trimming by hand. The mower will cut nearly all grasses and weeds, regardless of height, and eliminates grass-matting and over-lapping runs. Compact in size, it is said to be one of the lightest 30" mowers made. The handle can be collapsed and easily folded for winter storage or transportation. The 4 cutting blades of shatterproof steel are double-edged for double duty, can be readily removed for sharpening and are easily replaced after having been removed.

Heeding the recommendations of agronomists against excessively close mowing, the manufacturers have made the cutting heights of the blades adjustable from 1¼" to 3¼" in quarter-inch gradations. They snip the grass into fine trimmings that are evenly spread to form a desirable mulch. This mower is built by John A. Roebling's Sons Company, Trenton, New Jersey.



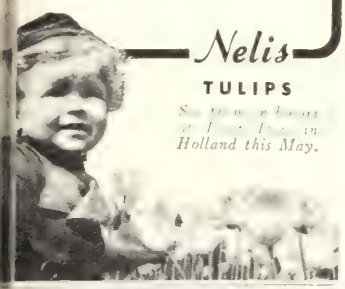
The Clemson Super D-17 lawn mower is the lightest looking and yet one of the sturdiest machines on the market. The roller and hand grips are made of durable Tenite plastic, making it uniform in texture and impervious to swelling and cracking from moisture. Sticks and small stones in the grass will not splinter this plastic. Complete with all its parts, attachments and rubber tires, the mower weighs only 34 pounds. It may be adjusted for cutting height by simply turning a single screw. In addition to plastic roller and hand grips, the mower has several other important features. The reel adjusts to the bed knife, unlike former mowers. This eliminates the chance of the reel and bed knife vibrating out of alignment. Secondly, the handle is suspended at a point roughly half-way between the axis and the ground roller. This prevents "bobbing" over rough ground. Thirdly, there is a little bracket on the handle of the machine to carry hand clippers. Lastly, the construction of the machine is such that the point of actual cutting is farther forward to make it possible to cut closer to trees, lessening the amount of hand grass clipping necessary. Finished in bright yellow and black, it is an excellent example of modern design. Clemson Bros., Inc., Middletown, N. Y.

EWS about TULIPS

947 Nelis Catalog lls all about newest, ost outstanding Tulips!

ecial presentations of rare rieties and new exotic types never-before low prices

ELIS NURSERIES, Inc.
5 Lakewood Blvd. Holland, Mich.



Nelis TULIPS
See them bloom in fields in Holland this May.

UTZ SUPERB PEONIES
rgain $5.00 retail offer delivered post anywhere in U. S. A. with successful
elve peonies assorted colors, of the d's best varieties.
PHIL LUTZ PEONY FARMS
Boonville, Indiana

RUSSELL DAYLILIES
A Riot of Colors
h, pink rose red wine and mahog Plant in perennial border or foundation ms. Insects won't bother them. COLOR ALOG FREE!
RUSSELL GARDENS
Spring 4, Texas

ROTO-ETTE
Reg. U. S. Pat. Off.
THE ALL-PURPOSE POWER GARDENER
es Most tdoor hores
1947 MODEL
ROTARY TILLAGE PLUS!
hanges back-aching jobs into healthy njoyment. For men, women — home wners or small acreage growers.
ROTO-ETTE, in a few minutes, can be easily converted to prepare seed bed, seed, cultivate, mow, rake, haul, plow snow, spray, pump water. Built to exacting automobile standards by oldest manufacturer of rotary tillage equipment in U.S. Seventeen years experience thousands of enthusiastic users. You will enjoy a dependable ROTO-ETTE.
Write Dept. J for Folder
MOWS
HAULS
RAKES HAY
OTOTILLER, INC. TROY, N.Y.

DUL-Tex
Protect Your Plants with BUCKWHEAT HULL MULCH
Clean odorless easy to use 100 lbs. $2.50; 500 lbs. $10.50; 1000 lbs. $19 all f.o.b. Folder FREE
LARROWE MILLS INC.
Box 2, Cohocton, N. Y.



DISTINCTIVE DIFFERENT
DUBOIS
WOVEN WOOD FENCE
Affords privacy and protection. Beautifies and screens from automobile glare. For country estate, suburban home, city lot or penthouse. Moderate prices. Easy to erect. Never requires painting. Lasts for a generation.
3 styles: Close Woven, Close Cleft, Open Cleft
Heights 18", 3'10", 4'11", 6'6", & 8'
DUBOIS FENCE & GARDEN CO., INC., Dept. H, Ridgefield, N. J.

GRASS SHEARS you'll love!



Doo-Klip
GRASS SHEARS - LAWN TOOLS
GRASS SHEARS!
● It's Fun—Trimming your lawn the easy Doo-Klip way! Speedy Doo-Klip Long Handle shears let you work *standing up!* Doo-Klips have comfortable pinch-proof grips. Rust-proof, self-adjusting hard steel blades *stay sharp . . .* hold grasses firm for faster, easier cutting!
Buy Doo-Klips from your Hardware Dealer *Now!*



Doo-Klip Standard Grass Shear—Price $1.75 Rust-proof, self-sharpening blades. Pinch-proof grips.
Doo-Klip Long-Handle Grass Shear Price, $3.00.
Rolls on steel wheels. Reaches under hedges and bushes.

Buy Doo-Klips from your favorite hardware dealer. Or send your order with check to us.
LEWIS ENGINEERING & MANUFACTURING CO.
DEPT. HG1, ALLIANCE, OHIO

SUMMER SCRAPBOOK

continued from page 103

Additional information on the Summer Scrapbook. All prices listed are *approximate and retail.*

1. Pottery comes in chalk white, sand, chartreuse, dusk blue, peach, metallic brown, rust:
Individual casserole with cover $1.25
Dinner plate 1.00
Luncheon plate 65
Paine's, Boston, Massachusetts

"Flying Feathers" linen tablecloth 52" square . . 8.00
B. Altman & Company, New York

2. Clock that plays a tune; choice of red, blue, ivory or green 18.00
Lewis & Conger, New York

Sheets: Hand printed, combed percale sheets in two designs:
"Rose" single sheet and pillowcase 25.50
double sheet and two pillowcases 34.50
"Sweet Dreams" single sheet and pillowcase 32.00
double sheet and two pillowcases 42.50
Lord & Taylor, New York (exclusive)

3. Butterflies on 36" fabric $6.00 the yard
on wallpaper $6.00 the roll
Both at Patterson Fabrics, New York
May be ordered through your own decorator or the decorating department of your local department store.

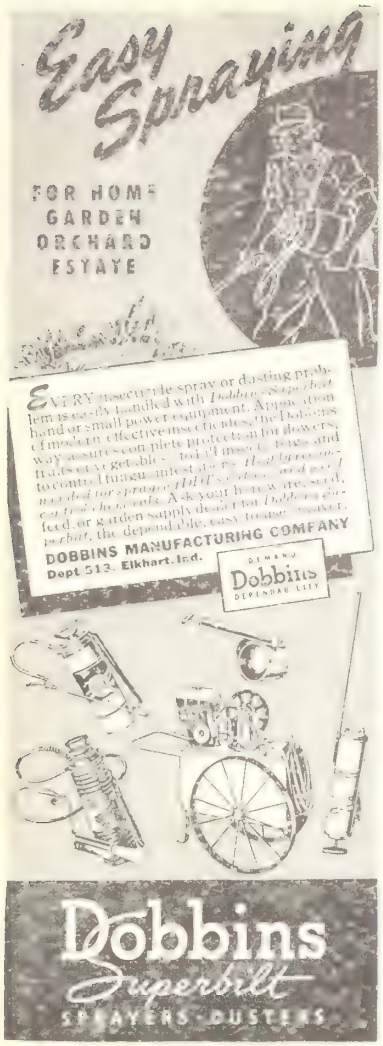
4. Chemist's glass
Florentine flasks—
pint capacity 35
quart capacity 55
Crystallizing dish, 8" diameter 2.00
Eimer & Amend, New York

Fruit-strewn tablecloth
Hand printed on linen . . 15.00
on sheer wool 27.00
Doris and Leslie Tillett, New York (by special order)

5. Black boy with a lantern
Boy 45½" in height . . . 175.00
lantern 15.00
W. & J. Sloane, New York

6. Plates. Signs of the Zodiac on plates. Set of 12 . . . 125.00
Gump's, San Francisco

7. Chair on wheels in bleached ash with green webbing . 19.00
The Warner Shops, Chicago, Illinois





with

Reg U S Pat Off
TRANSPLANTONE

Transplantone helps flower and vegetable seedlings to recover fast from the shock of being transplanted. This means earlier, larger crops of tomatoes; firmer heads on cabbage, cauliflower, and lettuce; surer, better growth on shrubs and flower seedlings, particularly dahlias, roses, and delphinium.

3-oz. can (18 teaspoonfuls) $1.00

For trees and shrubs mix 1 teaspoonful with 1 gallon of water. For seedlings mix 1 teaspoonful with 10 gallons of water.

ASK YOUR DEALER or CLIP THIS COUPON

AMERICAN CHEMICAL PAINT CO.
HAS S. AMBLER, PA.
Enclosed find $1. Please send a 3-oz. can of Transplantone.
Name
Street



How to insure privacy against
NEIGHBORHOOD NUISANCES

Vandals, mischievous youngsters, animals, whatever your problem, an Anchor Chain Link Fence is a sure solution. It makes your property a secluded zone—keeps your children from dashing out into traffic—protects privacy while preserving the beauty of your home.

Write today for free, illustrated catalog. Gives detailed information on exclusive features like *Deep-Driven Anchors*, which hold fence erect and in line and enable fence to be installed without disturbing shrubbery. Address: Anchor Post Fence Division, Anchor Post Products, Inc., 6550 Eastern Ave., Baltimore 24, Md.

Anchor Fence
Nation-wide Sales and Erecting Service

BE THE MASTE OF YOUR LAW

WITH A WHIRLWIND
The Only Power Mower with the 15 Year Service-Proved Rotary-Scythe Suction-Lift Cutting Action



Spring rains and lush, early growth of grass and weeds to get out of bounds at time of year. But with a WHIRLWIND, need never worry about your lawn ge ahead of you. The easily handled WHIRLWIND cuts growth of any height rug-sm trims close to trees, under shrubbery even sweeps walks! Cuts on forward and ward travel; mulchifies clippings.

Ask Your Dealer About WHIRLWIND Ju Write for Literature. Address Dept. HG

WHIRLWIND LAWN MOWER C
730 W. Virginia St., Milwaukee 4, Wis



IRISES • PEONIES • MI
DAYLILIES • POPPIE
HIGHEST QUALITY STO
LARGE ILLUSTRATE CATALOG No. 85 FRE
C. F. WASSENBER
VAN WERT, OHIO

THIS IS IT!
THE HOSE NOZZLE you've wanted and need



AUTOMATIC Lever Spray
Makes Sprinkling
Instant control of Spray or Stream—the palm of your hand. No fussing with ments—PRESS, IT'S ON—Any degree fr cate mist to heavy gush. RELEASE, IT' Automatically, Instantly. Built for Life Service. Triple Plated—Internal Parts Bronze. Patented—Guar
$1.85 WATER WHEN YOU WAN WHERE YOU WANT IT, INS

KAY PRODUCTS INDUS
310 Citizens Bldg., Cleveland 14,

GAY MONTBRETIA BULBS



100 for $4.75 postpaid
Bloom profusely from July till frost. One of summer's brightest flowers. Fine for cutting. 2 ft. high. Mixed colors.
Send for Spring Catal
STASSEN FLORAL GARDENS
Box 24 ROSLYN HEIGHTS

PICNIC STOVE and INCINERATOR
Tree stump of durable reinforced Haydite concrete with grill, charcoal pan, grate. Burns trash safely.
ONLY $34.50
Freight Prepaid East of Rockies
For descriptive circular, write to
W. O. JOHNSON CO.
Dept. HG OMAHA, NEBR.



Get Rid of ANT



IN HOUSE and GARDEN
● Both sweet and grease-eating ants are attracted by REX ANT BAIT Ants enter traps. Carry bait to nest. Whole colony destroyed. Safe to use anywhere No danger of food contamination. No risk to child or pets because lid is sealed on. acting. Ants soon disappear. For s drug, grocery, hardware and seed
If your dealer cannot supply y send $1.00 for 4 traps postp
REX RESEARCH CORP., Toledo 7
REX ANT B



This car is running with an "EMPTY" gas tank!



Even after the gas gauge says "empty" a modern car can keep going for a good many miles. Here's why. Automobile manufacturers know human nature. They figure that, sooner or later, we'll get careless, or misjudge how far we have to go. So the gas gauge is set to show "empty," while there are still a couple of gallons left in the tank.

This reserve supply is a swell idea that has kept many a family from getting stuck.

It's an even better idea for a family's budget!

A reserve supply of dollars is a lifesaver in case of financial emergency. It will keep your family going if sudden illness strikes, or unexpected expenses show up.

And one of the easiest ways to build just such a cash reserve is *buying U. S. Savings Bonds on the Payroll Savings Plan!*

Millions of Americans have discovered that *automatic* Bond buying is the quickest, surest way of piling up an emergency fund. And of saving money for other things, too—important things like college for the kids, or a home in the country, or a cash income for later in life.

What's more, the money you save in Bonds buckles right down and starts *making more money*—in just 10 years you get back $100 for every $75 you put in today.

So keep on buying Bonds on the Payroll Plan. Buy all the extra Bonds you can, at any bank or post office. And remember, you're helping your country as well as yourself—for every Bond you buy plays a part in keeping the U. S. strong and economically sound!

Save the easy way..buy your bonds through payroll savings

Contributed by this magazine in co-operation with the Magazine Publishers of America as a public service.



NEW MODERN SPINETS
by Gulbransen



FASHIONED FOR THE FUTURE is this Modern Classique Spinet by Gulbransen, makers of "America's Smartest Piano Fashions" for over 50 years. Its advanced styling makes it a long term investment in smart, decorative beauty and musical superiority. WRITE FOR FREE BOOKLET.

GULBRANSEN COMPANY
Dept. HG, 816 North Kedzie Ave., Chicago 51, Illinois



TURNTABLE



Music connoisseurs have long recogniz the fine quality—both artistic and technical of European recordings. During the past f months many shipments of excellent forei records have arrived here and been distr uted to music shops throughout the count English Decca full-frequency range reco ings have been greeted with enthusiastic claim everywhere because they reproduce finest nuances of musical performances. you have an old phonograph, don't expect it to reproduce 13,(cycles when it is capable of only 8,000. You can get full freque only from a high-fidelity machine.) Recordings by Maggie Teyte, N Coward and many others are again available on the HMV label, are quite a few English Columbia, Parlophone and Polydor recordir Most of the albums come in both manual and automatic sequen make sure you get the correct set for your machine.

Imported English Recordings

Notable among the English Decca albums are these truly marve recordings: **Stravinsky: Petrouchka,** performed by the London P harmonic Orchestra conducted by Ernest Ansermet; **Benjamin Brit Serenade for Tenor, Horn and Strings,** with Peter Pears, Dennis B and the Boyd Neel Orchestra; **Tchaikovsky: Symphony No. 6 (*Pa tique*),** Albert Coates and the National Symphony Orchestra; **De Fa Nights in the Gardens of Spain,** pianist Clifford Curzon and the Nati Symphony Orchestra conducted by Enrique Jorda; **Franck: *Le Chas Maudit,*** played by the London Philharmonic Orchestra conducted Franz André; and **Beethoven: Symphony No. 3 (*Eroica*),** the Lor Philharmonic Orchestra under the direction of Victor De Sabata.

Back on the record shelves again are most of HMV's Society Volumes 1, 2, 3 and 4 of the Bach Society are available with Swiss pi Edwin Fischer playing the preludes and fugues from Books I and "The Well-Tempered Clavichord." Volumes 6 and 7 each contain two o suites for unaccompanied cello played by Pablo Casals. You can also eight volumes of the Beethoven Sonata Society recordings of his p music, magnificently played by Artur Schnabel. The Pro Arte S Quartet can be heard in five volumes from the Haydn Quartet Soc HMV also has complete recordings of three Mozart operas: **Don Giov** and the **Marriage of Figaro,** performed by the Glyndebourne Opera pany, and **The Magic Flute,** with the Berlin State Opera conducte Sir Thomas Beecham.

The works of four modern English composers bear the HMV l **Howard Ferguson: Sonata in F Minor,** played by Myra Hess; **Moeran: Symphony in G Minor,** the Hallé Orchestra conducte Leslie Heward; **Arthur Bliss: Concerto for Piano and Orchestra,** p by Solomon and the Liverpool Philharmonic Orchestra conducted b Adrian Boult; and **Arnold Bax: Symphony No. 3,** performed by the L Orchestra under the direction of John Barbirolli.

English Columbia records offer fine performances of **Beetho First Razoumovsky Quartet (Op. 59, No. 1)** and **Schubert's "Death the Maiden" Quartet** by the Philharmonia String Quartet. Reginald clarinetist, joins the Quartet in a recording of **Mozart's Clarinet Qu (K. 581).** Denis Matthews and the Liverpool Philharmonic under G Weldon have made a notable recording of Mozart's poignant **Piano certo No. 23 in A (K. 488).**

On the Parlophone label, listen to the superb playing of M Beethoven and Schubert sonatas by the incomparable Lily Kraus-S Goldberg team. Miss Kraus has also made the only recording of **Mo Piano Concerto No. 18 in B-Flat Major, K.456.** Richard Tauber, Pagliughi and the Turin Opera have also recorded for Parlophone.

PRINTED BY THE CONDÉ NAST PRESS GREENWICH CONN.

House & Garden

Summer Living

Italian Renaissance, 1947



BURLINGAME PUBLIC LIBRARY

Solid magnolia wood

FOR CREATIVE HOME FURNISHING AT HATHAWAY'S



Delightful style, exotic wood, sheer solidity—all are features of this group from the Orleans Collection of French Provincial styles. As originated by Hathaway's, Creative Home Furnishing uses all *good* styles, woods and types of structure to create personality as well as loveliness in your home. Only one thing is fixed and unchangeable. You must start with Hathaway quality to attain this distinction. Write for the free booklet on Creative Home Furnishing.

Hathaway's
51 WEST 45th STREET
NEW YORK 19, N.Y.

URNITURE • FLOOR COVERINGS • INTERIOR DECORATION

Your Table . . . *always at its "Sunday Best"*



American Modern

The inherent charm of American Modern Dinnerware springs from a happy combination of clean, uncluttered lines...distinctive colors...textured glazes of rare beauty. Your choice of American Modern subtly flatters your most discerning guest. Complete open stock. Illustrated brochure giving colors, shapes and prices upon request.

Handmade by Steubenville Pottery Company from the Inspired Designs of *Russel Wright*



Here's a whole new concept of furnishing and decoration... over 230 different pieces, including draperies, dinnerware, furniture and lamps, all coordinated in design and color by Jane Ellis and Robert Dorr, Jr. This unique series, called California Manor, can form a growing decorative nucleus for your home in which you never need worry about pieces "going well together."



RNISHERS OF HOMES

CALIFORNIA: OAKLAND • SACRAMENTO • VALLEJO • WALNUT CREEK

Duncan's Indian Tree Crystal

"The loveliest glassware in America"

Here is one of the most famous decorative motifs in the history of the world—the Indian Tree or sacred Tree of Life—etched on crystal made by one of the most historic of modern-day glass makers—Duncan.

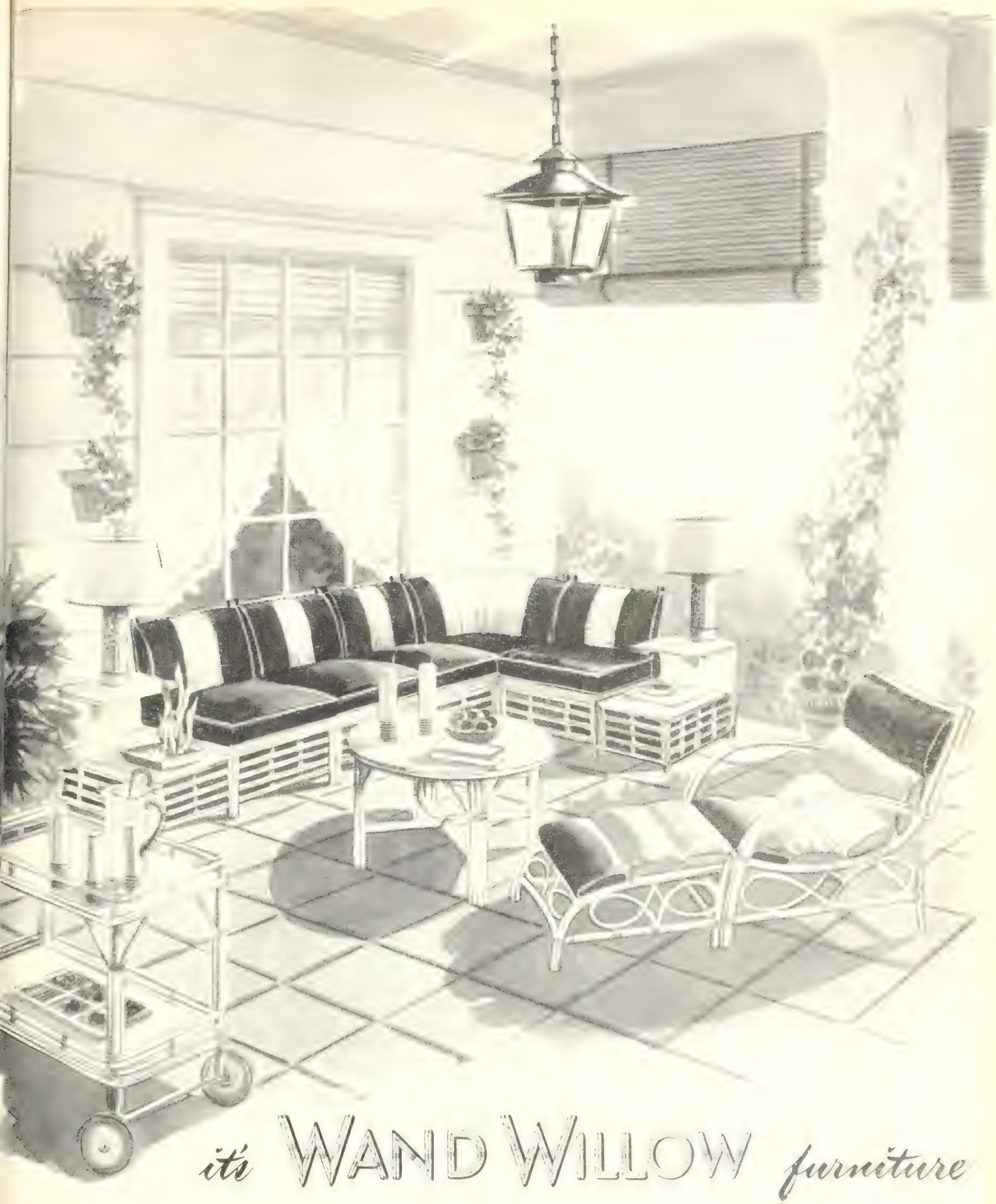
If you plan to have the famous Indian Tree china, this crystal pattern is a "must." If you don't have Indian Tree china, this is still one of the loveliest of all the etched patterns. It is all hand-made . . . hand-made etchings on hand-fashioned glass. It is made by the company which created some of the old glass patterns now eagerly sought by antique collectors.

Send for the folder "Indian Tree Crystal."

THE DUNCAN & MILLER GLASS COMPANY, *Washington, Pa.*



The Greek Next Publications Inc., Boston Post Road, Greenwich, Connecticut. Entered as second-class matter at the post office at Greenwich, Connecticut, under the act of March 3rd, 1879. Subscription $4.00 a year in U. S. A. Vol. No. 91
In Canada $4.50 a year. Postage prepaid. Duty extra. Tariff



it's WAND WILLOW *furniture*

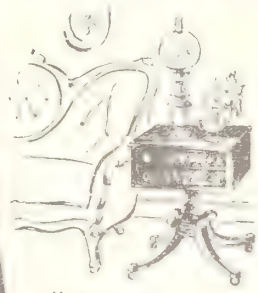
Woven sunshine—inviting gracious relaxation—ideally suited to your outdoor living pleasure.

• Sold by better dealers everywhere

Ficks Reed Co. CINCINNATI AND NEW YORK

Who hasn't a place in her home for this two-drawer stand . . . . . .

A Brandt TABLE



Use one—or a pair—and see how flattering it is to either a traditional or modern sofa.



It's a good-looking and more-functional-than-usual night table



. . . or it's a correct in-front-of-the-window piece.



It's a comfort next to "her" chaise longue



. . . or "his" easy chair . . . plenty of drawer space for sewing things, pipes and smoking accessories.



Send 25c in coin only for interesting, profusely illustrated, 24-page booklet "A Sketchbook of Tables and How to Use Them". Jam-packed with useable ideas!

There is a smartly styled, magnificently made, beautifully finished Brandt Occasional Table for every use in your home. Look for the Brandt trademark—it is your assurance of QUALITY.

BRANDT CABINET WORKS INC.
HAGERSTOWN • MARYLAND



...See your home in a new light, enhance the beauty of your decorations...with oversca... close-to-ceiling Bel Vista Lightolers—favored by lighting engineers for eye-soothing illumination ...by decorators for smart, versatile simplicity ...by homemakers everywhere for sensible price.

...With Lightolier's Bel Vista fixtures the newest fashion in lighting, you can enjoy for the first time the beauty and efficiency of "built-in" lighting without the expense.

...Choose from the wide variety of Bel Vista sizes, shapes, and interesting glass textures to bring a dramatic decorative note, an exciting new lighting technique into your home. One of a series of important lighting innovations by Lightolier, America's foremost creator of fashions in decorative lamps and lighting fixtures. At electrical, furniture and department stores, and through your architect or decorator.

...Lightolier Decorator Galleries
11 East 36th Street, New York City
1267 Merchandise Mart, Chicago

LIGHTOLIER

Creators of enduringly beautiful lamps and lighting fixtures since the turn of the century



There's a place in your Entertaining for glass by

VIKING
HAND MADE

Glass can look so cool—so very refreshing—if you just take advantage of its icy-clear feeling. And some hot day as you fill a glass basket with roses and heather and arrange your table with rippled Viking glass, you realize once more that neither pottery nor china has such sparkling coolness. So experiment with Viking Glass and Jack Frost effects for your summer table. The possibilities are enormous.

Treasured American Glass from New Martinsville, West Virginia
Viking Glass Company



Illustrated: five of the twelve Gorham patterns



I couldn't believe my eyes!

"Diary dear, the day before a girl gets married *is* exciting...especially when your Dad's present is the Gorham Camellia you've wanted so very much! Of course, I'd been hinting that every bride should begin with *solid silver*...to use and enjoy every day like Mother does. It's so easy to afford real sterling. First, a few place-settings...then match and add as you wish. But I don't think Dad really needed a sales talk on Gorham... it's been tops for more than a century for craftsmanship and beauty." Send for illustrated book, "Entertaining...the Sterling Way." 10¢ (outside U.S.A. 40¢). Address The Gorham Company, HG-610, Providence 7, Rhode Island.



THE MODERN WAY *to start sterling is with a* [illegible] *of place settings, each complete in itself. Shown above, the new Gorham Camellia. When a 5-piece setting is complete, you'll want to add your sterling silver immediately.*

Gorham

STERLING

AMERICA'S LEADING SILVERSMITHS SINCE 1831

Listen to the Bride and Groom program — ABC, 2:30 p.m., E.S.T., Saturdays. Starring Lina Montero and Ed Herlihy



TOMLINSON

American Informal* FURNITURE



Design Pat. Pend.

This is the way *we live today*. This is *new world* and *new era* expressed in our own American manner. Now, for the first time, strong, straight lines and flowing curves meet... *and are one.* Now, at last, the modern-minded and lovers of tradition can agree on *truly American style.* Informal in spirit, infinite in its adaptability... *this* is Furniture by Tomlinson. Shown only by leading stores throughout the nation.





Bedroom, sitting room, living room, dining room... to help you picture the dramatic new beauty of American Informal.

Do you see... in the dresser, the desk and the tables... how that strong, straight plane at the top is counter balanced by the gracious, bow shaped curve at the base?

Do you sense how the honey tones of the woods and the vital color of the upholstery fabrics could bring a fascinating new

*Reg. U. S. Pat. Off.

COPYRIGHT 1947, TOMLINSON OF HIGH POINT, INC.



For rooms that "whisper" Elegance

The perfect Venetian Blind is made of *Flexalum*

REG. U.S. PAT. OFF.



• Perfectly lovely FLEXALUM adds gracious elegance to every type of window and holds that beauty constant through the years. Made of a special flexible aluminum alloy that cannot rust or warp, these light-weight, precision-formed blinds will not stretch tapes . . . stay trim, custom-tailored to your window's length. FLEXALUM always closes perfectly, almost silently, for absolute privacy.

Beautiful FLEXALUM'S softly gl satin-smooth plastic finish goe every color scheme; can neve crack or peel. No wonder FLEXA a lifetime investment in true for your home.

Ready now! New 24-page book, fully ill in color, showing decorator-designed treatments for your home. Send 25¢ to Hunter Douglas Corp., 150 Broadway,

HUNTER DOUGLAS CORPORATION • Riverside, California • 150 Broadway, New York



Morning mood...light, bright, inviting

L. S. Ayres & co.

INDIANAPOLIS

At Home in Indiana for 75 Years



The almost lost art of crafting in the custom manner is manifest in every subtle detail of Valentine Seaver sofas and chairs. It is the ultimate expression, in upholstered furniture, of the gracious way of life you forever seek to achieve.

ON DISPLAY AT AMERICA'S FINER HOME FURNISHERS

MADE BY *Valentine-Seaver* · Division of KROEHLER MFG. CO.



Like a sparkling solitaire repeated many times, *Wakefield* inspires a table setting to be blithe, gay and hospitable. It's one of Fostoria's finest crystal cuttings, handmade by skilled American craftsmen . . . a gemlike gift for your favorite bride. And a dazzling suggestion for your own entertaining. You'll adore *Wakefield* to give or to keep. Or many other Fostoria patterns equally precious . . . at the better stores everywhere.

Fostoria
MADE IN U.S.A.

STORIA GLASS COMPANY · · · MOUNDSVILLE, WEST VIRGINIA

Scalamandré Silks

. . . can give your home a new sparkle and refresh your interiors for 1947. Drape elegant satin stripes on the window or cover a chair with a deep, shaggy textured modern weave. Your decorator will eagerly assist you when making selections. Buy as you need but remember, whatever you choose, there is no substitute for silk . . . Scalamandré Silks . . . for all your drapery, trimmings and upholstery.

"NO SUBSTITUTE FOR SILK, NO COMPROMISE WITH QUALITY"



Leon

Manufacturers of Fine Drapery and Upholstery Fabrics and Trimmings

SCALAMANDRÉ SILKS, Inc. • 598 MADISON AVE. • NEW YORK • also BOSTON • CHICAGO • LOS ANGELES • SAN FRANCISCO

Exclusive Manufacturers of all approved silk fabrics for Williamsburg Restoration

Wholesale Exclusively • Consult Your Local Decorator


DUNBAR
For MODERN
Soon to be available at better furniture stores,
furniture departments or through your decorator.
DUNBAR FURNITURE MANUFACTURING CO. • BERNE, INDIANA • CHICAGO: 1638 Merchandise Mart • NEW YORK: 385 Madison Avenue • BOSTON: 203 Clarendon St.

SHOPPING

All merchandise shown on these pages, editorially or in advertisements, may be ordered by writing directly to stores. Most prefer not to handle c.o.d.'s, so please enclose check or money order. All firms, except those selling personalized services, agree to refund full price of any item returned by unsatisfied readers.

Sterling Silver
Bar Accessories





Pleasing gifts—this bottle opener
with long efficient silver handle $12
and the gold-lined thimble jigger inscribed
"Only a Thimble Full", $10. Prices include federal tax.
Mail orders will receive prompt attention.

ESTABLISHED 1810

BLACK, STARR & GORHAM

FIFTH AVENUE AT 48th STREET, NEW YORK 19, N.Y.

WHITE PLAINS EAST ORANGE



FIELD GLASSES

You'll get more enjoyment from all sporting events with these expertly constructed field glasses. A smart new postwar design has made them a favorite everywhere. Optically ground to the highest precision standards, the easily focused lenses are 3½ power, 40 mm. Low price includes field glasses, carrying case and neck strap.

Only **$13.50** Postpaid
No C.O.D.'s, please

FAIRWAY GIFTS
30 W. 27th St. New York 1, N. Y.

Bring Home Perfect Fish and Game!



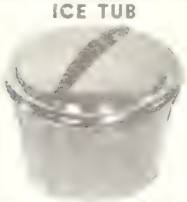
COMING OR GOING
YOUR TRIP-ICER
KEEPS FOODS FRESH!

No doubt about it, an outdoor man designed the Trip-Icer! Toss in fresh fish and rest easy—odorless transport, perfect home arrival assured! Use to take frozen foods to summer cottage; as a beverage cooler on motor trips, picnics, cook-outs. Galvanized armco iron, aluminum satin exterior; insulated. Use ice or dry ice. Ruggedly built; 23" x 12" x 12". Holds about 40 pt. cartons frozen food or 45 lbs. meat. **$16.50**, express collect. (A great gift for Dad's Day!)

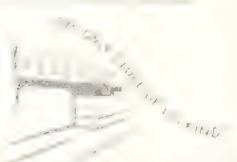
JOHN JARRELL, Inc.
84 Broad St., N. W., Atlanta, Ga.

BAR MART
62 WEST 45TH ST., N.Y.C. 19, N.Y.
HOME BAR GADGETS
CELLARETTES GLASSWARE

bobbe gonger
Perfect for Presents or Parties
ICE TUB



$20.00 each
Postage paid anywhere in U.S.A.





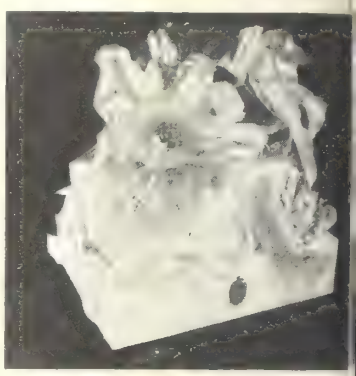
CAP-OFF is the magic bottle opener!

No more chipped caps or sore fingers . . . just squeeze your hand and Cap-Off lifts the bottle-cap right off! Sturdy, fine metal . . . grand for bar, kitchen, parlor and picnics. Handsomely gift boxed and post $2.50

Mail orders—yes! Add 15c for postage
Sorry, no C.O.D.'s

galley gifts
BOX 125-G QUEENS VILLAGE, N. Y.

Bridal package, a boon to a bride's first pantry, contains a box of assorted piquant jellies, pitcher of tea, package of specially blended coffee, box of cookies, jar of mints, box of chocolates, jar of almond-stuffed olives, tin of sardines, bottle of chutney sauce, tin of crabmeat, jar of boned chicken. $22.50. H. Hicks & Son, 30 W. 57 St., N. Y. C. 19.



Swedish crystal, by Hovmantorp, we're happy to say, is available in the lovely "Wales Mary" pattern. By the dozen, goblets, $26; champagnes or sherbets, $24; cocktails, $18; wines, $20; cordials, $13; iced teas or highballs, $22; Old Fashioneds, $16 (last 2 not shown). Grace Lloyd-Collins, 220 W. 9th St., Wilmington, Del.





Everyone's talking about **THOSE MUGS!** Reading from left to right: Admiration, Invitation, Hesitation, Expectation, Anticipation, and Realization! Fine highly glazed white ceramic. Height 6". Set of 6, price: $30.00 (Express). Write for Free Catalog HG-J

the GALLERY
"Smart Bar Accessories"
1538 Connecticut Ave., Washington

"LITTLE BROWN JUG HOW I LOVE THEE!"

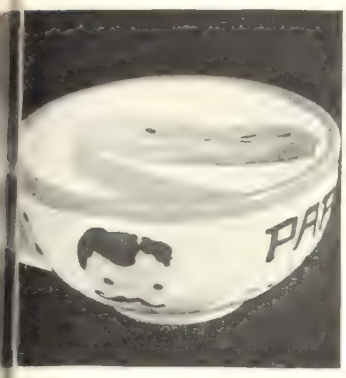
Pick it up and it starts playing the rollicking old drinking song . . . set it down and it stops! A delightful bar accessory and never-failing source of amusement at the cocktail party. *(Watch the look of surprise that comes over the face of the guest who attempts to sneak a quick one!)* 9" high. Holds slightly more than one quart. Fitted with genuine Thoren's Swiss Music unit. First name or initials and "little brown jug" hand lettered in beige on brown. (Perfect gift for Father's Day or any day!) **$11.95** postpaid. *(Plain—without name or inscription $11.00)*

Send check or money order

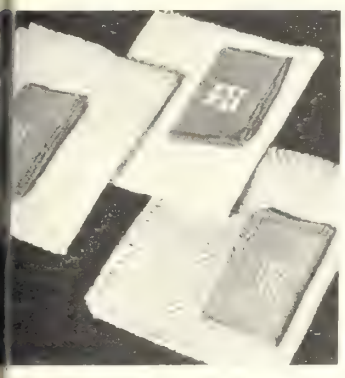
Mayfair Gifts 99-18 Metropolitan Ave. Forest Hills, New York, N. Y.



AROUND



Your father's mustache will be well protected if he uses this amusing mustache coffee cup. An original design by Cleminson, it's cream colored with blue and brown decoration. A wonderful present to give fathers on Father's Day. $3.50 each. Postpaid from Robert Keith, Thirteenth & Baltimore, Kansas City 6, Mo.



Color combinations make these heavy, woven mats and napkins striking table accessories. The mats, in white, chartreuse, bottle green or gray, come with bright red napkins, handsomely monogrammed in the color of the mat. (Choose one of 3 shown.) Set of 6, $24.50 plus 25c post. Bournefield, 660 Fifth Ave., N. Y. C. 19.



Consider the man who travels and give him a Hughes kit with Lucite hairbrush with firm nylon bristles, half-moon clothesbrush, comb and nail file. Luggage-tan plastic case still has room for razor, cream, toothbrush and paste. Small enough to fit into his shoe, it's an ideal carry-all. $6.50 ppd. Add 35c tax. Fairway Gifts, 30 W. 27th St., N. Y. C. 1.



DOUBLE HURRICANE STAND WITH TWO GLOBES

17" high 16" wide

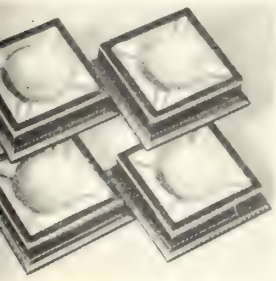
Metal painted white

$13.50 each **$25.00** pr.

THE CHANTICLEER

P. O. Box 587, Grand Central Sta., New York

or Father's Day Give Dad This—



GENUINE LEATHER ASH TRAY QUARTET

In four exciting colors . . . Chestnut, Burgundy, Royal Blue and Marine Green.

A gift that is practical as well as attractive. The ash trays to mate a **Genuine Leather** base leather that is hand **GOLD** Tooled in 23 Karat **GOLD**. Base may be used as cigarette box by simply removing ash tray. Overall dimensions [illegible] high. Entire 5 piece set complete with [illegible] only $10.00, post paid.

Available separately in Tans or White Leather at $3.00 each, postpaid.

MAIL YOUR ORDER TODAY

KRUCRAFT LEATHER COMPANY

"Works of Art in Leather"

181 Jericho Turnpike, Dept. G, Floral Park, New York



Chances are he does not have a pocket knife, but would love one. These are sterling silver fitted with stainless steel blade and nail-cleaner file. Including three letter monogram - - $7.

Heavy weight sterling silver key-loop that eliminates pocket bulge. Complete with inch-long identification tag and monogramming - - $3.

Prices Include Federal Tax

• Order Now for Father's Day Shipped Anywhere [illegible]

Coleman E. Adler & Sons New Orleans Fine Jewelers 215 Canal St. New Orleans

FOR YOUR GALA EVENINGS



#31 – HAMMERED ALUMINUM ICE BUCKET. With [illegible] Price $13.95 [illegible]

#32 – GLEAMING CHROMIUM COCKTAIL SHAKER. Here is the perfect shaker for the discriminating hostess. It is [illegible] tall and holds 2 FULL QUARTS of your favorite liquid recipes. Price $12.95 PREPAID. To make it a special gift, we [illegible] personalizing with a two or three letter hand engraved Script Monogram. Price including engraving $14.50 PREPAID.



Send No C.O.D.'s

ART COLONY INDUSTRIES, Inc.

69 Fifth Avenue New York 3, N. Y.



Waken to Music

The Telechron Switch Alarm will automatically turn on your radio at a pre-selected time to awaken you to music, or to turn on your favorite radio program. It also has a conventional alarm signal which can be used or not, as desired. Simply plug your radio into the receptacle in the case back and set "Switch Alarm" for the time you want to be awakened. It has a mahogany color plastic case, is 4⅞" high, 5" wide, 3" deep.

$8.75 Federal Tax and Postage included

No C.O.D.'s please

TERRACE NOVELTIES Dept. 677

211 East 58th St New York 22, N. Y.



AT LAST!

—the Perfect Score Keeper.

Keeping score, always a problem to Golfers, is now solved with the New Strokemaster. As one leisurely goes 'round the course, he or she gently touches the thumb to the scorer and presto!—the score is accurately recorded—there's also a clip, handy for continuous totalizing.

Compact, it can be carried in the hand—made of Tenite plastic $1.50 postpaid. 10¢ extra. Sorry, No C.O.D.'s.

BUY a number of them for your favorite foursome.

HANDCRAFT ORIGINALS

a booklet in preparation—reserve your copy.

KAY PARCHER

371 Fisher Road

Grosse Pointe 30, Michigan



FOR HIS SHIRTS

[illegible] contrasting shade. White for socks, hankies, and [illegible]

$12 a each postpaid

Also available Shoe bag to match $12.50

Tie Case to match $12.50

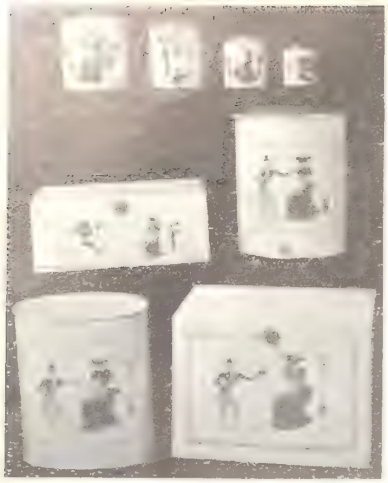
Send for Elizabeth Lacey's Catalog of distinctive personalized gifts

Elizabeth Lacey

DEPT. [illegible] HOPKINTON, MASS.



SHOPPING



IT'S THE *NEW* **GIBSON GIRL KITCHEN ENSEMBLE** hand painted in lovely colors in either ancient blue, cherry red, woodsey green, all on a sparkling white background.

Over all is a clear finish to preserve the artist's work!

Large Bread Box **5.50**
Small Bread Box **4.95**
Canister Set (4 pcs.) **3.25**
Step-on-pail **5.95**
Oval Waste Basket **2.95**

(Add 25c postage per item)

Money order or check to:

739 South Saginaw Street Flint, Michigan

GIFTS-ANTIQUES

Louise Richmond

INCORPORATED

Exquisitely French. Handmade gowns, as elegant as the women they adorn, lend court splendor to these beautiful old French engravings. In white baroque shadow-box frames, they will enhance bed- or powder room. 13″ x 16″, $80; smaller size, $75. Each slightly different. F. A. R. Gallery, 702 Madison Ave., N. Y. C. 21.



Ready, aim, fire! Army and Navy guns used during the American Revolution are reproduced in the finest bronze for use as paperweights, bookends or just ornaments. Army gun, 10″ long, $17.50; Navy gun, 9″ long, $15 f.o.b. Baltimore. Welcome gifts for gun enthusiasts. Lauer Metal Shop, 1108 Cathedral St., Baltimore 1, Md.



Beer and cheese go together like ham and eggs, and so do bottle openers and cheese spreaders. These, beautifully handmade of heavy sterling silver, will turn any beer party into a gala affair. They are $6 each including tax and postage, and a pair would make a handsome present for anyone at any time. From Leonore Doskow, Montrose, New York.





Sterling **SILVER** *Compact*

equipped with the new automatic mirror wiper. Our exclusive "Peacock" design on cover **$30**

C. D. PEACOCK
JEWELERS
CHICAGO 3, ILLINOIS
110 YEARS IN CHICAGO

"Here's *Luck!*"



Piled high with sweets or cigarettes your Horse Shoe Trays are always ready for entertaining. Highly polished durable aluminum will not scratch the finest furniture. Always gift wrapped with enclosure card.

One tray	$ .75
Three trays	1.95
Six trays	3.60

No C.O.D.'s please

EDMUND B. HARRIS
"Gifts of Character"
366 MADISON AVE., N. Y. 17, N. Y.



...THAT NEVER FAILS
to delight a bride or hostess.
An English Plate Chamberstick of period elegance and many modern uses. Individually styled.
Each $25.00
Ordered Two with Sterling name included

Vermilion at North
DANVILLE, ILLINOIS

Illustration Actual Size **$6.65**



PETITE ALARM CLOCK

Purse size, bell alarm. Luminous dial. So small you'll want it to travel with you. Watch type movement will outlast ordinary alarm many years. You'll want a number for birthdays, weddings, anniversaries and graduations, at only $6.65 prepaid. Musical alarms too, $19.95 prepaid.

write for clock and barometer catalog

Harley's Clock Shop
Kansas City 6, Mo.



ST. FRANCIS
Belongs in your Garden:—

That birds may flock to the bowl at the feet of their Guardian Saint for their baths all Summer. Figure, light terra cotta, 26 in. high. Bowl, turquoise glaze lined, 18 in. wide. $25.00 f.o.b. New York. Write for illustrated Catalogue of lovely garden ornaments: $5 to $500. 10 cts., please, for mailing. Visit our galleries.

Erkins Studios
38 West 40th St. New York City 18, N. Y.



Milk Glass
In Famous Patter

Make a charming wedding gift $6.50 the set.

"Moon and Star" bowl—lovely heaped up fruit—beautiful for a cer piece. Measures 8" across, 3" dee $3.50.

"Saw-tooth" candlesticks—to flank bowl or use on a mantel. Measur tall—$3.00 the pair.

Sorry, no C.O.D.'s.
Postage will be billed.

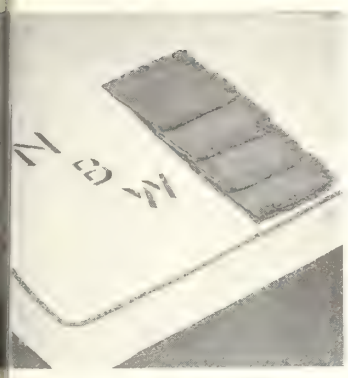
Dennison's
411 Fifth Avenue New York 16,

AROUND





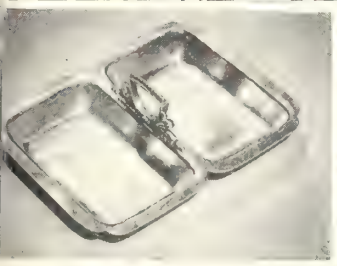
These three things are a cigarette lighter, perfume holder and pill holder. Each one is finely made of gold-colored metal, topped with a ruby-, sapphire-, emerald- or white-colored stone. About the size of a lipstick, lighter is $2.50 and holders are $1.95 each. No tax. Add 15c post. Richter's, 585 Fifth Ave., N. Y. C. 17.



Washable butcher linen for the well-dressed tea or bridge table. Custom-made, with contrasting welting, in any combination of white, turquoise, peach, delphinium blue and maize gold. Bridge cloth, $4.85. Hand-fringed tea cloth, $4. Monogramming, $1.65. Napkins, 9", 50c ea.; 12", 70c. Elizabeth Lacey, Harel House, Hopedale, Massachusetts.



Fairy tale figures, realistically colored and beautifully dressed, step from the pages of Hans Christian Andersen. Handmade in Norway of wool on wire. Jack the Dullard is $4.50; Little Match Girl, $2.25; Steadfast Tin Soldier, $3.75. (Not shown, Ida's Flowers, $2.50; Thumbleina, $2.75; Old Luke Oie, $2.50.) Susan Ranney, 507 Fifth Ave., N. Y. C. 17.



ARGENTAL VEGETABLE DISH

r sheer simplicity of table-gracing auty, we've seldom seen anything equal this Argental Vegetable sh! Hand-wrought Cellini-Craft, er-so-lightly hammered. Graceful aded handle. Overall size, 8¾ by ½ inches.

$10.75 Postpaid
Sorry—No C.O.D.s

ELLISON'S
Wilmington 11 Delaware



FLORASCAPES . . . .

Nearest approach to true living.

A beautifully fashioned decorative piece that will become the focal point of interest whether used singly or in pairs.

Arrange your own compositions of live plants or freshly cut flowers within the *FLORASCAPE* frame. The hidden metal plant tray is removable for planting or watering. Finished in neutral gold and green tones. It measures 14½ x 16 x 3" deep.

Price (without plants) $12.50 ppd.
No C.O.D.s please!
Send check or money-order to:

Gift Harbour
3537 W. Fifth Ave., Chicago 24



Old Colonial House Pine

Hand-made, hand-finished reproductions of fine old pieces that graced the homes of Colonial America. The charming simplicity and graceful lines of the originals—the age-old nut brown Patina—even the worn edges that come from long use—all these are painstakingly duplicated in beautifully grained, knotty native pine.

Spoon or Pipe Rack	Spice Chest	Nutmeg Box
8½" x 18" high	8" x 12" high	6" x 10" high
$10.50	$13.00	$8.00

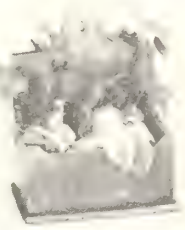
Salt Box $4.00
5" x 6¼" high

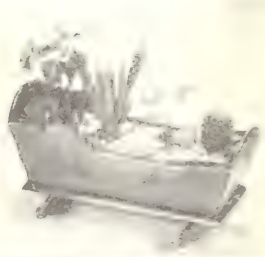
Miniature Cradle..... $5.00
6¾" long x 4½" W. x 4" H.

All pieces except spice chest have copper liners for plants.

Send check, money order or C.O.D. instructions

mayfair Gifts
99-18 Metropolitan Ave.
Forest Hills, New York, N. Y.







(actual size)

Little Crown Silverplated SALT & PEPPERS

A new and interesting design in a high polished silverplate—to complement your Table Setting. Small in size, but mighty in service as the flow is rapid and generous and there's a screw top to assure getting only the required amount.

Price **$1.25** per pair
tax and postage included
Send for New Edition of
GIFT PREFERRED BOOKLET

NORMAN'S
416 Mill Street Bristol, Pa.



Egg plates come in pairs

Marvelous to highlight your buffet suppers, these plates are 9 inches across. 12 indentations hold deviled eggs. A copy of an old French hors d'œuvre server. Gay floral centers can be heaped with quartered tomatoes, pickles, olives, potato chips or a salad.

Brighten up cold suppers at home, glorify special occasions with these attractive egg plates. Wonderful, too, for gift giving. Order now.

TWO for POSTPAID **$2.00**

BODINE'S
OF BALTIMORE
DEPT. 6
2119 N. CHARLES STREET
BALTIMORE 18, MARYLAND

■ *Write for our FREE gift catalog* ■



INTIMATE COCKTAIL DELIGHT...

A perfect cocktail set for that personal touch . . . crystal clear glass beautifully designed for you and me.

Comes in four pieces . . . the pitcher, two glasses and the stirrer . . . all for $5.75. Express collect.

ALEX ANDERSON & SON
912 Nicollet Ave., Minneapolis 2, Minn.



MOLDS MARGARINE, BUTTER, SALADS, ETC.
INTO ATTRACTIVE QUARTERS



the KITCHEN KUBER

- Fashions home-colored margarine, churned butter into smooth, table size servings.
- Useful for shortening storage, and as easy-to-clean shortening measure—1 quarter=¼C.
- Molds salads and meats, or prepares foods in convenient sizes for home freezing.

Will Last For Years!

The Kitchen Kuber is professionally engineered from selected plastic. Under ordinary usage, it is dentproof, and unbreakable; and will remain sparkling bright and sanitary throughout the years. If your dealer doesn't have it, order direct.

MONEY BACK GUARANTEE

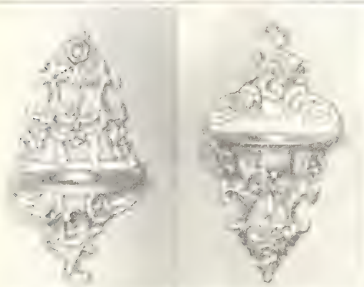
Mail check or money order for delivery, postage prepaid. C.O.D. orders filled—you pay postman $1.50 plus postal charges.



$1.50

Patent Pending

A. J. SIMMONS CO., Dept. 201 1912 E. 33rd St., Kansas City 3, Mo.



ALTO WOOD PRODUCTS

offer a handsomely carved all wood WALL BRACKET

Rich French-Gold Finish
suitable for many purposes
in living-room, hall or bedroom
singly or in pairs, in either position
as illustrated

An All Season Decor
for miniature plants, dainty hanging vines or fresh-cut flowers
13" high, 7" wide, 2⅝" opening for container
Single $4.25 In pairs $8.00
Shipped via parcel post, prepaid
Mail checks or Money Order
(No C.O.D.'s please)

ALTO WOOD PRODUCTS
Box 409 White Plains, N. Y.



PINE COBBLER'S BENCH

Put a Corner of New England in Your Home!

Your Grandfather had a bench like this . . . built for work and wear.

Here is a handsome, faithful copy in sturdy, fine-grained pine.

Can be used as a fire bench, a portable bar, or an occasional piece.

Comes in blonde or dark finish. $29.95. Express charges extra.

CRAFT-WOOD
Osgood Street Andover, Mass.

GENUINE MAHOGANY Handmade In Haiti



TWO-TONE *Salad Bowl*
Price $1.85
Price $8.75
12" x 4"
Price $13.50
Spoon and Fork in two tone to match
13" long
Price $2.25

TWO-TONE *Lazy Susan*
EASY REVOLVING



carved, sturdily

hostess.

Handsome ornamental or utility bowl. Mail orders filled. Check or C.O.D. Postpaid

CARIBBEAN Art Craft
475 FIFTH AVE. NEW YORK 17, N.Y.



SIGNED AND REGISTERED

SWEDISH PEASANT TRAYS

Beautifully finished hardwood with hand painted designs of colorful provincial folk scenes. Ancient Swedish legend around edge. Custom made—14" diameter.

•

Ideal for wall decoration and serving trays. Unusual and distinctive as wedding gift.

Price $15 [illegible] single.

•

Also available distinctive registered [illegible] with folk scene and brief legends.

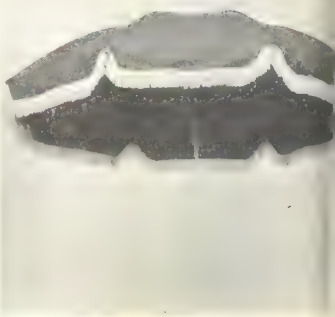
Swedencraft



SHOPPING AROUN



Carry all your beach paraphernalia sunglasses, lotion, bathing suit, towel, book, magazine or what-have-you—in a roomy, water-proof, drawstring bag made of hand-blocked duck by Wallach. Some blocks are over 200 years old. It's a good and colorful shopping bag, too. $4 ppd. Susan Metzger Beachler, Greenville, Mich.



To beach or not to beach, that's up to you, as this umbrella is equally effective and useful on the terrace or in the garden. In red, blue, green or yellow duck with white fringe. Also in stripes. Ground point, ribs, runners and stretchers in sprayed aluminum. 5 ft. diam. $22.50 ppd. Malcolm's, 526 N. Charles St., Baltimore 1, Md.



Boppo the clown has eyes like saucers and a mouth like a tray and smiles with approval as the last mouthful disappears. He entertains with a juggling act on the side of the mug till the last drop of milk has vanished. Children will adore him. In pink or blue, the set is $4.25 ppd. Bodine's, 2119 N. Charles St., Baltimore 18, Md.

(*Continued on page 29*)



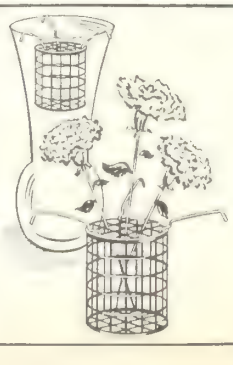
LOCKED IN YOUR HEA

. . . your true love, away from othe until you open the spring-latched d the miniature red heart. Imported Europe, every detail is handcraft perf easel back—closed it can be carried in or pocket.

[illegible] $2.50; [illegible] $1.25; [illegible] for $3.5

Send check or Money Order. No C.O.D

klepa arts Dept. C
8368 W. 3rd Street, Hollywood 36,



Arrange Flowers Easily

Simply swing Adapto's arm supports across va and it's ready for use. Holds stems at many a Fits vase tops 3 to 6 inches across. For a few b or many. "Give poise to your posies." Only $

Mail orders with remittance to

RETKO PRODUCTS, Dept. D, Box 102, Maplewood

NAME

STREET

CITY STATE



She Lives in Beverly Hills...

She Sleeps in UTICA



he sleeps in Utica *Beauticale* Sheets...she
ers their lasting luxury. Wonderfully
—refined by extra combing, woven with over
fine-spun threads to the inch. Unexcelled
uality—unsurpassed in value.

UTICA Beauticale

Fine Combed... Fine Count Percale Sheets

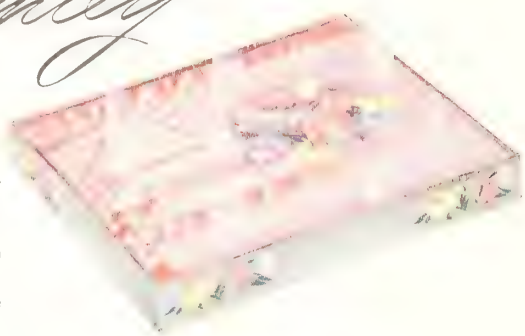
Write for your copy of the free booklet "Beauty Secrets from Your Linen Closet." Utica and Mohawk Cotton Mills, Inc., Dept. HG, 295 Madison Ave., N. Y. 17, N. Y.



to look well
and feel well...
SLEEP WELL

light but warm blankets
mean restful sleep

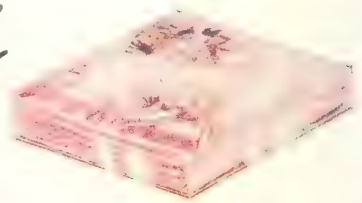
for all the Family



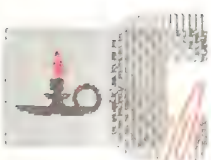
"NEWPORT", CHATHAM'S FEATHER-WEIGHT BLANKET . . . in 100% virgin wool for Spring, Summer and Fall. Luxuriously bound with satin on all four sides, and packed in a lovely gift box with a transparent plastic lid decorated with flower bouquets. In your choice

CHATHAM MAKES GOOD BLANKE

for Baby



BABY CHATHAM BLANKETS...warm but incredibly light, satin bound on all four sides. Full crib size, $9.50. Bassinet size, $6.95. Summer-weight Baby Chatham Blanket in full crib size, bound on four sides, $7.95. Fringed Carriage Throw, extra-large size, $10.95. All 100% virgin wool in pink, white or blue, packed in re-usable plastic boxes painted with cherubs.



CHATHAM



So comfortable – so brilliant in design – and yet surprisingly modest in price!

Upholstered furniture—embodying the craftsmanship for which International has been noted for half a century.

INTERNATIONAL FURNITURE COMPANY

Makers of famous KANT-SAG and STURDI-LUX Construction

EXECUTIVE OFFICES: 666 Lake Shore Drive, Chicago 11, Illinois

The International emblem is your invitation to "A World of Comfort." Look for it at your favorite furniture or department store



Stangl
Garden Flower
DINNERWARE

Table Treasures . . .

Capturing All the Flower-Bright Colors of the Garden

Here's new . . . refreshing loveliness for your table! The joyous . . enchanting colors delicately hand-painted in this unique floral pattern will bring sparkling charm to gay . . . informal dining. The wild rose, hand-painted and hand-carved here, is one of the many glorious designs of Garden Flower dinnerware. Most pieces in this pattern have a different flower in its natural coloring. All the casual beauty of the hand-touched brush strokes and harmoniously blended colors are preserved under glaze. The decorative birds are two of the wide selection of Stangl birds that lend festive gaiety to table ensembles.

Look for the name Stangl when you select dinnerware for yourself or as gifts. The Stangl name identifies the very best in fine pottery. On sale at leading gift, jewelry and department stores.

Remember the name Stangl when selecting gifts of enduring beauty.



STANGL
P. O. Box 608
Trenton 4, New Jersey

Stangl dinnerware

America's Oldest and Finest Pottery



Fashions for Kitchens

Treat yourself to an artist-designed kitchen—indulge in a decorating fling. That's what happens when you buy a Daystrom kitchen set having a Walter Dorwin Teague-designed table top. With each set comes a Decorating Kit of decals to match. You, yourself, can add a sparkling touch of beauty to cabinets, canisters, walls or floor. See the result? Your kitchen glows with artist-inspired harmony—reflects your own personality and good taste! Daystrom's world famous quality makes Daystrom beauty *last*. The laminated plastic table top is chip-proof, heat and stain resistant, washable. The sturdy tubular steel frame is heavily chrome plated. Chairs are luxury-upholstered in the new miracle plastic, Duran, in red, green or blue. They're at your favorite store now.





DAYSTROM

TUBULAR CHROME KITCHEN *Sets*

SEND FOR: "Fashions for Kitchens", New Free Booklet, showing Daystrom sets in model kitchens in full color. Write Dept. HG-1

DAYSTROM CORPORATION, OLEAN, NEW YORK

A little extra GLASS means a lot of extra charm!



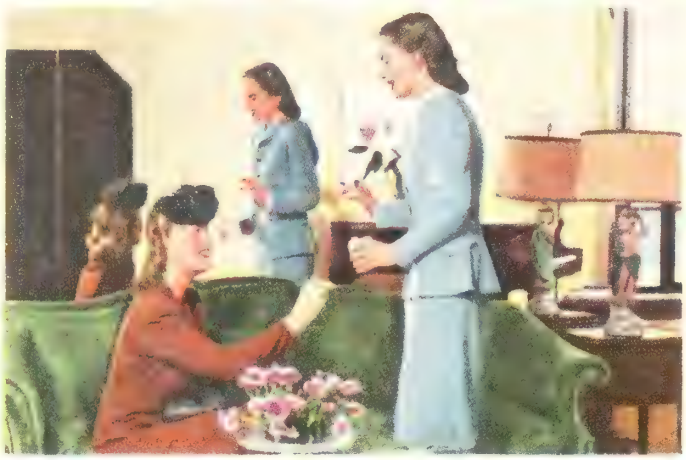
STOCKING SEAM off the beam? Slip slipping? Or do you look your meticulous, charming best? A full length door mirror* of Pittsburgh Plate Glass will tell you. Every home needs several of these convenient mirrors . . . and they should be at least 5½ feet high.



THE CULPRIT! Caught dirty-handed! But relax: he can't hurt your furniture. Not when Plate Glass tops * protect it against stains, scratches, burns.



GOOD TASTE and gracious living are reflected in a handsome framed mirror* like this over your mantel. Such a mirror makes a room seem bigger, brighter, smarter. Wide selection of frame styles available.



THE HEIGHT OF FASHION . . . and strikingly beautiful . . . is a wall of built-in mirror panels* like this. Makes a glorious setting for sofa, buffet, vanity. Gives the whole room a flair . . . and spells out "glamour" in big bold letters! Lucky the home that has it!

You can get these mirrors at your favorite department or furniture store.

FREE BOOK gives many ideas on how to add beauty and charm to your home by using *extra* touches of glass. It is packed with a wealth of practical suggestions for new homes and old. For all kinds of rooms. For large and small houses. For people of all means. Many illustrations in full color. Send for your copy—it's free. And remember to look for the blue "Pittsburgh" [illegible] for [illegible] of getting *quality* glass. Pittsburgh Plate Glass Co., 2163-7 Grant Building, Pittsburgh 19, Pennsylvania.



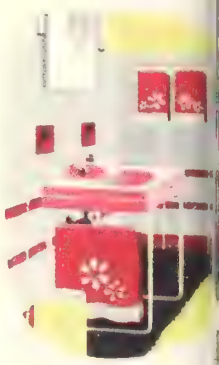
"PITTSBURGH" stands for Quality Glass and Paint

PITTSBURGH PLATE GLASS COMPANY

GLASS IDEAS FOR YOUR NEW H



PICTURE WINDOWS, glass wal
ner windows, are more practica
thanks to Twindow, Pittsburg
window with built-in insulatio
down heat loss, adds to comfo



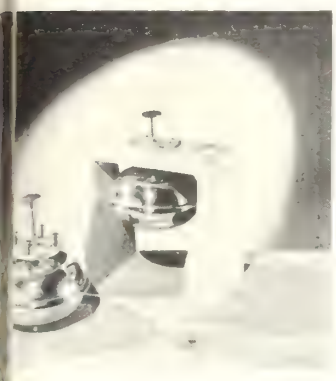
A BATHROOM that's beautifu
cal, easy to clean, is yours if
a wainscot of Carrara Structu
This modern glass comes in t
ing shades. Perfect for kitch



FIREPLACE TREATMENT that
admiring eyes: an over-th
built-in mirror of Pittsburgh Pl
Take your choice of mirrors v
silver or gunmetal backing.

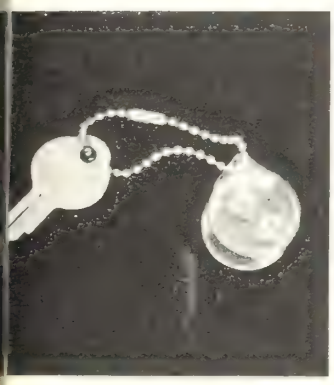
LOOK FOR THIS
OF GOOD PLATE

HOPPING AROUND





Bermuda carriage bell. For a merry greeting on the open road or a reliever of traffic tension, this melodious, two-toned bell is much pleasanter than the honking of a horn. Easily installed under floorboards of anything from a Model T to a 1947 convertible. $6.85 ppd. The Country Store, Concord, Massachusetts.



Keyed to chance. He may lose his shirt or he may win a pot of gold, that's the chance he takes with this chrome-plated key chain with Lucite drum holding two imported French miniature dice. Whatever happens, he can always start his car and get into his house. $1.25 ppd. Crane's, 419 E. 57th St., N. Y. C. 22.



Fashion spread, for cool and easy summer living, is made of crinkled crêpe cotton with white eyelet trim. It comes in heavenly blue, shell pink or white, launders easily, needs no ironing and always looks sweet and fresh. In two sizes: 72" x 108", $18.75; 90" x 108", $21.75. From Léron, Inc., 745 Fifth Ave., N. Y. C. 22.



LIKE TO PICNIC and COOK OUTDOORS?

Take this fold-up picnic grill and barbecue with you. Broil steaks—make sizzling hamburgers, hot dogs, etc. Durable all metal construction with 17 x 9½ in. broiler and 6½ x 6½ in. frying surface. Burns wood or charcoal. Good draft with big smoke and wind shield.

IT'S PORTABLE AND MIGHTY PRACTICAL

Fold up as shown, with valise type handle. Takes little space. Easy to take with you on all outings.

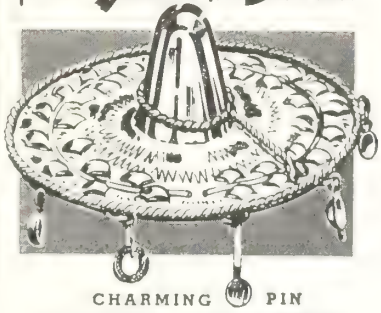
JUST LOADS OF FUN

All food tastes better when cooked outdoors. Good for years of outdoor fun. Shipped express collect. Send check or money order. No C.O.D.'s, please.

$7.95

HOME ARTS CENTER
333 No. MICHIGAN AVE.
CHICAGO ILLINOIS

From "South of the Border"



CHARMING PIN
ALL MEXICAN SILVER SOMBRERO PIN (Illustrated In Actual Size) EXQUISITELY FASHIONED. 5 SILVER CHARMS DANGLE FROM THE BRIM.

SENT POSTPAID FOR JUST $4.95

ORDER TO-DAY

La Fiesta

BOX 275 DEPT. 64 SAN ANTONIO, TEXAS

FOR
Estates
Farms
Homes
Gardens
Patios
Camps
Plants
Ships
Churches
Driveways
Courts
Schools
Contractors
Playgrounds
Lawn Parties
Parking Areas
Swimming Pools

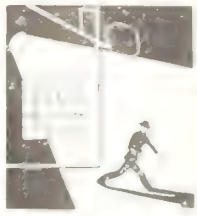


ONLY $15
Brand New
THIS PRICE BELOW FORMER OPA CEILING. ONLY FRACTION OF WHAT IT COST GOVERNMENT



GIANT FLOOD LIGHT
AS MADE FOR U. S. NAVY
PROTECT YOUR HOME AGAINST BURGLARS AND PROWLERS
ILLUMINATES LARGE AREA. Easily installed.

GIANT: $15



SUPER-GIANT: 17" in diameter; wt. 15 $25

JUMBO: $35

MONEY BACK GUARANTEE.

CARNAGEY'S, 29 Central Ave., Dept. MC-4, Tarrytown, N. Y.

A swinging fan of gentle rain...



Spray Wave Sprinkler is a miniature irrigation system—its fine sprays of water swing slowly back and forth over your lawn or garden just like a gentle penetrating shower. Waters up to 40 x 50 feet, operates on city pressure. Order yours now, be ready for dry weather.

$22.50 F.O.B. Troy, Ohio

THE SKINNER IRRIGATION CO.
67 Water St. Troy, Ohio

SEE BETTER
with this smart new magnifier with the Long Lens



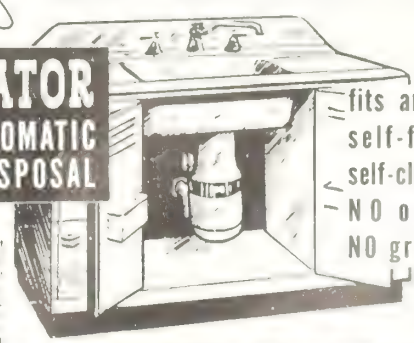
You can read newspaper print—a column wide—with a Longview, the new kind of magnifier with a *long* lens. It magnifies 2½ times—solves "seeing" problems with a larger, sharper field of vision than ordinary magnifiers. Folds into handsome plastic case. You'll be proud to own—or give—a Longview! $6.50 postpaid. If not completely satisfied your money will be refunded.

Edroy Products Co.
Dept. L, 484 Lexington Ave., New York 17



"Just like *Magic!*"
Food waste disappears down the sink drain

IN-SINK-ERATOR
COMPLETELY AUTOMATIC
FOOD WASTE DISPOSAL



fits any sink
self-feeding
self-cleansing
NO oiling
NO greasing

No more trips to the garbage can! Just drop your food waste in the sink drain opening—turn on the cold water faucet, then the switch. This starts IN-SINK-ERATOR, and all food waste (bones, scrapings, peelings, rinds, ash tray contents etc.) is pulverized and flushed away! IN-SINK-ERATOR can be installed in GE, Westinghouse or any type standard sink. The regulation waste outlet, sewer pipes and septic tanks can be used. Factory guarantee. Order this modern time-saving, work-saving appliance today! Price (freight prepaid) $124.50

LONDON Furniture Co.
12020 Buckeye Rd
Cleveland 20, Ohio

LONDON FURNITURE COMPANY
12000 BUCKEYE RD., CLEVELAND 20, OHIO
NAME
ADDRESS
CITY ZONE STATE
Check Enclosed Please Ship C.O.D.

SHOPPIN



Exquisite

PLANT LAMP

At last, that different lamp you've been wishing for! You will be delighted with this unusually large plant receptacle lamp. Your own favorite plants growing from this unique and decorative lamp. Classic design is perfect with modern or traditional furniture.

22 in. tall—16 in. wide
Glass bowl base. White plastic shade.

Only **$12.50** EXPRESS COLLECT

Send check or money order
Sorry, no C.O.D.'s

Habart Studio

1427 North KEATING AVENUE • CHICAGO ILLINOIS



Add to your charms sterling-silver replicas of the "big things" in life. Ice tongs with ice cube, wishing well with chain and bucket, mousetrap with spring, scissors, lovers' horseshoe with disc that spins out "I love you" are all movable and only $1 each incl. tax and postage. From Miles Kimball, 100 Bond St., Oshkosh, Wis.



And a decanter to boot! For horse fanciers everywhere. The decanter, 9½" high and embossed with a sterling silver stirrup and horse head, comes in turquoise blue, crystal or amber for $8.95. The sterling-trimmed glass jigger, $2.95, really has "Some Kick!" Betty Blue Gift Shop, 3349 Greenmount Ave., Baltimore 18, Md.



Princess style. These will be your crowning glory—a beautiful sterling-silver steak set with stainless-steel blade and salad set with maple or mahogany servers. Either set—steak, $12.50, or salad, $10.50—or both are wonderful presents. Tax incl. Post. 25c. Lambert Bros., 60th St. and Lexington Ave., New York 21, N. Y.



Direct to you



The Susan Clark

[illegible]

The Bayfort Society

Box 1808 Charlotte, N. C.



MOTHER AND DAUGHTER APRONS

Clear plastic background with white maple leaf design. Solid color ruffles in red, blue and green. Daughter apron in sizes 2, 4, 6 and 8. Price **$2.50** for set (postage included anywhere in U. S.). Send check or money order to

LESLIE LYN
Goffstown, N. H.

MAGIC LIGHTER



TRULY INTRIGUING. Simply touch the metal arm to the [illegible] presto, instant glowing flame. [illegible] Lifetime service [illegible] any desk or table [illegible] base. $3.00 Postpaid.

THE HOUSE OF GIFTS
1007 West 7th St., Los Angeles 14, Calif.



let NELSONIZING remake your worn shoes FACTORY NEW!

Send a postcard today for our free booklet which tells all about our shoe doctoring at prices you pay for *just ordinary cobbling.* Send for it now!

We Mail Everywhere
• • •
Since 1879

Write For Free Booklet "V"

B. NELSON CO.
Main Office
10 EAST 39th STREET, N. Y. 16
MUrray Hill 3-6448

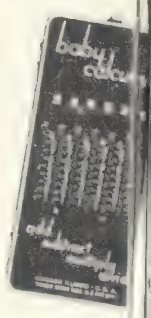
BROOKLYN • NEWARK • HARTFORD
JAMAICA • WHITE PLAINS

Baby CALCULATOR—Adds, Subtracts, Multiplies, Divides—*Accurately*

No need to puzzle over everyday arithmetic such as shopping bills, bridge scores, etc. This Baby Calculator guarantees the right answer the first time—every time. Fashioned in metal for life-time use. Fits most any pocket; weighs but 5 oz. Complete with simple directions for operating. Send check or money order.

Write for Free Gift Catalog **$2.50** Postpaid Sorry, no C.O.D.'s

AFCO PRODUCTS CO.
Dept. G-7, Lexington 73, Mass.



Olde Thompson

"CAPE COD" CRYSTAL PEPPER MILL AND SALT SHAKER SET

Air robs pepper of its zestful thrill
Use it like coffee, fresh ground from t

A new thrill in dining, new beauty for the table. In lovely crystal, mounted in sparkling polished chrome.

You can't enjoy that true exotic "pepper" taste, that tangy flavor, unless it's freshly ground at the dinner table. Set $8.50. Pepper mill separately $5.95.

Free peppercorns included.



The Perfect Gift for the Bride a[illegible]

THE GEORGE S. THOMPSON CORPORATION • SOUTH PASADENA, C[illegible]

ROUND





Stir up romance and moonshine and let them flow sweetly through the lips of this sterling silver cocktail mixer. It's an unusual conversation piece, bound to evoke amusing remarks, and would be a delightful present for a bride or bachelor's birthday. Complete with spoon. $38 incl. tax. Georg Jensen, 667 Fifth Ave., N. Y. C.



The last word in ashtrays is your name fired on handmade pottery with original Mexican designs in natural colors. Wonderful hostess presents at $1 each, including name, or $3.75 for a set of 4. (Two not shown are different but have same motif.) 4" diam. Add 25c post. Jane Griffith, 23 Maplewood Ave., Philadelphia 44, Pa.



Steak your life and use the best in knives. These individual steak knives, handmade by Gerber, have handles of solid alloy casting that fit the hand and blades which cut beautifully and stay sharp. A bride couldn't receive a finer wedding gift. Set of 8 in walnut box, $27.50; set of 4, $15. Camalier & Buckley, 1141 Connecticut Avenue, Washington, D. C.

Happiness Ahead
FOR YOUR CHILDREN

SIZE
42" x 66" x 12"
(All Steel Frame)

This large, gayly colored wading pool is just the thing to cope with those hot summer days ahead. It brings the health-giving qualities and genuine enjoyment of the beach to the safety of your own backyard. It has a shower that connects to your garden hose and is solidly constructed to bring years of pleasure to your children.
Money-back guarantee.
Send check or money order.

$19.95
(Express Charges Collect)
Sorry, no C.O.D's.



Send for FREE Summer Gift Pamphlet

Hamilton Gifts
8500 THIRD AVENUE
BROOKLYN 9, N. Y.



20" x 17½"—$6.00 28" x 24½"—$12.00

PICASSO—THE GOURMET

PRINTS

We stock the largest collection of fine color reproductions in the country. OLD MASTERS, MODERNS, CONTEMPORARIES, MARINES, LANDSCAPES, SPORTING PRINTS, etc.

We specialize in mail orders.
Send for illustrated catalog of prints—15c

Oestreicher's
1208 6th Ave. (Dept. 4) N. Y. 19, N. Y.
(Bet. 47th-48th Street)



From You to Your Table with Love

Figurine candleholders 11 inches high. Illustrated back and front. Soft grey green and brown, natural terra cotta skin coloring. Also with greyed blue dress. Unless card is sent as gift . . . but you'll want a pair for yourself, too.

Singly $19.95 *Postpaid* *Per pair* $37.50

Krause-Walker
648 California Street, San Francisco 8, Calif.



SAVE YOUR COINS AND HAVE
A Barrel of Money

Save for that barrel of money you have always wanted! Genuine Hand Made Oak Barrel Bank. Replica of real barrel; made with over 100 hand operations, 16 individual staves, polished and lacquered. Bound by 4 gleaming brass hoops. Has metal lock and key in barrel head. 6" x 4½", 1 qt. size. An ideal gift!

Sent Postpaid **$2.75** *No C.O.D.'s Please*

THE LITTLE ACORN SHOP
1746 W. MELROSE ST.
CHICAGO 13, ILL.

VERSATILE JAM JARS . . . for the HOSTESS



There's no end to the uses for these handmade fine pottery jam pots. Serve YOUR favorite jam in the turquoise pot and HIS favorite in the gup-metal one, or mustard in one—horseradish in the other. For buffet suppers, fill them with delicious sandwich spreads or relishes. The Argental non-tarnishing stand, covers, and spoons are exquisitely crafted and will blend beautifully with silver accessories. Ideal gift for the bride.

$8.50 postpaid
No C O D's Please

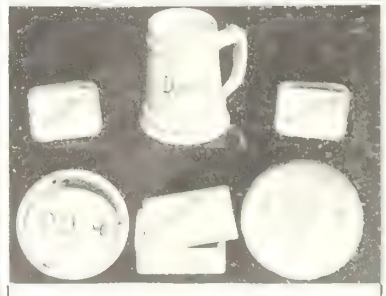
Cooper Crafts
54 West 21st St., New York 10, N. Y.

SOLID BRASS WALL POCKETS



A unique replica of an Early American Coffee Mill, identical even to the movable handle. A lovely, substantial decorators' item that will give tone and charm to room. Solid cast brass, highly polished and lacquered, with deep, leak-proof, water pockets. An appreciated wedding or anniversary gift. *Price, express prepaid . . .* $13.00 each / $25.00 pair

Send check or money order to:
VILLAGE CRAFT
BOX 521A, FRANKLIN, MICHIGAN
(The Town TIME Forgot)



PERSONALIZED CHINA

Hand decorated in 22K gold and china colors. Full names, dates, places or 3 initial monogram

(1) Wedding plate or Bowl: Plate, 10" diam., fluted edge banded in gold at $6.50. Bowl, 6" diam., at $4.30.

(2) Cigarette Box and 2 trays: Box 5" x 4" x 1½". Trays 2½" x 3½". Banded in 22K gold or color at $7.50 set. ("Sam and Mary").

(3) Beer mug: Pint size. 5¾" high. Only $2.50 each.

(4) Large ash tray: 5¾" diam. 1" deep. Banded in 22K gold or china colors. $2.50 each.

10 day delivery. Check or money order. We pay postage or freight.

HENSON HANDCRAFT
6105 Limekiln Pike Philadelphia 41, Pa.

SHOPPING

NEW ENGLAND *Big red apple*



Add a sparkling dash of color to terrace, buffet suppers or cocktail parties. This vacuum ice tub will hold sufficient ice cubes for an evening's entertainment . . . or use it to serve hot dishes, salads, ice cream. In lustrous red or gold metal with thermos lining.

PAINE'S OF BOSTON

$27.50

9" high with stem 8" wide

81 ARLINGTON STREET

Shipped prepaid in 48 states. No C.O.D. orders



Royal portable, quiet, de luxe model, has "magic" margin for quick margin setting, shift freedom, speedy-finger-flow keyboard and "touch control," which adjusts key tension to speed and touch. Useful for child's homework, father's letters, mother's club work, etc. $89.57, incl. tax. Exp. col. M. C. Flynn, 43 E. 59th St., N. Y. C.



Interest from the first deposit is assured with this individual piggy bank, fired with child's first name and date of birth. Made of glazed ceramic, 6" from snout to squiggle, it can be had in either a sealed or unsealed model. Wonderful present to encourage child to save. Postpaid. $1.95, from Mon-Aire-Ceramics, Box 1122, York, Pa.



The lighter side of this coverlet is for summer, the darker for winter, which makes it a beautiful, year-round thing to own. It's a copy of the old Lover's Knot Pine Tree Border coverlet and comes in indigo blue, indigo-blue-and-red or delft-blue-and-rose. 88" x 108", $30 exp. collect. Laura Copenhaver, Rosemont, Marion, Va.





A BEAUTY . . . STYLED TO APPEAL

With a copper-brass combination base, this Priscilla Lamp is 9" high. Ten different shade designs . . . styled to match basic design of lamp.

Postage prepaid. Sorry—no C. O. D.'s.

$5.00—Complete with Shade

Merriam's

136 Erie Blvd. Schenectady 5, N. Y.



Picture Your Luck

Here's a good luck frame for snapshots of your loved ones, your favorite saddle horse, dog or sailboat. A hand-turned pony shoe forms the frame, and another pony shoe makes a firm base. Real pony shoe nails hold snapshot and backing in place. About 4½" high by 4" wide. Clear lacquer finish. $2. postpaid. Shipment same day we receive your order. No C.O.D.'s.

Horseshoe Forge

3 Muzzey Street Lexington, Mass.



FINE METAL ART CO.

75 LEVERETT STREET

BOSTON 14, MASS.

STUDY INTERIOR DECORATION

SIX WEEKS' PRACTICAL TRAINING COURSE

Resident Day Classes

start July 7th • Send for Catalog 1C

Period and Modern styles, color schemes, parties, all fundamentals. Faculty of New York decorators. Personal attention. Cultural or Vocational Courses. Longer courses in interior architecture.

Home Study Course

starts at once • Send for Catalog 1C

Same training for those who cannot come to New York. Practical, simple, useful, and intensely interesting.

NEW YORK SCHOOL OF INTERIOR DECORATION

[illegible] Ave., New York, N. Y.



THE WINDSOR BUCKET

This authentic reproduction of an old English coal scuttle comes in bright brass. Measures 6" high, excluding the handle, 7" long. Comes ready for planting, $9.50 postpaid. No C.O.D.'s.

Write for our illustrated folder

Send check or money order to:

Gilbert Spencer

960 Broadway Woodmere, N. Y.



MOTHER AND CHILD

By Renoir

The beauty and sentiment of mous painting in an exception print which retains the lovely b striking contrasts of the origin the Frick Collection. 24⅞" x 15'

Fine Moderns—Old Mast

LEXINGTON AR

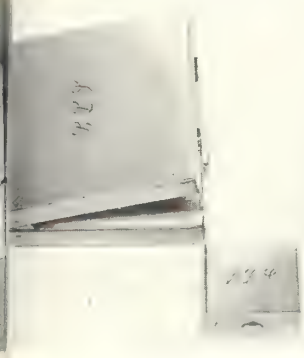
960 Lexington Ave. New

ROUND

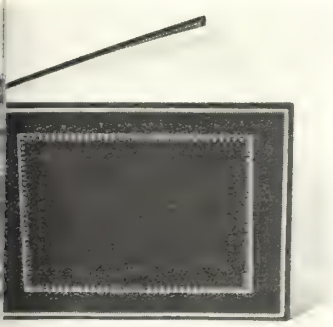




Chinese treasure. Studded with semi-precious stones and shaped like a coal scuttle, this silent butler is made of Chinese brass 7¼" x 2¾" x 1¾" deep. Ornamental, it also makes an attractive plant holder or paper-clip holder on a desk. $8.50 plus 35c postage. From Alfred Orlik, 680 Fifth Ave., N. Y. C.



Set her heart singing and give her a lovely, gold-colored cigarette case and pillbox for her birthday or graduation. Ideal gifts for bridesmaids, too. Case, $4.75, holds a full pack. Pillbox, $2.25, has room for an assortment of pills. Prices incl. monogram and post. No tax. Salt & Pepper Shop, 445 E. 86th St., N. Y. C. 28.

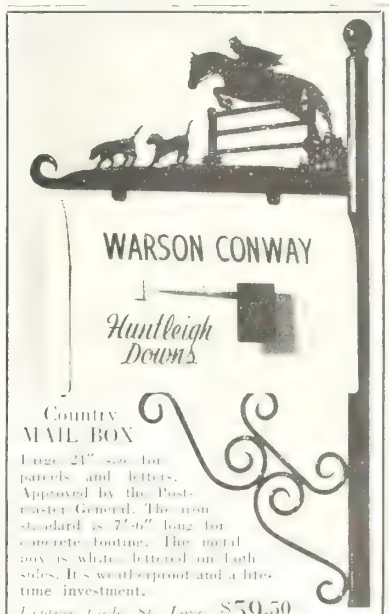


Register your guests in this book, beautifully bound in gold-tooled, Florentine leather. Lined with moire, filled with white, ruled pages, it's 10½" x 8½" and comes in wine, red, green, brown or beige. A handsome wedding, housewarming or anniversary present for $25. From Mark Cross, 707 Fifth Ave., New York 22, N. Y.



Dale Fifth Avenue's Only New York Store

719 Fifth Avenue at 56th St., N. Y. 22



Country MAIL BOX

Large 21" size for parcels and letters. Approved by the Postmaster General. The mail standard is 7'-6" long for concrete footing. The metal box is white, lettered on both sides. It's weatherproof and a lifetime investment.

Express Collect, St. Louis $39.50

Write for illustrated folder of R.F.D. Mail Boxes, Weather Vanes, Lead Sculpture and Sundials

BELL GARDEN DESIGNS

3829 Olive Street St. Louis 8, Mo.



La Tita... diminutive touch of Texas

A gala play dress that will make any little girl dance for joy. A whirl of a skirt in vat-dyed red, blue, or brown Sanforized* cotton...a midriff-baring drawstring blouse in white cotton...both bright with ric-rac edged ruffles. Sizes 2 to 6. . . . . **4.95**

Mail Orders given prompt attention

SANGER BROS.

Dallas 2, Texas



ITDOOR FOLDING TABLE

an't go wrong with this new automatic g table with a multitude of uses. Perfor the terrace, on picnics, camping, at each or on a yacht. Ideal as a coffee or card table "in the open". Hardconstruction, 3-ply top, carrying e. Finished in natural oil stain. Size 34" x 24" x 11" high . . . folded, 17" x 3". Easy to operate . . . opens and s like a book.

$12.95 express collect

Write for catalog

WENDOLYN MALONEY

Antiques & Gifts

51st St. New York 22, N. Y.



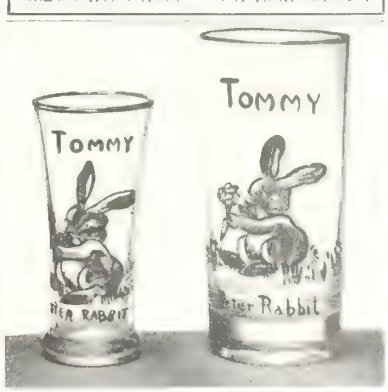
This Sparkling

Decanter Duo

will scintillate outstandingly among the wedding gifts or proudly preside on your own bar tray. Gleaming crystal, 11" high with heavy stoppers. Eminently antique-looking; definitely a buy at **$5.95 the pair.** (Pairs only.) Postpaid in 48 states on receipt of check or money order. No COD's.

The Josselyns

Box 147 Dept. B6 Dedham, Mass.



A Wonderful Gift for a Child!

Here's a gift that's sure to make a real hit —a "personalized" milk glass and juice glass, colorfully hand-painted in bright colors with Peter Rabbit and the child's name all fired to the glass for permanency. Just the thing for holidays and birthdays.

$3.50 the set

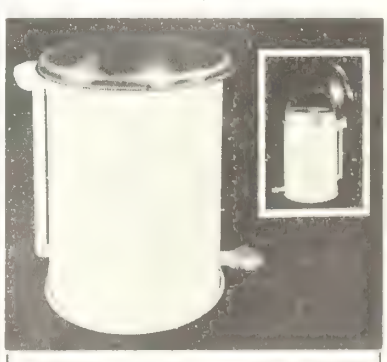
Postpaid

Print name wanted clearly.

Sorry, No C.O.D.'s

LENESTA GIFTS

15 E. 53rd St. New York 22



LOOKS GOOD...*IS* GOOD STEP-ON KITCHEN CAN

Here's the kitchen can that lives up to its looks! The Beauty Can is made of long-lasting aluminized steel (outlives ordinary galvanized steel). Baked enamel finish in white, red, blue, green, ivory or black. Handsome cover of highly polished aluminum. 16" high, 12" in diameter, 17 qt. capacity. $5.95 express collect

Sorry, no C.O.D.'s

Julian Hess

6 GRAND STREET • WHITE PLAINS, N. Y.

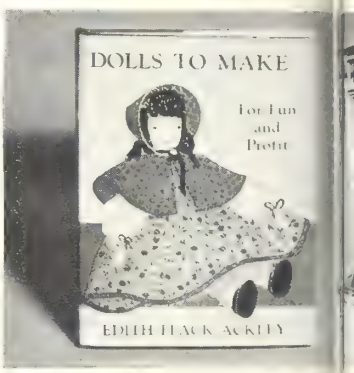
SHOPPIN





For a clean sweep, use this de luxe, silver-plated crumber — miniature replica of a regulation carpet sweeper. More efficient than the old tray and knife edge, it operates swiftly with one hand. Attractive and useful gift for housewarming, shower or hostess. $6.95, incl. tax and post. Artisan Galleries, Fort Dodge, Iowa.

Make a doll! It's fun and could be profitable. Edith Flack Ackley in her book, "Dolls to Make," tells simply and exactly how to do it. Patterns for dolls and clothes are included and careful drawings show each step of the making. Easy enough for a child of 8 to 10. Cloth bound, 7" x 10". $2.50 ppd. Hobby Book Mart, 120 Greenwich St., N. Y. C. 6.



Tiny teapot, small enough to drop into a cup, is a sterling-silver tea-maker. Perforated to allow water to seep in and take on the full flavor of the tea leaves, it has a chain to lift lid and little plate to rest on. Sweet wedding present or hostess remembrance. $5 incl. tax and post. George Stern, 191 Madison Ave., N. Y. C.





The Height of Splendor

in a lamp of silvered beauty

39.50

complete

Carver Pixie Scott & Co

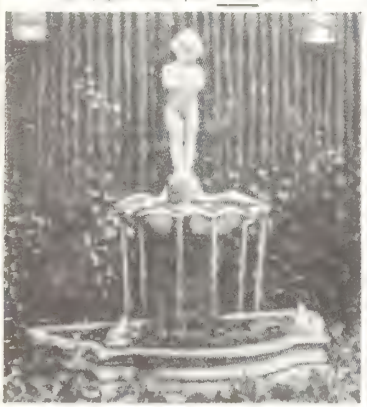
31 inches tall . . . perfect height for indirect lighting efficiency. The base, a fluted shaft of silver metal with crystal clear font. The shade, an antiqued silver paper drum with metal edge. Rare 18th Century charm for the functional home of today.

LAMPS, 7th FLOOR

1 S. State St., Chicago 3

GARDEN ORNAMENTS

The Right Piece for Your Setting



"GIRL with GRAPES" Wall Fountain
48" wide, 54" high, $195. Six weeks delivery

SCULPTURES
FOUNTAINS
WELL HEADS
MEMORIALS also

WROUGHT IRON FURNITURE

Catalog of Ornamental and Furniture pieces

POMPEIAN STUDIOS

169 LEXINGTON AVE. (near 31st)
NEW YORK CITY (16)



KIDDIE CONCERT

Two latest, perfect replicas now available. These were considered musical toys really play tunes and will delight Youngsters (adult too!). Develop creative concentration and brings out artistic talent. Wonderful Xmas gift.

VIOLIN perfect replica can be tuned, metal and wood, 16" long with bow $1.50

ACCORDION gaily colored, plays over an octave (12 notes), About 9" wide $3.00

Save 50c by purchasing both instruments for $4.00

Send check or money order today for immediate delivery. We pay postage. No C.O.D.'s. Satisfaction Guaranteed.

Q. T. NOVELTY CO. Inc. Box 54, Station F New York 16, N. Y.



FLOWERANGE



YOU will love this new and different flower holder beautifully made of turned wood and brushed in ivory lacquer, with five glass containers. Enables you to make most attractive floral arrangements unattainable with an ordinary vase.

[illegible] $2.75
[illegible] $7.00

THE Franklin Workshop
Washington Boro, [illegible] Pa.

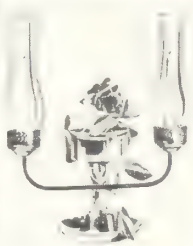


CHILD'S SWIMMING POOL

Here is a Child's Swim Pool that can't be beat . . . Made of extra-heavy waterproof duck with rust-proof framework of hot-dipped galvanized tubular steel. 3 ft. wide x 5 ft. long . . . holds 1 ft. of water . . . Plug for draining. Has 2 enameled seats. . . . Easy to assemble . . . Exceptional value at $21.50—express collect. Send check or money order to

TAKOMA CHAIR CO.

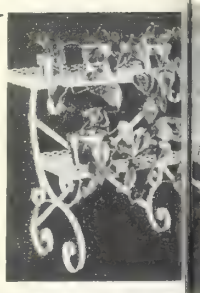
1307 Randolph St., N.W., Washington 11, D.C.



HURRICANE LAMP . . . Polished brass with convenient flower pot liner in centre for flowers or ivy. **$19.75,** postpaid.

PLANT STANDS . . . in white, holding 15 to 20 plants. 3-tier stand 30" wide, 36" high. **$15.00** 2-tier stand, 30" wide, 24" high. **$10.00.**

Express collect. Sorry No C.O.D.'s.
Write for illustrated catalogue.



Page & Biddle, Inc.

21 Station Road Haverford, Penna.



MAKE YOUR OWN FRESH FLOWER **CORSAGES**

COMPLETE KIT for creating lovely corsages with your garden flowers. Superb new gift for any gardener! A fixin's — beautiful ribbons, corsage pins, clips, florist chemical tablets, etc., and cellophane bags to keep corsages dewy-fresh until worn. Instruction book pictures and explains the art of creating unusual corsages inexpensively. Guaranteed to please. Supply limited.

Order by Mail. POSTPAID

$2.95

Home and Garden
BRECK
RELIABLE SINCE 1
789 BRECK BLDG., BOSTON

AROUND





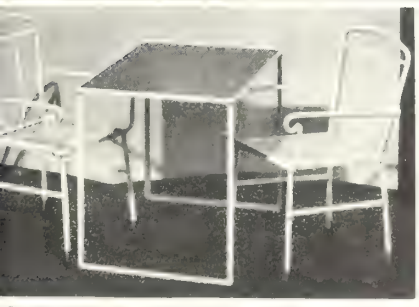
"Kentucky Winner." from the Bluegrass country, proudly gazes from a beautiful creamy china plate banded in silver. Each plate, 10½" diam., has a different head and is signed by the artist. Handsome hung singly or in pairs. $5.50 ea. Set of 8, $40. An ideal for the horse-lover. Gordon Cayce, 912 S. Main St., Hopkinsville, Ky.



The wearin' o' the green complements these highly polished brass vases embellished with cut-out shamrocks. The small one, 9" high, $7.50; the large, 12" high, $9.75 exp. col. Fill with fresh summer foliage, philodendron or colorful bouquets. Nice wedding gifts. Jenifer House, New Marlboro Star Route, Great Barrington, Mass.



Name your state and have it reproduced in silver to dangle effectively from a silver bracelet. Any one of the 48 states, complete with chain, is $3.25 incl. tax. Same price for silver key chain. In 14K gold, state $18 and bracelet from $4 to $25, depending on weight. Coleman E. Adler & Sons, 722 Canal St., New Orleans 16, La.



OUTDOOR DINING
For Little Tots

They'll love "entertaining" on the lawn with this charming little metal set. Table, white with red metal top, 16" x 24" x 18½"; chairs have meshed metal seats 11" high and rubber-tipped feet.

$15. Express Collect

YOUNG BOOKS INC., 746 Madison Ave., New York 21

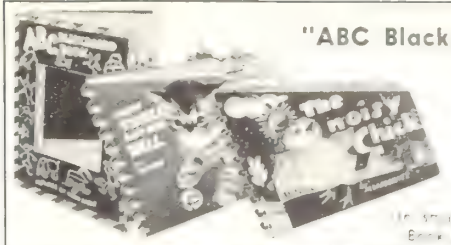
visit CANADA'S *leading jewellers*



Your visit to Canada is incomplete without a visit to a Birks Store. You will find so many lovely quality gifts to take home. Antique and Modern Silver—Diamond Jewellery—Fine English China—English Leather. Stores in 15 principal cities.



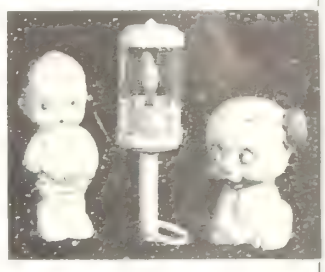
BIRKS
Jewellers
Canada



"ABC Blackboard Book".....$1.
"How Tinkle got her Bell".....$1.25
"The Noisy Chick"..$1.25

are at one and the same time fascinating children's story books and educational toys. Press the button and "The Noisy Chick" gives out with an amazingly life-like "Cheep-Cheep"! Tinkle's bell tinkles merrily! "The ABC Blackboard Book" has an alphabet in large letters, a real blackboard and two pieces of chalk! **ALL THREE** $3.50

"Chubby" ... the bashful Baby..... **75c**
"Skippy" ... the playful Pup..... **75c**
"Polly Chimes", the musical Rattle **$1.25**



"Chubby" and "Skippy" are two adorable latex rubber "Softies" that—"Squeal with delight when you squeeze 'em tight!" Perfect playmates for baby. "Polly Chimes"—Polly moves around in her cage striking the differently tuned prongs thus producing a delightful musical sound. Has small teething ring in end of handle. Ivory colored plastic. All three would make baby's life just about complete. $2.50 postpaid.

Mayfair Gifts 99-18 Metropolitan Ave., Forest Hills, New York City, N. Y.

GENUINE LEATHER
CIGARETTE BOX AND ASHTRAY SET



wedding gift! Hand-tooled, cork lined, 20 karat gold trim . . . wine, chestnut, green, blue, red, dark brown.
No C.O.D.'s Prepaid Postage

Camalier & Buckley
Fine Leathergoods
1345 Connecticut Avenue
Washington 6, D. C.

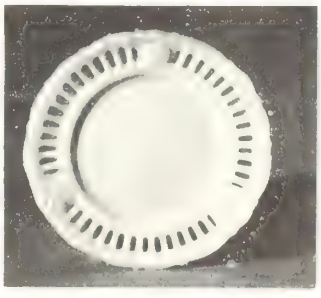


New England Stoneware
SUGAR and CREAMER

Made by hand on an old-fashioned potter's wheel in the oldest kiln still in operation in the United States. Hand-decorated in blue strawberry design by Knesseth Denisons. If you don't take sugar, use the pot for jam or marmalade. App. 3 inches high. A splendid wedding gift.

$5.00 PAIR POSTPAID
Add 30c Postage West of the Mississippi

THE VERMONT CROSSROADS STORE
Waterbury, Vermont



Lace Edge Milk Glass

Lovely, lovely plates for salad or dessert. They are made from the original old moulds. Any bride would adore a set.

They measure 7"—**$1.00** each
Sorry, no C.O.D.'s.
Postage will be billed.

Dennison's
411 Fifth Avenue New York 16, N. Y.



NIGHT OWL ASH TRAY

Fireside witchery . . enchanting amber glass eyes . . solid yellow brass in antique finish . . heavy, very deep and practical. Original design created by RENALDE.

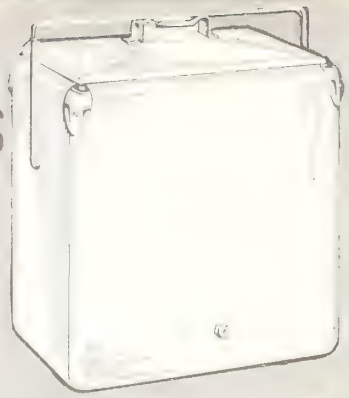
$1.75 postpaid. No C.O.D.'s please!
Send cheque or money order to

RENALDE 1523-18th St., Denver, Colo.



SHOPPING AROUN

FOR REALLY
REFRESHING
REFRESHMENTS
YOU'LL NEED THIS
PORTABLE
REFRESHMENT
COOLER



Just the thing...
for picnics, outings, camping trips!

Holds 32 six-ounce bottles plus ice and food.



CARRIES FOOD and DRINK
REMOVABLE FOOD TRAY
WELL INSULATED
retains cold 2 to 3 days!

All metal construction, red baked enamel, trimmed with stainless steel.

$19.95 PREPAID
check or money order
No C.O.D.
$21.95 West of the Rockies

DYSART'S GIFT SERVICE
2352 Hawthorne Avenue, Louisville 5, Kentucky

DISTINCTIVE WEATHERVANES



"Northbound"—An unusually beautiful vane, designed by Hagerstrom. It's a highly original piece for your own premises and unequalled for gifts. Made of fine quality, weather-resistant metal, silhouette cut from heavy aluminum, finished in black lacquer to last many years, and mounted on a specially constructed oil-filled swivel which responds to the slightest breeze. Comes complete with brackets for quick and easy installation. 27" wide, 30" high.

PROMPT SHIPMENT $16.50 f.o.b. Wheeling
WRITE FOR CATALOG

HAGERSTROM METALCRAFT STUDIO
42 Milwaukee Ave. Wheeling, Ill.

RARE ANTIQUE
ORIENTAL RUGS
In Perfect Condition.
At Moderate Prices

•

Also 600 Semi-Antique and New Orientals in old designs

For sale by America's foremost authority and expert. Write for descriptive list—then if you wish, I will ship selection on approval for your inspection. Prices on many are no higher than new rugs.

My Antique Rugs are not the worn out variety—but with most of their nap intact and will generally outwear most new rugs because they have better wool quality, better dyes and better workmanship.

200 Antiques $90 to $200.
100 Antiques $200 and up.
Will send three if you wish to buy one.

EXPRESS PREPAID
NO OBLIGATION TO BUY

•

Chas. W. Jacobsen
401 S. SALINA ST.
SYRACUSE, N. Y.

THE BEST IN AGED
Natural Cheese

A "Cheese Of The Month" FEATURE



The "Cheese Snack",
as illustrated, contains 5 varieties of aged natural cheese. Swiss—White Cheddar—Colored Cheddar—Gouda—Porte Salute. 4 lbs. postpaid $3.95

Makes An Ideal Gift!

INDIVIDUAL VARIETIES
• 4 SHARP CHEDDAR (2 yrs. old) $3.75
• 4 JUNE CURED SWISS $3.95

WISCONSIN *Cheese* CLUB



Gift for Father

The Ellsworth Vines Home Practice Golf Tee was perfected to give golfers a means of practicing their swing.

The use of this tee improves your golf game and affords much pleasure and recreation.

Absolute satisfaction guaranteed. No balls to chase. Ball returns to its original "tee-high" position. Built of finest materials for long life.

Shipped prepaid promptly upon receipt of check or money order, **$3**

SEECO CO.
Dept. HG
305 South Marino Avenue
San Gabriel, California
(Shipped for Father's Day)



Slice a slice of bread as neatly and as thin as you please for picnic or tea sandwiches. Fine, Swedish steel knife with scalloped, hollow-ground cutting edge can also be used for carving fowl and roasts. A good idea for a kitchen shower and for your own home. $2.85. Postage 15c. Myron Berlow, 547 Main St., Winchester, Mass.



Torrents of spring descend from "Aqua Scent," a slotted plastic container in white, blue, peach or green. Easily attached to shower head, it comes with 2 tubes of perfume tablets—pine and apple blossom. Insert tablet in slot, turn on shower and bathe in heavenly fragrance. $2.98. Tax 20c. Ten extra tablets, 50c. Tax 10c. Gimbel Bros., 33rd and Broadway, N. Y. C.



Take a bow for dramatic decoration in your bathroom starring Textron's new "Beau Brummell" shower curtains and draperies ($5.95 ea., $11.90 the set). Of Vinylite, they won't stiffen, crack or stick. Colors combined with white: red on clear; gray-yellow; yellow-blue; black-rose; green-peach; brown-green. T. D. Whitney. 31 W. St., Boston 12, Mass.



(Continued on page 41)

Dress Up Condiments

. . . in these silver-plated holders, and they'll take their place on the table with your finest silver.

HOLDERS FOR:
Large catsup or chili sauce..$4.75
Mustard jar with cover.....$5.70
Worcestershire.....$3.90
A-1 Sauce.....$5.10

Prices Include Tax and Postage
(Sorry. . . No C.O.D's.)



The **LILLIAN** *shoppe*
20 Armat Street, Germantown, Phila. 44, Pa.

GIRANDOLES
—in ornate
bronze & crystal

Gorgeous mantel decoration for period rooms . . . these authentic antique reproductions. The candle-holders and candelabra (about 16" high) are of richly worked bronze, on white marble base. Set has 50 crystal prisms, imported from Czechoslovakia. Any design, set of 3 $46.50



LAUER METAL SHOP, 1108 Cathedral St., Baltimore 1, Md.



Bedroom luxury . . .

with a Southern accent

SPRINGFIELD Blankets
VIRGIN WOOL

MAGNOLIA

AZALEA PINK
MARSH ROSE
BUTTERCUP YELLOW
HYACINTH BLUE
DELPHINIUM BLUE
WILLOW GREEN
FERN GREEN

Springfield, maker of the world's finest blankets, also looms fine all wool plaid fabrics. Plaids are basic for any well rounded wardrobe. And Springfield plaids offer you smartest colors . . . outstanding draping characteristics.

The incomparable Magnolia — long a favored daughter of the Old South — takes on new beauty as interpreted by Springfield. This rich white blanketing, beloved by many above all colors, enhances any decorative scheme . . . speaks of warmth and coziness and luxury beyond compare. Naturally, it too offers the pure virgin wool and deep nappiness for which all Springfield blankets are justly famous. $12.95 to $45. Slightly higher on West Coast.

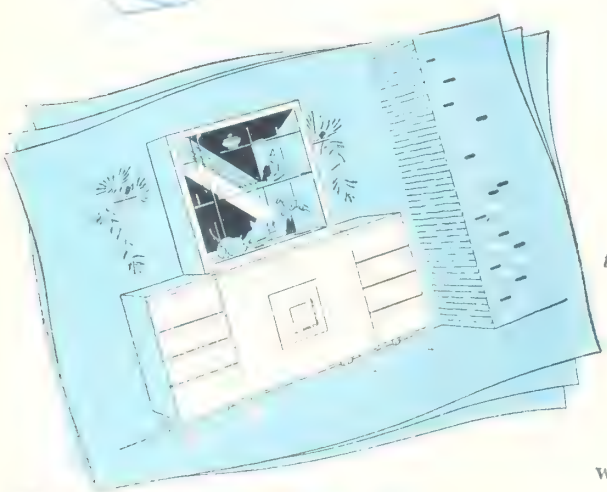
THE SPRINGFIELD WOOLEN MILLS COMPANY, SPRINGFIELD, TENNESSEE

Springfield Blankets are sponsored and distributed by WAMCO CITY MILLS



"SET A ROOM" THE WAY YOU'D SET A TABLE

. . . suggests Lurelle Guild, famous designer. "Do you get bored with looking at won't-fit-any-other-way furniture in your dining room day after day, year after year? The new Kensington Furniture is 'open stock.' You can 'set a room' as easily as you set a table.' Buy as few pieces as you need, add more when the family grows—and when children eventually leave for homes of their own, the extra pieces, incl the graceful chairs, will fit other rooms as if they always belonged! *At an time* you can re-group these amazingly arrangeable pieces in scores of different w The classically simple lines and hand-craft quality construction are "for the a The golden-wheat-colored *solid* hardwood will mellow through the years. Legs are of the same silvery, always lustrous metal as the famous Kensington giftware. See Kensington Furniture at fine furniture or department store write for literature to Kensington Inc., New Kensington, Pennsylvania.



Kensington

OF NEW KENSINGTON



GAY AS A GARDEN . . . trim as a pin, open *this* door proudly . . . *show* what's within! Kerk Guild—artists in all accessories—presents Matched Closet Accessories—decorating, protecting, revealing the precious, fragile beauties closets hold. Sturdy, zippered frames are tailored in Koroseal—flexible synthetic that's dustproof, mothproof, moistureproof. A damp cloth slicks Koroseal clean. In blue, green, rose bindings at leading department stores.

Stunning pastel stripes to harmonize with your decorative scheme.



MATCHED CLOSET ACCESSORIES by Kerk Guild

Koroseal

ade-mark Reg. U. S. Pat. Off.
Goodrich Flexible Synthetic

Kerk Guild—Artists in Accessories—Empire State Building, Fifth Avenue, N. Y.



Waverly GUARANTEE BOND

Waverly's New "Everglaze"* Chintz 1.49 yd.

All the color and richness you have longed to add to your rooms are captured in this new Waverly "Everglaze"* chintz. Here is a complete composition in color. Use "Symphony" for draperies... steal its resonant fuchsia for your walls... repeat its theme of wooded green in your carpet. Each melodic theme blends in true harmo What luck to find this dramatic design and its plain chartreuse chintz for only $1.49 per yard everyw At your favorite department store or from your decorator. Guaranteed by the Waverly Bond Waverly Fabrics Division, F. Schumacher & Co., 60 West 40th Street, New York 18,

*Reg. U.S. Pat. Off.

"Symphony" — ONE OF SCHUMACHER'S WAVERLY BONDED FABR

HOPPING AROUND





Nights of old were made more beautiful by the reflection of candlelight in a graceful, mirrored sconce like this one of solid brass with imported Czechoslovakian prisms. 22" x 9½". A pair would be very ornamental in the foyer or vestibule of your home. $37.50. Richard R. Fine & Sons, 73-79 Leverett St., Boston 14, Mass.



Dutch treat for little people. Handmade, glazed pottery mug and bowl with colorful Pennsylvania Dutch designs is inscribed with child's name and birth date. Underside is reserved for the name of the giver. A pretty, personal set for $6.95. Postpaid from Edith Chapman, 168 E. 33rd St., New York 16, N. Y.

SHATTERPROOF
PLASTIC ICE CUBES



Drop "NICE-CUBES" in your drink...keep highballs, cocktails, soft drinks, fruit juices, wine, beer, etc., cold **without dilution.** Ice-like plastic "NICE-CUBES", with mineralized water permanently sealed in, freeze solid in refrigerator...tasteless—odorless...easy to remove, no ice-tray mess. Use again and again—LAST FOREVER.

Box of 8 Rainbow Assorted Colors or Crystal Clear: **$2.95** delivered in U. S. A.

SPECIAL:
MONOGRAMMED "NICE-CUBES" BOX OF EIGHT (Crystal Clear Only) **3.95**
(Limit 3 letters per monogram.
Only 1 set of monograms per box)

NICE-CUBES

8648 MELROSE AVENUE • Dept. A HOLLYWOOD 46, CALIFORNIA



CALIFORNIA COLONIAL
CABINETTA

Especially designed for spices; but ideal for what-not or perfume bar, etc. Beautifully grained hardwood, maple finish. Exquisite workmanship. Size 21" x 22" x 3¾". The perfect touch for your home, plus added convenience. Ideal gift. $9.95 Prepaid (cabinet only). No C.O.D.'s.

Carmilroy of California
1732 STANDARD AVENUE, DEPT. HG
GLENDALE 1, CALIFORNIA



BRIGHTEN YOUR KITCHEN
With these useful and attractive accessories.

Colorful wooden towel rack has hinged arms and legs so towels won't overlap. Hand-painted in red, green and blue with white polka dots. 10" high, 19" wide.

"Mammy" pot holder is of wood, 10" high, and clad in pretty cloth dress and apron. Holders included.

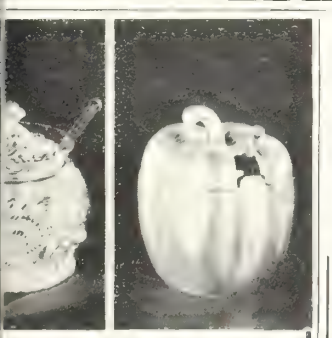
$1.75 each, postpaid

THE WORKSHOP
11-17 30th Road L. I. City 2, N. Y.

P YOUR GARMENTS NEAT
D ALWAYS GLAMOROUS...
H THESE SMART • PRACTICAL
PLASTIC
Garment Hangers

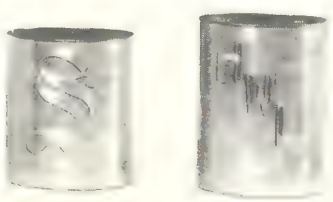
SMART PRACTICAL
deLuxe
only 4.95
PREPAID

ractical Hanger ever devised for Slacks, Pajamas, Play or Bathing Suits and all Piece Garments. Polished Metal Spring Clips securely hold any weight fabric. r is notched to hold Shoulder Straps. Luxurious! Practical! Indispensable! Insive! A most unusual, practical, welcome gift. CHECK or CASH with ORDER · Sorry No C.O.D.'s
WING PRODUCTS · 241-10 HILLSIDE AVE. · BELLEROSE, N. Y.



HEAVILY SILVER-PLATED
Non-tarnishable
RELISH JARS
REPOUSSÉ PATTERN, 3" high
(glass lining)
PEPPER SHAPE, 4" high
(glass lining)
$3.95 each
Fed. Tax & Postage included. Check, Money Order.

George Stern Co.
JEWELERS SINCE 1922
MADISON AVE. NEW YORK 16



WASTEBASKETS

Handsome Antiqued Copper, hand wrought and lacquered to prevent tarnishing. With one's own initial in Old English or 3 block initials. Rich and distinctive . . . the answer to the most difficult problem. It makes especially smart wedding gifts not apt to be duplicated. Allow one week delivery.

Approx. 14" high oval.....**$12.50**
Approx. 12" high oval.....**$10.00**

Postpaid—add 50¢ west of Mississippi
Sorry No C.O.D.'s
Write for Catalogue

HENRY W. LONGFELLOW STUDIO
Weston 93, Mass.



263 PLANS • IDEAS FOR YOUR
NEW HOME

Planning to buy or build a new home? Here are 263 plans and ideas you could use. Actual pictures of homes already built. Not just sketches. Each complete with detailed description and floor plans. All types and architecture, American, Colonial, Modernistic, Georgian, Mediterranean, French Normandy, English, Ranch House, and others. Homes for every climate. Each an architectural gem. Brick homes, stucco homes, frame homes. One and two story. Low to fair cost. One to five bath. A wonderful collection of plans and ideas. Used by contractors and others, builders and builders. Each plan is complete. Complete blueprint plans and [illegible] available. Also one book of 62 plans [illegible] separate [illegible] pool, work [illegible]

CHECK THE BOOKS YOU WANT
ATTRACTIVE HOMES
[illegible] to [illegible] bedrooms ..... $ .50 ____
SELECTED HOMES
[illegible] to [illegible] bedrooms ..... $ .50 ____
CHARMING HOMES
[illegible] to [illegible] bedrooms ..... $ .50 ____
BETTER HOMES
[illegible] to [illegible] bedrooms ..... $ .50 ____
SMALL HOMES
2 [illegible] ..... $ .50 ____
FIREPLACES, BARBECUES
Detail, [illegible] ..... $ .50 ____
ALL SIX BOOKS ..... $2.00 ____
Shipped POSTPAID anywhere in U.S.A. Check, [illegible] money order. Coin or cash sent at your risk. Order today.

CLEVELAND PUBLICATIONS, Dept. B-16
448 So. Hill St., Suite 904, Los Angeles 13, Calif.

AUTHENTIC HAND MADE
Electric
BOSTON POST LANTERN



Natural Pure Copper or Dull Black finish. Brass [illegible]

ONLY $12.75 F.O.B.
ALL WIRED... CHIMNEY INCLUDED

IMMEDIATE DELIVERY
NEVER RUST OR CORRODE
Sturdily constructed of the FINEST MATERIALS
22" high, 10½" wide, post base 4"
Larger Lantern 29" high. $17.75 F.O.B.
Your money back if you are dissatisfied
Please send check or money order. No C.O.D.'s

NEW ENGLAND LANTERN WORKS
Box 164 No. Postal Annex Boston 14, Mass.

SHOPPIN





QUAINT AMERICAN *Solid Cherry*

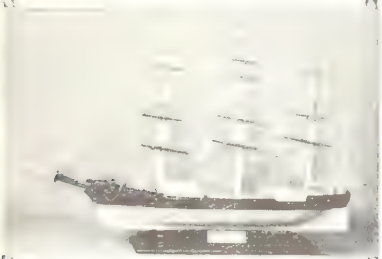
Sarah Lynn Mirror — Gracious Americana accent for a piece. Ornamentation at top of solid Cherry frame carved by hand. Rich Cherry finish. Mirrored plate glass. Authentic companion for the Sarah Lynn Lee console table. Ideal, too, for dresser or vanity — for over fireplace or sofa. Dimensions: glass 24 x 18 ova; overall 22 x 29 inches. Price includes shipment to your nearest freight office . . $19.95

Sarah Lynn Lee Console-Card Table — Authentic quaint American design, fashionably decorative and conveniently versatile. Use as a console, with top folded against wall, with mirror or picture as photographed. For games or for serving refreshments, top pivots, as shown in right-hand sketch, to table top size 26 x 26 inches. An outstanding beauty feature is the serpentine—scalloped apron-rim shaped from one piece of wood. Entire table built of solid Cherry in rich Cherry finish. Dimensions: height 29, top, closed, 26 x 13 inches. Price includes shipment to your nearest freight office . . $29.95

Both . . . $49.50

Carl Forslund
EAST FULTON
GRAND RAPIDS 2, MICHIGAN

Completely Assembled
SHIP MODELS



Clipper Ship
RED JACKET

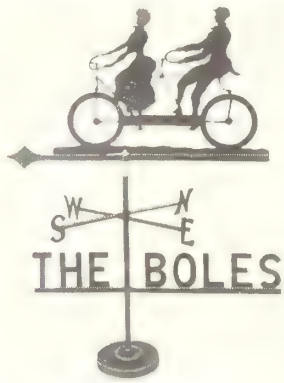
Record crack hung clipper of 1853 — handmade in amazing detail by Yankee craftsmen. Size 21" x 11" high. Black and antiqued copper hull, painted pars, mahogany finish base. Shipped fully assembled and finished, with brass name plates. Ideal decorating piece.

$35.00 Exp. Ppd. U.S.A.

Satisfaction guaranteed or money refunded

Write for FREE CATALOG showing other models — Schooners, Ships, Clippers — from $5 up. Sold only by builder

LE BARON BONNEY
117 Merrimac St., Newburyport 13, Mass.



PERSONALIZED WEATHER VANE

As above with name plate $21.50
Without name plate 15.50

Our catalog contains hundreds of suggestions in *weather vanes, cottage signs, outdoor lanterns* and *personalized* mail boxes.

METAL SILHOUETTE STUDIO
Dept. G
P. O. Box #1059 **Springfield, Mass.**



EXTRAORDINARY VALUE

A beautifully HANDMADE floral container reflecting the artistry of old world craftsmanship in gleaming copper. Its round feet and guaranteed leak proof construction make it practical for use on the table, mantel, or window sill. Truly an addition to any decorative motif, and most reasonably priced. Available in bright or antique copper.

Lacquered. No polishing required.
Unconditionally guaranteed
size 14" x 3" x 3" $3.50 postpaid
No C.O.D.'s

MANZONI ART METAL CO.
669 Boylston St. Boston 16, Mass.



Authentic Civil War Three Edge Blade Bayonet Candleholder

. . A Rare Collector's Item . .

Original Leather Scabbard Included

Hard Wood Hand Rubbed Base

$22.00 each

One to a Collector
No C.O.D.'s

You-all SHOP
Nashville, Tenn.



Prize package for mother and baby, this kit contains fine bath preparations for baby—soothing cream with lanolin, castile soap, oil, talc, and cotton sticks—each in place in handy pockets of a plastic apron that protects mother's clothes. $6, incl. tax and post. Krebs Town Shop, 45 Broad St., Westerly, R. I.

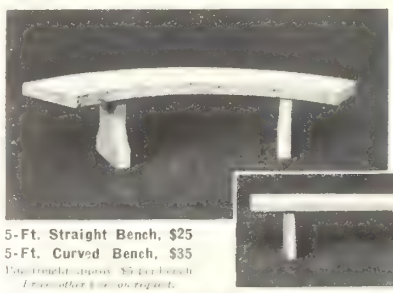


Made for posterity. This playpen is really a substantial piece of furniture that will see several generations through the penned-in stage. Made of solid maple, it's 42" square, stands 4" off ground, and can be folded to store. Well worth the price —$29.95. Express collect from Young Books, Inc., 746 Madison Ave., N. Y. C. 21.



The good old days turned out many lively and sentimental ballads, such as "The Bird in a Gilded Cage," "Waltz Me Around Again Willie," "Tavern in the Town," "Glorious, Glorious," illustrated on these handmade ceramic 16-oz. mugs ($2.25 ea.). "Tell Me Pretty Maiden" on 3-qt. pitcher ($12). Exp. col. Tepping Studio, 3517 Riverside Dr., Dayton 5, Ohio.

BENCHES CUT FROM GENUINE *Crab Orchard* STONE



Featuring the soft, warm autumnal of nature's most beautiful stone. ury stone of everlasting beauty charm. Satisfaction guaranteed.

5-Ft. Straight Bench, $25
5-Ft. Curved Bench, $35
Extra rustic arms $5 per bench
Lower other sizes on request.

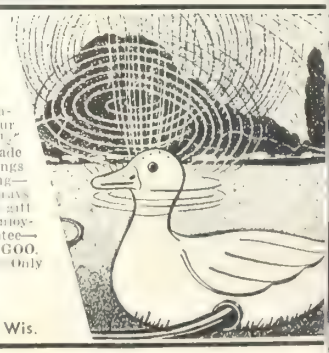
Send no money. Benches sh collect at prices shown plus f f.o.b. Crossville, Tenn. *Orde*

STONE FURNITUR
Box 111 Mendota, I

GOO GOO DUCK

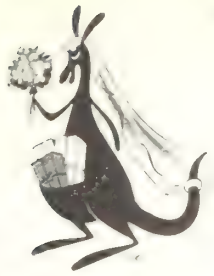
Makes Your Sprinkling Sparkle

Neighbors will watch with captivated envy when gracious, exactingly fashioned GOO GOO makes your grass grow. Not a toy GOO GOO is 11½" long, 9½" tall and 6" wide, with white baked enamel finish. Made entirely of rustproof brass, with bronze ball bearings in neck, for lifetime use. A mark of luxurious living—yet wonderfully practical too. Revolving head sprays gentle uniform rain over 4 to 40 ft. An appreciated gift for every lawn and garden enthusiast and equally enjoyable to own yourself. Sold on money-back guarantee—direct by mail. Be first to own the clever GOO GOO. Save by buying direct from maker. Order today. Only $5.00 postpaid.



THE JURGEN CO., Dept. C
4877 N. Green Bay Ave. Milwaukee 9, Wis.

ROUND

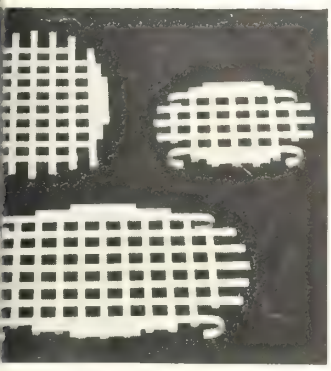




Roses for remembrance. The brilliant color and graceful arrangement of American Beauty roses on white create a charming background for thank-you notes, invitations or a cheery note to someone in the hospital. A box of 24 folded sheets and envelopes, $1 ppd. Mermod-Jaccard-King. Ninth & Locust Sts., St. Louis 1, Mo.



18th Century Italian artists, Guardi and Tiepolo, are the source of inspiration for these distinctive platters. Made of Italian pottery, they are 14" in diameter—a useful size for cake, chops or hors d'oeuvres. Hang a pair in the manner of Dutch tiles for decoration. $10 each, exp. col. Alice Marks, 9 W. 57th St., N. Y. C.



Standing room only for hot dishes, potted plants, vases or lamps. These lattice-work trivets are made of Duralumin, have tiny, felt-padded feet and come in 3 sizes: 5¼" x 6", 5¾" x 8" and 5¾" x 10". The set, $6.25 ppd., would be a nice hostess gift and good for summer entertaining. Ellison's, 410 Delaware Ave., Wilmington, Del.

New! . . . PENNSYLVANIA DUTCH MAT and COASTER SETS





No. 128 Coaster

No. 125 Coaster

No. 105—

No. 125—

$1.00

No. 108—

No. 128—



Picturesque

over. Full instructions and

Patterns for Needlework and Painting

No. 100 ABCD—Heart, bird and flower

No. 100 KLMN—Amish figures, wagon, birds, borders, etc., each in 4 sizes,

No. 100 EF—Hex

fully illustrated booklet giving history of Hex signs, postpaid $1.00

No. GHIJ—Tony Sarg designs, each in several sizes from 2¼" to 18". Four large sheets, postpaid $1.00

R. W. CUMMINGS, INC., LANCASTER 2, PA.



COMFORT BEAUTY ON YOUR LAWN THIS SUMMER

Wrought iron, finished in white or green. All weather cushions in blue, red, green or yellow sailcloth.

Three way lounge—full sitting position or as a cot or lounge as shown. Easy to move around.

Add beauty and charm to your lawn. Chairs and tables for complete matching set available.

Priced at only $59.50. Shipped from factory in New York. Send check or money order, no C.O.D. Reference via Ohio National Bank, Columbus, Ohio.

Laro Furniture Inc.

897 E. Main St. Dept. G6 Columbus 5, Ohio



PERSONALIZED CANDY BOX

Beautifully made of vitrified china, 5½" diameter, 2½" deep. Hand painted in full color with any decoration, names and dates, fired for permanence. The design shown is suitable for a wedding or anniversary gift. Other decorations are available—flowers, dogs, horses, landscapes, monograms—whatever you wish to make your gift appropriate to the occasion. Delivery about 3 weeks.

Sent ppd. upon receipt of check for $9.50

GRACE LLOYD-COLLINS

Wilmington 43, Del. Dept. G



Double Cocktail Glasses

Exquisite for your own home, or as a gift for a bride . . . these charming double compotes are a graceful prelude to a well-planned meal. Upper compartment for cocktail, lower for ice. About 5" high, 4" wide.

6 for $6.75

8 for $9.00 **12 for $13.50**

No C.O.D.'s please. Express Collect.

bertram shrier, ltd.

1147 Connecticut Ave. Washington 6, D. C



NOW IT CAN BE TOLLED

A picturesque copy of an old mission bell with a true bell tone would be pretty wonderful at your front door, hanging by your bar, or glamorizing the entrance of the children's play house. It has a bracket for hanging, comes in a verdigris finish and measures 8" high, 1" in diameter.

$5.75 postpaid

No C.O.D.'s please

EDITH CHAPMAN

168 East 33rd Street New York 16, N. Y.



A perfect gift for the home.

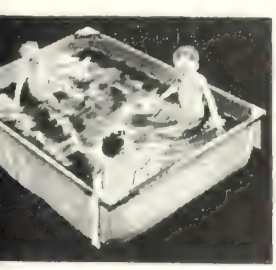
Bayberry solid brass reproduction, 17" tall. The white-lined 8" ribbed green glass shade—the glass chimney specially designed to accommodate a 100-watt bulb—give the perfect combination of good lighting and genuine charm. Polished for beauty, lacquered to prevent tarnishing, weighted for stability.

Price $21.00 prepaid. Sorry, no C.O.D.

QUIMBY HILL SHOP

1788 Seminole Ave., New York 61, N. Y.

mmer-time fun for YOUR youngsters with the new



KIDDIE-WADER

● Amuses children, hours on end, out of mother's way. 4' x 6' x 10". Heavy water-proof canvas, bottom water outlet, sturdy wood frame, 4 corner seats. Comes packaged, easily assembled. Order direct, express collect . . . NOW! Quantity limited **$18.50**

**Resident of Missouri add 2% Sales Tax*

MARION INDUSTRIES

3136 LUCAS AVE., ST. LOUIS 3, MO.

SHOPPING



....a handcrafted masterpiece by....

BIGGS

For 57 years makers of finest Colonial Reproductions

QUEEN ANNE DROPLEAF COFFEE TABLE . . . Not only unusual, but also convenient, for you can use it with the leaves up or down. In American walnut. 20"x36" extended — 20" high. F.O.B. Richmond, Virginia—$66.00.

HOME OFFICE

Free illustrated catalogue. Write Biggs, 105 E. Grace St Richmond 19, Virginia



BRANCHES

1230 Connecticut Ave., Washington, D.C.
518 No. Charles St., Baltimore, Md.
221 Peachtree St., Atlanta, Ga.





A RUNABOUT FOR SMALL FRY

Ideal for you busy mothers who must take your toddlers with you! Sturdy aluminum and heavy duck streamlined Fold-a-Rola stroller, gaily colored in blue, with red wheels. Floating suspension for comfortable riding.

Folds In 2 Seconds!

Compact . . . fits anywhere. Weighs only 8 pounds. Easily carried on auto seat or public vehicles. For tiny tots to 3-year olds.

FOLDED

$14.75 postpaid
(Sorry, No C O D 's)

SEABOARD—Gifts
61 Albany Street · Cambridge 39, Mass.



FOR THE DISCRIMINATING . . .

These beautiful accessories are made of Argental which means, a fine grade aluminum worked by skilled hand-craftsmanship and fine design. Argental is silver like in appearance and best of all will always retain its high polish.

THE DISH . . . A utility accessory having a multitude of uses from vegetables to bon-bons . . . **$7.50** postpaid.

THE PLATTER . . . An ideal server for celery, cold cuts or hors d'oeuvres . . . **$5.00** postpaid.

No C.O.D.'s please

KATHARINE B. WARD—GIFTS
Pleasantville New York



Sugar and Creamer Set
"Queen Anne"
Heavily Silver Plated
Gold Lined Inside, 3" high
A SPECIAL VALUE AT $8.95 set
4" High Matching Non-Tarnish
SALT & PEPPER $3.95 a pair
Check, Money Order or C.O.D.

George Sloan Co.
JEWELLERS
[illegible] MADISON AVE. NEW YORK 16



looking for something special?

from czechoslovakia come these stunning cut and polished crystal decanters. they make handsome wedding gifts. left to right: 33.50, 35.00, 10.00 each.

prepaid. sorry, no c.o.d.

p.s. fill for father's day!

pitt petri
378 delaware avenue
buffalo 2 new york



Raffia cushions, ideal for outdoor living, are surprisingly smooth and soft. Made of milkweed floss covered with waterproof material and raffia, they're washable and wear forever. Order in any size and shape for use on boats, terrace, pool, beach. Shown, 18" sq., $12.50; round, $10 ppd. Mary Moon, Charlottesville, Va.



Animal blockade on the look-out for little boys and girls. Wild and domesticated animals, encased in clear plastic blocks, are loads of fun to play with in the bathtub or nursery, and a wonderful way to get acquainted with animal friends. Set of 12, $1.85 ppd. The Block Shop, 58 Wall Street, New Haven 11, Connecticut.



Eye-opener. Despite Dorothy Parker there's plenty of glamour in the provocative new "Flutter-bye" eyeglass frame. This latest brain-child of Lugene, Inc., 604 Madison Ave., New York 22, N. Y., flaunts a number of colors, including light and dark shell. $12 plus 25c post. Fitted with calobar lenses, as sunglasses, $15.



MAGIC TOP DOUBLES THE SIZE of Your Card Table!

T-Top is a light rigid top which fits over your card table, just doubling its size. It seats 7 persons comfortably—46" in diameter, 144" in circumference—it's perfect for luncheons and card games. T-Top held in place on your table by cleats on underside. Can be tucked away in a closet or corner. Send for your T-Top now! Weight 16 lbs. Shipment made promptly by express. Specify Color Wanted.

Dark Green, Rich Red, Dark Brown $5.95.
Unpainted T-Top $4.95. All prices at Salem, Mass.

No C.O.D.'s please

SEND CHECK OR MONEY ORDER TO

T-TOP COMPANY, Inc.
Dept. 11 Salem, Mass.



Patent

NEW PORTABLE FLUORESCENT LAMP

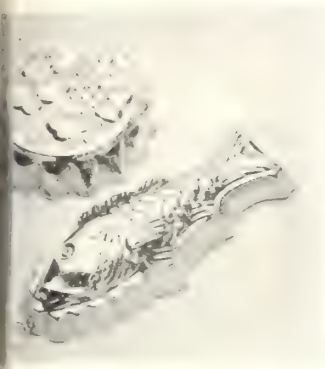
Here is an indispensable lamp ideal for campers and sportsmen . . . it will not attract mosquitoes or other insects. Easy to use . . . a click of the switch and you have 180° of brilliant light. Uses 45 volt "B" batteries . . . good for 50 to 55 hours. Compact, smart and sturdy construction . . . streamlined. A must in the car, at home or on the farm. Ideal for outdoor parties. Size 4⅛" x 7⅞" x 9". Complete with batteries $14.25 postpaid. No C.O.D.'s. Send check or money order to

GILLMORE SALES COMPANY
453 W. 21st Street New York 11, N. Y.



ROUND





A perfect turn-out is guaranteed from one or both of these gleaming copper molds. The fruit mold, 8" in diameter, is $4.50 and the fish mold, 12" long, is $5.95. They're extremely attractive on the table, or hung on the wall when not in use. Add 20c postage. James McCutcheon, 609 Fifth Ave., New York 17, N. Y.



A perfect catch is easily made with the "Snack Fork." Aim at your objective, press button on top, release and you've got yourself a pickle, olive, cherry or shrimp. 6" of black plastic trimmed in gold- or silver-plate, it's good-looking enough for a formal party and inexpensive enough for a picnic. $1.10 ppd. Sally Graye, 80 E. 11th St., N. Y. C. 3.



Space and dish saver. Instead of stacking your plates dangerously, stand them in this rack that holds a complete service for six and makes each plate easily accessible. Rubber-covered metal frame is 21" long. Koroseal cover protects seldom-used plates from dust. Holders, $1.75 each; covers, $1.75. Post. 20c. Julian Hess, 6 Grand St., White Plains, N.Y.

RESTORE *your* PRECIOUS HEIRLOOMS *to their* ORIGINAL BEAUTY

Let us replate and restore your prized silverware to its original gleaming beauty. Dents removed, leaks and handles repaired . . . all at a moderate cost.



GOLD-CHROME-BRASS-BRONZE and COPPER PLATING

Prices quoted before work is started! If not satisfactory, articles will be returned at no obligation . . . All work insured while in our care . . . Reference: Bank of Commerce, Detroit, Michigan.

Let Us Plate Your—
Jewelry
Fireplace Fixtures
Household Articles
Refrigerator Trays and Hardware
Plumbing Fixtures

MASTER SILVERPLATERS
2031 Caniff Ave. • Detroit 12, Mich.

Order by Mail



Famous New Orleans
PECAN PRALINES

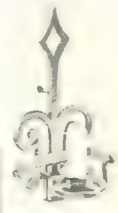
Thrill your family and friends with wonderful tasty New Orleans candies. Made from a treasured old Creole recipe. Pure sugar, sweet dairy cream, lavishly filled with choice pecans.

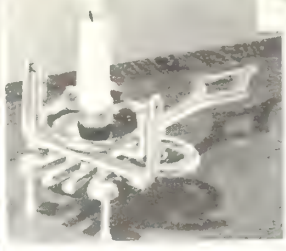
Deluxe gift box contains one pound (approximately 20) guest-size pralines, individually wrapped.

1-lb. Box **1.50** *Postpaid*

LOUISIANA DELICACIES CO., INC.
3520 Frenchmen St., New Orleans 19, La.

fragments of
OLD
NEW ORLEANS





Cajun Candle Light,
4" high x 10" x 6", Wrought Iron, Verdantique Finish $5

Plus 2% State Tax.
Postage out of city 35c additional

C. D. PEACOCK
JEWELERS
CHICAGO 3, ILL.
110 YEARS IN CHICAGO



SCALLOP HEMLINE
200 Count Combed Percale
SHEETS and CASES

Cannon's finest! Gold Label brand! Selected long fibres and close weave for silky, durable finish! Scallops in blue, green or yellow! Also, same quality in plain hem!

	Scallop Hemline	Plain Hemline
42 x 38½	1.55	1.35
72 x 108	5.95	4.95
90 x 108	6.95	5.95

Give Color of Scallop Desired!

Postage Prepaid! No C.O.D' S!

COLTEN ABELSON, 1351 Beacon St., Brookline, 46, Mass.



The Tray For The Lazy Lap

A sturdy and practical all-aluminum tray and standard. Ideal for parties or snacks indoors or outdoors.

A retractable prong in the base adapts the stand to lawn use. Tile hand-painted and kiln-fired. Tray is removable for decorative purposes.

Height 24". Tray 12" square.

Attractively different in six weather-resistant finishes: Bamboo Tan, Chinese Red, Oyster White, Green, Yellow, Blue.

$5.95, express paid. No C.O.D., please.

ALDHAM PORCELAIN, INC.
Phoenixville, Pa.



DESIGNED FOR GIVING

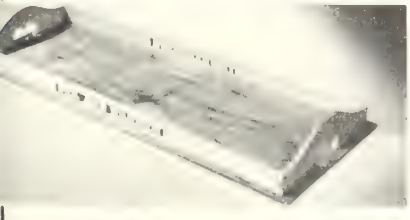
Her name and his and the date of their marriage individually designed on a tile cocktail tray. Hand painted in gay colors . . . framed beautifully and cleverly so it may also be used as a wall decoration. A gift that distinguishes you as the giver and elates the heart of the receiver . . . or for your own delight, give it to yourself. Designed by Soriano. Has felt back. Ours exclusively. Size 9½" x 16", **$18.50.** Without names and dates, **$17.50.** 3 weeks delivery.

Send check or money order

Sorry, no C.O.D.'s. Shipping charges collect.

BOOKS TO OWN
220 Fifth Ave. New York N. Y.

VERY PERSONALLY YOURS



A unique tray with hand-carved names on Maple sides. The contrasting American Walnut base (8 x 20") is beautifully finished and stain-resistant. A truly *personalized* gift or possession. $15 post paid. No C.O.D.'s please.

STYLE SUGGESTIONS

One side "Mary and Bill", the other side "The Smiths." Anniversary dates or what you wish.

WARREN BAILEY KENNEDY
39 Columbus St., Newton Highlands 61, Mass.

SHOPPIN



TWIN EGG POACHER

Beautifully made polished aluminum poacher with two removable egg cups, each with tiny handle. Fill the poacher with water, place an egg in each poaching cup, set the cover in place and you're certain of the most delicious eggs ever, cooked in steam instead of water!

$1.39 by mail postpaid

The Egg and You!

SQUARE SKILLET

$1.19

postpaid



Maybe chickens can't lay square eggs, but here's a skillet that can fry 'em! Specially designed to fry eggs, hamburgers and such to fit a slice of bread. Of the finest cast aluminum, 6″ square at the top and tapering down to 4″ square at bottom. Each Square Skillet is complete with recipes. $1.19 postpaid.

Write for FREE CATALOG NOW!

Miles Kimball of Oshkosh

100 BOND STREET OSHKOSH, WISCONSIN



CHAMOIS MIT

Here's the perfect, easily washable utility mit with many household uses such as polishing silver; dusting and polishing furniture; heavy cleaning or scrubbing. Also splendid for gardening, painting, etc. Protect your hands. Order a pair today. Small, medium or large.

$1.35 the pair postpaid

SCUFFS YOU'LL LOVE



These plastic-covered chamois-lined scuffs are perfect for travel, boudoir or after-sports. Light as a feather, they take practically no space in your overnight bag. Come in black, white, red, blue, green in small, medium and large.

$2.00 the pair

No C.O.D.'s, please

NOMMEL NOVELTIES
CORNWALL BRIDGE, CONN.



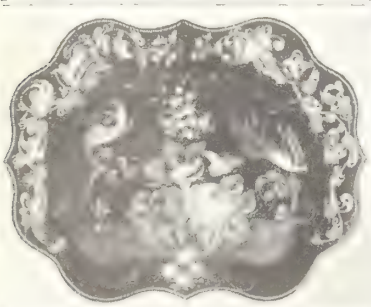
Choker $3.95 Earrings $1.95
(plus 20% Fed. Tax)

Two tone harmony—white and gunmetal gray pearls lined up for spring. Screw-back earrings to match. Write for FREE Costume Jewelry Catalog.

MAIL ORDERS FILLED PROMPTLY

GERLOU FIFTH AVENUE

501 Fifth Avenue • New York 17, N.Y.



Destined to become an heirloom . . .

Beautiful Chippendale tray, hand decorated in the manner of the old craftsmen with a lovely, authentic design. Birds and flowers in multi-color shades with conventional gold border on black background, rubbed finish. A lovely wedding gift which cannot be duplicated. Signed painting, 20 by 25 inches.

Postpaid $35.00 . . . No C.O.D.'s

Jack Studios

Hand Decorated Furniture & Tole Ware
459 State Street Lancaster, Pa.



CUPBOARD in a mess?

DOR-FILE SPICE RACKS

Keep Cupboards Neat!



Dor-File Spice Rack of attractive light weight aluminum holds spice cans where they are easily reached. They fit neatly inside cupboard door, holding five standard spice cans each . or small bottles and packages. Eliminates messy, cluttered up shelves. Polished aluminum guard prevents cans from slipping or spilling. Easily installed by anyone

79¢ each POSTPAID NO C. O. D.

send today!

DOR-FILE MFG. CO.

Dept. 8324 S. E. Foster • Portland 6, Oregon



Safe deposit box, for precious gems and costume jewelry, is leather bound and richly lined with soft velvet. Top trays swing out to reveal lower level. In cowhide or green, blue, red or brown leather, it's 8″ x 4½″. $12.50 plus 25c post. Good birthday or engagement gift. Dale Fifth Ave., 719 5th Ave., N. Y. C. 22.



The shadow of time, beholden to the sun, is cast on a heavy brass sun dial philosophically inscribed with "Grow old with me, the best is yet to be," embellished with the wings of time and clearly marked with Roman numerals. An attractive garden oranment, 11″ diam. $9.50. Horatio Studio, 60 Greenwich Ave., N. Y. C. 11.



Triple threat to slippery ice cubes, spill and bubble trouble is this practical set consisting of miniature ice tongs, spill-stop pourer and bottle top. In silver-finish chrome, the set is $4.50 ppd. If father's bar isn't fully equipped, present him with this set on Father's Day. Rochelle Gifts, 481 Main St., New Rochelle, N. Y.





HAND CARVED IN SWITZERLAN

WOOD FIGURES

Our own direct importation, these native Swiss characters are sculptured from lindenwood by the Huggler clan, world-famous masters of the wood-carving art. Each is individually created, artistically colored, distinctively quaint and beautiful. Figures stand from 5 to 6 inches high. Order those illustrated by number. Write for catalog illustrating 29 other figures.

Price $7.50 each, includes insured postage. Check or money-order with order. Sorry, no C.O.D.'s, no stamps.

The Colony Shops, Importers
615 N. Grand, St. Louis 3, Mo.

11 27 21

CHIP-PROOF CRACK-PROOF BREAK-PROOF

FLEXIBLE PLASTIC BOWLS

of 101 Uses Made of revolutionary new plastic in attractive translucent pastel shades, these handy, seven-inch bowls may be flexed for easy pouring or to loosen sticking foods. They can't chip, crack or break—nor mar the surface of stoves or tables. They're impervious to freezing, thus ideal for the refrigerator. Just the thing for children's cereal too, for feeding pets, and for general use around the kitchen. Prompt shipment postpaid: **2 for $1.20** or **6 for $3.00.** (Sorry, no COD's.)



VALERIE CURTISS **WILLIAMSVILLE, N. Y.**

ROUND





An English gramophone, ready for everyone who loves to have music wherever he goes, has good tone quality, is sturdily built and won't rust or warp. In red or blue with place for records and handle for carrying, it's wonderful wherever there is no electricity. $49.95. Shpg. $1. Haynes-Griffin, 391 Madison Ave., N. Y. C. 17.



Plant your Easter azalea in an unusual jardiniere, imported from England. The Peerage brass is beautifully embossed by a process not in use over here, and (happy thought) it needs no polishing. 8″ high x 7¼″ across. Price, $8.75 postpaid. From The Eldridge Shop, 325 Church St., N. Y. C. 13.



Custom-made boots take a firm stance to hold matches and cigarettes, and do double duty as bookends or paper weights. Of heavy cast iron painted black, they are 4½″ high, $3 a pair, ppd. Their masculinity is sure to win favor with men. "little joe" Wiesenfeld Co., 112 West North Ave., Baltimore. Md.

BARBEQUE SET



ICE PRESERVER



Ever run out of ice cubes in the middle of a party? Make sure of your ice supply. Empty ice trays before retiring and save this two-quart capacity bucket and serve morning iced. A new patented plastic ring insures keeping ice cubes as ice cubes all evening. Equally effective for keeping hot foods hot. Of gleaming hand-forged aluminum. Has an unbreakable lining which makes it an ideal wine cooler. **$10.00** Postpaid

MONEY-BACK GUARANTEE. Sorry, No C.O.D.'s. Send for FREE

HAMILTON GIFTS 8500 Third Avenue, Brooklyn 9, N. Y.



SERVE WITH DISTINCTION

You'll be proud of your table when you serve salads or snacks on this handsome 16″ dish, or use it for flower center-piece. Of finest glass, with three-letter monogram, **$6.00** ppd., underscore last initial; plain, **$4.00** ppd. **SAUCE BOWL** with tray and ladle, three-letter monogram, $3.00 ppd. Underscore last initial.

Evelyn Reed

538 Madison Ave. New York 22

PLACE ORDER EARLY



The Loveliness of Cypress

This different [illegible] split cypress bands. Each piece [illegible]

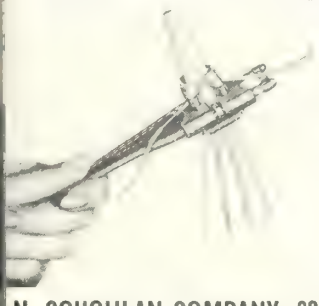
6 PIECE SET { 2 CHAIRS SETTEE, COFFEE TABLE, SIDE TABLE, FOOTSTOOL } $34.70

3 PIECE SET { 2 CHAIRS AND SETTEE } $24.95

FREIGHT PREPAID IN U. S. A., ADD $3.00 FOR HIGHER FREIGHT DENVER AND WEST.

Littletree Company

Dept. HG Winter Park, Florida



BEAN-X for

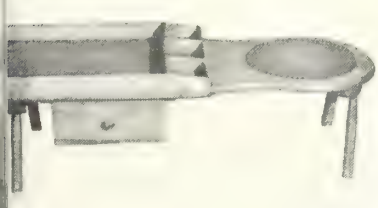
Delicious String Beans Julienne in a Jiffy

Pop a string bean into Bean-X. Simultaneously sharp safety blades held by spring pressure against the bean's contours, string it, while others slit the bean lengthwise—ready for cooking, french-style.

Unique, useful prize for the bridge club and pride of your own kitchen. Send us $1 and you'll receive your Bean-X prepaid.

Dept. 43

N. COUGHLAN COMPANY, 29 Spring St., West Orange, New Jersey

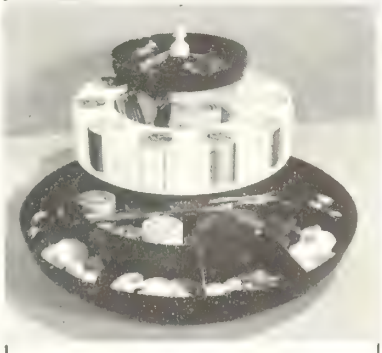


COBBLER'S BENCH

This sturdily built coffee or cocktail table is ideal for the country house. It is a replica of the old cobbler's bench in every detail and provides ample space for glasses and necessary acces- [illegible] small compartments are 5″ x 6″. Built of [illegible] New England woods. It is available in beautiful Salem Pine finish. Shipping weight 36 lbs. $45.00 express collect. No C.O.D.'s.

CHARLES W. CHASE

5 [illegible] Hollywood, Connecticut



"STITCH-KIT"

This handy, durable plastic **CORVEL "STITCH-KIT"** in two-tone black and cream has a place for everything . . . 23 separate compartments! Features a **revolving thread selector** which eliminates losing your thread spools and keeps them where they'll always be handy. Shown in open position, it folds down into a compact package 4½″ high . . . 9″ across base. Furnished with thread . . . only **$3.00** ppd.

No C.O.D.'s please

THE CORVEL COMPANY

Box 372 Geneva, Illinois



Statuary

FOR YOUR GARDEN OR TERRACE

Fine Italian and English reproductions . . . many piped for fountains.

FLORENTINE CRAFTSMEN, INC.

479-485 First Ave. (cor 28 St.)

New York 16 • LE. 2-3926

SHOPPING AROUN



Magnify. If you can't read phone books, menus or other fine print at a normal arm's length without glasses, you'll be glad to have this 3-power glass. Convenient size for a lady's handbag or a man's coat pocket, it comes in brown leather case with 3-letter gold monogram. Only $1 ppd. Mayfair Gifts, Forest Hills, L. I., N. Y.



Stow-away. This fold-in-half game table top fits an ordinary bridge table and seats 8 people comfortably. Each place has recessed chip compartment and non-tip, non-spill safety holders for glasses and ash-trays. Covered in wool felt. Alcohol-resistant mahogany or blond wood. $29.75 exp. col. The Warner Shops, 1516 Jarvis Ave., Chicago 26, Ill.



Hawaiian pineapples, a rare treat for mainland fruit lovers, are golden-yellow, fresh, and average 5 lbs. each. This luxurious tropical fruit is picked ripe, or almost ripe, and shipped direct from the plantations of Hawaii. Box of four with famous Hawaiian recipes, $7.95 ppd. Trader Bob, P. O. Box 3697-A, Portland 8, Ore.



(Continued on page 53)

A Tonic for Marred Furniture



REVIVA

by Jackson of London

NO NEED to worry if you have rings from alcohol, heat or water on your table—nail polish, perfume or liniment on your dresser—ink or paint on your desk—mars on hardwood floors. Just apply REVIVA and **surface spots** vanish like magic. Revives original color and grain of wood. For all varnished, shellacked, lacquered and waxed surfaces, dark or light.

Half Pint $1.00 • Pint $1.50 • Quart $2.50

Use "Patina" Jackson of London English Type Wax Paste)

A decorator's polish to restore and retain the patine of precious pieces. For all wood and leather. Special BLOND for light woods. $1.00 jar; $1.50 double size.

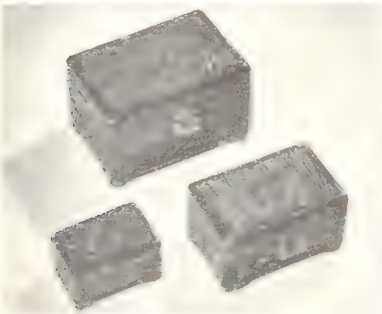


A Triple Action Tonic for Marred Furniture

REMOVES stubborn surface spots
CLEANS dirt and grime
POLISHES to high, dry lustre and covers minor scratches

Plus postage. Sorry, no C.O.D.

MRS. MARK JACKSON'S STUDIO G
5 West 52nd Street New York 19, N. Y.



CHINESE HAND-CARVED TREASURE CHESTS!

Meticulously hand-carved . . . this nest of chests are a delight. Useful as jewelry boxes, hankie boxes or living room pieces . . . they can be ordered singly or in the nest of three.

Price.....large chest **$9.00** each
medium chest **$6.00** each
small chest **$3.00** each
Nest of three chests.....**$15.00**

Parcel post and insurance prepaid

Boutelle's

256 Main Street Worcester, Mass.



SERVIETTES

Two-piece serviettes for serving Shrimp, Crabmeat, Jelly, Candied Fruit, Preserves . . . which must be served on ice. Will make an attractive and wonderful dish for your table.

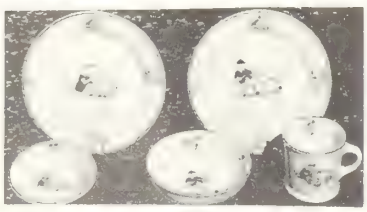
Hand-blown brilliant crystal glass with 22 karat sparkling gold bands on top and foot.

Dozen $14.00
Set of 8..... $ 9.35

With initial—Old English—coin gold $16.50 doz.
Set of 8..... $11.00

No C.O.D.'s Express Collect

JANET GIFTS
P.O. Box 249
Weston, W. Va.



CHILD'S CHINA SET

$3.95 Complete

These nursery rhyme feeding sets are a joy to youngsters. There is "Mary had a little lamb" for girls and "Johnnie get your gun" for boys. Colored enamel decorations. Set consists of four pieces: large plate, mug, cereal, and fruit or dessert dish.

(specify for boy or girl)

SCULLY & SCULLY, Inc.
"The Smart Gift Shop of New York"
506 PARK AVE., NEW YORK 22, N. Y.
at 60th Street Wickersham 2-2590



Available Again For Summer Travel!

Door-Knob Ironing Board

Complete with pad and cover. Folds flat, easy to pack and put away. Slips over any door knob, strong metal brace holds board rigid against door. Fitted with protective rubber bumpers, it won't scratch or mar woodwork. Size 8" x 22" to fit into your travel bag, **$3.25.** Also 32" apartment size, **$3.75.**

Sent Postpaid

J. J. Anthony
223 E. DETROIT ST.
Milwaukee 2, Wis.



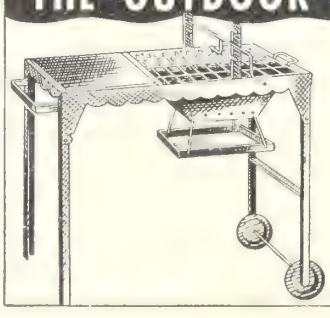
Festive "Notes" For Your Ne

BIRTHDAY PARTY

A delight to Kiddies, this musical cake plat provides the thrilling and appropriate "Ha Birthday to You" as it slowly revolves display the brilliantly lit Birthday Cake. The sanit white metal plate is 11" in diameter moun upon musical base—Thorens movement, compl with lever for stopping and starting the mus Will hold 3 pound cake—when fully wound w rotate 3 to 4 minutes. A decided "Must" fo successful party for your family or as a g Cake not included. **$11.95** postpaid.

Flora-Dora, Inc.
1 Canfield St., Dept. G-6, Orange, N. J

THE OUTDOOR EASY-FOLDING GRIL



The ideal folding grill for picnic, lawn, camp use. Made of heavy gauge steel, finish in pompeian green with red trim. Removab firebox for easy cleaning. Rotating spit fi ished in lacquer to retard rusting. FOLD COMPACTLY into convenient carton for ea storage in home or automobile. Top 30" 18"; height 30". No C.O.D.'s. Postpaid US $14.

Weed's Est. 129 Years A BUFFALO 5, N.

Millions of Friends from Coast to Coast



Set provides complete table-glass service for eight.

NEW!

LIBBEY

"AMERICANA"



"New England Tradition"
Eight 14 oz. iced tea



"Southern Hospitality"
Eight 10 oz. water



"Western Adventure"
Eight 6 oz. juice

One of today's foremost designers interprets early American folklore on these footed Libbey glasses. So pretty, so practical! The sweet spring colors are *fired on! And you actually get a new glass if those Safedge rims ever chip!*



Libbey Safedge

Complete matched 24-piece set comes pre-packed in smart, gay gift box.

Now at leading stores! 24-piece table-glass set $10.00 Slightly higher in the West



You'll find fresh styling—advanced features ...in the new *Crane* line!



Replace Old Faucets with *Dial-ese*

Are your faucets hard to close? Do they drip-drip-drip? Then you will appreciate Crane *Dial-ese*—with its finger-tip action. In *Dial-ese* the water pressure has been harnessed to help do the work of closing. The handles of Cranelon are non-heat-conducting, non-absorbent, pleasing to the touch. Their pearl-gray color has a jewel-like luster that adds to the beauty of any fixture.

This freshly styled, up-to-the-minute Neuday Group of bathroom fixtures typifies Crane's modern thinking in plumbing for your home. Each fixture is compact, yet all provide maximum convenience, and their sparkling beauty endures for years.

The new Crane line is complete with fixtures to meet every taste as well as every budget; and all incorporate such advanced engineering features as *Dial-ese* Trim. Faucets operate at a finger's touch, lessening wear and the resultant dripping.

Today a vast amount of new fixtures is b produced in Crane plants. While the de still exceeds even Crane's stepped-up pr tion, we hope the time is not too far di when every home owner wishing this sup plumbing can get exactly what he wants his Crane Dealer and have it installed by dealer's skilled craftsmen. Availability o tures varies in different communities. G touch with your Crane Dealer and he give you the best advice possible on th lection of fixtures to fit your needs.

CRANE

CRANE CO., GENERAL OFFICES: 836 S. MICHIGAN AVE., CHICAGO 5

PLUMBING • HEATING • PUMPS • VALVES • FITTINGS • PIPE

To help home pla Crane has prepared books—one on Bath and Kitchens, the oth Heating. Copies w sent to those interest long as the supply

NATION-WIDE DISTRIBUTION THROUGH BRANCHES, WHOLESALERS, PLUMBING AND HEATING DEAL

NEW COLORS

to make your heart sing!



HERE AT LAST...PAINTS THAT GIVE YOUR HOME THAT "DECORATOR TOUCH"

Think of it! Seventy-seven of the loveliest tints, shades and tones you could ever imagine . . . Heavenly blues, gracious yellows, subtle grays, beiges, off-whites, browns, stunning "decorator" shades—all the gorgeous colors you've always wished for, and all color-harmonized so beautifully that color-scheming is a joy. Here are truly *custom colors without the custom cost!* Every can of Murphy Color-Scheme* Paints is tinted to your order just before using, by adding specially processed colors to Murphy's wonderful "base whites." That means gloriously *fresh, true* color—that means literally hundreds of *color variations* are possible. And back of every gallon is a lifetime of making fine finishes!

You'll soon find a Murphy Color Cabinet at better paint dealers coast to coast, displaying all 77 lovely colors available in wall paints, enamels and exterior finishes. If your dealer's stock is limited due to critical material shortages, please be patient. When you see Murphy Color-Scheme Paints, you'll be glad you waited!*



Murphy Color-Scheme* Paints

FREE! A colorful booklet describing the marvelous new way to style with paint. Learn how easy it is to obtain hundreds of variations of the basic 77 colors . . . how to combine Color-Scheme* colors in effective color harmonies. Send for your copy today!

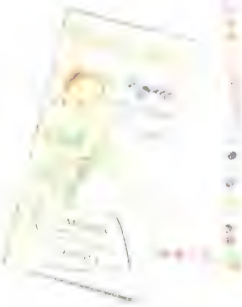
Murphy Paint Division
Interchemical Corporation
Empire State Building, New York 1, N. Y.

Please send me, free of charge, your booklet telling all about Murphy Color-Scheme* Paints.

Name .....

Street .....

Town ..... State .....



URPHY PAINT DIVISION, INTERCHEMICAL CORPORATION • New York • Newark • Cincinnati • Chicago • Los Angeles • San Francisco
Canada, write to Aulcraft Paints Limited, Toronto or Montreal

*Trade Mark © 1947 Interchemical Corporation



The Royal Poincianna typifies the luxuriance of Bermuda's flowers

Shopping in colourful, old-world Hamilton is fruitful and fascinating

Time and the world stand still for carriage rides in leisurely Bermuda



A TINY ISLE out in the sea is calling you . . . calling you to an interlude of enchantment . . . to a semi-tropical paradise where you'll bronze in the sunlight and glory in the moonlight. Life is too short to resist the lure of Bermuda, where the soft, scented air absorbs every care . . . and there's enough happiness in a moment to fill a memory.

EVERYTHING IS BETTER IN—

Bermuda

For [illegible] write Bermuda Trade Development Board, Hamilton, Bermuda, or 620 Fifth Avenue, New York 20, N.Y. [illegible] your Travel Agent can give you experienced help and complete service—at no cost to you.

HOPPING AROUND





Flashlight candlestick has a polished brass holder and Lucite candle. It works on a standard battery, and Lucite reflects bulb in base. An unusual effect is created by inserting piece of colored paper. Good night light for child at home or camp; bridge prize. 5¼" high. $1.50 ppd. Edmund B. Harris, 366 Madison Ave., N. Y. C. 17.



Little brown jug, how I love thee when filled with pure Vermont maple syrup. Jug is old-fashioned covered creamer with maple design in handmade sgraffito. The one-pound brick of maple sugar, so scrumptious on cereal, baked apples, etc., is easily made into syrup for pancakes, etc. The set, $5 ppd. Add 25c W. of Miss. Vermont Crossroads Store, Waterbury, Vt.



BUBBLE-GLASS BOOK ENDS

What nicer gift could you choose than these lovely book ends made of heavy crystal? Filled with flowers or ivy, they enhance the charm of any room. 4½" high. $12.50 per pair, express collect. Send check or money order.

MARY HOLM
P.O. Box 97 Station "O"
New York 11, N. Y.



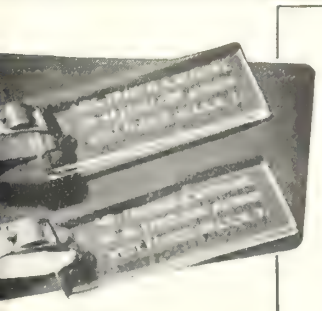
TRADITIONAL DESIGN

and modern utility are combined in this charming cigarette box. Miniature covered vegetable dish, gadroon border and baroque handle.

It's triple silver-plated on copper and measures 4¾" x 3½".

$7.50 including tax & postage
sorry, no C. O. D.'s

DECORATOR'S SHOP 111 E. Main St. Mt. Kisco, N. Y.



Tag Your Bag

Smart lucite labels that identify it clearly as your own. Three lines of 23k gold permanent stamping give your name and address, so if an absent-minded porter does you dirt, your luggage will always show up.

$1.75 the pair

PAIR MUST BE MARKED IDENTICALLY
No C.O.D.'s please

EUNICE NOVELTIES Dept. G-67
5th Floor, Woman's Exchange Bldg.
541 Madison Ave., New York 22, N. Y.



No home should be without it. It's the miracle gadget of the season. Crushes ice safely, instantly, right in the glass—an amazing spring and hammer action does the trick. Ideal for frosty, better tasting, cooler drinks. A necessity item for every home bar. Professional barmen use it, too.

Choice of smart pearlized or walnut handle. Order now and be ready to serve quick, cool, finer drinks this summer. Deluxe model postpaid in gift box. Initials embossed in gold 25c extra. **$1.00** ONLY

MAIL ORDER TODAY
Fleetwing Gifts, Dept. HG-7
53 East 10th St., New York 3, N. Y.
I am enclosing ....(cash, money order, check) for which send....Chip Chops postpaid. (My name and address is on attached sheet.)



SMART COMPACT CHANGE PURSE

Busy people and those not so busy will like Reddy-Munny . . . smart new compact change purse . . . holds $1.65 in coins. Can be carried in your purse or tied to your belt. Comes in rich red or black plastic with two gleaming chrome initials. Specify initials and color desired.

$1.35 tax and postage included

ANN HART SPECIALTIES
Box 908
Alexandria, Virginia



A GIFT FOR MEN

MEN . . . who like useful gifts, will be glad, for Shinemaster holds shoes for easy shining. ZIP . . . the shoe goes in or out, self-adjusting spring takes any size shoe, either right or left. Neoprene rubber clamps hold the shoe in a bull-dog grip without marring.

DETACHABLE . . . out of the way when not in use, this handsome gift will give pleasure for many a year to come. $2.89 ppd. from

ROGER H. DAVID, INC.
3110 1st Nat. Bk. Bldg., St. Paul 1, Minn.



OPERA BITS on TIDBIT PLATES

On each of these gay and colorful plates is depicted a scene and some of the musical score of a great opera. Designs by famous French artists. So right for canapes or casual snacks; so appropriate and grateful as a Wedding Gift.

6" plates—12 designs
12 for **$8.45** 8 for **$5.65**
Price Includes Postage

RENDEZVOUS GIFT SHOP
Gift Counsellors Asbury Park, N. J.



COLONIAL READING LAMPS

This handsome lamp is an authentic reproduction. It comes complete with ten inch rim size shades and chimneys and is completely wired for electricity. The revolving arms and adjustment screw allow lamp to be raised, lowered or swung into any convenient position. Lamp stands twenty inches high and is finished in polished colonial brass. Choice of shades: in plain or ribbed cased or overlay: pink, yellow, ruby, jade green or dark green. State preference. $69.50 complete express collect. Single-light lamp in same style $49.50 complete express collect.

ADA MAY ANTIQUES
Route 13 Brookline, New Hampshire

SHOPPIN



Home Beauty Borrowed from... Ancient China



This superlative reproduction of an old Chinese Hand Iron is solid Brass embellished with good luck symbols; its handle richly decorated in multi-color patterns. Planted with clusters of imperishable precious Peruvian Cypress grafted on to oddly shaped branches of aged Manzanita wood. The plant requires no water or care. Exquisitely detailed "Ming" figurine completes this perfectly charming piece. Place it on a desk, occasional table or in a corner you want to dress up.

Approx. 6½"x7" **$12.50** Complete
Shipped Prepaid Easter Mississippi Elsewhere Add 75c

Goldfarb FLOWER SHOPS

Park Ave. at 54th St., Dept. A.
New York 22, N. Y.
Established 1885 — America's Largest Florist

Imported from Italy, Florentine miniature frames as dear as the faces you will want to frame. They are gold-plated with a sweetly-colored mosaic trim. In two sizes, one is 2" over-all—$3, and the other is 1½" over-all—$2.50. Postpaid from Susan Jay Gifts, 302 East Fordham Road, N. Y. C. 58.



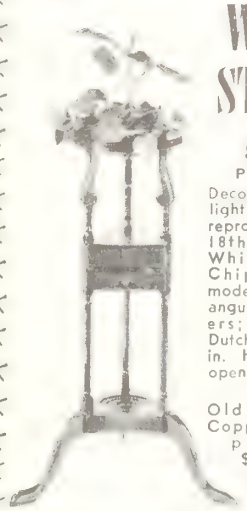
Off to camp or vacationing, young travellers will be well equipped with this case which ties around the waist and contains soap, toothpaste, toothbrush with special gum massager, cream shampoo and sun tan cream. In pink or blue, personalized with first name. $3.75 incl. tax & post. Evelyn Reed, 538 Madison Ave., N. Y. C. 22.



Easy to see through the face of this clock, yes, but not so easy to see through the workings of its ingenious mechanism. Composed of four glass discs, the first has numerals; second and third, hands; fourth is the back. Walnut-colored plastic base. 6" wide. AC only. $16.50 plus $3.30 tax. Hammacher Schlemmer, 145 E. 57th St., N. Y. C. 22.



SOLID MAHOGANY WHIG STAND



$17
PREPAID

Decorator's delight! Faithful reproduction of 18th Century Whig Stand. Chippendale mode; two triangular drawers; pointed Dutch feet. 33 in. high; bowl opening, 6¾ in.

Old Persian Copper Bowl, prepaid $12.50 additional. Plants not included.

Send Check or Money Order—None C. O. D.

MALCOLM'S
HOUSE AND GARDEN STORE
526 N. Charles St. Baltimore 1, Md.



TOLE HANGING LAMP

Quaint charm for your summer cottage, den, porch or breakfast nook! Nothing needed, just screw this metal hurricane lamp into the ceiling! In red, black or white, hand-painted with Pennsylvania Dutch design. 12" tall. **$10.50** postpaid

THE ARTISAN GALLERIES
FORT DODGE • IOWA



The "Gadabout"
TRAIN CASE

This indispensable traveling accessory carries handily nighty and slippers as well as cosmetics. . . Washable fabrikoid lining, full size mirror and half-size jewelry tray. Brown ivory or red leather-grained fabric.

$9, tax included . . . add
Delivery Charges Outside N. C. U.S.

Thiss
902 Nicollet • Minneapolis 2, Minn.



Smörgasbord

AN INVITING WAY TO SERVE CANAPES—HORS D'OEUVRES OUTDOORS OR INDOORS

LOAD IT WITH HOT or COLD TIDBITS . . . A touch of a finger TURNS IT SMOOTHLY and GRACIOUSLY on a swivel PEDESTAL BASE.

HAND MADE BY NEW ENGLAND CRAFTSMEN. VENEER MAHOGANY—TRIMMED IN BRASS—WITH REMOVABLE DIVIDERS.

A serving piece and housewife all treasure and hand down to a favored daughter.

Price only **$10.95** P.P. Col. (No C.O.D.)
Check finish desired:
Bleached ☐ Natural ☐ Dark ☐

TRUMBULL CRAFTSMEN
270 CHURCH HILL ROAD, TRUMBULL, CONN.



THE IVY HOLDER YOU'VE BEEN WAITING FOR!

Gleaming brass and sparkling glass—combined to make the smartest wall plant hold to hit the market. 8 inches long with a diameter brass base, it will fit into any room of the house. Ideal, too, for the toy fancier as a wall aquarium. $3.49 each $6.45 per pair. Shipping charges collect.

THE CORONET SHOP
3137 Bainbridge Ave., Bronx 67, N. Y. C.

LAZY DAISY, the Automatic Dust Pan keeps you peppy. Hard-to-get places are easily cleaned. DAISY works on and gets dust from under any surface. Keep "in hand" at the summer place, too. **$2.95** plus 30c shipping charge.





ALL METAL DOME RECORDING BANK . . . Small fry gladly save their nickels, dimes, quarters and halves. Big fry use it, too, as a budget bank. Holds $20.00 in all—measures 2½" x 3". **$1.00** plus 15c Post.

M. C. FLYNN, INC., Est. 1901 • 43-B East 59th St., New York 22, N

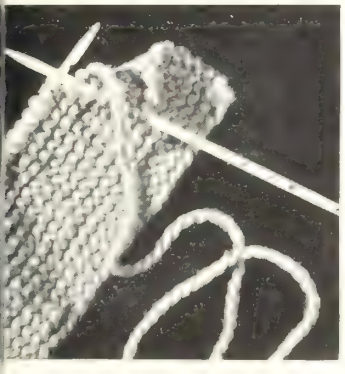
ROUND



The ice cube cometh and stayeth a long time in this collapsible Fiberglas container. (6 hrs. intact after 24 hrs. about half remain.) Easy to pack, it's wonderful for travel, hotel rooms or home. Holds about 3 qts. Silver finish outside, waterproof lining. $6. Post. 50c. Gwendolin Maloney, 170 E. 51st St., N. Y. C. 22.



Audubon game birds decorate these washable, butcher linen place mats. In white, turquoise, coral, blue or gold, printed with brown, turtle green, gray, teal blue, red, yellow, spring green, sky blue, pink, black or Hunter's green. 12″ x 18″, a set of 4 different designs is $3.75 ppd. From Harel House, Hopedale, Mass.



Made to measure with these clever knitting needles. One, permanently imprinted with a 12″ ruler, ends the struggle with an elusive tape measure. It's such a good idea, we wonder why no one ever thought of it before. In sizes 2, 3, 4, 5 and 6 (14″ length only), they're only 29c a pair. Stern Bros., 41 W. 42nd St., N. Y. C.



FULL-BODIED COPPER

WEATHERVANES

DURABLE—ARTISTIC

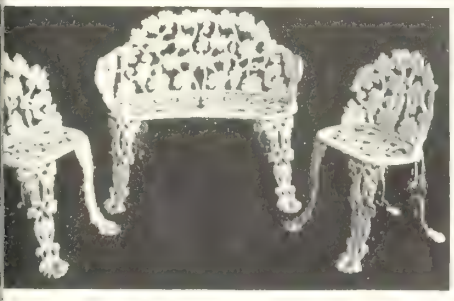
Horse of copper—gold bronze finish.
30″ in length, 18″ in height, 4″ thru.
Directions 29″—antique finish.
Adjustable to any building.

"THE BEST VANES SINCE 1882"

Write for Illustrated Circular.

MERALEE WEATHERVANE CO.

BOX 384 SPRINGFIELD, MASS.



Cast Iron Furniture

Grape design, graceful and strong. Painted in long-lasting White.

Immediate Delivery

Settee $25.

Chairs $15. each

Crated free. When you get

so Solid Tables and
und-the-Tree Benches

J. F. DAY & CO. 401 South 19th St. Birmingham 3, Ala.

JC

SELL

Surplus Silver, Diamonds and Jewelry

to

JULIUS GOODMAN & SON

dealing and integrity. Direct users, and authorities on

attractive prices than most dealers for individual pieces or entire collections. We pay express charges.

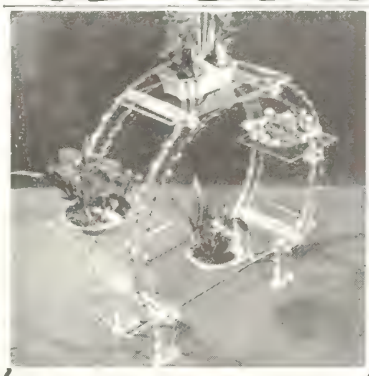
From our own stocks, we offer for sale more than 400 patterns of rare and unusual flat silver, as well as many distinctive matched pieces. Correspondence invited.

JULIUS GOODMAN & SON

— Madison Avenue, Memphis, Tenn.

Julius Goodman Joseph Goodman

References: The First National Bank, Memphis
Jewelers' Board of Trade



D'Orsay **FLOWER TABLE**

ORDER BY MAIL!

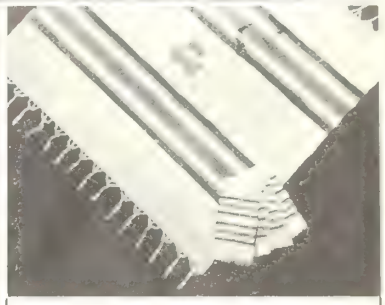
This decorative Flower Table will beautify any conventional or modernistic home. Constructed of enduring CLEAR PLEXIGLAS 30″ high x 33″ wide x 9½″ deep. The ideal gift for your own home or for some loved one.

Price includes postage anywhere in U.S.A. Worth $100.00. Manufacturer's Introductory Price $44.50

Pat. Pend

Schick MFG. CO.

257 WILLIAM ST., New York 7, N. Y.



MEXICO IS A GOOD NEIGHBOR

. . . and a bountiful one. From within her borders comes this hand loomed, gaily colored luncheon cloth of durable cotton, with the impish figure of an Aztec idol in the center. It will give your card party or luncheon a festive note.

Size 36″ x 36″ with 4 napkins $4.25
Size 53″ x 53″ with 6 napkins $6.00

In predominating colors of white, green, yellow, and blue. Please state color, with alternate choice. Prepaid.

LOS PLATEROS

Edcouch Texas



BAREFOOT SANDALS!

The cool comfort of bare feet will be enhanced with these natural color, genuine cowhide leather sandals. With sewn soles for long life, front adjustable straps for foot comfort, and a permanent, steel brace arch that really supports, these lounging companions are a pleasant addition to any beach or home party.

Sizes: 4 to 9 . . . narrow and medium width. Please state size and width.

Price $5.95 per pair plus $.25 for postage and handling

Send check or money order.
No C O D 's please

TWYLA B. O'HARA

Box K34 Wellfleet, Cape Cod, Mass.

COVERED WAGON MAIL BOX



All aluminum full size mail box on wagon chassis with two exact Locks like the old covered wagon of the '49s. 36″ long x 12″ high. Complete, shipped prepaid $19.50

Chassis only (no mail box) $15.00

PLYWOOD PLATE EASELS & HANGERS

DELUXE LACQUER FINISH



Plate & Platter Holders

1	$ .75
2	1.00
3	.75
4	.75
5	.75
6	.85
14	1.00
16	1.25
18	1.50
20	1.00

Cup and Saucer Holder

7	.85
8	.85
9	.85
10	.85
X7, X8, X9	1.00
12, 14, 16, 18	1.25

Send for new folder

QUANTITY DISCOUNTS

ANTIQUE CORNER • *Antiques*

37th & Nicollet Ave., Minneapolis 8, Minn.

SHOPPIN(



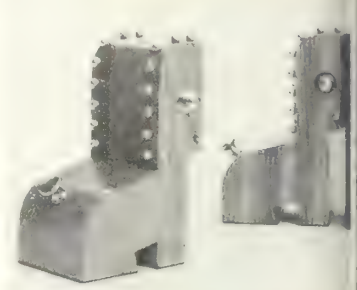
In the hollow of this hand-wrought sterling perfume pin, insert a small piece of scented cotton and enjoy the original freshness of your favorite perfume. Fashioned after a delicate lotus blossom, it's an unusual and nice present for a bride to give her attendants. $3.60 incl. tax and post. The Elmcrofters, Montrose, N. Y.



It's a radio, believe it or not. In this bottle is a complete, high-sensitivity set that gets all the same stations as any table model. The top of cap is switch and volume control; the body of cap, station selector. On plastic base, over-all height is 15". AC-DC. Novel accessory for bar or recreation room. $32.75 ppd. The Bar Mart, 62 W. 45th St., N. Y. C. 19.



Ridin' high with a perfect seat for your books. These "Knobby Horse" bookends come in natural oak or mahogany, jet black, red or green lacquer with polished brass trim and felt bases. Really high style for desk in study or for horsemen's and students' rooms. 4" x 5" x 7½". $11.50 pr., ppd. Frederick Boger Co., 4943 N. Kostner Ave., Chicago 30.



Umbrellas on metal tilting poles—covering of Vat Dyed Army Duck.

DELUXE UMBRELLAS



Style A—8 ft. Spread Umbrella lined with floral pattern to match. **$75.00** each

Style B—8 ft. Spread Umbrella solid color duck cover with heavy fringe. **$60.00** each

Style C—7 ft. spread umbrella solid color duck cover with fringe. **$40.00** each

Style D—7 ft. spread umbrella solid color duck cover with fringe. 2 piece wood tilt pole. **$28.00** each

Covers in solid blue, green, yellow or turquoise duck.



Painted Stripe Beach Umbrellas

All painted stripe beach umbrellas come on specially finished frames which are rust resisting. Beach umbrellas have two piece natural finish varnished poles highly polished to eliminate any splinters.

Style E—6 ft. spread 2 piece wood pole beach umbrellas..... **$10.00** each

All metal umbrella tables, blue and white, green and white, all white.
42" diameter **$22.00** each
36" diameter **$16.00** each

Garden umbrellas recovered. Deck chairs—yacht chairs. Write for prices

Sent express collect No C.O.D.'s, please

OUTDOOR PRODUCTS, INC.
700 River Avenue New York 51, N. Y.



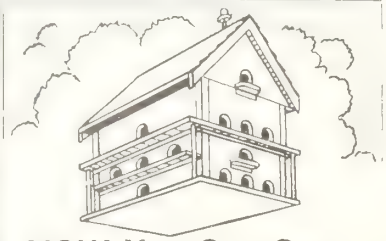
SPRINKLING CAN

Don't neglect your plants. Keep this sprinkling can nearby, and you will be reminded of their care. Lacquered and polished . . . done in hammered copper. Holds 1 quart. Size 7¾" high x 12¾" long x 5" wide.

No C.O.D.'s. Send check or money order.

$5.95 Delivered

WAMACO PRODUCTS
500 Perdue Ave. Box 4204
Richmond 24, Va.



NOW You Can Get a REASONABLY PRICED MARTIN HOUSE

Here's a very superior 24 apartment Martin House, furnished unassembled . . . ready to put together, complete with all nails and screws. Made of beautiful unpainted Cedar, all cut to accurate dimensions and details. No sawing! No fitting! 26" W x 30" L x 23" D. Price $15.00 (C.O.D. or Cash with order). Shipped Express Collect.

Order today for immediate delivery!

MILWAUKEE CEDAR COMPANY
101 W. BECHER STREET, MILWAUKEE 7, WIS.



CHARM

. . . of the Old South

We went to Dixie for design and to re-create this highly versatile table and present this true reproduction in the original beauty and style to reflect the graceful living of the period. Completely hand-made of peg and screw construction with hewn edges, then hand-rubbed to a velvet-smooth antique finish. Impervious to alcohol. 26" long, 14" high, 13½" wide, of 1" white pine. There's a use for it in 'most every room as a coffee or cocktail table, magazine or telephone stand, bedside table, etc. No COD's. Your satisfaction guaranteed or money back.

$10.50 each, express collect. Pair **$18.50**

STOVERMONT INDUSTRIES
STOWE 6, VERMONT

YOUR CHILD WILL ADORE



26 LETTERS

12 Surprise "Duffle Bag" gifts and a personal birthday remembrance gift card listing sender's name and voyage map with first letter.

Let that favorite boy or girl of yours sail romantic seas on the tramp steamer, S.S. ADVENTURE, with that salty old mariner, Cap'n Sam Porter and his mascot, Rainbeau the seadog.

Informative, child-training letters for youngsters 4 to 14

26 LETTERS 14 GIFTS **7.50**

CAP'N SAM
1455 BUILDING
SAN FRANCISCO CAL

©WDP

WALT DISNEY COLOR FILMS



MICKEY MOUSE VIEWER and No. 1 film strip $1.00

GIFT SET—Mickey Mouse Viewer and all 13 different film strips listed below.... $3.95

1. Furnished with Viewer
2. Three Little Pigs
3. The Practical Pig
4. Chicken Little
5. The Tortoise and the Hare
6. The Ugly Duckling
7. The Grasshopper and the Ants
8. The Pied Piper
9. The Golden Touch
10. Little Hiawatha
11. The Pointer
12. Donald's Vacation
13. A Good Time for A Dime

EACH . 25c

TREASURE CHEST—Mickey Mouse Viewer a four Disney Feature stories, Snow Whi Bambi, Dumbo, Pinocchio. 256 thrilling scer shown in Disney's inimitable way.... $4.

CRAFTSMEN'S GUI
6916 Romaine St. Dept. HG6
Hollywood 38, California



SALAD BASKETS

Sing a song of Springtime salads . . . fragile fresh green leaves of endive, lettuce, romaine or chicory. If you rea want salads worth singing about yo welcome one of these salad baske Wonderful for washing spinach too. in diameter.

$3.65 prepaid in U. S. A.
No C.O.D.'s, please

21ST & AVE

Bazar Françai
EST 1877

666 SIXTH AVE. NEW YORK 10, N.Y.
Chelsea 3-6660-1

AROUND

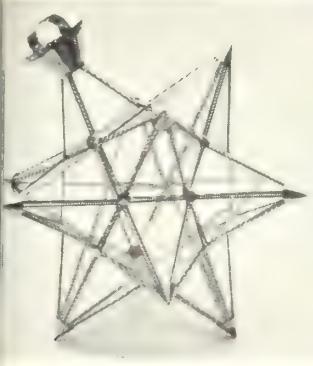




A perfect combination is a luggage stand and tray (19" x 27") that can be used separately to play individual roles or together as an extra table. The tray, hand-decorated, has liquor-resistant finish. Both tray and rack in black, green or ivory. $15.95 exp. col. Mastercraft Products, 27 Haymarket Sq., Boston 14, Mass.



Children's dinner hour will be greatly enlivened by these imaginative silver pieces based on the fairy tales of Hans Christian Andersen. Made in Denmark and beautifully executed in sterling, the knife, fork, spoon, broth spoon and napkin ring. $9.50 ea. Set, $45. Tax and post. incl. Plummer, Ltd., 734 Fifth Ave., N. Y. C. 19.



Star light, a hanging lantern handmade in Guadalajara, Mexico (famous for its glassware and tinware), comes in two sizes: 18" with 12 points, $21.50; 11" with 17 points, $15, exp. col. Simple to wire for electricity, hang it on porch or in game room. 10% goes to Smith or Bryn Mawr alumnae funds. Fred Leighton, 15 E. 8th St., N. Y. C. 3.

PERK UP YOUR SERVING WITH HANDBLOWN, SMART

Gleaming Crystal



1. Icers Footed bowl for ice, insert for lobster, crab meat, fruit, cold consomme. 8 for $7.95

2. Shrimps Cocktail for shrimp cocktails. Deep cooler for sauce. 8 for $7.95

3. Pilsener Beers—12 oz. 8 for $4.95

4. Hollow Stem Champagnes

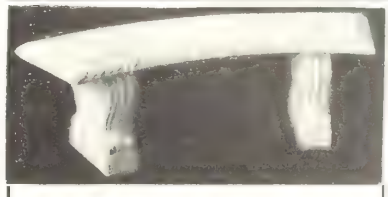
5. Hollow Stemware

No C.O.D.'S. For mail orders add 25¢ for each 4

Only Reizenstein's, America's oldest family owned china and glass store since 1859, is in a position to offer these scarce crystal items at such modest prices.

C. REIZENSTEIN SONS

505 Liberty Avenue Pittsburgh 22, Pa.



ARTCRETE BENCHES

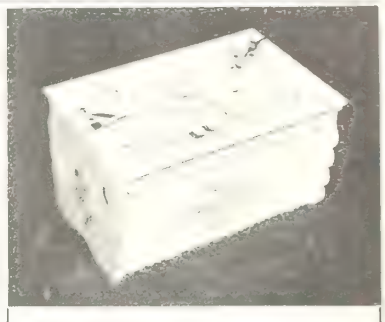
No. 2413 Curved Bench as shown
16" high, 15" wide, 54" long
PRICE $22.50 FREIGHT COLLECT

Straight Benches
Same design as No. 2413
No. 2412, 42" long
PRICE $18.00 FREIGHT COLLECT
No. 2418, 54" long
PRICE $21.50 FREIGHT COLLECT

Molded of glistening, real, white marble. Resists time and weather like the real marble of which it is composed. Immediate shipment.

Send 10 cents for catalog of over 200 Bird Baths, Benches, Fountains, Figures and Statues, Pool Copings, Flower Pots and Boxes, Vases, Bird Feeders, Pedestals, Sundials, Gazing Globes, Tables, etc.

ARTCRETE PRODUCTS CO.
HAVERTOWN, PA.
Established 1918



EVERYTHING IN ITS PLACE!

This brilliantly colored, hand-painted toy chest is the answer to a mother's prayer. Sturdily built and designed particularly for a little girl, it makes neatness . . . fun! Measuring 19" x 30" x 16", the chest is roomy enough for toys, blankets, or clothing.
Price **$29.95.** Express charges collect

Sorry, No C.O.D.'s

R. K. BOE GIFTS

HENRIETTA NEW YORK

artistic **SUN DIALS**

OLD ENGLISH FINISH • HEAVY, SOLID BRASS

REMARKABLE VALUES!

appr. sizes	
6 inch diam., octagon, with legend	$ 4.50
10 inch diam., round (I count none but sunny hours)	7.50
11 inch diam., round (Grow old along with me, the best is yet to be)	9.50
12 inch diam., round (Grow old along with me, the best is yet to be)	11.50
11 inch diam., octagon, DE LUXE (Time takes everything but memories)	19.50

No C.O.D.'s please • Send Check or Money Order • F.O.B. NYC

Colonial **GIRANDOLE** reproductions, wall sconces and other fine brass accessories.

HORATIO STUDIO 60 Greenwich Ave., New York 11, N. Y.

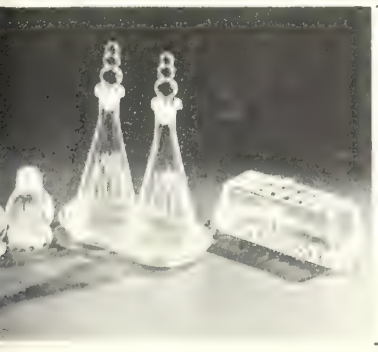


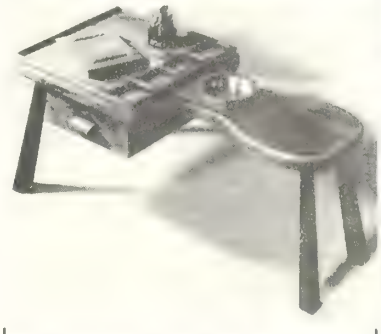
TABLE NICETIES

The [illegible] on a red-brown colored tray will add drama to the salad. The covered butter dish is practical but cheerful, while the colonial salt and pepper shakers are suitable to any table. All clear glass with a basket cut nasturtium.

Cruet set $5.95
Butter dish 2.75
Salt & pepper set 2.75
Set complete 10.95 postpaid

No C.O.D.'s please

EUNICE NOVELTIES Dept. G-67
5th Floor Woman's Exchange Bldg.
541 Madison Ave. New York 22, N. Y.



Cobbler's Bench

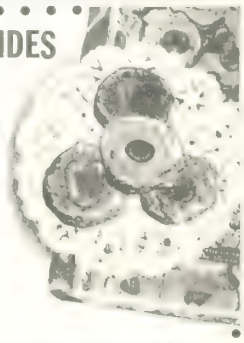
Here is the ideal coffee table for your early American living room. A true copy of the bench used by the village cobbler in colonial days, carefully made of knotty pine in an antiqued mellow brown or maple finish, hand-rubbed to a satiny lustre. A piece to inspire admiration in your friends. 36" long, 16¾" wide, 16" high.

$26.50—exp. coll. No C.O.D.'s

Mattieum Woodworking Shop
Accord, New York

JUNE BRIDES

FOR PARTIES AND OTHER GET TOGETHER OCCASIONS
HERE'S A TASTE THRILL TREAT
6 DIFFERENT DELICIOUS FILLINGS



FROZEN—READY TO SERVE

DOVER D'OEUVRES

Your guests are sure to enjoy these tasty, ready-to-serve canapes. Simply remove from freezing compartment 30 minutes before using. Comes in a unit of 4 trays (96 d'oeuvres), packed in dry ice. $6.60 postpaid. Mail orders promptly filled.

Delicious when slightly heated

DOVER FOOD SHOP
683 Lexington Ave., [illegible] St.
New York 21, N. Y. Plaza 5-[illegible]

Brides — Graduates — Vacationers

will love THE ORIGINAL TUB-UMS*



Washable, Quilted

BEDROOM SLIPPERS in Bright Floral Prints

Slip your feet in these lovable, tubbable quilted Pad-a-bouts for barefoot comfort. Pack them for travel in the smallest overnight case. Absolutely washable. Lovely color combinations. Large, medium, small sizes.

$1.00 The Pair

Plus 10 Cents Postage Mailed anywhere in the United States.

ORDER BY MAIL

★ D.H. Holmes CO.,LTD.
NEW ORLEANS, LA.

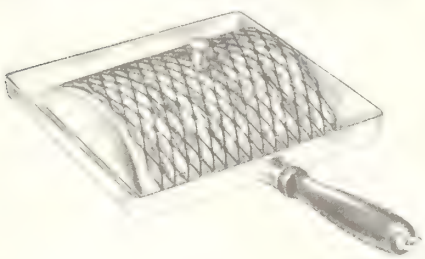
For New Brides

OR EXPERIENCED HOMEMAKERS

These clever cooking aids make most welcome wedding gifts! *You'll want them for yourself as well.*



BEATS ANYTHING in the kitchen! Cuts mixing time in half . . . and Whirlbeater whips a tablespoonful or a panful. No special mixing bowls necessary! With 8 ft. cord, can be carried to stove. Stainless steel in plastic case —fingertip control switch. 110-120 volts, AC. . **$13.95**



BACON TO BRAG ABOUT —crisp, crackling, free of grease, and done to its tenderest turn—is easily made on this grill. Broils slices right through in 3 to 5 minutes. No curling, sputtering or splattering. Aluminum, about 9" square **$3.95**

MAIL ORDERS FILLED
Delivery free within 150 miles

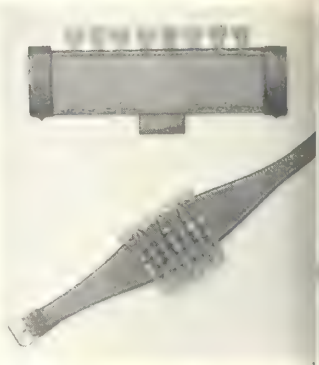
Send for Catalog "HG-1"

A HOUSE FAMOUS FOR QUALITY FOR 99 YEARS

Hammacher Schlemmer
145 EAST 57TH STREET, NEW YORK 22, N. Y.



SHOPPIN



They suit you to a tee. Rummaging around in your golf bag is a thing of the past with these convenient and attractive tee holders. Made of imported pigskin, one slips over your belt and the other straps to your wrist. With tees of translucent red plastic, $2.50 each ppd. Cooper Crafts, 54 W. 21st St., New York 10, N. Y.



Shine boy for Mr. and Mrs. fits on a wall bracket and hides away in a drawer when not in use. Adjustable to shoe size, it comes with interchangeable toes—one for ladies and one for men. It's all metal and a very practical idea. Only $2.95, postpaid from Kay Parcher, Gifts, 371 Fisher Rd., Grosse Pointe 30, Michigan.

So easy to take



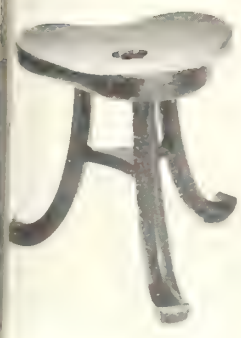
you'll find solid comfort in this canopied hammock. ~ gay sailcloth in rust, green, or blue—fringed with white. lightweight all-metal frame. ~ and best of all—it goes right back into its own matching duffle bag. 60.00

express collect—sorry no c. o. d.'s

carole stupell ltd.
507 Madison Ave., New York 22
1205 Connecticut Ave., Wash. 6, D. C.

AROUND





A cricket on the hearth brings happiness. (A cricket is a low, wooden stool.) This three-legged one is a joy to own from the standpoint of workmanship, material and usefulness. It's beautifully made of mahogany or maple, 15" high. Top 15" across. $10.50 exp. col. Wm. H. Jackson Co., 8 E. 48th St., N. Y. C. 17.



Cut to fit your rural mailbox, 2½" letters from one piece of heavy brass. Painted black and shipped complete with brass bolts and leather washers. Just send your name (maximum number of letters 10), length of box (maximum, 19") and $5.25, your sign ppd. Cape Cod Weathervanes, 408 Hawthorn St., New Bedford, Mass.



A Crystal Clear Bowl
for the Summer Salad...

Lovely in its classic simplicity, our salad bowl (diameter 9 inches) is the ideal utilitarian gift . . . the rolled-in edge helps avoid chipping . . . $15. The lucite servers with sterling silver handles, $15. Salt and pepper grinders of mahogany and silver, for the perfect salad, $13.50 the pair.

PRICES INCLUDE FEDERAL TAX . MAIL ORDERS PROMPTLY FILLED

GEORG JENSEN INC.
Fifth Avenue at 53rd Street • New York 22





Sterling Silver and Glass Coaster
Clear, heavy glass coaster with band of heavy sterling silver. Base has deep indentations to prevent tumbler from sticking. Holds any size tumbler. . . . . $3.00 each

Shown actual size. *20% Federal Tax Included.*
Prices Prepaid in America

MERMOD · Jaccard · KING
Saint Louis
JEWELERS TO AMERICA FOR 117 YEARS

SHOPPING AROUN



Wash away with Amyloid paper dish cloths. They won't pick up kitchen odors and will clean to a snowy white when merely rinsed under the faucet. Original character not altered by boiling. Wonderful for washing off leg make-up. 17" sq., each lasts about 3 months. Box of 20, $1.25 ppd. Eunice Novelties, 541 Madison Ave., N. Y. C. 22.



Swan lake. A lovely crystal swan bowl 7½" long, afloat with a large flower, makes a graceful centerpiece for a small table. For a doubly nice effect, use in pairs on the mantel or dining table. A wonderful bridge prize, shower gift or hostess remembrance for only $1.50. Postpaid from Meredith, Inc., Evanston, Illinois.

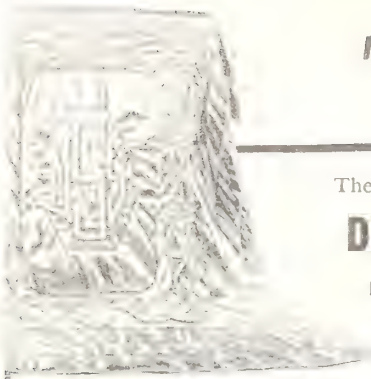


Griddle king, for speedy breakfasts and midnight snacks, is 10¼" x 17½", a whopping-good size for bacon, eggs, pancakes, steaks, hash, grilled sandwiches, etc. Use over outdoor fire on picnics, fishing or hunting trips. Aluminum. $3.85, plus 25c postage. Nommel Novelties, Cornwall Bridge, Conn.



(*Continued on page 65*)

Majestically
MONOGRAMMED
AT NO EXTRA COST
Glamorous, Personal Adds Beauty to Any Room



The MOST LUXURIOUS, LOVELY OF
DOWN COMFORTERS

Here is a gift of gifts, a glamorous, personal possession, admired by everyone. For the Sally Kay Down Comforter designed in marvelous colors, smartly tailored, and handsomely personalized by your own monogram, is a real thing of beauty. Design and monogram gorgeously trapunto puffed. Adds a lift to your enjoyment of any room. And filled with new down, it's super-light, perfect in softness, and a very joy to touch and use. In ordering, kindly specify first, middle and last name as such, in normal sequence. Ideal for wedding gifts.

7 Beautifully Blending Colors.
Dusty Rose, Cedar Rose, Azure Blue, Royal Blue, Greenglow, Burgundy Wine, Sahara Sand. Downproof Nylon Taffeta, Corded Edges.
In standard double bed sizes, 72... 45.00
And in two's for twin beds 87.50
Postpaid. Send check or money order. No C.O.D.'s.

Sally Kay, Dept. J, 171 S. Front, Memphis, Tenn.
FINE COMFORTERS SINCE 1937



DISTINCTIVE and DECORATIVE HOUSE MARKERS
Made of durable weather-proof tempered Masonite. Size 13" x 14½." Silhouette and 2" white letters are mounted to laminated board with brass screws. Ten letters maximum amount.
Marker will be sent to hang at left side of your post, unless otherwise specified. Brass brackets included for easy hanging. 3" numerals also available.
Price with name and silhouette on one side $15.50
Name and silhouette on both sides $22.50
Postage paid No C.O.D.'s please
THE ROBIE STUDIOS
Dept. HG
15 Keith Place Needham 92, Mass.



For Baby!
Tot's feeding dish (right) — a grand "trainer." Inside is rounded to fit spoon, allowing child to get all the food easily. Made of Lustron, will not absorb odors or break when dropped. Do not boil. Specify pink, white, or blue.
The cunning cottontail (left) is actually a Di-Dee pin holder. Hangs on wall out of baby's reach but convenient for you. Just drop pins in the tail—they stick. White with pink, white or blue tail—please specify.
Each item boxed suitable for gift giving.
Pin Holder $1.25 Feeding Dish $1.50
Prices Postpaid Sorry, no C.O.D.'s
LEE CAROL
Maywood, New Jersey



Monogrammed Table Mats
Washable butcher linen in White, Turquoise, Peach, Delphinium & Gold. 12" x 18".
Hand printed to match your table decor colour. Set—(4)—$4.85. (8)—$9.50. (12)—$12.50
Monogrammed Jumbo—size—18 x 24 inches. Set—(4)—$6.85. (8)—$13.50. (12)—$19.85
Plain fringed napkins—9"—50c ea. 12"—70c ea. Mono 36" runner—$1.75. Mono 54" cloth—$9.75
Send for catalogue of Decorative Table Linens
...packaged & prepaid from
Harel House
Dept. HG-647 Hopedale, Mass.

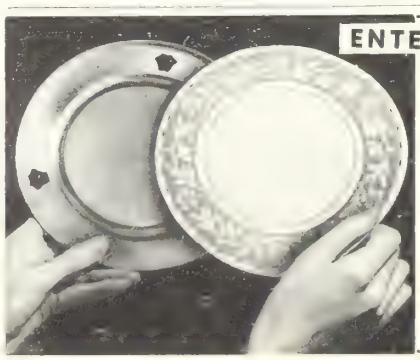
Water Babies Squeal with Glee!
Their Own Swimming Pool Right in Their Own Yard!



They'll splash and paddle, sail their toy boats—they'll absorb sunshine by the peck! Such a delight and health building fun-maker for every child! Made of bright green waterproof duck that won't rub off. Red corner seats, red safety strip around the top. Strong collapsible frame makes sturdy construction; easily erected, easily stored. Garden hose connects to shower attachment; pool has plug for drainage. 4 x 6 ft., 1 ft. deep. Immediate shipment express collect.
THE POOL—$19.95
Shower Attachment optional—$3.50
JOHN JARRELL, Inc.
84 Broad St., N. W., Atlanta, Ga.



TOMMY TURTLE . . .
Tommy is "nature's correspondent" for your child. He writes 12 personal illustrated, weekly letters to children from 5 to 10—and sends a gift with each letter.
Tommy writes from his river home with a large, easy-to-read typewriter. He sets an example! Tommy encourages obedience to mothers and kindness to animals. He gives children an incentive to read and *continuous pleasure for 12 weeks!*
"Children love to receive letters."
Tommy Turtle
12 letters and 12 gifts for $2.95.
Send: Child's name, age, address and "from whom" (Aunty, Mommie . . . .).
To: TOMMY TURTLE, c/o Drake Enterprises Dept. C-6, 97 East Colorado St., Pasadena 1, California.



ENTERTAINING MADE EA
Silverim Plates are perfect for informal tertaining—no dishes to wash afterw: Hammered metal holders (8 inch) last years. Bright, flower-fresh paper refills tossed away after using. Ideal for lunche evening snacks, hurried breakfasts. Enj dish washing holiday at your summer cot
Box of 4 metal holders and 100 paper refills $4.95—3 boxes $13.95
No c.o.d.'s please
COLLINS CRAFTSMEN, In
Dept. G Bryn Mawr,

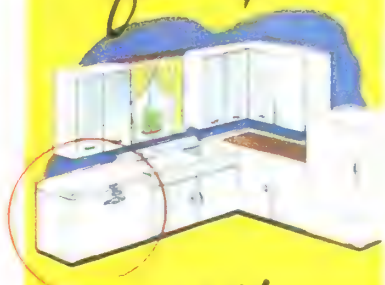
NEW

Reynolds All-Aluminum ESKIMO FREEZE

THE REALLY MODERN HOME FREEZER



LARGE enough for the average family!



SMALL enough for the average kitchen!



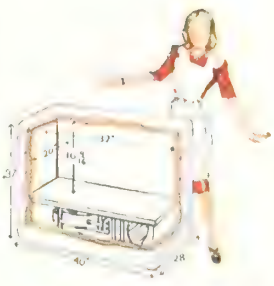
Just as the ice trays in your present refrigerator are made of aluminum for faster freezing, now you can have an entire home freezer made of aluminum for greater efficiency.

Reynolds All Aluminum Eskimo Freezer is more convenient, too. It's longer and shallower, eliminates deep bending and at the same time holds about 210 pounds of food! Stain-free, rustproof aluminum, inside and out (white baked enamel finish, outside).

You can see Reynolds All Aluminum Eskimo Freezer at better dealers throughout the country. Enjoy all the advantages of having your own home freezer—plus the extra economy, convenience, beauty of the new Reynolds All Aluminum Eskimo Freezer.

Made by the makers of Reynolds Lifetime Aluminum Utensils.

Aluminum is stain-free, rustproof—won't absorb odors—can't contaminate food. Compact design—over all size 40 inches long, 37 inches high and 28 inches wide. Door at top keeps cold loss down to a minimum. Completely sealed cabinet for lifetime efficiency.



Hermetically sealed 1/5 H. P. refrigerating system. It's quieter, lighter in weight. Costs less to operate because there is no friction of seals and belts. Both the lubrication and the refrigeration fluid permanently sealed in—need no attention.



Reynolds All-Aluminum ESKIMO-FREEZE

REFRIGERATION DIVISION, LOUISVILLE 1, KENTUCKY

REYNOLDS METALS





Treat your Garden to today's

MODERN IRIS

Imagine flowers up to 7 inches across in colors that rival the rainbow in every imaginable hue and tone. Hardy everywhere, easy to grow.

Seven of America's Iris Specialists have prepared handsome booklets and catalogs for you. They list hundreds of new sorts giving full descriptions and cultural information. Scores of lovely varieties are illustrated in full color and halftone.

You will be amazed at their beauty, their ability to be "at home" in every climate and in all types of soil.

Just ask for all seven Catalogs. One postal card will do it. Address it to—

AMERICA'S IRIS SPECIALISTS

535 N. W. 16th Avenue • Portland 9, Oregon

This advertisement is sponsored by:

NATIONAL IRIS GARDENS
SCHREINER'S IRIS GARDENS
COOLEY'S GARDENS
Oregon

LONGFIELD IRIS FARM
Middle West
MILLIKEN GARDENS
CARL SALBACH
California

FAIRMOUNT GARDENS
New England



HERE IS A HINT OF WHAT IS IN STORE FOR YOU
MELITZA, above • SABLE, center • PEACH BLOW, below

The Aristocrat of Bonds



A sure approach to gracious living is to serve Kentucky Tavern. World-famous as the great bourbon in a state celebrated for quality whiskies, Kentucky Tavern has been preferred in America's exclusive clubs as well as its finest homes for three generations.

Glenmore Distilleries Company
Louisville, Kentucky

NTUCKY STRAIGHT BOURBON BOTTLED-IN-BOND 100 PROOF



Illustrated: Masland Regency Wilton Broadloom in Cathedral Grey (B. H.

"WE HAVE MODERN IDEAS!"

No wonder eager young moderns welcome Masland's Regency Wilton Broadloom for their new homes! It's exciting... unusually decorative. At home with modern or traditional. Masland's new weaving process combines rich, high cut pile with a deep, "petit point" surface to give a smart, sculptured effect. See Regency at your favorite store. Send for "Young America at Home" book. C. H. Masland & Sons, Carlisle, Pa.

Be "At Home" with...

MASLAND BROADLOOMS

HOPPING AROUND





Interwoven in colorful plastic trim is a three-letter monogram which makes these 12-ounce highball glasses strikingly yours. In white, green, red or blue with contrasting initials, they're smart looking and modestly priced at $12 a dozen. Spoon stirrers to match, $3.60 a doz. exp. col. Terrace Novelties, 211 E. 58th St., N. Y. C.



"Chime, chime" is much more pleasing than a startling "knock, knock." This door-knocker chime is non-electric, tone-perfect and has no wires, transformer or batteries. Made of brass with plastic knob, it has mirror on back for last-minute glimpse before opening door. Simple to install. $6.95 ppd. H. C. Burroughes, 26 Elm St., New Canaan, Conn.



Your first essential pieces — sheets and cases of petal soft, mly woven long wearing percale, hems embroidered in classic ead design, and beautiful two-toned monograms in peach, Delft, arigold, green, rose, or dubonnet. . . Quality and perfect taste stinguish every Mosse Trousseau.

Including Monograms

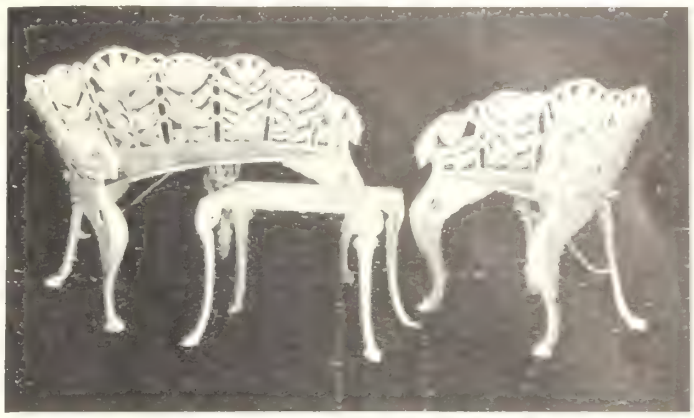
Single bed sheet **$12.45** . . . Double **$14.75** each

Matching cases **$5.15** each postpaid

OSSE-LINEN, 659 FIFTH AVENUE, NEW YORK 22

Agent in San Francisco, Miss Aurelie Patterson, 173 Maiden Lane

Look to the Leader! GRAF STUDIOS



A Design of Beauty and Distinction

"GRIFFIN" SETTEE & CHAIR SETS IN IRON

No. 14 GRIFFIN **SETTEE**

Painted **$42.00**
Unpainted . . . $40.00

FREIGHT PREPAID

No. 114 GRIFFIN **CHAIR**

Painted **$34.00**
Unpainted . . . $32.00

No. 80 TABLE

Painted $9.80

SEND FOR CIRCULAR

ORDER EARLY FOR SEASON-LONG ENJOYMENT

THE GRAF STUDIOS

WILMINGTON, OHIO

ICE CREAM IN 2 MINUTES...



RAPID FREEZER makes delicious ice cream, frozen fruit juice or desserts with just a few dozen turns of the handle. Ice and salt inside the revolving cylinder freezes layer after layer of dessert on the cylinder wall. Non electric; simple to operate and clean. Precision engineered; aluminum, enamelled white. **19.95**

BACON GRILL has a hump in the middle, so that heat reaches entire strip evenly and bacon browns crisply — not soaked in its own fat. Curved lid keeps slices from curling. Deep well catches all the fat. Aluminum with wood handle. **3.95**



Send for our Spring Catalog HG.

LEWIS & CONGER

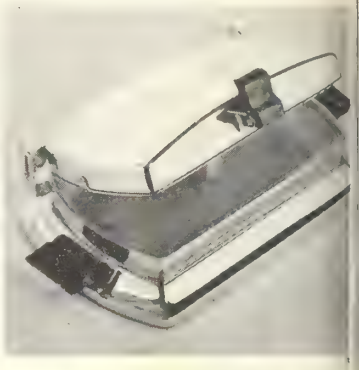
New York's Leading Housewares Store

Ave. of Americas at 45th St., New York 19, N.Y.

LEWIS & CONGER, Avenue of Americas at 45th Street, New York 19, N. Y.
Please send me:
☐ Rapid Freezers @ 19.95 ☐ Bacon Grills @ 3.95
Name .....
Street .....
City ..... State .....
☐ Check herewith ☐ Charge Acct. HG-6



SHOPPIN(



Grill work is done to perfection on this highly-polished, chrome-plated grill with wooden handles. Just plug it in the wall and grill a yummy cheese dream, bacon, hamburgers, hot dogs, pancakes or whatever. 11½″ x 5¾″—ideal for cramped quarters. AC-DC. $10.80 ppd. Caribbean Art Craft, 475 Fifth Ave., N. Y. C. 17.



Wigwam, for young "Cowboys" and "Indians" to make whoopee in, is heavy unbleached twill decorated with a pictorial Indian story in bright red, blue and brown. 16 ft. circumference, 5 ft. high with 3 ft. door, it comes complete with six 7 ft. oak poles and five steel stakes. $14.00 ppd. incl. code book. J. J. Anthony, 225 E. Detroit St., Milwaukee 2, Wis.



Whether you are "down to earth" planning a fine traditional dining room or "up in the clouds" dreaming smart modern, Wurzburg of Grand Rapids can help you select either from their new Irwin Pendleton Galleries.

Wurzburg
OF GRAND RAPIDS MICHIGAN

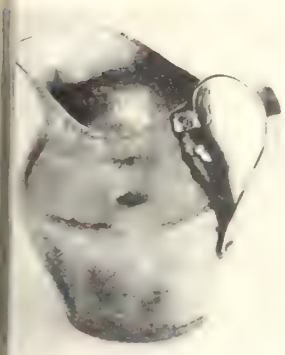
1897 75 1947
DIAMOND JUBILEE YEAR

from Finland
KARHULA CRYSTAL



"SILJA"
A HANDBLOWN STEMWARE PATTERN
by Goran Hongell
OPEN STOCK
GOBLET — CHAMPAGNE — CLARET
COCKTAIL — WINE — CORDIAL
We shall be pleased to send illustrated booklet and names of local deale
FINLAND CERAMICS & GLASS CORPORATIO
225 FIFTH AVENUE NEW YORK 10, N.

AROUND



Pretty as a pitcher should be, this hand-wrought and hand-hammered copper one holds three quarts and stands 8" high. Fill it to its shining brim with iced tea or coffee, or use it as a vase for flowers or ivy. When not in use, it's nice décor for mantel or shelf. $13 exp. col. From Art Colony, 69 Fifth Ave., New York 3, N. Y.



The garden broom, part rattan and part fine-quality broom straw, combines a rake and broom to remove twigs, stones and leaves from lawns, porch steps, stone or brick walks. The handle, of natural-finished hard wood, has comfortable hand grip. $2.50 ppd. Valley Green Industries, 6365 McCallum St., Phila. 44, Pa.



NK SMITH SILVER COMPANY, GARDNER 7, MASSACHUSETTS

for two . . .



In planning that all-important first home, you'll find Colby's a treasure house of ideas and appointments for good living. Colby's has almost everything to make home-dreams come true . . .



. . . furniture in all manner of style and tastes . . .



. . . occasional pieces, lamps, draperies, pictures . . .



. . and an inspiring choice of accessories.



just pen a note

for your copy of my new illustrated booklet "Colby's — A Story of Interior Decoration and Service." It will be sent to you without charge, by mentioning Dept. G47.

Our 81st Year

john a Colby & Sons

129 North Wabash
Chicago, Illinois

627 Davis Street
Evanston, Illinois

A Complete Furnishing and Decorating Service



Palm Tree platter, 15" in diameter. Who wouldn't love to serve delicious tidbits on this beauty! $4.75

Balsam Morning Glory platter in four oval sizes from 13" x 6" to 23" x 13". Also round, 15" in diameter. Perfect for center pieces or celery dishes. $2.75 to $10.50

The Flying Gull, 14" x 24", $10.50. Use it serve refreshments in high style or as she decoration!

The Pine Tree design just makes platters. 15" in diameter, $4.75.

Square Plateaus. Used with the design on top, they're also unbeat coasters! 4", 6" and 8". $.75, $1,

Here's a distinctive platter of thick, clear sheet glass curved with subtle grace. Fish design. 15" in diameter, $4.75.

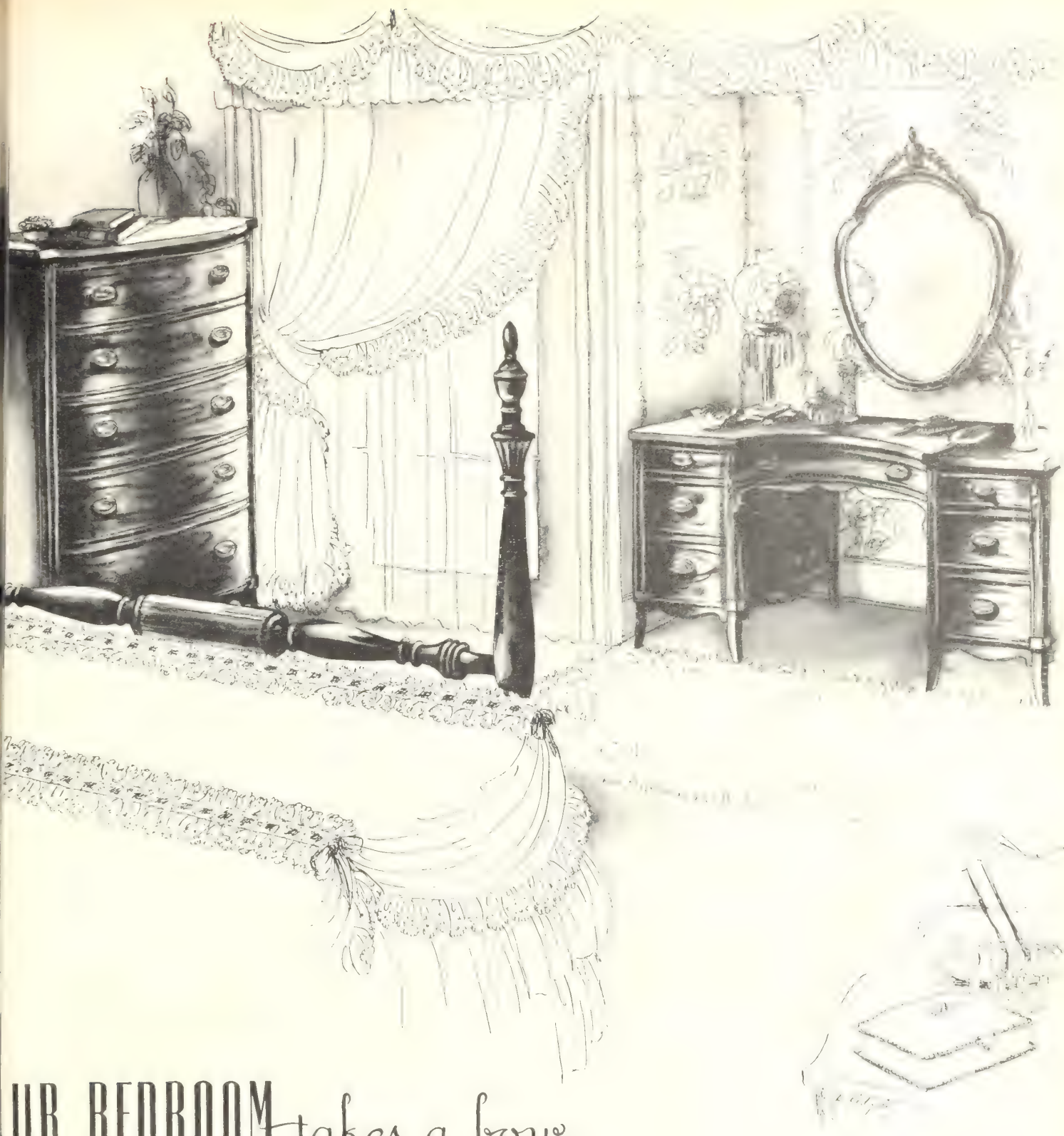
The center of attraction...

your gift of gleaming Kensington glass

Cool, sparkling glass, gracefully curved to fashion platters, trays and plates ... perfect for eye-delighting centerpieces, for serving everything from canapes to complete meals. (You can actually put it in a warming oven!) Frosty designs in traditional or modern motifs are etched into the under sides. Prices from a trifling 75¢. Only $10.50 for an imposing platter two feet long! You'll find these always-welcomed gifts (in *many* more designs than can be shown here) at your favorite department, gift or jewelry store. See them now! Kensington, Inc., New Kensington, Pa.

Kensington

OF NEW KENSINGTON



UR BEDROOM takes a bow

. . . its vibrant flower-freshness perfectly attuned to the serene long-honored loveliness of your White

ure. Each piece in the beautiful new Serenata Group is distinguished by perfect proportioning and exceptionally fine craftsmanship.

Its rubied richness, graciously bowed fronts, delicate carvings and solid brass pulls

. . . all join happily with the "little things" that breathe life into your room

– and set for your home a motif of enduring loveliness.



Write for your new booklet on White bedroom, living room or dining room furniture.

White FURNITURE CO., MEBANE, N. C.

THE SOUTH'S OLDEST MAKERS OF FINE FURNITURE



Smartly styled - beautifully toned

. . . The Magnavox Duette. Combining truly fine radio-phonograph performance and unsurpassed Magnavox tone quality with beautifully styled modern furni the Duette at $187* sets a new standard of value. See and hear this splendid instrument. Compare it with much higher priced radio-phonographs. You won't be satisfied until you own one. The Duette is sold only in America's fine stores. Look for the name of your nearest Magnavox dealer in the classified telephone director The Magnavox Company, Fort Wayne 4, Indiana.



The Duette. Youthfully styled, graciously moder furniture finished in light or dark synthetic leath with white or dark walnut panels. Equipped wit powerful 8-tube radio (plus rectifier) and automatic record changer . . . . . $187 With FM (14 tubes and two rectifiers), $252*.

the magnificent

Magnavox

radio-phonograph

House & Garden

In this issue...



Marya Mannes, with noted musicians on both sides (father David Mannes, grandfather Walter Damrosch), took up writing in self-defense. Her versatile pen has turned out poetry, copy for Vogue, foreign news for *The New Yorker*. An Italian trip yielded her article. *page 92.*



Robsjohn-Gibbings, English-born, once ran a successful antiques business in London. Today, he is one of America's most impassioned champions of modern furniture design. His campaign to get rid of stuffiness includes two witty books and such elegant furniture as you see on *page 91.*



Margaret Fishback, irrepressible writer of gay prose and poetry, claims that she acquired her light touch at Macy's writing advertising. Author of half a dozen books, contributor to many magazines, her hints for bridegrooms *(page 107)* are both practical and entertaining.



Andrey Avinoff missed the Revolution in his native Russia by coming to America on a political mission. He stayed, to become Director of the Carnegie Museum, gain honors in science and entomology and distinguish himself as a flower painter. Four of his styles are shown on *page 89.*



Jay Gresham, born in Texas, was slated to pursue his father's law practice, but turned to art instead, following it to the Parsons School in Paris. His professional experience includes display design and packaging, accounts for the varied techniques he uses in the illustration on *page 103.*

Contents for June, 1947

ON THE COVER. Overall a gaily patterned [illegible] Mr. and Mrs. Preston Dane [illegible] Island, photographed in color by Andrey Avinoff. It [illegible] the main theme of this issue [illegible]

GENERAL

The sun shines east, the sun shines west [illegible]
Lake Louise 73
Mrs. Francis P. Sears' Massachusetts terrace 74
Mr. and Mrs. John C. Wilson's Connecticut [illegible] 76-77
Mr. George Cukor's California pavilion [illegible] 79
Lunch at Pinesbridge Farms, New York 80
Fifty-five ways to improve on summer 81-85
Italy looks ahead, *by Marya Mannes* 92-101
Bridegroom's Guide, *by Margaret Fishback* 106-107
China, glass, linens and silver [illegible] 111
Twenty-one gifts 112-[illegible]
Turntable 178

GARDENING

Beginning with roses, *by Gertrude Wright* [illegible]
The significant gardener 86
Four flower portraits, *by Andrey Avinoff* 89
Tall spired delphiniums, *by Esther T. Latting* 114
Cool green arbor 115
Gardener's guide 122

DECORATING

Summer living room 90
"Hello, Mr. Robsjohn-Gibbings" 91
Bedroom with a Southern accent 102-103
Seven cotton bedspreads 104-105
Color schemes 108-109
Dr. and Mrs. Robert Boggs' Southampton cottage 116-118

EDITOR-IN-CHIEF: RICHARDSON WRIGHT
EDITOR: ALBERT KORNFELD
ASSOCIATE EDITOR: *Fay Hines*
ART DIRECTOR: *Alexander Liberman*
ART EDITOR: *Wolfgang Fyler*
ARCHITECTURE: *Katherine Morrow Ford*
Miriam White
Florence Egan
BUILDING: *Don Graf*
COPY: *Suzanne Gleaves*
DECORATION: *Claire Kennard*
INTERIOR DESIGN: *Lester Grundy*
FEATURES: *Brooke Marshall, Virginia Grimes*
Jean W. Pearson
HOUSEHOLD EQUIPMENT: *Elizabeth Burris-Meyer*
Hildegarde Popper
MERCHANDISING: *Helen Kelly*
Jane Thomson
REGIONAL EDITORS: *Frederika Fox (West Coast)*
Ruth Kain (Chicago)
PRODUCTION: *Rosalie Smith*
SHOPPING AROUND: *Helen Hamilton*
ADVERTISING MANAGER: *Arnold C. Sharp*

PUBLISHED BY THE CONDÉ NAST PUBLICATIONS INC.
IVA S. V.-PATCÈVITCH, *President*
I. L. WURZBURG, *Vice President*
W. E. BECKERLE, *Treasurer*
M. E. CAMPBELL, *Secretary*
F. F. SOULE, *Business Manager*

COPYRIGHT 1947, THE CONDÉ [illegible]

The sun shines east, the sun shines west . . .

Summer has two faces, both mirrored in this issue. One is the pleasure of living in your own garden, on your own terrace, within your own cool rooms. Summer's other face is an invitation to travel, to discover again the beauties of our own and other lands. But always, summer is a welcome escape from the crisp tempo, the crowded calendar of winter.

In Canada, the pines send their shafts straight up, black-green into glittering skies. The sea is blue as a bucket of paint and the fishing villages beckon you into sleepy harbors along the coast. Roads wind up and up through forests and flowering highlands, into clear mountain air. Trout flicker in the streams, and myriad lakes lie silent and cool in the heat of noon.

In New England, you'll discover that Cape Cod, explored on your bicycle, is more like Bermuda than you remembered. Pushing your wheel over Nantucket cobblestones, you'll stop to admire the old pink brick houses, the bleached, shingled saltboxes. In New Hampshire, as you ride by, the fields rush up to meet you with warm, sweet smells. Around the 12,877-mile coastline of our country, you can surfboard over the blue Pacific rollers, or let Atlantic combers tumble you over and over. You can sail, you can fish, you can wade with a clam bucket or you can just lie on a beach and soak up the sun.

California is motoring country, where a fine disregard for distance makes it possible to see, in a single day, a cathedral of towering eucalyptus, terraced vineyards and the twisted cypresses on the rocky Monterey coast. In Wyoming and Montana, dude ranching means pack trips, fish that you catch and clean and cook yourself, the nonpareil sleep which engulfs you after a day on mountain trails.

Invitation to travel. *Opposite,* mountain-rimmed Lake Louise is a bright mirror, reflecting the towering beauty of the Canadian Rockies. From Chateau Lake Louise, visitors enjoy the grandeur you see here.

There is more about Canada on page 154.

FRED I





Summer at home can be refreshingly varied. One day, you'll corral the children in the neighborhood, pack a huge hamper with cold roast chicken, lemonade and cookies, and lunch under white birch trees. Another day, you'll plan a barbecue, and set everyone to work digging the fire trench, combing the beaches for seaweed, flat stones and driftwood. Saturday afternoon, you'll drive to a country auction and, in spite of Laurey's warning in *Oklahoma!* not to "start collecting things," you'll probably pass on to your children the cut-glass cruet set that cost only a quarter. Then there is summer stock, with its charm of informality, where you're as likely to draw Helen Hayes, as the earnest young company of amateurs which plays only Ibsen. One night, you'll sit on the grass at Tanglewood listening to Koussevitzky conduct a Brahms concerto. Another night, you'll wear your checked gingham to a square dance, and boast all year how you and a local farmhand did the "Grapevine Twist."

Your garden will be as exasperating as it is wonderful. At times, you'll become so insect-conscious that you'll declare war on Nature. But, at twilight, holding the hose in your muddy hand and watching the flowers bow under the cool spray, you will taste your reward.

Summer is the time to cut away from realities, a time to read gay books, to play games. The croquet wickets turn your lawn into a Winslow Homer painting, and you grow excited over a wicket made, a wicket missed. Your golf improves, your tennis begins to raise the old perennial hopes. You are in a mood to dance, to discover new dishes for your table, to spend an hour making Grinling Gibbons bouquets for the urn vases in your living room.

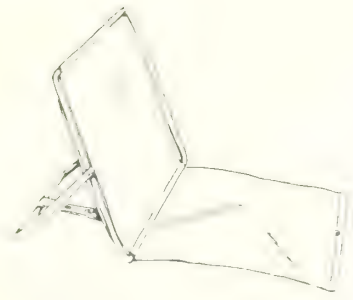
Invitation to stay home. *Opposite*, summer lunch set on a flagged terrace in the cool shade of Mrs. Francis R. Sears' house on the north shore of Massachusetts. From the tree-shaded terrace, the lawn stretches out to a clump of blue spruce. Potted red and white begonias in the foreground are accents in the garden designed by the gifted landscape architect, Umberto Innocenti.

On the next 10 pages are ideas for summer living at home





A romantic pool set against a green backdrop of Connecticut trees

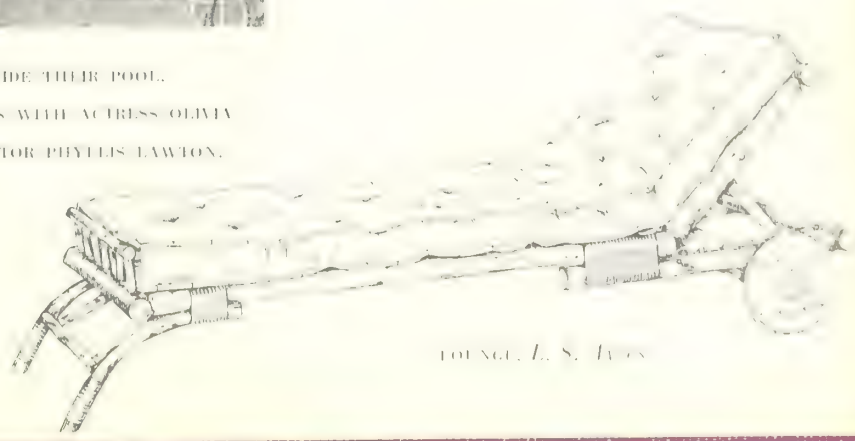


BEACH REST. *Abercrombie & Fitch*

Like a sheet of mirror, set in cool green lawns, is this beautiful pool which belongs to Mr. and Mrs. John C. Wilson. Beside its quiet waters, the white brick bathhouse repeats the French Provincial lines of the brick and shingle house of which it is an adjunct. Here, the Wilsons and their friends spend the long summer days, shut off from the outside world by an orchard and by gardens that look like outdoor sitting rooms. Around the pool, the Wilsons use low, canvas-covered furniture, like that *above* and *below*, grouping their chairs under the green awning which stretches from the bathhouse to the water's edge. They chose this furniture for its comfort and because it cannot be damaged by wet bathing suits or sudden showers. Although the bathhouse is equipped with a serving pantry, the Wilsons have found that when it is really hot, they prefer to lunch in the house. They go back to the pool in the afternoon and have cocktails there before dinner. Mr. Wilson, who produces plays (*Bloomer Girl, Blithe Spirit, O Mistress Mine, Present Laughter*), often works in the country, reading scripts in the shade of a grape arbor.



Opposite, THE WILSONS BESIDE THEIR POOL.
Above, THE WILSONS WITH ACTRESS OLIVIA DE HAVILLAND AND DIRECTOR PHYLLIS LAWTON.



LOUNGE, *L. S. Ayres*

KERTESZ



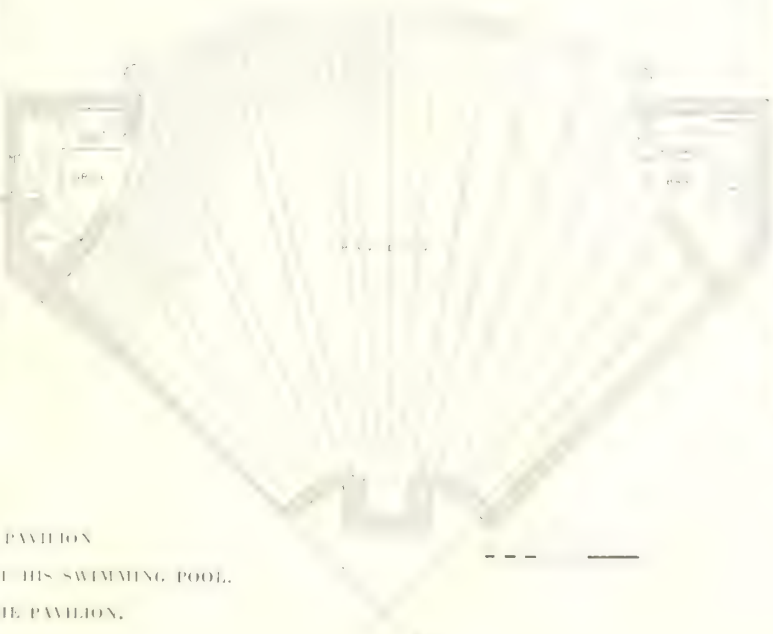
This classic pavilion in California is both living and dining room



Californians love their terraces, and MGM director George Cukor has one which is effective and livable. For one end of it, architect John Woolf's office designed this pavilion. It fans out from an arched brick wall and terminates in two tiny brick houses, one a bar, the other a barbecue grill. In the center of the pavilion, water cascades from an antique fountainhead in front of the open fireplace. Supporting columns, reminiscent of old New Orleans lampposts, are topped by lead figures of the four seasons. At night, blue lights bathe the pergola romantically. Benches of weathered wood with green cushions are companioned by low coffee tables. The little bar has two refrigerators, a sink and storage cabinets. The grill houses an electrically-ventilated charcoal barbecue, gas range, sink and more storage cupboards. The plan *below* shows how the two small houses continue the brick walls of the pavilion. In the photograph at the *left* of it is the grill. *Right*, cocker spaniel, Romeo, guards the bar. *Above*, the pool seen from the pergola.



THE GRILL





THE BAR

Opposite, MR. GEORGE CUKOR'S PAVILION STANDS, FAN-SHAPED, AT ONE END OF HIS SWIMMING POOL. *Right*, THE PLAN OF THE PAVILION.



Here are fifty-five ways of improving on summer

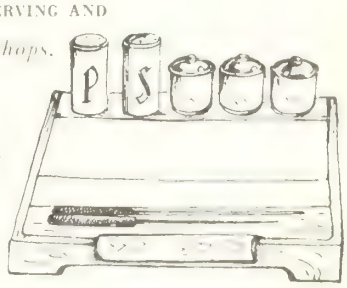


MERRY-GO-ROUND HORSE SERVES AS A SIDEBOARD ON MRS. GEORGE S. MUMFORD'S TERRACE AT NATICK, MASSACHUSETTS. CHAIRS ARE STRUNG WITH LAUNDRY CORD. LADDER LEADS TO THE SUN DECK.



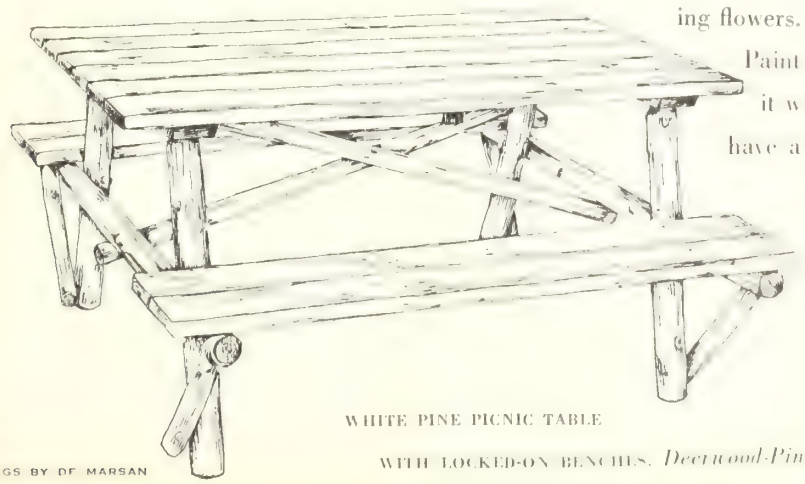
KERTESZ

pposite: INFORMAL LUNCH UNDER A GIANT CHERRY TREE AT PINESBRIDGE FARM IN OSSINING, NEW YORK. OLD ELM STUMP, *above*, IS USED AS A SERVING TABLE.



BLEACHED OAK SERVING AND CUTTING BOARD, *Warner Shops*.

There is no protocol when it comes to outdoor dining. With enough ideas, your own yard is your summer resort. Here, and on the next four pages, we show you different ways that people eat out-of-doors all over the country. Plenty of practical accessories make it easy as well as fun. You can barbecue with a $4.95 portable grill or have a terrace grill as elegant as Mr. Edward Lasker's in California (page 83). You can use a stump as a serving table (as at Pinesbridge Farm); or you can sit under a flowered umbrella on an ornate Victorian chair by Lee Woodard. Here are a few ideas to make your garden more of an outdoor sitting room: Hang up bird cages planted with trailing flowers. Paint an espaliered pear tree on a whitewashed wall. Paint the door to the garden a fresh new color and flank it with louvered shutters and formal trees in tubs. If you have a rough-surfaced terrace on which chairs teeter, why don't you consider practical three-legged garden furniture? Set sand-filled flower pots around your garden to catch the cigarette (*Continued on next page*)



WHITE PINE PICNIC TABLE WITH LOCKED-ON BENCHES, *Deertwood-Pinecraft*.

WINGS BY DE MARSAN

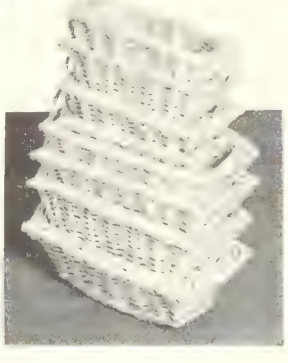


AN ANTIQUE, SCRUBBED-OAK TABLE WITH BUILT-IN LAZY SUSAN MAKES SERVICE EASY AT THE HOWARD RICHMONDS' IN CONNECTICUT.



KERTESZ

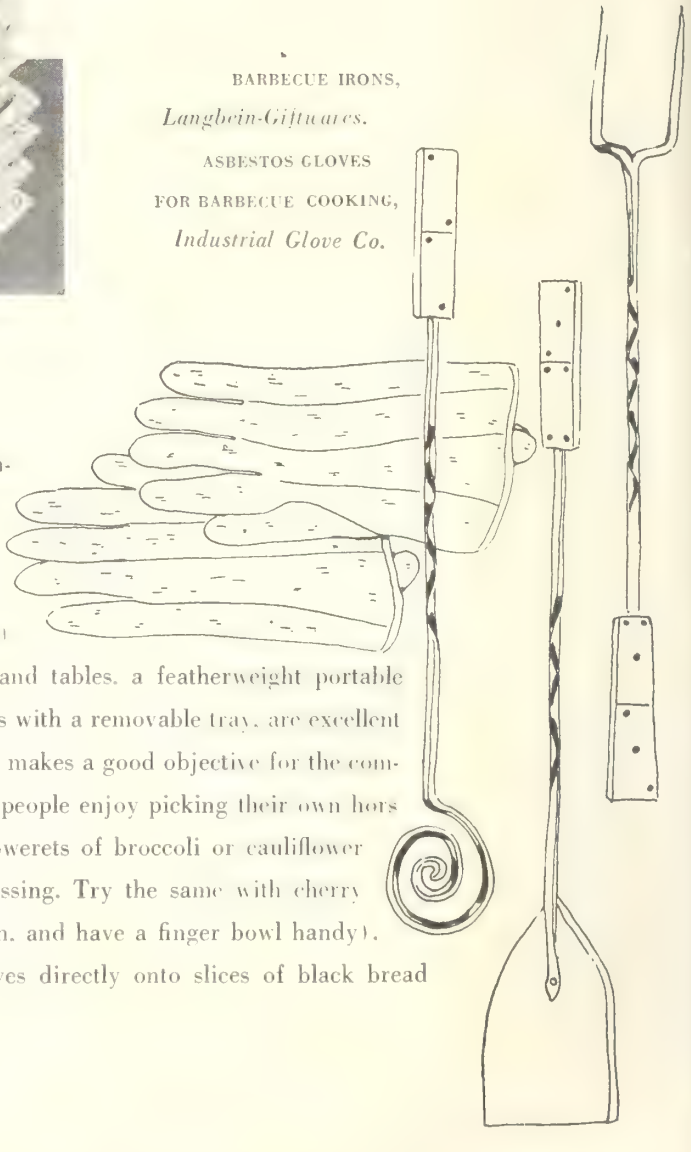
COOL LATTICE GIVES CONTRAST AND AN ILLUSION OF DISTANCE IN CHARLES THOMPSON'S SMALL NEW YORK BACK-YARD GARDEN.



OBLONG BREAD BASKETS. *Langbein-Giftwares.*

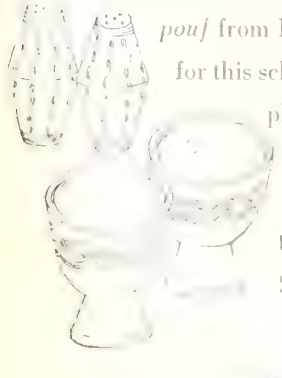
BARBECUE IRONS, *Langbein-Giftwares.*

ASBESTOS GLOVES FOR BARBECUE COOKING, *Industrial Glove Co.*

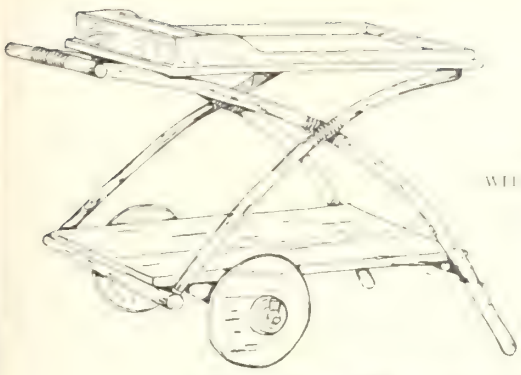


Summer living *(continued)*

butts as they fall. If your garden offers a selection of shady spots and vistas, institute a movable conversation group of table and chairs and set it up in a new spot every day. It will prove a blessing to the hostess who is part-time gardener. (Because she must weed and dig is no reason for her to be abandoned by her guests.) Light furniture, such as the new welded cast-aluminum chairs and tables, a featherweight portable *pouf* from Elisabeth Draper, a refreshment wagon on wheels with a removable tray, are excellent for this scheme. A site beside the vegetable and herb garden makes a good objective for the completely informal cocktail gathering, because most people enjoy picking their own hors d'oeuvres. Try fresh-plucked appetizers like flowerets of broccoli or cauliflower dipped in cold mayonnaise or sour-cream dressing. Try the same with cherry tomatoes (you must pick them with the stems on, and have a finger bowl handy). Sprinkle fresh dill on smoked herring; cut chives directly onto slices of black bread



SALT CHEESE OF TURQUOISE GLAZE ON TERRA-COTTA; MATCHING SALT AND PEPPER SHAKERS. *Chalice Studio.*



SERVING CART WITH REMOVABLE TRAY. *Old Hickory.*



CANVAS CURTAINS, BAMBOO FURNITURE IN MR. EDWARD LASKER'S POOL-SIDE CANAL AT BRENTWOOD, CALIFORNIA.

BUILT-IN BARBECUE WHITEWASHED BRICK BESIDE THE LASKER POOL.





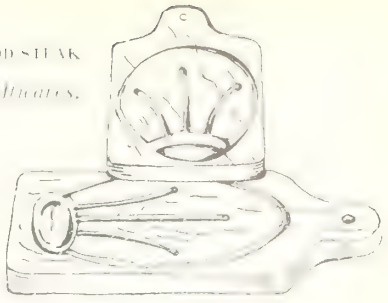
ICE BUCKET, PITCHER AND 20-OUNCE BAR MUGS. *Brookstone Cutlery.*

spread with cream cheese. Or turn your wine-cup into a real *maibowle* by throwing in sprigs of fresh woodruff. Plan your all-day living around the main asset of your country place—whether it is a swimming pool, a terrace with a view or a tennis court. If it's the view you're proud of, let your friends admire it from under wide umbrellas or awnings, so they can take off their dark glasses. Your swimming pool, like the John C. Wilsons' (page 77) might include a bathhouse with a bar. On the other hand, a $209 prefabricated one-room cabin from Gimbel's can do the job and be made comfortable by the addition of little personal touches. Give your guests plenty of mirrors, extra bathing caps, cosmetics and talcum powder. Have zip-on terry-cloth covers made for your pool-side mattresses, so that one sun-bather won't get smeared with the other's sun-oil. And if you really want to earn your female friends' lasting gratitude, install a weighing-scale by the pool. An inexpensive bar can be made out of a small old-fashioned icebox. Paint it a gay color, put the bottles on top, the ice and glasses inside. The lower part can even house garden tools (a good idea for the city garden where every inch counts). Run a weather-proof electric conduit out-of-doors from the house. After a long day, you'll be glad to be able to (*Continued on next page*)



LEMUS

IN CUERNAVACA, MEXICO, MR. FREDERICK C. BECKMAN USES STRIPED MATTRESS TICKING ON METAL CHAIRS AROUND A GLASS-TOPPED TABLE



CHARCOAL MAPLE-WOOD STEAK
SMOKER. *Langhein-Gilbreath Co.*

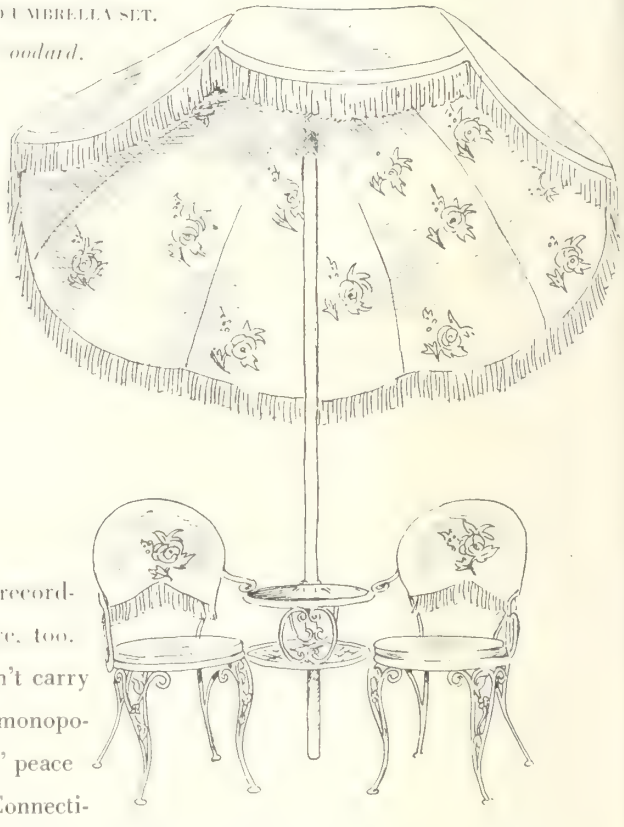


LOOPED CURTAINS GIVE A TUNISIAN LOOK
TO JAY BONAR'S HOLLYWOOD BACK YARD.



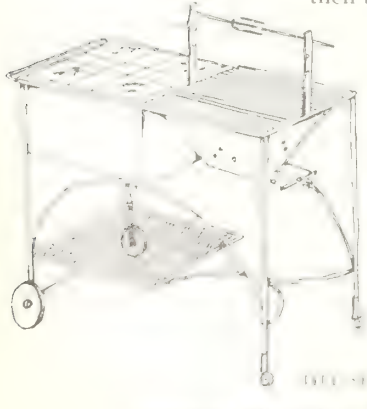
IN MRS. EDGAR B. HOWARD'S LA JOLLA PATIO,
MULTICOLORED TILES CATCH THE SUN.

FLOWERED UMBRELLA SET.
Lee Woodard.



Summer living *(continued)*

plug in the radio or record-player. The toaster and the mixer will have their moments here, too. For the very lethargic, the telephone can be hooked up. But don't carry domestic perfectionism to the point where household mechanics monopolize the conversation. An over-anxious hostess can spoil her guests' peace of mind. Grace Zaring Stone, the writer, who lives at Stonington, Connecticut, refuses to suffer over week ends. "If I can't get the smallest, tenderest lobsters, then mussels will do. If no mussels, then the good old filet of flounder." Mrs. Richard Aldrich (Gertrude Lawrence) says that her ideal week end is to "have no fuss, no enforced games, no athletics and no strangers who demand a 'performance.'" Stewart Chaney, stage designer, whose house is at Sneden's Landing, likes to leave his guests alone and expects them to do as much for him. Tennis being the Howard Cullmans' delight, they expect non-playing guests to fend for themselves. The utter freedom of outdoor living makes this flexibility possible. Nature is never more beguiling than in the early morning, and a barbecue is ideal *(Continued on page 158)*



DUTCH OVEN COUNTER ON
SERVING CART. *Original Studio Iron Works.*



FOR A PICNIC IN THE COUNTRY

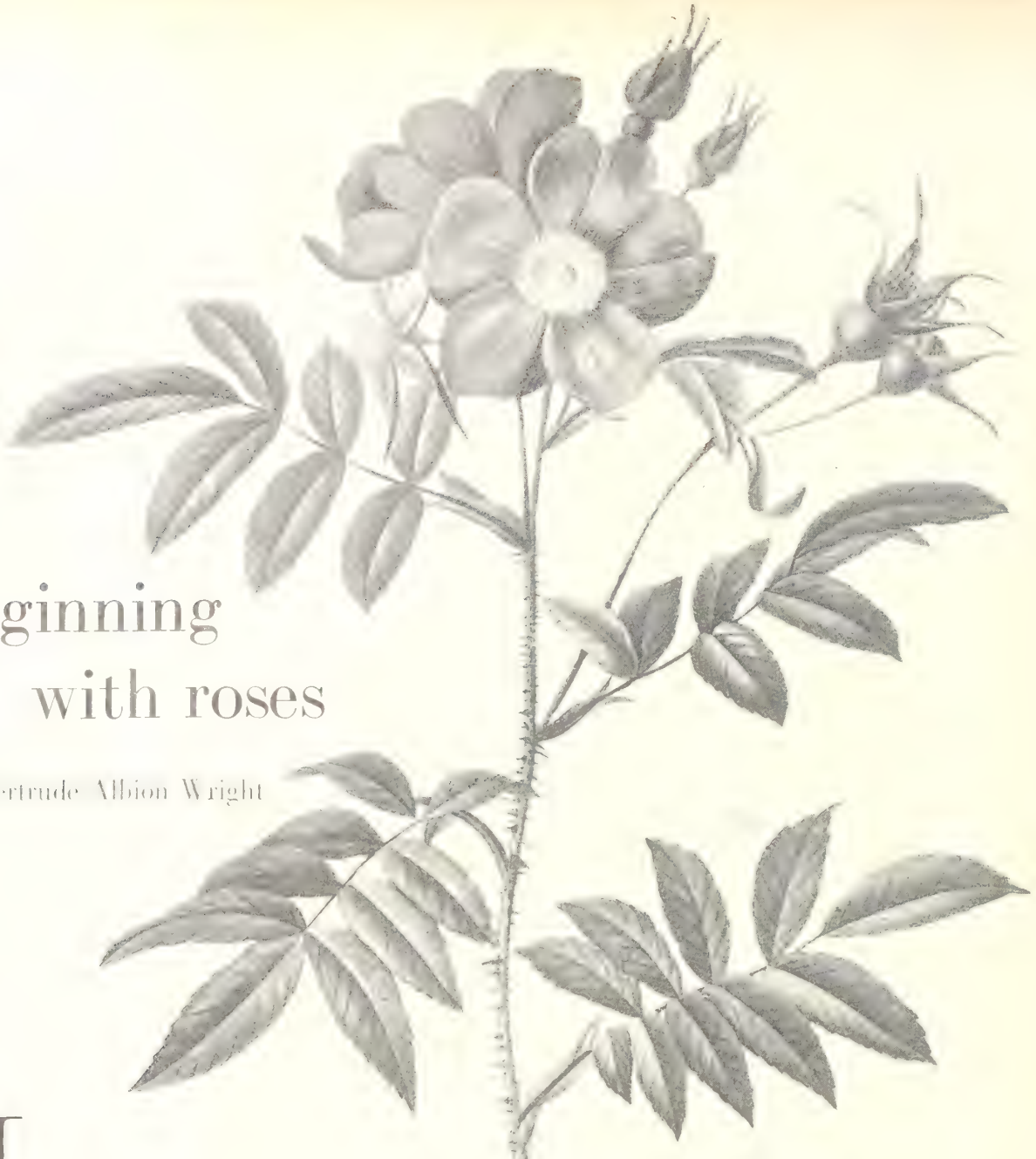
Above, pack in the trunk of your car: fold-away tepee for bottles, thermos jug, collapsible grill, plastic plates, portable light, a mammoth basket and a plastic tablecloth. Wear a Vogue Pattern cotton picnic dress and a big apron.



FOR A PICNIC AT HOME

Left, set a saw buck table under the trees. On it, a jumbo salad bowl, a coffee bottle, barbecue plates, straw mats, cutlery, mug, 3-compartment container for hot or cold food. Cook your supper on a patio wagon.

For more information on outdoor equipment, see pages 162-163. Vogue Pattern dress described on page 130.



Beginning with roses

by Gertrude Albion Wright

If you have never grown roses, or if you used to grow them and gave them up because of the care and the expense, you are to be envied. Starting, whether from scratch or from past disillusion, can be just as much fun and as exciting as having missed Shakespeare or Jane Austen or Chaucer in your youth and suddenly coming to them just for sheer delight and not because of the need for writing a weekly theme.

A small bed of two dozen rose plants can give you at least one bowl of roses a day from June to mid-October and, most of the time, many bowls. You can care for them yourself with a very mild expenditure of money and time.

And I think that, by caring for a few, you can learn more about these most versatile and fascinating flowers than people who have enormous rose gardens. Twenty-four is just about the right number to start with. More than that is a bit like getting twins the first time you have a baby. Real rosarians have been bred from even more modest beginnings. Once at a rose meeting, an eager young man raised his hand to ask a question. The director of the forum asked him how many roses he had. He answered, "Oh, just one Talisman so far, but I'm a member of the American Rose Society and I'm getting a dozen next year." The first step in starting with roses is to send for two or three catalogs. If you take that step you are, in all probability, lost. You will look at those really (*Continued on page 144*)

PORTRAIT OF A SINGLE ROSE BY REDOUTÉ



Bi-color

Betty Uprichard *f*
Heinrich Wendland *f*
Edith Nellie Perkins *f*
Mme. Edouard Herriot *f*
Signora *ff*
Condesa de Sastago *f*
Pres. Herbert Hoover *ff*

Copper, orange, flame

Mme. Joseph Perraud *f*
Duquesa de Penaranda *ff*
Alezane
Fred Edmonds
California
Mrs. Sam McGredy *ff*
Mrs. Edward Laxton *ff*
Carillon *f*

Light pink to rose

La France *f*
Mrs. Henry Bowles *ff*
Pink Princess *ff*
Pres. Macia
Katherine T. Marshall *f*
Mary Margaret McBride *f*
Picture
The Doctor *ff*

Deep pink to rosy red

Editor McFarland *f*
Sterling *ff*
Rose Bampton *ff*
Charlotte Armstrong *f*
Grande Duchesse Charlotte
Hector Deane *ff*
Rome Glory *f*

Real red

Crimson Glory *ff*
Etoile de Hollande *fff*
Mirandy *fff*
Christopher Stone *ff*
Poinsettia *fff*
Heart's Desire *fff*
Ami Quinard *fff*
Southport *f*

Yellow

Peace
Eclipse
Golden Dawn *f*
Golden Rapture *ff*
Mme. Chiang Kai-shek
Lowell Thomas
Mrs. Pierre S. du Pont *f*
Mandalay

White to blush

Mme. Jules Bouche *ff*
Marcia Stanhope *fff*
Neige Parfum *fff*
Margaret Ann Baxter *f*
Numa Fay *f*
Ophelia *f*
Mrs. Charles Bell *f*
Waraweee *f*

Floribunda

Goldilocks
World's Fair
Pinocchio
Cheerio *f*
Rose Elle
Betty Prior
Gruss an Aachen
Floradora

Apricot peach salmon

Daylight *f*
Break of Day *f*
Apricot Queen *f*
Mme. Cochet-Cochet *f*
Gloaming *ff*
Horace McFarland
Rochester
Countess Vandal *ff*

f fragrant ff good fragrance fff very fragrant

The significant gardener

As the garden grows, the gardener who plants it grows too

Beyond the bend of a road that climbs up the flank of a Connecticut ridge, there lived and worked a farmer. So long had he exacted his toll of crops from the stony soil that his back was hunched and he shuffled. His face was as inexpressive as the clods he harrowed. No one would suspect him of thinking deeply. One day, when we remarked that from his hilltop he commanded a big and beautiful world, he only answered, "Yes," as though that world did not concern him. Then he added irrelevantly, "But when I'm working in corn, it makes me feel little and lonely."

Even the best of gardeners is apt to feel that way at times. A man dribbling seed in drills, absorbed in seeing that the drills are straight, a woman setting out miniature seedlings to edge a border, or fighting off pests, cannot help but feel humble.

Seasons pass and dynasties with them. Those who work on the land, be it a 70-acre meadow or a pocket-handkerchief backyard subject to the vagaries of weather, are prone to retire out of history, it so engulfs them. Abstract causes, in which the world is so importantly involved, subordinate the individual to the cause. And yet these "small fold who live among small things" know crowded hours which bring them the compensation of urgency and significance they previously lacked. They become aware that they have been handling things creatively.

June is one of those moments.

By slow degrees the little grows big, the lonely, well-companioned. The flowers of infant spring, so welcome, so fragile in their loveliness attest to the unquestioning faith with which we entombed their dried husks of bulbs in the cold, autumnal earth. We had a share in the creation of the beauty they reveal.

Soon the pace quickens. From phlox clump and peony roots and many another perennial the foliage rises. Trees and shrubs leaf out. The first pale trumpet daffodils are followed by floods of others. Lilac heads show color. Tulips lift their cups. Along the vegetable rows peas are sprouting, spinach is uncurling its leaves, young cabbage plants are growing sturdier. In all this we had a hand.

We had a hand in creating those pictures where white, blue and pink lilacs flower together, where the narrow yellow buds of a tulip rise above a blue sea of forget-me-nots, where a flowering crab, crowded with blossoms, stands at the farther end of the garden path, where lacquer-red Oriental poppies inflame (*Continued on page 175*)

OPPOSITE:

At nineteen, Andrey Avinoff was exhibiting portraits in St. Petersburg. A well-known lepidopterist, his butterfly collection was one of the largest in the world. He served as director of the Carnegie Museum at Pittsburgh from 1926 to 1945. Since retirement he has been painting flowers. His recent flower paintings are on exhibition at Knoedler's in New York City this month.



ALLING CROWDED BOUQUETS OF DUTCH PAINTERS



IN THE STYLE OF THORNTON'S "TEMPLE OF FLORA"



AFTER THE MANNER OF REDOUTÉ'S FLOWER PRINTS



REMINISCENT OF MATISSE'S "POST IMPRESSIONISM"

Flower portraits in four moods by Andrey Avinoff



The furniture designed by T. H. Robsjohn-Gibbings, shown on the facing page, is now available at 9 stores, listed on page 169

Hello, Mr. Robsjohn-Gibbings

The author of "Goodbye, Mr. Chippendale" stumps for modern American design, rests his case on the distinguished furniture shown here

If you like to discover resemblances between people and things, you will be especially happy with T. H. Robsjohn-Gibbings and his new designs for modern American interiors and furniture. They bear a close identity because Mr. Robsjohn-Gibbings practices what he preaches in clean, rational design that is free of obvious "isms." The poised, modern elegance of the furniture in the room *opposite* is as clearly Robsjohn-Gibbings as though he had autographed each piece. It is particularly interesting because this furniture, made by The Widdicomb Furniture Company, is the designer's first work outside of the made-to-order pieces for his private clients.

It is also characteristic of Robsjohn-Gibbings that you cannot get him to talk about his own furniture, but he will speak eloquently about his feelings in regard to encouraging modern designers. This is why he is still saying goodbye to Mr. Chippendale and saying it more succinctly and more pungently today than anyone else. Even if your own preference is for fine traditional design, you cannot help but hear him out because what he has to say is honest and logical as he sees it—to say nothing of his celebrated wit which makes you laugh even as your traditional loves are being impaled by him. Your defense is weakened still further when you find that he is equally scornful of stark, machine-for-living modern. "The public," he says, "has been absolutely justified in rejecting chromium-steel drawing rooms. Architecture and furniture must recognize the individual. The Teutonic (*Continued on page 155*)

Opposite: **Summer living room**

The well-proportioned furniture, from The Widdicomb Furniture Company, was designed by Mr. Robsjohn-Gibbings. Upholstered pieces have resilient Koylon cushions. On the walls of the living room, paint by Pittsburgh Plate Glass; at the windows, white silk tweed, and on the chairs, yellow textured fabric, both designed by Dorothy Liebes for Goodall; on the floor, Bigelow-Sanford "Cassandra" carpeting. The sofa is covered with a washable, plastic-coated Gaytex material, "Ferns and Grasses," designed by Marion Dorn for Widdicomb. The blue bowl, filled with violets, is from America House; the other accessories are Mr. Robsjohn-Gibbings' own. Through the windows you see a garden fence by Dubois Fence & Garden Co. Widdicomb furniture is at Marshall Field & Co., Chicago; Cannell & Chaffin, Los Angeles. For further information, see page 169.

. CASSIDY

Here begins a 10-page portfolio
showing today's decorative renaissance in Italy
and the personalities who are behind it

Italy looks ahead

by Marya Mannes



What you see here and on the next nine pages is the evidence of a great vitality. Italy has had a hard and bitter war, however self-imposed, which has laid waste much of her country, much of her heritage of art; destroyed innumerable homes, impoverished innumerable people and brought the usual chaotic aftermath. In spite of this, Italy is at work. Her people are not only rebuilding towns and bridges; they are looking forward creatively. They are making new things with new ideas. With every material obstruction, they are laying cornerstones of a new and better Italy.

The evidence here is split into two parts; things that have been done and things that are being done now. The interiors and the exteriors you see in this portfolio belong to the former; they are the latest flowering of Italian architecture and decoration before the war substituted maps for blueprints and political victims for architects. There has quite obviously been neither the time, the money, nor the material in the brief interval since the end of war to build new houses, or to indulge in mass architectural experiments.

There has been time, however, for the great anonymous army of Italian artisans to produce decorative and useful objects. I would like in this age of self-advertisement to stress the word "anonymous," for in it lies the strength of Italian art. It is no accident that in the past it has produced a Giotto, a Leonardo, a Michelangelo, a Donatello; these giants grew out of a tradition of artisanship in which child-apprentices learned to mix paint, to prepare clay, to chisel stone and to carve wood. The Italian hand is a fruitful hand, and much of the wisdom and tranquillity of the Italian peasant and workman derives from the deep satisfaction of producing with these hands a completed object, be it a shoe or a chair. In the phrase "I have made this," the accent is on "made." So, while there may not yet be Leonardos in Italy, in the rubble of her hill-towns and near the battered and bridgeless banks of the Arno sit craftsmen making out of wood, of raffia, of leather, of metal, of glass, objects destined to brighten a post-war world very much in need of them.

Much of the credit for reviving this tradition goes to two individuals in particular—architect Galassi in Rome, and Ponti in Milan. One woman, English-born Vera Lombardi, is also responsible for a fresh stimulation of artisanship. Galassi has an establishment in the Villa Giulia (on the periphery of Rome), where some of the best artisans and artists in Italy are engaged in producing mosaics, ceramics, metal and woodwork for



ARCHITECT ENRICO GALASSI IN HIS ROMAN STUDIO



ARCHITECT GIO PONTI IN HIS MILAN WORKSHOP

Two architects, four artists who are giving new direction to Italian design

decorative and architectural purposes. Under Galassi's supervision and guidance, Mirko the sculptor (who recently had a showing at the Knoedler Art Galleries in New York), makes intricately wrought silver crucifixes for churches; painters like Tamburi and Savelli and Montanarini design platters and dinner services; sculptors like Mazzacurati and Leoncillo design ceramic pieces; and the few men still possessing the arduous technique of mosaic, and the patience to perform it, make pavements and panels out of innumerable small bright slivers of stone, some no bigger than a darning needle.

Architect Gio Ponti in Milan directs the same kind of production on a smaller scale and with lesser-known talents. He scours the country each year to find the best artisans and proceeds to channel their particular talents into new forms. In the show-room of APEM (*Artigianato Produzione Esportazione Milano*) in Milan are the results of his efforts, some of which you see on these pages, many of which are only now being completed: exquisitely wrought white ceramic centerpieces, modern Baroque china, sculpture made out of a paper-light composition that looks like stone, *trompe-l'œil* cabinets, and miniature terra-cotta groups.

Mrs. Lombardi's work is on a much less ambitious and more practical (*Continued on page 140*)



LEONCILLO, SCULPTOR



TAMBURI, PAINTER



MONTANARINI, PAINTER



MIRKO, SCULPTOR



A new way to hang a painting

A thin shaft running from floor to ceiling supports an adjustable light and serves as a picture easel in the library-study of architect Ignazio Gardella of Milan, *above*. The painting can be swiveled to benefit all parts of the room. This same swivel device is used by architect Franco Albini to separate his living room, *opposite*, from the dining alcove. Chief point in this room is a suspension bookcase with glass shelves steadied by a diagonal wooden strut.

Opposite: A bookcase with suspension shelves





Serpentine lath screen

Against the unusual curved lath screen incorporating a small raised fireplace, architect Gardella hangs his collection of modern paintings.



Bed rests on trestles

Box spring and mattress are covered in striped ticking. Curtain of colored string admits air. Note off-center placing of Baroque sculpture.



XIII century art; 20th century bed

The pin-dot pattern of the caning used in the modern bed is echoed in bed cover and niche drapery, against which hangs a XIII Century Sienese primitive. Shell-shaped lighting fixtures illuminate the bed niche.



TABLE DÉCOR

Birds among flowering branches are modeled in a new ceramic paste that fires a brilliant white and has a high glaze. This is a characteristic modern Italian handcraft.



MPE L'OEIL CABINET

ted in Ponti's Milan studio. *pe l'oeil* simulates art ob- flower prints, birds' eggs.



Free-standing fireplace

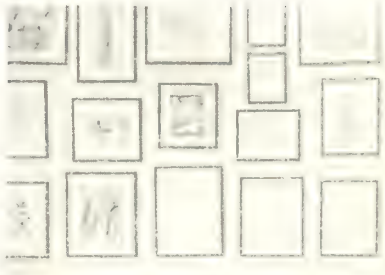
Italy's classic *veneziano* floor, of polished pebbles, takes on the aspect of a rug in drawing room by architect Franco Albini, and contrasts with wood ceiling. The fireplace stands free in its shallow separate panel. Side niches hold its andirons and small ornaments.





The "57" where chic Rome dines

Privacy in public is a keynote of Rome's new "57" restaurant by architects Brosio & Pavani. The screen, used to shield a corner or to separate tables of diners, is decorated with copies of famous modern paintings. Walls are painted in elegant *trompe l'oeil*, simulating drapery, with rope motifs in relief. Pale blue tablecloths, fresh flowers on tables, crystal chandelier, multicolored marble floor give individuality.





MODERN ART IN "57" FOYER

Famous Italian painters such as Chirico and Fini show their latest works on a panel above the Victorian sofa.

Shelves as picture gallery and storage space

Opposite. Designed by Banfi, Belgioioso, Peressutti & Rogers, this interesting storage wall makes a decorative asset out of glass and china cabinets. Drawings mounted on panels, alternate with wooden doors. The light swings on a wooden arm



EACH ROOM IS DIFFERENT

SUSPENSION STAIRCASE

Opposite. Made almost entirely of wood, this Albini staircase has tapered steps fitted onto the supporting spiral structure. Floor is inlaid to give effect of a rug. Stove is modern majolica.



MULTI-PURPOSE WORK UNIT

Left: Everything is within easy arm's reach in this combination worktable and bookcase-file. Alternating open and closed sections, popular with Italy's modern architects, add to the interest. Banfi, Belgioioso, Peressutti, Rogers.

Italy's architects create new furniture designs



FLOWING LINE IN WOOD

Sled runners give style to a leather sling lounge chair by architect Tempestini.



SCULPTURED WOOD TABLE

Tempestini's modern cocktail table stresses the living quality of wood by tapering, swelling forms.



STURDY UPRIGHTNESS

Italian version of captain's chair has diagonal rungs. By Tempestini.



GLASS-TOP SUPPORT

Balance of heavy glass top is divided between [illegible] Castella.



PRIVACY UNDER GLASS

An underslung closed drawer provides safe storage and an extra shelf. Canella, Fontana & Radici.



NUMBER TO REMEMBER

Linoleum-faced sliding shelf is a blackboard for phone numbers. Latis.



bedroom furniture, opposite,

is now available in 22 stores listed on page 166.

This cool summer bedroom has a Southern accent

Your decoration can borrow charm and grace from Southern plantation houses

In the Eighteenth Century, English gentlemen and their families living in Tidewater Virginia, under the tall pines of South Carolina and along the Eastern Shore of Maryland, sent to London for their furniture and silver, their paintings and brocades. When these arrived in America, after long months at sea, the atmosphere of the plantation house worked a subtle change on them. The separate treasures merged into a pattern which mirrored the life of the Colonial gentry. In pillared houses on the Northern Neck of Virginia, and southward down the seaboard, a special charm came into being.

The long and indolent summers helped to form these houses. They dictated the wide central hallway, running from front to back. The white doors were often shuttered, like doors in the West Indies, to let in whatever breeze there was. Curtains, high-waisted and cool-white, hung from ceiling to floor, creating an illusion of light in rooms where the sun was rarely permitted to shine. The four-poster bed, more at home in the high-ceilinged bedrooms of the South than the lower ones of the North, had crisp, ruffled spreads. The theme was one of comfort and of elegance. It was a way of life which passed with the Civil War, but its romance and its fragrance linger, in a staccato modern world. Today there are many of us who want a quieter tempo of living to alleviate the driving speed which characterizes life in America two centuries later. To re-create something of the finesse of our Colonial beginnings is to catch a little of the spirit in which our forefathers lived. They valued time and the moment. They held gentle manners in high esteem. Their rooms record their conviction that it is easier to live politely in a graceful setting. So HOUSE & GARDEN has evolved a bedroom, *opposite*, in the manner of the Old South. Here the carpet pattern alternates with high, quiet walls, gaily banded with pink climbing roses. The modern mahogany four-poster has stately lines, the upholstered chair is comfortable and smart. The bowls of flowers add freshness—a freshness personified by the phlox-pink, leaf-green and turquoise of the room's color scheme. This is a romantic room to be enjoyed for its style and elegance. For further information and prices of its furnishings and accessories, see page 166.

Opposite: A bedroom in the manner of the Old South. Solid mahogany furniture is Asheville Colonial by Morgan, at the Dayton Company, Minneapolis; walls are framed in Diament wallpaper border. Unlined curtains are of "Celanese Chifonese." The rose-patterned carpet is by Firth. Bedspread, custom made: Burlington House fabric. Lamps are from Paul Hanson.



Mellow mahogany furniture against phlox-pink walls



CHECKED GINGHAM bedspread, crisp, countrified and extra-light in weight, is flounced by matching pin check. Burlington House.



GREEK KEY MOTIF in checkerboard bedspread of tufted cotton, tailored and stylish for a man's room. J. & C. Bedspreads.



PROVINCIAL FORMALITY reminiscent of a classic toile, in a bedspread of French-blue and white sanforized cotton. Textron.

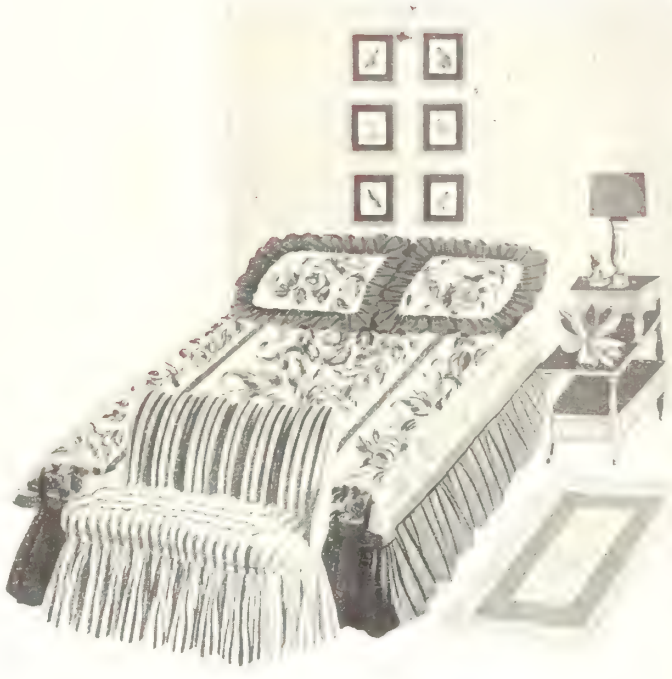


CANDY-STRIPED bedspread, needletufted, provides pleasant contrast to flowered wallpaper and frilly love seat. Cabin Crafts.

For further information about the bedspreads and furniture turn to page 161

Cotton bedspreads in seven summer moods

Here are seven cotton bedspreads and seven ideas on how to use them. Each is planned for a different type of decoration, for cotton is no longer a country cousin. Designers and manufacturers are handling it in ways which make it a real decorative asset. If you have Early American furniture, choose CHECKED GINGHAM, or a DOCUMENTARY DESIGN for the historic four-poster. A modern bed can be treated to a geometric GREEK KEY MOTIF or a LOOPED COTTON, which gives rich texture. There are endless occasions for CANDY STRIPES, whether as a point of rest in a busy setting, or as an accent. Team ORNATE VICTORIAN ROSES with fringe and buttoned upholstery. Match the suave assurance of a French bed with the PROVINCIAL FORMALITY of a classic *toile* pattern. Whether destined for town or country, cotton today has decidedly come into its own.



ORNATE VICTORIAN ROSES, red and green on white, for bedspread and pillow cases of Everfast glazed chintz. Summerson.



LOOPED COTTON gives rippled texture to a trim bedspread, precise tailoring achieves modern look. Morgan-Jones, Inc.



DOCUMENTARY DESIGN in a tufted white chenille bedspread to set off an American four-poster bed. Blue Ridge Spread.



Bridegroom's Guide

by Margaret Fishback

You might as well face it right now: you're about to become a housekeeper. The pots and pans, vacuum cleaners and floor waxers on the opposite page are going to be part of your married life. Ten to one, unless your wife is an angel, a genius and affluent to boot, you're going to have maid trouble and your interest in housekeeping will shift from theoretic to practical as you push a vacuum cleaner over the dining room rug. Such are the facts of married life, and it makes sense to consider them before embarking on your honeymoon. That way, your marriage is likelier to be for better than for worse. A few kindred topics you might tackle in advance are the decoration of your future home, your plans for entertaining, the kind of food you enjoy and all the prejudices and preferences you've acquired in twenty-odd years. A great many men think they have no interest in decoration, simply because they're passively accustomed to the home "Mom" provided for them. If you are color-blind, if you're indifferent to slipcovers and rugs, tell your bride that she can suit herself. Then hold your peace and don't shudder at her choice of lamps and chairs and wallpaper. But maybe you have very definite ideas about decoration. In which case, you'd be smart to ask your bride to consult a professional decorator. An expert will save time and the pain of indecision. The decorator will spare you the search for swatches and act as an umpire when family tastes clash. Then there's the matter of meals. Your wife is going to order the food, perhaps cook it. With the best (*Continued on page 147*)



Husbandry begins at home

Opposite: Portrait of a modern bridegroom acquiring the know-how to help his bride keep house. Revere ware pressure cooker, $16, and French skillet, $5.75; Katzenbach & Warren wallpapers, $3 a roll; House of Lackner clock, $25; Hoover vacuum cleaner and attachments, $88; Johnson floor waxer, $12.75; Lenox China dinner plates, $54 dozen; Utica percale sheets, $6; Cannon towels, $2.50; Callaway towels, $2.40 each; Chatham "Lido" blankets, $35 pair, and "Newport" blankets, $11 each; General Electric electric blanket, $12; Manning Bowman toaster, $18; Clemson Bros. lawn mower, $33; Fahrenheiton cocktail shaker, $12, bucket, $6.50. Prices approximate. *See page 161.* Check list is on *page 121*

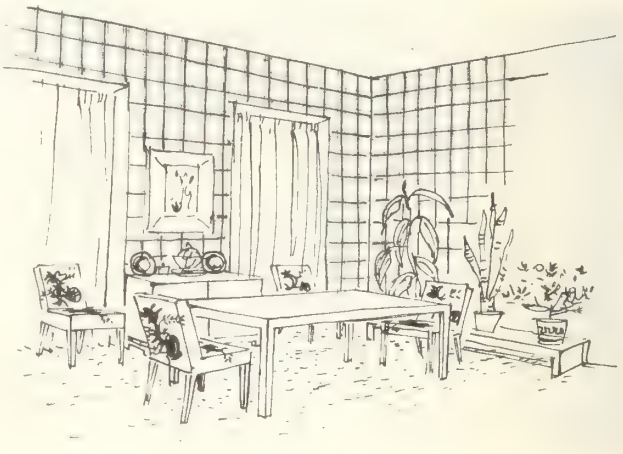


Color schemes are not a woman's private domain, so help your bride choose the colors for your house



IF YOU BOTH LIKE PASTELS . . .

Borrow from the potpourri on the page opposite: the cool turquoise walls and ceilings, quiet gray carpet, a blue and white silk print on sofa and chairs, with one chair upholstered in gray satin for contrast. Spice your room with flame-colored curtains. The result:—a room that is neither too feminine nor too masculine in coloring, a room in which both of you can live in harmony.



IF YOU BOTH LIKE STRONG COLORS . . .

Against an exciting backdrop of crisp black-and-white plaid wallpaper, use lime green unlined silk curtains, a green and white fruit print for upholstery, and leaf green decorative china. Underscore it all with carnation red carpeting. Your furniture will look even better than you hoped while your spirits will brighten the moment you enter the room that comes out of this scheme.



IF YOU BOTH LIKE THE UNHACKNEYED . . .

Pick up that new-looking, clear sharp pink and use it on your walls and for unlined silk curtains. Put quilted lime green silk on the bed and chairs. Key your carpet to an off-white, your accessories to gold and white. For a final fillip, try the black-and-white birdcage wallpaper, shown *opposite*, in your dressing room, bathroom, or use it to line the closets which open into this room.

CHARLES HEILEMANN

For shopping information turn to page 165



Choose your color scheme from these decorating elements









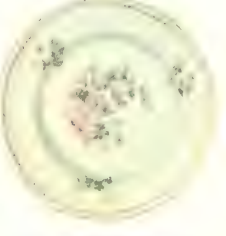




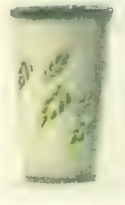




















She probably will ask you to set the table, so brief yourself on china, glass, linens and silver

Lucky the bride and groom whose table settings are not upset by well-meant but ill-assorted gifts of silver, china, glass and linens which bear little or no relationship to each other. What good are five silver pitchers when you really need cocktail glasses? What use are Victorian coffee cups when your secret heart longs for modern china?

The ounce of prevention lies in the word *plans*. It is a real kindness to friends if the bride and groom let their plans and tastes be known in advance. Many stores will register in their Bride's Book the patterns selected, not only as a record for the bride, but also to guide friends who wish to give additional pieces.

It is a wise bride and groom who plan before they buy. Sit down and decide what your meals are apt to be like—whether you will have a maid or not; whether you will entertain a great deal, and if so, formally or impromptu. How much room are you likely to have for serving and for storage? Considerations such as these will govern the kind of tableware that will be most useful and establish how much you will need of everything—four, six, eight or twelve place settings.

It will be an enormous help if you decide upon your color scheme at this point. A successful table setting depends upon a color scheme as much as a room does. There is a great deal more freedom today in scope of colors for the table. But too much pattern, too many colors can ruin a table. Strong colors can be distinguished but should be handled with skill—a dark cloth can be depressing unless the other table appointments give it life and sparkle. The table's effect as a whole should be kept in mind. HOUSE & GARDEN shows a table each month on which appointments, adroitly chosen for each other, are composed with distinction.

A new household might start with two or perhaps three ensembles of tableware, if meals are to have variety in appearance as well as menu. The first one might have the finest possible silver, linens, china and glass—not just for "company dinners" but for whenever the family *(Continued on page 160)*

Opposite:

arning to set a table is
e learning to broil a
eak—once you've acquired
e knack your success is easy
repeat. Silver is your
ost important choice, for it
ll be used with everything.
ina next, because it sets
e color scheme. You'll
obably find it a good idea
have more than one pattern.
nens and glass are flexible
cessories which can dress
ur table up or down.
fore you choose,
ve a thought to whether
ur entertaining will
ke the form of:

LACK-TIE DINNERS:
e top three schemes.

ITTLE DINNERS:
e middle three schemes.

ASSEROLE ENTERTAINING:
ee lower three schemes.

or further information and
rices see page 164.

AANEL CASSIDY

Down comforter by Barclay, $42.50, at Macy's

Copper-plated chafing dish, $135, Hammacher Schlemmer

Eastman Kodak 35 with range finder, $80.81*

Elizabeth Arden
fitted case, $69*

Salad bowl set, $60,
Georg Jensen, Inc.

Magnavox radio-phonograp
$295*, at Sloane's

Gianpietro white bowl, $32, America House

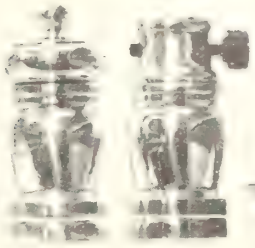
Reed & Barton sterling coffee
service, 4 pieces, $300*, Plummer, Ltd.

Alsterfors crystal decanter, $11,
Black, Starr & Gorham;
crystal ashtray, $17.50, Georg Jensen, Inc.

Twenty-one "just-what-we-wanted" gifts



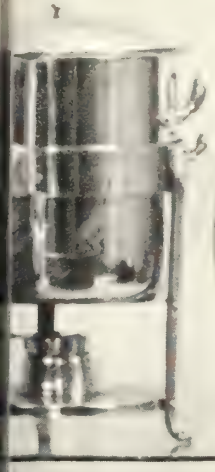
China tureen, circa 1840, $135, Sloane's, New York



Silver salt, $20.10*
pepper mill, $25.20*,
Hammacher Schlemmer



Giant cup by Heath, $8, America House



and steel marmite
, $148, Hammacher's

Fostoria glass plate,
$6.50, Stern's



Bristol glass urn,
$265, Sloane's, New York

Kittinger chair,
$169, W. & J. Sloane

Lightolier tole lamp, $37.50,
John Wanamaker, New York

*INCLUDING FEDERAL TAX

en bath towel, monogrammed, $9.50, Mossé, Inc.

Crown Derby demitasses, $110 doz., Plummer, Ltd.

Tall spired delphiniums

From seed to flowering, the successive steps are easy

by Esther T. Latting

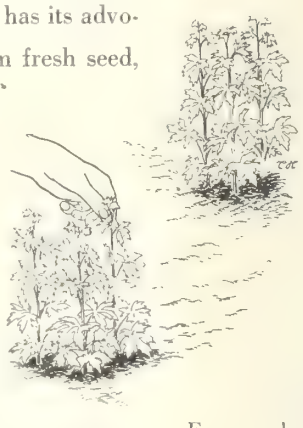


Sow seed in a mixture of equal parts of sand, loam and leaf mold or peat moss. Transplant to richer soil when two true leaves appear.

Because the new hybrid delphiniums are apt to be short-lived, many a timid gardener is scared off, and misses the beauty of these aspiring flowers in her own garden. It is not wholly her fault, however. Too often hybridizers lose sight of such important points as vigor and long life. They breed for size of flower and leave equally important characteristics out of the picture. But this is no reason for doing without them. They are as easy to raise from seed as foxgloves and Canterbury bells, which we treat as biennials. Delphiniums may be treated in the same way, and, if they live three years or even longer, that is so much gain.

Buy good seed. It may be sown at any time of the year. Each season has its advocates. Of course the highest percentage of germination will be secured from fresh seed, which means sowing in August immediately on its arrival.

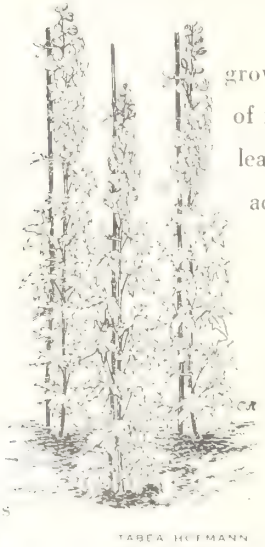
Flats, frames, or the open ground will all give good results. Flats are movable and can be put in shade until the seeds germinate and then moved so that they will get early morning sun for a short time each day. But they are apt to dry out. Frames are easier to keep moist and can be shaded with burlap until the seed germinates, at which time lath covers may be substituted. Perhaps the open-ground method is the least desirable, although even that can be made to yield excellent results with a little extra shading.



From each clump, eliminate all but three stalks in spring. To make these three sturdy, feed them with bone meal and spray for mites.

The soil should not be too heavy. For germination of seeds and early growth of plants, richness is not necessary. Good drainage and retention of moisture are much more important. A soil with a third each of sand, leaf mold or peat moss and loam, well mixed, will give the desired characteristics. The peat moss helps to make vigorous root growth.

In northern states, it seems better to start seed indoors in the spring, or outside in a frame as early as possible. Plants from August-sown seed often lack the size to see them safely through the first winter unless they are carried over in frames. The spring-sown seed (*Cont'd on page 173*)



Staking is important. Use 6-foot dahlia stakes and tie individual stalks loosely with soft cotton twine.



In early spring, lift three-year-old clumps and divide with a sharp knife. See that each piece has plenty of roots, gets good, rich soil.



Cool green arbor

Every garden should have a cool, green arbor retreat for torrid days. Such a shady spot is found in the garden of Mr. Isaac R. Clothier, of Radnor, Pennsylvania, where ivy-clad stone walls support the open rafters. The little pool of crystalline water, with its edge of greenery, adds a further cooling note.





TOM LEONARD

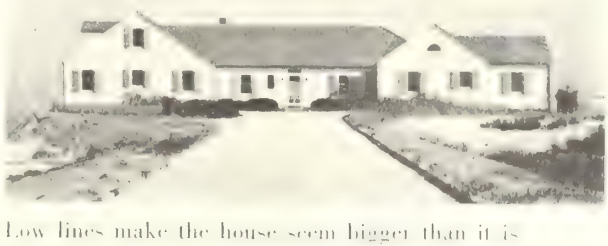
On summer week ends, friends gather on the Boggs' seaside terrace at Southampton

Everything in this summer cottage can be washed

Designed by architect Diego Suarez of Edward D. Stone Associates

Under the high rafters of their living room and on the awninged terrace which overlooks the sea at Southampton, Long Island, Dr. and Mrs. Robert Boggs entertain their friends with a minimum of effort. Mrs. Henry Parrish II, of Interior Design, decorator, has filled the house with gay pastel colors. Every bit of it can be washed (floors, rugs, curtains, bedspreads). It is practically impervious to sand, as well as the destructive energies of children. There is no wool to attract moths, no silk to rot in the salty air. At the big picture windows, wooden spools are strung on chains in lieu of curtains. Over the fireplace, framed in plaster swags, is a large flower print, varnished to withstand the damp. Painted floors are spatter-dashed or checkered in bright colors. There are bunks in the children's room for young guests. To supplement the guest room, the living room is used as a bachelors' dormitory, has its lavatory across the hall. Sewing room doubles as dressing room.

pposite, the big (20′ x 30′) ving room is white, blue and ellow, cool under high rafters



Low lines make the house seem bigger than it is

Everything in this summer cottage can be washed

continued



WOODEN SPOOLS on metal chains frame dining porch windows; checkered floor is pale green and white. White chairs, with yellow cushions, and table base are iron. Wooden table top is marbleized.

TOM LEONARD



A BIRDCAGE lights the hall, which is papered in garden-green lattice on white. Floor is painted green and white, too. On a big couch, a young guest, Royal Victor, Jr., relaxes after a long day on the beach.



PINK AND WHITE, in Dr. and Mrs. Boggs' bedroom. The walls and the ceiling are painted white, the floor is clear pink and white, and the furniture is white with gay pink touches to complete the picture.



DOUBLE-DECKER BUNK, in the little girl's room, makes it possible for her to have a guest of her own. Her rugs, walls and furniture are cream colored; her chintz and painted floor are pale blue and beige.



Primitive . . . the original "carved" carpet created by FIRTH. Now back in ever-increasing production . . . with the super wools required once again available. Charming Nautilus design—in maple tan, sparkling wine, alabaster, lime-mint green, mission rose, silver gray and pearl beige.

Rugs **FIRTH** *Carpets*

are you a garden scarecrow?



Don't frighten a casual stroller with your "over-all" appearance. Switch to *Swirl*, a spanking-fresh challenge to hot-weather discomfort that doubles for a dress at the slightest provocation. Wrap . . . tie . . . and presto—*Swirl*'s one button does it! Thrives on repeated sudsings and opens flat for jiffy ironing. Multi-colored butterflies alight on cool black or fresh white Bates broadcloth. 10 to 20, at better stores, about $8



It's not a dress

It's not an apron

It's a

Swirl

The new idea in Functional Fashions

L. Nachman & Son, Inc.—neat 'n tidy* products—1350 Broadway, New York 18

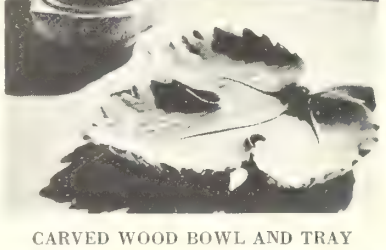


FOYER IN THE HOUSE OF ITALIAN HANDICRAFTS

NEW ARTS AND CRAFTS FROM ITAL

When the American buyer vanished from Italy, hard days fell the artisan class. Skilled workers lost their customers and country's export trade suffered. Two years ago, Dr. Max Ascoli, Frank Tamagna and the industrial designer Freda Diamond star the non-profit organization known as Handicrafts, Inc. Its aim wa help the Italian artisan by letting him help himself. Small factor were rehabilitated. The best products were exported to America wh outlets were found for them. These objects were seen for the first ti recently at the House of Italian Handicrafts on East 49th Street, N. This building, decorated with murals by Constantino Nivola, is shop but a reference room for American importers. Visitors are sho around and directed to shops which carry any item inquired ab On the lower floor small sculptures stand in lighted niches. On upper floor is displayed Venetian glass, pottery, porcelain (incl ing the famous Ginori ware), lingerie, leather handbags, decorat objects. Thanks to Handicrafts' intelligent direction, all are desig in the feeling of today, yet maintain older standards of craftsmansl

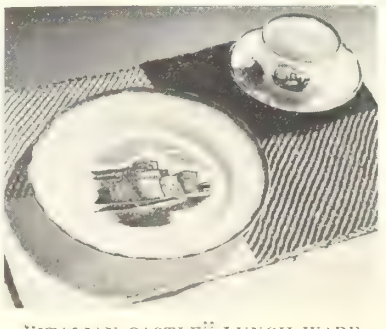
VAN



CARVED WOOD BOWL AND TRAY



PAINTED PLATE; CERAMIC HOI



"ITALIAN CASTLE" LUNCH WARE



GLASS ASH TRAY AND PESTI

points of special interest on a

COOK'S TOUR through a modern kitchen

FARBERWARE

TRADE MARK

Stainless Steel COOKING WARE



WITH THE PATENTED FARBERWARE "STAY-ON" COVER!



NO NEED TO REMOVE COVER when draining off water!

NO BURNED FINGERS!

NO STEAM in your face!

FOOD STAYS IN while water goes out!



PLASTIC NON-SLIP HANDLE!
Moulded to fit your hand. Always cool . . . never slips, even when fingers are wet.



SCIENTIFICALLY PROCESSED!
Gleaming, glamorous FARBERWARE finish.



EXQUISITELY DESIGNED!
Expertly wrought to beautify the household, simplify housework.

AMERICA'S MOST BEAUTIFUL STAINLESS STEEL

SOLID-NOT PLATED! Easier to Clean! Gives Years of Service!



INSIST UPON GENUINE FARBERWARE!
At reliable stores everywhere. For nearest dealer, write:

S. W. FARBER, INC.
415 Bruckner Blvd., New York 54, N. Y.

Women who care choose FARBERWARE

NEW ELECTRICAL HELPER ENDS GARBAGE PROBLEM!



Amazing General Electric Disposall Shreds Food Waste, Washes It Down Kitchen Drain!*

No more trips to the yard with pails of drippy garbage.

Instead, food waste is easily disposed of *electrically* in a clean, completely sanitary, modern way—right down the sink drain!

Fits most any sink!

The General Electric Disposall has a wide-mouthed drain which fits into most any kitchen sink—takes even bones, corn husks in its stride.

And its self-cleansing action keeps drains cleaner than ordinary drains. It may be used with septic tanks of adequate capacity.

"Wonderful!" say 97 out of 100 women

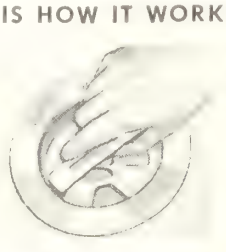
One community in Kansas has a Disposall in every home. Recent survey showed how enthusiastic users are about it.

"Saves 32 minutes a day." "No garbage to handle!" "No garbage odors!" "Think it's perfect!" are typical comments of these women who use General Electric Disposalls. General Electric Company, Bridgeport 2, Connecticut.

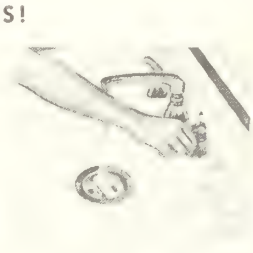
THIS IS HOW IT WORKS!



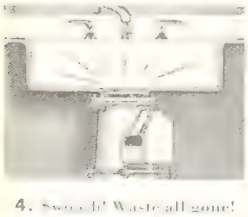
1. You scrape food waste off your dishes, down the Disposall.



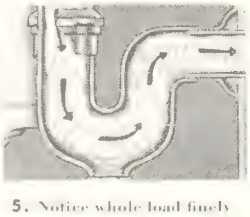
2. You lock the cover, a single twist to the left.



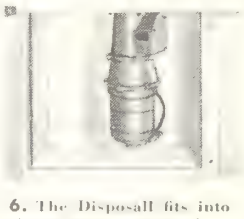
3. You turn on the cold water. (Automatically starts motor.)



4. Swish! Waste all gone! Just a matter of seconds! Spotless clean!



5. Notice whole load finely shredded—no chance to clog drains.



6. The Disposall fits into almost any kitchen sink.

The Disposall can be teamed up with General Electric Dishwasher in a complete Electric Sink.

GOOD-BY TO GARBAGE—AUTOMATICALLY!

DISPOSALL

GENERAL ELECTRIC

* Trademark Reg. U. S. Pat. Off.

FROM ITALY continued

One of the leading figures in Italy's cultural picture is 36-ye old Mirko. Last month, New Yorkers saw for the first time one-man show of his work at the Knoedler Galleries, and were i pressed by his versatile technique, his basically classic feeling. Mir designs ecclesiastical objects for the workshop of the Roman architect, Galassi (page 93). He is also a creative artist who has cleverly carried over into his own field some of the techniques that are being developed in the Galassi atelier. His mosaic portraits, for instance, are a new use for a material which has been revived in Italian housing. Though reminiscent of Pompeiian art, they are decidedly modern. In these heads, Mirko uses color more as a painter does than as a sculptor. The individual chips range through a palette of ea colors to strong greens and blues. Mirko's bronze figures, shown the same time, recall in their simplicity the bronzes of ancient Ro and Etruria. All of the pieces were lent by American collectors



PORTRAIT IN MOSAIC BY MIR

It took an Englishwoman, Vera Lombardi, to make the eminer practical contribution to Italy's resurgent crafts movement. I shop in Rome, called Fantasia, is an outlet for the useful type object which eventually can be mass-produced. The walls of t vaulted, whitewashed room are packed with all types of ceramics decorative things for the house, with special accent on straw or ra as a medium. Straw-covered bolsters and square, tailored po cushions, raffia holders for bottles and fingerbowls, porch furnitu table-mats and baskets are particularly attractive. Thanks to M Lombardi, some of Italy's majolica works have been supplied v new designs, suitable to rustic outdoor dining. The type of glass sponsors makes a colorful table setting and is more serviceable t Venetian glass. Among the textiles, checked and striped patterns st a refreshing note in this country of brocades and other traditic weavings. They are especially appropriate to the new type of furnit and the architectural treatments (illustrated on pages 93-101) wh are Italy's recent contribution to the field of design.

COFFIN



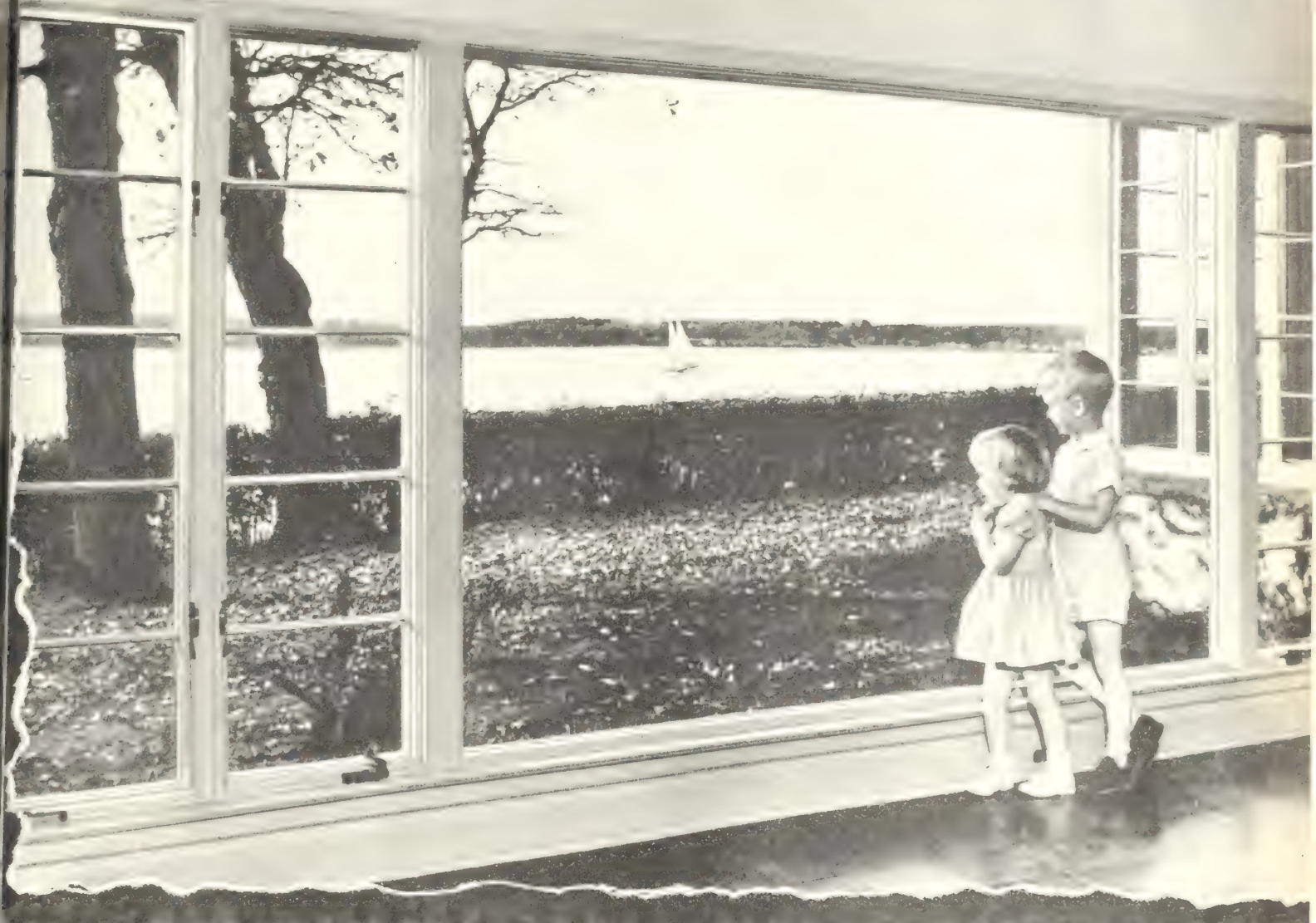
"FANTASIA," VERA LOMBARDI'S SHOP IN ROME



LOMBARDI PRODUCTS IN PORCELAIN AND WICKER

WINDOW BEAUTY FOR YOUR NEW HOME WITH

Andersen Windowalls



Home at Lake Minnetonka, Minnesota; McEnary and Krafft, Architects; Minneapolis Star Photo

THERE WILL BE MORE WINDOWS in your new home . . . more windows that frame beautiful views . . . more windows that let in fresh air and sunlight. So add this extra window area in a way that will protect the comfort of the home—with ANDERSEN WINDOWALLS. Remember—*wood* windows, and *only* wood windows, can bring superb window beauty to your home.

ANDERSEN WINDOWALLS are Andersen stock wood window units ... combined to make spacious walls, sunny corners or eye-catching bays. ANDERSEN WINDOWALLS function both as walls and as windows.

ANDERSEN WINDOWALLS: horizontal gliding, casement or basement wood window units completely prefabricated with frame, sash, glazing, double glazing, screen and hardware. Consult your architect or contractor. Check with local millwork sources for delivery dates. Write today for WINDOWALLS IDEAS.

Andersen Corporation

BAYPORT • MINNESOTA

MAIL THIS TODAY FOR FREE WINDOWALL IDEAS

Andersen Corporation, Bayport, Minn., Dept. HG647

Name .....

Address .....

City .....

State ..... Zone .....

People Are Talking About

BANFF—LUXURY SPOT OF THE CANADIAN ROCKIES



JUST PACK your gayest evening clothes or summer flannels, your sport clothes, your riding habit and swimming suit...the glamour, luxury, fun, and relaxation of a perfect vacation are provided for you at the beautiful Banff Springs Hotel, opening June 6. Golf on a mile-high course; swim in a glass-enclosed sun-trap pool; trail ride; hike; play tennis. In the evening enjoy cosmopolitan dining and dancing.



SIDE TRIPS to Lake Louise and Emerald Lake. Located in the heart of the Canadian Rockies, Banff is the hub of marvelous side trips. Breath-taking Lake Louise and the Chateau Lake Louise, a modern manor house in the mountains, are only forty miles away. Unbelievable Emerald Lake—the rustic Emerald Lake Chalet—Columbia Icefield, only a few hours away. Experienced guides for trail riding and hiking.

Travel by Canadian Pacific trains.
Reservations: ask your local agent or any Canadian Pacific office.

Canadian Pacific

BRIDEGROOM'S GUIDE contin



This bridegroom mulling over his list of household gear sits at a mahogany desk by Sligh. $298. from W. & J. Sloane.

IT TAKES MORE THAN LOVE

Love may make the wheels go round but it's the little things w run a house smoothly, comfortably, attractively for a plea life together. Beyond the glamour shown on page 112, you'll bread-and-butter necessities—sheets and towels, pots and pans, gl for milk as well as Martinis. All of it won't be trousseau. Some have to come out of *your* pocket. To give you the over-all pic we have compiled a check list for kitchen, linen closet and pa

ESSENTIAL HOUSEHOLD EQUIPMENT FOR TWO

Linen for 2

- 1 sets of colored cloths for breakfast or lunch
- 1 set of plastic mats—used daily to save linen
- 1 set of 8 fine table mats and napkins or
- 1 damask cloth with 8 napkins for dinner parties
- 6 assorted boxes of paper napkins for daily use
- 12 wash cloths
- 12 large bath towels
- 12 small bath towels
- 24 linen face towels
- 6 finger towels
- 4 bath mats
- 2 bath rugs
- 12 sheets (6 per bed)
- 12 pillow cases
- 1 winter blanket and comforter and 1 summer blanket for each bed or 1 electronic blanket a bed
- 1 shower curtain
- 2 mattress pads per bed
- 2 blanket covers

Flat silver

- 8 teaspoons
- 6 soup spoons—also used as sert spoons
- 6 demitasse spoons (need match)
- 6 butter knives
- 6 dinner knives
- 6 luncheon knives (optional)
- 6 dinner forks
- 6 luncheon or dessert forks
- 6 salad forks (optional)
- 1 sauce ladle
- 1 sugar spoon
- 1 pie knife

Serving pieces

- 1 vegetable dish (preferably ered)—or two china veget dishes
- 2 sets of salt and peppers
- 2 sets of serving spoons and f
- 1 carving set
- 1 large platter (silver or china

(*Continued on page 126*)



The Priceless Beauty of a Healthy Tree

There is no nobler sight in nature than a fine, well cared for tree . . . no more satisfying background for a proud home than a setting of such trees. But trees, like humans, can become run-down or undernourished. They are attacked by diseases and insect pests. And, unlike humans, trees cannot seek shelter from damaging storms, lightning and wind. Your trees need skilled care . . . the kind they can get from a visit, once or twice a year, by Davey Tree Surgeons. Davey men are trained men, experts in diagnosing tree troubles. They have the knowledge and equipment to do what needs to be done, quickly, with skill and intelligence. Davey Tree Service is readily available to you; just ask our local representative to stop by and give you his recommendations.

JOHN DAVEY  *Founder of Tree Surgery*

1846—1923

AVEY TREE EXPERT COMPANY • KENT, OHIO

MARTIN L. DAVEY, Jr., PRESIDENT

THREE GENERATIONS OF TREE SAVING SERVICE

A Winning
COMBINATION
AUTOMATIC HEAT
AND
HONEYWELL CONTROLS



TO insure dependable attention-free home heating comfort, your heating plant should be completely automatic. And, to get the most satisfactory performance with economy, make sure your heating system is Honeywell-controlled.

Of course, if you want the ultimate in comfort, you should install MODUFLOW, Honeywell's remarkable new heating control system.

Ask your heating dealer about the new developments in automatic heating equipment—and Modufl



HONEYWELL AUTOMATIC
HEATING CONTROLS

MINNEAPOLIS-HONEYWELL [illegible], MINNEAPOLIS 8, MINN. CANADIAN PLANT: TORONTO 12, ONTARIO

1 small platter (silver or china)
1 gravy boat
1 sugar bowl and cream pitcher (silver or china)

Extra pieces

1 wooden salad bowl, fork and spoon
1 hors d'œuvre tray (optional)
1 large casserole, bowls to match
1 small casserole
1 wicker bread basket (or silver bread tray)

Glass

8 finger bowls
8 berry dishes
1 water pitcher (can be used as Martini mixer if necessary)
8 water glasses (can also be used as highballs)
8 cocktail glasses (stemmed glasses could be used for wine)
8 liqueur glasses
8 Old Fashioneds (could be used for orange juice)
2 decanters (optional)
1 cocktail shaker
1 ice bucket
1 set ice tongs, bottle opener, stirring spoon (optional)
2 small flower vases
1 large vase
1 flower bowl
4 different-sized flower holders

China

6 cream soup cups
6 dinner plates
6 lunch plates
6 dessert plates (use also for salad)
6 cups and saucers
6 demitasse cups and saucers

Pots & pans

1 pressure saucepan
2 saucepans—1 qt., 2 qt., covered
1 double boiler—1¼ qt. bottom
2 skillets, 10″ or 11″ with cover, and small 5″
1 six-qt. pot with cover
1 Dutch oven, 5 qt.
1 pie pan 9″
1 tea kettle
2 eight-inch-square cake pans
1 covered roasting pan with trivet
Coffee maker, 6 cup
Meat loaf baking dish
1 muffin tin
1 ring mold
6 custard cups

Measuring

1 8-oz. glass measuring cup with straight top for dry ingredients
1 16-oz. glass measuring cup, lipped for liquids
1 set measuring spoons

Cutlery & kitchen tools

1 set mixing bowls
1 chopping bowl, wood
1 chopping knife with 2 blades
2 paring knives
3 knives (or cutlery set with rack):
1 bread knife
1 roast or meat slicer
1 French chef's kitchen knife
1 can opener, wall type
1 bottle opener, corkscrew and jar opener combined
1 apple corer
1 pair kitchen shears
1 meat grinder
1 grater with 4 sides, or 1 [illegible] graters
1 potato masher
1 flour sifter
1 rolling pin
1 egg beater
1 meat thermometer
1 deep-fry basket
1 soup ladle
1 long-handled fork
2 long-handled spoons (1 [illegible] wood)
1 pancake turner, perforated
1 set refrigerator jars
1 set canisters and bread box
1 colander
2 strainers—1 coarse, large; 1 [illegible] small
1 set (large salt, pepper, [illegible] shakers
1 pepper mill
1 orange juicer
1 bread or pastry board
2 trays (1 small, 1 large)

Miscellaneous

1 dish pan
1 dish drainer
1 dish scraper
1 sink strainer
2 dish mops or sponge and [illegible]
1 vegetable brush
1 bottle brush
1 vegetable bin
1 garbage pail
1 wastepaper basket
3 pot-holders
3 rolls paper towels and hold
12 dishtowels and rack

Cleaning equipment

Vacuum cleaner and attachm
Carpet sweeper
Wax applier
Self-wringing or sponge mo
Broom and floor brush
Dustpan and brush
Dust cloths and polishing clo
Chamois
Basket for storing and car cleaning supplies
Brushes for radiator, toilet, [illegible]
Scrub brush
1 cellulose sponge
Pair household gloves

Cleaners

Steel wool
Disinfectant
Drain cleaner
Ammonia
Chlorine bleach
Silver and metal polish
Scouring powder
Furniture polish
Cleaner and waxer combine woodwork
Floor wax
Rug-cleaning powder

Electric appliances

Toaster
Kitchen clock with sweep se hand
Electric mixer (optional)

Laundry

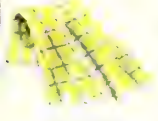
Heat-controlled iron
Ironing board with pad and ers, sleeve board
Clothes hamper



Any Color in the Rainbow

Exactly Matched in Paint

Choose from 1,000 Colors, Tints and Shades In Amazing Nu-Hue Custom Color System



MATCH ANY FABRIC



MATCH ANY LEATHER



MATCH OTTERY OR CHINA



MATCH ANY WALLPAPER

No longer need you be content with paints that "almost" match the color scheme you want. Now, with 1,000 Nu-Hue colors to choose from, you can match any sample — choose any tint or shade from delicate pastel to richest, deepest color — and get *exactly* that color on your walls. 1,000 actual color samples on 9 Plexiglas charts make matching easy — or furnish color inspiration if you have no sample. And any of those colors is yours — exactly — in gloss, satin gloss, or flat finish — non-fading and washable for your enduring satisfaction. The Martin-Senour Company, 2520 Quarry Street, Chicago 8 . . . 9 East 56th Street, New York 22 . . . 3160 East Pico Blvd., Los Angeles 23.



MARTIN-SENOUR'S *Nu-Hue* COLOR SYSTEM

SEE THE NU-HUE COLOR SYSTEM AT . . . MARSHALL FIELD & COMPANY, CHICAGO • R. H. MACY, NEW YORK
JOSEPH HORNE CO., PITTSBURGH • J. L. HUDSON CO., DETROIT • THE WILLIAM HENGERER CO., BUFFALO
SIBLEY, LINDSAY & CURR CO., ROCHESTER • MILLER & RHOADS, INC., RICHMOND



Burlington House

Bedroom Ensemble

in Galey & Lord Gingham



Utterly feminine, dreamy Burlington House Bedroom Ensemble! Big bold squares mate with squares on a smaller scale in hardy Galey and Lord gingham, famous for quality and wear. Easy to launder, sophi treated, gay as a square dance! Pink and grey, blue and grey, yellow and grey or raspberry and white. For such luxury, you'll be amazed at the modest prices. Available at fine stores.

Write for the name of your nearest dealer.



BURLINGTON MILLS

CORPORATION OF NEW YORK
BEDSPREAD DIVISION
7 EAST 35th STREET, NEW YORK 16, N. Y.



TRÉBOUL 1930

CHRISTOPHER WOOD

New York has recently, at the American British Art Center, had the first opportunity to see the paintings of the late Christopher Wood, whose work forms a link between modern British art and French Post-Impressionism. Many of his best works, mostly from private collections, were shown, and it is now possible to sum up what he meant for his own generation and for ours.

Christopher Wood found his favorite subjects in Brittany, and was aware of all the excitements of modern French painting, but he essentially reflected that alliance between realism and romanticism, which is the backbone of the English tradition.

The son of a doctor, Christopher Wood was born near Liverpool in 1901. His mother's family originally came from Cornwall. This may explain the curious, elemental love of the sea which pervades his work. Save for a serious illness which left him permanently lame, he led the normal life of the English schoolboy until 1920, when he suddenly decided to become a painter. In 1921 he went to Paris, where he enrolled at Julian's famous academy. Later in the same year he set out on the first of his restless tours of Europe and North Africa. From then on he never stopped more than a few months in any one place, though his principal base and source of inspiration was always Paris. During these years he formed many friendships, notably with Picasso, whose influence can be detected in his work, and with Jean Cocteau. "Perhaps the only two geniuses of this period," Christopher Wood wrote in 1924; "together they have created the modern art of this century." Wood worked as if he knew time were short. Which it was. On August 21, 1930, he met a tragic death at the age of twenty-nine.

CHRISTOPHER WOOD'S work falls into three categories. There is first his early, immature painting which reflects what any clever young man might have picked up in the studios of Paris in the 1920's; then are some portraits and figure pieces; and, finally, there are the seascapes and port scenes painted in the small harbors of Cornwall and Brittany, which are his last and most original works, and on which his fame must rest.

These timeless little scenes, so literal in appearance, are in reality charged with feeling. A disturbing sadness haunts them. The artist, who has lost its innocence sees that the innocent world is a shattered world. The sea dominates these pictures. Its dazzling reflections strangely light a chapel on the land's edge; in the face of a fisherman, it shines in his pale eyes, dulled by long gazing at Atlantic horizons. The building of the boat, the drying of sails and nets, the anxious, watching women, the fishermen sailing out into the bay—all depend on its moods. Christopher Wood had no need of unusual imagery; he expressed what

(*Continued on page 130*)



RENOWNED
'ROUND
THE WORLD

COOK'S
Imperial
AMERICAN
Champagne

Cook's Imperial has never compromised with quality ...its excellence is due to unhurried *natural* fermentation *in the bottle.*



© A W CO. 1947

Cook's Imperial American Wines—
Table: Rhine, Sauterne, Chablis, Claret, Burgundy • Dessert: Port, Sherry, Tokay, Muscatel
AMERICAN WINE COMPANY • SAINT LOUIS, MO. • EST. 1859

he felt by painting what he saw. And because his vision of the w was a troubled one, his seas reveal both "the menace and care wave that breaks on water," and his sands are often quicksands.

But though each view has its story, design is not sacrific anecdote. Look at *Building the Boat.* The awkward, bu frame might have upset everything; it is deliberately too large fo picture space; it reduces the houses to matchboxes and the figur puppets. From Picasso and the Cubists, Wood undoubtedly lea how to abstract a subtle and lively design out of a purely picture scene. But ingenious designer though he was, it is as a colorist th must ultimately be judged. Here his debt to the Post-Impressi and, above all, to Maurice Utrillo is evident. From them he go bold use of pure, brilliant color, either densely laid down or scratched on.

Decorating the Sanctuary is one of his most striking feat has seen all the pictorial possibilities in the intricate pattern o gray flagstones, the whitewashed walls, the aquamarine vault flowers and figures. Utrillo taught Wood how to silhouette st colors against grays and whites. And Utrillo's, too, is the appar ingenuous eye which delights in playful perspective, and in the ch ing patterns to be found in the shapes of shutters, shop fronts, s signs, windows and windmills against dense sky. But nowhere i power of color to express feeling more intensely shown tha *Tréboul 1930.* Here the balance between the surging indigo sea the rocky coastline which it is eating away, all seen under a leaden reveals Christopher Wood's imaginative grasp at its best.

Accomplished though it is, his painting is as remarkabl its promise as for its achievement. He had many excellent qualiti genuine lyrical gift; a feeling for clear and direct color and an almost reckless mastery of his medium, which increasingly expr the ideas which fired his imagination. Much of Wood's work i mature, especially when looked at in the light of the further dev ment it suggests. His whole direction was away from the scenic the incidental and towards the formal and the imaginative. The trary introduction of improbable objects, such as parachutists tarot (ancient playing) cards, into some late paintings, suggests he had been touched by the wing of surrealism. He was learning experimenting to the end.

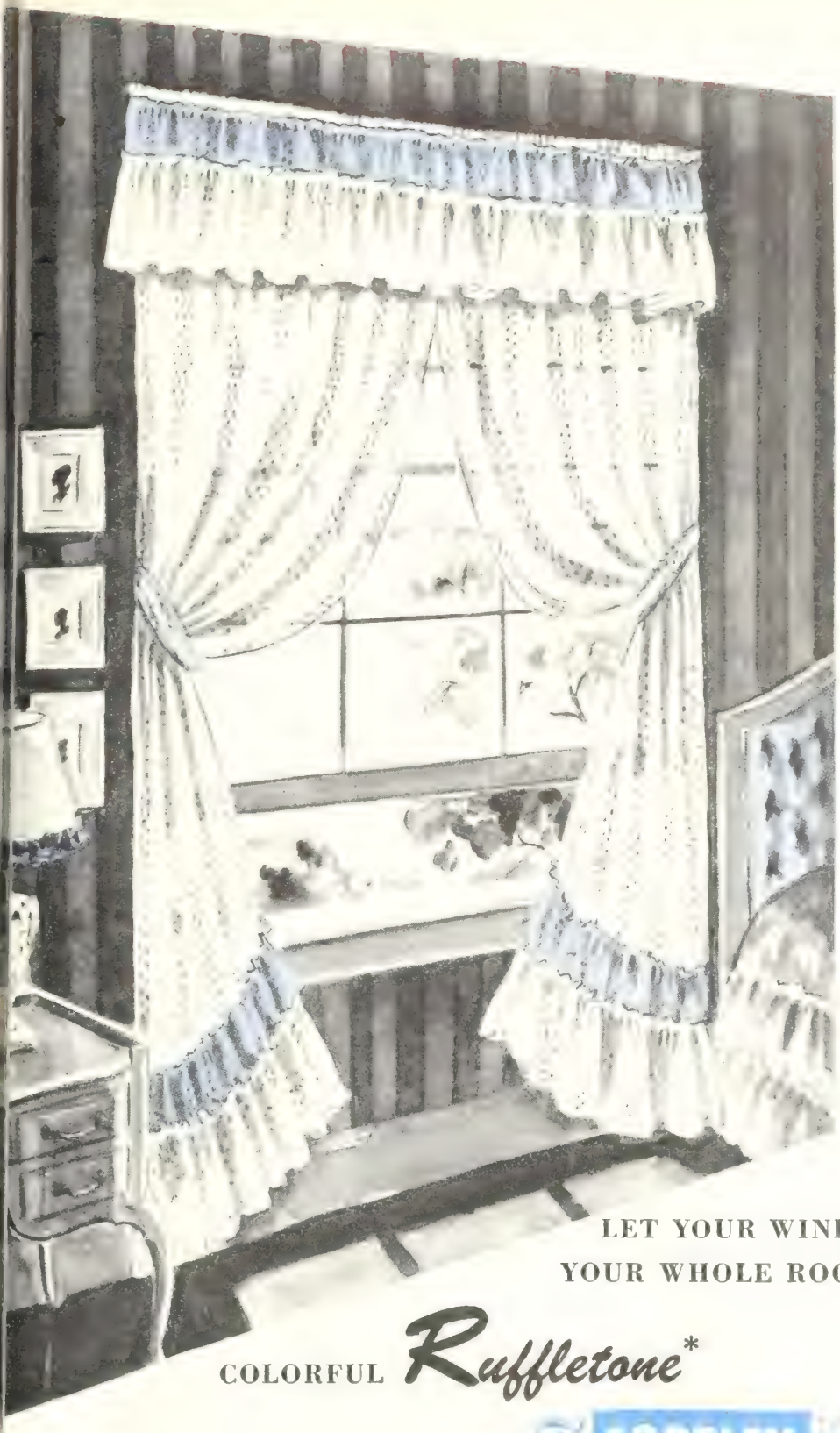
STUART PRESTO



DECORATING THE SANCTUARY



BUILDING THE BOAT



BUY YOUR
CORTLEY
Ruffletone
CURTAINS
AT THESE FINE STORES

Atlanta, Ga.
[illegible]
Billings, Mont.
D. J. Cole
Burbank, Calif.
[illegible]
[illegible]
Clemons Bros.
Colorado Springs, Colo.
Hubbard & Co.
Cordale, Ga.
[illegible]
Dayton, Ohio
Elder & Johnston Co.
[illegible]
El Monte, Calif.
[illegible]
Glendale, Calif.
Moran & Maloney Drapery Stores
Greensboro, N. C.
[illegible]
Huntington Park, Calif.
[illegible]
Inglewood, Calif.
Moran & Maloney Drapery Stores
Jackson, Mich.
[illegible]
Jackson, Miss.
[illegible]
Knoxville, Tenn.
Miller's, Inc.
Long Beach, Calif.
[illegible]
Memphis, Tenn.
Rhodes-Jenning Furniture Co.
Meridian, Miss.
[illegible]
Mobile, Ala.
[illegible]
Monrovia, Calif.
Moran & Maloney Drapery Stores
Montgomery, Ala.
The Webber Co.
Nashville, Tenn.
H. J. Grimes Co.
New York 1, N. Y.
Hecht Bros.
Norfolk, Va.
[illegible]
North Hollywood, Calif.
[illegible]
Omaha, Nebr.
J. L. Brandeis & Sons
Orlando, Fla.
Dickson Ives Co.
Pampa, Tex.
[illegible]
Pittsburgh, Pa.
[illegible]
Pomona, Calif.
[illegible]
St. Louis, Mo.
Biedermans Furniture
Salina, Kans.
The Steifel Stores
San Bernardino, Calif.
The Harris Co.
San Diego, Calif.
Whitney & Co.
Springfield, Mo.
Biedermans Furniture
Stockton, Calif.
Stockton Dry Goods
Tacoma, Wash.
Rhodes Bros.
Temple City, Calif.
[illegible]
Whittier, Calif.
Moran & Maloney Drapery Stores
Winston-Salem, N. C.
The Anchor Co.

$5.95 PAIR

90" or 81" long

PEBBLE-DOTTED
COTTON
MARQUISETTE
in IVORY with
your choice of
BLUE
ROSE
PEACH
GREEN
MAIZE

LET YOUR WINDOWS MAKE YOUR WHOLE ROOM GAY WITH COLORFUL *Ruffletone**

CORTLEY *Curtains*

Now you may have color at your windows—suave, pastel colors which lend their gayety to the entire room. Ruffletone* curtains by Cortley are made of Ivory Pebble-Dot cotton marquisette with a contrasting, ...icately tinted panel in the valance, tie-back and in the curtain itself. They'll look darling in your bedroom . . . you can match your dining room color scheme to Ruffletone's appropriate tint. Buy Ruffletone* curtains in stores from coast to coast; some of them are listed at the right. Be sure to ask for Ruffletone Cortley Curtains *by name.*

YOU CAN BUY CORTLEY *Ruffletone* CURTAINS BY MAIL!

Use the convenient coupon at the right. Fill in and mail with your check or money order (no C.O.D.'s) to the listed store nearest you. Your Ruffletone curtains will be delivered to you—fresh and crisp and ready to bring summer loveliness to your windows.

TEAR OFF AND MAIL THIS COUPON

(Fill in name of store nearest you) .....

City & State .....

Gentlemen:

Please send me ..... pairs of CORTLEY Ruffletone CURTAINS at $5.95 a pair.

CIRCLE COLOR: Blue Rose Peach Green Maize

CIRCLE LENGTH: 90" long 81" long

Amount Enclosed .....

Charge To My Account [ ]

Name .....

Address .....

.....

ORTLEY CURTAIN CORP. • Manufacturers of Better Made Curtains • NEW YORK 1, N. Y.

*TRADE MARK REG.



flavor-rich, velvet-smooth

deKuyper cordials add a regal

touch to entertaining!

For those "special guests"—bring out these "special cordials"—deKuyper Apricot, for example, or any one of eleven other varieties. Enjoy in them a taste and bouquet that are sheer luxury. Produced in America for the last thirteen years, it would be difficult to distinguish them from the famous liqueurs made by deKuyper in Holland for centuries.

de Kuyper

cordials

and fruit flavored brandies

twelve delicious cordials
four fruit flavored brandie.

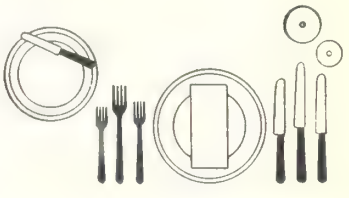


Apricot Liqueur 24 proof National Distillers Products Corp., N.Y. ANNO 1695

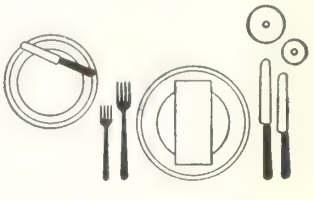
BRIDEGROOM'S GUIDE

Basic rules for arranging your table

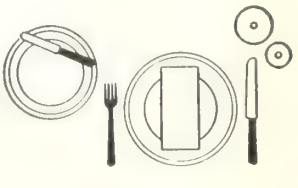
You may think of the dining room as a woman's province, but the time may come when you will have to take over setting the table. You might as well learn how it's done. There are a few conventions which are easy to memorize. Today you are free to deviate from any of these customs if they do not suit your way of entertaining. But be sure you understand them before you discard them, because there is generally a sound reason behind them. The basic rules of table setting are, for the most part, practical rules. For instance, the knife and fork that you use first lie farthest out from the plate. You start with the outside pair and work inward. The wine that you drink first is placed nearest your right hand. Water glasses, placed over the point of the large knife, are usually filled in advance. Wine, however, is served during the course of a meal so that guests can accept or refuse. Butter is almost always served at lunch, almost never at a formal dinner. The napkins are folded and placed in the middle of the service plate.



FOUR-COURSE LUNCH with entrée (instead of soup) illustrates the basic rule in the placing of the knives and forks. Outside pair is for entrée, large pair is for the meat course, innermost pair is for salad. The dessert spoon and fork will come in on the dessert plate. The wine glass is placed diagonally to the right of the water glass.

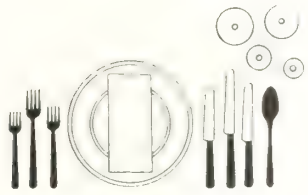


THREE-COURSE LUNCH, consisting of entrée (such as soufflé), a fish or meat main course and dessert. Small knife and fork are for entrée, larger pair for main course. Dessert service will follow. White or red wine will go in small glass. Water glass remains over the point of the larger knife, which is now nearer to the plate.

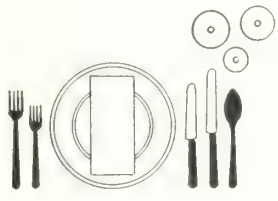


THE TWO-COURSE LUNCH appeals to many women. Whether your main dish is light or substantial, a safe rule is to use the larger knife and fork. Butter is served at all luncheons, molded, in curls or in balls—in any form but the unimaginative slice from the quarter-pound bar. The small glass at right is for wine or sherry.

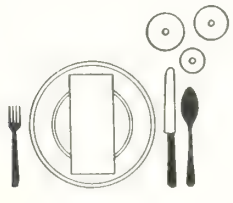
TO TABLE SETTING



A FIVE-COURSE DINNER is frankly a traditional affair. It follows the classic sequence of soup, fish, meat, salad and dessert, generally accompanied by three wines. These can be: sherry, red or white wine and champagne; or white wine, red wine, champagne. Smallest wine glass is placed nearest the sitter and will be filled first. (Water glasses are filled.) No butter plates at a formal dinner.



A FOUR-COURSE DINNER normally consists of soup, meat, salad and dessert. After the sherry, choice of wine depends on the main dish, red wine being, in general, served with red meat and white wine with fowl or fish. Champagne goes with any of these as well as with dessert. It is often served throughout the entire meal, a custom which is now on the increase in the United States.



THE THREE-COURSE DINNER can be a more flexible affair as to food, though soup (or fish), meat and dessert is the usual plan. Champagne would not be appropriate unless the meal marked a special occasion, so the choice comes back to combinations of sherry, white wine and red wine served in the order named. Even at this less-formal dinner, butter plates are almost never used.



DESSERT SERVICE. One way to set the dessert plate is to put the finger bowl (on a doily) flanked by the dessert spoon and fork (all to be removed from his plate by the guest). The other way, the plate has only the dessert spoon and fork on it. At a very formal dinner, it would be followed by a plate with a finger bowl, to signal the meal's end, conforming to the rule that diners may not sit before empty places. *Above, left*, dessert plate, finger bowl, spoon and fork for semi-formal dining. *Above, center*, dessert spoon and fork brought in on the dessert plate. *Above, right*, the plate arrangement for serving a fruit course. On the plate is the finger bowl, as in the first illustration, but flanked by a small fruit knife and fork.



Yes, the Maestro Cake Plate leaves no chance of forgetting those last tempting pieces of delicious cake . . . for the clear plate cover when fits snugly into a groove in the glass plate and is characteristically visible at all times.

What more appropriate background could you find for your tastiest pastry creations than one of Century's superb Maestro Cake Plates, in 12½-inch diameter . . . cast in rich, glowing ruby glass . . . inlaid with scintillating silver . . . each with an easy-to-hold knob?

Available at fine stores everywhere in several beautiful designs . . . including the Maestro Jr., in 11-inch diameter.

Century Glasscraft

4440 North Clark Street
Chicago 40, Illinois

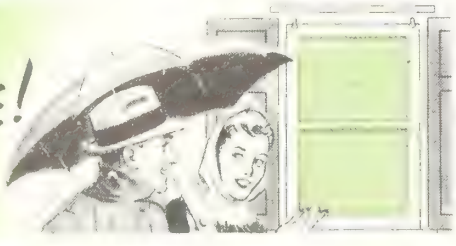
STYLED by Century

"I'm Not Lazy— Just Smart About Screens"



"My time's my own since I got this superior screening that..."

WON'T RUST OR CORRODE!



WON'T STAIN YOUR HOUSE!



NEVER NEEDS PAINTING!



LUMITE

THE QUALITY WINDOW SCREENING

Lumite screening is more durable—by comparative tests—than any other screening commercially available. Made of Dow's tough Saran, it is unaffected by rain, sun, salt air and all ordinary wear—is guaranteed proof against rusting, staining or fading. Insist on Lumite for your new home, or when you re-screen. At Hardware, Lumber or Building Supply Dealers. Write us, Dept. C3, for FREE SAMPLE and information.

LUMITE DIVISION

Chicopee Manufacturing Corp., Dept. C3, 47 Worth St., New York 13, N. Y.



HOUSEKEEPING DIARY

FOR JUNE

FIRST WEEK. If staying at home, or going to your house in the try, plan to dine outdoors. Get the largest hurricane lamps you car Arrange a new table color scheme with bright pottery or milk Provide large quantities of the Army formula "612," for keepir sects from biting. It is 20 times more effective than 10% citronell has a pleasant odor. Use it like a hand lotion and rub it on the Provide a bottle for your guests. Be sure you have a small mint pa your garden for juleps. Set aside a pantry cabinet for storing drinks...Send your husband's gray flannels to be cleaned and pr

SECOND WEEK. Inspect outdoor play equipment. Have tennis ets re-strung; nets and backstops put in order. Arrange for an ou game area and plan a waterproof shed or other small house for st equipment, so they need not be dragged through the house...G extra supply of white shoe cleaner and overnight guest neces such as tooth brushes and paste...While shopping for yourself and dren, get extra bathing caps, sandals and shorts for guests...Order mason jars and rubber rings if you are planning to can vegetabl fruits...Order containers for your deep-freeze products...Seal your rooms for a few hours and spray with a DDT bomb to get rid of mo toes. Spray the screens too, and it will give you extra prote

THIRD WEEK. If you plan to leave town by the Fourth of vacuum all furniture and cover it with sheets of paper...Make tar or theatrical gauze slipcovers for your paintings. They are gay, ea make and a good protection from dust. Try a color scheme of lemo candy pink, and cover pictures and chandeliers alike...Remove all l from shelves, dust, then treat leather binding with mildew preve and leather conditioner...All carpets which are left down shoul sprayed with residual DDT...Take down, clean and store all curtain draperies...Do not starch cottons or linens, as it may attract silver Put your valuables into a safety deposit box...Give all silver a thor cleaning before wrapping it in tarnish-resistant paper.

FOURTH WEEK. Take your indoor plants to a florist, or leave with a friend if possible...If you have a deep-freeze unit, arrange maintenance man to inspect it regularly...Clean out refrigerator leave the door ajar after turning off...Disconnect lamps and all electrical equipment...Be sure all drains in sinks and tubs are left and the chimney flue closed...Remember to stop the supply of n papers and milk...Notify post office of forwarding address and order note paper...Arrange for care of children's pets, if they are to be le hind...When you leave, hide an extra door key for unexpected ret



Kill Lawn Weeds





WITH

WEEDONE

REG U S PAT OFF

THE FAMOUS 2.4D WEED-KILLER

There's more to Weedone than just 2.4D.

- **It wets—more thoroughly**
- **It sticks—rain or shine**
- **It penetrates right out to the root tips**

It takes all three for a thorough kill. That's why Weedone has been giving consistent, *superior* results for three seasons.

Spray Weedone to kill lawn weeds *without killing grass.* Watch weeds curl up, dry up, and die in about three weeks. Weedone kills dandelion, plantain, chickweed, heal-all, nut grass, poison ivy, poison oak, ragweed, bindweed (wild morning glory), honeysuckle and many other noxious weeds.

Spray when weeds are actively growing. Use a coarse, soaking spray that will not drift over to injure valuable plants. Ask your dealer or write to American Chemical Paint Company, Ambler, Pennsylvania.

Trial size can 75c • Quart $2.50 • Gallon $7.50

If lawn is small and weeds are few, dust each weed with

WEEDUST

in the Ready-to-Use can.

No measuring or mixing necessary. Large can 75c. Kills 1000 weeds.



DOES NOT KILL THE GRASS!

ODORLESS!
NOISELESS!
MODERN!
ECONOMICAL!

CALCINATOR
Automatic DISPOSAL UNIT





Now you can dispose of household refuse right on the spot—automatically, cleanly, safely, silently. You can get rid of food waste *before it has time to become garbage!* Economically, too, for Calcinator, the new gas or electric disposal unit with *completely automatic* controls, uses no more fuel than your electric iron or a simmer burner on your gas range.

Simply roll rinds, bones, eggshells, coffee grounds, plate scraps, and the like in paper and drop into your Calcinator. The moist material is first dehydrated, then reduced by slow *calcination* to useful, odorless fertilizer ash. You just empty the ash drawer once a month.

Calcinator is compact—easily installed in kitchen, basement or garage, wherever there's a flue. Its gleaming white enamel and chrome finish harmonizes with other modern home equipment. See it at leading home appliance dealers, department stores and utility companies.

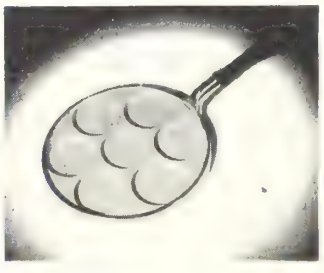
Write for literature and name of dealer in your locality.

CALCINATOR DIVISION
VALLEY WELDING & BOILER COMPANY
Bay City, Michigan

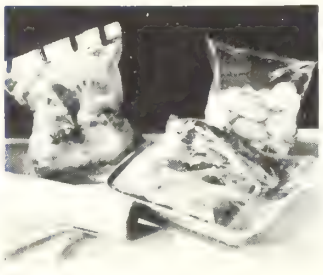


HOUSEHOL

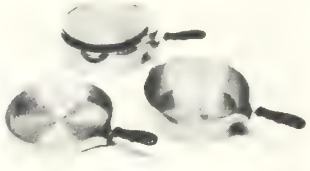
Every month a raft of new means for doing old chores comes a to make the routine of housework easier, safer, quicker. are all sorts of new products you have never tried before, to lig your labors: plastics turned into tougher, longer-lasting storage b a combination pot-and-pan that serves as jack-of-all-needs; an lated cover to transform an ordinary pail into a portable icebox; liners for your vacuum which do away with handling dust and For the picnic season, a big bucket stacks 14 utensils for lightw hauling; an electric grill goes safely into water for easy clean a well-designed utensil makes deep-fat frying a one-hand opera Try any or all to spark tiresome tasks with a sense of adven



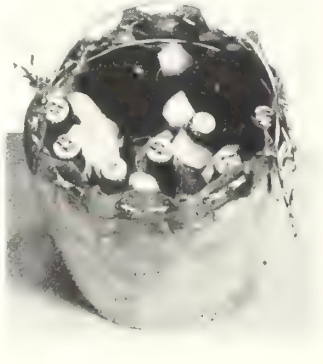
Pancake-making tricks add to culinary reputation. With this pan you can turn out seven tiny o wafer thin, and serve them with li berries and powdered sugar in Swedish tradition. Or you can to make corn fritters to accompa fine ham. Fried eggs turn out formally neat every time. Cast a num *Swedish Plett Pan*, recipe f $3.95. From Marshall Field, Chi



Food bags of tough Bakelite pl film for long- or short-term sto *Pearl-on Bags* can be heat-seale deep-freeze use. Or top-folded fastened with plastic clothespin keep foods fresh and crisp in th frigerator. They're odorless, mois proof, stay flexible at freezing ten atures. Washable, long-lived. 7 ass sizes with pins, $1.59. 50′ rolls, 12 $3. Traver Corp., 122 E. 42nd St.,



Versatile cooking unit serves a dozen needs. The *Polly Miracle Co* is a Dutch oven with top on, handl It's a top-stove baker, a deep fry roasting dish. It halves into two ets, or, with bottoms up, two gri pans. Saves storage space at hom camping. Cast aluminum; plastic dle fits either half. $9.95 from Ter Novelties, 211 E. 58th St., N. Y.



Portable storage, hot or cold, picnics, camping, or outdoor ser A Fiberglas insulated cover turn familiar 10-qt. galvanized pail in rugged food carrier. The plastic tected lining, electronically welde make it absolutely waterproof, over the pail and is held in place a drawstring. Keeps bottled dr cold for 15 hours; ice cubes intac day. The *Pailmaster* outside linin clear or bright colors with pail, $ Inside lining with pail, $8.75. Both ings, for double insulation, comp with pail, $17.50 from Lewis & Con

HORT CUTS



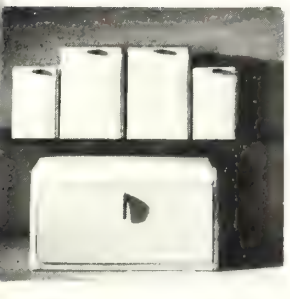
Picnic kit of 14 aluminum cooking and serving utensils which fit compactly into one container for lightweight hauling. Whether you carry it across a terrace for backyard cooking or tote it along on camping trips, you have a service for 4 weighing only 6 lbs. Container makes water bucket; 2 kettles, 2 frypans, coffee pot, 4 plates and 4 cups. *Reynolds Metal Picnic Kit* is $9.95 at Abraham & Straus.



Stove and grill, the first of a new line of *Leckie Electric Utensils*, can be completely immersed in water for easy cleaning. The built-in heating element is embedded and the plug-in connectors designed to prevent water from seeping through. You can use the stove for grilling chops, steaks or pancakes. Or for cooking or heating foods in any pot or pan. Two heats with high-low cord connector, high for grilling, low for simmering. Use with AC or DC 110 volt current. $8 at Lewis & Conger.



Disposable paper liners eliminate emptying messy, dirt-filled vacuum bags. An Ever-Clean fabric bag to fit any upright vacuum zips the full length to make attaching and removing of paper filters easy. Filters are constructed to channel dust into a special pouch, provide unobstructed suction, rapid intake and keep dust from seeping out on furnishings. The filters can be used for months before being discarded. *Ever-Clean Bag* with 1 filter, $6.98 (mention vacuum model). Additional filters, 5 for 89c. Macy's, N. Y.



Square canisters, as smart in design, and stalwart in construction as these, grace any kitchen. This *Kreamerware* set is unadorned, praise be, just self-trimmed with simple horizontal bands. Finished in baked enamel on steel, the hinged covers sport half-moon knobs. Your choice of white with red knobs, or red with black. Two cans are 4½" x 6½"; two are 6½" x 8½". Set of 4, $4.95. Breadbox with shelf, $4.95. From Hammacher Schlemmer.



A deep fryer of heavy-duty aluminum stands high, wide and handsome. The 5½-quart *Span Aluminum* saucepan, deep enough to do plenty of French fries for the crowd, is especially useful for outdoor cooking. The tall basket-holding rod permits one-hand operation; tilts food until ready to cook, or to drain free of fat. The saucepan has a high mirror finish; the basket is of heavy wire mesh for long service. Priced at $7.98, Macy's, N. Y.



RUSCO all metal, self-storing combination screen and storm sash

RUSCO WINS BY COMPARISON because no other combination screen and storm sash gives you as many tangible benefits in comfort, convenience, safety and economy. Before you buy screens . . . before you buy storm sash . . . before you buy combination windows . . . get the facts about Rusco . . . the world's first *patented*, all metal, *self-storing* combination screen and storm sash.

– Nothing to change . . . nothing to store
– Year round, rainproof draft-free filtered-screen ventilation
– Patented THERMOLOK* Frame
– Finger-tip operation from inside
– A cleaner, safer, more comfortable home
– Save up to ⅓ in fuel

THE F. C. RUSSELL COMPANY
6400-G HERMAN AVENUE CLEVELAND 2, OHIO

©TFCRC *T.M. REG. U.S. PAT. OFF.

"Always one step ahead of the weather" with RUSCO

Also manufacturers of Rusco All Metal Venetian Awnings, Rusco Colorless Water Repellent, Thermoseal Combination Windows

THE F. C. RUSSELL COMPANY
6400-G Herman Ave., Cleveland 2, Ohio

Gentlemen:
Please send me illustrated literature on Rusco Windows and name of nearest distributor.

Name .....

Address .....

City ..... Zone ..... State .....

Refreshing as a tropical shower



© 1947, N D P C

For parched palates, pour mountain-distilled Ron Merito—in a cool cuba libre, a thirst-quenching collins, a frost-covered daiquiri. Remember—the better the rum, the better the drink. Better ask for Ron Merito!



Ron MERITO

Merito Recipe Booklet

AVAILABLE ... PROOF. WRITE NATIONAL DISTILLERS PRODUCTS ... WALL ST. STATION, NEW YORK 5, N. Y.



HOUSEHOLD SHORT CUTS

continued



You can cut your cleaning bills by taking quick action and ... the right cleaning agent. This kit by Interchemical assemble ... wherewithals for doing an expert job at home; six spot-remo ... chemicals for all types of stains, a reference chart telling which cl ... to use on what fabric, a glass applicator and a medicine dro ... The Merry Maid Spot & Stain Remover Kit is $1.98 at James McCr ...



Wildflower BY HULL

GRACEFUL, LOVELY ART POTTERY

A tasteful trinity of Trillium, Mission and Bluebell, colorfully embossed on a body exquisitely hand-tinted in two-tone pastels, distinguish ... *Wildflower* Art Pottery by Hull. Choose from 22 handsomely styled pieces at your favorite gift or department store. Created by the master potters of The A. E. Hull Pottery Co., Crooksville, Ohio.

HOW TO

-upholster with oam rubber



g-old method of upholstering iture is far too complex for an . It demands the skilled hand pert. But today there is an up- cushioning with which even n achieve remarkably profes- sults. It is foam rubber, made J. S. Rubber Company, which o use and a great time saver. rmchair that formerly took 13 re-upholster was done by a nal in 3½ hours. Foam rubber weight, odorless, completely non-appetizing to moths, and nteed against sagging. It can to cover a variety of things. bridge chairs, stools, head- nd seats of dining room chairs. is material you can upholster backs of straight chairs which ver been covered before. Foam s made in different sized sheets, e-fourth of an inch to one inch you need it thicker, stick two or more pieces together with rubber cement. Here is how you upholster the seat of a chair:

1. Remove the seat from the frame and then take off its old covering.
2. Draw an outline of the seat on a piece of paper, allowing ¼ inch on all sides for upholstery pull-in.
3. Cut out the paper pattern, lay it flat on the material and trace the outline with a pencil or crayon.
4. Cut out the pattern. Ordinary scissors dipped in water will do.
5. Tack the covering in place over the foam rubber, driving your tacks up from underneath into the wood. For separate cushions, the foam rubber can be attached by slipcovering and tying the finished cushion to the legs with tape.

"Koylon" foam rubber is obtainable at Famous-Barr Co., St. Louis; The Emporium, San Francisco; Abraham & Straus, Brooklyn, New York.

w
-bage
appears
ke magic



INK - ERATOR . . . the rn, sanitary method of gar- disposal . . . eliminates muss ss with dripping garbage. ith IN-SINK-ERATOR you turn on the cold water . . . switch . . . and presto . . . ge disappears like magic the drain.

IN-SINK-ERATOR can be used with private sewage systems of adequate capacity.



IN-SINK-ERATOR's centrifugal scouring action alternates with each successive use . . . actually keeps drains cleaner. Continuous feeding enables disposal of all rinds, bones, ashtray contents, peelings, etc., in *one* operation. Smart compact design . . . white finish make IN-SINK-ERATOR a beauty, too. See your plumber or dealer about installing IN-SINK-ERATOR in your sink today.

Mfg'd by IN-SINK-ERATOR MFG. CO., Racine, Wis.

IN • SINK • ERATOR

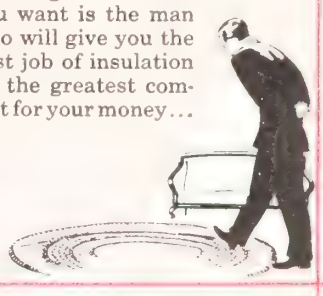
Proved by 9 years of consumer use

That's what the man said:

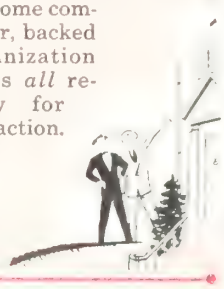
"Before you INSULATE... Cogitate!"



Think it over carefully. It's the comfort of your home you're planning for. The man you want is the man who will give you the best job of insulation . . . the greatest comfort for your money...



The Chamberlin man brings to your home the experience of 50 years of home weatherproofing. He's a home comfort engineer, backed by an organization which takes *all* responsibility for your satisfaction.



Now comes the man to do the job—He's a factory-trained expert. He explores all wall spaces, finds and by-passes obstructions. When he's through, your house is tidily wrapped in an efficient blanket of rock wool.



Cool in Summer, warm in Winter . . . that's the way your home will be with its Chamberlin Rock Wool insulation. Greater comfort for you and your family. Better health, too!



CALL THE CHAMBERLIN MAN

Fifty years and 2½ million friends—all satisfied customers of this oldest home weatherproofing organization! There's a Chamberlin man near you. You'll find him in the phone book. And he's backed by our policy of undivided responsibility.



Our customer friends tell us what we already knew from experience: that Chamberlin Rock Wool insulation pays for itself out of fuel saved. Get greater comfort, satisfaction and happiness out of *your* home. Easy payment plan means you can do it *right now!*



FREE! The book in which thousands have found the answer to their home comfort problems. Send today for your FREE copy of "A GUIDE TO HOME COMFORT."



CHAMBERLIN COMPANY OF AMERICA

1486 LaBrosse Street, Detroit 26, Mich.

Please send free book

☐ Present Home ☐ Future ☐ Student Data

Mr.
Mrs. .....

Address .....

City .....

BUENILUM
At the better Department Stores and Gift Shops.
Made by
BUENILUM & WAGNER Inc.



The charm of candlelight is enhanced by these lustrous hammered aluminum Hurricane Candle Lamps. Complete with crystal clear chimneys, they are 9¾" high. $15.00* the pair.

Write for illustrated folder and the name of your nearest dealer.
BRESLAUER - UNDERBERG
(Wholesale Distributors)
225 5th Ave. New York 10
*Price is approximate

ITALY LOOKS AHEAD

Continued from page 93

scale. For a shop called Fantasia in Rome—half fashion, half decoration—Mrs. Lombardi marshals the abilities of Florentine craftsmen into the making of household objects of every kind and use, ranging from huge wicker chaise longues to raffia-and-glass tumbler sets in brilliant colors.

In the architectural field, Italian contribution seems to have been more in the interior than in the exterior field, although just before the war some excellent private houses, strictly modern, were springing up in the north of Italy. The new apartment houses built under Fascism are efficient and arresting, but suffer from the same rigidity that seems to characterize European mass modern in general, possibly because it stands in such violent contrast to the weathered architectural residues of the past. At that, it often seems braver and more ingenious than our own.

One of the most interesting experiments of the modern Italian designers lies in the combination (so often compulsory) of old and new. You will see several evidences in this article where old paintings and sculptures have been set in modern interiors. You will also notice a constant preoccupation with adjustable units of furniture: bookcases with movable shelves, cabinets with sections that can be opened or closed, sliding panels and t all designed for variety as n for usefulness.

Light woods and simple fabrics are popular. The Italia how to temper their austeri color, and Italian textile desi among the world's best—are fresh impetus to window h and furniture coverings.

Very noticeable in the even for low-cost interiors, solidity of the workmanship a absence of shoddiness. This aga the Italian tradition of craftsn which imposes certain stand quality in mass production. Europe builds, it still builds durance, whereas we are often with immediate effect—and imm profits.

Italian architects are parti brilliant in display ideas. Ne highly effective devices abou showing paintings and sculptu hanging fabrics in exposition lighting. They make excellent *montages*, whether for useful or decorative purposes. The work of the architectural firm of B (Banfi, Belgioioso, Peressutti Rogers), in itself a model of eff and effectiveness, is housed in

(*Continued on page 141*)

Woodard
WROUGHT IRON FURNITURE



Now . . . Woodard offers you enduring beauty in wrought iron furniture. Now . . . Woodard Wrought Iron chairs, settees chaise longues, and other pieces are guaranteed rust protected for six years. Woodard Wrought Iron Furniture, upholstered in gay pastels, is more versatile, more valuable than before . . . for now you may use it for graceful relaxation in the coolness of a dewy summer evening under the stars, with full confidence that it will retain its gleaming beauty for your living room or solarium when summer departs. Your dealer will be happy to give you full particulars, or write the factory direct.

LEE L. WOODARD SONS. OWOSSO. MICHIGAN

ITALY continued

...chester which the partners ...elves restored and transformed, ...again, the union of ancient and ...completely successful. The high- ...d white rooms and nobly propor- ...doors are in perfect keeping ...he structural purity of the work- ...and chairs, and the precise ...hernalia of an architect's office.

...nother domain in which Italian ...ative design is flourishing is res- ...nts. Notable among these is "57" ...ome, shown on *page 99*. Chief ...g its attractions is the new idea for ...g five small separate rooms instead ...e large one, and decorating each ...different manner. This makes for a ...ty of intimacy and seclusion here- ... obtainable only in the home. ... small table is covered with a ...linen cloth, on the center of which ...small bowl with a cluster of fresh ...rs, predominantly red. The light- ...s soft, but not too soft to show off ...ntriguing wall treatments, which ...e from designs in rope loops to ...ire stripes, and the gay floor made ...olished multi-colored stone chips.

Setting the tone of this sophisti- ...d and inviting spot is the foyer, dis- ...uished by several things: a panel ...rawings of the best contemporary ...an artists, hung over a Victorian ...e; a screen made of a *montage* of ...es of famous modern European ...ntings; a Chirico painting over the ... This use of good art along with ...d food is as sensible as it is advan- tageous. The spectator and collector can look at the best contemporary work in the spirit of leisure necessary to true appreciation; the artist has a chance to be examined by the very people who can afford to buy his work, but who often shun galleries.

Great opportunities lie ahead for the Italian architects and designers, and they are aware of them. Except for Rome, most of their big cities have to be rebuilt, and many of their small towns. They have a clear field and a green light. They have the brains and they have the hands. All they need, and they need that desperately, is the material. Even so, they are going ahead, armed with plans and hopes. Already in Milan last summer there was a huge exposition of architectural and decorative objects ready for large-scale manufacture and destined for low-income brackets. In decorative objects, Italian pottery and textiles and leather goods are already being imported here in increasing quantities. Handicraft Development, Inc. (*page 120*), an organization responsible for the first postwar resumption of Italy's export trade with America, has given great encouragement to artisans working in this field.

This traffic of ideas and products can only be for the best. Italy, emerging from the dust and disintegration of war by virtue of her people's extraordinary vitality, is again able to show us the enduring values of craftsmanship and individual vision.



It's a simple matter to arrange Will and Baumer Taperlite candles on your tables . . . takes only a jiffy. Because the tapered and fluted FIRMFIT end . . . an exclusive Will and Baumer feature . . . slips easily and firmly into the holder. It won't tip because it can't tip. And straight candles always burn brighter, clearer. So ask for candles with the FIRMFIT end . . . ask for Will and Baumer Taperlite candles. Will & Baumer Candle Co., Inc., Syracuse, N. Y.

At leading department, gift, drug, housewares and grocery stores.

WILL & BAUMER

*Reg. U.S. Pat. Off. CANDLES

1855 CANDLE CRAFTSMEN FOR NINETY-TWO YEARS 1947



For happy cutting
IN THE KITCHEN

Happy carving
AT THE TABLE

Razor-sharp FLINT knives lighten every carving and cutting task—in the kitchen or at the table. Blades are of chrome vanadium steel . . . finest for cutlery . . . hollow ground to a keen edge. Handles are of selected imported hardwood . . . balanced perfectly and a pleasure in the hand. You'll want several sizes of FLINT Knives —the modest prices make them easy-to-own.

FLINT CUTLERY IS NOW AT LEADING STORES

All Flint* Knives are *Hard*-ened by a process ... way up into each side of the blade, to hold a ... sharp-ness. *Reg. U.S. Pat. Off.

EKCO PRODUCTS COMPANY, CHICAGO EKCO
Sold in Canada by Ekco Products Company, Canada, Ltd., Montreal

EKCO PRODUCTS COMPANY, Box No. 8501, Chicago 90
Send your illustrated book "Edward Arnold Shows You How to Carve Meats and Poultry." I am enclosing 10c in coin.

Name _____

Address _____

City _____ Zone _____ State _____

A BRILLIANT "FIRST" FOR YOUR HOME

New Plastic WALL TILE



—OF GORGEOUS

STYRON

It's ready now—for you!
Styron wall tile—a *new kind* of tile—
so rich in beauty you'll hardly know your home!
You'll want whole walls—entire rooms—of radiant, lasting
Styron. Your bath, your kitchen will simply
be *transformed* with this gleaming Dow plastic that's
Number One today for beauty, dependability,
convenience. This tile stays in shape, keeps its color—
yet it's so light the supporting walls need no special
reinforcement. Water rolls right off, and cleaning's
simple, too. Here's new life, new value for your
present home—an exciting modern feature
you'll cher'sh when you build your new one!



Wait till you get the full details!

Styron tile, now available in solid and marbleized colors, is readily installed. Easily cleaned with a damp cloth, Styron tile does not warp, chip, check, or crack. The deep, rich, *built-in* colors keep bright indefinitely. A truly *different* solution to the wall-covering problem! For full information—WRITE TODAY!

PLASTICS DIVISION
THE DOW CHEMICAL COMPANY
MIDLAND, MICHIGAN

50th Anniversary 1897–1947

DOW
Plastics

BARBECUE COOKING

These 11 delicious recipes prove that the dishes you cook out-of-doors can be of gourmet calibre

by Dione Lucas

Shashlik

Cut into large squares 2 lbs. of lamb, cut from the leg, and marinate in a deep crock with the following:

Three quarters of a cup of red wine, 2 tbsps. of tarragon vinegar, ¼ cup of vegetable oil, 2 tbsps. of olive oil, a little sliced onion, carrot and celery, a few crushed black and white peppercorns, 2 bay leaves and a bouquet of fresh herbs, such as parsley, tarragon, thyme. Cover and leave overnight. Then drain the meat and thread on skewers, with a little piece of salt pork alternating with each square of marinated lamb. Brush with melted butter and broil over open fire, turning frequently.

Caucasian shashlik

Marinate the same quantity of lamb as for shashlik, in the same manner. Thread on skewers a piece of lamb, then a piece of raw green pepper, a square of eggplant, fried for one minute in butter, then a piece of lamb, and so on until the skewer is full. Brush well with melted butter, sprinkle with salt and a little dry mustard. Broil over an open fire.

French shashlik

Ingredients are 1 lb. of lamb, 8 la kidneys, 8 mushrooms, 8 chicken li and bacon slices. Cut the lamb large squares. Split the kidneys in h skin and core. Wrap the kidneys, la and chicken livers individually in t slices of bacon. Thread on a ske pieces of lamb, kidney and chic liver and mushrooms, repeating til the skewer is full. Then broil an open fire.

Fritto misto

For this you will need 1 lb. of salm skinned, boned and cut into la squares, 6 ozs. of cod's tongues, a p of sweetbreads, 2 veal kidneys very thin slices of bacon. Wrap salmon and cod's tongues in ba slices. Blanch the sweetbreads, rem the skin and sinew, cut into abou pieces and wrap them in bacon. Le the fat on the veal kidneys and cut i about 8 pieces. String these, alternat as in the shashlik recipes, on skew sprinkle with salt and pepper brush with melted butter. Broil over open fire.

(Continued on page 143)

RWAY FURNITURE



for Gracious Living

NORTHERN FURNITURE COMPANY
MAKERS OF BEDROOM AND DINING ROOM FURNITURE
Showrooms in BOSTON • CHICAGO • CINCINNATI • CLEVELAND
DALLAS • DETROIT • KANSAS CITY • MILWAUKEE • MINNEAPOLIS
NEW YORK • PHILADELPHIA • PITTSBURGH • ST. LOUIS • SHEBOYGAN
Visitors welcome. Purchases only through Rway dealers

RBECUE COOKING continued

led cod with garlic butter

1 cod steaks first with lemon
alt and pepper and a little curry
d, then with melted butter, and
5 minutes on each side. Serve
e following garlic butter:

lush 2 cloves of garlic into 1 tsp.
d beat into them 2-3 tbsps.
d butter. Add more salt and
to season, 1 tsp. Worcestershire
and 1 tsp. chopped basil.

ed filets of flounder with green butter

1 small flounders with lemon
d water, dust lightly with flour,
with melted butter and broil 2
s on each side. Serve with the
g green butter:

ke a handful of spinach, a hand-
orrel and a handful of beet tops.
. Drain well and rub through a
r. Work the vegetables and a lit-
pped dill into 3 tbsps. creamed
salt and pepper to taste. Chill.

ed mackerel (or herring) with mustard butter

-5 mackerel or herrings, split in
one, dip into a little tarragon
, brush with melted butter and
n each side. Serve with the fol-
mustard butter:

b a bowl with 1 crushed garlic clove. Cream 4 tbsps. butter in the bowl, add 1 tsp. French mustard, ½ tsp. English mustard, a few drops each of wine, vinegar and tomato ketchup. Season with salt and pepper and leave to harden in the refrigerator.

Broiled sweetbreads with maitre d'hôtel butter

Blanch 2 large pairs of sweetbreads or 4 small ones, remove skin and sinew, split in half lengthways, dust lightly with flour, brush with melted butter, and broil 4 minutes on each side. Sprinkle with a little grated nutmeg and serve with maitre d'hôtel butter, as follows:

Beat 4 tbsps. butter to a cream with a wooden spatula and work in by degrees 1 tsp. chopped parsley, 1 dessert spoon lemon juice. Add salt and pepper and leave to harden in the refrigerator before serving.

Broiled chicken with maitre d'hôtel butter

Take 2 small squab chickens, split in half, carefully remove the backbone, trim off neatly, rub with a little crushed garlic and insert some fresh tarragon leaves under the skin. Brush well with hot butter or chicken fat and cook on the spit about 25-30 minutes, basting frequently. Just before serving, sprinkle with a little lemon juice, and serve with maitre d'hôtel butter *(see above)*.

(Continued on page 176)

A Gallery of American Windows



Recipe for a Bright and Sunny Breakfast Room. W. & J. Sloane, Beverly Hills, planned this attractive room, with its white corner cupboard and cottage curtains. Note the contrasting tapes of the Venetian blind which pick up the color of the plaid wallpaper.

How to be sure of quality in Steel Venetian Blinds

When you buy those Venetian blinds you want for your home, you want to be sure you're getting top quality.

There is one real way to be sure of that quality . . . see that the steel blinds you buy are made with galvanized, bonderized flexible steel slats . . . and here's why:

- . . . *Galvanizing*, a coating of zinc, protects steel against rust and corrosion.
- . . . *Bonderizing*, a chemical coating, makes enamel adhere to metal, prevents checking and cracking.
- . . . *Flexible steel slats* keep their smooth beauty under hard wear, bend easily for cleaning.

So insist on some assurance that the blinds you buy are made with galvanized, bonderized steel. One easy way is to look for the "yellow-and-black seal with the flower on the window sill" shown below. Look for it at leading stores and Venetian blind dealers.

This seal is granted by Inspection Bureau to manufacturers of Venetian blinds complying with the requirements of the Code.

FREE! "A Gallery of American Windows"— a new booklet of ideas from leading stores and decorators for beautiful windows in your home. Send for your free copy.



Acme Steel Co., Dept. HG-47
2841 Archer Avenue
Chicago 8, Illinois

Please send me your booklet, "A Gallery of American Windows."

Name .....

Address .....

City ..... State .....



Look for this seal of quality when you buy Venetian Blinds

Old Colony ... for years of gracious living



Gracious proportions, mellowed by the exclusive Heywood-Wakefield Winthrop Maple finish—and "Home Planned" designs that will assure harmony of feeling as you add pieces to living room, dining room, bedroom. See Heywood-Wakefield Old Colony at better furniture and department stores.

HEYWOOD-WAKEFIELD
EST. 1826

GARDNER, MASS.



FEED VIGORO REGULARLY

for gorgeous flowers—finer vegetables!

● Vigoro works wonders with flowers and vegetables just as it does with lawns, trees and shrubs. That's because Vigoro supplies the vital food elements plants need for proper nutrition, growth and reproduction. Your soil, like most soils, may lack one or more of the food elements growing things require. Vigoro supplies them in scientifically balanced proportions.

So feed Vigoro—complete, balanced plant food—now! Keep feeding it regularly to every growing thing. You'll be praised for and pleased with the results Vigoro gives.



ROSES

continued from page 86

breath-taking pictures and immediately there are dozens you must have. Right here is the time to take yourself firmly by the hand and determine just where in your yard or your acres you can best fit in a bed twelve feet long and three feet wide. Though you may be determined to be sensible about this business of rose growing, it would do no harm to pick a place where, next year, the bed could be extended another twelve feet. It might be added in a straight line or in a gentle curve, or you could make a T-shaped extension.

The spot selected, the next thing is to prepare the bed. If you are a man, you can do it yourself; if you are a woman, it is advisable to leave those catalogs around so that your husband will be tempted by their beauties—he'll like red ones best—then ask him to do the digging. Or, if you have a gardener skillful with a long-handled shovel, he is the one to make the bed.

Hybrid tea roses need well-prepared beds. The earth should be dug down three feet and good drainage supplied in the bottom. Roses require moisture but will not be generous with blooms if their feet stand in water. Some well-rotted manure is dug in with the earth and the whole business allowed to settle.

Now for the selection. To get a good effect, experts tell you to buy at least five plants of each variety. With only twenty-four, or, at the most, forty-eight to start with, that rule does cramp your style, so let it be three plants of each variety. And you will have proved yourself the possessor of a well-trained will, if you stick to that number. When it comes to the selection of color, there really is no disputing taste. I consider a completely unplanned, hit-or-miss bed preferable to one made up completely of one variety. The tables on page 87 give a range of color suggestions. They can be varied *ad infinitum*. It is well to remember that next winter you may have a few losses and that next spring you may not be able to get just the color variety you want to fill in those holes.

Then there is the desirability of fragrance. More and more amateur rose growers are demanding scent. Hybrid teas vary enormously in fragrance. The catalogs of reliable firms are honest about this. If you really are indifferent to scent and want only a good mass of color through the seasons, the floribundas are the ticket for you. But if you want fine shape, prolific bloom and pervasive and haunting fragrance, take especial care in selecting your varieties. Put floribunda and hybrid tea roses together. Plant more fragrant roses than faintly scented ones. Remember that most yellows and the wonderful new orange and tawny shades have either no fragrance or are faintly spicy. The deep rose perfume comes from the damasks, and the catalogs always tell you if a rose is strongly scented with damask fragrance. Pink and red roses usually are the most

(Continued on page 115)



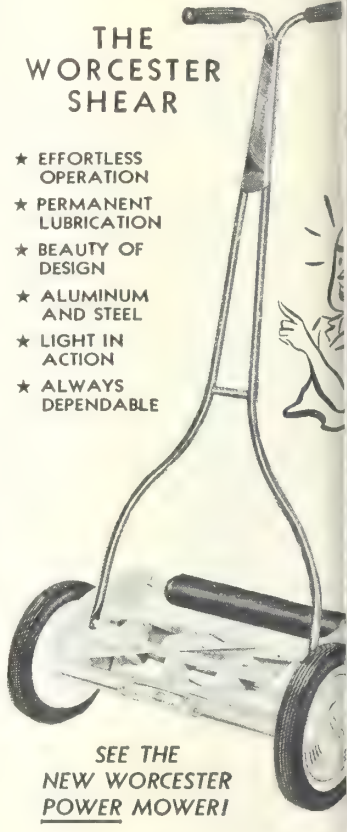
WATCH IT—

MEN AT PLA

Maybe you've never looke upon grass cutting as a plea ure, but you will once you guid the easy-going WORCESTE SHEAR across your lawn! Strean lined, lightweight Worceste Mowers, precision built by skille New England craftsmen, cost n more than ordinary mowers!

THE WORCESTER SHEAR

★ EFFORTLESS OPERATION
★ PERMANENT LUBRICATION
★ BEAUTY OF DESIGN
★ ALUMINUM AND STEEL
★ LIGHT IN ACTION
★ ALWAYS DEPENDABLE



SEE THE NEW WORCESTER POWER MOWER!

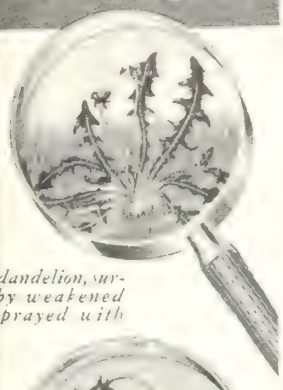
WORCESTE

LAWN MOWER COMPAN

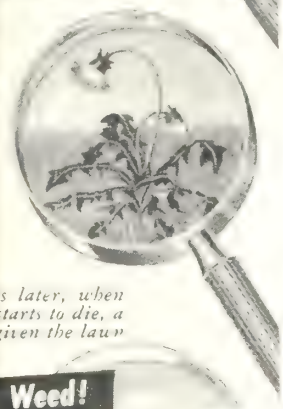
DIVISION OF SAVAGE ARMS CORPORAT

CHICOPEE FALLS, MASS.

...spray weeds away
d o Weed
ls roots and all
won't harm grass!



dandelion, sur-
by weakened
sprayed with
d



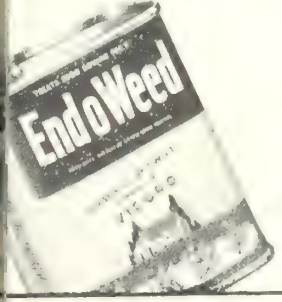
ys later, when
starts to die, a
given the lawn

o Weed!



n gone . . .
ins to thrive

a new weapon for your war
eds! EndoWeed—improved,
ve weed killer—brings cer-
leath to over 50 different
. . . including dandelion,
ain, chickweed.
nt ounces treat 2,000 square
f lawn area. Merely dilute
Weed with water and apply
ny type spraying equipment.
s, stems and roots disappear
etely in a week or so.
oWeed plus regular Vigoro
gs will help you have a
weed-free lawn—one your
bors will admire.



ITED BY SWIFT,
makers of VIGORO

strongly perennial), but this is not an invariable rule.

You will notice in the catalogs of the reliable growers that there is a considerable variation in price. Tried standbys that have proved their worth over a period of years are less expensive than the latest novelties. They are safe buys and, regardless of expense, should form the backbone of the beginner's rose bed. Frequently there are groups of the older roses offered at substantial reductions. These, too, are good. With a fair number of these dependable older plants it is, of course, fun to have some of the newest ones. And every year there are new roses offered which, after one glance, you know you simply cannot live without.

Now the rose bed is prepared and the roses ordered. With the order will come explicit directions for planting, which should be followed carefully. Next comes the care, of which so much has been written and which discourages so many people from attempting to grow roses. It is really not complicated or expensive, or time-consuming. I am sure no one would attempt to raise a family if she first read only the books dealing with the diseases of childhood! So with roses. A weekly spraying or dusting with a complete spray will keep your roses free from the many ills hybrid teas are heir to. That isn't the scientific way of doing it but it works. Be sure to get a complete spray or dust—by which I mean one that controls the bugs that chew and the bugs that suck, the mildew and that horror of rose growers, blackspot.

One word about blackspot. It is awful, and it does have to be watched for, but with one small rose bed it is very easy to keep your roses free of it. If you see even one leaf with horrid-looking black spots on it, pick it off, or pick it up, and burn it. It is just as important to clear them from the ground as from the plant, for they do their damage through the soil. Then give that plant an extra dusting or spraying. Blackspot thrives in wet, hot weather.

It takes only about ten minutes to dust 21 rose plants thoroughly. The under side of the leaves needs protection just as much as the top. Water well—a deep-down soaking of the soil, at least once a week (*not* a light sprinkle, which does more harm than good). Avoid wetting the leaves. If you cover the whole bed with peat moss or cut tobacco stems or buckwheat hulls, you need not cultivate throughout the season. That sort of mulch is excellent because, not only does the bed look neat as a pin, especially with peat moss, but it preserves moisture.

Now, doesn't that all sound simple? After your roses are planted, 20 minutes to half an hour a week will be all the time you need give them, except the time you spend gloating and sniffing. It is an excellent practice just to run your eye over the plants when you go through the garden, or when you go to cut that armful of blooms. Pick off the dried leaf, snatch up those two or three leaves with blackspot and put them in your smock pocket, to be burned. Before long you will know every plant as well as your books, and you will love them as well, too.

One of the great delights of grow-

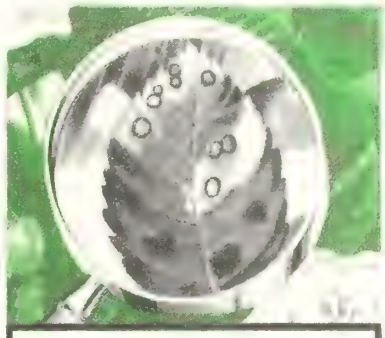
NEW! Makes pest control easy
End o Pest
Ideal for flowers, trees and shrubs
. . . edible fruits and vegetables



CHEWING INSECTS



SUCKING INSECTS

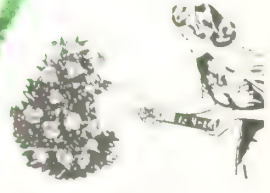


FUNGUS DISEASES

EFFICIENT
3-WAY DEFENSE
AGAINST MOST
GARDEN ENEMIES

Made by SWIFT,
makers of
VIGORO





Now—garden pest control need no longer be a problem! For *here in one product* . . . is all the protection most gardens need from the 3 major types of pests: chewing and sucking insects and fungus diseases. Economical—so easy to use. Dust EndoPest with confidence on flowers, shrubs and trees . . . also ideal for use on edible fruits and vegetables.

Made by the makers of Vigoro, EndoPest comes in an exclusive dust gun that's refillable with a handy cartridge; also available in a small sifter-top package for house plants and a large economy size for your own dust gun.

Get better gardening results this year. Buy EndoPest today and dust regularly.

NO MIXING—NO MUSS!

EndoPest comes ready to use in a really efficient dust gun package; just a few strokes produces a dust that completely envelops a row of vegetables or a bed of flowers. Easily refilled with handy cartridges. Merely punch and insert into gun.



Only ALWINTITE

ALUMINUM WINDOWS

give you *all* these features:

- ***Superior design and construction.*** ALWINTITE aluminum windows are truly fine windows, made by a company with a background of more than 35 years' experience in manufacturing fine windows. The seamless, tubular construction of ALWINTITE windows assures extra strength and rigidity.
- ***No upkeep costs.*** ALWINTITE aluminum windows never need to be painted. They cannot rot or rust. No cords, pulleys or weights to replace. Glass can be easily replaced if broken.
- ***Permanent ease of operation.*** ALWINTITE aluminum windows will not warp, swell or stick. They're always easy to open or close. No tugging or pulling, ever.
- ***Trim, smart appearance.*** ALWINTITE aluminum windows keep your home modern for years. Their smart-looking neutral color harmonizes with any type of exterior construction—with any interior decorative scheme.
- ***Sturdy weather protection.*** ALWINTITE aluminum windows have built-in, stainless steel weatherstripping which keeps out cold drafts and rain—saves you money on fuel bills. And ALWINTITE screens and stormsash can be easily applied from the inside.

All these—and many more—are yours, when you insist on ALWINTITE—the low-cost aluminum window. Send coupon below for descriptive literature. The Aluminum Window Corporation (*a subsidiary of General Bronze Corporation*), Long Island City, N.Y.

ALWINTITE

TESTED APPROVED

WINDOWS



FREE

THE ALUMINUM WINDOW CORPORATION
34-18 Tenth Street, Long Island City 1, N.Y.

Please send me free descriptive literature on ALWINTITE aluminum windows:

Name _____

Address _____

City _____ State _____

"BUILD RIGHT WITH ALWINTITE"

ROSES

continued from page 145

ing roses is the voluminous literature on them. It is a good idea to secure first a little book called "How to Grow Roses," by Pyle and MacFarland. It will explain about feeding and winter protection. Then start reading for the fun of it. Hybrid teas and floribundas will lead you on to discover the many other kinds. You may become intrigued by the history of the rose. You may want to join the American Rose Society, which produces "The American Rose Annual," with fascinating articles about a great variety of rose subjects and a wonderful guide to selection of varieties, "Proof of the Pudding."

And you are certain to acquire delightful rose-growing friends. There isn't any other flower with such variety and perfection; no other flower with so long a blooming period (June to frost); no other flower that charms so many kinds and sorts of people; no other flower of which a single bloom of your own growing can so captivate and soothe the spirit.

BARBECUE

continued from page 143

Steak with special Sauce

Broil your steak in the regular way and serve with it the following steak sauce:

Cook chopped shallots or young onions until soft in ⅓ cup olive oil. Add 2 tbsps. chopped chives, 2 tbsps. chopped parsley, 2 tbsps. chopped tarragon, ½ cup chopped, pickled walnuts, and ¼ cup Escoffier Sauce Diable. When all the ingredients are well mixed together, set to one side.

Melt ½ lb. butter in a pan, add ½ lb. sliced mushrooms and sauté very quickly, adding salt and pepper to taste; mix in the rest of the ingredients and reheat before serving.

Bœuf à l'orientale

Here is an Oriental method of cooking beef, chicken or pork combined with spring vegetables. Ingredients are cut very thin; cookery time is short. Presented in their fresh, raw state before the barbecue guests, they make a symphony of colors and textures which is as decorative as it is appetizing.

Take a very large, flat plate, preferably round in shape, and arrange on it in the form of a cart wheel, heaped-up sections of the following raw ingredients: thinly sliced beef (or chicken or pork), blanched, pressed spinach, wafer-thin slices of celery, onion and leek, a section of cottage cheese, and a large piece of beef fat. Heat a large skillet, rub round the bottom with the beef fat. Add the vegetables, sprinkle well with sugar, a little soya bean sauce and a little pepper, cook fairly quickly, stirring occasionally until the vegetables are almost soft. Then add the meat, cook a little longer, and serve with cottage cheese.

All recipes serve four.



The BRITTANY

A charming French Provincial motif in delightfully refreshing color combinations with backgrounds of Golden Tan, Beige, Pale Green, Cream White and Oyster White

Another park AVENU *Wallpaper*

Go to the dealer nearest you and buy imagination revel through new patterns after new patterns in Park Avenue Wallpapers. You'll delight in the broad range of designs and colorings from rich foliage Living Room to light Juvenile. Bread Nook Patterns

THE GLOBE MILLS
SOUTH HALSTED AT 49th ST
CHICAGO 9 ILL.

Globe Mills of Texas,
RUSK AT YORK STREET
HOUSTON 3 TEXAS

BERNDSEN JONES, INC.
Louisville Ky

SAVITT BROTHERS
Minneapolis, Minn

MAUTZ PAINT & VARNISH
Kansas City, Mo

MORRIS SANFORD CO
Cedar Rapids, Iowa

T. C. ESSER CO
Milwaukee Wisconsin

CANNON'S
Cleveland 2, Ohio

BOLDT WALLPAPER & PA
St. Paul, Minn

E. G. HIGGINS CO
Worcester 8, Mass

W. P. FULLER & C
San Francisco Sea
Los Angeles Portl

KAYSER & ALLEM
New York : Philade

re's the
answer

to your
prayer

fter
eals

MATINEE TODAY
with time
to spare!



ully Automatic

ESCO

merica's Most-
anted Roaster

'S sheer magic the way the
v Nesco Fully Automatic
ctric Roaster saves work and
e! Cooks complete meals to
uth-watering perfection . . .
sts, bakes, steams or stews
with a simple adjustment of
time clock and thermostat.
ile the food's cooking, you
be miles away!
Heating elements in the sides
well as the bottom apply
ooth, even heat from every
ection. No more stirring or
ting. Sticking is prevented.
d the Nesco's thorough insu-
on saves fuel, keeps kitchen
ol. Order a beautiful new
sco from your dealer today!

NLY NESCO HAS A BUILT-IN TIME CLOCK!
TWIST OF A KNOB OPENS THE COVER!
NLY NESCO HAS THE INSULATED COVER!

*co products include electric
ters, enamelware, tinware,
anized ware, decorated kitchen
iners, oil ranges and heaters.
for the Nesco label on house-
es.*

NESCO

IONAL ENAMELING AND STAMPING CO.
ld's Largest Manufacturer of Housewares
North 12th St., Milwaukee 1, Wisconsin

BRIDEGROOM

continued from page 107

will in the world to please you, she is bound to revert to type and serve you the fried chicken, spinach and apple pandowdy her mother brought her up on, while you long for the clam chowder that was *your* mother's specialty. But pretty soon you'll find yourself enjoying the dishes she does well. The day will undoubtedly come when you'll insist that she serve your family *her* fried chicken.

Stick to the slogan: I WON'T PUT MY FOOT DOWN. Try not to carp. Don't arrive late from the office and begin the conversation by complaining that there's no lemon peel in your Martini. Instead of flying off the handle on the subject of three-gins-to-one-Vermouth, you could get up earlier the morning of a cocktail party and make a shaker of cocktails before you go to work. Martinis are all the better for a day in the refrigerator, unsullied by ice in the shaker.

Tell her your real feelings about parties. If you have no particular preference and leave it all to her, don't needle her about the results.

Naturally, all the Give won't be on your side. The point is to clear the air of doubts before thunder begins rumbling on the left. Tell her about yourself (that you hate thin pea soup, cherries in your Old Fashioneds, ponderously monogrammed pillow slips, lamps that won't light your evening paper). If she's the girl you think she is, she will be brave in the face of these confessions. After polishing off your major prejudices, give her a few clues to the things you favor extravagantly (that you long for a big, comfortable chair, the Sunday papers strewn around it, ashtrays all over the place, a closet to yourself—no hatboxes cascading off the top shelf onto your head).

And always play fair. If you find that she holds strong views, diametrically opposed to your own, try to iron out the moot points or make up your mind to forget about them. Ignore the irritations that can't be eliminated, rather than harboring an assortment of minor hair shirts. Shut your eyes to the trifles that seem bent on perpetuating themselves and concentrate on such really important matters as taking two morning newspapers, instead of leaving her with the want ads, while you read Walter Lippmann or Arthur Krock.

Call me a connubial Cassandra if you will, but I am moved to predict that you are going to be a different man in a few years. It always happens. So even though you are positive now that you'll never take an interest in gardening or building book shelves, don't be surprised when you find yourself grappling with a rake or an awl. The prejudices of today often prove to be the pets of tomorrow. People who live together grow more and more alike, if they make a go of marriage. In the interim, during the slow process of change, be patient, even if she punishes the piano with hour after hour of *Clair de Lune*, even when she seems capricious and a mass of contradictions. Remember, it's the unyielding tree that blows down in the storm.



This New Oven Unit Revolutionizes Outdoor Cooking!

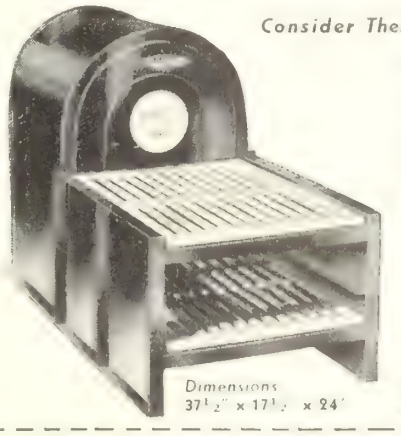
Enjoy the carefree pleasure of holidays in the open . . . the thrilling tang and flavor of outdoor cooking . . . right in your own garden or back yard. This wonderful Outdoor Oven Fireplace opens a sparkling new chapter in home entertainment.

Outdoor Cooking with Indoor Ease! The new Outdoor Oven Fireplace is a complete baking and cooking combination that makes preparing tasty outdoor meals loads of fun.

It Bakes, Broils, Roasts, Fries and Barbecues! Whatever the dish . . . lowly hot dog or lordly pheasant . . . you'll turn it out to the queen's taste. With the oven and two large removable grates a complete meal including piping hot biscuits is easily prepared. There's no fuss and bother with excessive smoke and obstinate fires. These and many other disadvantages usually associated with outdoor cooking have been eliminated by new scientific construction.

Anyone Can Build It! Because this amazing oven fireplace is completely self-contained and functions independently of whatever masonry you put around it, a really professional fireplace is easy to build. A set of graphic ideas suggesting several different treatments will be sent with your fireplace.

Uses Any Fuel: Wood, Coal, Coke, Briquettes or Charcoal!



Dimensions
37½" x 17½" x 24"

Consider These Outstanding Features:

- Scientific Heat Director
- Adjustable Grate
- Large Baking Oven
- Removable Grates and Grill
- Built-in Smoke Control
- Factory Guarantee*

REPLACEMENT OR A REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

ORDER YOUR OUTDOOR OVEN FIRPLACE NOW!
IMMEDIATE DELIVERY
If your local dealer cannot supply you, fill out the coupon and we'll ship direct to you immediately

OUTDOOR OVEN FIREPLACE CO. Department HG-1
1477 PARK STREET, HARTFORD 6, CONN.
1500 So. Western Ave., Chicago 8, Ill.

Enclosed find check or money order for one Outdoor Oven Fireplace (wt. 120 lbs.) $44.50 F.O.B. Hartford. $46.50 F.O.B. Chicago.

*If within ten days after receiving I am not satisfied, I may return Fireplace and money will be refunded.

NAME

STREET

CITY ZONE STATE

A New Hotel

300 YEARS OLD





Two 18-hole Courses Wind through the Alleghanies



Riding and Driving are Highly Popular Here



Skeet or Trapshooting atop a Laurel-Covered Knoll



Seven Quick-Drying Courts Adjoin the Hotel

SINCE war's end $500,000 has been spent improving The Homestead. In appointments and styling, it is in effect a new hotel. In service and tradition it is the old Homestead, beloved for a century.

Lounges, lobbies, ballroom and social rooms wear a distinguished Colonial decor created by Joseph Mullen. The most modern elevators and a $75,000 stainless steel kitchen are in service. Extensive improvements have been made in our already fine golf courses and other sports facilities.

It's now the finest Homestead in history . . . yours to enjoy, the year round.



The HOMESTEAD

VIRGINIA HOT SPRINGS

RAY INGALLS, President — HAROLD P. BOCK, General Manager

New York Office, Waldorf-Astoria

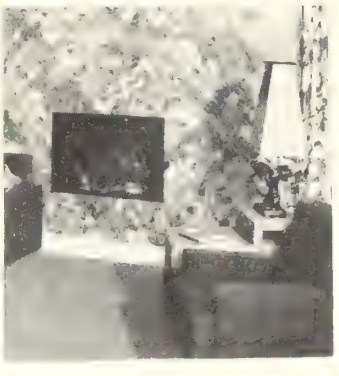
MECHANIC



New household products, new devices, now coming from American factories i increasing flood. It's wise to keep a weather out for them, because among them you will just the things you need to make your home livable, more efficient. For example: (1) a jack to prop sagging beams, thus preven squeaky floors and cracked plaster; (2) h some, durable, cleanable wall coverings that si late wood, marble and leather; (3) easily-hung partitions that like accordion pleats; (4) a radio-controlled overhead garage that lets you sit in your car and open garage doors simply by pres a button; (5) a portable ventilating fan; (6) a good-looking pen barometer-thermometer in a walnut case; (7) an efficient, inexpen shallow well pumping system that brings the blessings of running w to camp, farm and bungalow; and (8) a metal fireplace form takes the guesswork out of building an efficient fireplace.



Steel floor jacks to bring saggi floors back to level come in three siz are adjustable in height from 2′ 3″ 8′ 8″, can be installed by homeown As easy to operate as a car jack, t eliminate floor squeaks, sticking do and windows and plaster cracks caus by sagging of floor supports. Engine ing tests prove they will support 8 t easily. They have a variety of uses: supports of extra beam against joi under heavy fireplace; as supports extra beam over furnace, where h might damage floors. Tapco Fl Jacks sell at $9.45 for the tallest, $8. for the middle size, $7.45 for the sm est. Akron Products Co., Akron 8, Oh



A wall covering that undertakes reproduce "the warmth, character, c or, texture and detail of the origina imitates the natural beauty of fi woods, marbles and leathers. Di-L patterns, in sheets or rolls, are eas and quickly applied in the same w as any good wall covering. Di-Lon durable, sunfast and water-resista washable and economical. It's availal in a wide range of subjects, amo which are various woods, marbles a leathers. $10-$12 a triple roll (15 yds. by 32″). The Di-Noc Compan 1700 London Road, Cleveland, Ohi



Modernfold doors, that separa rooms or parts of rooms easily a relatively inexpensively, consist of metal framework supporting a flexib vinyl-coated fabric that is milde proof, can be cleaned with a dam cloth and is flame- and fire-resistan These partitions fold back in accordi pleats into very small space. They' ideal for separating a breakfast noo from a kitchen, dividing one bedroo into two, etc. Available in 28 color priced from $2 to $3.50 a square foo freight and installation extra. Ne Castle Products, New Castle, In

OF LIVING



Radio controlled overhead door for garages enables driver to unlock and open door and turn on garage lights from his car. Thanks to frequency tuning, each car can open only the door of the garage to which it is tuned. Device operates on elementary radio principles: as your car drives over a coil embedded in the driveway, you press a button on the dashboard and a current is induced in the coil. This current passes to a receiver attached to a motor that works the door. Barber-Colman Company, Rockford, Ill.



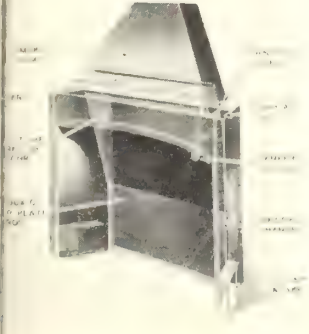
Portable window ventilator, electrically operated, supplies 12 complete changes of air hourly for an average-size room. The "Splend-Aire" ventilator can be installed with only four screws in any window, making it a portable unit. Window can be opened or closed behind the ventilator. There are three models for windows 22" to 27", 24" to 31" and 27" to 36" in width. $29.95 from Metal-Tex Corporation, 1600 Junction Ave., Racine, Wis.



Pendant Barometer will tell you what kind of weather to expect many hours in advance. Encased in the same solid walnut frame, enhanced by a burl cap-piece and darker walnut backing, is a thermometer. Dial and scale are of rich brass, 18" long, 6½" wide, 1¾" deep, the instrument is a handsome and decorative accessory in any room. The "Ainslie" Model No. 207 *illustrated left* is $16.50. Fee and Stemwedel, Inc., Chicago 47, Illinois.



Shallow well pump and water system will lift water up to 25 feet, is ideal for camps, bungalows, small farms. Electrically operated, there are 28 different models to choose from, to suit water supply conditions and pressure needs. Model A group *shown* has a capacity of 250 gallons per hour at 25 to 40 pounds pressure. This Delco system will deliver water from any source where vertical lift is 25 feet or less. Model A, $89.75 (pump only; tank, fittings, installation extra). Delco Appliance Division, General Motors Corp., Rochester 1, New York.



A complete fireplace, from hearth to chimney flue, requiring only the actual chimney and decorative masonry to complete the installation, is the Heatilator. The unit includes firebox, throat, damper, downdraft shelf and smoke dome. It eliminates all guesswork, all the common causes of fireplace failure. Air ducts draw in cold air, circulate warm air, increasing efficiency of fireplace, making it a useful auxiliary heating system. Mason has only to set the Heatilator in place, then lay the bricks around it. Unit adds only $15 to $20 to total cost of fireplace. Heatilator Inc., Syracuse 5, N. Y.



the Salesgirl hinted I wasn't so smart



"What," she said, "no Columbia Venetian blinds to go with those good looking draperies you just bought?"



"It's a good idea," I admitted, "but I wanted my windows complete by the weekend, and blinds have to be ordered, don't they?"





"No Ma'am, not these Columbia Metalites with the easy-cleaning steel slats! We've got 'em right on hand, and your husband can install them by tonight!"

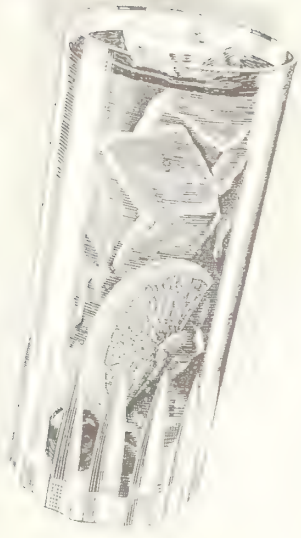
Yes, Columbia custom quality blinds can be bought, taken home and put up the same day. Or you can order them made to fit your windows with wood, aluminum or steel slats in a wide range of decorator colors.

Columbia Venetian blinds have always been famous for their smooth, dependable mechanism, the enclosed headbox that hides all working parts, the automatic safety stop. Columbia Venetian blinds are available at your favorite department store, furniture store or shade shop.

Columbia VENETIAN BLINDS

THE COLUMBIA MILLS, INC. · 225 FIFTH AVENUE, NEW YORK 10, N. Y.

WINDOW SHADES—LACE NET CURTAINS LACE TABLE CLOTHS



DISCOVER *The Difference*

IN YOUR NEXT

Collins

Make it with

SOUTHERN COMFORT

REG. U.S. PAT. OFF.

The Grand Old Drink of the South

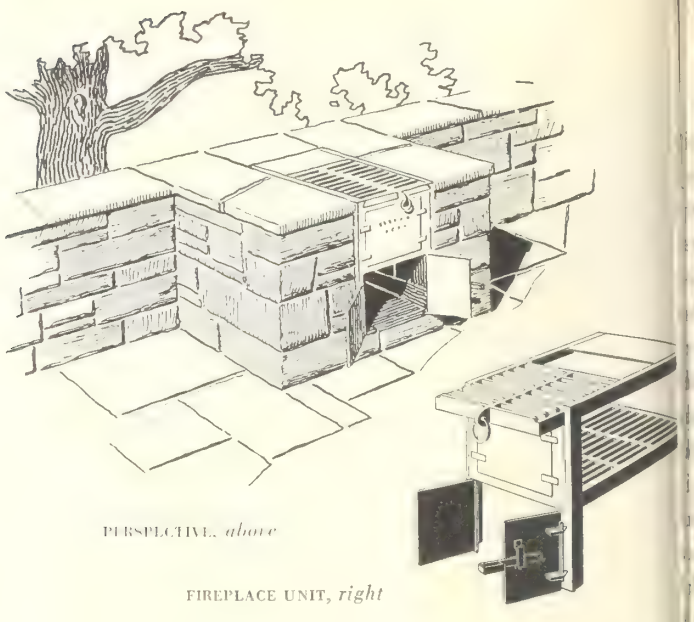
You'll wonder why you haven't made *this* discovery sooner. For taste makes the drink and there's a world of difference in SOUTHERN COMFORT any way you try it, straight or mixed —tall or short. Recipe booklet on every bottle.

100 PROOF
LIQUEUR



SOUTHERN COMFORT CORPORATION, ST. LOUIS 2, MO.

HOW TO BUILD AN OUTDOOR GRILL



PERSPECTIVE, *above*

FIREPLACE UNIT, *right*

The drawings show one of the simplest types of outdoor grills to build. This grill has no chimney. The standard firebox unit, with doors and grate in a single assembly, guarantees the efficiency of the fireplace.*

First, excavate the area to receive the paving and the fireplace itself to a depth of ten inches. Four to six inches of cinders should be laid in this excavation and tamped. Over them, lay tar paper to prevent the wet concrete from filling the voids in the cinders.

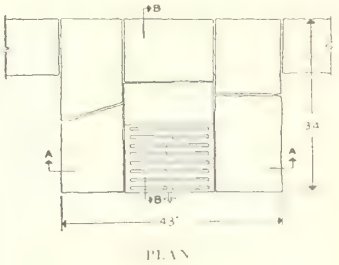
The concrete reinforcement can be heavy chicken wire mesh or farm fencing, laid over the tar paper, and held an inch above it with small rocks placed underneath.

The concrete should be mixed of 1 part of Portland cement, 2½ parts of clean sand, 5 parts of coarse gravel. Enough water should be used to make the mixture plastic, and only enough mixed at one time so that it may be poured within 30 minutes. The top of the slab should be finished at grade level. If the paving around the fire is to be flagstone or brick, this pa the slab should be kept below to allow for the thickness of the ing material. The lining around firebox ought to be hard-burned b Do not use firebrick set in fire c it will disintegrate in outdoor loca from rain and dampness.

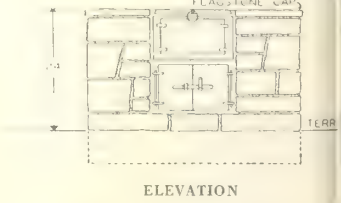
The height of the cooking su may vary, depending on whether are a stand-up cook or a sit-on-a one. To stand up, the cooking su should be at least three feet a grade. If you are going to sit on a stool, the height should be only feet.

Wood can be used, but the sm may be unpleasant, and charcoa charcoal briquettes furnish a sm less heat. In no case should coo start until the fuel has reached stage of glowing coals.

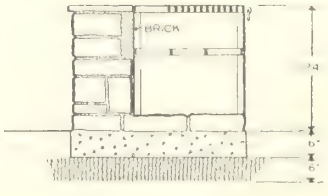
The fireplace unit shown is m tactured by Hancock Iron Wo Pontiac, Michigan.



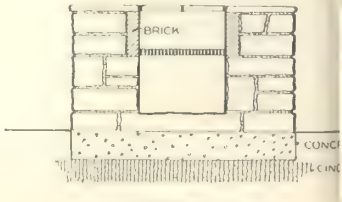
PLAN



ELEVATION



SECTION B-B

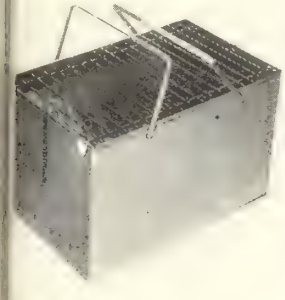


SECTION A-A

BARBECUE GRILLS

. variety of models that will serve a variety of needs

ou already know how good food tastes when grilled over char- oal, you won't have to be told that a barbecue is an investment easant summer living. Whether you want a big barbecue, com- with spit, to cook for a crowd of people, or a small, portable hat you can carry to your favorite picnic spot, here are a variety dels to suit your needs. Each one has several distinctive features ommend it: Briefly, the "Pack-It" grill carries all its supplies n itself and has a baking compartment; the "Fiesta" has twin oxes and a large grill area for big parties; the "Champion" has wer that gets a fire started quickly; the "Jiffy Grill" is very light ompact; the "Countree Grill" folds into small space and has a ng spit; the "Sperling Vertical" grill cooks meat on both sides ce; the "Caribbean Firepot" is an efficient design adapted from ll long used by West Indian natives; and the "Albert and Zola" is completely equipped to make cooking for a large group easier. al of these barbecues can be used indoors as well as out, so you njoy charcoal-grilled steaks, chops, frankfurters the year round.



Pack-It grill, *left,* by W. A. Spiers Mfg. Co. carries inside itself all the fuel, food and utensils for a picnic, and has a baking compartment below the fire. Easily portable, it has a completely enclosed fire bed—hence no heat loss—which makes it safe for use on a boat. Charcoal trough is adjustable. $6.95. The Higbee Co., Cleveland.

fire boxes, *right,* are the fea- f "Fiesta" Model 22 barbecue by d Charcoal Broilers Co. For large es, build fires in both the fire -: for family gatherings, light one. Skewer shown above the bar- e for use as rotating spit is avail- separately. The grill is $55 from berger's, Newark, New Jersey.



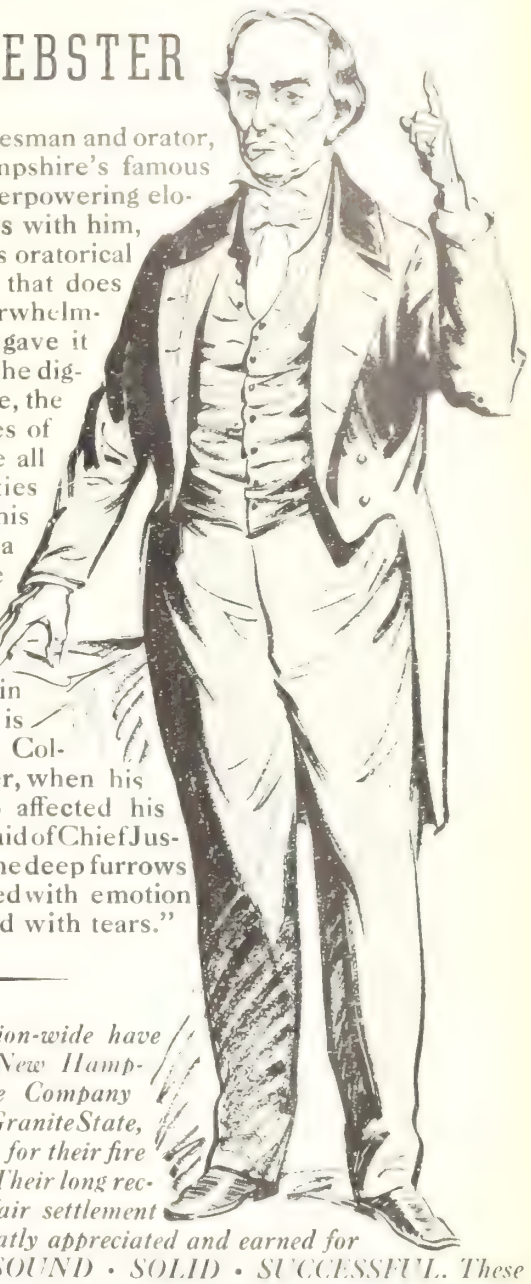


A blower, *left,* operated by a crank produces instantaneous fire at full heat on this portable barbecue broiler grill from the Champion Blower and Forge Co. The unit is assembled with wing-lock nuts and can be knocked down or set up in a few minutes. Grill is 20" in diameter; 35" high. $40 from Abercrombie & Fitch, New York.

(Continued on page 152)

New Hampshire Personalities

DANIEL WEBSTER



Daniel Webster, statesman and orator, is one of New Hampshire's famous sons. His concise overpowering eloquence carried juries with him, and no estimate of his oratorical powers is complete that does not allow for the overwhelming personality that gave it strength and force. The dignity of his solid figure, the rich and varied tones of his voice, and above all the penetrating qualities of his eyes endowed his spoken words with a vigor which cannot be recovered in print. His most celebrated plea before the Supreme Court in Washington, in 1818, is that for Dartmouth College, his Alma Mater, when his personal touches so affected his audience that it was said of Chief Justice Marshall that "the deep furrows of his cheek expanded with emotion and his eyes suffused with tears."

Property-owners nation-wide have long recognized the New Hampshire Fire Insurance Company and its associate, the Granite State, as the ideal companies for their fire insurance protection. Their long record for prompt and fair settlement of losses has been greatly appreciated and earned for them their slogan • SOUND • SOLID • SUCCESSFUL. These companies do an international as well as a national business, so wherever your property is located, if you want the best in protection, ask your local agent or broker to place your fire insurance in these well-known companies.

NEW HAMPSHIRE
FIRE INSURANCE COMPANY
Manchester, New Hampshire

★ ★ ★

GRANITE STATE
FIRE INSURANCE CO.
Portsmouth, New Hampshire

TIFFIN

TIFFIN pays tribute to your good taste. A crystal vase of gem-like brilliance . . . crisp of line . . . exquisitely proportioned . . . delicately carved with the rhythmic figure of a flying goose.

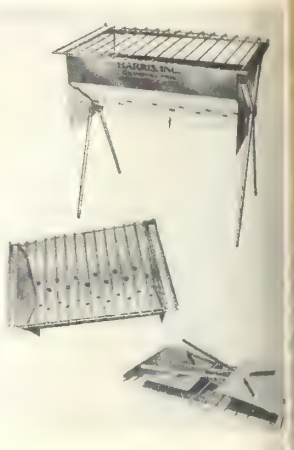


TIFFIN

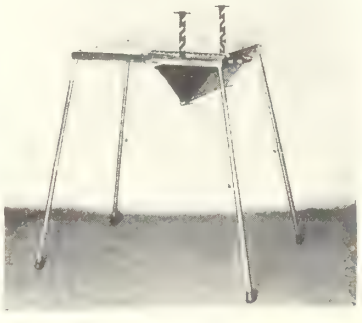
UNITED STATES GLASS CO. • TIFFIN, OHIO

BARBECUE GRILLS

continued



Lightweight and collapsible, *right*, Harris "Jiffy Grill" No. 2 is ideal for campers and picnickers. It has a sturdy all-steel frame, aluminum-painted. Weighing 5½ pounds assembled, it measures 15″ by 8½″ by 14″. The charcoal bed is 5″ deep. This compact and inexpensive grill is fine for a simple family supper on the lawn. Harris, Inc., 1157 Cleveland Ave., Columbus 3, Ohio. It is $4.95 ordered from your dealer.



The Countree grill, *left*, by Loffredo, is made entirely of stai steel and has a black wrinkle f With the legs folded, the grill fit a metal case. Its light weight n it easy to carry. A special featu the rotating spit. Priced at $29.5 can be ordered from Harold Hardware, West Palm Beach, Fl

Vertical grill, *right*, by Claude Sperling, has large roaster to hold meat, and a drip pan. Charcoal beds on both sides of grill space make for an even fire and less blackening. The very hot, fast fire seals in the juices, improving taste of meat. Grill retails at $21.50 and is available at the Salt and Pepper Shop, 445 East 86 St., New York.





Caribbean Firepot, *left*, so-calle cause its counterpart has been use West Indians for years, is by War Industries, Lake Forest, Ill. of aluminum for lightness, it nee kindling but paper, develops re coals in six minutes, making its draft. $20 from Lewis & Conger, 19, N. Y. (exp. free within 150 mi

For large groups, this barbecue, *right*, is ideal. Grill is 24″ by 13″ and is protected on three sides from drafts. On top are a removable tray for serving and a fixed tray for plate warming. The whole grill can be raised or lowered and swung aside. Made by Albert and Zola Mfg. Co. $42.50 from Z. C. M. I., Salt Lake City.





WRITE FOR THESE BOOKLETS

Gardening

...n Care is emphasized in two ...phlets. One describes Vigoro, a ...t food for lawns and gardens, and ... second tells about EndoPest, an ...ect killer which comes in cartridges ... is loaded into a dust gun. "Vigoro ...uty Plans," a professional land- ...ing guide, may also be ordered for ... from Swift & Co., HG 6, U. S. ...ds, Chicago 9, Ill.

...aside Planting discusses the essen- ...s for successful gardening along ... Atlantic Coast. A list of suitable ...ubs, trees, perennials and vines is ...luded. A discussion of sand, soil ... humus tells how to achieve best ...nting results. Bay State Nurseries, ..., HG 6, North Abington, Mass.

...ed-No-More is described in a ...phlet which tells what weeds can ... killed by this liquid spray. An ...unce treats 1600 square feet, ... the pamphlet tells how to apply. ...e Sherwin-Williams Co., HG 6, ...veland, O.

...erican Grown Bulbs and Iris in- ...de many fine selections of lilies, ...ips, daffodils and iris which are ...own in full color in a new catalog. ...lb-planting charts, drawn to scale, ...d garden instructions are given. ...ere is also a list of bulbs for out- ...or and conservatory planting and a ...scription of Lago flower seeds. Lago- ...arsino of California, HG 6, Sacra- ...ento, Calif.

...eedone and Fruitone are discussed ... two pamphlets which show how to ...ow lovelier lawns and gardens. ...rmulas for treatment indicate the ...ethods of protecting lawns and ...ants. American Chemical Paint Co., ...orticultural Dept. HG-6, Ambler, Pa.

... New Horticultural Catalog has 48 ...ges of true-to-life color reproduc- ...ons. Among them are iris, tulips, ...affodils, hyacinths and other bulbs. ...ultural notes are included. 25c to ...ooleys Gardens, HG 6, Silverton, ...regon.

Laundries

...aundry Plans, 11 of them, are shown ... a booklet which asks the question, "Does Your Home Have A Place For ...Living?" The answer is shown in the ...lueprints which provide for a laun- ...ry unit in any part of the house, and ...re designed for dual-purpose living. ...A complete electric unit is shown and ... page is devoted to hints on fine ...aundering. General Electric Co., ...Home Laundry Equip. Div., HG 6, ...Bridgeport, Conn.

"This Is the Way I Iron My Clothes" is an instruction book about the Bendix automatic ironer. Ironing classifications are in seven groups, and each is discussed with accompanying illustrations. Temperature and dampness charts are included. 50c, Bendix Home Appliances, Inc., HG 6, 3300 W. Sample St., South Bend, Ind.

China & Silver

A Silver Booklet tells you "How to Be A Successful Hostess." Background, table settings and silver displays for formal or informal occasions are discussed, plus the essential lists for complete, medium and minimum sets. Advice on monogramming, care and use of silver makes this an asset to your library shelf. 10c in stamps. Reed & Barton, HG 6, Taunton, Mass.

"The History and Making of American Vitrified China" describes this sturdy ware. Illustrations of vitrified china are displayed and back-stamp drawings are illustrated. This is a real guide for china buyers. Vitrified China Assoc., Inc., HG 6, 1010 Shoreham Bldg., Washington 5, D. C.

Food & Wines

"Croix Royale Recipes" for drinks and cookery are given in a little booklet to brighten your entertaining life. A list of wines, liqueurs and brandies is presented, as are specialties and desserts. Cameo Vineyards Co., HG 6, Fresno, Calif.

Carving Can Be Easy if you have the proper tools. "Edward Arnold Shows You How to Carve" in a little booklet which explodes any ideas about the intricacies of carving. Sketches show how to cut the various meats, and a list of Flint Hollow Ground cutlery is given. 10c, Ekco Products Co., HG 6, 1949 N. Cicero Ave., Chicago 39, Ill.

Decorating

"The Bigelow Matchbook" consists of nine Basic Home Furnishings colors in matchstick form. There are two matchsticks of each rug color and two suggested color schemes for each rug. From these you can make up your own color schemes for floor, walls, draperies and upholstery. 10c, Bigelow Weavers, HG 6, 140 Madison Ave., New York, N. Y.

"A Color Harmonizer" for wallpaper helps you choose correctly according to pattern, scale and color. Charts have round color spots for rugs and color squares for harmonizing wallpaper colors. There is also a section on unifying your color scheme in draperies, chairs, rugs, sofas and ac-

(Continued on page 155)

Charm of the Old Southland

EXQUISITE REPRODUCTIONS BY THE

Vanderley Brothers



The Fredericksburg Table

...living, this fine reproduction brings the Charm of Old Virginia to your home



The Yorktown Table

Exquisitely hand-carved from solid Honduras mahogany, this distinguished table is truly worthy of its heritage.

The 135 Victorian Table

This, like all Vanderley furniture, is made by finest Grand Rapids craftsmen from solid Honduras Mahogany



The Betty Lewis Table

- with rich marble or solid mahogany top. This piece is inspired by the romantic past. See this at your dealer's

Send for Booklet, Jewels of Victorian Furniture

...included. Created by fine Grand Rapids designers and craftsmen, Vanderley Victorian

Vanderley Brothers, Inc., Grand Rapids, Mich.



For the Years to Come

HUNTLEY
BEDROOM FURNITURE

...brings the lasting charm of 18th Century design into the American home where furnishings are chosen with care.

Choose—good furniture—carefully—for the years to come.

B. F. HUNTLEY FURNITURE COMPANY
Winston-Salem, N. C.
BEDROOM AND DINING ROOM FURNITURE

CANADA THIS SUMMER

Canada, more than most countries, is given to contrasts. It is big: in sheer size (one-sixth larger than the United States), in the extent and number of its lakes and rivers, the height of its mountains, the vastness of its distances. It is small: in its population, mostly concentrated in the lower parts of the eastern provinces of Ontario and Quebec; in its tiny villages spread along the St. Lawrence and across the prairies of the western provinces. It is of English and Celtic descent in the blood, speech and religion of the majority; it is French—intensely French—in the minority that lives along the banks of the St. Lawrence.

Nearest, most accessible, of foreign countries to the great cities of the United States, Canada has fabulous scenery, wonderful hunting and fishing, enormous national parks for hiking and camping—and a foreign culture, that of the French-Canadians, as remote from the Americans as any in Europe. Whether your tastes are athletic—golfing in the Rockies, sailing in Georgian Bay, fishing in the Laurentians—or sedentary—motoring around the Gaspé, touring Quebec in a *calèche* (two-wheeled carriage), sunning on the beach at Lake Erie's Point Pelee Park—Canada has everything.

On the north shore of the St. Lawrence, Ste. Anne de Beaupré, famous for its miracles, yearly attracts thousands of devout pilgrims and curious visitors. Quebec city, capital and citadel of French Canada, has narrow, crooked streets and old houses (that remind the visitor of provincial French towns), the loftily-situated Chateau Frontenac and shops full of native handicraft. In the river below Quebec, on the Ile d'Orléans (named by Jacques Cartier in 1536 for the brother of the King of France), the interested traveler can find a French peasant culture practically unchanged since the Seventeenth Century. The names of the original families, Grandmaison, Chavigny, Beaulieu, Gosselin, are preserved in their descendants. It is one of the rewards of a Canadian vacation to observe a people who draw strength and confidence from their unquestioned acceptance of a way of life with its roots deep in the past.

If you're motoring through Canada, one of the best trips is the 500-mile circuit of the Gaspé Peninsula, a neck of land stretching out into the Atlantic and forming the southern shore of the mouth of the St. Lawrence. Its rugged coastline is dotted with the villages of the *Canadiens* who fish the waters of the St. Lawrence and the Grand Banks as their ancestors have done for centuries. As you drive along the coastal road, on one side you see the broad mouth of the St. Lawrence, on the other, the slopes of mountains that rise steeply from the sea.

Near Quebec, across the river, is the broad mouth of the Saguenay, which cuts a hundred-mile course through the Laurentian Mountains to Lake St.-Jean. The wonderful views of its banks, as seen from the decks of the cruise ships that steam up the river, delight summer travelers. In the heart of the Laurentians is Laurentides P maintained by the province of Que where the fishing is wonderful.

Continuing up the river f Quebec city, you come to Montreal, metropolis of Canada, second sea of the continent, full of shops, si and the sound of French spoken by majority of its million inhabitants is the second largest French-speak city in the world.

The province of Ontario, boun south and west by three of the G Lakes, Ontario, Erie and Huron, cludes the predominantly Eng cities of Toronto, Hamilton, Ott (the Dominion capital) and Win (next door to Detroit). It also incl Niagara Falls, one of the gateway Canada, where all visiting sights will lean on the railing that is wi a few feet of the edge of the Amer Falls, take a boat ride on the "Mai the Mist" through the spray that eternally at the foot of the falls buy at least one of the traditi souvenirs.

Ontario is rolling and lake-s ded. A hundred miles north of Toro the Muskoka lake district is a sum resort for many Toronto people. to the west of Muskoka are the won ful-for-sailing waters of Georgian with its 30,000 (more or less) isla

Hundreds of miles to the west the prairie provinces of Manitoba, katchewan and Alberta, where ev thing but the population is huge. mountains are the highest, the la the biggest, the distances the great in North America. (More than peaks over 6,000 feet, four 12,000.) In addition to the famous sorts of Banff and Lake Louise, t are other lakes, like Maligne Lak Jasper, Winnipegosis, Winnipeg, terton and Manitoba.

This is the country of the outdo man, the lover of wide open spaces, enthusiastic hunter, fisherman mountain-climber. Riding Mount Jasper and Prince Albert Natio Parks are a few of the great scen and game preserves set aside in petuity by the government for enjoyment of visitors. Here you stretch every muscle you have discover—painfully—several you ne knew existed), hiking, canoeing, ca ing, mountain climbing. You can and play tennis against the backd of breath-taking mountain scenery, stage settings, only more magnific For the stout-hearted and stout-limb there are trail riding and camping the vast reaches of the national pa

Westward lies the Pacific British Columbia, another province extremes—even the Indians' to poles are king size. Into the seap of Vancouver sail ships from H Kong and Shanghai and all the harb of the Orient, and from it steam sels bound for Alaska. It's a coun of coastal fjords, blossoming fruit tr prospectors' ghost towns abando since '98 and more national pa whose names are poetry: Yoho, K tenay, Glacier, Mount Revelsto

(Continued on page 155)

AS FAST AS YOUR MACHINE CAN SEW

GREATEST INVENTION SINCE THE SEWING MACHINE



ATTACHES TO ANY SEWING MACHINE IN A JIFFY

Guaranteed by Good Housekeeping

Stitch Master
WITH THE MAGIC FINGER

YOUR SEWING MACHINE TWICE AS
BLE--SO SIMPLE A CHILD CAN USE IT!

dbye to costly alterations . . . and
the nuisance of trying to keep *blind*
from showing. It's easy with *Miracle*
MASTER, the amazing invention that
the value of your sewing machine
bling it to do the *entire* sewing job—
ind collar seams to *blind* skirt hems
ll as any other sewing job that calls
den or *invisible* stitching. Comes to
npletely assembled . . . all ready to
minates hours of tedious handwork
acle STITCH MASTER gives you trim,
hems, professional-looking cuffs and
n a matter of minutes. See it- try it
buy it today. At your favorite department store

$6.95 EA.

Included . . .
"HOW TO SEW SO EASY"
18 pages of sewing short cuts

If STITCH MASTER is not yet in your favorite department store, write to:

N MASTER CO. 214 S. Loomis St. Chicago 7

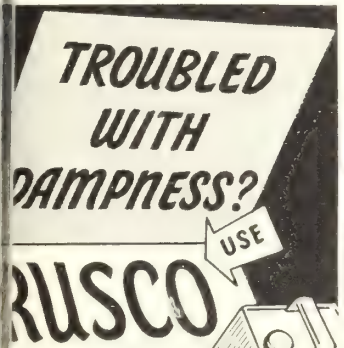
TROUBLED WITH DAMPNESS?

USE

RUSCO

COLORLESS

WATER REPELLENT



JUST BRUSH IT ON . . . TO PREVENT MOISTURE PENETRATION THROUGH

Brick . . . Masonry . . . Wood . . .
Stucco . . . Canvas . . . Other surfaces

BACKED BY A 5-YEAR WARRANTY

WRITE FOR FREE DESCRIPTIVE BOOKLET AND NAME OF NEAREST DISTRIBUTOR

a product of

THE F. C. RUSSELL CO.

400-G HERMAN AVE., CLEVELAND 2, OHIO

"Always one step ahead of the weather" with RUSCO

continued

Strathcona, Kokanee, Mount Assiniboine. From British Columbia, if you are really hardy, you can travel north to the trackless spaces of Yukon and the Northwest Territories, the latter as big as one-third of all Canada.

Although more Americans will visit Canada this summer than ever before, it is still not too late to plan an enjoyable vacation there. Many excellent hotels will provide you with accommodations. Train and plane service is very good, and you can bring your own car into the country without difficulty. Native-born citizens can easily satisfy Canadian immigration officials (bring along a photostat of your birth certificate or other proof of native birth—no passport needed). You can take into Canada almost any article of personal use, including sport and hunting gear (firearms, too, with certain restrictions), and your dog can be one of the party, also, if you're provided with a certificate of his good health and freedom from rabies from your local vet. You may fly your own plane into the Dominion, but you must land first at a licensed air harbor; if you wish to land elsewhere, pick a spot near a Customs port or outport and notify the Collector in advance of your trip. And remember that you can bring back from Canada, free of duty, purchases of most articles totaling $100 or less, in value.

For further information on planning a Canadian vacation, you can apply to the Canadian Government Travel Bureau, Ottawa, Canada. *La Province de Québec* Tourist Bureau in Quebec and its branch in New York City are also ready to assist travelers. Your own travel agent, the Canadian Pacific Railway, the Canadian National Railways, Canada Steamship Lines and Canadian Colonial Airways (branches in the principal American cities) will assist you to plan your transportation.

BOOKLETS

continued from page 153

cessories. 25c, Imperial Paper and Color Corp., HG 6, Glens Falls, N. Y.

"*What Goes With What*" contains a planning sheet on which to record data about your rooms. Five decorating steps are listed with an eye to overall room arrangement. Rug colors are shown and applied in color sketches of various rooms, and there is a special section on carpet care. 25c to Anne Mason, HG 6, James Lees & Sons Co., Bridgeport, Pa.

Glass means charm in your home if it is used wisely. For spaciousness, brightness and beauty, its possibilities are almost limitless. A 27-page booklet shows new ways to use it both architecturally and decoratively, and the color page ideas are both practical and smart. Pittsburgh Plate Glass Co., HG 6, Pittsburgh 22, Pa.

Windows

Aluminum Windows—streamlined, rigid, lightweight—are explained in a

(*Continued on page 156*)



Make somebody happy with . . .

THE FINEST NAME IN CLOCKS



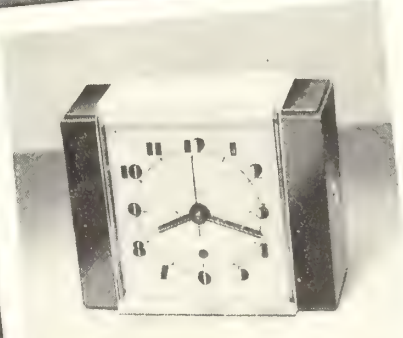
SHARON . . .

For your favorite young hopefuls just setting up housekeeping—traditional beauty—colonial mahogany finish—sturdy birch cabinet. Strikes hours and half hours. Electric or spring-wound. $35.*

MEDBURY . . .

Give it to yourself or the whole family—it's a clock to live by. Mahogany cabinet—raised front panel in richly grained rare wood. Westminster chime movement. Electric or spring-wound. $49.50.*





CARLISLE . . .

Give it to a busy executive—or his wife. It's a clock that goes to the office or stays at home. Black and crystal-clear plastic case, brushed brass dial. *It's an electric!* $8.95.* Seth Thomas Clocks, Thomaston, Connecticut.

Seth Thomas

"The finest name in clocks"

ELECTRIC OR SPRING-WOUND

A product of GENERAL TIME *Instruments Corporation*

*Tax Extra—Prices subject to change.

Seth Thomas ® Reg. U. S. Pat. Off.

booklet which illustrates their quick-change feature. A permanent frame, upper storm pane, lower storm pane and summer screen are combined in one complete window; all sections are changed from the inside. Orange Screen Co., HG 6, Maplewood, N. J.

Plastic Window Screens rustproof and resilient under pressure are being made for modern houses. These lightweight screens are non-staining and require no painting. A sample is included with the booklet so that you can judge for yourself. Chicopee Mfg. Corp., Lumite Division, HG 6, 47 Worth St., New York, N. Y.

Building

"*Ideas for Brighter Homes*" is a new booklet from Owens-Illinois Glass Co. which shows the use of glass block in the home. Filled with construction notes, sketches and pictures, this book has many architectural and decorative tricks up its sleeve, and the ideas contained are helpful in both remodeling and building. Glass block patterns are shown, as are their attractive use in rooms and exteriors. Details and insulation notes are included. For your copy, write to Mr. Art Lamb, Steve Hannagan Associates, HG 6, 247 Park Ave., New York 17, N. Y.

Heating & Insulation

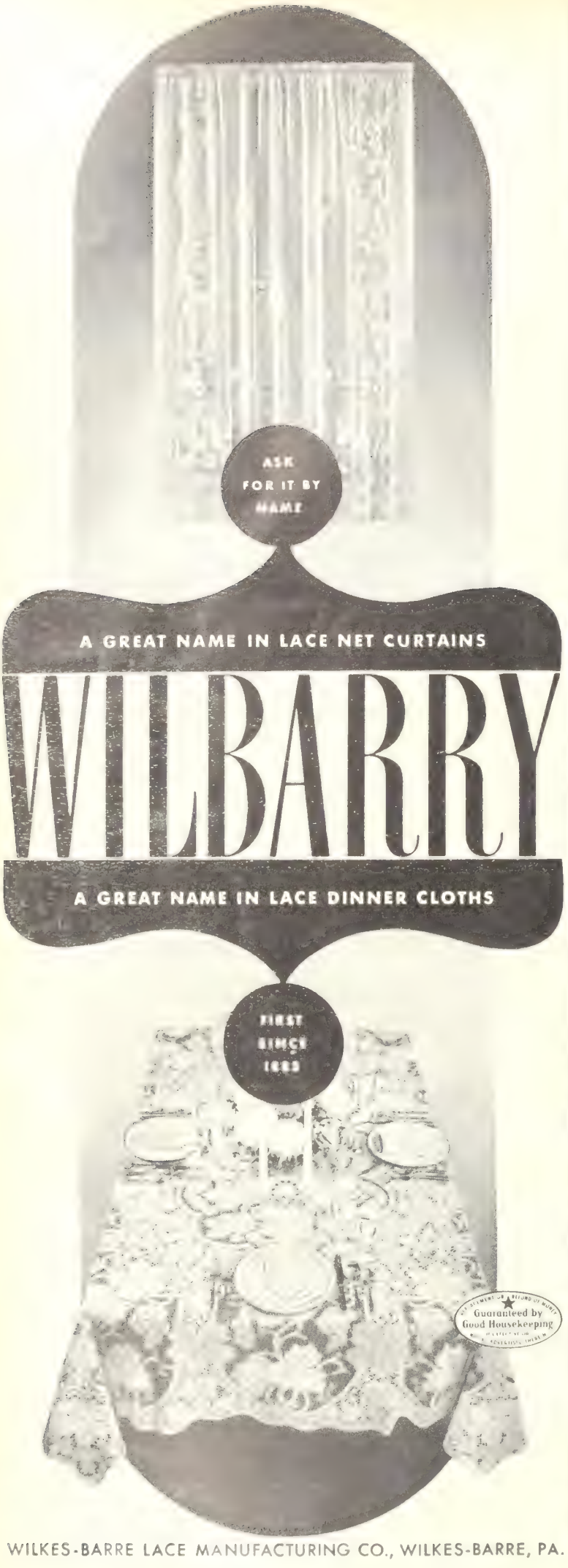
"*Year 'Round Protection*" with Insulite is the subject of a booklet about Bildrite sheathing and Graylite Lok-Joint Lath. These combine to form a wall of protection which retards the entrance of vapor and carries it towards the outside. Diagrams advantages of this insulation mat Insulite, HG 6, 500 Baker Bldg., Minneapolis 2, Minn.

"*Ferro-Therm*," the sheet stee sulation which reflects radiated from either side, is explained booklet which describes its advan in the home. Ferro-Therm is deli in sheets and can be cut to fit. In tion details are given. Amer Flange & Mfg. Co., Inc., HG Rockefeller Plaza, New York, N.

A Manual on Radiant Panel He tells about its theory and applic The basis of control on panel he is discussed in the first part. Th ter, by use of graphs, outlines c procedure and control systems. and equations explain this heatin tem so that the layman can bett derstand its functions. $1. Minnea Honeywell Regulator Co., HG 6, Fourth Ave. S., Minneapolis 8, M

Miscellaneous

K-Veniences for your closet prov place for the over-load and enabl to make the most of closet spac booklet shows the rods, hangers, r carriers and brackets which ca fitted into all closets. In addition other booklet, "How to Make the of Your Closets" by Helen Kou designed to turn a small closet i model of neatness or to make a closet seem more spacious and ord 10c, Knape & Vogt Mfg. Co., HG Grand Rapids, Mich.



WILKES-BARRE LACE MANUFACTURING CO., WILKES-BARRE, PA.

ONE OF THE FINER THINGS FOR BETTER LIVING

Rainbow Art Glass

Sparkling cranberry-and-crystal, with hand-painted white enamel and gold floral decoration made enduringly lovely by baking into the glass. Enrich your home with these and other graceful art glass pieces by *Rainbow* . . . available at better gift shops and department stores everywhere.



Artistic Creations of
THE RAINBOW ART COMPANY
HUNTINGTON 4, WEST VIRGINIA

MR. ROBSJOHN-GIBBINGS

continued from page 91

making functionalism into a
f a aesthetic dictatorship is a
s ous one."

. Gibbings feels that the Bau-
nd the so-called International
ere responsible for promoting
a that modern rooms should
le a waiting room in a hospital,
at houses should be as imper-
s a row of parked cars. This is
snobbery, he claims—the same
ry that is responsible for the
that Americans should pose in
rooms cluttered with antiques.

How ridiculous," says Mr. Gib-
"for a modern American woman
little black dress' to try to com-
with all the ornateness of the
enth Century. Even the Eight-
Century woman had a job mak-
rself visible in the midst of all
uddle. No wonder that she had
dered headdress two feet high
hoop skirt six feet wide. It was
ly thing she could do to stand
so much elaboration. I spend a
deal of my time taking rooms
ese out of my clients' houses."

Mr. Gibbings believes that "We have a new generation here now who will have no truck with all the make-believe that so intrigued their parents. They talk about Frank Lloyd Wright not Louis XIV. They don't see rooms any more as pretty pictures—they see them in terms of usefulness and comfort in everyday life."

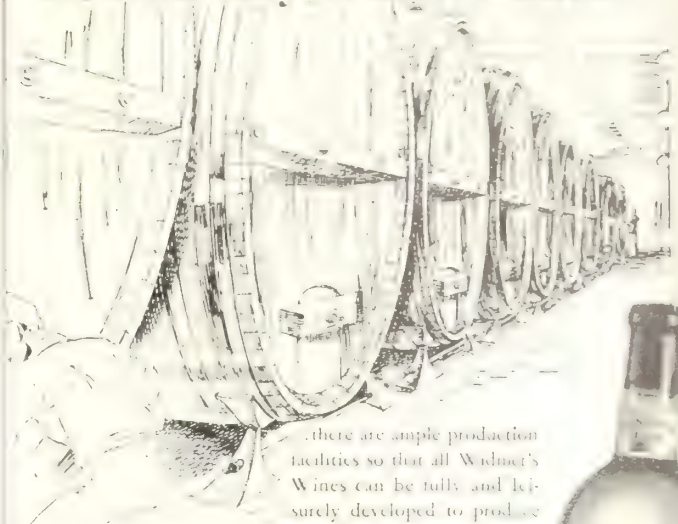
According to Mr. Gibbings, these young people regard their individual ways of life as more important than any school of architecture. But because they plan their houses to conform to their individual ways of living, the houses are no less beautiful than previous houses—in fact, they are even more beautiful.

"A modern house, as well as having all the new luxuries of light and radiant heating, can also have enormous appeal to the eye. It is a new, individual kind of beauty. A more honest kind of beauty, if you prefer to put it that way. After all, it is a wise generation that sees architecture and furniture as a complete expression of its individual needs."

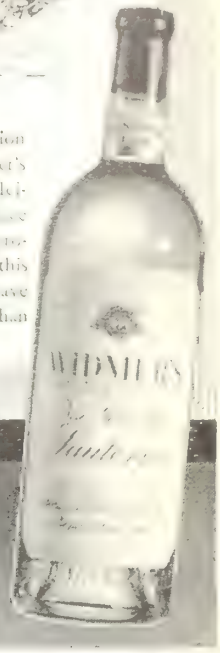
SUBSCRIPTIONS

A limited number of HOUSE & GARDEN subscriptions is now being accepted. For rates and details see contents page 71.

Behind Any Widmer Label



there are ample production facilities so that all Widmer's Wines can be fully and leisurely developed to produce the subtle characteristics of truly fine wines. Though production could be appreciably increased by speeding this process even slightly, the Widmer Family prefers to have the demand for its wines exceed the supply rather than sacrifice even a small part of their traditional quality.



NEW YORK STATE
WIDMER'S WINES
and Vermouths
WIDMER'S WINE CELLARS, Inc., NAPLES, N. Y.

molla
MANUFACTURERS OF
Wrought Iron
AND
Aluminum
FURNITURE

Available through your furniture and department store.



NO. 2—WROUGHT IRON IN THE MODERN MANNER

For your garden, for your home — refreshing new notes in metal furniture. MOLLA, pioneer stylist of metal furniture, harmonizes the traditional beauty of the classic with the functional simplicity of modern design.

Processed to defy the weather, the sturdy wrought iron pieces are guaranteed to remain rust-free for eight years. Specially finished against chipping, everyday usage will not mar the perfection of its surface. A brilliant variety of suites and individual pieces for dining and lounging, in wrought iron, cast aluminum or combination iron and aluminum.

Revolutionary "knock-down construction" brings MOLLA furniture to you pre-packaged in factory-fresh condition for easy assembling and convenient winter storage.

Write for FREE Illustrated Brochure

MOLLA, INC., 410 EAST 32nd STREET, NEW YORK 16, N. Y.

SUMMER LIVING continued

for the bacon-and-eggs type of cookery. Or, to save steps, you can compromise and breakfast on the porch. The kind of serving cart that has compartments to keep coffee and a main dish hot is practical. Also put toasters on the table. Princess Zalstem-Zalessky, who lives in Connecticut, endorses this English breakfast buffet idea because she finds that individual likes and dislikes are acutely magnified in the morning.

On *pages 151 and 152* many types of movable barbecues are illustrated and described. In your own country place, you will probably want to build a permanent set-up out of stonework or masonry. It may not be as elaborate as the Gilbert Millers', which incorporates a range for trap-shooting. But it will guarantee you a succession of thoroughly delightful outdoor meals. Decide first whether you are a stand-up or a sit-down cook and gauge the height accordingly. Don't locate your barbecue within 30 feet of a good tree; smoke and heat will ruin it. Keep in mind prevailing winds and plan to sit up-, not down-wind. A faucet close to, or built into, your barbecue will save endless trips to and from the kitchen. So will an outdoor closet containing all the pots and pans, linens and cutlery that are in use outdoors. Have long-handled fire tools and asbestos welders' gloves handy. An ordinary board, firmly set, on which the meat can be carved the moment it is done, is a convenience. Individual woode planks with grooves to catch the jui are handy. The electric spit-turner m sound far-fetched but it is a boon to t busy barbecue cook. Get a set of sma hand-grills and gratify the rugged i dividualists among your guests.

The question of grilling meat a touchy one on which friends ha been known to divide. According one faction, salt applied beforeha seals in a certain flavor and textu The rival school maintains that s pulls out juices prematurely and mak the meat dry. The only procedure which both are likely to agree is t steak crusted in rock salt. This coati is made to flame up quickly at the st and carbonize into an impermeab outer layer through which no moistu can escape. As the job is something a *tour de force*, our advice is to expe ment and stick to what you like be There are also plenty of other dish adapted to the barbecue. If the fire low enough, broiler turkeys will co through and prove delicious. It is w to do chicken (which loses too mu flavor and substance over searing hea on the type of side-fire grill which ha dripping-pan to catch butter and juic used in basting. Fish, such as stripe bass, handles well in a roasting pa in which it can be cooked along wi onions, tomatoes and peppers. In t Northwest, they sometimes fold a whe salmon in a piece of chicken-wire a

(*Continued on page 159*)



FURNITURE BY

HICKORY

MANUFACTURING COMPANY

HICKORY, N. C.





Overton Originals

Whether your choice be a handsome frame of rich Mahogany, warm Walnut, or modern Oak, or one of hand burnished Gold or Silver plate, you are on the discriminating side of good taste by making sure the frame bears the Overton Original emblem. Available at the better stores and studios in fascinating array of new styles, and in all sizes. Your prized portraits will mean more to you when lastingly framed in Overton Originals.

S. E. OVERTON COMPANY · South Haven, Michigan

Overton Original Genuine Bentwood Trays and Carvedwood Serving Accessories are also produced by Overton craftsmen.

OVERTON ORIGINAL

SUMMER LIVING continued

directly on the grill. A rare delicacy is fresh-caught trout wrapped in strips of raw smoked ham. When the ham is thoroughly crisp, the fish is done. More elaborate recipes for barbecue entertaining are described by Dione Lucas on *page 142*. As for a soup that's different and appropriate, an Atlantic New England fish chowder is offered by Beaver Brand Frozen Foods. Not to be confused with the clam-and-tomato-bearing Manhattan type of chowder, this recipe was originally perfected for freezing in the kitchen of the company's president, William Fellowes Morgan, with Mrs. Morgan and Mrs. Dorothy Gaige at the stove.

At barbecues, too little thought is usually given to vegetables. Most people play safe by serving a salad—which is palatable with grilled meat, but can become monotonous. Too few realize what superior corn is when grilled in the husks, rather than boiled. Firm tomatoes, halved and spread with a little beef extract, can be grilled too. Liver is easy enough to heat on a grill, and here is the whole Birdseye line. Birdseye's frozen cooked vegetables come in individual parchment bags, to be dropped into boiling water to warm quickly without loss of juices. If you are having the kind of young people's party that is based on sandwiches, assemble the makings and let each guest improvise his own, *à la* Dagwood. For this occasion, the buffet table should offer a light and a dark bread; butter, mayonnaise and sour cream; sliced meats; egg salad; cheeses; marinated tomatoes and cucumbers; grated Italian parsley-root and chopped herbs.

If you have an electric mixer, the fascinating sport of inventing your own drinks (based on the fresh fruits in season) lies in store. And, while you're in the mood, give some thought to the way Trader Vic of Oakland, California, serves his drinks—enough for the whole party mixed together in a huge silver bowl on which flowers float.

Outdoor living is pleasantest when it's free of mosquitos and bugs. The newest insecticide is called "612." Apply it to your own skin and you will lack charm for the winged population but not for humans. Pour it into a pretty piece of pottery or a small bird fountain out of which anybody can get himself a scoop. At night, use light as a decoy. Throw a spotlight from an upper window against a wall or foliage beyond your table, and watch the insects congregate there while you dine in comfort. Set a stylish Black Boy lamp at a distance from your party where you can admire it—the mosquitos will, too. Or get half a dozen Chinese paper lanterns, put candles in them and dot them around the shrubbery. The effect is as festive as a merry-go-around. To the suggestions offered here, add your own ideas and simplify your life over the three wonderful summer months.

For those who appreciate the finest



Baker Furniture, Inc.

CABINET MAKERS

10 MILLING ROAD, HOLLAND, MICHIGAN

For your new "Baker Guide to Good Furniture" send 25c to Dept. 67

Your rooms are lovely when you use

Cyrus Clark

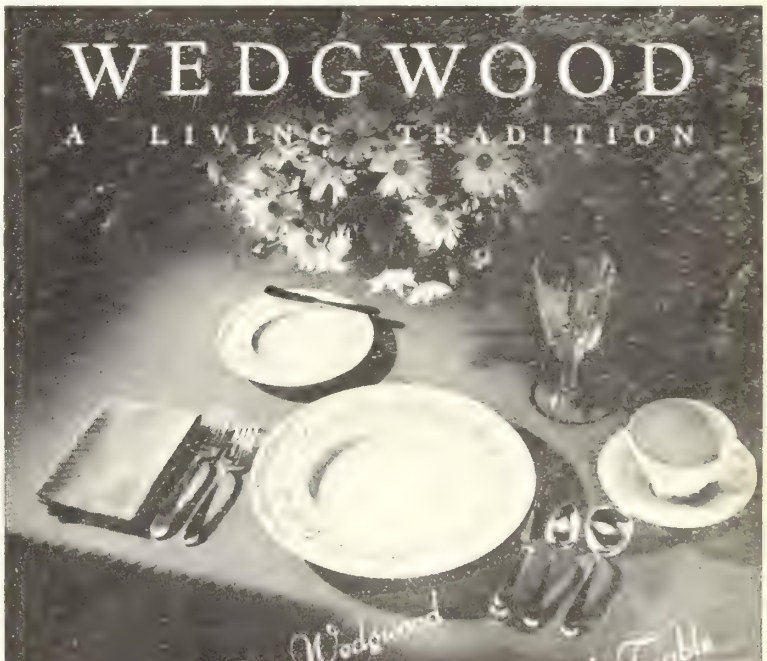
DECORATIVE FABRICS

They are distinguished for their taste, colorings, exquisite designs—the result of superb craftsmanship. "Cyrus Clark" is the name to remember for traditional, provincial or modern cretonnes and "Everglaze" chintzes. At finest stores.

CYRUS CLARK CO., 267 FIFTH AVE., NEW YORK 16

WEDGWOOD

A LIVING TRADITION



Dramatic White Wedgwood for the Smart Bride's Table

Five piece place setting in Wedgwood's Wellesley pattern

$5.25

A new edition of "THE STORY OF WEDGWOOD" recounting a living tradition is available at twenty-five cents

JOSIAH WEDGWOOD & SONS, INC. OF AMERICA

154 Fifth Ave., New York 10, N. Y. Etruria and Barlaston, Eng.

SHE WILL ASK continued

morale needs a lift. This will include sterling, real china, distinguished crystal and fine linens (damask, lace, embroidered cloths, organdies or mousselines). Doubtless, some of the gifts will fit easily into this scheme—silver hollow-ware, for instance, which need not match the flatware.

Your second service should be planned to give contrast to the first. Earthen dinnerware would be a logical choice for this, or a simple china, with less formal linens or mat sets and simple stemware or tumbler glasses. Glass plates and serving pieces are a pleasant choice, also allowing greater use of color in accessories.

Another service might start with pottery dinnerware, solid glaze or hand-painted or even textured, often in unusual colors and unconventional shapes. Putting this table together means adventuring in ceramics, in novel glassware, in metals and wood and plastics, in table covers and mats, in clever decorative pieces. Such tableware can be used informally from kitchen to terrace. It is a good answer for the bride who likes a modern table.

Framework of your service

Try to buy your dinnerware and glassware in an open stock pattern, so that you can add pieces or replace broken ones. Almost all patterns are kept in open stock by stores for a period of years; glassware is fairly stable in this respect, too. You also have gre freedom in buying open stock bec you can choose what you want, c bine things which do not match which are charming together.

It is a sound plan to buy a tional cups and water glasses with original purchase because breal will probably be heaviest here. Sc times you will find the dinnerware tern you choose, especially if i American earthenware, offered i "set," normally at a slightly lo price than if you buy it piece by pi A standard basic earthen dinnerv service for eight, for example, is pieces, which will give you eight ner or lunch plates, bread-and-bu plates, cups, saucers (counted as s rate pieces), soup plates, fruit or ce dishes and five serving pieces (crea and sugar bowl with cover, one v table dish and a meat platter). A vice for 12 people runs around pieces, and there are also sets for and four people. The latter, usu either 20 or 24 pieces, is useful a starter if you are budgeting eit storage space or costs.

China dinnerware is almost alw sold item by item out of "open stock not in "sets." However, as with ster silver, china patterns are someti offered in individual place setting five or six basic pieces. Stemmed gl ware is usually sold by the piece, wh bar glasses frequently are offered

(Continued on page 161)







"Designs of Today"

MALMAISON is just one of the seemingly countless beautiful wallpapers found in the advanced 1947 collection, "Designs of Today." Modern taste in decoration strongly favors wallpaper—the *correct* wallpaper for every situation.

See the complete collection, "Designs of Today," at the Show Rooms of those two great wallpaper houses, Warner's in Chicago and Thibaut's in New York, or at their numerous dealers. Write today for full-color sample of *Malmaison*, enclosing 10¢ to cover handling and postage.

Insist on "Designs of Today," offered jointly by—

THE WARNER CO., Dept. H G
418 South Wabash Ave., Chicago 5, Ill.

RICHARD E. Thibaut INC., Dept. H G
269 Madison Ave., New York 16, N.Y.

SHE WILL ASK continued

ght highball or cocktail glasses. Four set of decanter and six or asses.

Silver production is improving to wit where place settings are no the only thing available. Full c including hollow-ware, are g sumed, and by early Autumn ould be able to buy your silver ny piece or in a complete c

Most all linens are sold in sets, place cloths, whose napkins are separately—plain but matching the tone of the lace. Rayon and cotton damask come in sets; fine linen damask may occasionally be offered in sets. There is more variation in the composition of sets now than formerly, but generally speaking, cloths 52" square or smaller come with four napkins; the 52" by 70" with six; and cloths larger than that with eight napkins. A dozen napkins may be offered with cloths larger than three yards. A good many fine damask patterns are maintained as open stock by the manufacturers so that you can make additional purchases later.

BRIDEGROOM'S GUIDE continued

erchandise shown on page 106 ilable at the following stores

prices approximate retail

e pressure cooker (4 qts.), 0" fry pan, $6. Macy's, New k

aper by Katzenbach & War- Outline," $3 a roll; "Tracery," ll; "Handkerchief Plaid," $3 a *ailable through your decorator ugh the decorating department ing department stores.*

of Lackner clock. Neon il- tion. $25. *Available at leading ment stores soon.*

r vacuum cleaner. Complete, without attachments, $70. James ery, New York.

Johnson floor waxer, $4.5. Macy's, New York.

Lenox china, "Sonnet" pattern, Temple shape. Plates, $54 a dozen. Tea cups and saucers, $64 a dozen. Plummer, Ltd., New York.

Utica percale sheets, $6. James McCutcheon, New York.

Cannon towels, "Laurel" pattern. Bath, $27 a dozen; hand, $12 a dozen; face cloths, $6 a dozen. James McCutcheon, New York.

Callaway towels, quilt pattern. Bath, $29 a dozen; hand, $14 a dozen; face cloths, $6 a dozen. James McCutcheon, New York.

Chatham blankets, "Lido Pair," 100% virgin wool, $35 each. "New-

(Continued on page 162)



As pleasing as ever for those who like contemporary styling in light wood.

BRITISH OAK

JAMESTOWN LOUNGE Company Jamestown, N.Y.





For you GIDEON KILLS THE FATTED CALF...

Guests are pampered prodigally at The Gideon, nestling plumb in the midst of world-famous Saratoga Spa. Here — cooks make American foods a rite . . . change dismal diets to eating delights. Your spacious, gracious bedroom has its view and its rock-a-bye bed. In pine-spiced, flower-fragrant air, you'll golf . . . swim . . . ride . . . walk where geysers play. And *unique to this one spot* — the buoyant, bubbling mineral waters of the baths float aches, nerves, curves away. *Privately operated. Myron H. Woolley, Manager*



THE GIDEON PUTNAM AT SARATOGA SPA

SARATOGA SPRINGS, NEW YORK

The Spa is Owned ... Its Health ... by The State of New York

For springtime sparkle and glamour . . .

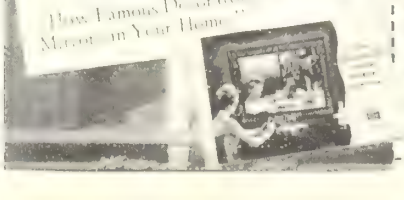


EVERY ROOM NEEDS A Living Picture

Genuine NURRE Mirrors

For luxurious beauty, richly ... styling for spacious ... color and light ... the plate glass ... NURRE mirrors at your dealer's

NEW FREE BOOKLET! How Famous Decorator Would Use Mirrors in Your Home



THE NURRE COMPANIES, Inc.
Dept. HG, Bloomington, Indiana
Please send me FREE mirror book

Name

Address

City State

PLEASE PRINT

SUMMER LIVING

continued from page 81

Here is more information on the merchandise shown on page 77 and pages 81-85: *Prices are approximate retail.*

Page 77

Beach rest, $6; Abercrombie & Fitch, New York.

Page 77

Lounge by Old Hickory Furniture Co., $126; L. S. Ayres, Indianapolis.

Page 81

Serving and cutting board by Warner Shops, $13; F. A. O. Schwarz, New York.

Picnic table and benches by Deerwood-Pinecraft, $36; Orchard & Wilhelm, Omaha.

Page 82

Bread baskets by Langbein-Giftwares, $1.25 and $1.50 each: Tatman's, Chicago, Illinois.

Asbestos gloves by Industrial Gloves Corp., $5; Lewis & Conger, New York.

Barbecue tools by Langbein-G wares, $5 each; Neiman-Marcus, las, Texas.

Water goblets, $1.50 each; salt pepper, $1.50 a pair. By Chalice St Los Angeles, California.

Page 83

Serving cart by Old Hickory Fu ture Co., $60; L. S. Ayres, Indian lis, Indiana.

Buenilum pitcher, $6; mugs, each. By Breslauer-Underh Scruggs-Vandervoort-Barney, St. L

Page 84

Umbrella-bench set by Lee W ard, $194; Modernage, New York.

Wrought iron grill by Original dio Iron Works; Davison-Paxon lanta, Georgia.

Individual steak plates by L bein-Giftwares, $3 each. Neiman cus, Dallas, Texas.

BRIDEGROOM'S GUIDE continu

port," 100% virgin wool, $11. Stern's, New York.

General Electric blanket. Single, $42; double, $53. Hammacher Schlemmer, New York.

Manning Bowman toaster. $18. *At all leading department stores.*

Clemson Bros. lawn mower. Hammacher Schlemmer, New Y

Fahrenheitor cocktail shaker, Aluminum bucket, $7. By Dr. I Schlumbohm. Lewis & Conger, N



CRUISE THROUGH

Canada's

SCENIC INLAND WATERS

WIDE CHOICE of all-expense cruises or independent trips aboard luxurious liners . . . colorful scenery . . . fascinating "foreign" cities . . . glamorous good times.

NIAGARA to the SAGUENAY—Enjoy all or any part of this world-famous route between Buffalo, Niagara Falls, Toronto, Thousand Islands, Montreal, Quebec, Murray Bay, Tadoussac and the Saguenay.

GREAT LAKES CRUISES Lakes Huron and Superior on largest, finest lake steamer, S. S. "Noronic." See Sarnia, the "Soo", Port Arthur, Ft. William. Sports, entertainment.

Offices in: Boston, Buffalo, Chicago, Cincinnati, Cleveland, Detroit, Minneapolis, New York, Philadelphia, Rochester, St. Louis, and Washington, or your Travel Agent.

CANADA STEAMSHIP LINES



AMERICA'S OUTSTANDING LINE OF BOUDOIR FURNITU

FOR A PICNIC

continued from page 85

...picnic equipment in the photo... on page 85 is listed below, with ... of manufacturers followed by ... of retail stores. Prices quoted ... tail and approximate. For further ...nation, write to HOUSE & GARDEN ... r Service.

(Top photograph)

...e ("Coke Stand") by Raymor ... Division, $22. Designed for Liv... New York.

...psible grill by Royal Engineer... o. $5. Macy's, New York.

...able Light ("Lamp Lighter") by ... Products Co. $15. Gilmore Sales ... New York.

...ic Plate by Leipzig & Lippe, $2. ...tman & Co., New York.

...mos jug, 1 gallon, fold-away ...t. By Poloron Products. $6. Mar... Field & Company, Chicago.

...l-made oak basket. Langbein... ...ares. $6. Abercrombie & Fitch, ... York.

...tic cloth, hand-painted flowers. ...: 55", $5; 61" x 72", $9. By Darlo ...California. McCutcheon's, New ...

(Bottom photograph)

Saw-buck table with two benches, table 72" x 27½". $30. By Toyad Corp. B. Altman & Co., New York.

Grill. By Charcoal Charlie. $50. B. Altman & Co., New York.

Coffee bottle, 50-cup capacity. By Langbein-Giftwares. $65. Bullocks-Wilshire, Los Angeles.

Salad bowl by Langbein-Giftwares. $100. Bullocks-Wilshire, Los Angeles.

Barbecue plates, hand-made in Italy by D'Agostino. $3 each. Carole Stupell, Ltd., New York.

Mugs by Langbein-Giftwares. $24 a dozen. Neiman-Marcus, Dallas.

Straw place mat, 50c. The Burkharts, New York.

Rattan cutlery by Langbein-Giftwares. $24 a dozen. Neiman-Marcus, Dallas.

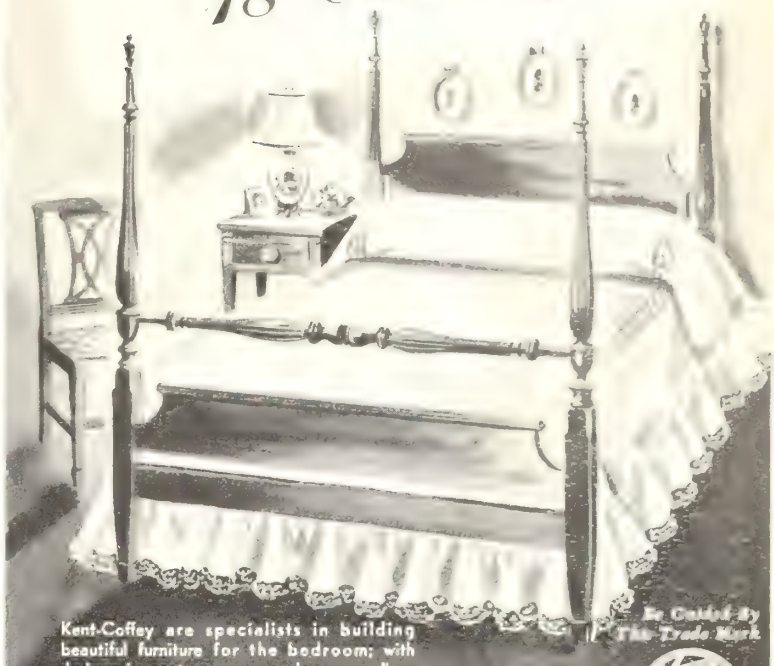
Plastic salad server by Langbein-Giftwares. $5. Neiman-Marcus, Dallas.

Fahrenheitor Tempot by Dr. Peter Schlumbohm. $135. Lewis & Conger, New York.

BUY SAVINGS BONDS

BEAUTY FOR YOUR BEDROOM

Kent-Coffey 18 Century



Kent-Coffey are specialists in building beautiful furniture for the bedroom; with designs in contemporary modern as well as fine traditional . . . sold by leading furniture and department stores from coast to coast.

Be Guided By The Trade Mark

KENT-COFFEY

KENT-COFFEY MANUFACTURING CO.
LENOIR, NORTH CAROLINA

Old Fitzgerald

BOTTLED IN BOND



OLD FASHIONED
but still in style

Bouquet is the soul of Old Fitzgerald flavor. This fusion of fragrance and taste lends added pleasure to this deliciously different, old fashioned bourbon.

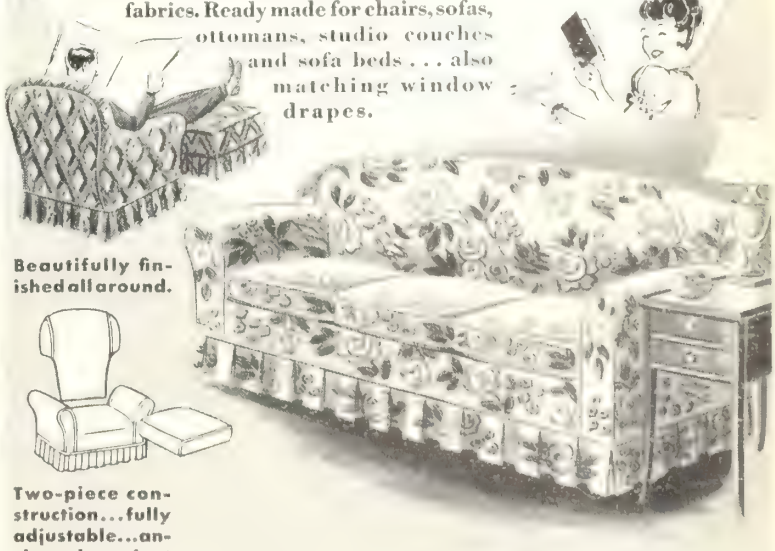
...0 PROOF · KENTUCKY STRAIGHT BOURBON WHISKEY
...TITZEL-WELLER DISTILLERY, INC., LOUISVILLE, KENTUCKY

READY MADE
for smart custom fit

Roley Poley CUSTOMETTE SLIP COVERS

Better than ever with new patented features that insure perfect, sculptured, custom fit. Smartly styled with box pleats and cord-welt seams. Exciting new patterns. Washable, pre-shrunk, quality fabrics. Ready made for chairs, sofas, ottomans, studio couches and sofa beds . . . also matching window drapes.

Interesting new folder on slip covers and name of your nearest Roley Poley dealer sent on request.



Beautifully finished all around.

Two-piece construction...fully adjustable...anchored against slipping.

ROLEY POLEY MFG. CO., CHICAGO 10, ILLINOIS

AT LEADING DEPARTMENT STORES

TABLE SETTING continued

Following is a list of the manufacturers and *approximate retail prices* of the merchandise on page 110.

Black-tie dinners

Linen—Belgian rayon and cotton damask set, 64" x 84" cloth, 8 napkins, Cohn-Hall-Marx, $35.
Silver—King Edward, sterling place setting, Gorham, $24 (tax included).
China—Harrowby, dinner plates, Royal Doulton China, $120 a dozen.
Glass—#916-C 870 goblets, Seneca Glass, $8[illegible] a dozen.

Linen—Ma[illegible] mats, 17-piece set, by [illegible] Fabrics at John Matouk, $10.
Silver—Grand Colonial, sterling place setting, Wallace Silversmiths, $26 (tax included).
China—Caprice, dinner plates, Castleton China, $48 a dozen.
Glass—Elegance, #17372, goblets, United States Glass, $80 a dozen.

Linen—Organdy and linen 17-piece mat set, Imperial Linens, $95.
Silver—Romantique, sterling place setting, Alvin, $23 (tax included).
China—Pimpernel, dinner plates, Wedgwood China, $87 a dozen.
Glass—Etiquette, goblets, Imperial Glass, $21 a dozen.

Little dinners

Linen—Irish linen damask set, 54" x 72" cloth, 6 napkins, Ballymena, $25.
Silver—Fiddle Thread, sterling place setting, Frank Smith, $26 (tax included).
China—Gainsborough, dinner plates, Spode Earthenware, Copeland & Thompson, $39 a dozen.
Glass—Royal Ruby, goblets, Duncan & Miller, $24 a dozen.

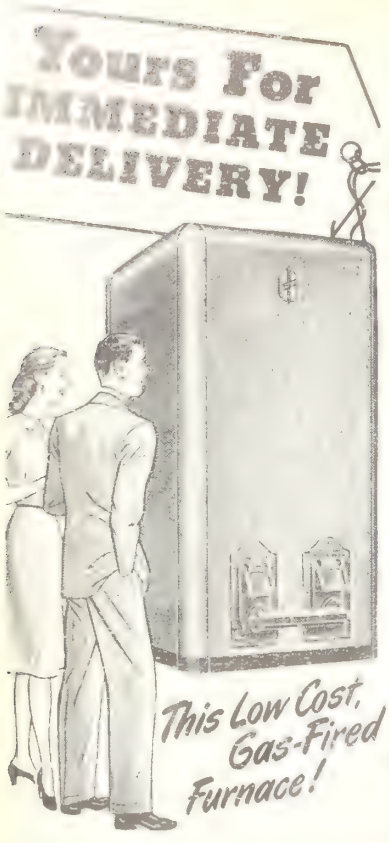
Linen—Rayon and cotton damask set, 66" x 90" cloth, 8 napkins, Cotray, $28.
Silver—Danish Thread, sterling place setting, Hingleberg, $86 (tax not included).
China—Birchmere, dinner plates, Haviland China, $25 a dozen.
Glass—Silja, goblets, Karhula Glass, $30 a dozen.

Linen—Linen and organdy mats and napkins, Leacock. Napkins and mats $3 each.
Silver—Coronation, place setting, Community Plate, $9.
China—Calyx Ware #1828, dinner plates, Adams Earthenware, $18 a dozen.
Glass—Oxford, goblets, Heisey Glass, $18 a dozen.

Casserole entertaining

Linen—Butcher linen mat set, Pauline Granichstadten, $18.
Silver—Modern Classic, sterling place setting, Lunt, $24 (tax included).
China—Will-o-the-Wisp, plates, Glid-

(Continued on page 167)



Picture a little corner of your basement about three feet square—a beautifully finished blue cabinet—and a single switch that with a flick of your finger silently circulates clean, comforting warmth throughout your entire home!

It's a **Fraser!**

Any thrifty home-owner can afford the Fraser Gravity Gas Furnace—and it can be easily installed in your own home, **immediately.**

Inside this trim, compact unit is a carefully engineered solid steel heating element that heats **fast** and resists scaling and corrosion. And it's sealed in, **air-tight!** No soot! No fumes! No noise! Relief from maintenance and repair worries!

The Fraser Gravity Gas Furnace really brings luxury comfort into your home—and it's priced so low, you'll want to treat yourself to a new hat out of sheer delight!

See your local heating dealer today. Enjoy the Fraser in your own home tomorrow!

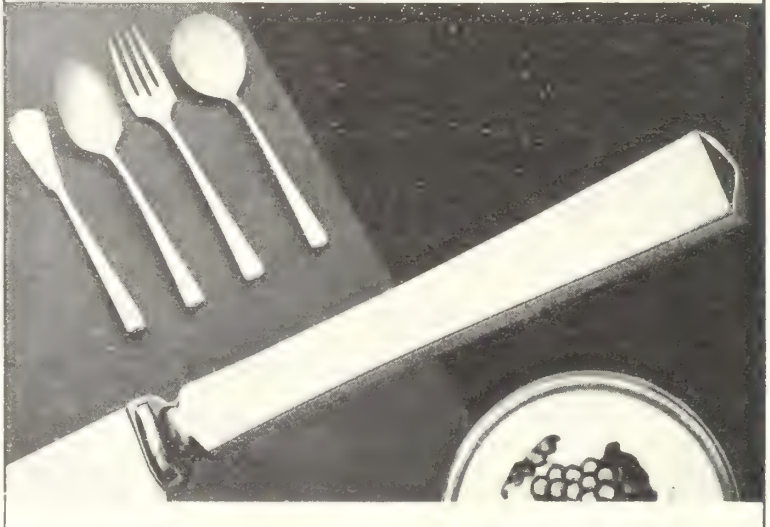
Guaranteed by Good Housekeeping

For Literature, write Fraser, 570 Lexington Ave., NEW YORK CITY 22, N. Y., Dept. K

WITH HEAT **Fraser**

Tested and approved by the AMERICAN GAS ASSOCIATION

Modern—with a golden accent!



GOLDEN-HUED DIRILYTE



Gold is the perfect accent — the sunshine accent — for bright modern colors. That's why so many brides want flatware made of Dirilyte — luxurious metal alloy that's the color of gold. Imagine it with apple-green linens, or marine blue, or beige mats on blond modern wood! Although Dirilyte is solid, not plated, a 26 pc. chest for 6 is only $50; 34 pc. service for 8, $61.85. Send 15c today for Dirilyte booklet, full of exciting color schemes and table-setting data!

DIRILYTE CO. OF AMERICA, INC., KOKOMO, IND.
Dirilyte, Reg. U. S. Pat. Off. 1 West 34th St., N.Y.C.

Replacement or a refund of money if not as advertised therein — Guaranteed by Good Housekeeping

Send for the fascinating booklet!



FRESHER ZONE helps retain original food flavors. Keep butter, milk, i cubes, etc., fresh and sweet. T ables you to place uncovered dis in your refrigerator. Hangs under refrigerator shelf.



Mail Check or Money Order
Satisfaction Guaranteed—Dealer will [illegible]
THE PRESCO COMPA
1101-H MULBERRY, KANSAS CITY 7



Save time, trouble and expense a Cutler-Hammer Multi-Br

Why tolerate the blown fuse nuisan longer? Why hunt fuses in the dark break off in the midst of preparing a n go to the store for the new fuses you fo buy? Why stumble down dark cellar sta fumble in the old fuse-box wondering w do? The Cutler-Hammer Multi-Breake this annoyance forever. It is installed kitchen or any other convenient plac when service goes off, all you do is rese lever that has snapped out of position. N to buy . . . nothing to replace! Service stored in the twinkling of an eye . . . eve child! The average new home can ha modern and safe protection for less than additional. Also easily installed in old h How much will it cost *you?* What are *all* the facts? Write today for our free booklet "Goodbye to Fuses." CUTLER-HAMMER, Inc., *Pioneer Electrical Manufacturers*, 1397 St. Paul Ave., Milwaukee, Wis.



CUTLER-HAMMER
MULTI-BREAKER

FREE BOOKLET—Tells facts new, better home electrical tion. Write TODAY for you

s a BREEZE...with ERSON-ELECTRIC FANS



keep you
L AND COMFORTABLE ALL SUMMER

"summer resort" breezes in your r office with Emerson-Electric Fans. rd of quality for 56 years, these breeze-makers operate quietly and ntly, carry the famous Emerson-c 5-Year Guarantee at no extra cost. or Folder No. 511 today'

e-Condition your HOME too!

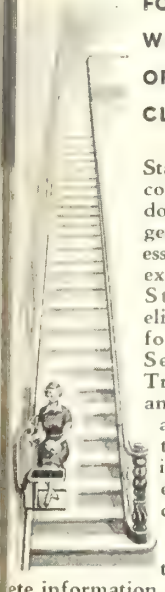


Installed in attic, this Emerson-Electric HOME COOLER FAN forces out day's accumulation of hot air, pulls in cool night air through open windows and doors. Write for Folder No. 511

MERSON ELECTRIC MANUFACTURING CO.
St. Louis 21, Mo.

ERSON ELECTRIC
FANS · APPLIANCES

Stair-Travelor by Sedgwick



FOR THOSE WHO CANNOT OR SHOULD NOT CLIMB STAIRS

Stair-climbing, according to leading doctors, is a dangerous and unnecessary form of overexertion. Sedgwick Stair-Travelors eliminate the need for stair-climbing. Sedgwick Stair-Travelors are safe and simple to operate—fold against the wall when not in use—can be operated on house current.

We would like to send you complete information and booklet illustrating the many advantages Sedgwick Stair-Travelors offer those who cannot or should not climb stairs.

Write today for your copy of the illustrated Sedgwick Stair-Travelor brochure.

SEDGWICK MACHINE WORKS
Established 1893
146 W. 15th St., New York 11, N. Y.
ELECTRIC AND HAND POWER RESIDENCE ELEVATORS

COLOR SCHEMES continued

Here is further information on the fabrics, wallpaper and the accessories shown on pages [illegible]. Order these fabrics and wallpaper through your decorator or the decorating department of your local department store. All prices are approximate retail.

FABRICS

Scalamandré Silks
"Pomegranate"—modern textured fabric, 48" wide, $12 a yard.
"Fiamma"—silk with linen backing, 50" wide, $12 a yard.
Plain red silk taffeta, 50" wide, $15 a yard.

F. Schumacher & Co.
Lime, 100% silk, 40" wide, $6 a yard.
Watermelon, 100% silk, 40" wide, $6 a yard.

WALLPAPER

Katzenbach & Warren
"Birdcage"—black, white, and beige. Hand-painted in two colors on plain ground, $5 per roll; on gold or silver, $6 per roll. *Special order paper.*
"Handkerchief Plaid"—black and white, $3; in gold or silver, $5. *Special order paper.*

ACCESSORIES

James Pendleton, Inc.
57 East 57 Street
New York
French chair, $200.
Chinese figurine, $100.
Painting, "L'Afrique," $85.
Lamp, $135.

Designed for Living
131 East 57 Street
New York, New York
Service plate, $11

TABLE SETTING continued

den Ware earthenware, $36 doz.
Glass—Will-o-the-Wisp, tumblers, Glidden Ware Pottery, $18 a dozen.

Linen—Linen set, 52" x 52" cloth, 6 napkins, Fallani & Cohn, $18.
Silver—Stainless steel cutlery, bamboo handles, Langbein-Giftwares, $50 a dozen.
China—Dubonnet and Blue, dinner plates, Winfield China, $36 a dozen.
Glass—Optic tumbler, Cambridge, $6 a dozen.

Linen—Jute and hemp mat set, Dorothy Thorpe, $23.
Silver—Pointed Antique, sterling place setting, Reed & Barton, $24 (tax included).
China—#3863 earthenware, dinner plates, Southern Potteries Blue Ridge, $10 a dozen.
Glass—Blue tumblers, Blenko, $2 each.



Selection from the "Westmoreland Group"

Colonial and 18th Century Bedroom Furniture in Solid Mahogany

The CONTINENTAL FURNITURE COMPANY
HIGH POINT, N. CAROLINA
Designers and Makers of Fine Furniture Since 1901



It's Easy to Create



—Use this Idea Book

Rooms that warm the heart—rooms that glow with cheer and hospitality—are easy to create with windows of Ponderosa Pine such as these. This *friendly* wood—so durable, so easy to paint—helps you plan interiors of great charm and comfort. Stock design doors and windows of Ponderosa Pine are made in a wide variety of patterns—to give full scope to your own needs and tastes—yet modern production methods keep costs moderate.

Our 32-page idea book—"Today's Idea House"—is crammed with interesting photographs showing how to make rooms more useful and more interesting—how to have more closet space—how to make rooms look larger—and dozens of other ideas.

Send only 10c and your [illegible] "Today's Idea House" [illegible] special low Mail-Order coupon!



Ponderosa Pine Woodwork
Dept. PPw-111 West Washington Street
Chicago 2, Illinois
Please send [illegible] copy of "Today's Idea House." I enclose 10 cents. [illegible]

Name .....
Address .....
City ..... Zone ..... State .....

For Friendly Living . .

Ponderosa Pine WOODWORK

SOUTHERN BEDROOM continued

The "Bedroom with a Southern accent," shown on *page 103*, derives its charm from its graceful mahogany furniture by Morgan, its fabrics, wallpaper, and lamp. These are all available today and their *approximate retail prices* are quoted below. Stores where you may buy the furniture are also listed.

FURNITURE

Morgan Furniture Company
High four-poster bed, $150
Dresser, $155
Night stands, $65 each

CURTAINS

Celanese Corporation
White "Celanese Chiffonese," 39" wide, 70c a yard.

BEDSPREAD FABRIC

Burlington Mills Corporation
Bedspread, custom-made from Burlington House turquoise cotton textured fabric, $5 a yard.

WALLPAPER BORDER

A. L. Diament & Company
Border cut from Diament's "Hampton Stripe," $8 a roll.

CARPET

Firth Carpet Company
Young Victorian design, green on white, $12 a square yard.

LAMP AND SHADE

Paul Hanson, Inc.
Ivory colored base on brass mounting, white rayon shade, $77.

You will find Morgan's Asheville Colonial furniture, which we show on *page 103*, at these stores.

ALABAMA
Montgomery
Bishop-Parker Furniture Company

CALIFORNIA
Los Angeles
Barker Brothers
San Francisco
W. & J. Sloane

ILLINOIS
Chicago
John M. Smyth Company

INDIANA
Indianapolis
Banner-Whitehill, Inc.

LOUISIANA
New Orleans
Maison Blanche

MASSACHUSETTS
Boston
R. H. White Company
Worcester
Sawyer's

MICHIGAN
Detroit
The J. L. Hudson Company

MINNESOTA
Minneapolis
The Dayton Company

(Continued on page 168)

KARPEN Guaranteed FURNITURE

Presents the CHERRY HILL ROCKER

from the famous Mahogany Forest Group



GOOD OLD FASHIONED COMFORT

A breath of the Old South, where the "Cherry Hill" had its origin. It is a perfect furniture "gem," set in precious Honduras mahogany; skilfully designed ... beautifully finished ... highlighted by its typical goose-neck arms. Featured in appropriate fabrics by Karpen Dealers, in limited quantity, at about $139.50. (Slightly higher west of the Rockies.)

CHICAGO LEXINGTON DYERSBURG NEW YORK LOS ANGELES SAN FRANCISCO

S. KARPEN & BROS.

KARPEN Guaranteed FURNITURE

traditional

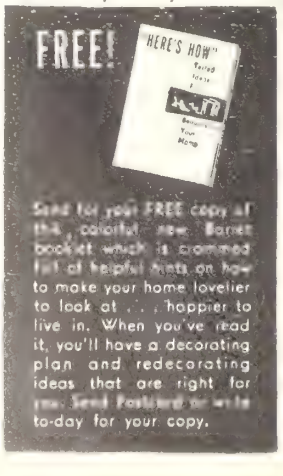


give your home that "custom" look

modern



Original Fabric Creations—For Draperies, Slip Covers, Upholstery!



Dramatically lovely in design, color, texture—created by artisans, Barret fabrics give your home new richness, striking originality, and smart exclusiveness!

In the most complete range of modern and traditional decorative textures, hand prints, correlating solids and plastic coated fabrics ever presented . . . priced to fit your budget . . . fabrics by Barret are your best money-worth every time! See Barret—buy Barret—at better department stores and fabric shops everywhere.

Barret TEXTILE CORP.
Empire State Bldg., New York 1, N. Y.



HANDIEST TIME SAVER EVER INVENTED

MAGNAGRIP MAGNETIC KNIFE RACK

Add motion-saving ease to kitchen with this amazingly practical, attractive Magnagrip. At a touch, it grips securely *any* steel knife or tool, always handy for instant use. Protects sharp knife edges; can't get out of order; *guaranteed* to hold its magnetism.

Magnagrip affords a lifetime of kitchen convenience. Heavily plated, white enameled, it adds to the appearance of smart kitchens or hobby rooms. If your favorite dealer doesn't yet carry them, send $2.95 (regular retail price) prepaid) to —

R. E. PHELON CO.
Dept. F, 199 Union St., Springfield, Mass.



So That Throw Rugs WON'T THROW YOU

USE RUG-TITE

A new non-slip rubber anchoring material preventing serious injuries in thousands of homes. Requires no fastening. Simply lay a sheet of Rug-Tite under the rug—and neither the rug nor the Rug-Tite will budge on the most slippery floor. Cut to any sizes, Rug-Tite should come about 2 inches of each edge of the rug. Will not mark the floor nor the rug. Comes in 4 widths, 24", 30", 48", 54".



Sold by floor covering departments. If they can't supply you write

AMERICAN MAT CORPORATION
2024 Adams St. Toledo 2, Ohio

Other American Mat products: DOOR MATS • STAIR TREADS

BEDSPREADS continued

Here is additional information and a list of stores where the bedspreads and rugs shown on pages 104-110 may be found. *Prices are approximate retail.*

CHECKED GINGHAM SPREAD

Burlington House
Bed-spread, twin, $23; double, $25
Vanity skirt, $13
Hutzler Brothers, Baltimore

Lawrence Products
Round cotton rug
30", $5; 36", $6; 48", $11

Conant Ball Co.
Maple poster bed

GREEK KEY MOTIF

J. & C. Bedspread Co.
Bedspread, full and twin, $18

Quaker Maid Mills
"Ripple Twist" cotton shag rug
9' x 12', $100
Gimbel's, Milwaukee

Imperial Paper & Color Corp.
Stripe wallpaper

PROVINCIAL FORMALITY

Textron
"Old Greenwich" bedspread
Single, $20; double, $23
Empire Furniture Co., Walla Walla

Charm Tred Mills
"Box Weave" cotton rug
4' x 6', $20
B. Altman & Co., New York

Company of Mastercraftsmen, Inc.
Bench, bed and night table

CANDY-STRIPED BEDSPREAD

Cabin Crafts
Candy-striped bed-spread
Single, $12; double, $13
Carson Pirie Scott, Chicago

Cabin Crafts
"Checker" hooked-rug
6' x 9', $70
Bamberger's, Newark

Drexel Furniture Company
Mahogany sleigh bed, night table

Imperial Paper & Color Corp.
"New England Elms" wallpaper

Selig of Leominster
Loveseat

ORNATE VICTORIAN ROSES:

Summerson
Everfast chintz "Glamour" bedspread
Full and twin, $27
Pillow sham, $9
Flounce, $14
The Higbee Company, Cleveland

Aldon Rug Mills
"Petal" cotton rug
2' x 3', $5
The May Co., Los Angeles

Heritage Furniture Co.
Mahogany step table
(Continued on page 168)

VE YOUR WALLS
R AND PERSONALITY
WIDE BORDERS



or this booklet for an introduction
w, fascinating style for wall dec-
n. Ten cents will cover handling
or this and a new booklet on
Wallpapers for Small Homes.

corative Borders, in widths from
3", will bring new life to your
There are special patterns appro-
o each room in your home, and
available at better wallpaper stores
nere.

Scenic Wallpapers
CHMITZ-HORNING COMPANY
ast 82nd Street • Cleveland, Ohio

HAMPLAIN GROUP



Colonial
EDROOM FURNITURE

Fashioned with conscientious care by superb craftsmen. Burnished to a soft, rich finish to accentuate its gracious natural loveliness.

VERMONT
OF WINOOSKI
Hard Rock
MAPLE & BIRCH

RMONT FURNITURE CO. INC.
WINOOSKI, VERMONT

TWO IMPORTED VERMOUTHS

CINZANO
Italian
TRY IT STRAIGHT AS AN APERITIF







FOR THE DRY COCKTAIL
CINZANO
French

SOLE IMPORTER: CANADA DRY GINGER ALE, INC., NEW YORK, N. Y.

FOR
Gracious Living
TODAY . . . AND
FOREVER AFTER



CHOOSE FROM THIS CORSAGE OF BEAUTIES IN

ALVIN
STERLING

Here is table silver to add warmth and substance and beauty to your day-by-day living . . . becomingness to those special occasions that mean so much.

SEE IT AT YOUR JEWELER'S OR WRITE US FOR ILLUSTRATED PRICE FOLDER.

THE ALVIN SILVERSMITHS
Makers of Exclusive Silver Designs for Sixty Years
PROVIDENCE 7, RHODE ISLAND

SOUTHERN BEDROOM continued

MISSOURI
Kansas City
Duff & Repp
St. Louis
Lammert Furniture Company, Inc.

NEW JERSEY
Newark
Kresge-Newark

NEW YORK
Brooklyn
Loeser's
Buffalo
The Wm. Hengerer Company
Rochester
Lauer Furniture Company

NORTH CAROLINA
Greensboro
Morrison-Neese

OHIO
Cincinnati
The John Shillito Company

PENNSYLVANIA
Philadelphia
Gimbel Brothers
Pittsburgh
Gimbel Brothers

TEXAS
Houston
Suniland Furniture Company

VIRGINIA
Richmond
Miller & Rhoads

BEDSPREADS continued

Custom & Modern
Loveseat

LOOPED COTTON

Morgan-Jones, Inc.
Looped cotton bedspread
Double, $12
Hahne & Co., Newark

Firth Carpet Co.
"Marble Cake" wool carpet
$8 a sq. yd.
W. & J. Sloane, San Francisco

Grand Rapids Bookcase & Chair Co.
"Oakmaster" chamois oak bed and night table

DOCUMENTARY DESIGN

Blue Ridge Spread Co.
"Betsy Ross" documentary bedspread
Double, $40
The Dayton Company, Minneapolis

Aldon Rug Mills
Multicolor braided cotton rug, "Concord"
2' x 3', $1
Joseph Horne Company, Pittsburgh

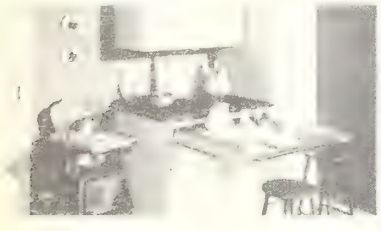
Drexel Furniture Company
Mahogany poster bed and night table

Imperial Paper & Color Corp.
"Tulips" wallpaper



Fit Your Kitchen to *Your* Fancy with Curtis Cabinets!

Yes—your kitchen can exactly express *your* ideas and *your* tastes—when you build it of Curtis Wood Cabinet units! These beautiful, sturdy cabinets are interchangeable—made to fit together and to harmonize with all standard kitchen equipment. They come prime coated, ready for the final finish in any color YOU desire. Beautifully styled, non-tarnishable hardware furnished for each cabinet.



Get These Curtis Quality Features!

Curtis Cabinets—made of *wood* for lasting satisfaction—offer you a host of features, such as the "quick lunch" unit shown above. Table top folds and slides into unit. Space below is for pans and large utensils. You can have such conveniences as a snack bar—special pan and tray units—metal bread drawers. Curtis cabinets are made like fine furniture—each unit is precision-built to give lasting convenience and satisfaction.



It's Fun to Plan a Curtis Kitchen!

Curtis Cabinets are easily installed in any size or shape of kitchen, new or old. Here is a typical "L-shaped" Curtis kitchen—one of the most popular and efficient kitchen plans.

Curtis production is steadily increasing—but the popularity of Curtis Cabinets is breaking all records. So if they are not always available, keep in touch with your Curtis dealer.

1948 CURTIS WOODWORK

Curtis Companies Service Bureau
635 S. [illegible] Clinton Bldg.
Gentlemen: Please send me [illegible] color booklet [illegible] It's Fun to Plan Your Own Kitchen.

Name.....
Address.....
City.....State.....

BURN ZIT

THE IDEAL HOUSEHOLD WASTE DISPOSAL UNIT!

Operates without cost!

AT last! A neat, durable, efficient household waste-disposal unit that burns everything combustible without the use of any commercial fuel! No gas! No electricity! Just strike a match! Here is the modern way to do away with garbage collections, vermin, unpleasant odors and fire hazards.

BurnZit is easy to install, costs practically nothing to maintain, and is priced so reasonably that it will pay for itself in 18 months!

Write for illustrated folder and prices.

Excellent distributor territories available!



BURNZIT CO. 901 GRANITE BLDG. ROCHESTER 4, N. Y.

WHO SAYS YOU CAN'T AFFORD PROFESSIONAL-TYPE SURFACING?

Low-cost, popular REDCORT is used by hundreds of private owners, schools, colleges, institutions • REDCORT is pulverized natural slate, fast-color, soft red • FAST-DRYING is a feature; can be played on very soon after hard rain • Initial cost only 25% that of "patented" surfaces; upkeep extremely reasonable • REDCORT is dustless, without glare, non-slip, very resilient. Far less tiring to feet. Simple to spread, maintain. Very attractive • Send for FREE Illustrated-in-color Pamphlet "H".





YORKMONT SLATE CO. INC.
Granville, N. Y.

TIME FOR *Screens.*



Investigate the PERFECT COMBINATIO

In this single, permanent unit, you ceive all these benefits:

Just seconds to change from storm to screens . . . Storm sash, screen weatherproofing in one perman unit . . . Year 'round rainproof, dr free ventilation . . . Patented all-m *Thermolok** closure frame, autom cally adjusts to contraction, expan and settlement . . . Finest gr 16-mesh metal screen cloth...Finger control from inside the house...Pay themselves—save up to 30% in f

Write today for descriptive folder and nam of your nearest distributor. No obligatio

THERMOSEAL

COMBINATION SCREEN AND STORM SA
Assures Satisfaction and Protect

a product of
THE F. C. RUSSELL COMPAN
206 RUSSELL BLDG., CLEVELAND 2, O

*T.M. REG. APP. FOR

ENJOY THIS SEPARATE SHOWER



Weisway CABIN SHOWE

In your present home, or when you bui you can have a complete extra bath in three-foot square or less. Enjoy show bathing to the fullest, splash all you li in a leakproof Weisway. Quality mate als, precision built, insure lasting servi Models for all classes of constructio

Send 10 cents for Plan Book showi how to have more bath facilities in sm or large homes, existing or new buildin Or ask for free folder showing Weisw models available now.

HENRY WEIS MANUFACTURING CO., INC.
609 Weisway Bldg., Elkhart, Indiana
Enclosed is 10 cents for which send me your book bathroom plans. ☐ Send free folder only.

Name
Street
City
State

SUMMER LIVING ROOM ...continued

Noted modern designer, T. H. Robsjohn-Gibbings, has collaborated with The Widdicomb Furniture Company of Grand Rapids, Michigan, to create the handsome mahogany furniture used in the room shown on *page 90*. Cushions of the United States Rubber Company's Koylon sponge rubber add to the comfort and durability of the upholstered pieces. The *approximate retail prices* of the furnishings in the room and the stores where you may buy them appear in the following lists:

FURNITURE

Widdicomb Furniture Company

Bisque mahogany sofa upholstered in "Ferns and Grasses" (designed by Marion Dorn). $190

Bisque mahogany chairs upholstered in Goodall's lime tweed (designed by Dorothy Liebes). $195 each

Bottle green lacquer tables. $110 each

Bisque mahogany cocktail table. $87.50

CURTAINS

Goodall Fabrics

White silk tweed designed by Dorothy Liebes. $13.50 a yard

WALL PAINT

Pittsburgh Plate Glass Company

Soft White Wallhide. $3.60 a gallon

CARPET

Bigelow-Sanford Carpet Co.

Ice blue Cassandra. $12.50 sq. yd.

FENCE

Dubois Fence & Garden Co. Inc.

Cypress sapling picket fence. $2 a foot

BLUE BOWL (filled with violets)

America House

Marguerite Wildenhain pottery

Other accessories loaned by T. H. Robsjohn-Gibbings

Available at the following stores:

CALIFORNIA
Los Angeles
Cannell & Chaffin
Oakland
Bonynge's

ILLINOIS
Chicago
Marshall Field & Company

INDIANA
Indianapolis
Adams Inc.

MICHIGAN
Detroit
Pringle Furniture Co.

NEW JERSEY
Newark
L. Bamberger & Co.

NEW YORK
Brooklyn
Loeser's
New York
James McCreery & Co.

OHIO
Cleveland
Taylor's

IGHTNING
ROTECTION
HE MODERN MANNER

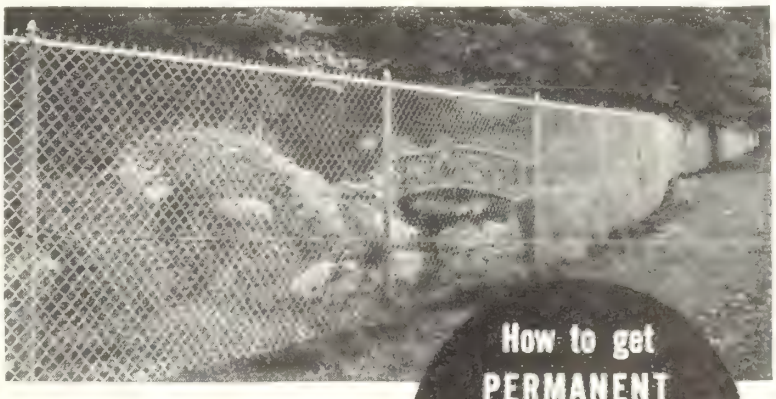


ecurity System works on the iple of PREVENTING light- strokes by the *effective* dissipa- of static, plus precautions st dangerous induction effects ring, piping, etc. Security en- rs are trained in theory and d by 75 years of specialized ience. Security's expert installa- crews assure complete responsi- clear through to finished job. installations carry the Master of Underwriters' Laboratories. harge for estimate. Write for information before you build, del or insure.

SECURITY
FACTURING & CONTRACTING CO.
LINGTON 6-F, WISCONSIN
ICA'S FOREMOST LIGHTNING ROTECTION ENGINEERS



AGICOLOR
LASTARON
DED FINISH
NEW TEXTURE COATING
all walls--plaster, wallboard, paper, wood, cement, brick.
COVERS CRACKS AND NAIL HOLES
EASILY APPLIED BY ANYONE
COLORFUL, DURABLE, WASHABLE
SOLD EXCLUSIVELY AT YOUR LEADING DEPARTMENT STORE
AGICOLOR COMPANY
AND AVE. at 29th ST. - CHICAGO, ILL.



How to get PERMANENT PROTECTION against TRESPASSERS

Day and night, an Anchor Chain Link Fence protects your home, lawns and shrubbery against trespassers, vandals, animals and mischievous youngsters, while setting off the beauty of your property. Keeps your children from dashing out into traffic. Prevents short-cut seekers from wearing a path across your lawn and destroying your property.

Write today for free, illustrated catalog. Gives detailed information on exclusive features like *Deep-Driven Anchors*, which hold fence erect and in line and enable fence to be installed without disturbing shrubbery. Address: ANCHOR POST FENCE DIVISION, Anchor Post Products, Inc., 6550 Eastern Ave., Baltimore 24, Maryland.

Anchor Fence
Nation-wide Sales and Erecting Service

84% OF ALL OIL BURNERS INSTALLED IN MASSENA,* N.Y., ARE WILLIAMS OIL-O-MATIC

*Population 11,000. One of the coldest U.S. cities, with a low record of —43° F. Its residents must prepare for sub-zero weather from November to April.

For the name of your nearest Williams Oil-O-Matic Dealer, consult the classified section of your telephone directory under "Oil Burners" or write to the factory at Bloomington, Illinois.

OIL-O-MATIC
WILLIAMS
HEATING SYSTEMS

SLEEP WELL



FEEL SWELL



SHIFMAN

Sanotuft*

INNERSPRING MATTRESSES

and BOX SPRINGS

*PATENTED CONCEALED TUFTING

NO BUTTONS

NO ANNOYANCES

There's nothing like Shifman Sanotuft bedding for relaxing sleep and comfort. Built to superior specifications throughout . . . Shifman Sanotuft innerspring mattress, with the famous "patented" concealed tufting that eliminates all surface annoyances . . . and the matching box spring, both contain the finest in materials, workmanship and construction.

COMFORT PERFECT

SHIFMAN BROS.

NEWARK, N. J.

DESIGNS FOR DRESSMAKING





5094 5808 5094 5808 6081

A three-way combination of cottons, *above*, for a fun outfit for playing hostess in the country. A shirt (5094) in a minuscule check. A full, gathered skirt (5808) in a gay plaid. A mammoth apron in plain color, pleated all around and tied in a bow (6081), one size 12 to 16. Price 50 cents. 5094 comes in sizes 12 to 20 (30 to 38). 40. Price 40 cents. 5808 sizes 24 to 32 waist. Price 35 cents. "Easy-to-Make" Vogue Patterns.



TROPIQUE Furniture

AMERICAN CHAIR COMPANY MANUFACTURERS SHEBOYGAN, WISCONSIN

YEAR-ROUND smartness for living room, rumpus room, sun room or den.

See it now at the better stores.

Residence Elevators



"Elevette" Stairwell or corner

This Company pioneered the

House-Lighting-Operated Residence Elevator

Our unique, simple and versatile lifts—INCLIN-ATOR and "Elevette" have for years enjoyed the public's confidence. Owner recommendations have been largely responsible for our rapid growth.

Descriptive Booklet giving full information mailed on request.



INCLIN-ATOR An unique electrically operated "Stair-Lift". Folds against wall when not in use.

INCLINATOR COMPANY OF AMERICA

2208 Paxton Blvd., Harrisburg, Penna., U. S. A.

CALIFORNIA Vernonware





Organdie

"I am the coveted member of the aristocratic California Vernonware family. I'm steeped in the tradition of Old California. I represent the broad vistas and good living of the early California hacienda. I lend grace and dignity to your table."

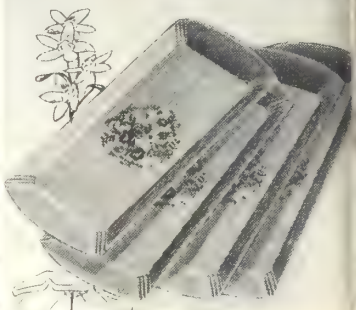
Limited full color edition of Vernonware patt pictured in their early Californian atmospher now available. Send 25c for your copy. Dept. I

VERNON KILNS

2300 East 52nd Street, Los Angeles 11, Califor

AMERICA'S FINEST LINE OF SEMI-PORCELA

Spring Beauties



These exquisite HASKO *Floral* TRAYS "freshen-up" outdoor parties and casual get-togethers like a wisp of fragrance from a field of spring flowers. Every smart hostess will want some! *You* can get them, beautifully gift-packaged, at Department, Gift and Fine Jewelry Stores.

HASKELITE MANUFACTURING CORP.

Dept. 137, 135 S. LaSalle St., Chicago 3, Ill.

Hasko TRAYS AND ACCESSORIES

...ere's only one
...SS AMERICA
MARILYN BUFERD



...d there's only one
...ASHABLE
...verglaze*
...ABRIC

...Everglaze" is a trade-mark which identifies the ...abric has been finished and tested according ...o processes and standards controlled and ...prescribed by Joseph Bancroft & Sons Co.





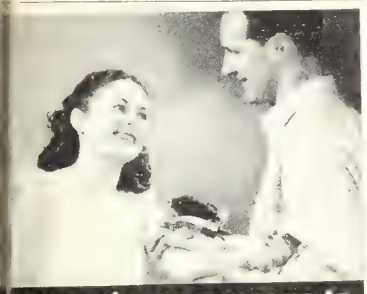
6078

Spring in the air

For lunch out of doors in the sunshine. *Above*, a strapless dress in a bold plaid cotton. The skirt is bias to allow for freedom of action. You may have the same dress from the same pattern with wide straps, if you prefer. "Easy-to-Make", good day or night—for evening try it in white piqué or black linen. No. 6078—sizes 12 to 20 (30 to 38). Price 50 cents.

VOGUE PATTERNS MAY BE PURCHASED IN THE IMPORTANT SHOPS IN EVERY CITY, OR BY MAIL, POSTAGE PREPAID, FROM VOGUE PATTERN SERVICE, GREENWICH, CONNECTICUT; AND IN CANADA, AT 21 DUNDAS SQUARE, TORONTO, ONTARIO.

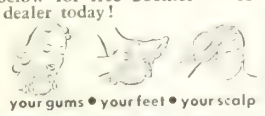




...housands use massage to
...EEP IN TRIM
...ou apply massage easily . . .
at home . . . with Oster
...TIM-U-LAX JUNIOR

...ople who must stay feeling fit — men and ...omen athletes, for example — use massage ...gularly as an aid in conditioning the body, ...relaxing tired nerves and muscles. Proper- ...applied, massage tends to stimulate circu- ...ion, remove waste products of fatigue, add ...ne to skin, muscles, and nerves. Now — ...the privacy of your home—you can easily ...ve effective massage to yourself or others, ...ith Oster Stim-u-lax Junior, a professional- ...pe electric massage instrument. Patented ...spended motor action delivers rotating-pat- ...ng movements to your fingers—applies mas- ...ge in a nerve-soothing, health-giving man- ...r. Thousands of Osters are in daily use. ...nd coupon below for free booklet — or ...e your local dealer today!

...ry Oster ...tim-u-lax ...unior on



your gums • your feet • your scalp
FREE MASSAGE MANUAL!

...ear out coupon and mail today!

...OHN OSTER MFG. CO.
...ept. 12-F, Racine, Wisconsin
...end me your free massage manual ...hich explains and illustrates many ...ends of Stim-u-lax Junior massage applications ...ased on the findings of medical science.

Name ...
Address ...
... ( ) State
Dealers: Write for information N-18



LASTING BEAUTY

Styled in decorative modern design, this mirror is handsomely hand-engraved with oval-shaped printies which give this beautiful piece its sparkling charm. Write today for our folder, "How to Lend Personality to your Wall with Mirrors."

Donnelly-Kelley Glass Company, Holland, Michigan

BROWNLEY *drop leaf table*



Presenting our Brownley drop leaf table of lustrous mahogany veneers, exquisitely designed to achieve graceful, delicate lines. A fine correlated dinette piece that will adapt itself equally well as an occasional table in your living room or hall. Extended with leaves up, the table measures 43" x 98"; with leaves up, but not extended, it measures 43" x 62". With the leaves down, the top measure 23" x 43". At better furniture and department stores.

Dept. G

UNION-NATIONAL, INC. • JAMESTOWN, N. Y.

YOU REALLY BOUNCE ALONG on a rug that is backed with TEXTILENE. Why? Because you're walking on straight-standing, resilient pile.

TEXTILENE is a modern material, precision-made to get a tight grip on rug pile, and to keep it. Even repeated shampooing won't persuade the pile to wilt or fall out.

So always look for that clean, fuzz-free TEXTILENE backing. E. W. TWITCHELL, INC., 3rd and Somerset Streets, Philadelphia 33, Pa.

Textilene
THE BETTER BACKING FOR MODERN RUGS



You've got it under your thumb!

The new SAVAGE POWER CHIEF

Yes, you've got positive speed control, right under your thumb in the new SAVAGE POWER MOWER! It's as simple to operate as a hand mower, and can be stored in the same amount of space.

THE SAVAGE POWER CHIEF

★ Depress the pedal — mower moves forward.

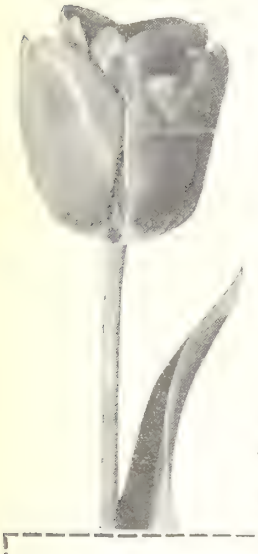
★ Lower the handle, mower stops!

★ Thumb control of speed.

SAVAGE ARMS CORPORATION
Lawn Mower Division
CHICOPEE FALLS
MASSACHUSETTS

MASTERBUILT BY WORLD FAMOUS FIREARMS CRAFTSMEN

MOST BEAUTIFUL SELECTION OF New Tulips
EVER OFFERED IN THE WORLD!



Several hundred varieties illustrated in color in the finest bulb catalog Wayside Gardens ever published.

Our connection with Grullemans, the famous Dutch grower, continues . . . bringing first to Wayside Gardens' customers the newest and finest imported tulips. Quantities of many of these exciting varieties are limited, so make selections now.

Our new autumn catalog also features many other rare bulbous plants seldom offered elsewhere . . . the sensational Eremurus, new hybrid lilies, hyacinths, crocuses and iris. Also new roses and other plants for autumn planting. All are Wayside quality—the "highest in the country"—quality that experienced gardeners rely on for best results.

◀CRIMSON GIANT DARWIN TULIP—biggest, strongest and deepest crimson-red Darwin Tulip ever offered. Surpasses City of Haarlem and Eclipse. $1.20 for 25, $3.00 per 100.



Eremurus Robustus
Special Price:
85c each



Send for the World's Finest Book Catalog on Autumn Planting

Just off the press. More than 150 pages. Superb color illustrations. Sound cultural instructions. We've spared no expense to make this an outstanding reference [illegible] you get your copy, all it's necessary that you enclose with your request 50c, coin or stamps, to cover postage and handling costs.

Wayside Gardens

30 MENTOR AVE. MENTOR • OHIO



GARDENING GUIDE
FOR JUNE

It is a pity that in June, when the garden has attained its highest growth, the battle against disease and pests must be fought the hardest. The price of a good garden is eternal vigilance. More and more we are learning that healthy soil, properly and naturally enriched, is the logical deterrent to plant diseases.

So June sees the sprayer and dust gun as much used as the hoe; the former must be kept clean and the latter sharp. With these few remarks (for if we listed all the June pests they would fill these columns) we can go on to pleasanter subjects.

Work with flowers

Here are things to divide for their better display next year: *Phlox subulata*, pyrethrum, sedums, aubretia and arenaria. Extra cuttings of them can be grown along in a shaded frame.

The seed pods of lilacs should be clipped off and old heads of laurel and rhododendrons broken off. If you want exhibition dahlias, cut all but the main stalk off at the ground. For superb hollyhocks, thin out.

By June we are faced with the wilting foliage of spring bulbs. New tulip bulbs can be left where they are, or, if the space is needed, lifted when the foliage has turned yellow, dried off and stored in an airy place. Toward the end of the month we can begin lifting, dividing and replanting crowded narcissus clumps, grape hyacinths, scillas and such spring-flowering bulbs. As the iris flower fades, cut the stem.

House plants come out of doors this month. Sink them to their rims in shady spots.

Those shrubs which have bloomed can now be pruned and privet hedge kept clipped. Begin tackling the crabgrass in lawns by sprayer or close-mowing and destroying the seed heads.

Having fed the roses and forked the soil lightly, give them a good watering and lay a summer mulch of peat moss or buckwheat hulls. This will prevent weeds, preserve moisture and help check blackspot.

Work with vegetables

In the neighborhood of New York, sweet corn is planted successively now until July 4th. Stop cutting asparagu by the end of the month and feed th bed with composted manure. Bean beets and carrots sown this month wil provide a late crop.

After the June drop, peaches an plums can be thinned to 6" betwee peaches and 4" between plums.

Mulching

We have already mentioned mulching roses as a labor- and moisture-saving device. The same principle can be applied to other plants—grass clippings put on sweet peas and, where the trash is available, the vegetable rows can be mulched. It doesn't make for a tidy appearance, but it does save work. The only alternative is the wheelhoe.

In fact, as June days heat up and the various jobs of spraying accumulate, wise gardeners take advantage of every labor-saving and comfort-affording trick. The multitude of things to do can soon reduce gardening to a form of domestic slavery. Work early mornings and late afternoons, enjoy the garden the rest of the time.

New books

There never seems to be an end to the books about gardening, and now that gardening itself crowds the hours, there is never time enough to read them all. Only by keeping awake late at night have we been able to sample the latest batch.

Isabella Preston's "Lilies for Every Garden" comes from our best Canadian hybridizer. She knows whereof she writes and she writes for beginners to understand.

Gladys Taber and Ruth Kistner have added the latest helpful volume to a special shelf with their "Flower Arranging for the American Home." The color plates are excellent and the text is easy to take.

"Land for the Family: A Guide to Country Living" is a comprehensive study of a vast subject by four experts in their varying fields. It ranges all the way from purchasing a country home to carving a chicken.

Finally, for sheer delight, we report with acclaim Gulielma F. Alsop's "April in the Branches," the record of a Connecticut garden, written in superb prose. RICHARDSON WRIGHT.

DELPHINIUMS continued

will give plants, most of which will bloom the first fall. Those that don't will be good, vigorous plants the following summer. By sowing a few in August and more early in the spring, there will be delphiniums in bloom from June until black frost. That is the ideal condition and is easy to attain.

The ground should be kept shaded and moist until the seeds germinate. From then on, they can be gradually accustomed to increasing sunlight. Care must be taken in watering. Indoors, it is best to water in the morning. During the summer, outdoors, the evening seems best, as the water has time to penetrate to the roots before the sun hits the beds to dry them up. At that time, the surface soil will dry off quite quickly. Temperature rises create conditions that are not conducive to the growth of the damping-off fungus.

As soon as the seedlings are large enough to handle easily, they should be transplanted to stand about three inches apart each way. The soil of this bed should be slightly richer. An inch or so of well-rotted manure or compost and a sprinkling of lime should be dug into the top 10 or 12 inches. The August-sown plants may be allowed to winter over here, and will be moved to their permanent place early in the spring. Spring-sown plants should be moved when the plants begin to get crowded.

When setting the plants permanently in the garden, dig a hole about a foot deep and put in a small quantity of well-rotted manure or compost and a handful of bone meal. Mix this thoroughly with the soil in the bottom of the hole. Lay a few inches of ordinary soil on top and then set the plant. When the roots reach down into this larder, they will really start to grow. They are voracious feeders and will repay you well for their board.

In the autumn, a handful of coarse sand or coal ashes on the crown of each plant will prevent water from collecting there to start rot. After the ground is well frozen, if snow is lacking, cover with salt hay or evergreen boughs. When growth starts in the spring, sprinkle a little ground limestone on the crown of each plant. Division of clumps can be made in spring. Use a sharp knife and see that each division has plenty of fibrous roots, and dust the cut edges with lime. As delphinium stalks are brittle and can easily be broken by heavy wind, stake them carefully—each stalk to a stake. Use raffia or soft twine.

Like many other plants, delphiniums have their quota of diseases and pests—the "blacks," which deform the leaves, crown rot, which can destroy the whole plant and mildew, which attacks the leaves.

The "blacks" are caused by the cyclamen mite. Spray from spring on with rotenone or nicotine, or dust with

(*Continued on page 174*)

Send for Your

"GARDEN BUTLER"

HANDY ABLE...AT OUR ELBOW

Price $2.25



ou just ress it into e ground right where ou want it! Just the thing r sandwiches, cool drinks, ooks, cigarettes!

n the lawn, at garden and each parties, and at picnics, the arden Butler makes serving sier, keeps litter off the ground. his smart durable steel stem d tray with floral design is eautifully enameled, compact, sy to carry; stem unscrews om tray, lies flat in your car trunk! Price $2.25 delivered.

y from your hardware or department re, or send cash, check or money order factory for as many as you need. ease specify color—red, yellow, green white. Address Department HG-2.

AKERS OF Doo-Klip LAWN TOOLS

WIS ENGINEERING & MFG. CO.
ALLIANCE, OHIO

DOWCRAFT MAGNESIUM

Lawnbarrow



NEW "LIFT" FOR HOME GARDENS!

Just lift it—you'll want it! It's the new *magnesium* lawnbarrow—super-light, sturdy, perfectly balanced, easy to handle. Just the thing for hauling leaves, grass, rubbish, potted plants, or anything else that has to be moved around the garden! Gay colors—smart design—flat bed carries bigger loads easier—pneumatic tire doesn't mark your lawn. Hangs on a convenient nail in basement or garage.

At all leading stores **$34.50**

Specialty Products Division
THE DOW CHEMICAL COMPANY
Bay City, Michigan

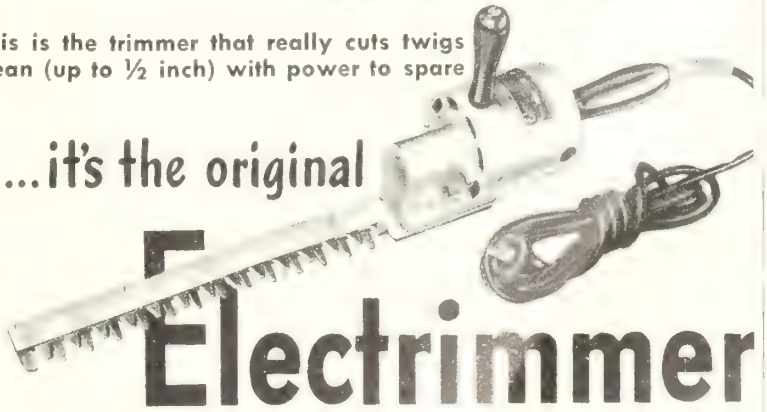
Dow Products

Trim Hedges *electrically*



This is the trimmer that really cuts twigs clean (up to ½ inch) with power to spare

...it's the original



Electrimmer

● When you cut your hedge electrically, you want plenty of power to do the job at least 10 times faster and better than by hand. That's why thousands of owners prefer ELECTRIMMER. It clips 'em clean (no torn ends), runs cool, it's easy to handle, lasts for years because it's made of the finest materials available. Operates from any 110-V socket. Get an ELECTRIMMER from your local hardware dealer. Or write for a folder that tells more.



cuts ½-inch twigs clean

Made by SKILSAW, INC., Chicago 30
Makers of Internationally Known SKILTOOLS

WEED-NO-MORE

America's No. 1 Weed Killer

$1.00 rids your lawn of ugly weeds

won't harm most common lawn grasses



New Weed-No-More Automatic Sprayer—only 59c—just tilt and spray the weeds away!

By the makers of KEM-TONE, the miracle wall finish

$1.00 —8 OZ MAKES 8 GALLONS Enough for Average Lawn
$2.98 Qt. Economy Size Makes 32 Gallons

PROVED ON AMERICA'S LAWNS—Weed-No-More kills dandelions, plantain and other ugly weeds without back-breaking weed digging. Simply mix with water, spray it on weeds—that's all! Apply several times a season as new weeds appear. Get Weed-No-More today!

SOLD BY STORES EVERYWHERE

PRODUCTS OF SHERWIN-WILLIAMS RESEARCH

Bringing the Marvels of Science to Your Home

DELPHINIUMS continued

the sulphur. Also, keep delphiniums away from strawberries, which are attacked by the same mite.

To avoid crown rot, plant delphiniums on new ground. The soil can be sterilized with formaldehyde. Burn diseased plants. Some growers use a spray mixture of two parts lime-sulphur, two Bordeaux and one tobacco, applied when the foliage first appears. For mildew, dust with sulphur.

There are many named series of plants in the Pacific strain of hybrids which come quite true from seed. The tall spikes of beautiful blue, lavender, purple and white are an addition to any garden. The individual florets often measure three inches across. Among the whites are Galahad and Percival. The former is pure white, while the latter is white with a black bee. Grown against an evergreen background, their white spires are startling. White flowers are always valuable in the garden to tone down and divide some of the more brilliant colors of their neighbors. None could be lovelier than these aristocratic delphiniums.

The Round Table Series is a mixture of lavenders, purples and the above-mentioned whites. It is made up of such named kinds as Cameliard, lavender with white bee; Lancelot, lilac with white bee; and Guinevere, pinkish lavender with white bee. This last rouses comment from garden visitors, as it is so utterly different from the old-fashioned delphiniums. King Arthur, rich purple with white bee, and Black Knight, dark violet with black bee, are also members of the Round Table Series.

The blues are something to dream about. Summer Skies is a light blue with white bee; Blue Bird, a clear, brilliant medium blue with white bee; Blue Jay, a medium to dark blue with dark bee.

The old combination of delphiniums and madonna lilies is always lovely, no matter how often repeated, but the greater range of color in the new hybrids gives opportunity for many other lovely combinations. The early white phlox, Miss Lingard, sets off any of the Round Table or Blue Series to perfection, and by cutting both back after their early display, it will be repeated again in the fall. The Blue Bird Series with white aquilegia and some of the yellow hemerocallis makes an entrancing combination.

In our enthusiasm over the more aristocratic members of the family, let us not forget that there are other less imposing but no less desirable types. The Chinese delphiniums range through all shades of blue and white. The plants grow two to three feet tall, with many more short spikes than the hybrids, and they have the added advantage of blooming continuously from July to frost. If sown early, they will even bloom the first year. They are

(Continued on page 175)

POTTED STRAWBERRY PLANTS



WILL BEAR DELICIOUS BERRIES FIRST YEAR

Enjoy juicy, ripe, full flavored strawberries right from your own garden. Easily grown, these strong plants bear a small crop the first year—an abundant one the second.

Best-of-Their-Kind Varieties

BLAKEMORE *(EXTRA EARLY)*. Large, excellent for preserving.
DORSETT *(EARLY)*. Very vigorous grower, cone-shaped.
FAIRFAX *(EARLY)*. A prolific bearer. Exceptionally firm.
PREMIER *(EARLY)*. Produces abundantly. Large, bright berry.
BIG JOE *(MIDSEASON)*. Extraordinarily large, full flavored.
CHESAPEAKE *(LATE)*. An extra large, symmetrical beauty.

All above, $4.50 for 25, $15 per 100

MASTODON *(EVERBEARING)*. From summer right through late fall.
PROGRESSIVE *(EVERBEARING)*. Full flavored, medium size berries.

$4.75 for 25 $17.50 per 100

Stumpp & Walter Co
132-138 Church St., Dept. H, New York 8
Suburban Stores: White Plains, N.Y. Stamford, Conn. Newark, N. J. Englewood, N. J. Hempstead, L. I.

Your ABSOLUTELY Free THIS VALUABLE 1947 BULB and IRIS Catalog



See the FINEST "ALL-AMERICAN" IRIS, LILIES, TULIPS, DAFFODILS *in full* COLORS

Lago PRICES 20% to 33⅓% LOWER

Enjoy beautiful blooms from America's finest bulbs, now within reach of all at these new low prices.

Tells how to plant and other valuable hints for more successful flower growing.

Address Dept. M

LAGOMARSINO OF CALIFORNIA
"America's Seed Headquarters"
SACRAMENTO • CALIFORNIA

PAGE FENCE -Since 188
• AMERICA'S FIRST WIRE FENCE •



Protect... Don't Worry

• Safeguard your children against thoughtle running into streets. Stop trespassing. Protect yo lawn, garden and shrubbery. Keep your dog and stray dogs out. Erect an enduring, goo looking Page Chain Link Fence. You can get in a choice of four superior metals, erected by reliable local firm. Write for "Fence Ideas f Homes" and we will send nearby member's nam

PAGE FENCE ASSOCIATION • Monessen • Pa

$1 IRIS FREE
With Your First Order
Write for Free Catalog of
IRISES & DAYLILIES
EDENWALD GARDENS
VINCENNES, INDIANA

EDGE-GETTER... MAKES YOUR MOWER A TRIMMER!



Now... you can trim usually missed lawn edges with ease and speed. Mow around *tree wells*, in *trenches* and *troughs* with this *easy-to-use, permanent* attachment. Adjustable to varied depths. Swings easily into position when needed. *Eliminates tiresome hand clipping!!! Makes hard work a cinch!!* Light but sturdy!! EASILY INSTALLED ON ANY MOWER! ORDER YOURS TODAY! Only $3.95—postpaid. Literature on request.

BARTON CO.
Box 442, Dept. H, Montrose, Calif.

GARDEN Tractor-Ette
Mighty Midget For Small Estates



RIDE WHILE YOU WORK

Handy, versatile, gasoline power unit for those many jobs on the one to ten acre estate or farm, small city parks, school grounds, village sidewalks, etc. Designed especially for operating lawn mowers, snow plows, ground cultivation.

7 WONDERFUL ATTACHMENTS
•Lawn Mower Hitch
•Snow Plow 54"x24"
•Plow
•Cultivator
•Dump Truck
•Lawn Broom
•Wagon Drag

TRACTOR-ETTE comes equipped with adjustable draw bar with cultivator clips, controlled by side hand lever. You'll have use for it every season of the year!

FREE CIRCULAR

GARDEN TRACTOR MFG. CO.
1520 W. Kinzie St., Chicago 22, Ill.
Please send circular and detailed information regarding the Garden Tractor-Ette to
Name....
Address....
City Zone State

Scotts LAWN FOOD plus WEED CONTROL

It's the new, easy way to rid your your lawn of unsightly weeds and at the same time feed the grass for extra growth and sparkling color during the summer. Enough for 2,500 sq. ft. only $3.50. Available at your dealer along with other proven Scott Lawn Care Products.

O M Scott & SONS CO.
85 Spring Street, Marysville, Ohio

NOW IN JUST ONE APPLICATION
Destroy Weeds AND Feed Grass

50 FINEST IMPORTED DUTCH DARWIN TULIPS $4.50



Brighten up your garden next spring with the finest and largest *imported* Dutch DARWIN TULIPS obtainable. This choice collection of ALL TOP SIZE BULBS (4½ inches in circumference) will produce the largest possible blooms in a wide range of exquisite colors including various shades of red, pink, lavendar, violet, white and yellow flowers. Sold only in mixture of colors.

GUARANTEED TO BLOOM NEXT SPRING
Order today. Bulbs will be shipped by parcel post C. O. D. in time for fall planting.

50 IMPORTED DUTCH BULBS $4.50
100 Bulbs $8.50. *Write for FREE illustrated full color literature describing many unusual varieties of fall planting bulbs.*

BURGESS SEED & PLANT CO.
420 T. H., GALESBURG, MICHIGAN



THIS OFFER GOOD ONLY TO JULY 20th
ORDER NOW—PAY NEXT FALL
ALL TOP SIZE BULBS

Burpee Crocus 12 BULBS 25¢
All Colors Mixed
Blue, purple, yellow, white, striped. Guaranteed to bloom. Postpaid: 12 Bulbs 25c; 50 for $1. Order now!
Dutch Bulbs Are Back! Hyacinths, Tulips, Daffodils, etc. Plant this fall. Write for Burpee Bulb Book.



BULB BOOK FREE
W. Atlee Burpee Co.
109 Burpee Bldg. Philadelphia 32, Pa. OR 109 Burpee Bldg. Clinton, Iowa

The July issue of House & Garden will be on sale June 24th

DELPHINIUMS

continued from page 174

ideal for cutting and make a charming display in the garden.

There are two more that should be more generally grown, *D. nudicaule* and *cardinale*. The former comes in a dark purple, pale blue and white. It is listed as a perennial, but often blooms so vigorously that it lacks the vitality to carry it over the winter. It is easy to raise from seed, and a few flowers on one plant, left to set seed, will provide you with an ample supply for replacements. When in bloom, it is a mass of color and blooms through a large part of July and August when flowers are scarce. It will flower the first year from spring-sown seed if it is planted early.

The ashen delphinium, *D. cinereum*, is listed by Bailey in "Hortus" as an annual but, in my New Hampshire garden, acts as a biennial, blooming late the first year from spring-sown seed, and through July and August the second year. The foliage is finely cut and graceful. When the plant is in bloom, it is completely hidden by the masses of purple and lavender flowers. Here again fresh seed should be sown each year or allowed to self-sow around the plant.

Experimenting with some of these less-known delphiniums is a fascinating hobby and one that repays well. Growing the hybrids, however, should be a "must" for all those desiring the most striking beauty in their gardens.

SIGNIFICANT GARDENER cont'd

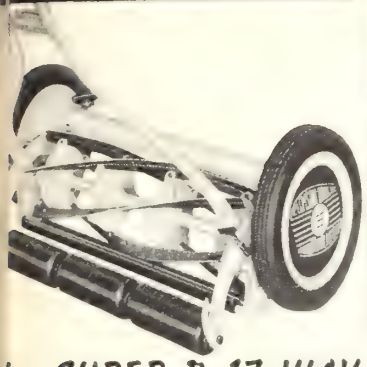
a drift of tall blue and clear yellow iris.

Then June comes with increasing crescendos of beauty, in all of which we have had a hand. At many a meal, the first vegetables. In many rooms, the crowded rose bowls. Down-breezes bring us mingled fragrances. June is a symphony, urgent with color and perfumes, and foliage forms themes weaving in and out.

And in that hour the gardener who visualized these, who planted them and brought them to maturity, ceases feeling little, ceases feeling lowly, no longer needs to step out of history, for he has made it and gained significance.

RICHARDSON WRIGHT

CUT GRASS the EASY way



the SUPER D-17 WAY

Grass cutting is no chore—it's a pleasure—with a new, smooth, fast-cutting Clemson Super D-17 Precision Lawn Machine. Try all the amazing 1947 conveniences and refinements . . . its finger-tip adjustment of reel and cutting height . . . its divided plastic roller for easier turns—a Clemson exclusive . . . its large, easy-riding semi-pneumatic tires and precision roller-bearing wheels . . . its new-type handle suspension for the elimination of "bobbing" on bumpy ground . . . Your neighbors will admire its new breath-taking streamlined beauty. Get a demonstration now at your local hardware, seed or department store. It's worth seeing—it's worth owning. Width of cut 17 inches. Weight only 34 lbs.

Sold exclusively through wholesale and retail channels by the makers of world-famous Clemson back saw blades and frames.

CLEMSON SUPER D-17
PRECISION LAWN MACHINE
Product of CLEMSON BROS., INC.
MIDDLETOWN, N. Y.

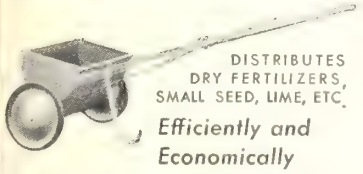
The MASTERS Handi-Cart



ORIGINAL SUCCESSOR TO THE WHEELBARROW

Now it's a pleasure to "work around the house." Masters Handi-Cart takes the hard work out of moving dirt, sand, leaves, grass, barrels, boxes, trunks, etc. Just tip it down to load, tip it back and wheel it away. All steel, welded construction. Green enamel body and rubber tired red wheels. Two sizes. 3 and 3½ cubic ft.

The MASTERS
HOME LAWN DISTRIBUTOR



DISTRIBUTES DRY FERTILIZERS, SMALL SEED, LIME, ETC.

Efficiently and Economically

Save time and money and grow a better lawn! Masters Distributor lays an even blanket of fertilizer, grass seed or top dressing. Handle adjustment, shut-off permits moving loaded distributor. Simple to use. Welded steel construction, baked enamel green body and rubber tired red wheels. See your dealer or write for further details.

MASTERS PLANTER COMPANY MASTERS BLDG. BENTON HARBOR, MICH.

A New, Amazingly Easy Way to a Weed Free Lawn with the martin WEED GUN

PATENT APPLIED FOR



Kills Only What You Want Killed Through Controlled Application of 2, 4-D

No waiting for a still day—because no danger of "drift" damage to flowers, plants, clover, etc. Applies lethal killing solution directly on crown of weed. Easy to load—simple to use as carrying a cane. No gallons of chemical to mix. No bulky spray gun to fill, carry or clean.

Non-corrosive, all-metal construction—just one simple moving part. Weighs less than 5 pounds fully loaded. No stooping—no bending. Actually—"Killing Weeds Becomes Fun with the MARTIN Weed Gun."

At Your Dealer's or Order Direct

If your dealer can't supply you—order direct. Shipped postpaid, complete with enough Martin Hi-Potency 2, 4-D Weed Killer to treat 10,000 weeds—only $6.25. Write Dept. "H."

Charles A. Martin Company Des Moines 9, Iowa

EVERYONE WITH OR WITHOUT A LAWN SHOULD HAVE A Typhoon MIDGET LAWN SPRINKLER



At last we have been able to get enough Typhoons to end the long shortage of sprinklers for small lawns. One's all you need—yet sprinkles 37 feet in every direction, thoroughly and evenly. Absolutely trouble free. Machined from very high-class aluminum and brass. Fully guaranteed.

ONLY $1 AT MOST STORES

WHY WE INVENTED THE Typhoon

My brother and I did not invent the Typhoon just so you could buy a good sprinkler for the ridiculous price of one dollar. Actually, we were trying to invent an expensive sprinkler in the smallest possible size. Imagine how disappointed we were when we got through inventing the Typhoon to find the most we could reasonably charge was one buck! We machined this sprinkler from aluminum and brass, and alumilited important parts. We even included a bearing that runs in water and will never wear out. But the Typhoon is still so simple that one tomato is the most we can charge for it. This is discouraging. Any sprinkler that saturates a circle 37 feet across should sell for much more than a lone simoleon.

However, look for our Typhoons, displayed three-to-a-card on hardware counters in most stores. If they're gone by the time you get there, we don't feel sorry for you at all. As we said above, you shouldn't be able to buy such a good sprinkler as the Typhoon for only one peso.

Tom & Chas

GRIMLAND BROTHERS
Manufacturers WACO, TEXAS

P.S. My brother and I are working on a sprinkler that will cost more money and will do perhaps as good a job as the Typhoon. We hope to have this new sprinkler ready soon so we can make some real money before everybody buys Typhoons.

Copyright 1947, Grimland Brothers, Manufacturers.

DEATH TO SUMMER WEEDS

At last you can [illegible] summer property [illegible] takes away from you.

[illegible] I have been talking [illegible] cottage owners about the way they [illegible] that were threatening to take over their properties by spraying them with the all-but-magical 2-4D emulsion-type [illegible]

There is the case of a lawyer friend, for instance. Every summer he parked his family during July and August on a lake in southern Wisconsin. It was the perfect summer place for him, because he could commute to Chicago all summer long, yet the location was secluded and wild. After his children had suffered several times from ivy poisoning, however, he had been forced to abandon the property. Although he had fought with every weapon he could command—corrosive sprays, burning, mowing and smothering with tar paper—nothing seemed to have any effect on this pest. He had even gone to the expense of fencing the entire property and turning in sheep. Despite all these efforts, the vines kept spreading farther and farther into the woods, and he reluctantly decided to give up the battle.

In the spring of 1945, however, I happened to mention to him the way the emulsion types of 2-4D weedicides had reduced poison ivy around my own home, to a point where I could no longer locate plants for experimental spraying. That same day, five gallons of spray were on their way to Wisconsin. The first treatment, in late June, destroyed about 50% of the ivy crop, and successive sprays in July and early August finished off what was left. The summer of 1946 saw no recurrence of the vines, and, for the first time in years, my friend's family felt safe in returning to their summer place.

I can think of at least 20 cases where cottagers have had much the same experience. Others have found the emulsion types of 2-4D particularly effective against the woody vines that choke out hedgerows and forest paths—Japanese honeysuckle, woodbine, trumpet creeper and brambles. One owner, after a particularly successful campaign against ragweed around his own cabin, organized an informal weed-control project for a mile on either side of his place and measurably decreased the pollen count in his area. Another, annoyed by a constant succession of webworms on the wild cherries in his neighborhood, destroy-



Vexed by VEGETABUGUS?

Get RIDZ GARDEN SPRAY

It's the effective way to rid your garden of destructive insects. Contains Rotenone and Lethane . . .

PLUS 10% D.D.T.

RIDZ is the complete all-round killer for a long list of common garden pests including mealy bugs, aphis, thrips, leafhoppers, Mexican bean beetles, red spiders, scales, caterpillars and many others.

Economical 35¢



Other sure cures for garden ills

SNAROL · ANTROL
RIDZ FUNGICIDE
RIDZ WEED KILLER

NEW RIDZ GARDEN SPRAY with 10% D.D.T.

Imported Rare Bulbs

EXCLUSIVE DISTRIBUTOR VAN TUBERGEN BULBS

New, unusual tulips, hyacinths, daffodils and many others. Largest listing of tulip and crocus species. Buy direct from originators. Many available only through us.



WRITE FOR FREE FULL-COLOR CATALOGUE

THE BARNES IMPORTERS
Lockport 1, N. Y.



I'm Reno bound! My life's a sorrow
Joe's going steady with a Toro.

TORO POWER MOWER

TORO MANUFACTURING CORP'N, MINNEAPOLIS, MINN.

LUTZ SUPERB PEONIES

Bargain $5.00 retail offer delivered paid anywhere in U. S. A. with succes cultural directions.

Twelve peonies assorted colors, of world's best varieties.

Plant them and watch them bloom.

PHIL LUTZ PEONY FARMS
Boonville, Indiana

MAGIC REMOVE ANY STUMP
FOR JUST $1 OR MONEY BACK

Remove any stump, old or new, roots and all, without chopping, digging, blasting. Save time, money! Order Magic Stump Remover now. 4 Oz. (for 36" stump) $1, 8 Oz. - $1.50, 16 Oz. $2.75 PP. with check, money order; COD's accepted. Also bulk quantities at savings. Safe proven! Money back if not satisfied.

H. D. CAMPBELL COMPANY, ROCHELLE, 41 ILLIN

NO MORE BRUISED FINGERS



WIGGINS Quick-Detach WATER HOSE COUPLING

SNAP . . . it's on! Pull . . . it's off! That's how easy and fast it is to connect and disconnect your garden hose with a Wiggins. No more bruised fingers, twisted hose or maddening struggles with old-fashioned hose connections when you use this new and better coupling. Guaranteed leakproof, saves water, brings full water pressure to nozzle. Uses standard gaskets. Precision-made of solid aluminum bar stock for lifetime service.

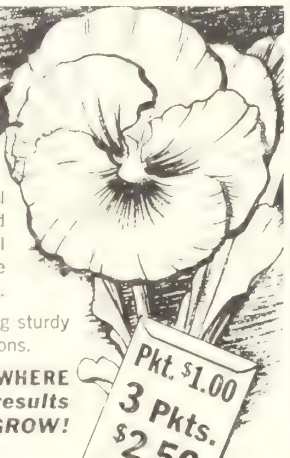
$1.50 Complete. Order now.

Send postpaid [illegible]
Send C. O. D. [illegible]

Approved for [illegible]

E. B. WIGGINS OIL TOOL CO. INC.
3424 E. Olympic Blvd., Los Angeles 23

You'll like AMERICAN GIANT Pansies



Send for CATALOG of choicest SEEDS DAFFODILLS TULIPS and other FALL BULBS

• Scientifically bred and selected, backed by Hallawell's 40 years of California seed experience, American Giant Pansies will more than please you! They'll help to make your garden the success you want it to be.

• You'll like the giant flowers . . . the long sturdy stems . . . the fascinating color combinations.

FRESH VITAL SEEDS • HARDY ANYWHERE
Plant right now for very best results
EASY TO GROW!

Pkt. $1.00
3 Pkts. $2.50

hallawell's California FLOWER SEED SPECIALISTS
256 M MARKET STREET • SAN FRANCISCO 11, CALIFORNIA

MUL-Tex REG. U.S. PAT. OFF.

Protect Your Plants wit
BUCKWHEAT HULL MULCH

Clean, odorless, easy to use. 2 lbs. $5.00; 500 lbs. $10.50; 10 lbs. $19—all f.o.b. Folder FRE

LARROWE MILLS INC.
Box 2, Cohocton, N. Y.

DON'T MISS

AUTOMATIC Lever Spray BEST FOR YOUR GARD

The hose nozzle with control of spray or stream right in the palm of your hand. Original Patented—Guaranteed. $1.85 At Your Deal

KAY PRODUCTS INDUSTR
310 CITIZENS BLDG. • CLEVELAND 14, OH

More TOMATOES and more SEEDLESS tomatoes WITH FRUITONE REG. U. S. PAT. OFF.



For a better set and a bigger crop of tomatoes, spray the blossoms with Fruitone.

If the spray hits the blossoms *after* they bloom and *before* they pollinate, the tomatoes will be seedless.

The dollar package makes 25 gallons of spray. Ask your dealer or write to Dept. H & G-6

AMERICAN CHEMICAL PAINT CO.
AMBLER, PA.

Save With United States Savings Bonds

ed all the host plants for two hundred feet from his property.

But why do these sprays work when others used in the past were ineffective?

The 2-4D sprays work on an entirely new principle. When applied to the leaves, they are slowly absorbed and spread through the entire plant. The active ingredient, similar to the natural plant hormones, is carried right out to the root tips, where plants store their reserves of such hormones. Thus no cell in the plant is safe from the poison which will destroy it. Scientists cannot determine exactly how 2-4D kills, but we do know that it speeds up the life process so that the plant seems to burn up internally, and at the same time loses its power to renew the starches and sugars that are being used up. To animals and human beings it is non-toxic.

If it is to produce the full destruction of which it is capable, 2-4D weed killer must be applied properly. First, and most important, tests show that the types which are emulsified with oil, and which form a milky mixture when added to water, are much more effective against woody plants. This is particularly true in rainy weather, when sudden showers may wash off the types of 2-4D sprays that come in powder form and are dissolved in water. The emulsion types will kill even though heavy rains fall within half an hour after spraying.

The biggest weakness of the powder types for the summer cottager, however, is that they are quite sensitive to hard water, the all-too-frequent type in summer resort districts. The powder types do have their place if soft water can be had, particularly where large areas must be treated cheaply, and where conditions for spraying are ideal. They work against annual weeds providing these remain dry for eight to ten hours after spraying.

Certain precautions must be followed, even with the emulsion types. Don't attribute intelligence to them, and expect them to search out the plants you want to kill without affecting those you want to save.

On the other hand, they ordinarily don't affect grass at all. Lawns and pastures can be cleaned of noxious weeds without hurting the turf.

Always provide enough material to repeat the first spraying at least once, and preferably twice, during the summer. The second and third applications will catch the plants that were protected by overhanging foliage the first time over, as well as the seedlings that sprang up later.

In handling poison ivy, always remember that the dead vines are just as poisonous as when they were alive. If you burn them, be careful that you do not breathe the smoke as there have been reports of poisoning from this source. The most satisfactory method of handling them is to stay out of the area until the vines decay.

R. MILTON CARLETON

See House & Garden June, 1946, page 147 and February, 1947, page 88.

ROTO-ETTE
Reg. U. S. Pat. Off.
THE ALL-PURPOSE
POWER GARDENER
1947 MODEL
ROTARY TILLAGE PLUS
Ideal for all Farms Gardens, Grounds
This new ROTO ETTE. Does outdoor jobs easier, better. Tills a deep, finely pulverized seed bed, ready for planting; cultivates, hills. Quickly converted to lawn or field mower, hay rake, seeder, furrower, spray, snow plow, power unit.
NOTE THESE FEATURES
ROTO-BUSTER: Greatest improvement since invention of rotary tillage. Licks hard or stony ground. Permits complete tillage entire width of unit without "dead spots."
STABILIZER: Automatically holds machine in balance; adds new ease to operation.
ANTI-SHOCK MECHANISM: Improved cushioning in drive absorbs shocks of stones and hard ground. Protects tines against breakage; operator against fatigue.
Write Dept. J for literature
ROTOTILLER, INC. TROY, N.Y.

GERANIUMS
Fine young pot-grown plants, well rooted, variety of colors—14 for $2.00.
COLEUS (foliage)—bright colored pot-grown plants—12 for $1.00. Minimum order—$2.00.
SPECIAL OFFER
12 Assorted plants for colorful Window Box or Bed, including Geraniums, Coleus, Petunias, etc., ONLY $3.00. Specify whether for Box or Bed.
Orders sent POSTPAID. Cash or Money Order. Descriptive Price List Free.
WILSON BROS., FLORISTS, Dept. HG
Roachdale, Indiana

IRISES • PEONIES • MUMS
DAYLILIES • POPPIES
HIGHEST QUALITY STOCK
LARGE ILLUSTRATED CATALOG No. 86 FREE
C. F. WASSENBERG
VAN WERT, OHIO

PANIC STOVE and INCINERATOR
Big stump of durable reinforced Haydite concrete with grill, charcoal pan, ash pit. Burns trash safely.
ONLY $34.50
Freight Prepaid East of Rockies
For descriptive circular, write to
W. O. JOHNSON CO.
Dept. HG OMAHA, NEBR.

Get Rid of ANTS!
IN HOUSE and GARDEN
Both sweet and grease-eating ants are attracted by REX ANT BAIT. Ants enter traps. Carry bait to nest. Whole colony destroyed. Safe to use anywhere. No danger of food contamination. No risk to children or pets because lid is sealed on. Quick acting. Ants soon disappear. For sale at drug, grocery, hardware and seed store.
If your dealer cannot supply you, send $1.00 for 4 traps postpaid.
REX RESEARCH CORP., Toledo 7, Ohio
REX ANT BAIT

Goodall POWER MOWER CUTS GRASS
VELVETY SMOOTH IN SECONDS
GIVES LAWN "GOLF-GREEN" LOOK
NO MORE BACK-BREAKING GRASS CUTTING DRUDGERY
Even a Child Can Operate!
•
Grass Cutting is Fun Now!
You take it easy behind a GOODALL Rotary Power Mower . . . it cuts your lawn in ⅓rd time, cuts any height grass or tough weeds . . . cuts on any terrace or hillside . . . gets into hard-to-reach places with greatest of ease.
NOTE: GOODALL is the original U. S. patent holder of direct vertical drive . . . *at better dealers everywhere*
EXTRA FEATURES
GOODALL is the *one* and *only* 4 CYCLE—VERTICAL CRANK SHAFT DIRECT DRIVE Rotary Cutter manufactured . . . successfully used by thousands from coast to coast.
Precision built—years of low cost service . . .
Two wheel flexibility.
• • •
Many imitators . . No successful duplications!
Goodall MANUFACTURING CORPORATION
Write for Picture Booklet and name of nearest dealer
DEPT. HG, WARRENSBURG, MO.

Flies die!
when they walk on
PESTROY DDT
39¢ 3 OZ
69¢ PINT
PESTROY 10% DDT ACTIVATED INSECT KILLER
POWDER FORM FOR HOUSE USE
PESTROY 6% DDT LIQUID COATING
SHERWIN-WILLIAMS PESFARCH
BY THE MAKERS OF Kem-Tone

Paint gay new colors with Setfast CANVAS PAINT
Guaranteed by Good Housekeeping
Give faded awnings, porch chairs, beach umbrellas bright new beauty with *Setfast Canvas Paint*. Just brush it on. Preserves, protects. Won't chip or crack. Won't stiffen canvas. Your choice of a dozen gay colors at paint, hardware and department stores.
PRESERVE WOOD. Ask for *Setfast Wood Preservative* . . . protects all woods exposed to sun, rain, termites and contact with ground. Makes wood last years longer.
INTERCHEMICAL CORPORATION
TRADE SALES DIVISION, DEPT. L-67
FAIR LAWN, NEW JERSEY
Let me see for myself. Mail me samples of wood untreated and treated with Setfast Wood Preservative.
NAME
ADDRESS
CITY STATE

Most of life's luxuries
come high . . .
but anyone can afford
MARLBORO
America's Luxury Cigarette



Merely a Penny or Two More

TURNTABLE

First complete American opera recordings



Most notable record news of the ye is the announcement from both Columbia d Victor that they will record complete op s from the Metropolitan's repertory. This ll be the first time complete operas have l n recorded in this country. Columbia has sig d a contract with the Metropolitan to re d performances exactly as they are given at e opera house, using the Metropolitan orc - tra and chorus and such Metropolitan s and conductors as are under contract to Columbia. The Metropol Opera Association will sponsor the Columbia recordings, of whi minimum of two operas a year will be released. They will be recor at special sessions on the stage of the opera house. Victor will re in its own studios, using a specially-assembled orchestra and cho with conductors and stars from the Metropolitan and the concert st whom it has under contract.

Arturo Toscanini has agreed to record two and possibly m full-length operas for Victor, probably beginning with "La Travia and "La Bohème."

Victor is also reprinting European opera recordings that h been unavailable. First of the re-issues is the superb Victor set Mozart's "Marriage of Figaro" made in England before the war the Glyndebourne Festival Opera Company under the direction Fritz Busch. (**Mozart: The Marriage of Figaro.** Victor Set C-104, $2

New releases

Serge Prokofieff, the Soviet Union's most distinguished composer residence, continues to receive a lot of attention from the record companies. The composer himself conducts the Moscow Philharmo Orchestra in an interesting performance of his **Romeo and Juliet Ba Music** (Compass Set C-101, $8.67). Another performance of **Prokofie Fifth Symphony** (Victor Set DM-1095, $6.15) by Koussevitzky and Boston Symphony follows soon after Columbia's set by Rodzinski. The p formance and recording are excellent. A delightful piece of music is early work by Prokofieff, the effervescent **Piano Concerto No. 3,** well play by Dimitri Mitropoulos, as soloist and conductor, with the Robin Hc Dell Orchestra (Columbia Set MM-667, $4.20).

The two best-loved Beethoven piano sonatas appear in new p formances by giants of the concert stage. Artur Rubinstein is not entir at home with Beethoven, but his performance of the **Sonata No.** *Pathétique* (Victor Set DM-1102, $3) is a good one. The **Moonlight Son** is beautifully played by Horowitz in Victor Set DM-1115, $3.

The other new releases we can mention only briefly. Robert Sh and the Victor (Collegiate) Chorale and Orchestra do justice to a gr work, **Bach's Cantata No. 4,** "Christ Lag in Todesbanden" (Victor S DM-1096, $3.94). Rodzinski and the New York Philharmonic give a go performance of **Sibelius: Symphony No. 4** (Columbia Set MM-665, $5.25 Ormandy and the Philadelphia Orchestra have made the best availab recording of **Rimsky-Korsakoff's Russian Easter Overture** (Columbia S MX-276, $3.15), and Helen Traubel, the Metropolitan's leading Wagneri soprano, essays **Italian Operatic Arias** (Columbia Set MM-675, $4.2 with varying degrees of success.

These prices include Federal excise tax.

PRINTED BY THE CONDÉ NAST PRESS, GREENWICH, CONN., U. S.